



# New York Paint Stewardship Program 2022 Annual Report

---

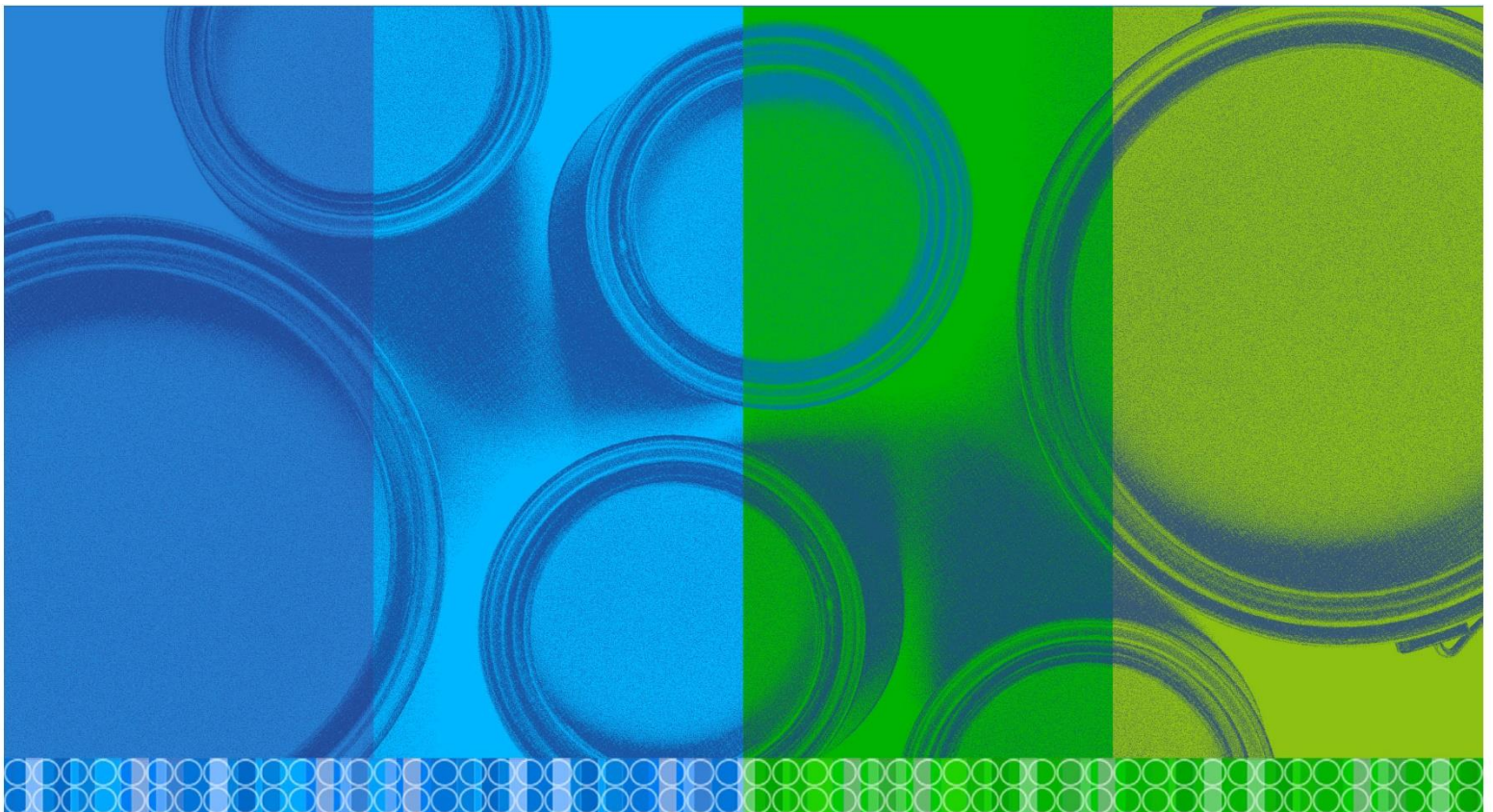
**Submitted To**

David Vitale  
Director, Division of Materials Management  
Department of Environmental Conservation  
625 Broadway Albany, NY 12233

**Submitted By**

Andrew Radin  
New York Program Manager  
(315) 317-4346, aradin@paint.org

PaintCare New York LLC  
901 New York Ave NW, Washington, DC 20001  
(855) 724-6809  
October 16, 2023



# Contents

---

<b>Executive Summary</b>	<b>4</b>
New York Paint Stewardship Law	4
Program Highlights	4
Program Plan and Annual Report	5
<b>Section 1. Paint Collection and Transportation</b>	<b>6</b>
A. Drop-Off Sites and Services	6
B. Convenience Criteria	11
C. Paint Collection Procedures	19
D. Paint Transportation	20
<b>Section 2. Paint Collection Volume and Processing Methods</b>	<b>21</b>
A. Collection Volume and Recovery Rate	21
B. Paint Processing Methods and Volume	21
C. Latex Paint Processing Methods and Processors	22
D. Oil-Based Paint Processing Methods and Processors	23
E. Paint Collection Volume by Site Type or Service	25
F. Container Recycling	25
<b>Section 3. Independent Audit and Financial Summary</b>	<b>26</b>
A. Independent Financial Audit	26
B. Financial Summary and Discussion	26
B1. Revenue and Expense Categories	26
B2. Financial Summary	28
C. Reserves	29
D. Evaluation of the Program's Funding Mechanism	29
E. Three-Year Projections	30
<b>Section 4. Communications</b>	<b>32</b>
A. Outreach Activities	32
A1. Introduction	32
A2. Point of Sale Print Materials	33
A3. Fact Sheets	34
A4. Website	34



A5. Translations	35
A6. Signs for Drop-Off Sites	35
A7. Press Coverage	36
A8. Digital Advertising	37
A9. Social Media	38
A10. Print Advertising	40
A11. Joint Outreach	41
A12. Face-to-Face	42
B. Awareness Survey	43
<b>Section 5. 2023 and Future</b>	<b>45</b>
A. Operations	45
B. Communications	45
C. Proposed Changes to the Program	45
<b>Maps</b>	
Year-Round Drop-Off Sites	15
Supplemental Drop-Off Sites	16
Year-Round and Supplemental Drop-Off Sites	17
Direct Pickup Sites	18
<b>Appendices</b>	
A. Drop-Off Sites and Services	
B. Independent Financial Audit	
C. Samples of Outreach Materials	
D. Awareness Survey	
E. PaintCare Drop-Off Site Guidelines	

## Executive Summary

---

### NEW YORK PAINT STEWARDSHIP LAW

PaintCare is the representative stewardship organization for the New York Paint Stewardship Program codified in New York State Environmental Conservation Law, Article 27: Collection, Treatment and Disposal of Refuse and Other Solid Waste, Title 20: Postconsumer Paint Collection Program. The New York program began May 2022.

The broad goals of the program are for paint manufacturers to implement and manage the finances of a statewide paint stewardship program to reduce the generation of postconsumer paint, promote using up leftover paint, and facilitate the recycling and proper disposal of unwanted postconsumer paint. The program aims to increase opportunities to properly manage leftover paint, offer cost-saving opportunities to local governments, and manage the paint collected in an environmentally and economically sound manner.

### PROGRAM HIGHLIGHTS

**Drop-Off Sites.** The program had 267 year-round paint drop-off sites at the end of the year; 237 were paint retailers, representing 22% of likely paint retail participants. The remaining sites included eight household hazardous waste (HHW) facilities, nine transfer stations, seven reuse stores, three recycling centers, two paint recyclers, and one landfill.

The program also managed paint from supplemental drop-off sites that included two seasonal HHW facilities, 97 HHW events, one site that accepted paint for part of the year, three paint-only events, and 12 New York Department of Environmental Conservation (DEC) Clean Sweep events.

During the year, 98.7% of New York residents lived within 15 miles of a drop-off site.

PaintCare also managed paint from five drop-off sites in New York City operated by the City's Department of Sanitation (DSNY). While these sites were open to the public, they were not counted as PaintCare drop-off sites and were not included in the convenience analysis as described later in this report. We refer to these sites as "special sites" throughout this report.

**Services.** The program provided 222 direct pickups from businesses and others that had either (1) accumulated more than 100 gallons of paint (considered large volume pickups or LVPs) at their locations, or (2) were categorized as small quantity hazardous waste generators (SQG) or large quantity hazardous waste generators (LQG). PaintCare also supported five HHW door-to-door (D2D) collection programs.

**Paint Collection Volume.** The program collected 532,150 gallons of postconsumer paint.

**Paint Processing.** Latex paint was 78% of the paint processed: <1% was reused, 82% was made into recycled-content paint, 5% was processed for energy recovery, and 12% was landfilled. Oil-based paint was

22% of the paint processed: 7% was made into recycled-content paint, 92% was processed for energy recovery, and <1% was incinerated.

**Revenue and Expenses.** The program was financed through a fee on new paint sales: 45 cents on small containers, 95 cents on medium containers, and \$1.95 on large containers. Approximately 17.8 million gallons of architectural paints were sold in the state and the program collected \$12,696,582 in revenue from these sales.

Expenses, including paint transportation and processing, communications, staffing, and administration were \$7,191,434. The program ended the year with net assets of \$4,982,921. The total program cost per gallon of paint collected was \$13.51.

**Paint Recovery Rate.** The recovery rate—the volume of postconsumer paint collected divided by the volume of new paint sales in the same period—was 3%.

**Communications.** Public outreach activities included the distribution of point-of-sale print materials, fact sheets, and signage, as well as messaging delivered via print ads, digital ads, and social media.

**Operations.** PaintCare staff visited hundreds of paint retailers, reuse operations, and municipalities throughout the state in an ongoing effort to establish a network of convenient drop-off sites for leftover paint. All locations that elected to voluntarily serve as a drop-off site for PaintCare were provided with in-person training regarding program-eligible materials. Reusable bins were made available to retail sites to store paint awaiting pickup and subsequent transport to processing facilities.

## **PROGRAM PLAN AND ANNUAL REPORT**

The state's paint stewardship law required the approval of a program plan prior to the start of the program. Program plans and annual reports are available on PaintCare's website.



# Section 1. Paint Collection and Transportation

---

## Annual Report Statutory Citation

Paragraph 1 of Section 27-2005 requires PaintCare to submit an annual report that includes, in relevant part:

*(a) A detailed description of the methods used to collect, transport and process postconsumer paint in the state including detailing collection methods made available to consumers and an evaluation of the program's collection convenience.*

### A. DROP-OFF SITES AND SERVICES

The overall goal of the program is to increase recycling opportunities for households, businesses, and others with leftover paint. All suitable locations were invited to participate as paint drop-off sites, provided they meet the program's operational requirements. PaintCare partners with paint retailers, hardware stores, lumber centers, material reuse stores, household hazardous waste programs, solid waste facilities (e.g., transfer stations, recycling centers, landfills), and other site types to serve as paint drop-off sites.

The program's drop-off sites and services are summarized in the following tables. PaintCare considers a site (including events) as year-round if it was open at least one day per month in the reporting year or if it is a new site and the site plans to be open at least one day per month going forward.

Sites that are open less frequently are considered supplemental sites. Sites that stopped participating in the program during the year are listed as "partial year." All sites and HHW door-to-door collection program sponsors are listed in the appendix.

#### YEAR-ROUND DROP-OFF SITES

Site Type	2022
Household Hazardous Waste Facility	8
Landfill	1
Paint Recycler	2
Paint Retailer	237
Recycling Center	3
Reuse Store	7
Transfer Station	9
Total Sites	267

## SUPPLEMENTAL DROP-OFF SITES

Site Type	2022
Household Hazardous Waste Event Site/Number of Events	75/98
Household Hazardous Waste Facility (Seasonal)	2
Other Event Site (DEC Clean Sweep)/Number of Events	12/12
Paint-Only Event (Non-PaintCare) Site/Number of Events	3/3
Paint Retailer (Partial Year)	1
<b>Total Sites</b>	<b>93</b>

## SPECIAL SITES (NON-PAINTCARE)

Site Type	2022
DSNY Special Waste Site	5

## SERVICES

Site/Service Type	2022
Direct Pickup Site/Number of Pickups	205/222
HHW Door-to-Door Collection Program	5

The program’s drop-off sites and services are described below.

**Household Hazardous Waste Programs.** PaintCare partners with household hazardous waste programs—either directly or indirectly—to cover the costs of their paint collection bins, transportation, processing and in some cases additional on-site paint management activities. HHW programs are typically good program partners because they have an existing customer base and provide an “all-in-one” HHW drop-off opportunity.

**Paint Retailers.** At the end of the year, PaintCare identified 1,476 paint retailers—including paint, hardware, and home improvement stores—with 1,092 considered potential paint retail drop-off sites. This number may change from year to year as stores open and close. PaintCare does not consider a store to be a potential drop-off site if it belongs to a corporate chain and the corporate headquarters has indicated that—as a group—they are not interested in serving as drop-off sites at this time. These are primarily big box stores, but they have included some non-big box stores in the past.

Of the 1,092 potential retail drop-off sites, 237 (22%) were participating as drop-off sites at the end of the year. Retail participation as a drop-off site is voluntary, and sites are not compensated.

PaintCare regularly visited paint retailers throughout the state to answer program questions and highlight the benefits of becoming a paint drop-off site. As a result, the network of drop-off locations continued to grow throughout the year.



Example of PaintCare Point-of-Sale information Provided to Retailers

**Reuse Stores.** A special group of retailers are material reuse stores. Even though only some of these stores sell paint, they are potential drop-off sites. Those who are drop-off sites may operate paint reuse programs by donating or selling good quality leftover paint back to the local community to use, rather than sending it downstream through PaintCare for processing. PaintCare provided compensation for reuse services.

PaintCare continued to meet with reuse stores across the state as part of the effort to enlist their participation as drop-off sites. Of the potential 37 reuse store drop-off sites, at the end of the year, seven reuse stores were participating as drop-off sites (19%).

**Solid Waste Facilities.** PaintCare partners with solid waste facilities, including transfer stations, recycling centers, and landfills, to be paint drop-off sites for their customers.

At the end of the year, 13 year-round municipal solid waste facilities were serving as drop-off sites.





Municipally Operated Paint Drop-Off Site  
Signage Highlighting PaintCare Partnership

**Paint Recycler.** Empire Recycled Paint in Syracuse, and GreenSheen Paint in Rotterdam are latex paint recyclers and served as drop-off sites for the program. They accepted large quantities of leftover paint from eligible program participants in the state.

Both recyclers also coordinated their own paint-only drop-off events, with PaintCare covering costs to transport and process program-eligible materials.



PaintCare Sign at New York-Based Latex Paint Processing Facility

**Special Sites.** DSNY operated five special waste drop-off sites—one located in each borough. These sites were not contracted with PaintCare for direct service; however, PaintCare covered the cost of processing the paint collected at these sites through an agreement with DSNY’s service provider, Veolia. Since these sites were not considered PaintCare sites, we did not promote them to the public or count them in our convenience analysis, but we did include the paint volume collected and processed from these sites since PaintCare managed those aspects of the paint management at PaintCare’s expense.

**Paint-Only Events (Non-PaintCare).** The two new paint processing facilities in the state, Empire Recycled Paint and GreenSheen Paint, each organized paint-only collection events in Central New York and the Capital District that were held as part of the PaintCare program.

**Other Events.** PaintCare partnered with MXI to manage the transportation and processing of program-eligible materials from DEC’s 12 Clean Sweep events at PaintCare’s expense.

**Direct Pickup Service.** PaintCare’s large volume pickup service (LVP) provided a convenient option for painting contractors and other eligible program participants who accumulated large volumes of paint. The minimum amount to receive a direct pickup is 100 gallons. Typically, users of the service have accumulated paint over many years due to the institutional, logistical, and financial barriers to disposal. PaintCare aimed to remove these barriers by providing a free and convenient service. Common users of this service include contractors, builders, property managers, academic institutions, and homeowners, and are further described in the appendix.

In addition to the LVP service, PaintCare offered a pickup service to SQG and LQG generators in New York with volumes below 100 gallons. This service was offered in lieu of other drop off opportunities which were not currently permissible under New York law.

**HHW Door-to-Door Collection Programs.** Door-to-door collection of household hazardous waste materials was provided by five communities and included collection of PaintCare products. PaintCare was not involved with the door-to-door collection component of these programs; however, the program-eligible material collected through those programs was subsequently processed through the PaintCare program and is included in the program totals.

## **B. CONVENIENCE CRITERIA**

PaintCare analyzed the convenience level offered by drop-off sites using ArcGIS, a mapping and analytics software, and 2020 U.S. Census Bureau population data. The Census Bureau previously used the term Urbanized Area to identify densely populated centers of varying populations, and PaintCare previously used this definition and its associated data for its density analysis. With the release of the 2020 Census, along with updating population counts and boundaries for densely populated areas, the Census Bureau also changed some terminology and definitions, including replacing the term Urbanized Area with a new comprehensive term and definition, Urban Area. Urban Areas are densely populated areas with 5,000 or more residents. As a result, PaintCare is using Urban Areas data for density analysis.

Some sites (e.g., HHW facilities) have geographic limitations; they are only available to residents of their own city, county, or jurisdiction (i.e., residents of other jurisdictions are not allowed to use the site to drop off HHW/paint even if they live close by). For these sites, PaintCare tracks their service area restrictions and only counts the population for those residents who are (1) within a 15-mile radius, and (2) within the site's service area.

PaintCare established goals to provide paint drop-off sites according to the criteria that follow. However, in contrast to the protocol used by PaintCare for convenience analysis in most other PaintCare states, PaintCare is presenting the convenience analyses in New York with the following limitations to align with DEC's interpretation of the relevant statutory language: (1) each drop-off site is included (counted towards) in one of the two convenience criteria, not both, and (2) only year-round drop-off sites are used to measure progress in meeting the convenience goals. Supplemental sites such as HHW events are thus not included in the convenience analysis presented below under the "DEC protocol" heading.

PaintCare also conducted convenience analysis using its standard protocol (reflecting PaintCare's interpretation of the relevant statutory language) to allow for a uniform comparison with other PaintCare states. Under PaintCare's protocol, (1) a drop-off site can be counted towards both convenience criteria, if applicable, and (2) both year-round and supplemental drop-off sites are used to measure progress in meeting the convenience goals. The results from both methods are provided below.

**Distribution Criterion.** Provide 90% of the state's residents access to a drop-off site within 15 miles.



DEC protocol: To meet this criterion using the DEC protocol, in addition to all 92 year-round sites located outside of urban areas, 21 year-round sites located within urban areas were included in the analysis to achieve the distribution criterion of 90%. Of the 21 sites in urban areas, 15 were sites that exceeded the target number of sites needed in urban areas and six were sites that would otherwise contribute to meeting the target number of sites in urban areas. The 21 sites in urban areas used to meet the distribution criteria were not included in the density analysis (per DEC protocol).

PaintCare protocol: Including all the program’s 267 year-round drop-off sites in the distribution analysis (92 sites outside of urban areas and 175 sites within urban areas), provided 97.6% of the state’s residents access to a year-round drop-off site within 15 miles. When supplemental sites were included, coverage increased to 98.7%.

**Density Criterion.** Provide one additional drop-off site for every 50,000 residents of an Urban Area.

DEC protocol: The following table shows the population centers in the state, the target number of sites the program should provide, and the level of service the program had at year-end with year-round sites only and excluding the 21 sites located in urban areas that were used to meet the distribution criterion.

#### TARGET NUMBER OF PAINT DROP-OFF SITES IN URBAN AREAS

Census Bureau Urban Area	Population in New York	Target Number of Sites	Number of Year-Round Sites	Number of Additional Sites Needed
Albany-Schenectady	593,142	11	11	0
Binghamton	155,942	3	2	1
Bridgeport–Stamford	55,434	1	1	0
Buffalo	948,864	18	16	2
Elmira	62,468	1	1	0
Glens Falls	71,191	1	1	0
Ithaca	59,102	1	1	0
Kingston	50,254	1	1	0
Kiryas Joel	71,582	1	1	0
Middletown	61,516	1	0	1
New York-Newark	12,909,844	258	86	172
Poughkeepsie–Newburgh	314,766	6	6	0
Riverhead–Southold	51,120	1	1	0
Rochester	704,327	14	14	0
Saratoga Springs	75,684	1	1	0
Syracuse	413,660	8	8	0
Utica	119,059	2	2	0
Watertown	51,832	1	1	0

To correspond with the New York Program Plan, the following table provides additional details about the number of sites by county for the New York-Newark urban area. (Note: The total number of sites needed decreased by a few when breaking the urban area into smaller areas due to rounding.)

#### NEW YORK-NEWARK URBAN AREA BREAKDOWN

County	Population in New York	Target Number of Sites	Number of Year-Round Sites	Number of Additional Sites Needed
Bronx	1,472,657	29	4	25
Kings (Brooklyn)	2,736,074	54	12	42
Nassau	1,389,785	27	10	17
New York (Manhattan)	1,694,251	33	11	22
Putnam	57,886	1	0	1
Queens	2,405,390	48	15	33
Richmond (Staten Island)	495,747	9	3	6
Rockland	337,010	6	2	4
Suffolk	1,418,173	28	18	10
Westchester	902,871	18	11	7

PaintCare protocol: The following table shows the population centers in the state, the target number of sites the program should provide, and the level of service the program had at year-end when including all year-round and supplemental sites in the urban areas in the density analysis.

#### TARGET NUMBER OF PAINT DROP-OFF SITES IN URBAN AREAS

Census Bureau Urban Area	Population in New York	Target Number of Sites	Number of Year-Round Sites	Number of Year-Round & Supplemental Sites	Number of Additional Sites Needed
Albany-Schenectady	593,142	11	15	19	0
Binghamton	155,942	3	2	2	1
Bridgeport–Stamford	55,434	1	1	1	0
Buffalo	948,864	18	17	19	0
Elmira	62,468	1	1	2	0
Glens Falls	71,191	1	1	3	0
Ithaca	59,102	1	1	2	0
Kingston	50,254	1	4	4	0
Kiryas Joel	71,582	1	1	1	0
Middletown	61,516	1	0	0	1
New York-Newark	12,909,844	258	91	108	150
Poughkeepsie–Newburgh	314,766	6	6	7	0

Riverhead–Southold	51,120	1	1	2	0
Rochester	704,327	14	16	16	0
Saratoga Springs	75,684	1	3	4	0
Syracuse	413,660	8	8	8	0
Utica	119,059	2	4	5	0
Watertown	51,832	1	3	3	0

To correspond with the New York Program Plan, the following table provides additional details about the number of sites by county for the New York-Newark urban area. (Note: The total number of sites needed decreased by a few when breaking the urban area into smaller areas due to rounding.)

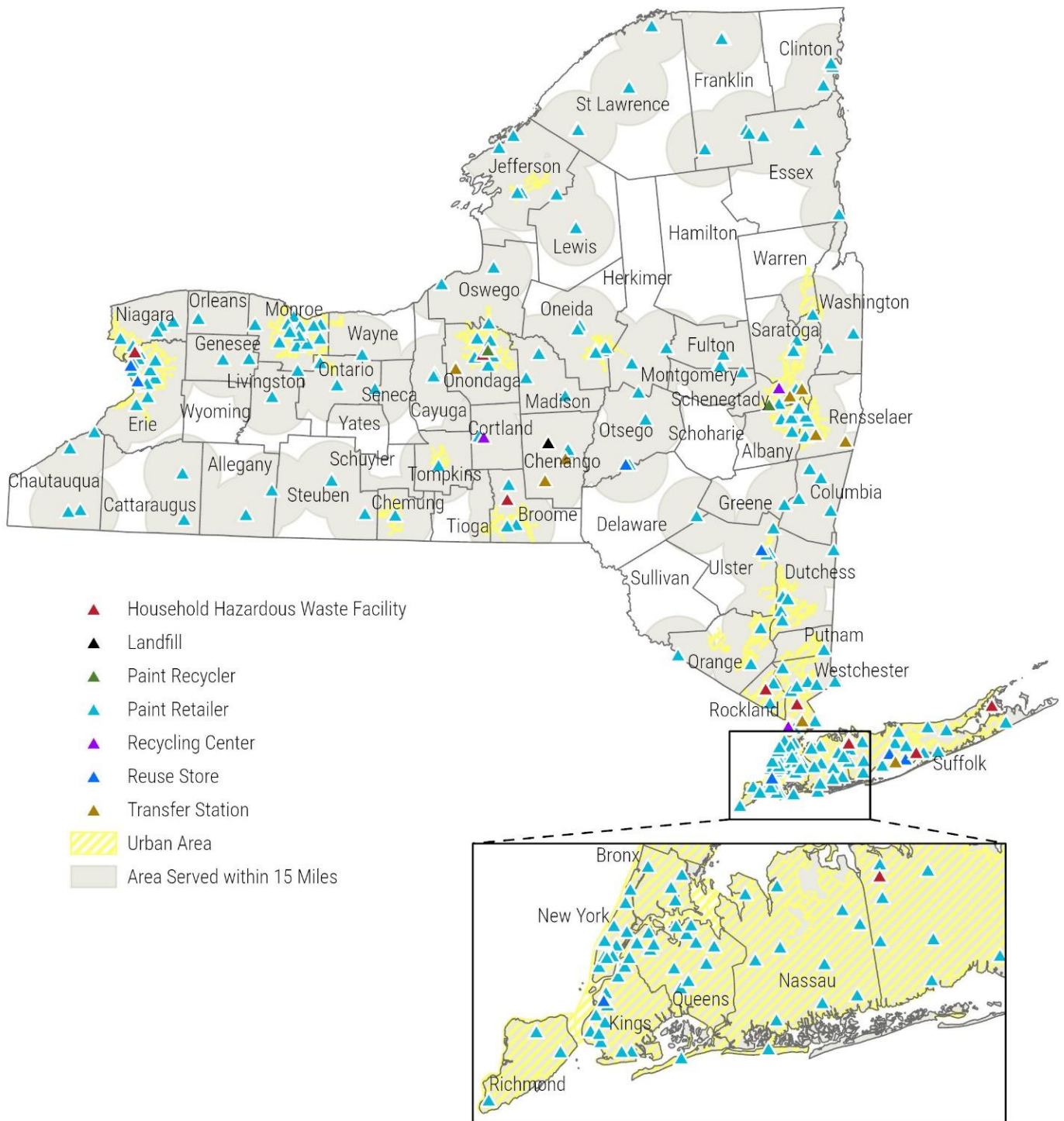
#### NEW YORK-NEWARK URBAN AREA BREAKDOWN

County	Population in New York	Target Number of Sites	Number of Year-Round Sites	Number of Year-Round & Supplemental Sites	Number of Additional Sites Needed
Bronx	1,472,657	29	4	4	25
Kings (Brooklyn)	2,736,074	54	13	15	39
Nassau	1,389,785	27	11	13	14
New York (Manhattan)	1,694,251	33	11	13	20
Putnam	57,886	1	0	0	1
Queens	2,405,390	48	15	18	30
Richmond (Staten Island)	495,747	9	3	4	5
Rockland	337,010	6	3	3	3
Suffolk	1,418,173	28	20	22	6
Westchester	902,871	18	11	16	2

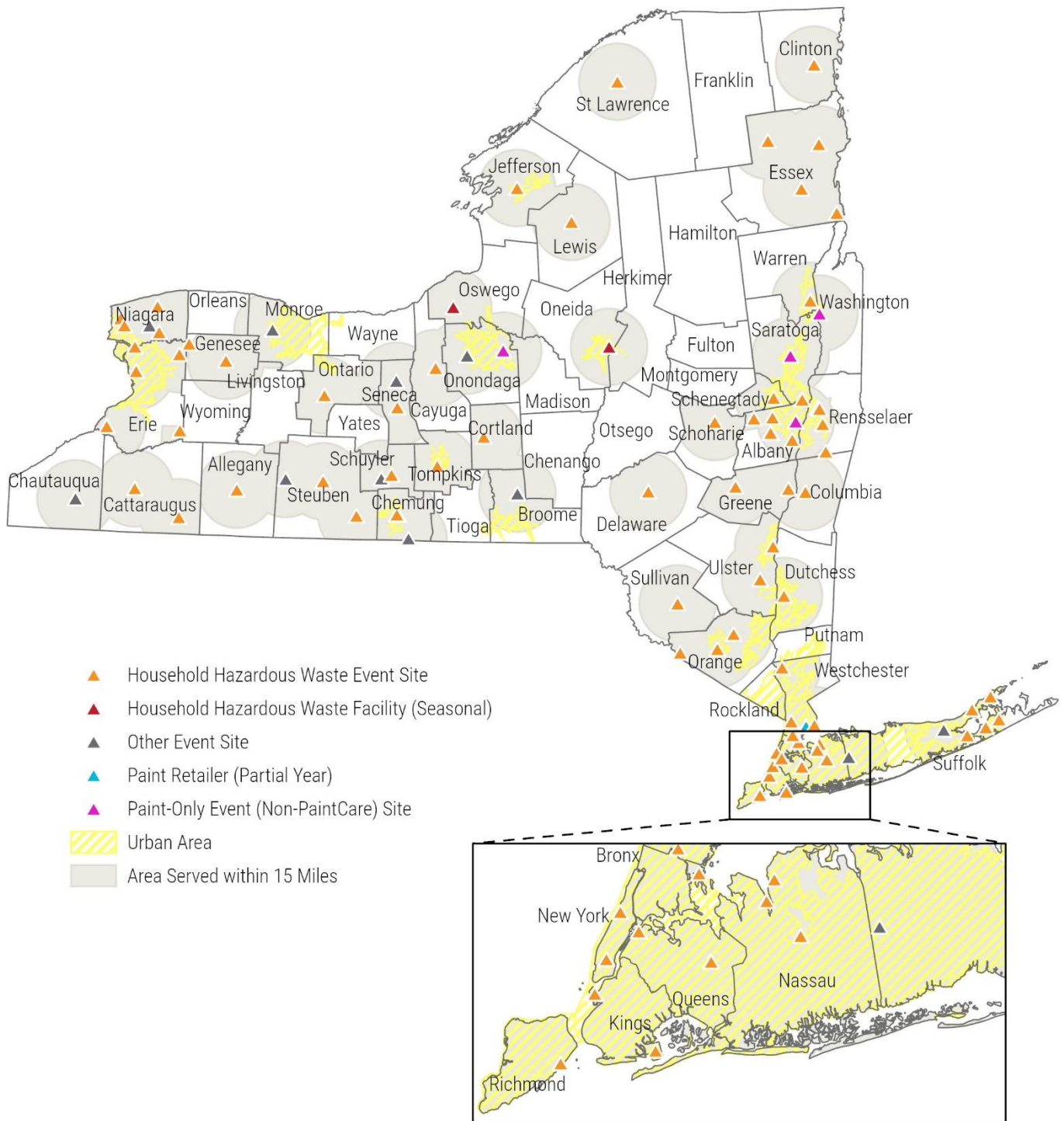
**Maps.** The following maps show the locations of the sites and services available during the year: (1) year-round sites; (2) supplemental sites; (3) year-round and supplemental sites; and (4) direct pickup sites, which were not included when conducting convenience analysis.



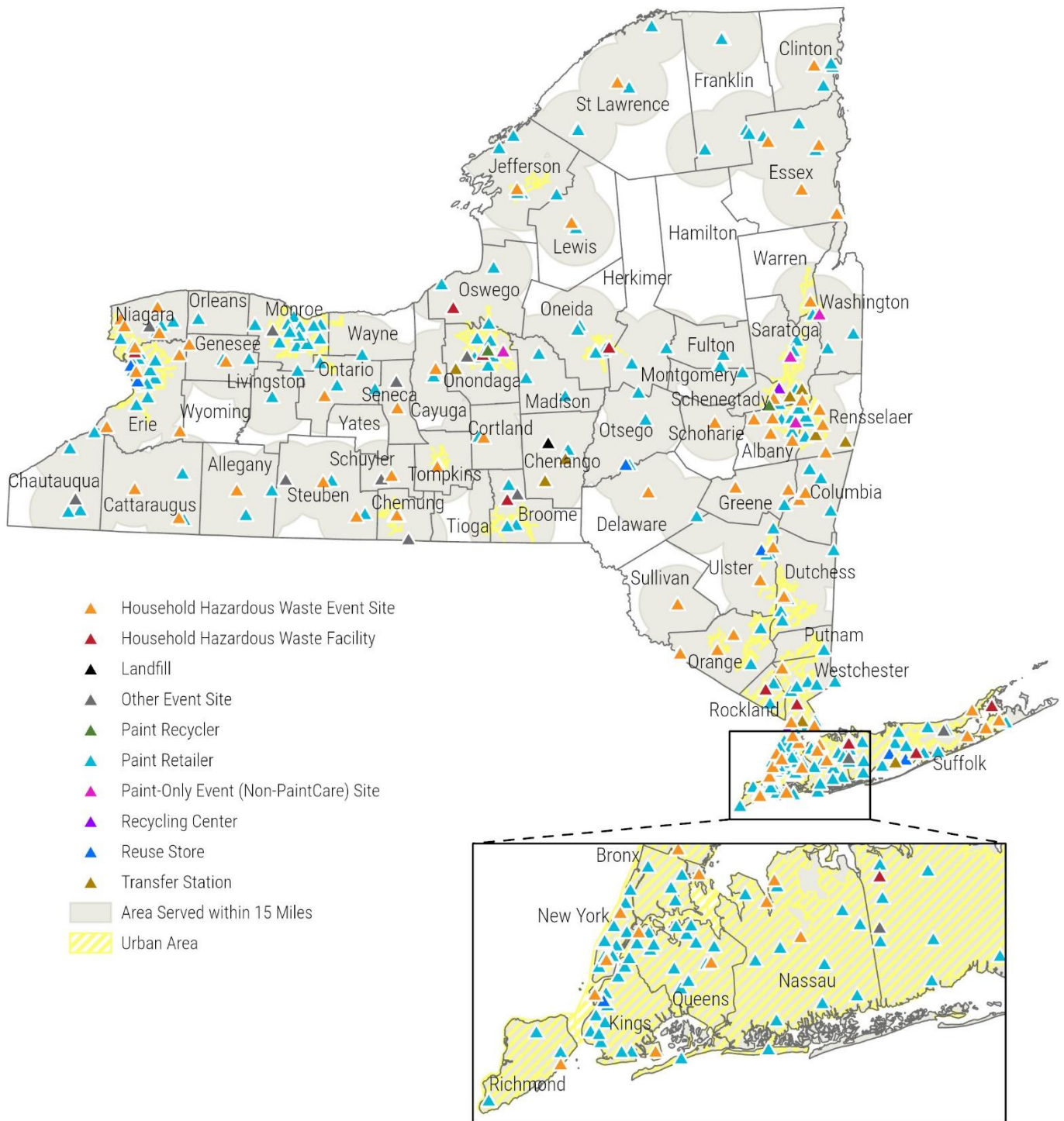
## YEAR-ROUND SITES



## SUPPLEMENTAL SITES

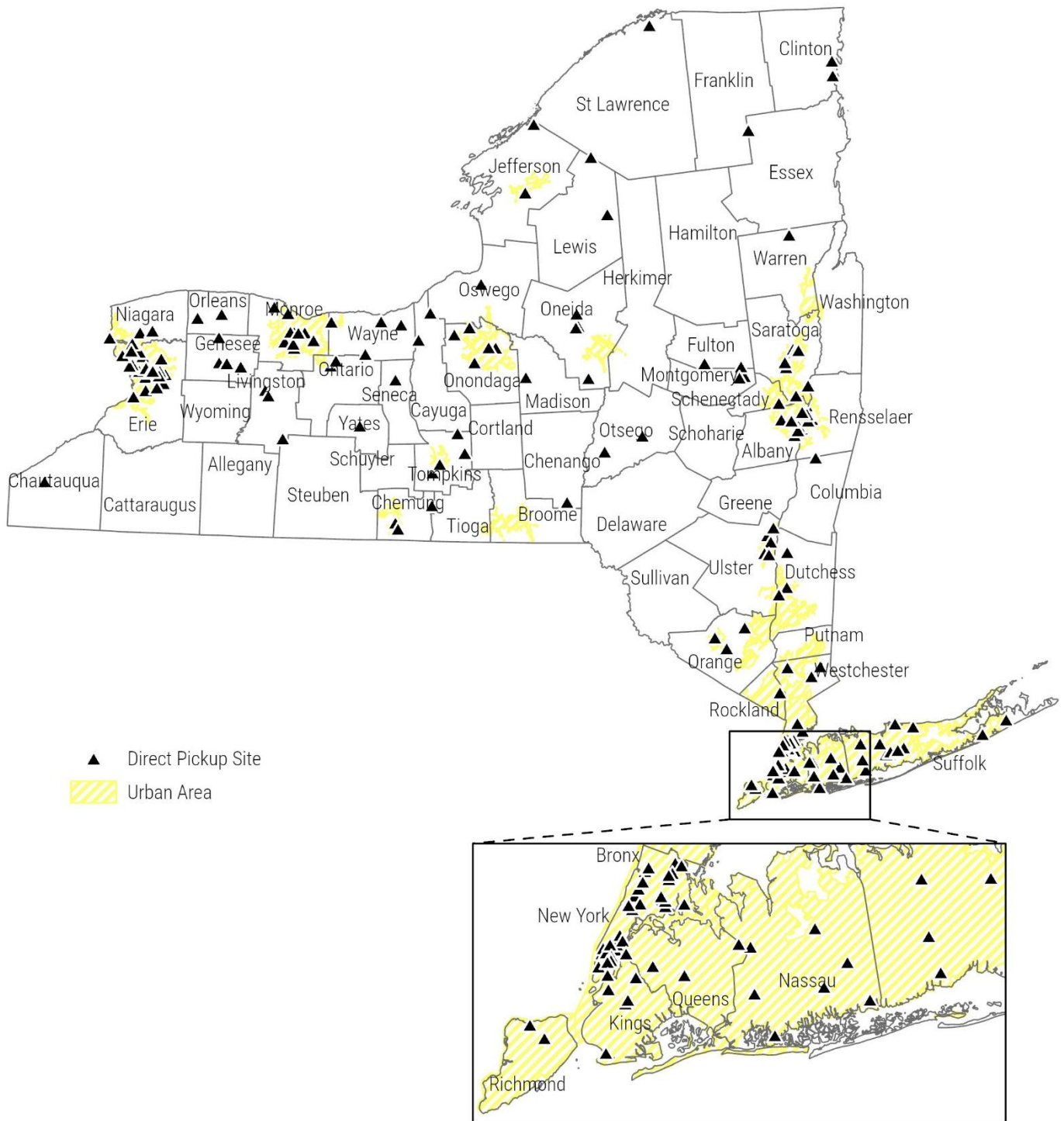


## YEAR-ROUND AND SUPPLEMENTAL SITES





# DIRECT PICKUP SITES



## C. PAINT COLLECTION PROCEDURES

The program has agreements with owners or operators of all drop-off sites, and other partners, that set forth collection procedures. PaintCare agreements require that sites meet all requirements of local, state, and federal law, regulations, and policies.

All new sites (other than LVPs) received a program procedures manual and all sites (other than HHWs and LVPs) also received an on-site, in-person training that covered topics in the manual including identification and screening of program products, paint storage, spill response, arranging to have paint picked up, and record keeping. A copy of the current site guidelines from the procedures manual for drop-off sites is included in the appendix.

Site personnel are required to visually inspect, but not open, containers of paint to confirm that they are acceptable program products and then place them in spill proof collection bins provided by the program. Unlabeled and leaking containers are not accepted at retail or other non-HHW sites; however, trained staff at HHW facilities and events can accept and prepare them for management under their program to the extent permissible under applicable law.

PaintCare staff visit most drop-off sites on a regular basis to check on their operations and to provide additional training and consumer outreach materials as needed.

**Permits.** DEC requires all participating drop-off sites in the program to complete the NYS Postconsumer Paint Collection Program Paint Collection Site Certification Form. This Certification Form, along with a duly executed drop-off site agreement between PaintCare New York LLC and the drop-off site, serves to register the drop-off site in accordance with the New York Paint Stewardship Program Plan as approved by the DEC. PaintCare assists sites with the submission of the Certification Form to the DEC.



## D. PAINT TRANSPORTATION

PaintCare contracted with the following companies for transportation services. Individual sites are assigned to transporters based on costs and logistics.

### TRANSPORTERS

Name	Site Types Served
ACVeniro	HHW Event
Clean Harbors	HHW Facility/Event, LVP, Paint Retailer, Reuse Store, SQG/LQG
Environmental Enterprise Inc	HHW Event
Empire Recycled Paint	Paint-Only Event (Non-PaintCare), Paint Recycler, Paint Retailer, Reuse Store, Solid Waste Facility
Environmental Service Group	HHW Facility/Event
GreenSheen	HHW Facility, LVP, Paint-Only Event (Non-PaintCare), Paint Recycler, Paint Retailer, Solid Waste Facility, SQG/LQG
Miller Environmental	HHW Facility
MXI	HHW Facility/Event, Other Event
Veolia	HHW Event, Special Site

## Section 2. Paint Collection Volume and Processing Methods

---

### Annual Report Statutory Citation

Paragraph 1 of Section 27-2005 requires PaintCare to submit an annual report that includes, in relevant part:

*(a) A detailed description of the methods used to collect, transport and process postconsumer paint in the state including detailing collection methods made available to consumers and an evaluation of the program's collection convenience.*

*(b) The overall volume of postconsumer paint collected in the state.*

*(c) The volume and type of postconsumer paint collected in the state by method of disposition, including reuse, recycling and other methods of processing or disposal.*

### A. COLLECTION VOLUME AND RECOVERY RATE

The table below provides the gallons of paint collected, gallons of new paint sales, and the resulting recovery rate. The recovery rate is a ratio of the volume (number of gallons) of paint collected compared to the volume of paint sold in the program during the same time period.

#### GALLONS COLLECTED, SOLD, AND RECOVERY RATE

Description	2022
Paint Collected (gallons)	532,150
New Paint Sold (gallons)	17,786,785
Recovery Rate	3%

PaintCare typically receives reports of gross pounds of paint collected, along with the number of bins or other collection containers from its transporters or drop-off site partners. Gallons of paint collected are calculated by removing the estimated weight of collection bins and paint cans and converting the remaining weight to volume, typically using 10 pounds per gallon for the conversion.

An estimate of gallons collected at each site during the year is included in the appendix.

### B. PAINT PROCESSING METHODS AND VOLUME

The following tables provide the volumes and paint processing methods for latex and oil-based paint during the year. Descriptions of the processing methods follow the tables. Processed volume differs from collected volume because not all paint is processed in the same year that it is collected; some of the paint collected this year may be processed in the next year.

### LATEX PAINT PROCESSING METHODS

Method	Gallons	Percent
Reuse	2,285	<1
Paint-to-Paint Recycling	289,683	82
Energy Recovery	18,218	5
Disposal	43,229	12
Total	353,415	100

### OIL-BASED PAINT PROCESSING METHODS

Method	Gallons	Percent
Paint-to-Paint Recycling	7,281	7
Energy Recovery	90,613	92
Incineration	339	<1
Total	98,233	100

### C. LATEX PAINT PROCESSING METHODS AND PROCESSORS

The following methods were used to process latex paint:

**Reuse.** Latex paint was sold or given away in its original labeled containers without any alteration of the container contents.

**Paint-to-Paint Recycling.** Latex paint was sorted, blended, and sometimes re-tinted into recycled-content latex paint for local use or domestic or international sale.

**Energy Recovery.** Latex paint unsuitable for recycled-content paint was processed for energy recovery at a waste-to-energy facility.

**Disposal.** Dry or solidified latex paint was landfilled. Some liquid latex paint was also used as alternative daily cover (ADC), which is considered disposal in New York.

## LATEX PAINT PROCESSORS

Processor	Location	Process
Amazon Paint	Fridley, MN	Paint-to-Paint Recycling
Amazon Paint	Pryor, OK	Disposal
Bristol Virginia Solid Waste Management Facility	Bristol, VA	Disposal
Chaffee Landfill	Chaffee, NY	Disposal
Eco Safe Landfill	Blountville, TN	Disposal
Empire Recycled Paint	Syracuse, NY	Paint-to-Paint Recycling
GDB	New Brunswick, NJ	Paint-to-Paint Recycling
GreenSheen	Rotterdam, NY	Reuse, Paint-to-Paint Recycling
Middlesex County Landfill	East Brunswick, NJ	Disposal
Modern Landfill	York, PA	Disposal
Onondaga County Resource Recovery Agency	Jamesville, NY	Energy Recovery
Ontario County Landfill	Stanley, NY	Disposal
Reuse Store	Brooklyn, NY Ronkonkoma, NY	Reuse
Schenectady County Landfill	Schenectady, NY	Disposal

### D. OIL-BASED PAINT PROCESSING METHODS AND PROCESSORS

The following methods were used to process oil-based paint:

**Paint-to-Paint Recycling.** Oil-based paint was sorted and blended into recycled-content oil-based paint for domestic or international sale.

**Energy Recovery.** Oil-based paint was processed for energy recovery at a waste-to-energy facility and/or cement kiln.

**Incineration.** Oil-based paint was incinerated.

## OIL-BASED PAINT PROCESSORS

Processor	Location	Process
Ash Grove Cement	Chanute, KS	Energy Recovery
Ash Grove Cement	Foreman, AR	Energy Recovery
Buzzi Unicem	Cape Girardeau, MO	Energy Recovery
Buzzi Unicem	Greencastle, IN	Energy Recovery
Clean Harbors	Corunna, ON	Incineration
Clean Harbors	El Dorado, AR	Incineration
Green America	Hannibal, MO	Energy Recovery
Giant Resource Recovery	Harleyville, SC	Energy Recovery
Holcim	Holly Hill, SC	Energy Recovery
Keystone Cement	Bath, PA	Energy Recovery
Loop	Niagara Falls, ON	Paint-to-Paint Recycling
Systech	Fredonia, KS	Energy Recovery
Systech	Paulding, OH	Energy Recovery
Tradebe	Cohoes, NY	Energy Recovery

## E. PAINT COLLECTION VOLUME BY SITE TYPE OR SERVICE

The following table shows the volume of paint collected by site type or service.

### COLLECTION VOLUME BY SITE TYPE OR SERVICE

Site Type/Service	Gallons	Percent
Direct Pickup Service	66,708	13
HHW D2D Collection Program	2,442	<1
HHW Event	187,287	35
HHW Facility	63,834	12
HHW Seasonal Facility	11,120	2
Other Event	5,999	1
Paint-Only Event (Non-PaintCare)	22,175	4
Paint Recycler	10,663	2
Paint Retailer	118,872	22
Reuse Store	5,556	1
Solid Waste Facilities	16,910	3
Special Sites (DSNY)	20,584	4
Total	532,150	100

## F. CONTAINER RECYCLING

The following table shows the tons of metal paint containers recycled during the year.

### CONTAINER RECYCLING

	2022
Tons	216



## Section 3. Independent Audit and Financial Summary

---

### Annual Report Statutory Citation

Paragraph 1 of Section 27-2005 requires PaintCare to submit an annual report that includes, in relevant part:

*(d) The total cost of implementing the program, as determined by an independent financial audit, as performed by an independent auditor.*

### A. INDEPENDENT FINANCIAL AUDIT

An independent financial audit of the PaintCare program was conducted by Rogers & Company PLLC. This independent CPA firm conducted the audit in accordance with auditing standards generally accepted in the United States. Those standards require that the firm plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatements. The audit process includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. The audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In Rogers & Company's opinion, the financial statements of PaintCare present fairly, in all material respects, the financial position as of December 31, 2022, and the changes in its net assets and its cash flows for the year ended in conformity with accounting principles generally accepted in the United States. The independent financial audit of the PaintCare program is available in the appendix.

### B. FINANCIAL SUMMARY AND DISCUSSION

#### B1. Revenue and Expense Categories

**Revenue.** Revenue is derived from fees on new paint sales.

**Expense Categories.** With the exception of General and Administrative Allocation, the following expense categories were state-specific costs related to the implementation of the New York program:

**Paint Processing.** Processing costs were based on the weight, volume of paint, or number of paint collection bins or drums from drop-off sites and services. Processing costs included the cost of sorting bins of comingled latex and oil-based paint from drop-off sites as well as the ultimate recycling or other processing methods.

**Paint Transportation.** Transportation costs were based on one or more of the following: the number of bins and drums picked up, number of stops, or mileage.

**Paint Collection Supplies and Support.** Collection supplies and support expenses included paint collection bins, spill kits, training materials, signs, and other related costs for drop-off sites, and LVPs.

**Communications.** Communications expenses included advertising, printing and distribution of brochures and other outreach materials, media relations, and the awareness survey.

**Personnel, Professional Services and Other.** Personnel, professional services and other included the direct costs of program staff, travel, legal fees, office supplies, and other logistical and professional support.

**General and Administrative.** General and administrative costs included administrative and corporate staff, back-office support (e.g., information technology, human resources, legal, accounting, and government affairs), insurance, data management systems, annual financial audit, software licenses, professional services for corporate or organization-wide matters, occupancy, general communications, and other supplies and services that support all PaintCare programs. These costs were shared across all PaintCare programs and allocated relative to population. New York's share of the general and administrative allocation was 22.3%.

## B2. Financial Summary

The following table shows program revenue and expenses.

REVENUE AND EXPENSES				
Revenue	2020	2021	2022	2022 Percent of Total
Small Containers			\$ 1,317,018	10
Medium Containers			8,044,617	64
Large Containers			3,334,947	26
Total Revenue			12,696,582	100
<b>Expenses</b>				
Paint Processing			2,341,449	33
Paint Transportation			1,155,841	16
Paint Collection Supplies and Support			960,041	13
Communications	1,178	67,685	384,619	5
Personnel, Professional Fees, Other	41,273	209,238	722,298	10
Loan Interest			134,104	2
General and Administrative		202,855	1,493,082	21
Total Expenses	42,451	479,778	7,191,434	100
Change in Net Assets	(42,451)	(479,778)	5,505,148	
Net Assets, Beginning of Year		(42,451)	(522,229)	
Net Assets, End of Year	\$(42,451)	\$(522,229)	\$4,982,921	
Reserve Level			69%	
Cost Per Gallon of Paint Collected			\$13.51	

Note: Values in this table are obtained from a financial worksheet that includes additional subcategories and cents. Due to rounding, Total Revenue and/or Total Expenses may differ by a few dollars in some years.

### C. RESERVES

Reserves represent the net assets (investments and/or checking account balance) of the program. Reserves provide the program with a balance that is sufficient to pay its bills in times of either higher than expected paint collection (higher expenses), lower than expected paint sales (lower revenue), or a combination of the two.

PaintCare’s Reserves Policy sets a target reserve level as a percentage of annual expenses. The target is 100%. It also sets a range with minimum and maximum thresholds. The minimum threshold is 75% (nine months) of annual expenses and the maximum is 125% (15 months).

If reserves fall below the minimum threshold or rise beyond the maximum threshold, an evaluation of the program’s expenses and revenue will be performed to determine if changes are needed to program operations, communications, and/or the fee structure to bring the reserve balance within range.

### D. EVALUATION OF THE PROGRAM’S FUNDING MECHANISM

PaintCare fees placed on the sale of new paints are based on container sizes as follows:

#### PAINTCARE FEE SCHEDULE

Size	Container Size	Fee
Very Small	Half pint or smaller	\$0.00
Small	Larger than half pint up to smaller than 1 gallon	\$0.45
Medium	1–2 gallons	\$0.95
Large	Larger than 2 gallons up to 5 gallons	\$1.95

Manufacturers and/or their designated representatives reported sales and remitted fees to PaintCare directly.

Based on the program’s financial performance, no adjustment to either the fee structure or the reporting system is presently necessary.

## E. THREE-YEAR PROJECTIONS

Three-year projections are an important exercise that can help provide the program with financial guidance. Projections are used for planning purposes only and should not be construed as representing actual program revenue, expenses, or budgets.

**Revenue.** Revenues are expected to increase in 2023 as it represents the first full year of program operation.

Changes to paint sales volumes would alter actual revenue available when compared to the forecast provided.

**Expenses.** Expenses are expected to increase in 2023 as it represents the first full year of program operation.

Changes to expenses, especially in paint collection volume and pricing, would alter actual expenses when compared to the forecast provided.

### THREE-YEAR PROJECTIONS

	Actual	Projections		
Revenue	2022	2023	2024	2025
Small Containers	\$1,317,018	\$2,230,787	\$2,274,949	\$2,274,949
Medium Containers	8,044,617	11,233,082	11,571,976	11,571,976
Large Containers	3,334,947	4,883,431	4,965,645	4,965,645
Total Revenue	12,696,582	18,347,300	18,812,570	18,812,570
<b>Expenses</b>				
Paint Processing	2,341,449	3,842,486	4,282,400	5,283,673
Paint Transportation	1,155,841	1,773,520	1,982,600	3,294,200
Paint Collection Supplies and Support	960,041	691,458	773,200	1,280,800
Communications	384,619	2,000,000	2,500,000	3,500,000
Personnel, Professional Fees, Other	722,298	752,986	869,205	920,060
Loan Interest	134,104	138,107	134,500	100,506
General and Administrative	1,493,082	1,633,847	1,907,776	2,012,435
Total Expenses	7,191,434	10,832,404	12,449,681	16,391,674
Change in Net Assets	5,505,148	7,514,896	6,362,890	2,420,896
Net Assets, Beginning of Year	(522,227)	4,982,921	12,497,818	18,860,707
Net Assets, End of Year	\$4,982,921	\$12,497,817	\$18,860,707	\$21,281,603
Reserve Level	69%	115%	151%	130%

Note: Values in this table are obtained from a financial worksheet that includes additional subcategories and cents. Due to rounding, Total Revenue and/or Total Expenses may differ by a few dollars in some years.



