



Maine Architectural Paint Stewardship Program Plan

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Submitted to:

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Revised and submitted: June 8, 2015



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I. Introduction

A. Introduction

On July 2, 2013 S.P. 451 - L.D. 1308 - An Act to Establish a Stewardship Program for Architectural Paint became law. The program is codified in Maine Revised Statute, Title 38, Chapter 24, Subchapter 3, Section 2144.

The broad goals of the Maine Paint Stewardship Law (“Law”) are for paint manufacturers to develop and implement a paint management program that reduces the generation of leftover paint, provides a convenient statewide paint collection system, and manages the paint collected in an environmentally and economically sound manner, including following the waste management hierarchy of source reduction, reuse, recycling, energy recovery and disposal.

The Maine Paint Stewardship Program is anticipated to start on August 1, 2015.

B. Paint Stewardship in the United States

At the urging of state environmental agencies and municipal household hazardous waste programs across the country, an organized effort began in 2002 to bring about an industry-managed paint stewardship system in the U.S. This effort, the Paint Product Stewardship Initiative (PPSI), led by the Product Stewardship Institute in Massachusetts, involved several years of stakeholder dialogue and industry and public sector research on paint use habits and recycling opportunities. Participants included the American Coatings Association, paint manufacturers, paint recyclers, federal EPA, and state and local governments across the country.

The PPSI resulted in the development of a model state law to establish an economically and environmentally-sustainable, industry-designed and implemented postconsumer paint management system. In 2009, Oregon passed the first paint stewardship law in the U.S. This was followed by California in 2010; Connecticut in 2011; Rhode Island in 2012; Maine, Minnesota, and Vermont in 2013; Colorado in 2014; and the District of Columbia in 2015.

C. Paint Stewardship Program Plan

The Maine Law requires that by April 1, 2015, manufacturers of architectural coatings – individually or through a representative organization – submit a plan (“Plan”) for the establishment of a paint stewardship program (“PaintCare program”) to the Commissioner of the Maine Department of Environmental Protection (DEP).

The Plan must include the following:

A. A description of how the program will collect, transport, recycle and process postconsumer paint from entities covered by the program for end-of-life management to meet the following goals:

- (1) A reduction in the generation of unwanted paint and the promotion of its reuse and recycling.

- (2) Provision of convenient and available statewide collection of post-consumer paint from entities covered by the program in all areas of the State.
 - (3) Management of post-consumer paint using environmentally sound management practices in an economically sound manner, including following the paint waste management hierarchy of source reduction, reuse, recycling, energy recovery and disposal.
 - (4) Establishment of a process for managing paint containers collected under the program, including recycling all recyclable containers.
 - (5) Negotiation and execution by the operator of agreements to collect, transport, reuse, recycle, burn for energy recovery and dispose of post-consumer paint using environmentally sound management practices.
 - (6) Provision of education and outreach efforts by the operator to promote the program. The education and outreach efforts must include strategies for reaching consumers in all areas of the State and the method the program will use to evaluate the effectiveness of its education and outreach efforts.
- B. Contact information for all persons that will be responsible for the operation of the paint stewardship program and a list of paint brands and producers covered under the program.
 - C. Goals as may be practical to reduce the generation of post-consumer paint, to promote the reuse and recycling of post-consumer paint, for the overall collection of post-consumer paint and for the proper end-of-life management of post-consumer paint. The goals may be revised by a representative organization based on information collected annually.
 - D. A list of all potential processors that will be used to manage post-consumer paint collected by the paint stewardship program, a list of each collection site name and location that will accept post-consumer paint under the program and a list of all processors that will be used for final disposition.
 - E. A method to determine the number and geographic distribution of paint collection sites based on the use of geographic information modeling. The plan must provide that at least 90% of state residents have a permanent paint collection site within a 15-mile radius of their residences, unless the commissioner determines that the 90% requirement is not practicable due to geographical constraints. If the commissioner determines the 90% requirement is not practicable, the commissioner may approve a plan that includes a geographic distribution of paint collection sites that is practicable. The distribution of paint collection sites must include at least one additional paint collection site for each 30,000 residents in a population center that is located to provide convenient and reasonably equitable access for residents within the population center unless otherwise approved by the commissioner.
 - F. Identification of the ways in which the program will coordinate with existing solid waste collection programs and events, including strategies to reach the State's residents that do not have a permanent paint collection site within a 15-mile radius of their residences and to ensure adequate coverage of service center communities as defined in Title 30-A, section 4301, subsection 14-A.
 - G. A time frame for accomplishing the geographical coverage required under paragraphs E and F.
 - H. An anticipated budget for operation of the paint stewardship program, including the suggested method of funding the program, which must include the method of calculating a paint stewardship assessment that meets the requirements of subsection 4 of the statute:

Subsection 4. Funding of paint stewardship program. An operator of a paint stewardship program shall administer a paint stewardship assessment for all architectural paint sold in the State. The amount of the paint stewardship assessment must be approved by the commissioner under subsection 3 and must be sufficient to recover, but may not exceed, the cost of the paint stewardship program. If the funds generated by the program exceed the amount necessary to operate the program, excess funds must be used to reduce future paint stewardship assessments or improve services under the program.

I. A description of how post-consumer paint collected under this section will be managed at each collection site, including how post-consumer paint will be labeled, provisions for secondary containment; and protecting post-consumer paint from weather and a description of how subsection 5-A, paragraph G of the statute will be satisfied:

Subsection 5-A. G. A collection site shall limit its activities to the collection and storage of post-consumer paint, except that transfer stations and locations that are otherwise operated to collect household hazardous waste may remove post-consumer paint that is a hazardous waste from its original container and mix or consolidate that paint, provided that all transfer and consolidation activities are conducted over secondary containment and that any discharges of hazardous waste, as defined in 40 Code of Federal Regulations, Part 261, Subparts C and D, are contained and cleaned up to the department's satisfaction.

Program Plan Approval

Following Plan submission, the Commissioner has 120 days to review and approve the Plan. The Commissioner shall approve the Plan if she determines that it demonstrates the ability of the paint stewardship program to meet the plan requirements outlined above.

If a Plan is rejected, the Commissioner shall provide the reasons for rejecting the Plan and PaintCare will have 60 days to amend and resubmit the Plan.

D. Citations

To provide context, each section of this Plan begins with citations of the relevant sections of the Law that apply to it.

E. Program Products

The terms program products, PaintCare products, architectural paint, and paint are used interchangeably in this Plan. In addition, this Plan uses the common term latex paint to mean non-combustible or water-based program products, and oil-based paint to mean combustible or petroleum solvent-based program products.

Program products are architectural paints in containers no larger than 5 gallons in size. They do not include Industrial Maintenance (IM) coatings, Original Equipment Manufacturing (OEM) coatings, and other specialty coatings. Appendix A provides the full definition and examples of both program and non-program products. This definition is used to determine the products on which manufacturers are to apply the paint stewardship assessment ("PaintCare Fee"), as well as to determine which postconsumer products are accepted by the program's paint drop-off sites. In addition, as needed, PaintCare issues product notices to explain or clarify whether and why certain types of products are a part of the program or not. Examples of these notices are also included in Appendix A.

II. Stewardship Organization, Program Contacts, and Registered Manufacturers and Brands

A. Statutory Citation

Maine Revised Statute, Title 38, Chapter 24, Subchapter 3, Section 2144: Stewardship Program for Architectural Paint Subsection 2. Establishment of a paint stewardship program: By April 1, 2015, a producer, a group of producers or a representative organization shall submit a plan for the establishment of a paint stewardship program to the commissioner for approval. The plan must include:

B. Contact information for all persons that will be responsible for the operation of the paint stewardship program and a list of paint brands and producers covered under the program.

B. PaintCare Inc.

On behalf of participating paint manufacturers, PaintCare is pleased to submit to the Maine Department of Environmental Protection the Maine Paint Stewardship Program Plan.

PaintCare Inc. (“PaintCare”) – a 501(c)(3) non-profit organization – was formed in 2009 by the American Coatings Association, the primary trade association for the paint and coatings industry.

PaintCare serves as the stewardship organization for architectural paint manufacturers (also referred to as producers) in states that pass paint stewardship laws. PaintCare representation is open to all architectural paint manufacturers, and they may register with PaintCare at any time. PaintCare currently represents approximately 200 paint manufacturers in the states with active paint stewardship programs and will represent participating manufacturers in the Maine program.

PaintCare’s corporate office is located in Washington, DC. State program staff are located in and/or work in the states in which paint stewardship programs operate, including Maine.

PaintCare’s Board of Directors consists of eleven non-paid representatives of architectural paint manufacturing companies. Appendix B provides the names and companies of PaintCare’s Board of Directors at the time this Plan was submitted.

C. Program Contacts

For questions about this Plan, please contact:

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D. Registered Manufacturers and Brands

Manufacturer and Brand Registration

Representation by PaintCare is open to all architectural paint manufacturers who are obligated to take part in the Maine Paint Stewardship Program.

To identify potential participants, PaintCare obtained manufacturer information through a variety of sources, including:

- Prior registrations with PaintCare for other states
- The American Coatings Association
- Internet research

Manufacturers were notified about the Maine Law through email and a notice on PaintCare's website where they report sales for other states.

Some manufacturers may still be unfamiliar with the program and may need to be contacted several times to become aware of their obligations under the Law. Therefore, the identification and notification of potential manufacturers is an on-going process and the list of registered manufacturers (and brands) is expected to change as additional manufacturers are reached.

The current lists of registered manufacturers and brands are included in Appendix C and available on PaintCare's website. The purpose of posting the lists is to make them available for retailers and distributors to learn which brands may be legally sold in Maine upon implementation of the program. Prior to program launch, PaintCare will provide the DEP with a current list of registered manufacturers and brands. PaintCare will post to its website and provide the DEP updated lists within 30 days of any change after that.

Private Label Agreements

Private label agreements (or services) represent products manufactured or distributed by one company for use under another company's label. The products are also referred to as store brands, generic brands, and the agreements are also known as tolling agreements. These agreements are often kept confidential to protect the arrangements from competitive interests. Therefore, PaintCare will not specify which brands are produced by which manufacturer, unless the name of the manufacturer is included in the brand name. Instead, registered manufacturers and their registered brands will always be presented in separate lists to assure the confidentiality of private labeling and other agreements.

III. Collection Infrastructure

Statutory Citation

Maine Revised Statute, Title 38, Chapter 24, Subchapter 3, Section 2144: Stewardship Program for Architectural Paint

Subsection 2. Establishment of a paint stewardship program: By April 1, 2015, a producer, a group of producers or a representative organization shall submit a plan for the establishment of a paint stewardship program to the commissioner for approval. The plan must include:

A. A description of how the program will collect... postconsumer paint from entities covered by the program for end-of-life management to meet the following goals:

(2) Provision of convenient and available statewide collection of post-consumer paint from entities covered by the program in all areas of the State.

(5) Negotiation and execution by the operator of agreements to collect... post-consumer paint.

C. Goals as may be practical to... promote the reuse... of post-consumer paint... The goals may be revised by a representative organization based on information collected annually.

D. A list of... each collection site name and location that will accept post-consumer paint under the program...

E. A method to determine the number and geographic distribution of paint collection sites based on the use of geographic information modeling. The plan must provide that at least 90% of state residents have a permanent paint collection site within a 15-mile radius of their residences, unless the commissioner determines that the 90% requirement is not practicable due to geographical constraints. If the commissioner determines the 90% requirement is not practicable, the commissioner may approve a plan that includes a geographic distribution of paint collection sites that is practicable. The distribution of paint collection sites must include at least one additional paint collection site for each 30,000 residents in a population center that is located to provide convenient and reasonably equitable access for residents within the population center unless otherwise approved by the commissioner.

F. Identification of the ways in which the program will coordinate with existing solid waste collection programs and events, including strategies to reach the State's residents that do not have a permanent paint collection site within a 15-mile radius of their residences and to ensure adequate coverage of service center communities as defined in Title 30-A, section 4301, subsection 14-A.

G. A time frame for accomplishing the geographical coverage required under paragraphs E and F.

I. A description of how post-consumer paint collected under this section will be managed at each collection site, including how post-consumer paint will be, and provisions for secondary containment, and protecting post-consumer paint from weather and a description of how subsection 5-A, paragraph G will be satisfied.

Subsection 5-A Requirements for collection sites.

G. A collection site shall limit its activities to the collection and storage of post-consumer paint, except that transfer stations and locations that are otherwise operated to collect household hazardous waste may remove post-consumer paint that is a hazardous waste from its original container and mix or consolidate that paint, provided that all transfer and consolidation activities are conducted over secondary containment and that any discharges of hazardous waste, as defined in 40 Code of Federal Regulations, Part 261, Subparts C and D, are contained and cleaned up to the department's satisfaction.

Section Overview

This section describes:

- Who can use the program
- The program's paint collection sites and services
- Application and results of the convenience criteria
- Drop-off site operations

A. Program Audience

The Maine PaintCare program will serve the state's residents, businesses, schools, government agencies and other entities that have leftover, unwanted, postconsumer paint, subject to programmatic limitations.

Residential Generators (Renters and Homeowners)

The program will accept any quantity of postconsumer latex or oil-based paint from this group.

Non-Residential Generators (Businesses and Organizations)

The program will also accept any quantity of postconsumer latex paint from non-residential generators. The program accepts postconsumer oil-based paint from non-residential entities that comply with state and federal hazardous waste generation rules that among other criteria, require that the business/organization generate no more than 100 kilograms (about 25 gallons) of hazardous waste or 1 kilogram of acutely hazardous waste per month, and does not accumulate more than 1000 kg of hazardous waste at any time. These generators are called Conditionally Exempt Small Quantity Generator (CESQGs) per federal hazardous waste management rules. For more information about CESQGs, please see: <http://www.epa.gov/epawaste/hazard/generation/cesgg.htm>.

B. Collection Infrastructure ("Drop-Off Sites")

Maine has a household hazardous waste (HHW) collection system that includes two seasonal HHW facilities and multiple temporary collection events; however, not all areas of the state are provided regular service. PaintCare welcomes partnership with all Maine HHW programs to support and utilize their existing programs for postconsumer paint collection and will increase paint recycling opportunities in Maine through the addition of new paint drop-off sites and collection services. PaintCare's collection infrastructure will include:

- Household hazardous waste collection facilities and events
- Retail stores (paint, hardware, building supply, etc.) and "reuse" stores
- Waste transfer stations, recycling centers and landfills – public and private
- Direct pick-up service for large volumes of paint
- Paint-only collection events

All suitable locations are invited to participate as PaintCare drop-off sites provided they meet PaintCare's operational requirements including adequate space for storage of paint collection bins, willingness to accept all program products (latex and oil-based products) during operating hours, and serving both residential and commercial users. Some exceptions are allowed for HHW programs and other sites and are discussed later in this section.

For all sites, PaintCare provides and covers the cost for paint collection bins, paint transportation and paint processing (end of life management). In addition, sites are provided training, training materials, spill kits and signage.

Drop-Off Site List

The Maine Paint Stewardship Law requires that the Program Plan include a list of drop-off sites with their locations and hours of operation. At this time, more than 70 retail stores, 10 waste transfer stations, and several HHW programs have expressed interest in partnering with PaintCare to be paint drop-off sites. PaintCare will provide DEP with the current list of interested sites; however, until contracts are finalized, sites are trained, and participation is certain, PaintCare does not make information about potential sites public. This is done to avoid misinformation reaching the public about sites that may not end up participating in the program. Instead, over the next 2 months leading up to program start, PaintCare will provide DEP with regular updates about drop-off sites.

In addition, some potential sites may still be unfamiliar with the program and may need to be contacted several times to become aware of the program and opportunity to participate as paint drop-off site and/or will want to wait until after the program launches to assess their participation. Therefore, the identification and notification of potential drop-off sites is an on-going process, and the list is expected to change as additional locations join the program.

C. Household Hazardous Waste Programs

HHW facilities and events are excellent program partners because they provide their customers the convenience of recycling/disposing of other products at the same time as paint, and they often have regular customers that have used their programs for many years.

PaintCare has identified and contacted most of the state's HHW programs. Through these contacts, PaintCare has had the opportunity to learn about Maine's HHW programs, discuss the steps to becoming a PaintCare partner, and highlight the benefits to their program. These benefits include potential cost savings, offering expanded services to their community, reducing waste, and increasing paint recycling.

An HHW-tailored PaintCare program fact sheet and interest form was developed and distributed by email, at conferences, and during HHW program visits, and are available on the Maine page of PaintCare's website at www.paintcare.org. Current copies of these materials are included in Appendix D.

Reuse and Value Added Services

HHW facilities that become PaintCare drop off sites can also be paid for providing value added services to the program including operating a reuse program, making recycled-content latex paint, bulking oil-based paint, and providing local transportation services. At this time, PaintCare is only aware of two (seasonal) HHW facilities and none of these activities are taking place at either; however, PaintCare will work with both sites to encourage the development of a reuse program and provide monetary

compensation for this activity. Reuse programs or “swap shops” provide good quality leftover paint brought into an HHW facility to their customers and local community, as is. This paint management method represents the highest, best use of paint both environmentally and financially. Using paint locally eliminates the need for PaintCare to transport and process it downstream, reducing both program costs and environmental impacts of transportation.

Exceptions for Household Hazardous Waste Programs

PaintCare endeavors to partner with sites that can accept all program products, free of charge, from all participants. However, in recognition of restrictions on municipally-operated HHW facilities and other sites, some exceptions may be made. These include, but are not limited to the following:

- Programs with funding tied to a specific service area (e.g., local tax or utility-based funding source) will not be required to accept paint from participants outside of their service area.
- Programs not accepting waste from businesses will not be required to do so.
- Programs already charging an administrative fee to businesses for paint collection may continue this practice as long as it is clear to the customers that the fees do not relate to services funded by the PaintCare program. Other drop-off sites, such as retailers, may not charge program participants any fees for the handling of PaintCare products.

D. Paint Retailers

Paint retailers provide the ideal drop-off site because they are located throughout the state, are often centrally located in cities and towns, are open five or more days per week, and have staff familiar with paint products and their safe handling. In addition, their customers are likely to have some leftover paint and often ask store staff for advice on what to do with it.

PaintCare has identified more than 350 paint retailers in Maine including paint, hardware, and home improvement stores. Retail stores include independent, co-op, chain and corporate stores – both small and large. Of these stores, approximately 220 were identified as potential partners based on PaintCare’s experience in other states.

All paint retailers are invited to participate as a PaintCare paint drop-off site provided they meet PaintCare’s requirements and applicable laws and regulations. In addition to the requirement discussed previously, retail drop-off sites must:

- Have enough space to hold a minimum number of paint storage bins (usually 2 or 3).
- Provide reasonable access to the public and PaintCare’s transporter.
- Be willing to have their site promoted on PaintCare’s website and through other outreach.
- Post and distribute PaintCare point-of-sale outreach materials including a window poster advertising their store as a paint drop-off site.

PaintCare staff has begun the process of visiting retailers to inform them of the program and fees, answer questions, and to recruit them as paint drop-off sites. Although retail participation is entirely voluntary and sites are not compensated, more than 25 paint retailers across Maine have already

expressed interest in participating as drop-off sites. (Unfortunately, once again, it should be noted that this interest is without knowledge of the impacts of the Maine UW rules on their participation.)

Retail Mailings

Preliminary outreach to retailers began in January 2015 through a mailing to all retailers – either as hard copy or electronically to their corporate office. Along with a cover letter, the mailing included a retail-focused fact sheet – “How Will the Maine Paint Stewardship Program Affect Paint Retailers” – and a copy of a fact sheet for professional painters – “Information for Painting Contractors” – that is made available to retailers for distribution to their painting contractor customers. Current versions of both fact sheets and the cover letter are included in Appendix E.

In May 2015, PaintCare sent a second notification to all retailers. The second mailer included:

- Updated version of the “How Will the Maine Paint Stewardship Program Affect Paint Retailers” fact sheet
- “How to Become a Drop-Off Site” fact sheet and interest form
- “Information for Paint Purchasers” fact sheet
- Updated version the “Information for Painting Contractors” fact sheet (25 copies)
- Program poster which includes the proposed fee structure and list of program products, to post in their stores for informing customers about the upcoming program
- Invitation to two retailer-focused PaintCare webinars in May and June – the webinars cover the responsibilities and opportunities for retailers under the new Law and include time for participants to ask questions

Copies of all these materials and the cover letter are included in Appendix E.

A final mailer with a “starter pack” of program brochures and other point-of-sale education materials will be sent to all paint retailers in mid-June.

E. “Reuse” Stores

Habitat for Humanity ReStores and other used building material stores or salvage yards are a unique group of retailers that may be interested in being PaintCare sites. Besides serving as drop-off sites, these stores can operate paint reuse programs by donating or selling good quality leftover paint back to the local community to use, rather than sending it downstream through PaintCare for processing.

PaintCare has learned from its experience in other states that, prior to a PaintCare program, reuse stores that accept donations of paint for resale often turn away unsellable paint or are left with a disposal problem. Reuse stores that sign up with PaintCare are able to accept (more) paint, screen out the best paint for resale, and have the unsellable paint picked up by PaintCare at no charge. PaintCare has identified 7 reuse stores in Maine. These sites will be notified of the opportunity to become a PaintCare partner and receive site visits to discuss their specific needs.

F. Transfer Stations, Recycling Facilities, Landfills

A fact sheet (and interest form) tailored for waste transfer stations, recycling facilities, and landfills was developed and distributed at the municipal meetings and conferences that PaintCare attended over the past year, and is available on PaintCare's website. Current copies of these materials are included in Appendix F. Additional efforts will be made over the next few months to identify, inform and recruit these sites – both municipal and private. Like HHW sites and reuse stores, these facilities are also encouraged to operate paint reuse programs and are offered compensation.

Exceptions for Transfer Stations, Recycling Facilities and Landfills

Similar to HHW programs, PaintCare recognizes that transfer stations, recycling centers and landfills may have some operational or funding restrictions, and exceptions may be made to accommodate them. The use of these facilities is sometimes limited to local residents and businesses. Although PaintCare allows anyone to drop off paint at any PaintCare site, these sites will be allowed to limit participation and only service their own customers or community if needed.

PaintCare Paint Collection Events

PaintCare-sponsored paint collection events may be held, as needed, in underserved areas of the state – those that do not have access to a site within 15 miles or that have some sites within 15 miles, but too few for the population in the area. PaintCare's paint-only collection events will be open to participants across Maine; they will not be restricted by county or other boundaries. PaintCare will work with the DEP and local municipal representatives in these communities to locate appropriate sites and promote the event.

Large Volume Pick-Up Service

The Large Volume Pick-Up Service ("LVP Service") will be offered to painting contractors, other businesses, and households with large volumes of paint – generally more than 300 gallons. Under this service, approved users will receive a direct pick-up at their business or home. Approval for use of the LVP Service is determined by PaintCare. Users of the service will be asked to provide specific information about their volume of paint, paint type (latex vs. oil-based), and container sizes. Once an entity is approved for pick-up, they will be put in direct contact with PaintCare's transporter to schedule an appointment.

Convenience Criteria

To ensure that the program provides adequate and convenient paint collection opportunities throughout the state, the Maine Paint Stewardship Law requires PaintCare to use demographic and geographic information modeling to determine the number and distribution of paint drop-off sites based on the following criteria:

Distance. At least 90% of Maine residents must have a permanent drop-off site within a 15-mile radius of their homes.

Density. An additional permanent site must be provided for every 30,000 residents of a population center to provide convenient and reasonably equitable access for residents within each population center.

Underserved Populations. For the portion of Maine residents who will not have a permanent drop-off site within a 15-mile radius of their homes or where there are too few sites for the population, PaintCare will either hold one day paint only collection events or request an exemption from the Commissioner.

Methodology. PaintCare used Geographic Information System (GIS) modeling to determine the appropriate minimum number and best distribution of paint drop-off sites to meet the Maine convenience criteria. Application of the distance and density criteria results in approximately 60 optimally located permanent drop-off sites. PaintCare recognizes that non-retail sites (e.g., HHW facilities and municipal transfer stations) are not always available to all residents within 15 miles of the site or open year-round and therefore builds its state convenience models using only retail stores because they are available to all participants and year-round.

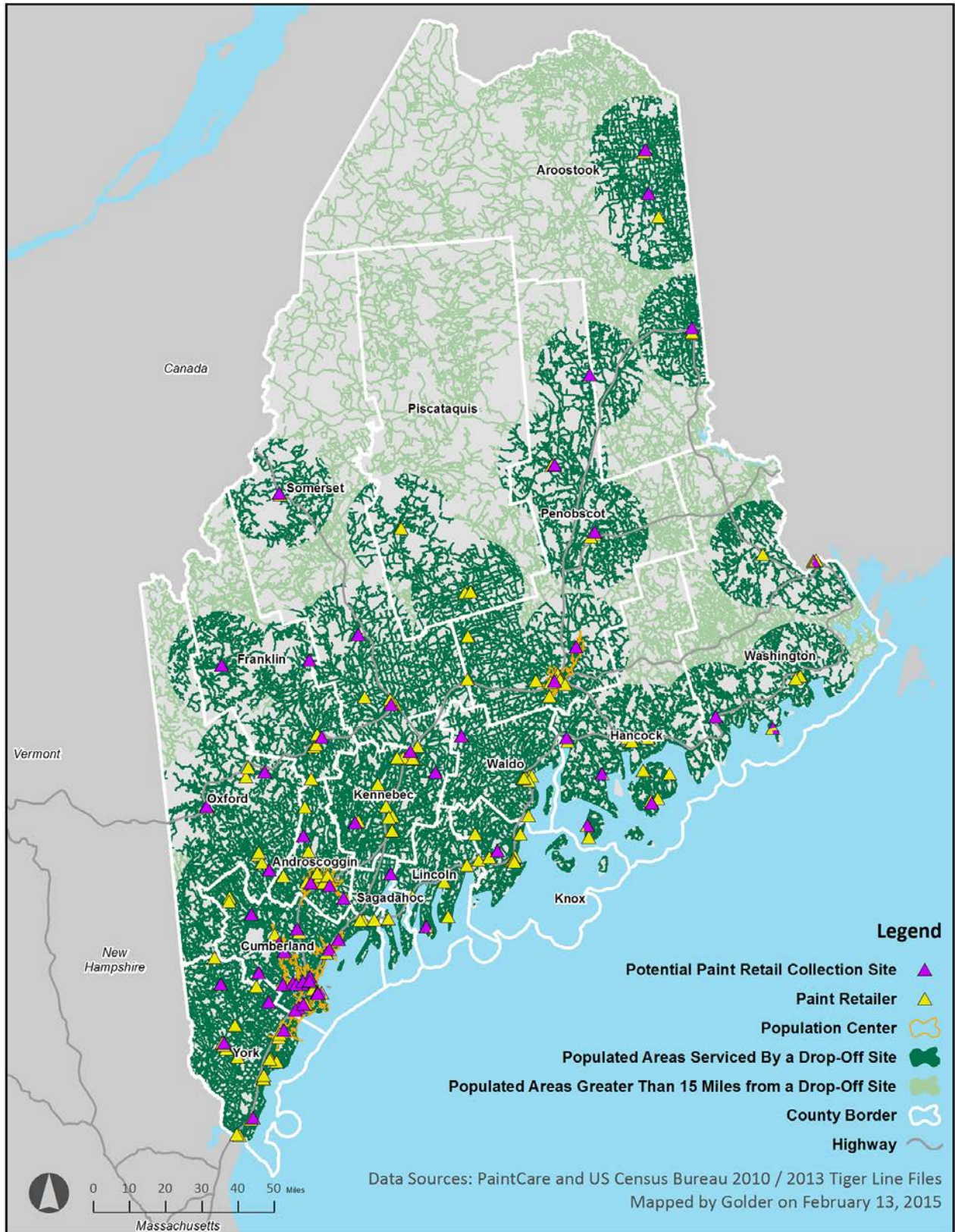
PaintCare aims to meet the baseline goal of 60 sites within 12 months of the start of the program and expects the goal to be met primarily through new retail drop-off sites, supplemented by existing HHW facilities and transfer stations. Once the baseline is satisfied, PaintCare will continue to recruit additional drop-off sites in an effort to maximize convenience for Maine residents.

