Minnesota Architectural Paint Stewardship Program Plan

Revised: November 17, 2014

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Program Contacts and Program Launch Date

On behalf of participating paint manufacturers, on March 3, 2014, PaintCare submitted to the Minnesota Pollution Control Agency ("Agency") the Minnesota Paint Stewardship Program Plan. On May 9, 2014, PaintCare received written comments and suggested revisions from the Agency. The Plan was revised to incorporate the suggested changes and other updates, and resubmitted on July 8, 2014. On October 8, 2014, PaintCare received additional written comments and suggested revisions from the Agency. This revised Plan incorporates the suggested changes and other updates.

In agreement with the Agency, the Minnesota Paint Stewardship Program launched on November 1, 2014.

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November 17, 2014

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1. Introduction

Paint Stewardship in Minnesota

On May 23, 2013, Governor Mark Dayton signed into law H.F. 976, a bill containing the requirement of the Minnesota Paint Stewardship Program ("Program").

Paint stewardship in Minnesota dates back to 2002 with the Paint Product Stewardship Initiative (PPSI). Led by the Product Stewardship Institute out of Massachusetts, PPSI involved several years of stakeholder dialogues and industry and public sector research on paint use habits and recycling opportunities. Participants included the American Coatings Association, paint manufacturers, paint recyclers, federal EPA, and many state and local governments across the United States. State and local government representatives in Minnesota were early champions of PPSI and vital to its success.

PPSI resulted in the development of a model, state-level paint stewardship law to establish an economically and environmentally-sustainable, industry-designed and implemented post-consumer paint management system. Oregon was the first state to pass this industry-supported paint stewardship law in 2009. Similar laws were passed in California in 2010; Connecticut in 2011; Rhode Island in 2012; Vermont, Maine, and Minnesota in 2013; and Colorado in 2014.

Minnesota Paint Stewardship Law

The broad goals of the Minnesota Paint Stewardship Law ("Law") are for paint manufacturers to:

(a) Implement and finance a statewide product stewardship program that manages architectural paint;

(b) Reduce the generation of post-consumer architectural paint;

(c) Promote the reuse and recycling of post-consumer architectural paint; and,

(d) Negotiate and execute agreements to collect, transport, and process the architectural paint for end-of-life recycling and reuse.

Program Plan

The Minnesota Paint Stewardship Law requires a stewardship organization (or individual producers) to submit to the Minnesota Pollution Control Agency a Program Plan ("Plan") that includes the following:

(1) Certification that the product stewardship program will accept all discarded paint regardless of which producer produced the architectural paint and its individual components;

(2) Contact information for the individual and the entity submitting the plan, a list of all producers participating in the product stewardship program, and the brands covered by the product stewardship program;

(3) Description of the methods by which the discarded paint will be collected in all areas in the state without relying on end-of-life fees, including an explanation of how the collection system will be convenient and adequate to serve the needs of small businesses and residents in both

urban and rural areas on an ongoing basis and a discussion of how the existing household hazardous waste infrastructure will be considered when selecting collection sites;

(4) Description of how the adequacy of the collection program will be monitored and maintained;

(5) Names and locations of collectors, transporters, and recyclers that will manage discarded paint;

(6) Description of how the discarded paint and the paint's components will be safely and securely transported, tracked, and handled from collection through final recycling and processing;

(7) Description of the method that will be used to reuse, deconstruct, or recycle the discarded paint to ensure that the paint's components, to the extent feasible, are transformed or remanufactured into finished products for use;

(8) Description of the promotion and outreach activities that will be used to encourage participation in the collection and recycling programs and how the activities' effectiveness will be evaluated and the program modified, if necessary;

(9) A uniform stewardship assessment for any architectural paint sold in the state;

(10) Evidence of adequate insurance and financial assurance that may be required for collection, handling, and disposal operations;

(11) Five-year performance goals, including an estimate of the percentage of discarded paint that will be collected, reused, and recycled during each of the first five years of the stewardship plan; and

(12) Discussion of the status of end markets for collected architectural paint and what, if any, additional end markets are needed to improve the functioning of the program.

Citations

To provide context, each section of this Plan begins with citations of the relevant sections of the Law that apply to it.

2. Stewardship Organization

Statutory Citation

Minnesota Session Laws 2013, Chapter 114, Section 78

Subd. 4. Requirement to submit plan. (a) On or before March 1, 2014, and before offering architectural paint for sale in the state, a producer must submit a stewardship plan to the agency and receive approval of the plan or must submit documentation to the agency that demonstrates the producer has entered into an agreement with a stewardship organization to be an active participant in an approved product stewardship program as described in subdivision 2.

PaintCare Inc.

PaintCare Inc. ("PaintCare") – a 501(c)(3) non-profit organization – was created by the American Coatings Association, a voluntary, non-profit organization working to advance the needs of the paint and coatings industry.

PaintCare was formed in 2009 to serve as the representative product stewardship organization for architectural paint manufacturers (also referred to as producers) in states that pass paint stewardship legislation. PaintCare representation is open to all architectural paint manufacturers and they may register with PaintCare at any time. PaintCare currently represents 180 paint manufacturers in its active states and will represent participating manufacturers in the Minnesota Paint Stewardship Program.

PaintCare's corporate office is located in Washington, D.C. State program staff members are located in and/or work in the states in which PaintCare programs operate, including Minnesota.

PaintCare's Board of Directors consists of eleven non-paid representatives of architectural paint manufacturing companies. Appendix A provides the names and companies of PaintCare's Board of Directors at the time this Plan was submitted.

3. Registered Manufacturers and Brands

Statutory Citation

Minnesota Session Laws 2013, Chapter 114, Section 78

Subd. 3. Requirement for sale. On and after July 1, 2014, or three months after program plan approval, whichever is sooner, no producer, wholesaler, or retailer may sell or offer for sale in the state architectural paint unless the paint's producer participates in an approved stewardship plan, either individually or through a stewardship organization. (b) Each producer must operate a product stewardship program approved by the agency or enter into an agreement with a stewardship organization to operate, on the producer's behalf, a product stewardship program approved by the agency.

Subd. 5. Stewardship plan content. A stewardship plan must contain: (2) a list of all producers participating in the product stewardship program, and the brands covered by the product stewardship program.

Section Overview

This section discusses:

- Manufacturer registration
- Private label agreements
- Posting and purpose of registration lists
- Program Products

Manufacturer Registration

Representation by PaintCare is open to all architectural paint manufacturers who are obligated to take part in the Minnesota Paint Stewardship Program.

To identify potential participants, PaintCare obtained manufacturer information through a variety of sources, including:

- Prior registrations with PaintCare for other states
- The American Coatings Association
- Internet research

Manufacturers were notified about the Minnesota Law and Program via email and a notice on PaintCare's website for reporting sales for other states.

Some manufacturers may still be unfamiliar with the Program and may need to be contacted several times to become aware of their obligations under the Law. Therefore, the identification and notification of potential manufacturers is an on-going process, and the list of registered manufacturers (and brands) is expected to change as additional manufacturers become aware of the Program.

Prior to the Program launch PaintCare provided the Agency with a current list of registered manufacturers and brands. PaintCare will provide an updated list within 30 days of any change.

Private Label Agreements

Private label agreements (or services) represent products manufactured or distributed by one company for use under another company's label. They are also referred to as store brands, generic brands, and tolling agreements. These agreements are often kept confidential to protect the arrangements from competitive interests. Therefore, PaintCare will not specify which brands are produced by which manufacturer, unless the name of the manufacturer is included in the brand name. Instead, registered manufacturers and their registered brands will always be presented in two separate lists thereby assuring the confidentiality of private labeling and other brand agreements.

Posting and Purpose of Registration Lists

PaintCare posts the lists of registered manufacturers and brands on the PaintCare website. The purpose of posting the lists is to make them available for retailers and distributors. Retailers and distributors use the lists to learn which brands may be legally sold in the state upon implementation of the Program. The current lists of registered manufacturers and brands are included in Appendix B and available on PaintCare's website. The lists will be updated and reposted within 30 days of any changes.

Program Products

The terms Program Products, architectural paint, and paint are used interchangeably in this Plan. In addition, this Plan used the common term latex paint to mean non-combustible or water-based Program Products, and oil-based paint to mean combustible or petroleum solvent-based Program Products.

Program Products are architectural paints in containers no larger than 5 gallons in size. Program Products do not include Industrial Maintenance (IM) coatings, Original Equipment Manufacturing (OEM) coatings, and other specialty coatings. Please see Appendix C for the definition and examples of both Program Products and Non-Program Products. This definition is used to determine the products on which manufacturers are to apply the assessment ("PaintCare Recovery Fee"), as well as to determine which post-consumer products are accepted by the PaintCare drop-off sites.

PaintCare issues product notices as needed to explain certain types of products and whether they are Program Products or not. Examples of these notices are included in Appendix C.

4. Collection Infrastructure

Statutory Citation

Minnesota Session Laws 2013, Chapter 114, Section 78, Subd. 5. Stewardship plan content. A stewardship plan must contain:

(1) certification that the product stewardship program will accept all discarded paint regardless of which producer produced the architectural paint and its individual components.

(3) a description of the methods by which the discarded paint will be collected in all areas in the state without relying on end-of-life fees, including an explanation of how the collection system will be convenient and adequate to serve the needs of small businesses and residents in both urban and rural areas on an ongoing basis and a discussion of how the existing household hazardous waste infrastructure will be considered when selecting collection sites.

(4) a description of how the adequacy of the collection program will be monitored and maintained.

(5) the names and locations of collectors … that will manage discarded paint.

Section Overview

This section discusses:

- Who can use the Program
- Pre and post-Program paint collection infrastructure
- Convenience criteria
- Drop-off site operations

Introduction

Minnesota has a robust, statewide household hazardous waste (HHW) collection system in which all 87 counties have some form of HHW collection through permanent and seasonal facilities, temporary collection events, and partnerships with other counties. Minnesota's HHW programs were considered in the proposed paint collection system because of the extensive history within their respective communities and regions.

PaintCare welcomes partnership with all HHW programs in the state to support and utilize their existing programs for paint collection, and will increase paint recycling opportunities in Minnesota through the addition of new sites and services.

The Program anticipates paint collection infrastructure and services to include:

- Local government HHW facilities and events
- Retail paint drop-off sites (paint, hardware and building supply stores) and "reuse" stores
- Solid waste transfer stations (public and private)

- Direct pick-up service for large volumes of paint
- Paint-only drop-off events

PaintCare provided the Agency with a list of participating drop-off sites prior to Program launch and will provide updated lists upon request. A list of the current 134 participating drop-off sites is included in Appendix D.

Audience

The PaintCare Program will serve Minnesota residents, businesses, and other entities that have unwanted, post-consumer paint, subject to programmatic limitations described here:

Residential Generators/Homeowners. The Program will accept any quantity of post-consumer latex or oil-based paint from this group.

Very Small Quantity Generators (VSQGs). Trade painters, contractors, small businesses, and other small to medium-sized organizations are typical VSQGs. The Program will accept any quantity of post-consumer latex paint from VSQGs. The Program will only accept post-consumer oil-based paint at or below the limits applied to hazardous waste generation for VSQGs. In Minnesota, VSQGs are limited to 220 pounds of total hazardous waste generation per month and are allowed to accumulate and dispose of up to 2200 pounds (about 220 gallons) at one time.

Small Quantity Generators (SQGs) and Large Quantity Generators (LQGs). The Program will accept any quantity of latex paint from SQGs and LQGs. The Program does not provide for collection of oil-based paint from SQGs or LQGs at this time, but PaintCare is in the process of evaluating the feasibility of including it in the future in all PaintCare states. PaintCare has hired a consultant to determine the amount of oil-based paint generated by LQGs and SQGs, both from painting contractors as well as other businesses and entities in order to determine the potential costs to the Program and any adjustment that would have to be made to the PaintCare Recovery Fee to accommodate including it in the future. Once this information has been gathered, PaintCare will present such to the PaintCare Board of Directors to determine options. PaintCare will update the Agency on these efforts by June 1, 2015.

Acceptance of Discarded Architectural Coatings

The PaintCare Program will accept discarded architectural coatings from all manufacturers. Drop-off sites must accept all Program Products, regardless of the manufacturer of the coating or its individual components.

Household Hazardous Waste Programs

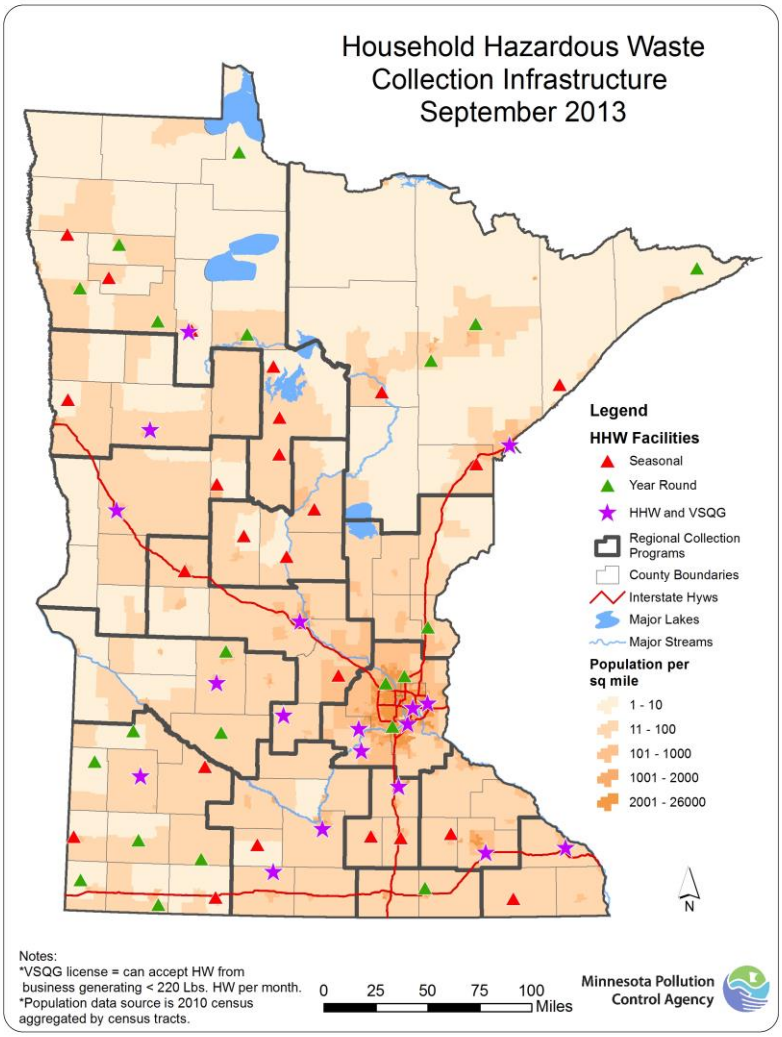
HHW facilities and events are a good Program partner because they provide their customers the convenience of recycling/disposing of other products at the same time as paint, and often have regular customers that have used their programs for many years.

With assistance from Agency staff and municipal programs in the state, PaintCare has identified and met with a large portion of the state's HHW programs. Most of these meetings have taken place on location at the program's HHW facilities. Through these meetings, PaintCare has had the opportunity to present

the benefits to municipalities of partnering with the Program. These benefits include cost savings, offering expanded services to their community, reducing waste, and increasing recycling.

Following the launch of the Program, PaintCare will continue its outreach to HHW programs to ensure they are aware of the PaintCare Program and partnership opportunity.

The following map provided by the Agency shows the most current representation of the existing HHW and VSQG collection infrastructure in the state.



An HHW-tailored PaintCare Program fact sheet and interest form was developed and distributed over the last 16 months at stakeholder and individual meetings and are available on our website. Current copies of these materials are included in Appendix E. Following receipt of a completed interest form, PaintCare contacts program staff to obtain program details and to discuss the contracting process.

PaintCare has received letters of interest from HHW programs serving 51 counties and we ultimately expect to partner with all 87 counties in the state, whether directly through county HHW programs or indirectly through regional HHW programs.

Counties and counties part of regional HHW programs that have formally expressed interest, as of submission of this revised Plan: Anoka, Becker, Big Stone, Blue Earth, Brown, Chippewa, Chisago, Clay, Cottonwood, Crow Wing, Dakota, Dodge, Douglas, Faribault, Freeborn, Goodhue, Hennepin, Hubbard, Jackson, Kandiyohi, Lac qui Parle, LeSueur, Lincoln, Lyon, Mahnohmen, Marshall, Martin, McLeod, Meeker, Mower, Murray, Nicollet, Nobles, Norman, Olmsted, Otter Tail, Pipestone, Pope, Redwood, Renville, Rice, Rock, Sibley, Steele, Swift, Todd, Waseca, Washington, Watonwan, Winona, and Yellow Medicine.

All other regional programs and counties we have approached have informally expressed interest and we will follow up with them to confirm their interest going forward.

In addition to individual meetings, PaintCare has presented on the Program at a number of larger group meetings since the Law passed in the summer of 2013, including:

- Several broad stakeholder meetings held in conjunction with the Agency
- Conferences: Recycling Association of Minnesota, Minnesota Solid Waste Administrators Association, North American Hazardous Materials Management Association
- Organizations: Solid Waste Management Coordinating Board, Minnesota Product Stewardship Council, Western Lake Superior Sanitation District
- HHW programs and regional HHW program managers

As of November 1, 2015, no HHW programs are under contract. Due to PaintCare's efforts to preserve protections HHW programs currently receive through the State contracting system, the Program has not been able to contract with HHW programs using PaintCare's normal methods. PaintCare has provided multiple alternative solutions, all of which have been rejected. Thus, the Agency is now involved in contract negotiations as is the Minnesota Department of Administration.

PaintCare is confident that with the Agency's assistance, the Program can successfully be put in place without disruption to the State's HHW contract provisions. Thus, PaintCare will continue its good faith efforts to contract with HHW programs for the collection of Program Products and provide financial relief to these programs for the transport and processing of those Products.

PaintCare will update the Agency with a report on June 1, 2015 on whether or not the HHW programs are in the Program and identify which Programs are participating. If no HHW programs are participating in the Program, PaintCare will submit a revised Program Plan on June 1, 2015 with adjusted collection volume goals, Program costs, and the Recovery Fee structure to reflect the lack of HHW program participation. In the event that some HHW programs are participating and some are not, PaintCare will either submit a report identifying those HHW programs participating in the Program and certifying that no adjustments need to be made to Program Plan, or will submit a Revised Plan on June 1, 2015 with the necessary adjustments to reflect the HHW programs that are not participating.

Exceptions for Household Hazardous Waste Programs

PaintCare endeavors to partner with sites that can accept Program Products free of charge from all residents, businesses, and institutions. However, in recognition of restrictions on municipally operated HHW facilities and other sites, some exceptions may be made. These include, but are not limited to the following:

- Programs with funding tied to a specific service area (e.g., local tax or utility-based funding source) will not be required to accept Program Products from participants outside of their service area.
- HHW collection programs not currently accepting latex paint (if there are any) will not be required to change their operations to include latex paint.
- Programs not accepting waste from businesses will not be required to do so.
- Programs already charging an administrative fee for HHW, VSQG or paint collection may continue this practice as long as it is clear to customers that the fees do not relate to services funded by the PaintCare Program. Other collection sites, such as retailers, may not charge consumers an administrative fee for the handling of Program Products.

Retailers

PaintCare has identified approximately 925 paint retailers in Minnesota including paint, hardware, and home improvement stores. Retail stores include independent, cooperative, chain and corporate stores – both small and large. In addition to paint retailers, "reuse" stores have also been identified as potential drop-off site partners.

All paint retailers are invited to participate as a PaintCare drop-off site provided they meet PaintCare's requirements and applicable laws and regulations, including, but not limited to the following:

- Ability to provide enough space to hold a minimum number of collection containers as determined by PaintCare's needs in their specific geographic location;
- Willingness to accept both latex and oil-based paints;
- Willingness to accept Program Products from any qualifying generator;
- Reasonable access by the public and by PaintCare's transporter;
- Compliance with PaintCare operational guidelines and applicable state and local regulating agency requirements;
- Willingness to have their site promoted on PaintCare's website and through other outreach methods; and
- Willingness to post and distribute PaintCare point-of-sale outreach materials including a window poster advertising their store as a drop-off site.

Although retail participation is entirely voluntary and drop-off sites are not compensated, interest has already been expressed by many retailers.

Outreach to retailers began in May and included the following activities:

- Webinars providing program information and content specific to the roles, responsibilities and opportunities of the Program.
- Three rounds of mailers to all retailers in the state. The first mailer was sent in May and included a welcome letter containing an invitation to the webinars, the Fact Sheet for Retailers, and the Facts Sheet for Trade Painters. The second mailer was sent to all retailers in July to provide

updated versions of the two fact sheets and additional information on how to partner with PaintCare. A third mailer was sent in September disseminating packets of hardcopy point-of-sale (POS) materials (brochures, poster, fact sheets) for educating customers. Copies of all three cover letters and the current version of the three fact sheets are included in Appendix F.

- One-on-one visits with over 300 retail stores to inform of the law's responsibilities and recruit participation in the collection site system.
- 2 informational seminars at the seasonal marketplace for United Hardware, a distributor with 256 partner stores in Minnesota. PaintCare will have an information booth at the January 2015 edition of this event.
- Presentation and Q&A sessions at Twin Cities Ace Hardware stores quarterly meeting (25 stores).
- Enhanced awareness of the Program by forming relationships with prominent paint retailers in Minnesota, including Target and Menard's

"Reuse" Stores

Habitat for Humanity ReStores and other reuse and salvage stores and yards – sites that accept and redistribute excess or reusable building materials – have been identified as a unique group of retailers to invite to become PaintCare drop-off sites. These stores can play an important role in the Program because they contribute to "reuse." PaintCare has identified approximately a dozen reuse stores in Minnesota.

Reuse stores that currently accept donations of paint for resale either turn away unsellable paint or are left with a disposal problem. Reuse stores that sign up with PaintCare will be able to accept (more) paint, screen out the best paint for resale, and have the unsellable paint picked up by PaintCare at no charge. These sites were notified of the opportunity to become drop-off sites and have received personal visits and communication to discuss their specific needs in advance of the Program launch.

At the time of Plan submission, 3 of 12 ReStores have expressed formal interest, with the other 9 stores still weighing their participation. We expect the majority of ReStores to eventually participate as sites.

Solid Waste Transfer Stations

A fact sheet (and interest form) tailored for transfer stations, landfills and recycling facilities was developed and distributed at municipal meetings in the past 16 months and is available on PaintCare's website. Current copies of these materials are included in Appendix G.

PaintCare has worked with HHW programs and regional program managers in Minnesota to identify transfer stations that might be interested in the PaintCare Program and will continue to do so. Most transfer stations in Minnesota are operated by municipalities, others are privately run – both groups will be invited to join the Program. Following receipt of a completed interest form, PaintCare will contact transfer station staff to obtain facility details and begin the process to establish a formal agreement between PaintCare and the site.

Exceptions for Solid Waste Transfer Stations

Similar to HHW programs, PaintCare recognizes that transfer stations may have some operational or funding restrictions and exceptions may be made to accommodate them. Use of transfer stations is usually limited to local residents and businesses. Although PaintCare allows anyone to drop off paint at any PaintCare site, transfer stations will be allowed to limit participation to their customers or community if they wish to do so.

Large Volume Pick-Up Service

The Large Volume Pick-Up Service ("LVP Service") will be offered to trade painters, contractors and other entities with large volumes of paint – generally more than 300 gallons. Under the LVP Service, approved users will receive a direct pick up at their site. The LVP Service will begin within the first six months of the start of the Program. Approval for use of the LVP Service will be determined by PaintCare. Potential users of the LVP Service will be asked to provide specific information about their volume of paint, paint type (latex vs. oil-based), and container sizes. Once a site is approved for an LVP, they will be put in direct contact with PaintCare's transportation service provider to schedule a pick-up appointment. All LVP Service will comply with applicable state requirements for hazardous waste transport.