## Section 4. Communications

---

### Annual Report Statutory Citation

Paragraph 1 of Section 27-2005 requires PaintCare to submit an annual report that includes, in relevant part:

*(e) Samples of all educational materials provided to consumers of architectural paint and retailers.*

*(f) A detailed list of efforts undertaken and an evaluation of the methods used to disseminate such materials including recommendations, if any, for how the educational component of the program can be improved.*

### A. OUTREACH ACTIVITIES

#### A1. Introduction

PaintCare’s outreach strategy includes a variety of activities targeted to retailers, painting contractors, municipal agencies, and the public through direct contact and advertising. Outreach efforts focused on encouraging the public to recycle their unwanted paint and also included messages related to reducing paint waste by planning ahead for a paint purchase and using up leftover paint.

Outreach activities have been carefully phased to foster program stability while establishing partnerships and ramping up collection. In the first year of the program, outreach focused on recruiting drop-off sites at paint retailers. This approach allowed drop-off sites to become comfortable with operations before implementing broader advertising to the public to increase participation. Outreach was conducted by distributing brochures and other printed materials to retailers and others and by using a variety of media including digital ads, print ads, and social media.

The relative amounts of spending dedicated to each of these outreach activities are summarized in the following table.

#### RELATIVE SPENDING ON OUTREACH ACTIVITIES

Activity	Percent
PR Agency Support	38
Print Materials Distribution	30
Print Ads	12
Conference Sponsorship & Materials	7
Digital Ads	4
Social Media	3

Retail Support Outreach	3
Surveys	2
Production	<1
Earned Media	<1
Joint Outreach	<1
Translations	<1
Total	100

## A2. Point of Sale Print Materials

PaintCare distributed print materials to retailers for them to make available to consumers to educate them about the PaintCare program. Staff fulfilled requests for materials totaling 59,826 brochures, mini cards, fact sheets, posters, and other materials during the year. Program staff also delivered additional materials in person during site visits.

Prior to the program launch, PaintCare staff mailed five rounds of notifications and point of sale print materials to all known paint retailers in New York, including three rounds that took place prior to 2022. In September 2020, PaintCare sent letters to 1,363 paint retail and other sites. In August 2021, PaintCare sent letters and fact sheets to 1,366 paint retail and other sites. In November 2021, PaintCare sent letters, fact sheets, and drop-off site interest forms to 1,120 paint retail and other sites. In February 2022, PaintCare sent 124,183 letters, fact sheets, interest forms, leaflets, posters, and brochures to 1,182 paint retail and others sites. In March 2022, PaintCare sent 161,707 letters, fact sheets, interest forms, leaflets, posters, and brochures to 1,434 paint retail and others sites, including the same sites that were included in the February 2022 shipments. In September 2022, PaintCare mailed postcards to 245 active drop-off sites to provide reminders about important aspects of being drop-off sites.

PaintCare provided counter mats to retailers for use in the paint department to reference when customers have questions. The counter mat is popular with retailers and more likely than the poster to be seen by customers while they wait for their paint to be mixed.

Larger versions of the materials shown below are included in the appendix and are available on the PaintCare website.



Brochure, Mini Card, Program Poster, Counter Mat, and Fact Sheets

In November 2022, PaintCare sent letters and fact sheets to 60 paint retailers known to sell paint online. The letter provided a summary of PaintCare program information for retailers and a reminder that online paint sales are included under the paint stewardship law.

A3. Fact Sheets

Several fact sheets are available on PaintCare’s website for different target audiences, and printed versions are distributed upon request. Minor updates are made throughout the year. Current versions of the fact sheets on PaintCare’s website include:

- How Does the Paint Stewardship Program Affect Paint Retailers?
- How to Become a Retail Drop-Off Site
- About PaintCare Fees
- Information for HHW Programs
- Information for Solid Waste Facilities Including Transfer Stations, Recycling Centers, and Landfills
- Reuse Programs – Compensation and Reporting
- Information about the Large Volume Pickup Service
- Information for Painting Contractors
- Information for Paint Purchasers

A4. Website

Most PaintCare advertising and outreach materials direct the public to PaintCare’s website for more information and to find a local PaintCare site. The website is easy to navigate and features content on buying the right amount of paint, storage and reuse tips, and recycling. It contains special pages for

manufacturers, retailers, contractors, waste facilities, products covered by the program, and the New York program. PaintCare's website is updated throughout the year. The most frequently visited part of the website is the PaintCare site locator.

There were 15,484 page views of the New York web page in 2021 and 111,233 page views of the New York web page in 2022.

PaintCare provides a web page of links to paint calculators from various sources, at [www.paintcare.org/paint-calculators](http://www.paintcare.org/paint-calculators). These calculators can be used by households and businesses to help them buy the right amount of paint.

PaintCare's website also provides a series of video tips about storing paint properly to increase recyclability. The videos are used in social media posts and on PaintCare's website at [www.paintcare.org/store-right](http://www.paintcare.org/store-right).



Example of Storage Tip Video Showing Use of a Paint Can Key to Avoid Damaging Can

#### **A5. Translations**

PaintCare translates program brochures and fact sheets into languages other than English upon requests from paint retailers and other stakeholders. PaintCare has translated its program brochure into Amharic, Arabic, Armenian, Bengali, Chinese, Farsi, French, Haitian Creole, Hawaiian, Hindi, Hmong, Italian, Japanese, Khmer, Korean, Lao, Polish, Portuguese, Russian, Somali, Spanish, Tagalog, Thai, Turkish, Ukrainian, Vietnamese, and Yiddish. Two widely used fact sheets that provide information about the LVP service and guidance for painting contractors are also available in the 27 languages listed above. PaintCare maintains a Spanish language translation button on its website, making the site fully bilingual. Additionally, live interpretation in Spanish and other languages is available on PaintCare's telephone hotline by request. PaintCare provides information on how to access translations and hotline interpretation at [www.paintcare.org/language-assistance/](http://www.paintcare.org/language-assistance/).

#### **A6. Signs for Drop-Off Sites**

PaintCare provides several signs to drop-off sites to help them educate the public about the program, screen program products, and address any concerns about illegal dumping. Drop-off sites may order the

following signs: Program Products (English/Spanish), Program Partner, Combination (program partner with simplified products list), No Dumping, and Please Wait for Assistance.



## A7. Press Coverage

PaintCare, through its media agency, issued a number of press releases to local television, print, and digital media outlets to earn press coverage about the program. Press releases featured the launch of the program, new sites added to the program, or encouraged stories about PaintCare in the context of home care tips. These efforts led to 65 mentions of PaintCare in the following outlets:

Date	Media Outlet	Date	Media Outlet
11/9/20	Adirondack Almanack	7/11/22	The Daily Star
2/19/20	Materials Performance	7/11/22	Yahoo! News
12/15/21	Finger Lakes Times	7/13/22	WHEC Online
2/15/22	The Batavian	7/31/22	Hudson Valley Post
4/7/22	Times Union	8/16/22	Rochester Business Journal
4/24/22	Rome Daily Sentinel	8/18/22	Hudson Valley Post
5/3/22	New York Observer	8/19/22	101.5 WPDH
5/4/22	The Daily Gazette	8/19/22	Press Review 24
5/10/22	Hardware Retailing Magazine	8/20/22	Black News Portal
5/10/22	Paint & Decorating Magazine	8/20/22	Minority Reporter
5/10/22	Orleans Hub	8/22/22	Spectrum News Central New York
5/11/22	My Little Falls	8/24/22	Spectrum Rochester TV
5/11/22	WGRZ	8/24/22	Spectrum Rochester Online
5/15/22	My Twin Tiers	8/25/22	Waste360

5/16/22	Habitante	8/25/22	WNY News Now
5/17/22	Big Frog 104	8/25/22	Erie News Now
5/17/22	CBS Newsbreak	8/26/22	Waste Advantage Magazine
5/17/22	WRFA 107.9	8/27/22	TBR News Media
5/19/22	Times Union	8/28/22	Niagara Frontier Publications
5/19/22	Syracuse Post Standard	8/28/22	Tompkins Weekly
5/20/22	Patch.com	9/2/22	WHAM Good Day Rochester TV
5/22/22	Syracuse.com	9/16/22	Eastwick Press
5/23/22	WSYR-TV	9/19/22	Yonkers Times
5/26/22	Central New York Business Journal	9/19/22	Observer Online
5/26/22	Paint Square	9/23/22	Yonkers Rising
6/2/22	Lake Placid News	9/29/22	Auburnpub.com
6/6/22	El Sol News	10/21/22	WKBW Online
6/7/22	Larchmont Loop	10/21/22	Spectrum Buffalo
6/9/22	Springville Journal	10/24/22	The Buffalo News
6/13/22	News Break	10/24/22	Hamlet Hub
6/19/22	New York Almanack	11/3/22	Saratoga Today
6/16/22	Free Republic	11/21/22	Waste Advantage
6/22/22	WNBF	11/22/22	Scrap Monster
6/27/22	News Break	12/22/22	WRRV

## A8. Digital Advertising

From June 2022 through August 2022, PaintCare used digital advertising to efficiently promote messaging that encouraged retailers to serve as paint drop-off sites. The ads were directly targeted to New York paint retail owners and managers and the call-to-action drove them to PaintCare's web page dedicated to retail recruitment. Ads were displayed on popular paint retail industry-facing websites, such as Hardware Connection and HBS, across mobile, tablet, and desktop formats.





Example of PaintCare's Digital Ads

#### A9. Social Media

Throughout the year PaintCare continued to grow its Facebook, Instagram, and Twitter presence and posted messaging to audiences on those platforms. Social media messages included promotion of PaintCare's three key messages: buy the right amount of paint, use up leftover paint, and recycle the rest with PaintCare.



### Instagram Post Promoting Recycling Paint by Using the Large Volume Pickup Service

From June 2022 through August 2022, PaintCare ran social media ads as part of its retail drop-off site recruitment campaign on Facebook, LinkedIn, and Twitter with messages about signing up to be a PaintCare paint drop-off site.



LinkedIn Ad Promoting Becoming a Drop-off Site

#### A10. Print Advertising

In December 2022, PaintCare mailed approximately 125,000 cards to households in the Syracuse and Rochester areas. The mailers promoted large volume drop-off of paint for recycling at the two paint recycling facilities located in New York as well as a message about the large volume pickup service.

**DROP OFF PAINT FOR RECYCLING**

Managing leftover paint is easier than ever for households and businesses in New York with year-round recycling services offered by PaintCare. There is no charge to drop off paint or get a large volume pickup—costs are already covered by the PaintCare fee placed on sales of new paint products. There are more than 250 PaintCare sites in New York, including this site in your area that accepts up to 200 gallons of paint per visit:

**Empire Recycled Paint**  
 176 Hathaway St  
 Syracuse, NY 13208  
 (315) 362-1600

To find other drop-off locations, visit [www.paintcare.org](http://www.paintcare.org) or call (855) PAINT09. Please call ahead to confirm business hours and ask if they can accept the type of paint you would like to recycle. Sites do not accept aerosols (spray paint), leaking, unlabeled, or empty containers.

**FREE LARGE VOLUME PICKUPS**  
 Households and businesses with 100 gallons or more can contact PaintCare for a pickup. Visit [paintcare.org/pickup](http://paintcare.org/pickup) to learn more about eligibility requirements and submit a request.

**PaintCare™**  
 RECYCLING MADE EASY

Direct Mailer

## A11. Joint Outreach

PaintCare offers creative and financial support for outreach campaigns conducted by HHWs and government run solid waste facilities that are PaintCare partners. In April 2022 PaintCare worked with DSNY to print and send mailers about the new PaintCare program and the LVP service to a list of 10,000 New York City building managers and superintendents. In March 2022 PaintCare provided support to Orange County Department of Public Works by providing partial funding for flyers and a newspaper ad to promote an HHW event. In October 2022, PaintCare provided support to the town of Brookhaven by partially funding newspaper ads to promote PaintCare drop-off sites in the area.

# **Brookhaven Town Launches Paint Recycling Program**



## **Town Partners with PaintCare to Recycle Old Paint Products**

Brookhaven residents can bring up to ten gallons per day of the following items to 350 Horseblock Rd, Brookhaven, NY 11719

✓ Water-based paint	✓ Stains
✓ Latex-based paint	✓ Varnishes
✓ Oil-based paint	✓ Lacquers
✓ Sealers	✓ Primers



Contractors or homeowners with 100+ gallons of paint are eligible for a Large Volume Pickup Service through PaintCare. Visit [paintcare.org](https://paintcare.org) for more details and a complete list of drop-off locations.

Town of Brookhaven Newspaper Ad Funded by Joint Outreach

## A12. Face-to-Face

PaintCare staff attended the following face-to-face activities to promote the new paint stewardship program in New York State:

Date	Event	Activity
3/2-3/4	Painting Contractors Association Expo	Exhibitor, table/booth, provided program materials
4/5-4/7	American Coatings Show	Exhibitor, table/booth, provided program materials
5/22-5/25	New York State Federation of Solid Waste Associations	Sponsor and exhibitor; presented on PaintCare program launch; table/booth; provided program materials
7/17-7/22	NAHMMA National Conference	Exhibitor, table/booth at national meeting of hazardous waste professionals
8/1-8/3	National Conference of State Legislators Summit	Exhibitor, table/booth, provided program materials
9/18-9/20	New York State Association of Solid Waste Managers	Sponsor and exhibitor; table/booth; provided program materials
11/14-11/16	New York State Association for Reduction, Reuse, & Recycling	Sponsor and exhibitor; table/booth; provided program materials
6/17	New York State Reuse Summit	Sponsor and exhibitor; table/booth; provided program materials
10/19	Western New York Building Managers Expo	Exhibitor; table/booth; provided program materials
11/2-11/3	Northeast Recycling Conference	Exhibitor; table/booth; provided program materials
11/9-11/10	National Recycling Coalition Virtual Conference	Exhibitor, provided program information

In November 2022, members of PaintCare’s New York team hosted a booth at the New York State Association for Reduction, Reuse, and Recycling (NYSAR3) Conference in Cooperstown. PaintCare staff promoted awareness of the program to numerous municipal recycling professionals throughout the two-day conference.





PaintCare Staff at NYSAR3 Conference

## B. AWARENESS SURVEY

In October 2022, PaintCare ran an annual public awareness survey to measure the effectiveness of its outreach activities with the assistance of market research firm KB Insights. KB Insights analyzed all survey data to help PaintCare better understand trends and guide future outreach targeting. Updates were made to the analysis report to provide deeper comparison and analysis of awareness levels among different audiences. Data from all PaintCare programs were included in the analysis, providing comparison results between paint stewardship programs throughout the nation.

PaintCare ran a similar survey in New York as a baseline prior to the start of the program in 2021. Results from 2021 are included in the full survey report on all trend charts.

Following are some highlights from the survey results:

- 278 surveys were completed by New York residents, allowing 90% confidence in the accuracy of the measured results for the population within +/-5%.
- Over half of respondents (58%) purchased paint in the last year. Of those, 47% reported taking measurements in order to purchase the right amount of paint and 47% reported seeking help from paint retail staff to purchase the right amount.

- 81% of respondents said they were “extremely likely” or “likely” to drop off paint for recycling the next time they have leftover paint to dispose of.
- 44% of end-consumers who had purchased paint in the last year were aware that paint can be recycled, of available drop-off opportunities in the state, or both.

The full report for this year’s awareness survey for all PaintCare programs is included in the appendix.



## Section 5. 2023 and Future

---

### Statutory Citation

Paragraph 12 of Section 27-2003 requires, in relevant part:

*The operator of the postconsumer paint collection program shall notify the department annually, in writing, if there are no changes proposed to the program and the producer or representative organization intends to continue implementation of the program as previously approved by the department.*

This section of the annual report describes activities or plans for the program that have happened since December 31, 2022, or are being planned. It also addresses any proposed changes to the program.

### A. OPERATIONS

PaintCare plans to continue direct outreach to paint retailers and municipalities across the state as a key part of the effort to expand the drop-off network for leftover paint.

PaintCare held its first paint collection event on April 22, 2023, at Farmingdale State College on Long Island—over 380 residents participated, and 3,900 gallons of paint were collected. The event was promoted to residents of Farmingdale but open to all residents of the state. A second PaintCare event was held on June 25, 2023, at York College on Long Island—over 170 residents participated, and 1,500 gallons of paint were collected. Planning is underway for additional events in Upstate. In addition, a pilot apartment complex collection was held on April 25, 2023, at Concord Village apartments in Brooklyn.

In 2023, PaintCare began a three-to-five-year effort to visit non-drop-off sites in order to increase awareness of the program among retailers. Plans for the visits include providing updated outreach materials, checking site staff familiarity with the program, and observing whether the PaintCare fee is being applied to covered products. During these visits, staff plan to invite retailers and other locations (recycling facilities, solid waste transfer stations) to participate in the program as drop-off sites.

### B. COMMUNICATIONS

PaintCare plans to phase in additional statewide promotion of paint stewardship messaging to households and businesses around the state through digital advertising, social media, television, video ads, streaming audio, mailers, and print ads, and to conduct awareness surveys of paint consumers.

### C. PROPOSED CHANGES TO THE PROGRAM

PaintCare intends to continue implementation of the program as previously approved by the department.

## Appendix A

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
-----------	-----------	---------	-----------	---------

<b>1. Year-Round Sites</b>				<b>215,605</b>
----------------------------	--	--	--	----------------

**Albany County (8)**

Albany	Sherwin-Williams	130 Wolf Rd	Retail	829
Albany	Herzogs Paint Centers	1343 Central Ave	Retail	501
Delmar	Sherwin-Williams	180 Delaware Ave	Retail	1,108
Guilderland	Sherwin-Williams	2080 Western Ave	Retail	1,267
Latham	Sherwin-Williams	193 Troy/Schenectady Rd	Retail	1,319
Latham	PPG Paints	1 Avis Dr Guptill Industrial Park	Retail	196
Latham	Herzogs Paint Centers	898 New Loudon Rd	Retail	1,227
Watervliet	Passonno Paints	500 Broadway	Retail	242

**Allegany County (2)**

Alfred Station	Tinkertown Hardware	833 State Route 244	Retail	185
Wellsville	Sherwin-Williams	125 Bolivar Rd	Retail	202

**Bronx County (4)**

Bronx	Sherwin-Williams	500 Baychester Ave	Retail	220
Bronx	Sherwin-Williams	2333 Cross Bronx Expy	Retail	164
Bronx	Sherwin-Williams	5740 Broadway	Retail	54
Bronx	Loconsolo Paints (New Nov 2022)	1057 Morris Park Ave	Retail	0

**Broome County (4)**

Binghamton	Sherwin-Williams	3 Lewis St	Retail	823
Binghamton	Broome County Landfill HHW Facility	286 Knapp Rd	HHW Facility	3,967
Vestal	Sherwin-Williams	3800 Vestal Pkwy E	Retail	974
Whitney Point	Greenes Ace Home Center	2563 W Main St	Retail	155

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
<b>Cattaraugus County (2)</b>				
Franklinville	Franklinville True Value Hardware	99 N Main St	Retail	237
Olean	Sherwin-Williams	11 Delaware Park Ctr	Retail	397
<b>Cayuga County (2)</b>				
Auburn	Sherwin-Williams	217 Grant Ave	Retail	630
Auburn	Whitings WLPR And Paints	9 N Fulton St	Retail	634
<b>Chautauqua County (4)</b>				
Dunkirk	Sherwin-Williams	3961 Vineyard Dr	Retail	717
Irving	Add Lumber True Value	12783 Buffalo Rd (Route 5 & 20)	Retail	309
Jamestown	Sherwin-Williams	1255 E 2nd St	Retail	630
Lakewood	Sherwin-Williams	279 E Fairmount Ave	Retail	740
<b>Chemung County (1)</b>				
Elmira	Sherwin-Williams	2406 Corning Rd	Retail	732
<b>Chenango County (5)</b>				
Greene	Brisben Transfer Station	177 Coutermarsh Rd	Transfer Station	81
Norwich	Sherwin-Williams	5631 State Hwy 12	Retail	267
Norwich	North Norwich Transfer Station	6701 NYS Hwy 12	Transfer Station	312
Norwich	Giltners/ Roots Flooring and Paint	43 S Broad St	Retail	21
Norwich	Chenango County Landfill - Pharsalla Landfill	439 County Rd 47	Landfill	7
<b>Clinton County (4)</b>				
Peru	Aubuchon Hardware	2 Gorman Way	Retail	82
Plattsburgh	Sherwin-Williams	488 State Route 3	Retail	348
Plattsburgh	Aubuchon Hardware	38 Skyway Shopping Ctr	Retail	78
Plattsburgh	PPG Paints	46 Lafayette St	Retail	91

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
<b>Columbia County (4)</b>				
Chatham	Herringtons	6 Depot Square	Retail	432
Hillsdale	Herringtons	312 White Hill Ln	Retail	861
Hudson	Herringtons	1 Graham Ave	Retail	275
Valatie	Marios True Value Hardware	1057 Kinderhook St	Retail	137
<b>Cortland County (3)</b>				
Cortland	Sherwin-Williams	1117 State Route 222	Retail	607
Cortland	Meldrims Paint Center	3975 West Rd	Retail	784
Cortland	Cortland County Recycling Center	137 S Pendleton St	Recycling Center	570
<b>Delaware County (1)</b>				
Fleischmanns	Wadler Brothers	47293 Route 28	Retail	0
<b>Dutchess County (6)</b>				
Fishkill	Herzogs Paint Centers	1083 Route 9	Retail	618
Millerton	Herringtons	11 Dutchess Ave	Retail	554
Poughkeepsie	Sherwin-Williams	684 Dutchess Tpk	Retail	432
Poughkeepsie	PPG Paints	800 Main St	Retail	230
Poughkeepsie	Herzogs Paint Centers	409 Manchester Rd	Retail	1,069
Wappingers Falls	Sherwin-Williams	1847 South Rd	Retail	745
<b>Erie County (15)</b>				
Amherst	Sherwin-Williams	2045 Niagara Falls Blvd	Retail	878
Buffalo	Sherwin-Williams	1470 Main St	Retail	158
Buffalo	Habitat ReStore Buffalo South	1675 S Park Ave	Reuse Store	283
Buffalo	Habitat ReStore Buffalo North	501 Amherst St	Reuse Store	418
Buffalo	Sherwin-Williams	2636 Delaware Ave	Retail	766
Cheektowaga	Sherwin-Williams	2578 Walden Ave	Retail	146
Depew	Sherwin-Williams	4869 Transit Rd	Retail	1,015

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Depew	Sherwin-Williams	2082 George Urban Blvd	Retail	836
Hamburg	Sherwin-Williams	141 Buffalo St	Retail	859
Orchard Park	Arthurs True Value Hardware	6471 W Quaker St	Retail	1,034
Tonawanda	Sherwin-Williams	2775 Sheridan Dr	Retail	1,013
Tonawanda	Hazman - American Recyclers Transfer Station/Recycling Center	177 Wales Ave	HHW Facility	4,394
West Seneca	Sherwin-Williams	2008 Ridge Rd	Retail	918
West Seneca	PPG Paints	1530 Union Rd	Retail	843
Williamsville	Sherwin-Williams	7604 Transit Rd	Retail	1,196

**Essex County (4)**

Elizabethtown	Aubuchon Hardware	7572 Court St	Retail	48
Jay	Ward Lumber	697 Glen Rd	Retail	158
Lake Placid	Aubuchon Hardware	2010 Saranac Ave	Retail	151
Ticonderoga	Aubuchon Hardware	131 Montcalm St	Retail	2,360

**Franklin County (5)**

Malone	Sherwin-Williams	3408 State Route 11	Retail	299
Malone	Ward Lumber	3240 State Route 11	Retail	86
Saranac Lake	Coakley Home and Hardware	622 Lake Flower Ave	Retail	54
Saranac Lake	Aubuchon Hardware	258 Broadway	Retail	182
Tupper Lake	Aubuchon Hardware	65 Lake St	Retail	166

**Fulton County (3)**

Gloversville	Kingsboro Lumber Co	17 Meadow St	Retail	475
Johnstown	Sherwin-Williams	222 N Comrie Ave	Retail	311
Johnstown	Noble Ace Hardware	130 S Comrie Ave	Retail	605

**Genesee County (2)**

Batavia	Sherwin-Williams	16 Liberty St	Retail	677
Le Roy	Crockers Ace Hardware	8457 N Street Rd	Retail	234

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
<b>Greene County (1)</b>				
Catskill	Sherwin-Williams	44 Grandview Plaza	Retail	481
<b>Herkimer County (2)</b>				
Dolgeville	Zipp Hardware	73 N Main St	Retail	53
Ilion	Ilion True Value Hardware	39 W Clark St	Retail	256
<b>Jefferson County (6)</b>				
Alexandria Bay	Sherwin-Williams	43449 State Route 12	Retail	929
Carthage	Aubuchon Hardware	66 High St	Retail	0
Clayton	Whites Lumber	945 James St	Retail	859
Watertown	Sherwin-Williams	491 Factory St	Retail	539
Watertown	Whites Lumber	231 N Rutland St	Retail	667
Watertown	Whites Paint Store	902 Arsenal St	Retail	1,070
<b>Kings County (13)</b>				
Brooklyn	Sherwin-Williams	3760 Nostrand Ave	Retail	53
Brooklyn	Sherwin-Williams	1748 86th St	Retail	65
Brooklyn	Sherwin-Williams	7823 5th Ave	Retail	182
Brooklyn	Sunset Ace Hardware	8111 5th Ave	Retail	50
Brooklyn	Mazzone Paint Center	211 Smith St	Retail	365
Brooklyn	Sherwin-Williams	60 Broadway	Retail	168
Brooklyn	Sherwin-Williams	4606 3rd Ave	Retail	61
Brooklyn	Sherwin-Williams	555 5th Ave	Retail	272
Brooklyn	WR Paint Supply	720 Manhattan Ave	Retail	24
Brooklyn	Loconsolo Paints	2660 Coney Island Ave	Retail	587
Brooklyn	Certified Boro Park Lumber (New May 2023)	4601 New Utrecht Ave	Retail	0
Brooklyn	Big Reuse	1 12th St	Reuse Store	1,826
Brooklyn	DIY Supplies Color Factory	7419 13th Ave	Retail	172



**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
<b>Lewis County (1)</b>				
Lowville	Sherwin-Williams	5815 Number Four Rd	Retail	554
<b>Livingston County (1)</b>				
Geneseo	Sherwin-Williams	4176 Lakeville Rd	Retail	965
<b>Madison County (3)</b>				
Canastota	Kime Hardware	3381 Seneca Tpke	Retail	716
Cazenovia	Cazenovia Lumber	27 William St	Retail	2,706
Hamilton	Parrys	100 Utica St	Retail	466
<b>Monroe County (16)</b>				
Brockport	Sherwin-Williams	4756 Lake Rd S	Retail	769
Honeoye Falls	Weiders Ace Hardware	166 W Main St	Retail	62
Penfield	Sherwin-Williams	2200 Penfield Rd	Retail	766
Pittsford	Hadlocks Ace Hardware	3400 Monroe Ave	Retail	877
Rochester	Sherwin-Williams	4400 Dewey Ave	Retail	267
Rochester	Sherwin-Williams	2407 Monroe Ave	Retail	745
Rochester	Sherwin-Williams	158 Monroe Ave	Retail	355
Rochester	Sherwin-Williams	830 Emerson St	Retail	284
Rochester	Sherwin-Williams	851 Ridge Rd E	Retail	474
Rochester	Sherwin-Williams	3240 Chili Ave	Retail	623
Rochester	Sherwin-Williams	2315 Ridge Rd W	Retail	662
Rochester	Sherwin-Williams	951 Jefferson Rd	Retail	542
Rochester	PPG Paints	566 S Clinton Ave	Retail	485
Rochester	Rochester Paint Center	1800 Lyell Ave	Retail	115
Webster	Sherwin-Williams	191 W Main St	Retail	900
Webster	Hadlocks House of Paint	657 Ridge Rd	Retail	605

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
<b>Montgomery County (1)</b>				
Amsterdam	Sherwin-Williams	4908 NY-30	Retail	553
<b>Nassau County (11)</b>				
East Meadow	Sherwin-Williams	2575 Hempstead Tpke	Retail	268
Glen Cove	Sherwin-Williams	202 Glen Cove Ave	Retail	295
Long Beach	Centre Millwork and Supply	669 Long Beach Blvd	Retail	57
Massapequa	Sherwin-Williams	4360 Sunrise Hwy	Retail	503
Merrick	Sherwin-Williams	2200 Sunrise Hwy E	Retail	251
Mineola	Sherwin-Williams	111 E Jericho Tpke	Retail	622
New Hyde Park	Sherwin-Williams	1300 Jericho Tpke	Retail	533
Oceanside	Sherwin-Williams	2994 Long Beach Rd	Retail	119
Plainview	Sherwin-Williams	80 Express St	Retail	0
Port Washington	Sherwin-Williams	59 Shore Rd	Retail	460
Syosset	Sherwin-Williams	406 Jericho Tpke	Retail	195
<b>New York County (11)</b>				
New York	Sherwin-Williams	150 Varick St	Retail	135
New York	Sherwin-Williams	600 Amsterdam Ave	Retail	186
New York	Sherwin-Williams	1761 1st Ave	Retail	0
New York	Sherwin-Williams (New May 2023)	155 E 55th St	Retail	0
New York	Sherwin-Williams	554 2nd Ave	Retail	139
New York	Sherwin-Williams	125 W 21st St	Retail	172
New York	Sherwin-Williams	619 W 46th St	Retail	134
New York	J and M Hardware	19 E 21st St	Retail	138
New York	Epsteins Paint Center	562 W 52nd St	Retail	90
New York	Sugar Hill Hardware	529 W 145th St	Retail	53
New York	Nunez Depot	4147 Broadway	Retail	16

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
<b>Niagara County (5)</b>				
Gasport	Stockham Lumber	4440 Central Ave	Retail	124
Lockport	Spalding Ace Hardware	215 Davison Rd	Retail	37
Lockport	Sherwin-Williams	5871 S Transit Rd	Retail	1,906
Niagara Falls	Sherwin-Williams	7895 Niagara Falls Blvd	Retail	504
North Tonawanda	Sherwin-Williams	301 Meadow Dr	Retail	352
<b>Oneida County (6)</b>				
New Hartford	Sherwin-Williams	4631 Commercial Dr	Retail	307
New Hartford	Jay K Independent Lumber	8448 Seneca Tpke	Retail	645
Rome	Sherwin-Williams	1719 Black River Blvd	Retail	898
Rome	Ace Hardware of Rome	115 Black River Blvd	Retail	38
Utica	Sherwin-Williams	1904 Genesee St	Retail	86
Utica	Urbaniks Paints	1420 Oriskany St W	Retail	514
<b>Onondaga County (9)</b>				
Brewerton	Brewerton Ace Hardware	9655 Brewerton Rd	Retail	549
Liverpool	Sherwin-Williams	7879 Oswego Rd	Retail	1,861
Marcellus	Skaneateles Transfer Station	1676 Old Seneca Tpke	Transfer Station	1,380
North Syracuse	Sherwin-Williams	508 N Main St	Retail	1,795
Syracuse	Sherwin-Williams	2380 Erie Blvd E	Retail	2,516
Syracuse	Sherwin-Williams	113 E Seneca Tpke	Retail	824
Syracuse	Sherwin-Williams	4500 W Genesee St	Retail	1,994
Syracuse	Miller Environmental Group - HHW Facility	532 State Fair Blvd	HHW Facility	6,204
Syracuse	Empire Recycled Paint	1810 Lemoyne Ave	Paint Recycler	7,943
<b>Ontario County (4)</b>				
Canandaigua	Sherwin-Williams	77 Eastern Blvd	Retail	920
Geneva	Sherwin-Williams	520 Hamilton St	Retail	717

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Victor	Sherwin-Williams	7387 Pittsford Victor Rd	Retail	699
Victor	Hadlocks House of Paint	7273 State Route 96	Retail	2,329
<b>Orange County (3)</b>				
Monroe	Sherwin-Williams	290 Larkin Dr	Retail	689
Newburgh	Sherwin-Williams	1404 Route 300	Retail	1,010
Port Jervis	Neversink True Value Lumber	95 Jersey Ave	Retail	249
<b>Orleans County (1)</b>				
Medina	Evans Ace Hardware	342 E Center St	Retail	0
<b>Oswego County (2)</b>				
Oswego	Sherwin-Williams	242 State Route 104 E	Retail	482
Pulaski	Whites Lumber	3704 State Route 13	Retail	424
<b>Otsego County (4)</b>				
Cooperstown	Bruce Hall Home Center	206 Main St	Retail	92
Oneonta	Sherwin-Williams	729 State Hwy 28	Retail	397
Oneonta	Otsego ReUse Center	23 Duane St	Reuse Store	769
Richfield Springs	Aubuchon Hardware	129 Main St	Retail	218
<b>Putnam County (1)</b>				
Brewster	Sherwin-Williams	1 Starr Ridge Rd	Retail	412
<b>Queens County (15)</b>				
Astoria	Sherwin-Williams	1942 37th St	Retail	128
Astoria	Broadway Hardware	2917 Broadway	Retail	0
Bayside	Sherwin-Williams	4739 Bell Blvd	Retail	291
College Point	Nelco Hardware	18-08 College Point Blvd	Retail	25
Flushing	Sherwin-Williams	2519 Parsons Blvd	Retail	0
Flushing	Colorall Home Fashions	161-24 Northern Blvd	Retail	230
Forest Hills	Sherwin-Williams	6860 Austin St	Retail	63

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Jackson Heights	Sherwin-Williams	7567 31St Ave	Retail	242
Long Island City	Long Island City Paint Store - PPG	51-02 27th St	Retail	212
Ozone Park	Sherwin-Williams	107-20 Atlantic Ave	Retail	133
Queens	Liberty Paint and Deco	183-09 Union Tpke	Retail	108
Richmond Hill	Jamaica Hardware and Paints	13101 Jamaica Ave	Retail	0
Rockaway Park	Mazzone Ace Hardware	245-251 Beach 116 St	Retail	192
Whitestone	Whitestone Hardware	1248 150th St	Retail	239
Woodside	Sherwin-Williams	6216 34th Ave	Retail	421

**Rensselaer County (4)**

East Greenbush	Sherwin-Williams	596 Columbia Tpke	Retail	1,445
Stephentown	Stephentown Transfer Station	235 Newton Rd	Transfer Station	0
Troy	Country True Value Hardware (New Nov 2022)	217 N Greenbush Rd	Retail	0
West Sand Lake	Sand Lake Convenience Facility	213 Chamberlin Hill Rd	Transfer Station	655

**Richmond County (3)**

Staten Island	Sherwin-Williams	240 Page Ave	Retail	692
Staten Island	Sherwin-Williams	1440 Forest Ave	Retail	421
Staten Island	Sherwin-Williams	1462 Hylan Blvd	Retail	159

**Rockland County (3)**

Nanuet	Sherwin-Williams	202 W Route 59	Retail	501
Pomona	Rockland County SWMA HHW Facility	35 Firemens Memorial Dr	HHW Facility	18,708
West Haverstraw	Sherwin-Williams	36 Route 9 W	Retail	111

**Saratoga County (6)**

Clifton Park	Sherwin-Williams	629 Plank Rd	Retail	1,579
Halfmoon	Halfmoon Transfer Station	322 Route 146	Transfer Station	1,150
Rexford	Clifton Park Transfer Station	217 Vischer Ferry Rd	Transfer Station	8,155
Saratoga Springs	Sherwin-Williams	226 Washington St	Retail	2,405

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Saratoga Springs	Allerdice Building Supply	41 Walworth St	Retail	305
South Glens Falls	Noble Ace Hardware	80 William St	Retail	847
<b>Schenectady County (3)</b>				
Glenville	Schenectady County Compost and Recycling Center	24 Hetcheltown Rd	Recycling Center	887
Schenectady	Sherwin-Williams	1702 State St	Retail	1,270
Schenectady	GreenSheen Paint	1470 Rotterdam Industrial Park - Building 14 - Bay 7	Paint Recycler	2,720
<b>St Lawrence County (4)</b>				
Canton	Coakley Home and Hardware	2535 Route 68	Retail	592
Gouverneur	Aubuchon Hardware	32 Clinton St	Retail	71
Gouverneur	Whites Lumber	71 Depot St	Retail	323
Massena	Sherwin-Williams	164 Harte Haven Center	Retail	151
<b>Steuben County (3)</b>				
Bath	Sherwin-Williams	121 Liberty St	Retail	355
Bath	Longwell Lumber and Building	31 W Steuben St	Retail	88
Corning	Stevens Paint Store	62 Bridge St	Retail	158
<b>Suffolk County (23)</b>				
Babylon	Sherwin-Williams	260 E Main St	Retail	308
Bohemia	Long Island Hardware	3606 Veterans Memorial Hwy	Retail	198
Centereach	Sherwin-Williams	1945 Middle Country Rd	Retail	302
Commack	Sherwin-Williams	212 Jericho Tpke	Retail	585
Deer Park	Sherwin-Williams	410 Commack Rd	Retail	257
East Islip	Sherwin-Williams	300 E Main St	Retail	264
East Moriches	East Moriches Hardware	469 Montauk Hwy	Retail	147
East Northport	Sherwin-Williams	353 Larkfield Rd	Retail	223
East Patchogue	Angels of Long Island	350-23 E Main St	Reuse Store	0
Fishers Island	Fishers Island Transfer Station	58 Town Rd	Transfer Station	363

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Huntington	Sherwin-Williams	55 New York Ave	Retail	642
Huntington	Huntington Recycling Center and Transfer Station HHWF	641 New York Ave	HHW Facility	2,681
Medford	Sherwin-Williams	317A Route 112	Retail	211
Melville	Sherwin-Williams	610 Broadhollow Rd	Retail	154
Patchogue	Sherwin-Williams	206 E Main St	Retail	250
Port Jefferson Station	Sherwin-Williams	5060 Nesconset Hwy	Retail	296
Riverhead	Sherwin-Williams	1704 Old Country Rd	Retail	350
Ronkonkoma	Habitat ReStore Suffolk	2111 Lakeland Ave	Reuse Store	1,579
Shelter Island	Shelter Island Recycling Transfer Station and HHWF	34 N Menantic Rd	HHW Facility	863
Shirley	Sherwin-Williams	800 Montauk Hwy	Retail	238
Wading River	Ace Hardware	6281 Route 25A	Retail	406
Wainscott	Sherwin-Williams	338 Montauk Hwy	Retail	407
Yaphank	The Town Landfill - Brookhaven STOP Facility	350 Horseblock Rd	HHW Facility	9,991

**Tompkins County (1)**

Ithaca	Sherwin-Williams	722 S Meadow St	Retail	908
--------	------------------	-----------------	--------	-----

**Ulster County (4)**

Kingston	Sherwin-Williams	568 Albany Ave	Retail	741
Kingston	Herzogs True Value Home Center	151 Plaza Rd	Retail	1,821
Kingston	Habitat ReStore Ulster County	406 Onteora Trail	Reuse Store	681
Saugerties	Saugerties Lumber True Value (New Dec 2022)	223 Ulster Ave	Retail	0

**Warren County (1)**

Queensbury	Sherwin-Williams	736 Glen St	Retail	720
------------	------------------	-------------	--------	-----

**Washington County (2)**

Greenwich	Aubuchon Hardware	511 State Route 29	Retail	298
-----------	-------------------	--------------------	--------	-----



**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Salem	A and J Enterprises Pro	7 Thomas St	Retail	0
<b>Wayne County (1)</b>				
Newark	Sherwin-Williams	599 W Union St	Retail	549
<b>Westchester County (14)</b>				
Bedford	Bedford Ace Hardware	466 Old Post Rd	Retail	832
Briarcliff Manor	Sherwin-Williams	1908 Pleasantville Rd	Retail	567
Eastchester	Sherwin-Williams	360 White Plains Rd	Retail	469
Millwood	Millwood Hardware	235 Saw Mill River Rd	Retail	630
Mount Kisco	Sherwin-Williams	156 N Bedford Rd	Retail	696
Peekskill	Sherwin-Williams	1837 E Main St	Retail	640
Port Chester	Sherwin-Williams	142 Midland Ave	Retail	467
Scarsdale	Scarsdale Transfer Station	110 Secor Rd	Transfer Station	1,776
South Salem	Rings End	386 Smith Ridge Rd	Retail	535
Tuckahoe	Kawers Tuckahoe Paint and Glass	29 Columbus Ave	Retail	2,285
Valhalla	Westchester County Valhalla HMRF	15 Woods Rd	HHW Facility	17,025
Yonkers	Sherwin-Williams	1900 Central Park Ave	Retail	472
Yonkers	Sherwin-Williams	1025 Saw Mill River Rd	Retail	128
Yonkers	Yonkers Recycling Center	735 Saw Mill River Rd	Recycling Center	1,572

**2. Supplemental Sites**

**226,809**

**Albany County (7)**

Albany	City of Albany Landfill (City)	525 Rapp Rd	HHW Event	7,719
Albany	Honest Weight Food Co-Op (Greensheen)	100 Watervliet Ave	Paint Only Event	4,694
Altamont	Town of Knox Highway Garage (Town)	1411 Township Rd	HHW Event	1,681
Bethlehem	Bethlehem Highway Garage (Town)	74 Elm Ave E	HHW Event	1,332
Cohoes	Town of Colonie Landfill (Town)	4 Arrowhead Ln	HHW Event	7,191

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Guilderland Center	Guilderland Highway Dept (Town)	6338 Frenchs Mill Rd	HHW Event	2,417
Voorheesville	New Scotland Highway Dept (Town)	2869 New Scotland Rd	HHW Event	1,232
<b>Allegany County (1)</b>				
Belmont	Belmont Transfer Station (County)	6006 County Rd 48	HHW Event	376
<b>Bronx County (1)</b>				
Bronx	Orchard Beach Parking Lot - DSNY SAFE Disposal Event (City)	Orchard Beach Parking Lot	HHW Event	9,086
<b>Broome County (1)</b>				
Castle Creek	NYSDOT Facility (DEC Clean Sweep)	1225 Route 11	Other Event	933
<b>Cattaraugus County (1)</b>				
Allegany	Allegany Highway Barn (County)	3108 N 7th St	HHW Event	519
<b>Cayuga County (1)</b>				
Auburn	Cayuga Soil and Water Conservation District (County)	7413 County House Rd	HHW Event	
<b>Chautauqua County (1)</b>				
Falconer	NYSDOT Facility (DEC Clean Sweep)	3398 County Touring Rte 65	Other Event	313
<b>Chemung County (2)</b>				
Horseheads	Chemung County Fairgrounds (County/Cassella)	170 Fairview Rd	HHW Event	394
Wellsburg	Village Centre (DEC Clean Sweep)	3677 E 5th St	Other Event	323
<b>Clinton County (1)</b>				
Morrisonville	Clinton County Landfill (County)	286 Sand Rd	HHW Event	1,233

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
<b>Columbia County (2)</b>				
Ghent	Columbia County Fire Training Center (County)	50 Grandinetti Dr	HHW Event	4,799
Hudson	Columbia County Highway Dept (County)	178 Route 23B	HHW Event	5,084
<b>Cortland County (1)</b>				
Cortland	Cortland County Recycling Center (County)	137 S Pendleton St	HHW Event	2,421
<b>Delaware County (1)</b>				
Delhi	Public Safety Building/Complex (County)	280 Phoebe Ln	HHW Event	3,542
<b>Dutchess County (1)</b>				
Poughkeepsie	Dutchess County Highway Dept (County)	626 Dutchess Tpke	HHW Event	272
<b>Erie County (4)</b>				
Akron	Joint Municipal Facility (County)	12707 Clarence Center Rd	HHW Event	1,207
Brant	Brant Highway Dept (County)	992 Brant Farnham Rd	HHW Event	1,452
Buffalo	Martin Luther King Park (County)	778 Best St	HHW Event	3,364
Chaffee	Chaffee Landfill (HHW Event)	10860 Olean Rd	HHW Event	218
<b>Essex County (4)</b>				
Elizabethtown	Essex County DPW (County)	8053 US Route 9	HHW Event	1,481
Lake Placid	Town of North Elba Highway Garage (County)	5648 Cascade Rd	HHW Event	2,133
North Hudson	North Hudson Transfer Station (County)	Route 9	HHW Event	1,253
Ticonderoga	Town of Ticonderoga Highway Garage (County)	138 Racetrack Rd	HHW Event	1,483

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
<b>Genesee County (2)</b>				
Basom	Tonawanda Seneca Environment	7027 Meadville Rd	HHW Event	0
Batavia	Genesee County Highway Dept (GLOW)	153 Cedar St	HHW Event	3,131
<b>Greene County (2)</b>				
Athens	Greene County Highway Dept (County)	67 Scott Ln	HHW Event	4,796
Windham	Windham Transfer Station (County)	105 Mitchell Hollow Rd	HHW Event	2,866
<b>Jefferson County (1)</b>				
Watertown	Jefferson County Highway Dept (DANC)	21897 County Rd 190	HHW Event	2,788
<b>Kings County (2)</b>				
Brooklyn	Brooklyn Cruise Terminal - DSNY SAFE Disposal Event (City)	2 Bowne St	HHW Event	3,634
Brooklyn	Floyd Bennett Field - DSNY SAFE Disposal Event (City)	Floyd Bennett Field	HHW Event	5,812
<b>Lewis County (1)</b>				
Lowville	Lewis County Transfer Station (DANC)	7956 State Route 26	HHW Event	863
<b>Monroe County (1)</b>				
Spencerport	NYSDOT Facility (DEC Clean Sweep)	2441 S Union St	Other Event	145
<b>Nassau County (3)</b>				
Glen Cove	Glen Cove Dept of Public Works (City)	100 Morris Ave	HHW Event	1,909
Old Westbury	Westbury High School (Town)	1 Post Rd (South Parking Lot)	HHW Event	1,840
Port Washington	North Hempstead Beach Park North Lot (Town)	174 W Shore Rd	HHW Event	3,371

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
<b>New York County (2)</b>				
New York	Union Square - DSNY SAFE Disposal Event (City)	Union Square	HHW Event	1,367
New York	Columbia Teachers College - DSNY SAFE Disposal Event (City)	Columbia Teachers College	HHW Event	1,867
<b>Niagara County (6)</b>				
Lewiston	Town of Lewiston Highway Garage (County)	1445 Swann Rd	HHW Event	1,287
Lewiston	Tuscarora Environment HETF (HETF)	5226 Walmore Rd	HHW Event	58
Lockport	Lockport Town Hall (County)	6560 Dysinger Rd	HHW Event	1,421
Lockport	NYSDOT Facility (DEC Clean Sweep)	5055 Lockport Junction Rd	Other Event	1,247
Newfane	Town of Newfane Highway Garage (County)	6176 McKee St	HHW Event	1,507
North Tonawanda	North Tonawanda Public Works (County)	758 Erie Ave	HHW Event	1,433
<b>Oneida County (1)</b>				
Utica	EcoDrop Utica (OHSWA)	Sewage Plant Rd	HHW Seasonal	9,878
<b>Onondaga County (2)</b>				
Camillus	NYSDOT Facility (DEC Clean Sweep)	5700 Devoe Rd	Other Event	889
East Syracuse	East Syracuse Minoa High School (ERP)	6400 Fremont Rd	Paint Only Event	11,457
<b>Ontario County (1)</b>				
Canandaigua	Town of Bristol Highway Garage (County)	6740 County Rd 32	HHW Event	2,679
<b>Orange County (3)</b>				
Montgomery	Thomas Bull Memorial Park (County)	90 Grove St	HHW Event	2,655

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
New Hampton	Orange County Fire Training Center (County)	9 Training Center Ln	HHW Event	4,203
Port Jervis	Port Jervis High School Lower Parking Lot (County)	10 Route 209	HHW Event	1,348
<b>Oswego County (1)</b>				
Fulton	Bristol Hill Materials Recovery Facility - HHW Facility (County)	3125 State Hwy 3	HHW Seasonal	1,241
<b>Queens County (3)</b>				
Queens	Cunningham Park - DSNY SAFE Disposal Event (City)	Cunningham Park	HHW Event	5,225
Queens	Astoria Park - DSNY SAFE Disposal Eventl (City)	Astoria Park	HHW Event	7,394
Queens	Cunningham Park (DEC Clean Sweep)	196-10 Union Tpke	Other Event	436
<b>Rensselaer County (4)</b>				
Averill Park	Poestenkill Transfer Station (Town)	8986 NY-66	HHW Event	1,473
Schodack	Town of Schodack Highway Garage (Town)	3775 US Route 20	HHW Event	2,397
Troy	City of Troy Alamo Disposal Facility (City)	3000 East Industrial Pky	HHW Event	3,446
Troy	Brunswick Recycling Center (Town)	336 Town Office Rd	HHW Event	1,866
<b>Richmond County (1)</b>				
Staten Island	Midland Beach Parking Lot - DSNY SAFE Disposal Event (City)	Midland Beach Parking Lot	HHW Event	7,708
<b>Saratoga County (1)</b>				
Saratoga Springs	Saratoga Performing Arts Center (Greensheen)	108 Avenue of the Pines	Paint Only Event	6,024
<b>Schenectady County (1)</b>				
Schenectady	Schenectady County Community College (County)	78 Washington Ave	HHW Event	6,925

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
<b>Schoharie County (1)</b>				
Cobleskill	MOSA Schoharie County Transfer Station (County)	2805 State Route 7	HHW Event	2,101
<b>Schuyler County (2)</b>				
Watkins Glen	Schuyler County Highway Dept (County)	910 S Decatur St	HHW Event	2,043
Watkins Glen	NYSDOT Facility (DEC Clean Sweep)	3545 County Route 16	Other Event	441
<b>Seneca County (2)</b>				
Romulus	Seneca County Highway Dept (County)	2017 Prospect St	HHW Event	376
Waterloo	NYSDOT Facility (DEC Clean Sweep)	78 E River Rd	Other Event	530
<b>St Lawrence County (1)</b>				
Canton	Human Services Building (DANC)	80 State Hwy 310	HHW Event	2,872
<b>Steuben County (3)</b>				
Bath	Steuben County Landfill (County)	5632 Turnpike Rd	HHW Event	92
Hornell	NYSDOT Facility (DEC Clean Sweep)	7100 County Route 70A	Other Event	271
Painted Post	Erwin Transfer Station (County)	622 S Hamilton St	HHW Event	445
<b>Suffolk County (6)</b>				
Cutchogue	Southold Town Transfer Station (Town)	6155 Cox Ln	HHW Event	2,397
Hampton Bays	Hampton Bays Transfer Station (Town)	30 Jackson Ave	HHW Event	1,408
Melville	NYSDOT Facility (DEC Clean Sweep)	1400 Walt Whitman Dr	Other Event	333
Riverhead	NYSDOT Facility (DEC Clean Sweep)	1900 County Route 58 (Old Country Rd)	Other Event	138



**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Sag Harbor	Sag Harbor Transfer Station (Town)	1404 Bridgehampton Sag Harbor Tpke	HHW Event	866
Southampton	North Sea Transfer Station (Town)	1370 Majors Path	HHW Event	832
<b>Sullivan County (1)</b>				
Monticello	Monticello Transfer Station (County)	91 Landfill Dr	HHW Event	1,341
<b>Tompkins County (1)</b>				
Ithaca	Tompkins County Recycling and Solid Waste Center (County)	160 Commercial Ave	HHW Event	3,799
<b>Ulster County (2)</b>				
Kingston	UCRRA Ulster Transfer Station (County)	999 Flatbush Rd	HHW Event	2,273
New Paltz	UCRRA New Paltz Transfer Station (County)	1 Clearwater Rd	HHW Event	1,244
<b>Warren County (1)</b>				
Queensbury	Queensbury Highway Garage (County)	742 Bay Rd	HHW Event	3,000
<b>Washington County (1)</b>				
Fort Edward	Washington County Office Bldg (County)	383 Broadway Ave	HHW Event	4,828
<b>Westchester County (5)</b>				
Mamaroneck	Center for Green Building (Closed Aug 2022)	822A Mamaroneck Ave	Retail	229
Mount Vernon	South 5th Avenue Parking Lot (County)	36 S 5th St	HHW Event	234
Peekskill	Charles Point Resource Recovery Facility (Resco) (County)	1 Charles Point Ave	HHW Event	1,323
Rye	Rye Playland (County)	1 Playland Pkwy	HHW Event	2,482
Yonkers	Sprain Ridge Park (County)	149 Jackskon Ave	HHW Event	4,172

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
<b>3. Direct Pickup Sites</b>				<b>66,708</b>

**Albany County (10)**

Albany	[Painting Contractor]		LVP	163
Albany	[Painting Contractor]		LVP	474
Albany	[College]		LVP	78
Albany	[Construction]		LVP	148
Albany	[State Government]		LVP	296
Glenmont	[Property Manager/Owner]		LVP	130
Guilderland	[Property Manager/Owner]		LVP	241
Menands	[State Government]		LVP	253
Menands	[Property Manager/Owner]		LVP	249
Watervliet	[Property Manager/Owner]		LVP	89

**Bronx County (15)**

Bronx	[Property Manager/Owner]		LVP	198
Bronx	[Property Manager/Owner]		LVP	431
Bronx	[City Government]		LVP	424
Bronx	[City Government]		LVP	116
Bronx	[City Government]		LVP	178
Bronx	[City Government]		LVP	69
Bronx	[Property Manager/Owner]		LVP	371
Bronx	[City Government]		LVP	160
Bronx	[City Government]		LVP	334
Bronx	[Household]		LVP	196
Bronx	[Property Manager/Owner]		LVP	193
Bronx	[Property Manager/Owner]		LVP	53
Bronx	[Property Manager/Owner]		LVP	27
Bronx	[Property Manager/Owner]		LVP	135