The map on the following page shows the actual location of all (206) potential retail partners (yellow triangles) and the optimal 60 locations (purple triangles) needed to meet the distribution and density criteria. The dark green areas surrounding these sites represent the populated areas within a 15 mile radius of each site.

This map is only for illustrative purposes and provides an approximation of what a statewide convenient distribution of sites may look like. It does not represent the actual type, number or distribution of sites that may end up serving as drop-off sites in the Maine program. These sites represent the best possible combination of sites for meeting the convenience criteria with the fewest number of sites. However, using this set of sites is not the only way to satisfy the convenience requirement – it can be achieved through many other configurations of sites throughout the state, but it is unlikely to be accomplished with fewer than 60 sites.

Further discussion of the GIS methodology and analysis conducted by PaintCare's consultant, Golder Associates, an engineering firm with expertise in geographic mapping and analysis, is provided in Appendix G.

Potential PaintCare Drop-Off Sites (Optimized to Meet the Maine Convenience Criteria)



After the program starts, PaintCare will continually monitor and evaluate its collection infrastructure to locate underserved areas in need of drop-off sites, paint collection events, and/or additional services.

PaintCare will include a GIS analysis and discussion of the convenience level offered by the current drop-off sites in each Annual Report. If PaintCare has not met or maintained its goals, the Annual Report will also discuss the efforts that will be undertaken to meet them.

Drop-Off Site Operations

All PaintCare drop-off sites must operate in accordance with applicable federal, state and local environmental laws, regulations and permits and follow all procedures in PaintCare’s operational guidelines. All PaintCare drop-off sites must have an agreement in place with PaintCare, be staffed during operating hours, and keep postconsumer paint in a secure storage location.

Site Training

All drop-off sites receive an in-person, on-site training regarding PaintCare program operations. In addition, all sites receive a training binder with the training information to train new staff. The binder also includes a training log to be signed by all employees at the site who handle paint for the program and have been trained as required. The specific subjects covered in a training may vary from site to site and include:

- Identification of program products
- Safe handling and storage of program products
- Spill clean-up and reporting
- Procedures for scheduling a paint pick-up
- Screening participants to verify that they qualify to use the program for oil-based paint
- Record keeping



Additional details about site requirements and site training can be read in the sample training guidelines and a sample training presentation in Appendix H. Both of these documents are included in the training binder left with the site following their training.

Collection Volumes

Drop-off sites may set their own limit for the amount of paint they will accept from a customer at any one time as long as the limit is no less than five gallons per customer per day.

Paint Storage

Drop-off sites will be provided with DOT approved paint storage bins to place postconsumer paint received through the program. Bins must be kept in a secure location that does not have public access, and labelled “Waste Paint.” Bins must be protected from temperature extremes by storing them inside or under cover if possible and be away from ignition sources and away from storm and floor drains.

Bins may reusable rigid plastic bins, steel drums, or lined single-use cardboard boxes. Depending on the paint management method, the bins will provide secondary containment, or must be placed in a location with secondary containment.

Drop-off may not store more than 5,000 kilograms (approximately 10,000 pounds) of hazardous waste paint (oil-based paint from non-household generators), or store hazardous waste paint for more than 1 year.

Non-Program Products

Minimization of non-program products entering the program is critical and will be achieved through public education, signage at drop-off sites, and drop-off site training on product identifications.

PaintCare's transporters and downstream processors will manage any incidental non-program products that they receive. They will notify PaintCare of any incident and identify the specific drop-off site from where the non-program products originated and the quantity and type that were found. Depending on the severity of the contamination, PaintCare may do one or more of the following: (1) contact the site to let them know about the incident, (2) provide additional/refresher site training on identification of program and non-program products, or (3) in extreme cases, remove the site from the program.

Site Visits and Monitoring

Retail and transfer station sites will receive site visits a minimum of twice per year. HHWs will be visited once per year. The purpose of these visits is to ensure compliance with program requirements, address any needs or concerns the sites may have, check their supplies of outreach materials, and solicit their feedback on how to improve the program.

IV. Transportation and Processing

Statutory Citations

Maine Revised Statute, Title 38, Chapter 24, Subchapter 3, Section 2144: Stewardship Program for Architectural Paint Subsection 2. Establishment of a paint stewardship program: By April 1, 2015, a producer, a group of producers or a representative organization shall submit a plan for the establishment of a paint stewardship program to the commissioner for approval. The plan must include:

A. A description of how the program will... transport, recycle and process postconsumer paint from entities covered by the program for end-of-life management to meet the following goals:

(3) Management of post-consumer paint using environmentally sound management practices in an economically sound manner, including following the paint waste management hierarchy of source reduction, reuse, recycling, energy recovery and disposal.

(4) Establishment of a process for managing paint containers collected under the program, including recycling all recyclable containers.

(5) Negotiation and execution by the operator of agreements to... transport, reuse, recycle, burn for energy recovery and dispose of post-consumer paint using environmentally sound management practices.

C. Goals as may be practical to... for the proper end-of-life management of post-consumer paint. The goals may be revised by a representative organization based on information collected annually.

D. A list of all potential processors that will be used to manage post-consumer paint collected by the paint stewardship program... and a list of all processors that will be used for final disposition.

K. For a consolidation facility where post-consumer paint may be transferred out of the post-consumer paint's original container, an environmental monitoring plan and a closure plan with financial assurance and proof of liability insurance.

Section Overview

This section discusses:

- Paint transportation
- Paint processing
- Insurance and financial assurance

Paint Transportation

An effective transportation system is critical to ensure that the Program's collection infrastructure operates efficiently. PaintCare contracts for transportation of all Program Products. Transporters may include both private and public entities. Transporters must meet all applicable state and federal DOT rules and regulations and must track postconsumer paint from the point of collection (at drop-off sites or event) to its final destination. Transporters, subsequent processors, and both of their records, will be subject to audits by PaintCare. Following a formal bid process that began in February 2015, PaintCare will select the program's transporter(s). As the program grows, additional transporters may be added if needed.

Transporters will deliver empty paint storage bins and other supplies (e.g., spill kits) to PaintCare drop-off sites and pick up full bins in a timely manner (likely to be five days in urban areas and ten days in rural areas). Transporters will service drop-off sites on either an on-call basis (sites call for pick-up when their storage capacity is 50% full), or on a set schedule – whichever method is best for the individual drop-off sites.

Paint Processing

Through its transporter(s), PaintCare will contract for processing and proper end-of-life management of postconsumer paint collected in the program. As the program grows, additional processors may be added if needed

The following summarizes the management options PaintCare intends to use for postconsumer paint collected in the program. These options are prioritized by highest, best use:

Latex Paint

1. Reuse
2. Recycling back into paint or into another product
3. Beneficial use
4. Appropriate disposal

Oil-Based Paint¹

1. Paint reuse
2. Energy recovery through fuel blending or fuel incineration

The condition of paint when it is received by the program will determine how it will be managed. If containers are not sealed well and stored properly (indoors, out of rain or freezing temperatures), latex and oil-based paint can harden or dry out or otherwise be spoiled by mold, rusting cans, or multiple freeze/thaw cycles making some or all of the contents of an individual container of the paint unusable or not recyclable. Ultimately, the method of storage and the timing of the decision to recycle leftover paint are determined by the consumer. The program encourages the return of unwanted postconsumer paint in a timely manner in an effort to reduce the age and improve the condition of the paint.

The following provides a more detailed description of the latex and oil-based paint management options listed above.

Latex Paint Management

Reuse. As discussed previously, the program will implement and support latex paint reuse programs where possible and provide monetary compensation to sites that give away (or sell) reusable paint to the public. Paint reuse programs return good quality paint to the local community without moving the paint through a costly network of transporters and processors. This is also an important opportunity to reduce the environmental impacts of the program. As with other second-hand

¹ While it is possible to recycle oil-based paint back into paint, no processor offers this option at this time.

products, users of “previously-owned” latex paint will be notified that the suitability of the product cannot be guaranteed. Drop-off sites will seek to obtain participant acknowledgement through a waiver or logbook entry before the paint is taken for reuse.

Recycling Paint Back into Paint. Latex paint may be used to make recycled-content latex paint. Once reprocessed, recycled-content paint is sold through domestic and international markets. The quality of the paint varies from high quality color-segregated and filtered paint, to low-grade gray paint often used for graffiti abatement.

Recycling Paint into Non-Paint Products. Though options are limited at this time, latex paint may be used as a raw material for other products.

Beneficial Use. Latex paint may go to beneficial use – as approved by federal, state and local authority – including use in fuel substitute, as alternative daily cover (ADC), and for landfill biodegradation (an experimental technology).

Disposal. Latex paint may be solidified for proper disposal. In this process, liquid paint is combined with drying agents and turned into a solid suitable for landfill. Solidification represents the least desirable management method for post-consumer latex paint and will only be utilized for latex paint that is not suitable to be managed for recycling or beneficial use.

Oil-Based Paint Management

Reuse. As with latex paint, the program will support oil-based paint reuse where possible. Reuse programs benefit the community and reduce the lifecycle impact of the postconsumer paint. Users of “previously owned” oil-based paint will be notified that the suitability of the product cannot be guaranteed. Drop-off sites will seek to obtain participant acknowledgement through a waiver or logbook entry before the paint is taken away for reuse.

Fuel Blending. Some cement kilns use high BTU value industrial by-products and hazardous wastes, including oil-based paint, as an alternative fuel source. These kilns are fully permitted for the necessary federal, state, and local requirements for hazardous waste management and monitor air emissions and kiln ash for permit compliance. Burning hazardous waste offsets the amount of other fuel sources required by the kilns to manufacture cement.

Fuel Incineration. Permitted hazardous waste incinerators commonly use oil-based paint, flammable liquids, and other hazardous wastes and industrial by-products as a substitute fuel source because it is less expensive than natural gas. Oil-based paint has a petroleum distillate base which aids in thermal destruction of other hazardous waste and validates its use in this capacity. These incinerators are fully permitted for the necessary federal, state, and local requirement for hazardous waste management and monitor air emissions and ash for permit compliance.

Non-Program Products and Empty Containers

Non-Program Products. Although drop-off sites will be trained and instructed to screen out non-program products, it is likely that a small number of containers of non-program products may enter the program and be screened out during the sorting process by PaintCare’s transporters and processors. Non-program products will be recycled or disposed of as hazardous waste by PaintCare’s service providers rather than returned to a drop-off site.

Empty Paint Containers.

PaintCare will require its service providers to identify and utilize the markets for all paint containers that meet any recycling market specifications.

Insurance and Financial Assurance

PaintCare requires all contractors – drop-off sites, transporters, processors, etc. – to carry insurance appropriate to the services provided for the PaintCare program. While the specific amount and terms may vary from contractor to contractor, they may include:

- Commercial General Liability Insurance
- Commercial Automobile Liability Insurance
- Workers' Compensation Insurance
- Environmental Pollution Liability Insurance
- Endorsements to name PaintCare as an additional insured on the required insurance coverage (other than Workers' Compensation)

Because contractors have widely different insurance policies (e.g., commercial insurance vs. self-insurance, etc.), PaintCare evaluates (often with the assistance of outside legal counsel) the insurance terms in each contract on a case-by-case basis to ensure that the contractor maintains insurance of the types and in the amounts appropriate for the services the contractor provides to the PaintCare program. PaintCare itself also carries Pollution Liability, Commercial General Liability and Excess Umbrella Coverage to cover any liability PaintCare may incur.

PaintCare also requires all contractors to comply with all federal, state and local laws. If financial assurance requirements are applicable to a PaintCare contractor, then they must be in compliance with those laws.

V. Education and Outreach

Statutory Citation

Maine Revised Statute, Title 38, Chapter 24, Subchapter 3, Section 2144: Stewardship Program for Architectural Paint Subsection 2. Establishment of a paint stewardship program: By April 1, 2015, a producer, a group of producers or a representative organization shall submit a plan for the establishment of a paint stewardship program to the commissioner for approval. The plan must include:

(6) Provision of education and outreach efforts by the operator to promote the program. The education and outreach efforts must include strategies for reaching consumers in all areas of the State and the method the program will use to evaluate the effectiveness of its education and outreach efforts.

Section Overview

This section discusses:

- Outreach methods, messages, and target audiences
- Phased outreach approach and lessons learned from PaintCare programs in other states
- Input and lessons learned from paint retailers
- Supporting outreach efforts of municipal programs
- Site locator tool
- PaintCare hotline
- Evaluation process
- Promotion of “Buy Right” and “Use it Up”
- Examples of outreach materials

Methods

PaintCare is committed to providing robust and effective education and outreach for the Maine Paint Stewardship program using a variety of communication methods, including:

- Earned media (e.g., press releases/coverage)
- Traditional media (e.g., newspaper, radio, television)
- Print materials (e.g., brochures, fact sheets)
- Online and social media (e.g., webpage, banner ads, Facebook)
- Direct, face-to-face communications (e.g., home shows, retail site visits, presentations)

Messages

Reduce, Reuse, Recycle

The “Reduce, Reuse, Recycle” messages have been used by environmental organizations and waste management programs for many years. To reduce the amount of postconsumer paint and to inform consumers how and where to recycle their unwanted paint, PaintCare uses a more instructive and paint-specific version of the 3Rs. PaintCare’s message is “Buy Right, Use It Up, Recycle the Rest” to say (1) purchase the right amount of paint for a job, (2) try to use up leftover paint when you can, and (3) if you still have unwanted paint, bring it to a PaintCare site for recycling.

Program Awareness

Additional messages are used to create awareness of the program and answer these questions:

- What is PaintCare is and why does the program exist?
- Why was the Law passed (e.g., product stewardship, cost savings to municipalities)?
- How much is the PaintCare Fee and what is it for?
- Which products are accepted in the program and which products are not?

Target Audiences

PaintCare’s outreach and education strategy will focus appropriate messages to the following audiences:

- Households (residents)
- Businesses that generate paint (e.g., professional painters, contractors, property managers)
- Trade associations (e.g., contractors associations, realtor associations)
- Paint retailers
- HHW programs, waste transfer stations, recycling centers and landfills
- Non-English speakers (as needed or upon request)

The following examples illustrate how the program may adjust the emphasis of messages in outreach materials based on target audience:

Households

- Emphasize how to find a drop-off site to recycle paint – this is the information most requested.
- Promote using up leftover paint to do-it-yourselfers as a primer or for small or creative projects.
- Educate consumers on how to buy the right amount of paint by describing factors that determine the correct amount of paint needed in addition to calculating square footage of the walls, such as the texture of the surface to be painted, quality and coverage rate of the paint, changing colors, and whether the surfaces have been previously painted or primed. PaintCare

will promote that consumers consult with paint store staff rather than relying on simple square footage calculations.

Businesses that Generate Paint

- Emphasize “Recycle the Rest” as more recycling opportunities will be available than previously and also available statewide.
- Promote using up leftover paint.
- Promote the Large Volume Pick-Up Service to businesses with large volumes of leftover paint so they can request a direct pick-up of all of their leftover paint rather than transport their paint to drop-off sites a little at a time.

Real Estate Agents

Many home buyers find paint left behind by previous owners. To help those either buying or selling a home, PaintCare will reach out to real estate agents. Although real estate agents usually don’t generate leftover paint themselves, they are in an excellent position to help educate home buyers, sellers, as well as the professional painters who help get the homes ready to sell.

HHW Programs, Transfer Stations, Recycling Centers and Landfills

PaintCare has developed fact sheets and interest forms to explain how these facilities can become PaintCare drop-off sites and the benefits of participating in the program.

Paint Retailers

PaintCare has developed print materials for use by all paint retailers to educate store staff and the general public (regardless of whether or not they are drop-off sites) about the program. Retailers are provided PaintCare materials at no charge. Examples include:

- Brochures and mini-cards that help the public find drop-off sites and explain the program.
- Signage that promotes general awareness of the program, explains the PaintCare Fee, and how to find a paint drop-off site.
- Fact sheets (available from PaintCare’s website or as printed copies) and designed for a variety of audiences and subjects (e.g., general information, how to become a paint drop-off site, how to request a large volume pick-up).

It is the responsibility of PaintCare to provide outreach and education materials to retailers of paint. Year-round, retailers may order printed materials using PaintCare’s order form or by phone. Drop-off sites also receive materials from PaintCare staff during site visits. Finally, electronic files of materials are always available from PaintCare’s website for retailers who wish to print them.

Translations of Materials

PaintCare will translate the program brochure and various fact sheets into other languages as the need for translations is identified. Retailers or others will be able to order printed versions of any translated materials. Electronic copies will be posted on PaintCare’s website.

Phasing in Outreach

PaintCare has learned through launching six other state programs that at the start of a new state program, it is important to balance the need to inform the public about the new program (that there is a new fee on paint and that there are new paint drop-off sites) with the need to allow the drop-off sites time to become familiar and comfortable with program operations.

For Maine residents with municipal HHW programs (facilities and events), using the HHW program often requires acting in a timely manner as the number of operating days and hours are limited. At the start of PaintCare programs in the first two states with a paint stewardship program (Oregon and California), some sites were deluged with large numbers of people hurrying to use the retail drop-off sites as soon as they learned about the program because they assumed that the program would be limited in some way. However, with PaintCare program there is no immediacy to using the retail drop-off sites as they are permanent and available year-round.

PaintCare will conduct a statewide outreach to all areas of the state about the program and paint management options, but the outreach will ramp up gradually in order to avoid overwhelming sites and frustrating customers and retailers. PaintCare will manage and adjust education and outreach in consultation with its marketing firm and the drop-off sites. For safety reasons, when paint storage bins become full, sites cannot accept more paint until the full bins are replaced with empty ones. If customers are then turned away, they become unhappy with the program and with the retailer, the retailer also becomes frustrated turning customers away, and local governments become concerned that this may lead to illegal dumping.

To address these concerns, PaintCare's will phases in outreach in 4 stages, each about three to four months in length.

Pre-Program. PaintCare has already sent to statewide mailings to retailers to inform them about the program and help inform their customers. Prior to the start of the program, a starter packet of brochures and other materials will be mailed to all paint retailers in the state.

Phase 1. At the start of the program, PaintCare will issue press releases and conduct other public relations to earn media coverage. General advertisements will be used to raise awareness – inform the public about the program and new fees – and direct people to PaintCare's website to find paint drop-off sites. These general advertisements will be placed in newspapers, public radio, and online.

Phase 2. Once retailers are comfortable with the program, site specific newspaper or other print advertisements will be placed in local or regional papers. These ads will list retail drop-off sites in the publications subscription area. As new sites are added to the program, PaintCare works with the site to issue a local press releases and advertisement to welcome the store into the program.

Phase 3. Full scale advertising will likely include a mix of commercial radio, online/digital, and cable TV based on the recommendation of PaintCare's marketing firm intended to reach all areas of the state. The actual media selected for each region may vary. For example, television may be more efficient in urban areas, and local newspapers may be the best way to reach those in rural areas.

The initial phases (pre-program and phase 1) lack an important element – informing those people who may not see any news stories that the PaintCare Fee is being added to their new paint purchases. PaintCare knows that professional painters and other consumers who purchase paint frequently will notice the new fee and be more concerned and vocal than those who buy paint infrequently. To address this group, PaintCare will work with painting contractors and their associations to inform them in

advance of the program and fees, and has already started to provide fact sheets to retailers. These fact sheets are designed to be inserted in monthly bills to regular customers and to be made available in the stores so that customers will not be surprised by the fees.

Stakeholder Meetings with Retailers

Experience in other PaintCare states demonstrated that it is difficult to get retailers to use written materials about the PaintCare program, despite offering and delivering them free of charge. To address this, PaintCare worked with retail stakeholders to learn what would make them more willing or interested in utilizing PaintCare's materials and promoting the benefits of the program.

PaintCare held two meetings with retailers: In California in June 2012, several months prior to the start of that program (PaintCare's second program), and in Oregon in 2013, almost three years after the start of that program. At these meetings, retailers reviewed PaintCare point-of-sale materials (posters, brochures, etc.) and provided feedback about messaging, design, size, adaptability, co-branding and other elements that may factor into a retailers willingness or ability to use these materials. Key feedback from these meetings included:

- Messages should be simple and not abstract in any way, e.g., "Recycle with PaintCare" was recommended to replace "From Basement to Beautiful, from Garage to Glorious."
- Retailers requested a simple and small card to hand to customers to help them contact PaintCare by phone or via the website to find a drop-off site.
- Estimating the correct amount of paint to purchase is complicated. It requires knowledge about the type of paint, surface to be painted, and other factors. Retailers would not utilize or distribute PaintCare materials addressing this subject because it oversimplified the purchasing process and was likely to result in incorrect estimates. Instead, retailers suggested PaintCare educate consumers to seek advice about buying the right amount of paint from store staff.
- Retailers need to provide advance notice to their commercial customers (mostly professional painters) to provide them ample time to prepare for the new fees and incorporate the fees into their bids/estimates prior to the start of the program.
- After the first year of the program, there are not many complaints about fees and the focus should be shifted more to information about drop-off site and other recycling services, and less on the fees.
- Drop-off sites like being listed in newspaper ads and seeing their name in print.

Much of the input received from retailers has been incorporated into PaintCare outreach materials and strategy and PaintCare continues to solicit and encourage feedback from paint retailers about the program's print materials and other promotional efforts.

Joint Outreach with Municipal Programs

PaintCare promotes HHW and other municipal PaintCare drop-off sites through its outreach efforts if they wish to be promoted. PaintCare's has also established a process for municipalities to coordinate joint outreach projects, through which PaintCare assists local municipalities with funding, scriptwriting, graphic design for print, radio and other media. To initiate a project, the municipality completes a form

describing the project and budget for approval. PaintCare will consider a reimbursement proportional to the message about PaintCare. For example, in Vermont, PaintCare provide artwork and content for a page dedicated to PaintCare in the Lamoille Regional Solid Waste Management District and reimbursed the district for one-sixth the printing costs for their six page recycling guide. PaintCare has also worked with municipalities on newspaper ads, billboards, bill inserts and radio projects, and will consider projects using any medium that includes a PaintCare message. The “Joint Outreach Project” fact sheet and proposal form are included in Appendix I

Site Locator Tool

PaintCare is committed to providing accurate, up-to-date information regarding paint recycling options available to the public and has developed its own nationwide database of paint collection programs, referred to as the *site locator tool*. This tool provides a unique, paint-specific, easy-to-use way to search for the nearest PaintCare drop-off site. Site-specific information will explain who is eligible to use a site and what limitations apply. This tool is available from PaintCare’s website and through a mobile phone app. In non-PaintCare States the tool lists HHW programs as locations where the public can bring leftover paint. In PaintCare States, it lists only PaintCare drop-off sites, including HHW programs that partner with PaintCare.

PaintCare Hotline

PaintCare operates a weekday hotline to assist the public with finding the nearest drop-off site and to answer questions about the program. The primary hotline staff person speaks English and Spanish.

Evaluation of Outreach

PaintCare will conduct a consumer awareness survey each year to evaluate the effectiveness of the education and outreach efforts. The surveys will target the consumers (general public). The results of each survey will be reported in the Annual Reports. At a minimum the questions will ask if consumers are aware of the program, how they heard about it, and if they are aware of the opportunities for reuse and recycling of postconsumer paint. Other questions may vary from one survey to another. The results of the survey will be used to determine the most effect ways to reach people and target outreach efforts.

Promotion of (Paint) Waste Reduction and Reuse

PaintCare will develop print materials, webpage content and/or media campaigns for two specific goals. The results of the awareness surveys mentioned above will measure progress towards these goals:

- Encourage (paint) waste reduction by recommending that people buy the right amount of paint and suggesting tools to achieve this.
- In addition to supporting reuse programs at HHW facilities and reuse stores, encourage paint reuse by recommending to the public and painting contractors that they give their unwanted paint to others who can use it, such as schools, churches and non-profits, or bring it to a site with a reuse program.

Examples of Outreach Materials

Top row: Program Brochure, Mini-card, General Program Poster, Drop-Off Site Poster
 Middle row: Mobile App, Site Locator Tool on PaintCare Website
 Bottom row: Newspaper Ads

Recycle with PaintCare
 About the Oregon Program

Find a paint drop-off site near you by visiting paintcare.org

Oregon Paint Recycling Program
 About the PaintCare Program

Recycle with PaintCare

Recycle your paint here.
 [DURING BUSINESS HOURS ONLY]

ACCEPTABLE

- Latex house paint
- Oil based house paint
- Primer
- Stains and sealers
- Varnish and shellac
- All brands

NOT ACCEPTABLE

- Paint thinner
- Two-component paints
- Aerosols
- Other chemicals

PLEASE DON'T BRING CONTAINERS THAT ARE

- Leaking
- Unlabeled
- Empty

Recycle with PaintCare

For a complete list of acceptable products, please ask for the PaintCare brochure, call (855) 724-6809 or visit www.paintcare.org.

App Store Icon

Instructions

- Make sure lids are on tightly and caps are locked to prevent spillage.
- Make sure the name and container are visible on the back to avoid confusion.

About PaintCare

PaintCare is a non-profit 501(c)(3) organization, established by the American Coatings Association to implement paint stewardship programs on behalf of paint manufacturers to ensure that every paint stewardship law.

Drop-Off locations

Find a Drop-Off Site

PaintCare Site Locator

PAINT RECYCLING MADE easy

Do you know where to recycle your paint?

There are now hundreds of PaintCare sites in California where residents and businesses can recycle unwanted paint, stain and varnish all year round, including these local sites:

SHERWIN-WILLIAMS
 36222 Shiloh Way #6
 Dana Point, CA 92624
 (949) 861-0100

VISTA PAINT
 27802 Aliso Frey
 Laguna Niguel, CA 92657
 (949) 249-1855

DUNN-EDWARDS
 33561 Camino Capistrano
 San Juan Capistrano, CA 92675
 (949) 234-9200

VISTA PAINT
 21894 Plaza Dr
 San Juan Capistrano, CA 92675
 (949) 409-0203

TO FIND OTHER DROP-OFF SITES:
www.paintcare.org
 (855) 724-6809

All PaintCare sites accept up to five gallons per visit (some sites may vary). Please visit ahead of your business hours and ask if they can accept the type and amount of paint you would like to recycle. Leaking, unlabeled and empty containers are not accepted.

We'll take your paint!

Do you know what to do with leftover paint?

PaintCare has more than 100 new locations in Connecticut where you can bring your old paint, stain and varnish to be recycled. Learn more about PaintCare and find your local drop-off site at www.paintcare.org.

Recycle with PaintCare

Be sure containers are not leaking and have original labels. Most locations will accept up to five gallons per visit. For more information, call (855) 724-6809.

VI. Program Budget and Paint Stewardship Assessment

Statutory Citation

Maine Revised Statute, Title 38, Chapter 24, Subchapter 3, Section 2144: Stewardship Program for Architectural Paint Subsection 2. Establishment of a paint stewardship program. By April 1, 2015, a producer, a group of producers or a representative organization shall submit a plan for the establishment of a paint stewardship program to the commissioner for approval. The plan must include:

C. Goals as may be practical... for the overall collection of post-consumer paint... The goals may be revised by a representative organization based on information collected annually;

H. An anticipated budget for operation of the paint stewardship program, including the suggested method of funding the program, which must include the method of calculating a paint stewardship assessment that meets the requirements of subsection 4.