One-Day Paint Collection Events

The objective of providing paint-only collection events is to offer services in underserved areas – areas where a needed drop-off site cannot be established. PaintCare will evaluate the need for one-day events in Minnesota prior to Program launch and continually thereafter, taking into consideration an area's proximity to paint retailers, distance to the nearest permanent drop-off site, population of the area, and (in future years) participation level of past events in the area. Unlike municipally-sponsored HHW events, PaintCare's paint-only collection events will not be restricted by county or other boundaries; participants from any place in Minnesota will be allowed to deliver paint to the events.

Convenience Criteria

To ensure adequate paint collection infrastructure in Minnesota, PaintCare used Geographic Information System (GIS) modeling to determine the appropriate minimum number and distribution of drop-off sites. After simulating various approaches, PaintCare proposes the following convenience criteria for Minnesota:

(1) Population Distribution/Distance: At least 90% of Minnesota residents shall have a permanent site within a 15-mile radius. It is expected that in areas with no opportunities for recruiting permanent drop-off sites (i.e., no available retail store), participants will have to drive a distance greater than 15 miles to reach a drop-off site.

(2) Population Density: In addition to collection sites selected to meet the 15-mile distance criteria, one additional site will be added for every 30,000 residents of a population center (as described in Appendix H).

Application of these criteria results in approximately 236 strategically located permanent drop-off sites, which PaintCare considers its minimum, baseline service level goal. PaintCare recognizes that not all

sites are available to all residents within 15 miles of the site (e.g., local transfer stations) and therefore builds its state convenience models using retail stores that are available to all participants.

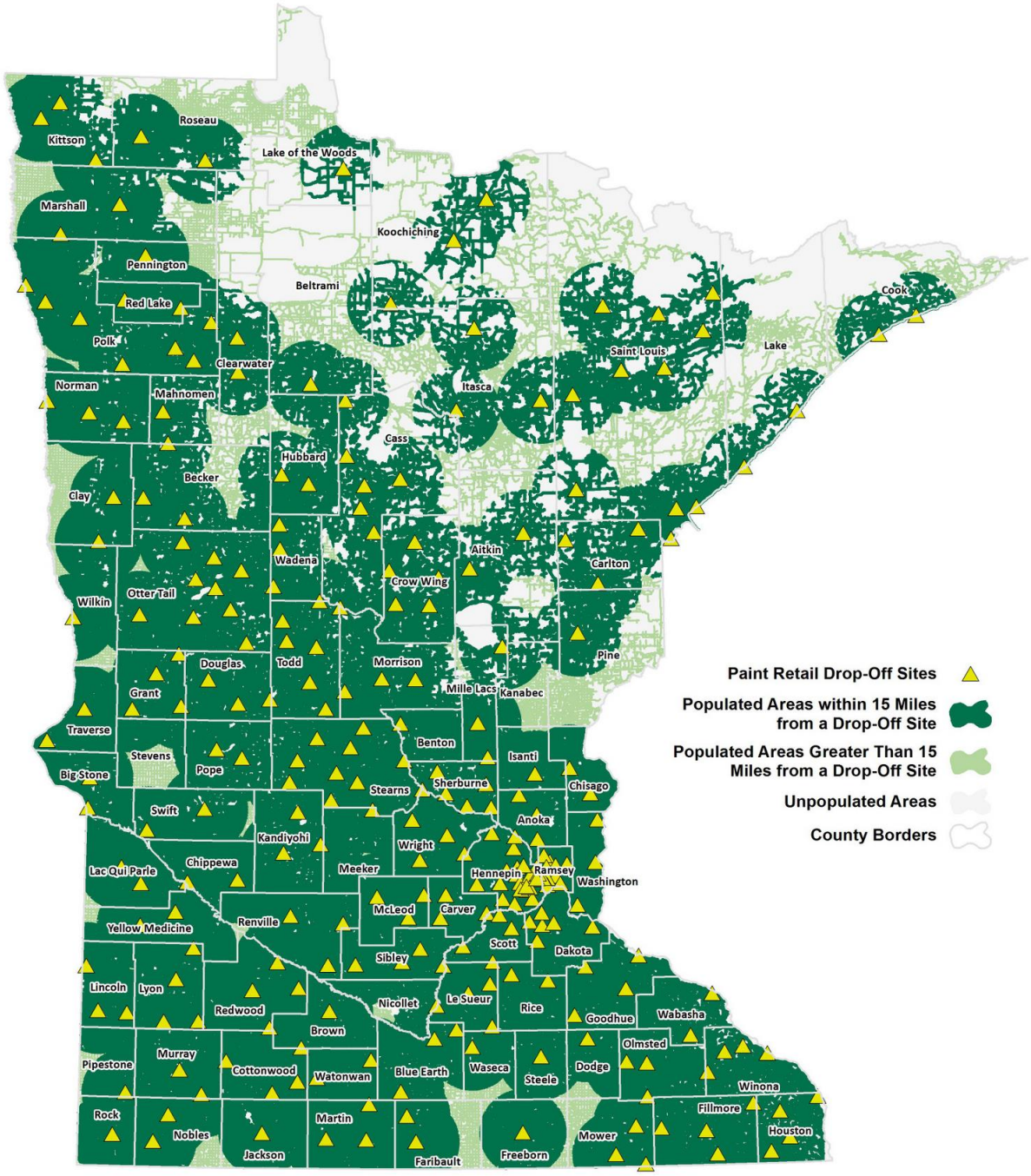
PaintCare aims to meet the baseline goal within 18 months of Program launch and expects the goal to be met primarily through new retail drop-off sites, supplemented by existing HHW facilities and transfer stations. Once the baseline is satisfied, PaintCare is likely to recruit additional drop-off sites in an effort to maximize convenience for Minnesota residents.

Each year the Annual Report will include a GIS analysis and discussion of the convenience level offered by the current drop-off sites. If PaintCare has not met or maintained its goals, the Annual Report will also discuss the efforts that will be undertaken to meet them.

The map on the following page illustrates the optimal placement of the 236 locations (based on addresses of actual, potential, retail partners) needed to meet the distribution and density criteria. Yellow triangles on the map represent a drop-off site; dark green represents a populated area with a 15 mile radius of each site. All areas of the state, including tribal lands, were given equal consideration. This map is for illustrative purposes – to get a sense of what a statewide convenient distribution of sites may look like. It does not represent the actual type, number or distribution of sites that may end up serving as drop-off sites in the Program. These sites represent the best combination of sites if PaintCare hand-selected retail sites and only met the baseline service needs of the Program. Using this set of sites is not the only way to satisfy the convenience requirement – it can be achieved through many other configurations of sites throughout the state, but it is unlikely to be accomplished with fewer than 236 sites.

Further discussion of the GIS methodology and analysis conducted by Golder Associates, an engineering firm with expertise in geographic mapping and analysis, is provided in Appendix H.

Potential PaintCare Drop-Off Sites (Optimized to Meet Convenience Criteria)



Site Operations

All PaintCare drop-off sites operate in accordance with applicable federal, state and local environmental laws, regulations and permits and follow all procedures in PaintCare's operational guidelines. If any discrepancies arise between PaintCare's guidelines and federal, state, or local statutory, regulatory, contract or permit conditions, the requirements of latter group must be followed.

All PaintCare drop-off sites must:

- Have an agreement in place with PaintCare;
- Provide enough space to hold a minimum number of bins as determined by PaintCare's needs in their specific geographic area;
- Accept Program Products from all site-eligible audiences;
- Provide reasonable access to the public and PaintCare's transporter;
- Be staffed during operating hours;
- Keep collected Program Products in a secure storage location;
- Be willing to have their site promoted on PaintCare's website and through other outreach methods;
- Distribute PaintCare's public outreach materials; and
- Receive and retain Agency or other local permits/licenses as required for participation in the Program.

Site Training

All drop-off sites receive an in-person, on-site training regarding PaintCare Program operations.

Each site is provided a training binder that is reviewed during the training and that includes a training log to be signed by any site employee handling paint for the Program. Training topics include:

- Identification of Program Products
- Safe handling and storage of Program Products
- Spill clean-up and reporting
- Procedures for scheduling a paint pick-up
- Screening of businesses and generator status to determine if they qualify to use the Program for oil-based paint (limits may apply)
- Record keeping

In addition to PaintCare's guidance, the Agency has requirements that will be incorporated into the training.

Collection Containers

Drop-off sites will be equipped with collection containers to store post-consumer paint received through the Program. Collection containers will be US DOT approved reusable (example on left) or single-use cubic yard boxes (example on right), 55-gallon drums, or other appropriate containers. Drop-off sites will be required to keep collection containers in a secure location that does not have public access. (Sites that can only hold one collection container may not be appropriate for the Program.)

Collection Volumes

Drop-off sites may set their own limit for the amount of paint they will accept from a customer at any one time as long as the limit is at least five gallons. The maximum amount of oil-based paint a site may accept from a VSQG customer at one time is 2200 pounds (approximately 220 gallons).

Non-Program Products

Minimization of Non-Program Products entering the Program is critical and will be achieved through public education, signage at drop-off sites, and drop-off site training on Program Product identifications. PaintCare manages any incidental non-Program Products that enter the system. In addition, PaintCare's transportation and processing service providers will provide feedback to PaintCare regarding the source (specific drop-off site), quantity and type of non-Program Products. Depending on the severity of contamination, PaintCare may do one of more of the following: (1) contact the site to let them know about the incident, (2) provide additional/refresher site training on identification of Program and non-Program Products, or (3) remove the site from the program.

Site Visits and Monitoring

Retail and transfer station sites will receive site visits twice each year. HHWs will be visited once each year. The purpose of these visits is to ensure compliance with Program requirements, address any needs or concerns partnering sites may have, check their supplies of outreach materials, and continually solicit their feedback on how to improve the Program.

5. Materials Management

Statutory Citations

Minnesota Session Laws 2013, Chapter 114, Section 78, Subd. 5. Stewardship plan content. A stewardship plan must contain:

(5) the names and locations of … transporters, and recyclers that will manage discarded paint.

(6) a description of how the discarded paint and the paint's components will be safely and securely transported, tracked, and handled from collection through final recycling and processing.

(7) a description of the method that will be used to reuse, deconstruct, or recycle the discarded paint to ensure that the paint's components, to the extent feasible, are transformed or remanufactured into finished products for use.

(12) a discussion of the status of end markets for collected architectural paint and what, if any, additional end markets are needed to improve the functioning of the program.

Section Overview

This section discusses:

- Transportation and processing service providers
- Paint transportation and processing procedures
- Status of end markets for post-consumer paint

Paint Transportation

An effective transportation system is required to ensure that the paint collection infrastructure operates efficiently. PaintCare will contract for transportation of all Program Products. Transporters may include both private and public entities. Transporters must meet all applicable State and Federal DOT rules and regulations and must track Program Products from the collection sites to their final destination. Transporters, subsequent processors, and their records, will be subject to audits by PaintCare.

Following a formal bid process, PaintCare selected Clean Harbors Environmental Services and Veolia Environmental Services in Minnesota. Additional transporters may be utilized if needed. The Agency will always be informed in advance of any changes to transportation service providers. In addition, PaintCare is working with county government representatives to facilitate a process to allow HHW programs to continue paint collection under the State contract for HHW management. PaintCare intends to preserve the standard of transportation, tracking, and handling currently in use by the State of Minnesota.

As needed, transporters will drop off empty collection containers and Program supplies (e.g., spill kits) at PaintCare drop-off sites and events and pick up full collection containers in a timely manner (5 days in urban areas and 10 days in rural areas). Transporters will service drop-off sites on either an on-call basis (sites call for pick-up when their storage capacity is 50% full), or on a set schedule – whichever method is best for the individual drop-off sites.

Paint Processing

Either directly, or through transportation service providers, PaintCare will contract for processing and proper end-of-life management of all Program Products. At this time, PaintCare is contracting for processing and end-of-life management services through Clean Harbor and Veolia. Both companies manage oil-based Program Products internally, and subcontract with Amazon Environmental in Minnesota for the management of latex and water-based Program Products. Additional processors may be utilized if needed. The Agency will always be informed in advance of any changes to service providers. The following summarizes the management options PaintCare intends to use for Program Products. These options are prioritized by highest, best use:

Latex Paint

- Reuse
- Recycling back into paint or into another product
- Beneficial use
- Appropriate disposal

The condition in which post-consumer latex paint is received by the Program may limit the available management options. If containers are not properly sealed during storage, latex paint can harden due to evaporation and may no longer be useable or recyclable. If latex paint is frozen a number of times, it may not be as suitable for reuse or recycling. Ultimately, the method of storage and the timing of the decision to recycle/dispose of the paint are determined by the consumer. The Program's education and outreach component will encourage the return of unwanted post-consumer paint in an effort to reduce the age and improve the condition of collected paint.

Oil-Based Paint

- Paint reuse
- Energy recovery through fuel blending or fuel incineration

While it is possible to recycle oil-based paint back into paint, no processor offers this option at this time. With the exception of a small amount of reuse, all oil-based paint will be managed by fuel blending or fuel incineration.

The following provides a more detailed description of the latex and oil-based paint management options listed previously.

Latex: Reuse. As discussed previously, the Program will implement and support latex paint reuse programs where possible and provide monetary compensation to sites that give reusable paint away to the public free of charge. Paint reuse programs can return good quality paint to the local community without moving the paint through a costly network of transporters and processors. This is also an important opportunity to reduce the environmental impacts of the Program. As with other second-hand products, users of "previously-owned" latex paint will be notified that the suitability of the product cannot be guaranteed. Drop-off sites will seek to obtain participant acknowledgement through a waiver or logbook entry before the paint is taken for reuse.

Latex: Recycling Paint Back into Paint. Latex paint may be used to make recycled-content latex paint. Once reprocessed, recycled-content paint is sold through domestic and international markets. The quality of the paint varies from high quality color-segregated and filtered paint, to low-grade gray paint most commonly used for graffiti abatement.

Latex: Recycling Paint into Non-Paint Products. Though options are limited at this time, latex paint may be used as a raw material for other products.

Latex: Beneficial Use. Latex paint may go to beneficial use – as approved by federal, state and local authority – including use in fuel substitute, as alternative daily cover (ADC), and for landfill biodegradation (an experimental technology).

Latex: Disposal. Latex paint may be solidified for proper disposal. In this process, liquid paint is combined with drying agents and turned into a solid suitable for landfill. Solidification represents the least desirable management method for post-consumer latex paint and will only be utilized for latex paint that is not suitable to be managed for recycling or beneficial use.

Oil-Based: Reuse. As with latex paint, the Program will implement and support oil-based paint reuse where possible. These programs benefit the community and reduce the life cycle impact of the post-consumer product. Users of "previously owned" oil-based paint will be notified that the suitability of the product cannot be guaranteed. Drop-off sites will seek to obtain participant acknowledgement through a waiver or logbook entry before the paint is taken away for reuse.

Oil-Based: Fuel Blending. Some cement kilns use high BTU value industrial by-products and hazardous wastes, including oil-based paint, as an alternative fuel source. These kilns are fully permitted for the necessary federal, state, and local requirements for hazardous waste management and monitor air emissions and kiln ash for permit compliance. Burning hazardous waste offsets the amount of other fuel sources required by the kilns to manufacture cement.

Oil-Based: Fuel Incineration. Permitted hazardous waste incinerators commonly use oil-based paint, flammable liquids and other hazardous wastes and industrial by-products as a substitute fuel source because it is less expensive than natural gas. Oil-based paint has a petroleum distillate base which aids in thermal destruction of other hazardous waste and validates its use in this capacity. These incinerators are fully permitted for the necessary federal, state, and local requirement for hazardous waste management and monitor air emissions and ash for permit compliance.

Incidental Non-Program Products

Although drop-off sites will be trained and instructed to screen out non-Program Products, it is likely that a small number of containers of non-Program Products may enter the Program and be screened out during the sorting process by PaintCare's transporters and processors. Incidental wastes will be recycled or disposed of as hazardous waste by PaintCare rather than returned to a drop-off site.

Empty Paint Containers

Most, but not all, metal and plastic paint containers are already being recycled as part of existing collections by the service providers (and subcontractors) chosen for the Minnesota Program. PaintCare will discuss with its service providers what barriers exist to recycling the fraction of containers that are not currently recycled and work with them to identify additional opportunities to maximize empty paint container recycling.

Status of End Markets

At the time this Plan is being submitted, there are adequate end markets for latex and oil-based post-consumer paint, comprised of both in-state and out-of-state processors of the two paint streams. Presently, the primary end market for latex paint is recycling paint back into paint. Latex paint is also used as a binder or dust control agent in the manufacture of various products including Portland cement. For oil-based paint, fuel blending and fuel incineration are the dominant end markets. If at any time in the future PaintCare sees a shift in the market or has concerns about reduced end markets, the Agency will be notified and engaged in discussion of alternative options.

6. Education and Outreach

Statutory Citation

Minnesota Session Laws 2013, Chapter 114, Section 78, Subd. 5. Stewardship plan content. A stewardship plan must contain:

(8) a description of the promotion and outreach activities that will be used to encourage participation in the collection and recycling programs and how the activities' effectiveness will be evaluated and the program modified, if necessary.

Section Overview

This section discusses:

- Outreach methods, messaging, and target audiences
- Lessons learned from PaintCare Programs in other states
- Stakeholder meetings
- Evaluation process

Methods

PaintCare is committed to providing robust and successful education and outreach for the Paint Stewardship Program using a variety of communication methods, including:

- Earned media (e.g., press releases/coverage)
- Traditional media (e.g., newspaper, radio, television)
- Print materials (e.g., brochures, fact sheets)
- Online and social media (e.g. webpage, banner ads, Facebook)
- Direct, face-to-face communications (e.g., home shows, retail site visits, presentations)

Examples of PaintCare outreach materials are included at the end of this section.

Messaging

Reduce, Reuse, Recycle

The “Reduce, Reuse, Recycle” messages have been used by environmental organizations and waste management programs for many years. To reduce the amount of post-consumer paint and to inform consumers how and where to recycle their unwanted paint, PaintCare uses a more instructive and paint-specific version of the 3Rs. PaintCare’s message is “Buy Right, Use It Up, Recycle the Rest” to say (1) purchase the right amount of paint for a job, (2) try to use up leftover paint when you can, and (3) if you still have unwanted paint, bring it to PaintCare for recycling.

Program Awareness

Additional messages are used to create awareness of the Program and answer these questions:

- What is PaintCare is and why does the Program exist?
- Why was the Law passed (e.g., product stewardship, cost savings to municipalities)?
- How much is the PaintCare Recovery Fee and what is it for?
- Which products are accepted in the Program and which products are not?

Target Audiences

PaintCare's outreach and education strategy will focus appropriate messages to each of the following audiences:

- Households (residents)
- Businesses that generate paint (e.g., professional painters, contractors, property managers)
- Trade associations (e.g., contractors associations, realtor associations)
- Paint retailers
- HHW programs and waste transfer stations
- Non-English speakers

The following examples illustrate how the Program may adjust the emphasis of messages in outreach materials based on target audience:

Households

- Emphasize how to find a drop-off site to recycle paint – this is the message most people want to hear.
- Promote using up leftover paint to do-it-yourselfers as a primer or for small or creative projects.
- Educate consumers on how to buy the right amount of paint by describing factors that determine the correct amount of paint needed besides just calculating square footage of the walls, such as the texture of the surface to be painted, quality of paint and corresponding coverage rates, changing colors, and whether the surfaces have been previously painted or primed. PaintCare will promote that consumers consult with paint store staff rather than relying on simple square footage calculations.

Businesses that Generate Paint

- Emphasize "Recycle the Rest" as more recycling opportunities are available than previously and are available statewide.
- Promote using up leftover paint.
- Promote the Large Volume Pick-Up Service to businesses with large volumes of leftover paint that they can request a direct pick-up rather than transport their paint to drop-off sites a little at a time.

Real Estate Agents

Many new home buyers find paint left behind by previous owners. To help those either buying or selling a home, PaintCare will reach out to real estate agents. Although the agents usually don't generate leftover paint themselves, they are in an excellent position to help educate home buyers, sellers, as well as the trade painters who help get the homes ready to sell.

HHW Programs and Transfer Stations

PaintCare has developed fact sheets and interest forms to explain how these facilities can become PaintCare drop-off sites.

Retailers

Provide print materials for use by all paint retailers to educate store staff and to educate the general public (regardless of whether or not they are drop-off sites). Retailers may order these materials for no charge. Examples include:

- Signage: Geared at creating general awareness of the Paint Stewardship Program, such signage communicates the PaintCare Recovery Fee, how to find a drop-off site, and how to obtain more information about the Program.
- Brochures/Cards: Designed to help the public find drop-off sites and explain PaintCare Program.
- Fact Sheets: Formatted for easy printing and available from the PaintCare website, fact sheets are designed for a variety of audiences and cover a variety of subjects (e.g., general program information, how to become a paint drop-off site, etc.)
- Window Poster/Cling: To promote a site as a paint drop-off location. (Only for drop-off sites.)

PaintCare will send all paint retailers a "starter pack" of consumer point-of-sale (POS) outreach materials prior to the start of the Program. As needed, retailers may order additional POS materials for no charge.

Lessons Learned: Phasing in Outreach

Minnesota's PaintCare Program will benefit from lessons learned – programmatically and financially – from PaintCare Programs in other states. These key lessons are discussed here.

PaintCare has learned the importance of balancing the need to tell the public about the Program (that there is a new fee on paint and that there are new drop-off sites) with the need to allow the drop-off sites time to become familiar with operations.

Prior to PaintCare, for many Minnesota residents, municipal HHW collection programs (facilities and events) were the primary option for getting rid of paint. Those who have used these programs know that they need to act in a timely manner and that the number of days is often very limited. At the start of PaintCare Programs in other states, some sites were deluged with large numbers of people hurrying to use the retail drop-off sites as soon as they learned about them. However, with PaintCare there is no immediacy to using the retail drop-off sites; PaintCare retail drop-off sites are permanent and open during regular business hours.

PaintCare will conduct a statewide outreach to all areas of the state about the program and options, but the outreach will be phased in gradually in order to avoid overwhelming sites and frustrating customers

and retailers. When collection containers become full, the sites cannot accept more paint until the full containers are replaced with empty ones. If they are turned away, the public becomes unhappy with the Program and retail sites, the retailers become frustrated turning people away, and local governments become concerned that this may lead to illegal dumping.

To address these concerns, PaintCare's approach will be to limit outreach at the start of the program to press releases that announce that there is a new Program – with a fee on new paint – and explain that drop-off sites are permanent and open year-round during regular business hours. As sites become more comfortable with the operations, PaintCare will gradually start placing media buys in phases to create more awareness about the Program and inform people how to find drop-off sites. This approach has been successful in Connecticut. Once the retailers that are serving as drop-off sites are more accustomed to the Program, outreach will expand through a combination of local newsprint, television, radio, and geo-targeted on-line advertising.

This initial strategy lacks an important element: that of informing those people who may not see any news stories that the Paint Recovery Fee is being added to their new paint purchases. PaintCare knows that trade painters and other consumers who purchase paint frequently will notice the fee and are more concerned and vocal than those who buy paint infrequently. To address these key consumers of paint, PaintCare will work with trade painters and home builder/remodeler associations, and has already started to provide fact sheets to retailers to insert in their monthly bills to regular customers and make available in the stores so that customers will not be surprised by the fees.

Stakeholder Meetings with Retailers

As already discussed, PaintCare will make outreach materials available to all paint retailers and will assist retailers with providing consumers with information regarding available management options for post-consumer paint.

Experience in Oregon demonstrated that it is difficult to get retailers to make space for promotional and written materials about the PaintCare Program, despite offering and delivering these materials free of charge. To address this, PaintCare has worked with retail stakeholders to learn what would make them more willing or interested in utilizing PaintCare's materials and promoting the benefits of the Paint Stewardship Program.

PaintCare held two meetings with retailers: In California in June 2012, several months prior to the start of that program, and in Oregon in 2013, almost three years after the start of that program. At these meetings, PaintCare reviewed POS materials (posters, brochures, etc.), and solicited feedback about messaging, design, size, adaptability, co-branding and other elements that may factor into a retailers willingness or ability to use these materials. Key feedback from these meetings is as follows:

June 2012 (California)

- Message should be simplified to "Recycle with PaintCare."
- Retailers requested a small card to hand customers to help them contact PaintCare by phone or via the website to find a drop-off site.
- Estimating the correct amount of paint to purchase is complicated. It requires knowledge about the type of paint, surface to be painted, and other factors. Retailers would not utilize or distribute PaintCare materials addressing this subject. Instead, retailers suggested that consumers be told to seek advice about buying the right amount of paint from store staff.

