

## Appendix A

# PaintCare Board of Directors

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Barry Chadwick, Chairman, Benjamin Moore and Co.

Scott Sinetar, Vice Chairman and Treasurer, PPG Industries

Karl Altergott, Dunn-Edwards Corporation

Gene Brickhouse, True Value Hardware

Steve Devoe, Kelly-Moore Paint Company

Aaron Erter, Valspar Corporation

Paul Hoogenboom, RPM

Drew McCandless, Sherwin-Williams

Steve McMenamin, California Products Corporation

Drew Vogel, Vogel Paint, Inc.

Mike Weber, Hirshfield's Paint

## **Appendix B**



# Registered Manufacturers

*Minnesota Paint Stewardship Program as of 7/7/2014*

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- 1 Ace Hardware Paint Division
- 2 Amazon Paint / Amazon Environmental, Inc.
- 3 Ames Research Laboratories, Inc.
- 4 Amteco, Inc.
- 5 Anvil Paints & Coatings Inc.
- 6 Behr Process Corporation
- 7 Benjamin Moore & Co.
- 8 Betco Corporation LTD
- 9 California Products Corporation
- 10 Chalk Country Paint
- 11 Clayton Corp
- 12 Clinical Paints
- 13 Complementary Coatings Corp
- 14 Conklin Company, Inc.
- 15 Convenience Products
- 16 Custom Building Products, Inc.
- 17 Daly's Inc (Daly's Wood Finishing Products)
- 18 Dryvit Systems, Inc.
- 19 E.I. du Pont de Nemours and Company
- 20 ECOS Paints
- 21 EnviroCare Corporation
- 22 Farrow & Ball Canada Ltd
- 23 Forrest Paint Co
- 24 Franklin Paint Company
- 25 Gardner-Gibson
- 26 Gemini Industries, Inc. / Gemini Coatings, Inc.
- 27 Golden Artist Colors, Inc.
- 28 H. Behlen & Bro.
- 29 Henry Company LLC
- 30 Homax Group Inc., The
- 31 Imperial Paints LLC
- 32 Insl-X Products



# Registered Manufacturers

*Minnesota Paint Stewardship Program as of 7/7/2014*

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- 33 Lauzon Distinctive Hardwood Flooring
- 34 Lullaby Paints
- 35 Messmer's Inc.
- 36 Modern Masters, Inc.
- 37 Muralo Company
- 38 NCH Corporation
- 39 Old Masters
- 40 Old Town Paints LLC
- 41 One TIME
- 42 Performance Coatings, Inc. (Penofin)
- 43 Perma-Chink Systems, Inc.
- 44 PPG Architectural Finishes, Inc.
- 45 PPG Industries
- 46 Quikrete
- 47 Rudd Company, Inc.
- 48 Rust-Oleum Corporation
- 49 SAFE Encasement Systems - Midwest
- 50 SamaN
- 51 Seal-Krete
- 52 Seymour of Sycamore
- 53 Sherwin-Williams
- 54 Skybryte Company
- 55 Southern Diversified Products, LLC
- 56 Sto Corp.
- 57 Sunnyside Corporation
- 58 Sutherland Welles Ltd.
- 59 Textured Coatings of America, Inc.
- 60 Timber Pro Coatings
- 61 True Value Manufacturing Company
- 62 United Gilsonite Laboratories (UGL)
- 63 United States Gypsum Company
- 64 Valspar Corporation, The



# Registered Manufacturers

*Minnesota Paint Stewardship Program as of 7/7/2014*

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- 65 Van Sickle Paint Mfg.
- 66 Vanex, Inc.
- 67 Vermont Natural Coatings, Inc.
- 68 W. M. Barr & Company, Inc.
- 69 Waterlox Coatings Corp.
- 70 Yenkin-Majestic Paint Corp.



## Registered Brands

### *Minnesota Paint Stewardship Program as of 7/7/2014*

2010 (all products)	Aqua Mix Aqua Stain	Benjamin Moore Moore's Floor and Patio
2201 Grabber Primer	Aqua Mix Enrich-n-Seal	Benjamin Moore Moore's Kitchen and Bath
268 Ceiling Paint	Aqua Mix High Gloss Sealer	Benjamin Moore Moore's Masonry Sealer
563 Enamel Undercoater	Aqua Mix Penetrating Sealer	Benjamin Moore Moore's Muresco
A-100	Aqua Mix ProSolv	Benjamin Moore Moore's Porch and Floor
Accolade®	Aqua Mix Seal & Finish Low Sheen	Benjamin Moore Moore's Swimming Pool Paint
Ace Contractor Pro Paints and Primers	Aqua Mix Sealer's Choice Gold	Benjamin Moore MoorePro
Ace Essence Paints	Aqua Mix Stone Enhancer	Benjamin Moore Moorgard
Ace Great Finishes Interior Stains & Varnishes	Aqua Mix UltraSolv	Benjamin Moore Moorglo
Ace Royal Finest Paint	Aqua Zar (All Gloss Levels)	Benjamin Moore Moorlastic Elastomeric
Ace Royal Paints and Primers	Artistic Finishes	Benjamin Moore Moorlife
Ace Rust Stop Enamels and Primers	Aspire	Benjamin Moore Multi-Purpose Primer/Finish
Ace Sealtech Waterproofers	AutoBody Master	Benjamin Moore Natura
Ace Sensations Paint	Bakor	Benjamin Moore Premium Exterior Stain
Ace Simply Magic Ceiling Paint	Barn & Fence Paints	Benjamin Moore Pro Finish
Ace Wood Royal Exterior Stains	Basic Coatings Hardwood Floor Refinisher Gloss	Benjamin Moore Regal
Alllfor (all products)	Basic Coatings Hardwood Floor Refinisher Satin	Benjamin Moore Regal Select
Allpro Commercial Grade Waterproofing Sealer	Behr	Benjamin Moore Satin Impervo
Allpro Concrete Floor Sealer	Behr Premium Plus	Benjamin Moore Solid Color Stain
Allpro Concrete Waterproofing Paint	Behr Premium Plus Ultra	Benjamin Moore Studio Finishes
Allpro Masonry Waterproofing Sealer	Behr Premium Select	Benjamin Moore Super Craft
Allpro Multi-Surface Water Repellent	Behr Pro-X	Benjamin Moore Super Spec (does not include Super Spec HP)
Alumify	Bellezza	Benjamin Moore Super Spec 100% Acrylic Exterior Flat
Amazon Select Paint	Benchmark	Benjamin Moore Super Spec 100% Acrylic Exterior Satin
American Accents	Benite Wood Conditioner	Benjamin Moore Super Spec HP 220 Latex Flat Fire Retardant Coating
American Pride Paint	Benjamin Moore Advance	Benjamin Moore Super Spec HP Alkyd Metal Primer
Ames Block & Wall, acrylic	Benjamin Moore Alkyd Dulamel	Benjamin Moore Super Spec HP Clear Acrylic Sealer
Ames Block & Wall, rubber	Benjamin Moore Anti-Slip Coating	Benjamin Moore Super Spec HP DTM Acrylic Gloss
Ames Blue Max	Benjamin Moore Arborcoat	Benjamin Moore Super Spec HP DTM Acrylic Low Lustre
Ames Clear Seal	Benjamin Moore Aura	Benjamin Moore Super Spec HP DTM Acrylic Semi-Gloss
Ames Liquid Granite	Benjamin Moore Ben	Benjamin Moore Super Spec HP DTM Alkyd Gloss Enamel
Ames Paint & Prime	Benjamin Moore Benwood Finishes	Benjamin Moore Super Spec HP DTM Alkyd Low Lustre
Ames Reflective Paint	Benjamin Moore Chalkboard Paint	Benjamin Moore Super Spec HP DTM Alkyd Semi-Gloss Enamel
Ames Safe-T-Deck Granulated	Benjamin Moore Color Samples	Benjamin Moore Super Spec HP Rust Converter
Ames SafeT-Deck Smooth	Benjamin Moore Concepts	Benjamin Moore Super Spec HP Shop-Coat Alkyd Metal Primer
Ames Super Primer	Benjamin Moore Concrete Stain	
Ames upser Elasto Barrier	Benjamin Moore Concrete Waterproof Sealer	
Ames Vapor Barrier	Benjamin Moore Eco Spec	
AMTECO 3200 SATIN VARN	Benjamin Moore Fresh Start	
AMTECO SILICONE (various colors)	Benjamin Moore Grand Entrance	
AMTECO TWP (various colors)	Benjamin Moore Imagine	
AMTECO WATER BASED STN VARN	Benjamin Moore Impervex	
AMTECO WHITE SATN VARN	Benjamin Moore Impervo	
Andersons	Benjamin Moore Ironclad	
Andy Sez (all products)	Benjamin Moore Moorcraft Super Craft	
Apoc	Benjamin Moore Moorcraft Super Hide	



## Registered Brands

*Minnesota Paint Stewardship Program as of 7/7/2014*

Benjamin Moore Super Spec HP Universal Metal Primer	Casual Spaces	Coronado Final Touch
Benjamin Moore Super Spec HP Urethane Alkyd Gloss Enamel	CEDARTONE WB PENETRATING STAIN	Coronado Grip & Seal
Benjamin Moore Super Spec Sweep Up	Ceramic Pro House Paint (all products)	Coronado Lead Block
Benjamin Moore Ultra Spec	Ceramithan Clear Finish	Coronado Liquid Plastic
Benjamin Moore Vinyl Latex Flat	Certified Laboratories - Qurox	Coronado Marine Spar Varnish
Benjamin Moore Waterborne Ceiling Paint	Certified Laboratories - Seal Brite Ultra	Coronado Optimum Hide
Benjamin Moore Waterborne Satin Impervo	Chalk Country Paint	Coronado Penetrating Oil Wood Stain
Benjamin Moore Weatherproof Aluminum Paint	Chemsearch - Conquest	Coronado Polyurethane 350 Voc Clear
BenMate Danish Tung Oil Finish	Chemsearch - Pro Seal Ultra	Coronado Premium Gold Collection
Best Look®	Clark+Kensington Paints	Coronado Quick Seal
Betco EZ Gym Coat N Seal	Classic 99 Int	Coronado Rust Scat
Betco Marathane 350	Classic Cote	Coronado Sanding Sealer (Gloss And Acrylic)
Betco OMU Sealer 350	Clinical Paints	Coronado Seal & Finish
Betco TyGlu	Collection of Joy Argente	Coronado Seal-It
BIN	Collection of Joy Oro	Coronado Step Safer
BIOCONTROL PRIME-N-SEAL	Color Decor	Coronado Stick It
Black Jack	Color Extra	Coronado Stop-It
Blacknight	Color Mist™	Coronado Super Kote 1000
Block Filler	Color Prime - W™	Coronado Super Kote 3000
Blok-Tite™	Color Prime™	Coronado Super Kote 5000
Blue Athletic Field Marker	Color Solutions®	Coronado Supreme
Blue Seal	ColorAccents Interior Alkyd	Coronado Texcrete
BMI 100 Primer	Colorfast	Coronado Texcrete Wb
Breathe Safe (all products)	Colorplace	Coronado Tough Shield
Bright Life	ColorPlace®	Coronado Tough Tex
Bruce Fresh Finish	Comex Paint	Coronado Tough Walls
Builders Masterpiece	ConFlex XL	Coronado Vivid Accents
Builders Solution Int.	Contractor (all products)	Corotech Alkyd Urethane Gloss Aluminum
Bulls Eye	Controlz Primers	Corotech Electrostatic Enamel Semi-Gloss
C&M Coatings	Cool-TEX	Corotech Hammertone Enamel
Cabinet, Door& Trim Paint	Coolwall	Corotech Organic Zinc Rich Primer
Cabot	Coronado Acoustical Ceiling Dye	Corotech Pre-Cat Epoxy Eggshell
Cabot "The Finish"	Coronado Air Care	Corotech Pre-Cat Epoxy Semi-Gloss
Cabot Australian Timber Oil	Coronado Aqua Plastic	Corotech Quick Dry Acrylic Spray Dtm
Cabot Cabothane	Coronado Aqua Stop-It	Corotech Quick Dry Alkyd Primer
Cabot Clear solutions	Coronado Blocklustre	Corotech Quick Dry Enamel Gloss
Cabot OVT	Coronado Ceiling Paint	Corotech Quick Dry Enamel Semi-Gloss
Cabot Problem Solver	Coronado Ceramagard	Corotech Rust Arretor
Cabot PROVT	Coronado Cover-It	Corotech Shop Cote Primer
Cadalac	Coronado Crylicote	Corotech Silicone Alkyd Gloss Enamel
California (all products)	Coronado Crylicote Gold	Cover & Go
CalPro 2000 (all products)	Coronado Dual Seal	Cover-All Primer (all products)
Carquest	Coronado Elastite	Crackle Lacquer Clear
Cashmere Interior	Coronado Exterior Clear Wood Finish	Crema
	Coronado Final Finish	CrystalFin Floor Finish: Gloss and Satin
	Coronado Final Finish Wb	CrystalFin: Gloss , Semi-Gloss, Satin and Matte