Section Overview

This section discusses:

- PaintCare’s funding mechanism
- Projected paint sales and collection volumes
- Paint stewardship assessment
- Annual budget

Introduction

Architectural paint manufacturers – through representation by PaintCare – have established a sustainable funding system to cover the cost of implementing the Maine Paint Stewardship Program.

The PaintCare program works by placing a paint stewardship assessment on qualifying containers of architectural paint sold in Maine beginning on the program’s start date. This assessment is referred to as the *PaintCare Fee*. The fee is set at a rate to cover, but not exceed, the cost of implementing the Maine program. All revenue generated by fees on Maine paint sales is spent on the Maine program.

Funding Mechanism

As the representative stewardship organization, PaintCare will implement and direct all aspects of the Maine Paint Stewardship Program for participating manufacturers, including the financial components. Funding for program implementation will come from registered manufacturers (see Section 3 of this Plan) to PaintCare in the form of the PaintCare Fee. The following steps describe the application of the PaintCare Fee:

- (1) Manufacturers add the PaintCare Fee to containers of architectural paint sold in Maine directly or through dealers (retailers and distributors).
- (2) Retailers and distributors pass the PaintCare Fee to their customers by including it in the price of architectural paint they sell in Maine.
- (3) When consumers buy architectural paint in Maine, the PaintCare Fee is included in the purchase price. This is how retailers (and distributors) recoup the PaintCare Fee they paid when purchasing architectural paint from their suppliers.
- (4) Within a designated timeframe (generally monthly), manufacturers report sales and remit to PaintCare the PaintCare Fees for architectural paint they sold in Maine in the preceding reporting period. Manufacturers have already recouped the PaintCare Fees they pay to PaintCare because the Fees were included in the price of their architectural paint when they sold it to their dealers.

Paint Sales

Due to complex distribution chains that may involve layers of distributors between the manufacturer and final point of sale, most manufacturers do not know the volume of their paint sold into each individual state. To address this, PaintCare commissioned a study in 2012 (with updates in 2014) by Decision Metrics, Inc., a research firm that specializes in coatings industry analysis and economic forecasting. Decision Metrics utilized key indicators including existing home sales, housing starts, state-level employment rates and commercial vacancy rates to build a national and state-level model for predicting annual sales of architectural paint.

Decision Metrics' study estimated sales of 622 million gallons of architectural paint in the United States in 2010 and projects sales of 790 million gallons in 2016. It estimates that 2.95 million gallons were sold in Maine in 2010 and projects that 3.34 million gallons will be sold in Maine in 2016. The use of 2010 and 2016 data will be explained next.

Studies and experience of HHW programs have shown that consumers typically wait several years before recycling or disposing of unwanted HHW products, including paints. For this reason, in developing assumptions about the volume of paint that will be returned in Maine over the next few years, PaintCare used 2010 sales data as its baseline. In contrast, to project revenue over the next few years, 2016 projected sales was used since revenue will be collected in the year the paint is sold.

While the volume of paint sold in Maine in the past and future are estimates, Maine's projected container mix was modeled from actual sales data available from the Connecticut PaintCare program (the nearest proxy state). Container size mix can be important in the resulting revenue because the PaintCare Fee varies based on the container size.

Following implementation, the program will know the actual sales volume and container mix in Maine from manufacturer reporting and fee payments. If actual sales differ significantly from estimates used to develop the projected budget, then the estimated revenue, postconsumer paint collection volumes, and related costs may need to be revised. If this results in the need to change the fee structure, approval would be required from the DEP.

Paint Collection Volumes

Paint is designed to be fully consumed through application to walls, buildings and other surfaces. Although the amount of postconsumer paint received through collection programs is measurable, the actual quantity of postconsumer paint that is leftover, unwanted and available for collection at any one time is unknown. The lag time between the purchase of paint and the decision that the remaining volume is unwanted, and the additional time taken to recycle or dispose of it, can vary greatly. In addition, architectural paint products have a long shelf-life, so consumers purchasing paint in one year may not decide that the unused portion is “unwanted” for several years. All of these factors make it difficult to determine how much postconsumer paint is available for collection.

Postconsumer Paint Volume Studies

In preparing for paint stewardship programs in other states, PaintCare considered a number of studies that estimated postconsumer volumes (see Appendix J for a list of studies and their key findings). The summary of these studies is that approximately 10% of paint is leftover and of that 7% is available for collection. These numbers are consistent with data from mature programs in Canada and PaintCare’s Oregon program which has been operating for almost five years.

Projected Collection Volumes

PaintCare considered the data and studies discussed above to estimate the amount of postconsumer paint anticipated for collection in Maine. The assumptions are discussed here and summarized in the table that follows.

- Sales volume will remain relatively stable in Maine at approximately 3.34 million gallons annually (based on 2016 sales projections).
- 10% of architectural paint sold remains leftover and is available for recycling, equaling approximately 295 thousand gallons (based on 2010 sales estimates).
- Mature paint stewardship programs collect about 7% of leftover paint annually. This value can also be stated as the equivalent of 7% of sales, referred to as the “recovery rate” (volume collected divided by volume sold). Note that PaintCare uses current collection volumes for the numerator and a previous time period for the denominator.
- In consideration of the paint waste reduction and reuse education efforts PaintCare will implement, the projected recovery rate will be slightly reduced from 7% to 6.5%.

Projected Collection Volumes and Recovery Rate

Description	Gallons
Volume sold annually (2016 projected sales)	3,340,000
Volume leftover (10% of 2010 estimated annual sales)	295,000
Projected recovery rate at program maturity (65% of leftover/6.5% of sales)	192,000

Program Budget

PaintCare has developed a budget and proposed a fee structure to sustain the Maine program once it is mature. It is PaintCare's experience from other states that it takes several years for a program to reach a mature or steady state of paint collection and costs. As described in the Outreach and Education section of this Plan, because PaintCare takes a reserved approach to publicizing the program in the first year, outreach and resulting paint collection volumes increase gradually over the first few years of the program. Conversely, the program has already and will continue to build up pre-program expenses. These are expenses for activities that support the program from the time the legislation passed to the time the program launches and funding become available. It includes personnel and travel expenses, legal costs and state administrative fees. The reduced costs at the start of the program resulting from a soft launch will allow pre-program expenses to be paid off in the early years of the program, and a modest surplus to begin to accumulate.

The budget that is proposed in this section is based on the assumptions covered previously and that result in a projected recovery rate of 6.5% once the program is mature. The following describes the primary elements of the budget.

Revenue

The volume of paint sold in Maine is based on industry estimates, while the mix of containers sold, by size, is based on a combination of actual sales data from Connecticut.

Operational (In-State) Expenses

- In combination, paint transportation and processing costs are the most significant expenses of the program, and are estimated to be approximately 64% of Maine's total program costs. Transportation and processing costs for the Maine program were estimated using pricing from other PaintCare states and informal pricing provided by Maine vendors. Actual pricing will become available following the formal bid process discussed previously.
- Collection support is another significant expense and includes the cost of storage bins, spill kits, set up fees for paint collection events, labor to assist LVP service users pack their paint, and other paint collection-related support. Collection support represents approximately 12% program costs.
- Communication expenses include advertising and promotional materials to increase awareness of the program, and represent approximately 10% of program costs.
- Personnel, professional fees and other expenses include the proportional cost (by population) of one full-time employee shared across Vermont and Maine, professional fees for GIS analysis, legal costs for developing and negotiating contracts, and other logistical, professional support, and miscellaneous office expenses. These add up to approximately 6% of program costs.
- State administrative and oversight fees will be paid by PaintCare to the DEP annually. These fees are estimated to be \$82,000 annually – approximately 4% of program costs.

Administrative (Corporate or Indirect) Expenses

- Administrative expenses (also called indirect expenses) are those that are not specific to Maine, but rather are indirectly support the Maine program. Administrative costs include corporate staffing (e.g., PaintCare's executive director and communications team), IT support,

company-wide auditing fees, company-wide legal fees, and other general services that support all PaintCare states.

Administrative costs are allocated among all PaintCare states (states where paint stewardship legislation has passed) based on their relative populations. At the time of this Plan, Maine represents 2.27% of the combined population of the nine PaintCare states. Total administrative costs are estimated to be \$3.5 million dollar annually, or approximately \$79,000 annually for Maine. Administrative expenses are approximately 4% of the program budget.

Reserve Policy

- Reserves or “net assets” represent the accumulated surplus (or deficit) of the program. PaintCare has a Reserve Policy to maintain net asset balances in each PaintCare state program. This policy establishes a minimum threshold of 16% (i.e., at least two months of operating expenses). The accumulated balance allows PaintCare programs to continue to operate in times of either higher than expected post-consumer paint collection or lower than expected paint sales – or a combination of the two.

Program Budget

Revenue

Container size: Larger than half pint to smaller than 1 gallon	\$ 219,772
Container size: 1 gallon	1,415,325
Container size: Larger than 1 gallon up to 5 gallons	414,694
<hr/>	
Total revenue	2,049,791

Expenses

Paint transportation and processing	1,289,074
Storage containers/collection support	240,414
Communications	200,000
Personnel, professional fees and other	110,062
State administrative fees	82,000
<hr/>	
Total direct expenses	1,921,550

Allocation of corporate activity (indirect expenses)	79,338
<hr/>	

Total expenses	2,000,888
<hr/>	

Change in net assets	\$ 48,903
<hr/>	

Paint Stewardship Assessment

The result of the anticipated program costs, combined with projected sales and container size mix, is the following proposed paint stewardship assessment (PaintCare Fee) structure.

Container Size	Fee
Half pint or smaller	\$ 0.00
Larger than half pint to smaller than 1 gallon	\$ 0.35
1 gallon	\$ 0.75
Larger than 1 gallon up to 5 gallons	\$ 1.60

The proposed fee structure for the Maine PaintCare program is the same as the fee structure approved and currently used in all six PaintCare States with active programs – California, Connecticut, Oregon, Minnesota, Rhode Island and Vermont.

Audit of the PaintCare Paint Stewardship Assessment

As required by the Maine Law, PaintCare shall administer a PaintCare Fee (paint stewardship assessment) for all architectural paint sold in the State. The fee must be sufficient to cover, but not exceed the cost of operating the program. The fee must be reviewed by an independent audit.

For the proposed fee structure, PaintCare contracted with HRP Associates Inc., the same firm used for the fee audit of the of the Connecticut, Minnesota, Rhode Island and Vermont programs.

HRP Associates requested the following documentation to conduct their review:

- PaintCare’s transportation and processing request for proposal and bid results
- PaintCare’s proposed budget with details of costs based on bids submitted for paint collection, transportation, processing, and outreach and education, as well as personnel, legal fees, corporate costs and other budget elements
- PaintCare’s proposed fee structure

HRP Associates’ audit results are available in Appendix K and conclude with: “HRP independently reviewed the calculations performed by PaintCare for accuracy and the calculations were deemed sufficient. Based on our review, we find the Paint Stewardship Assessment, determined by PaintCare, to be reasonable and not to exceed the actual operational costs to administer the Paint Stewardship Program.”

VII. Annual Report and Financial Audit

Statutory Citation

By October 15, 2016, and annually thereafter, the operator of a paint stewardship program shall submit a report to the commissioner regarding the paint stewardship program. The report must include, but is not limited to:

- (1) A description of the methods used to collect, transport, reduce, reuse and process post-consumer paint in the State;*
- (2) The volume of post-consumer paint collected in the State;*
- (3) The volume and type of post-consumer paint collected in the State by method of disposition, including reuse, recycling and other methods of processing;*
- (4) The total cost of implementing the paint stewardship program, as determined by an independent financial audit funded from the paint stewardship assessment. The report of total cost must include a breakdown of administrative, collection, transportation, disposition and communication costs;*
- (5) A summary of outreach and educational activities undertaken and samples of educational materials provided to consumers of architectural paint;*
- (6) The total volume of post-consumer paint collected by the paint stewardship program and a breakdown of the volume collected at each collection site;*
- (7) Based on the paint stewardship assessment collected by the paint stewardship program, the total volume of architectural paint sold in the State during the preceding year;*
- (8) A list of all processors, including recyclers and disposers used to manage post-consumer paint collected by the paint stewardship program in the preceding year up to the paint's final disposition, the volume each processor accepted and the disposition method used by each processor; and*
- (9) An evaluation of the effectiveness of the paint stewardship program compared to prior years and anticipated steps, if any are needed, to improve performance throughout the State.*

Section Overview

This section discusses:

- Content of the Annual Report
- Content and process for the annual financial audit

Annual Report

PaintCare will submit an Annual Report to the DEP by October 15 of each year covering the previous calendar year.

The Annual Report will include, at a minimum:

- A description of the methods used to reduce, reuse, collect, transport, recycle and process postconsumer architectural paint, and the processors used.
- The total volume of postconsumer paint collected and a breakdown of the volume collected by drop-off site.

- The volume of architectural paint sold in the state.
- The total cost of implementing the program and a copy of the independent third party audit of the program, including details of the program's costs and revenues.
- A summary of the outreach and educational activities and samples of materials provided to consumers.

Financial Audit

PaintCare undergoes an annual, independent financial audit of the organization as a whole. PaintCare conducts a competitive selection for the auditing firm and hires the auditor to conduct an independent audit. The cost of the audit is shared by all PaintCare states.

While the audit is conducted of the organization as a whole, it will also serve as the annual financial audit of the Maine Paint Stewardship Program.

The independent audit is conducted in accordance with auditing standards generally accepted in the United States of America. Those standards require that the auditing firm plan and perform the audit to obtain reasonable assurance that financial statements are free of material misstatement. The audit also includes examination, on a test basis, of evidence supporting the amounts and disclosures in the financial statements; evaluation of the accounting principles used and any significant estimates made by management; and appraisal of the overall financial statement presentation. PaintCare will include the audited financial statements as part of the Annual Report.

Appendix A

IDENTIFYING ARCHITECTURAL PAINT PRODUCTS UNDER PAINTCARE For Manufacturers and Collection Sites

Architectural paint is defined under the Paint Stewardship Program as:

Interior and exterior architectural coatings sold in containers of five gallons or less.

Architectural paint does not include:

Industrial maintenance (IM), original equipment manufacturer (OEM) or specialty coatings.

In order to distinguish between what is an architectural coating under the Paintcare program, definitions and terminology from the U.S. Environmental Protection Agency, California Air Resources Board and other state and local Architectural and Industrial Maintenance (AIM) rules were used to develop the following list. The decision table page 2 uses the definitions on page 3.

Program Products (maximum container size of 5 gallons):

1. Water-based paint (Interior and exterior): latex, acrylic
2. Oil-Based paint (Interior and exterior): alkyd, enamel
3. Clear Coatings: Shellac, Lacquer, Varnish, Urethane
4. Deck coatings and floor paints (including elastomeric)
5. Field and lawn marking coatings
6. Melamine/metal coatings and rust preventative
7. Primers, sealers and undercoaters
8. Sealers
9. Stains
10. Water repellents (not-tar-based or bitumen-based)
11. Waterproofing sealers for concrete, masonry, and wood

Non-Program Products (regardless of container size):

1. Empty, leaking or unlabeled containers
2. Industrial Maintenance (IM) coatings labeled as:
 - (a) For industrial use, (b) Professional use, or (c) Not for residential use
3. Original Equipment Manufacturer (OEM) (shop application) paints and finishes
4. Aerosol paint (spray cans)
5. Automotive paints
6. Marine paints
7. Arts and Craft paints
8. Caulking compounds, epoxies, glues or adhesives
9. Drywall / joint compounds
10. Semi-solid products: spackle, patching compounds for roofing, stucco, wood, etc.
11. Paint additives, colorants and tints
12. Resins
13. Paint thinners, solvents, mineral spirit
14. Wood preservatives containing pesticides
15. Tar, asphalt or bitumen based products
16. Two-component coatings (epoxy)
17. Deck cleaners
18. Other non-coating products (motor oil, pesticides, cleaning solutions)

Decision Table for Identifying Architectural Paint Products for Manufacturers and Collection Sites

1. Is it a coating?

If YES, go to 2. If NO, it is not in the program.

These non-coatings are excluded:

Paint thinner	Solvents
Wood preservatives	Mineral spirits
Wood treatment oils	Deck cleaners
Drywall compounds	Epoxies, glues
Roof patch, stucco patch	Wood patch
Caulking compounds	Adhesives

Manufacturers: Non-coatings are not assessed

Collection Sites: Non-coatings are not acceptable.

2. Is it an architectural coating?

If YES, go to 3. If NO, it is not in the program.

These non-architectural paints are excluded:

Auto paint Marine paint Aerosols

Manufacturers: Coatings that are not architectural are not assessed a fee.

Collection Sites: Coatings that are not architectural are not acceptable.

3. Is it an industrial maintenance (IM) coating?

If NO, go to step 4. If YES, then it is not in the program.

Products with these labels are excluded:

Professional use only Not for residential use
For industrial use only

Manufacturers: IM coatings are not assessed.

Collection Sites: IM coatings are not acceptable.

4. Is it for Original Equipment Manufacturing (OEM)?

If NO, go to step 5. If YES, then it is not in the program.

Manufacturers: If a company can clearly document that the coating was sold exclusively for OEM use, the fee should not be assessed. However, if this coating can be sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, the fee should be assessed.

Collection Sites: A collection site may not always be able to distinguish these products from non-OEM products. This determination will be made by asking the business customer what the intended use of the paint was. If the intention was shop application, it is not a program product. However, if the coating was sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, it may be accepted as a program product.

5. Is it a specialty coating or specifically excluded?

If NO, then it is in the program. If YES, then it is not in the program.

These are excluded:

Products in containers larger than 5 gallons
Aerosol (spray) cans
Craft paints
Two component coatings (epoxy)
Tar, asphalt, bitumen-based coatings
Resins
Paint tints, colorants, additives
Wood preservatives containing pesticides

Manufacturers: Excluded products are not assessed a fee

Collection Sites: Excluded products are not acceptable at collection sites.

DEFINITIONS

I. Architectural Coatings

Architectural coating means a coating recommended for application to stationary structures and their appurtenances, portable buildings, pavements, curbs, fields and lawns. This definition excludes adhesives, aerosols and coatings recommended by the manufacturer or importer solely for shop applications or solely for application to non-stationary structures, such as airplanes, ships, boats, and railcars.

II. Industrial Maintenance Coatings

Industrial Maintenance (IM) coating means a high performance architectural coating, including primers, sealers, undercoaters, intermediate coats, and topcoats formulated and recommended for application to substrates exposed to one or more of the following extreme environmental conditions in an industrial, commercial, or institutional setting:

1. Immersion in water, wastewater, or chemical solutions (aqueous and non-aqueous solutions), or chronic exposure of interior surfaces to moisture condensation;
2. Acute or chronic exposure to corrosive, caustic, or acidic agents, or to chemicals, chemical fumes, or chemical mixtures or solutions;
3. Repeated exposure to temperatures above 120 °C (250 °F);
4. Repeated (frequent) heavy abrasion, including mechanical wear and repeated (frequent) scrubbing with industrial solvents, cleansers, or scouring agents; or
5. Exterior exposure of metal structures and structural components.

One of the primary ways AIM rules distinguish IM coatings from other architectural coatings is the manufacturer's recommendation for restricted usage. IM coatings must be labeled under the rules as:

1. "For industrial use only."
2. "For professional use only."
3. "Not for residential use" or "Not intended for residential use."

Thus, if the product is not intended for and not labeled as an IM coating, it should be deemed a

covered architectural coating and the fee should be assessed, unless it is specifically excluded (see below).

III. Original Equipment Manufacturer (OEM) Coatings

Shop application means that a coating is applied to a product or a component of a product in a factory, shop, or other structure as part of a manufacturing, production, finishing or repairing process (e.g., original equipment manufacturing coatings).

Since OEM (shop application) coatings may be intended but not labeled for industrial or professional use, and may be sold in containers of 5 gallons or less, then...

For manufacturers:

...if a company can clearly document that the coating was sold exclusively for OEM use, the fee should not be assessed. However, if this coating can be sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, the fee should be assessed.

For collection sites:

...a collection site may not always be able to distinguish these products from non-OEM products. This determination will be made by asking the business customer what the intended use of the paint was. If the intention was shop application, it is not a program product. However, if the coating was sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, it may be accepted as a program product.

IV. Specialty Coatings

Lastly, in order to identify Specialty or Special Purpose Coatings, we have used the definition from the Federated Society of Coating Technology's Coatings Encyclopedic (since AIM rules don't have a definition), which states that these coatings include aerosols, crafts paints.



Drywall Primer-Surfacers

June 2012

Purpose

The purpose of this notice is to clarify that “Drywall Primer-Surfacers” are included in the PaintCare Program. As part of the Program, manufacturers of these products must register with PaintCare and collect and remit the Assessment (“PaintCare Recovery Fee”) as with other architectural paints in states with active Paint Stewardship programs (Oregon is currently active, California is anticipated to start in Fall 2012, Connecticut is anticipated to start in 2013).

Background

In order to assist companies with determining what coatings were architectural coatings subject to the PaintCare Recovery Fee for the Oregon program and what coatings were not, PaintCare developed a factsheet detailing what factors should be taken into consideration when making these determinations. In addition, the factsheet listed examples of program products and examples of non-program products (products that should not be assessed the fee). PaintCare, however, relies on individual manufacturers to determine what products are part of the program and what products are not, depending on their specific product lines. In some cases, PaintCare helps with this determination based on individual calls with manufacturers. In the case of Drywall Primer-Surfacers, based on these calls, it has come to our attention that some manufacturers were assessing the fee believing they were program products and some were not assessing the fee believing that they were non-program products. It appears that confusion arose when trying to distinguish drywall primer from drywall compound.

In order to ensure that all manufacturers are on a level playing field and the PaintCare Recovery Fee is indeed placed on all program products subject to the assessment, PaintCare herein clarifies that Drywall Primer-Surfacer is considered a program product and the PaintCare Recovery Fee must be assessed and remitted by all manufacturers of Drywall Primer-Surfacers. The reason for including this category under the architectural coatings that are subject to the program is as follows:

- The Drywall Primer-Surfacer products are primers. Primers are considered architectural coatings.
- MSDS sheets, either in their title and or elsewhere in the product description, for these products indicate that they are paint or primers.
- MSDS sheets indicate that they contain some type of binder or resin.

- Marketing information published by manufacturers for their own products indicate that they are vapor barriers or coatings.
- Information published by manufacturers for their own products indicate that they are vinyl, acrylic, and/or latex-based.
- Competitors have reported that they make and sell equivalent products that are not excluded by PaintCare.
- Consumers with leftover/unwanted Drywall Primer-Surfacers may bring them to a PaintCare collection site for proper recycling/disposal.

Action

Starting August 1, 2012, manufacturers of “Drywall Primer-Surfacers” need to ensure that these products are registered with PaintCare and add the PaintCare Recovery Fee to the wholesale price of these products to all distributors and retailers. Manufacturers are not required to pay the fee on past sales because the fees were not charged to distributors, retailers, or consumers.

More Information

For more information about the PaintCare Program and the responsibilities of manufacturers, please visit PaintCare.org or contact:

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Masonry and Concrete Sealers labeled “For Professional Use Only”

Purpose

The purpose of this notice is to clarify that masonry and concrete sealers that are labeled “for professional use” are excluded from the PaintCare Program. Manufacturers of these products are not required to register with PaintCare and they are not required to collect and remit the Assessment (“PaintCare Recovery Fee”) in California or Oregon, the two states with active Paint Stewardship programs implemented by PaintCare.

Background

In order to assist companies with determining what products are architectural coatings subject to the PaintCare Recovery Fee for the Oregon and California programs and what products are not, PaintCare developed a definition of architectural paint detailing what factors should be taken into consideration when making these determinations. In addition, the definition lists examples of program products and examples of non-program products (products that should not be assessed the fee). PaintCare relies on individual manufacturers to determine which, if any, of their products are part of the program. In some cases, PaintCare helps with this determination based on individual calls with manufacturers. In the case of products used as sealers for masonry and concrete — and based on inquiries from many industry representatives and manufacturers of these products — it has come to our attention that manufacturers of these sealers desire clarification on whether their products are considered architectural coatings for the purposes of active and future state PaintCare programs.

In order to ensure that all manufacturers are on a level playing field and the PaintCare Recovery Fee is placed on all program products subject to the assessment, PaintCare herein clarifies that masonry and concrete sealers labeled for professional use are not considered program products and the PaintCare Recovery Fee is not required to be assessed and remitted by manufacturers of these products. Excluding these products from the definition of architectural coatings is based on the following:

- Originally PaintCare’s definition excluded products that are both (1) Industrial Maintenance Coatings and (2) labeled “for professional use only.” [Other acceptable phrases are (a) for industrial use only, (b) not for residential use, and (c) not intended for residential use].
- The definition of an IM coating varies somewhat from one state to another and from one regulatory air district to another. Generally, determining if a coating meets the criteria for IM is

based on the manufacturers recommended use for the product and whether it meets any one of certain criteria (simply put these criteria are: regular exposure to heat, chemicals, moisture, or abrasion). Masonry sealers are intended to act as waterproofing agents and are applied where water exposure is anticipated. Thus as a category they can generally be considered by manufacturers to be IM coatings and therefore meet the first criteria.

- Some manufacturers label these products for professional use. Others do not label them for professional use. There is no prohibition on a manufacturer from labeling a product for professional use. Therefore if a manufacturer chooses to change the product label on a product that they consider IM in order to also comply with the second criteria above (in the first bullet), they may do so in order have these products excluded from the PaintCare Program. The manufacturer may change their regular container label or use an additional sticker.
- If PaintCare finds that manufacturers start to change their labels on other products that are clearly not for professional use or industrial maintenance coatings (e.g. house paint), the professional use labeling will not exclude such products.
- An important purpose of the paint stewardship programs is to collect and recycle unused paint, stains, and coatings that are normally managed through government-sponsored household hazardous waste (HHW) programs. Sealers for masonry and concrete are not known to be a problem at HHW programs.

Conclusion

Concrete and masonry sealers that are IM coatings and labeled for professional use using one of the phrases indicated above are categorically exempt from PaintCare.

More Information

For more information about the PaintCare Program and the responsibilities of manufacturers, please visit PaintCare.org or contact:

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Appendix B

PaintCare Board of Directors

Barry Chadwick, Chairman, Benjamin Moore and Co.

Scott Sinetar, Vice Chairman and Treasurer, PPG Industries

Karl Altergott, Dunn-Edwards Corporation

Steve Devoe, Kelly-Moore Paint Company

John Gilbert, BEHR

Mike Kenny, Henry Company

Drew McCandless, Sherwin-Williams

Steve McMenam, California Products Corporation

Drew Vogel, Vogel Paint, Inc.