- Retailers need to provide advanced notice to their commercial customers (mostly trade painters) to provide them ample time to prepare for the new fees and incorporate the fees into their bids/estimates prior to the launch of the Program.

April 2013 (Oregon)

- After the first year of the program, there are not many complaints about fees.
- Drop-off sites like being listed in newspaper ads.
- The poster about estimating paint sales was not useful. As with the California meeting, the Oregon retailers said estimating how much paint to purchase is not simple and requires more discussion than a chart could convey.
- They preferred the look of the materials developed for California (Oregon materials had not been redesigned prior to stakeholder meeting.)

Stakeholder Meetings with Municipalities in Minnesota

PaintCare met with outreach staff from six Metro counties in December 2013 and held a conference call with HHW and other local government programs in more rural counties in February 2014 to present PaintCare's outreach strategy and solicit input. The following feedback was received:

- Municipal agency program staff members were interested in working with PaintCare to promote PaintCare drop-off sites and ensure that retail drop-off sites are able to refer consumers with non-Program Products to HHW programs.
- Staff asked that the PaintCare outreach strategy eventually explain what happens to the paint they drop off (e.g., it recycled back into paint products, other products, used as a fuel).
- Some staff members were interested in using PaintCare-created images of generic-looking program product containers.

Coordinating Outreach with Municipal Programs

Promotion of HHW Programs

PaintCare will coordinate the promotion of HHW facilities and one day events with the county programs that establish partnerships with PaintCare. Unless otherwise agreed to by PaintCare, information about HHW facilities and events will be included on the PaintCare Site Locator (see below). HHW programs will be able to review and request changes to the program description and details (hours, acceptance policies, whether they accept paint from VSQGs, etc.). Generally, PaintCare's prefers to list all permanent HHW facilities that are partners with PaintCare and asks the municipality to decide whether they would like to list their temporary events.

Joint Outreach

PaintCare's communication department has established a process for municipalities to coordinate joint outreach projects with PaintCare. Through these projects PaintCare assists local municipalities with funding, scriptwriting, graphic design for print, radio and other projects. To initiate a project, the municipality completes a form provided in Appendix I describing the project and budget for approval. PaintCare will consider a reimbursement proportional to the message about PaintCare. For example, in San Luis Obispo County in California, PaintCare reimbursed the county for half of its costs to run a radio

campaign that included a message about their household hazardous waste facilities and PaintCare. In Tillamook County in Oregon, PaintCare provided artwork and reimbursement for monthly newspaper ads about their HHW facility and paint collection. Counties may propose any project that includes a PaintCare message using any medium.

Regular Communication with HHW Programs

In order to coordinate outreach activities, representatives from PaintCare's communications department, PaintCare's marketing firm or the state program manager will participate in conference calls or in-person meetings with communications staff from local government agencies upon request. PaintCare will organize an initial meeting with counties to solicit their input, plan ongoing communications if desired, and identify specific audiences that need to be targeted.

Outreach Phases / Timeline

The first twelve months of outreach will be implemented in phases. Each year PaintCare will update and modify its outreach efforts and plan new media purchases and strategies.

- Pre-launch education including distribution of print materials to all retailers for recruitment to be drop off sites, compliance with paint stewardship law, and providing materials to customers, summer-fall 2014.
- Earned media campaign and press releases about the new program will start in November 2014.
- Public Radio sponsorships will start in January or February 2015.
- Local retail and event support consisting of limited advertising in newspaper and radio will start March or April 2015 in anticipation of spring cleaning and painting season.
- Regional media campaigns will begin and move around the state, starting with public radio sponsorships. All mass media (radio, television, newspaper, outdoor posters, online) will be based on recommendations from PaintCare's Minnesota-based marketing firm and experience in other state programs. Advertising will start in May 2015 and continue through summer and early fall.

Site Locator Tool

PaintCare is committed to providing accurate, up-to-date information regarding paint recycling options available to the public and has taken on the significant task of developing its own nationwide database of paint collection programs, referred to as the *site locator tool*. This tool provides a unique, paint-specific, easy-to-use way to search for the nearest PaintCare drop-off site. Site-specific information will explain who is eligible to use a site and what limitations apply. This tool is available from PaintCare's website and through a mobile phone application. In non-PaintCare States the tool lists municipal household hazardous waste collection programs as locations where the public can bring leftover paint. In PaintCare States, it lists only PaintCare drop-off sites and HHW programs that partner with PaintCare.

Evaluation of Outreach

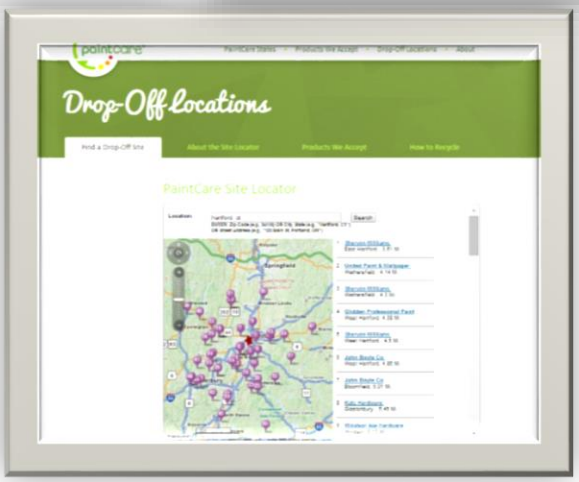
PaintCare will conduct two consumer awareness surveys within the first two years of the program in order to measure the effectiveness of the outreach strategy. The results of the surveys will be reported in the Annual Reports and used to modify the strategy.

Examples of Outreach Materials

Top row: Program Brochure, MiniCard, General Program Poster, Drop-Off Site Poster

Middle row: Mobile App, Site Locator Tool on PaintCare Website

Bottom row: Newspaper Ads



7. Paint Sales and Projected Collection Volumes

Statutory Citation

Minnesota Session Laws 2013, Chapter 114, Section 78, Subd. 5. Stewardship plan content. A stewardship plan must contain:

(11) five-year performance goals, including an estimate of the percentage of discarded paint that will be collected, reused, and recycled during each of the first five years of the stewardship plan. The performance goals must include a specific goal for the amount of discarded paint that will be collected and recycled and reused during each year of the plan. The performance goals must be based on:

(i) the most recent collection data available for the state;
(ii) the estimated amount of architectural paint disposed of annually;
(iii) the weight of the architectural paint that is expected to be available for collection annually; and
(iv) actual collection data from other existing stewardship programs.

The stewardship plan must state the methodology used to determine these goals.

Section Overview

This section discusses:

- Architectural paint sales in the United States and Minnesota
- Studies and data regarding disposal and available collection volumes of post-consumer architectural paint
- Recent collection data for Minnesota and other stewardship programs
- Projected collection volumes under the PaintCare Program

Architectural Paint Sales

Due to complex distribution chains that may involve layers of distributors between the manufacturer and final point of sale, most manufacturers do not know the volume of their paint sold into each individual state. To address this, PaintCare commissioned a study in the fall of 2012 by Decision Metrics, Inc., a research firm that specializes in coatings industry analysis and economic forecasting. Decision Metrics utilized key indicators including existing home sales, housing starts, state-level employment rates and commercial vacancy rates to build a national and state-level model for predicting annual sales of architectural paint.

The Decision Metrics study projected sales of 670 million gallons of architectural paint in the United States in 2013, 13.66 million gallons of which will be sold in Minnesota. This represents 2% of national sales, while Minnesota represents 1.7% of the national population.

While the volume of paint sold in Minnesota is based on estimates, assumptions about the mix (relative percentage) of container sizes come from PaintCare data in its other state programs. PaintCare has observed initially that a state's geographic size is a good predictor of container size purchase patterns,

with a small state like Connecticut selling relatively fewer 5-gallon containers when compared to larger states like California and Oregon. Therefore, as a larger state, Minnesota's projected container mix is 3.6% quart containers, 36.5% 1-gallon containers, and 59.9% 5-gallon containers. Container size mix is used to establish the PaintCare Recovery Fee structure presented in Section 8 of this Plan (Budget, Stewardship Fee, and Financial Assurance).

Following implementation, the Program will have actual sales and container mix data from manufacturers participating in the Minnesota PaintCare Program. If actual data differs significantly from estimates, then projections of revenue, post-consumer paint collection, and related costs may need to be revised. If fees need to be altered, then approval would be required from the Agency.

Volume Available for Collection

Paint is designed to be fully consumed through application to walls, buildings and other surfaces. Although the amount of post-consumer paint received through collection programs is measurable, it is very difficult to determine the total quantity of post-consumer paint that is leftover, unwanted and available for collection. The lag time between the purchase of paint and the decision that the unused product is unwanted, and the additional time taken to return it to a drop-off site can vary greatly. In addition, architectural paint products have a long shelf-life, so consumers purchasing paint in one year may not decide that the unused portion is "unwanted" for several years.

Studies on Leftover Paint Quantity

PaintCare considered the following data and studies to project the total amount of post-consumer paint available for collection, and the percentage of that amount to be received by the PaintCare Program:

(1) Data from mature Canadian paint collection programs and the Oregon, California and Connecticut PaintCare programs;

(2) "A Background Report for the National Dialogue on Paint Product Stewardship" prepared by Greiner Environmental Inc. and the Product Stewardship Institute for the Product Stewardship Institute (PSI);

(3) Documents prepared for the Paint Product Stewardship Initiative (PPSI), including "Quantifying the Disposal of Post-Consumer Architectural Coatings" conducted by Abt Associates Inc. for the U.S. Environmental Protection Agency (EPA);

(4) "Paint Product Stewardship Initiative Infrastructure Report" prepared by SCS Engineers for the Washington State Department of Ecology; and

(5) "Consumer Architectural Coatings Disposal Study" conducted by NFO Research Inc. for the National Paint and Coatings Association (ACA's former name).

Links to the above studies can be found on the paint project page of the Product Stewardship Institute's website at www.productstewardship.us/paint.

In the Background Report, PSI estimated that 2.5% to 5.5% of paint sold remains as leftover paint. EPA's study estimated that 6% to 16% of paint sold remains as leftover paint.

The Infrastructure Report considered scenarios of 5%, 10%, and 15% of paint sales resulting in leftover paint, consistent with both the PSI and EPA studies. The report stated that "even with high levels of promotion, few paint collection programs are likely to capture more than 75 percent of the leftover paint in a region."

The NFO study found that the average amount of leftover paint per household was 0.375 gallons. Consistent with the NFO study, the Infrastructure Report found that using the 5%, 10%, and 15% scenarios, the quantity of paint expected to be collected per household would be in the range of 0.15 to 0.60 gallons (low and extra high), with 0.30 and 0.45 gallons being the middle range. These values corresponded with data from existing HHW programs (that accept latex paint in addition to oil-based paint), with newer programs operating in the low ranges and more mature programs operating in the middle ranges.

Projected Collection Volume

PaintCare considered the data and studies discussed above to estimate the amount of post-consumer paint anticipated for collection in Minnesota. The assumptions are discussed here and summarized in the table that follows.

- Sales volume will remain relatively stable in Minnesota at approximately 13.66 million gallons annually.
- 10% of architectural paint sold remains leftover and is available for recycling, equaling approximately 1,366,000 gallons.
- Mature paint stewardship programs collect about 70% of leftover paint annually. This value can also be stated as the equivalent of 7% of sales, referred to as the "recovery rate." (Recovery rate is defined as the volume of paint collected divided by the volume of paint sold in the same year.) Because of the extensive history of public outreach conducted by governmental programs in Minnesota over the past two decades advocating responsible purchase and reuse, it is possible that less than average amounts of post-consumer paint are generated in Minnesota. For this reason, it is expected that a 7% recovery rate is an appropriate maximum goal at Program maturity. A 7% recovery rate in Minnesota represents approximately 956,000 gallons of paint.

Projected Collection Volume and Recovery Rate	Gallons
Volume sold annually	13,662,000
Volume leftover (10% of annual sales)	1,366,200
Projected Recovery Rate at Program maturity (70% of leftover/7% of sales)	956,000

Several factors make recovery rate goals and calculations problematic. They include the following:

- A wide swing in sales due to positive or negative economic conditions can change the recovery rates even if there is no actual change in collection volumes. Negative economic conditions can lead to lower paint sales. This will translate into a smaller denominator in the recovery rate calculation, which results in a higher recovery rate, even if real collection volumes did not increase. Likewise, positive economic conditions can artificially decrease the recovery rate.

- The variables used to calculate recovery rates are poorly correlated. The time at which consumers decide their unused paint is "unwanted" can vary greatly. As a result, paint brought to a drop-off site may have been purchased very recently or purchased many years ago. Meanwhile, the amount available for collection (estimated to be 10% of sales) is derived from a current and fixed time period (e.g., 2013 sales data) and does not take into account variations in paint sales over time.
- The most important factor not considered when setting recovery rate goals is the impact of source reduction on the volume available for collection. "Buy Right" and "Use it Up" are important components of the PaintCare Program and source reduction is an important goal of paint stewardship mandates. The more successful PaintCare is at providing consumers with information and tools to purchase the correct amount of paint and/or to use up what they have leftover, the less post-consumer architectural paint will be available for collection. This is the most desirable outcome of the Program, but cannot be recognized if Program success is measured by increased collection volumes.

Baseline Collection Volume

Data provided by the Agency showed that approximately 691,000 gallons of paint was collected through the state's HHW programs in 2013 with approximately 72% being latex and 28% being oil-based paint. (Data in other PaintCare states shows Minnesota's collections are consistent with the typical split of 70-90% latex paint and 10-30% oil-based paint.)

Using the 2013 collection volume of 691,000 gallons and 2013 projected sales volumes of 13,662,000 gallons, Minnesota's current approximate recovery rate of leftover paint is 50%. This rate is used as the baseline from which to set the required 5 year recovery rate goals.

It should also be noted that data provided by individual Minnesota counties/regions to PaintCare shows a trend of HHW programs experiencing declining paint collection volumes from 2010-2013. Data provided by the Agency corroborates this, reporting that collections from all counties have declined by approximately 1.4% since 2010.

The following table lists a sample of Minnesota counties and the volume of paint collected (in gallons) as reported to PaintCare by the counties:

	2010	2011	2012	2013	Change 2010-2013
Hennepin	340,811	323,995	308,900	332,425	-2.5%
WLSSD	19,236	16,213	21,074	20,157	4.6%
Chisago	14,749	15,750	19,857	14,122	-4.4%
Rice	14,431	19,466	15,478	13,895	-3.9%
Waseca	22,140	22,880	22,820	21,600	-2.5%
Olmsted	31,204	31,421	31,833	29,204	-6.8%
Total	**442,571**	**429,725**	**419,962**	**431,403**	**-2.6%**

Five-Year Goals: 2015-2019

For the first year of the program, PaintCare believes that collection will complete the rebound from declines seen in Minnesota from 2010-2012 as the collection infrastructure develops and public awareness builds. Over the following three years, collection volume will reflect the growing maturity of program. By 2019, the program will be fully implemented and collection volume will stabilize at 70% of leftover paint.

Year	Gallons Available	Gallons Collected	Recovery Rate of Leftover Paint
2015*	1,366,200	710,424	52%
2016	1,366,200	806,058	59%
2017	1,366,200	901,692	66%
2018	1,366,200	929,016	68%
2019	1,366,200	956,340	70%

* This table assumes a 12 month reporting period from July through June; however, the first "year" of the Program will be 8 months (Nov 2014 – June 2015). The actual gallons of available and collected paint for the first report will be lower than anticipated for 12 months, but the recovery rate goal remains at 52%.

Next, data from Minnesota on the split between latex and oil-based paint collection volumes, and on reuse volumes, was applied to the 5 year collection goals to project disposition volumes. In addition, experience from paint collection programs in Minnesota and across the country has shown that a minimum of 5% of paint collected is dry and/or otherwise unrecyclable. Thus, 5% of the projected collection volume has been excluded from the annual volumes in the following table.

Year	Recycling and Beneficial Use (Latex)	Fuel Blending and Fuel Incineration (Oil-Based)	Gallons Reused Locally
2015	460,355	179,027	35,521
2016	522,326	203,127	40,303
2017	584,296	227,226	45,085
2018	602,002	234,112	46,451
2019	619,708	240,998	47,817

It should be noted that while the share of sales of oil-based paint has declined in recent years, collection volumes are expected to continue to generally reflect the sales mix from previous years. PaintCare will continue to monitor and report on the development of any change to this trend.

Finally, while the projected volumes include baseline HHW data, PaintCare only includes paint volumes collected by partnering sites and programs in its collection data. PaintCare does not count paint collection volumes from entities that are not participating in the PaintCare Program and may revise its projections if HHW programs do not participate in the Programs.

8. Budget, Stewardship Fee & Financial Assurance

Statutory Citation

Minnesota Session Laws 2013, Chapter 114, Section 78, Subd. 5. Stewardship plan content. A stewardship plan must contain:

(9) the proposed stewardship assessment. The producer or stewardship organization shall propose a uniform stewardship assessment for any architectural paint sold in the state. The proposed stewardship assessment shall be reviewed by an independent auditor to ensure that the assessment does not exceed the costs of the product stewardship program and the independent auditor shall recommend an amount for the stewardship assessment. The agency must approve the stewardship assessment.

(10) evidence of adequate insurance and financial assurance that may be required for collection, handling, and disposal operations.

Section Overview

This section discusses:

- PaintCare's funding mechanism
- Projected cost of the Minnesota PaintCare Program
- PaintCare Recovery Fee structure
- PaintCare Recovery Fee audit
- Financial assurance

Introduction

Key to the success of the Minnesota Paint Stewardship Program is the development of a sustainable funding mechanism. Architectural paint manufacturers – through representation by PaintCare – must establish a funding system to cover the full cost of implementing the Minnesota Paint Stewardship Program.

The PaintCare Program works by placing a paint stewardship assessment on containers of architectural paint sold in Minnesota beginning on the Program start date. This assessment is referred to as the *PaintCare Recovery Fee.* The fee must be set at a rate to cover, but not exceed, the cost of implementing the Program.

Funding Mechanism

As the representative stewardship organization, PaintCare will implement and direct all aspects of the Minnesota Paint Stewardship Program for participating manufacturers. Funding for Program implementation will come from registered manufacturers (see Section 3 of this Plan) to PaintCare in the form of the PaintCare Recovery Fee. The following steps describe the application of the PaintCare Recovery Fee:

(1) Manufacturers add the PaintCare Recovery Fee to containers of architectural paint sold in Minnesota directly or through dealers (retailers and distributors).

(2) Retailers and distributors pass the PaintCare Recovery Fee to their customers by including it in the price of architectural paint they sell in Minnesota.

(3) When consumers buy architectural paint in Minnesota, the PaintCare Recovery Fee is included in the purchase price. This is how retailers (and distributors) recoup the PaintCare Recovery Fee they paid when purchasing architectural paint from their suppliers.

(4) Within a designated timeframe (e.g., monthly, quarterly), manufacturers report sales and remit to PaintCare the PaintCare Recovery Fees for architectural paint they sold in Minnesota in the preceding reporting period. Manufacturers have already recouped the PaintCare Recovery Fees they are paying to PaintCare, because the Fees were included in the price of their architectural paint when they sold it to their dealers.

Budget Discussion

The Program has developed a budget and proposed a fee structure that sustains the Program. The budget is based on the assumptions covered in Section 7 of this Plan that resulted in a projected recovery rate of 7% once the program is mature. The following describes the primary elements of the budget:

Revenue

- The volume of paint sold in Minnesota is based on industry estimates while the mix of containers by size sold is based on actual sales data in other PaintCare program states.

Operational Costs

- PaintCare estimates that the Minnesota Program, which will include a large number of well-established county and regional HHW programs, should prepare for a 7% recovery rate once the program is mature.
- In combination, paint transportation and processing costs are the most significant expenses of the Program, accounting for approximately 62% of projected Program costs.
- Collection support is another significant expense and includes the cost of collection containers, spill kits, labor to assist LVP service users pack their paint, and other paint collection related support. Collection support represents approximately 18% of projected costs.
- Communication expenses include advertising and promotional materials to increase Program visibility through education and outreach, and represent approximately 11% of planned expenses.
- Personnel, professional fees and other expenses include the cost of two full-time employees of PaintCare Minnesota, legal costs for developing and negotiating contracts, and other logistical, professional support, and miscellaneous office expenses.
- State administrative fees will be paid by PaintCare to the Agency annually. The Agency has proposed an annual fee of $78,000 for state FY 2015, with initial set-up costs for FY 2014 of approximately $124,000. PaintCare has budgeted $100,000 annually to account for possible future increases.

Administrative Costs

- Administrative expenses (also called indirect costs) are costs that do not directly benefit the Minnesota Program, but rather are indirectly beneficial to the Minnesota Program. Administrative costs include corporate staffing, construction of data management systems, company-wide auditing fees, legal fees, and general communications.

  Administrative costs are allocated among all active PaintCare States (states where legislation has passed). Minnesota's current allocation, based on relative population size among the seven[1] PaintCare States, is approximately $220,000. Minnesota's share of the administrative expenses is estimated at approximately 3% of the Minnesota Program budget.

Program Surplus/Deficit

- PaintCare has adopted a policy to maintain reserves in each state program equivalent to between two and three months of operating expenses, with a target of three months, or 25% of the annual expenses (estimated at $1,700,000 for Minnesota). Reserves are defined as "net assets" and represent the accumulated surplus (or deficit) of the Program from the inception. Maintaining a modest reserve of 25% of the annual expenses provides the Program with the flexibility to absorb fluctuations in sales volume while still maintaining expected Program services. PaintCare has budgeted for an annual surplus of 3% in the first year of the Minnesota Program. However, this surplus is not sufficient to fully recoup the pre-Program costs by the end of year one. It is anticipated that the Program may fully recoup the pre-Program costs during year two and at that point will begin to build the net asset reserve towards the target of $1,700,000 which will require several years of operations. Revenues will be used to cover the costs of collection, transportation and processing, particularly for HHW programs as they start participating in the Program, before the reserve will be built.

[1] Since submission of the March 3, 2014 Program Plan, Colorado has become the eighth PaintCare state. However, to be consistent with the financial information that was provided in February 2014 for the Independent Financial Audit that accompanies this Plan, we are leaving the budget as presented in the original Plan submission.

PaintCare Recovery Fee

The result of anticipated Program costs, combined with projected sales and container size mix, is the following proposed PaintCare Recovery Fee (stewardship assessment) structure. As described later in this section, an independent audit conducted on behalf of the Agency supports the proposed PaintCare Recovery Fee structure.

Container Size	Fee
Half pint or smaller	$ 0.00
Larger than half pint to smaller than 1 gallon	$ 0.35
1 gallon	$ 0.75
Larger than 1 gallon to 5 gallons	$ 1.60

The proposed fees structure for Minnesota is the same as in the five PaintCare States currently under operations – California, Connecticut, Oregon, Rhode Island and Vermont.

Program Budget

Revenue	
Container size: Larger than half pint to smaller than 1 gallon	$688,559
Container size: 1 gallon	3,739,941
Container size: Larger than 1 gallon to 5 gallons	2,618,710
Total revenue	7,047,210
Expenses	
Paint transportation and processing	4,257,094
Collection containers/collection support	1,168,850
Communications	750,000
Personnel, professional fees and other	315,720
State administrative fees	100,000
Total direct expenses	6,591,664
Allocation of corporate activity	220,289
Total expenses	6,811,953
Change in net assets	235,257
Pre-Program cost*	(443,081)
Ending net assets	$ (207,824)

* PaintCare has incurred, and will continue to incur, pre-program "start-up" costs until the Program launches. These costs include but are not limited to personnel, travel, legal costs, state administrative fees, and the allocation of corporate expenses.

Audit of the PaintCare Recovery Fee

As required by the Minnesota Law, PaintCare shall propose a uniform paint stewardship assessment and such assessment shall be reviewed by an independent auditor to ensure that the assessment does not exceed the costs of the Program. The Agency must approve the stewardship assessment.