# Registered Brands

## Minnesota Paint Stewardship Program as of 7/7/2014

CT-100	DuPont™ Paver Armor Pro™ Premium Salt Repelling Natural Look Sealer	ECOS Paints
Custom Brick™ Liquid Shading	DuPont™ Paver Armor Pro™ Premium Semi Gloss Color Enriching Sealer	EcoSelect® Zero VOC
Daly's Deck Stain	DuPont™ Paver Armor Pro™ Premium Waterproofing Natural Look Sealer	Elements (all products)
Daly's Log Oil	DuPont™ Premium Stone Sealer	Emerald
Daly's Semi-Transparent Exterior Stain	DuPont™ Premium Stone Sealer & Enhancer	Enduradeck (all products)
Daly's Waterborne Deck Stain	DuPont™ Saltillo Tile Sealer & Finish	Endure House Paint (all products)
Daly's Waterborne Stain	DuPont™ Semi Gloss Sealer & Finish	EnfiroShield ES90
Daly's Wood Stain	DuPont™ Stone Sealer	Enrich
DECKMASTER CLEAR SEALER	DuPont™ Stone Sealer & Enhancer	Enviropure
DeckScapes Ext	DuPont™ StoneTech® Professional Enhancer	EnviroShield ES-100
Decorative Painter's Products	DuPont™ StoneTech® Professional Enhancer Pro™ Sealer	Envirotech (all products)
Deft	DuPont™ StoneTech® Professional Grout Release	Epo-Tex
Demandit®	DuPont™ StoneTech® Professional Heavy Duty Exterior Sealer	Epoxy Shield
Design Accents	DuPont™ StoneTech® Professional Heavy Duty Sealer	Equinox
Design Accents	DuPont™ StoneTech® Professional High Gloss Finishing Sealer	EverLast
Design Basics Interior	DuPont™ StoneTech® Professional High Gloss Lacquer	Everlife (all products)
Designer Drylok (all colors)	DuPont™ StoneTech® Professional Impregnator Pro® Sealer	Fabulon
Devine	DuPont™ StoneTech® Professional Maximum BulletProof® Sealer	Farrow & Ball Dead Flat
Devoe Coatings Light Duty (Devflex and Devguard)	DuPont™ StoneTech® Professional Natural Stone Countertop Sealer	Farrow & Ball Estate Eggshell
Devoe Paint	DuPont™ StoneTech® Professional Paver Sealer & Enhancer	Farrow & Ball Estate Emulsion
Dimensional Metals 2	DuPont™ StoneTech® Professional Salt Water Resistant Sealer	Farrow & Ball Exterior Eggshell
Dimensions	DuPont™ StoneTech® Professional Sealer	Farrow & Ball Floor Paint
Dirt Fighter Exterior	DuPont™ StoneTech® Professional Semi Gloss Finishing Sealer	Farrow & Ball Full Gloss
Dirt Fighter Interior	Dura Clad	Farrow & Ball Interior /Exterior Wood Primer & Undercoat
Do it Best	DuraCraft Acrylic Latex	Farrow & Ball Interior Wood Primer & Undercoat
Do-It Best Waterproofer	Duraseal	Farrow & Ball Masonry &Plaster Stabilising Primer
Do-It-Best	Duration	Farrow & Ball Masonry Paint
Drylok Concrete Floor Paint (all colors)	Duron	Farrow & Ball Metal Primer & Undercoat
Drylok Concrete Protector	Dutch Boy	Farrow & Ball Modern Emulsion
Drylok E1 Floor Paint (all colors)	Dynamite	Farrow & Ball Wall Ceiling Primer & Undercoat
Drylok Extreme	E-Z Kare	Farrow & Ball Wood Floor Primer &Undercoat
Drylok Latex Base Masonry Waterproofoer (all colors)	Easy Care	Farrow & Ball Wood Knot & Resin Blocking Primer
Drylok Natural Look Sealer	Easy Color	Faux Impressions®
Drylok Oil Base Masonry Waterproofoer (all colors)	EasyLiving®	Field Marking Paints
Drylok Water Based 5% Silicone	Economy	Finecoat 2
Drylok Wet Look Sealer		Fixall (all products)
DuPont™ Granite & Marble Countertop Sealer		FLEX BON
DuPont™ High Gloss Sealer & Finish		Flood
DuPont™ Paver Armor Pro™ Premium High Gloss Color Enriching Sealer		Floor-A-Thane (all products)
DuPont™ Paver Armor Pro™ Premium No Gloss Color Enriching Sealer		Fluorescent Orange Field Marker
DuPont™ Paver Armor Pro™ Premium Penetrating Natural Look Sealer		Forrest Paint
		Forsite Protective Coating
		Franklin Paint - Halftime



## Registered Brands

*Minnesota Paint Stewardship Program as of 7/7/2014*

Franklin Paint - Winning Streak	Heavy Bodied Glazing Stain (Various colors)	Insl-X Odorless Alkyd Primer
Fred Myers	Hemp Shield	Insl-X Prep-A-Wall
French Lac	Henry Acryprime Recoat Primer	Insl-X Prime Lock
Fres-coat (all products)	Henry Air Bloc 31 Brush/Spray	Insl-X Prime Lock
Fresco 2	Henry Aquaprime Primer	Insl-X Pro-Line
Fresh Kote	Henry Aquatac Primer	Insl-X Pro-Plate Enamel - Rust Preventative Coating
Galvanized & Aluminum Primer	Henry Binder/Tack Emulsion	Insl-X Rubber Based Pool Paint
Gardner	Henry Grey Elastomeric Roof Coating	Insl-X Rubber Based Pool Paint
Gem Clear	Henry Light Tan Roof Coating	Insl-X Rust Arrestor
Gem Coat	Henry Metalshield Rubber Based Gray Roof Coating	Insl-X Seal Lock
Gem Cryl		Insl-X Seal Lock
Gem Dye	Henry Metalshield Waterbased Elastomeric Roof Coating	Insl-X Silathane II Interior-Exterior Acrylic
Gem Glo	Henry Premium Elastomeric Base Coating	Insl-X Silathane Interior-Exterior Alkyd
Gem Prime	Henry Premium Non-Fibered Aluminum	Insl-X Stix
Gem Pro	Henry RTC Coat	Insl-X Stix
Gem Pur	Henry Solorflx Tan Elastomeric	Insl-X Sure Step
Gem Tone	Henry Special Color Elastomeric	Insl-X Sure Step™
Gem Var	Henry/Bakor	Insl-X Tru-Flex
Gemini	HGTV Home	Insl-X Tuffcrete
Gemini Coatings	Homax	Insl-X Waterblock
Gemini Tone Stain	Home Armor- Waterproofing Sealer - MultiSurface	Insl-X Waterblock
Gexxo Primer	Home Armor- Waterproofing Sealer - Waterproofoer (all colors)	Insl-X Waterborne Pool Paint
Glidden	Home Armor- Waterproofing Sealer - Waterproofoer Endurance	Insl-X Waterborne Pool Paint
Glidden Professional	Homestead	Kitchen & Bath (all products)
Glitsa Gold Seal™ Finish	Impressions	Kolor Kote
Glitsa Gold Seal™ Lite Scent™ Finish	Infinity®	Kool Seal
Glitsa Gold Seal™ Stains (various colors)	Insl-X Aqua Lock	Krylon
Glitsa High Performance Waterborne Finish	Insl-X Aqua Lock	Krylon Commercial
Glitsa Infinity II LVOC™ Finish	Insl-X Bravo	Lacrylic
Glitsa Quality Seal™ Sealer	Insl-X Cabinet Coat	Laura Ashley
Glitsa Wood Flour Cement™	Insl-X Cabinet Coat™	Lauzon wood Clear Finish
GlitsaMax™ Finish	Insl-X Check Rust™	Lauzon wood stain
Glitza TruSeal	Insl-X Chlorinated Rubber Pool Paint	Lifeline Accents
GlosThane Finish	Insl-X Clear Through Acrylic Polyurethane	Lifeline Acrylic
Grass Green Athletic Marker	Insl-X Concrete Stain Waterproofing Selaer	Lifeline Advance
Grayseal (all products)	Insl-X Hot Trax™ Acrylic Garage Floor Paint	Lifeline Endure
Grid-Stripe (all products)	Insl-X Insl-Cap™ Lead Encapsulating Compound	Lifeline Exterior
Grip Coat (all products)	Insl-X Multi-Surface Utility Enamel	Lifeline Interior
GS88-1 Sealer	Insl-X Naturescapes	Lifeline Ultra-2
GS99-1 Sealer	Insl-X Odor Less	Lifeline Ultra-7
Guardian Contractor Grade	Insl-X One Prep	Lok-Tite
Guardian Professional Quality	Insl-X One Prep	Long End Seal
H&C		Loxon
Harmony		Lullaby Paints
HD® DESIGNS		Lumber Jacket Stains (all products)
HDP™ Water-Repellent Paint		



## Registered Brands

*Minnesota Paint Stewardship Program as of 7/7/2014*

Luxury Living	MAXLIFE	Old Masters Oil Based Quick-Dry Varnish
Magic	Maxum	Old Masters Oil Based Sending Sealer
Maintenance One	Maxum	Old Masters Oil Based Super Varnish
Maintenance Pro	Maxwood®	Old Masters Penetrating Sealer
Majic Aluminum Ristkill Enamel	MBP Flat	Old Masters Penetrating Stain
Majic Diamondhard Acrylic Enamel	McCloskey	Old Masters Tinting Glaze
Majic Flat White Easy Spread Interior Latex	McCloskey Man-O-War	Old Masters Tung Oil Varnish
Majic Gloss Black Rustkill Enamel	McCloskey Multi-Use	Old Masters Water-based Clear Finish
Majic Gloss Diamondhard Acrylic Enamel (various colors)	McCloskey Special Effects	Old Masters Water-based Polyurethane
Majic Gloss Midtone TB #2 Diamondhard Acrylic Enamel	McCloskey Stains	Old Masters Water-based Sanding Sealer
Majic Gloss Neutral TB #4 Diamondhard Acrylic Enamel	McCoy's	Old Masters Wiping Stain
Majic Gloss White Rustkill Enamel	Messmer's Composite Deck Finish	Old Masters Wood Conditioner
Majic Gray Primer Rustkill Enamel	Messmer's Decking Stain	Old Masters Woodgrain Filler
Majic Grey Primer Diamondhard Acrylic Enamel	Metal Ready Universal	Old Town Clear Finish
Majic Interior Exterior Oil Base Floor Paint (various colors)	Metallic Finishes	Old Town Paints Chalk Style Finish
Majic Red Oxide Primer Diamondhard Acrylic Enamel	Metallic Paint Collection	Old World Stain
Majic Red Oxide Rustkill Enamel	Minwax	Olympic Paint
Majic Rustkill Enamel (various colors)	Modac	Olympic Stain
Majic Satin Deep TB #3 Diamondhard Acrylic Enamel	Moldex Sealant	One Time Wood Preservative (various colors)
Majic Satin Diamondhard Acrylic Enamel (various colors)	Mono II	Optima Formula 360
Majic Satin Midton TB #2 Diamondhard Acrylic Enamel	Mono II EXT	Optimus
Majic White Lifestyle Exterior Latex Primer	Mothers Touch Paint	Orgill
Majic White Primer Professional Exterior Latex House Paint	Multi-Mist Products - Pro Seal Ultra	Ospho (rust inhibitor)
Mantek - Crystolin Plus	Multi-Mist Products - Qurox	Ox-O-Flow
Martha Stewart Living	Multiplex	Pacific (all products)
Martin Senour Paints	Multispec	PAF Primer
Marvins	Muralo Quick Tred (various colors)	Painter's Select
Masonry Shield	Muralo Quick Tred Tex (various colors)	Painter's Touch
Master Gel® Finish Clear	Muralo Specialty Coatings	Painters Edge
Master Guard Oil and Spot Primer	Murex Primer	PalGard®
Master Guard Sealer	MX Primer	Pantone
Master Guard Wood Sealer	Mythic Paint	PD Stain
Master Painters	NanoKote (all products)	Penofin Concrete & Masonry Stain
Master Touch	Nextech (all products)	Penofin Wood Finishes
Master's Magic	Novus (all products)	Perma White
MasterClear Supreme	Odds N Ends	Permax 108 Acrylic Coating
Masterline	OKON	Permax 115 Acrylic Coating
Maxbond®	Old Masters Brushing Lacquer	Permax 120 Acrylic Coating
Maxflex™	Old Masters Exterior Water-based Spar Urethane	Pittsburgh Paints and Stains
	Old Masters Fast Dry Stain	Plastek
	Old Masters Gel Stain	Plastek EXT
	Old Masters Graining Base	Plasti-Kote
	Old Masters H2O Wood Stain	Plastic Kote
	Old Masters Oil Based Spar Marine Varnish	Platinum
	Old Masters Oil Based Gel Polyurethane	Platinum Products
	Old Masters Oil Based Polyurethane	Platinum Series Metallic Plaster