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Bronx	[College]		LVP	236
<b>Cayuga County (1)</b>				
Port Bryon	[Household]		LVP	121
<b>Chautauqua County (1)</b>				
Mayville	[Property Manager/Owner]		LVP	815
<b>Chemung County (3)</b>				
Elmira	[Hospital]		LVP	171
Elmira	[Property Manager/Owner]		LVP	80
Van Etten	[Household]		LVP	132
<b>Chenango County (1)</b>				
Afton	[School District]		LVP	176
<b>Clinton County (2)</b>				
Plattsburgh	[Painting Contractor]		LVP	352
Plattsburgh	[Painting Contractor]		LVP	392
<b>Columbia County (1)</b>				
North Chatham	[Property Manager/Owner]		LVP	220
<b>Dutchess County (3)</b>				
Poughkeepsie	[Construction]		LVP	218
Poughkeepsie	[Painting Contractor]		LVP	206
Poughkeepsie	[Household]		LVP	79
<b>Erie County (22)</b>				
Amherst	[University]		LVP	169
Buffalo	[Painting Contractor]		LVP	1,944
Buffalo	[Property Manager/Owner]		LVP	120

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Buffalo	[Property Manager/Owner]		LVP	515
Buffalo	[Junk Hauler]		LVP	512
Cheektowaga	[Property Manager/Owner]		LVP	190
Cheektowaga	[Household]		LVP	215
Cheektowaga	[Painting Contractor]		LVP	226
Cheektowaga	[Painting Contractor]		LVP	313
Cheektowaga	[Construction]		LVP	142
Clarence	[Household]		LVP	176
Depew	[Painting Contractor]		LVP	486
Depew	[Painting Contractor]		LVP	62
Elma	[Painting Contractor]		LVP	504
Elma	[Painting Contractor]		LVP	128
Grand Island	[Construction]		LVP	132
Hamburg	[Painting Contractor]		LVP	199
Lancaster	[Church]		LVP	62
Lancaster	[Painting Contractor]		LVP	357
Lancaster	[County Government]		LVP	194
Orchard Park	[Painting Contractor]		LVP	248
Tonawanda	[Painting Contractor]		LVP	215

**Franklin County (1)**

Saranac Lake	[Construction]		LVP	118
--------------	----------------	--	-----	-----

**Fulton County (1)**

Johnstown	[Landfill]		LVP	438
-----------	------------	--	-----	-----

**Genesee County (4)**

Batavia	[Painting Contractor]		LVP	96
Batavia	[Household]		LVP	56
Elba	[Painting Contractor]		LVP	286

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Stafford	[Painting Contractor]		LVP	76
<b>Jefferson County (3)</b>				
Alexandria Bay	[Painting Contractor]		LVP	1,897
Watertown	[School District]		LVP	259
Watertown	[Painting Contractor]		LVP	193
<b>Kings County (6)</b>				
Brooklyn	[College]		LVP	70
Brooklyn	[Property Manager/Owner]		LVP	141
Brooklyn	[Property Manager/Owner]		LVP	432
Brooklyn	[College]		LVP	0
Brooklyn	[Property Manager/Owner]		LVP	87
Brooklyn	[Painting Contractor]		LVP	577
<b>Lewis County (1)</b>				
Lowville	[Hardware Store]		LVP	143
<b>Livingston County (2)</b>				
Geneseo	[University]		LVP	148
Leicester	[Construction]		LVP	58
<b>Madison County (1)</b>				
Cazenovia	[Painting Contractor]		LVP	259
<b>Monroe County (14)</b>				
East Rochester	[Construction]		LVP	1,038
Hilton	[Painting Contractor]		LVP	111
Rochester	[Painting Contractor]		LVP	552
Rochester	[Painting Contractor]		LVP	187
Rochester	[Nonprofit]		LVP	224
Rochester	[Household]		LVP	116

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Rochester	[Household]		LVP	178
Rochester	[Nonprofit]		LVP	127
Rochester	[Painting Contractor]		LVP	742
Rochester	[Painting Contractor]		LVP	216
Rochester	[Property Manager/Owner]		LVP	457
Rochester	[Painting Contractor]		LVP	235
Rochester	[Painting Contractor]		LVP	100
Rochester	[Painting Contractor]		LVP	179

**Montgomery County (3)**

---

Amsterdam	[Household]		LVP	189
Amsterdam	[Property Manager/Owner]		LVP	64
Amsterdam	[Nonprofit]		LVP	128

**Nassau County (7)**

---

Bethpage	[Hardware Store]		LVP	4
Island Park	[Hardware Store]		LVP	143
Massapequa Park	[Hardware Store]		LVP	449
Mineola	[Painting Contractor]		LVP	601
New Hyde Park	[Hardware Store]		LVP	115
North Bellmore	[Hardware Store]		LVP	181
Valley Stream	[Hospital]		LVP	128

**New York County (15)**

---

New York	[Paint Retailer]		LVP	567
New York	[Property Manager/Owner]		LVP	128
New York	[Hotel]		LVP	185
New York	[Property Manager/Owner]		LVP	63
New York	[Property Manager/Owner]		LVP	142
New York	[Property Manager/Owner]		LVP	123

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
New York	[Property Manager/Owner]		LVP	31
New York	[Property Manager/Owner]		LVP	154
New York	[College]		LVP	62
New York	[Painting Contractor]		LVP	380
New York	[Property Manager/Owner]		LVP	145
New York	[Property Manager/Owner]		LVP	87
New York	[University]		LVP	94
New York	[Property Manager/Owner]		LVP	143
New York	[Property Manager/Owner]		LVP	131

**Niagara County (6)**

Lockport	[Painting Contractor]		LVP	214
Lockport	[Construction]		LVP	286
Niagara Falls	[Property Manager/Owner]		LVP	236
North Tonawanda	[Painting Contractor]		LVP	1,040
North Tonawanda	[Household]		LVP	291
Tonawanda	[Painting Contractor]		LVP	97

**Oneida County (4)**

Rome	[School District]		LVP	394
Rome	[Nonprofit]		LVP	127
Rome	[Painting Contractor]		LVP	74
Waterville	[Painting Contractor]		LVP	249

**Onondaga County (5)**

Baldwinsville	[Painting Contractor]		LVP	309
East Syracuse	[Building Supply]		LVP	148
Mattydale	[Painting Contractor]		LVP	224
Syracuse	[Construction]		LVP	926
Syracuse	[Painting Contractor]		LVP	136



**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
<b>Ontario County (2)</b>				
Farmington	[Painting Contractor]		LVP	433
Victor	[Property Manager/Owner]		LVP	85
<b>Orange County (3)</b>				
Goshen	[Retailer]		LVP	1,068
Middletown	[Painting Contractor]		LVP	357
Montgomery	[Prefinisher]		LVP	1,891
<b>Orleans County (2)</b>				
Albion	[Painting Contractor]		LVP	155
Medina	[Paint Store]		LVP	171
<b>Oswego County (2)</b>				
Mexico	[Painting Contractor]		LVP	189
Phoenix	[State Government]		LVP	140
<b>Otsego County (2)</b>				
Milford	[Painting Contractor]		LVP	107
South New Berlin	[Wedding Venue]		LVP	112
<b>Queens County (4)</b>				
Floral Park	[Property Manager/Owner]		LVP	159
Kew Gardens	[Property Manager/Owner]		LVP	81
Long Island City	[Painting Contractor]		LVP	297
Maspeth	[Painting Contractor]		LVP	483
<b>Rensselaer County (5)</b>				
Rensselaer	[Housing Development]		LVP	335
Troy	[School District]		LVP	587
Troy	[Retailer]		LVP	289

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Troy	[Painting Contractor]		LVP	263
Wynantskill	[School District]		LVP	64

**Richmond County (2)**

Staten Island	[Hardware Store]		LVP	159
Staten Island	[Painting Contractor]		LVP	107

**Rockland County (1)**

Spring Valley	[Painting Contractor]		LVP	228
---------------	-----------------------	--	-----	-----

**Saratoga County (6)**

Ballston Spa	[Painting Contractor]		LVP	496
Ballston Spa	[Painting Contractor]		LVP	248
Mechanicville	[Construction]		LVP	262
Saratoga Springs	[Property Manager/Owner]		LVP	78
Saratoga Springs	[Property Manager/Owner]		LVP	103
Saratoga Springs	[Vocational School]		LVP	140

**Schenectady County (2)**

Schenectady	[School District]		LVP	151
Schenectady	[Painting Contractor]		LVP	548

**Seneca County (1)**

Waterloo	[Household]		LVP	112
----------	-------------	--	-----	-----

**St Lawrence County (1)**

Massena	[School District]		LVP	96
---------	-------------------	--	-----	----

**Steuben County (1)**

Dansville	[Painting Contractor]		LVP	12
-----------	-----------------------	--	-----	----

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
<b>Suffolk County (14)</b>				
Bohemia	[Home Center]		LVP	420
Deer Park	[Painting Contractor]		LVP	132
East Hampton	[Painting Contractor]		LVP	122
Elwood	[School]		LVP	89
Holtsville	[Painting Contractor]		LVP	252
Medford	[Construction]		LVP	286
Port Jefferson	[Household]		LVP	389
Rocky Point	[Hardware Store]		LVP	10
Ronkonkoma	[Painting Contractor]		LVP	511
Ronkonkoma	[Construction]		LVP	368
Ronkonkoma	[Painting Contractor]		LVP	262
Smithtown	[Hardware Store]		LVP	207
Southampton	[Hardware Store]		LVP	383
West Islip	[Hardware Store]		LVP	182
<b>Tompkins County (7)</b>				
Dryden	[School District]		LVP	137
Groton	[Painting Contractor]		LVP	337
Ithaca	[Property Manager/Owner]		LVP	145
Ithaca	[Household]		LVP	94
Ithaca	[Church]		LVP	81
Ithaca	[Property Manager/Owner]		LVP	227
Newfield	[Storage]		LVP	1,904
<b>Ulster County (6)</b>				
Kingston	[City Government]		LVP	513
Kingston	[Property Manager/Owner]		LVP	107
Kingston	[Property Manager/Owner]		LVP	1,545

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Saugerties	[Painting Contractor]		LVP	191
Saugerties	[Painting Contractor]		LVP	161
Saugerties	[Construction]		LVP	610

**Warren County (1)**

Pottersville	[School]		LVP	194
--------------	----------	--	-----	-----

**Wayne County (5)**

Newark	[Painting Contractor]		LVP	179
North Rose	[Lumber Store]		LVP	10,129
North Rose	[Nonprofit]		LVP	323
Ontario	[Painting Contractor]		LVP	612
Wolcott	[School District]		LVP	149

**Westchester County (5)**

Bedford Hills	[Painting Contractor]		LVP	166
Cortlandt Manor	[Landscape]		LVP	105
Goldens Bridge	[Household]		LVP	67
Larchmont	[Painting Contractor]		LVP	484
Scarsdale	[Paint Retailer]		LVP	168

**Yates County (1)**

Penn Yan	[Painting Contractor]		LVP	164
----------	-----------------------	--	-----	-----

**4. Door-to-Door Programs****2,442****Erie County (5)**

Boston	Boston Door to Door Program	(No street address)	HHW D2D	800
Colden	Colden Door to Door Program	(No street address)	HHW D2D	317
Holland	Holland Door to Door Program	(No street address)	HHW D2D	217
Orchard Park	Orchard Park Door to Door Program	(No street address)	HHW D2D	754

**NEW YORK PAINTCARE SITES**

Collection volume for the 14 month reporting period from May 1 2022 to June 30, 2023

City/Town	Site Name	Address	Site Type	Gallons
Springville	Springville Door to Door Program	(No street address)	HHW D2D	354

**5. Special Sites 20,584**

**Bronx County (1)**

Bronx	DSNY Special Waste Drop-Off Site (Bronx-Hunts Point)	Foot of Farragut St	Special	926
-------	--	---------------------	---------	-----

**Kings County (1)**

Brooklyn	DSNY Special Waste Drop-Off Site (Brooklyn-Greenpoint)	459 N Henry St	Special	2,347
----------	--	----------------	---------	-------

**New York County (1)**

New York	DSNY Special Waste Drop-Off Site (Manhattan-Lower East Side)	74 Pike Slip (under Manhattan Bridge)	Special	1,214
----------	--	---------------------------------------	---------	-------

**Queens County (1)**

College Point	DSNY Special Waste Drop-Off Site (Queens-College Point)	120-15 31st Ave	Special	6,340
---------------	---	-----------------	---------	-------

**Richmond County (1)**

Staten Island	DSNY Special Waste Drop-Off Site (Staten Island-Fresh Kills)	2 Muldoon Ave	Special	9,757
---------------	--	---------------	---------	-------

## Appendix B

**PaintCare Inc.**

Financial Statements  
and Independent Auditor's Report

December 31, 2022 and 2021



**PaintCare Inc.**

Financial Statements  
December 31, 2022 and 2021

**Contents**

Independent Auditor’s Report.....	1-3
<i>Financial Statements</i>	
Statements of Financial Position.....	4
Statements of Activities .....	5
Statements of Functional Expenses .....	6-7
Statements of Cash Flows.....	8
Notes to Financial Statements.....	9-18
<i>Supplementary Information</i>	
Schedules of Activities, Organized by Program.....	19-20

## **INDEPENDENT AUDITOR’S REPORT**

To the Board of Directors of  
PaintCare Inc.

### ***Opinion***

We have audited the accompanying financial statements of PaintCare Inc. (“PaintCare”), which comprise the statements of financial position as of December 31, 2022 and 2021; the related statements of activities, functional expenses, and cash flows for the years then ended; and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of PaintCare as of December 31, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### ***Basis for Opinion***

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor’s Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of PaintCare and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### ***Responsibilities of Management for the Financial Statements***

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

***Responsibilities of Management for the Financial Statements (continued)***

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about PaintCare's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

***Auditor's Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of PaintCare's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about PaintCare's ability to continue as a going concern for a reasonable period of time.

***Auditor's Responsibilities for the Audit of the Financial Statements (continued)***

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

***Supplementary Information***

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The supplementary information included on pages 19-20 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

A handwritten signature in black ink that reads "Rogers + Company PLLC". The signature is written in a cursive, slightly stylized font.

Vienna, Virginia  
March 27, 2023

## PaintCare Inc.

### Statements of Financial Position December 31, 2022 and 2021

	<u>2022</u>	<u>2021</u>
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 37,696,942	\$ 36,963,562
Accounts receivable, net	6,233,448	4,896,293
Investments	55,517,141	62,580,051
Prepaid expenses	<u>1,357,829</u>	<u>219,541</u>
Total current assets	100,805,360	104,659,447
Intangible assets, net	<u>146,397</u>	<u>224,852</u>
Total assets	<u><u>\$ 100,951,757</u></u>	<u><u>\$ 104,884,299</u></u>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Current liabilities:		
Accounts payable and accrued expenses	\$ 9,621,789	\$ 8,342,451
Due to affiliate	6,661,163	7,098,980
Grants payable	<u>-</u>	<u>100,101</u>
Total liabilities	<u>16,282,952</u>	<u>15,541,532</u>
<b>Net Assets</b>		
Without donor restrictions	<u>84,668,805</u>	<u>89,342,767</u>
Total net assets	<u>84,668,805</u>	<u>89,342,767</u>
Total liabilities and net assets	<u><u>\$ 100,951,757</u></u>	<u><u>\$ 104,884,299</u></u>

See accompanying notes.

**PaintCare Inc.**

Statements of Activities  
For the Years Ended December 31, 2022 and 2021

	2022	2021
<b>Operating Revenue and Support</b>		
Paint recovery fees	\$ 78,051,449	\$ 72,051,580
Total operating revenue and support	78,051,449	72,051,580
<b>Expenses</b>		
Program and delivery services:		
Oregon	4,571,582	5,024,398
California	32,227,769	32,604,671
Connecticut	3,466,111	3,345,656
Rhode Island	918,970	1,023,818
Minnesota	5,304,423	5,568,865
Vermont	804,083	743,644
Maine	1,321,721	1,285,606
Colorado	7,002,971	6,403,821
District of Columbia	501,498	473,101
Washington	7,154,880	4,408,803
New York	5,698,353	276,923
Total program and delivery services	68,972,361	61,159,306
General and administrative	6,690,140	5,393,837
Total expenses	75,662,501	66,553,143
<b>Change in Net Assets from Operations</b>	2,388,948	5,498,437
<b>Non-Operating Activity</b>		
Investment return, net	(7,062,910)	3,242,541
Total non-operating activity	(7,062,910)	3,242,541
<b>Change in Net Assets</b>	(4,673,962)	8,740,978
<b>Net Assets, beginning of year</b>	89,342,767	80,601,789
<b>Net Assets, end of year</b>	\$ 84,668,805	\$ 89,342,767

See accompanying notes.

**PaintCare Inc.**

Statement of Functional Expenses  
For the Year Ended December 31, 2022

	Program and Delivery Services											General and Administrative	Total	
	Oregon	California	Connecticut	Rhode Island	Minnesota	Vermont	Maine	Colorado	District of Columbia	Washington	New York			
<b>Expenses</b>														
Salaries and related benefits	\$ 106,723	\$ 1,053,694	\$ 104,051	\$ 30,995	\$ 221,670	\$ 44,446	\$ 94,184	\$ 316,161	\$ 26,229	\$ 332,291	\$ 557,993	\$ 2,107,646	\$ 4,996,083	
Collection support	52,293	3,788,395	452,291	146,673	445,235	109,303	166,021	575,247	37,614	484,942	960,041	8,086	7,226,141	
Transportation and processing	4,133,896	22,358,002	2,566,540	535,805	4,033,345	619,635	898,622	5,097,024	272,049	5,377,658	3,497,290	-	49,389,866	
Communications	205,029	4,517,754	292,464	173,586	489,373	17,048	41,932	827,229	116,127	813,698	384,619	135,905	8,014,764	
Legal fees	3,046	11,243	2,688	-	8,535	-	-	2,861	3,267	204	7,306	266,125	305,275	
State agency administrative fees	40,000	255,007	21,000	-	25,053	15,000	82,000	120,000	28,446	24,934	-	-	611,440	
Professional fees	973	71,650	18,278	26,125	54,151	(6,215)	19,442	16,286	2,141	17,746	34,841	130,191	385,609	
Office and supplies	6,308	13,261	532	53	1,534	317	354	2,856	142	8,237	5,225	9,446	48,265	
Subscriptions and publications	353	4,476	-	-	593	-	89	-	-	663	140	77,673	83,987	
Professional development	2,400	11,282	80	-	304	98	102	1,517	-	8,195	1,160	5,990	31,128	
Travel	19,309	134,857	7,529	5,061	15,450	4,451	13,096	41,576	14,573	45,487	88,752	195,120	585,261	
Meetings	123	8,148	144	13	340	-	45	2,214	270	1,192	2,797	83,665	98,951	
Bank fees	564	-	514	659	-	-	650	-	640	509	505	124,670	128,711	
Management fees	-	-	-	-	-	-	-	-	-	-	-	3,253,455	3,253,455	
Insurance	-	-	-	-	-	-	-	-	-	-	4,898	192,890	197,788	
Amortization	-	-	-	-	-	-	-	-	-	-	977	96,993	97,970	
Interest	-	-	-	-	-	-	-	-	-	35,046	134,104	-	169,150	
Other expenses	565	-	-	-	8,840	-	5,184	-	-	4,078	17,705	2,285	38,657	
<b>Total Expenses</b>	<b>\$ 4,571,582</b>	<b>\$ 32,227,769</b>	<b>\$ 3,466,111</b>	<b>\$ 918,970</b>	<b>\$ 5,304,423</b>	<b>\$ 804,083</b>	<b>\$ 1,321,721</b>	<b>\$ 7,002,971</b>	<b>\$ 501,498</b>	<b>\$ 7,154,880</b>	<b>\$ 5,698,353</b>	<b>\$ 6,690,140</b>	<b>\$ 75,662,501</b>	

See accompanying notes.



**PaintCare Inc.**

Statement of Functional Expenses  
For the Year Ended December 31, 2021

	Program and Delivery Services											General and Administrative	Total
	Oregon	California	Connecticut	Rhode Island	Minnesota	Vermont	Maine	Colorado	District of Columbia	Washington	New York		
<b>Expenses</b>													
Salaries and related benefits	\$ 116,655	\$ 1,024,821	\$ 98,195	\$ 30,746	\$ 247,684	\$ 41,778	\$ 88,658	\$ 257,799	\$ 20,660	\$ 218,577	\$ 97,364	\$ 1,821,544	\$ 4,064,481
Collection support	73,523	3,382,046	496,113	159,445	376,479	77,773	154,340	565,391	42,510	714,369	-	-	6,041,989
Transportation and processing	4,724,976	23,257,761	2,350,669	592,179	4,522,049	580,973	912,673	4,646,488	240,433	3,205,769	-	-	45,033,970
Communications	44,445	4,491,661	338,788	214,175	320,554	13,731	32,175	754,596	137,446	142,277	67,685	113,419	6,670,952
Legal fees	-	-	-	-	13,189	-	-	-	-	-	161	26,202	39,552
State agency administrative fees	40,000	294,095	20,000	-	20,559	15,000	80,035	120,000	26,786	20,452	-	-	636,927
Professional fees	538	42,441	31,561	19,557	32,690	9,348	5,600	12,643	430	18,047	51,396	66,790	291,041
Office and supplies	6,589	11,085	507	107	2,047	215	325	2,616	63	8,115	791	23,721	56,181
Subscriptions and publications	651	3,868	145	43	719	60	217	4,880	-	1,760	110	81,974	94,427
Professional development	2,480	22,197	2,689	833	4,729	372	784	2,912	-	3,760	12,385	27,053	80,194
Travel	11,112	70,708	5,706	5,122	10,892	2,519	9,642	31,709	3,821	37,066	45,814	21,139	255,250
Meetings	171	3,988	66	-	-	-	-	1,228	-	311	707	1,890	8,361
Bank fees	1,174	-	1,003	1,174	-	-	1,157	-	97	1,124	-	119,158	124,887
Management fees	-	-	-	-	-	-	-	-	-	-	-	2,755,595	2,755,595
Insurance	-	-	-	-	-	-	-	-	-	-	-	213,433	213,433
Amortization	-	-	-	-	-	-	-	-	-	-	-	77,177	77,177
Interest	-	-	-	-	-	-	-	-	-	35,188	-	-	35,188
Other expenses	2,084	-	214	437	17,274	1,875	-	3,559	855	1,988	510	44,742	73,538
<b>Total Expenses</b>	<b>\$ 5,024,398</b>	<b>\$ 32,604,671</b>	<b>\$ 3,345,656</b>	<b>\$ 1,023,818</b>	<b>\$ 5,568,865</b>	<b>\$ 743,644</b>	<b>\$ 1,285,606</b>	<b>\$ 6,403,821</b>	<b>\$ 473,101</b>	<b>\$ 4,408,803</b>	<b>\$ 276,923</b>	<b>\$ 5,393,837</b>	<b>\$ 66,553,143</b>

See accompanying notes.

**PaintCare Inc.**

Statements of Cash Flows  
For the Years Ended December 31, 2022 and 2021

	2022	2021
<b>Cash Flows from Operating Activities</b>		
Change in net assets	\$ (4,673,962)	\$ 8,740,978
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Amortization	97,970	77,177
Net realized and unrealized loss (gain) on investments	8,270,961	(2,209,604)
Change in allowance for doubtful accounts receivable	28,202	(2,193)
Change in operating assets and liabilities:		
(Increase) decrease in:		
Accounts receivable	(1,365,357)	(287,430)
Prepaid expenses	(1,138,288)	(157,605)
Increase (decrease) in:		
Accounts payable and accrued expenses	1,279,338	(963,490)
Due to affiliate	(437,817)	4,959,431
Grants payable	(100,101)	-
Net cash provided by operating activities	1,960,946	10,157,264
<b>Cash Flows from Investing Activities</b>		
Purchases of investments	(10,970,373)	(17,692,279)
Proceeds from sale of investments	9,762,322	16,659,341
Purchases of intangible assets	(19,515)	(72,423)
Net cash used in investing activities	(1,227,566)	(1,105,361)
<b>Net Increase in Cash and Cash Equivalents</b>	733,380	9,051,903
<b>Cash and Cash Equivalents, beginning of year</b>	36,963,562	27,911,659
<b>Cash and Cash Equivalents, end of year</b>	\$ 37,696,942	\$ 36,963,562

*See accompanying notes.*

## PaintCare Inc.

Notes to Financial Statements  
December 31, 2022 and 2021

### 1. Nature of Operations

PaintCare Inc. (“PaintCare”), a not-for-profit 501(c)(3) organization, was created in October 2009 by the American Coatings Association (ACA), who, working with state and local government stakeholders, passed the first ever paint product stewardship law in the United States in the state of Oregon in 2009. Similar legislation has subsequently been passed in other jurisdictions. The paint stewardship legislation guides an industry-led, end-of-life management program for post-consumer paint, which PaintCare operates. The PaintCare Board is made up of architectural paint manufacturers and participation in PaintCare is not limited to ACA members, but open to all architectural paint manufacturers. There are no dues or registration fees associated with PaintCare.

PaintCare organized single-member limited liability companies (LLC) for the Oregon, Connecticut, Rhode Island, Maine, District of Columbia, Washington, New York, and Colorado programs in an effort to shield the assets of each state program from liability stemming from acts and obligations of other PaintCare state programs.

### 2. Summary of Significant Accounting Policies

#### Basis of Accounting and Presentation

PaintCare’s financial statements are prepared on the accrual basis of accounting. Net assets without donor restrictions represent funds that are not subject to donor-imposed stipulations and are available for support of PaintCare’s operations. At December 31, 2022 and 2021, all net assets were without donor restrictions.

#### Cash Equivalents

For the purpose of the statements of cash flows, PaintCare considers as cash equivalents all highly liquid investments, which can be converted into known amounts of cash and have a maturity period of 90 days or less at the time of purchase.

#### Accounts Receivable

Accounts receivable are recorded at net realizable value and represent amounts due from post-consumer paint recovery fees. PaintCare provides an allowance for bad debts using the allowance method, which is based on management’s judgment considering historical information. Accounts are individually analyzed for collectability, and will be reserved based on individual evaluation and specific circumstances. When all collection efforts have been exhausted, the accounts are written off against the related allowance. At December 31, 2022 and 2021, an allowance of \$85,908 and \$57,706, respectively, was recognized.

## PaintCare Inc.

Notes to Financial Statements  
December 31, 2022 and 2021

### 2. Summary of Significant Accounting Policies (continued)

#### Investments

Investments are stated at fair value, based on quoted market prices. All realized and unrealized gains and losses, net of investment management fees, are reported as a component of net investment return in the accompanying statements of activities.

#### Intangible Assets

PaintCare capitalizes certain costs associated with computer software developed or obtained for internal use in accordance with the provision of Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 350-40, *Internal Use Software*. PaintCare's policy provides for the capitalization of external direct costs of materials and services, and directly related payroll costs. Costs associated with preliminary project state activities, training, maintenance, and post implementation stage activities are expensed as incurred. Capitalized costs are amortized over the estimated useful life of five years on a straight-line basis.

#### Grants Payable

Grants payable represent amounts awarded to organizations for the Innovation Recycling Grant Competition. These funds were committed as of June 30, 2019 and were paid out over a period of three years on a reimbursement-only basis. Grants payable are included in the accompanying statements of financial position, totaling \$0 and \$100,101 at December 31, 2022 and 2021, respectively.

#### Revenue Recognition

PaintCare recognizes revenue from post-consumer paint recovery fees at the time architectural paint product is sold by a manufacturer participant of the paint product stewardship program. Manufacturer participants in the program pay the PaintCare recovery fee to PaintCare based on the amount of program products they sell on a monthly basis. The majority of PaintCare's revenue arrangements generally consist of a single performance obligation to transfer promised services. Revenue is recognized when PaintCare delivers the services. Based on PaintCare's evaluation process and review of its contracts with customers, the timing and amount of revenue previously recognized is consistent with how revenue is recognized under the new standard. No changes were required to previously reported revenues as a result of the adoption.

## PaintCare Inc.

Notes to Financial Statements  
December 31, 2022 and 2021

### 2. Summary of Significant Accounting Policies (continued)

#### Revenue Recognition (continued)

Program participants report their monthly unit sales of paint through a secure, HTTPS online system using their unique user ID and password. The participant must pay a paint recovery fee per unit sold, based on container size, according to the established fee schedule for each state program. As the PaintCare recovery fee is added to the wholesale price of paint and passed through uniformly to the retail purchase price of paint—so that the manufacturer, distributor, and/or retailer is made whole—in some cases, distributors or retailers have elected to undertake the obligation of the manufacturer for these fees. Thus, PaintCare has allowed remitter agreements in the program, whereby a distributor or retailer reports and remits directly to PaintCare on behalf of a participant manufacturer's brand or brands. Reports and payments are due by the end of the month following the reporting period.

Revenue from all other sources is recognized when earned.

#### Functional Allocation of Expenses

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited. The expenses that are allocated include occupancy and amortization, which are allocated on a square footage basis, as well as salaries and wages, benefits, payroll taxes, professional services, office expenses, information technology, interest, insurance, and other, which are allocated on the basis of estimates of time and effort.

#### Communications Costs

PaintCare holds communication-related contracts for advertising, marketing, and consumer awareness. Communications costs are charged to operations when incurred. Communications expenses were \$8,014,764 and \$6,670,952 for the years ended December 31, 2022 and 2021, respectively.

## PaintCare Inc.

Notes to Financial Statements  
December 31, 2022 and 2021

### 2. Summary of Significant Accounting Policies (continued)

#### Use of Estimates

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

#### Measure of Operations

PaintCare includes in its measure of operations all revenues and expenses that are an integral part of its programs and supporting activities, and excludes net investment return.

#### Subsequent Events

In preparing these financial statements, PaintCare has evaluated events and transactions for potential recognition or disclosure through March 27, 2023, the date the financial statements were available to be issued.

### 3. Liquidity and Availability

PaintCare strives to maintain liquid financial assets sufficient to cover 90 days of general expenditures. Management periodically reviews PaintCare's liquid asset needs and adjusts the cash and cash equivalents balances as necessary.

Financial assets available for general expenditures, that is, without donor or other restrictions limiting their use, within one year of the statements of financial position date, comprise the following at December 31:

	<u>2022</u>	<u>2021</u>
Cash and cash equivalents	\$ 37,696,942	\$ 36,963,562
Accounts receivable, net	6,233,448	4,896,293
Investments, short term	<u>37,007,185</u>	<u>43,095,840</u>
Total available for general expenditures	<u>\$ 80,937,575</u>	<u>\$ 84,955,695</u>

## PaintCare Inc.

Notes to Financial Statements  
December 31, 2022 and 2021

### 4. Concentration of Credit Risk

Financial instruments that potentially subject PaintCare to significant concentrations of credit risk consist of cash and cash equivalents, and investments. PaintCare maintains cash deposit and transaction accounts, along with investments, with various financial institutions and these values, from time to time, may exceed insurable limits under the Federal Deposit Insurance Corporation (FDIC) and Securities Investor Protection Corporation (SIPC). PaintCare has not experienced any credit losses on its cash and cash equivalents, and investments to date as it relates to FDIC and SIPC insurance limits. Management periodically assesses the financial condition of these financial institutions and believes that the risk of any credit loss is minimal.

### 5. Accounts Receivable

Accounts receivable related to the following programs were due as follows at December 31:

	2022	2021
California	\$ 3,411,421	\$ 2,546,825
New York	1,192,427	-
Washington	391,647	529,207
Colorado	361,431	435,946
Oregon	286,199	377,308
Minnesota	283,555	595,720
Connecticut	197,968	232,476
Maine	71,206	80,140
Rhode Island	50,125	56,258
District of Columbia	34,664	49,110
Vermont	38,713	51,009
Total accounts receivable	6,319,356	4,953,999
Less: allowance for doubtful accounts	(85,908)	(57,706)
Accounts receivable, net	<u>\$ 6,233,448</u>	<u>\$ 4,896,293</u>



## PaintCare Inc.

Notes to Financial Statements  
December 31, 2022 and 2021

### 6. Investments and Fair Value Measurements

Net investment return consisted of the following for the years ended December 31:

	<u>2022</u>	<u>2021</u>
Interest and dividend income	\$ 1,373,519	\$ 1,216,669
Net realized and unrealized (loss) gain	(8,270,961)	2,209,604
Investment management fees	<u>(165,468)</u>	<u>(183,732)</u>
Total investment return, net	<u>\$ (7,062,910)</u>	<u>\$ 3,242,541</u>

PaintCare invests a portion of its accumulated surplus in a portfolio with Merrill Lynch. The sole objective of the portfolio is to earn a return equal to the rate of inflation and thus preserve the purchasing power of its capital. Interest, dividends, changes in market value, and other investment activities are allocated to each state program based on the relative net asset balances of each state program. Oversight of the investments is provided by the PaintCare Budget and Finance Committee and by the PaintCare Board of Directors.

PaintCare follows FASB ASC 820, *Fair Value Measurements and Disclosures*, for its financial assets. This standard establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. Fair value measurement standards require an entity to maximize the use of observable inputs (such as quoted prices in active markets) and minimize the use of unobservable inputs (such as appraisals or other valuation techniques) to determine fair value. The categorization of a financial instrument within the hierarchy is based upon the pricing transparency of the instrument and does not necessarily correspond to the entity's perceived risk of that instrument.

The inputs used in measuring fair value are categorized into three levels. Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and liabilities and have the highest priority. Level 2 is based upon observable inputs other than quoted market prices, and Level 3 is based on unobservable inputs. Transfers between levels in the fair value hierarchy are recognized at the end of the reporting period.

In general, and where applicable, PaintCare uses quoted prices in active markets for identical assets to determine fair value. This pricing methodology applies to Level 1 investments. Level 2 inputs include government securities, which are valued based on quoted prices in less active markets.

**PaintCare Inc.**

Notes to Financial Statements  
December 31, 2022 and 2021

**6. Investments and Fair Value Measurements (continued)**

The following table presents PaintCare's fair value hierarchy for those assets measured on a recurring basis as of December 31, 2022:

	Level 1	Level 2	Level 3	Total
Equities:				
Energy	\$ 675,453	\$ -	\$ -	\$ 675,453
Materials	719,099	-	-	719,099
Industrials	1,948,053	-	-	1,948,053
Consumer discretionary	1,613,504	-	-	1,613,504
Consumer staples	1,478,552	-	-	1,478,552
Health care	2,547,584	-	-	2,547,584
Financials	2,535,797	-	-	2,535,797
Information technology	3,131,480	-	-	3,131,480
Telecommunication				
service	993,792	-	-	993,792
Utilities	687,469	-	-	687,469
Real estate	492,479	-	-	492,479
Blend	140,845	-	-	140,845
Mutual funds:				
Exchange traded funds	6,360,310	-	-	6,360,310
Fixed income	11,455,611	-	-	11,455,611
Corporate bonds	5,145,921	-	-	5,145,921
Cash equivalents	1,253,085	-	-	1,253,085
Government securities:				
U.S. Treasury	-	11,033,637	-	11,033,637
U.S. Agency	-	3,304,470	-	3,304,470
<b>Total investments</b>	<b>\$ 41,179,034</b>	<b>\$ 14,338,107</b>	<b>\$ -</b>	<b>\$ 55,517,141</b>

**PaintCare Inc.**

Notes to Financial Statements  
December 31, 2022 and 2021

**6. Investments and Fair Value Measurements (continued)**

The following table presents PaintCare's fair value hierarchy for those assets measured on a recurring basis as of December 31, 2021:

	Level 1	Level 2	Level 3	Total
Equities:				
Energy	\$ 513,392	\$ -	\$ -	\$ 513,392
Materials	761,332	-	-	761,332
Industrials	2,072,705	-	-	2,072,705
Consumer discretionary	2,394,567	-	-	2,394,567
Consumer staples	1,357,142	-	-	1,357,142
Health care	2,472,775	-	-	2,472,775
Financials	2,469,937	-	-	2,469,937
Information technology	4,212,549	-	-	4,212,549
Telecommunication service	1,603,182	-	-	1,603,182
Utilities	646,460	-	-	646,460
Real estate	702,934	-	-	702,934
Blend	94,454	-	-	94,454
Mutual funds:				
Exchange traded funds	6,690,359	-	-	6,690,359
Fixed income	12,631,950	-	-	12,631,950
Corporate bonds	6,903,831	-	-	6,903,831
Cash equivalents	1,578,305	-	-	1,578,305
Government securities:				
U.S. Treasury	-	11,614,320	-	11,614,320
U.S. Agency	-	3,859,857	-	3,859,857
<b>Total investments</b>	<b>\$ 47,105,874</b>	<b>\$ 15,474,177</b>	<b>\$ -</b>	<b>\$ 62,580,051</b>

## PaintCare Inc.

Notes to Financial Statements  
December 31, 2022 and 2021

### 7. Intangible Assets

Intangible assets consist of the following at December 31:

	<u>2022</u>	<u>2021</u>
Software	\$ 496,777	\$ 477,262
Less: accumulated amortization	<u>(350,380)</u>	<u>(252,410)</u>
Intangible assets, net	<u>\$ 146,397</u>	<u>\$ 224,852</u>

Amortization expense for each year of the estimated remaining lives is estimated to be as follows for the years ending December 31:

2023	\$ 97,970
2024	<u>48,427</u>
Future estimated amortization	<u>\$ 146,397</u>

### 8. Related Party Transactions

ACA, a related party, is a separate, 501(c)(6) nonprofit organization working to advance the needs of the paint and coatings industry and the professionals who work in it. Through advocacy of the industry and its positions on legislative, regulatory, and judicial issues at the federal, state, and local levels, it acts as an effective ally, ensuring that the industry is represented and fairly considered. ACA also devotes itself to advancing industry efforts with regard to product stewardship, focuses on advancements in science and technology through its technical conferences and journals, as well as online training opportunities. ACA incorporated PaintCare for the sole purpose of implementing programs for post-consumer architectural paint. ACA maintains a controlling interest in PaintCare through the ability to appoint its Board of Directors.

In February 2011, ACA and PaintCare entered into an affiliation agreement whereby ACA charges PaintCare an administrative fee, annually, to cover the following expense categories: allocation of time incurred by PaintCare officers, allocation of other direct labor, and allocation of occupancy and infrastructure costs. The term of the agreement is for one year and it automatically renews for one-year terms unless canceled by either party.

## **PaintCare Inc.**

Notes to Financial Statements  
December 31, 2022 and 2021

### **8. Related Party Transactions (continued)**

For the years ended December 31, 2022 and 2021, the total administrative fees charged by ACA to PaintCare were \$3,416,530 and \$2,933,470, respectively. At December 31, 2022 and 2021, PaintCare owed ACA \$6,661,163 and \$7,098,980, respectively, which is recorded as due to affiliate in the accompanying statements of financial position.

### **9. Income Taxes**

PaintCare is recognized as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code (IRC), and is exempt from income taxes except for taxes on unrelated business activities.

No tax expense is recorded in the accompanying financial statements for PaintCare, as there was no unrelated business taxable income.

Management evaluated PaintCare's tax positions, and concluded that PaintCare's financial statements do not include any uncertain tax positions.

## **SUPPLEMENTARY INFORMATION**

---

**PaintCare Inc.**

Schedule of Activities, Organized by Program  
For the Year Ended December 31, 2022

	Oregon	California	Connecticut	Rhode Island	Minnesota	Vermont	Maine	Colorado	District of Columbia	Washington	New York	General and Administrative	Total
<b>Operating Revenue and Support</b>													
Paint recovery fees	\$ 5,553,008	\$ 31,816,739	\$ 3,333,185	\$ 858,391	\$ 6,068,583	\$ 810,635	\$ 1,360,185	\$ 6,601,551	\$ 509,802	\$ 8,442,788	\$ 12,696,582	\$ -	\$ 78,051,449
<b>Total operating revenue and support</b>	<b>5,553,008</b>	<b>31,816,739</b>	<b>3,333,185</b>	<b>858,391</b>	<b>6,068,583</b>	<b>810,635</b>	<b>1,360,185</b>	<b>6,601,551</b>	<b>509,802</b>	<b>8,442,788</b>	<b>12,696,582</b>	<b>-</b>	<b>78,051,449</b>
<b>Expenses</b>													
Program and delivery services:													
Collection support	52,293	3,788,395	452,291	146,673	445,235	109,303	166,021	575,247	37,614	484,942	960,041	-	7,218,055
Transportation and processing	4,133,896	22,358,002	2,566,540	535,805	4,033,345	619,635	898,622	5,097,024	272,049	5,377,658	3,497,290	-	49,389,866
Communications	205,029	4,517,754	292,464	173,586	489,373	17,048	41,932	827,229	116,127	813,698	384,619	-	7,878,859
Legal fees	3,046	11,243	2,688	-	8,535	-	-	2,861	3,267	204	7,306	-	39,150
State agency administrative fees	40,000	255,007	21,000	-	25,053	15,000	82,000	120,000	28,446	24,934	-	-	611,440
Other program expenses	137,318	1,297,368	131,128	62,906	302,882	43,097	133,146	380,610	43,995	453,444	849,097	-	3,834,991
<b>Total program and delivery services</b>	<b>4,571,582</b>	<b>32,227,769</b>	<b>3,466,111</b>	<b>918,970</b>	<b>5,304,423</b>	<b>804,083</b>	<b>1,321,721</b>	<b>7,002,971</b>	<b>501,498</b>	<b>7,154,880</b>	<b>5,698,353</b>	<b>-</b>	<b>68,972,361</b>
General and administrative:													
Legal fees	-	-	-	-	-	-	-	-	-	-	-	266,125	266,125
Management fees	-	-	-	-	-	-	-	-	-	-	-	3,253,455	3,253,455
Insurance	-	-	-	-	-	-	-	-	-	-	-	192,890	192,890
Other expense	-	-	-	-	-	-	-	-	-	-	-	2,977,670	2,977,670
<b>Total general and administrative</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>6,690,140</b>	<b>6,690,140</b>
<b>Total expenses</b>	<b>4,571,582</b>	<b>32,227,769</b>	<b>3,466,111</b>	<b>918,970</b>	<b>5,304,423</b>	<b>804,083</b>	<b>1,321,721</b>	<b>7,002,971</b>	<b>501,498</b>	<b>7,154,880</b>	<b>5,698,353</b>	<b>6,690,140</b>	<b>75,662,501</b>
<b>Change in Net Assets from Operations</b>	<b>981,426</b>	<b>(411,030)</b>	<b>(132,926)</b>	<b>(60,579)</b>	<b>764,160</b>	<b>6,552</b>	<b>38,464</b>	<b>(401,420)</b>	<b>8,304</b>	<b>1,287,908</b>	<b>6,998,229</b>	<b>(6,690,140)</b>	<b>2,388,948</b>
<b>Non-Operating Activity</b>													
Investment return, net	-	-	-	-	-	-	-	-	-	-	-	(7,062,910)	(7,062,910)
<b>Change in Net Assets Before Allocation of General and Administrative Activities</b>	<b>981,426</b>	<b>(411,030)</b>	<b>(132,926)</b>	<b>(60,579)</b>	<b>764,160</b>	<b>6,552</b>	<b>38,464</b>	<b>(401,420)</b>	<b>8,304</b>	<b>1,287,908</b>	<b>6,998,229</b>	<b>(13,753,050)</b>	<b>(4,673,962)</b>
General and administrative allocation	(313,177)	(2,922,284)	(266,517)	(81,108)	(421,769)	(44,310)	(100,692)	(426,737)	(50,965)	(569,500)	(1,493,081)	6,690,140	-
Investment allocation	-	(5,723,364)	-	-	(488,297)	12,848	-	(782,450)	(81,647)	-	-	7,062,910	-
<b>Total Change in Net Assets</b>	<b>668,249</b>	<b>(9,056,678)</b>	<b>(399,443)</b>	<b>(141,687)</b>	<b>(145,906)</b>	<b>(24,910)</b>	<b>(62,228)</b>	<b>(1,610,607)</b>	<b>(124,308)</b>	<b>718,408</b>	<b>5,505,148</b>	<b>-</b>	<b>(4,673,962)</b>
<b>Net Assets (Deficit), beginning of year</b>	<b>2,472,922</b>	<b>65,359,607</b>	<b>3,895,821</b>	<b>954,656</b>	<b>5,004,771</b>	<b>(193,047)</b>	<b>678,757</b>	<b>8,879,649</b>	<b>941,129</b>	<b>1,870,731</b>	<b>(522,229)</b>	<b>-</b>	<b>89,342,767</b>
<b>Net Assets (Deficit), end of year</b>	<b>\$ 3,141,171</b>	<b>\$ 56,302,929</b>	<b>\$ 3,496,378</b>	<b>\$ 812,969</b>	<b>\$ 4,858,865</b>	<b>\$ (217,957)</b>	<b>\$ 616,529</b>	<b>\$ 7,269,042</b>	<b>\$ 816,821</b>	<b>\$ 2,589,139</b>	<b>\$ 4,982,919</b>	<b>\$ -</b>	<b>\$ 84,668,805</b>

PaintCare Inc.

Schedule of Activities, Organized by Program  
For the Year Ended December 31, 2021

	Oregon	California	Connecticut	Rhode Island	Minnesota	Vermont	Maine	Colorado	District of Columbia	Washington	New York	General and Administrative	Total
<b>Operating Revenue and Support</b>													
Paint recovery fees	\$ 6,004,763	\$ 36,562,083	\$ 3,712,972	\$ 959,460	\$ 7,332,221	\$ 940,824	\$ 1,528,052	\$ 7,188,288	\$ 645,448	\$ 7,177,469	\$ -	\$ -	72,051,580
<b>Total operating revenue and support</b>	<b>6,004,763</b>	<b>36,562,083</b>	<b>3,712,972</b>	<b>959,460</b>	<b>7,332,221</b>	<b>940,824</b>	<b>1,528,052</b>	<b>7,188,288</b>	<b>645,448</b>	<b>7,177,469</b>	<b>-</b>	<b>-</b>	<b>72,051,580</b>
<b>Expenses</b>													
Program and delivery services:													
Collection support	73,523	3,382,046	496,113	159,445	376,479	77,773	154,340	565,391	42,510	714,369	-	-	6,041,989
Transportation and processing	4,724,976	23,257,761	2,350,669	592,179	4,522,049	580,973	912,673	4,646,488	240,433	3,205,769	-	-	45,033,970
Communications	44,445	4,491,661	338,788	214,175	320,554	13,731	32,175	754,596	137,446	142,277	67,685	-	6,557,533
Legal fees	-	-	-	-	13,189	-	-	-	-	-	161	-	13,350
State agency administrative fees	40,000	294,095	20,000	-	20,559	15,000	80,035	120,000	26,786	20,452	-	-	636,927
Other program expenses	141,454	1,179,108	140,086	58,019	316,035	56,167	106,383	317,346	25,926	325,936	209,077	-	2,875,537
<b>Total program and delivery services</b>	<b>5,024,398</b>	<b>32,604,671</b>	<b>3,345,656</b>	<b>1,023,818</b>	<b>5,568,865</b>	<b>743,644</b>	<b>1,285,606</b>	<b>6,403,821</b>	<b>473,101</b>	<b>4,408,803</b>	<b>276,923</b>	<b>-</b>	<b>61,159,306</b>
General and administrative:													
Legal fees	-	-	-	-	-	-	-	-	-	-	-	26,202	26,202
Management fees	-	-	-	-	-	-	-	-	-	-	-	2,755,595	2,755,595
Insurance	-	-	-	-	-	-	-	-	-	-	-	213,433	213,433
Other expense	-	-	-	-	-	-	-	-	-	-	-	2,398,607	2,398,607
<b>Total general and administrative</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>5,393,837</b>	<b>5,393,837</b>
<b>Total expenses</b>	<b>5,024,398</b>	<b>32,604,671</b>	<b>3,345,656</b>	<b>1,023,818</b>	<b>5,568,865</b>	<b>743,644</b>	<b>1,285,606</b>	<b>6,403,821</b>	<b>473,101</b>	<b>4,408,803</b>	<b>276,923</b>	<b>5,393,837</b>	<b>66,553,143</b>
<b>Change in Net Assets from Operations</b>	<b>980,365</b>	<b>3,957,412</b>	<b>367,316</b>	<b>(64,358)</b>	<b>1,763,356</b>	<b>197,180</b>	<b>242,446</b>	<b>784,467</b>	<b>172,347</b>	<b>2,768,666</b>	<b>(276,923)</b>	<b>(5,393,837)</b>	<b>5,498,437</b>
<b>Non-Operating Activity</b>													
Investment return, net	-	-	-	-	-	-	-	-	-	-	-	3,242,541	3,242,541
<b>Change in Net Assets Before Allocation of General and Administrative Activities</b>	<b>980,365</b>	<b>3,957,412</b>	<b>367,316</b>	<b>(64,358)</b>	<b>1,763,356</b>	<b>197,180</b>	<b>242,446</b>	<b>784,467</b>	<b>172,347</b>	<b>2,768,666</b>	<b>(276,923)</b>	<b>(2,151,296)</b>	<b>8,740,978</b>
General and administrative allocation	(305,546)	(2,954,447)	(281,565)	(83,276)	(421,408)	(49,414)	(104,870)	(403,223)	(48,231)	(539,002)	(202,855)	5,393,837	-
Investment allocation	-	2,681,305	-	-	194,328	(10,045)	-	342,456	34,497	-	-	(3,242,541)	-
<b>Total Change in Net Assets</b>	<b>674,819</b>	<b>3,684,270</b>	<b>85,751</b>	<b>(147,634)</b>	<b>1,536,276</b>	<b>137,721</b>	<b>137,576</b>	<b>723,700</b>	<b>158,613</b>	<b>2,229,664</b>	<b>(479,778)</b>	<b>-</b>	<b>8,740,978</b>
<b>Net Assets (Deficit), beginning of year</b>	<b>1,798,103</b>	<b>61,675,337</b>	<b>3,810,070</b>	<b>1,102,290</b>	<b>3,468,495</b>	<b>(330,768)</b>	<b>541,181</b>	<b>8,155,949</b>	<b>782,516</b>	<b>(358,933)</b>	<b>(42,451)</b>	<b>-</b>	<b>80,601,789</b>
<b>Net Assets (Deficit), end of year</b>	<b>\$ 2,472,922</b>	<b>\$ 65,359,607</b>	<b>\$ 3,895,821</b>	<b>\$ 954,656</b>	<b>\$ 5,004,771</b>	<b>\$ (193,047)</b>	<b>\$ 678,757</b>	<b>\$ 8,879,649</b>	<b>\$ 941,129</b>	<b>\$ 1,870,731</b>	<b>\$ (522,229)</b>	<b>\$ -</b>	<b>\$ 89,342,767</b>



## Appendix C



## A Program to Manage Leftover Paint

*Each year about 800 million gallons of architectural paint are sold in the United States. Did you know that about 10 percent goes unused and is available for recycling?*

New York's paint stewardship law requires the paint manufacturing industry to develop a financially sustainable and environmentally responsible program to manage postconsumer (leftover) architectural paint. Paint manufacturers established PaintCare, a nonprofit organization, to run paint stewardship programs in states with applicable laws.

The program includes education about buying the right amount of paint, tips for using up remaining paint, and setting up convenient recycling locations throughout the state.

## PaintCare Products

*These products have a fee when you buy them and are accepted for drop-off at no additional cost:*

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

*Leaking, unlabeled, and empty containers are not accepted at drop-off sites.*

## Non-PaintCare Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulk, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

For information about recycling and proper disposal of non-PaintCare products, please contact your garbage hauler, local environmental health agency, household hazardous waste program, or public works department.



## Places to Take Leftover Paint

Paint recycling is more convenient with PaintCare. We set up paint drop-off sites throughout the state. To find your nearest drop-off site, use PaintCare's search tool at [www.paintcare.org](http://www.paintcare.org) or call our hotline at (855) PAINT09.

## How to Recycle

PaintCare sites accept all brands of leftover house paint, stain, and varnish, whether recently used or many years old. Containers must be five gallons or smaller, and some types of paint are not accepted. See back panel for a list of what PaintCare accepts for recycling.

All PaintCare drop-off sites accept up to five gallons of paint per visit. Some sites accept more. Please call sites in advance to make sure they can accept the amount of paint you would like to recycle.

Make sure all paint containers have lids and original labels, and load them securely in your vehicle. Take them to a drop-off site during their regular business hours. We'll take it from there.



## What Happens to the Paint?

PaintCare makes sure that your leftover paint is remixed into recycled paint, used as a fuel, made into other products, or is properly disposed if no other beneficial use for it can be found.

## Who Can Use the Program?

Households may drop off as much latex or oil-based paint as the site is willing to accept.

Businesses may drop off any amount of latex-based paint the site is willing to accept. To drop off oil-based paint, a business must qualify as an exempt generator under federal and any analogous state hazardous waste generator rules. Please visit [www.paintcare.org/VSQG](http://www.paintcare.org/VSQG) for more information on exempt generator rules. If your business does not qualify as an exempt generator, it can drop off latex products but not oil-based paint at PaintCare sites. PaintCare offers a direct pickup service to collect oil-based paint from businesses that are ineligible to drop it off at PaintCare sites.

## Do You Accept Large Volumes of Paint?

If you have at least 100 gallons of paint to recycle at your business or home, ask about our free large volume pickup service. Please visit [www.paintcare.org](http://www.paintcare.org) for more details or to request a pickup.



## PaintCare Fee

PaintCare is funded by a fee paid by paint manufacturers for each can of paint sold in the state. Manufacturers pass the fee to retailers, who then apply it to the price of paint. The fee is based on the size of the container as follows:

\$0.00	Half pint or smaller
\$0.45	Larger than half pint up to smaller than 1 gallon
\$0.95	1 gallon up to 2 gallons
\$1.95	Larger than 2 gallons up to 5 gallons

## Not a Deposit

The fee is not a deposit—it is part of the purchase price. The fee is used to fund the costs of running the program, including recycling, public education, staffing, and other expenses.

## Contact Us

To learn more or find a drop-off site, please visit [www.paintcare.org](http://www.paintcare.org) or call (855) PAINT09.