For the proposed assessment structure, PaintCare contracted with HRP Associates Inc., the same firm used for the pre-program audit of the Connecticut, Vermont, and Rhode Island programs.

PaintCare provided HRP Associates the requested documentation to conduct the review, including:

- PaintCare's solicited pricing bids for paint transportation services.
- PaintCare's solicited pricing bids for paint processing (recycling) services.
- PaintCare's proposed budget with details of costs based on bids submitted for paint collection, transportation, processing, and outreach and education, as well as personnel, legal fees, corporate costs and other budget elements.
- PaintCare's proposed PaintCare Recovery Fee structure.

HRP Associates' audit results are available in Appendix J and conclude with: "HRP independently reviewed the calculations performed by PaintCare for accuracy and the calculations were deemed sufficient. Based on our review, we find the Paint Stewardship Assessment, determined by PaintCare, to be reasonable and not to exceed the actual program costs to administer the Paint Stewardship Program."

Insurance and Financial Assurance

PaintCare requires all contractors – drop-off sites, transporters, processors, etc. – to carry insurance appropriate to the services provided for the PaintCare Program. While the specific amount and terms may vary from contractor to contractor, they may include:

- Commercial General Liability Insurance
- Commercial Automobile Liability Insurance
- Workers' Compensation Insurance
- Environmental Pollution Liability Insurance
- Endorsements to name PaintCare as an additional insured on the required insurance coverage (other than Workers' Compensation)

Because contractors have widely different insurance policies (e.g., commercial insurance vs. self-insurance, etc.), PaintCare evaluates (often with the assistance of outside legal counsel) the insurance terms in each contract on a case-by-case basis to ensure that the contractor maintains insurance of the types and in the amounts appropriate for the services the contractor provides to the PaintCare program. PaintCare itself also carries Pollution Liability, Commercial General Liability and Excess Umbrella Coverage to cover any liability PaintCare may incur.

PaintCare also requires all contractors to comply with all federal, state and local laws. If financial assurance requirements are applicable to a PaintCare contractor, then they must be in compliance with those laws. PaintCare does not require financial Assurance over and above applicable law.

9. Annual Report and Financial Audit

Statutory Citation

Minnesota Session Laws 2013, Chapter 114, Section 78, Subd. 12. Stewardship reports. Beginning October 1, 2015, producers of architectural paint sold in the state must individually or through a stewardship organization submit an annual report to the agency describing the product stewardship program. At a minimum, the report must contain:

(1) a description of the methods used to collect, transport, and process architectural paint in all regions of the state;
(2) the weight of all architectural paint collected in all regions of the state and a comparison to the performance goals and recycling rates established in the stewardship plan;
(3) the amount of unwanted architectural paint collected in the state by method of disposition, including reuse, recycling, and other methods of processing;
(4) samples of educational materials provided to consumers and an evaluation of the effectiveness of the materials and the methods used to disseminate the materials; and
(5) an independent financial audit.

Section Overview

This section discusses:

- Content of the required Annual Report
- Content and process for the required annual financial audit

Annual Report

PaintCare will submit an Annual Report to the Agency by October 1 of each year for the previous reporting period.

The Annual Report will include, at a minimum:

- A description of the methods used to collect, transport, and process architectural paint in all regions of the state.
- The weight of all architectural paint collected in all regions of the state and a comparison to the performance goals and recycling rates established in the stewardship plan.
- The amount of unwanted architectural paint collected in the state by method of disposition, including reuse, recycling, and other methods of processing.
- Examples and discussion of education and outreach efforts and materials used in reporting year and planned for the following year
- An independent financial audit.

Financial Audit

PaintCare undergoes an annual, independent financial audit of the organization as a whole. PaintCare conducts a competitive selection for the auditing firm and hires the auditor to conduct an independent

audit. The cost of the audit is shared by all PaintCare States, and is paid by the paint stewardship assessment.

While the audit is conducted of the organization as a whole, it also serves as the annual financial audit of the Minnesota Paint Stewardship Program.

The independent audit is conducted in accordance with auditing standards generally accepted in the United States of America. Those standards require that the auditing firm plan and perform the audit to obtain reasonable assurance that financial statements are free of material misstatement. The audit also includes examination, on a test basis, of evidence supporting the amounts and disclosures in the financial statements; evaluation of the accounting principles used and any significant estimates made by management; and appraisal of the overall financial statement presentation. PaintCare will include the audited financial statements as part of the Annual Report.

Appendix A

PaintCare Board of Directors

Barry Chadwick, Chairman, Benjamin Moore and Co.

Scott Sinetar, Vice Chairman and Treasurer, PPG Industries

Karl Altergott, Dunn-Edwards Corporation

Gene Brickhouse, True Value Hardware

Steve Devoe, Kelly-Moore Paint Company

Aaron Erter, Valspar Corporation

Paul Hoogenboom, RPM

Drew McCandless, Sherwin-Williams

Steve McMenamin, California Products Corporation

Drew Vogel, Vogel Paint, Inc.

Mike Weber, Hirshfield's Paint

Appendix B

Registered Manufacturers

Minnesota Paint Stewardship Program as of 11/13/2014

1. Ace Hardware Paint Division
2. AFM - American Formulating and Manufacturing / AFM Safecoat
3. Amazon Environmental, Inc. / Amazon Paint
4. American Building Restoration Products, Inc
5. Ames Research Laboratories, Inc.
6. Amteco, Inc.
7. Anvil Paints & Coatings Inc.
8. Arrowhead Paint Products Inc.
9. Behr Process Corporation
10. Benjamin Moore & Co.
11. Betco Corporation LTD
12. Bond Distributing, Ltd.
13. Calibre Environmental Ltd.
14. California Products Corporation
15. Chalk Country Paint
16. Clayton Corp (Seal-Krete)
17. Clinical Paints (Imperial Paints LLC)
18. Complementary Coatings Corp (Insl-X Products)
19. Conklin Company, Inc.
20. Convenience Products (Seal-Krete)
21. CRC Industries, Inc.
22. Custom Building Products, Inc.
23. Daly's Inc (Daly's Wood Finishing Products)
24. Davis Paint Co.
25. Diamond Vogel Paint (Vogel Paint, Inc.)
26. Dryvit Systems, Inc.
27. Eagle IFP Company
28. Eco Safety Products / Eco Safety Inc.
29. ECOS Paints (Imperial Paints LLC)
30. EnviroCare Corporation
31. Farrow & Ball Canada Ltd
32. Forrest Paint Co

Registered Manufacturers

Minnesota Paint Stewardship Program as of 11/13/2014

33 Franklin Paint Company
34 Gaco Western LLC
35 Gardner-Gibson
36 Gemini Industries, Inc. / Gemini Coatings, Inc.
37 Golden Artist Colors, Inc.
38 Harrison Paint Company
39 Henry Company LLC
40 Hirshfield's Paint Manufacturing Inc.
41 Homax Group Inc., The
42 Imperial Paints LLC
43 Insl-X Products
44 Laticrete International, Inc.
45 Lauzon Distinctive Hardwood Flooring
46 Lullaby Paints (Imperial Paints LLC)
47 Masterchem Industries LLC (Behr)
48 Messmer's Inc.
49 Modern Masters, Inc.
50 Muralo Company
51 NCH Corporation
52 Nox-Crete Manufacturing Inc.
53 Old Masters
54 Old Town Paints LLC
55 Old Western Paint Co., Inc.
56 One Time (Bond Distributing)
57 Performance Coatings, Inc. (Penofin)
58 Perma-Chink Systems, Inc.
59 PPG Architectural Finishes, Inc.
60 PPG Industries (Vanex, Inc.)
61 Preserva Products, Ltd
62 Quikrete
63 RPM Wood Finishes Group, Inc.
64 Rudd Company, Inc.

Registered Manufacturers

Minnesota Paint Stewardship Program as of 11/13/2014

65 Rust-Oleum Corporation
66 SAFE Encasement Systems - Midwest
67 SamaN
68 Sansin Corporation, The
69 Sashco, Inc
70 Seal-Krete
71 Seymour of Sycamore
72 Sherwin-Williams
73 Sika Corporation
74 Skybryte Company
75 Southern Diversified Products, LLC
76 Sto Corp.
77 Structures Wood Care, Inc.
78 Sunnyside Corporation
79 Sutherland Welles Ltd.
80 Textured Coatings of America, Inc.
81 The Couture Collection
82 ThorWorks Industries, Inc.
83 Timber Pro Coatings
84 TK Products Division
85 True Value Manufacturing Company
86 United Gilsonite Laboratories (UGL)
87 United States Gypsum Company
88 Valspar Corporation, The
89 Van Sickle Paint Mfg.
90 Vanex, Inc. (PPG Industries)
91 Vermont Natural Coatings, Inc.
92 Vogel Paint, Inc.
93 W. M. Barr & Company, Inc.
94 Waterlox Coatings Corp.
95 Yenkin-Majestic Paint Corp.
96 Yolo Colorhouse LLC

Registered Brands

Minnesota Paint Stewardship Program as of 11/13/2014

2010 (all products)
2201 Grabber Primer
268 Ceiling Paint
563 Enamel Undercoater
A-100
Accolade®
Ace Contractor Pro Paints and Primers
Ace Essence Paints
Ace Great Finishes Interior Stains & Varnishes
Ace Interior Premium Enamels
Ace Royal Finest Paint
Ace Royal Paints and Primers
Ace Rust Stop Enamels and Primers
Ace Sealtech Waterproofers
Ace Sensations Paint
Ace Simply Magic Ceiling Paint
Ace Stain
Ace Stain Halt
Ace Wood Royal Exterior Stains
Acri-Soy Penetrating Clear Sealer
AFM Safecoat
Alllfor (all products)
Allpro Commercial Grade Waterproofing Sealer
Allpro Concrete Floor Sealer
Allpro Concrete Waterproofing Paint
Allpro Masonry Waterproofing Sealer
Allpro Multi-Surface Water Repellent
Alumify
Amazon Select Paint
American Accents
American Pride Paint
Ames Block & Wall, acrylic
Ames Block & Wall, rubber
Ames Blue Max
Ames Clear Seal
Ames Liquid Granite
Ames Paint & Prime
Ames Reflective Paint
Ames Safe-T-Deck Granulated
Ames SafeT-Deck Smooth
Ames Super Primer
Ames upser Elasto Barrier
Ames Vapor Barrier
AMTECO 3200 SATIN VARN
AMTECO SILICONE (various colors)
AMTECO TWP (various colors)
AMTECO WATER BASED STN VARN
AMTECO WHITE SATN VARN
Andersons
Andy Sez (all products)
Annie Sloan® Chalk Paint®
Apoc
Aqua Mix Aqua Stain
Aqua Mix Enrich-n-Seal
Aqua Mix High Gloss Sealer
Aqua Mix Penetrating Sealer
Aqua Mix ProSolv
Aqua Mix Seal & Finish Low Sheen
Aqua Mix Sealer's Choice Gold
Aqua Mix Stone Enhancer
Aqua Mix UltraSolv
Aqua Zar (All Gloss Levels)
Architect Series
Arrowhead Exterior Acrylic
Arrowhead Exterior House & Trim
Arrowhead Floor & Deck Enamel
Arrowhead House & Trim Primer
Arrowhead Interior Acrylic
Arrowhead Latex Primer-Sealer
Arrowhead Polyurethane Clear
Arrowhead Satin Latex Enamel
Artistic Finishes
Aspire
AutoBody Master
Bakor
Barn & Fence Paints
Basic Coatings Hardwood Floor Refinisher Gloss
Basic Coatings Hardwood Floor Refinisher Satin
Behr
Behr Premium Plus
Behr Premium Plus Ultra
Behr Premium Select
Behr Pro-X
Bellezza
Benchmark
Benite Wood Conditioner
Benjamin Moore Advance
Benjamin Moore Alkyd Dulamel
Benjamin Moore Anti-Slip Coating
Benjamin Moore Arborcoat
Benjamin Moore Aura
Benjamin Moore Ben
Benjamin Moore Benwood Finishes
Benjamin Moore Chalkboard Paint
Benjamin Moore Color Samples
Benjamin Moore Concepts
Benjamin Moore Concrete Stain
Benjamin Moore Concrete Waterproof Sealer
Benjamin Moore Eco Spec
Benjamin Moore Fresh Start
Benjamin Moore Grand Entrance
Benjamin Moore Imagine
Benjamin Moore Impervex
Benjamin Moore Impervo
Benjamin Moore Ironclad
Benjamin Moore Moorcraft Super Craft
Benjamin Moore Moorcraft Super Hide
Benjamin Moore Moore's Floor and Patio
Benjamin Moore Moore's Kitchen and Bath
Benjamin Moore Moore's Masonry Sealer
Benjamin Moore Moore's Muresco
Benjamin Moore Moore's Porch and Floor
Benjamin Moore Moore's Swimming Pool Paint
Benjamin Moore MoorePro
Benjamin Moore Moorgard
Benjamin Moore Moorglo
Benjamin Moore Moorlastic Elastomeric
Benjamin Moore Moorlife
Benjamin Moore Multi-Purpose Primer/Finish
Benjamin Moore Natura
Benjamin Moore Premium Exterior Stain
Benjamin Moore Pro Finish
Benjamin Moore Regal
Benjamin Moore Regal Select
Benjamin Moore Satin Impervo
Benjamin Moore Solid Color Stain
Benjamin Moore Studio Finishes
Benjamin Moore Super Craft
Benjamin Moore Super Spec (does not include Super Spec HP)
Benjamin Moore Super Spec 100% Acrylic Exterior Flat
Benjamin Moore Super Spec 100% Acrylic Exterior Satin
Benjamin Moore Super Spec HP 220 Latex Flat Fire Retardant Coating
Benjamin Moore Super Spec HP Alkyd Metal Primer

Registered Brands

Minnesota Paint Stewardship Program as of 11/13/2014

Benjamin Moore Super Spec HP Clear Acrylic Sealer
Benjamin Moore Super Spec HP DTM Acrylic Gloss
Benjamin Moore Super Spec HP DTM Acrylic Low Lustre
Benjamin Moore Super Spec HP DTM Acrylic Semi-Gloss
Benjamin Moore Super Spec HP DTM Alkyd Gloss Enamel
Benjamin Moore Super Spec HP DTM Alkyd Low Lustre
Benjamin Moore Super Spec HP DTM Alkyd Semi-Gloss Enamel
Benjamin Moore Super Spec HP Rust Converter
Benjamin Moore Super Spec HP Shop-Coat Alkyd Metal Primer
Benjamin Moore Super Spec HP Universal Metal Primer
Benjamin Moore Super Spec HP Urethane Alkyd Gloss Enamel
Benjamin Moore Super Spec Sweep Up
Benjamin Moore Ultra Spec
Benjamin Moore Vinyl Latex Flat
Benjamin Moore Waterborne Ceiling Paint
Benjamin Moore Waterborne Satin Impervo
Benjamin Moore Weatherproof Aluminum Paint
BenMate Danish Tung Oil Finish
Best Look®
Betco EZ Gym Coat N Seal
Betco Marathane 350
Betco OMU Sealer 350
Betco TyGlu
BIN
BIOCONTROL PRIME-N-SEAL
Black Jack
Blacknight
Block Filler
Blok-Tite™
Blue Athletic Field Marker
Blue Seal
BMI 100 Primer
Breathe Safe (all products)
Bright Life
Bruce Fresh Finish
Builders Masterpiece
Builders Solution Int.
Bulls Eye
Bunker Hill Ceiling Paint
Bunker Hill Classic Exterior
Bunker Hill Classic Interior
Bunker Hill Demo Color Sample
Bunker Hill DIKON Barn & Fence
Bunker Hill Door & Trim
Bunker Hill Drywall Primer
Bunker Hill Excellence Exterior
Bunker Hill Excellence Interior
Bunker Hill Exterior Acrylic Primer
Bunker Hill Exterior Oil-based Primer
Bunker Hill Premiere Exterior
Bunker Hill Premiere Interior
C&M Coatings
Cabinet, Door& Trim Paint
Cabot
Cabot "The Finish"
Cabot Australian Timber Oil
Cabot Cabothane
Cabot Clear solutions
Cabot OVT
Cabot Problem Solver
Cabot PROVT
Cadalac
California (all products)
CalPro 2000 (all products)
Capture® Log Stain
Carquest
Cascade®
Cashmere Interior
Casual Spaces
CEDARTONE WB PENETRATING STAIN
Ceramic Pro House Paint (all products)
Ceramithan Clear Finish
Certified Laboratories - Qurox
Certified Laboratories - Seal Brite Ultra
Chalk Country Paint
Chemsearch - Conquest
Chemsearch - Pro Seal Ultra
Clark+Kensington Paints
Classic 99 Int
Classic Cote
Clinical Paints
Collection of Joy Argente
Collection of Joy Oro
Color Decor
Color Extra
Color Mist ™
Color Prime - W ™
Color Prime ™
Color Solutions®
Color Wheel
ColorAccents Interior Alkyd
Colorfast
Colorplace
ColorPlace®
Colour Crete
Comex Paint
Conco
ConFlex XL
Contractor (all products)
Controlz Primers
Cool-Tex
Coolwall
Coronado Acoustical Ceiling Dye
Coronado Air Care
Coronado Aqua Plastic
Coronado Aqua Stop-It
Coronado Blocklustre
Coronado Ceiling Paint
Coronado Ceramagard
Coronado Cover-It
Coronado Crylicote
Coronado Crylicote Gold
Coronado Dual Seal
Coronado Elastite
Coronado Exterior Clear Wood Finish
Coronado Final Finish
Coronado Final Finish Wb
Coronado Final Touch
Coronado Grip & Seal
Coronado Lead Block
Coronado Liquid Plastic
Coronado Marine Spar Varnish
Coronado Optimum Hide
Coronado Penetrating Oil Wood Stain
Coronado Polyurethane 350 Voc Clear
Coronado Premium Gold Collection
Coronado Quick Seal
Coronado Rust Scat
Coronado Sanding Sealer (Gloss And Acrylic)
Coronado Seal & Finish

Registered Brands

Minnesota Paint Stewardship Program as of 11/13/2014

Coronado Seal-It
Coronado Step Safer
Coronado Stick It
Coronado Stop-It
Coronado Super Kote 1000
Coronado Super Kote 3000
Coronado Super Kote 5000
Coronado Supreme
Coronado Texcrete
Coronado Texcrete Wb
Coronado Tough Shield
Coronado Tough Tex
Coronado Tough Walls
Coronado Vivid Accents
Corotech Alkyd Urethane Gloss Aluminum
Corotech Electrostatic Enamel Semi-Gloss
Corotech Hammertone Enamel
Corotech Organic Zinc Rich Primer
Corotech Pre-Cat Epoxy Eggshell
Corotech Pre-Cat Epoxy Semi-Gloss
Corotech Quick Dry Acrylic Spray Dtm
Corotech Quick Dry Alkyd Primer
Corotech Quick Dry Enamel Gloss
Corotech Quick Dry Enamel Semi-Gloss
Corotech Rust Arretor
Corotech Shop Cote Primer
Corotech Silicone Alkyd Gloss Enamel
Cover & Go
Cover-All Primer (all products)
Crackle Lacquer Clear
CRC® Rust Converter
CRC® Zinc-It® Instant Cold Galvanize™
Crema
CrystalFin Floor Finish: Gloss and Satin
CrystalFin: Gloss , Semi-Gloss, Satin and Matte
CT-100
Custom Brick ™ Liquid Shading
Custom Rock Formliner Concrete Stain
Daly's Deck Stain
Daly's Log Oil
Daly's Semi-Transparent Exterior Stain
Daly's Waterborne Deck Stain
Daly's Waterborne Stain
Daly's Wood Stain
DECKMASTER CLEAR SEALER
DeckScapes Ext
Decorative Painter's Products
Deft
Demandit®
Design Accents
Design Basics Interior
Designer Drylok (all colors)
Devine
Devoe Coatings Light Duty (Devflex and Devguard)
Devoe Paint
Diamond Vogel Acryl Prime
Diamond Vogel Apex
Diamond Vogel Ascend
Diamond Vogel Assure
Diamond Vogel Color Plus
Diamond Vogel Dia-Pro
Diamond Vogel Diamond Prime
Diamond Vogel Double Hide
Diamond Vogel Elevate
Diamond Vogel Enamel Undercoat
Diamond Vogel Evercryl
Diamond Vogel Fil-Kote
Diamond Vogel Filler Finish
Diamond Vogel Finium
Diamond Vogel Flor Cote
Diamond Vogel Grain Stain
Diamond Vogel Health-Kote
Diamond Vogel Hide Plus
Diamond Vogel Mil Max
Diamond Vogel Nu Cling
Diamond Vogel OptiKote
Diamond Vogel Paramount
Diamond Vogel Permacryl Exterior
Diamond Vogel Permacryl Interior
Diamond Vogel Permafil
Diamond Vogel Permaflex
Diamond Vogel Plastercryl
Diamond Vogel Posi-Prime
Diamond Vogel Pre Tex
Diamond Vogel Prime-O-Seal
Diamond Vogel Pro Max
Diamond Vogel Pro Plate
Diamond Vogel Pro Plus
Diamond Vogel Quick Dry
Diamond Vogel Red Kote
Diamond Vogel RTU
Diamond Vogel Rural Red
Diamond Vogel Rural White
Diamond Vogel Satinamel
Diamond Vogel Special Red
Diamond Vogel Super Build
Diamond Vogel Super Pro
Diamond Vogel Super Quick
Diamond Vogel Super Varnish
Diamond Vogel Sure Grip
Diamond Vogel Sure-Block II
Diamond Vogel SureFlo
Diamond Vogel Uni-Fill
Diamond Vogel Vantage Plus
Diamond Vogel Vantage Primer
Diamond Vogel Vers-Acryl
Diamond Vogel Vinyl Kote
Diamond Vogel Weather Plate
Diamond Vogel Zero Plus
DIKON Barn & Fence (Bunker Hill)
DIKON Dairy Enamel
Dimensional Metals 2
Dimensions
Dirt Fighter Interior
Do it Best
Do-It Best Waterproofer
Do-It-Best
Drylok Concrete Floor Paint (all colors)
Drylok Concrete Protector
Drylok E1 Floor Paint (all colors)
Drylok Extreme
Drylok Latex Base Masonry Waterproofer (all colors)
Drylok Natural Look Sealer
Drylok Oil Base Masonry Waterproofer (all colors)
Drylok Water Based 5% Silicone
Drylok Wet Look Sealer
Duck Coat White Liquid Thermoplastic Rubber Coating
Duckback
DuPont™ Granite & Marble Countertop Sealer
DuPont™ High Gloss Sealer & Finish
DuPont™ Paver Armor Pro™ Premium High Gloss Color Enriching Sealer
DuPont™ Paver Armor Pro™ Premium No Gloss Color Enriching Sealer

