



Connecticut Department of

**ENERGY &
ENVIRONMENTAL
PROTECTION**

79 Elm Street • Hartford, CT 06106-5127
www.ct.gov/deep
Affirmative Action/Equal Opportunity Employer



December 19, 2011

RE: Invitation to an Informational Meeting Concerning Connecticut's New Paint Stewardship Law

Dear Connecticut Paint Retailer,

The State of Connecticut and PaintCare are developing an exciting new paint stewardship program designed to collect leftover, unwanted latex and oil-based paints and related products. We invite all paint retailers in Connecticut to an informational meeting with the Connecticut Department of Energy and Environmental Protection (DEEP) and PaintCare.

Meeting Information

Wednesday, January 25, 2012

9:30am – 12:00pm

Connecticut Resources Recovery Authority Visitor's Center

211 Murphy Road, Hartford

The purpose of this meeting is to discuss the responsibilities of and opportunities for paint retailers in the development of Connecticut's new paint stewardship program. The program has been developed as a result of the Paint Product Stewardship law that was passed in June 2011.

The law establishes a representative organization of paint manufacturers that will be responsible for developing a plan to collect and process unwanted paint and related products. PaintCare – a non-profit paint stewardship organization – was established in 2009 by the Americans Coatings Association to fulfill this role. Representatives of PaintCare will be at the meeting to describe the retailers' role in the new program, and DEEP will discuss their oversight responsibilities for the program.

The program will be funded through an assessment fee to be added to each container of new paint sold in the state. These funds finance the collection and processing of unused paint. Manufacturers will fund PaintCare's efforts upfront, and then pass the assessment fee onto retailers. Retailers are then mandated by law to pass the assessment fee onto customers in the final purchase price of new paint. This system ensures a level playing field for all retailers and manufacturers, and enables both to be made whole for the increased cost of new paint.

In addition, retailers have the opportunity to be a collection site for unused paint. This program has been in place in Oregon for 18 months. Oregon paint retailers have found that serving as a collection site has brought in new customers, and provided a well-received community service. Participating as a collection site is strictly voluntary for any paint retail store in Connecticut.

Please join us at the informational meeting to:

- Understand how your business is affected under the new law
- Learn how your store can serve as a paint collection site
- Have the opportunity to ask questions of the State Department of Energy and Environmental Protection and PaintCare concerning the specifics of the program

To learn more about the new law and program, go to: www.paintcare.org

If you are interested in attending the informational meeting, please register with Marjaneh Zarrehparvar by January 24, 2012. Phone: (202) 719-3683 | Email: mzarrehparvar@paintcare.org

Sincerely,



Tom Metzner
Environmental Analyst III
Connecticut Department of Energy & Environmental Protection



Marjaneh Zarrehparvar
Executive Director
PaintCare