

PaintCare Privacy Policy

Last Updated: April 2018

PaintCare Inc. (“we”, “us,” or “PaintCare” or with “our”) has developed this Privacy Policy Statement (“Privacy Policy”) to assist visitors or end users (“you” or “user” or with “your”) of PaintCare’s Web site located at paintcare.org or the mobile and social media versions thereof (collectively, the “Site(s)”) in understanding the personally identifiable information (“PII”) collection and use practices for the Site(s). PII, as such term is used herein, includes information that can identify a specific individual, such as, without limitation, a name, address, phone number, or email address. Please review this Privacy Policy before using or submitting PII to the Site(s). If you do not agree with the Privacy Policy, do not use the Site(s).

Information We Collect

THE TYPES OF DATA COLLECTED BY PAINTCARE WILL VARY WITH YOUR PARTICULAR USE OF THE SITE(S).

Below, we provide specific examples of the types of PII PaintCare may collect through the Site(s).

Contact Information: PaintCare may require you to provide certain contact information, such as, without limitation, your name, address, phone number, and email address; your employer’s or parent company’s name, address, phone number, and email address; or other contact information for yourself or a third party that you may provide when you register through the Site(s), including, without limitation, when you sign up to receive information, participate in a program, or utilize a tool.

Transactional Information: PaintCare may create and maintain a database of aggregated information about the transactions that occur on the Site(s) (e.g., tool or feature (and related database) utilization, registration information, and activity, navigation, exit page tracking, or content selection data).

Technical Information: PaintCare may also collect Internet Protocol (IP) addresses from all users of our Site(s) as well as the date and time of access and the Web page(s) accessed. PaintCare may also catalog your log-in information and the type of computer, browser, or operating system used by you.

Geolocation Data: When you access and use the Site(s), we may receive, store and process different types of information about your geographic location, including, without limitation, general information (e.g., zip code) and more specific information (e.g., GPS-based functionality on mobile devices used to access the Site(s)). If you access the Site(s) through a mobile device and you do not want your device to provide us with location-tracking information, you can disable the GPS or other location-tracking functions on your device (provided that your device allows you to do so). See your device manufacturer’s instructions for further details.

Use of Information

PaintCare may use PII collected from the Site(s) to operate the Site(s), provide and/or enhance certain of its features, tools, and functionality, and to otherwise provide and improve the quality of the Site(s). Below please find additional information on how PaintCare may use PII collected from the Site(s).

Contact Information: PaintCare may use your contact information in connection with the provision of its products, services, software solutions and content, and to enable you to participate in any activities, events, promotions, and/or offerings available through the Site(s). PaintCare may also use your contact information to (i) advertise its events, programs, products, services or software solutions, (ii) create a personalized experience for you when using the Site(s), (iii) provide you with news and information, (iv) assist with security or fraud prevention or response measures, (v) to get in touch with you with respect to any (a) transactions conducted through the Site(s), (b) material changes made by PaintCare to the Site(s)’s policies and/or agreements, (c) new programs, events, products, services or software solutions offered by PaintCare, or (vi) for any other lawful purposes as determined

by PaintCare in its sole discretion. We also may share your contact information with third parties including, without limitation, PaintCare's agents, contractors, advertisers or business partners, to (i) provide or improve our programs, events, products, services, or software solutions, and (ii) to allow for online registration for programs, events, or services, the online provision of software applications, and/or for other internal business purposes. In addition, PaintCare may (i) supplement the PII collected from you with information about you obtained from other sources, such as, without limitation, from PaintCare's advertisers or business partners, or (ii) engage in cross-border transfers of PII in order to provide or enhance our ability to provide or advertise our programs, events, products, services or software solutions and/or the programs, events, products, services, or software solutions of others.

Transactional Information: PaintCare may use transactional information for marketing, administrative, and support purposes in order to provide or improve any software solutions, programs, events, products or services that PaintCare may offer. In addition, PaintCare may also share, license, and/or sell such transactional data on an aggregated basis (which will not identify any particular user) with or to third parties, including, without limitation, advertisers or business partners.

Technical Information: PaintCare may use technical information, such as your IP address or browser type, to help diagnose problems with our servers, analyze Site(s) usage trends, track user movements on the Site(s), and to otherwise improve, manage, and monitor our Site(s). We also may share your technical information with third parties for technical support.

Geolocation Data: PaintCare may use geolocation data to help provide you with a list of facilities participating in the PaintCare program in your general vicinity on the Site(s).