Registered Brands

Minnesota Paint Stewardship Program as of 11/13/2014

DuPont™ Paver Armor Pro™ Premium Penetrating Natural Look Sealer
DuPont™ Paver Armor Pro™ Premium Salt Repelling Natural Look Sealer
DuPont™ Paver Armor Pro™ Premium Semi Gloss Color Enriching Sealer
DuPont™ Paver Armor Pro™ Premium Waterproofing Natural Look Sealer
DuPont™ Premium Stone Sealer
DuPont™ Premium Stone Sealer & Enhancer
DuPont™ Saltillo Tile Sealer & Finish
DuPont™ Semi Gloss Sealer & Finish
DuPont™ Stone Sealer
DuPont™ Stone Sealer & Enhancer
DuPont™ StoneTech® Professional Enhancer
DuPont™ StoneTech® Professional Enhancer Pro™ Sealer
DuPont™ StoneTech® Professional Grout Release
DuPont™ StoneTech® Professional Heavy Duty Exterior Sealer
DuPont™ StoneTech® Professional Heavy Duty Sealer
DuPont™ StoneTech® Professional High Gloss Finishing Sealer
DuPont™ StoneTech® Professional High Gloss Lacquer
DuPont™ StoneTech® Professional Impregnator Pro® Sealer
DuPont™ StoneTech® Professional Maximum BulletProof® Sealer
DuPont™ StoneTech® Professional Natural Stone Countertop Sealer
DuPont™ StoneTech® Professional Paver Sealer & Enhancer
DuPont™ StoneTech® Professional Salt Water Resistant Sealer
DuPont™ StoneTech® Professional Sealer
DuPont™ StoneTech® Professional Semi Gloss Finishing Sealer
Dura Clad
DuraCraft Acrylic Latex
Duraseal
DuraSoy One Paint
DuraSoy Pro Paint
Duration
Duron
Dutch Boy
Dutch Standard (all products)
Dynamite
E-Z Kare
Eagle Armor Seal
Eagle Chattahoocheee Sealer
Eagle Concrete Polish
Eagle Exterior Dye
Eagle Gloss Coat
Eagle Interior Dye
Eagle Natural Seal
Eagle Paver Sealer
Eagle Premium Coat
Eagle Satin Seal
Eagle Solid Color Sealer
Eagle Supreme Seal
Eagle Top Coat
Easy Care
Easy Color
EasyLiving®
Eco Best Deck, Fence and Siding Wood Stain
Eco Best Decorative Concrete Stain
Eco Best Gloss Finish Sealer
Eco-Tuff Coatings
Eco-Tuff Primers
EcoFlor Decorative Floor Finish
Economy
ECOS Paints
EcoSelect® Zero VOC
Elements (all products)
Emerald
Eminence®
Enduradeck (all products)
Endure House Paint (all products)
EnfiroShield ES90
Enrich
Enviropure
EnviroShield ES-100
Envirotech (all products)
Epo-Tex
Epoxy Shield
Equinox
Ervasti Sales Benchmark
Ervasti Sales Switchback
Ervasti Sales Trailblazer
EverLast
Everlife (all products)
Excesior Coatings (all products)
Fabulon
Farrow & Ball Dead Flat
Farrow & Ball Estate Eggshell
Farrow & Ball Estate Emulsion
Farrow & Ball Exterior Eggshell
Farrow & Ball Floor Paint
Farrow & Ball Full Gloss
Farrow & Ball Interior /Exterior Wood Primer & Undercoat
Farrow & Ball Interior Wood Primer & Undercoat
Farrow & Ball Masonry &Plaster Stabilising Primer
Farrow & Ball Masonry Paint
Farrow & Ball Metal Primer & Undercoat
Farrow & Ball Modern Emulsion
Farrow & Ball Wall Ceiling Primer & Undercoat
Farrow & Ball Wood Floor Primer &Undercoat
Farrow & Ball Wood Knot & Resin Blocking Primer
Faux Impressions®
Field Marking Paints
Finecoat 2
Fixall (all products)
FLEX BON
Flood
Floor-A-Thane (all products)
Fluorescent Orange Field Marker
Formby's
Forrest Paint
Forsite Protective Coating
Franklin Paint - Halftime
Franklin Paint - Winning Streak
Frazee
Fred Myers
French Lac
Fres-coat (all products)
Fresco 2
Fresh Kote
Gaco A30 Series
Gaco A31 Series
Gaco A32 Series
Gaco A326 Series
Gaco A3734 Food Safe
Gaco A38 Series
Gaco A41 Series
Gaco A56 Series
Gaco Deck

Registered Brands

Minnesota Paint Stewardship Program as of 11/13/2014

Gaco H22 Series
Gaco H25 Series
Gaco H27 Series
Gaco Roof
Gaco Shield
Galvanized & Aluminum Primer
Gardner
Gem Clear
Gem Coat
Gem Cryl
Gem Dye
Gem Glo
Gem Prime
Gem Pro
Gem Pur
Gem Tone
Gem Var
Gemini
Gemini Coatings
Gemini Tone Stain
Geocel
Gexxo Primer
Glidden
Glidden Professioinal
Glitsa Gold Seal™ Finish
Glitsa Gold Seal™ Lite Scent™ Finish
Glitsa Gold Seal™ Stains (various colors)
Glitsa High Performance Waterborne Finish
Glitsa Infinity II LVOC™ Finish
Glitsa Quality Seal™ Sealer
Glitsa Wood Flour Cement™
GlitsaMax™ Finish
Glitza TruSeal
GlosThane Finish
Grass Green Athletic Marker
Grayseal (all products)
Grid-Stripe (all products)
Grip Coat (all products)
GS88-1 Sealer
GS99-1 Sealer
Guardian Contractor Grade
Guardian Professional Quality
H&C
Hammerite
Hank's Best Stains 1034 Walnut Color
Harmony
Harrison Paint (all products)
HD® DESIGNS
HDP™ Water-Repellent Paint
Heavy Bodied Glazing Stain (Various colors)
Hemp Shield
Henry Acryprime Recoat Primer
Henry Air Bloc 31 Brush/Spray
Henry Aquaprime Primer
Henry Aquatac Primer
Henry Binder/Tack Emulsion
Henry Grey Elastomeric Roof Coating
Henry Light Tan Roof Coating
Henry Metalshield Rubber Based Gray Roof Coating
Henry Metalshield Waterbased Elastomeric Roof Coating
Henry Premium Elastomeric Base Coating
Henry Premium Non-Fibered Aluminum
Henry RTC Coat
Henry Solorflx Tan Elastomeric
Henry Special Color Elastomeric
Henry/Bakor
HGTV Home
Hirshfield's A.M.P. Acrylic Masonry Primer
Hirshfield's Acrylic Concrete Sealer
Hirshfield's Acrylic Woodstain
Hirshfield's Athletic Field Marking Paint
Hirshfield's Ceiling White
Hirshfield's Clearcoat
Hirshfield's ColorMax
Hirshfield's ColorPro
Hirshfield's Contractor Select
Hirshfield's Contractor Select Zero
Hirshfield's Custom Home
Hirshfield's Drywall Primer
Hirshfield's Exterior Oil Primer
Hirshfield's Faux Finish Glaze
Hirshfield's Heavy Duty
Hirshfield's House & Trim
Hirshfield's Housecoat
Hirshfield's Housecoat Exterior Acrylic Primer
Hirshfield's Housecoat II
Hirshfield's MHB
Hirshfield's Northern Naturals
Hirshfield's Oil-based Woodstain
Hirshfield's One Hour Finish
Hirshfield's Parking Ramp Paint
Hirshfield's Platinum Ceramic
Hirshfield's Platinum Exterior
Hirshfield's Premium Select Health
Hirshfield's Pro-Z
Hirshfield's Procrylic
Hirshfield's ProWall 1000
Hirshfield's ProWall 2000
Hirshfield's ProWall 4000
Hirshfield's ProWall 6000
Hirshfield's Reserve
Hirshfield's Sanding Sealer
Hirshfield's Select 1000
Hirshfield's Top Scrub
Hirshfield's Ultra Premium Celing Paint
Hirshfield's Uni-Prep
Hirshfield's Wall Prep
Hirshfield's Wash & Wear
Homax
Home Armor- Waterproofing Sealer - MultiSurface
Home Armor- Waterproofing Sealer - Waterproofer (all colors)
Home Armor- Waterproofing Sealer - Waterproofer Endurance
Homestead
Hydro Seal 100™
Hydro Seal 200™
Hydro Seal 300™
Impressions
Infinity®
Insl-X Aqua Lock
Insl-X Aqua Lock
Insl-X Bravo
Insl-X Cabinet Coat
Insl-X Cabinet Coat™
Insl-X Check Rust™
Insl-X Chlorinated Rubber Pool Paint
Insl-X Clear Through Acrylic Polyurethane
Insl-X Concrete Stain Waterproofing Selaer
Insl-X Hot Trax™ Acrylic Garage Floor Paint
Insl-X Insl-Cap™ Lead Encapsulating Compound
Insl-X Multi-Surface Utility Enamel
Insl-X Naturescapes
Insl-X Odor Less

Registered Brands

Minnesota Paint Stewardship Program as of 11/13/2014

Insl-X One Prep
Insl-X One Prep
Insl-X Ordorless Alkyd Primer
Insl-X Prep-A-Wall
Insl-X Prime Lock
Insl-X Prime Lock
Insl-X Pro-Line
Insl-X Pro-Plate Enamel - Rust Preventative Coating
Insl-X Rubber Based Pool Paint
Insl-X Rubber Based Pool Paint
Insl-X Rust Arrestor
Insl-X Seal Lock
Insl-X Seal Lock
Insl-X Silathane Ii Interior-Exterior Acrylic
Insl-X Silathane Interior-Exterior Alkyd
Insl-X Stix
Insl-X Stix
Insl-X Sure Step
Insl-X Sure Step™
Insl-X Tru-Flex
Insl-X Tuffcrete
Insl-X Waterblock
Insl-X Waterblock
Insl-X Waterborne Pool Paint
Insl-X Waterborne Pool Paint
Jetcoat Concrete Sealer
Jetcoat Gray Guard Acrylic Elastomeric Foundation Coating
Jetcoat High Gloss Concrete Sealer
Jetcoat Premium White Elastomeric Roof Coating
Jetcoat Superior White Liquid Thermoplastic Rubber Coating
Jetcoat White Elastomeric Roof Coating
Kilz
Kilz Casual Colors
Kilz Color Place
Kilz Pro-X
Kilz True Tone
Kitchen & Bath (all products)
Kolor Kote
Kool Seal
Krylon
Krylon Commericial
Kwal
Lacquer Couture
Lacrylic
Laura Ashley
Lauzon wood Clear Finish
Lauzon wood stain
Lifeline Accents
Lifeline Acrylic
Lifeline Advance
Lifeline Endure
LifeLine Exterior
Lifeline Interior
Lifeline Ultra-2
Lifeline Ultra-7
Liquid Driveway Acrylic Driveway Coating
Log-Gevity® Finish Coat
Log-Gevity® Stain Stabilizer
Lok-Tite
Long End Seal
Loxon
LPG NH3 Supply Enamel
Lullaby Paints
Lumber Jacket Stains (all products)
Luxury Living
Magic
Maintenance One
Maintenance Paint (Home Depot)
Maintenance Pro
Majic Aluminum Ristkill Enamel
Majic Diamondhard Acrylic Enamel
Majic Flat White Easy Spread Interior Latex
Majic Gloss Black Rustkill Enamel
Majic Gloss Diamondhard Acrylic Enamel (various colors)
Majic Gloss Midtone TB #2 Diamondhard Acrylic Enamel
Majic Gloss Neutral TB #4 Diamondhard Acrylic Enamel
Majic Gloss White Rustkill Enamel
Majic Gray Primer Rustkill Enamel
Majic Grey Primer Diamondhard Acrylic Enamel
Majic Interior Exterior Oil Base Floor Paint (various colors)
Majic Red Oxide Primer Diamondhard Acrylic Enamel
Majic Red Oxide Rustkill Enamel
Majic Rustkill Enamel (various colors)
Majic Satin Deep TB #3 Diamondhard Acrylic Enamel
Majic Satin Diamondhard Acrylic Enamel (various colors)
Majic Satin Midton TB #2 Diamondhard Acrylic Enamel
Majic White LIfestyle Exterior Latex Primer
Majic White Primer Professional Exterior Latex House Paint
Mantek - Crystolin Plus
Martha Stewart Living
Martin Senour Paints
Marvins
Masonry Shield
Master Gel® Finish Clear
Master Guard Oil and Spot Primer
Master Guard Sealer
Master Guard Wood Sealer
Master Painters
Master Touch
Master's Magic
Masterchem
MasterClear Supreme
Masterline
Maxbond®
Maxflex™
MAXLIFE
Maxum
Maxum
Maxwood®
MBP Flat
McCloskey
McCloskey Man-O-War
McCloskey Multi-Use
McCloskey Special Effects
McCloskey Stains
McCoy's
Messmer's Composite Deck Finish
Messmer's Decking Stain
Metal Ready Universal
Metallic Finishes
Metallic Paint Collection
Minwax
ML Campbell
Modac
Moldex Sealant
Mono II
Mono II EXT

Registered Brands

Minnesota Paint Stewardship Program as of 11/13/2014

Mothers Touch Paint
Multi-Mist Products - Pro Seal Ultra
Multi-Mist Products - Qurox
Multiplex
Multispec
Muralo Quick Tred (various colors)
Muralo Quick Tred Tex (various colors)
Muralo Specialty Coatings
Murex Primer
MX Primer
Mythic Paint
NanoKote (all products)
NatureSecret
Nextech (all products)
Nicros Gymtex
Nicros Nicrotex
Novus (all products)
Odds N Ends
OKON
Old Masters Brushing Lacquer
Old Masters Exterior Water-based Spar Urethane
Old Masters Fast Dry Stain
Old Masters Gel Stain
Old Masters Graining Base
Old Masters H2O Wood Stain
Old Masters Oil Based Spar Marine Varnish
Old Masters Oil Based Gel Polyurethane
Old Masters Oil Based Polyurethane
Old Masters Oil Based Quick-Dry Varnish
Old Masters Oil Based Sending Sealer
Old Masters Oil Based Super Varnish
Old Masters Penetrating Sealer
Old Masters Penetrating Stain
Old Masters Tinting Glaze
Old Masters Tung Oil Varnish
Old Masters Water-based Clear Finish
Old Masters Water-based Polyurethane
Old Masters Water-based Sanding Sealer
Old Masters Wiping Stain
Old Masters Wood Conditioner
Old Masters Woodgrain Filler
Old Town Clear Finish
Old Town Paints Chalk Style Finish
Old World Stain
Olympic Paint
Olympic Stain
One Time Wood Preservative (various colors)
Optima Formula 360
Optimus
Orgill
Ospho (rust inhibiter)
Ox-O-Flow
Pacific (all products)
PAF Primer
Paint Couture
Painter's Select
Painter's Touch
Painters Edge
PalGard®
Pantone
PD Stain
Penofin Concrete & Masonry Stain
Penofin Wood Finishes
Perma White
Permax 108 Acrylic Coating
Permax 115 Acrylic Coating
Permax 120 Acrylic Coating
Pittsburgh Paints and Stains
Plastek
Plastek EXT
Plasti-Kote
Plastic Kote
Platinum
Platinum Products
Platinum Series Metallic Plaster
Plexicolor (all products)
Ply-Mastic
Ply-Thane
Ply-Tile
Poly Var Polyurethane
Poly-Soy Top Coat
Polyurethane Primer (all products)
Polyurethane Rust Preventative
PolyWhey
PolyWhey Exterior (various colors)
PolyWhey Floor
PolyWhey Furniture semi-gloss premixed with Woodtone Tints
PolyWhey MVP Sport Floor Finish
PolyWhey MVP Sport Floor Sealer
PolyWhey Series 1000 Infusion Wood Modifier
PolyWhey Series 2000 Stain Base
PolyWhey Series 3500 Wood Floor finish
PolyWhey Series 3500 Wood Floor Sealer
PolyWhey Wood Cleaner
Porcelain®
Pore-O-Pac™ Grain Filler (various colors)
Pore-O-Pac™ Grain Filler Reducer
Power Hide (all products)
PPG
PPG High Performance Coatings
PPG Maintenance Paint
PPG Pittsburgh Paints
PPG Porter Paints
PPI™ Waterborne Finish
Pratt & Lambert®
Pre-Stain Clear Wood Stain
Preference (all products)
Prelude
Premier Aluminum Roof Coating Fibered
Premium
Premium Decor
PrepRite
Preserva Wood
Prestige
Primatite
Prime 1
Prime Choice (all products)
Prime Time
Prime Time Plus
Prime Touch (all products)
PRIME-N-SEAL
Primer
Primer with Sand ™
Pro Finishes
Pro Grade
Pro Kote
Pro Maintenance
Pro Paint (all products)
Pro Shopper
Pro Var
Pro-Hide® Gold
Pro-Hide® Green
Pro-Hide® Silver
Proceed Decorative Paints
ProClassic
Professional Coatings
Professional Finishes

Registered Brands

Minnesota Paint Stewardship Program as of 11/13/2014

Profin:Gloss and Satin
ProGreen 200
Progress (all products)
ProLine Supreme
ProMar 200
ProMar 400
ProMar 700
Promaster
Property Solution
Prymit ®
Puma
Puma-XL
PVC Conditioner
Qualalacq™ Lacquer Gloss
Qualalacq™ Lacquer Reducer
Qualalacq™ Lacquer Satin
Qualalacq™ Sanding Sealer
Qualarenu™ #1
Qualasole™
Quart testers (all products)
Quick Dry Zar Sanding Sealer (Gloss/Satin)
Quik Hide
Quik-Tred Floor Enamel
Quikrete
Quikrete Concrete & Masonry High Gloss Sealer
Quikrete Concrete & Masonry Waterproofing Sealer
Quikrete Masonry Waterproofer
Quikrete Penetrating Concrete Stain
Quikrete Textured Acrylic Concrete
Quikrete Transluscent Concrete Stain
RADCON (VARIOUS COLORS)
Rain-X® Multi-Surface Clear Water Sealer
Rain-X® Wood Protector (all colors)
Rain-X® Wood Protector Extended (all colors)
Rainstopper
Ralph Lauren
Rapid Roof HV
Rapid Roof III
Ready to Spray Athletic White
Recover Recycled Paint Products
Red Athletic Field Marker
Red Devil
RedSeal®
RedSeal® Zero VOC
Reflectit™
Refresh
Res-Cure DS
Reserve
Resilience
Restore-X
Revyvit ®
Rich Lux
Roofers Choice
Royal Conditioner ™
RPM Water Based Grain Filler (various colors)
RPM Wood Waterborne Urethane Finish Satin
RPM Wood -15 Minute Wood Stain (various colors)
RPM Wood -Polyurethane Satin
RPM Wood -Teak Oil
RPM Wood- Vinyl Sealer
RPM Wood-8x Wipe On Water Base Urethane Satin
Rudd Acryl Fin™ Finish
Rudd Aerodry™ (various colors)
Rudd Basetoner™ (various colors)
Rudd Catalast™ Lacquer (various colors)
Rudd Chromacat™ Lacquer (various colors)
Rudd Chromawipe NVO™ Wiping Stain (various colors)
Rudd Chromawipe™ Wiping Stain (various colors)
Rudd Colorplex™ Lacquer (various colors)
Rudd Colorplex™ Undercoaters (various colors)
Rudd Colortools™ Base Toner Dye Stain (various colors)
Rudd Colortools™ Colorants (various colors)
Rudd Colortools™ Colorants (various colors)
Rudd Colortools™ Dye Concentrates (various colors)
Rudd Colortools™ LH Spray Stain (various colors)
Rudd Colortools™ Wiping Stain (various colors)
Rudd Duracat-V 550 VOC Lacquer
Rudd Duracat-V 550 VOC Sealer
Rudd Duracat-V Plus™ Lacquer
Rudd Duracat-V™ Lacquer (various colors)
Rudd Duracat-V™ Sealer (various colors)
Rudd Durafill™ Wood Filler
Rudd Duralac™ Lacquers (various colors)
Rudd Excelite™ Lacquer (various colors)
Rudd Fastwipe™ Wiping Stain (various colors)
Rudd Glaze Stain
Rudd Hi-build™ Fast Dry Finish
Rudd Hycryl™ Waterborne Finish
Rudd Hycryl™ Waterborne Sealer
Rudd Hyplex™ Lacquer (various colors)
Rudd ISC™ Stains (various colors)
Rudd ISS LH™ Spray Stains (various colors)
Rudd ISS™ Spray Stains (various colors)
Rudd IWS™ Wiping Stains (various colors)
Rudd Natuseal™ Stains (various colors)
Rudd Nu-wave™ Lacquer (various colors)
Rudd Nu-wave™ Sealers (various colors)
Rudd Nu-wave™ Stains (various colors)
Rudd Nulustre™ Lacquer
Rudd On-site™ Lacquer
Rudd Plastiprime™ (various colors)
Rudd Primer Undercoater (various colors)
Rudd Prism™ Waterborne Stains (various colors)
Rudd Pro-Hibuild™ Lacquer
Rudd Pro-Hibuild™ Sealer
Rudd Pro-Hibuild™ Undercoater (various colors)
Rudd Problend 350 VOC™ Spray/Wiping Stains (various colors)
Rudd Problend TC™ Spray/Wiping Stains (various colors)
Rudd Problend™ Spray/Wiping Stains (various colors)
Rudd Prothane™
Rudd Pro™ Lacquer
Rudd Pro™ Sealer
Rudd Quickstack™ (various colors)
Rudd Terraset™ Stain Concentrates (various colors)
Rust Oleum
Rust-O-Lastic
Rust-Stop (all products)
Rusticide (rust remover)
Safe Encasement SE110MS
SAFE ENCASEMENT SYSTEMS-MIDWEST SE -110MS
SAFE ENCASEMENT SYSTEMS-MIDWEST SE-130
SAFE ENCASEMENT SYSTEMS-MIDWEST SE-130 Ultra Deep Tint Base
SafeChoice
Safecoat
Safecoat Naturals
Saman hybrid based varnish
Saman hybrid stain

Registered Brands

Minnesota Paint Stewardship Program as of 11/13/2014

Saman water based stain
Saman water based varnish
Sand Finish
Sansin Boracol 20-2
Sansin Classic
Sansin DEC
Sansin ENS
Sansin Foundation RTU
Sansin MDF Primer
Sansin Precision Coat
Sansin Purity Interior
Sansin Roof Tec
Sansin SDF
Sansin Timber Tec
Satin Thane Finish
Sea Shore
SeaFin AquaSpar Gloss and Satin
SeaFin Filler/Stain
SeaFin Ship n'Shore Sealer
SeaFin Super Spar Varnish
SeaFin Teak Oil
Seal-Krete Clear-Seal High Gloss Sealer
Seal-Krete Clear-Seal Low Gloss Sealer
Seal-Krete Clear-Seal Premium High Gloss Sealer
Seal-Krete Clear-Seal Premium High Gloss Sealer Low VOC
Seal-Krete Clear-Seal Satin Sealer
Seal-Krete Concrete Colors Low Lustre Sealer
Seal-Krete Concrete Colors Semi-Transparent Stain #300 Tint Base
Seal-Krete Concrete Colors Semi-Transparent Stain #310 Terra Cotta
Seal-Krete Concrete Colors Semi-Transparent Stain #320 Brownstone
Seal-Krete DampLock Concrete Waterproofing Paint
Seal-Krete Epoxy-Seal Concrete Paint #920 White Base
Seal-Krete Epoxy-Seal Concrete Paint #921 Armor Gray
Seal-Krete Epoxy-Seal Concrete Paint #922 Slate Gray
Seal-Krete Epoxy-Seal Concrete Paint #940 Deep Base
Seal-Krete Epoxy-Seal Low VOC Paint #960 White Base
Seal-Krete Epoxy-Seal Low VOC Paint #961 Armor Gray
Seal-Krete Epoxy-Seal Low VOC Paint #962 Slate Gray
Seal-Krete Epoxy-Seal Low VOC Paint #970 Deep Base
Seal-Krete Floor-Tex Non-Slip Textured Coating
Seal-Krete Floor-Tex Tintable #440 White Base
Seal-Krete Floor-Tex Tintable #450 Deep Base
Seal-Krete Floor-Tex Tintable Low VOC #460 White Base
Seal-Krete Floor-Tex Tintable Low VOC #470 Deep Base
Seal-Krete Floor-Tex Topcoat
Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Gulfshore
Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Keystone
Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Monterey
Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Sedona
Seal-Krete GraniteFX Professional Grade Decorative Natural Stone Finish - DesertStone
Seal-Krete GraniteFX Uniforming Primer - Gray
Seal-Krete GraniteFX Uniforming Primer - Tan
Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - DesertStone
Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - EarthStone
Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - GrayStone
Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - SandStone
Seal-Krete GraniTex Decorative Natural Stone Finish - DesertStone
Seal-Krete GraniTex Decorative Natural Stone Finish - EarthStone
Seal-Krete GraniTex Decorative Natural Stone Finish - GrayStone
Seal-Krete GraniTex Decorative Natural Stone Finish - SandStone
Seal-Krete Heavy Duty Waterproofer
Seal-Krete Lock-Down Epoxy Bonding Floor Primer
Seal-Krete Multi-Surface Water Repellent
Seal-Krete Original Waterproofing Sealer
Seal-Krete Stucco Guard
Sealbest Elastomeric Roof Coating
Sealbest Gray Shield Acrylic Elastomeric Foundation Coating
Sealbest Premium White Elastomeric Roof Coating
Sealbest Professional Grade Concrete Sealer
Sealbest Professional Grade Ultra Gloss Concrete Sealer
Sears
Severe Weather Contractor Finish
Shading/Glazing Stain (various colors)
Sheetrock® brand Ceiling Texture Paint
Sheetrock® brand First Coat Primer
Sheetrock® brand TUFF-HIDE Primer-Surfacer
Sher-Crete
SherStripe
Sherwin-Williams
Shimmer Stone
Shizen
Show Kote
Shur-Stik
Signature Select
Sikagard® 510
Sikagard® 550W Elastocolor
Sikagard® 552W Primer
Sikagard® 570
Sikagard® Elastic Base Coat Smooth
Sikagard® Elastic Base Coat Textured
Sikkens
SILOX SEAL "A" SIDE
Simply Glaze
Skd Grip (all products)
Skim Stone
SkimStone® Protective Sealer
SkimStone® Select Finish
Skylight
Skylight®
Snow Roof
Solar Guard
Solar-Lux™ Stain (various colors)
Solar-Lux™ Waterborne Dye Stain (various colors)
Solar-Lux™ Waterborne Glaze (various colors)
Solar-Lux™ Waterborne Wiping Stains (various colors)
Solastic
Solo 100% Acrylic
SoyCrete Architectural Concret Stain
Spar Restoration Varnish