It's easy to recycle  
your leftover paint,  
stain, and varnish.

.....  
Find a drop-off site near you:  
**(855) PAINT09 | [paintcare.org](http://paintcare.org)**



## Paint Smarter

Scan the code above with your smart phone or visit [paintcare.org/paint-smarter](http://paintcare.org/paint-smarter) to get tips on how to buy the right amount of paint, use up what's left, and recycle the rest with PaintCare.

*A nonprofit organization created by paint manufacturers, PaintCare is committed to making it easy and convenient to recycle leftover paint in states with paint stewardship laws.*

xx-mcen-0522

Mini Card





# PaintCare™

RECYCLING MADE EASY

**NEW YORK START DATE  
MAY 1, 2022**

## Paint Recycling Program

Paint manufacturers created PaintCare, a nonprofit organization, to provide convenient places for households and businesses to recycle leftover paint. PaintCare sets up paint drop-off sites throughout states that pass paint stewardship laws.

### ✔ PAINTCARE PRODUCTS

These products have a fee when you buy them and are accepted for drop-off at no additional cost:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

*Leaking, unlabeled, and empty containers are not accepted at drop-off sites.*

### PAINTCARE FEE

The PaintCare fee is applied to the purchase price of architectural paint as required by law. The fee funds collection, transportation, and processing costs. The fee is based on container size as follows:

\$0.00	Half pint or smaller
\$0.45	Larger than half pint up to smaller than 1 gallon
\$0.95	1 gallon up to 2 gallons
\$1.95	Larger than 2 gallons up to 5 gallons

For more information or to find a place to take your unwanted paint for recycling, please ask for the PaintCare brochure, visit [paintcare.org](http://paintcare.org), or call (855) PAINT09.

### ✘ NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulk, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes



# Counter Mat

## Recycle with PaintCare!



**Buy Right:** Consult with painting professionals and retailers to buy the right amount of paint and reduce potential waste.



**Use It Up:** Use up leftover paint on the surface you are painting, on additional painting projects around the house, or give it to someone else in your community.



**Recycle the Rest:** When you can't use up leftover paint, drop it off with PaintCare to get it recycled!

Visit [www.paintcare.org](http://www.paintcare.org) to find a year-round paint drop-off site near you or schedule a large volume pickup.



**NEW YORK START DATE  
MAY 1, 2022**

### What types of paint products can be recycled with PaintCare?

#### PAINTCARE PRODUCTS

The following are products included in the program. When purchased, the PaintCare fee is applied. These products are accepted at no additional cost when dropped off at PaintCare's participating drop-off sites.

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based
- Deck coatings, floor paints (including textured coatings)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

#### NON-PAINTCARE PRODUCTS

The following are non-PaintCare products and are not included in the program. When purchased, the PaintCare fee is not applied. They are not accepted at PaintCare's participating drop-off sites.

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulk, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturing (OEM) (shop application) paints and finishes
- Containers that are leaking or empty, and containers without the original printed manufacturer's label are not accepted at retail drop-off sites

#### PROGRAM FUNDING

The PaintCare fee is applied to the purchase price of architectural paint sold in New York as required by law. The fee is based on container size:

Half pint or smaller	\$0.00
Larger than half pint up to smaller than 1 gallon	\$0.45
1 gallon up to 2 gallons	\$0.95
Larger than 2 gallons up to 5 gallons	\$1.95

NY-CMW-1121

# Recycle Paint at This Store



## ✓ PAINTCARE PRODUCTS

*Paint must be in sealed, original container with original manufacturer label.*

- House paint and primers (latex or oil-based)
- Stains
- Deck and concrete sealers
- Clear finishes (e.g., varnishes, shellac)

## ✗ NON-PAINTCARE PRODUCTS

- No leaking, unlabeled, or empty containers
- No aerosol spray paints
- No drums or containers larger than 5 gallons
- We cannot accept other hazardous waste or chemicals such as paint thinner, solvents, motor oil, spackle, glue, adhesive, roofing tar, pesticides, cleaning chemicals

**Paint is accepted during business hours only. Staff will check all products before accepting.**

For a complete list of PaintCare Products, please ask for the PaintCare brochure, visit [www.paintcare.org](http://www.paintcare.org), or call (855) PAINT09.





**PaintCare™**  
RECYCLING MADE EASY

# We are a PaintCare Partner

The fee on the sale  
of paint in New York  
funds our program.

*Recycle with PaintCare*

To learn more, visit [paintcare.org](http://paintcare.org)  
or call (855) PAINT09.







# PaintCare™

RECYCLING MADE EASY

## ✓ PaintCare Products

*These products have a fee when you buy them and are accepted for drop-off at no additional cost:*

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Products must be in original containers with original labels.  
Latex paint that is dried out and "rock hard" is also acceptable.

## ✗ Non-PaintCare Products

*These products do not have a fee when purchased and are not accepted at drop-off sites:*

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Arts and crafts paints
- Caulk, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Leaking, unlabeled, and empty containers are not accepted at drop-off sites.

To learn more, please call **(855) PAINT09** or visit [www.paintcare.org](http://www.paintcare.org)

**See a staff member for assistance before dropping off paint for recycling.**



XX-MAR-2021

**NO DUMPING**

**STOP!**  
**IT'S ILLEGAL**  
**to dump or abandon**  
**Paint, Oil, or other**  
**Hazardous Waste**



**THIS AREA MAY BE UNDER**  
**VIDEO SURVEILLANCE**

**Violators Will Be Prosecuted**

## Large Volume Pickup (LVP) Service

Updated — November 2022



PaintCare offers a free pickup service to painting contractors, property managers, and others with large amounts of leftover architectural paint.

### Who Is PaintCare?

PaintCare is a nonprofit organization established by the American Coatings Association to operate paint stewardship programs on behalf of paint manufacturers in states that pass paint stewardship laws.

In states with a paint stewardship program (see [www.paintcare.org/states](http://www.paintcare.org/states)), PaintCare's primary effort is to set up conveniently located drop-off sites—places where households and businesses may take their unwanted paint for no charge. Sites set their own limits on the volume of paint they accept from customers per visit, usually from 5 to 20 gallons. To find a drop-off site near you, visit [www.paintcare.org/drop-off-sites](http://www.paintcare.org/drop-off-sites) or call (855) PAINT09.

### Large Volume Pickups

In states where PaintCare operates, those who have accumulated a large volume of paint may be eligible for PaintCare's large volume pickup service (LVP). Large volume means 100 or more gallons, measured by container size, not liquid volume. On a case-by-case basis, PaintCare may approve a pickup for less than 100 gallons. After two or three pickups, you may be switched to a recurring pickup service (see next page).

### Drums and Bulked Paint Are Not Accepted

PaintCare only accepts paint in containers that are 5 gallons or smaller in size. Leave paint in original cans with original labels; do not combine or bulk paint from small cans into larger ones. If you have unwanted paint in drums or containers larger than 5 gallons, please contact a paint recycling company or a hazardous waste transportation company to assist you.

### HOW TO REQUEST AN LVP

- 1. Sort and count your paint**  
Tally the number of each container size and the type of products you have, sorted into two categories: (1) water-based paints and stains, and (2) oil-based paints and stains and any other program products (sealers and clear top-coat products, such as varnish and shellac).
- 2. Fill out the request form**  
Fill out the Large Volume Pickup Request Form on our website at [www.paintcare.org/pickup](http://www.paintcare.org/pickup). Call PaintCare at (855) PAINT09 if you have any difficulty using the web form.

### Scheduling

After reviewing your form, PaintCare staff will either approve your site for a pickup or inform you of the best place to take your paint if you do not meet the requirements. Once approved, you will be put in contact with our licensed transporter to schedule a pickup. It may be several weeks before your pickup occurs.

### On the Day of Your Pickup

Sort your products into the two categories as noted above and store them in an area that has easy access for the transporter. If the paint is far from where the transporter parks, the path between should be at least four feet wide to accommodate movement of the paint collection bins.



The transporter is responsible for packing the paint into the bins. Once your paint is properly packed and loaded onto the transporter's truck, you will sign a shipping document and receive a copy for your records. Your paint will then be taken to a state authorized processing facility for recycling.

### Recurring Service for LVPs

For those that generate large volumes of leftover paint on a regular basis, a service for recurring pickups is available. With this service, you will be provided with collection bins and can request a pickup when at least three bins are filled. Your full bins will be swapped with empty bins each time a pickup occurs. You will be required to sign a contract with PaintCare, and PaintCare will provide onsite training on how to properly pack the paint.

### Business Limits

To use the PaintCare program for oil-based paint, a business must qualify as an exempt generator under federal and any analogous state hazardous waste generator rules. Please visit [www.paintcare.org/VSQG](http://www.paintcare.org/VSQG) for more information on exempt generator rules. If your business does not qualify as an exempt generator, it will not be able to use the program for oil-based paint, but it can still use the program for latex products. (Non-exempt generators may use the pickup service in New York. Contact PaintCare for details.)

### If You Have Products We Don't Accept

PaintCare does not accept certain paint products (such as aerosols and automotive finishes) or other hazardous waste. If you have solvents, thinners, pesticides, or any non-PaintCare products (see list to right for examples), we recommend that households contact their local household hazardous waste (HHW) program. Some HHW programs also allow businesses to use their program for a modest fee. Otherwise, businesses should contact a licensed hazardous waste transportation company.

### What Products Are Covered?

The products accepted by the PaintCare program are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

#### PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

#### NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes



## Information for Painting Contractors

Updated — February 2023



### How do paint stewardship laws affect painting contractors?

#### PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington.

#### Paint Drop-Off Sites

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households and businesses can take postconsumer (leftover) architectural paint, free of charge. Most drop-off sites are paint and hardware stores; others are waste transfer stations, recycling centers, landfills, and household hazardous waste (HHW) facilities. Participation as a drop-off site is voluntary. There are more than 2,400 drop-off sites across all PaintCare programs. To find a drop-off location, visit [paintcare.org/drop-off-sites](http://paintcare.org/drop-off-sites).

#### Fee and Funding

As required by laws in PaintCare jurisdictions, the program is funded by a fee (known as the PaintCare fee) that must be added by manufacturers to the wholesale price of all architectural paint sold in the state, including paint sold in stores and online. This fee is paid by manufacturers to PaintCare to fund program operations including paint collection and recycling, consumer education, and program administration. Displaying the fee on receipts is optional for retailers; however, PaintCare encourages retailers to show the fee to inform consumers about the program. (See reverse for complete listing of fees by state.)

#### Recommendations for Contractors

##### Preparing Estimates

When estimating jobs, contractors should take the PaintCare fee into account by checking with suppliers to make sure their quotes for paint products include the fee.

##### Pass Fee to Customers

PaintCare suggests that painting contractors pass on the fee to customers in order to recoup the fee they pay. Tell customers that quotes include the PaintCare fee and that the fee funds a statewide paint recycling program.

##### Convenient Paint Drop-Off Sites

With paint drop-off sites conveniently located throughout PaintCare states, anyone can drop off their leftover paint year-round. Many contractors report clearing out their storage spaces and no longer stockpiling paint. Contractors now have an answer for customers who ask what to do with old paint they no longer want; they can recommend that they use PaintCare drop-off sites too.

Most drop-off sites take 5 gallons per customer per trip, though some take more. All retail drop-off sites take paint from businesses, although some transfer stations and household hazardous waste programs only serve households. Always call a drop-off site ahead of visiting to make sure they have space for your volume and to confirm they take paint from businesses.

##### Pickup Service for Large Volumes

Painting contractors with at least 100 gallons of leftover paint to recycle may qualify to have their paint picked up by PaintCare for free. To learn more about this service or to request an appointment, visit [www.paintcare.org/pickup](http://www.paintcare.org/pickup) or call (855) PAINT09.

##### Business Limits

To use the PaintCare program for oil-based paint, a business must qualify as an exempt generator under federal and any analogous state hazardous waste generator rules. Please visit [www.paintcare.org/VSQG](http://www.paintcare.org/VSQG) for more information on exempt generator rules. If your business does not qualify as an exempt generator, it will not be able to use the program for oil-based paint, but it can still use the program for latex products. (Non-exempt generators may use the pickup service in New York. Contact PaintCare for details.)

## What Are the Fee Amounts?

The PaintCare fee is based on container size and varies from one program to another:

	Half pint or smaller	Larger than half pint up to smaller than 1 gallon	1 gallon up to 2 gallons	Larger than 2 gallons up to 5 gallons
California	\$0.00	\$0.30	\$0.65	\$1.50
Colorado	\$0.00	\$0.35	\$0.75	\$1.60
Connecticut	\$0.00	\$0.35	\$0.75	\$1.60
District of Columbia	\$0.00	\$0.30	\$0.70	\$1.60
Maine	\$0.00	\$0.35	\$0.75	\$1.60
Minnesota	\$0.00	\$0.49	\$0.99	\$1.99
New York	\$0.00	\$0.45	\$0.95	\$1.95
Oregon	\$0.00	\$0.45	\$0.95	\$1.95
Rhode Island	\$0.00	\$0.35	\$0.75	\$1.60
Vermont	\$0.00	\$0.49	\$0.99	\$1.99
Washington	\$0.00	\$0.45	\$0.95	\$1.95

## What Products Are Covered?

The products accepted by the PaintCare program are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in containers of five gallons or less. They do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

### PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

### NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

## Become a Retail Drop-Off Site for Paint

Updated — January 2023



PaintCare makes it easy for paint retailers to provide a convenient and valuable service for their community.

Funding for the program comes from a fee applied to the price of architectural paint sold in states with paint stewardship laws.

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington.

### Paint Drop-Off Sites

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households and businesses can take postconsumer (leftover) architectural paint, free of charge.

Most drop-off sites are paint and hardware stores; others are waste transfer stations, recycling centers, landfills, and household hazardous waste (HHW) facilities. Participation as a drop-off site is voluntary. There are more than 2,400 drop-off sites across all PaintCare programs.

All retailers in active PaintCare states should 1) be aware of the program, 2) that the PaintCare fee is applied to the price of architectural paint products, and 3) that drop-off sites are available throughout the state.

### Benefits to Retailers and Their Customers

There are many benefits to becoming a paint drop-off site. As a participating retailer, you will:

- Make recycling of leftover paint more convenient for your customers
- Support the paint industry's effort to lead the way in being responsible for end-of-life management of its products
- Keep leftover paint out of landfills and put to a beneficial use
- Promote your store's environmental responsibility
- Increase customer foot traffic and sales opportunities
- Help relieve local government of their cost of managing leftover paint
- Be advertised by PaintCare on their website and in consumer outreach efforts
- Help your state conserve resources, keep paint out of the waste stream, and prevent the improper disposal of paint in your community

### Become a Paint Drop-Off Site

Retailers interested in becoming drop-off sites can fill out the Interest Form available at [www.paintcare.org/drop-off-site-interest-form/](http://www.paintcare.org/drop-off-site-interest-form/).





## PaintCare Drop-Off Sites Receive Free of Charge

- Reusable bins for storing collected PaintCare products
- Transportation and recycling of the collected PaintCare products
- Training materials and staff training at your site
- Program brochures, signage, and customer education materials
- Paint spill kits
- Listing of your store as a drop-off site on our website and in advertisements and promotional materials

## Drop-Off Site Responsibilities

- Provide secure storage area for reusable paint collection bins
- Accept all brands of leftover PaintCare products from the public during regular business hours
- Place only PaintCare products in reusable collection bins, taking care not to open containers
- Keep bins neat and properly packed
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure all staff maintain training on PaintCare program guidelines and operating procedures
- Display “drop-off site” signs in store window and provide consumers education materials about the program



## What Products Are Covered?

The products accepted by the PaintCare program are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

### PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

### NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

## How Does the New York Paint Stewardship Program Affect Paint Retailers?

Updated — January 2023



New York's paint stewardship law requires a fee to be applied to all new paint sold. Retail stores must pass the fee on to consumers and may volunteer to be a drop-off site.

**START DATE: MAY 1, 2022**

### PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington.

### Paint Drop-Off Sites

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retail and other locations, where households and businesses can take postconsumer (leftover) architectural paint, free of charge. PaintCare has established more than 2,400 paint drop-off sites across its programs. Most sites are paint and hardware stores, as well as government run waste collection facilities. PaintCare is planning for several hundred retail and other drop-off sites in New York.

### Participation as a Drop-Off Site is Voluntary

Paint retailers are encouraged to participate as drop-off sites. Participating as a drop-off site can increase foot traffic and provide an environmentally responsible service for their community by making it convenient for their customers to recycle leftover paint.

Store staff will screen and accept paint from the public. All supplies, including reusable collection bins, as well as transportation and recycling of the paint, and site training, will be provided by the PaintCare program. PaintCare also promotes sites to the local community.

### Become a Paint Drop-off Site

Retailers interested in becoming drop-off sites can fill out the Interest Form available at [www.paintcare.org/drop-off-site-interest-form/](http://www.paintcare.org/drop-off-site-interest-form/).



### REQUIREMENTS OF RETAILERS

#### 1. Check Registered Manufacturers and Brands

Once the program starts, retailers may not sell architectural paints in New York that are not registered. Paint manufacturers must register their company with PaintCare, and they must register all architectural paint brands they sell in the state. PaintCare publishes lists of registered manufacturers and brands so that retailers can check to see that the products they sell are registered. Please visit [www.paintcare.org/manufacturers](http://www.paintcare.org/manufacturers) for current registration lists.

#### 2. Pass on the PaintCare Fee

State law requires that a stewardship fee (PaintCare fee) is applied by manufacturers to the wholesale price of all architectural paint sold in store and online in New York. This fee funds all aspects of running the program. The fee is not a tax.

The fee is remitted by manufacturers to PaintCare. Manufacturers will then pass the fee to their dealers and retailers by adding it to the wholesale price of covered products. Retailers should see the PaintCare fee on

invoices from suppliers. The law also requires that retailers and distributors include the fee in the price of architectural paint they sell. The fee paid by the customers to the retailers will offset the fee charged to the retailers by their suppliers. This ensures a level playing field for all parties.

## COMMON QUESTIONS

### How much is the fee?

The fee is based on container size, as follows:

\$0.00 – Half pint or smaller

\$0.45 – Larger than half pint up to smaller than 1 gallon

\$0.95 – 1 gallon up to 2 gallons

\$1.95 – Larger than 2 gallons up to 5 gallons

### How is the fee calculated?

The fee is set to cover the cost of a fully operating program. PaintCare estimated the annual program expenses and sales of architectural paint in New York and determined a fee structure that will provide the revenue needed to fund the program. PaintCare is a nonprofit organization and operates programs on a state-by-state basis, so the fee may increase or decrease in the future and is different from state to state.

### Is the fee a deposit to be returned to customers?

**The fee is not a deposit.** The fee is used entirely to cover the expenses of running the program. The fee is not given back as a deposit for dropping off PaintCare products or empty paint cans (empty cans are not accepted by the PaintCare program at all).

### Is the fee a tax?

**The fee is not a tax.** It does not go to the state. It is used to cover the cost of the statewide program including collection, transportation, and processing of paint as well as public outreach.

### Is sales tax applied to the fee, itself?

Yes. The fee is part of the purchase price; therefore, sales tax is collected on the fee.

### Do we refund the fee if a product is returned?

Yes, the fee should be refunded because it is part of the purchase price.

### Do we apply the fee to sales on the first day of the program for inventory purchased before the first day of the program, even though we weren't billed the fee by our supplier?

Yes, retail stores must add the fee on all covered products sold on or after the first day of the program, regardless of when (before or after program launch) they were purchased from the supplier.

### How does the public know about the fee?

PaintCare provides materials for retail stores to distribute to the public to help explain the purpose of the fee, how the program works, and how to find a paint drop-off site. Translated materials are available in Spanish and over two dozen other languages, provided upon request. Additional materials can be ordered as needed for no charge. In addition to retailers, PaintCare works with associations to inform professional painting contractors and will conduct general outreach campaigns that may include digital and online advertising, direct mail, newspaper, radio, and television.

### What products are covered?

Architectural paints include most house paints, stains, and clear coatings (e.g., varnish and shellac). For a definition of architectural paint for the purposes of this program or for examples of PaintCare and non-PaintCare products, please contact PaintCare or visit [www.paintcare.org](http://www.paintcare.org).

### Contact

Andrew Radin  
New York Program Manager  
(315) 317-4346  
[aradin@paint.org](mailto:aradin@paint.org)

## About the PaintCare Fee

Updated — February 2023



Paint stewardship laws require retailers to add a fee to architectural paint products and make sure they are not selling unregistered brands of architectural paint.

### PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington. The main goal of PaintCare is to decrease paint waste and recycle more postconsumer paint by setting up convenient drop-off sites in each state.

### What is the recovery fee and how does it work?

The PaintCare program is funded through a paint stewardship fee called the PaintCare fee. The PaintCare fee is applied to the purchase price of architectural paint. The fee funds collection, transportation, and processing of unused

postconsumer (leftover) architectural paint, public education about proper paint management, and administrative costs. The fee is paid to PaintCare by paint manufacturers. This fee is then added to the wholesale and retail purchase price of paint, passing the cost of managing postconsumer paint to everyone who purchases paint. This reduces local and state government costs for paint management and provides a funding source for a more convenient, statewide paint management program.

### Do retailers have to pass on the fee?

Yes, each state or jurisdiction's law requires retailers to pass on the fee to consumers, ensuring a level playing field for all parties. This requirement includes paint sold online on any e-commerce websites.

### Recommendations for Contractors

#### Preparing Estimates

When estimating jobs, contractors should take the PaintCare fee into account by checking with suppliers to make sure their quotes for paint products include the fee.

#### Pass Fee to Customers

PaintCare suggests that painting contractors pass on the fee to customers in order to recoup the fee they pay. Tell customers that quotes include the PaintCare fee and that the fee funds a statewide paint recycling program.

### How much is the fee?

The PaintCare fee is based on container size and varies from one program to another:

	Half pint or smaller	Larger than half pint up to smaller than 1 gallon	1 gallon up to 2 gallons	Larger than 2 gallons up to 5 gallons
California	\$0.00	\$0.30	\$0.65	\$1.50
Colorado	\$0.00	\$0.35	\$0.75	\$1.60
Connecticut	\$0.00	\$0.35	\$0.75	\$1.60
District of Columbia	\$0.00	\$0.30	\$0.70	\$1.60
Maine	\$0.00	\$0.35	\$0.75	\$1.60
Minnesota	\$0.00	\$0.49	\$0.99	\$1.99
New York	\$0.00	\$0.45	\$0.95	\$1.95
Oregon	\$0.00	\$0.45	\$0.95	\$1.95
Rhode Island	\$0.00	\$0.35	\$0.75	\$1.60
Vermont	\$0.00	\$0.49	\$0.99	\$1.99
Washington	\$0.00	\$0.45	\$0.95	\$1.95

## How is the fee initially calculated?

When a new program starts, the fee is set to cover the cost of a fully implemented program. PaintCare estimates annual sales of paint in each state and then divides the cost of the program in that state by the number of containers sold in that state. Next, the fee is adjusted based on container size by taking into consideration the typical percentage of unused paint for each size (e.g., the percentage of unused paint from one 5 gallon container is typically less than from five 1 gallon containers).

PaintCare is a nonprofit organization, so the fee may be decreased if set at a level beyond what is needed to cover program expenses. Likewise, the fee may be increased if PaintCare does not collect enough revenue to cover the costs to operate the state program.

## Are retailers required to show the fee on receipts?

While it's not required, PaintCare encourages retailers to list the PaintCare fee on purchase receipts to aid in consumer education, and most stores do so.

## Is the fee taxable?

Yes, the fee is part of the purchase price of paint. Sales tax is collected on the fee in most cases, except in Oregon, a state that does not have a sales tax, and Maine, per supplemental legislation.

## Is the fee to be applied to paint sold to customers who are exempt from sales tax?

Yes, government agencies and other organizations that are exempt from sales tax in PaintCare States must still pay the fee, because it is part of the price of paint. However, the fee, like the rest of the product price, should not be taxed for sales tax-exempt organizations.

## Is the fee a deposit that is returned to customers when they bring paint to a drop-off site?

No, the fee is not a deposit. The fee is used entirely to cover the cost of running the program.

## Do retailers return the fee if someone returns a product?

Yes. The fee should be returned as part of the purchase price.

## How does the public know about the fee?

PaintCare provides public education materials to retailers. These materials explain the purpose of the fee, where to take paint for recycling, and other information about the program. When a new state program begins, PaintCare mails a package of materials to retailers. As needed, retailers may order additional free materials from PaintCare at any time. In addition to retailer information, PaintCare works with contractor associations to provide information to trade painters and conducts general outreach including newspaper, radio, television, and online advertising.

## How do we as retailers know what products to put the fee on?

Suppliers' invoices should indicate that you are being charged the fee, so you simply pass on the fee for those items. Additionally, PaintCare and each state's oversight agency list all architectural paint manufacturers and brands that are registered for the program on their websites. Retailers may not sell brands that are not registered with the program. If your store sells architectural coatings that are not on the list of registered products, please notify PaintCare so we can contact the manufacturer to get them registered.

## What products are covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare Products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. For a detailed list of PaintCare and non-PaintCare products, please visit [www.paintcare.org/products-we-accept](http://www.paintcare.org/products-we-accept).

## FOR NEW PROGRAMS

### Do we apply the fee to sales on the first day of the program for inventory purchased before the first day of the program, even though we didn't pay a fee for the product to the distributor or manufacturer?

Yes, retailers must add the fee on all covered products sold on or after the first day of the program, regardless of when (before or after program launch) they were purchased from the distributor or manufacturer.



## Information for HHW Programs in New York

Updated — May 2022



New York's paint stewardship law benefits household hazardous waste programs.

### START DATE: MAY 1, 2022

A state law passed in December 2019 requires paint manufacturers to set up and operate a paint stewardship program in New York. Program funding comes from a paint stewardship fee (PaintCare fee) applied to each container of architectural paint sold in New York. Household hazardous waste (HHW) programs that participate as leftover paint drop-off sites will be able to save money on paint management costs.

### PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington. The main goal of the programs is to decrease paint waste and recycle more postconsumer (leftover) paint.

### Paint Drop-Off Sites

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households and businesses can take leftover architectural paint, free of charge. PaintCare has established more than 2,000 paint drop-off sites across its programs. While most sites are paint and hardware stores, solid waste facilities including transfer stations, recycling centers, and landfills, as well as HHW collection programs are also important partners and may participate as paint drop-off sites and have their paint transportation and recycling costs paid by PaintCare.

### Become a Drop-Off Site

HHW programs that would like their facilities and/or events to become drop-off sites can fill out the interest form at [www.paintcare.org/drop-off-site-interest-form/](http://www.paintcare.org/drop-off-site-interest-form/).

### Benefits of Partnering with PaintCare

- Save on paint management (supplies, transportation, and recycling) and outreach costs
- Help your state conserve resources, keep paint out of the solid waste stream, and prevent the improper disposal of paint in your community
- Make recycling of leftover paint more convenient for your community

### Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. In areas where HHW programs do not accept water-based paint, households and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint—including latex paint—is recycled to the maximum extent possible.



### PaintCare Drop-off Sites Receive

- Training materials and staff training at your site
- Reusable bins for collecting paint
- Paint transportation and recycling services
- Site signage
- Compensation for value-added services including paint reuse programs, bulking of oil-based paint, and other optional services
- Publicity of HHW site or event (optional)

## Drop-Off Site Responsibilities

- Provide secure storage area for reusable collection bins
- Accept all brands of leftover PaintCare products from the public during operating hours
- Place only PaintCare products in bins
- Keep bins neat and properly packed
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure all staff maintain training on PaintCare program guidelines and operating procedures

## How do billing and payments work?

- In the most common scenario, when your site ships out PaintCare products, the hauler sends PaintCare an invoice for paint management costs directly. This avoids the need for reimbursement.
- If your site also contracts with PaintCare for value-added services such as paint reuse, your program sends an invoice to PaintCare for reimbursement.

## Will Becoming a PaintCare Drop-off Site Require Operational Changes?

No. Your HHW program may continue to put restrictions on who can access the paint collection program at your site. If your program (facility and/or events) only services a specific geographic region (e.g., specific towns, cities, or counties), you will not be required to service customers that live outside of your service area. Similarly, if your program is not permitted to take business waste, you will not be required to do so. (PaintCare retail sites accept paint from anyone in the state and from both households and businesses.)

## Our Program Would Like to Partner with PaintCare, What Are Our Next Steps?

- Contact PaintCare to begin contracting discussions as early as possible
- Analyze your current operations so you can describe them in detail to PaintCare to help determine the most appropriate type of contracting approach for your program
- Reach out internally to those who will be involved with the contracting process to understand their needs and time constraints
- Consult with staff involved with paint management operations to ensure they understand how partnership with PaintCare works and to address any questions and concerns with PaintCare staff
- Review the fact sheet Contracting with PaintCare for more details on contract types and other considerations as you prepare. Get a copy by contacting PaintCare or find the fact sheet in the Waste Facilities section of [www.paintcare.org](http://www.paintcare.org).

## What products are covered?

Architectural paints include most house paints, stains, and clear coatings (e.g., varnish and shellac). For a definition of architectural paint for the purposes of this program or for examples of PaintCare and non-PaintCare products, please contact PaintCare or visit [www.paintcare.org](http://www.paintcare.org).

## Contact

Andrew Radin  
New York Program Manager  
(315) 317-4346  
[aradin@paint.org](mailto:aradin@paint.org)

## Information for Solid Waste Facilities Including Transfer Stations, Recycling Centers, and Landfills

Updated — January 2023



PaintCare supports paint collection activities at solid waste facilities in states with paint stewardship laws. Funding for the program comes from a fee applied to the price of architectural paint sold in these states.

### PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington.

### Paint Drop-Off Sites

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households and businesses can take postconsumer (leftover) architectural paint, free of charge. PaintCare has established more than 2,400 paint drop-off sites across its programs. While most sites are paint and hardware stores, solid waste facilities including transfer stations, recycling centers, and landfills, as well as household hazardous waste (HHW) facilities, may participate as paint drop-off sites.

### Become a Drop-off Site

Solid Waste Facilities that would like to become a drop-off site can fill out the interest form available at [www.paintcare.org/drop-off-site-interest-form/](http://www.paintcare.org/drop-off-site-interest-form/).

### Benefits to Solid Waste Facilities and Their Customers of Becoming a PaintCare Drop-Off Site

There are many benefits to becoming a paint drop-off site. The cost of transportation and recycling of PaintCare accepted products (e.g., paint, stain, varnish) will be paid by PaintCare. As a participating drop-off site, you will:

- Make recycling of leftover paint more convenient for your customers
- Help relieve local government of their cost of managing leftover paint
- Help your state conserve resources, keep paint out of the solid waste stream, and prevent the improper disposal of paint in your community
- Optional: offer paint in good condition collected at your site to the public for reuse and receive a reimbursement of \$1.60 per gallon. See our fact sheet, Reuse Program – Compensation and Reporting, for more information.

### PaintCare Drop-Off Sites Receive Free of Charge

- Bins for storing collected PaintCare products
- Transportation and recycling of the collected PaintCare products
- Training materials and staff training at your site
- Program brochures, signage, and customer education materials
- Optional: listing your drop-off site on PaintCare website and in ads and promotional materials

### Drop-Off Site Responsibilities

- Provide secure storage area for paint collection bins
- Accept all brands of leftover PaintCare products from the public during operating hours
- Place only PaintCare products in paint collection bins, taking care not to open containers
- Keep paint collection bins neat and properly packed
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure all staff maintain training on PaintCare drop-off site guidelines and operating procedures



## Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. In areas where HHW programs do not accept water-based paint, households and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint—including latex paint—is recycled to the maximum extent possible.

## Will Becoming a PaintCare Drop-Off Site Require Operational Changes?

No. Your facility may continue to put restrictions on who can access the paint collection program at your site. If your facility only services a specific geographic region (e.g., specific towns, cities, or counties), you will not be required to service customers that live outside of your service area. Similarly, if your facility is not permitted to take business waste, you will not be required to do so. (PaintCare retail sites accept paint from anyone in the state and from both households and businesses.)

## Benefits of PaintCare to Solid Waste Facilities

Solid waste facilities that generate leftover paint but are not PaintCare drop-off sites can still participate in the PaintCare program.

- Solid waste facilities, like other entities, can drop off leftover paint at PaintCare sites. All PaintCare drop-off sites accept up to 5 gallons of paint, but some PaintCare sites accept more. Visit [paintcare.org/drop-off-locations](http://paintcare.org/drop-off-locations) to find a site.
- PaintCare offers a free pickup service for households, businesses, and organizations that have accumulated 100+ gallons of paint measured by container size (not volume). Learn more about this in our fact sheet titled Large Volume Pickup (LVP) Service or at [paintcare.org/pickup](http://paintcare.org/pickup).
- For entities that generate large volumes of unwanted paint on a regular basis, a service for recurring direct pickups is available. Contact PaintCare for additional information.

## What Products Are Covered?

The products accepted by the PaintCare program are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

### PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

### NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings  
Original Equipment Manufacturer (OEM) (shop application) paints and finishes

## Joint Outreach Projects

Updated — January 2022



### Introduction

If you are a local government that has partnered with PaintCare, we offer limited funding support for outreach activities that promote the PaintCare program. We are most interested in partnering with you when setting up new PaintCare sites, where participation is low, or to promote one-day household hazardous waste events to boost the amount of paint collected. We support radio, newspaper, social media, and direct mail, and will consider other media.

### REVIEW AND APPROVAL

Project budgets and all creative work must be reviewed and pre-approved by PaintCare. Creative work includes text, images, and scripts. All projects must include PaintCare's website address and logo and mention that other PaintCare drop-off sites can be found at [www.paintcare.org](http://www.paintcare.org).

### PROPOSAL FORM

Please complete our Proposal Form for Joint Outreach Projects on the Waste Facilities page at [www.paintcare.org/joint-outreach/](http://www.paintcare.org/joint-outreach/), or email [brodgers@paintcare.org](mailto:brodgers@paintcare.org) with questions.

### IMAGES

We have artwork and photos you can borrow for creating drafts at [www.flickr.com/photos/paintcare/](http://www.flickr.com/photos/paintcare/), but please be sure to request permission to use them in your final design.

### Your Responsibilities

At the start of each project, we request that you provide PaintCare with draft text, dimensions and/or specs, and due dates for the materials.

### PRINT (BROCHURES, POSTCARDS, ETC.)

You are responsible for sending artwork files to your printer, coordinating mailings, and distribution. After the project is completed, we request a description of how, when, and where the piece was distributed and an electronic copy of the final piece.

### NEWSPAPER

You are responsible for scheduling and sending artwork files to the newspaper. After the project is completed, we request a list of run dates for each newspaper and a scan of each ad.

### RADIO

You are responsible for providing the pre-approved scripts to the stations and handling scheduling. After the project is completed, we request you provide text of the final script with a list of run dates and times.

### DIGITAL MEDIA & OTHER

We are open to other types of projects such as digital advertising and social media campaigns, as well as other forms of outreach. Please coordinate details in advance and send PaintCare supporting documentation along with your invoice so we have a record of the projects and examples to show others.

### Design Assistance

PaintCare can provide assistance with basic layout and graphic design for print and digital projects. When we provide this type of assistance, we will provide electronic files for you to send for printing or ad placement. Other than editing and commenting on scripts, we do not provide in-house assistance with audio or video production.

Please allow plenty of time for project planning, approvals, and editing. Depending on the time of year, this may take 4–8 weeks.

### Reimbursement

PaintCare provides reimbursements for pre-approved projects only. We do not provide money up front, pay vendors directly, or accept requests for reimbursements on projects that have already been completed. Generally, PaintCare will reimburse costs for pre-approved projects proportional to the amount of the project dedicated to PaintCare information. Funding amounts may also differ depending on budgets available and our other outreach taking place in your area.

To be reimbursed after the project is completed, send an invoice from your government agency, samples of final pieces, and copies of invoices from your vendors to [paintcare@bill.com](mailto:paintcare@bill.com) and copy Brett Rodgers at

brodgers@paint.org. The "To:" space on the invoice should be addressed to PaintCare Inc., 901 New York Ave NW, Suite 300 West, Washington DC, 20001. In the space for purchase orders please write "6369 Communications: Other, Joint Projects." See sample invoice below.

**{SAMPLE INVOICE}**

Environmental Services Program

Washington County  
123 Government Way  
Anytown, State 55776

June 24, 2021

Invoice: 2452187

Purchase Order: 6369 Communications: Other, Joint Projects

Outreach Department  
PaintCare Inc.  
901 New York Ave NW #300W  
Washington DC, 20005

Description:

- Newspaper ad promoting one day event held in Anytown on May 1, 2021
- Three 5x5 ads ran on April 13, 2021 in the County Journal
- Total invoices from newspapers: \$1,487.00
- Invoice and copy of one ad are attached
- Per prior discussion, PaintCare agreed to reimburse county for \$750
- Contact person: Marie Chen, 202-555-1212

Invoice Amount: \$750.00

Remit to:

Environmental Services Program  
Washington County  
123 Government Way  
Anytown, State 55776

## Reuse Programs - Compensation & Reporting

Updated — May 2021



PaintCare encourages household hazardous waste programs, reuse stores, and others to operate paint reuse programs (i.e., swap shops or exchanges). Reuse programs return good quality, unused paint to the local community at low or no cost. Reuse is a preferred method of waste management.

To encourage reuse, PaintCare will compensate paint drop-off sites operating a reuse program under a contract with PaintCare.

### Operating a Reuse Program

Any PaintCare products (qualifying paint, stain, and varnish as defined by PaintCare – please see [www.paintcare.org/products-we-accept](http://www.paintcare.org/products-we-accept)) that are distributed through reuse programs must be in their original container, have an original label, and be in good physical and aesthetic condition. Contents must be liquid and relatively new. Containers should be closed securely before being placed in the reuse storage area.

Customers must sign a waiver form explaining that the paint is taken “as is” with no guarantee of quality or contents. The customer is required to read, complete, and sign the form, and site staff members are required to verify and record what has been taken by the customer. If a reuse facility does not use a waiver form, the facility accepts the liability for the materials. The staff must record the number of containers taken by each participant and the total estimated volume on the log.

### Track and Report by Volume (gallons)

- Containers may contain any amount of paint in them
- The site must determine and report the total gallons of latex paint and the total gallons of oil-based paint distributed for reuse
- Compensation is provided at \$1.60 per gallon

The site must track and report the actual volume of paint in the containers using an internal methodology (e.g., weigh the cans on a scale, estimate weight by hand, do visual inspection). The methodology must be provided to PaintCare upon request.



*Reuse room at the Household Hazardous Waste Facility at the Yolo County Central Landfill in Woodland, CA.*

## Appendix D



# 2022 Annual Consumer Survey Results

*prepared by*

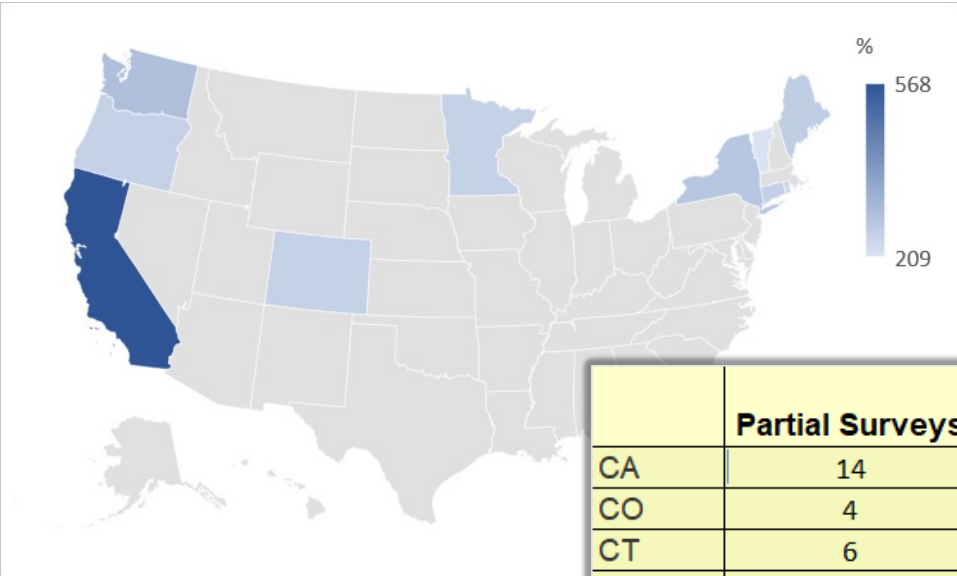


# Table of Contents

<b>Response Summary</b>	<b>page 3</b>
<b>Respondent Profiles</b>	<b>page 4</b>
<b>Consumer Behavior, Purchasing/Disposal</b>	<b>page 15</b>
<b>Paint Recycling/Disposal Awareness</b>	<b>page 33</b>
<b>Awareness Matrices</b>	<b>page 38</b>
<b>Recycling Process Awareness and Behaviors</b>	<b>page 43</b>
<b>Paint Recycling Future Intentions</b>	<b>page 54</b>
<b>Advertising/Marketing Considerations</b>	<b>page 70</b>
<b>***</b>	
<b>APPENDIX 1: The Impact of Profiles on Results (Cross-Tabs)</b>	<b>page 77</b>
<b>APPENDIX 1: The Impact of Recency on Awareness (Cross-Tabs)</b>	<b>page 83</b>
<b>APPENDIX 3: State/District Results</b>	<b>Encl.</b>

# Response Summary

- ❖ 3,136 surveys were conducted in 10 states plus the District of Columbia in October 2022.
- ❖ Panel research methodologies were applied to attain distribution of results by gender, age, ethnicity, and income. Surveyed consumers were all over the age of 18.



	Partial Surveys	Full Surveys	Total Completes	Margin of Error*
CA	14	548	562	+/-3%
CO	4	250	254	+/-5%
CT	6	251	257	+/-5%
DC	7	259	266	+/-5%
ME	14	250	264	+/-5%
MN	4	250	254	+/-5%
NY	9	269	278	+/-5%
OR	4	250	254	+/-5%
RI	8	234	242	+/-5%
VT	4	205	209	+/-6%
WA	6	290	296	+/-5%
<b>Total</b>	<b>80</b>	<b>3056</b>	<b>3136</b>	

\* at a 90% level of confidence

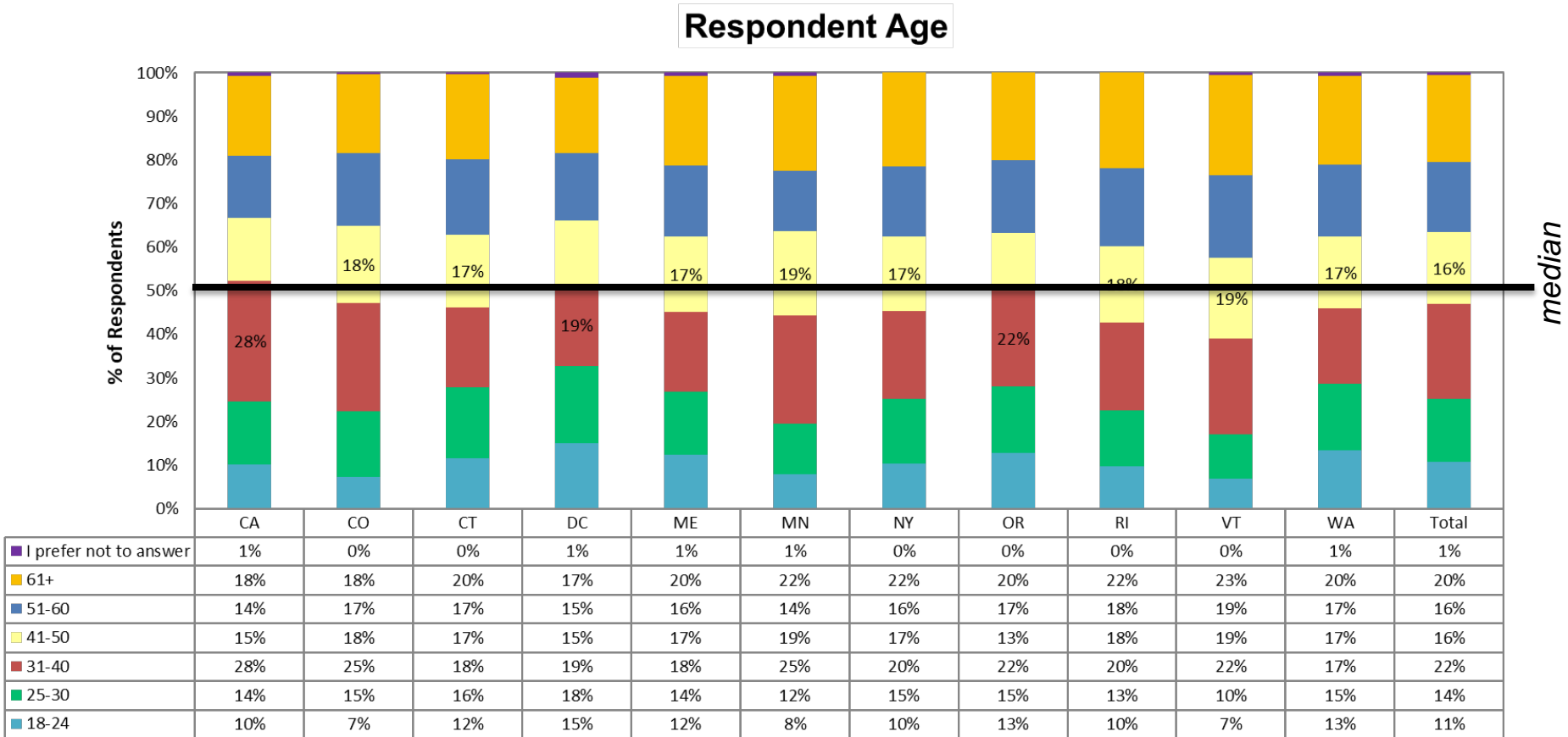




# **RESPONDENT PROFILES**

# Profile of Respondents - Age

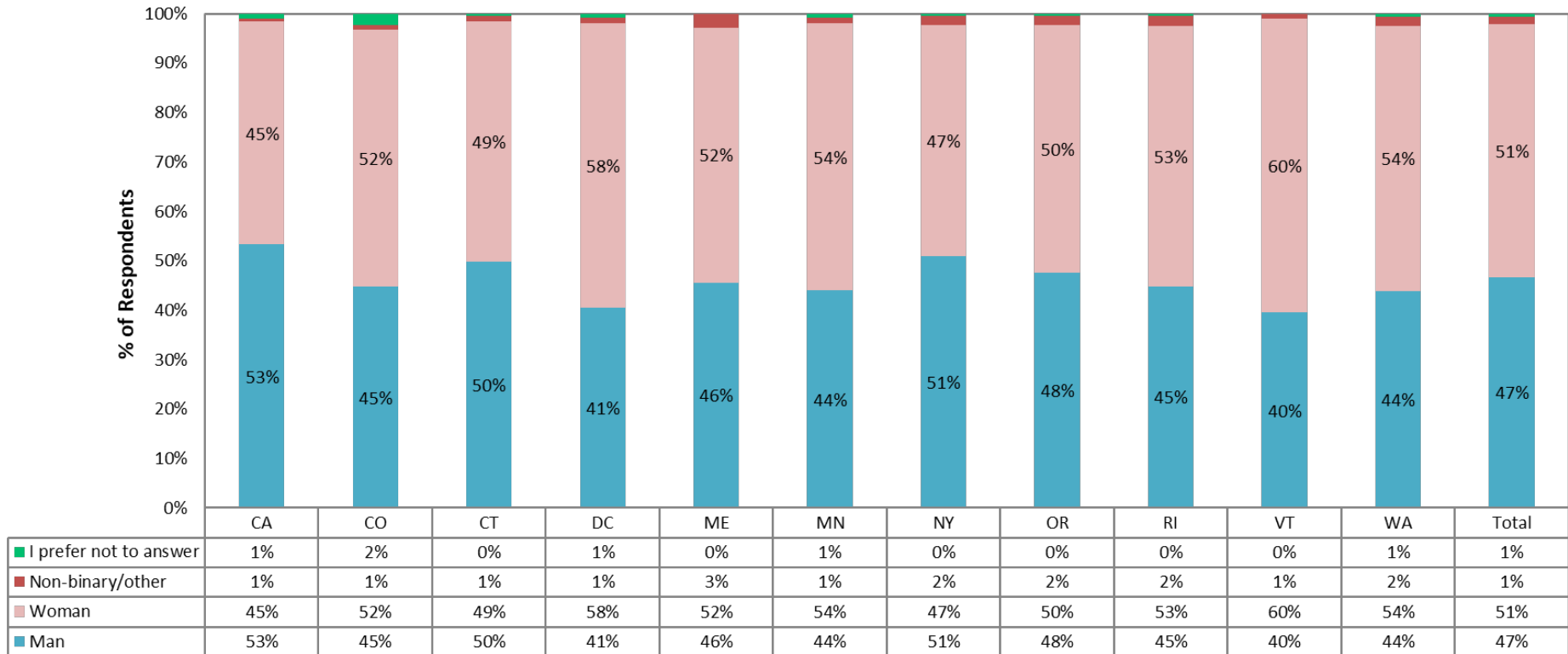
- ❖ A good mix of age ranges was represented in each state's/district's sample.
- ❖ The median age was 41-50 overall and in most states/the district (as was the case last period).
- ❖ Variances can be attributed to state characteristics and sample availability.



# Profile of Respondents - Gender

❖ Overall, results were fairly evenly split between men and women. Results varied by state, but the split was no greater than 40%-60% in any state/district (same as last period).

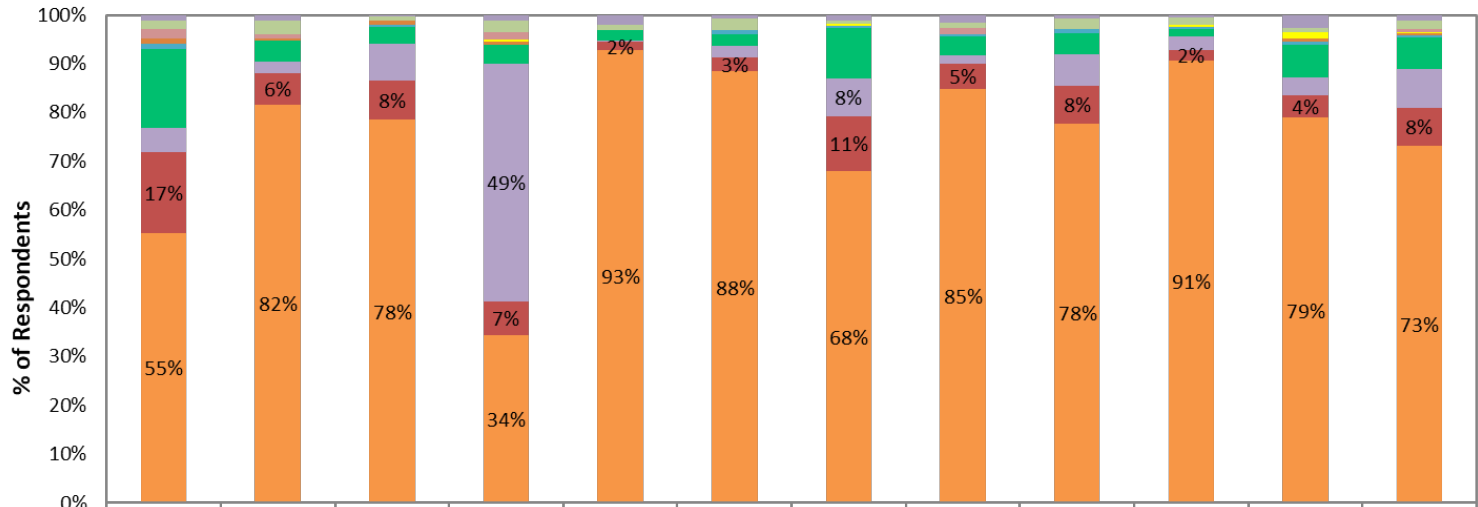
## Gender Identity



# Profile of Respondents - Ethnicity

- ❖ 73% of all respondents identified themselves as white (exactly the same as in last period).
- ❖ However, there were variances within states/the district. Consistent with census data, D.C. had the highest proportion of Black/African American respondents; California and Colorado, Hispanic/Latino respondents; California and New York, Asian respondents.