## Registered Brands

*Minnesota Paint Stewardship Program as of 7/7/2014*

Plexicolor (all products)	Pro Grade	Rain-X® Wood Protector (all colors)
Ply-Mastic	Pro Kote	Rain-X® Wood Protector Extended (all colors)
Ply-Thane	Pro Maintenance	Rainstopper
Ply-Tile	Pro Paint (all products)	Ralph Lauren
Polyurethane Primer (all products)	Pro Shopper	Rapid Roof HV
Polyurethane Rust Preventative	Pro Var	Rapid Roof III
PolyWhey	Pro-Hide® Gold	Ready to Spray Athletic White
PolyWhey Exterior (various colors)	Pro-Hide® Green	Recover Recycled Paint Products
PolyWhey Floor	Pro-Hide® Silver	Red Athletic Field Marker
PolyWhey Furniture semi-gloss premixed with Woodtone Tints	Proceed Decorative Paints	Red Devil
PolyWhey MVP Sport Floor Finish	ProClassic	RedSeal®
PolyWhey MVP Sport Floor Sealer	Professional Coatings	RedSeal® Zero VOC
PolyWhey Series 1000 Infusion Wood Modifier	Professional Finishes	Reflectit™
PolyWhey Series 2000 Stain Base	Profin:Gloss and Satin	Refresh
PolyWhey Series 3500 Wood Floor finish	ProGreen 200	Reserve
PolyWhey Series 3500 Wood Floor Sealer	Progress (all products)	Resilience
PolyWhey Wood Cleaner	ProLine Supreme	Restore-X
Porcelain®	ProMar 200	Revyvit ®
Pore-O-Pac™ Grain Filler (various colors)	ProMar 400	Rich Lux
Pore-O-Pac™ Grain Filler Reducer	ProMar 700	Roofers Choice
Power Hide (all products)	Promaster	Royal Conditioner™
PPG	Property Solution	RPM Water Based Grain Filler (various colors)
PPG High Performance Coatings	Prymit ®	RPM Wood Waterborne Urethane Finish Satin
PPG Pittsburgh Paints	Puma	RPM Wood -15 Minute Wood Stain (various colors)
PPG Porter Paints	Puma-XL	RPM Wood -Polyurethane Satin
PPI™ Waterborne Finish	PVC Conditioner	RPM Wood -Teak Oil
Pratt & Lambert®	Qualalacq™ Lacquer Gloss	RPM Wood- Vinyl Sealer
Pre-Stain Clear Wood Stain	Qualalacq™ Lacquer Reducer	RPM Wood-8x Wipe On Water Base Urethane Satin
Preference (all products)	Qualalacq™ Lacquer Satin	Rudd Acryl Fin™ Finish
Prelude	Qualalacq™ Sanding Sealer	Rudd Aerodry™ (various colors)
Premier Aluminum Roof Coating Fibered	Qualarenu™ #1	Rudd Basetoner™ (various colors)
Premium	Qualasole™	Rudd Catalast™ Lacquer (various colors)
Premium Decor	Quart testers (all products)	Rudd Chromacat™ Lacquer (various colors)
PrepRite	Quick Dry Zar Sanding Sealer (Gloss/Satin)	Rudd Chromawipe NVO™ Wiping Stain (various colors)
Prestige	Quik Hide	Rudd Chromawipe™ Wiping Stain (various colors)
Primatite	Quik-Tred Floor Enamel	Rudd Colorplex™ Lacquer (various colors)
Prime 1	Quikrete	Rudd Colorplex™ Undercoaters (various colors)
Prime Choice (all products)	Quikrete Concrete & Masonry High Gloss Sealer	Rudd Colortools™ Base Toner Dye Stain (various colors)
Prime Time	Quikrete Concrete & Masonry Waterproofing Sealer	Rudd Colortools™ Colorants (various colors)
Prime Time Plus	Quikrete Masonry Waterproofer	Rudd Colortools™ Colorants (various colors)
Prime Touch (all products)	Quikrete Penetrating Concrete Stain	Rudd Colortools™ Dye Concentrates (various colors)
PRIME-N-SEAL	Quikrete Textured Acrylic Concrete	
Primer	Quikrete Translucent Concrete Stain	
Primer with Sand™	RADCON (VARIOUS COLORS)	
Pro Finishes	Rain-X® Multi-Surface Clear Water Sealer	



## Registered Brands

### *Minnesota Paint Stewardship Program as of 7/7/2014*

Rudd Colortools™ LH Spray Stain (various colors)	Rust-Stop (all products)	Seal-Krete Epoxy-Seal Low VOC Paint #970 Deep Base
Rudd Colortools™ Wiping Stain (various colors)	Rusticide (rust remover)	Seal-Krete Floor-Tex Non-Slip Textured Coating
Rudd Duracat-V 550 VOC Lacquer	SAFE ENCASEMENT SYSTEMS-MIDWEST SE-110MS	Seal-Krete Floor-Tex Tintable #440 White Base
Rudd Duracat-V 550 VOC Sealer	SAFE ENCASEMENT SYSTEMS-MIDWEST SE-130	Seal-Krete Floor-Tex Tintable #450 Deep Base
Rudd Duracat-V Plus™ Lacquer	SAFE ENCASEMENT SYSTEMS-MIDWEST SE-130 Ultra Deep Tint Base	Seal-Krete Floor-Tex Tintable Low VOC #460 White Base
Rudd Duracat-V™ Lacquer (various colors)	Saman hybrid based varnish	Seal-Krete Floor-Tex Tintable Low VOC #470 Deep Base
Rudd Duracat-V™ Sealer (various colors)	Saman hybrid stain	Seal-Krete Floor-Tex Topcoat
Rudd Durafill™ Wood Filler	Saman water based stain	Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Gulfshore
Rudd Duralac™ Lacquers (various colors)	Saman water based varnish	Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Keystone
Rudd Excelite™ Lacquer (various colors)	Sand Finish	Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Monterey
Rudd Fastwipe™ Wiping Stain (various colors)	Satin Thane Finish	Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Sedona
Rudd Glaze Stain	Sea Shore	Seal-Krete GraniteFX Professional Grade Decorative Natural Stone Finish - DesertStone
Rudd Hi-build™ Fast Dry Finish	SeaFin AquaSpar Gloss and Satin	Seal-Krete GraniteFX Uniforming Primer - Gray
Rudd Hycryl™ Waterborne Finish	SeaFin Filler/Stain	Seal-Krete GraniteFX Uniforming Primer - Tan
Rudd Hycryl™ Waterborne Sealer	SeaFin Ship n'Shore Sealer	Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - DesertStone
Rudd Hyplex™ Lacquer (various colors)	SeaFin Super Spar Varnish	Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - EarthStone
Rudd ISC™ Stains (various colors)	SeaFin Teak Oil	Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - GrayStone
Rudd ISS LH™ Spray Stains (various colors)	Seal-Krete Clear-Seal High Gloss Sealer	Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - SandStone
Rudd ISS™ Spray Stains (various colors)	Seal-Krete Clear-Seal Low Gloss Sealer	Seal-Krete GraniTex Decorative Natural Stone Finish - DesertStone
Rudd IWS™ Wiping Stains (various colors)	Seal-Krete Clear-Seal Premium High Gloss Sealer	Seal-Krete GraniTex Decorative Natural Stone Finish - EarthStone
Rudd Natuseal™ Stains (various colors)	Seal-Krete Clear-Seal Premium High Gloss Sealer Low VOC	Seal-Krete GraniTex Decorative Natural Stone Finish - GrayStone
Rudd Nu-wave™ Lacquer (various colors)	Seal-Krete Clear-Seal Satin Sealer	Seal-Krete GraniTex Decorative Natural Stone Finish - SandStone
Rudd Nu-wave™ Sealers (various colors)	Seal-Krete Concrete Colors Low Lustre Sealer	Seal-Krete GraniTex Decorative Natural Stone Finish - EarthStone
Rudd Nu-wave™ Stains (various colors)	Seal-Krete Concrete Colors Semi-Transparent Stain #300 Tint Base	Seal-Krete GraniTex Decorative Natural Stone Finish - GrayStone
Rudd Nulustre™ Lacquer	Seal-Krete Concrete Colors Semi-Transparent Stain #310 Terra Cotta	Seal-Krete GraniTex Decorative Natural Stone Finish - SandStone
Rudd On-site™ Lacquer	Seal-Krete Concrete Colors Semi-Transparent Stain #320 Brownstone	Seal-Krete Heavy Duty Waterproofing
Rudd Plastiprime™ (various colors)	Seal-Krete DampLock Concrete Waterproofing Paint	Seal-Krete Lock-Down Epoxy Bonding Floor Primer
Rudd Primer Undercoater (various colors)	Seal-Krete Epoxy-Seal Concrete Paint #920 White Base	Seal-Krete Multi-Surface Water Repellent
Rudd Prism™ Waterborne Stains (various colors)	Seal-Krete Epoxy-Seal Concrete Paint #921 Armor Gray	Seal-Krete Original Waterproofing Sealer
Rudd Pro-Hibuild™ Lacquer	Seal-Krete Epoxy-Seal Concrete Paint #922 Slate Gray	Seal-Krete Stucco Guard
Rudd Pro-Hibuild™ Sealer	Seal-Krete Epoxy-Seal Concrete Paint #940 Deep Base	Sears
Rudd Pro-Hibuild™ Undercoater (various colors)	Seal-Krete Epoxy-Seal Low VOC Paint #960 White Base	Severe Weather Contractor Finish
Rudd Problend 350 VOC™ Spray/Wiping Stains (various colors)	Seal-Krete Epoxy-Seal Low VOC Paint #961 Armor Gray	Shading/Glazing Stain (various colors)
Rudd Problend TC™ Spray/Wiping Stains (various colors)	Seal-Krete Epoxy-Seal Low VOC Paint #962 Slate Gray	Sheetrock® brand Ceiling Texture Paint
Rudd Problend™ Spray/Wiping Stains (various colors)		Sheetrock® brand First Coat Primer
Rudd Prothane™		
Rudd Pro™ Lacquer		
Rudd Pro™ Sealer		
Rudd Quickstack™ (various colors)		
Rudd Terraset™ Stain Concentrates (various colors)		
Rust Oleum		
Rust-O-Lastic		



# Registered Brands

*Minnesota Paint Stewardship Program as of 7/7/2014*

Sheetrock® brand TUFF-HIDE Primer-Surfacer	StoCoat DTM Acrylic	Texture Paint
Sher-Crete	StoCoat DTM Metal-Primer	Texturecoat
SherStripe	StoCoat Lotusan	The Freshaire Choice
Shimmer Stone	StoCoat Lotusan Low VOC	The Paint Drop™
Shizen	StoCoat Metallic	Theme Paint
Show Kote	StoCoat Texture Coarse	Thompsons
Shur-Stik	StoCoat Texture Fine	Tile Guard
Signature Select	StoCoat Texture Medium	TileLab Gloss Sealer & Finish
Sikkens	Stolastic Sand	TileLab Matte Sealer & Finish
SILOX SEAL "A" SIDE	Stolastic Smooth	TileLab Sealer/Cleaner/Resealer Combo Pack
Simply Glaze	Stone & Masonry Conditioner	TileLab Stone Enhancer
Skd Grip (all products)	Stone Care International	TileLab SurfaceGard
Skim Stone	Stone Mason	Timber Pro UV Crystal Urethane
SkimStone® Protective Sealer	Stone Mason Ultra Gloss Water Based	Timber Pro UV Deck & Fence Formula
SkimStone® Select Finish	Stonite (all products)	Timber Pro UV Internal Concrete Sealer
Skylight	Stop Rust	Timber Pro UV Internal Wood Stabilizer
Skylight®	Storm Shield	Timber Pro UV Log & Siding Formula
Snow Roof	Storm Systems (all products)	Timber Pro UV Masonry Top Sealer
Solar Guard	StoSilco Lastic	Timberflex
Solar-Lux™ Stain (various colors)	StoTique	Timberflex II
Solar-Lux™ Waterborne Dye Stain (various colors)	Stucco, Masonry & Brick Paint	Timberflex Pro
Solar-Lux™ Waterborne Glaze (various colors)	Sunnyside Waterproof	Titanium Series
Solar-Lux™ Waterborne Wiping Stains (various colors)	Sunnyside Wood Protectant	Tite Waterproofing Paint
Solastic	Super Scrub (all products)	Top Choice
Solo 100% Acrylic	Super-Tred Industrial Enamel (all products)	Total Wood Preservative
Spar Restoration Varnish	SuperBond	Tribuilt Roof X Tender
Speedcote	Superfinish (all products)	Tru Seal
Speedwall	SuperPaint	Tuf-On (all products)
Spraytek I	Sure Shine	Tuscan Glaze™
Spraytek II	Surmax	Twist & Try
Spraytek III	Sutherland Welles Ltd. Marine Spar Varnish	Two Minute Repair Liquid
Sta-Kool	Sutherland Welles Ltd. Murdoch's Line 500 Floor Finish	TWP
Stainless Steel Coating	Sutherland Welles Ltd. Murdoch's Line Hard Oil	TWP MILDEW SEALER
Stainmaster	Sutherland Welles Ltd. Murdoch's Line Hard Sealer	UGL Pro Finish (all Gloss Levels)
STAINShield®	Sutherland Welles Ltd. Murdoch's Line Table Top	Ultimate House Paint (all products)
Start Right	Sutherland Welles Ltd. Wiping Varnish (Sealer, Low, Medium, High Lustre)	Ultra (all products)
Sto Hot Prime		Ultra Deluxe
Sto Primer Creativ	Synteko	Ultra Guard
Sto Primer Sand	Tack Coat	Ultra XT
Sto Primer Smooth	Temproof 1200 Stove paint	Ultra Zar Plus (Gloss/Satin)
StoCoat Acryl	Terminator™	Ultra-Fill
StoCoat Acryl Plus	Tex Cote	Ultra-Tred Epoxy (all products)
StoCoat Color	Texture Effects	UltraCrete
StoCoat Color Sand		Undercoat
		Universal Stain Killing Primer