Registered Brands

Minnesota Paint Stewardship Program as of 11/13/2014

Speedcote
Speedwall
Spraytek I
Spraytek II
Spraytek III
Sta-Kool
Stainless Steel Coating
Stainmaster
STAINShield®
Start Right
Sto Hot Prime
Sto Primer Creativ
Sto Primer Sand
Sto Primer Smooth
StoCoat Acryl
StoCoat Acryl Plus
StoCoat Color
StoCoat Color Sand
StoCoat DTM Acrylic
StoCoat DTM Metal-Primer
StoCoat Lotusan
StoCoat Lotusan Low VOC
StoCoat Metallic
StoCoat Texture Coarse
StoCoat Texture Fine
StoCoat Texture Medium
Stolastic Sand
Stolastic Smooth
Stone & Masonry Conditioner
Stone Care International
Stone Mason
Stone Mason Ultra Gloss Water Based
Stonite (all products)
Stop Rust
Storm Shield
Storm Systems (all products)
StoSilco Lastic
StoTique
Structures Wood Care NatureColor®
Structures Wood Care NatureOne®
Stucco, Masonry & Brick Paint
Sunnyside Waterproofer
Sunnyside Wood Protectant
Super Scrub (all products)
Super-Tred Industrial Enamel (all products)
SuperBond
Superfinish (all products)
SuperPaint
Sure Shine
Surmax
Sutherland Welles Ltd. Marine Spar Varnish
Sutherland Welles Ltd. Murdoch's Line 500 Floor Finish
Sutherland Welles Ltd. Murdoch's Line Hard Oil
Sutherland Welles Ltd. Murdoch's Line Hard Sealer
Sutherland Welles Ltd. Murdoch's Line Table Top
Sutherland Welles Ltd. Wiping Varnish (Sealer, Low, Medium, High Lustre)

Symphony®
Synteko
Tack Coat
Temproof 1200 Stove paint
Terminator™
Tex Cote
Texture Effects
Texture Paint
Texturecoat
The Freshaire Choice
The Paint Drop™
Theme Paint
Thompsons
Tile Guard
TileLab Gloss Sealer & Finish
TileLab Matte Sealer & Finish
TileLab Sealer/Cleaner/Resealer Combo Pack
TileLab Stone Enhancer
TileLab SurfaceGard
Timber Pro UV Crystal Urethane
Timber Pro UV Deck & Fence Formula
Timber Pro UV Internal Concrete Sealer
Timber Pro UV Internal Wood Stabilizer
Timber Pro UV Log & Siding Formula
Timber Pro UV Masonry Top Sealer
Timbercoat
Timbercoat Stain
Timberflex
Timberflex II
Timberflex Pro
TimberSoy Penetrating Natural Wood Stain
Titanium Series
Tite Waterproofing Paint
TK Interior Latex
TK Tri-Sheen
Top Choice
Total Wood Preservative
Transformation Stain® Deck & Fence
Transformation Stain® Log and Timber
Transformation Stain® Siding & Trim
Tribuilt Roof X Tender
Tru Seal
Tuf-On (all products)
Tuscan Glaze ™
Twist & Try
Two Minute Repair Liquid
TWP
TWP MILDEW SEALER
UGL Pro Finish (all Gloss Levels)
Ultimate House Paint (all products)
Ultra (all products)
Ultra Deluxe
Ultra Guard
Ultra XT
Ultra Zar Plus (Gloss/Satin)
Ultra-Fill
Ultra-Tred Epoxy (all products)
UltraCrete
Undercoat
Uniflex
Universal Stain Killing Primer
Uptraplate (all products)
URA-FLOOR GLOSS WB URETHANE
USG™ Plaster Bonder
USG™ Plaster Sealer
UV Plus
UV Plus for Hardwoods
Valspar
Valspar Anti-Rust
Valspar Climate Zone
Valspar Color Style
Valspar Decorator
Valspar Duramax
Valspar Elan
Valspar Integrity
Valspar Medallion
Valspar Medallion Primers
Valspar Prep-Step Primers

Registered Brands

Minnesota Paint Stewardship Program as of 11/13/2014

Valspar Pro 2000 Interior Contractor Finish
Valspar Professional
Valspar Professional Bonding Primer
Valspar Professional Exterior
Valspar Professional Exterior Primer
Valspar Professional Interior
Valspar Professional New Construction Primer
Valspar Professional PVA Primer
Valspar Restoration Series
Valspar Signature Colors
Valspar Tractor & Implement
Valspar Ultra
Valspar Ultra Premium
Valspar Weathercoat
Value
Van Sickle Barn and Outbuilding Paints
Van Sickle Exterior Latex (Economy, Premium or Super Premium)
Van Sickle Exterior Stains
Van Sickle Floor Enamel
Van Sickle Interior Latex (Economy, Premium or Super Premium)
Van Sickle Multi Purpose Enamel
Vanex (brands are included in PPG Brands)
Varathane
Vogue Deep Colors
Vogue from Muralo Deep Color finishes
Wall Kote
Wall-Up
Walmart
Watco
Waterlox 350 VOC Satin Finish
Waterlox 350 VOC Sealer/Finish
Waterlox 450 VOC Satin Finish
Waterlox Original High Gloss Finish
Waterlox Original Satin Finish
Waterlox Original Sealer/Finish
Waterlox XL88 Gloss Urethane
Waterlox XL89 Satin Urethane
Wear-All (all products)
Weather All
Weathercoat ™
Weatherlastic®
Weatherplate (all products)
Weatherprime ®
Weathershield
WFS
White Athletic Field Marker
White Pickling Stain
Wipe on Zar (Semi Gloss/Satin)
WithSTAND®
Wolman
Wonder Guard
Wood Classics
Wood Finishers Supply
Wood Shield
Woodpride
WoodScapes
Woodsman
Woodtone Series (various colors)
Woodturners Finish
X-100 Natural Seal® Wood Protective Coating
X-100 Natural® Seal Deck Stain
X-200 Primer (all products)
X-O Rust
XL70
Yellow Athletic Field Marker
Yolo Colorhouse
ZAP Primers
Zar Ultra Exterior Polyurethane (all gloss Levels)
Zar Classic (all Gloss Levels)
Zar Clear Wood Sealer
Zar Clear Wood Sealer Toner Base
Zar Deck&Siding Stains Solid and Semi-Transparent (all colors)
Zar Exterior Polyurethane (Gloss/Satin)
Zar Exterior Water Base Polyurethane (Gloss/Satin)
Zar Interior Polyurethane (all Gloss Levels)
Zar Ultra Interior Polyurethane (all Gloss Levels)
Zar Ultra Max OMU (all gloss Levels)
Zar Ultra Max Rejuvenator
Zar Ultra Max Sanding Sealer
Zar Ultra Max Wipe On
Zar Ultra Max Wood Stains (all colors)
Zar Wood Stains (all colors)
Zehrung
Zinsser
Zone Marking Paints

Appendix C

IDENTIFYING ARCHITECTURAL PAINT PRODUCTS UNDER PAINTCARE
For Manufacturers and Collection Sites

Architectural paint is defined under the Paint Stewardship Program as:

Interior and exterior architectural coatings sold in containers of five gallons or less.

Architectural paint does not include:

Industrial maintenance (IM), original equipment manufacturer (OEM) or specialty coatings.

In order to distinguish between what is an architectural coating under the Paintcare program, definitions and terminology from the U.S. Environmental Protection Agency, California Air Resources Board and other state and local Architectural and Industrial Maintenance (AIM) rules were used to develop the following list. The decision table page 2 uses the definitions on page 3.

Program Products (maximum container size of 5 gallons):

1. Water-based paint (Interior and exterior): latex, acrylic
2. Oil-Based paint (Interior and exterior): alkyd, enamel
3. Clear Coatings: Shellac, Lacquer, Varnish, Urethane
4. Deck coatings and floor paints (including elastomeric)
5. Field and lawn marking coatings
6. Melamine/metal coatings and rust preventative
7. Primers, sealers and undercoaters
8. Sealers
9. Stains
10. Water repellents (not-tar-based or bitumen-based)
11. Waterproofing sealers for concrete, masonry, and wood

Non-Program Products (regardless of container size):

1. Empty, leaking or unlabeled containers
2. Industrial Maintenance (IM) coatings labeled as:
   (a) For industrial use, (b) Professional use, or (c) Not for residential use
3. Original Equipment Manufacturer (OEM) (shop application) paints and finishes
4. Aerosol paint (spray cans)
5. Automotive paints
6. Marine paints
7. Arts and Craft paints
8. Caulking compounds, epoxies, glues or adhesives
9. Drywall / joint compounds
10. Semi-solid products: spackle, patching compounds for roofing, stucco, wood, etc.
11. Paint additives, colorants and tints
12. Resins
13. Paint thinners, solvents, mineral spirit
14. Wood preservatives continaing pesticides
15. Tar, asphalt or bitumen based products
16. Two-component coatings (epoxy)
17. Deck cleaners
18. Other non-coating products (motor oil, pesticides, cleaning solutions)

Decision Table for Identifying Architectural Paint Products

for Manufacturers and Collection Sites

1. Is it a coating?

If YES, go to 2.

If NO, it is not in the program.

These non-coatings are excluded:

Paint thinner	Solvents
Wood preservatives	Mineral spirits
Wood treatment oils	Deck cleaners
Drywall compounds	Epoxies, glues
Roof patch, stucco patch	Wood patch
Caulking compounds	Adhesives

Manufacturers: Non-coatings are not assessed

Collection Sites: Non-coatings are not acceptable.

2. Is it an architectural coating?

If YES, go to 3.

If NO, it is not in the program.

These non-architectural paints are excluded:

Auto paint Marine paint Aerosols

Manufacturers: Coatings that are not architectural are not assessed a fee.

Collection Sites: Coatings that are not architectural are not acceptable.

3. Is it an industrial maintenance (IM) coating?

If NO, go to step 4

If YES, then it is not in the program.

Products with these labels are excluded:

Professional use only Not for residential use

For industrial use only

Manufacturers: IM coatings are not assessed.

Collection Sites: IM coatings are not acceptable.

4. Is it for Original Equipment Manufacturing (OEM)?

If NO, go to step 5

If YES, then it is not in the program.

Manufacturers: If a company can clearly document that the coating was sold exclusively for OEM use, the fee should not be assessed. However, if this coating can be sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, the fee should be assessed.

Collection Sites: A collection site may not always be able to distinguish these products from non-OEM products. This determination will be made by asking the business customer what the intended use of the paint was. If the intention was shop application, it is not a program product. However, if the coating was sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, it may be accepted as a program product.

5. Is it a specialty coating or specifically excluded?

If NO, then it is in the program

If YES, then it is not in the program.

These are excluded:

Products in containers larger than 5 gallons
Aerosol (spray) cans
Craft paints
Two component coatings (epoxy)
Tar, asphalt, bitumen-based coatings
Resins
Paint tints, colorants, additives
Wood preservatives containing pesticides

Manufacturers: Excluded products are not assessed a fee

Collection Sites: Excluded products are not acceptable at collection sites.

DEFINITIONS

I. Architectural Coatings

Architectural coating means a coating recommended for application to stationary structures and their appurtenances, portable buildings, pavements, curbs, fields and lawns. This definition excludes adhesives, aerosols and coatings recommended by the manufacturer or importer solely for shop applications or solely for application to non-stationary structures, such as airplanes, ships, boats, and railcars.

II. Industrial Maintenance Coatings

Industrial Maintenance (IM) coating means a high performance architectural coating, including primers, sealers, undercoaters, intermediate coats, and topcoats formulated and recommended for application to substrates exposed to one or more of the following extreme environmental conditions in an industrial, commercial, or institutional setting:

1. Immersion in water, wastewater, or chemical solutions (aqueous and non-aqueous solutions), or chronic exposure of interior surfaces to moisture condensation;
2. Acute or chronic exposure to corrosive, caustic, or acidic agents, or to chemicals, chemical fumes, or chemical mixtures or solutions;
3. Repeated exposure to temperatures above 120 °C (250 °F);
4. Repeated (frequent) heavy abrasion, including mechanical wear and repeated (frequent) scrubbing with industrial solvents, cleansers, or scouring agents; or
5. Exterior exposure of metal structures and structural components.

One of the primary ways AIM rules distinguish IM coatings from other architectural coatings is the manufacturer's recommendation for restricted usage. IM coatings must be labeled under the rules as:

1. ''For industrial use only.''
2. ''For professional use only.''
3. ''Not for residential use'' or ''Not intended for residential use."

Thus, if the product is not intended for and not labeled as an IM coating, it should be deemed a covered architectural coating and the fee should be assessed, unless it is specifically excluded (see below).

III. Original Equipment Manufacturer (OEM) Coatings

Shop application means that a coating is applied to a product or a component of a product in a factory, shop, or other structure as part of a manufacturing, production, finishing or repairing process (e.g., original equipment manufacturing coatings).
Since OEM (shop application) coatings may be intended but not labeled for industrial or professional use, and may be sold in containers of 5 gallons or less, then…

For manufacturers:
…if a company can clearly document that the coating was sold exclusively for OEM use, the fee should not be assessed. However, if this coating can be sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, the fee should be assessed.

For collection sites:
…a collection site may not always be able to distinguish these products from non-OEM products. This determination will be made by asking the business customer what the intended use of the paint was. If the intention was shop application, it is not a program product. However, if the coating was sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, it may be accepted as a program product.

IV. Specialty Coatings

Lastly, in order to identify Specialty or Special Purpose Coatings, we have used the definition from the Federated Society of Coating Technology's Coatings Encyclopedic (since AIM rules don't have a definition), which states that these coatings include aerosols, crafts paints.

PaintCare Product Notice #1

Drywall Primer-Surfacers

June 2012

Purpose

The purpose of this notice is to clarify that "Drywall Primer-Surfacers" are included in the PaintCare Program. As part of the Program, manufacturers of these products must register with PaintCare and collect and remit the Assessment ("PaintCare Recovery Fee") as with other architectural paints in states with active Paint Stewardship programs (Oregon is currently active, California is anticipated to start in Fall 2012, Connecticut is anticipated to start in 2013).

Background

In order to assist companies with determining what coatings were architectural coatings subject to the PaintCare Recovery Fee for the Oregon program and what coatings were not, PaintCare developed a factsheet detailing what factors should be taken into consideration when making these determinations. In addition, the factsheet listed examples of program products and examples of non-program products (products that should not be assessed the fee). PaintCare, however, relies on individual manufacturers to determine what products are part of the program and what products are not, depending on their specific product lines. In some cases, PaintCare helps with this determination based on individual calls with manufacturers. In the case of Drywall Primer-Surfacers, based on these calls, it has come to our attention that some manufacturers were assessing the fee believing they were program products and some were not assessing the fee believing that they were non-program products. It appears that confusion arose when trying to distinguish drywall primer from drywall compound.

In order to ensure that all manufacturers are on a level playing field and the PaintCare Recovery Fee is indeed placed on all program products subject to the assessment, PaintCare herein clarifies that Drywall Primer-Surfacer is considered a program product and the PaintCare Recovery Fee must be assessed and remitted by all manufacturers of Drywall Primer-Surfacers. The reason for including this category under the architectural coatings that are subject to the program is as follows:

- The Drywall Primer-Surfacer products are primers. Primers are considered architectural coatings.
- MSDS sheets, either in their title and or elsewhere in the product description, for these products indicate that they are paint or primers.
- MSDS sheets indicate that they contain some type of binder or resin.

- Marketing information published by manufacturers for their own products indicate that they are vapor barriers or coatings.
- Information published by manufacturers for their own products indicate that they are vinyl, acrylic, and/or latex-based.
- Competitors have reported that they make and sell equivalent products that are not excluded by PaintCare.
- Consumers with leftover/unwanted Drywall Primer-Surfacers may bring them to a PaintCare collection site for proper recycling/disposal.

Action

Starting August 1, 2012, manufacturers of "Drywall Primer-Surfacers" need to ensure that these products are registered with PaintCare and add the PaintCare Recovery Fee to the wholesale price of these products to all distributors and retailers. Manufacturers are not required to pay the fee on past sales because the fees were not charged to distributors, retailers, or consumers.

More Information

For more information about the PaintCare Program and the responsibilities of manufacturers, please visit PaintCare.org or contact:

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(415) 606-3211

Marjaneh Zarrehparvar, Executive Director
mzarrehparvar@paint.org
(855) 724-6809

PaintCare® Inc.
1500 Rhode Island Avenue NW
Washington, DC 20005
www.paintcare.org

PaintCare Product Notice #3
January 2013

Masonry and Concrete Sealers labeled "For Professional Use Only"

Purpose

The purpose of this notice is to clarify that masonry and concrete sealers that are labeled "for professional use" are excluded from the PaintCare Program. Manufacturers of these products are not required to register with PaintCare and they are not required to collect and remit the Assessment ("PaintCare Recovery Fee") in California or Oregon, the two states with active Paint Stewardship programs implemented by PaintCare.

Background

In order to assist companies with determining what products are architectural coatings subject to the PaintCare Recovery Fee for the Oregon and California programs and what products are not, PaintCare developed a definition of architectural paint detailing what factors should be taken into consideration when making these determinations. In addition, the definition lists examples of program products and examples of non-program products (products that should not be assessed the fee). PaintCare relies on individual manufacturers to determine which, if any, of their products are part of the program. In some cases, PaintCare helps with this determination based on individual calls with manufacturers. In the case of products used as sealers for masonry and concrete — and based on inquiries from many industry representatives and manufacturers of these products — it has come to our attention that manufacturers of these sealers desire clarification on whether their products are considered architectural coatings for the purposes of active and future state PaintCare programs.

In order to ensure that all manufacturers are on a level playing field and the PaintCare Recovery Fee is placed on all program products subject to the assessment, PaintCare herein clarifies that masonry and concrete sealers labeled for professional use are not considered program products and the PaintCare Recovery Fee is not required to be assessed and remitted by manufacturers of these products. Excluding these products from the definition of architectural coatings is based on the following:

- Originally PaintCare's definition excluded products that are both (1) Industrial Maintenance Coatings and (2) labeled "for professional use only." [Other acceptable phrases are (a) for industrial use only, (b) not for residential use, and (c) not intended for residential use].

- The definition of an IM coating varies somewhat from one state to another and from one regulatory air district to another. Generally, determining if a coating meets the criteria for IM is

based on the manufacturers recommended use for the product and whether it meets any one of certain criteria (simply put these criteria are: regular exposure to heat, chemicals, moisture, or abrasion). Masonry sealers are intended to act as waterproofing agents and are applied where water exposure is anticipated. Thus as a category they can generally be considered by manufacturers to be IM coatings and therefore meet the first criteria.

- Some manufacturers label these products for professional use. Others do not label them for professional use. There is no prohibition on a manufacturer from labeling a product for professional use. Therefore if a manufacturer chooses to change the product label on a product that they consider IM in order to also comply with the second criteria above (in the first bullet), they may do so in order have these products excluded from the PaintCare Program. The manufacturer may change their regular container label or use an additional sticker.

- If PaintCare finds that manufacturers start to change their labels on other products that are clearly not for professional use or industrial maintenance coatings (e.g. house paint), the professional use labeling will not exclude such products.

- An important purpose of the paint stewardship programs is to collect and recycle unused paint, stains, and coatings that are normally managed through government-sponsored household hazardous waste (HHW) programs. Sealers for masonry and concrete are not known to be a problem at HHW programs.

Conclusion

Concrete and masonry sealers that are IM coatings and labeled for professional use using one of the phrases indicated above are categorically exempt from PaintCare.

