



Oregon

Tina Kotek, Governor

Department of Environmental Quality

Materials Management Program

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Lauren Scher
Oregon & Washington Program Manager
PaintCare Oregon LLC
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RE: Conditional approval of Program Plan Amendments to Sections 6G and 6H

April 9, 2024

Dear Lauren,

On February 9, 2024, PaintCare proposed text amending Sections 6G and 6H of its 2021-2025 program plan. PaintCare, through the proposed amendments, seeks a 10-year period for measuring different types of consumer awareness. However, PaintCare did not support its proposal with recommendations gleaned from its previous studies and surveys, nor did PaintCare provide other information supporting the 10-year length to the amendments, the percentage changes in public awareness it proposed as goals, or effectively link its approach in proposed amendment 6G to a reduction of the generation of post-consumer architectural paint.

DEQ conditionally approves the amendments through April 1, 2026. At that time, DEQ will measure PaintCare's success implementing amendments to Sections 6G and 6H of the program plan, and will evaluate the adequacy of the amendments in meeting requirements for a statewide architectural paint stewardship program established at Oregon Revised Statutes Section 459A.827(2)(c):

- (2) The plan must: ... (c) Establish and provide for the development and implementation of goals to reduce the generation of post-consumer architectural paint, including goals for:
- (A) Reducing the amount of post-consumer architectural paint that is generated in this state; ...
 - (C) Increasing public awareness of the architectural paint stewardship program.

When evaluating the effectiveness of implementing the amendments, DEQ will consider information PaintCare provides through written quarterly updates, the first of which will be due to DEQ on June 30, 2024, and at the end of every quarter thereafter, as well as the findings in PaintCare's annual reports for the 2024 and 2025 program years.

DEQ appreciates PaintCare's efforts to run a successful program for Oregon. Please feel free to reach out to me if you have any questions about this decision.

Sincerely,

Rachel Harding
Program Analyst
Oregon DEQ