## Registered Brands

*Minnesota Paint Stewardship Program as of 7/7/2014*

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Ultraplate (all products)	Waterlox XL88 Gloss Urethane	Zehrunge
URA-FLOOR GLOSS WB URETHANE	Waterlox XL89 Satin Urethane	Zinsser
USG™ Plaster Bonder	Wear-All (all products)	Zone Marking Paints
USG™ Plaster Sealer	Weather All	
UV Plus	Weathercoat™	
UV Plus for Hardwoods	Weatherlastic®	
Valspar	Weatherplate (all products)	
Valspar Anti-Rust	Weatherprime®	
Valspar Climate Zone	Weathershield	
Valspar Color Style	WFS	
Valspar Decorator	White Athletic Field Marker	
Valspar Duramax	White Pickling Stain	
Valspar Elan	Wipe on Zar (Semi Gloss/Satin)	
Valspar Integrity	WithSTAND®	
Valspar Medallion	Wolman	
Valspar Medallion Primers	Wonder Guard	
Valspar Prep-Step Primers	Wood Classics	
Valspar Pro 2000 Interior Contractor Finish	Wood Finishers Supply	
Valspar Professional	Wood Shield	
Valspar Professional Bonding Primer	Woodpride	
Valspar Professional Exterior	WoodScapes	
Valspar Professional Exterior Primer	Woodsman	
Valspar Professional Interior	Woodtone Series (various colors)	
Valspar Professional New Construction Primer	Woodturners Finish	
Valspar Professional PVA Primer	X-200 Primer (all products)	
Valspar Restoration Series	X-O Rust	
Valspar Signature Colors	XL70	
Valspar Tractor & Implement	Yellow Athletic Field Marker	
Valspar Ultra	ZAP Primers	
Valspar Ultra Premium	Zar Ultra Exterior Polyurethane (all gloss Levels)	
Valspar Weathercoat	Zar Classic (all Gloss Levels)	
Value	Zar Clear Wood Sealer	
Vanex (brands are included in PPG Brands)	Zar Clear Wood Sealer Toner Base	
Varathane	Zar Deck&Siding Stains Solid and Semi-Transparent (all colors)	
Vogue Deep Colors	Zar Exterior Polyurethane (Gloss/Satin)	
Vogue from Muralo Deep Color finishes	Zar Exterior Water Base Polyurethane (Gloss/Satin)	
Wall Kote	Zar Interior Polyurethane (all Gloss Levels)	
Wall-Up	Zar Ultra Interior Polyurethane (all Gloss Levels)	
Walmart	Zar Ultra Max OMU (all gloss Levels)	
Watco	Zar Ultra Max Rejuvenator	
Waterlox 350 VOC Satin Finish	Zar Ultra Max Sanding Sealer	
Waterlox 350 VOC Sealer/Finish	Zar Ultra Max Wipe On	
Waterlox 450 VOC Satin Finish	Zar Ultra Max Wood Stains (all colors)	
Waterlox Original High Gloss Finish	Zar Wood Stains (all colors)	
Waterlox Original Satin Finish		
Waterlox Original Sealer/Finish		

## Appendix C



## IDENTIFYING ARCHITECTURAL PAINT PRODUCTS UNDER PAINTCARE For Manufacturers and Collection Sites

Architectural paint is defined under the Paint Stewardship Program as:

*Interior and exterior architectural coatings sold in containers of five gallons or less.*

Architectural paint does not include:

*Industrial maintenance (IM), original equipment manufacturer (OEM) or specialty coatings.*

In order to distinguish between what is an architectural coating under the Paintcare program, definitions and terminology from the U.S. Environmental Protection Agency, California Air Resources Board and other state and local Architectural and Industrial Maintenance (AIM) rules were used to develop the following list. The decision table page 2 uses the definitions on page 3.

### **Program Products (maximum container size of 5 gallons):**

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1. Water-based paint (Interior and exterior): latex, acrylic
2. Oil-Based paint (Interior and exterior): alkyd, enamel
3. Clear Coatings: Shellac, Lacquer, Varnish, Urethane
4. Deck coatings and floor paints (including elastomeric)
5. Field and lawn marking coatings
6. Melamine/metal coatings and rust preventative
7. Primers, sealers and undercoaters
8. Sealers
9. Stains
10. Water repellents (not-tar-based or bitumen-based)
11. Waterproofing sealers for concrete, masonry, and wood

### **Non-Program Products (regardless of container size):**

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1. Empty, leaking or unlabeled containers
2. Industrial Maintenance (IM) coatings labeled as:  
(a) For industrial use, (b) Professional use, or (c) Not for residential use
3. Original Equipment Manufacturer (OEM) (shop application) paints and finishes
4. Aerosol paint (spray cans)
5. Automotive paints
6. Marine paints
7. Arts and Craft paints
8. Caulking compounds, epoxies, glues or adhesives
9. Drywall / joint compounds
10. Semi-solid products: spackle, patching compounds for roofing, stucco, wood, etc.
11. Paint additives, colorants and tints
12. Resins
13. Paint thinners, solvents, mineral spirit
14. Wood preservatives containing pesticides
15. Tar, asphalt or bitumen based products
16. Two-component coatings (epoxy)
17. Deck cleaners
18. Other non-coating products (motor oil, pesticides, cleaning solutions)

## Decision Table for Identifying Architectural Paint Products for Manufacturers and Collection Sites

### 1. Is it a coating?

If YES, go to 2.	If NO, it is not in the program.	<b>Manufacturers:</b> Non-coatings are not assessed
	<u>These non-coatings are excluded:</u> Paint thinner Wood preservatives Wood treatment oils Drywall compounds Roof patch, stucco patch Caulking compounds Solvents Mineral spirits Deck cleaners Epoxy, glues Wood patch Adhesives	<b>Collection Sites:</b> Non-coatings are not acceptable.

### 2. Is it an architectural coating?

If YES, go to 3.	If NO, it is not in the program.	<b>Manufacturers:</b> Coatings that are not architectural are not assessed a fee.
	<p>These non-architectural paints are excluded:</p> <p>Auto paint      Marine paint      Aerosols</p>	<b>Collection Sites:</b> Coatings that are not architectural are not acceptable.

### 3. Is it an industrial maintenance (IM) coating?

If NO, go to step 4	If YES, then it is not in the program.	<b>Manufacturers:</b> IM coatings are not assessed.
	<p><u>Products with these labels are excluded:</u></p> <p>Professional use only      Not for residential use For industrial use only</p>	<b>Collection Sites:</b> IM coatings are not acceptable.

### 4. Is it for Original Equipment Manufacturing (OEM)?

If NO, go to step 5	If YES, then it is not in the program.	<b>Collection Sites:</b> A collection site may not always be able to distinguish these products from non-OEM products. This determination will be made by asking the business customer what the intended use of the paint was. If the intention was shop application, it is not a program product. However, if the coating was sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, it may be accepted as a program product.
	<p><b>Manufacturers:</b> If a company can clearly document that the coating was sold exclusively for OEM use, the fee should not be assessed. However, if this coating can be sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, the fee should be assessed.</p>	

### 5. Is it a specialty coating or specifically excluded?

If NO, then it is in the program	If YES, then it is not in the program.	<b>Manufacturers:</b> Excluded products are not assessed a fee
	<p><u>These are excluded:</u></p> <p>Products in containers larger than 5 gallons Aerosol (spray) cans Craft paints Two component coatings (epoxy) Tar, asphalt, bitumen-based coatings Resins Paint tints, colorants, additives Wood preservatives containing pesticides</p>	<b>Collection Sites:</b> Excluded products are not acceptable at collection sites.

## DEFINITIONS

### I. Architectural Coatings

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Architectural coating means a coating recommended for application to stationary structures and their appurtenances, portable buildings, pavements, curbs, fields and lawns. This definition excludes adhesives, aerosols and coatings recommended by the manufacturer or importer solely for shop applications or solely for application to non-stationary structures, such as airplanes, ships, boats, and railcars.

### II. Industrial Maintenance Coatings

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Industrial Maintenance (IM) coating means a high performance architectural coating, including primers, sealers, undercoaters, intermediate coats, and topcoats formulated and recommended for application to substrates exposed to one or more of the following extreme environmental conditions in an industrial, commercial, or institutional setting:

1. Immersion in water, wastewater, or chemical solutions (aqueous and non-aqueous solutions), or chronic exposure of interior surfaces to moisture condensation;
2. Acute or chronic exposure to corrosive, caustic, or acidic agents, or to chemicals, chemical fumes, or chemical mixtures or solutions;
3. Repeated exposure to temperatures above 120 °C (250 °F);
4. Repeated (frequent) heavy abrasion, including mechanical wear and repeated (frequent) scrubbing with industrial solvents, cleansers, or scouring agents; or
5. Exterior exposure of metal structures and structural components.

One of the primary ways AIM rules distinguish IM coatings from other architectural coatings is the manufacturer's recommendation for restricted usage. IM coatings must be labeled under the rules as:

1. "For industrial use only."
2. "For professional use only."
3. "Not for residential use" or "Not intended for residential use."

Thus, if the product is not intended for and not labeled as an IM coating, it should be deemed a

covered architectural coating and the fee should be assessed, unless it is specifically excluded (see below).

### III. Original Equipment Manufacturer (OEM) Coatings

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*Shop application* means that a coating is applied to a product or a component of a product in a factory, shop, or other structure as part of a manufacturing, production, finishing or repairing process (e.g., original equipment manufacturing coatings).

Since OEM (shop application) coatings may be intended but not labeled for industrial or professional use, and may be sold in containers of 5 gallons or less, then...

#### For manufacturers:

...if a company can clearly document that the coating was sold exclusively for OEM use, the fee should not be assessed. However, if this coating can be sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, the fee should be assessed.

#### For collection sites:

...a collection site may not always be able to distinguish these products from non-OEM products. This determination will be made by asking the business customer what the intended use of the paint was. If the intention was shop application, it is not a program product. However, if the coating was sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, it may be accepted as a program product.

### IV. Specialty Coatings

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Lastly, in order to identify Specialty or Special Purpose Coatings, we have used the definition from the Federated Society of Coating Technology's Coatings Encyclopedic (since AIM rules don't have a definition), which states that these coatings include aerosols, crafts paints.



# Drywall Primer-Surfacers

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June 2012

## Purpose

The purpose of this notice is to clarify that “Drywall Primer-Surfacers” are included in the PaintCare Program. As part of the Program, manufacturers of these products must register with PaintCare and collect and remit the Assessment (“PaintCare Recovery Fee”) as with other architectural paints in states with active Paint Stewardship programs (Oregon is currently active, California is anticipated to start in Fall 2012, Connecticut is anticipated to start in 2013).