Mike Weber, Hirshfield's Paint

Tom White, UGL

Appendix C



Registered Manufacturers

Maine Paint Stewardship Program as of 5/8/2015

- 1 Ace Hardware Paint Division
- 2 Ames Research Laboratories, Inc.
- 3 Amteco, Inc.
- 4 Anvil Paints & Coatings Inc.
- 5 Behr Process Corporation
- 6 Benjamin Moore & Co.
- 7 Betco Corporation LTD
- 8 Bond Distributing, Ltd.
- 9 Calibre Environmental Ltd.
- 10 Chalk Country Paint
- 11 Clayton Corp (Seal-Krete)
- 12 Clinical Paints (Imperial Paints LLC)
- 13 Complementary Coatings Corp (Insl-X Products)
- 14 Conklin Company, Inc.
- 15 Convenience Products (Seal-Krete)
- 16 CRC Industries, Inc.
- 17 Custom Building Products, Inc.
- 18 Davis Paint Co.
- 19 Dryvit Systems, Inc.
- 20 Duckback Products / Division of Duckback Acquisition Corporation
- 21 Eagle IFP Company
- 22 Ecobond LBP, LLC
- 23 ECOS Paints (Imperial Paints LLC)
- 24 Farrow & Ball Canada Ltd
- 25 Farwest Paint Mfg. Company
- 26 Forrest Paint Co
- 27 Franklin Paint Company
- 28 Gaco Western LLC
- 29 Gardner-Gibson
- 30 Gemini Industries, Inc. / Gemini Coatings, Inc.
- 31 Golden Artist Colors, Inc.
- 32 Harrison Paint Company



Registered Manufacturers

Maine Paint Stewardship Program as of 5/8/2015

- 33 Henry Company LLC
- 34 Homax Group Inc., The
- 35 Imperial Paints LLC
- 36 Insl-X Products
- 37 Kop-Coat, Inc.
- 38 Laticrete International, Inc.
- 39 Lauzon Distinctive Hardwood Flooring
- 40 Lullaby Paints (Imperial Paints LLC)
- 41 Masterchem Industries LLC (Behr)
- 42 Messmer's Inc.
- 43 Modern Masters, Inc.
- 44 Muralo Company
- 45 NCH Corporation
- 46 Nox-Crete Manufacturing Inc.
- 47 Old Masters
- 48 Old Town Paints LLC
- 49 Performance Coatings, Inc. (Penofin)
- 50 Perma-Chink Systems, Inc.
- 51 PPG Architectural Finishes, Inc.
- 52 PPG Industries (Vanex, Inc.)
- 53 Quikrete
- 54 RPM Wood Finishes Group, Inc.
- 55 Rudd Company, Inc.
- 56 Rust-Oleum Corporation
- 57 SamaN
- 58 Sashco, Inc
- 59 Seal-Krete
- 60 Seymour of Sycamore
- 61 Sherwin-Williams
- 62 Sika Corporation
- 63 Skybryte Company
- 64 Southern Diversified Products, LLC



Registered Manufacturers

Maine Paint Stewardship Program as of 5/8/2015

- 65 Sto Corp.
- 66 Structures Wood Care, Inc.
- 67 Sunnyside Corporation
- 68 Sutherland Welles Ltd.
- 69 Textured Coatings of America, Inc.
- 70 Timber Pro Coatings
- 71 TriSealUSA, LLC
- 72 True Value Manufacturing Company
- 73 United Gilsonite Laboratories (UGL)
- 74 United States Gypsum Company
- 75 Valspar Corporation, The
- 76 Van Sickle Paint Mfg.
- 77 Vanex, Inc. (PPG Industries)
- 78 Vermont Natural Coatings, Inc.
- 79 W. M. Barr & Company, Inc.
- 80 Waterlox Coatings Corp.
- 81 Wood Iron Wood Finishes, Inc.
- 82 Yenkin-Majestic Paint Corp.
- 83 Yolo Colorhouse LLC



Registered Brands

Maine Paint Stewardship Program as of 5/8/2015

2010 (all products)	Ames upser Elasto Barrier	Benjamin Moore Concrete Stain
2201 Grabber Primer	Ames Vapor Barrier	Benjamin Moore Concrete Waterproof Sealer
268 Ceiling Paint	AMTECO 3200 SATIN VARN	Benjamin Moore Eco Spec
360 GREY	AMTECO SILICONE (various colors)	Benjamin Moore Fresh Start
360 PRIMER	AMTECO TWP (various colors)	Benjamin Moore Grand Entrance
563 Enamel Undercoater	AMTECO WATER BASED STN VARN	Benjamin Moore Imagine
900 CLEAR COAT	AMTECO WHITE SATN VARN	Benjamin Moore Impervex
A-100	Andersons	Benjamin Moore Impervo
Accolade®	Andy Sez (all products)	Benjamin Moore Ironclad
Ace Contractor Pro Paints and Primers	Annie Sloan® Chalk Paint®	Benjamin Moore Moorcraft Super Craft
Ace Essence Paints	Apoc	Benjamin Moore Moorcraft Super Hide
Ace Great Finishes Interior Stains & Varnishes	Aqua Mix Aqua Stain	Benjamin Moore Moore's Floor and Patio
Ace Interior Premium Enamels	Aqua Mix Enrich-n-Seal	Benjamin Moore Moore's Kitchen and Bath
Ace Royal Finest Paint	Aqua Mix High Gloss Sealer	Benjamin Moore Moore's Masonry Sealer
Ace Royal Paints and Primers	Aqua Mix Penetrating Sealer	Benjamin Moore Moore's Muresco
Ace Rust Stop Enamels and Primers	Aqua Mix ProSolv	Benjamin Moore Moore's Porch and Floor
Ace Sealtech Waterproofers	Aqua Mix Seal & Finish Low Sheen	Benjamin Moore Moore's Swimming Pool Paint
Ace Sensations Paint	Aqua Mix Sealer's Choice Gold	Benjamin Moore MoorePro
Ace Simply Magic Ceiling Paint	Aqua Mix Stone Enhancer	Benjamin Moore Moorgard
Ace Stain	Aqua Mix UltraSolv	Benjamin Moore Moorglo
Ace Stain Halt	Aqua Zar (All Gloss Levels)	Benjamin Moore Moorlastic Elastomeric
Ace Wood Royal Exterior Stains	Architect Series	Benjamin Moore Moorlife
Acri-Soy Penetrating Clear Sealer	Artistic Finishes	Benjamin Moore Multi-Purpose Primer/Finish
ADVANCED TECHNOLOGY UMA	Aspire	Benjamin Moore Natura
AFM Safecoat	AutoBody Master	Benjamin Moore Premium Exterior Stain
Alllfor (all products)	Bakor	Benjamin Moore Pro Finish
Allpro Commercial Grade Waterproofing Sealer	Barn & Fence Paints	Benjamin Moore Regal
Allpro Concrete Floor Sealer	Basic Coatings Hardwood Floor Refinisher Gloss	Benjamin Moore Regal Select
Allpro Concrete Waterproofing Paint	Basic Coatings Hardwood Floor Refinisher Satin	Benjamin Moore Satin Impervo
Allpro Masonry Waterproofing Sealer	Behr	Benjamin Moore Solid Color Stain
Allpro Multi-Surface Water Repellent	Behr Premium Plus	Benjamin Moore Studio Finishes
Alumify	Behr Premium Plus Ultra	Benjamin Moore Super Craft
Amazon Basic	Behr Premium Select	Benjamin Moore Super Spec (does not include Super Spec HP)
Amazon Select Paint	Behr Pro-X	Benjamin Moore Super Spec 100% Acrylic Exterior Flat
American Accents	Bellezza	Benjamin Moore Super Spec 100% Acrylic Exterior Satin
American Pride Paint	Benchmark	Benjamin Moore Super Spec HP 220 Latex Flat Fire Retardant Coating
Ames Block & Wall, acrylic	Benjamin Moore Advance	Benjamin Moore Super Spec HP Alkyd Metal Primer
Ames Block & Wall, rubber	Benjamin Moore Alkyd Dulamel	Benjamin Moore Super Spec HP Clear Acrylic Sealer
Ames Blue Max	Benjamin Moore Anti-Slip Coating	Benjamin Moore Super Spec HP DTM Acrylic Gloss
Ames Clear Seal	Benjamin Moore Arborcoat	
Ames Liquid Granite	Benjamin Moore Aura	
Ames Paint & Prime	Benjamin Moore Ben	
Ames Reflective Paint	Benjamin Moore Benwood Finishes	
Ames Safe-T-Deck Granulated	Benjamin Moore Chalkboard Paint	
Ames SafeT-Deck Smooth	Benjamin Moore Color Samples	
Ames Super Primer	Benjamin Moore Concepts	



Registered Brands

Maine Paint Stewardship Program as of 5/8/2015

Benjamin Moore Super Spec HP DTM Acrylic Low Lustre	Cabinet, Door& Trim Paint	ColorPlace®
Benjamin Moore Super Spec HP DTM Acrylic Semi-Gloss	Cabot	Colour Crete
Benjamin Moore Super Spec HP DTM Alkyd Gloss Enamel	Cabot "The Finish"	Comex Paint
Benjamin Moore Super Spec HP DTM Alkyd Low Lustre	Cabot Australian Timber Oil	Composite Deck Protector
Benjamin Moore Super Spec HP DTM Alkyd Semi-Gloss Enamel	Cabot Cabothane	Conco
Benjamin Moore Super Spec HP Rust Converter	Cabot Clear solutions	ConFlex XL
Benjamin Moore Super Spec HP Shop-Coat Alkyd Metal Primer	Cabot OVT	Contractor (all products)
Benjamin Moore Super Spec HP Universal Metal Primer	Cabot Problem Solver	Controlz Primers
Benjamin Moore Super Spec HP Urethane Alkyd Gloss Enamel	Cabot PROVT	Cool-Tex
Benjamin Moore Super Spec Sweep Up	Cadalac	Coolwall
Benjamin Moore Ultra Spec	California (all products)	Core Essentials
Benjamin Moore Vinyl Latex Flat	CalPro 2000 (all products)	Coronado Acoustical Ceiling Dye
Benjamin Moore Waterborne Ceiling Paint	Capture® Log Stain	Coronado Air Care
Benjamin Moore Waterborne Satin Impervo	Carquest	Coronado Aqua Plastic
Benjamin Moore Weatherproof Aluminum Paint	Cascade®	Coronado Aqua Stop-It
Best Look®	Cashmere Interior	Coronado Blocklustre
Betco EZ Gym Coat N Seal	Casual Spaces	Coronado Ceiling Paint
Betco Marathane 350	CEDARTONE WB PENETRATING STAIN	Coronado Ceramagard
Betco OMU Sealer 350	Ceramic Pro House Paint (all products)	Coronado Cover-It
Betco TyGlu	Ceramithan Clear Finish	Coronado Crylicote
BIN	Certified Laboratories - Qurox	Coronado Crylicote Gold
BIOCONTROL PRIME-N-SEAL	Certified Laboratories - Seal Brite Ultra	Coronado Dual Seal
Black Jack	Chalk Country Paint	Coronado Elastite
Blacknight	Chemsearch - Conquest	Coronado Exterior Clear Wood Finish
Block Filler	Chemsearch - Pro Seal Ultra	Coronado Final Finish
Blok-Tite™	Chimney Rx Masonry Chimney Water Repellent	Coronado Final Finish Wb
Blue Athletic Field Marker	Clark+Kensington Paints	Coronado Final Touch
Blue Seal	Classic 99 Int	Coronado Grip & Seal
BMC II	Classic Cote	Coronado Lead Block
BMI 100 Primer	Clinical Paints	Coronado Liquid Plastic
Breathe Safe (all products)	Collection of Joy Argente	Coronado Marine Spar Varnish
Bright Life	Collection of Joy Oro	Coronado Optimum Hide
Bruce Fresh Finish	Color Decor	Coronado Penetrating Oil Wood Stain
Builders Masterpiece	Color Enhancer	Coronado Polyurethane 350 Voc Clear
Builders Solution Int.	Color Enhancer WB	Coronado Premium Gold Collection
Bulls Eye	Color Enhancer WB	Coronado Quick Seal
Bunker Hill DIKON Barn & Fence	Color Extra	Coronado Rust Scat
Burnished Block Sealer	Color Made Simple	Coronado Sanding Sealer (Gloss And Acrylic)
C&M Coatings	Color Mist™	Coronado Seal & Finish
	Color Prime - W™	Coronado Seal-It
	Color Prime™	Coronado Step Safer
	Color Solutions®	Coronado Stick It
	Color Wheel	Coronado Stop-It
	ColorAccents Interior Alkyd	Coronado Super Kote 1000
	Colorfast	Coronado Super Kote 3000
	Colorplace	Coronado Super Kote 5000



Registered Brands

Maine Paint Stewardship Program as of 5/8/2015

Coronado Supreme	Devco Coatings Light Duty (Devflex and Devguard)	DuPont™ StoneTech® Professional Enhancer Pro™ Sealer
Coronado Texcrete	Devco Paint	DuPont™ StoneTech® Professional Grout Release
Coronado Texcrete Wb	Diamond Brite	DuPont™ StoneTech® Professional Heavy Duty Exterior Sealer
Coronado Tough Shield	DIKON Barn & Fence (Bunker Hill)	DuPont™ StoneTech® Professional Heavy Duty Sealer
Coronado Tough Tex	DIKON Dairy Enamel	DuPont™ StoneTech® Professional High Gloss Finishing Sealer
Coronado Tough Walls	Dimensional Metals 2	DuPont™ StoneTech® Professional High Gloss Lacquer
Coronado Vivid Accents	Dimensions	DuPont™ StoneTech® Professional Impregnator Pro® Sealer
Corotech Alkyd Urethane Gloss Aluminum	Dirt Fighter Interior	DuPont™ StoneTech® Professional Maximum BulletProof® Sealer
Corotech Electrostatic Enamel Semi-Gloss	Do it Best	DuPont™ StoneTech® Professional Natural Stone Countertop Sealer
Corotech Hammertone Enamel	Do-It Best Waterproofer	DuPont™ StoneTech® Professional Paver Sealer & Enhancer
Corotech Organic Zinc Rich Primer	Do-It-Best	DuPont™ StoneTech® Professional Salt Water Resistant Sealer
Corotech Pre-Cat Epoxy Eggshell	Drylok Concrete Floor Paint (all colors)	DuPont™ StoneTech® Professional Sealer
Corotech Pre-Cat Epoxy Semi-Gloss	Drylok Concrete Protector	DuPont™ StoneTech® Professional Semi Gloss Finishing Sealer
Corotech Quick Dry Acrylic Spray Dtm	Drylok E1 Floor Paint (all colors)	Dura Clad
Corotech Quick Dry Alkyd Primer	Drylok Extreme	DuraCraft Acrylic Latex
Corotech Quick Dry Enamel Gloss	Drylok Latex Base Masonry Waterproofer (all colors)	Duraseal
Corotech Quick Dry Enamel Semi-Gloss	Drylok Natural Look Sealer	DuraSheen
Corotech Rust Arretor	Drylok Oil Base Masonry Waterproofer (all colors)	DuraSoy One Paint
Corotech Shop Cote Primer	Drylok Water Based 5% Silicone	DuraSoy Pro Paint
Corotech Silicone Alkyd Gloss Enamel	Drylok Wet Look Sealer	Duration
Cover & Go	Duckback	Duron
Cover-All Primer (all products)	Duckback - All Purpose Waterproofer	Dutch Boy
Crackle Lacquer Clear	Duckback - Composite Deck Sealer	Dutch Standard (all products)
CRC® Rust Converter	Duckback - Premium Translucent Finish	Dynamite
CRC® Zinc-It® Instant Cold Galvanize™	DuPont™ Granite & Marble Countertop Sealer	E-Z Kare
Crema	DuPont™ High Gloss Sealer & Finish	Eagle Armor Seal
CT-100	DuPont™ Paver Armor Pro™ Premium High Gloss Color Enriching Sealer	Eagle Chattanooga Sealer
Custom Brick™ Liquid Shading	DuPont™ Paver Armor Pro™ Premium No Gloss Color Enriching Sealer	Eagle Concrete Polish
Custom Masonry Sealer	DuPont™ Paver Armor Pro™ Premium Penetrating Natural Look Sealer	Eagle Exterior Dye
DECKMASTER CLEAR SEALER	DuPont™ Paver Armor Pro™ Premium Salt Repelling Natural Look Sealer	Eagle Gloss Coat
DeckScapes Ext	DuPont™ Paver Armor Pro™ Premium Semi Gloss Color Enriching Sealer	Eagle Interior Dye
Decorative Painter's Products	DuPont™ Premium Stone Sealer	Eagle Natural Seal
Deep Sheen	DuPont™ Premium Stone Sealer & Enhancer	Eagle Paver Sealer
Deft	DuPont™ Saltillo Tile Sealer & Finish	Eagle Premium Coat
Defy Clear Wood Finish	DuPont™ Semi Gloss Sealer & Finish	Eagle Satin Seal
Defy Composite Deck Sealer	DuPont™ Stone Sealer	Eagle Solid Color Sealer
Defy Deck Stain for Hardwoods	DuPont™ Stone Sealer & Enhancer	Eagle Supreme Seal
Defy Epoxy Fortified Wood Stain	DuPont™ StoneTech® Professional Enhancer	
Defy Extreme Wood Stain		
Defy Original Synthetic Wood Stain		
Demandit®		
Design Accents		
Design Basics Interior		
Designer Drylok (all colors)		
Devine		



Registered Brands

Maine Paint Stewardship Program as of 5/8/2015

Eagle Top Coat	Farrow & Ball Wood Floor Primer & Undercoat	Gem Dye
Easy Care	Farrow & Ball Wood Knot & Resin Blocking Primer	Gem Glo
Easy Color	Faux Impressions®	Gem Prime
EasyLiving®	Field Marking Paints	Gem Pro
Eco Best Deck, Fence and Siding Wood Stain	Fine Paints of Europe ECO	Gem Pur
Eco Best Decorative Concrete Stain	Fine Paints of Europe Eurolux	Gem Tone
Eco Best Gloss Finish Sealer	Fine Paints of Europe Eurothane	Gem Var
Eco-Tuff Coatings	Fine Paints of Europe Hollandlac	Gemini
Eco-Tuff Primers	Finacoat 2	Gemini Coatings
Ecobond LBP	Fixall (all products)	Gemini Tone Stain
EcoFlor Decorative Floor Finish	FLASH BOND 400	GemTone Stain
Economy	FLEX BON	Geocel
ECOS Paints	Flood	Gexxo Primer
EcoSelect® Zero VOC	Floor-A-Thane (all products)	Glidden
Elements (all products)	Fluorescent Orange Field Marker	Glidden Professional
Emerald	Formby's	Glitsa Gold Seal™ Finish
Eminence®	Forrest Paint	Glitsa Gold Seal™ Lite Scent™ Finish
Enduradeck (all products)	Forsite Protective Coating	Glitsa Gold Seal™ Stains (various colors)
Endure House Paint (all products)	Franklin Paint - Halftime	Glitsa High Performance Waterborne Finish
EnfiroShield ES90	Franklin Paint - Winning Streak	Glitsa Infinity II LVOC™ Finish
Enrich	Frazee	Glitsa Quality Seal™ Sealer
Enviropure	Fred Myers	Glitsa Wood Flour Cement™
EnviroShield ES-100	French Lac	GlitsaMax™ Finish
Envirotech (all products)	Fres-coat (all products)	Glitza TruSeal
Epo-Tex	Fresco 2	Gloss 'N Guard
Epoxy Shield	Fresh Kote	Gloss 'N Guard WB
Equinox	Gaco A30 Series	GPM
EverLast	Gaco A31 Series	Grass Green Athletic Marker
Everlife (all products)	Gaco A32 Series	Grayseal (all products)
Excesior Coatings (all products)	Gaco A326 Series	Grid-Stripe (all products)
Fabulon	Gaco A3734 Food Safe	Grip Coat (all products)
Farrow & Ball Dead Flat	Gaco A38 Series	Grossman's Majic
Farrow & Ball Estate Eggshell	Gaco A41 Series	Ground Face Block Enhancer WB
Farrow & Ball Estate Emulsion	Gaco A56 Series	GS88-1 Sealer
Farrow & Ball Exterior Eggshell	Gaco Deck	GS99-1 Sealer
Farrow & Ball Floor Paint	Gaco H22 Series	Guard EXT
Farrow & Ball Full Gloss	Gaco H25 Series	Guardian Contractor Grade
Farrow & Ball Interior /Exterior Wood Primer & Undercoat	Gaco H27 Series	Guardian Professional Quality
Farrow & Ball Interior Wood Primer & Undercoat	Gaco Roof	H&C
Farrow & Ball Masonry & Plaster Stabilising Primer	Gaco Shield	H40
Farrow & Ball Masonry Paint	Galvanized & Aluminum Primer	Hammerite
Farrow & Ball Metal Primer & Undercoat	Gardner	Harmony
Farrow & Ball Modern Emulsion	Gem Clear	Harrison Paint (all products)
Farrow & Ball Wall Ceiling Primer & Undercoat	Gem Coat	HD® DESIGNS
	Gem Cryl	HDP™ Water-Repellent Paint
		Heavy Bodied Glazing Stain (Various colors)



Registered Brands

Maine Paint Stewardship Program as of 5/8/2015

Hemp Shield	Insl-X Prep-A-Wall	Lifeline Advance
Henry Acryprime Recoat Primer	Insl-X Prime Lock	Lifeline Endure
Henry Air Bloc 31 Brush/Spray	Insl-X Prime Lock	LifeLine Exterior
Henry Aquaprime Primer	Insl-X Pro-Line	Lifeline Interior
Henry Aquatac Primer	Insl-X Pro-Plate Enamel - Rust Preventative Coating	Lifeline Ultra-2
Henry Binder/Tack Emulsion	Insl-X Rubber Based Pool Paint	Lifeline Ultra-7
Henry Grey Elastomeric Roof Coating	Insl-X Rubber Based Pool Paint	Limestone & Marble Protector
Henry Light Tan Roof Coating	Insl-X Rust Arrestor	Lok-Tite
Henry Metalshield Rubber Based Gray Roof Coating	Insl-X Seal Lock	Long End Seal
	Insl-X Seal Lock	Loxon
Henry Metalshield Waterbased Elastomeric Roof Coating	Insl-X Silathane Ii Interior-Exterior Acrylic	Lullaby Paints
Henry Premium Elastomeric Base Coating	Insl-X Silathane Interior-Exterior Alkyd	Lumber Jacket Stains (all products)
Henry Premium Non-Fibered Aluminum	Insl-X Stix	Luxury Living
Henry RTC Coat	Insl-X Stix	Magic
Henry Solorflx Tan Elastomeric	Insl-X Sure Step	Maintenance One
Henry Special Color Elastomeric	Insl-X Sure Step™	Maintenance Paint (Home Depot)
Henry/Bakor	Insl-X Tru-Flex	Maintenance Pro
HGTV Home	Insl-X Tuffcrete	Majic Aluminum Paint
Homax	Insl-X Waterblock	Majic Barn & Fence Paint
Home Armor- Waterproofing Sealer - MultiSurface	Insl-X Waterblock	Majic Barricade
Home Armor- Waterproofing Sealer - Waterproofoer (all colors)	Insl-X Waterborne Pool Paint	Majic Basement Paint
Home Armor- Waterproofing Sealer - Waterproofoer Endurance	Insl-X Waterborne Pool Paint	Majic Concrete Sealer
Homestead	Kemiko Clear-A-Thane	Majic Diamond Hard Enamel
Impressions	Kemiko Rembrandt Concrete Polymer Stain	Majic Diamond Hard Paint
Infinity®	Kemiko Repels Sealer	Majic Easy Spread
Insl-X Aqua Lock	Kemiko Stone Sealer II	Majic Exterior/Interior Paint
Insl-X Aqua Lock	Kemiko Stone Tone Stain	Majic Fence Paint
Insl-X Bravo	Kilz	Majic Field Marking Paint
Insl-X Cabinet Coat	Kilz Casual Colors	Majic Floor Enamel
Insl-X Cabinet Coat™	Kilz Color Place	Majic Floor Paint
Insl-X Check Rust™	Kilz Pro-X	Majic House & Deck Stain
Insl-X Chlorinated Rubber Pool Paint	Kilz True Tone	Majic Kitchen & Bath Paint
Insl-X Clear Through Acrylic Polyurethane	Kitchen & Bath (all products)	Majic Latex Enamel
Insl-X Concrete Stain Waterproofing Selaer	Kolor Kote	Majic Lifestyle
Insl-X Hot Trax™ Acrylic Garage Floor Paint	Kool Seal	Majic Pride
Insl-X Insl-Cap™ Lead Encapsulating Compound	Krylon	Majic Primer & Paint
Insl-X Multi-Surface Utility Enamel	Krylon Commerical	Majic Professional
Insl-X Naturescapes	Kwal	Majic Rust Kill Coating
Insl-X Odor Less	Lacquer Couture	Majic Stain Blocking Primer Sealer
Insl-X One Prep	Lacrylic	Majic Town & Country
Insl-X One Prep	Laura Ashley	Majic Water Sealer
Insl-X Ordorless Alkyd Primer	Lauzon wood Clear Finish	Majic Waterproofing Sealer
	Lauzon wood stain	Majic Wood Stain
	Lifeline Accents	Majic Wood Varnish
	Lifeline Acrylic	Mantek - Crystolin Plus
		Martha Stewart Living



Registered Brands

Maine Paint Stewardship Program as of 5/8/2015

Martin Senour Paints	Minwax	Old Masters Woodgrain Filler
Marvins	ML Campbell	Old Town Clear Finish
Mason's Select - Concrete Clear Sealers	Modac	Old Town Paints Chalk Style Finish
Mason's Select - Epoxacryl Solid Color Concrete Stain	Moldex Sealant	Old World Stain
Mason's Select - Transparent Concrete Stain	Mono II	Olympic Paint
Masonry Shield	Mono II EXT	Olympic Stain
MasonrySaver #25 Floor Finish	Mothers Touch Paint	One Time Wood Preservative (various colors)
MasonrySaver Acrylic Waterproofing Sealer	Multi-Mist Products - Pro Seal Ultra	Optima Formula 360
MasonrySaver All-Purpose HD Water Repellent	Multi-Mist Products - Qurox	Optimus
MasonrySaver Decorative Concrete Sealer	Multiplex	Orgill
MasonrySaver Garage Floor Sealer	Multispec	Ospho (rust inhibitor)
MasonrySaver Paver Sealer	Muralo Quick Tred (various colors)	Ox-O-Flow
MasonrySaver VOV Compliant Solvent Base Water Repellent	Muralo Quick Tred Tex (various colors)	Pacific (all products)
MasonrySaver Water Repellent for Brick	Muralo Specialty Coatings	PAF Primer
MasonrySaver Water Repellent for Split-Face Block	Murex Primer	Paint Couture
Master Gel® Finish Clear	MX Primer	Painter's Select
Master Guard Oil and Spot Primer	Mythic Paint	Painter's Touch
Master Guard Sealer	NanoKote (all products)	Painters Edge
Master Guard Wood Sealer	Natural Stone Treatment	PalGard®
Master Painters	Natural Stone Treatment WB	Pantone
Master Touch	NatureSecret	Paver Enhancer
Master's Magic	Nextech (all products)	Paver Enhancer WB
Masterchem	Novus (all products)	Paver Kare Deep Sheen WB
MasterClear Supreme	Odds N Ends	PD Stain
Masterline	OKON	PEEL-BOND
Maxbond®	Old Masters Brushing Lacquer	Penetrating Water Repellent
Maxflex™	Old Masters Exterior Water-based Spar Urethane	Penofin Concrete & Masonry Stain
MAXLIFE	Old Masters Fast Dry Stain	Penofin Wood Finishes
Maxum	Old Masters Gel Stain	Perma White
Maxum	Old Masters Graining Base	Permax 108 Acrylic Coating
Maxwood®	Old Masters H2O Wood Stain	Permax 115 Acrylic Coating
MBP Flat	Old Masters Oil Based Spar Marine Varnish	Permax 120 Acrylic Coating
McCloskey	Old Masters Oil Based Gel Polyurethane	Pittsburgh Paints and Stains
McCloskey Man-O-War	Old Masters Oil Based Polyurethane	Plastek
McCloskey Multi-Use	Old Masters Oil Based Quick-Dry Varnish	Plastek EXT
McCloskey Special Effects	Old Masters Oil Based Sending Sealer	Plasti-Kote
McCloskey Stains	Old Masters Oil Based Super Varnish	PLASTIC AND VINYL NT
McCoy's	Old Masters Penetrating Sealer	Plastic Kote
Messmer's Composite Deck Finish	Old Masters Penetrating Stain	Platinum
Messmer's Decking Stain	Old Masters Tinting Glaze	Platinum Products
Metal Ready Universal	Old Masters Tung Oil Varnish	Plexicolor (all products)
Metallic Finishes	Old Masters Water-based Clear Finish	Ply-Mastic
Metallic Paint Collection	Old Masters Water-based Polyurethane	Ply-Thane
	Old Masters Water-based Sanding Sealer	Ply-Tile
	Old Masters Wiping Stain	PolishGuard
	Old Masters Wood Conditioner	Poly-Soy Top Coat