## Respondent Ethnicity



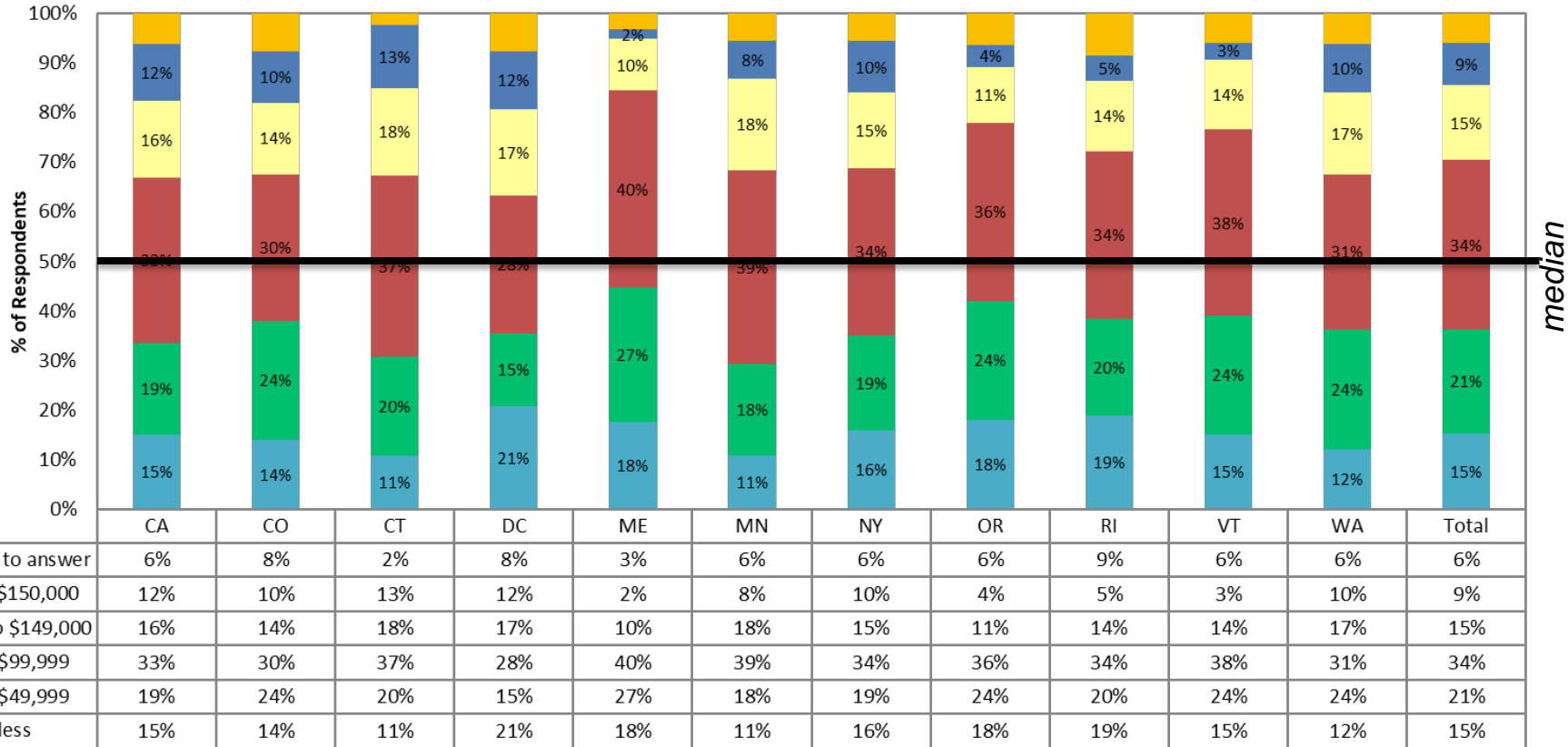
	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
Other*	1%	1%	0%	1%	2%	1%	1%	2%	1%	0%	3%	1%
I prefer not to answer	2%	3%	1%	2%	1%	2%	1%	1%	2%	1%	1%	2%
Some other race, ethnicity or origin	2%	1%	0%	2%	0%	0%	0%	1%	0%	0%	0%	1%
Native Hawaiian or Other Pacific Islander	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Middle Eastern or North African	1%	0%	1%	1%	0%	0%	0%	0%	0%	0%	1%	0%
American Indian or Alaska Native	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	1%
Asian	16%	4%	4%	4%	2%	2%	10%	4%	4%	1%	7%	7%
Black or African American	5%	2%	8%	49%	0%	2%	8%	2%	6%	3%	4%	8%
Hispanic, Latino or Spanish origin	17%	6%	8%	7%	2%	3%	11%	5%	8%	2%	4%	8%
White	55%	82%	78%	34%	93%	88%	68%	85%	78%	91%	79%	73%

\*Other Ethnicities: African, Mixed Race, Biracial, Human, Mexican, Italian, Native American, Korean, Portuguese, European American

# Profile of Respondents - Income

- ❖ The median household income level for respondents in each state/the district was \$50-99K (same as last period).

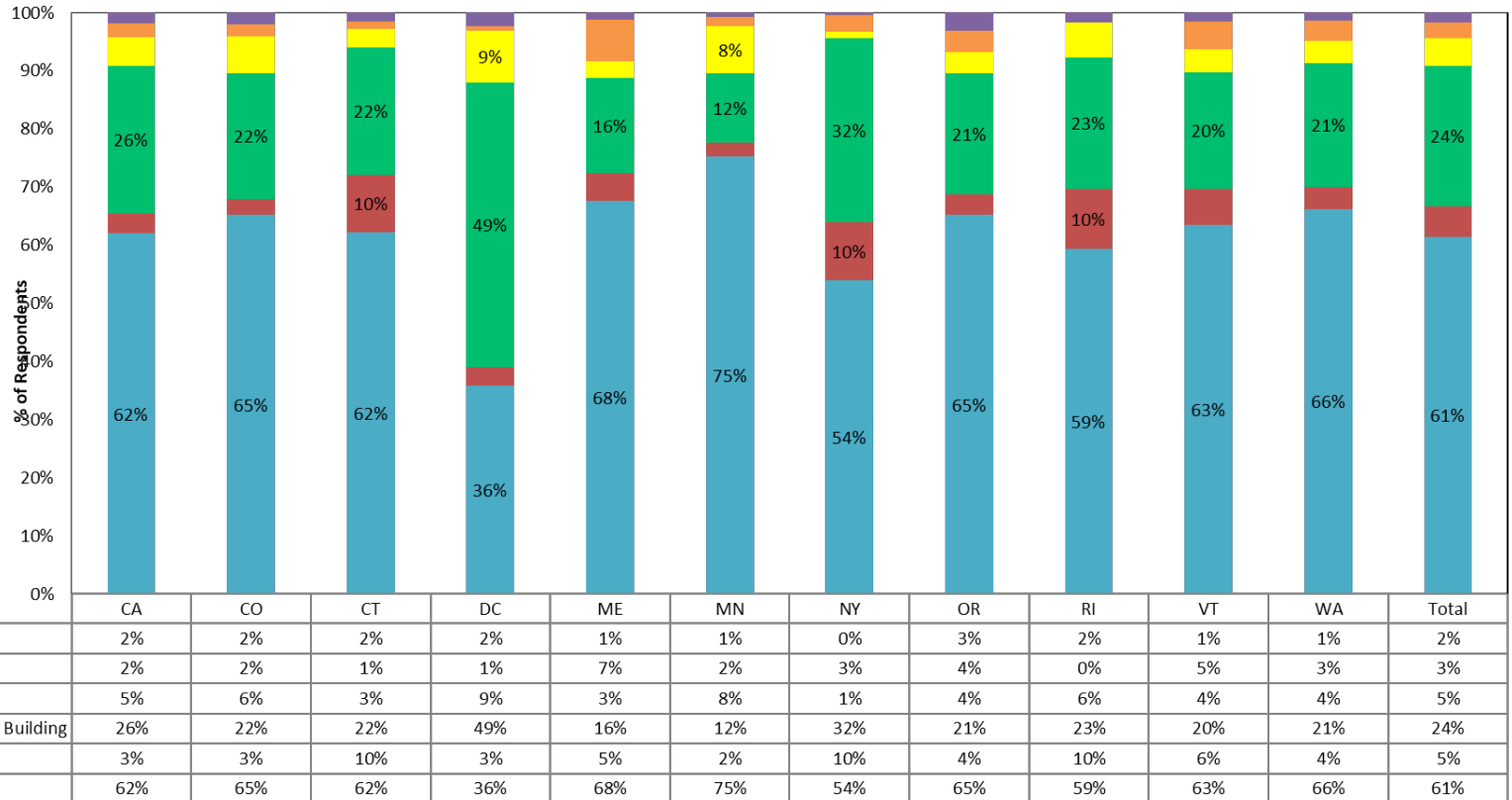
## Respondent Annual Household Income



# Profile of Respondents – Dwelling Type

- ❖ 61% of respondents live in a single-family home (exactly the same as in last period).
- ❖ Condominium/apartment living was more predominant in D.C. and New York.

## Respondent Dwelling Type

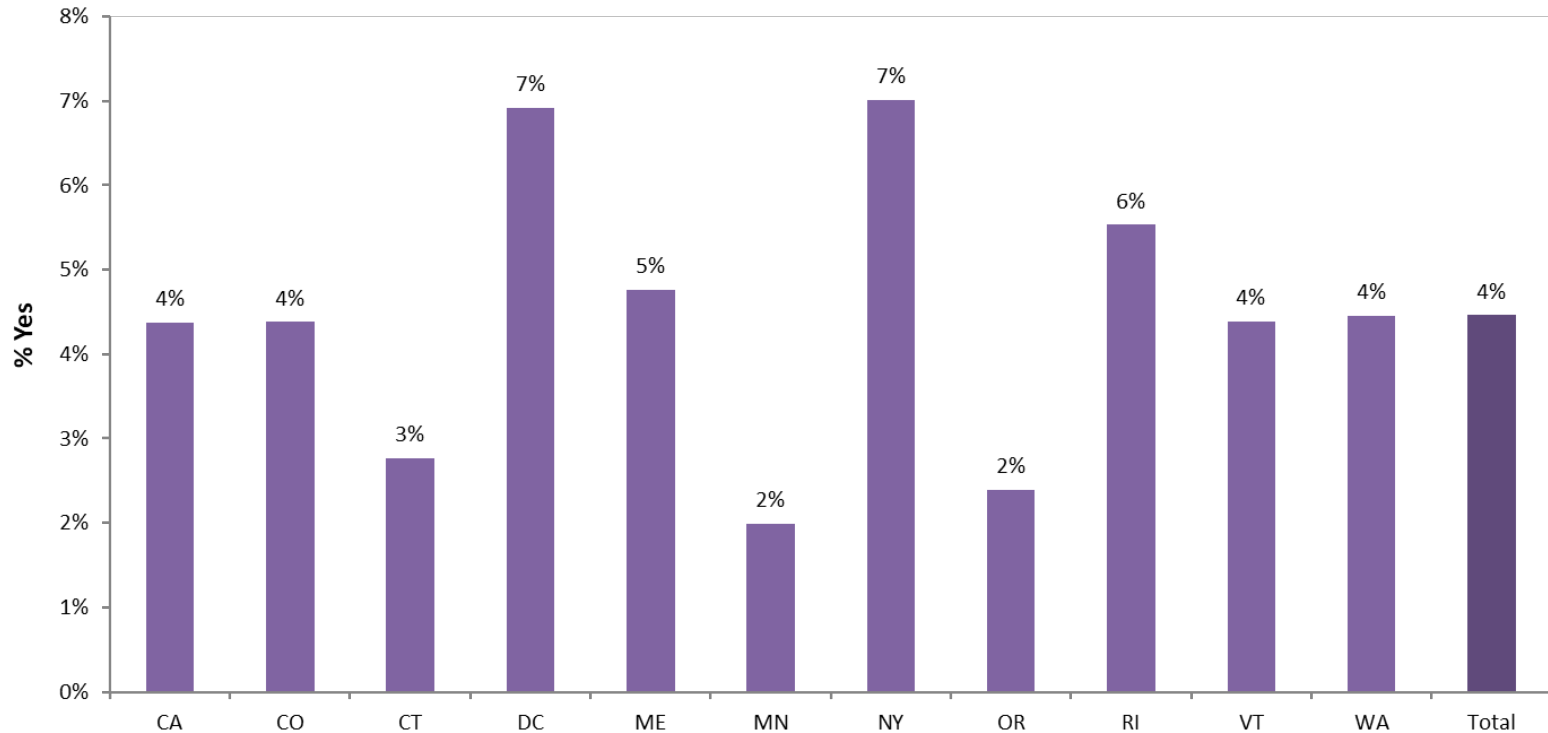


*\*Other Dwelling Types: 2-apartment house, car, dorm, duplex, forest, in-law apartment, homeless, hotel, manufactured home, motel, motor home, nomadic, shack, parents' house, cabin, tiny home*

# Profile of Respondents – Paint-Related Professions

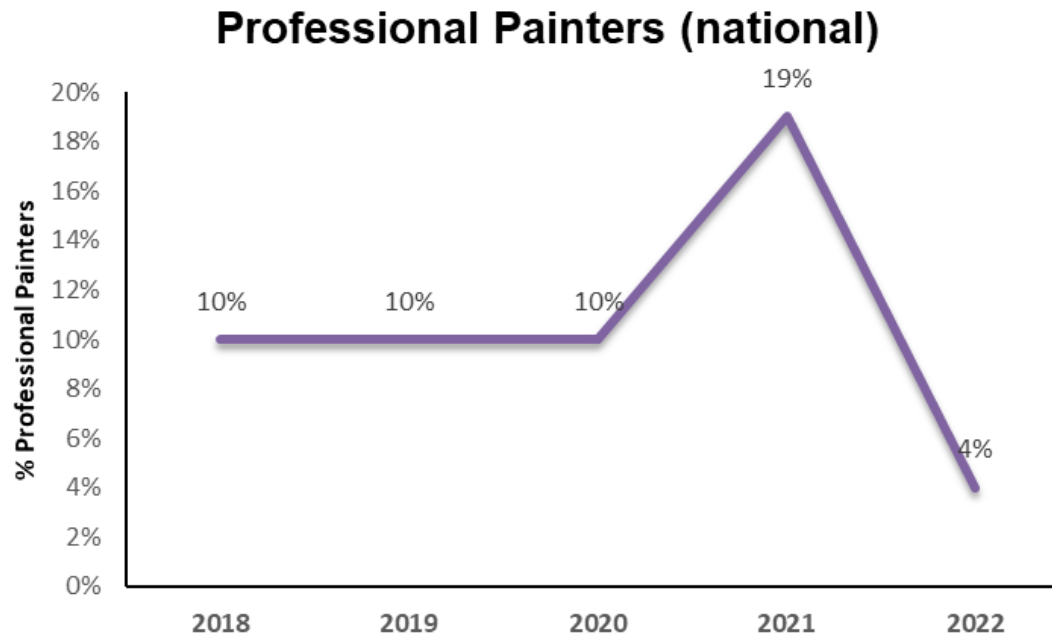
- ❖ 4% of all respondents identified as professional painters, the lowest percentage since survey inception.
- ❖ The greatest percentages of professional painters were in DC and New York.

*Do you paint professionally (NOT as an artist)?*



## TREND: Paint-Related Professions

- ❖ From 2018 to 2020, 10% of respondents said they were professional painters. That spiked to 19% in 2021 and has declined significantly this year.
- ❖ The spike in professional painters in 2021 could have been a result of pandemic job shifting.
- ❖ The drop in professional painters in 2022 might represent a post-pandemic market shift back to other types of employment. For example, a strong demand for workers may be drawing paint laborers (back) into home construction.
- ❖ Or, it may be that professional painters are currently so busy that they are not responding to surveys.

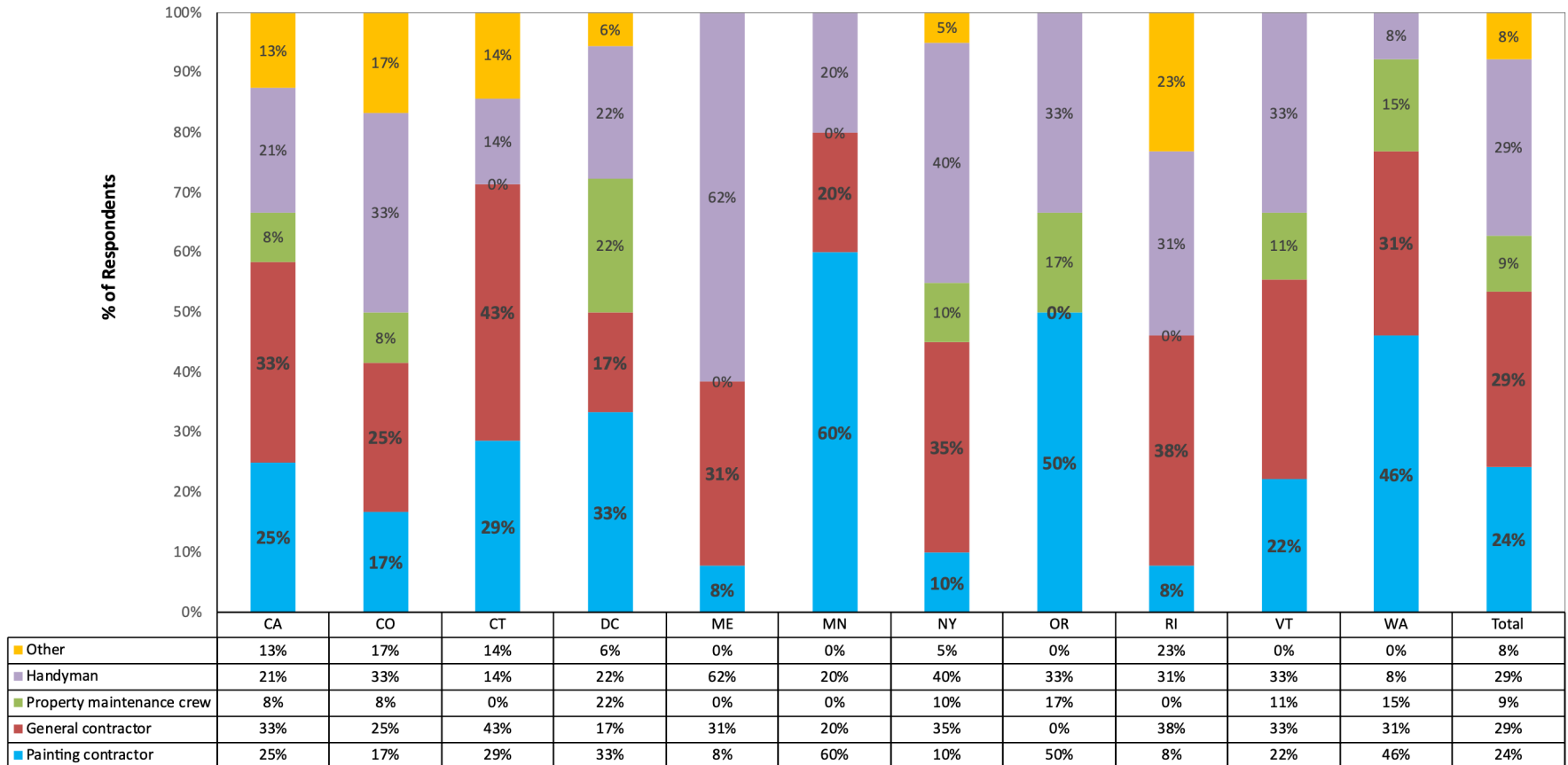




# Profile of Respondents – Painter Types

- ❖ The types of professional painter respondents were fairly evenly split between painting contractors, general contractors and handymen.
- ❖ Results varied by state/district. The highest percentage of dedicated painting contractors were in Minnesota and Oregon; the lowest, in Maine, New York and Rhode Island.

## What type of professional painter are you?



\*Other Professions: Furniture restoration, work along side a contractor when needed

N=CA 548;CO 250;CT 251;DC 259;ME 250;MN 250;NY 269;OR 250;RI 234;VT 205;WA 290;TOTAL 3056

## TREND: Painter Types

- ❖ The composition of professional painters is quite different in 2022 than in 2021.
- ❖ The percentage of dedicated painting contractors dropped from 53% to 24%.
- ❖ We have 3X the handymen in the response base than we had in 2021.
- ❖ Demographic characteristics of professional painter respondents have changed since last year as well.
- ❖ Median income, \$50-\$99K, is lower than in 2021.
- ❖ The ethnic mix is quite different as well, with more Hispanic/Latino and Asian respondents, and fewer white respondents.

Type of Painter	2020	2021	2022	
Painting contractor	37%	53%	24%	<i>much lower</i>
General contractor	29%	29%	29%	<i>similar</i>
Property maintenance crew	16%	8%	9%	<i>similar</i>
Handyman	14%	9%	29%	<i>much higher</i>
Other*	4%	2%	8%	

	2020	2021	2022	
Median Income	\$50K-99K	\$100K - 149K	\$50K-99K	
Median Age	31-40	31-40	31-40	
Men	69%	69%	70%	<i>similar</i>
Women	29%	28%	28%	<i>similar</i>
White	62%	66%	52%	<i>lower</i>
Black	12%	17%	17%	<i>similar</i>
Hispanic/Latino	13%	9%	18%	<i>higher</i>
Asian	9%	4%	8%	<i>higher</i>

## Implications of Respondent Profiles on 2022 Analysis

- ❖ The demographic profiles of respondents in 2022 were similar to those in prior years (i.e., age, gender identity, ethnicity, income, dwelling type), usually good for trending.
- ❖ However, the percentage of professional painters has changed dramatically.
- ❖ The types of professional painters has also changed dramatically.
- ❖ We know that results differ dramatically for professional and non-professionals (see Appendix 2 cross-tabulations).
- ❖ We know that results differ dramatically based on the type of professional painters (See Appendix 2 cross-tabulations).
- ❖ As a result, overall performance trends will be inflated/deflated based on the proportion of painters and types of painters in the mix.
- ❖ Therefore, 2022 analysis includes a breakout of non-professionals (end-consumers) to reduce the impact of respondent mix on overall results.
- ❖ For trending purposes, all results from 2018-2021 have also been recalculated to break out non-professionals.
- ❖ State/district breakouts of professional painter results are not possible given low sample sizes by state. However, their impacts are reflected in overall trends.

2022 Sample Sizes	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
Professional Painters	24	11	7	18	12	5	19	6	13	9	13	137
Non-Professionals (End Consumers)	525	240	246	242	240	246	252	245	222	196	279	2933

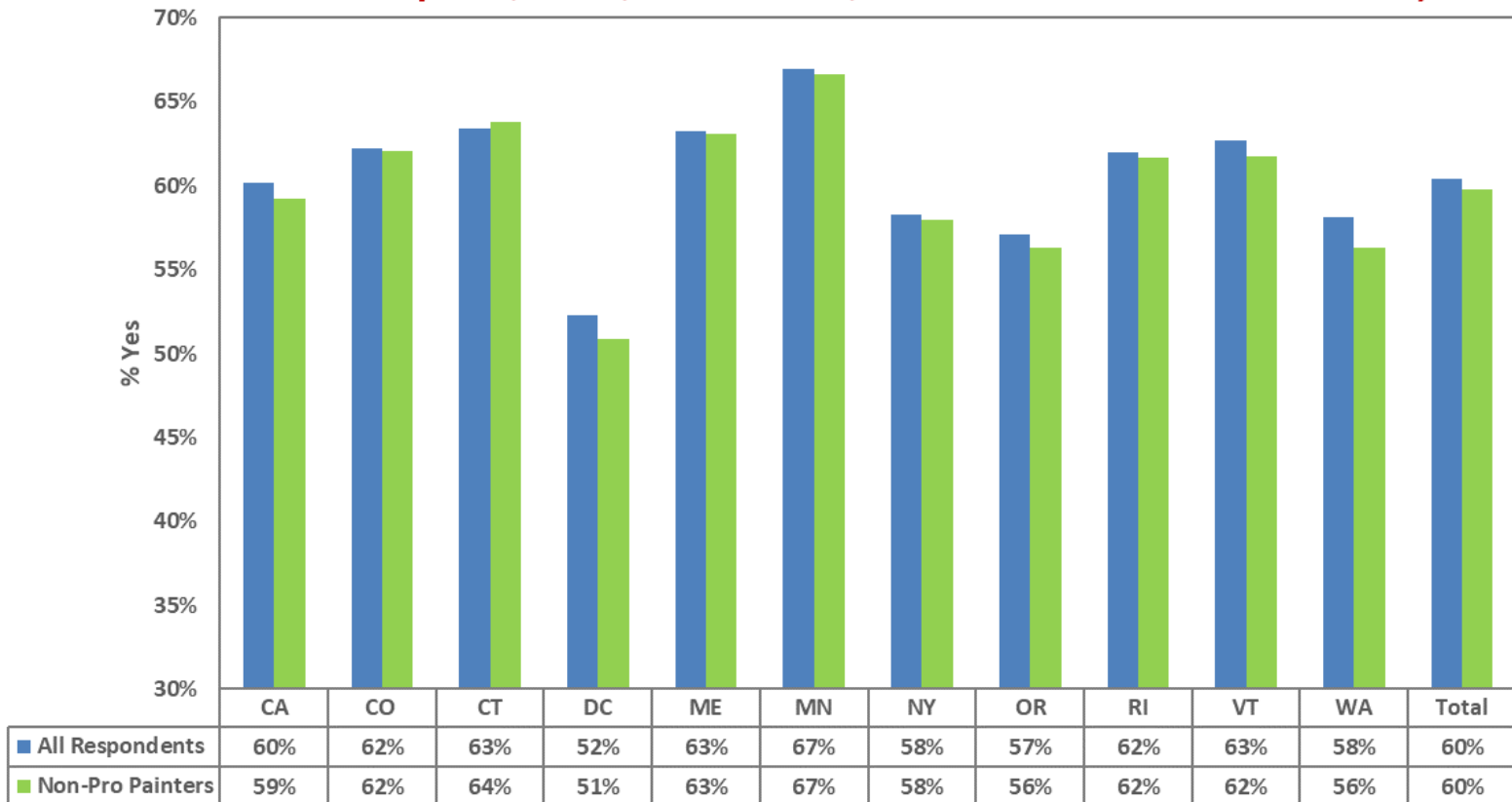


# **CONSUMER BEHAVIOR, PAINT PURCHASING AND DISPOSAL**

# Recency of Paint Purchases

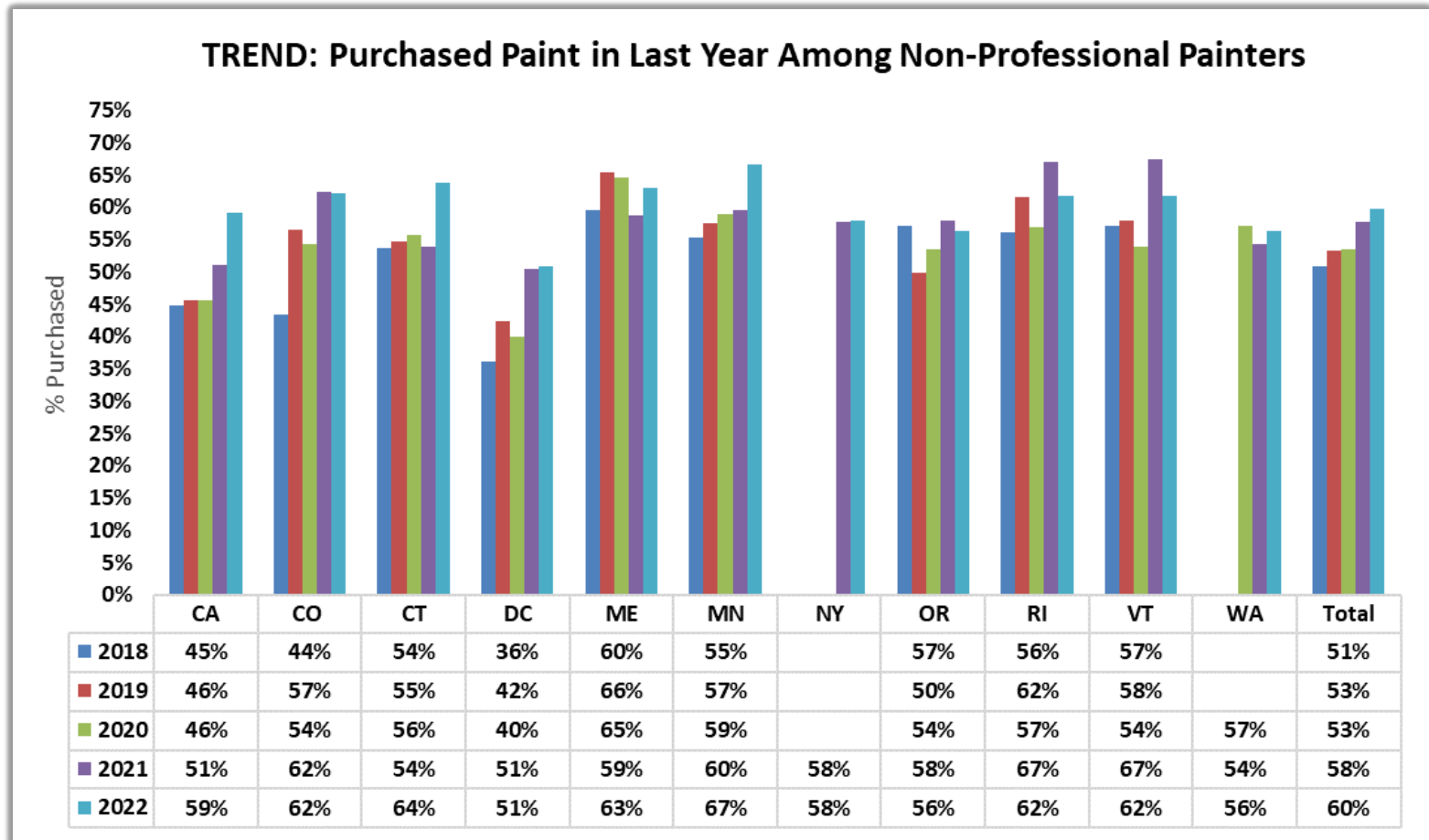
- ❖ 60% of respondents bought paint in the last year, both overall and among non-professionals (end consumers).
- ❖ The gap between all respondents (blue) and non-professional painters (green) can be explained by the fact that 85% of professional painters nationally bought paint in the past. Note that data is not shown for professional painters for individual states due to low sample sizes.

**Have you purchased paint in the last year? (primer, interior or exterior house paint, stain, deck sealer, and clear finishes like varnish)**



# TREND: Recency of Paint Purchases Among End Consumers

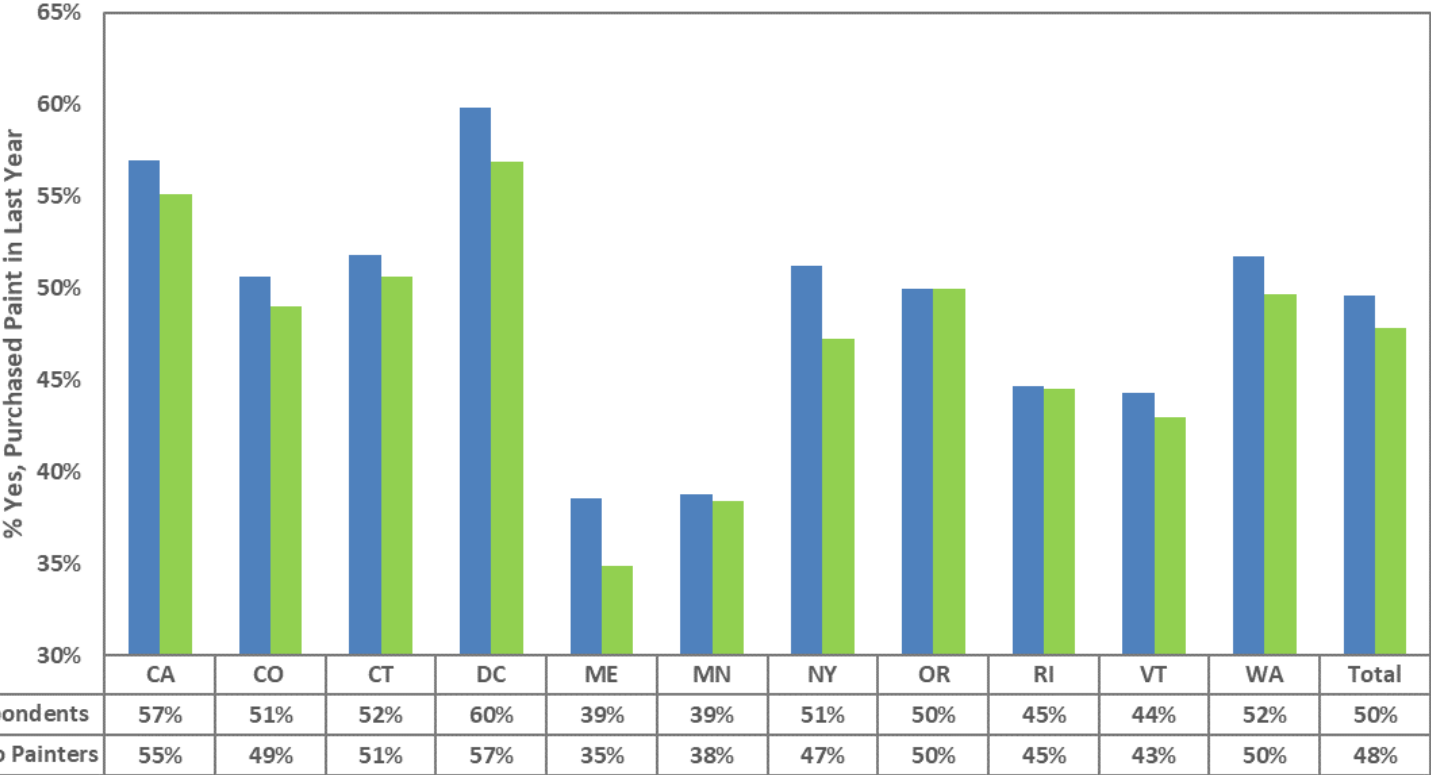
❖ Overall, paint purchases continued to rise in 2022 among non-professionals.



# Measurements Prior to Paint Purchases

- ❖ Half of respondents who purchased paint in the last year measured ahead of time to determine paint needs before buying.
- ❖ End consumers were less likely to measure than professional painters as evidenced by the gap between overall results and non-pro painter results. 76% of professional painters measured\*.

**Before purchasing, did you take any measurements of the area to be painted to figure out how much paint was needed for the project?**

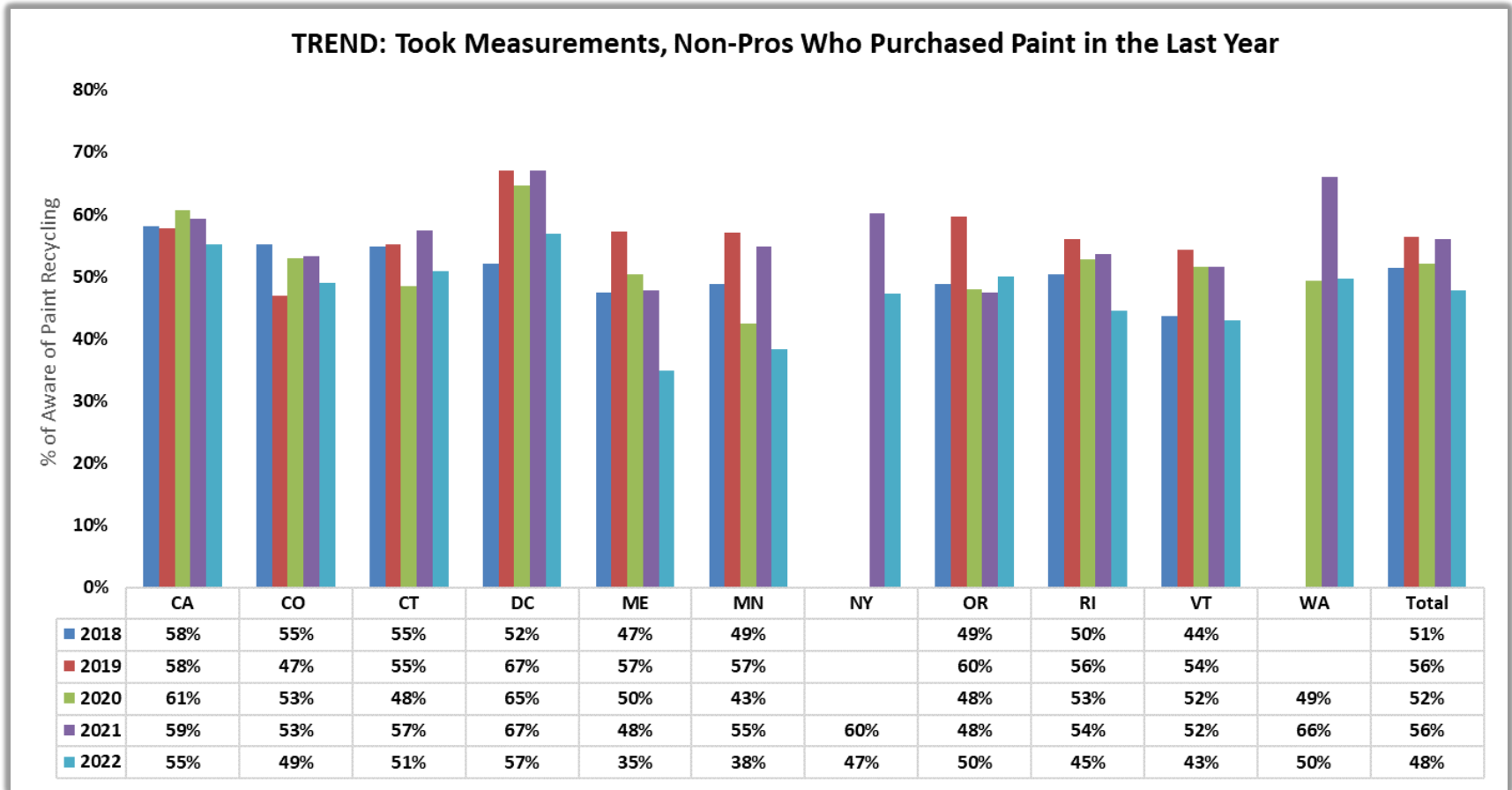


\*Data is not shown for professional painters in individual states due to low sample sizes.

N=CA 337;CO 158;CT 164;DC 137;ME 166;MN 170;NY 162;OR 144;RI 150;VT 131;WA 172;TOTAL 1891

# TREND: Measurements Prior to Paint Purchases, End Consumers

❖ Among non-professionals, pre-project measurements dropped from 2021.

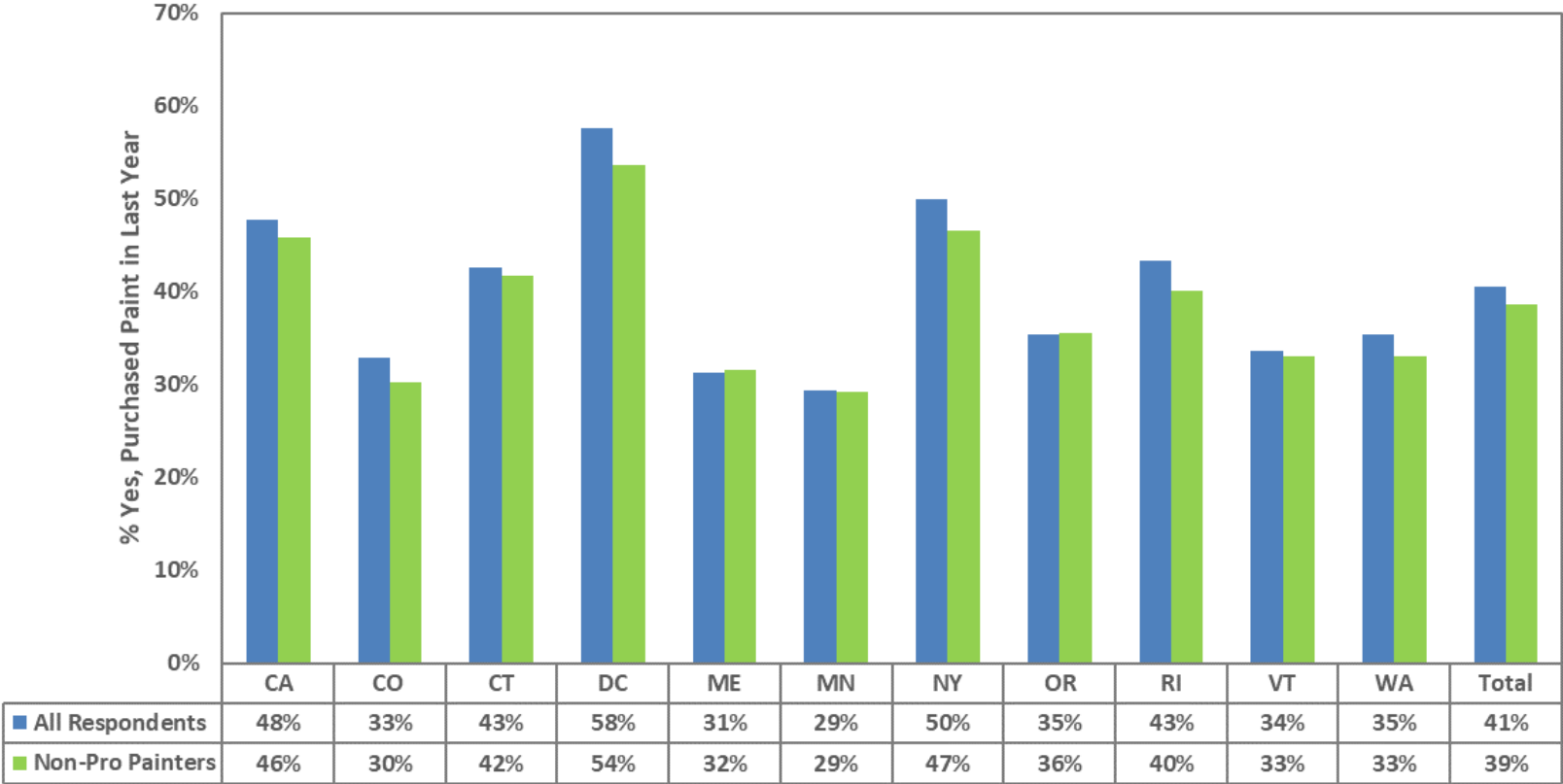




# Paint Store Assistance

- ❖ 41% of purchasers said the paint store staff assisted them with determining paint needs.
- ❖ Once again, professionals were more likely to receive help (67%) than non-professionals (39%)\*.

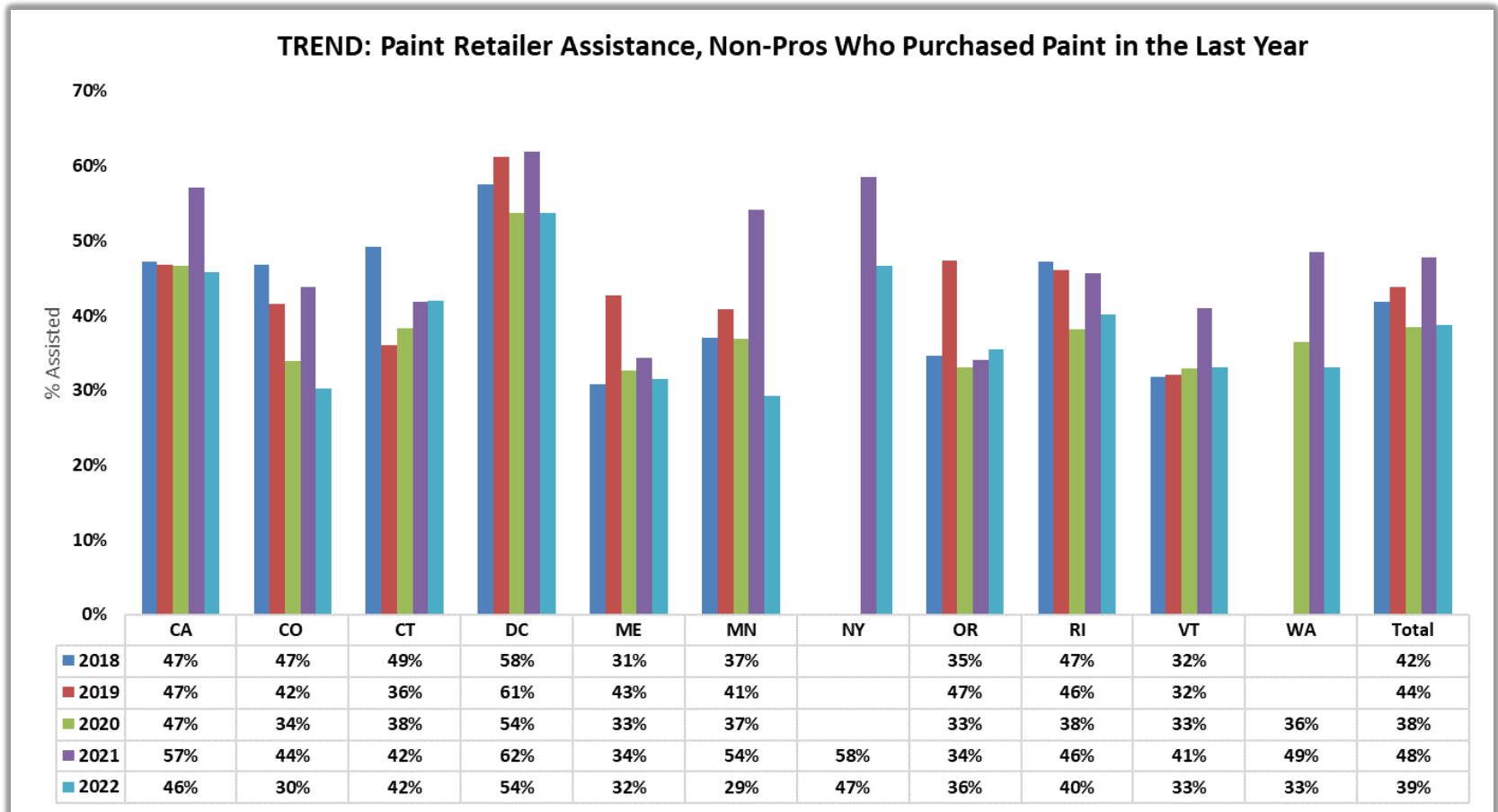
**Did the staff at a paint retailer assist you with figuring out exactly how much paint you needed for your specific project?**



\*Data is not shown for professional painters in individual states due to low sample sizes.

# TREND: Paint Store Assistance, End Consumers

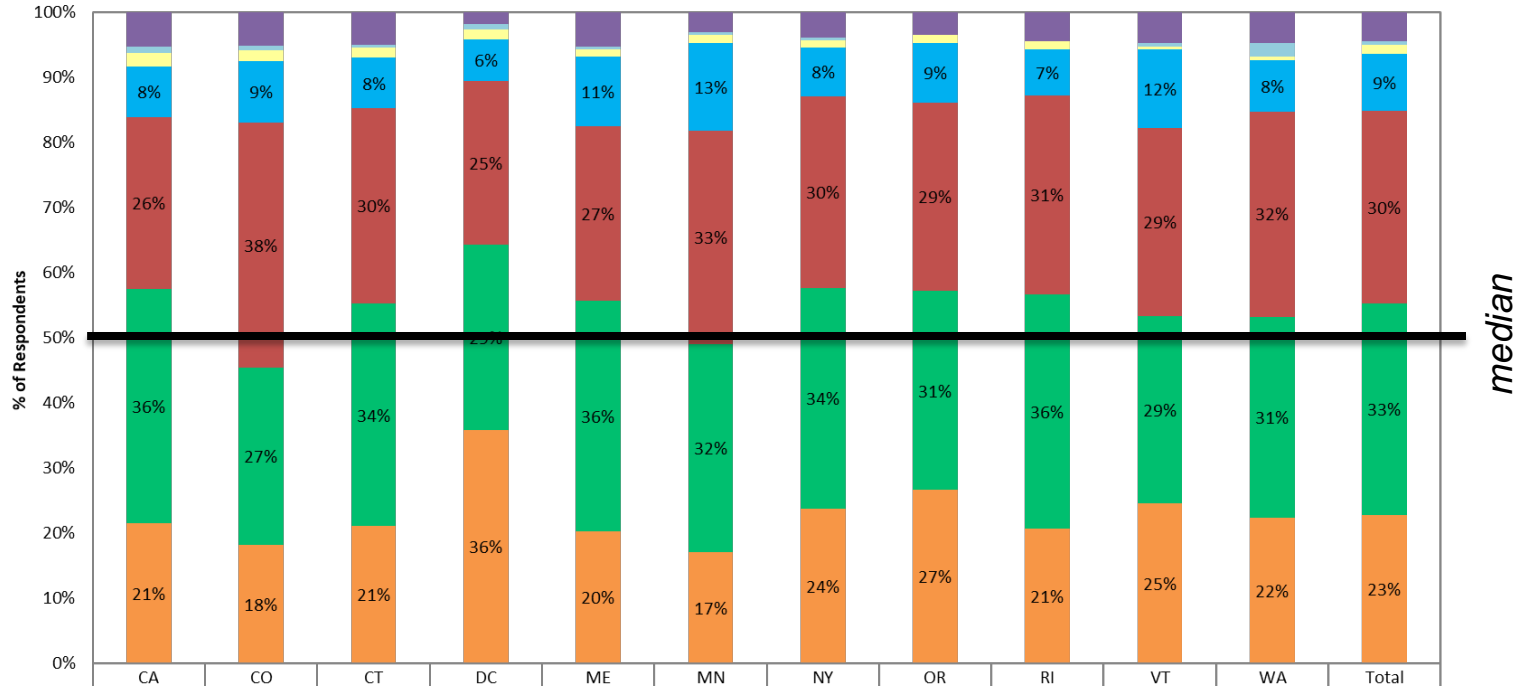
- ❖ Among end consumers who purchased in the last year, store assistance to determine the amount of paint needed declined overall in 2022, from 48% to 39%.



# Leftover Paint Storage

- ❖ The median amount of paint stored at home/business was “less than a gallon,” overall and in most states/the district.
- ❖ Colorado and Minnesota were the only two states where the median amount stored was 1-5 gallons.

**How much leftover or unwanted paint do you have in your home or business at this time (e.g., primer, interior or exterior house paint, stain, deck sealer, or clear finishes like varnish)?**

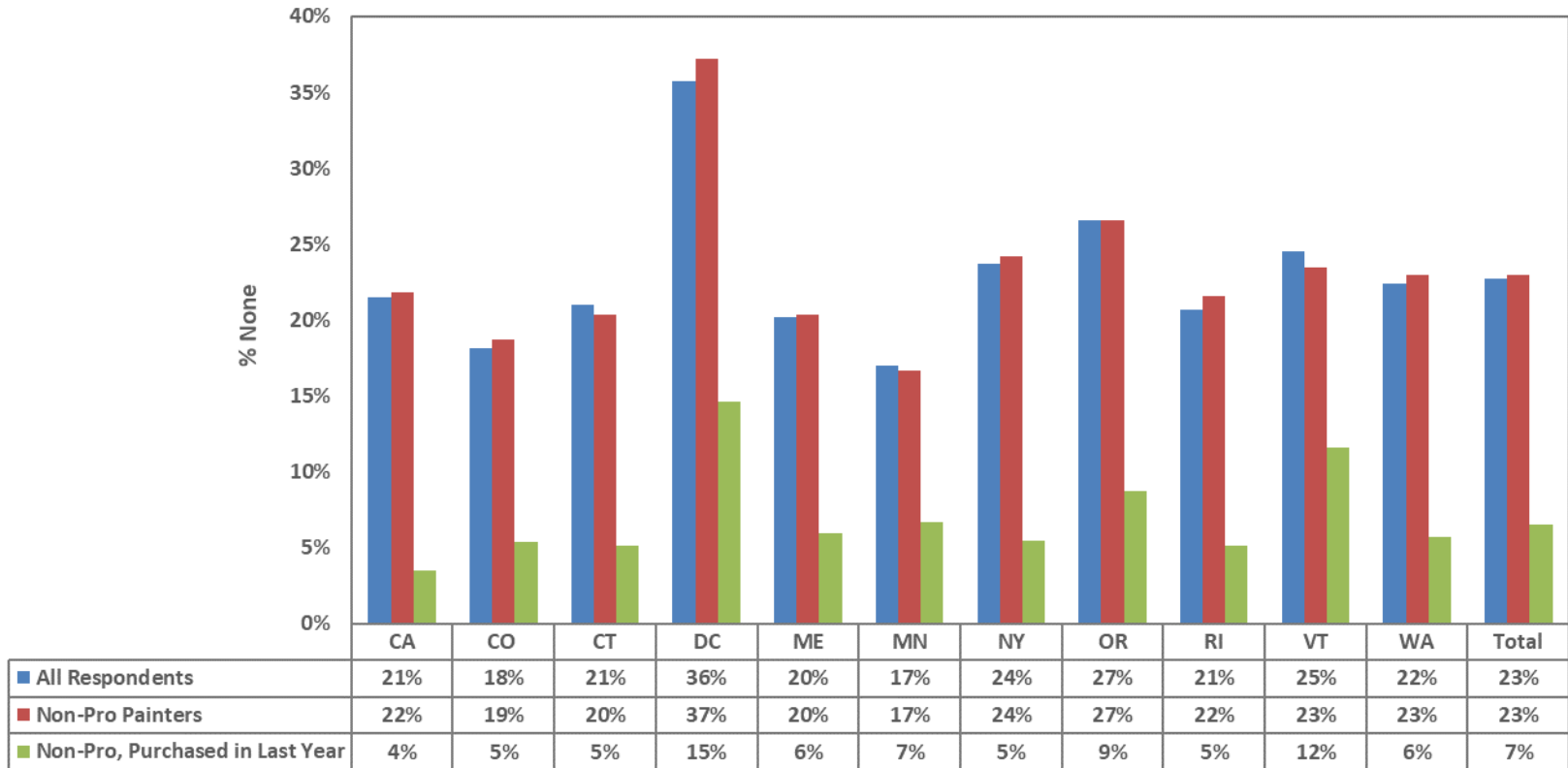


	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
I have some paint, but I do not know how much.	5%	5%	5%	2%	5%	3%	4%	4%	5%	5%	5%	4%
30 gallons or more	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	2%	1%
15 up to 30 gallons (would fit in 2 shopping carts)	2%	2%	2%	2%	1%	1%	1%	1%	1%	0%	1%	1%
5 up to 15 gallons (would fit in a shopping cart)	8%	9%	8%	6%	11%	13%	8%	9%	7%	12%	8%	9%
1 up to 5 gallons (would fit in a cardboard box)	26%	38%	30%	25%	27%	33%	30%	29%	31%	29%	32%	30%
Less than 1 gallon	36%	27%	34%	29%	36%	32%	34%	31%	36%	29%	31%	33%
None	21%	18%	21%	36%	20%	17%	24%	27%	21%	25%	22%	23%

# Leftover Paint Storage

- ❖ To consider the impact of recency, results are shown three ways hereafter: 1) all respondents, 2) non-professionals, and 3) non-professionals who purchased paint in the last year.
- ❖ Recency makes a big difference in paint storage. Those who purchased paint in the last year were significantly more likely to be storing paint now. This suggests some delay in disposal after purchase.