## Background

In order to assist companies with determining what coatings were architectural coatings subject to the PaintCare Recovery Fee for the Oregon program and what coatings were not, PaintCare developed a factsheet detailing what factors should be taken into consideration when making these determinations. In addition, the factsheet listed examples of program products and examples of non-program products (products that should not be assessed the fee). PaintCare, however, relies on individual manufacturers to determine what products are part of the program and what products are not, depending on their specific product lines. In some cases, PaintCare helps with this determination based on individual calls with manufacturers. In the case of Drywall Primer-Surfacers, based on these calls, it has come to our attention that some manufacturers were assessing the fee believing they were program products and some were not assessing the fee believing that they were non-program products. It appears that confusion arose when trying to distinguish drywall primer from drywall compound.

In order to ensure that all manufacturers are on a level playing field and the PaintCare Recovery Fee is indeed placed on all program products subject to the assessment, PaintCare herein clarifies that Drywall Primer-Surfacer is considered a program product and the PaintCare Recovery Fee must be assessed and remitted by all manufacturers of Drywall Primer-Surfacers. The reason for including this category under the architectural coatings that are subject to the program is as follows:

- The Drywall Primer-Surfacer products are primers. Primers are considered architectural coatings.
- MSDS sheets, either in their title and or elsewhere in the product description, for these products indicate that they are paint or primers.
- MSDS sheets indicate that they contain some type of binder or resin.

- Marketing information published by manufacturers for their own products indicate that they are vapor barriers or coatings.
- Information published by manufacturers for their own products indicate that they are vinyl, acrylic, and/or latex-based.
- Competitors have reported that they make and sell equivalent products that are not excluded by PaintCare.
- Consumers with leftover/unwanted Drywall Primer-Surfacers may bring them to a PaintCare collection site for proper recycling/disposal.

## Action

Starting August 1, 2012, manufacturers of “Drywall Primer-Surfacers” need to ensure that these products are registered with PaintCare and add the PaintCare Recovery Fee to the wholesale price of these products to all distributors and retailers. Manufacturers are not required to pay the fee on past sales because the fees were not charged to distributors, retailers, or consumers.

## More Information

For more information about the PaintCare Program and the responsibilities of manufacturers, please visit [PaintCare.org](http://PaintCare.org) or contact:

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[pfresina@paint.org](mailto:pfresina@paint.org)  
(415) 606-3211

Marjaneh Zarrehparvar, Executive Director  
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(855) 724-6809

PaintCare® Inc.  
1500 Rhode Island Avenue NW  
Washington, DC 20005  
[www.paintcare.org](http://www.paintcare.org)



# Masonry and Concrete Sealers labeled “For Professional Use Only”

## *Purpose*

The purpose of this notice is to clarify that masonry and concrete sealers that are labeled “for professional use” are excluded from the PaintCare Program. Manufacturers of these products are not required to register with PaintCare and they are not required to collect and remit the Assessment (“PaintCare Recovery Fee”) in California or Oregon, the two states with active Paint Stewardship programs implemented by PaintCare.

## *Background*

In order to assist companies with determining what products are architectural coatings subject to the PaintCare Recovery Fee for the Oregon and California programs and what products are not, PaintCare developed a definition of architectural paint detailing what factors should be taken into consideration when making these determinations. In addition, the definition lists examples of program products and examples of non-program products (products that should not be assessed the fee). PaintCare relies on individual manufacturers to determine which, if any, of their products are part of the program. In some cases, PaintCare helps with this determination based on individual calls with manufacturers. In the case of products used as sealers for masonry and concrete — and based on inquiries from many industry representatives and manufacturers of these products — it has come to our attention that manufacturers of these sealers desire clarification on whether their products are considered architectural coatings for the purposes of active and future state PaintCare programs.

In order to ensure that all manufacturers are on a level playing field and the PaintCare Recovery Fee is placed on all program products subject to the assessment, PaintCare herein clarifies that masonry and concrete sealers labeled for professional use are not considered program products and the PaintCare Recovery Fee is not required to be assessed and remitted by manufacturers of these products. Excluding these products from the definition of architectural coatings is based on the following:

- Originally PaintCare’s definition excluded products that are both (1) Industrial Maintenance Coatings and (2) labeled “for professional use only.” [Other acceptable phrases are (a) for industrial use only, (b) not for residential use, and (c) not intended for residential use].
- The definition of an IM coating varies somewhat from one state to another and from one regulatory air district to another. Generally, determining if a coating meets the criteria for IM is

based on the manufacturers recommended use for the product and whether it meets any one of certain criteria (simply put these criteria are: regular exposure to heat, chemicals, moisture, or abrasion). Masonry sealers are intended to act as waterproofing agents and are applied where water exposure is anticipated. Thus as a category they can generally be considered by manufacturers to be IM coatings and therefore meet the first criteria.

- Some manufacturers label these products for professional use. Others do not label them for professional use. There is no prohibition on a manufacturer from labeling a product for professional use. Therefore if a manufacturer chooses to change the product label on a product that they consider IM in order to also comply with the second criteria above (in the first bullet), they may do so in order have these products excluded from the PaintCare Program. The manufacturer may change their regular container label or use an additional sticker.
- If PaintCare finds that manufacturers start to change their labels on other products that are clearly not for professional use or industrial maintenance coatings (e.g. house paint), the professional use labeling will not exclude such products.
- An important purpose of the paint stewardship programs is to collect and recycle unused paint, stains, and coatings that are normally managed through government-sponsored household hazardous waste (HHW) programs. Sealers for masonry and concrete are not known to be a problem at HHW programs.

## *Conclusion*

Concrete and masonry sealers that are IM coatings and labeled for professional use using one of the phrases indicated above are categorically exempt from PaintCare.

## *More Information*

For more information about the PaintCare Program and the responsibilities of manufacturers, please visit [PaintCare.org](http://PaintCare.org) or contact:

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## Appendix D





## *Minnesota Paint Stewardship Program* **Information for HHW Programs**

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### **Minnesota's paint stewardship law benefits Household Hazardous Waste programs.**

A law passed in May 2013 requires paint manufacturers to establish a Paint Stewardship Program in Minnesota. Household hazardous waste programs that participate can save money on paint management costs. Program funding comes from a "PaintCare Recovery Fee" applied to each container of architectural paint sold in Minnesota starting when the program begins November 1, 2014.

#### **Paint Stewardship Program in Minnesota**

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopts paint stewardship laws.

Minnesota is the fifth state to pass such a law. Although this program is required by state law, it is designed and operated by the paint manufacturing industry. PaintCare currently operates programs in California, Connecticut, Oregon, Rhode Island and Vermont. PaintCare is also planning programs for Colorado, Maine and Minnesota.

#### **Designing a Program for Minnesota**

The new law requires PaintCare, on behalf of paint manufacturers, to submit a comprehensive Program Plan to the Minnesota Pollution Control Agency (MPCA). A detailed program plan was submitted by PaintCare to the MPCA in March 2014. Comments were received from MPCA in May 2014 and PaintCare is in the process of revising the Plan accordingly.



#### **Making Paint Recycling More Convenient**

PaintCare will establish drop-off sites statewide for residents and businesses to take leftover architectural paint. Although most drop-off sites will be at paint retailers, household hazardous waste (HHW) programs, solid waste transfer stations and landfills may also volunteer to be PaintCare drop-off sites and have their paint transportation and recycling costs paid by PaintCare.

#### **Benefits to HHW Programs of Partnering with PaintCare**

- Save on transportation and recycling costs
- Conserve resources and keep paint out of the solid waste stream
- Make recycling of leftover paint more convenient for your community

#### **PaintCare Partners Receive**

- Staff training at your site
- Paint collection bins
- Free transportation and recycling services
- Compensation for value-added services including paint reuse programs, bulking of oil-based paint and other services
- Publicity of HHW site or event (optional)

## Drop-Off Site Responsibilities

- Provide secure storage area for cubic yard boxes or drums
- Accept program products from the public during normal operating hours
- Properly pack program products in collection bins
- Assist with loading and unloading of full and empty storage bins
- Complete minimal paperwork to track outgoing paint shipments
- Ensure staff are trained in PaintCare guidelines and safe operating procedures



## Will PaintCare Require Operational Changes?

- If your program does not currently accept latex paint, PaintCare will not require you to do so. If you wish to start accepting latex, PaintCare will cover the transportation and processing costs.
- If your program does not currently accept paint from businesses, PaintCare will not require you to do so. If you wish to start accepting paint from businesses, PaintCare will cover the transportation and recycling/disposal costs.
- HHW programs may continue to put restrictions on who can use their programs, e.g., to residents of certain towns or cities. (PaintCare retailers accept paint from anyone in the state.)

## Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. Not all HHW programs accept water-based paint because it is expensive to manage and is not classified as hazardous. Residents and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint including latex will be recycled to the maximum extent possible.

## Contact

Jeremy Jones, Minnesota Program Manager  
(612) 719-5216 or [jjones@paint.org](mailto:jjones@paint.org)

## What Products Are Covered?

Architectural paints (“Program Products”) are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. Here are examples:

### Program Products

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

### Non-Program Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

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## MORE INFORMATION

(855) 724-6809 or (855) PAINT09  
[www.paintcare.org](http://www.paintcare.org) or [info@paintcare.org](mailto:info@paintcare.org)

PAINTCARE INC.  
1500 RHODE ISLAND AVENUE NW  
WASHINGTON, DC 20005



# Interest Form

## Household Hazardous Waste Programs *To Be a PaintCare Partner for Paint Collection*

Use this form to let us know that your program is interested in becoming a PaintCare drop-off site. PaintCare has published fact sheets for each state where we have a paint stewardship program to explain details about working with PaintCare to become a paint drop-off site. Please visit [www.paintcare.org](http://www.paintcare.org) or call (855) 724-6809 to request a state-specific fact sheet.

### SPONSOR

Municipality  
Street Address  
City/State/Zip  
Mail Address


### CONTACT 1

Name  
Title  
Phone  
Email


### CONTACT 2

Name  
Title  
Phone  
Email


### SITE TYPE

☐ HHW Facility    ☐ HHW Events - How many events per year?

### STORAGE SPACE

How many cubic yard bins do you have space to store?  
(Each bin uses the floor space of a pallet, 3'x3')

### PROGRAM DESCRIPTION

Please provide additional information about your program such as the months/days/hours that your HHW facility is open, the towns that may utilize your program, when and where you hold temporary HHW event, etc.

--

### PROGRAM OPERATIONS

Do you currently service businesses? ☐ YES ☐ NO

Are you interested in serving businesses? ☐ YES ☐ NO

Do you currently accept latex? ☐ YES ☐ NO

Are you interested in accepting latex? ☐ YES ☐ NO

How do you currently manage paint? ☐ BULK PAINT ☐ LOOSE PACK PAINT

Who is your current transportation service provider?

### SEND COMPLETED FORM TO

info@paintcare.org  
(855) 385-2020 Fax  
PaintCare, 1500 Rhode Island Ave. NW, Washington DC 20005

## Appendix E



1500 RHODE ISLAND AVENUE N.W. • WASHINGTON, DC 20005 • T 855.724.6809 • F 855.385.2020

May 2014

**RE: Minnesota Paint Stewardship Law**

Dear Minnesota Paint Retailer:

Enclosed are materials to inform you and your customers about a new law and a new program that will make it more convenient to recycle paint in Minnesota. PaintCare currently operates similar programs in California, Connecticut, Oregon, and Vermont. We are also starting a program for Rhode Island in June and Maine in early 2015.

The start date of the Minnesota PaintCare Program has not been determined. The program start date is to be 90 days after PaintCare's Minnesota Program Plan is approved by the Minnesota Pollution Control Agency (MPCA). **At this time, we estimate the program will begin in the fall of 2014.** We will notify you once the start date is determined.

**Factsheet for Retailers.** The enclosed retailer factsheet introduces you to how the PaintCare program works and how it affects your business.

**Webinars.** In addition to providing you with print materials about the program, we are hosting four webinars to further explain the program, review the responsibilities of retailers under the law, and provide you with an opportunity to ask questions. The webinars will take place:

<b>Wednesday, May 21</b>	<b>10:30 AM – 11:30 AM</b>
<b>Thursday, May 22</b>	<b>2:00 PM – 3:00 PM</b>
<b>Wednesday, May 28</b>	<b>2:00 PM – 3:00 PM</b>
<b>Friday, May 30</b>	<b>10:30 AM – 11:30 AM</b>

Please visit [www.paintcare.org/minnesota](http://www.paintcare.org/minnesota) to sign up for a webinar.

**Factsheet for Trade Painters.** Also enclosed is a copy of a factsheet we developed at the request of paint retailers in other states to help answer common questions from professional painters. Some retailers hand these out at the counter; others insert them with monthly statements.

A common question you may receive will be about the new fee that will be applied to the price of each container of architectural paint when the program starts. The fee amounts will not be known until the MPCA approves the Program Plan that PaintCare has submitted. However, PaintCare has proposed the same fee structure used in the states and anticipates they will be approved. Fees are based on container size as follows: 35 cents for larger than half pint to smaller than 1 gallon, 75 cents for 1 gallon, and \$1.60 for larger than 1 gallon up to 5 gallons.