Registered Brands

Maine Paint Stewardship Program as of 5/8/2015

Polyurethane Primer (all products)	Pro Good	RADCON (VARIOUS COLORS)
Polyurethane Rust Preventative	Pro Grade	Rain-X® Multi-Surface Clear Water Sealer
PolyWhey	Pro Kote	Rain-X® Wood Protector (all colors)
PolyWhey Exterior (various colors)	Pro Maintenance	Rain-X® Wood Protector Extended (all colors)
PolyWhey Floor	Pro Paint (all products)	Rainstopper
PolyWhey Furniture semi-gloss premixed with Woodtone Tints	Pro Shopper	Ralph Lauren
PolyWhey MVP Sport Floor Finish	Pro Var	Ramuc
PolyWhey MVP Sport Floor Sealer	Pro-Hide® Gold	Rapid Roof HV
PolyWhey Series 1000 Infusion Wood Modifier	Pro-Hide® Green	Rapid Roof III
PolyWhey Series 2000 Stain Base	Pro-Hide® Silver	Ready to Spray Athletic White
PolyWhey Series 3500 Wood Floor finish	ProBond	Recover Recycled Paint Products
PolyWhey Series 3500 Wood Floor Sealer	Proceed Decorative Paints	Red Athletic Field Marker
PolyWhey Wood Cleaner	ProClassic	Red Devil
Porcelain®	ProCoustic	RedSeal®
Pore-O-Pac™ Grain Filler (various colors)	Professional Coatings	RedSeal® Zero VOC
Pore-O-Pac™ Grain Filler Reducer	Professional Finishes	Reflectit™
Power Hide (all products)	ProGreen 200	Refresh
PPG	Progress (all products)	Res-Cure DS
PPG High Performance Coatings	ProLine Supreme	Reserve
PPG Maintenance Paint	ProMar 200	Resilience
PPG Pittsburgh Paints	ProMar 400	Restore-X
PPG Porter Paints	ProMar 700	RESTORZ
PPI™ Waterborne Finish	Promaster	Revyvit ®
Pratt & Lambert®	Property Solution	Rich Lux
Pre-Stain Clear Wood Stain	Prymit ®	Richard's Paint
Preference (all products)	Puma	Richard's Paint Barricade
Prelude	Puma-XL	Richard's Paint Bondcrete
Premier Aluminum Roof Coating Fibered	PVC Conditioner	Richard's Paint Deck Guard
Premium	Qualalacq™ Lacquer Gloss	Richard's Paint Driveway and Floor Coating
Premium Decor	Qualalacq™ Lacquer Reducer	Richard's Paint Eternity
PrepRite	Qualalacq™ Lacquer Satin	Richard's Paint Floor-Tite
Preserva Wood	Qualalacq™ Sanding Sealer	Richard's Paint H2O Fusion
Prestige	Qualarenu™ #1	Richard's Paint Painter's Pride
Primatite	Qualasole™	Richard's Paint Paverseal
Prime 1	Quart testers (all products)	Richard's Paint Pliolite
Prime Choice (all products)	Quick Dry Zar Sanding Sealer (Gloss/Satin)	Richard's Paint PPS
PRIME START	Quik Hide	Richard's Paint Rich Air Zero VOC
Prime Time	Quik-Tred Floor Enamel	Richard's Paint Rich Classic
Prime Time Plus	Quikrete	Richard's Paint Rich Flex
Prime Touch (all products)	Quikrete Concrete & Masonry High Gloss Sealer	Richard's Paint Rich Pro
PRIME-N-SEAL	Quikrete Concrete & Masonry Waterproofing Sealer	Richard's Paint Rich Shield
Primer	Quikrete Masonry Waterproofer	Richard's Paint Rich Tex
Primer with Sand™	Quikrete Penetrating Concrete Stain	Richard's Paint Rich Wall
Pro Best	Quikrete Textured Acrylic Concrete	Richard's Paint Richwood
Pro Finishes	Quikrete Translucent Concrete Stain	Richard's Paint Roof Shield
		Richard's Paint Rust Sheild



Registered Brands

Maine Paint Stewardship Program as of 5/8/2015

Richard's Paint Shields All	Rudd Durafill™ Wood Filler	SafeChoice
Richard's Paint Signature Ceramic	Rudd Duralac™ Lacquers (various colors)	Safecoat
Richard's Paint Signature Series	Rudd Excelite™ Lacquer (various colors)	Safecoat Naturals
Richard's Paint Signature Series Plus	Rudd Fastwipe™ Wiping Stain (various colors)	Saltguard
Richard's Paint Traffic Paint	Rudd Glaze Stain	Saltguard® WB
Richard's Paint Wall Guard	Rudd Hi-build™ Fast Dry Finish	Saman hybrid based varnish
Roman ECO-988	Rudd Hycryl™ Waterborne Finish	Saman hybrid stain
Roman PRO-909 Vinyl Prep	Rudd Hycryl™ Waterborne Sealer	Saman water based stain
Roman PRO-935 R-35	Rudd Hyplex™ Lacquer (various colors)	Saman water based varnish
Roman PRO-977	Rudd ISC™ Stains (various colors)	Sand Finish
Roman Rx-35	Rudd ISS LH™ Spray Stains (various colors)	Sand Joint Stabilizer
Roofers Choice	Rudd ISS™ Spray Stains (various colors)	Sansin Boracol 20-2
Room & Board by Valspar	Rudd IWS™ Wiping Stains (various colors)	Sansin Classic
Royal Conditioner™	Rudd Natuseal™ Stains (various colors)	Sansin DEC
RPM Water Based Grain Filler (various colors)	Rudd Nu-wave™ Lacquer (various colors)	Sansin ENS
RPM Wood Waterborne Urethane Finish Satin	Rudd Nu-wave™ Sealers (various colors)	Sansin Foundation RTU
RPM Wood -15 Minute Wood Stain (various colors)	Rudd Nu-wave™ Stains (various colors)	Sansin MDF Primer
RPM Wood -Polyurethane Satin	Rudd Nulustre™ Lacquer	Sansin Precision Coat
RPM Wood -Teak Oil	Rudd On-site™ Lacquer	Sansin Purity Interior
RPM Wood- Vinyl Sealer	Rudd Plastiprime™ (various colors)	Sansin Roof Tec
RPM Wood-8x Wipe On Water Base Urethane Satin	Rudd Primer Undercoater (various colors)	Sansin SDF
Rudd Acryl Fin™ Finish	Rudd Prism™ Waterborne Stains (various colors)	Sansin Timber Tec
Rudd Aerodry™ (various colors)	Rudd Pro-Hibuild™ Lacquer	Sea Shore
Rudd Basetoner™ (various colors)	Rudd Pro-Hibuild™ Sealer	Seal-Krete Clear-Seal High Gloss Sealer
Rudd Catalast™ Lacquer (various colors)	Rudd Pro-Hibuild™ Undercoater (various colors)	Seal-Krete Clear-Seal Low Gloss Sealer
Rudd Chromacat™ Lacquer (various colors)	Rudd Problend 350 VOC™ Spray/Wiping Stains (various colors)	Seal-Krete Clear-Seal Premium High Gloss Sealer
Rudd Chromawipe NVO™ Wiping Stain (various colors)	Rudd Problend TC™ Spray/Wiping Stains (various colors)	Seal-Krete Clear-Seal Premium High Gloss Sealer Low VOC
Rudd Chromawipe™ Wiping Stain (various colors)	Rudd Problend™ Spray/Wiping Stains (various colors)	Seal-Krete Clear-Seal Satin Sealer
Rudd Colorplex™ Lacquer (various colors)	Rudd Prothane™	Seal-Krete Concrete Colors Low Lustre Sealer
Rudd Colorplex™ Undercoaters (various colors)	Rudd Pro™ Lacquer	Seal-Krete Concrete Colors Semi-Transparent Stain #300 Tint Base
Rudd Colortools™ Base Toner Dye Stain (various colors)	Rudd Pro™ Sealer	Seal-Krete Concrete Colors Semi-Transparent Stain #310 Terra Cotta
Rudd Colortools™ Colorants (various colors)	Rudd Quickstack™ (various colors)	Seal-Krete Concrete Colors Semi-Transparent Stain #320 Brownstone
Rudd Colortools™ Colorants (various colors)	Rudd Terraset™ Stain Concentrates (various colors)	Seal-Krete DampLock Concrete Waterproofing Paint
Rudd Colortools™ Dye Concentrates (various colors)	RUST DESTROYER	Seal-Krete Epoxy-Seal Concrete Paint #920 White Base
Rudd Colortools™ LH Spray Stain (various colors)	RUST DESTROYER FAST DRY	Seal-Krete Epoxy-Seal Concrete Paint #921 Armor Gray
Rudd Colortools™ Wiping Stain (various colors)	RUST DESTROYER HIGH HEAT	Seal-Krete Epoxy-Seal Concrete Paint #922 Slate Gray
Rudd Duracac-V 550 VOC Lacquer	RUST KNOCKOUT	Seal-Krete Epoxy-Seal Concrete Paint #940 Deep Base
Rudd Duracac-V 550 VOC Sealer	Rust Oleum	Seal-Krete Epoxy-Seal Low VOC Paint #960 White Base
Rudd Duracac-V Plus™ Lacquer	Rust-O-Lastic	
Rudd Duracac-V™ Lacquer (various colors)	Rust-Stop (all products)	
Rudd Duracac-V™ Sealer (various colors)	Rusticide (rust remover)	
	Sacrificial Coating SC-1	



Registered Brands

Maine Paint Stewardship Program as of 5/8/2015

Seal-Krete Epoxy-Seal Low VOC Paint #961 Armor Gray	Seal-Once - Exotic Wood Protection	Solar Guard
Seal-Krete Epoxy-Seal Low VOC Paint #962 Slate Gray	Seal-Once - Marine Concrete/Masonry	Solar-Lux™ Stain (various colors)
Seal-Krete Epoxy-Seal Low VOC Paint #970 Deep Base	Seal-Once - Marine Wood	Solar-Lux™ Waterborne Dye Stain (various colors)
Seal-Krete Floor-Tex Non-Slip Textured Coating	Seal-Once - Multi Surface Concentrate	Solar-Lux™ Waterborne Glaze (various colors)
Seal-Krete Floor-Tex Tintable #440 White Base	Seal-Once - Total Wood Protection	Solar-Lux™ Waterborne Wiping Stains (various colors)
Seal-Krete Floor-Tex Tintable #450 Deep Base	Seal-Once Marine - Multi Surface Concentrate	Solastic
Seal-Krete Floor-Tex Tintable Low VOC #460 White Base	Sears	Solo 100% Acrylic
Seal-Krete Floor-Tex Tintable Low VOC #470 Deep Base	Severe Weather Contractor Finish	SoyCrete Architectural Concret Stain
Seal-Krete Floor-Tex Topcoat	Shading/Glazing Stain (various colors)	Spar Restoration Varnish
Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Gulfshore	Sheetrock® brand Ceiling Texture Paint	Speedcote
Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Keystone	Sheetrock® brand First Coat Primer	Speedwall
Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Monterey	Sheetrock® brand TUFF-HIDE Primer-Surfacer	Spraytek I
Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Sedona	Sheffield Durex	Spraytek II
Seal-Krete GraniteFX Professional Grade Decorative Natural Stone Finish - DesertStone	Sheffield Gold Leaf Finish	Spraytek III
Seal-Krete GraniteFX Uniforming Primer - Gray	Sher-Crete	Sta-Kool
Seal-Krete GraniteFX Uniforming Primer - Tan	SherStripe	Stain Barrier
Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - DesertStone	Sherwin-Williams	Stainless Steel Coating
Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - EarthStone	Shimmer Stone	Stainmaster
Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - GrayStone	Shizen	STAINShield®
Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - SandStone	Show Kote	Start Right
Seal-Krete GraniTex Decorative Natural Stone Finish - DesertStone	Shur-Stik	Sto Hot Prime
Seal-Krete GraniTex Decorative Natural Stone Finish - EarthStone	Signature Select	Sto Primer Creativ
Seal-Krete GraniTex Decorative Natural Stone Finish - GrayStone	Sikagard® 510	Sto Primer Sand
Seal-Krete GraniTex Decorative Natural Stone Finish - SandStone	Sikagard® 550W Elastocolor	Sto Primer Smooth
Seal-Krete Heavy Duty Waterproofer	Sikagard® 552W Primer	StoCoat Acryl
Seal-Krete Lock-Down Epoxy Bonding Floor Primer	Sikagard® 570	StoCoat Acryl Plus
Seal-Krete Multi-Surface Water Repellent	Sikagard® Elastic Base Coat Smooth	StoCoat Color
Seal-Krete Original Waterproofing Sealer	Sikagard® Elastic Base Coat Textured	StoCoat Color Sand
Seal-Krete Stucco Guard	Sikkens	StoCoat DTM Acrylic
Seal-Once - Composite Decking	SILOX SEAL "A" SIDE	StoCoat DTM Metal-Primer
Seal-Once - Concrete/Masonry	Siloxane PD	StoCoat Lotusan
	Siloxane WB Concentrate	StoCoat Lotusan Low VOC
	Simply Glaze	StoCoat Metallic
	SingleStep	StoCoat Texture Coarse
	SK Ground Face Block Enhancer WB	StoCoat Texture Fine
	Skd Grip (all products)	StoCoat Texture Medium
	Skim Stone	Stolastic Sand
	SkimStone® Protective Sealer	Stolastic Smooth
	SkimStone® Select Finish	Stone & Masonry Conditioner
	Skylight	Stone Care International
	Skylight®	Stone Mason
	SL100 Water Repellent	Stone Mason Ultra Gloss Water Based
	SL40	Stone, Tile & Masonry Protector (STMP)
	SLX100 Water & Oil Repellent	Stonite (all products)
	SLX100 Water & Oil Repellent <350	
	Snow Roof	



Registered Brands

Maine Paint Stewardship Program as of 5/8/2015

Stop Rust	Texturecoat	Two Minute Repair Liquid
Stopz Primer Finish	The Freshaire Choice	TWP
Stopz Waterproofing Paint	The Paint Drop™	TWP MILDEW SEALER
Storm Shield	Theme Paint	UGL Pro Finish (all Gloss Levels)
Storm Systems (all products)	Thompsons	Ultimate House Paint (all products)
StoSilco Lastic	Tile Guard	Ultra (all products)
StoTique	TileLab Gloss Sealer & Finish	Ultra Deluxe
Structures Wood Care NatureColor®	TileLab Matte Sealer & Finish	Ultra Guard
Structures Wood Care NatureOne®	TileLab Sealer/Cleaner/Resealer Combo Pack	Ultra XT
Stucco, Masonry & Brick Paint	TileLab Stone Enhancer	Ultra Zar Plus (Gloss/Satin)
Sunnyside Waterproofer	TileLab SurfaceGard	Ultra-Fill
Sunnyside Wood Protectant	Timber Pro UV Crystal Urethane	Ultra-Tred Epoxy (all products)
Super Scrub (all products)	Timber Pro UV Deck & Fence Formula	UltraCrete
Super-Tred Industrial Enamel (all products)	Timber Pro UV Internal Concrete Sealer	Undercoat
SuperBond	Timber Pro UV Internal Wood Stabilizer	Uniflex
Superdeck - Clear Wood Finish	Timber Pro UV Log & Siding Formula	Universal Stain Killing Primer
Superdeck - Deck & Dock Elastomeric	Timber Pro UV Masonry Top Sealer	Uptraplate (all products)
Superdeck - Exotic Hardwood Stain	Timberflex	URA-FLOOR GLOSS WB URETHANE
Superdeck - Log Home Oil Finish	Timberflex II	USG™ Plaster Bonder
Superdeck - Pressure Treated Stain	Timberflex Pro	USG™ Plaster Sealer
Superdeck - Semi Transparent Stain	TimberSoy Penetrating Natural Wood Stain	UV Plus
Superdeck - Solid Color Stain	Titanium Series	UV Plus for Hardwoods
Superdeck - Transparent Stain	Tite Waterproofing Paint	Valspar
Superdeck - Waterborne Stain	Top Choice	Valspar Anti-Rust
Superfinish (all products)	Total Wood Preservative	Valspar Climate Zone
SuperPaint	Transformation Stain® Deck & Fence	Valspar Color Style
Sure Shine	Transformation Stain® Log and Timber	Valspar Decorator
Surmax	Transformation Stain® Siding & Trim	Valspar Duramax
Sutherland Welles Ltd. Marine Spar Varnish	Tribuilt Roof X Tender	Valspar Elan
Sutherland Welles Ltd. Murdoch's Line 500 Floor Finish	TriCoPolymer-Block-Seal	Valspar Integrity
Sutherland Welles Ltd. Murdoch's Line Hard Oil	TriCoPolymer-Cedar-Seal	Valspar Medallion
Sutherland Welles Ltd. Murdoch's Line Hard Sealer	TriCoPolymer-Concrete-Seal	Valspar Medallion Primers
Sutherland Welles Ltd. Murdoch's Line Table Top	TriCoPolymer-Crawlspace-Seal	Valspar Prep-Step Primers
Sutherland Welles Ltd. Wiping Varnish (Sealer, Low, Medium, High Lustre)	TriCoPolymer-Farm-Seal	Valspar Pro 2000 Interior Contractor Finish
	TriCoPolymer-Fence-Seal	Valspar Professional
	TriCoPolymer-Floor-Seal	Valspar Professional Bonding Primer
	TriCoPolymer-Kennel-Seal	Valspar Professional Exterior
	TriCoPolymer-Lumber-Seal	Valspar Professional Exterior Primer
	TriCoPolymer-Mastic-Seal	Valspar Professional Interior
	TriCoPolymer-Paint-Seal	Valspar Professional New Construction Primer
	TRIM MAGIC	Valspar Professional PVA Primer
	Tru Seal	Valspar Restoration Series
	Tuf-On (all products)	Valspar Signature Colors
	Tuscan Glaze™	Valspar Tractor & Implement
	Twist & Try	Valspar Ultra
		Valspar Ultra Premium



Registered Brands

Maine Paint Stewardship Program as of 5/8/2015

Valspar Weathercoat	Wood Iron Generations Water-Based Stain
Value	Wood Iron Top Coat Finish
Van Sickle Barn and Outbuilding Paints	Wood Shield
Van Sickle Exterior Latex (Economy, Premium or Super Premium)	Woodpride
Van Sickle Exterior Stains	WoodScapes
Van Sickle Floor Enamel	Woodsman
Van Sickle Interior Latex (Economy, Premium or Super Premium)	Woodtone Series (various colors)
Van Sickle Multi Purpose Enamel	Woodturners Finish
Vanex (brands are included in PPG Brands)	WS SL40 < 400
Varathane	X-200 Primer (all products)
Vogue Deep Colors	X-O Rust
Vogue from Muralo Deep Color finishes	X-OUT PLUS
Wall Kote	X-SEAL
Wall-Up	XL70
Walmart	Yellow Athletic Field Marker
Watco	Yenkin Majestic Start To Finish
Waterlox 350 VOC Satin Finish	Yolo Colorhouse
Waterlox 350 VOC Sealer/Finish	ZAP Primers
Waterlox 450 VOC Satin Finish	Zar Ultra Exterior Polyurethane (all gloss Levels)
Waterlox Original High Gloss Finish	Zar Classic (all Gloss Levels)
Waterlox Original Satin Finish	Zar Clear Wood Sealer
Waterlox Original Sealer/Finish	Zar Clear Wood Sealer Toner Base
Waterlox XL88 Gloss Urethane	Zar Deck&Siding Stains Solid and Semi-Transparent (all colors)
Waterlox XL89 Satin Urethane	Zar Exterior Polyurethane (Gloss/Satin)
Wear-All (all products)	Zar Exterior Water Base Polyurethane (Gloss/Satin)
Weather All	Zar Interior Polyurethane (all Gloss Levels)
Weather Seal GP Water Repellent	Zar Ultra Interior Polyurethane (all Gloss Levels)
Weathercoat ™	Zar Ultra Max OMU (all gloss Levels)
Weatherlastic®	Zar Ultra Max Rejuvenator
Weatherplate (all products)	Zar Ultra Max Sanding Sealer
Weatherprime ®	Zar Ultra Max Wipe On
Weathershield	Zar Ultra Max Wood Stains (all colors)
WFS	Zar Wood Stains (all colors)
White Athletic Field Marker	Zehring
White Pickling Stain	Zinsser
Wipe on Zar (Semi Gloss/Satin)	Zone Marking Paints
WithSTAND®	
Wolman	
Wonder Guard	
Wood Classics	
Wood Finishers Supply	
Wood Iron Deck, Fence & Siding Stain	
Wood Iron Doors & More Finish	
Wood Iron Exterior Oil Finish	

Appendix D



Maine Paint Stewardship Program

Information for HHW Programs

Maine's paint stewardship law benefits Household Hazardous Waste Programs.

A law passed in July 2013 requires paint manufacturers to establish a Paint Stewardship Program in Maine. Municipal Household Hazardous Waste (HHW) Programs that participate can save money on paint management costs. Program funding comes from a *PaintCare Recovery Fee* on the sale of architectural paint sold in Maine starting when the program begins. The program is expected to begin in August 2015.

Paint Stewardship Program in Maine

PaintCare Inc. is a non-profit 501(c)(3) organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in each state that adopts a paint stewardship law.

Maine is the seventh state to pass such a law. Although the program is required by state law, it is designed and operated by the paint manufacturing industry. PaintCare currently operates programs in Oregon, California, Vermont, Rhode Island, Minnesota, and Connecticut, and is planning programs for Colorado and Maine.

When Does the Program Begin?

The Program is planned to begin in August, 2015. For the program to begin, PaintCare must submit a detailed plan on behalf of manufacturers and have it approved by the Maine Department of Environmental Protection.

Making Paint Recycling More Convenient

PaintCare will establish drop-off sites statewide for residents and businesses to take leftover architectural paint.



Although most drop-off sites will be at paint retailers, HHW programs and waste transfer stations may also volunteer to be PaintCare drop-off sites and have their paint transportation and recycling/disposal costs paid by PaintCare.

Benefits to HHW Programs

- Make recycling of leftover paint more convenient
- Save on transportation and recycling/disposal
- Conserve resources and keep paint out of the solid waste stream
- Allow residents to bring paint with other HHW in one trip to one site

PaintCare Partners Receive

- Collection bins
- Transportation and recycling/disposal services
- Staff training at your site
- Program guidelines
- Free publicity of HHW site or event (optional)

Drop-off Site Responsibilities

- Provide secure storage area for cubic yard boxes or drums
- Accept program products from the public during normal operating hours
- Properly pack program products in collection bins
- Assist with loading and unloading of full and empty storage bins
- Complete paperwork related to tracking outgoing paint shipments
- Ensure staff are trained in PaintCare program guidelines and operating procedures



Will PaintCare Require Operational Changes?

- If your program does not currently accept latex paint, PaintCare will not require you to do so. If you wish to start accepting latex paint, PaintCare will cover the transportation and recycling costs.
- If your program does not currently accept paint from businesses, PaintCare will not require you to do so. If you wish to start accepting paint from businesses, PaintCare will cover the transportation and recycling costs.
- PaintCare will select its own transporter(s) to pick up paint from all PaintCare sites in the state. If your current hazardous waste transporter is not the same company, a different hauler (PaintCare's hauler) will transport paint from your program.

Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the volume of paint that is recycled. Not all HHW programs accept water-based paint because it is expensive to manage and not classified as hazardous. Residents and businesses are often instructed to let water-based paint dry out and dispose of the dry paint in the trash. Through the PaintCare program, all paint including latex will be treated as a resource and recycled to the maximum extent possible.

What Products Are Covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

Program Products

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Non-Program Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM)(shop application) paints and finishes

More Information

(855) 724-6809 OR (855) PAINT09
www.paintcare.org or info@paintcare.org

PAINTCARE INC.
1500 RHODE ISLAND AVENUE N.W.
WASHINGTON, DC 20005



Interest Form

Household Hazardous Waste Programs To Be a PaintCare Partner for Paint Collection

Use this form to let us know that your program is interested in becoming a PaintCare drop-off site. PaintCare has published fact sheets for each state where we have a paint stewardship program to explain details about working with PaintCare to become a paint drop-off site. Please visit www.paintcare.org or call (855) 724-6809 to request a state-specific fact sheet.

SPONSOR

Municipality	
Street Address	
City/State/Zip	
Mail Address	

CONTACT 1

Name	
Title	
Phone	
Email	

CONTACT 2

Name	
Title	
Phone	
Email	

SITE TYPE

HHW Facility HHW Events - How many events per year?

STORAGE SPACE

How many cubic yard bins do you have space to store?
(Each bin uses the floor space of a pallet, 3'x3')

PROGRAM DESCRIPTION

Please provide additional information about your program such as the months/days/hours that your HHW facility is open, the towns that may utilize your program, when and where you hold temporary HHW event, etc.

PROGRAM OPERATIONS

Do you currently service businesses? YES NO Are you interested in serving businesses? YES NO

Do you currently accept latex? YES NO Are you interested in accepting latex? YES NO

How do you currently manage paint? BULK PAINT LOOSE PACK PAINT

Who is your current transportation service provider?

SEND COMPLETED FORM TO

info@paintcare.org
(855) 385-2020 Fax
PaintCare, 1500 Rhode Island Ave. NW, Washington DC 20005

Appendix E



January 2015

RE: New Maine Paint Stewardship Law

Dear Maine Paint Retailer:

Enclosed are materials to inform you and your customers about a new law and program that will make it more convenient to recycle paint in Maine. PaintCare currently operates similar paint stewardship programs in six other states (California, Connecticut, Minnesota, Oregon, Rhode Island, and Vermont) and is planning a program for Colorado to begin around the same time as Maine's program in the summer of 2015. The Maine Paint Product Stewardship Law was enacted on July 2, 2013.

The exact start date of the Maine PaintCare Program has not been determined. PaintCare's Maine Program Plan will be submitted to the Maine Department of Environmental Protection (DEP) by April 1, 2015. Following submission, there will be a 30 day public comment period, and DEP will have 90 days to approve the plan. **At this time, we anticipate that the program will begin on August 1, 2015.** We will send additional updates over the coming months and notify you once the start date is established.

Please find enclosed the following informational materials for you and your customers:

- **Fact Sheet — How the Program Affects Retailers**
This fact sheet introduces you to how the PaintCare Program works and how it affects your business. It also explains how paint retailers can volunteer to be a drop-off site for unwanted paint, potentially increasing foot traffic in stores and offering a new community service.
- **Fact Sheet — Painting Contractors**
This fact sheet was developed with the help of paint retailers in other PaintCare states to help answer common questions from professional painters. Some retailers hand these out at the counter; others insert them with monthly statements.

Stewardship Fees

Retailers may receive questions from customers about a new stewardship fee ("PaintCare Fee") that will be applied to the price of each container of architectural paint sold when the program starts. The fee amounts will not be known until the DEP approves PaintCare's Maine Program Plan. However, it is likely that PaintCare will propose the same fee structure approved in the other six states with paint stewardship programs and that these fees will be approved for Maine. The fees are based on container size as follows: 35 cents for larger than half pint to smaller than 1 gallon, 75 cents for 1 gallon, and \$1.60 for larger than 1 gallon up to 5 gallons.

Painting contractors plan jobs well ahead of time. Therefore, PaintCare is starting outreach to painting professionals now through retailers and painting associations, even though the fee structure is still being calculated and will need to be approved. Paint retailers are encouraged to inform professional painters (and the general public) about the fees and how the program will work before the program starts. We also suggest that painting contractors discuss the anticipated fees with their customers to allow for an adjustment to any quotes or job bids for future projects.