***How much leftover or unwanted paint do you have in your home or business at this time (e.g., primer, interior or exterior house paint, stain, deck sealer, or clear finishes like varnish)?***

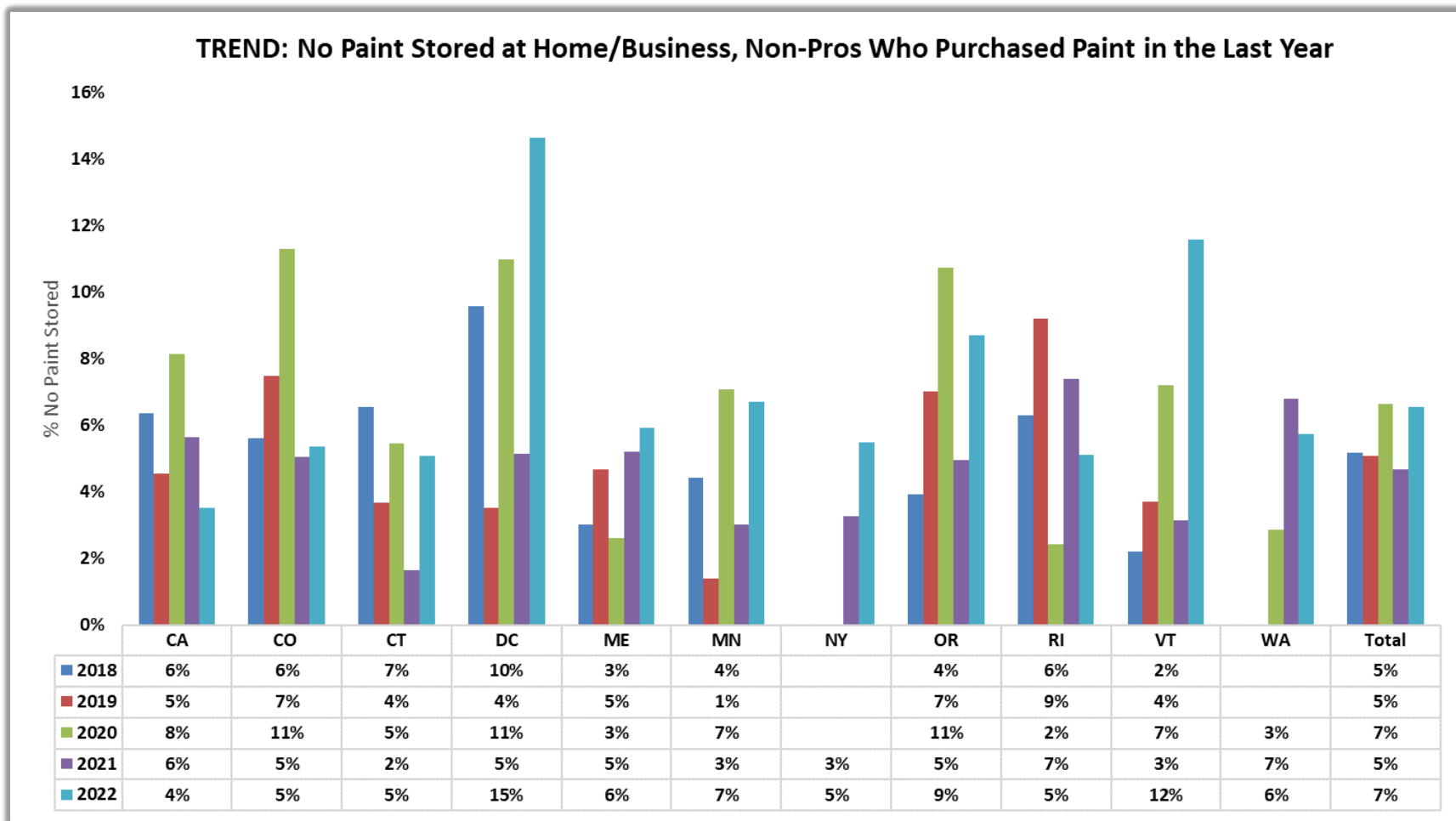


*\*Data is not shown for professional painters in individual states due to low sample sizes.*

*N=CA 559;CO 253;CT 257;DC 263;ME 262;MN 253;NY 278;OR 252;RI 242;VT 208;WA 295;TOTAL 3122*

# TREND: No Paint Storage, Recent End-Consumer Purchasers

- ❖ All trends hereafter are shown as a percentage of end-consumers who purchased in the last year.
- ❖ In general, end consumers have less paint on hand in 2022 than they did in 2021.



## Reasons for Paint Storage

- ❖ As was the case in prior years, the top 2 reasons (highlighted in yellow) that respondents stored paint are the same in all states/the district: leftovers from their own paint job or from a contractor's paint job.

<i>What is the main reason you have the leftover paint currently in your home/business?</i>												
Reason	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
I did some painting myself and I had some leftover paint when I was done.	57%	53%	61%	53%	58%	60%	58%	54%	69%	59%	57%	58%
I intentionally bought paint for future touch-ups.	22%	26%	25%	15%	27%	22%	19%	27%	17%	22%	26%	23%
I hired someone to paint, and they left it behind.	11%	9%	6%	14%	3%	5%	11%	5%	8%	6%	3%	8%
I found the paint in my home or business when I moved in.	5%	7%	4%	10%	5%	7%	3%	10%	2%	5%	8%	6%
I am a professional painter or contractor, and it is from one or more of my jobs.	1%	1%	1%	2%	1%	0%	2%	1%	1%	2%	0%	1%
I don't remember where the paint came from.	1%	2%	1%	4%	3%	3%	4%	1%	2%	3%	3%	3%
Other*	2%	1%	1%	2%	2%	2%	2%	2%	1%	3%	2%	2%
<b>Sample Size</b>	<b>437</b>	<b>207</b>	<b>203</b>	<b>169</b>	<b>205</b>	<b>209</b>	<b>211</b>	<b>184</b>	<b>192</b>	<b>156</b>	<b>229</b>	<b>2402</b>

Shown as a percentage of all respondents

## “Other” Reasons for Storage

Bought extra, Neighbors gave me their old paint and there was paint left behind when I moved in	I purchased for accent walls so i will keep leftovers for touchup
did painting myself. not done yet, and will use most of it, save a little for touchups.	I usually buy more paint than I need so that I will have left over paint for touching-up marks and scratches or painting closets to match with the room I'm painting.
Given to me	It was left over from when my parents was having the house remolded
Had paint leftover after my living room was painted	It was leftover from the construction of our new house.
Haven't done the painting yet	Just in case to wipe out graffiti or vandalism
Haven't had a chance to take it to the proper disposal place due to covid.	kept paint to do do touch up work.
I bought it to paint my house but ended up putting on new siding	Leftover paint from rental unit
I bought paint for art and continue to use it	Leftover paint since i graduated college, and never used it for anything else
I bought paint samples to test wall colors	My dad has paint from painting the rooms.
I bought the house new and the builders left the paint in the garage.	My husband bought the paint to touch up our living room and to paint a navy wall in the bedroom
I did the painting myself and yes I had left over paint. Why would I dispose of it? I can use it for touching up spots in the future!	My husband has it
I guess on the amount, I bought to much	My Husband purchased the paint, used what was necessary and has leftover paint.
I have a family member whos is a painter and from time to time gives me paint thats leftover from his gigs	My landlord painted my home before I moved in and they left it so I could touch up spots if needed.
i have it left over from many different paint projects from over the years	My mom painted her salon a long time ago and left the paint in the bathroom
I have more painting to do.	Needed less than the smallest amount we could buy
I have not yet finished my project.	New construction house. Left over paint.
I have to paint the door on my barn.	Tend to buy extra for touch up or cosmetic purposes.
I keep them a year or two,so I can remember colors to match at a later time. For touch-up also	The painter messed up and had to buy more because of the mistakes
I never painted the project i purchased the paint for	The store is 30 minutes away from my home and I didn't want to run out of sealer while I was sealing my driveway. I can return the leftover gallon not used.
I painted my living room and had some leftover.	Was gifted leftover paint
We have more painting to do	We bought a pallet of mixed unwanted paint lol

# Past Paint Disposal Methods

- ❖ Similar to those surveyed in prior years, most didn't dispose because they intended to use it someday.
- ❖ Disposing at a HHW facility/event or the dry-then-trash methods were next most common.
- ❖ There were some variances by state (top 2 reasons highlighted in yellow below).

***In the past, which has been your preferred method to dispose of leftover or unwanted paint?***

Method	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
Stored it in the basement, garage, or a closet because I intended to use it someday	34%	33%	31%	30%	33%	35%	32%	29%	43%	28%	32%	33%
Took it to a household hazardous waste facility/event or transfer station	18%	14%	24%	8%	19%	24%	11%	16%	11%	32%	19%	18%
Not applicable - I have never stored or disposed of leftover or unwanted paint.	13%	10%	9%	18%	10%	9%	13%	12%	8%	10%	16%	12%
Dried it out and put it in the trash	6%	12%	9%	8%	12%	11%	13%	10%	11%	9%	9%	10%
Gave it away to family, friends, or a community organization	7%	6%	3%	9%	5%	4%	7%	10%	3%	9%	4%	6%
Took it to a paint, hardware, or lumber store	7%	8%	9%	3%	4%	4%	3%	7%	8%	3%	4%	6%
I don't remember what I did with the leftover or unwanted paint.	6%	5%	5%	9%	5%	3%	7%	6%	6%	3%	4%	5%
Left it behind when I moved	3%	6%	4%	4%	3%	2%	3%	5%	1%	2%	3%	3%
Put cans of liquid paint in the trash	2%	4%	2%	5%	2%	2%	6%	2%	3%	0%	3%	3%
Mixed it with hardener or kitty litter and put it in the trash	2%	2%	3%	2%	5%	4%	4%	1%	2%	1%	4%	3%
Other*	1%	2%	1%	1%	2%	1%	2%	2%	2%	1%	0%	1%
Poured paint down the drain	1%	0%	0%	2%	0%	0%	0%	0%	1%	1%	1%	1%
<b>Sample Size</b>	<b>553</b>	<b>252</b>	<b>255</b>	<b>263</b>	<b>258</b>	<b>251</b>	<b>276</b>	<b>251</b>	<b>239</b>	<b>207</b>	<b>294</b>	<b>3099</b>



## “Other” Disposal Methods

dried it out and recycled the gallon container.	My husband takes care of this.
Dropped off at a hazardous waste sight.	Not sure bevsuse my husband disposed of the leftover paint
Dupster	Paint pickup services
Found a way to use it all up	Still have
Garbage	Still have it
gave it to our transfer station for proper disposal	The community have these events where you can drop off leftover paint
Had painter take it	Took it to recycle center
I donated it to habitat for humanity	Took it to recycled place for proper disposal
I gave it to my Superintendent.	Took to recycle
I hang on to it until I need it or decide to mix them together and then use them for some project	took to Sherwin WILLIAMS
I haven't gotten rid of any...	Took to the dump
I never painted	Trash
I still have the paint	Tried to use it for another project
I took it to a recycling paint area.	use as a sub-coat for whatever I paint next
I try to use the paint up in another project or as a base coat for something else, if possible	Used for art projects
I usually give it away	Used for diy art projects
I went to recycle event for paint leftover.	Used it on a different project
It's in the garage	We have a local paint recycler, and we took it there.
Kept it	When I no longer need it I wait till my trash pickup has a special day to pick up paint ant things of that nature
kept it available for possible touch-ups	

# Past Paint Store Disposal Preference

- ❖ Paint take-back service is the top reason people would go to a store vs. a HHW facility/event.
- ❖ Proximity was the number two reason for recycling at retail stores across most states/the district.
- ❖ *Note: results should be interpreted only directionally as sample sizes are low.*

**What is the main reason you would take paint to a paint/hardware/lumber store instead of a household hazardous waste facility/event or transfer station?**

Reason	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
The paint/hardware/lumber store has a paint take-back program in place.	28%	50%	45%	50%	45%	44%	33%	50%	44%	57%	54%	43%
The paint/hardware/lumber store is close.	33%	30%	23%	13%	9%	11%	44%	17%	28%	29%	38%	26%
We don't have any local hazardous waste facilities/events or transfer stations.	21%	20%	18%	25%	18%	33%	22%	11%	11%	0%	8%	17%
Paint/hardware/lumber stores are open more often.	15%	0%	14%	13%	27%	11%	0%	6%	17%	14%	0%	11%
Other*	3%	0%	0%	0%	0%	0%	0%	17%	0%	0%	0%	2%
<b>Sample Size</b>	<b>39</b>	<b>20</b>	<b>22</b>	<b>8</b>	<b>11</b>	<b>9</b>	<b>9</b>	<b>18</b>	<b>18</b>	<b>7</b>	<b>13</b>	<b>174</b>

\*Other Reason - Paint Store

I have done it for 43 years

I wasn't aware I could take it to facility/transfer station

More convenient

The store has and knows proper options to dispose

# Household Hazardous Waste Facility/Event Preference

- ❖ Lack of knowledge of retail store take-back services was the top reason people chose HHW facilities/events in the past.
- ❖ Proximity also plays a big role in HHW facility/event selection across most states/the district.
- ❖ In Minnesota, New York and Colorado, the need to dispose other chemicals was important.

**What is the main reason you would take paint to a household hazardous waste facility/event or transfer station instead of a paint/hardware/lumber store?**

Reason	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
I wasn't aware paint/hardware/lumbers stores took back paint	60%	71%	50%	77%	52%	65%	55%	54%	48%	48%	59%	57%
The household hazardous waste facility or transfer station is closer.	14%	9%	23%	14%	17%	8%	17%	20%	19%	17%	21%	16%
I have other chemicals to dispose of that paint/hardware/lumber stores don't accept and want to get rid of it all at the same time.	9%	9%	17%	0%	13%	23%	17%	10%	15%	15%	14%	13%
We don't have a paint/hardware/lumber store that takes back paint in our area.	10%	6%	2%	9%	15%	0%	7%	15%	15%	14%	2%	8%
Other*	4%	0%	7%	0%	2%	2%	3%	0%	0%	5%	2%	3%
I have more paint than the paint/hardware/lumber stores would take.	3%	6%	2%	0%	2%	2%	0%	2%	4%	2%	2%	2%
<b>Sample Size</b>	<b>99</b>	<b>35</b>	<b>60</b>	<b>22</b>	<b>48</b>	<b>60</b>	<b>29</b>	<b>41</b>	<b>27</b>	<b>65</b>	<b>56</b>	<b>542</b>

**\*Other Reason - HHW**

better place to go	It was the only option I was aware of
Big corporations dump enough chemicals into our environment	it's the environmentally sound way to dispose of unwanted paint
environment	It's the safest way to dispose of it
Family and environment friendly	Recycle it
figured was right thing to do	That's where you take it.
I want to be conscientious of our environment and dispose of the paint properly.	The transfer station does not charge me.
It seemed like the right thing to do.	Town runs waste facility for taking back paints and other household products.
It was convenient	

# Future Paint Disposal Intentions

- ❖ Disposing at a HHW facility/event was the top future disposal intention in all states/the district.
- ❖ The next most prevalent reason varied by state, between taking it to a hardware store, giving it away, and drying it out/putting it into the trash.
- ❖ Very few said they would pour liquid paint down the drain or put liquid paint straight into the trash.

***If you wanted to get rid of unwanted paint in the near future, what would you most likely do with it?***

Method	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
Take it to a household hazardous waste facility/event or transfer station	30%	25%	33%	23%	27%	38%	20%	31%	26%	35%	31%	29%
Take it to a paint/hardware/lumber store	20%	20%	20%	13%	14%	19%	10%	17%	19%	16%	13%	17%
Give it away to a family member, friend, or community organization	16%	15%	11%	23%	13%	16%	17%	21%	11%	18%	16%	16%
Dry it out and put it in the trash	11%	18%	14%	11%	17%	12%	13%	10%	19%	12%	18%	14%
I don't know	14%	13%	13%	16%	14%	9%	20%	11%	15%	9%	11%	13%
Mix it with hardener or kitty litter and put it in the trash	3%	4%	2%	6%	8%	4%	9%	2%	3%	3%	6%	5%
Put cans of liquid paint in the trash	3%	3%	3%	4%	4%	1%	8%	4%	3%	4%	4%	4%
Other*	1%	2%	3%	2%	2%	2%	2%	4%	2%	2%	0%	2%
Pour paint down the drain	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	1%	1%
<b>Sample Size</b>	<b>553</b>	<b>252</b>	<b>254</b>	<b>263</b>	<b>256</b>	<b>251</b>	<b>276</b>	<b>251</b>	<b>238</b>	<b>206</b>	<b>294</b>	<b>3094</b>

# “Other” Future Disposal Intentions

Smix it with saw dust, Let it harden and put in garbage	If paint already opened, I would save some for touch-ups as needed. If unopened and not needed, I would donate it. If not much paint left and don't plan to use, I would dry out and put in the trash.
Ask pro painter for advice	It depends on the type of paint, I dry it or drop it at the hazardous waste place.
Bring to work	Keep it
Donate it to habitat.	LET IT DRY OUT AND HARDEN AND DISPOSE DURING ANYTHING GOES DURING CLEAN-UP WEEK
Donated to a Habitat for Humanity Restore or similar charity resell store.	Let my husband take care of it
Don't buy paint	Look.up how to dispose of it properly.
Dry it out and put it in the trash, Take it to a paint/hardware/lumber store	Not sure. But I will make sure it is disposed properly not down the drain or trash.
either bring it to a paint store/hardware store now that I know they take it back OR turn it at the transfer station because they turn it into shades of paint for sale as well.	paid a fee when bought to get rid of it, but store and sttte doesnt have a place where we can bring it for free to dispose of
Find something to paint	Possibly find an artist that needs paint.
Give it away	Post it for free on a community sales page on social media.
Give it to family or friends.	Put it in the recycle bin
Give it to my Superintendent so he can finish using it. Or dispose of it.	Recycle
Google to find out the appropriate way to dispose of it	Research best option
Google where I can dispose of it safely	Research the best way to dispose of paint causing the least environmental impact.
Have it picked up by hazardous waste disposal company.	return to seller
have never painted with any	same, dry it out and recycle the container.
Hold onto it	Save for touch up.
I don't throw paint out, I save it just in case	save it for future use
I generally just horde it in my basement	Search online what to do with it
I only get enough paint for what I need to paint	Set it out by the Pickup dumpsters for my Recycling and reclamation provider to deal with.
I search recycle leftover paint stuff... then found recycle event... then took there.	Store in the garage
I usually use it all.	STORE IT FOR A LATTER DATE
I wait until my town has a special pick up day for that type of thing	Take it to a paint store that recycles paint.
I would probably do an internet search and find a local place to take it.	Take it to the paint recycling area. They make new paint out of old paint.
I would store it and not get rid of it	take it to the recycling center
I would take it to a paint/hardware/lumber store IF a financial incentive were offered, otherwise I'd continue taking it to household hazardous waste collection	Take to waste management for disposal
I wouldn't, I'd use it all	Use it again.
I've looked it up where to take in my town but I have never done it	Use it up on another project
If it was enough to use again I store it. If its old or just a small amount I put kitty litter in in and when dry take to dump	Would try to find a CONVENIENT place to recycle it, as long as there was enough to be concerning.

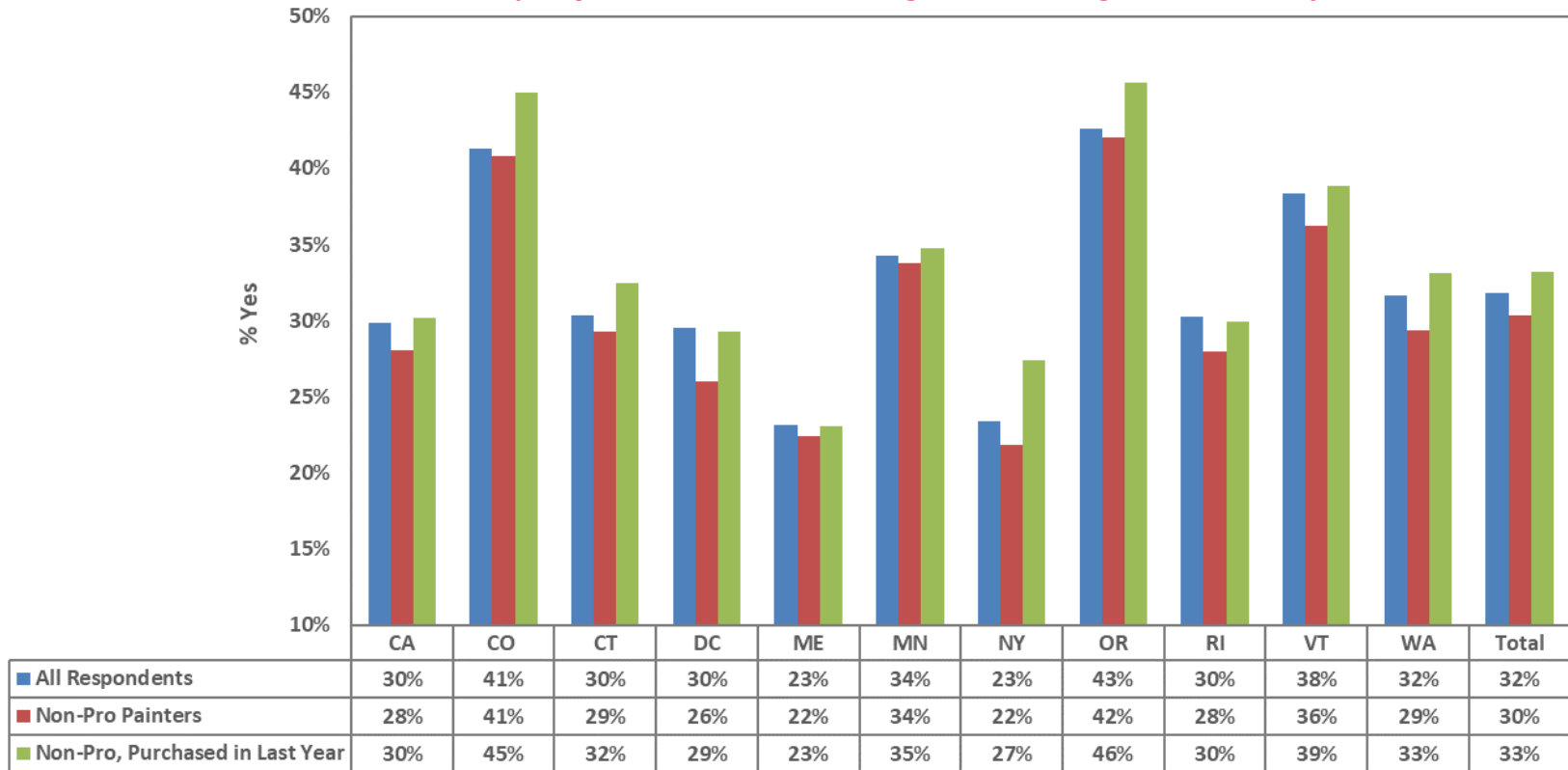


# **PAINT RECYCLING/DISPOSAL AWARENESS**

# Awareness of Paint Recycling

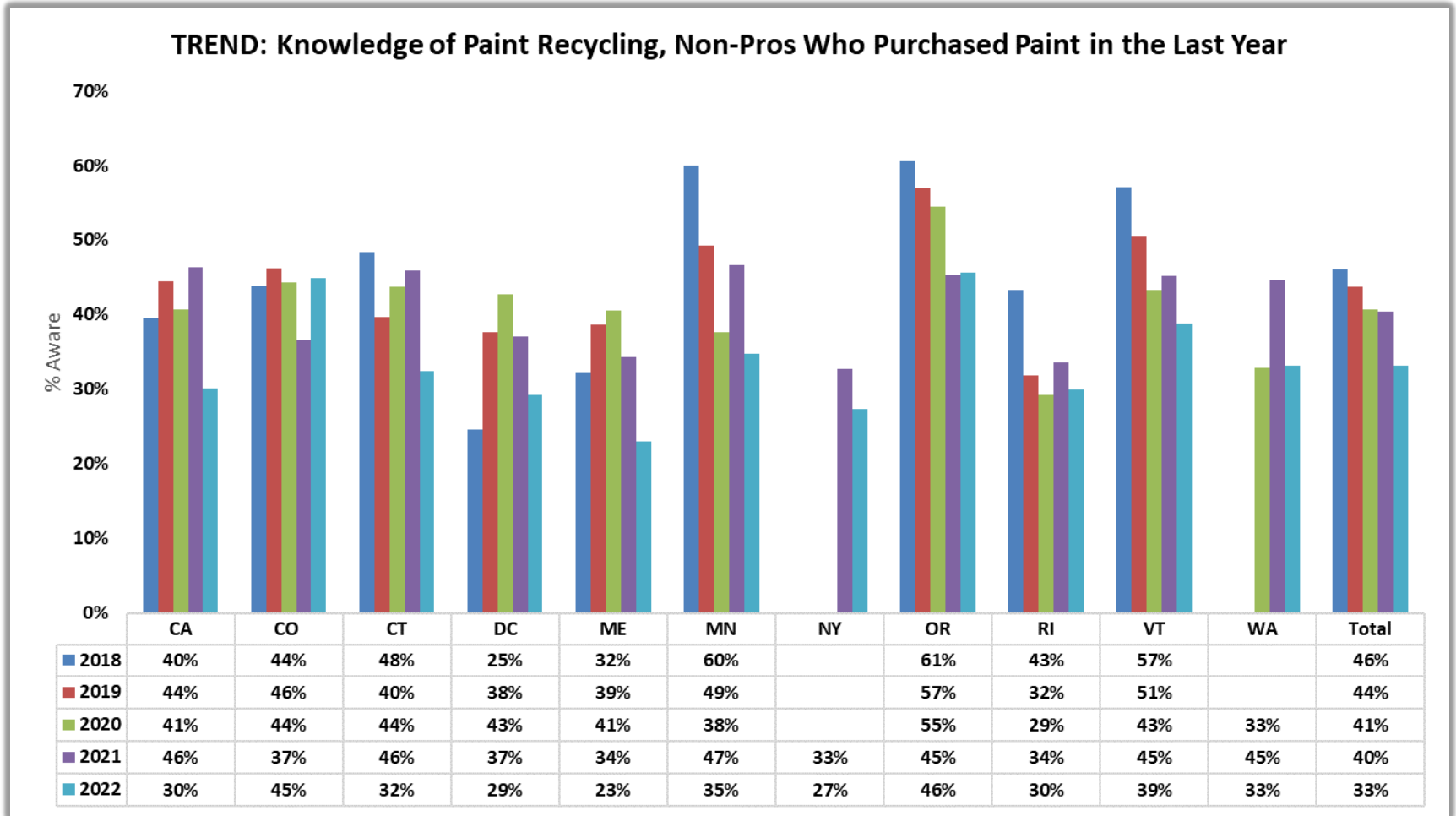
- ❖ 32% of all respondents said they knew that paint can be recycled.
- ❖ Fewer (30%) of end consumers knew that paint could be recycled. 64% of professionals were aware\*.
- ❖ End consumers who purchased paint more recently were more likely to know that it can be recycled. This supports the idea that recent store interactions are having an impact on awareness.

**Prior to this survey, did you know that paint can be recycled (disposed in such a way that it may be re-used)?**



\*Data is not shown for professional painters in individual states due to low sample sizes.

# TREND: Paint Recycling Awareness, Recent Consumer Purchasers

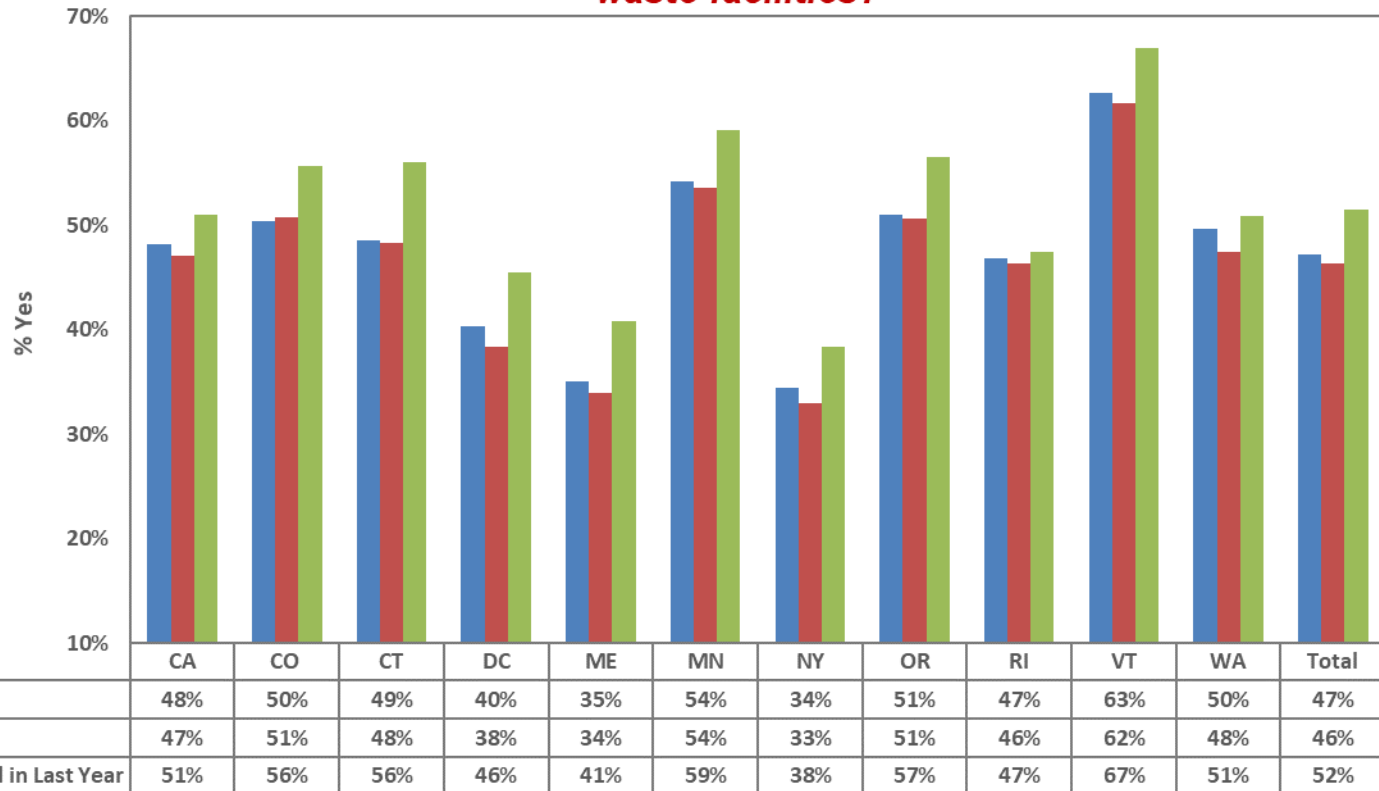




# Awareness of Paint Disposal Opportunities in State/District

- ❖ NEW IN 2022, this question was added to discern between recycling knowledge and drop-off knowledge.
- ❖ 47% of all respondents were aware of paint disposal opportunities in their state, comprised of both professionals (69% aware) and end consumers (46% aware).
- ❖ That percentage was significantly higher among those who purchased in the last year than within the broader groups (52%).

**Prior to this survey, were you aware of paint disposal opportunities in your state, such as drop off locations at paint stores and household hazardous waste facilities?**



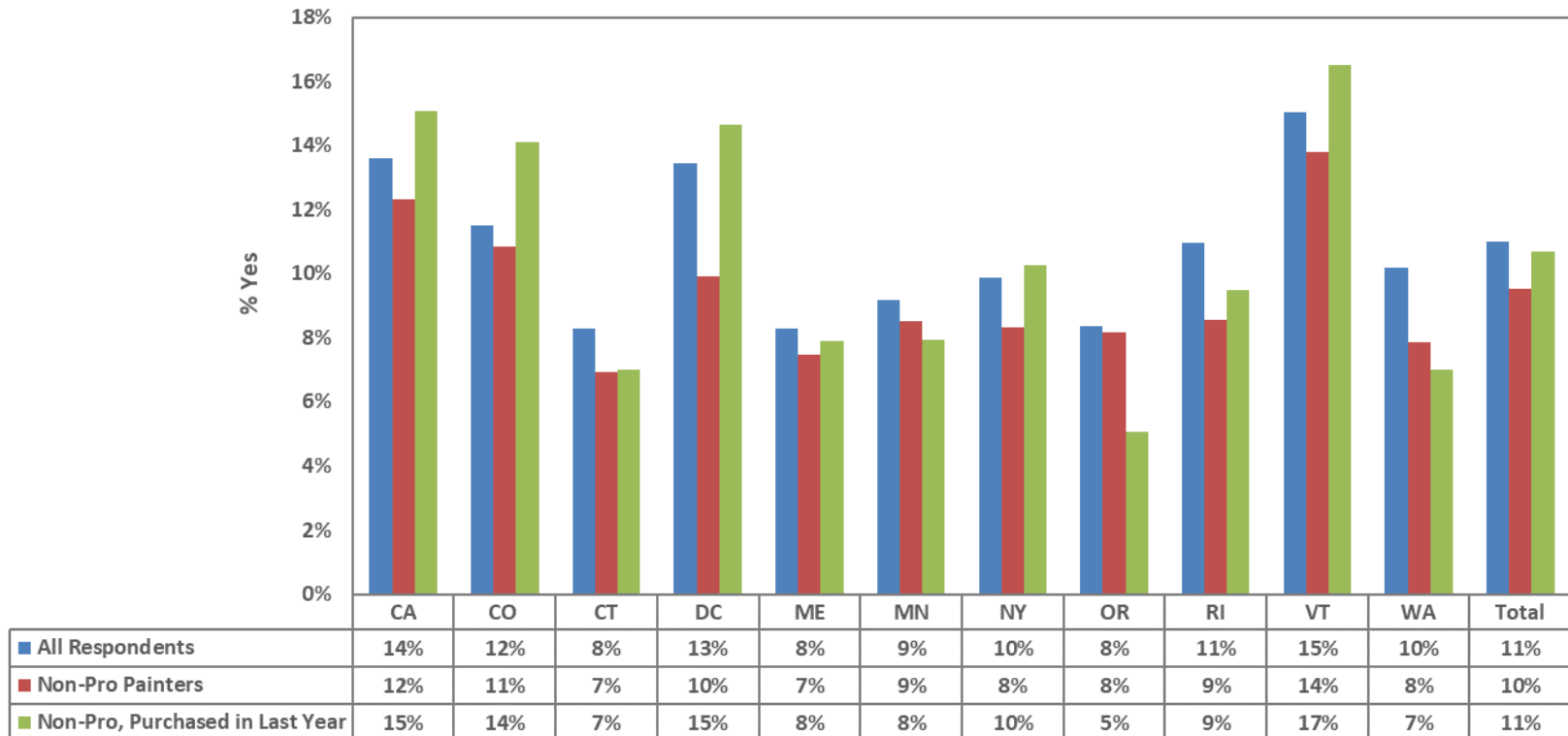
*\*Data is not shown for professional painters in individual states due to low sample sizes.*

*N=CA 552;CO 252;CT 253;DC 260;ME 254;MN 251;NY 273;OR 251;RI 237;VT 206;WA 294;TOTAL 3083*

# Awareness of Free Onsite Pickup Services

- ❖ NEW IN 2022, this question was added to measure awareness of onsite pickup services.
- ❖ 11% of all respondents knew that 100+ gallons could be picked up for free. 43% of professional painters were aware; 10% of non-professionals.
- ❖ Recency made a small difference among non-professionals. Those who purchased in the last year were slightly more aware of pick-up services (11%).

**Prior to this survey, were you aware there is a free on-site pickup service available to households, professional painters, businesses and organizations with 100 gallons or more of leftover paint?**



*\*Data is not shown for professional painters in individual states due to low sample sizes.*

*N=CA 552;CO 252;CT 253;DC 260;ME 254;MN 251;NY 273;OR 251;RI 237;VT 206;WA 294;TOTAL 3083*



# **AWARENESS MATRICES**

# Knowledge About Recycling/Disposal Not a “Funnel” but a Matrix

- ❖ Originally, we expected that those familiar with paint recycling would be a subset of those familiar with disposal opportunities (a “funnel”).
- ❖ However, what we learned was that there are many who know about paint recycling who do not know about disposal opportunities in the state, and vice versa.
- ❖ The following “matrix” breaks down the entire respondent base given both subjects.
- ❖ 47% didn’t know about either topic; 26%, both; the rest, one or the other.\*

**Knows Paint Can Be Recycled  
(Disposed in Such a Way it Can Be Re-used)**

		Yes	No
Knows About Paint Disposal Opportunities in State/District	Yes	26%	21%
	No	6%	47%

*\*Implication: need for balanced marketing and communications if we are to get both points across.*

# Awareness Matrices – By Professional Painter Status

- ❖ As expected, professional painters were much more likely to know about both aspects, paint recycling and disposal opportunities.
- ❖ In fact, more than twice as many professionals knew about both as non-professionals (end consumers).

## ALL END CONSUMERS

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	25%	22%
	No	6%	48%

## ALL PROFESSIONAL PAINTERS

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	58%	11%
	No	7%	25%

# Awareness Matrices – By Recency of Consumer Paint Purchase

- ❖ Non-professionals were slightly more aware of both aspects, drop-off opportunities and paint recycling, if they had purchased paint in the last year.

## ALL END CONSUMERS

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	25%	22%
	No	6%	48%

## END CONSUMERS BOUGHT IN LAST YEAR

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	28%	24%
	No	6%	43%

# Awareness Matrices – By State Among Recent Consumer Purchasers

**CA**

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	25%	26%
	No	5%	44%

**ME**

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	19%	22%
	No	4%	55%

**RI**

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	24%	23%
	No	6%	47%

**CO**

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	36%	19%
	No	9%	36%

**MN**

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	31%	28%
	No	4%	37%

**VT**

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	37%	30%
	No	2%	31%

**CT**

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	26%	30%
	No	6%	38%

**NY**

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	23%	16%
	No	5%	57%

**WA**

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	27%	24%
	No	6%	43%

**DC**


		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	23%	23%
	No	7%	48%

**OR**

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	37%	20%
	No	9%	35%

**ALL END CONSUMERS**

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	28%	24%
	No	6%	43%



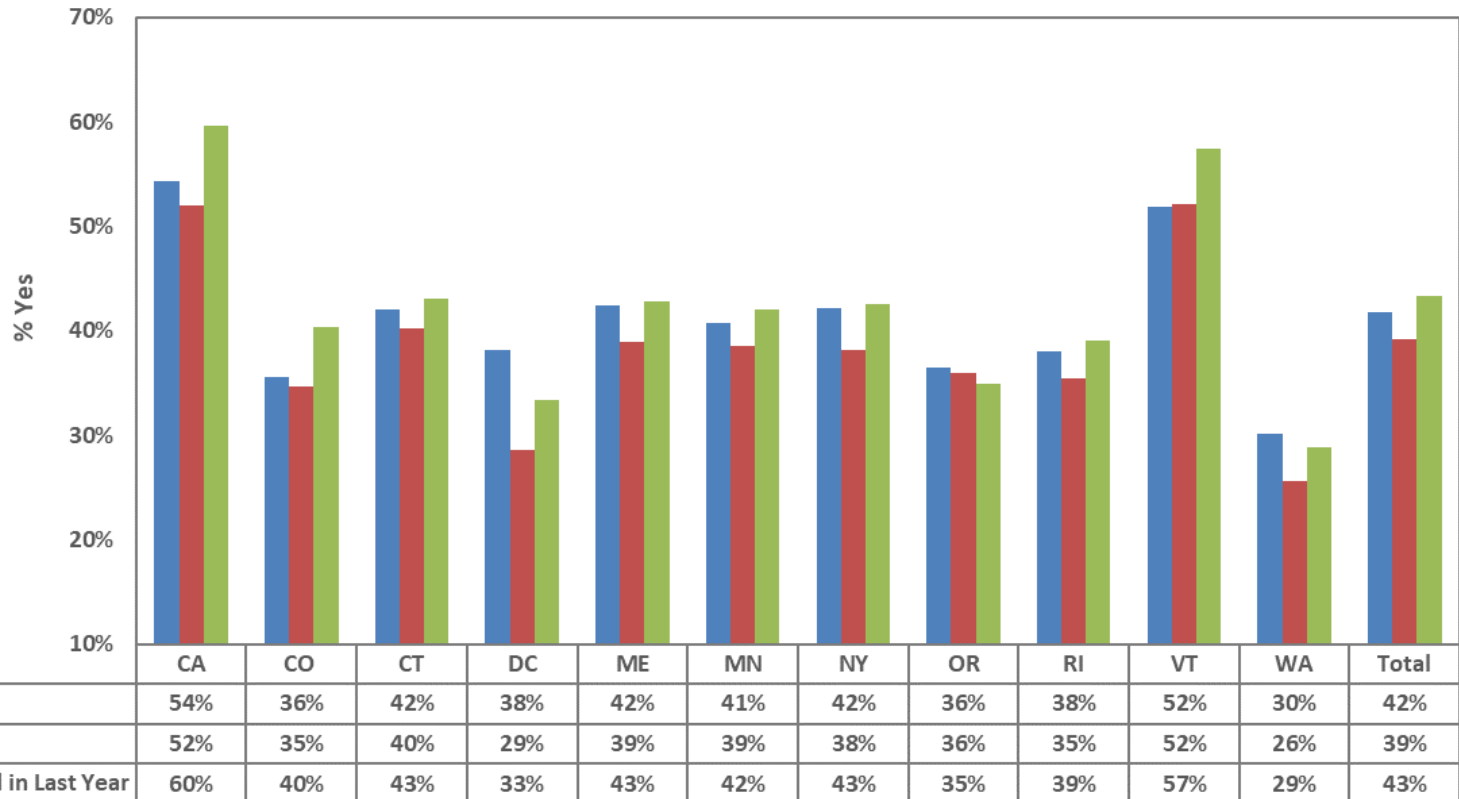
**RECYCLING PROCESS AWARENESS  
AND BEHAVIORS**  
**(among those who knew about paint  
recycling)**



# Awareness of Fee Among Those Who Knew About Recycling

- ❖ 42% of those who knew about paint recycling also knew about the recycling fee added to new purchases.
- ❖ There was a marked difference between professionals (69%) and non-professionals (39%)\*.
- ❖ Recency of paint purchases made a difference. Those who purchased in the last 12 months were most aware (43%).

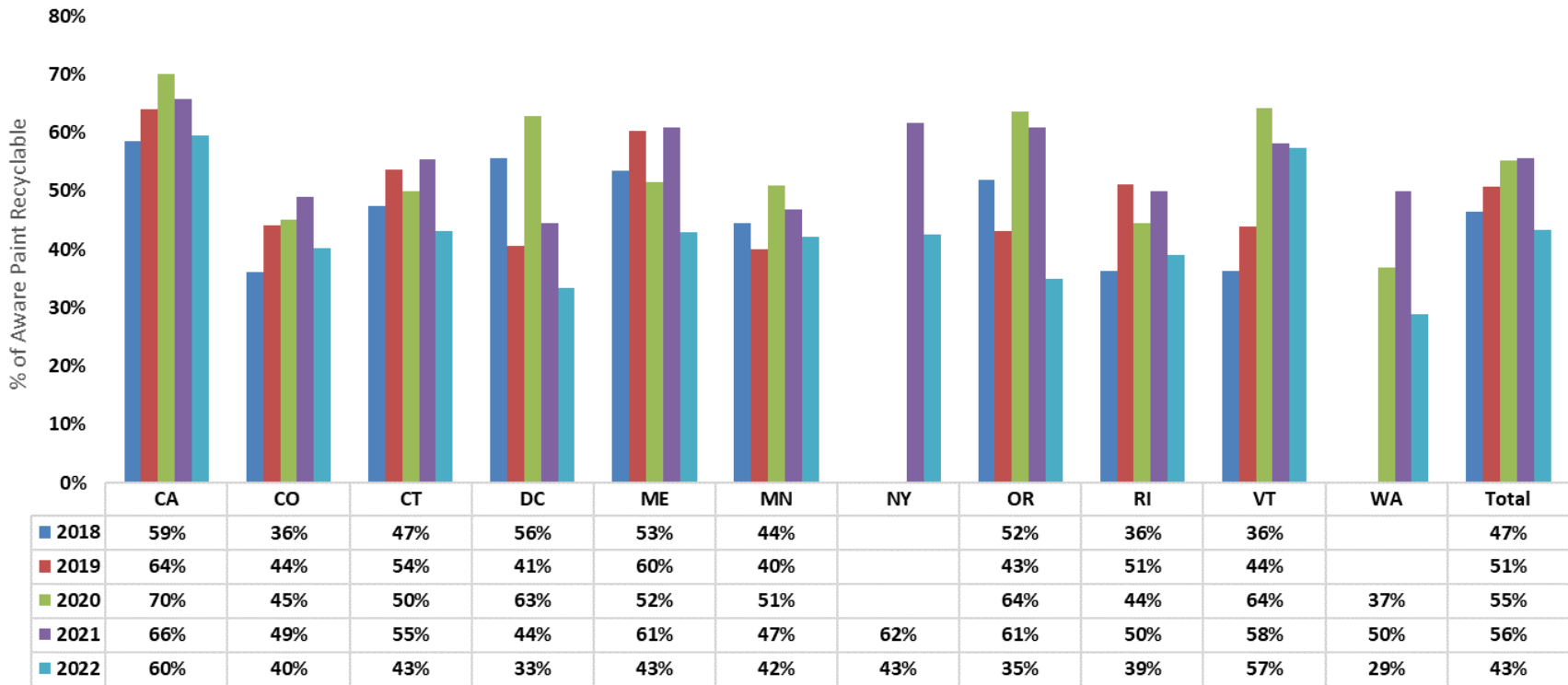
***Are you aware that when you buy paint in (STATE/DISTRICT), there is a small fee added to the price to pay for a program to recycle any leftover paint you have?***



*\*Data is not shown for professional painters in individual states due to low sample sizes.*

# TREND: Fee Awareness, Recent End-Consumer Purchasers

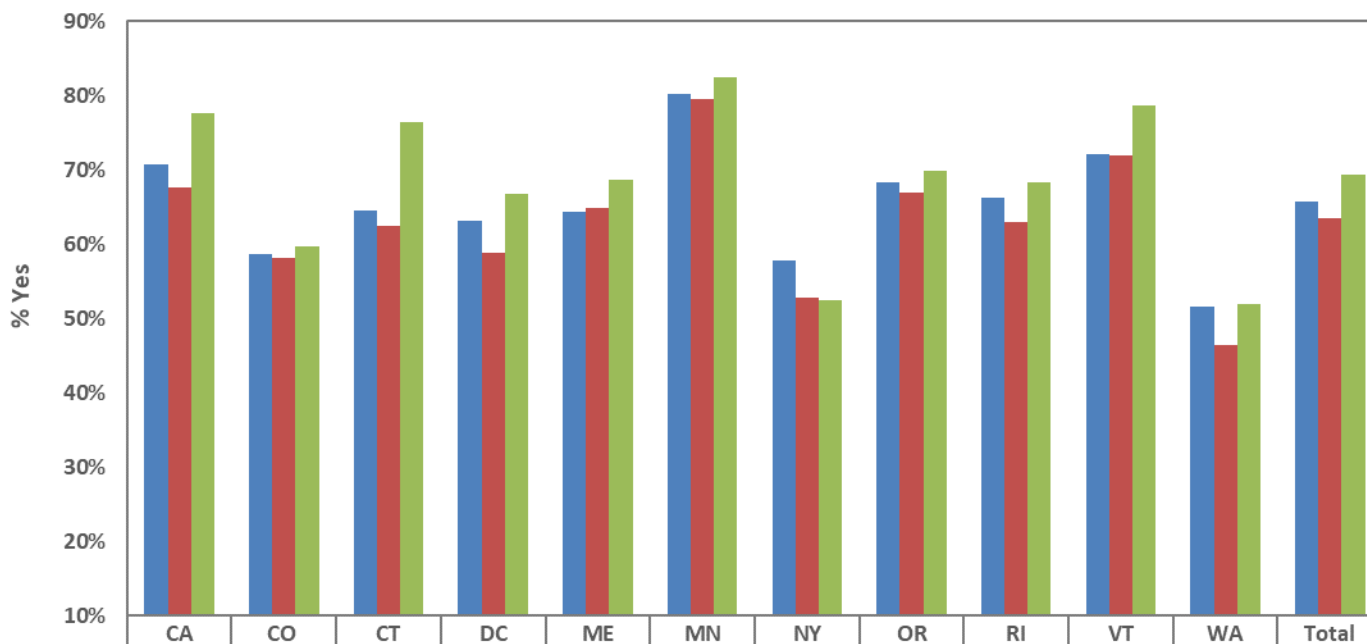
TREND: Aware of Fee, Non-Pros Who Purchased Paint in the Last Year



# Knowledge of Places for Recycling

- ❖ 66% of all respondents who knew that paint can be recycled also knew where to go to do so.
- ❖ As with other results, all non-professionals' awareness was lower (64%) than professionals' (86%)\*; those who purchased in the last year, higher (69%).

***If you wanted to take paint somewhere to be recycled, do you know where to take it?***

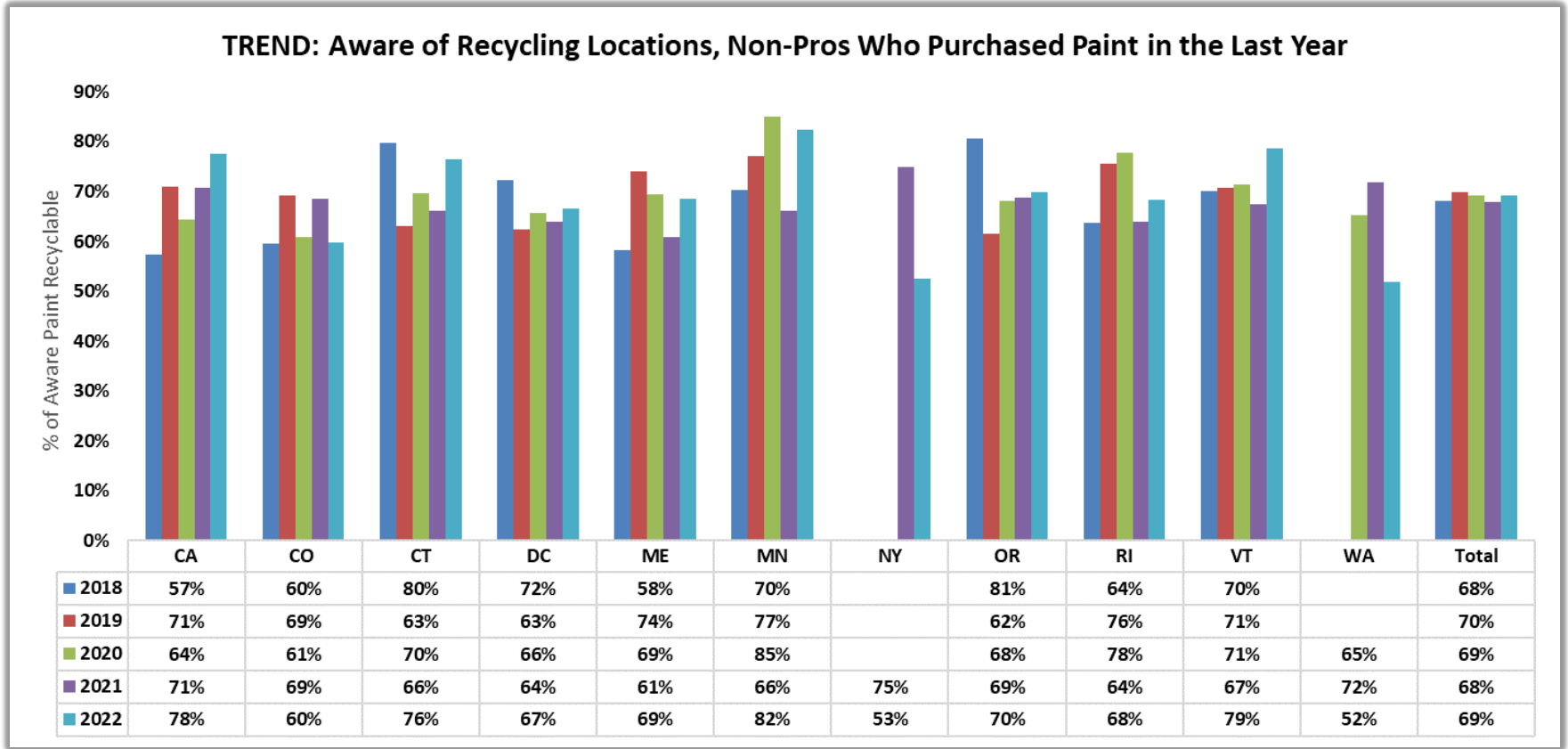


■ All Respondents	71%	59%	64%	63%	64%	80%	58%	68%	66%	72%	52%	66%
■ Non-Pro Painters	68%	58%	63%	59%	65%	80%	53%	67%	63%	72%	46%	64%
■ Non-Pro, Purchased in Last Year	78%	60%	76%	67%	69%	82%	53%	70%	68%	79%	52%	69%

*\*Data is not shown for professional painters in individual states due to low sample sizes.*

*N=CA 164;CO 104;CT 76;DC 76;ME 59;MN 86;NY 64;OR 107;RI 71;VT 79;WA 93;TOTAL 979*

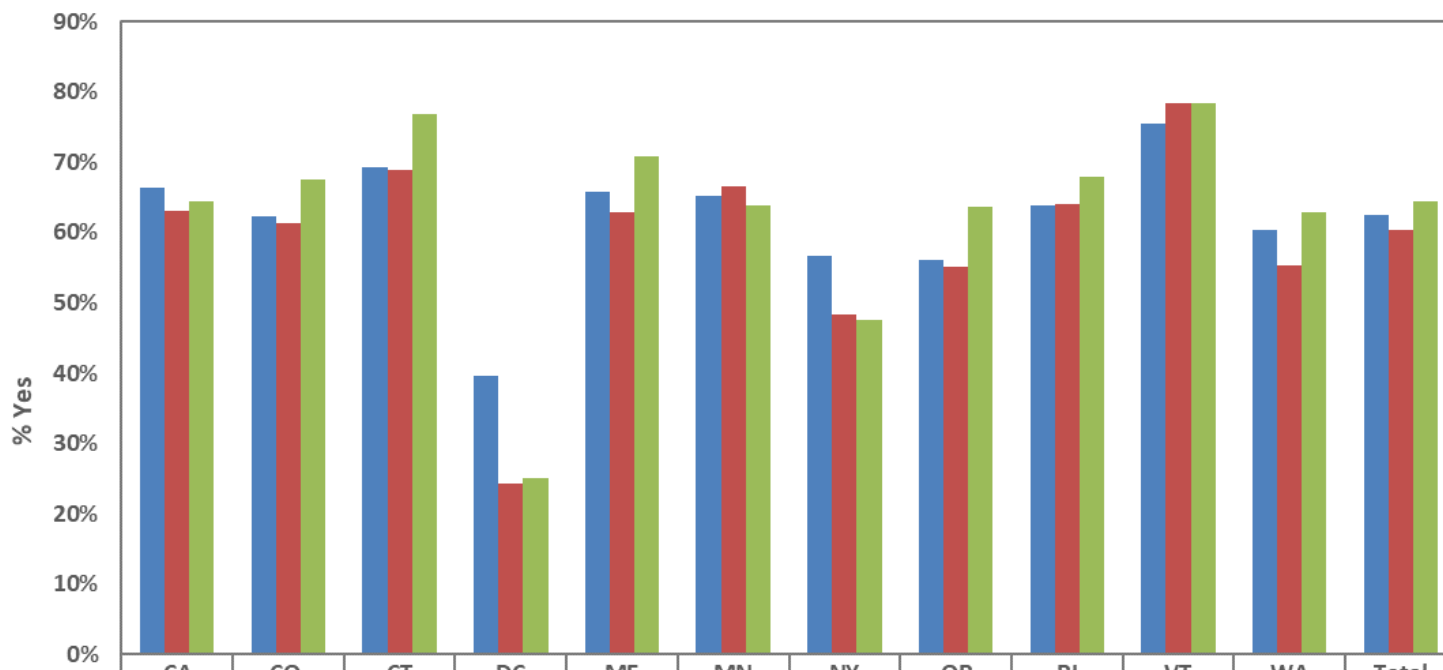
# TREND: Knowledge of Where to Recycle, Recent Purchasers



# Past Recycling Behaviors Among Those That Knew About Recycling

- ❖ 63% of those who said they were aware that paint can be recycled said they had done so in the past.
- ❖ Non-professionals (60%) are less likely to have recycled in the past than professionals (78%)\*.
- ❖ End consumers who purchased in the last year are more likely to have done so (64%).