Although it would be better to inform your customers (and the general public) about both the approved fee amounts and how the program works at the same time, it is important for professional painters to learn about the program as soon as possible because they plan jobs well ahead of time. Therefore, while the fee structure is under review, we are starting outreach to trade painters now. We suggest that trade painters discuss the anticipated fees in advance with their customers to allow for an adjustment to any quotes or job bids for future projects.

If you would like for us to mail you additional copies of the enclosed trade painter factsheet to share with professional painters, please send an e-mail to [info@paintcare.org](mailto:info@paintcare.org) or call (855) 724-6809. Once the fees are confirmed, updated copies of the factsheet will be provided to you.

We look forward to working with you to establish a successful and convenient postconsumer paint management program for Minnesota. Feel free to contact me with any questions directly at (612) 719-5216 or [jjones@paint.org](mailto:jjones@paint.org), or visit [www.paintcare.org](http://www.paintcare.org) for more information.

Sincerely,

A handwritten signature in black ink that reads "Jeremy Jones". The signature is written in a cursive, flowing style.

Jeremy Jones  
Minnesota Program Manager



## *Minnesota Paint Stewardship Program*

# How Will the Minnesota Paint Stewardship Program Affect Paint Retailers?

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**A law passed in May 2013 requires paint manufacturers to establish a Paint Stewardship Program in Minnesota. Program funding comes from a stewardship fee applied by retailers on the sale of architectural paint sold in Minnesota when the program begins in the fall of 2014.**

**The start date of the Minnesota PaintCare Program has not been set. The start date is to be 90 days after PaintCare's Minnesota Program Plan is approved by the Minnesota Pollution Control Agency (MPCA). Retailers will be notified when approval is received.**

### **Paint Stewardship**

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopt paint stewardship laws. PaintCare currently operates programs in California, Connecticut, Oregon, and Vermont. PaintCare is also planning programs for Maine, Minnesota, and Rhode Island.

### **Convenient Paint Recycling**

PaintCare's primary effort is to establish paint drop-off sites throughout each PaintCare state at paint retailers and other locations in order to provide convenient recycling opportunities for the public. Other locations include solid waste transfer stations and municipal household hazardous waste facilities and events. As of May 2014, there are more than 120 paint drop-off sites

in both Oregon and Connecticut, and more than 600 in California. PaintCare is planning to set up more than 200 new paint drop-off sites in Minnesota.

### **Participation as a Drop-Off Site is Voluntary**

Retailers who wish to serve as drop-off sites are able to do so if they have adequate space for paint storage bins and can provide minimal staff time to accept paint from the public. By doing so, retailers can increase foot traffic and sales, and provide an environmental service for their community. They make it convenient for their customers to recycle leftover paint and help provide relief to local government programs that currently manage leftover paint. PaintCare provides storage bins, supplies, and site training. PaintCare also pays for paint transportation and recycling, and promotes the sites to the local community.

## **REQUIREMENTS OF RETAILERS**

### **1. Check Registered Manufacturers and Brands**

Once the program begins, retailers may not sell architectural paints that are not registered. Paint manufacturers must register their company with PaintCare, and they must register all architectural paint brands they sell in Minnesota. PaintCare and the MPCA will publish lists of registered manufacturers and brands on their websites so that retailers can confirm that the products they sell are registered. Please visit [www.paintcare.org](http://www.paintcare.org) for registration lists.

### **2. Pass on the Stewardship Fee**

When the program begins, the law requires that a stewardship fee ("PaintCare Recovery Fee") must be added by manufacturers to the wholesale price

of all architectural paint sold in Minnesota. This fee pays for all aspects of running the program. It is paid by manufacturers to PaintCare and then passed to their dealers. Retailers should see the *PaintCare Recovery Fee* on invoices from suppliers after the program starts. The law also requires that retailers and distributors apply the fee to the purchase price of architectural paint they sell. The fee paid by the customer to the retailer offsets the fee charged by the manufacturer or distributor to the retailer. All manufacturers, distributors, and retailers selling architectural paint in the state must pay and pass down the fee, ensuring a level playing field for all parties.

## COMMON QUESTIONS ABOUT FEES

### How much are the fees?

Although fees may change and vary by state, fees in the states with active programs and those proposed for Minnesota are the same. Fees are by container size:

- \$ 0.00 – Half pint or smaller
- \$ 0.35 – Larger than half pint to smaller than 1 gallon
- \$ 0.75 – 1 Gallon
- \$ 1.60 – Larger than 1 gallon to 5 gallons

### When will fees for Minnesota be known?

Fees have been proposed in PaintCare's Minnesota Program Plan submitted in March to the MPCA. PaintCare anticipates that MPCA will approve the Plan in the summer of 2014 and that the program will begin in the fall of 2014.

### How are the fees calculated?

Fees are set to cover the cost of a fully operating program on a state-by-state basis. PaintCare estimated the annual sales of architectural paint in Minnesota and divided the estimated annual expenses of the program by the number of containers to be sold in the state – taking into account the typical amount of leftover paint for each container size. Fees may be decreased in the future if they are higher than what is needed to cover program expenses, or may be increased if set too low.

### Is the fee a deposit to be returned to customers?

No, the fee is not a deposit. Fees are used entirely to cover the expenses of running the program and not given back as a deposit for the return of paint or empty paint cans – a common misunderstanding.

### Must we show the fee on receipts?

No, but in other states, most stores do show the fee in order to explain the price increase. PaintCare encourages retailers to show the fee and list it as *PaintCare Recovery Fee* to aid in customer education and provide consistency across the program.

### Do we return the fee if a product is returned?

Yes, the fee should be returned because it is part of the purchase price.

### Is sales tax applied to the fee itself?

Yes, the fee is part of the purchase price; therefore, sales tax is collected on the fee.

### Do we apply the fee to sales on the first day of the program for inventory purchased before the first day of the program, even though we didn't pay a fee for the product to the distributor or manufacturer?

Yes, retailers must add the fee on all covered products sold on or after the first day of the program, regardless of when they were purchased from the distributor or manufacturer.

### How will the public know about the fee?

PaintCare provides printed materials for retailers to distribute to the public to help explain the purpose of the fee, how the program works, and how to find a paint drop-off location. Before the program starts, PaintCare provides a "starter pack" of brochures and other information materials to all paint retailers. Additional materials can be ordered as needed. The cost of the materials is covered by the program.

### Program Contact

Jeremy Jones, Minnesota Program Manager  
jjones@paint.org  
(612) 719-5216

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## MORE INFORMATION

(855) 724-6809 or (855) PAINT09  
www.paintcare.org or info@paintcare.org

PAINTCARE INC.  
1500 RHODE ISLAND AVENUE N.W.  
WASHINGTON, DC 20005





## *Minnesota Paint Stewardship Program*

# How Will the Minnesota Paint Stewardship Program Affect Paint Retailers?

---

**A law passed in May 2013 requires paint manufacturers to establish a Paint Stewardship Program in Minnesota. Program funding comes from a stewardship fee applied by retailers on the sale of architectural paint sold in Minnesota when the program begins November 1, 2014.**

### **Paint Stewardship**

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopt paint stewardship laws. PaintCare currently operates programs in California, Connecticut, Oregon, Rhode Island and Vermont. PaintCare is also planning programs for Colorado, Maine and Minnesota.

### **Convenient Paint Recycling**

PaintCare's primary effort is to establish paint drop-off sites throughout each PaintCare state at paint retailers and other locations in order to provide convenient recycling opportunities for the public. Other locations include municipal household hazardous waste facilities and events, solid waste transfer stations and landfills. As of June 2014, there are more than 130 paint drop-off sites in both Oregon and Connecticut, and more than 650 in California. By the end of the summer 2014, Vermont will have 50 sites and Rhode Island will have 25. PaintCare is planning to set up more than 200 new paint drop-off sites in Minnesota.

### **Participation as a Drop-Off Site is Voluntary**

Retailers who wish to serve as drop-off sites are able to do so if they have adequate space for paint storage bins and can provide minimal staff time to accept paint from the public. By doing so, retailers can increase foot traffic and sales, and provide an environmental service for their community. They make it convenient for their customers to recycle leftover paint and help provide relief to local government programs that currently manage leftover paint. PaintCare provides storage bins, supplies, and site training. PaintCare also pays for paint transportation and recycling, and promotes the sites to the local community.

### **REQUIREMENTS OF RETAILERS**

#### **1. Check Registered Manufacturers and Brands**

Once the program begins, retailers may not sell architectural paints that are not registered. Paint manufacturers must register their company with PaintCare, and they must register all architectural paint brands they sell in Minnesota. PaintCare and the MPCA will publish lists of registered manufacturers and brands on their websites so that retailers can confirm that the products they sell are registered. Please visit [www.paintcare.org](http://www.paintcare.org) for registration lists.

#### **2. Pass on the Stewardship Fee**

When the program begins, the law requires that a stewardship fee ("PaintCare Recovery Fee") must be added by manufacturers to the wholesale price of all architectural paint sold in Minnesota. This fee pays for all aspects of running the program. It is paid by manufacturers to PaintCare and then passed to their dealers. Retailers should see the *PaintCare Recovery Fee* on invoices from suppliers after the program starts. The law also requires that retailers and distributors apply the fee to the purchase price of architectural paint they sell. The fee paid by the customer to the

retailer offsets the fee charged by the manufacturer or distributor to the retailer. All manufacturers, distributors, and retailers selling architectural paint in the state must pay and pass down the fee, ensuring a level playing field for all parties.

## COMMON QUESTIONS ABOUT FEES

### How much are the fees?

Although fees may change and vary by state, fees in the states with active programs and those proposed for Minnesota are the same. Fees are by container size:

\$ 0.00 – Half pint or smaller

\$ 0.35 – Larger than half pint to smaller than 1 gallon

\$ 0.75 – 1 Gallon

\$ 1.60 – Larger than 1 gallon to 5 gallons

### When will fees for Minnesota be known?

Fees have been proposed in PaintCare's Minnesota Program Plan submitted in March to the MPCA. PaintCare anticipates that MPCA will approve the Plan and fee structure in the summer of 2014. Retailers will be notified as soon as MPCA approves the plan.

### How are the fees calculated?

Fees are set to cover the cost of a fully operating program on a state-by-state basis. PaintCare estimated the annual sales of architectural paint in Minnesota and divided the estimated annual expenses of the program by the number of containers to be sold in the state – taking into account the typical amount of leftover paint for each container size. Fees may be decreased in the future if they are higher than what is needed to cover program expenses, or may be increased if set too low.

### Is the fee a deposit to be returned to customers?

No, the fee is not a deposit. Fees are used entirely to cover the expenses of running the program and not given back as a deposit for the return of paint or empty paint cans – a common misunderstanding.

### Must we show the fee on receipts?

No, but in other states, most stores do show the fee in order to explain the price increase. PaintCare encourages retailers to show the fee and list it as *PaintCare Recovery Fee* to aid in customer education and provide consistency across the program.

### Do we return the fee if a product is returned?

Yes, the fee should be returned because it is part of the purchase price.

### Is sales tax applied to the fee itself?

Yes, the fee is part of the purchase price; therefore, sales tax is collected on the fee.

### Do we apply the fee to sales on the first day of the program for inventory purchased before the first day of the program, even though we didn't pay a fee for the product to the distributor or manufacturer?

Yes, retailers must add the fee on all covered products sold on or after the first day of the program, regardless of when they were purchased from the distributor or manufacturer. Fees collected on existing inventory stay with the retailer; they are not paid back to the distributor or manufacturer.

### How will the public know about the fee?

PaintCare provides printed materials for retailers to distribute to the public to help explain the purpose of the fee, how the program works, and how to find a paint drop-off location. Before the program starts, PaintCare provides a "starter pack" of brochures and other information materials to all paint retailers. Additional materials can be ordered as needed. The cost of the materials is covered by the program. In addition to retailer information, PaintCare works with contractor associations to get information to trade painters, and conducts general outreach including newspaper, radio, television, and on-line advertising.

### Program Contact

Jeremy Jones, Minnesota Program Manager  
jjones@paint.org | (612) 719-5216

---

## MORE INFORMATION

(855) 724-6809 or (855) PAINT09  
www.paintcare.org or info@paintcare.org

PAINTCARE INC.  
1500 RHODE ISLAND AVENUE NW  
WASHINGTON, DC 20005



## What Products are Covered?

Architectural paints ("Program Products") are defined as interior and exterior architectural coatings sold in containers of 5 gallons or smaller. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.