Ordering Additional Materials

If you would like additional copies of the enclosed painting contractor fact sheet to share with professional painters (available in English, French, or Spanish), please send an e-mail to info@paintcare.org with your name, business name, mailing address, fact sheet language(s) needed, and number of fact sheets desired. You are also welcome to call (855) 724-6809 to place an order.

Once the fees are confirmed, updated copies of the fact sheet will be mailed to paint retailers across Maine. You may also download the fact sheet from our website at www.paintcare.org/me.

We look forward to working with you to establish a successful and convenient postconsumer paint management program for Maine. You are invited to contact me directly with questions at (802) 245-4821 or jhurd@paint.org, or visit www.paintcare.org/me for more information.

Sincerely,

A handwritten signature in black ink, appearing to read "John Hurd". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

John Hurd
Maine Program Manager



May 2015

RE: New Maine Paint Stewardship Law Anticipated to Start August 1

Dear Maine Paint Retailer:

This letter and the enclosed materials are to provide you with news about the upcoming Maine PaintCare program.

In January 2015, we sent paint retailers our first mailing about the new Maine Paint Stewardship Law and the PaintCare program that will make it more convenient for Maine residents and businesses to recycle unwanted, leftover paint. Since then, PaintCare submitted its Maine Program Plan to the Maine Department of Environmental Protection (DEP), which has until the end of July to approve it. *We anticipate that the program will begin on August 1, 2015.*

We will send additional information and a packet of public education materials to paint retailers once the start date is confirmed.

Outreach Materials

Enclosed are materials for you and your customers that explain the new law and upcoming program.

1. Fact Sheet — How the Program Affects Retailers

This fact sheet introduces you to how the PaintCare program works and how it affects your business. It is similar to the fact sheet you may have received in our first mailing in January.

2. Fact Sheet — How Retailers Can Become a Drop-Off Site (with Interest Form)

Becoming a PaintCare drop-off site is optional. However, many retailers volunteer to take back paint because of the potential for increased foot traffic and to provide an additional service to their customers and community. This fact sheet explains how easy it is to become a drop-off site. Please fill out the form and return it if you are interested.

3. Fact Sheet — Paint Purchasers

This fact sheet explains that Maine's paint stewardship law requires a new fee ("PaintCare Fee") on the sale of architectural paint, including house paint, stain and varnish. The fee funds the collection, transportation, recycling and proper disposal of architectural paint. It also pays for education and administrative costs. Copies of this fact sheet for distribution to your customers are available upon request. A brief explanation of the fee can also be found in the other enclosed materials.

4. Fact Sheet — Painting Contractors

Enclosed are 25 copies of a fact sheet for your customers who are painting contractors. We developed this fact sheet at the request of retailers in other PaintCare states to help answer common questions from professional painters. Some retailers hand these out at the counter; others mail them with monthly statements.

Painting contractors plan jobs well ahead of time. Therefore, PaintCare is starting outreach to painting professionals now through retailers and painting associations, even though the PaintCare program's fee structure is still being calculated and will need to be approved. Paint retailers are encouraged to inform professional painters (and the general public) about the fees and how the program will work before the program starts. We also suggest that painting contractors discuss the anticipated fees with their customers to allow for an adjustment to quotes or job bids for future projects.

5. Poster — General Information

This in-store poster informs customers about the upcoming program, the new fees applied to the sale of paint when the program starts, and the products covered by the program.

Webinars for Retailers

PaintCare will conduct two online webinar presentations for retailers to learn more about how the PaintCare program works, how to become a paint drop-off site, and to ask questions. The webinars will be held on **May 12** and **June 16** at 10:00 a.m. We hope you will be able to join one of these educational sessions. For details about participating in a webinar, please visit the "For Retailers" section of the Maine page of PaintCare's website at www.paintcare.org/me.

Ordering Additional Materials

If you would like additional copies of the enclosed paint purchaser or painting contractor fact sheets to share with customers, please send an e-mail to info@paintcare.org with your name, business name, mailing address, and the type and number of fact sheets desired. You are also welcome to call (855) 724-6809 to place an order.

We look forward to working with you to establish a successful and convenient post-consumer paint management program for Maine. You are invited to contact me directly with questions at (802) 245-4821 or jhurd@paint.org, or visit www.paintcare.org/me for more information.

Sincerely,



John Hurd
Maine & Vermont Program Manager



Maine Paint Stewardship Program

How Will the Maine Paint Stewardship Program Affect Paint Retailers?

A Maine law passed in July 2013 requires paint manufacturers to establish a Paint Stewardship Program in the state. Program funding comes from a fee on architectural paint starting on the first day of the program.

START DATE: AUGUST 1, 2015

Paint Stewardship Program in Maine

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopt paint stewardship laws. The Maine program is required by state law, but it is designed and operated by the paint manufacturing industry through PaintCare.



Convenient Paint Recycling

PaintCare's primary effort is to set up paint drop-off sites in PaintCare states to make it more convenient for residents and businesses to recycle paint. In addition to retailers, paint drop-off sites may include municipal household hazardous waste facilities and drop-off events, solid waste transfer stations, and landfills. There are currently more than 1,200 paint drop-off sites across PaintCare's six program states (California, Connecticut, Oregon, Minnesota, Rhode Island, and Vermont).

Participation as a Drop-Off Site Is Voluntary

Paint retailers that would like to be drop-off sites can participate if they have space for paint storage bins and can provide minimal staff time to accept paint from the public. By doing so, retailers can increase foot traffic and sales, and provide a new service for their community. They make it convenient for their customers to recycle leftover paint and help provide relief to local government programs that currently manage leftover paint. PaintCare provides storage bins, supplies, and site training. PaintCare also pays for paint transportation and recycling and promotes the sites to the local community.

REQUIREMENTS OF RETAILERS

1. Check Registered Manufacturers and Brands

Once the program begins, retailers may only sell architectural paints that are registered. Paint manufacturers must register their company with PaintCare, and they must register all architectural paint brands they sell in the state (these products will have the new fee). PaintCare will publish lists of registered manufacturers and brands so that retailers can check to see that the products they sell are registered. Please visit www.paintcare.org

to view registration lists. (Note that not all companies have registered yet for Maine.)

2. Pass on the Stewardship Fee

When the program begins, the law requires that a stewardship fee (“PaintCare Fee”) be added by manufacturers to the wholesale price of all architectural paint sold in the state. This fee pays for all aspects of running the program. The fee is paid by manufacturers to PaintCare and then passed to their dealers. Retailers should see the PaintCare Fee on invoices from suppliers when the program starts. The law also requires that retailers and distributors apply the fee to the price of architectural paint they sell. The fees paid by the customers to the retailers offset the fees charged to the retailers. All manufacturers, distributors, and retailers that sell architectural paint in Maine must pay the fee and pass it down to their dealers, ensuring a level playing field for all parties.

COMMON QUESTIONS ABOUT FEES

How much are the fees?

Although fees may vary by state and can change in the future, fees in all active states are currently the same. The fees proposed in the Maine Program Plan are as listed:

\$ 0.00 – Half pint or smaller

\$ 0.35 – Larger than half pint to smaller than 1 gallon

\$ 0.75 – 1 gallon

\$ 1.60 – Larger than 1 gallon up to 5 gallons

When will the fees for Maine be known?

Fees for Maine have been proposed by PaintCare in its Program Plan submitted to the Maine Department of Environmental Protection. The department must approve the fees and Program Plan. Retailers will be notified of the fee structure by PaintCare as soon as it is known.

How are the fees calculated?

Fees are set to cover the cost of a fully operating program on a state-by-state basis. PaintCare estimates the annual sales of architectural paint in each state, divides the estimated annual expenses of the program by the estimated number of containers to be sold, adjusts for container size, and determines a fee per size that will provide the budget needed to fund the program. In future years, fees may be adjusted if they are set too high or too low to cover program expenses.

Is sales tax applied to the fee, itself?

Yes. The fee is part of the purchase price; therefore, sales tax is collected on the fee.

Must we show the fee on receipts?

No, but most stores show the fee in order to explain the price increase. PaintCare encourages retailers to show the fee and to call it the “PaintCare Fee” to increase awareness of the program.

Is the fee a deposit to be returned to customers?

No, the fee is not a deposit. Fees are used entirely to cover the expenses of running the program. Fees are not given back as a deposit for the return of paint or empty paint cans – a common misunderstanding.

Do we refund the fee if a product is returned?

Yes, the fee should be refunded because it is part of the purchase price.

Do we apply the fee to sales on the first day of the program for inventory purchased before the first day of the program, even though we didn't pay a fee for the product to the distributor or manufacturer?

Yes, retailers must add the fee on all covered products sold on or after the first day of the program, regardless of when they were purchased from the distributor or manufacturer.

How will the public know about the fee?

PaintCare will provide materials for retailers to distribute to the public to help explain the purpose of the fee, how the program works, and how to find a paint drop-off location. Before the program starts, PaintCare provides a “starter pack” of brochures and other informational materials to all paint retailers. Additional materials can be ordered as needed. The cost of the materials is covered by the program. In addition to retailer information, PaintCare works with contractor associations to get information to professional painting contractors, and conducts general outreach including newspaper, radio, television, and on-line advertising.

What products are covered?

Architectural paints include most house paints, stains, and clear coatings (e.g., varnish and shellac). For a definition of architectural paint for the purposes of this program or for examples of program and non-program products, please contact PaintCare or visit our website.

Contact

John Hurd

Program Manager (Maine and Vermont)

(802) 245-4821

jhurd@paint.org

MORE INFORMATION

(855) 724-6809 or (855) PAINT09

www.paintcare.org or info@paintcare.org

PAINTCARE INC.
1500 RHODE ISLAND AVENUE N.W.
WASHINGTON, DC 20005



Maine Paint Stewardship Program

Become a Retail Drop-Off Site for Paint

PaintCare makes it easy for paint retailers to provide a convenient and valuable service for their community.

A state law passed in 2013 requires paint manufacturers to set up and operate a paint stewardship program in Maine. The new law requires paint retailers to add a stewardship assessment (fee) to architectural paint products and to make sure they are not selling unregistered brands of architectural paint. Retailers may also volunteer to be paint drop-off sites. Retailers that would like to learn more about what it takes to join the program to be drop-off sites are encouraged to contact PaintCare for details or visit the “Retailer” section of PaintCare’s Web site at www.paintcare.org/me.

Paint Stewardship Program in Maine

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement this program on behalf of paint manufacturers in PaintCare States (those that adopt paint stewardship laws). PaintCare operates programs in California, Connecticut, Minnesota, Oregon, Rhode Island, and Vermont. PaintCare is also planning to start programs this summer in Colorado and Maine.

Convenient Paint Recycling

PaintCare’s primary effort is to establish paint drop-off sites throughout each PaintCare state to provide convenient recycling options for the public. The program allows residents and businesses to return unused architectural paint to drop-off locations throughout each PaintCare state.

PaintCare has established more than 1,200 paint drop-off sites in six states. Most drop-off sites are at paint stores. Other sites include solid waste transfer stations and government-sponsored household hazardous waste programs. Participation as a drop-off site is voluntary.



Benefits to Retailers

There are many benefits to becoming a drop-off site.

As a participating retailer, you will:

- Make recycling of leftover paint more convenient for your customers
- Support the paint industry’s effort to lead the way in being responsible for end-of-life management of its own products
- Promote your store as environmentally responsible
- Increase customer foot traffic and sales
- Help relieve local government of their cost of managing leftover paint
- Help prevent the improper disposal of paint in your community

PaintCare Provides

- Listing of your store as a drop-off site on our website, and in advertisements and promotional materials
- Paint storage bins
- Transportation and recycling services for the collected paint
- Training materials and staff training at your site
- Program brochures, signage and customer education materials
- Spill kits



Drop-Off Site Responsibilities

- Provide secure storage area for paint storage bins
- Accept all brands of leftover program products from the public during operating hours
- Place unopened program products in storage bins
- Keep storage bins neat and properly packed
- Assist PaintCare's hauler with loading and unloading of full and empty storage bins
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure staff are trained in PaintCare program guidelines and operating procedures
- Display "drop-off site" signs in store window and display consumer education materials

WHAT PRODUCTS ARE COVERED?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PaintCare Products

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Non-PaintCare Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

MORE INFORMATION

(855) 724-6809 or (855) PAINT09
www.paintcare.org or info@paintcare.org

PAINTCARE INC.
1500 RHODE ISLAND AVENUE NW
WASHINGTON, DC 20005



Retailer Interest Form

To Be a PaintCare Drop-Off Location

Use this form to let us know that your store is interested in becoming a PaintCare drop-off site. PaintCare has published fact sheets for each state where we have a paint stewardship program to explain details about working with PaintCare to become a paint drop-off site. Please visit www.paintcare.org or call **(855) 724-6809** to request a state-specific fact sheet.

Note: This form is designed in Word using tables. If you are using the electronic version, just start typing. The boxes will expand to fit.

SPONSOR

Store Name	<input type="text"/>
Street Address	<input type="text"/>
City/State/Zip	<input type="text"/>
Mail Address	<input type="text"/>
Business Hours	<input type="text"/>

CONTACT 1

Name	<input type="text"/>
Title	<input type="text"/>
Phone	<input type="text"/>
Email	<input type="text"/>

CONTACT 2

Name	<input type="text"/>
Title	<input type="text"/>
Phone	<input type="text"/>
Email	<input type="text"/>

STORE TYPE

Independent Franchise Chain Co-op Big Box

PARENT COMPANY

Fill this out if your participation is managed by a parent company:

Company Name	<input type="text"/>
Contact Person	<input type="text"/>
Phone	<input type="text"/>
Email	<input type="text"/>

STORAGE SPACE

How many cubic yard bins do you have space to store?

Each bin uses the floor space of a pallet, 3'x3'.

Normally, participating retailers are required to have at least two bins.

STORAGE LOCATION

Indoors Outdoors (secured away from public)

QUESTIONS / COMMENTS

Use this space to ask questions or provide additional information:

SEND COMPLETED FORM TO

info@paintcare.org
(855) 385-2020 Fax
PaintCare, 1500 Rhode Island Ave. NW, Washington DC 20005



Maine Paint Stewardship Program

Information for Painting Contractors

Maine's paint stewardship law affects painting contractors.

START DATE: AUGUST 1, 2015

A Maine law passed in July 2013 requires paint manufacturers to set up and operate a paint stewardship program in Maine. The program will be funded by a fee on architectural paint sold in the state. The program will set up drop-off sites at retailers and other locations where residents and businesses will be able to take most leftover paint, free of charge.

Paint Stewardship Led by Industry

The American Coatings Association (ACA) worked with various stakeholders interested in the management of postconsumer paint to develop a Paint Stewardship Program in the United States. PaintCare Inc. is a non-profit organization established by ACA to implement the program on behalf of paint manufacturers in states that adopt paint stewardship laws. "PaintCare States" include California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island, and Vermont.

The main goals of the program are to decrease paint waste and recycle more postconsumer paint by setting up convenient drop-off sites in each PaintCare state.



Fees and Funding

As required by state law, a paint stewardship assessment ("PaintCare Fee") must be added by manufacturers to the wholesale price of all architectural paint sold in the state. This fee is paid by manufacturers to PaintCare to fund setting up paint drop-off sites and for the transportation, recycling, and proper disposal of the collected paint. The fees also pay for consumer education and program administration.

In states with active programs, the fees are as follows; the fees in Maine are expected to be the same (pending approval by the state).

\$ 0.00 – Half pint or smaller

\$ 0.35 – Larger than half pint to smaller than 1 gallon

\$ 0.75 – 1 gallon

\$ 1.60 – Larger than 1 gallon up to 5 gallons

When estimating jobs, contractors should take these fees into account by checking with suppliers to make sure the quotes for paint products include the fees. You should also let your customers know that you will be including these fees in your quotes.

Fee at Retail

The law requires that each distributor and retailer include the PaintCare Fee with their sale price of architectural paint sold in the state. Displaying the fee on invoices and receipts is not mandatory for distributors or retailers; however, PaintCare encourages them to show the fee and list it as "PaintCare Fee" to aid in customer and dealer education.

Passing the Fee to Your Customers

It is expected that contractors will pass the fees on to their customers in order to recoup the fees they pay on the product.

New Paint Drop-Off Sites

PaintCare will establish paint drop-off sites across Maine. Most drop-off sites will be at paint stores. Others may include solid waste transfer stations, recycling centers, and government-sponsored household hazardous waste programs. Participation as a drop-off site is voluntary.

Use of Retail Drop-Off Sites by Businesses

Retail sites will provide a convenient and no cost recycling option for painting contractors and other businesses. Businesses that generate less than 220 pounds* of hazardous waste per month will be able to use these sites to recycle all program products (both water and oil-based) with some restrictions on quantities per month.

Larger businesses (those that generate more than 220 pounds of hazardous waste per month) may use the drop-off sites for their water-based program products only; they will not be able to use the sites for oil-based paint or other solvent-based products.

**220 pounds is about 20-30 gallons. When counting how much hazardous waste you generate in a month, oil-based paint counts (because by law it is a hazardous waste), but latex and other water-based paint does not count toward the 220 pound monthly total.*

Pick-Up Service for Large Volumes

Businesses (and households) with at least 300 gallons of postconsumer paint to recycle may qualify to have their paint picked up by PaintCare at no additional cost. To learn more or to request this service after the program begins, call (855) 724-6809.

Program Contact

John Hurd
Program Manager (Maine and Vermont)
(802) 245-4821
jhurd@paint.org

What Products Are Covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

MORE INFORMATION

(855) 724-6809 or (855) PAINT09
www.paintcare.org or info@paintcare.org

PAINTCARE INC.
1500 RHODE ISLAND AVENUE NW
WASHINGTON, DC 20005



Maine Paint Stewardship Program

Information for Paint Purchasers

Maine's paint stewardship law requires (1) manufacturers to add a paint stewardship assessment fee to the wholesale price of architectural paint and (2) retailers to add the fee to the purchase price of paint.

Start Date: August 1, 2015

Paint Stewardship Programs

Through the American Coatings Association (ACA), manufacturers of paint worked for several years with various stakeholders interested in the management of post-consumer paint to develop and implement an industry-led paint stewardship program in the United States.

PaintCare Inc. is a nonprofit organization established by the ACA to implement state-mandated paint stewardship programs on behalf of paint manufacturers in each state that adopts a paint stewardship law.

PaintCare operates programs in California, Connecticut, Minnesota, Oregon, Rhode Island, and Vermont. PaintCare is also planning programs for Colorado and Maine. In each of these states, PaintCare establishes convenient drop-off locations for residents and business to bring their paint for recycling.

Assessment Fee and Funding

As required by Maine's paint stewardship law, a stewardship assessment or *PaintCare Fee* is added by manufacturers to the wholesale price of all architectural paint (e.g., house paint, stain, varnish) sold in Maine. This fee funds the collection, transportation, recycling and proper disposal of architectural paint. It also pays for education and administrative costs. Paint retailers and distributors will see this fee on their invoices from paint manufacturers.

The law also requires each retailer and distributor to add the fee to the purchase price of architectural paint sold in the state. While showing the fee on consumer receipts is not mandatory, PaintCare encourages retailers and distributors to do so to ensure transparency and aid in consumer education. Most retailers choose to show the fee on receipts and invoices.

Fees

The fees are based on container size. Fees are currently the same in all PaintCare states. The Maine fees were submitted to the Department of Environmental Protection in PaintCare's Program Plan, but have not yet been approved.

\$ 0.00 – Half pint or smaller

\$ 0.35 – Larger than half pint to smaller than 1 gallon

\$ 0.75 – 1 gallon

\$ 1.60 – Larger than 1 gallon up to 5 gallons

Paint Drop-Off Sites

PaintCare has set up more than 1,200 drop-off sites across six states, mostly at paint retailers, household hazardous waste facilities, transfer stations and landfills. As part of PaintCare, these sites will accept unwanted paint at no additional charge from all state residents and from businesses that produce no more than 220 pounds (about 20-30 gallons) of hazardous waste per month.



Use of Municipal HHW Programs

Household hazardous waste (HHW) facilities accept paint and other hazardous waste from qualifying residents and sometimes accept these same products from certain businesses, depending on their own requirements and eligibility restrictions. Paint purchasers that produce no more than 220 pounds (about 20-30 gallons) of hazardous waste per month and use HHW facilities (usually for a fee) will save money if the HHW facility has contracted to be a partner with PaintCare. If the facility has a contract with PaintCare, recycling and transportation costs for program products will be paid by PaintCare, and these facilities will not charge businesses on a “per gallon” basis for paint. However, HHW facilities may continue to charge an administrative fee for program products, and non-program products will continue to have fees.

Note: Not all HHW facilities have a permit from the state to accept waste from businesses. Oil-based paint and other hazardous wastes count towards the 220 pounds restriction, but latex paint does not count.

Limits on Quantities at Drop-Off Sites

Drop-off sites may set their own limits on the quantity of paint they will accept from residents and eligible businesses at one time. All sites accept at least 5 gallons of paint, but there are many PaintCare sites that accept more. Once the program begins, consumers are advised to contact any site they intend to use before dropping off paint to find out whether the site can accept the amount of paint they would like to recycle.

Pick-Up Service for Large Volumes

For businesses or households with at least 300 gallons of paint to recycle, PaintCare offers a direct pick-up service at no additional cost. To learn more about this Large Volume Pickup (LVP) Service or to request an appointment, consumers are advised to call PaintCare or visit our website after the program begins.

What Products Are Covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare Products include interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (all types of finishes and sheens, including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Swimming pool paints (single component)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits and solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Traffic and road marking paints
- Arts and crafts paints
- Caulking compounds, epoxies, glues and adhesives
- Paint additives, colorants, tints and resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

MORE INFORMATION

(855) 724-6809 or (855) PAINT09
www.paintcare.org or info@paintcare.org

PAINTCARE INC.
1500 RHODE ISLAND AVENUE N.W.
WASHINGTON, DC 20005

Appendix F



Maine Paint Stewardship Program

Information for Transfer Stations

Maine's paint stewardship law supports paint collection activities at transfer stations.

Paint Stewardship Program in Maine

Maine's paint stewardship law was passed in July 2013. The new law requires manufacturers of paint to implement a comprehensive postconsumer paint management program in Maine that includes making paint recycling easier for the public. The Maine program is slated to begin in August 2015.

Waste transfer stations can participate in the program by serving as paint drop-off sites for their customers. The cost of transportation and recycling of program products (e.g., paint, stains, and varnish) will be paid by PaintCare. Funding for the Program will come from a *PaintCare Recovery Fee* applied to the sale of all architectural paint sold in the state starting when the program begins.

Maine was the seventh state to pass a paint stewardship law. PaintCare currently operates programs in Oregon, California, Connecticut, Vermont, Rhode Island, and Minnesota, and programs are being planned for Colorado and Maine.

PaintCare

PaintCare Inc. is a non-profit 501(c)(3) organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in each state that adopts a paint stewardship law.

Making Paint Recycling More Convenient

PaintCare will establish drop-off sites statewide for residents and businesses to take leftover architectural paint. Although most drop-off sites will be at paint retailers, transfer stations (both municipal and private) may also volunteer to be PaintCare drop-off sites.

Benefits to Transfer Stations

- Make recycling of leftover paint more convenient for your community
- Help your state conserve resources and keep paint out of the solid waste stream
- Save money on managing municipally-generated leftover paint
- Optional: Offer paint in good condition to the public for reuse, and receive a reimbursement of \$0.25 per container



PaintCare Drop-Off Sites Receive

- Storage bins
- Transportation and recycling services for the collected paint
- On-site staff training and training materials
- Program brochures and signage
- Optional: Free publicity

Drop-Off Site Responsibilities

- Provide secure storage area for cubic yard boxes (shown below) or drums
- Accept program products from your customers during normal operating hours
- Properly pack program products in storage bins
- Assist transporter with loading and unloading of full and empty storage bins
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure staff are trained in PaintCare program guidelines and operating procedures



Program Contact

John Hurd
Program Manager (Maine and Vermont)
(802) 245-4821
jhurd@paint.org

What Products Are Covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

MORE INFORMATION

(855) 724-6809 or (855) PAINT09
www.paintcare.org or info@paintcare.org

PAINTCARE INC.
1500 RHODE ISLAND AVENUE NW
WASHINGTON, DC 20005



Interest Form

Transfer Stations, Recycling Facilities and Landfills To Be a PaintCare Partner for Paint Collection

Use this form to let us know that your facility is interested in becoming a PaintCare drop-off site. PaintCare has published fact sheets for each state where we have a paint stewardship program to explain details about working with PaintCare to become a paint drop-off site. Please visit www.paintcare.org or call (855) 724-6809 to request a state-specific fact sheet.

SPONSOR

Organization	<input type="text"/>
Street Address	<input type="text"/>
City/State/Zip	<input type="text"/>
Mail Address	<input type="text"/>

CONTACT 1

Name	<input type="text"/>
Title	<input type="text"/>
Phone	<input type="text"/>
Email	<input type="text"/>

CONTACT 2

Name	<input type="text"/>
Title	<input type="text"/>
Phone	<input type="text"/>
Email	<input type="text"/>

OPERATOR

Operator's Name	<input type="text"/>
-----------------	----------------------

Operator is a Town, City or County Private Company

SPACE

How many cubic yard bins do you have space to store? (Each bin uses the floor space of a pallet, 3'x3')	<input type="text"/>
--	----------------------

WHAT WOULD YOU LIKE TO DO?

- accept paint from your customers
- accept paint from general public
- manage paint from municipal departments

PROGRAM DESCRIPTION

Please provide additional information about your facility, such as the days and hours of operation, the cities or towns that may use your facility, whether businesses may use your facility, whether you already collect any paint, etc.

SEND COMPLETED FORM TO

info@paintcare.org
(855) 385-2020 Fax
PaintCare, 1500 Rhode Island Ave. NW, Washington DC 20005

Appendix G

DATE February 13, 2015

PROJECT No. 1214410013-7000-001-TM-RevB

TO PaintCare Inc.

FROM Danielle Lang

EMAIL danielle_lang@golder.com

TECHNICAL MEMO TO PAINTCARE: GIS METHOD USED TO DETERMINE OPTIMAL NUMBER OF SITES FOR DISTANCE AND POPULATION COVERAGE OF POTENTIAL SERVICE LOCATIONS IN MAINE
Introduction

GIS analysis was conducted to determine the optimal number of permanent paint collection sites that satisfy population coverage and service level criteria in Maine. PaintCare's service area-based distance criterion requires access to a site within 15 miles for 90% of the state's population, unless the commissioner determines this is not practicable due to geographic constraints. The population density criterion seeks an additional site per 30,000 residents of a populated area defined as the population within a 15 mile radius drawn from the centre of each Census Tract in the State. Golder evaluated these criteria using the set of 196 current potential paint retailers as of April 29, 2014.

Evaluation Process
Criterion 1: Service Area-Based Distribution

All retail site addresses were mapped and a service area with a 15-mile radius surrounding each site was calculated using ESRI's ArcMap 10.2 Geographic Information System (GIS) Program. Once all sites were mapped, the service area-based criterion was evaluated based on the coverage of all combined service areas and a population distribution layer. Population data for 2010 was downloaded directly from the United States Census Bureau for Census Blocks which are the smallest geographic area/unit for which census data is available. Additionally, this coverage has been clipped to a distance of 300 meters from road edges to more adequately represent population distribution.

An overlay analysis was conducted to calculate the percentage of the population living in each Census Block that is within at least one 15-mile service area for the potential PaintCare collection sites (see Figure 1, Maine Service Area-Based Distribution). To complete this analysis, the authors used a GIS algorithm to find a typical amount of sites that satisfied the criterion for service area-based distribution (Site Count, Table 1).