## Have you ever taken paint somewhere to be recycled?



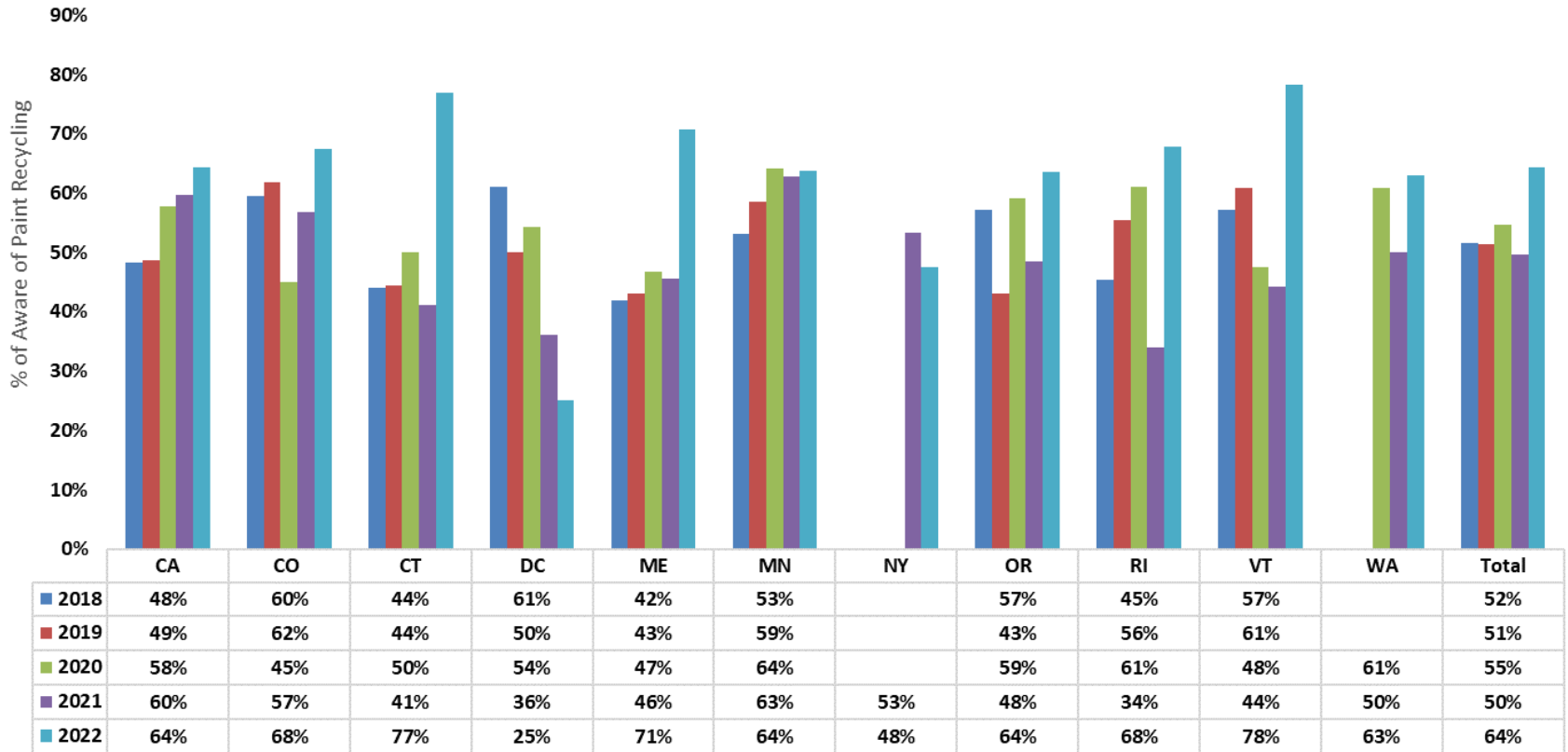
	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
All Respondents	66%	62%	69%	40%	66%	65%	57%	56%	64%	75%	60%	63%
Non-Pro Painters	63%	61%	69%	24%	63%	67%	48%	55%	64%	78%	55%	60%
Non-Pro, Purchased in Last Year	64%	68%	77%	25%	71%	64%	48%	64%	68%	78%	63%	64%

\*Data is not shown for professional painters in individual states due to low sample sizes.

N=CA 116;CO 61;CT 49;DC 48;ME 38;MN 69;NY 37;OR 73;RI 47;VT 57;WA 48;TOTAL 643

# TREND: Past Recycling, Recent End-Consumer Purchasers

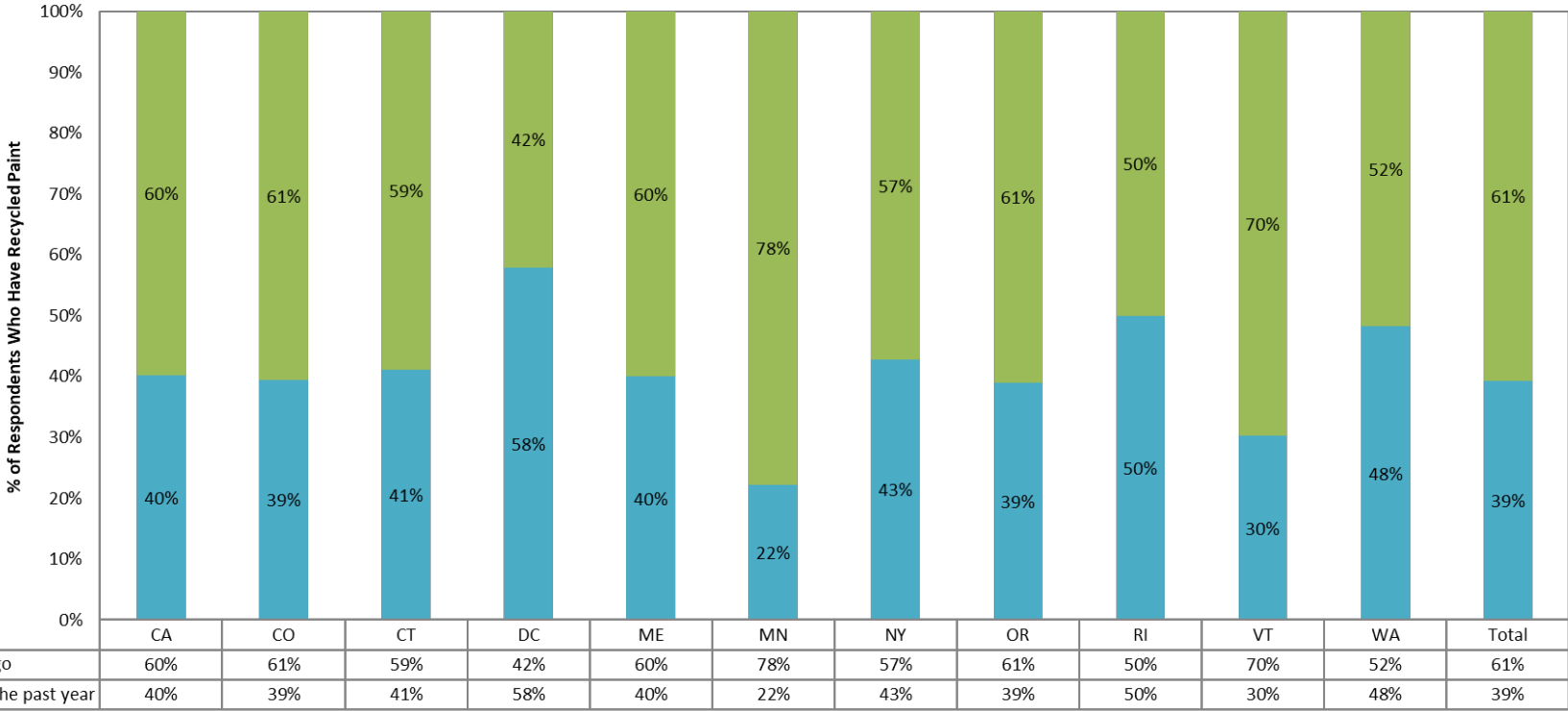
TREND: Recycled in the Past, Non-Pros Who Purchased Paint in the Last Year



# Recency of Paint Recycling

❖ 39% of those who said they had recycled paint in the past said they had done so in the last year.

**When was the most recent time you have taken paint somewhere to be recycled?**

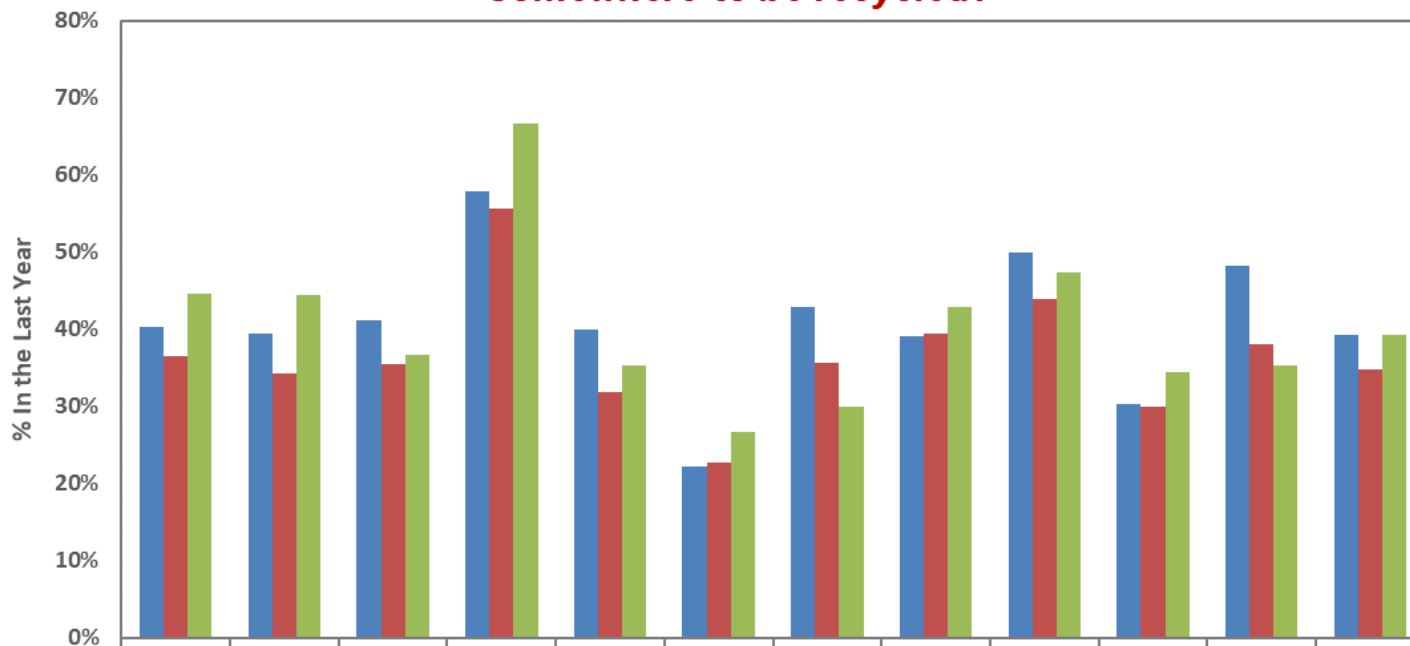


N=CA 77;CO 38;CT 34;DC 19;ME 25;MN 45;NY 21;OR 41;RI 30;VT 43;WA 29;TOTAL 402

# Recycled Paint in the Last Year

- ❖ Recycling rates among non-professionals (35%) was lower than in the full respondent base (39%)\*.
- ❖ More recent purchasers (39%) had recycled paint more often than less recent purchasers (logical).
- ❖ D.C. had the highest rates (where a big proportion live in apartments/condos and have less space to store paint and are likely to get rid of it quicker).

## When was the most recent time you have taken paint somewhere to be recycled?



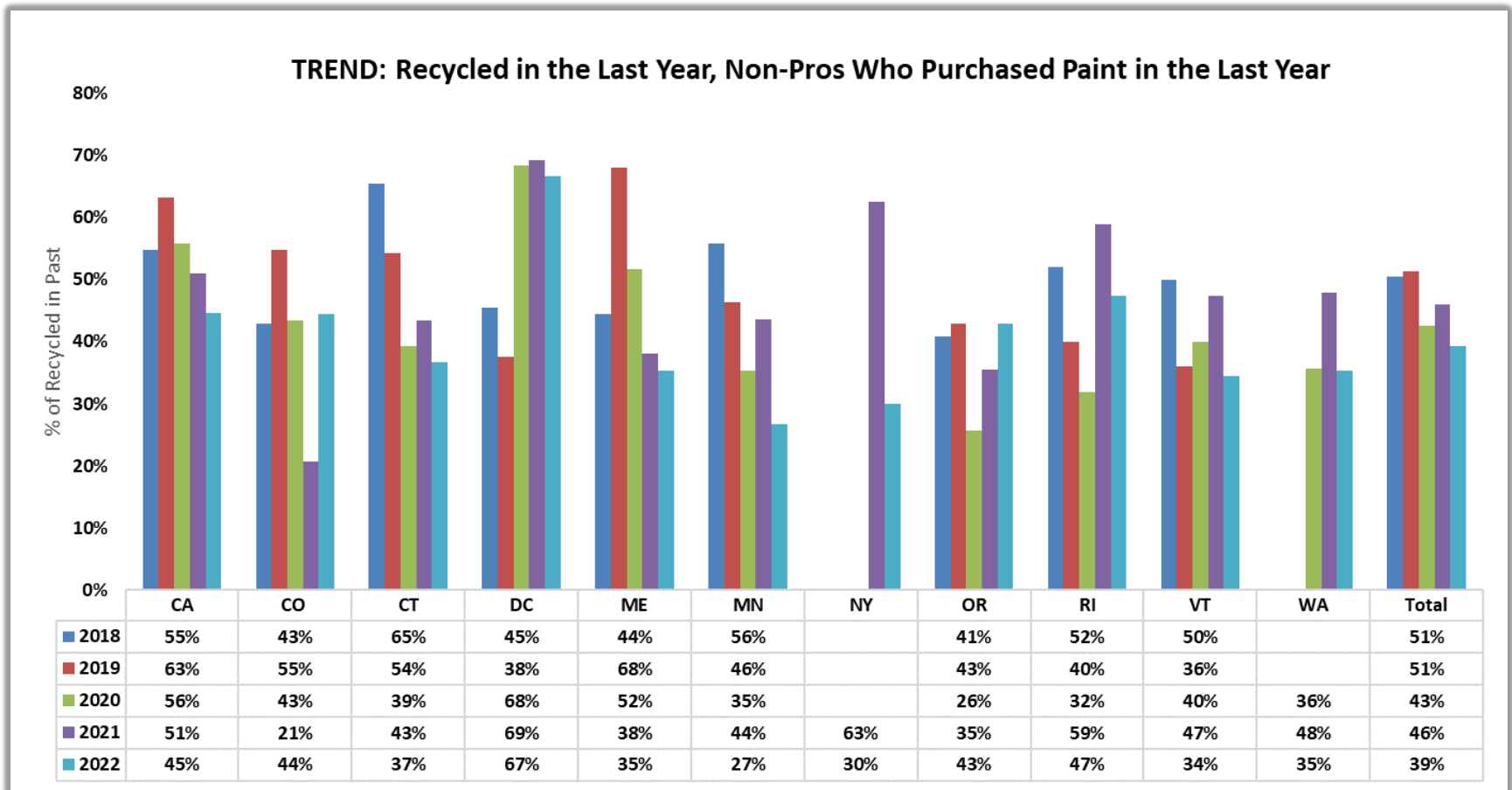
	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
All Respondents	40%	39%	41%	58%	40%	22%	43%	39%	50%	30%	48%	39%
Non-Pro Painters	37%	34%	35%	56%	32%	23%	36%	39%	44%	30%	38%	35%
Non-Pro, Purchased in Last Year	45%	44%	37%	67%	35%	27%	30%	43%	47%	34%	35%	39%

\*Data is not shown for professional painters in individual states due to low sample sizes.

N=CA 77;CO 38;CT 34;DC 19;ME 25;MN 45;NY 21;OR 41;RI 30;VT 43;WA 29;TOTAL 402



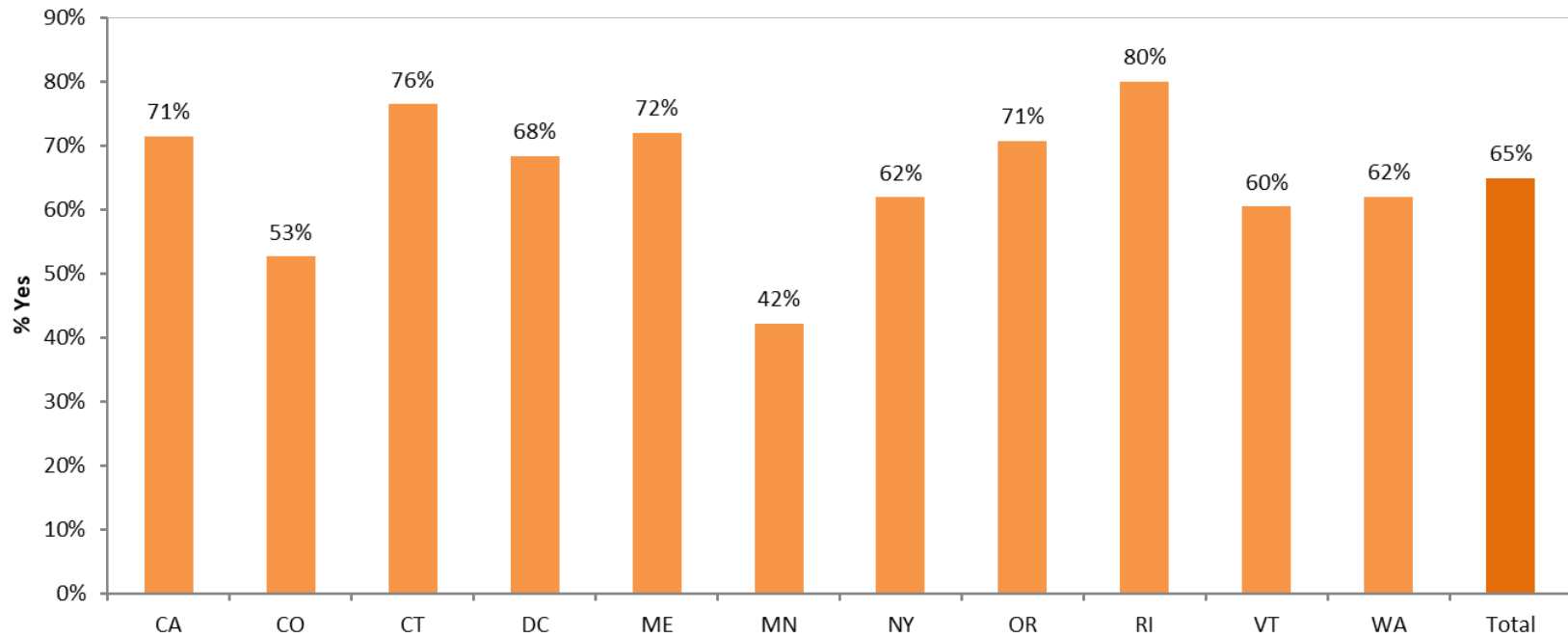
# TREND: Recycled Paint in the Last Year, Recent Purchasers



# Consistency of Paint Purchasing and Recycling

- ❖ Generally, the person who brought the paint to be recycled was typically the same person who had purchased the paint.

***Was the person who physically took the paint to be recycled the same person who bought the paint?***



N=CA 77;CO 38;CT 34;DC 19;ME 25;MN 45;NY 21;OR 41;RI 30;VT 43;WA 29;TOTAL 402

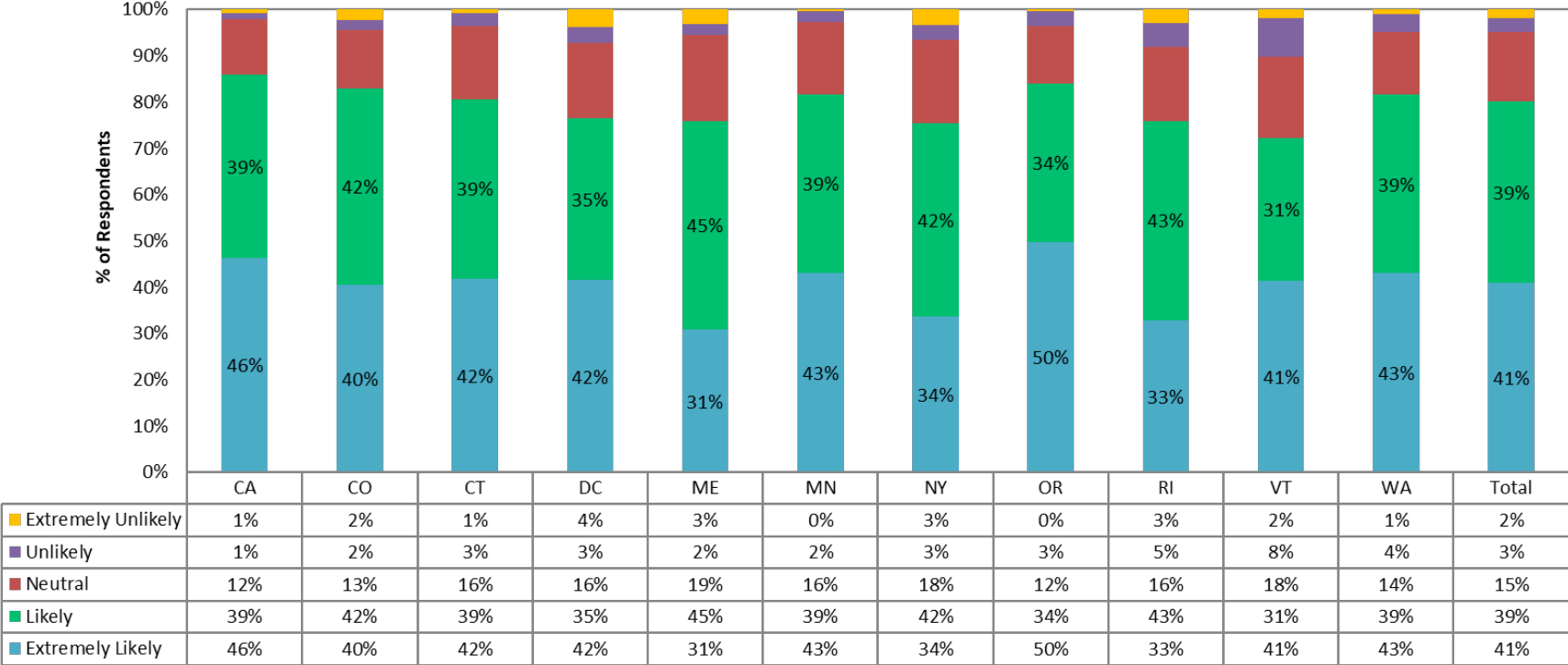


## **PAINT RECYCLING FUTURE INTENTIONS**

# Likelihood for Future Paint Recycling

❖ 80% of all respondents said they were “extremely likely” or “likely” to recycle the next time they had paint to dispose, about the same as last year (81%).

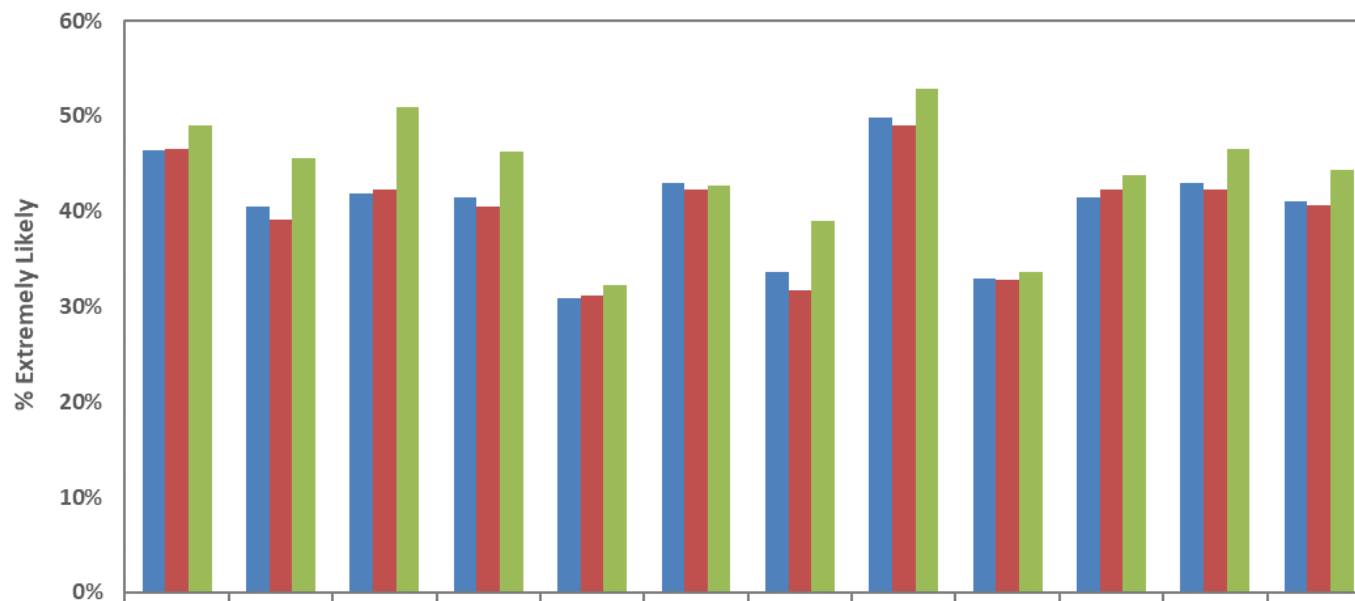
*How likely will you recycle next time you have paint to dispose?*



## Future Paint Recycling Intentions – Extremely Likely

- ❖ 41% of all respondents said they were “extremely likely” to recycle next time they had paint to dispose.
- ❖ Results were similar for the non-professional subset, suggesting that intentions were similar between professional painters and end consumers.
- ❖ Recency plays a stronger role in driving recycling intentions—those who had purchased paint in the last year were most likely to recycle in the future.

**How likely will you drop it off for recycling next time you have paint to dispose?**

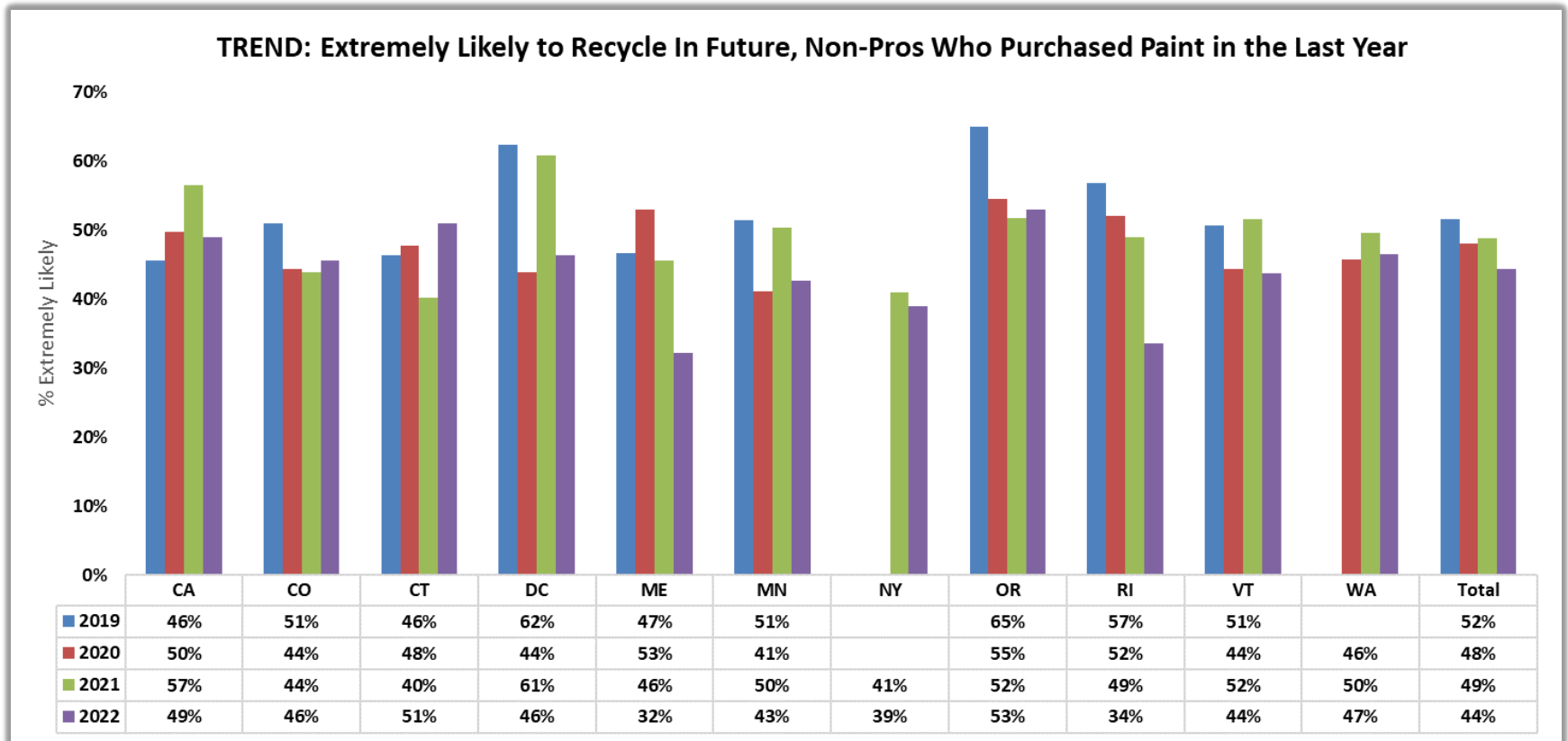


	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
All Respondents	46%	40%	42%	42%	31%	43%	34%	50%	33%	41%	43%	41%
Non-Pro Painters	46%	39%	42%	41%	31%	42%	32%	49%	33%	42%	42%	41%
Non-Pro, Purchased in Last Year	49%	46%	51%	46%	32%	43%	39%	53%	34%	44%	47%	44%

*\*Data is not shown for professional painters in individual states due to low sample sizes.*

*N=CA 552;CO 252;CT 253;DC 260;ME 253;MN 251;NY 273;OR 251;RI 237;VT 205;WA 293;TOTAL 3080*

# TREND: Extremely Likely to Recycle Paint, Recent Purchasers



# Open-Ended Commentary: Recycling Motivators

- ❖ The most common motivations to recycle paint are to help/save the environment, reduce waste/clutter, and “do the right thing.”
- ❖ PaintCare’s communications will influence which “hot buttons” are pressed among very different types of consumers.

***What would be your personal motivation for recycling your leftover paint in the future?***



# Sample Comments – Environmental Motivations

## Sample Comments - Environmental Reasons

Can save the environment from contamination

Environmental. I hate the idea of paint and cans filling up landfills unnecessarily

GETting rid of the paint responsibly in a way that is good for the environment.

i care about sustainability and saving the planet

I dont want to damage the environment with my negligence so'll take the extra step of looking for a paint recycling center.

I don't want to do anything that could potentially harm the environment.

I don't like polluting the earth.

I don't want it poisoning our eco system

I think this would be more respectful towards the environment

I usually keep my leftover paint, but would recycle if I needed to cause it's better for the planet.

I want to get rid of it in a safe fashion that is not harmful to the environment

I would like to reduce impact on the living things and the environment in general.

Recycling is better for the environment. Think globally, act locally.

to be useful and try to have less waste provided in the world. every little step helps

to make sure it doesn't end up in the trash or the wrong place that might cause harm to the environment or animals

To stop getting the water polluted from paint that has chemicals

Keep the environment clean for the future generations.

To keep the environment clean of toxicity and keep water and everything clean.

Generally, when you spite mother nature, she takes her revenge and I'm not one to mess with fate or forces that I cannot fully comprehend, so I have to do my part in respecting the place that allows me to breathe.

I care about what happens to the world, and I know piling things in land fills cant be healthy for the planet; so I will try to act on any opportunity to recycle

Now that I know this is an option I would be happy to make my community more green and sustainable by safely recycling my old paint.

To help reduce waste that will pollute the planet for hundreds of years, if not longer.

To protect the environment and habitats. I think more work needs to be done to create awareness that paint can be recycled.

I didn't know beforehand that there was a place that you can recycle paint. I'm going to start doing this so I can do my part and be eco friendly

Like most hazards, try to limit amount of toxins and contaminates in our environment.

well i didn't know we could if i can keep harmful chemicals away from environment and its free why the hell not

I am careful of the environment and I don't want the paint or varnish or stain to sit in a landfill or run off in the sewer.

Paint is leading chemical mixed use. If we don't pay attention then disaster will happen to our earth and local environment. Doomsday is coming if we don't know how to recycle.

I don't want water pollution. Paints might be hazardous to flora and fauna and cause environmental imbalance



# Sample Comments – Decluttering Motivations

## Sample Comments: Declutter/Get Rid of It

Cleaning out garage for more space

Get it out of my garage and have more space

GETTING IT OUT OF MY HOUSE

Getting the paint out of my storage unit

I don't want to add to bad environmental conditions. I also like that paint can be recycled and out of my house. I inherited my grandfathers house, which was also his house painting business and 150+ cans of paint. I'm still slowly getting rid of the paint responsibly, and like to keep up with leftover paint I have as I redo the home.

I don't want to have a lot of paint laying around the house. Recycling is always the best option.

I would just want to get rid of it from my garage

If possible, I'd sooner see my leftover paint be reused in some form, rather than simply languishing in some disposal facility, or sitting in storage for decades.

Just to get it out of the house let alone. But knowing they have a specific way to get rid of it properly sounds much more appealing then just drying it out for however long and throwing away.

Keeping the paint out of my house, helping the environment by discarding sensibly

Knowing that it's not going to sit around my house and that it's probably taken care of

My personal motivation would be to make more room

otherwise it sits in the garage for years

So it doesn't sit in my garage for another 10 years

So that it doesn't sit in my basement or closet

Stop home clutter

They can recycle the paint and I don't have to store it anymore

to clean out old paint that has been stored

To free up space in my garage and to also safely dispose of the paint instead of throwing it in the trash.

To have more space for storage for other things.

To keep paint from ending up in my garage and gets misplaced or overlooked next time I decide to paint.

To make sure I do it right away. I don't want any clutter in the garage

To not have any leftover old paint taking up space in the basement

To simply get it out of my possession.

Would not want it to just be sitting around the house

# Sample Comments – Right Thing To Do

## Sample Comments - Right Thing To Do

The right thing to do.

Because it's the right thing to do to save the planet

Disposing of it properly

Doing the right thing. I don't always know how to dispose of items, but always try to find out the proper way when I have a need.

environmentally responsible thing to do

Guilt

I believe anything that can be recycled should. People can be careless as consumers - I want to be mindful.

I feel like the safest place to recycle paint is at a hazardous waste station. If I have no use for it anymore, I believe in disposing of it properly

If there were to be a consequence by the HOA/ landlord for disposing of leftover paint in the wrong way. If there was a recycling fee to gain from the recycling center, I would make sure I recycled it properly.

Just like to see things being properly disposed of or used

Knowing it won't be disposed of improperly

my duty

My motivation is that I just want to dispose of paint correctly. I try to recycle everything that is supposed to be.

So it does not harm my community or others

That is the proper thing to do

To be responsible by disposing of it properly

I recycle anything I can. it's the responsible thing to do.

Environmental responsibility.

I recycle everything. I'm very environmentally responsible and cautious

Because recycling is something you should do.

I want to do the right thing

I think it's the right thing to do and it frees up space in my home. The paint store is a lot closer to my house than the hazardous waste site.

It seems like the right thing to do. We have taken it to a hazardous disposal event in the past as well as letting smaller amounts dry out. This seems like a better option

I don't want to harm the environment. There is so much waste being disposed of improperly when people can do the right thing and take care of it.

It's the right thing to do. I wouldn't want to improperly dispose of it and affect the environment.

I would hate for the paint to spill and harm the planet or animals. It's the responsible thing to do.

So I am not responsible for disposing of paint incorrectly or harming humans or wildlife.

# Sample Comments – Waste Reduction Motivations

## Sample Comments - Reduce Waste

Dont want to create waste

Help ptevent waste

I believe that recycling is good and I want to reduce waste whenever possible

I do not like to let things go to waste and I'm always actively seeking ways to improve the environment

I want whats best for the environment and that way we dont waste.

I would be motivated to make sure that I don't waste too much and leave a smaller footprint on the workd

It would left remove unnecessary waste from drains and trash places, it could also help with recycling.

keep harmful toxic waste from landfill

Less hazardous waste

Less waste, better for the environment

My Personal Motivation For Recycling Any Left Over Paint That I May Have In The Future, Would Be To Do My Part To Not Have Any Hazardous Waste Materials That Are Exposed And Continuing To Harm The Envionment That We Live In Because, Climate Change Is Already An Issue In Our Society Today And If I Can Simply Call A Business Or A Company That Will Either Pick Up My Unused Paint Or If I Have To Drop Of My Unused Paint Then At Least I Know That The Paint Will Not Be going To Waste And That I Will Be Doing My Part In Order To Help Protect The Environment.

Not wasting resources

So it does not end up in our water systems or landfills.

So that it doesnt end up in the dump

There are are many toxic things in landfills. One less thing like paint would be a better idea.

To keep paints out of landfills

To prevent the toxic chemicals in the paint from ending up in a landfill.

Waste not, want not

I feel bad that I've been wasting it and maybe hurting the environment when there has been other options out there

My personal motivation for recycling my leftover pain in the future would be for it to contribute to making new paint, and not wasting it or contributing to unnecessary damage to the environment.

I feel that at this point in time, there is a very high amount of waste being produced, and if I can do anything to aid in the reduction of harmful waste, I would more than gladly do it.

To minimize waste and reduce exposure raises for myself and others

Our town landfill is nearly full so if there is a safe way to dispose of it I'm willing to make the effort

My motivation would be to reduce the number of things I'm putting in the landfill.

A desire to prevent waste.

# Sample Comments – Reuse Motivations

## Sample Comments - Re-Use

I don't want to store or waste excessive levels of paint. I would rather someone else get use out of it

If it can be reused I would rather it be used.

Other people can use it for a better purpose than me

So it can be repurposed and used for a future projects.

someone else might be able to use it and also good for the environment

Now I know this is done, I will! I recycle and reuse as much as possible so this is good news!

I am a very "green" person. I recycle and reuse as much as I can. Being a lifelong Yankee, I try to help the environment and earth, by reusing, recycling or doing without.

I really hate to waste anything and want it to go to someone else who can use it

If i have left over paint and is can be used to serve someone else i wold like that

Although most negative environmental effects are caused by corporations and manufacturers, there is no reason for consumers to not do their part by reusing and recycling whenever possible. Paint as defined in this survey is most likely toxic and has a negative environmental impact so being able to dispose of it properly would make me feel better about buying and using it in the first place.

I believe it is best to use a product for all that it can provide. Reduce- Reuse - Recycle Keeps waste out of landfills.

I like to recycle things if I can. I think the more we re-use things instead of having them in the trash the better off we will be in the future. I did not know this was an option, but it is one I will look into in the future.

i would prefer that there be a place for someone else to use !

I like to think that paint can have a second (or third, or fourth, lol) life. It's cool to think that the space I'm opening up in my storage sheds will contribute to someone else being able to reuse the paint I didn't need.

My motivation, now I am aware you may recycle paint, is to have it be put to use whether giving it to another person or turning it in to be reused so the environment suffers less from the harsh chemicals used in paint.

I would like to give back the paint that was unused because a family or business would get use out of it. Helping others is important

I try to waste as little as possible: reduce, reuse, recycle! If there's a way to prevent something from going into the landfill, I will find it.

My personal motivation for recycling my leftover paint in the future would be so it doesn't go to waste and can be reused by someone else.

anything that can be reused or recycled so it doesn't end up in the landfil should be done

Better disposal and reusable. Not to waste.

I believe in reusing items

It can be reused.

keeps out of landfills and can be reused

Knowing that it will still be reused

# Sample Comments - Other Recycling Motivations

## Sample Comments - All Other Categories

A sign on the paint label web address and 800 number to call

bad smell

Better future

Cash back

cash refund

Coupon or discount

Didnt know a facility was available

Discounts for future purchas. Immediate money such as recycling bottles

Even though I usually intend to use it again I rarely do

For as far back as I can remember, I have always recycled paint just like my car oil.

Getting some credit for future use or tax back perhaps.

health of the family

I didn't know this was possible, but I am glad to know that unused paint will be used for this purpose.

I like to recycle as much as I am able to in general, so if paint can be recycled I would very much love to start doing that too.

I think that we need to recycle products whenever possible rather than throwing them in the trash.

I would be motivated if there was a nearby recycling center or a pickup service especially if it was fee-free.

My partner is my motivation

Never give up!

Recycling is something that I am passionate about

I don't like throwing things away, and it's nice to be a good steward of one's resources and make sure it gets used efficiently.

I don't want to be fined for putting something illegal in my trash. My trash company takes the stuff then bills later so I try to avoid that scenario. I know paint is toxic so when I have gotten rid of any in the past I have taken it to one of the free hazardous material drop off days.

I love the idea of recycling everything. As a collective we're a consume and destroy species so I like to help in any and every way I can, even if it seems insignificant or trivial.

My personal motivation for recycling my leftover paint in the future is this survey. This survey made me realize how important recycling can be in the future.

Probably convenience. The recycle place is a few miles away from where I live, but if some company will pick it up for free, I would do that.

Seems like a good idea putting it to some use rather than simply disposing of it

Curb side pick up if i could schedule for them to pick it up at church that would be amazing or have Sign in store that lets customers know where to bring paint they don't need

I will have to do more research about this as this is new to me

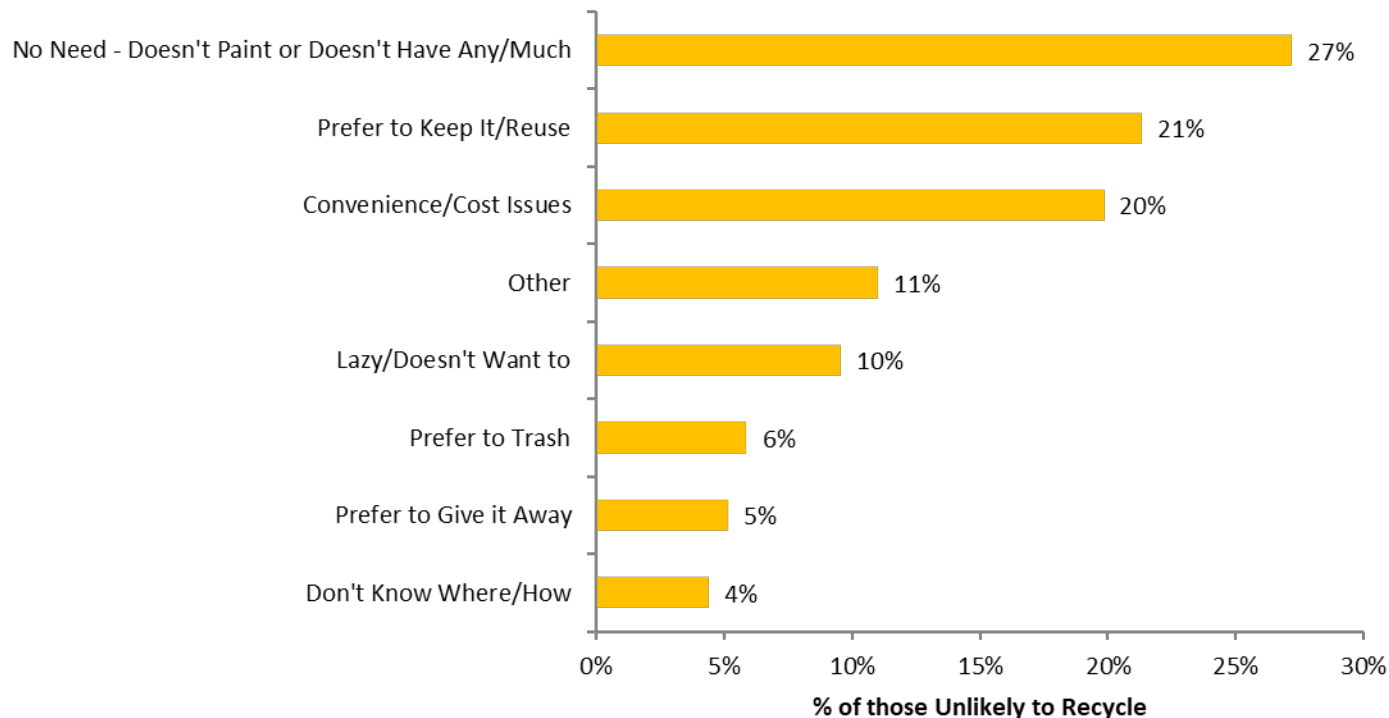
the process of "recycling" alone is the motivation

# Open-Ended Commentary: Recycling Obstacles

- ❖ Over a quarter said they wouldn't recycle paint because they didn't paint and/or wouldn't have any to dispose in the future.
- ❖ The most prevalent obstacle cited by those not likely to recycle in the future was the preference to keep paint for future needs.
- ❖ Next most common, 20% cited convenience/cost issues.
- ❖ 10% said they were too lazy to recycle or simply didn't want to.
- ❖ Others preferred other disposal methods or they didn't know how to recycle.

## COMMENT CATEGORIZATION

*Why are you unlikely to recycle leftover paint in the future?*



N=136



## Sample Comments – No Need

I use up my paint	I dont use paint
I don't have any	i dont have any to recycle
Because I live in an apartment building and am not responsible for painting	I don't paint
Because I use all my paint	I don't paint
cauze i never use paint	I don't use any of my own.
do not use paint	I hardly ever paint
Dont plan on painting soon	I have a contractor that paints and disposes of extra
dont have any	i live in an apartment and they paint it
Don't have any	I will not use it
Don't have any	I won't have enough to justify the trip to the recycler.
dont have paint	I would have less than a gallon
Don't own any	no need to
Don't plan on buying any paint.	None leftover
Don't plan on painting anymore	Not planning on painting in future.
don't use any paint	ont have any
I am a renter	The paint I recycled was left here by previous owner, I never have that much left over for my projects.
I am an old man with terminal cancer. I doubt I will be doing any painting	try to use up or have so little left that it's impractical to re-use
I dont buy paint	Use all of product
I dont really paint	

## Sample Comments – Convenience/Cost/Inconvenience Issues

The cost of driving to recycling areas, I may need it in future bc the recycling places are open such few hours, that a person has to sit in the car while it idles for up to an hour to snake thru the line to get to the recycling drop off point.	I don't have transportation.
Because I dont see anything that makes this process easy. There is no app with a big button. I cant leave it outside my door. I have to go through a website on a desktop computer like its 1990. Its not very easy to do so. I rather dry it out and let it go to a land fill.	I have no vehicle
Because thats too much work	I wouldnt drive to the place
Because when I have contacted the Recycling centers they tell me there is a Fee of \$50 for 5 gallon buckets, \$15 per gallon container or \$ 5 per spray can	It's an inconvenience
Hassle	It's not convenient
I can just trash it. I'm not getting paid for it. Why would i have someone else get paid I'll just trash it	It's just easier to horde it in my basement.
I dont have a car	Just easier to throw it
I dont want to have to take it there	long distance to site
I don't have a car so I have no way of taking the paint somewhere to be recycled.	no recycling centers near me
I don't have a car to transport the paint	No transportation
I dont have time to be doing that.	Single homeowner and landlord. Too much to do to also deal with that
i don't have transportation to drop off	Sounds like added work
The recycle place is 75 miles away from where I live.	the line is too long



## Sample Comments – Prefer to Keep/Re-use

Because I always find a way to use it	I typically keep extra paint to use in the future
Because I want to keep it for touchups.	I usually use all of my paint and whatever is left over is a very small amt and if more save for touch ups
Because I will more than likely keep it.	I will still use the leftover paint
Because I will use it somewhere.	I'd probably keep it to find another use for it.
Because it can usually be resied somewhere	If i end up with a lot, i mix it all together in a new pail and use it for random projects
Because you never know when you might need it	In case I need to touch up
dont know where and I always have a use for leftover paint	It will be used for something at some point
I always use it up eventually.	Keep for touch up
I keep to use later any left over paint.	Keep it for future use
I like to keep it just in case I need to use some again in the future	May need for future cover of damaged spots
I like to keep my leftover paint in case I need to touch up or repaint the area I painted	Might need it
I most likely will use it all or dry it out instead.	ONCE AGAIN after paying a very high price for the paint in the first place I'd hold onto it for future touch ups.
I only have a little leftover each time and I use it for touchups	We just keeping around will use it eventually
I re use it	I tend to keep it and use it later

## Sample Comments – All Other Obstacles

There's no place for that in my state	I would just give it to a family member
Because I am certain that a friend or family member can make use of it	I would try to drop it off to the center reuse
Because I have family and friends to give the paint to	I'd have it picked up for free by professionals.
because i like to give it away for free online to people who cant afford some	I'd probably forget about it
Because I'd rather give it to someone that can't afford to buy paint	I'd rather give it to someone I know is going to use it
Because that's what the paint store does.	If it requires any effort on my part I mostly wont do it ever.
confirmed to home	It seems like so much work
Don't care to.	I like recycle leftover paint
dont feel like it	lazy
don't have more than 100 gallons	Lazy
I am lazy	maybe
I dont really care what happens to do it	Not sure where to bring it
I don't recycle anything	not worth time
I don't tend to have very much and prefer to let it dry out and dispose of it.	Nothing
I have family and friends who would love to have leftovers.	Take back to contractor store that deal with paint
I will give it to something.	The current method of drying and trashing it works just fine for me.
I will most likely give it to someone who needs the paint rather than recycling it.	To save whales n turtles
I will use one of the ways mentioned in this survey	too much of a hassel
I work for a company that produces paint. So whatever left over I can have my business discard it.	Too much of a pain to find a place
I work for a painters company	Trash can
We do not have a place in this whole county that accepts leftover paint.	Trash it
We have always just thrown it away	Unsure if recycling is available in my area for paint

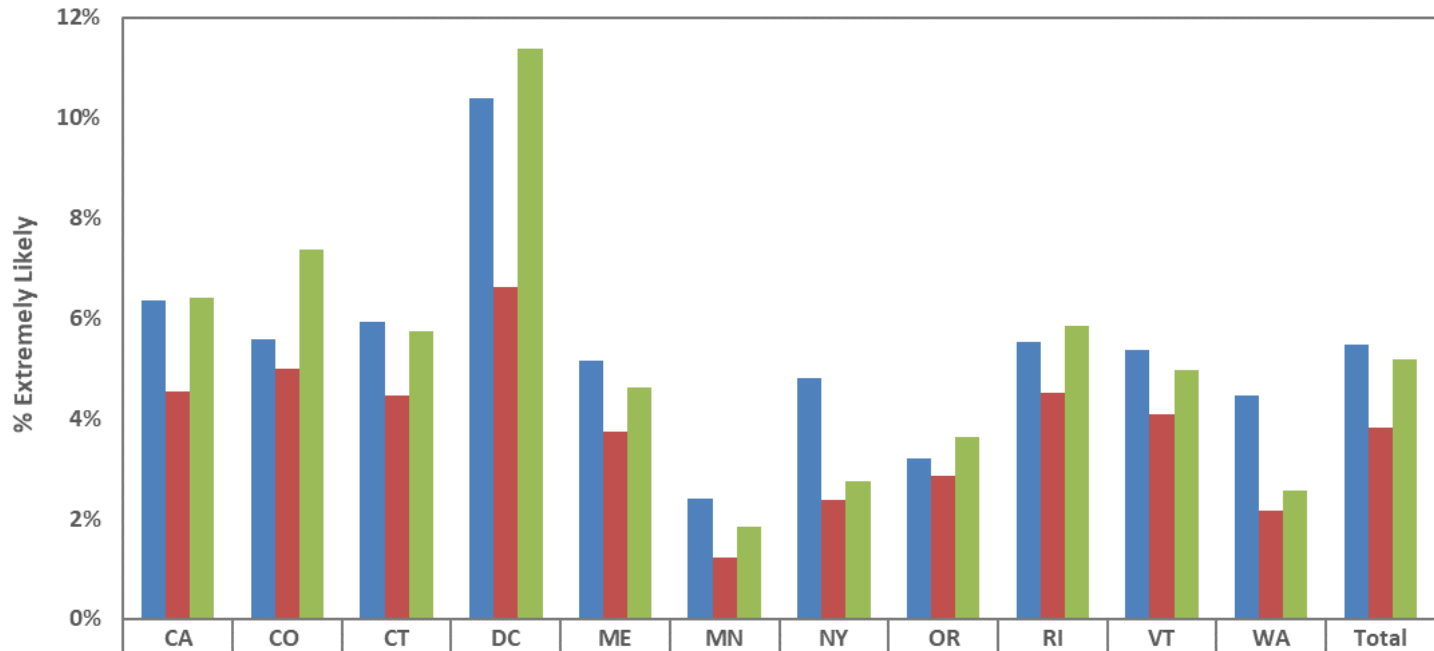


# **ADVERTISING AND MARKETING CONSIDERATIONS**

# PaintCare Awareness

- ❖ Overall, 5% of respondents said they had heard of PaintCare before.
- ❖ Awareness was lower among end-consumers (4%) than professional painters (41%).
- ❖ It was higher among end consumers who bought paint in the last year (5%).

