



January 2014

**RE: Vermont Paint Stewardship Law**

Dear Vermont Paint Retailer:

Enclosed is a factsheet to inform you about a new law and program to make it more convenient to recycle unused paint in Vermont. PaintCare runs similar programs in California, Connecticut and Oregon, and we are also planning programs for Rhode Island, Minnesota and Maine.

The Vermont program is expected to start May 1, 2014.

**Updated Factsheet**

This is the second mailing we are sending to Vermont paint retailers. The first mailing sent in October contained a similar Retailer Factsheet. However, the first factsheet left off an important requirement of the state law – that retailers must provide consumers information about the program. The enclosed updated factsheet discusses this requirement and explains that consumer materials will be provided free of charge by PaintCare to all paint retailers.

**Information for Trade Painters**

Also enclosed is a copy of our updated Trade Painter Factsheet. In our previous mailing, we sent 25 copies to each store. If you didn't receive the previous mailing and/or if you would like additional copies, please contact me and I will provide as many as you need.

This factsheet was developed at the request of paint retailers in our other program states to help answer common questions from professional painters. Some retailers hand these out at the counter; others insert them with monthly billing statements. The most common questions you are likely to receive will be about the new fees that will be applied to the purchase price of new paint when the program starts. The updated factsheet contains the fees proposed to the state. We expect fees to be approved and official in March. We suggest that trade painters discuss the fees in advance with their customers to allow for an adjustment to any quotes or job bids for future projects.

We look forward to working with you to establish a convenient and successful postconsumer paint management program for Vermont. For more information, please visit our website at [www.paintcare.org](http://www.paintcare.org) or contact me at (802) 245-4821 or by email at [jhurd@paint.org](mailto:jhurd@paint.org).

Sincerely,

John Hurd  
Vermont Program Manager