Table 1: Service Area-Based Distribution

Site Count	Criterion	Population	
	Population within 15 miles	With Access To A Site	With No Access To A Site
60	90.0%	1,195,496	132,833



Criterion 2: Population Density

PaintCare's population density criterion seeks an additional site per 30,000 residents of a population center. Golder used urbanized areas as defined by the United States Census Bureau. An urbanized area is considered to be a densely settled area having a population of 50,000 or greater while an urban cluster has between 2,500 and 50,000 residents. Golder looked at both urbanized areas and urban clusters in Maine to determine which areas have a population of greater than 30,000 residents, resulting in a total of three population centers (Population Center, Table 2)

The total population of each population center was divided by 30,000 to evaluate this criterion. Sites from criterion 1 were then intersected with the population center and subtracted from the required amount. To achieve one additional site per 30,000 residents, no additional sites (Sites in Addition to Locations from Criterion 1, Table 2) are required to meet criterion 2.

Table 2: Additional Sites Based on Population Centers

Population Center	Population	Sites Required Based on Criterion 2	Sites in Addition To Locations From Criterion 1
Lewiston	34,205	1	0
Bangor	43,425	1	0
Portland	158,530	5	0
Total	236,160	7	0

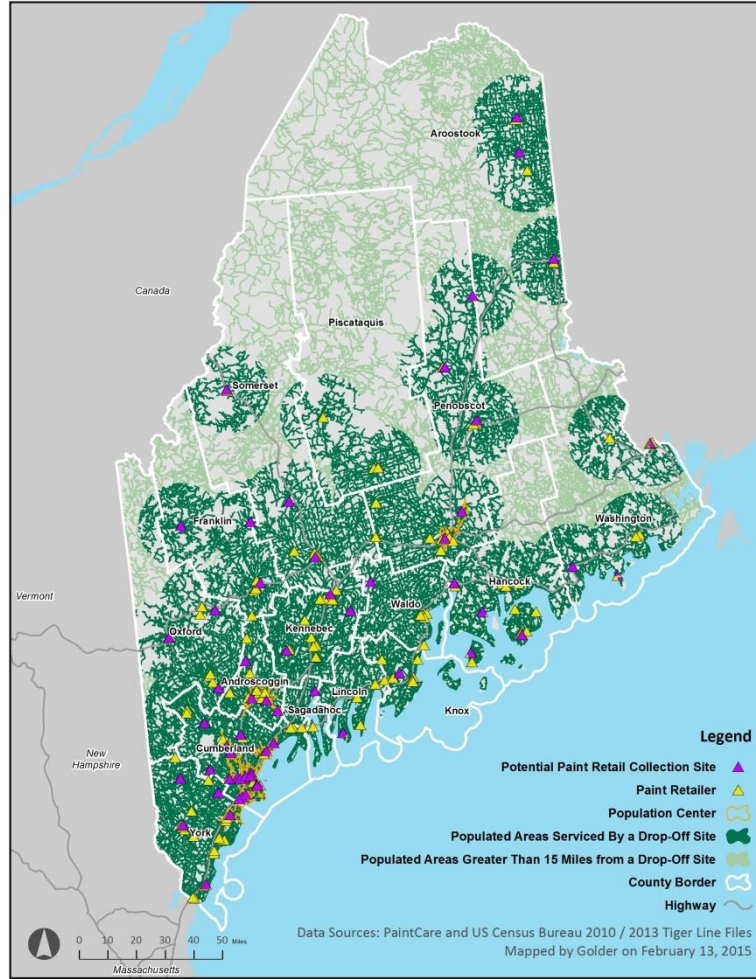


Figure 1: Maine Service Area-Based Distribution

We trust that this memorandum is sufficiently detailed for your requirements. Please contact us if you have any questions or would like additional information.

GOLDER ASSOCIATES LTD.

Danielle Lang
GIS Analyst

Bryan Waller, B.Sc.
Associate, Senior Consultant

DL/AL/BW

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Appendix H



Drop-Off Site Guidelines

June 2015

(Note: These guidelines and the training slides that follow are presented in the Program Plan as an example. Site guidelines are modified depending on the type of site: retail store, household hazardous waste program, transfer station, non-public site, materials reuse store, etc., and may be further modified to be site specific based on site activities.)

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Contact Information

Site Name:	
Site Address:	
Mailing Address (if different):	
Site Contact 1. Name/Phone:	
Site Contact 2. Name/Phone:	
PaintCare Contact Name:	
PaintCare Contact Phone/Email:	
Hauler Company and Contact Name:	
Hauler Contact Phone/Email:	

Section 1. PaintCare Drop-Off Sites

PaintCare Provides

- Paint Collection Bins (cubic yard in size)
- Labels for paint Collection Bins
- Spill kit
- Recordkeeping forms/log
- Signage identifying your site as a PaintCare Drop-Off Site
- Educational print materials for your customers

General Guidelines for Drop-Off Sites

Each PaintCare Drop-Off Site has unique logistical and operational considerations, meaning that each Drop-Off Site must make its own decisions and use its best judgment to operate in the safest manner possible in accordance with applicable Law. To ensure the highest standards of safety for you and your staff, Drop-Off Sites must:

- Accept Program Products from customers during your regular advertised or posted operating hours
- Have appropriate signage that informs customers of the hours of operation
- Participants must be assisted and supervised when they come to drop off Program Products. Drop-Off Site staff should greet participants and verify eligibility of the participant and their leftover paint products as Program Products
- When you are unable to accept a product from a consumer, please explain why the product cannot be accepted (e.g., not part of Program, leaking, etc.)
- **IMPORTANT:** Never open or allow a customer to open a Program Product container
- Display PaintCare signage to identify your site as a Drop-Off Site – signage should be posted in a highly visible area, at the entrance of your site
- Have adequate space, staffing and training to collect and store Program Products
- Place all Program Products immediately in Collection Bins approved for use by PaintCare and provided by its contractors.
- Provide a secure space for empty and full Collection Bins
- Pack only Program Products into Collection Bins (see Section 3 for a description of Program Products)
- Schedule shipments of Program Products from your Drop-Off Site
- Maintain all records relating to the Program
- Train staff to be familiar with the requirements and practices of this guide

Section 2. Paint Collection Bins

Collection Bins and Storage Area

Establish a dedicated area for paint Collection Bins and Program Products.

Collection Bins include secondary containment to contain liquids in the event a can leaks while in storage; however, they should also be placed on an impermeable surface (e.g., concrete, asphalt, sealed wood floor) whenever possible.

Store Collection Bins away from ignition sources.

Place Collection Bins away from storm drains and floor drains.

Protect Collection Bins from temperature extremes by storing them inside or under cover if possible.

Collection Bins must be structurally sound. If you see any evidence of damage that may cause a leak or spill, notify PaintCare immediately.

Use good housekeeping standards; keep paint storage areas clean and orderly.

Please make sure to comply with any local fire codes or other regulations that might pertain to your storage of Collection Bins at your site. If you keep Collection Bins outdoors, you may need approval from your local fire officials, hazardous materials oversight agency, or other regulatory agencies.

Packing and Maintaining Collection Bins

Mark the Collection Bin with the date the first Program Product is placed in it to help the Program track how quickly your Collection Bins are filled.

Bins must be labelled with the words "Waste Paint." If a bin is not labelled or PaintCare's hauler does not provide labels, notify PaintCare immediately.

Keep Collection Bins closed except when adding Program Products.

Pack 5-gallon buckets on the bottom layer of the Collection Bins for stability.

Pack all Program Products (cans, buckets) upright and as tight as possible in the Collection Bins to protect contents from shifting and leaking in transit.

Do not overfill Collection Bins.

Maintain enough space around Collection Bins to inspect for leakage and emergency access.

Do not store more than 5,000 kilograms (approximately 10,000 pounds) of hazardous waste paint (oil-based paint from non-household generators).

Security

The Drop-Off Site should be secured and locked when it is closed or not attended.

Only Drop-Off Site staff should have access to the Collection Bins and storage area.

Section 3. Accepting Program Products

What Is Architectural Paint

PaintCare Drop-Off Sites should accept only Program Products for management under the PaintCare Program.

Section 3 includes the primary examples of architectural paint products accepted by the PaintCare Program (“Program Products”) and paint or paint-related products not accepted by the PaintCare Program (“Non-Program Products”).

Any Drop-Off Site that accepts Non-Program Products will be responsible for managing all Non-Program Products at the Drop-Off Site’s expense.

Generally, architectural paints include latex and oil-based house paint, stains, and clear coatings (varnish, shellac, etc.). The Program excludes anything that is:

- in an aerosol spray can;
- intended and labeled “for industrial use only”;
- mostly used in the manufacture of equipment; and
- on the list of specifically excluded products for some other reason.

Architectural paint is classified as either latex (water-based) or oil-based (alkyd) and the classification is important in order to decide how the product should be handled and recycled. Being able to tell the difference between latex and oil-based products is also important in determining which types of businesses/organizations can use the PaintCare Program.

Who Can Drop Off Program Products

The Program accepts paint from the following:

Households

Residents may drop off any Program Product at PaintCare Drop-Off Sites.

Non-Household (businesses and other organizations)

All businesses and other organization may drop off latex Program Product at PaintCare Drop-Off Sites.

To drop off oil-based Program Products, businesses/organizations must comply with state and federal hazardous waste generator rules that among other criteria, require that that the business/organization generate no more than 100 kilograms (about 25 gallons) of hazardous waste or 1 kilogram of acutely hazardous waste per month, and do not accumulate more than 1000 kg of hazardous waste at any time. Painting contractors and commercial property owners typically meet these criteria. For more information about these requirements, please see: <http://www.epa.gov/epawaste/hazard/generation/cesgg.htm>.

How to Know If a Business/Organization Qualifies

Each business or organizations is responsible for determining its own generator status under the applicable Law.

When a business/organization has oil-based paint to drop off at your site, it must sign the Generator Certification log included in Appendix A to verify that it is qualifies to use the Program for oil-based paint. The log includes an explanation of the requirements. (If a business/organization has only latex paint, it does not need to sign the log or meet any other qualification.) Once a business/organization signs the Generator Certification log, you may accept up to 100 kilograms (about 25 gallons) of oil-based paint from that business/organization.

Generator Certification logs may be reviewed by PaintCare or government agencies and compared with a list of registered hazardous waste generators to see that only qualified businesses/organizations are using the Program for their oil-based paint.

Section 4. Container Condition and Approved Product Types

Before accepting products from participants for management under the PaintCare program, Drop-Off Site staff must (1) check the product label and/or container contents to verify that it contains a Program Product, and (2) check the condition of the container for acceptance in the Program.

Acceptable Containers vs. Unacceptable Containers

Acceptable

- The Program Product must be in its original container*
- The container is labeled as containing one of the designated Program Products listed below*
- The container must be in good condition and not leaking*
- The container must be 5 gallons in size or smaller

Not Acceptable

- The container is not original (e.g., paint was transferred into a jar)*
- The container does not have an original label*
- The container is leaking or has no lid*
- The container is larger than 5 gallon
- The container is empty

*Unlabeled and Leaking Containers, and Program Product in Non-Original Containers

A Drop-Off Site that is permitted to accept household hazardous waste may, at its discretion, choose to accept Program Products in unlabeled, non-original, and/or leaking containers if it is licensed by the Maine Department of Environmental Protection (DEP) to manage hazardous waste, and if it follows the protocols below and otherwise complies with all applicable Law.

Unlabeled Containers and Program Product in Non-Original Containers

A Drop-Off Site may accept unlabeled containers and Program Products in non-original containers if an appropriately-trained staff person identifies the material in the container as a Program Product and then applies an appropriate label to the container before placing it in a Collection Bin. Site staff must also ensure that any non-original container placed in the Collection Bin is secure, leak-proof and will stay intact when consolidated with other Program Product containers.

Leaking Containers

A Drop-Off Site may accept a leaking container or a container with no lid if an appropriately trained Drop-Off Site staff person (i) verifies that the container contains a Program Product, (ii) places the contents of the leaking/open container into an appropriate substitute container (which can include bulking such Program Products into 55-gallon drums), and (iii) applies an appropriate label to the substitute container.

Program Products and Non-Program Products

Acceptable Products (Program Products)

- Interior and exterior paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings and floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Unacceptable Products (Non-Program Products)

- Paint thinner, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Refusing an Unacceptable Product

When refusing a product, please explain why the product cannot be accepted (e.g., not part of Program, leaking, etc.). Direct households to their local household hazardous waste disposal program, garbage hauler, environmental health agency or public works department for additional management options. Businesses can also contact these agencies or contact a hazardous waste service providers.

Section 5. Drop-Off Site Limits

While the PaintCare Program intends to collect as much Program Product as is available, we recognize that your Drop-Off Site may have storage limitations. PaintCare Drop-Off Sites, in agreement with PaintCare, may limit the amount of Program Products they accept from a customer.

If your Collection Bins are completely full, inform the participant that you are temporarily unable to accept Program Products and redirect them to the nearest alternative PaintCare Drop-Off Site (see: www.paintcare.org) or ask them to come back at a later date. Contact the PaintCare Hauler immediately to have your Collection Bins picked up and replaced.

If you have a participant with a significant amount of Program Products that your location cannot manage, contact PaintCare directly for additional assistance. We may direct the participant to another PaintCare Drop-Off Site that can manage the large load or offer a direct pickup.

Section 6. Direct Reuse and Paint Processing

[This section applies only to household hazardous waste programs and transfer stations.]

Requirements for Direct Reuse

PaintCare encourages reuse of leftover paint through Direct Reuse (also known as a “paint exchange” or “swap shop”). These programs return good quality unused paint to the local community at low or no cost.

When selecting products to place in the direct reuse area, products must be in original containers, containers must be labeled, more than half full, and in good physical and aesthetic condition. Contents must be liquid and relatively new. The container should be closed securely before placing it in the reuse storage area. Containers must never be opened by customers at the Drop-Off Site. Direct Reuse products must be displayed in a separate storage area by Drop-Off Site staff.

Requirements for Paint Reprocessing

PaintCare also encourages on-site latex paint Reprocessing. These programs, on average, Reprocess 30-60% of latex paint brought to an HHW facility back into bulked usable paint available for return to the local community. Containers of Reprocessed paint offered to the public at a Drop-Off Site must not display any unauthorized third-party branding.

An HHW Drop-Off Site conducting paint Reprocessing must have and follow its own procedures for sorting and reprocessing paint. At a minimum, these procedures will include:

- Open each container to visually inspect the contents
- Determine if the contents are latex, oil-based, or other paint
- Determine if the condition of the paint is suitable for recycling (e.g. not moldy, rusty, etc.)
- Sort containers according to type, quality and color

For containers of products suitable for paint reprocessing:

- Bulk contents into larger container (e.g. drum) for mixing
- Mix paint until homogenous
- Repackage paint into 5-gallon or smaller containers
- Label Reprocessed paint

For containers of products unsuitable for Reprocessing, either:

- Close container and pack in a Collection Bins (must be completely resealed and not leaking)
- Bulk the contents into a drum for “bad” latex

Customer Waiver

Customers must sign the Direct Reuse and Reprocessed Paint Waiver log included in Appendix B explaining that the paint is taken “as is” with no guarantee of quality or contents. The customer is required to read, complete and sign the form and the staff is required to verify what has been taken by the customer. If the facility does not use a waiver form, the facility, and not PaintCare, accepts the risks and liability for the materials. The staff must record the number of containers taken by each customer and the total estimated volume on the log. Customers may return paint to the site if it does not meet their expectations.

Section 7. Pick-Ups and Scheduling

PaintCare contracts with transportation providers (“Haulers”) for the delivery of supplies, delivery of empty Collection Bins, and pick-up of full Collection Bins.

Scheduling the Hauler to Pick Up Collection Bins

When half of your Collection Bins are full or you anticipate that your Collection Bins will be full within your sites pick-up timeframe [generally five (5) business days urban areas and ten (10) business days in rural areas], call your Hauler to schedule a pickup, or use the online order system. The name and contact information of your Hauler is provided at the front of your training binder and should also be filled in on the cover of these guidelines.

When establishing an appointment for pick-up, please indicate:

- That your facility is a PaintCare Drop-Off Site
- Name of Drop-Off Site and address
- Your name
- Your phone number
- Number of full Collection Bins to be picked up and the number of empty Collection Bins needed for replacement

Preparing Collection Bins for Removal

On the scheduled pickup day, Collection Bins should be readily accessible to the Hauler for quick and efficient loading. The Hauler will bring shipping documents and Collection Bins labels. The Hauler is responsible for loading and off-loading Collection Bins, and will provide a copy of the shipping documents to the Drop-Off Site. Keep a copy of the shipping documents for your records.

Section 8. Inspections and Records

Inspections and Record Keeping

Drop-Off Site staff are responsible for regularly inspecting Collection Bins and spill kits to ensure that such materials are in proper working order, include any necessary labeling, etc. Please report any damaged materials or other problems to PaintCare immediately so that PaintCare may arrange for prompt replacement or repair.

The following records are to be maintained for a minimum of 3 years:

- Internal and external inspection records
- Generator Certification log (Appendix A)
- Direct Reuse and Reprocessed Paint Waiver (Appendix B)
- Employee training records (Appendix C) – discussed in Section 9
- DEP Hazardous Waste & Hazardous Material Spill or Discharge Report Form (Appendix E) – discussed in Section 10
- Bills of lading and/or other documentation required by applicable Law for outgoing shipments of Program Products

Section 9. Training and Safety

Training

For the safety of the Program and your staff, all employees handling Program Products must receive training in product identification, acceptance, handling, packaging, inspection and emergency response procedures before collecting Program Products or engaging in any PaintCare Program activities.

Training ensures that employees conduct Program Products collection activities in a safe manner that protects workers and the environment.

Program Products collection activities need to follow general safety practices including proper lifting techniques.

Ensure Drop-Off Site employees are equipped for and understand hazards associated with Program Products.

Maintain training plans and records for each employee.

A form for recording staff training is included in Appendix C.

Safety

Store personal protective equipment (PPE) and spill response equipment in an accessible location adjacent to the Collection Bins. Ensure that the materials are protected from the weather.

The Drop-Off Site needs to be equipped with appropriate emergency response equipment including a fire extinguisher, spill kit and PPE. Monthly inspections of equipment are recommended.

Emergency procedures and emergency contact numbers including police, fire department and emergency services should be posted by phone near the Drop-Off Site area.

If applicable, develop and maintain emergency action plan as required by OSHA.

If required by federal, state or local law, familiarize police, fire departments and emergency response teams with the layout of your facility, properties of Program Product handled at your facility and evacuation routes.

For your convenience, a form for recording emergency contacts is included in Appendix D.

Section 10. Spill Response

Spills

The information in this section will assist with spills from damaged or leaking Program containers. It is important that all Drop-Off Site staff understand corrective actions to minimize exposure to people or the environment.

Collection Bins should be kept in a clean, accessible area. Clean up any spill or release of Program Product immediately and place spill residue in a sealed container (you may use the PaintCare-provided spill kit container for this), label it and place sealed container in a Collection Bin. Contact the Hauler or PaintCare to replenish spill kit materials as needed.

Reporting

Report any spill or release of ten (10) gallons or more of oil-based Program Product to the environment to the appropriate governmental authority, including the Maine Emergency Response System at (800) 452-4664. Also, report the spill/release within 15 days using the Hazardous Waste & Hazardous Material Spill or Discharge Report Form (sample in Appendix E) available at: <http://www.maine.gov/dep/waste/hazardouswaste/documents/hazhandmaterialspillbook.pdf>. Finally, contact PaintCare within 24 hours of making such a report.

Spill Kits

PaintCare provides each Drop-Off Site with a spill kit containing: latex gloves, safety glasses, absorbent, and plastic bags. Any material used should be replaced immediately. Contact your assigned hauler for replacement items.

Spill Response Procedures

If a spill is small enough to be managed by Drop-Off Site staff, follow these steps:

- Isolate the area and restrict access to the spill
- Ensure personal safety, put on protective gear (glasses and gloves) provided in the spill kit
- Stop the movement of paint by placing the leaking container upright or in a position where the least amount will spill, and place leaking container in plastic bags provided in spill kit, or into the spill kit container
- Contain the spill by placing absorbent pads or granular absorbent around and on the spill – if outdoors, place barriers around storm drains to prevent a release to the environment
- Collect the contaminated absorbent material and place it in plastic bag(s) or spill kit container, along with the leaking container and contaminated PPE, seal the bag(s) and place in the Collection Bin
- Remove any clothing that may be contaminated, wash thoroughly to remove spilled material from your hands or body
- Replace any used spill control supplies
- Document the date, location and amount and type of material spilled

Immediately report any spill of 10 gallons or more of oil-based paint that causes a release to the environment to the Maine Emergency Response System by calling 800-452-4664

Appendix A. Generator Certification

Any individual, business or other type of organization may drop off latex paint Program Products at this Drop-Off Site, but you may only use this Program for oil-based Program Products if you are a household or a business/organization that meets specific state and federal hazardous waste generator rules that among other criteria, require that that your business/organization generate no more than 100 kilograms (about 25 gallons) of hazardous waste or 1 kilogram of acutely hazardous waste per month, and do not accumulate more than 1000 kg of hazardous waste at any time. If you do not meet these qualifications, you must use a licensed hazardous waste hauler for managing your oil-based paint products.

Certification: By signing this document, I certify that my business/organization does not generates more than 100 kilograms of hazardous per month, generate more than 1 kilogram of acutely hazardous waste per month, currently store more than 1000 kg of hazardous waste, and meet other state and federal hazardous waste generation rules required by the PaintCare Program. I also understand that the Drop-Off Site accepting this waste and PaintCare Inc., its sole member, and their agents, employees, member companies, officers, directors, successors, and assigns do not assume liability for my waste and that liability remains with my organization. By signing below, I waive, release and hold harmless the entities and persons referred to in this paragraph from any liability, claim, injury, losses or damages arising from the provision of these materials to the Drop-Off Site.

Date	Oil-Based Paint Gallons	Name of Business/Organization	Address of Business/ Organization	Signature	Phone Number

Appendix B. Direct Reuse and Reprocessed Paint Waiver

By signing below, I waive, release and hold harmless the Drop-Off Site, PaintCare Inc., PaintCare Inc.'s sole member, and all of their agents, employees, member companies, officers, directors, successors, and assigns from any liability, claim, injury, losses, damages (including punitive or exemplary damages), or cause of action of any kind whatsoever, whether based on contract, tort, statute, common law, or strict liability, which are claimed in any way to result from, arise out of, or are connected with the handling, receipt, use, storage, treatment, disposal (including spilling and leaking) or release of Program Product or reprocessed paint obtained for reuse from the PaintCare Program. For all materials that I obtain from the PaintCare Program, I accept with full understanding and appreciation of the actual or potential dangers stemming from the proper or improper use. I accept all risk related to my handling receipt, use, storage, treatment, disposal (including spilling and leaking) or release of such Program Product, including reprocessed paint.

All Program Product, including reprocessed paint, that I obtain from the PaintCare Program, I accept as is, with no warranties. I recognize that PaintCare does not warrant that any materials obtained from the Drop-Off Site are merchantable, or fit for any particular use. PaintCare shall not be responsible for any consequential damages stemming from the use of any material obtained from the Drop-Off Site.

Date	Print Name	Signature	Reprocessed Paint (gallons)	Latex* (gallons)	Oil-Based* (gallons)	Number of Containers	Staff Initials
Totals							

**Estimate the actual gallons of liquid, not container volume (e.g., 4 one-gallon cans that are half full equals 2 gallons.)*

Appendix C. Training Record for Drop-Off Site Staff

Training for Drop-Off Site personnel is based on the PaintCare Retail Drop-Off Site Guidelines and other materials provided to Drop-Off Sites as part of their training requirement. Training includes information on the following:

- PaintCare Drop-Off Sites
 - Accepting Program Products
 - What is and is not acceptable
 - Program operations
- Working with Haulers
 - Inspections and records
 - Training and safety
 - Spill response

Date	Trainee (Print Name) and Signature	Trainer Initials

Appendix D. Emergency Contact Information

This form is to be completed prior to the first day of collection.

Basic Local Emergency Contacts

Facility Emergency Coordinator
(name/phone):

Alternate Emergency Coordinator
(name/phone):

Fire Department Phone Number

Police Phone Number

Hospital Phone Number

911
911

For Spills of Program Product

Report any spill or release of Program Product which, if not recovered, may cause pollution of waters of the state. Any such spill or release must be reported to the appropriate local and state enforcement agencies immediately, and to PaintCare within 24 hours.

Local enforcement agency (name/phone):

State agency (name/phone):

PaintCare:

Other (name/phone):

Other (name/phone):

Maine Emergency Response System (MERS) (800) 452-0311
1-855-PAINT09

Appendix E. Hazardous Waste & Hazardous Material Spill or Discharge Report Form

All spills should be reported to the Department of Public Safety (State Police) immediately at 800-452-4664. Additionally, hazardous waste spills must be reported in writing to the DEP within 15 days. Hazardous material spills must be reported in writing to the DEP within 30 days. This form should be filled out by the spiller and returned to the DEP at the following address: Maine DEP, BRWM, 17 State House Station, Augusta, ME 04333

DATE & TIME OF CHEMICAL RELEASED: _____

NAME & ADDRESS OF COMPANY: _____

LOCATION OF SPILL: _____

CHEMICAL SPILLED: _____

AMOUNT: _____

CIRCUMSTANCES CAUSING RELEASE: _____

AMOUNT OF CHEMICAL RECOVERED: _____

METHOD OF RECOVERY: _____

METHOD & LOCATION OF DISPOSAL: _____

WERE THERE ANY PERSONAL INJURIES, HOSPITALIZATIONS OR DEATHS? _____

ACTIONS TAKEN TO PREVENT SIMILAR INCIDENT FROM RECURRING: _____

WAS THIS INCIDENT REPORTED IMMEDIATELY? DATE: _____ TIME: _____

CONTACT'S NAME: _____ PHONE# _____

REPORT PREPARED BY _____ DATE: _____



PaintCare Retail Training 2015



Recycle with PaintCare

About the PaintCare Program

What to do with leftover Paint?

Today there is approximately 65 million gallons of leftover paint in the U.S.

Before PaintCare...

- Maine consumers could only dispose of paint through limited government-run household hazardous waste programs or private hazardous waste haulers
- In 2003, stakeholders including government agencies, paint recyclers, environmental groups, the American Coatings Association and others began a dialogue to develop a better solution for managing postconsumer paint
- The collaborative process led to drafting model, state-level, industry-supported law

Slide 3



Model Paint Stewardship Law

Currently, 8 states and the District of Columbia have passed the industry–supported paint stewardship law.