### Program Products

**These products have fees and are accepted at drop-off sites:**

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints



### Non-Program Products

**These products have no fees and are not accepted at drop-off sites:**

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

***Note: Leaking, unlabeled and empty containers are not accepted at drop-off sites***

#### MORE INFORMATION

(855) 724-6809 or (855) PAINT09  
www.paintcare.org or info@paintcare.org

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PAINTCARE INC.  
1500 RHODE ISLAND AVENUE N.W.  
WASHINGTON, DC 20005



## Minnesota Paint Stewardship Program Information for Trade Painters

### A new Minnesota law affecting trade painters takes effect in the fall of 2014.

The new law requires paint manufacturers to establish a paint stewardship program in Minnesota. The program will be funded by a fee on each container of architectural paint sold in the state. The program will set up drop-off sites at retail stores and other sites throughout the state where residents and businesses will be able to take most leftover paint for recycling, free of charge.

The start date of the Minnesota PaintCare Program has not been set. The program start date is to be 90 days after PaintCare's Minnesota Program Plan is approved by the Minnesota Pollution Control Agency (MPCA). PaintCare will notify stakeholders when approval is received.

#### Paint Stewardship Led by Industry

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopt paint stewardship laws. PaintCare currently operates programs in California, Connecticut, Oregon, and Vermont. PaintCare is also planning programs for Maine, Minnesota, and Rhode Island.

The primary goals of the program are to decrease paint waste and recycle more postconsumer paint by setting up convenient drop-off sites in each PaintCare state. Although the program is required by state law, it is designed and operated by the paint manufacturing industry.

#### PaintCare Recovery Fee and Funding

As required by the law, a paint stewardship fee ("PaintCare Recovery Fee") must be added by manufacturers to the wholesale price of all architectural paint sold in Minnesota. Manufacturers pay this fee to PaintCare to fund setting up drop-off sites for leftover, postconsumer architectural paint, and for the transportation, recycling, and proper disposal of that paint. It also pays for consumer education and program administrative costs. The proposed fees are based on container size as follows:

\$ 0.00 – Half pint or smaller

\$ 0.35 – Larger than half pint to smaller than 1 gallon

\$ 0.75 – 1 Gallon

\$ 1.60 – Larger than 1 gallon to 5 gallons

The law also requires that each distributor and retailer include the PaintCare Recovery Fee with their sale price. While displaying the fee on invoices and receipts is not required of retailers, PaintCare encourages showing the fee and listing it as *PaintCare Recovery Fee* to aid in customer and dealer education and to provide consistency across the program.

#### Advance Notice for Trade Painters

Trade painters may pass the fees on to their customers in order to recoup the fees they pay on the product.



**When you calculate quotes for future jobs, be sure to take these fees into account. Check with your suppliers to make sure the quotes for paint products allow for the fees. Let your customers know that you may need to revise your quote once the start date is known.**

#### **New Paint Drop-Off Sites**

PaintCare will establish paint drop-off sites across the state. Most drop-off sites will be at paint stores. Other sites may include solid waste transfer stations, recycling centers, and government-sponsored household hazardous waste programs. Participation as a drop-off site is voluntary.

#### **Use of Retail Drop-Off Sites by Businesses**

Retail sites will provide a convenient recycling option at no cost for trade painters and other businesses.

Businesses that generate up to 220 pounds (20-30 gallons depending on type) of hazardous wastes per month will be able to use these sites to recycle all eligible architectural paint (both water and solvent-based), with some restrictions on quantities per month.

Larger businesses (those that generate more than 220 pounds of hazardous waste per month) will be able to use the PaintCare sites for their water-based program products only; they will not be able to use the sites for oil-based paint or other solvent-based products.

**Note:** Latex paint does not count toward the 220 pound monthly hazardous waste generation limit.

#### **Pick-Up Service for Large Volumes**

Businesses with at least 300 gallons of postconsumer paint to recycle may qualify to have their paint picked up by PaintCare at no additional cost. To learn more or to request this service, call (855) 724-6809.

#### **Program Contact**

Jeremy Jones, Minnesota Program Manager  
jjones@paint.org  
(612) 719-5216

#### **What Products Are Covered?**

Architectural paints ("Program Products") are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. Here are examples:

#### **Program Products**

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

#### **Non-Program Products**

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

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#### **MORE INFORMATION**

(855) 724-6809 or (855) PAINT09  
www.paintcare.org or info@paintcare.org

PAINTCARE INC.  
1500 RHODE ISLAND AVENUE N.W.  
WASHINGTON, DC 20005





## Minnesota Paint Stewardship Program Information for Trade Painters

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### A Minnesota law affecting trade painters takes effect on November 1, 2014.

The new law requires paint manufacturers to establish a paint stewardship program in Minnesota. The program will be funded by a fee on each container of architectural paint sold in the state. The program will set up drop-off sites at retail stores and other locations throughout the state where residents and businesses, including trade painters, will be able to take most leftover paint for recycling, free of charge.

#### Paint Stewardship Led by Industry

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopt paint stewardship laws. PaintCare currently operates programs in California, Connecticut, Oregon, Rhode Island and Vermont. PaintCare is also planning programs for Colorado, Maine and Minnesota.

The primary goals of the program are to decrease paint waste and recycle more postconsumer paint by setting up convenient drop-off sites in each PaintCare state. Although the program is required by state law, it is designed and operated by the paint manufacturing industry.



#### PaintCare Recovery Fee and Funding

As required by the law, a paint stewardship fee ("PaintCare Recovery Fee") must be added by manufacturers to the wholesale price of architectural paint sold in Minnesota.

Manufacturers pay this fee to PaintCare to fund setting up drop-off sites for leftover, postconsumer architectural paint, and for the transportation, recycling, and proper disposal of that paint. It also pays for consumer education and program administrative costs. The proposed fees are based on container size as follows:

\$ 0.00 – Half pint or smaller

\$ 0.35 – Larger than half pint to smaller than 1 gallon

\$ 0.75 – 1 Gallon

\$ 1.60 – Larger than 1 gallon to 5 gallons

The law also requires that each distributor and retailer include the PaintCare Recovery Fee with their sale price. While displaying the fee on invoices and receipts is not required of retailers, PaintCare encourages showing the fee and listing it as *PaintCare Recovery Fee* to aid in customer and dealer education and to provide consistency across the program.

#### Advance Notice for Trade Painters

Trade painters may pass the fees on to their customers in order to recoup the fees they pay on the product.

**If you are estimating jobs for which architectural paint will be purchased after November 1, 2014, you should take these fees into account by checking with your supplier to make sure the quotes for paint products include the fees. You should also let your customers know that you will be including these fees in your quotes.**

## New Paint Drop-Off Sites

PaintCare will establish paint drop-off sites across the state. Most drop-off sites will be at paint stores. Other sites may include solid waste transfer stations, recycling centers, and government-sponsored household hazardous waste programs. Participation as a drop-off site is voluntary.

## Use of Retail Drop-Off Sites by Businesses

Retail sites will provide a convenient recycling option at no cost for trade painters and other businesses.

Businesses that generate up to 220 pounds (20-30 gallons depending on type) of hazardous wastes per month will be able to use these sites to recycle all eligible architectural paint (both water and solvent-based), with some restrictions on quantities per month.

Larger businesses (those that generate more than 220 pounds of hazardous waste per month) will be able to use the PaintCare sites for their water-based program products only; they will not be able to use the sites for oil-based paint or other solvent-based products.

**Note:** Latex paint does not count toward the 220 pound monthly hazardous waste generation limit.

## Pick-Up Service for Large Volumes

Businesses with at least 300 gallons of postconsumer paint to recycle may qualify to have their paint picked up by PaintCare at no additional cost. To learn more or to request this service, call (855) 724-6809.

## Program Contact

Jeremy Jones, Minnesota Program Manager  
jjones@paint.org | (612) 719-5216

## What Products Are Covered?

Architectural paints ("Program Products") are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. Here are examples:

### Program Products

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

### Non-Program Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

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## MORE INFORMATION

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www.paintcare.org or info@paintcare.org

PAINTCARE INC.  
1500 RHODE ISLAND AVENUE NW  
WASHINGTON, DC 20005

## Appendix F





## *Minnesota Paint Stewardship Program* **Information for Solid Waste Transfer Stations, Recycling Facilities and Landfills**

### **Minnesota's paint stewardship law supports paint collection activities at solid waste transfer stations, recycling facilities and landfills.**

**A law passed in May 2013 requires paint manufacturers to establish a Paint Stewardship Program in Minnesota. Sites that participate can save money on paint management costs and expand services to their customers. Program funding comes from a "PaintCare Recovery Fee" applied to each container of architectural paint sold in Minnesota starting when the program begins November 1, 2014.**

#### **Paint Stewardship Program in Minnesota**

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopt paint stewardship laws. Minnesota is the fifth state to pass such a law. Although this program is required by state law, it is designed and operated by the paint manufacturing industry. PaintCare currently operates programs in California, Connecticut, Oregon, Rhode Island and Vermont. PaintCare is also planning programs in Colorado, Maine and Minnesota.

#### **Designing a Program for Minnesota**

The new law requires PaintCare, on behalf of paint manufacturers, to submit a comprehensive Program Plan to the Minnesota Pollution Control Agency (MPCA). A detailed plan was submitted by PaintCare to the MPCA in March 2014. Comments were received from MPCA in May 2014 and PaintCare is in the process of revising the Plan accordingly.

#### **Making Paint Recycling More Convenient**

PaintCare will establish drop-off sites statewide for residents and businesses to take leftover architectural paint. Most drop-off sites will be at paint retailers; however, household hazardous waste (HHW) programs, solid waste transfer stations, recycling facilities and landfills may also volunteer to be PaintCare drop-off sites and have their paint transportation and recycling costs paid by PaintCare.

#### **Benefits to Transfer Stations**

- Make recycling of leftover paint more convenient for your community
- Save money on paint generated at your site or managed through load check programs
- Help your state conserve resources and keep paint out of the solid waste stream

#### **PaintCare Partners Receive**

- Storage bins for paint
- Free transportation and recycling services
- Staff training at your site
- Program brochures and site signage
- Publicity of our your site (optional)



## Drop-Off Site Responsibilities

- Provide secure storage area for cubic yard boxes or drums.
- Accept program products from the public during normal operating hours
- Properly pack program products in collection bins
- Assist with loading and unloading of full and empty storage bins
- Complete minimal paperwork to track outgoing paint shipments
- Ensure staff are trained in PaintCare guidelines and safe operating procedures



## Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. Not all HHW programs accept water-based paint because it is expensive to manage and is not classified as hazardous. Residents and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint including latex will be recycled to the maximum extent possible.

## Program Contact

Jeremy Jones, Minnesota Program Manager  
jjones@paint.org | (612) 719-5216

## What Products Are Covered?

Architectural paints (“Program Products”) are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. Here are examples:

### Program Products

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

### Non-Program Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

## MORE INFORMATION

(855) 724-6809 or (855) PAINT09  
www.paintcare.org or info@paintcare.org

PAINTCARE INC.  
1500 RHODE ISLAND AVENUE NW  
WASHINGTON, DC 20005



# Interest Form

## Transfer Stations, Recycling Facilities and Landfills *To Be a PaintCare Partner for Paint Collection*

Use this form to let us know that your facility is interested in becoming a PaintCare drop-off site. PaintCare has published fact sheets for each state where we have a paint stewardship program to explain details about working with PaintCare to become a paint drop-off site. Please visit [www.paintcare.org](http://www.paintcare.org) or call (855) 724-6809 to request a state-specific fact sheet.

### SPONSOR

Organization  
Street Address  
City/State/Zip  
Mail Address


### CONTACT 1

Name  
Title  
Phone  
Email


### CONTACT 2

Name  
Title  
Phone  
Email


### OPERATOR

Operator's Name

--

Operator is a ☐ Town, City or County ☐ Private Company

### SPACE

How many cubic yard bins do you have space to store?  
(Each bin uses the floor space of a pallet, 3'x3')

--

### WHAT WOULD YOU LIKE TO DO?

- ☐ accept paint from your customers
- ☐ accept paint from general public
- ☐ manage paint from municipal departments

### PROGRAM DESCRIPTION

Please provide additional information about your facility, such as the days and hours of operation, the cities or towns that may use your facility, whether businesses may use your facility, whether you already collect any paint, etc.

--

### SEND COMPLETED FORM TO

[info@paintcare.org](mailto:info@paintcare.org)  
(855) 385-2020 Fax  
PaintCare, 1500 Rhode Island Ave. NW, Washington DC 20005

## Appendix G

**DATE** March 03, 2014**PROJECT No.** 1214410013-005-TM-Rev0**TO** PaintCare Inc.**FROM** Bryan Waller**EMAIL** Bryan\_Waller@golder.com**TECHNICAL MEMO TO PAINTCARE: GIS METHOD USED TO CALCULATE DISTANCE AND  
POPULATION COVERAGE OF THE PAINTCARE SERVICE LOCATIONS IN MINNESOTA**

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The following GIS analysis was undertaken to evaluate two service area-based distance criteria (90% and 95% of State-wide population with access to a paint collection site) and two population density criteria (one site per 30,000 and 50,000 population, respectively).