More Information

For more information about the PaintCare Program and the responsibilities of manufacturers, please visit PaintCare.org or contact:

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www.paintcare.org

Appendix D

134 PAINTCARE MINNESOTA DROP-OFF SITES - 11/17/2014 - PAGE 1

County / Site Name		Address	City	Zip
ANOKA	**7**			
Hirshfields		10059 Flanders Ct NE	Blaine	55432
Sherwin-Williams		10690 Baltimore St NW	Blaine	55449
Sherwin-Williams		4110 Central Ave NE	Columbia Heights	55421
Hirshfields		13050 Riverdale Dr	Coon Rapids	55448
Sherwin-Williams		3564 Main St NW	Coon Rapids	55448
Amazon Environmental		7180 W Commerce Circle	Fridley	55432
Smith Brothers Decorating		17362 Hwy 65	Ham Lake	55304
BELTRAMI	**2**			
Hirshfields		2140 Bardwell Dr NW	Bemidji	56601
Sherwin-Williams		2405 Middle School Dr NW	Bemidji	56601
BENTON	**1**			
Sherwin-Williams		132 Twin Rivers Ct	Sartell	56377
BLUE EARTH	**4**			
Arrow Ace Hardware		201 N Victory Dr	Mankato	56001
Diamond Vogel		619 North Riverfront Dr	Mankato	56001
Sherwin-Williams		350 Saint Andrews Dr	Mankato	56001
Mapleton Farm & Home		216 NE Main St	Mapleton	56065
BROWN	**1**			
Overson Building Center		121 Second Ave NE	Sleepy Eye	56085
CARVER	**3**			
Sherwin-Williams		2979 Water Tower Pl	Chanhassen	55317
Arrow Ace Hardware		802 Yellow Brick Rd	Chaska	55318
UFC Farm Supply		801 S Hwy 284	Waconia	55387
CASS	**1**			
Longville Builders Supply		186 Reservation Ave	Longville	56655
CHIPPEWA	**1**			
Ace Hardware Montevideo		120 N First St	Montevideo	56265
CLAY	**1**			
Sherwin-Williams		3314 Hwy 10 E	Moorhead	56560
COTTONWOOD	**1**			
Westbrook Home Center		1115 Fourth St	Westbrook	56183
CROW WING	**4**			
Hirshfields		7447 Clearwater Rd	Baxter	56425
Sherwin-Williams		14451 Edgewood Dr	Baxter	56425
Crosslake Ace		35992 Pioneer Dr	Crosslake	56442
Carlson Hardware		25673 Main St	Nisswa	56468
DAKOTA	**9**			
Hirshfields		15265 Galaxie Ave	Apple Valley	55124
Sherwin-Williams		15415 Cedar Ave S	Apple Valley	55124

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County / Site Name	Address	City	Zip
Sherwin-Williams	2000 County Rd 42 W	Burnsville	55337
Sherwin-Williams	1295 Town Centre Dr	Eagan	55123
Sherwin-Williams	2020 Cliff Rd Ste 200	Eagan	55122
Sherwin-Williams	1355 S Frontage Rd Ste 360	Hastings	55033
Sherwin-Williams	16466 Kenrick Ave	Lakeville	55044
Hirshfields	2024 S Robert St	West Saint Paul	55118
Sherwin-Williams	1913 Robert St S	West Saint Paul	55118
DOUGLAS 2			
Hirshfields	1010 N Nokomis St NE	Alexandria	56308
Sherwin-Williams	1402 Broadway St Ste 1	Alexandria	56308
FREEBORN 1			
Sherwin-Williams	2328 Hendrickson Rd	Albert Lea	56007
GOODHUE 3			
Cannon Ace Hardware	31262 64th Ave Path	Cannon Falls	55009
Sherwin-Williams	912 Main St	Red Wing	55066
Pellicci Ace Hardware	90 E Third St	Zumbrota	55992
HENNEPIN 20			
Sherwin-Williams	9509 Lyndale Ave S	Bloomington	55420
Sherwin-Williams	7115 Northland Ter #200	Brooklyn Park	55428
Sherwin-Williams	8240 Commonwealth Dr	Eden Prairie	55344
Hirshfields	3441 Hazelton Rd	Edina	55435
Sherwin-Williams	2435 W Wayzata Blvd	Long Lake	55356
Hirshfields	7880 Vinewood Ln N	Maple Grove	55369
Sherwin-Williams	13599 Grove Dr	Maple Grove	55311
UFC Farm Supply	5135 Oak St	Maple Plain	55359
Diamond Vogel	2100 N Second St	Minneapolis	55411
Hirshfields	725 Second Ave N	Minneapolis	55405
Hirshfields	2741 Hennepin Ave S	Minneapolis	55408
Nicollet Hardware	3805 Nicollet Ave S	Minneapolis	55409
Sherwin-Williams	505 W Lake St	Minneapolis	55408
Sherwin-Williams	5425 Opportunity Ct	Minnetonka	55343
Sherwin-Williams	4901 Country Rd 101	Minnetonka	55345
Hirshfields	1975 Annapolis Lane	Plymouth	55441
PPG Paints	5400 Nathan Lane Suite 140	Plymouth	55442
Sherwin-Williams	10100 Sixth Ave N Ste 125	Plymouth	55441
Sherwin-Williams	84 W 78th St	Richfield	55423
Sherwin-Williams	6445 Penn Ave S	Richfield	55423
ITASCA 3			
Jurvelin Hardware Hank	108 Main Ave E	Deer River	56636
Burggrafs Ace Hardware	1115 E US Hwy 169	Grand Rapids	55744
Sherwin-Williams	300 SE 29th St	Grand Rapids	55744

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County / Site Name		Address	City	Zip
JACKSON	**1**			
Jackson Building Center		171 Industrial Park	Jackson	56143
KANDIYOHI	**1**			
Sherwin-Williams		2807 South First St	Willmar	56201
LYON	**1**			
Tracy Builders Supply		221 S Fourth St	Tracy	56175
MILLE LACS	**3**			
Agnew Hardware Hank		104 Wall St S	Onamia	56359
Marvs True Value		31620 125th St NW	Princeton	55371
Princeton Ace Hardware		706 Rum River Dr S	Princeton	55371
MORRISON	**1**			
Nilsons Do It Best		207 Degraff	Swanville	56382
MOWER	**1**			
Sherwin-Williams		1300 A 18th Ave NW	Austin	55912
NICOLLET	**2**			
Arrow Ace Hardware		201 S Minnesota Ave	Saint Peter	56082
St. Peter Do It Best Lumber		200 S Front St	Saint Peter	56082
NOBLES	**1**			
Adrian Hardware		301 N Maine Ave	Adrian	56110
OLMSTED	**8**			
Arrow Ace Hardware		1067 Fourth St NE	Byron	55920
Arrow Ace Hardware		10 17th Ave SW	Rochester	55902
Arrow Ace Hardware		905 37th St NW	Rochester	55901
Arrow Ace Hardware		1500 N Broadway	Rochester	55906
Diamond Vogel		1614 North Hwy 52	Rochester	55901
Hirshfields		420 Crossroads Dr SW	Rochester	55902
Sherwin-Williams		19 Seventh St NE	Rochester	55906
Arrow Ace Hardware		1201 S Broadway, Ste. 44	Rochester	55904
PINE	**1**			
Sandstone Ace Hardware		218 Main St	Sandstone	55072
POLK	**1**			
Hardware Hank		1017 Central Ave NW	East Grand Forks	56721
RAMSEY	**11**			
Sherwin-Williams		78 Minnesota Ave	Little Canada	55117
Diamond Vogel		1845 E County Rd D Ste 170	Maplewood	55109
Hirshfields		1081 Hwy 36 E	Maplewood	55109
Sherwin-Williams		1898 Beam Ave	Maplewood	55109
Hirshfields		1655 W County Rd C	Roseville	55113
Sherwin-Williams		1151 Larpenteur Ave W	Roseville	55113
Sherwin-Williams		2722 Lincoln Dr	Roseville	55113

134 PAINTCARE MINNESOTA DROP-OFF SITES - 11/17/2014 - PAGE 4

County / Site Name	Address	City	Zip
Abbott Paint and Carpet	1808 Grand Ave	Saint Paul	55105
Kendalls Ace Hardware and Paint	978 Dale St N	Saint Paul	55117
Sherwin-Williams	80 Snelling Ave S	Saint Paul	55105
Sherwin-Williams	240 E Fillmore Ave	Saint Paul	55107
REDWOOD 2			
Lamberton Lumber	26041 Hwy 14	Lamberton	56152
Wabasso Bldg Center Do It Best	173 Hwy 68	Wabasso	56293
RENVILLE 1			
Dans Flooring and Paint	1302 W Lincoln Ave	Olivia	56277
RICE 3			
Sherwin-Williams	204 Western Ave NW	Faribault	55021
Generation Home and Building	601 Central St	Lonsdale	55046
Arrow Ace Hardware	670 Water St S	Northfield	55057
ROSEAU 1			
Greenbush Lumber	239 Fourth St N	Greenbush	56726
SCOTT 5			
Jordan Ace Hardware	540 Second St W	Jordan	55352
Hirshfields	3981 W 143RD St	Savage	55378
Arrow Ace Hardware	485 Marschall Rd	Shakopee	55379
Hirshfields	1128 Vierling Dr E	Shakopee	55379
Sherwin-Williams	497 Marschall Rd	Shakopee	55379
SHERBURNE 1			
Sherwin-Williams	19455 Evans St NW	Elk River	55330
SIBLEY 1			
Thomes Brothers	414 W Main	Arlington	55307
ST LOUIS 6			
Bradach Lumber Home & Hdwr	216 W Third Ave N	Aurora	55705
Lossing Building Center	30 North Dr	Babbitt	55706
Andren Paint	5600 Grand Ave	Duluth	55807
Diamond Vogel	1701 London Rd	Duluth	55812
Sherwin-Williams	4767 Miller Trunk Hwy	Hermantown	55811
Sherwin-Williams	5486 Mountain Iron Dr	Virginia	55792
STEARNS 4			
Arrow Ace Hardware	2006 Veterans Dr	Saint Cloud	56303
Diamond Vogel	3500 West Division St	Saint Cloud	56301
Hirshfields	117 Third St NE	Waite Park	56378
Sherwin-Williams	106 Division St	Waite Park	56387
STEELE 1			
Sherwin-Williams	125 Oakdale St	Owatonna	55060

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County / Site Name		Address	City	Zip
TRAVERSE	**1**			
Browns Valley Hardware Hank		16 3rd St N	Browns Valley	56219
WASHINGTON	**7**			
Sherwin-Williams		7430 E Point Douglas Rd S	Cottage Grove	55016
Sherwin-Williams		608 W Broadway Ave	Forest Lake	55025
PPG Paints		7017 N Sixth St	Oakdale	55128
Abbott Paint and Carpet		1672 S Greeley St	Stillwater	55082
Sherwin-Williams		14450 60th St N	Stillwater	55082
Abbott Paint and Carpet		2223 Fourth St	White Bear Lake	55110
Sherwin-Williams		2170 Eagle Creek Ln	Woodbury	55129
WATONWAN	**2**			
Madelia Lumber Company		24 Center Ave N	Madelia	56062
Overson Lumber		500 Armstrong Blvd N	Saint James	56081
WINONA	**1**			
Sherwin-Williams		1457 W Service Dr	Winona	55987
WRIGHT	**2**			
Sherwin-Williams		5585 La Centre Ave NE	Albertville	55301
Hirshfields		9230 State Hwy 25 NE	Monticello	55362
TOTAL	**134**			

Appendix E

Minnesota Paint Stewardship Program

Information for HHW Programs

Minnesota's paint stewardship law benefits Household Hazardous Waste programs.

A law passed in May 2013 requires paint manufacturers to establish a Paint Stewardship Program in Minnesota. Household hazardous waste programs that participate can save money on paint management costs. Program funding comes from a "PaintCare Recovery Fee" applied to each container of architectural paint sold in Minnesota starting when the program begins November 1, 2014.

Paint Stewardship Program in Minnesota

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopts paint stewardship laws.

Minnesota is the fifth state to pass such a law. Although this program is required by state law, it is designed and operated by the paint manufacturing industry. PaintCare currently operates programs in California, Connecticut, Oregon, Rhode Island and Vermont. PaintCare is also planning programs for Colorado, Maine and Minnesota.

Designing a Program for Minnesota

The new law requires PaintCare, on behalf of paint manufacturers, to submit a comprehensive Program Plan to the Minnesota Pollution Control Agency (MPCA). A detailed program plan was submitted by PaintCare to the MPCA in March 2014. Comments were received from MPCA in May 2014 and PaintCare is in the process of revising the Plan accordingly.

Making Paint Recycling More Convenient

PaintCare will establish drop-off sites statewide for residents and businesses to take leftover architectural paint. Although most drop-off sites will be at paint retailers, household hazardous waste (HHW) programs, solid waste transfer stations and landfills may also volunteer to be PaintCare drop-off sites and have their paint transportation and recycling costs paid by PaintCare.

Benefits to HHW Programs of Partnering with PaintCare

- Save on transportation and recycling costs
- Conserve resources and keep paint out of the solid waste stream
- Make recycling of leftover paint more convenient for your community

PaintCare Partners Receive

- Staff training at your site
- Paint collection bins
- Free transportation and recycling services
- Compensation for value-added services including paint reuse programs, bulking of oil-based paint and other services
- Publicity of HHW site or event (optional)

Drop-Off Site Responsibilities

- Provide secure storage area for cubic yard boxes or drums
- Accept program products from the public during normal operating hours
- Properly pack program products in collection bins
- Assist with loading and unloading of full and empty storage bins
- Complete minimal paperwork to track outgoing paint shipments
- Ensure staff are trained in PaintCare guidelines and safe operating procedures

Will PaintCare Require Operational Changes?

- If your program does not currently accept latex paint, PaintCare will not require you to do so. If you wish to start accepting latex, PaintCare will cover the transportation and processing costs.
- If your program does not currently accept paint from businesses, PaintCare will not require you to do so. If you wish to start accepting paint from businesses, PaintCare will cover the transportation and recycling/disposal costs.
- HHW programs may continue to put restrictions on who can use their programs, e.g., to residents of certain towns or cities. (PaintCare retailers accept paint from anyone in the state.)

Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. Not all HHW programs accept water-based paint because it is expensive to manage and is not classified as hazardous. Residents and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint including latex will be recycled to the maximum extent possible.

Contact

Jeremy Jones, Minnesota Program Manager
(612) 719-5216 or jjones@paint.org

What Products Are Covered?

Architectural paints ("Program Products") are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. Here are examples:

Program Products

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Non-Program Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Interest Form

Household Hazardous Waste Programs

To Be a PaintCare Partner for Paint Collection

Use this form to let us know that your program is interested in becoming a PaintCare drop-off site. PaintCare has published fact sheets for each state where we have a paint stewardship program to explain details about working with PaintCare to become a paint drop-off site. Please visit **www.paintcare.org** or call **(855) 724-6809** to request a state-specific fact sheet.

SPONSOR

Municipality	
Street Address	
City/State/Zip	
Mail Address	

CONTACT 1

Name	
Title	
Phone	
Email	

CONTACT 2

Name	
Title	
Phone	
Email	

SITE TYPE ☐ HHW Facility ☐ HHW Events - How many events per year?

STORAGE SPACE How many cubic yard bins do you have space to store?
(Each bin uses the floor space of a pallet, 3'x3')

PROGRAM DESCRIPTION

Please provide additional information about your program such as the months/days/hours that your HHW facility is open, the towns that may utilize your program, when and where you hold temporary HHW event, etc.

PROGRAM OPERATIONS

Do you currently service businesses? ☐ YES ☐ NO

Are you interested in serving businesses? ☐ YES ☐ NO

Do you currently accept latex? ☐ YES ☐ NO

Are you interested in accepting latex? ☐ YES ☐ NO

How do you currently manage paint? ☐ BULK PAINT ☐ LOOSE PACK PAINT

Who is your current transportation service provider?

SEND COMPLETED FORM TO

info@paintcare.org
(855) 385-2020 Fax
PaintCare, 1500 Rhode Island Ave. NW, Washington DC 20005

Appendix F

1500 RHODE ISLAND AVENUE N.W. • WASHINGTON, DC 20005 • T 855.724.6809 • F 855.385.2020

May 2014

RE: Minnesota Paint Stewardship Law

Dear Minnesota Paint Retailer:

Enclosed are materials to inform you and your customers about a new law and a new program that will make it more convenient to recycle paint in Minnesota. PaintCare currently operates similar programs in California, Connecticut, Oregon, and Vermont. We are also starting a program for Rhode Island in June and Maine in early 2015.

The start date of the Minnesota PaintCare Program has not been determined. The program start date is to be 90 days after PaintCare's Minnesota Program Plan is approved by the Minnesota Pollution Control Agency (MPCA). **At this time, we estimate the program will begin in the fall of 2014.** We will notify you once the start date is determined.

Factsheet for Retailers. The enclosed retailer factsheet introduces you to how the PaintCare program works and how it affects your business.

Webinars. In addition to providing you with print materials about the program, we are hosting four webinars to further explain the program, review the responsibilities of retailers under the law, and provide you with an opportunity to ask questions. The webinars will take place:

Wednesday, May 21	**10:30 AM – 11:30 AM**
Thursday, May 22	**2:00 PM – 3:00 PM**
Wednesday, May 28	**2:00 PM – 3:00 PM**
Friday, May 30	**10:30 AM – 11:30 AM**

Please visit www.paintcare.org/minnesota to sign up for a webinar.

Factsheet for Trade Painters. Also enclosed is a copy of a factsheet we developed at the request of paint retailers in other states to help answer common questions from professional painters. Some retailers hand these out at the counter; others insert them with monthly statements.

A common question you may receive will be about the new fee that will be applied to the price of each container of architectural paint when the program starts. The fee amounts will not be known until the MPCA approves the Program Plan that PaintCare has submitted. However, PaintCare has proposed the same fee structure used in the states and anticipates they will be approved. Fees are based on container size as follows: 35 cents for larger than half pint to smaller than 1 gallon, 75 cents for 1 gallon, and $1.60 for larger than 1 gallon up to 5 gallons.

Although it would be better to inform your customers (and the general public) about both the approved fee amounts and how the program works at the same time, it is important for professional painters to learn about the program as soon as possible because they plan jobs well ahead of time. Therefore, while the fee structure is under review, we are starting outreach to trade painters now. We suggest that trade painters discuss the anticipated fees in advance with their customers to allow for an adjustment to any quotes or job bids for future projects.

If you would like for us to mail you additional copies of the enclosed trade painter factsheet to share with professional painters, please send an e-mail to info@paintcare.org or call (855) 724-6809. Once the fees are confirmed, updated copies of the factsheet will be provided to you.

We look forward to working with you to establish a successful and convenient postconsumer paint management program for Minnesota. Feel free to contact me with any questions directly at (612) 719-5216 or jjones@paint.org, or visit www.paintcare.org for more information.

Sincerely,

Jeremy Jones
Minnesota Program Manager

1500 RHODE ISLAND AVENUE N.W. • WASHINGTON, DC 20005 • T 855.724.6809 • F 855.385.2020

July 2014

RE: Minnesota Paint Stewardship Law: Program Starts November 1, 2014

Dear Minnesota Paint Retailer:

This letter and the enclosed materials are to follow up with news about the Minnesota paint stewardship program.

In May 2014, we sent Minnesota paint retailers an initial mailing about the paint stewardship program; at that time, the program's start date had not been determined. Since then, PaintCare and the Minnesota Pollution Control Agency (MPCA) have agreed to start the program on November 1, 2014.

Enclosed are materials to inform you and your customers about the new law and program that will make it more convenient to recycle paint in Minnesota.

1. **Fact sheet: Trade Painters**
   Enclosed are 25 copies of a fact sheet for your customers who are painting contractors. We developed this fact sheet at the request of retailers in other states to help answer common questions from professional painters. Some retailers hand these out at the counter; others insert them with monthly statements.
2. **Fact sheet: How the Program Affects Retailers**
   This fact sheet introduces you to how the PaintCare program works and how it affects your business. (This is similar to the previous fact sheet, but includes the November 1 start date.)
3. **NEW Fact sheet: How to Become a Drop-Off Site / Interest Form**
   This fact sheet explains how to become a PaintCare drop-off site. Becoming a drop-off site is voluntary. Many retailers participate because of the potential for increased foot traffic and to provide an additional service to their customers and community. PaintCare has more than 50 retail drop-off sites already signed up in Minnesota.

If you would like additional copies of the enclosed trade painter fact sheet to share with your customers, please send an e-mail to info@paintcare.org or call (855) 724-6809.

We look forward to working with you to establish a successful and convenient postconsumer paint management program for Minnesota. Feel free to contact me with any questions directly at (612) 719-5216 or jjones@paint.org, or visit www.paintcare.org for more information.

Sincerely,

Jeremy Jones

Jeremy Jones
Minnesota Program Manager

1500 RHODE ISLAND AVENUE N.W. • WASHINGTON, DC 20005 • T 855.724.6809 • F 855.385.2020

September 2014

Dear Minnesota Paint Retailer:

In June 2014, we sent paint retailers a mailing announcing that the Minnesota Paint Stewardship Law would take effect on November 1, 2014. PaintCare's program plan for implementing this stewardship law will make it more convenient for households and businesses to recycle leftover, unwanted paint. The plan includes a fee (per container assessment) on new paint to fund the program.

To prepare your customers for the new fees and to explain the recycling services the program will offer, we are providing you with a packet of point-of-sale (POS) educational materials.

This packet includes:

- Program poster – 2 posters.
- Brochures with information about the PaintCare program for your customers – 50 brochures.
- Mini-cards with information about finding a paint drop-off site after November 1 – 50 cards.
- A sample factsheet for your customers who are painting contractors. We sent a packet of these previously. If you would like more copies, you may order them using the order form or by contacting us.
- Order form for printed materials – you may order additional supplies, free of charge, at any time.
- Factsheet for retailers explaining the program and your role – we've sent this previously.

Materials for Non-English Speakers
The program brochure and painting contractor factsheet are also available in Hmong, Somali, and Spanish. We are also happy to translate these materials into additional languages upon request. Please contact me by e-mail or phone to request additional languages.

To learn more about the PaintCare Program, please visit our website at www.paintcare.org or contact me directly at jjones@paint.org or (612) 719-5216.

Thank you,

Jeremy Jones

Jeremy Jones
Minnesota Program Manager

Minnesota Paint Stewardship Program

How Does the Minnesota Paint Stewardship Program Affect Paint Retailers?

Minnesota's paint stewardship law requires paint manufacturers to establish a Paint Stewardship Program in Minnesota. Program funding comes from a fee applied to the price of architectural paint sold in Minnesota.

PROGRAM START DATE: NOVEMBER 1, 2014.

Paint Stewardship

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopt paint stewardship laws. In addition to operating the Minnesota Program, starting November 1, 2014, PaintCare also operates programs in California, Connecticut, Oregon, Rhode Island, and Vermont. PaintCare is also planning programs for Colorado and Maine.

Convenient Paint Recycling

PaintCare's primary effort is to establish paint drop-off sites throughout each PaintCare state at paint retailers and other locations in order to provide convenient recycling opportunities for the public. Other locations include municipal household hazardous waste facilities and events, solid waste transfer stations, and landfills. There are 130 paint drop-off sites in both Oregon and Connecticut and more than 650 in California. Vermont has 50 sites, and Rhode Island has 25. PaintCare is planning to set up more than 200 new paint drop-off sites in Minnesota.

Participation as a Drop-Off Site is Voluntary

Retailers who wish to serve as drop-off sites are able to do so if they have adequate space for paint storage bins and can provide minimal staff time to accept paint from the public. By doing so, retailers can increase foot traffic and sales and provide an environmental service for their community. They make it convenient for their customers to recycle leftover paint and help provide relief to local government programs that currently manage leftover paint. PaintCare provides storage bins, supplies, and site training. PaintCare also pays for paint transportation and recycling and promotes the sites to the local community.

REQUIREMENTS OF RETAILERS

1. Check Registered Manufacturers and Brands

Once the program begins, retailers may not sell architectural paints that are not registered. Paint manufacturers must register their company with PaintCare, and they must register all architectural paint brands they sell in Minnesota. PaintCare and the Minnesota Pollution Control Agency (MPCA) will publish lists of registered manufacturers and brands on their websites so that retailers can confirm that the products they sell are registered. Please visit www.paintcare.org for registration lists.

2. Pass on the Stewardship Fee

When the program begins, the law requires that a stewardship fee ("PaintCare Recovery Fee") must be applied by manufacturers to the wholesale price of all architectural paint sold in Minnesota. This fee pays for all aspects of running the program. It is paid by manufacturers to PaintCare and then passed to their dealers. Retailers should see the PaintCare Recovery Fee on invoices from suppliers after the program starts. The law also requires that retailers and distributors apply the fee to the purchase price of architectural paint they sell. The fee paid by the customer to the retailer offsets the fee charged by the manufacturer or distributor to the retailer. All manufacturers, distributors, and retailers selling architectural paint in the state must pay and pass down the fee, ensuring a level playing field for all parties.

COMMON QUESTIONS ABOUT FEES

How much are the fees?

Although fees may change and vary by state, fees in Minnesota and other states are the same. Fees are by container size:

$ 0.00 – Half pint or smaller
$ 0.35 – Larger than half pint to smaller than 1 gallon
$ 0.75 – 1 Gallon
$ 1.60 – Larger than 1 gallon to 5 gallons

How are the fees calculated?

Fees are set to cover the cost of a fully operating program on a state-by-state basis. PaintCare estimated the annual sales of architectural paint in Minnesota and divided the estimated annual expenses of the program by the number of containers to be sold in the state – taking into account the typical amount of leftover paint for each container size. Fees may be decreased in the future if they were set higher than what is needed to cover program expenses, or fees may be increased if they were set too low.

Is the fee a deposit to be returned to customers?

No, the fee is not a deposit. Fees are used entirely to cover the expenses of running the program and not given back as a deposit for the return of paint or empty paint cans – a common misunderstanding.

Must we show the fee on receipts?

No, but in other states, most stores do show the fee in order to explain the price increase. PaintCare encourages retailers to show the fee and list it as PaintCare Recovery Fee to aid in customer education and provide consistency across the program.

Do we return the fee if a product is returned?

Yes, the fee should be returned because it is part of the purchase price.

Is sales tax applied to the fee itself?

Yes, the fee is part of the purchase price; therefore, sales tax is collected on the fee.

Do we apply the fee to sales on the first day of the program for inventory purchased before the first day of the program, even though we didn't pay a fee for the product to the distributor or manufacturer?

Yes, retailers must add the fee on all covered products sold on or after the first day of the program, regardless of when they were purchased from the distributor or manufacturer. Fees collected on existing inventory stay with the retailer; they are not paid back to the distributor or manufacturer.

How will the public know about the fee?

PaintCare provides printed materials for retailers to distribute to the public to help explain the purpose of the fee, how the program works, and how to find a paint drop-off location. Before the program starts, PaintCare provides a "starter pack" of brochures and other information materials to all paint retailers. Additional materials can be ordered as needed. The cost of the materials is covered by the program. In addition to retailer information, PaintCare works with contractor associations to get information to trade painters, and conducts general outreach including newspaper, radio, television, and on-line advertising.

Program Contact

Jeremy Jones
Minnesota Program Manager
jjones@paint.org
(612) 719-5216

Minnesota Paint Stewardship Program

Information for Trade Painters

Minnesota's paint stewardship law affects trade painters.

PROGRAM START DATE: November 1, 2014.

The law requires paint manufacturers to establish a paint stewardship program in Minnesota. The program will be funded by a fee on each container of architectural paint sold in the state. The program will set up drop-off sites at retail stores and other locations throughout the state where residents and businesses, including trade painters, will be able to take most leftover paint for recycling, free of charge.