Oregon (2009) program started 2010

California (2010) program started 2012

Connecticut (2011) program started 2013

Rhode Island (2012) program started 2014

Minnesota (2013) program started 2014

Vermont (2013) program started 2014

Colorado (2014) program starts 2015

Washington DC (2015) program starts 2016

Maine's program begins August 1, 2015

What the Law Requires

Manufacturers selling paint in or into Maine must operate a program to manage leftover paint by:

- Reducing the generation of postconsumer paint through “buying right” education
- Promoting using up / donating unused paint
- Providing a system for collection and recycling of paint that includes convenient paint drop-off sites and environmentally responsible paint management

About PaintCare

- Created by the American Coatings Association in 2009
- Non-profit “stewardship” organization that sets up the paint recycling program on behalf of paint manufacturers
- Governed by Board of architectural paint manufacturers
- Maine Department of Environmental Protection reviews and approves PaintCare’s Program Plan and Annual Report



American Coatings
ASSOCIATION

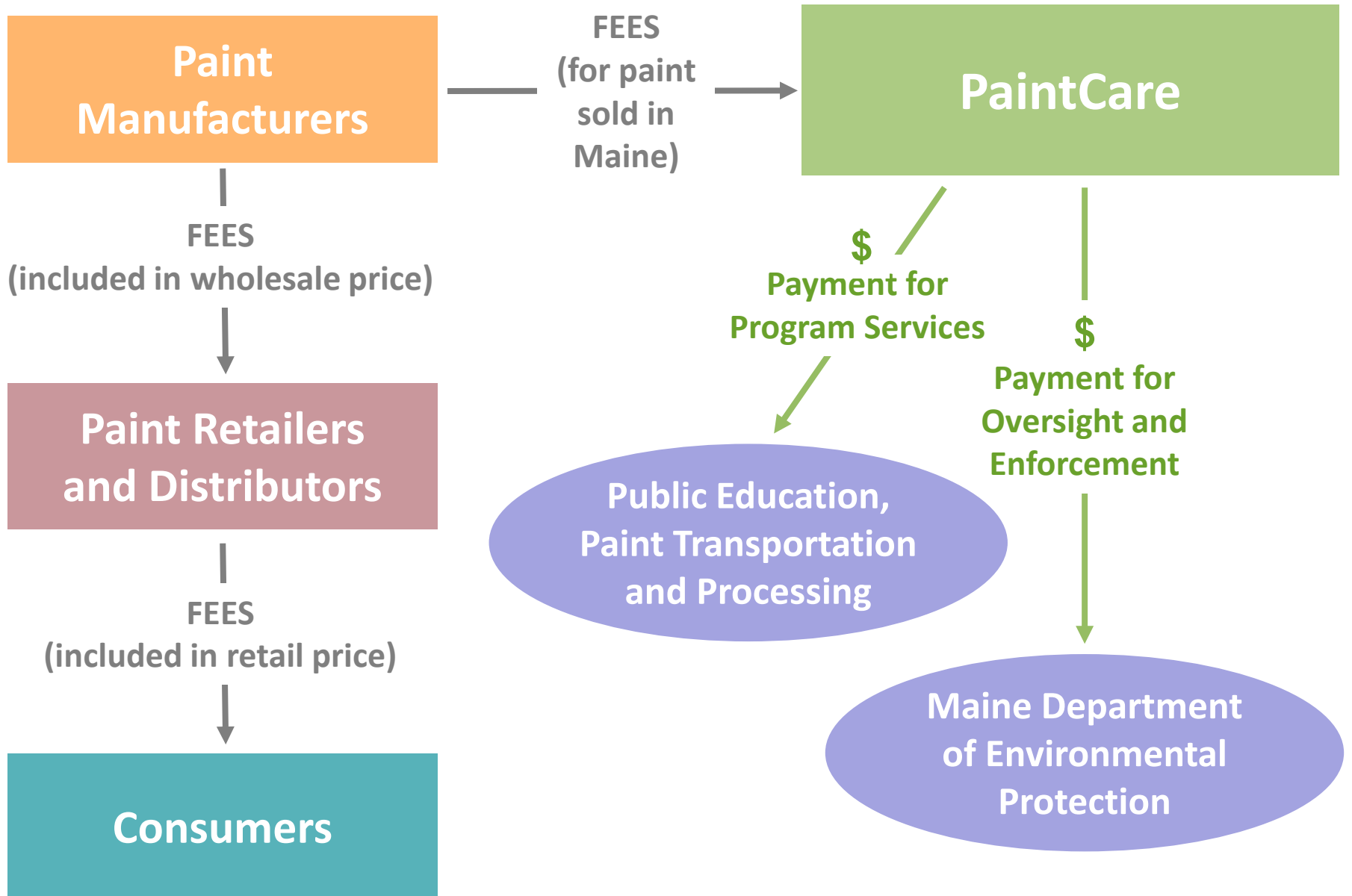
Sustainable Funding

PaintCare Fee

Half pint or smaller	\$ 0.00
Larger than half pint to smaller than 1 gallon	\$ 0.35
1 gallon	\$ 0.75
Larger than 1 gallon up to 5 gallons	\$ 1.60

“PaintCare Fee” must be added to the wholesale price of paint and passed down through retailers to consumers

Funding pays for paint management (collection, transportation, processing), outreach and management



Who Can Be a Drop-Off Site

- Municipal household hazardous waste collection facilities (permanent and temporary)
- Paint retailers: paint, hardware, home improvement, lumber yards, and reuse stores
- Waste transfer stations, landfills, public works yards, and other appropriate, publicly accessible facilities

Potential Uses for Collected Paint

- Reused or donated (latex and oil-based)
- Blended into recycled-content paint (latex) – sold domestically and exported
- Cement/asphalt blends (latex)
- Landscaping material (latex)
- Blended into fuel for cement kilns and hazardous waste incinerators (latex and oil-based)

Drop-Off Site Guidelines

Employee Training

- Any accepting paint from the public, placing it in the bins, or ordering pick-ups should be trained on the PaintCare Guidelines
- Maintain a record showing that all staff handling PaintCare materials have received this training, and are re-trained annually

Staff Training Record

(forms included
in site binder)

Training Record for Drop-Off Site Staff

Training for Drop-Off Site personnel is based on the PaintCare Retail Drop-Off Site Guidelines and other materials provided to Drop-Off Sites as part of their training requirement. Training includes information on the following:

- PaintCare Drop-Off Sites
- Accepting Program Products
- What is and is not acceptable
- Program operations
- Working with Haulers
- Inspections and records
- Training and safety
- Spill response

Date	Trainee (Print Name) and Signature	Trainer Initials

Onsite Materials Needed

- Operations binder with record-keeping forms
- Storage bins and labels
- Spill kit
- Program product poster
- Drop-off site poster
- Customer education materials



Posters

 paintcare®

Recycle your paint here.

[DURING BUSINESS HOURS ONLY]

ACCEPTABLE

- Latex house paint
- Oil based house paint
- Primer
- Stains and sealers
- Varnish & shellac
- All brands

NOT ACCEPTABLE

- Paint thinner
- Two-component paints
- Aerosols
- Other chemicals

PLEASE DON'T BRING CONTAINERS THAT ARE

- Leaking
- Unlabeled
- Empty



Recycle with PaintCare

For a complete list of acceptable products, please ask for the PaintCare brochure, call (855) 724-6809 or visit www.paintcare.org.

NO DUMPING

STOP!

**IT'S ILLEGAL
to dump or abandon
Paint, Oil, or other
Hazardous Waste**



**THIS AREA MAY BE UNDER
VIDEO SURVEILLANCE**

Violators Will Be Prosecuted

Consumer Materials (translations available)



Recycle with PaintCare

About the PaintCare Program



Funding

The program is funded by a PaintCare Recovery Fee added by manufacturers to the price of all architectural paint sold in California. The law also requires each distributor and retailer to include the fee in the price of architectural paint sold in California. Fees are by container size as follows:

Half pint or less	\$ 0.00
More than half pint to less than 1 gallon	\$ 0.35
1 gallon	\$ 0.75
More than 1 gallon to 5 gallons	\$ 1.60

The retail store can choose whether or not to display the fee separately on sales receipts. The fee is not a deposit – you do not receive it back when you drop-off paint for recycling.

The funding is used to recycle all of your unused paint, whether it is from last month or from 20 years ago, and you don't have to buy paint to use the drop-off sites.


Paint Recycling

Paint received at drop-off sites is taken to authorized paint processing facilities where it is properly recycled or disposed.

Who is PaintCare?



PaintCare® is a non-profit 501(c)(3) organization, established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in each state that adopts a paint stewardship law.

PaintCare is currently running or preparing to implement programs in Oregon, California, Connecticut, and Rhode Island.




Paint Drop-Off Sites

PaintCare will establish hundreds of drop-off sites across California at paint retail stores, locally run household hazardous waste facilities, and other locations. When these sites are part of PaintCare, they will accept program products at no additional charge from all residents and certain businesses. To find a site near you, visit paintcare.org or call (855) 724-6809.



Find a paint drop-off site near you by visiting paintcare.org



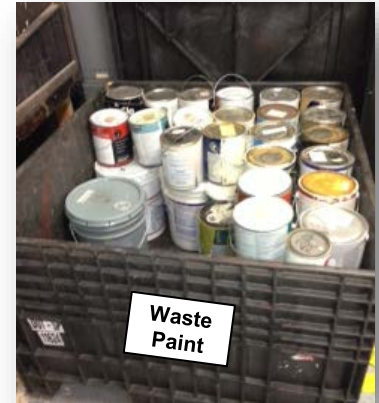
Recycle with PaintCare

Mini Card

Consumer Brochure

Bins and Labels

- Make sure bins are not damaged and have liners if needed
- Keep paint storage area clean and orderly
- Bins must have identification labels
- Add the date when the first can is placed in the bin
- Bin must be labeled “Waste Paint”



Where to Put Your Bins

- Cubic yard area on impermeable surface (concrete, asphalt, sealed wood)
- Secure from the public – no “self-serve”
- Away from ignition sources and drains
- Protected from temperature extremes
- Indoor area (with adequate ventilation)
- If outdoors, reusable, weather-tight bins, stored under a covered area and secured
- Maintain enough space around bins for emergency access and inspecting for leaks

Program Products

Collect the following architectural coatings in 5 gallon containers or less, in original container:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Non-Program Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

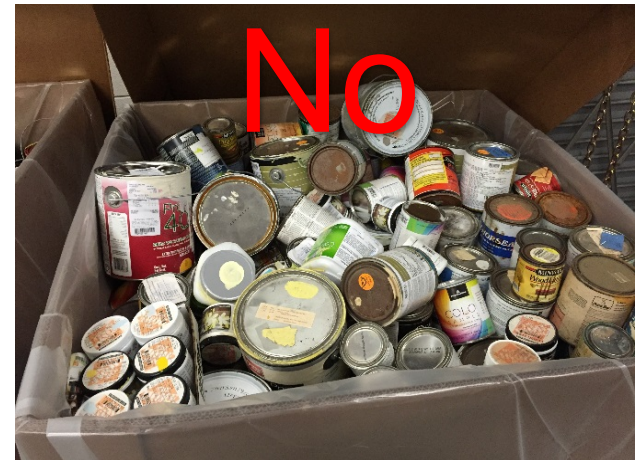
Paint Can Condition

- Original container
- Original label that can be read
- Sealed/not leaking
- 5 gallons or less in size
- No empty cans, but cans with dried latex is ok
- **Never open containers**



Storing and Packing Collection Bins

- Immediately place paint containers in the bin
- Pack paint containers upright and tightly
- When possible, pack 5 gallon buckets on bottom, then 1 gallons on top, etc.
- Never toss paint containers into bins
- Do not overfill bins
- Keep collection bins closed except when adding Products



Do not accumulate more than 5000 kg (~ 10,000 lb) of hazardous waste paint, or store hazardous waste paint for more than 1 year.

Limits on Volume Accepted

- Website map lists the customer volume your site chooses to advertise
- PaintCare outreach materials state limit of “5 gallons per customer per visit”
- Don’t take more than can fit in your bins:
 - Ask them to come back
 - Refer to www.paintcare.org to find another site
 - Refer to PaintCare hotline (855) Paint09 to schedule a large volume pick-up

Acceptance Rules

Latex Program Products

- From residents (any volume*)
- From businesses (any volume*)

Oil/Solvent-Based Program Products

- From residents (any volume*)
- From businesses
 - 25 gallons maximum per month
 - Must be willing to sign Generator Certification Log (and meet the qualifications) each time they drop-off paint

**Volume limit set by retailer (5 gallon minimum)*

PaintCare.org Site Locator

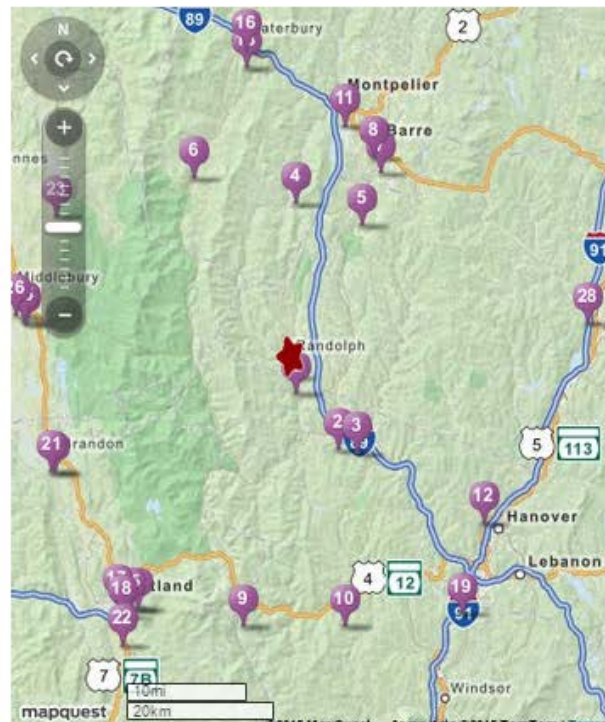
Find a Drop-Off Site

About the Site Locator

Products We Accept

How to Recycle

Location:
ENTER: Zip Code OR City, State OR Street Address



- 1 [Central Supplies](#)
Randolph, VT, 1.64 Mi.
- 2 [Bethel Road Transfer Station](#)
South Royalton, VT, 9.07 Mi.
- 3 [Welchs True Value](#)
South Royalton, VT, 10.95 Mi.
- 4 [Kenyons True Value](#)
Northfield, VT, 15.53 Mi.
- 5 [Poulin Lumber](#)
Williamstown, VT, 16.27 Mi.
- 6 [Bisbees Ace Hardware](#)
Waitsfield, VT, 21.46 Mi.
- 7 [Sherwin-Williams](#)
Barre, VT, 21.56 Mi.
- 8 [Central Vermont Solid Waste Management District Additional Recyclables Collection Center](#)
Barre, VT, 22.12 Mi.
- 9 [Britton's Lumber and Hardware](#)
Taftsville, VT, 23.14 Mi.
- 10 [Welchs Woodstock True Value](#)

Where Should Customers Take Non-Program Products?

- Refer customers to their local household hazardous waste disposal program if the town/county has one
- Refer customers to their local garbage hauler, environmental health agency, or public works department
- Refer customers to PaintCare for assistance

What if Non-Program Products End up in the Bin?

- If you find a non-program product in the bin prior to a pick-up, store must manage it as waste generated by your store
- Mislabeled products and other mistakes will not be returned to you – they will be managed downstream by the PaintCare’s hauler
- Haulers will identify any “problem” sites so we can check in to determine if additional training is needed

Ordering Bin Pick-Ups and Supplies

- Transporter provides bins, liners, labels, spill kits
- Request pick-up in advance of filling your bins
 - pick ups generally occur within 5 days in urban areas and 10 days in rural areas
- Pick-up can be ordered
 - by phone (see phone number on front page of training binder)
 - online via Clean Harbors' portal (see instructions sheet at the front of training binder)

Ordering Pick-Ups and Supplies Online



PaintCare Service Request – Help Document

Provides the steps for you to request a pickup.



Access Clean Harbors Online Services - Login



1. Go to www.cleanharbors.com & Select **Customer Login**
2. Login using your **email address** and **password**

Provide Your Service Needs - Quantities and Pickup Date

Service Request Customer

[Home](#) | [Log Off](#)

Hello PaintCare Partner

Welcome to the PaintCare Service Request designed to provide you with a simple electronic form to schedule pickups of full paint bins and deliveries of empty bins and spill kits.

[Help Document](#)

Please make sure the bins to be picked up are neatly packed and ready for shipment. If you need a pick-up sooner than the available dates in the calendar below, please include a note in the "SPECIAL REQUESTS" box.

3 Pickup
Please enter a quantity for each item you need picked up.

Description	Quantity	Container
Full Cardboard Bin	<input type="text" value="1"/>	Paint Bin

4 Delivery
Please enter a quantity for each item you need delivered.

Description	Quantity
Empty, Tall Bin with Liner (Indoor use)	<input type="text" value="1"/>
Spill Kit	<input type="text"/>

5 Date
Requested Pickup Date

Special Requests

Sun	Mon	Tue	Wed	Thu	Fri	Sat
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

6 Submit

On the Day of Pick-Up

- Identify which bins are full and ready for pick to the hauler
- Make sure the path between your bins and the hauler's vehicle is clear and at least 4 feet wide to accommodate movement of bins
- Sign and keep copies of bills-of-lading (provided by hauler at the time of pick-up)

Spill Preparedness

- **Store the following emergency response equipment in an easily accessible area:**
 - **Personal protective equipment (PPE)**
 - **Fire extinguisher**
 - **Spill kit containing safety goggles, gloves, absorbent, plastic bags**
- **Inspect all equipment and storage area regularly**
- **Post emergency procedures and contact information including police, fire department, and emergency services by a phone near the paint storage area**

Spill Clean-Up

Clean up any spill or release of program products immediately:

1. Isolate the area
2. Use protective gear
3. Place leaking container upright in the spill kit bucket or plastic bag
4. Place absorbent around the spill, then fill in towards source
5. Place barriers around any storm drains
6. Place contaminated absorbent material and protective gear in bag or bucket with leaky container
7. Seal bag or bucket and place in bin
8. Contact PaintCare to replenish spill kit materials as needed

Spill Reporting

- Document the date, location, amount, and type of program product spilled
- Report any spill or release of ten (10) gallons or more of oil-based paint to the environment to:
 - Maine Emergency Response System **(800) 452-4664**
 - Within 15 days, file “Hazardous Waste and Hazardous Material Spill or Discharge Report Form”
(www.maine.gov/dep/waste/hazardouswaste/documents/hazhandmaterialspillbook.pdf)
 - Your local environmental enforcement agency
 - PaintCare within 24 hours of any report

Record Keeping

- Employee training logs
- Generator Certification logs
- Bills-of-lading
- Spill report forms

Keep all records on site for a minimum of three years

FAQs

- How many cans does the standard PaintCare bin hold? **Approximately 120-150 one-gallon cans, depending on bin type.**
- Do we only accept brands sold in our store? **No, all brands are included, even ones you don't sell.**
- Can we turn contractors away? **No, this program is for households and businesses. You may limit your per-customer drop-off volume to 5 gallons.**

FAQs

- Can store waste be placed in the PaintCare bins? **Mistints and returned program products are accepted, but obsolete products should be managed by the system your store currently has in place.**
- Can we charge a fee for consumers to drop their program products at our store? **No; the customer has already paid for the service through the fee.**
- How do we get more brochures? **Contact PaintCare for additional brochures, posters, signs.**

Appendix I



Joint Outreach Projects

THE BASICS

Introduction

If you are a local government that has partnered with PaintCare, we offer limited funding support for outreach activities that involve PaintCare. We are most interested in partnering with you when we are setting up new PaintCare drop-off sites, where participation is low, and when we are promoting one day HHW events to boost the amount of paint we can collect at one time. We have supported radio, newspaper and direct mail advertising and will consider other media.

Review and Approval

Project budgets and all creative work must be reviewed and pre-approved by PaintCare. Creative work includes text, images, and scripts. When possible, all projects must include PaintCare's website address and logo and mention that people can find PaintCare drop-off sites in other areas (via our website).

Proposal Form

Please complete our Proposal Form for Joint Outreach Projects and email it to your PaintCare Regional Coordinator, State Program Manager, or info@paintcare.org

WHAT WE ASK OF YOU

Print-Based

For print materials (such as brochures, postcards, bill inserts) you will be responsible for sending artwork files to your printer, coordinating mailings, and distribution. After the project is completed, along with your invoice, we ask for a description of how, when, and where the piece was distributed or used, and an electronic copy of the final print piece.

Newspaper

For newspaper ads, you will be responsible for sending artwork files to the newspaper and scheduling. At the start of the project, we ask you to provide PaintCare with draft text, dimensions and due dates for the ads. After the project is completed, we ask for a list of run dates for each newspaper and a scan or clipping of each ad.

Radio

For radio advertising, you will be responsible for providing the pre-approved scripts to the stations and handling scheduling. After the project is completed, along with your invoice, we ask you to provide text of the final script with a list of run dates and times. If available, we would also like an audio file of the actual recording aired on the radio.

Other

For other types of projects, we will ask you for similar things – you will coordinate everything and send PaintCare supporting documentation along with your invoice so we have a record of what was accomplished.

DESIGN ASSISTANCE

PaintCare can provide assistance with basic layout and graphic design using our in-house staff. When we provide this type of assistance we will provide electronic files for you to send for printing or ad placement. Other than editing and commenting on scripts, we do not provide in-house assistance with audio or video production.

Please allow plenty of time for project planning, approvals, and some back-and-forth editing. Depending on the time of year, this may take 4-8 weeks.

REIMBURSEMENT

PaintCare provides reimbursements for pre-approved projects only. We do not provide money up front, pay vendors directly, or accept requests for reimbursements on projects that have already been completed. Generally PaintCare will reimburse for half of the total direct costs for pre-approved projects; however, we may make exceptions and offer a lower or higher amount based on how much of the message is dedicated to PaintCare, our budgets, and other PaintCare advertising taking place in your area.

To be reimbursed, you will need to send PaintCare an invoice from your government agency, samples of the final pieces as previously noted, and copies of invoices from your vendors. We ask you to combine them into one PDF and send via email to Paul Fresina at pfresina@paint.org. The "To:" space on the invoice should be addressed to PaintCare Inc., 1500 Rhode Island Ave NW, Washington DC, 20005. In the space for purchase orders please write "5839." See sample invoice on next page.

{Sample Invoice}

Environmental Services Program
Washington County
123 Government Way
Anytown, State 55776

June 9, 2013

Invoice: 2452187

Purchase Order: 5839

Paul Fresina
PaintCare Inc.
1500 Rhode Island Ave. NW
Washington DC, 20005

Description:

- Newspaper ad promoting one day event held in Anytown on May 1, 2013
- Three 5x5 ads ran on April 13, 20, 17 in the *County Journal*
- Total invoices from newspapers: \$1,487.00
- Invoice and copy of one ad are attached
- Per prior discussion, PaintCare agreed to reimburse county for \$750
- Contact person: Marie Chen, 202-555-1212

Invoice Amount: \$750.00

Remit to: Environmental Services Program
Washington County
123 Government Way
Anytown, State 55776



Proposal Form for Joint Outreach Projects

Please read "Instructions for Joint Outreach Projects" before starting to fill out this form.

Contact Person	
Agency	
Phone	
Email	
Please give this project a name.	
Describe your project.	
Describe your audience.	
Would you need any assistance? If so, please describe.	
When do you plan to do this project?	
When do creative materials need to be finalized for submittal to media outlets or printer?	
Provide estimates for each anticipated outside vendor.	
Comments or questions.	

Appendix J

Postconsumer Paint Volume Studies and Key Findings

Postconsumer Paint Studies

1. “A Background Report for the National Dialogue on Paint Product Stewardship” prepared by Greiner Environmental Inc. and the Product Stewardship Institute for the Product Stewardship Institute (PSI);
2. Documents prepared for the Paint Product Stewardship Initiative (PPSI), including “Quantifying the Disposal of Post-Consumer Architectural Coatings” conducted by Abt Associates Inc. for the U.S. Environmental Protection Agency (EPA);
3. “Paint Product Stewardship Initiative Infrastructure Report” prepared by SCS Engineers for the Washington State Department of Ecology; and
4. “Consumer Architectural Coatings Disposal Study” conducted by NFO Research Inc. for the National Paint and Coatings Association (ACA’s former name).

Links to the above studies can be found on the paint project page of the Product Stewardship Institute’s website at www.productstewardship.us.

Key Findings

In the Background Report, PSI estimated that 2.5% to 5.5% of paint sold remains as leftover paint. EPA’s study estimated that 6% to 16% of paint sold remains as leftover paint.

The Infrastructure Report considered scenarios of 5%, 10%, and 15% of paint sales resulting in leftover paint, consistent with both the PSI and EPA studies. The report stated that “even with high levels of promotion, few paint collection programs are likely to capture more than 75 percent of the leftover paint in a region.”

The NFO study found that the average amount of leftover paint per household was 0.375 gallons. Consistent with the NFO study, the Infrastructure Report found that using the 5%, 10%, and 15% scenarios, the quantity of paint expected to be collected per household would be in the range of 0.15 to 0.60 gallons (low and extra high), with 0.30 and 0.45 gallons being the middle range. These values corresponded with data from existing HHW programs (that accept latex paint in addition to oil-based paint), with newer programs operating in the low ranges and more mature programs operating in the middle ranges.

Appendix K



March 31, 2015

Ms. Valerie Bernardo, CPA
PaintCare
1500 Rhode Island Avenue, NW
Washington, DC 20005

**RE: PAINT STEWARDSHIP FEE ASSESSMENT INDEPENDENT AUDIT,
PAINT STEWARDSHIP PROGRAM, MAINE
(HRP # PAI2004.RC)**

Dear Ms. Bernardo:

HRP Associates, Inc. (HRP) has completed an Independent Audit of PaintCare's calculations of the Paint Stewardship Assessment placed on the sale of each container of architectural paint sold in the state of Maine (state) to administer a Paint Stewardship Program. A summary of the Audit Findings are provided below.

Paint Processing Services Bids

To accomplish the goals of the Paint Stewardship Program, PaintCare prepared and obtained bids under a formal Request for Proposal (RFP) for Paint Transportation and Processing Services. PaintCare received bids from seven (7) respondents.

HRP reviewed the contract prices received from the hazardous waste service providers. The providers under consideration have been prequalified and have extensive experience handling, transporting, and disposing of hazardous waste and paint. In order to accommodate a statewide program, more than one qualified company may be contracted to implement the Stewardship Program. The names of the vendors discussed in letter are being withheld, as contracts have not yet been established between them and PaintCare.

The hazardous waste service providers will collect paint from retail stores, waste transfer stations, and household hazardous waste programs throughout the state. This anticipated distribution of services and corresponding pricing structure was used in PaintCare's calculations of the Paint Stewardship Assessment, discussed below.

Program Costs

The calculations and assumptions made to determine the anticipated program costs were reviewed and found to be reasonable and consistent with other state programs.

PaintCare's anticipated expenses took into account the costs for collection, transportation, processing, collection containers, one-day event setup fees, communications (education and

outreach), personnel & professional fees, state oversight, and travel, in addition to corporate budget expenses. The expenses and assumptions made are acceptable and within industry standards.

Paint Assessment

The anticipated volume of paint containers expected to be collected in Maine and the number of each type of paint container sold were based off industry studies and market research. The amount of actual paint collected was derived from Paint Stewardship Programs that have already been implemented. A reasonable estimate of the percent of postconsumer paint to be recycled was developed based upon experience from previous programs and industry studies. For the purposes of calculating the Contractor prices, PaintCare is carrying the costs from a primary provider whose rates are reasonable and operates similar programs in surrounding states. The Contractor prices were then used to analyze the actual operating costs as well as the Program Administrative Costs.

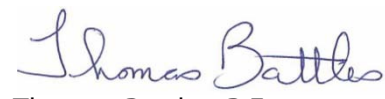
HRP independently reviewed the calculations performed by PaintCare for accuracy and the calculations were deemed sufficient. Based on our review, we find the Paint Stewardship Assessment, determined by PaintCare, to be reasonable and not to exceed the actual operational costs to administer the Paint Stewardship Program. The Paint Stewardship Assessment (fee structure) is identical to the fee assessed in California, Connecticut, Minnesota, Oregon, Rhode Island, and Vermont as outlined below:

<u>Container Size</u>	<u>Amount</u>
Half pint or smaller	\$0.00
Larger than half pint to smaller than 1 gallon	\$0.35
1 gallon	\$0.75
Larger than 1 gallon up to 5 gallons	\$1.60

If you have any questions or require additional information, please feel free to contact HRP at (860) 674-9570.

Sincerely,
HRP ASSOCIATES, INC.


Adam G. Fox, P.E.
Project Manager


Thomas Battles, P.E.
Director of Civil Engineering
Maine PE #13800