To complete this analysis, service areas were defined as 15 mile driving distances from a paint collection site. Once all sites were located, and service areas were established, the distance criterion was evaluated based on the coverage of all combined service areas and a population distribution layer. Based on past experience conducting this type of analysis for PaintCare in other states, the authors determined that a fine-grained population distribution with sub-county-scale urban-population ranges was required to complete this analysis.

To create this layer, the authors settled upon the creation of a population coverage layer comprised of both Census Population Places and Census Block Groups. The census data is based on the 2010 census taken by the US Census Bureau. This combination resulted in a population distribution that not only covers the entire State, but also classifies populated places by population range (<10,000 persons, 10,000-20,000 person etc.) Using these data, it was established that if an entire populated place was entirely covered by the combined service areas, it was assumed that 100% of the population had access to a collection site. If 90% of a populated place was covered by the combined service areas it was assumed that 90% of its residents had access to a collection and so on.

The service level (or population density) criterion was evaluated by counting the number of intersecting service areas within each populated place. For instance, if a populated place had a population of 100,000 people and had access to five overlapping service areas, its level of service would be one site for every 20,000 persons.

To complete this analysis, two authors used a GIS algorithm to find the optimal amount of sites that satisfied each of the four respective criteria, two for distance and two for population density. It should be noted that two criterion types are mutually exclusive within and between types and have been evaluated separately. The analysis yielded the results displayed below in Table 1.



The table below shows the results of the four scenarios:

**Table 1: Analysis Results**

Site Count	Criterion		Population	
	Population within 15 miles	Average Service Level	With Access To A Site	With No Access To A Site
162	89.88%	49,980	4,560,216	513,277
172	90.01%	46,064	4,566,496	506,996
236	92.49%	28,832	4,692,562	380,930
400	95.07%	14,984	4,823,623	249,870

We trust that this memorandum is sufficiently detailed for your requirements. Please contact us if you have any questions or would like additional information.

**GOLDER ASSOCIATES LTD.**



Kyle Izatt  
GIS Analyst



Bryan Waller, B.Sc.  
Associate, Senior Consultant

AL/KI/BW/eb

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## Appendix H



# Joint Outreach Projects

## THE BASICS

### Introduction

If you are a local government that has partnered with PaintCare, we offer limited funding support for outreach activities that involve PaintCare. We are most interested in partnering with you when we are setting up new PaintCare drop-off sites, where participation is low, and when we are promoting one day HHW events to boost the amount of paint we can collect at one time. We have supported radio, newspaper and direct mail advertising and will consider other media.

### Review and Approval

Project budgets and all creative work must be reviewed and pre-approved by PaintCare. Creative work includes text, images, and scripts. When possible, all projects must include PaintCare's website address and logo and mention that people can find PaintCare drop-off sites in other areas (via our website).

### Proposal Form

Please complete our Proposal Form for Joint Outreach Projects and email it to your PaintCare Regional Coordinator, State Program Manager, or [info@paintcare.org](mailto:info@paintcare.org)

## WHAT WE ASK OF YOU

### Print-Based

For print materials (such as brochures, postcards, bill inserts) you will be responsible for sending artwork files to your printer, coordinating mailings, and distribution. After the project is completed, along with your invoice, we ask for a description of how, when, and where the piece was distributed or used, and an electronic copy of the final print piece.

### Newspaper

For newspaper ads, you will be responsible for sending artwork files to the newspaper and scheduling. At the start of the project, we ask you to provide PaintCare with draft text, dimensions and due dates for the ads. After the project is completed, we ask for a list of run dates for each newspaper and a scan or clipping of each ad.

### Radio

For radio advertising, you will be responsible for providing the pre-approved scripts to the stations and handling scheduling. After the project is completed, along with your invoice, we ask you to provide text of the final script with a list of run dates and times. If available, we would also like an audio file of the actual recording aired on the radio.

### Other

For other types of projects, we will ask you for similar things – you will coordinate everything and send PaintCare supporting documentation along with your invoice so we have a record of what was accomplished.

## DESIGN ASSISTANCE

PaintCare can provide assistance with basic layout and graphic design using our in-house staff. When we provide this type of assistance we will provide electronic files for you to send for printing or ad placement. Other than editing and commenting on scripts, we do not provide in-house assistance with audio or video production.

Please allow plenty of time for project planning, approvals, and some back-and-forth editing. Depending on the time of year, this may take 4-8 weeks.

## REIMBURSEMENT

PaintCare provides reimbursements for pre-approved projects only. We do not provide money up front, pay vendors directly, or accept requests for reimbursements on projects that have already been completed. Generally PaintCare will reimburse for half of the total direct costs for pre-approved projects; however, we may make exceptions and offer a lower or higher amount based on how much of the message is dedicated to PaintCare, our budgets, and other PaintCare advertising taking place in your area.

To be reimbursed, you will need to send PaintCare an invoice from your government agency, samples of the final pieces as previously noted, and copies of invoices from your vendors. We ask you to combine them into one PDF and send via email to Paul Fresina at [pfresina@paint.org](mailto:pfresina@paint.org). The "To:" space on the invoice should be addressed to PaintCare Inc., 1500 Rhode Island Ave NW, Washington DC, 20005. In the space for purchase orders please write "5839." See sample invoice on next page.



{Sample Invoice}

Environmental Services Program  
Washington County  
123 Government Way  
Anytown, State 55776

June 9, 2013

Invoice: 2452187

Purchase Order: 5839

Paul Fresina  
PaintCare Inc.  
1500 Rhode Island Ave. NW  
Washington DC, 20005

**Description:**

- Newspaper ad promoting one day event held in Anytown on May 1, 2013
- Three 5x5 ads ran on April 13, 20, 17 in the *County Journal*
- Total invoices from newspapers: \$1,487.00
- Invoice and copy of one ad are attached
- Per prior discussion, PaintCare agreed to reimburse county for \$750
- Contact person: Marie Chen, 202-555-1212

Invoice Amount: \$750.00

Remit to: Environmental Services Program  
Washington County  
123 Government Way  
Anytown, State 55776



## Proposal Form for Joint Outreach Projects

Please read "Instructions for Joint Outreach Projects" before starting to fill out this form.

This form set up as a table in Word. Just click in a box and start typing. The boxes will get bigger.

Contact Person	
Agency	
Phone	
Email	
Please give this project a name.	
Describe your project.	
Describe your audience.	
Would you need any assistance? If so, please describe.	
When do you plan to do this project?	
When do creative materials need to be finalized for submittal to media outlets or printer?	
Provide estimates for each anticipated outside vendor.	
Comments or questions.	

## Appendix I

# HRP Associates, Inc.

*Creating the Right Solutions Together*

February 26, 2014

Ms. Valerie Bernardo, CPA  
PaintCare  
1500 Rhode Island Avenue, NW  
Washington, DC 20005

RE: INDEPENDENT AUDIT, PAINT STEWARDSHIP PROGRAM, MINNESOTA (HRP  
#PAI2001.SW)

Dear Ms. Bernardo:

HRP Associates, Inc. (HRP) has completed an Independent Audit of PaintCare's calculations of the Paint Stewardship Assessment to be placed on the sale of each container of architectural paint sold in the State of Minnesota to administer a Paint Stewardship Program. A summary of the Audit Findings are provided below.

## **Retail Paint Management Services Bids**

To accomplish the goals of the Paint Stewardship Program, PaintCare developed a Request for Proposal for Paint Processing for the Minnesota Program. The RFP was for all PaintCare collection, transportation, and processing activities from retail drop-off sites and all other non-household hazardous waste collection facility drop-off sites. HRP reviewed the bids that were received and a total of five bids were received from the solicitation. The bids ranged from companies that currently collect paint in Minnesota utilizing "milk run" programs, to those that have run the State of Minnesota Hazardous Waste Contract, and those that currently have contracts with PaintCare in other States.

Negotiations are underway with the Lowest Responsible Bidders. These bidders have been selected based upon their qualifications, relevant past experience, technical understanding, and ability to service a statewide program. In addition, the Lowest Responsible Bidders are capable of handling both latex and oil-based paints unsorted, which is a key component of handling materials from retail pick-up locations. These bidders also have the technical knowledge and demonstrated the ability to complete the scope of work as outlined in the RFP.

Pricing from the Lowest Responsible Bidder was used in PaintCare's calculations of the Paint Stewardship Assessment, discussed below.

## **Household Hazardous Waste (HHW) Paint Management Services**

The State of Minnesota has negotiated statewide transport/processing contracts (commonly known as "the state contracts") with Veolia and Clean Harbors for use by Minnesota HHW programs, pursuant to which Veolia and Clean Harbors may use only State-authorized processing facilities for managing paint and other waste. These state contracts provide favorable terms and pricing to each HHW program.

### **CONNECTICUT**

Corporate Headquarters  
197 Scott Swamp Road  
Farmington, CT 06032  
800-246-9021  
860-674-9570  
FAX 860-674-9624

999 Oronoque Lane  
Second Floor  
Stratford, CT 06614  
203-380-1395  
FAX 203-380-1438

### **FLORIDA**

1817 Cypress Brook Drive  
Suite 103  
New Port Richey, FL 34655  
888-341-7244  
727-375-2323  
FAX 727-375-2311

### **MASSACHUSETTS**

7 Midstate Drive  
Suite 201  
Auburn, MA 01501  
855-866-3934  
508-407-0009  
FAX 508-407-0012

### **NEW YORK**

1 Fairchild Square  
Suite 110  
Clifton Park, NY 12065  
888-823-6427  
518-877-7101  
FAX 518-877-8561

### **PENNSYLVANIA**

2101 North Front Street  
Building 4, Suite 201  
Harrisburg, PA 17110  
888-960-4018  
717-836-7641  
FAX 717-836-7924

### **SOUTH CAROLINA**

1327 Miller Road  
Suite D  
Greenville, SC 29607  
800-752-3922  
864-289-0311  
FAX 864-281-9846

### **TEXAS**

P.O. Box 191329  
Dallas, TX 75219  
800-752-3922  
FAX 864-281-9846

[www.hrpassociates.com](http://www.hrpassociates.com)

Moreover, by utilizing State-authorized transport/processing vendors pursuant to the state contracts, each HHW program receives indemnification from the State in addition to the protections provided for in the state contracts. Disrupting the existing system in Minnesota could have the undesirable consequence of causing HHW programs who participate in the PaintCare program to forfeit certain legal protections or other benefits that they would otherwise enjoy under the current state contract system. To avoid such adverse effects, PaintCare has opted for a reimbursement-style payment system for Minnesota HHW programs and therefore did not go out to bid for HHW drop-off sites.

### **Program Costs**

The calculations and assumptions made to determine the program costs were reviewed and found to be reasonable. HRP reviewed the calculations which consists of a 12-month period and represents the program once it reaches maturity (estimated to be at the end of the third year).

PaintCare's anticipated expenses took into account the costs for processing, transportation, collection, collection containers, communications, personnel fees, legal fees, state permitting, and travel, in addition to corporate budget expenses. The expenses and assumptions made are acceptable and within industry standards.

Corporation expenditures were allocated to the Minnesota Program based upon a weighted average of the population of each State that PaintCare is operating a Paint Stewardship Program. Based upon Minnesota's population, the State is allocated only 10% of the total corporate costs. HRP reviewed these calculations and they are accurate.

### **Paint Assessment**

The anticipated volume of paint containers sold were based off of market research. The anticipated volume of paint containers collected were based on industry and NGO studies, and Paint Stewardship Programs that have already been implemented. A reasonable estimate of the percent of postconsumer paint to be recycled was developed based upon experience from previous programs and industry studies. The Bidder and State Contract pricing were then used to analyze the actual operating costs as well as the Program Administrative Costs.

HRP independently reviewed the calculations performed by PaintCare for accuracy and the calculations were deemed sufficient. Based on our review, we find the Paint Stewardship Assessment, determined by PaintCare, to be reasonable and not to exceed the actual total program costs to administer the Paint Stewardship Program. However it should be noted that due to this being the first year of the program, the "pre-program costs" that are taken into account project that there will be a deficit in the first year of the program. The Paint Stewardship Assessment (fee structure) is identical to the fee assessed in California, Connecticut, and Oregon.

If you have any questions or require additional information, please feel free to contact HRP at (860) 674-9570.

Sincerely,  
HRP ASSOCIATES, INC.



Nancy E. Garry, P.E.  
Project Manager

Ec:AGF, HRP

**HRP** *Associates, Inc.*

*Creating the Right Solutions Together*