Paint Stewardship

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopt paint stewardship laws. In addition to the Minnesota program, PaintCare operates programs in California, Connecticut, Oregon, Rhode Island, and Vermont. PaintCare is also planning programs for Colorado and Maine.

The primary goals of the program are to decrease paint waste and recycle more postconsumer paint by setting up convenient drop-off sites in the state. Although the program is required by state law, it is designed and operated by the paint manufacturing industry.

PaintCare Recovery Fee and Funding

As required by the law, a paint stewardship fee (known as the *PaintCare Recovery Fee*) must be added by manufacturers to the wholesale price of architectural paint sold in Minnesota. Manufacturers pay this fee to PaintCare to fund setting up drop-off sites for leftover, postconsumer architectural paint, and for the transportation, recycling and proper disposal of that paint. It also pays for outreach and administrative costs. The fees are based on container size as follows:

$ 0.00 – Half pint or smaller
$ 0.35 – Larger than half pint to smaller than 1 gallon
$ 0.75 – 1 Gallon
$ 1.60 – Larger than 1 gallon to 5 gallons

The law also requires that each distributor and retailer include the PaintCare Recovery Fee with their sale price. While displaying the fee on invoices and receipts is not required of retailers, PaintCare encourages retailers to show the fee and list it as *PaintCare Recovery Fee* to aid in customer and dealer education and to provide consistency across the program.

Notice for Trade Painters

Trade painters may pass the fees on to their customers in order to recoup the fees they pay on the products.

When estimating jobs, you should take these fees into account by checking with your supplier to make sure the quotes for paint products include the fees. You should also let your customers know that you will be including these fees in your quotes.

New Paint Drop-Off Sites

PaintCare will establish paint drop-off sites across the state. Most drop-off sites will be at paint stores. Other sites may include transfer stations, recycling centers, and government-run household hazardous waste programs. Participation as a drop-off site is voluntary.

Use of Retail Drop-Off Sites by Businesses

Retail sites will provide a convenient recycling option at no cost for trade painters and other businesses. Businesses that generate up to 220 pounds (20-30 gallons depending on type) of hazardous wastes per month will be able to use these sites to recycle all eligible architectural paint (both water and solvent-based), with some restrictions on quantities per month.

Larger businesses (those that generate more than 220 pounds of hazardous waste per month) will be able to use the PaintCare sites for their water-based program products only; they will not be able to use the sites for oil-based paint or other solvent-based products.

Note: Latex paint does not count toward the 220 pound monthly hazardous waste generation limit.

Pick-Up Service for Large Volumes

Businesses with at least 300 gallons of postconsumer paint to recycle may qualify to have their paint picked up by PaintCare at no additional cost. To learn more or to request this service, call (855) 724-6809.

Program Contact

Jeremy Jones
Minnesota Program Manager
jjones@paint.org
(612) 719-5216

What Products Are Covered?

Architectural paints ("Program Products") are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM) or specialty coatings. Here are examples:

PROGRAM PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PROGRAM PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

What Products are Covered?

Architectural paints ("Program Products") are defined as interior and exterior architectural coatings sold in containers of 5 gallons or smaller. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

Program Products

These products have fees and are accepted at drop-off sites:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Non-Program Products

These products have no fees and are not accepted at drop-off sites:

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
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- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Note: Leaking, unlabeled and empty containers are not accepted at drop-off sites

MORE INFORMATION
(855) 724-6809 or (855) PAINT09
www.paintcare.org or info@paintcare.org

PAINTCARE INC.
1500 RHODE ISLAND AVENUE N.W.
WASHINGTON, DC 20005

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Minnesota Paint Stewardship Program

How to Become a Retail Drop-Off Site

A new Minnesota law affecting paint retailers takes effect November 1, 2014.

The new law requires paint retailers to add a stewardship assessment (fee) to architectural paint products and to make sure they are not selling unregistered brands of architectural paint. Retailers may also volunteer to be paint drop-off sites.

This fact sheet explains how a retailer can partner with PaintCare to be a drop-off site for unwanted paint.

Paint Stewardship Program in Minnesota

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement this program on behalf of paint manufacturers in PaintCare States (those that adopt paint stewardship laws). PaintCare currently operates in California, Connecticut, Oregon, Rhode Island and Vermont. PaintCare is also planning programs for Colorado, Maine and Minnesota.

Convenient Paint Recycling

PaintCare's major effort is to establish paint drop-off sites throughout each PaintCare state – at paint retailers and other locations – in order to provide convenient recycling opportunities for the public. Other locations include solid waste transfer stations and municipal household hazardous waste facilities and events.

As of July 2014, there are more than 130 paint drop-off sites in both Oregon and Connecticut, and more than 650 in California. Vermont has 40 sites, and Rhode Island will have 25 by the end of the summer 2014.

The program allows residents and businesses to return unused architectural paint to drop-off locations throughout each PaintCare state. Although household hazardous waste (HHW) programs in Minnesota may continue to accept paint from residents and some businesses, many of these programs are not open year-round and may not be as conveniently located as retail stores.

Benefits to Retailers

There are many benefits to becoming a drop-off site.

As a participating retailer, you will:

- Make recycling of leftover paint more convenient for your customers
- Support the paint industry's effort to lead the way in being responsible for end-of-life management of its own products
- Promote your store as environmentally responsible or *green*
- Increase customer foot traffic and sales
- Help relieve local government of their cost of managing leftover paint
- Do your part to help prevent the improper disposal of paint products

PaintCare Provides

- Listing of your store as a drop-off site on website, and in advertisements and promotional materials
- Storage bins
- Transportation and recycling services for the collected paint
- Training materials and staff training at your site
- Spill kits
- Program brochures, signage and customer education materials

Drop-Off Site Responsibilities

- Provide secure storage area for collection bins
- Accept all brands of leftover program products from the public during operating hours
- Place unopened program products in collection bins
- Keep storage bins neat and properly packed
- Assist transportation service provider with loading and unloading of full and empty storage bins
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure staff are trained in PaintCare program guidelines and operating procedures
- Post “drop-off site” signs in store window and display consumer education materials

Contact

Jeremy Jones
Minnesota Program Manager
(612) 719-5216
jjones@paint.org

What Products Are Covered?

Architectural paints (“Program Products”) are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. Here are examples:

Program Products

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Non-Program Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Retailer Interest Form

To Be a PaintCare Drop-Off Location

Use this form to let us know that your store is interested in becoming a PaintCare drop-off site. PaintCare has published fact sheets for each state where we have a paint stewardship program to explain details about working with PaintCare to become a paint drop-off site. Please visit **www.paintcare.org** or call **(855) 724-6809** to request a state-specific fact sheet.

Note: This form is designed in Word using tables. If you are using the electronic version, just start typing. The boxes will expand to fit.

SPONSOR

Store Name	
Street Address	
City/State/Zip	
Mail Address	

CONTACT 1

Name	
Title	
Phone	
Email	

CONTACT 2

Name	
Title	
Phone	
Email	

STORE TYPE

☐ Independent ☐ Franchise ☐ Chain ☐ Co-op ☐ Big Box

PARENT COMPANY

Fill this out if your participation is managed by a parent company:

Company Name	
Contact Person	
Phone	
Email	

STORAGE SPACE

How many cubic yard bins do you have space to store?

(Each bin uses the floor space of a pallet, 3'x3')

STORAGE LOCATION

☐ Indoors ☐ Outdoors

QUESTIONS / COMMENTS

Use this space to ask questions or provide additional information:

SEND COMPLETED FORM TO

info@paintcare.org
(855) 385-2020 Fax
PaintCare, 1500 Rhode Island Ave. NW, Washington DC 20005

Appendix G

Minnesota Paint Stewardship Program

Information for Solid Waste Transfer Stations, Recycling Facilities and Landfills

Minnesota's paint stewardship law supports paint collection activities at solid waste transfer stations, recycling facilities and landfills.

A law passed in May 2013 requires paint manufacturers to establish a Paint Stewardship Program in Minnesota. Sites that participate can save money on paint management costs and expand services to their customers. Program funding comes from a "PaintCare Recovery Fee" applied to each container of architectural paint sold in Minnesota starting when the program begins November 1, 2014.

Paint Stewardship Program in Minnesota

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopt paint stewardship laws. Minnesota is the fifth state to pass such a law. Although this program is required by state law, it is designed and operated by the paint manufacturing industry. PaintCare currently operates programs in California, Connecticut, Oregon, Rhode Island and Vermont. PaintCare is also planning programs in Colorado, Maine and Minnesota.

Designing a Program for Minnesota

The new law requires PaintCare, on behalf of paint manufacturers, to submit a comprehensive Program Plan to the Minnesota Pollution Control Agency (MPCA). A detailed plan was submitted by PaintCare to the MPCA in March 2014. Comments were received from MPCA in May 2014 and PaintCare is in the process of revising the Plan accordingly.

Making Paint Recycling More Convenient

PaintCare will establish drop-off sites statewide for residents and businesses to take leftover architectural paint. Most drop-off sites will be at paint retailers; however, household hazardous waste (HHW) programs, solid waste transfer stations, recycling facilities and landfills may also volunteer to be PaintCare drop-off sites and have their paint transportation and recycling costs paid by PaintCare.

Benefits to Transfer Stations

- Make recycling of leftover paint more convenient for your community
- Save money on paint generated at your site or managed through load check programs
- Help your state conserve resources and keep paint out of the solid waste stream

PaintCare Partners Receive

- Storage bins for paint
- Free transportation and recycling services
- Staff training at your site
- Program brochures and site signage
- Publicity of our your site (optional)

Drop-Off Site Responsibilities

- Provide secure storage area for cubic yard boxes or drums.
- Accept program products from the public during normal operating hours
- Properly pack program products in collection bins
- Assist with loading and unloading of full and empty storage bins
- Complete minimal paperwork to track outgoing paint shipments
- Ensure staff are trained in PaintCare guidelines and safe operating procedures

Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. Not all HHW programs accept water-based paint because it is expensive to manage and is not classified as hazardous. Residents and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint including latex will be recycled to the maximum extent possible.

Program Contact

Jeremy Jones, Minnesota Program Manager
jjones@paint.org | (612) 719-5216

What Products Are Covered?

Architectural paints ("Program Products") are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. Here are examples:

Program Products

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Non-Program Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Interest Form

Transfer Stations, Recycling Facilities and Landfills

To Be a PaintCare Partner for Paint Collection

Use this form to let us know that your facility is interested in becoming a PaintCare drop-off site. PaintCare has published fact sheets for each state where we have a paint stewardship program to explain details about working with PaintCare to become a paint drop-off site. Please visit **www.paintcare.org** or call **(855) 724-6809** to request a state-specific fact sheet.

SPONSOR

Organization	
Street Address	
City/State/Zip	
Mail Address	

CONTACT 1

Name	
Title	
Phone	
Email	

CONTACT 2

Name	
Title	
Phone	
Email	

OPERATOR

Operator's Name

Operator is a ☐ Town, City or County ☐ Private Company

SPACE

How many cubic yard bins do you have space to store?
(Each bin uses the floor space of a pallet, 3'x3')

WHAT WOULD YOU LIKE TO DO?

☐ accept paint from your customers
☐ accept paint from general public
☐ manage paint from municipal departments

PROGRAM DESCRIPTION

Please provide additional information about your facility, such as the days and hours of operation, the cities or towns that may use your facility, whether businesses may use your facility, whether you already collect any paint, etc.

SEND COMPLETED FORM TO

info@paintcare.org
(855) 385-2020 Fax
PaintCare, 1500 Rhode Island Ave. NW, Washington DC 20005

Appendix H

TECHNICAL MEMORANDUM

DATE March 03, 2014 **PROJECT No.** 1214410013-005-TM-Rev0

TO PaintCare Inc.

FROM Bryan Waller **EMAIL** Bryan_Waller@golder.com

TECHNICAL MEMO TO PAINTCARE: GIS METHOD USED TO CALCULATE DISTANCE AND POPULATION COVERAGE OF THE PAINTCARE SERVICE LOCATIONS IN MINNESOTA

The following GIS analysis was undertaken to evaluate two service area-based distance criteria (90% and 95% of State-wide population with access to a paint collection site) and two population density criteria (one site per 30,000 and 50,000 population, respectively).

To complete this analysis, service areas were defined as 15 mile driving distances from a paint collection site. Once all sites were located, and service areas were established, the distance criterion was evaluated based on the coverage of all combined service areas and a population distribution layer. Based on past experience conducting this type of analysis for PaintCare in other states, the authors determined that a fine-grained population distribution with sub-county-scale urban-population ranges was required to complete this analysis.

To create this layer, the authors settled upon the creation of a population coverage layer comprised of both Census Population Places and Census Block Groups. The census data is based on the 2010 census taken by the US Census Bureau. This combination resulted in a population distribution that not only covers the entire State, but also classifies populated places by population range (<10,000 persons, 10,000-20,000 person etc.) Using these data, it was established that if an entire populated place was entirely covered by the combined service areas, it was assumed that 100% of the population had access to a collection site. If 90% of a populated place was covered by the combined service areas it was assumed that 90% of its residents had access to a collection and so on.

The service level (or population dens ity) criterion was evaluated by counting the number of intersecting service areas within each populated place. For instance, if a populated place had a population of 100,000 people and had access to five overlapping service areas, its level of service would be one site for every 20,000 persons.

To complete this analysis, two authors used a GIS algorithm to find the optimal amount of sites that satisfied each of the four respective criteria, two for distance and two for population density. It should be noted that two criterion types are mutually exclusive within and between types and have been evaluated separately. The analysis yielded the results displayed below in Table 1.

Golder, Golder Associates and the GA globe design are trademarks of Golder Associates Corporation.

The table below shows the results of the four scenarios:

Table 1: Analysis Results

Site Count	Criterion		Population	
	Population within 15 miles	Average Service Level	With Access To A Site	With No Access To A Site
162	89.88%	49,980	4,560,216	513,277
172	90.01%	46,064	4,566,496	506,996
236	92.49%	28,832	4,692,562	380,930
400	95.07%	14,984	4,823,623	249,870

We trust that this memorandum is sufficiently detailed for your requirements. Please contact us if you have any questions or would like additional information.

GOLDER ASSOCIATES LTD.

Kyle Izatt
GIS Analyst

Bryan Waller, B.Sc.
Associate, Senior Consultant

AL/KI/BW/eb

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Appendix I

Fact Sheet for Local Government
March 2014

Joint Outreach Projects

THE BASICS

Introduction
If you are a local government that has partnered with PaintCare, we offer limited funding support for outreach activities that involve PaintCare.
We are most interested in partnering with you when we are setting up new PaintCare drop-off sites, where participation is low, and when we are promoting one day HHW events to boost the amount of paint we can collect at one time. We have supported radio, newspaper and direct mail advertising and will consider other media.

Review and Approval
Project budgets and all creative work must be reviewed and pre-approved by PaintCare. Creative work includes text, images, and scripts. When possible, all projects must include PaintCare's website address and logo and mention that people can find PaintCare drop-off sites in other areas (via our website).

Proposal Form
Please complete our Proposal Form for Joint Outreach Projects and email it to your PaintCare Regional Coordinator, State Program Manager, or info@paintcare.org

WHAT WE ASK OF YOU

Print-Based
For print materials (such as brochures, postcards, bill inserts) you will be responsible for sending artwork files to your printer, coordinating mailings, and distribution. After the project is completed, along with your invoice, we ask for a description of how, when, and where the piece was distributed or used, and an electronic copy of the final print piece.

Newspaper
For newspaper ads, you will be responsible for sending artwork files to the newspaper and scheduling. At the start of the project, we ask you to provide PaintCare with draft text, dimensions and due dates for the ads. After the project is completed, we ask for a list of run dates for each newspaper and a scan or clipping of each ad.

Radio
For radio advertising, you will be responsible for providing the pre-approved scripts to the stations and handling scheduling. After the project is completed, along with your invoice, we ask you to provide text of the final script with a list of run dates and times. If available, we would also like an audio file of the actual recording aired on the radio.

Other
For other types of projects, we will ask you for similar things – you will coordinate everything and send PaintCare supporting documentation along with your invoice so we have a record of what was accomplished.

DESIGN ASSISTANCE

PaintCare can provide assistance with basic layout and graphic design using our in-house staff. When we provide this type of assistance we will provide electronic files for you to send for printing or ad placement. Other than editing and commenting on scripts, we do not provide in-house assistance with audio or video production.

Please allow plenty of time for project planning, approvals, and some back-and-forth editing. Depending on the time of year, this may take 4-8 weeks.

REIMBURSEMENT

PaintCare provides reimbursements for pre-approved projects only. We do not provide money up front, pay vendors directly, or accept requests for reimbursements on projects that have already been completed. Generally PaintCare will reimburse for half of the total direct costs for pre-approved projects; however, we may make exceptions and offer a lower or higher amount based on how much of the message is dedicated to PaintCare, our budgets, and other PaintCare advertising taking place in your area.

To be reimbursed, you will need to send PaintCare an invoice from your government agency, samples of the final pieces as previously noted, and copies of invoices from your vendors. We ask you to combine them into one PDF and send via email to Paul Fresina at pfresina@paint.org. The "To:" space on the invoice should be addressed to PaintCare Inc., 1500 Rhode Island Ave NW, Washington DC, 20005. In the space for purchase orders please write "5839." See sample invoice on next page.

{Sample Invoice}

Environmental Services Program
Washington County
123 Government Way
Anytown, State 55776

June 9, 2013

Invoice: 2452187

Purchase Order: 5839

Paul Fresina
PaintCare Inc.
1500 Rhode Island Ave. NW
Washington DC, 20005

Description:

- Newspaper ad promoting one day event held in Anytown on May 1, 2013
- Three 5x5 ads ran on April 13, 20, 17 in the *County Journal*
- Total invoices from newspapers: $1,487.00
- Invoice and copy of one ad are attached
- Per prior discussion, PaintCare agreed to reimburse county for $750
- Contact person: Marie Chen, 202-555-1212

Invoice Amount: $750.00

Remit to: Environmental Services Program
Washington County
123 Government Way
Anytown, State 55776

Proposal Form for Joint Outreach Projects

Please read "Instructions for Joint Outreach Projects" before starting to fill out this form.
This form set up as a table in Word. Just click in a box and start typing. The boxes will get bigger.

Contact Person	
Agency	
Phone	
Email	
Please give this project a name.	
Describe your project.	
Describe your audience.	
Would you need any assistance? If so, please describe.	
When do you plan to do this project?	
When do creative materials need to be finalized for submittal to media outlets or printer?	
Provide estimates for each anticipated outside vendor.	
Comments or questions.	

Appendix J

HRP *Associates, Inc.*

Creating the Right Solutions Together

February 26, 2014

Ms. Valerie Bernardo, CPA
PaintCare
1500 Rhode Island Avenue, NW
Washington, DC 20005

RE: INDEPENDENT AUDIT, PAINT STEWARDSHIP PROGRAM, MINNESOTA (HRP #PAI2001.SW)

Dear Ms. Bernardo:

HRP Associates, Inc. (HRP) has completed an Independent Audit of PaintCare's calculations of the Paint Stewardship Assessment to be placed on the sale of each container of architectural paint sold in the State of Minnesota to administer a Paint Stewardship Program. A summary of the Audit Findings are provided below.

Retail Paint Management Services Bids

To accomplish the goals of the Paint Stewardship Program, PaintCare developed a Request for Proposal for Paint Processing for the Minnesota Program. The RFP was for all PaintCare collection, transportation, and processing activities from retail drop-off sites and all other non-household hazardous waste collection facility drop-off sites. HRP reviewed the bids that were received and a total of five bids were received from the solicitation. The bids ranged from companies that currently collect paint in Minnesota utilizing "milk run" programs, to those that have run the State of Minnesota Hazardous Waste Contract, and those that currently have contracts with PaintCare in other States.

Negotiations are underway with the Lowest Responsible Bidders. These bidders have been selected based upon their qualifications, relevant past experience, technical understanding, and ability to service a statewide program. In addition, the Lowest Responsible Bidders are capable of handling both latex and oil-based paints unsorted, which is a key component of handling materials from retail pick-up locations. These bidders also have the technical knowledge and demonstrated the ability to complete the scope of work as outlined in the RFP.

Pricing from the Lowest Responsible Bidder was used in PaintCare's calculations of the Paint Stewardship Assessment, discussed below.

Household Hazardous Waste (HHW) Paint Management Services

The State of Minnesota has negotiated statewide transport/processing contracts (commonly known as "the state contracts") with Veolia and Clean Harbors for use by Minnesota HHW programs, pursuant to which Veolia and Clean Harbors may use only State-authorized processing facilities for managing paint and other waste. These state contracts provide favorable terms and pricing to each HHW program.

CONNECTICUT

Corporate Headquarters
197 Scott Swamp Road
Farmington, CT 06032
800-246-9021
860-674-9570
FAX 860-674-9624

999 Oronoque Lane
Second Floor
Stratford, CT 06614
203-380-1395
FAX 203-380-1438

FLORIDA

1817 Cypress Brook Drive
Suite 103
New Port Richey, FL 34655
888-341-7244
727-375-2323
FAX 727-375-2311

MASSACHUSETTS

7 Midstate Drive
Suite 201
Auburn, MA 01501
855-866-3934
508-407-0009
FAX 508-407-0012

NEW YORK

1 Fairchild Square
Suite 110
Clifton Park, NY 12065
888-823-6427
518-877-7101
FAX 518-877-8561

PENNSYLVANIA

2101 North Front Street
Building 4, Suite 201
Harrisburg, PA 17110
888-960-4018
717-836-7641
FAX 717-836-7924

SOUTH CAROLINA

1327 Miller Road
Suite D
Greenville, SC 29607
800-752-3922
864-289-0311
FAX 864-281-9846

TEXAS

P.O. Box 191329
Dallas, TX 75219
800-752-3922
FAX 864-281-9846

www.hrpassociates.com

Moreover, by utilizing State-authorized transport/processing vendors pursuant to the state contracts, each HHW program receives indemnification from the State in addition to the protections provided for in the state contracts. Disrupting the existing system in Minnesota could have the undesirable consequence of causing HHW programs who participate in the PaintCare program to forfeit certain legal protections or other benefits that they would otherwise enjoy under the current state contract system. To avoid such adverse effects, PaintCare has opted for a reimbursement-style payment system for Minnesota HHW programs and therefore did not go out to bid for HHW drop-off sites.

Program Costs

The calculations and assumptions made to determine the program costs were reviewed and found to be reasonable. HRP reviewed the calculations which consists of a 12-month period and represents the program once it reaches maturity (estimated to be at the end of the third year).

PaintCare's anticipated expenses took into account the costs for processing, transportation, collection, collection containers, communications, personnel fees, legal fees, state permitting, and travel, in addition to corporate budget expenses. The expenses and assumptions made are acceptable and within industry standards.

Corporation expenditures were allocated to the Minnesota Program based upon a weighted average of the population of each State that PaintCare is operating a Paint Stewardship Program. Based upon Minnesota's population, the State is allocated only 10% of the total corporate costs. HRP reviewed these calculations and they are accurate.

Paint Assessment

The anticipated volume of paint containers sold were based off of market research. The anticipated volume of paint containers collected were based on industry and NGO studies, and Paint Stewardship Programs that have already been implemented. A reasonable estimate of the percent of postconsumer paint to be recycled was developed based upon experience from previous programs and industry studies. The Bidder and State Contract pricing were then used to analyze the actual operating costs as well as the Program Administrative Costs.

HRP independently reviewed the calculations performed by PaintCare for accuracy and the calculations were deemed sufficient. Based on our review, we find the Paint Stewardship Assessment, determined by PaintCare, to be reasonable and not to exceed the actual total program costs to administer the Paint Stewardship Program. However it should be noted that due to this being the first year of the program, the "pre-program costs" that are taken into account project that there will be a deficit in the first year of the program. The Paint Stewardship Assessment (fee structure) is identical to the fee assessed in California, Connecticut, and Oregon.

If you have any questions or require additional information, please feel free to contact HRP at (860) 674-9570.

Sincerely,
HRP ASSOCIATES, INC.

Nancy E. Garry, P.E.
Project Manager

Ec:AGF, HRP