Business Transactions: In the event that PaintCare goes through a business transaction, such as a bankruptcy event, merger, investment transaction, or acquisition by another entity involving the sale of all or a portion of its assets, please note that the PII collected and retained by PaintCare may be among the assets transferred or reviewed.

Legal Action. PaintCare may disclose PII when legally required to do so in accordance with subpoenas, government requests or regulations, or legal proceedings. PaintCare may also disclose PII to protect against misuse or unauthorized use of the Site(s) or as is otherwise required to limit legal liability, protect or defend our rights, property, or interests, or protect the safety, rights, or property of others.

Cookies

PaintCare or its contractors may use cookies, Web beacons, tags, log-in files, and/or other similar data collection or tracking techniques to enhance and/or monitor your experience while using our Site(s). Cookies and other related techniques are generally pieces of information, which PaintCare uses for record-keeping purposes and which the Site(s) may transfer to us and/or your computer's Web browser for storage on our server(s) or your computer's hard drive. Cookies and other related techniques enable PaintCare to manage and/or customize your experience on the Site(s), including available advertisements. Cookies and other related techniques also make Web-surfing or Site review easier by automatically performing certain functions such as saving your personal preferences and by providing targeted content.

Many consider the use of cookies and such identifiers to be an industry standard measure. Consequently, your Web browser is likely set to accept cookies or allow other identifiers. If you would prefer not to receive cookies or allow identifiers, however, you can alter the configuration of your browser to refuse cookies or surf anonymously. If you choose to have your browser refuse cookies or surf anonymously, you should understand that it is possible that some areas of our Site(s) will not function properly when you view them.

Links to Third-Party Sites

To the extent hyperlinks or gateways are utilized to access external or third-party sites, you should be aware that these external or third-party sites may collect PII and are not subject to this Privacy Policy. This Privacy Policy applies only to the Site(s) and will not apply to any other Web sites (including other websites offered by PaintCare, such as paintcarereporting.com, which has a separate privacy policy) or entities that PaintCare does not own or control. PaintCare suggests that you check the privacy policies of other Web sites to determine how the proprietors of these third-party sites will utilize your PII.

Data Security

PaintCare maintains data security measures to protect the PII under its control against unauthorized access and disclosure. These measures include the implementation of reasonable technical, physical and administrative data security safeguards. PaintCare may also store any of your PII on a third-party server. PaintCare verifies that any vendors we engage employ reasonable safeguards when carrying out their services on our behalf.

Opt-Out

The collection, use, and sharing of your PII may be necessary for PaintCare to provide certain features, programs, events, resources, products, services and software solutions made available on the Site(s), and to operate and/or improve the Site(s).

Moreover, PaintCare uses Google Analytics tracking code, to collect PII relating to your online activities over time (*i.e.*, through more than one visit to the Site(s)) and across third-party Web sites or online services (*i.e.*, through PaintCare's receipt of PII from other data sources). Any user that does not want their data tracked by the Google Analytics JavaScript can install the Google Analytics opt-out browser add-on. Learn more about opting out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout/>

What About Children?

PaintCare cares about the safety of children on its Site(s) and encourages parents and guardians to monitor their children's use of the Internet. Although the Site(s) is suitable for a general audience, the Site(s) is intended for use only by users who are over eighteen (18) years of age. Accordingly, PaintCare does not knowingly solicit PII from children or send them requests for personal information. If you become aware that your child has provided PII to PaintCare, please contact PaintCare immediately so that such information can be deleted and PaintCare otherwise discontinues any further services provided to such child.

What About Governing Law?

This Privacy Policy shall be governed by and construed in accordance with the laws of the District of Columbia, U.S.A. If you are located outside of the United States when you use the Site(s), any information you submit thereto will be transferred to the United States. Accordingly, by using the Site(s) and submitting PII thereto, you therefore authorize the transfer of your PII to the United States. If any part of this Privacy Policy is determined to be invalid or unenforceable pursuant to applicable law, then the invalid or unenforceable provision or part will be deemed suspended by a valid, enforceable provision that most closely matches the intent of the original provision or part and the remainder of this Privacy Policy shall continue in full force and effect.

Changes in our Privacy Policy

PaintCare reserves the right in its sole discretion to change this Privacy Policy from time to time. If PaintCare makes changes to this Privacy Policy, PaintCare will post those changes at this location or otherwise provide you notice of any material changes. Please review this Privacy Policy on a periodic basis. If you do not agree with the Privacy Policy, do not use the Site(s).

Contact Us

If you have any questions about this Privacy Policy or use of your data on this website, you can contact PaintCare at webmaster@paint.org.