**Have you ever heard of PaintCare, the program that sets up sites that take paint for recycling?**



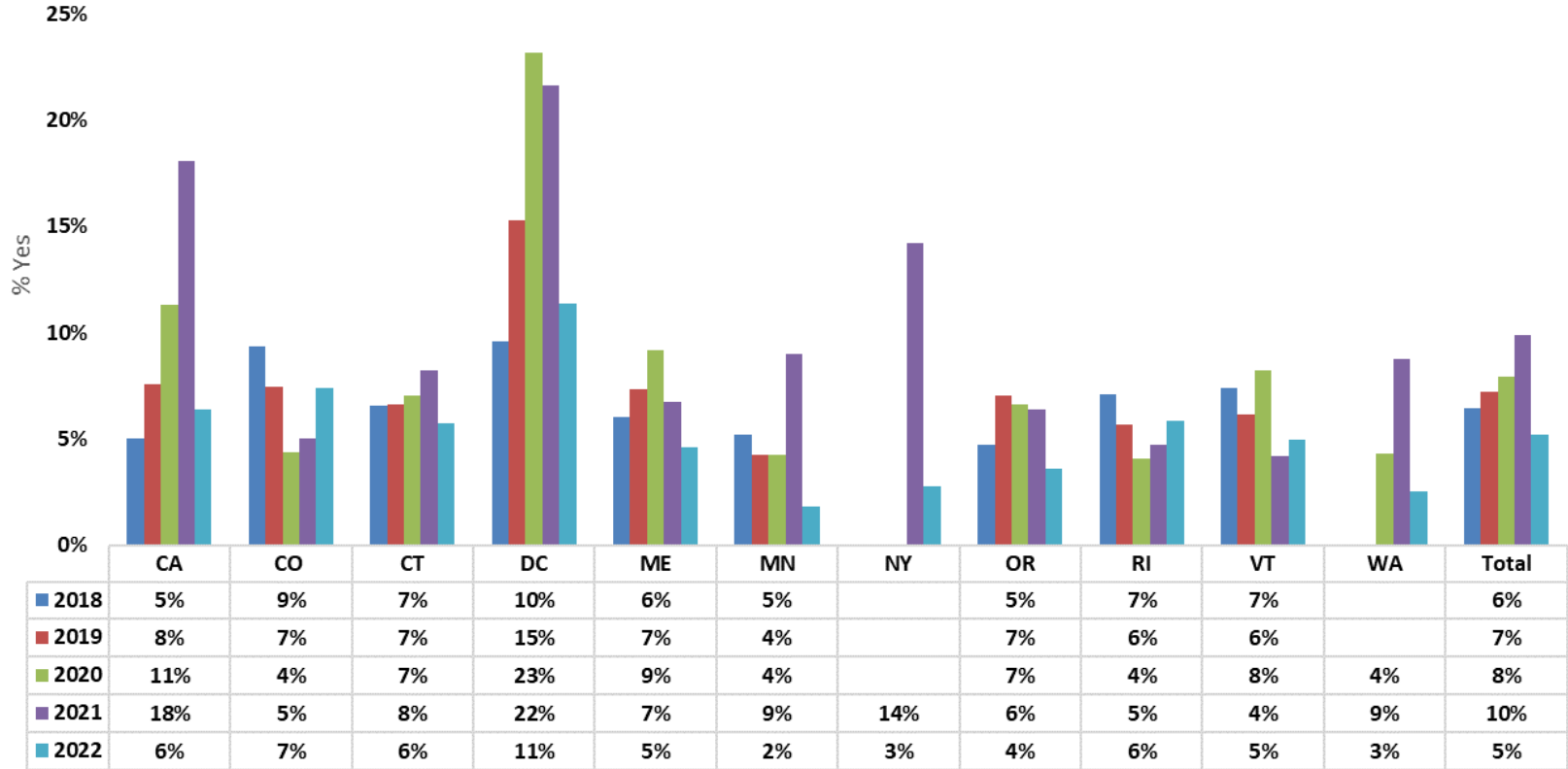
■ All Respondents	6%	6%	6%	10%	5%	2%	5%	3%	6%	5%	4%	5%
■ Non-Pro Painters	5%	5%	4%	7%	4%	1%	2%	3%	5%	4%	2%	4%
■ Non-Pro, Purchased in Last Year	6%	7%	6%	11%	5%	2%	3%	4%	6%	5%	3%	5%

*\*Data is not shown for professional painters in individual states due to low sample sizes.*

*N=CA 550;CO 251;CT 253;DC 260;ME 252;MN 251;NY 271;OR 251;RI 235;VT 205;WA 292;TOTAL 3071*

# TREND: PaintCare Awareness, Recent End-Consumer Purchasers

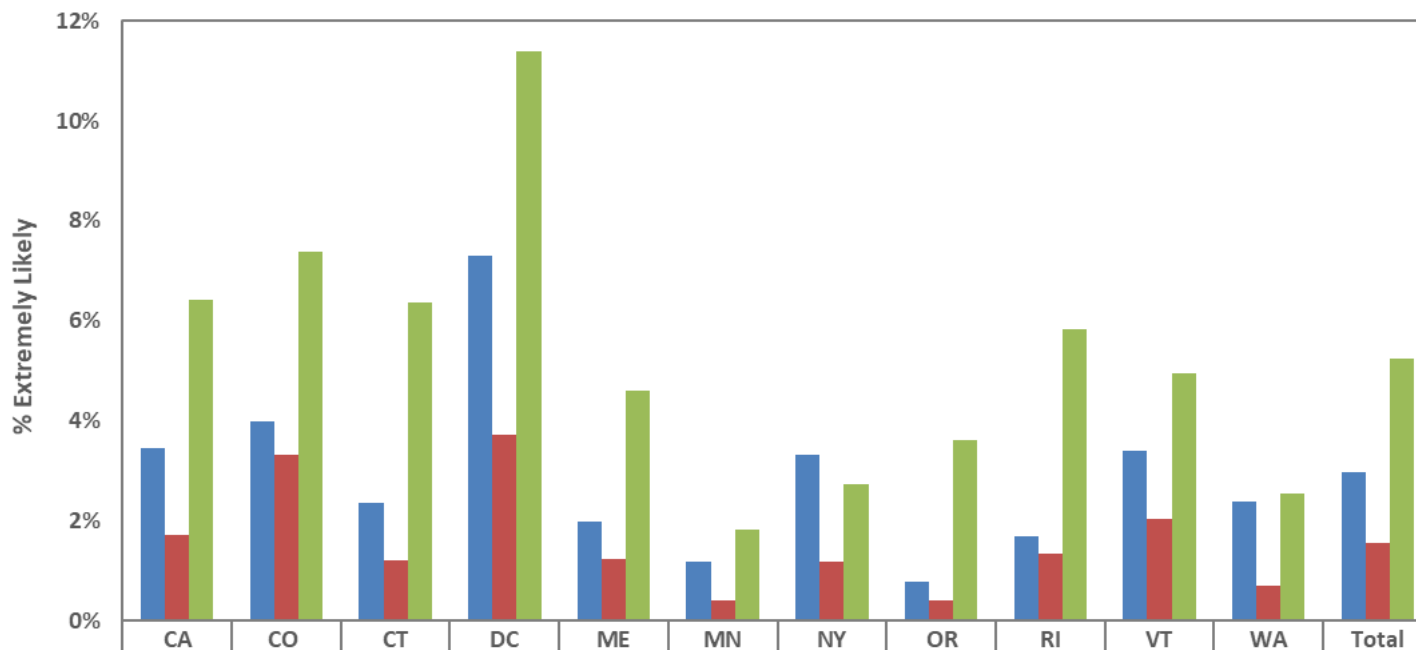
TREND: Heard of PaintCare, Non-Pros Who Purchased Paint in the Last Year



# Ad Recall – Among All Respondents

- ❖ 3% of respondents recalled a PaintCare ad.
- ❖ Non-professionals were much less likely to have encountered a PaintCare ad (2%) than professional painters (33%).
- ❖ Recent purchasers are much more likely to had encountered a PaintCare ad (5%) than other end consumers.

**Do you recall seeing or hearing an advertisement about paint recycling and/or PaintCare in the last several months?**



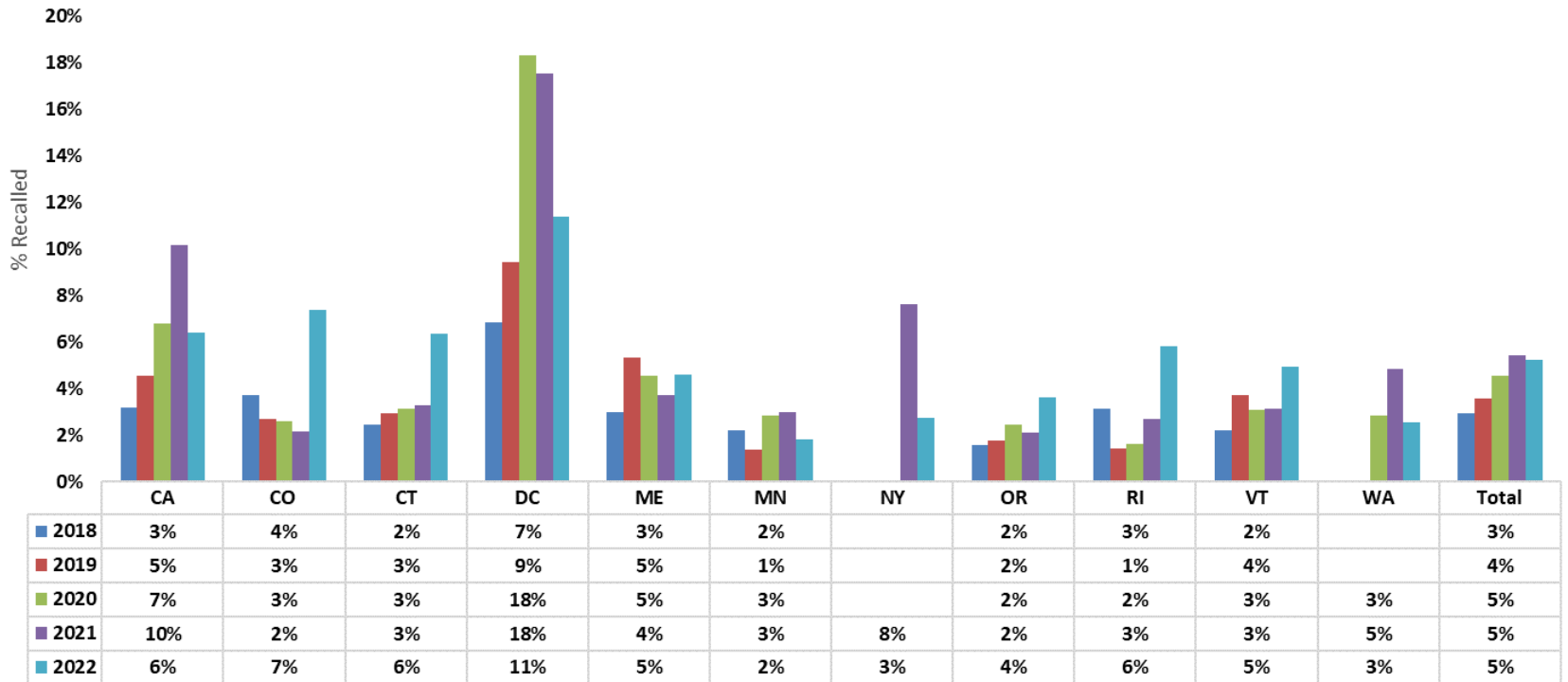
	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
All Respondents	3%	4%	2%	7%	2%	1%	3%	1%	2%	3%	2%	3%
Non-Pro Painters	2%	3%	1%	4%	1%	0%	1%	0%	1%	2%	1%	2%
Non-Pro, Purchased in Last Year	6%	7%	6%	11%	5%	2%	3%	4%	6%	5%	3%	5%

*\*Data is not shown for professional painters in individual states due to low sample sizes.*

N=CA 550;CO 251;CT 253;DC 260;ME 252;MN 251;NY 271;OR 251;RI 235;VT 205;WA 292;TOTAL 3071

# TREND: Ad Recall, Recent End-Consumer Purchasers

TREND: Advertising Recall, Non-Pros Who Purchased Paint in the Last Year



# Ad Recall Types

- ❖ TV was most frequently cited by respondents who remembered ads (typical response even when TV ads not running).
- ❖ Other common ad types varied by state, between newspaper, radio, online, billboard and mail.
- ❖ Note: sample sizes are small by state/the district; as such, results should be considered directionally.

***What type(s) of ad(s) do you recall? Choose all that apply.***

Type	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
TV	63%	50%	67%	47%	80%	67%	56%	0%	50%	29%	71%	55%
Radio	58%	20%	50%	16%	20%	67%	22%	0%	25%	43%	57%	35%
Newspaper	47%	20%	50%	32%	0%	67%	44%	0%	0%	43%	43%	35%
Online Advertisement	47%	30%	33%	26%	0%	67%	56%	50%	0%	29%	43%	35%
Billboard	32%	0%	33%	11%	20%	0%	33%	50%	25%	14%	29%	21%
Mailer sent to my home/business	21%	20%	17%	21%	0%	0%	0%	0%	25%	0%	14%	14%
Unsure	5%	20%	0%	11%	20%	0%	11%	0%	0%	0%	0%	8%
Sample Size	19	10	6	19	5	3	9	2	4	7	7	91



# Recall of Other Marketing Measures

- ❖ Among those who had heard of PaintCare, word-of-mouth communications was the most common source of information in most states.
- ❖ Brochures, cards, signs, displays and social media were all important methods as well.
- ❖ Note: sample sizes are small by state/the district; as such, results should be considered directionally.

***Do you recall hearing about paint recycling and/or PaintCare in any of the following other ways? Choose all that apply.***

Method	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
From a friend/relative/colleague	49%	36%	20%	33%	38%	67%	31%	50%	31%	36%	38%	38%
From my local hazardous waste center or transfer station	29%	29%	47%	26%	38%	0%	23%	13%	31%	36%	46%	30%
Brochure/card at a paint/hardware/lumber store	34%	29%	27%	22%	15%	0%	46%	0%	38%	18%	38%	27%
Facebook/social media	26%	29%	33%	33%	8%	33%	54%	25%	15%	27%	15%	27%
Sign/poster/display at a paint/hardware/lumber store	26%	14%	27%	19%	46%	50%	31%	13%	15%	9%	31%	24%
From my own online research (e.g. searched "how to get rid of paint")	20%	21%	33%	15%	8%	0%	0%	25%	23%	18%	15%	17%
At one of PaintCare's one-day paint collection events	14%	29%	20%	15%	8%	0%	15%	13%	38%	9%	8%	16%
Mailed information	20%	21%	20%	19%	23%	17%	8%	0%	0%	0%	0%	14%
None	11%	7%	13%	0%	0%	0%	8%	25%	15%	9%	8%	8%
Other*	3%	7%	0%	0%	8%	0%	8%	0%	0%	9%	8%	4%
Sample Size	35	14	15	27	13	6	13	8	13	11	13	168

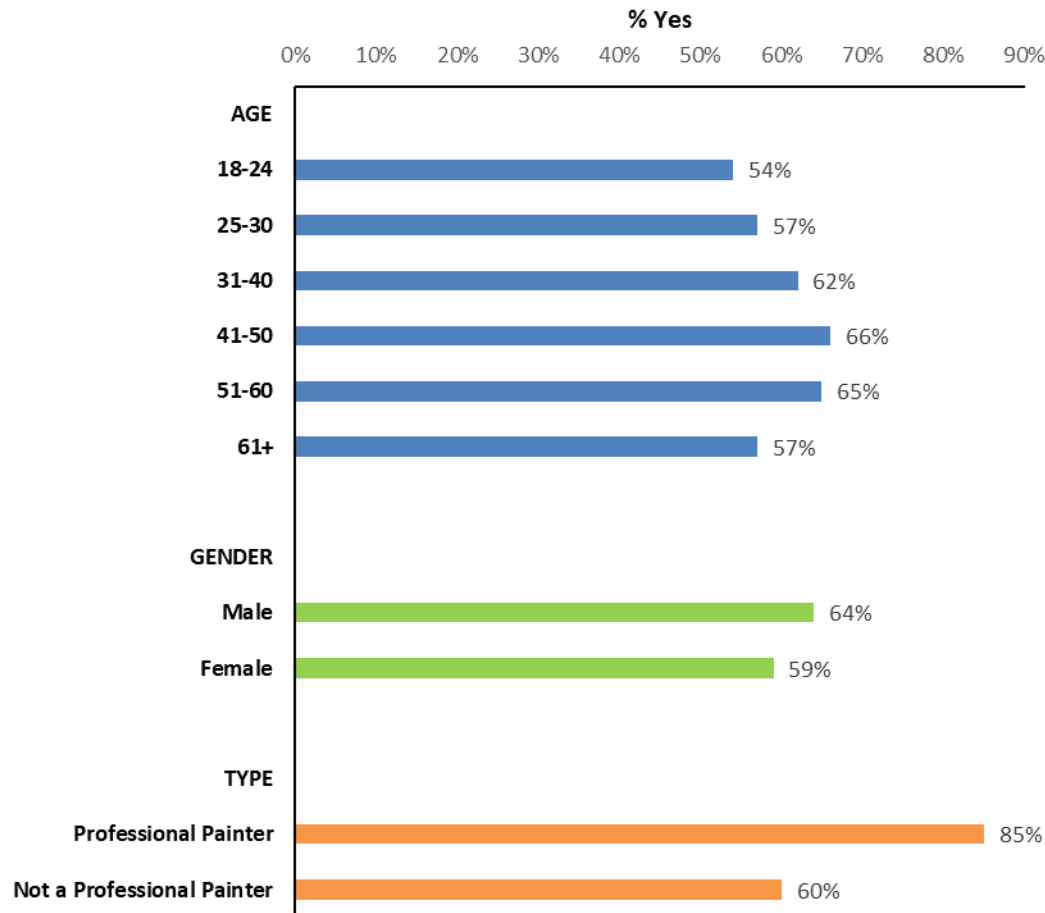
*Other Methods	
just now	Trade show
On YouTube	Tv show
Survey	



## **APPENDIX 1: IMPACT OF PROFILES ON RESULTS (Cross-Tabs, All Respondents)**

# Consumer Behavior Cross Tabulations – Paint Purchases

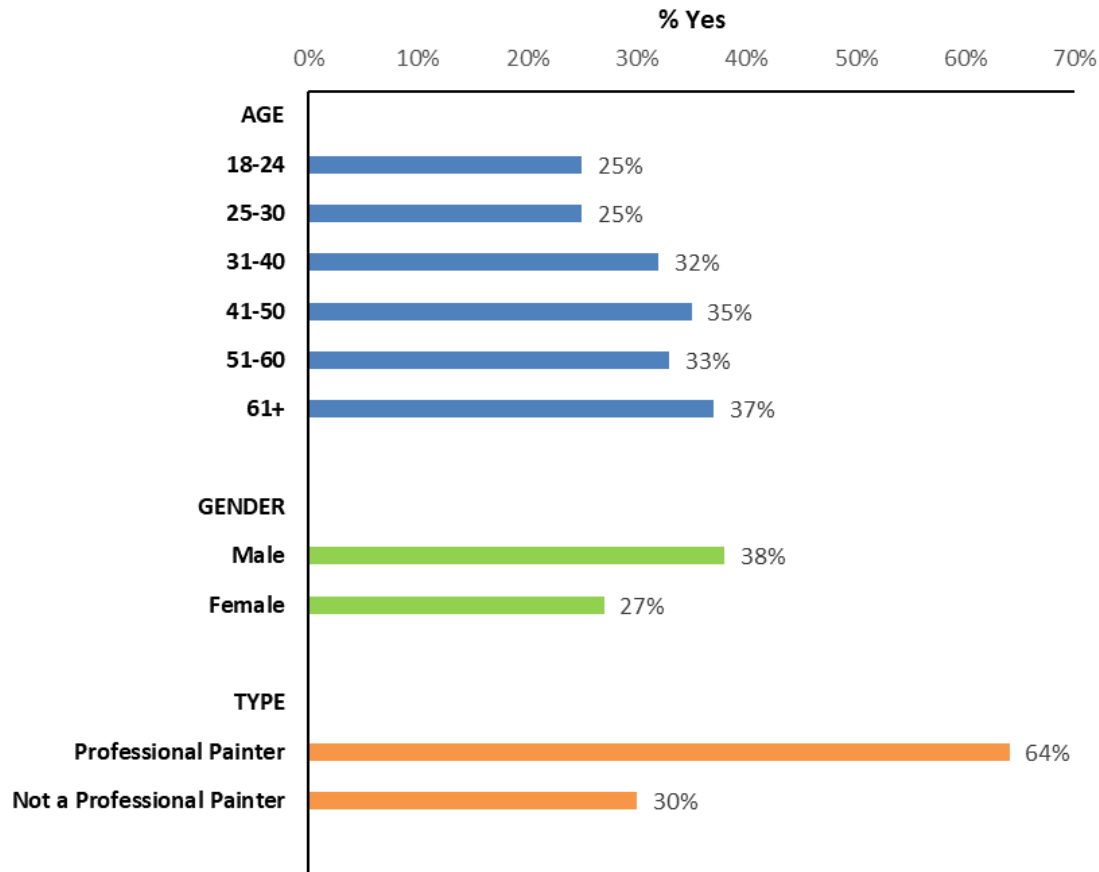
*Have you purchased paint in the last year?*



- ❖ Those in the 41-60 age range bought paint most often in the last year.
- ❖ Men and women purchased at a similar rate in the last year.
- ❖ As expected, professional painters purchased more often in the last year than non-professionals.

# Cross Tabulation – Recycling Knowledge

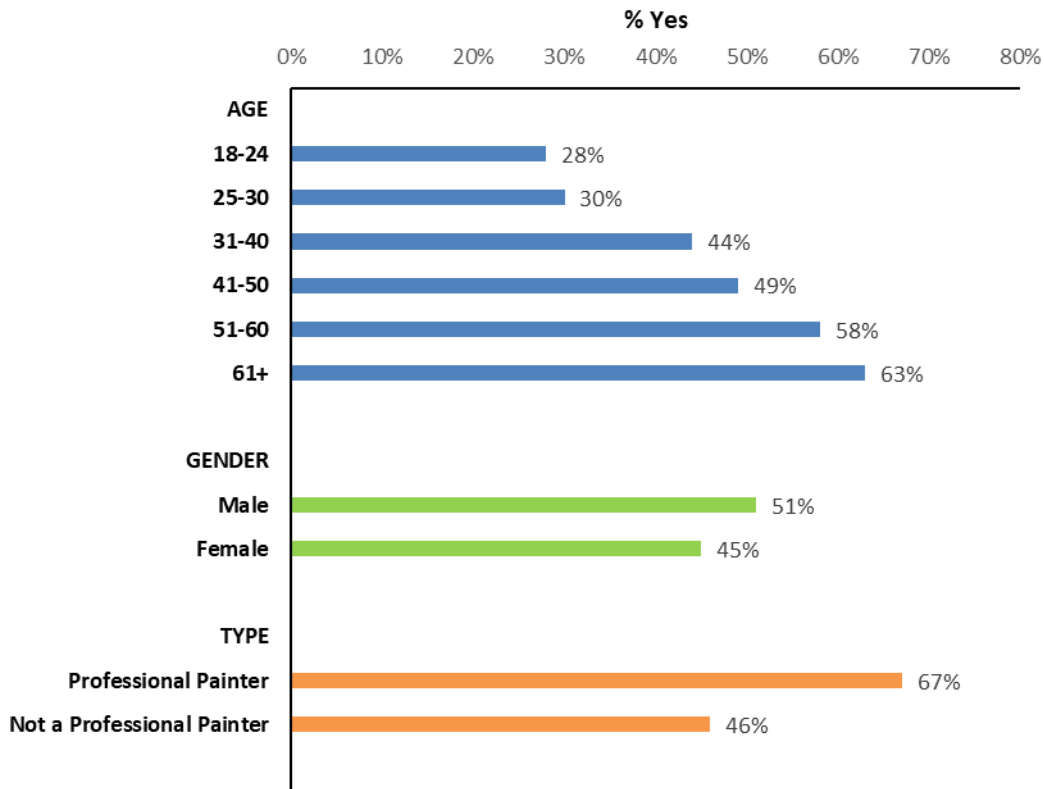
*Prior to this survey, did you know that paint can be recycled (disposed in such a way that it may be re-used)?*



- ❖ Recycling knowledge is higher among those 31+.
- ❖ Men are significantly more likely to know that paint can be recycled than women, as was the case in prior years.
- ❖ Professional painters are more than twice as likely to know that paint can be recycled.

# Cross Tabulation – Disposal Opportunities

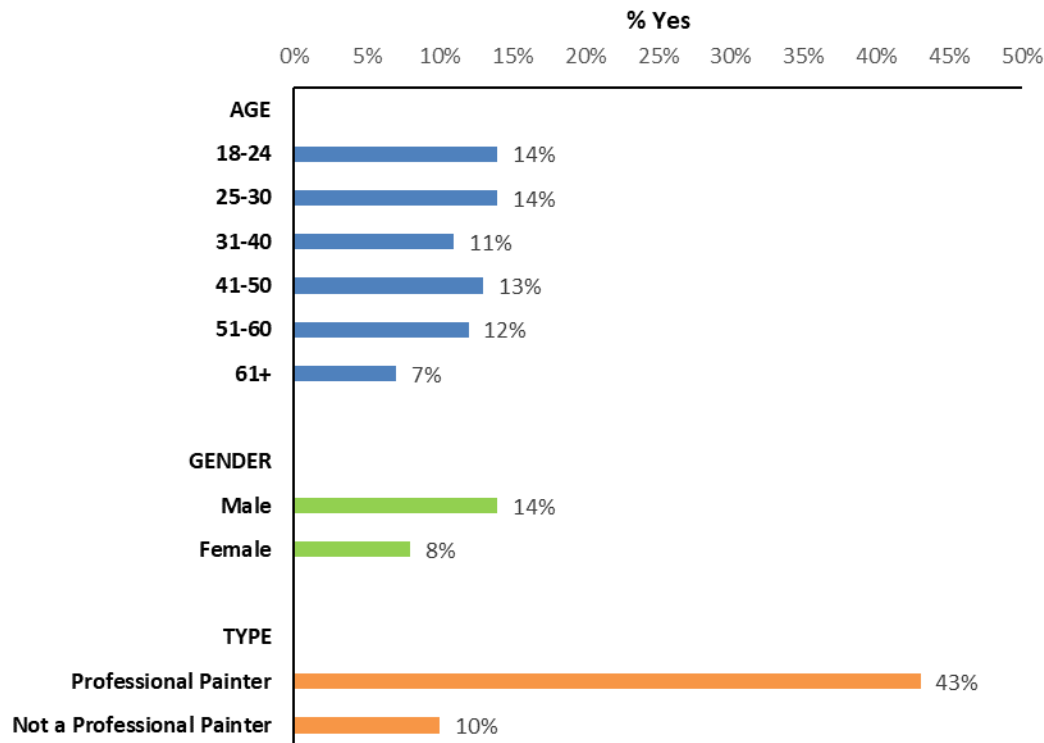
*Prior to this survey, were you aware of paint disposal opportunities in your state, such as drop off locations at paint stores and household hazardous waste facilities?*



- ❖ Knowledge of paint drop-off opportunities increases with age.
- ❖ Men and women are similarly knowledgeable about disposal opportunities.
- ❖ Professional painters are more aware of drop-off opportunities than non-professionals.

# Cross Tabulation – Pick-up Service

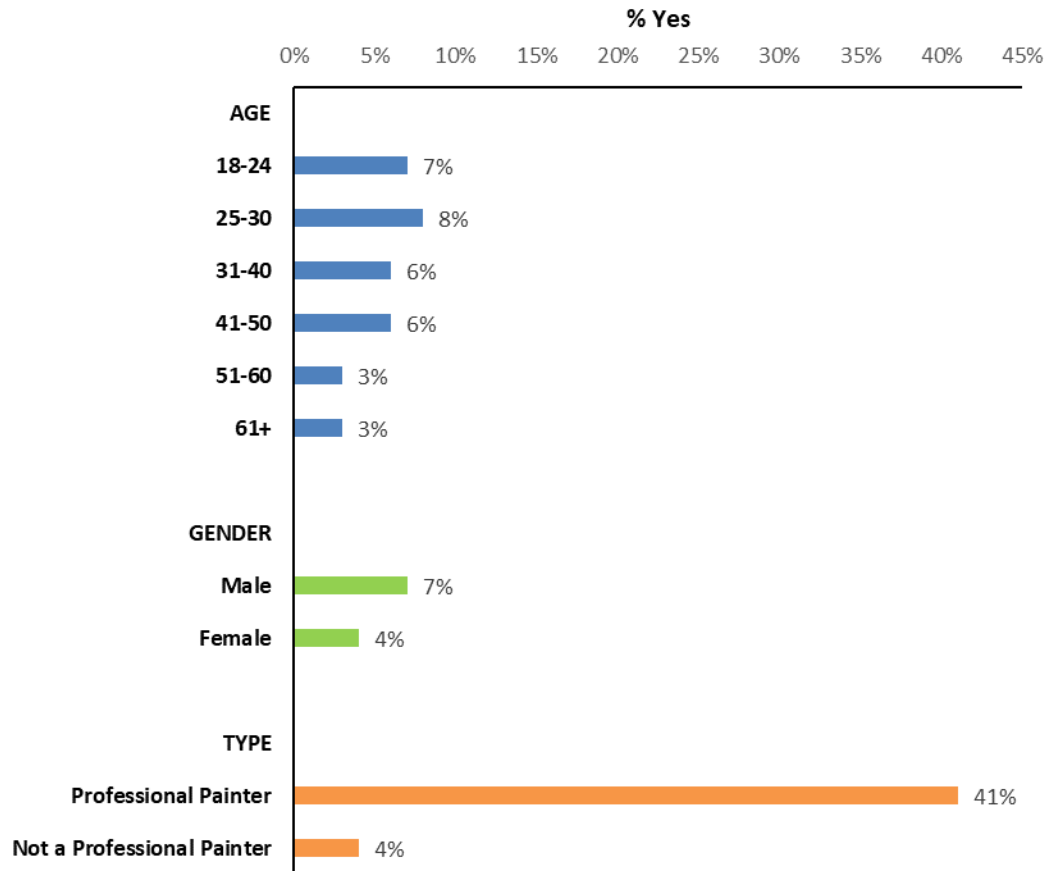
*Prior to this survey, were you aware there is a free on-site pickup service available to households, professional painters, businesses and organizations with 100 gallons or more of leftover paint?*




- ❖ Knowledge about free on-site pickup services is fairly consistent by age up until 61, when awareness rates drop.
- ❖ Almost twice as many men are aware than women.
- ❖ Professional painters are MUCH more familiar with pick-up services than non-professionals.

# Cross Tabulation – PaintCare Familiarity

*Have you ever heard of PaintCare, the program that sets up sites that take paint for recycling?*



- ❖ Awareness of PaintCare is fairly consistent until age 51, when rates drop.
- ❖ More men have heard of PaintCare than women.
- ❖ Professional painters are MUCH more aware of PaintCare than non-professionals.



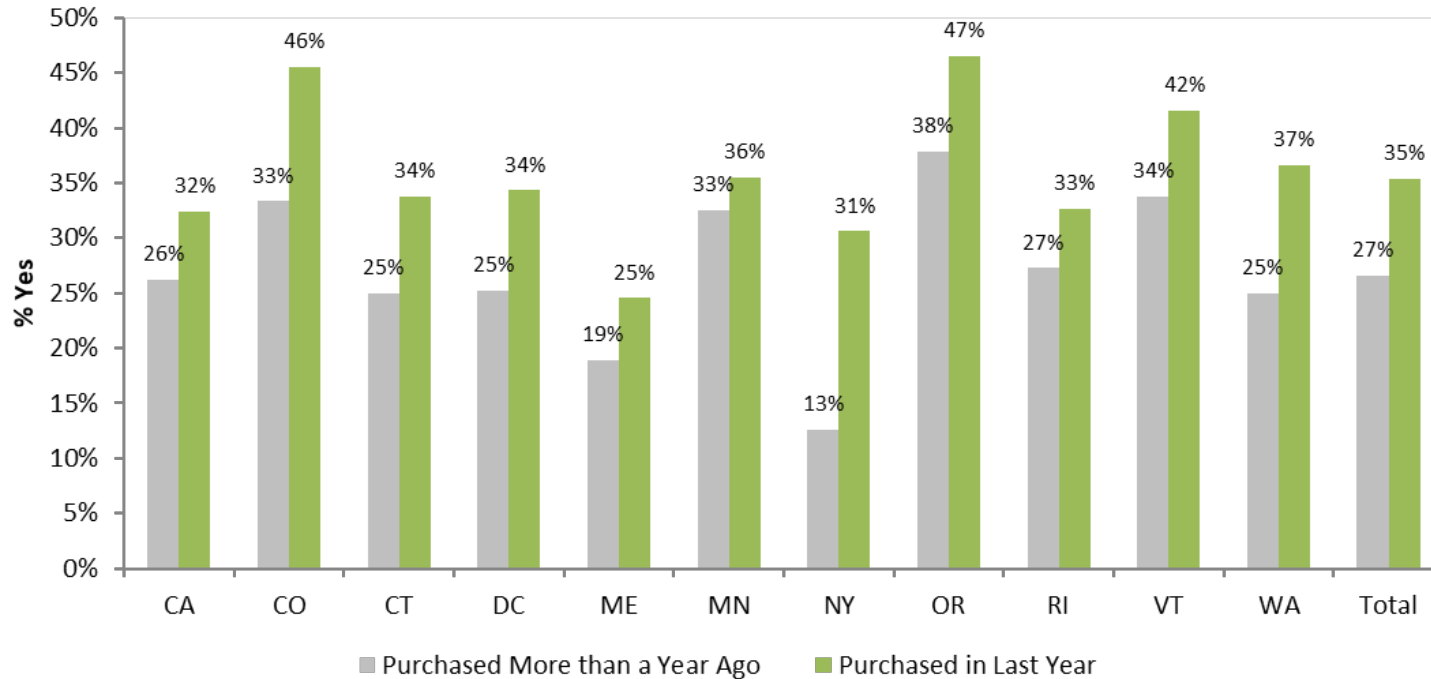
**APPENDIX 2:  
THE IMPACT OF RECENCY ON  
AWARENESS  
(Cross-Tabs, All Respondents)**



# Awareness of Paint Recycling Based on Purchase Timeframe

- ❖ Data was analyzed to contrast the awareness levels of those who purchased in the last year (60% overall) and those who hadn't (40%). As expected, those with more recent store interactions were more knowledgeable about paint recycling. This is reflective of PaintCare's and retailers' recent performance.

## PURCHASE RECENCY ANALYSIS: *Prior to this survey, did you know that paint can be recycled (disposed in such a way that it may be re-used)?*



DIDN'T PURCHASE N=CA 225;CO 96;CT 93;DC 129;ME 98;MN 84;NY 116;OR 110;RI 92;VT 78;WA 124;TOTAL 1245

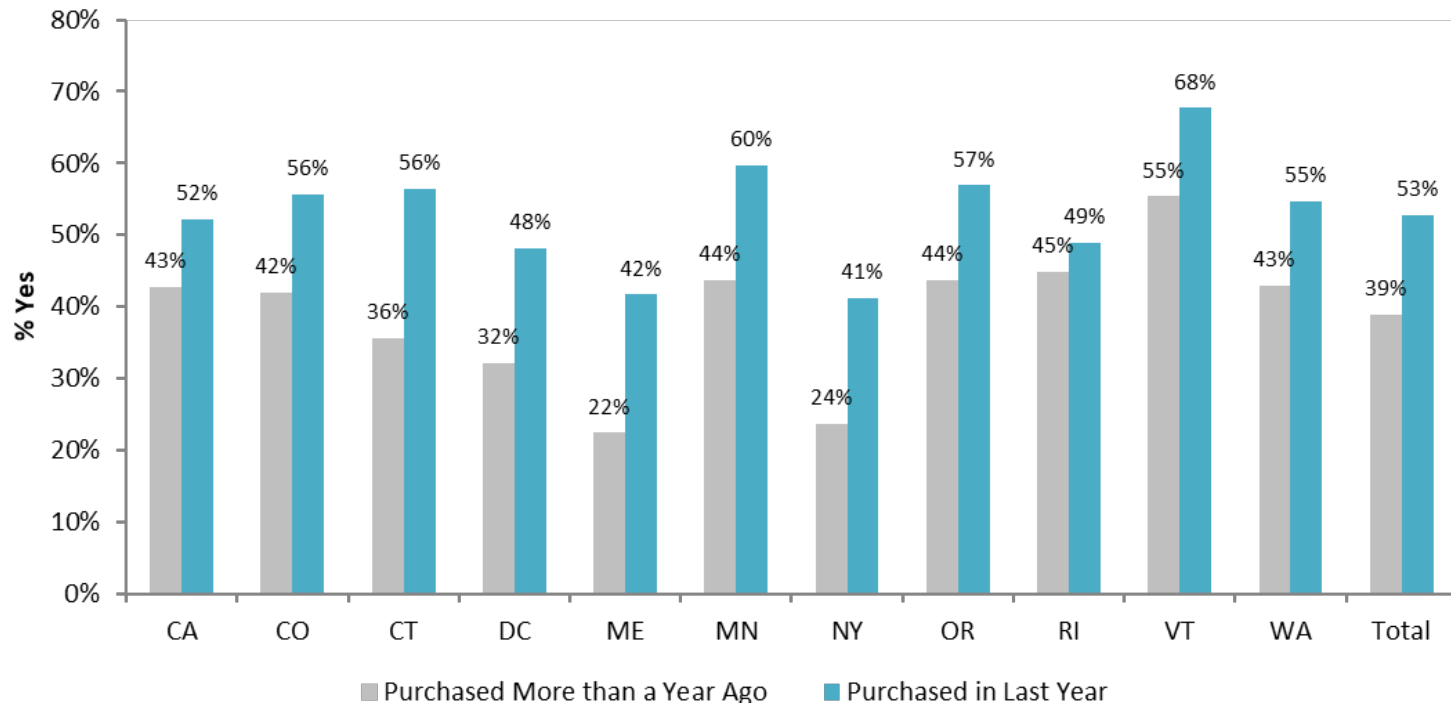
PURCHASED N=CA 337;CO 158;CT 164;DC 137;ME 166;MN 170;NY 162;OR 144;RI 150;VT 131;WA 172;TOTAL 1891

# Awareness of Paint Disposal Opportunities in State/District

- ❖ Those with more recent store interactions were significantly more knowledgeable about drop-off opportunities as well.
- ❖ The lift here is greater than with paint recycling knowledge, which might be attained through related sustainability information sources. Drop-off detail is more specific in nature and might only be learned through paint retailers and/or PaintCare.

## PURCHASE RECENCY ANALYSIS:

***Prior to this survey, were you aware of paint disposal opportunities in your state, such as drop off locations at paint stores and household hazardous waste facilities?***



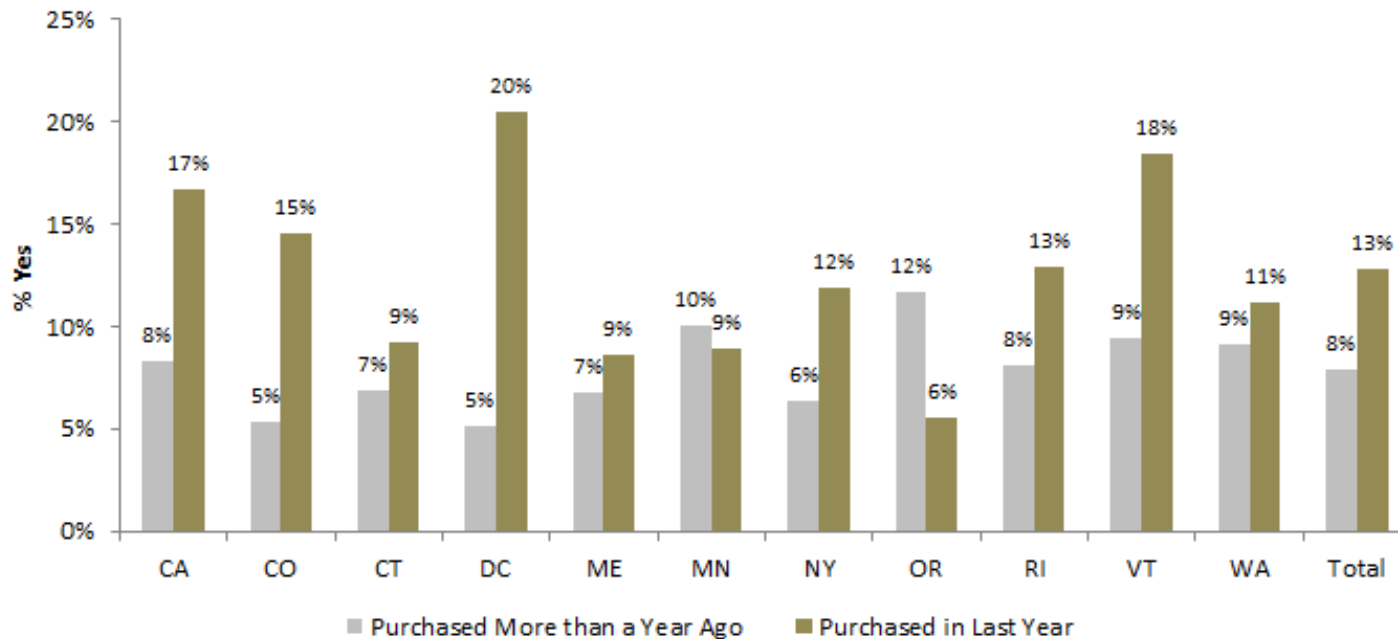
DIDN'T PURCHASE N=CA 225;CO 96;CT 93;DC 129;ME 98;MN 84;NY 116;OR 110;RI 92;VT 78;WA 124;TOTAL 1245

PURCHASED N=CA 337;CO 158;CT 164;DC 137;ME 166;MN 170;NY 162;OR 144;RI 150;VT 131;WA 172;TOTAL 1891

# Awareness of Paint Pick-up Opportunities

- ❖ Again, a significant gap exists between 100+ gallon pick-up awareness of those who recently purchased vs. those who purchased more than a year ago.

**PURCHASE REGENCY ANALYSIS:**  
*Prior to this survey, were you aware there is a free on-site pickup service available to households, professional painters, businesses and organizations with 100 gallons or more of leftover paint?*



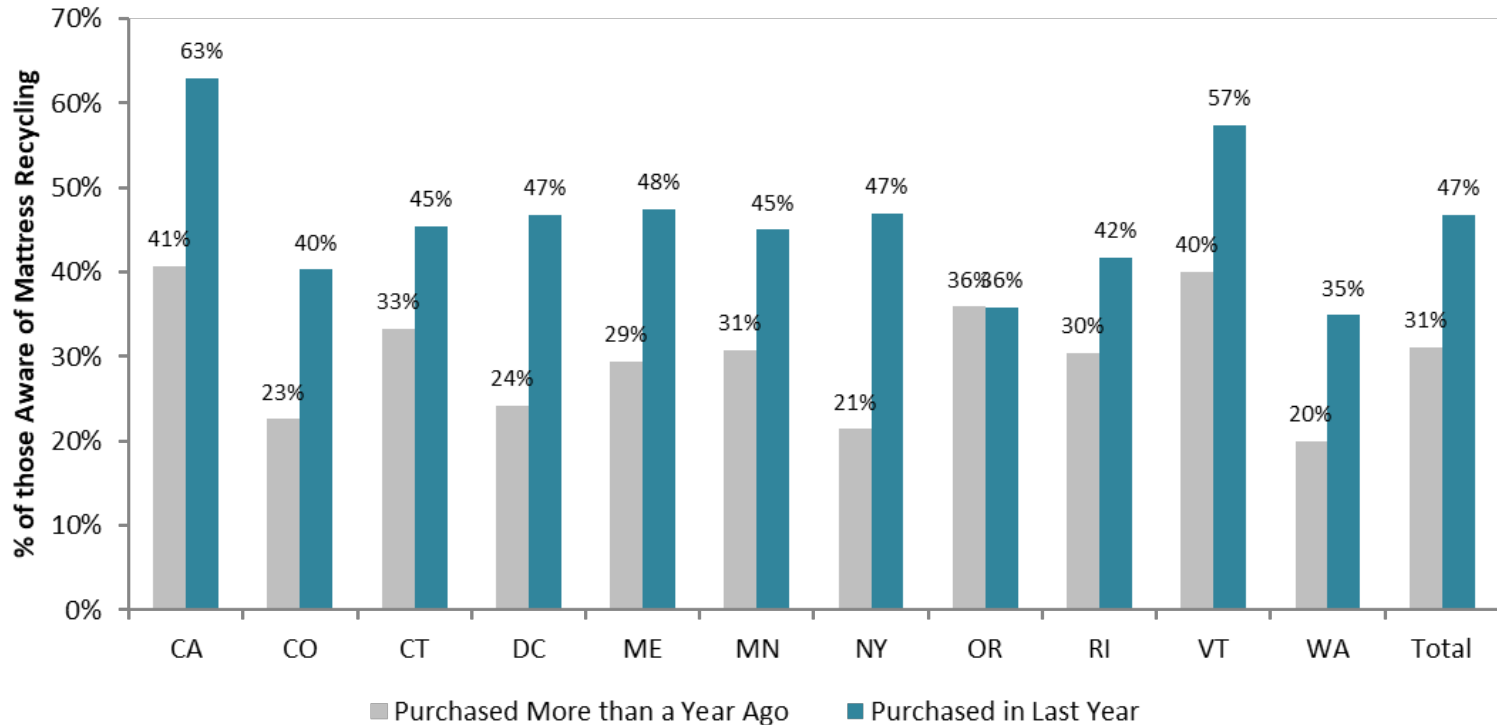
DIDN'T PURCHASE N=CA 225;CO 96;CT 93;DC 129;ME 98;MN 84;NY 116;OR 110;RI 92;VT 78;WA 124;TOTAL 1245  
 PURCHASED N=CA 337;CO 158;CT 164;DC 137;ME 166;MN 170;NY 162;OR 144;RI 150;VT 131;WA 172;TOTAL 1891

# Awareness of Fee Among Those Who Knew About Recycling

- ❖ There is a 50% increase in awareness of the fee among those who purchased in the last year.

## PURCHASE REGENCY ANALYSIS:

*Are you aware that when you buy paint in (state/district), there is a small fee added to the price to pay for a program to recycle any leftover paint you have?*



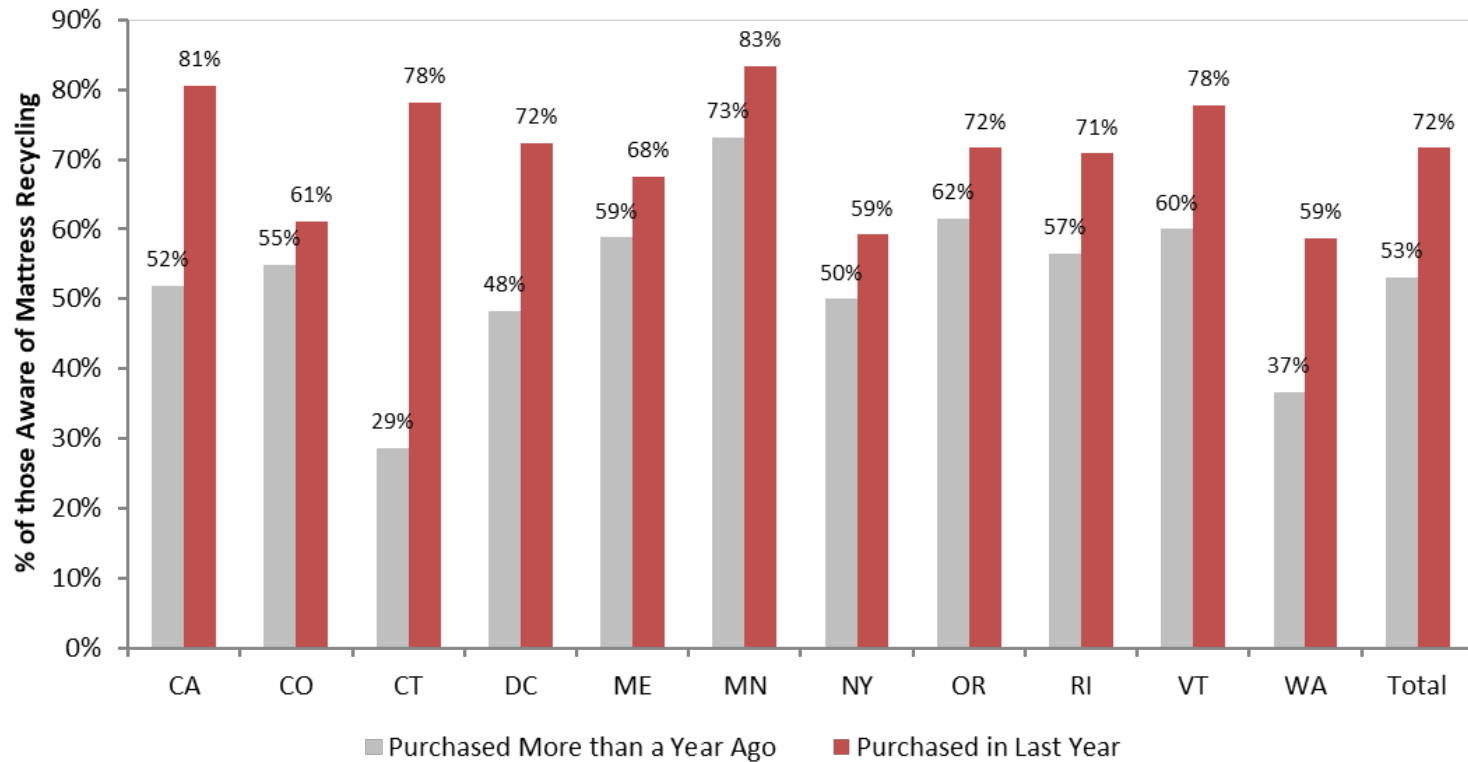
DIDN'T PURCHASE *N=CA 54;CO 31;CT 21;DC 29;ME 17;MN 26;NY 14;OR 39;RI 23;VT 25;WA 30;TOTAL 309*  
 PURCHASED *N=CA 108;CO 72;CT 55;DC 47;ME 40;MN 60;NY 49;OR 67;RI 48;VT 54;WA 63;TOTAL 663*

# Awareness of Places for Recycling Based on Purchase Timeframe

- ❖ Again, a significant gap exists in awareness levels of recent purchasers versus those who purchased over a year ago.

## PURCHASE RECENCY ANALYSIS:

*If you wanted to take paint somewhere to be recycled, do you know where to take it?*



DIDN'T PURCHASE *N=CA 54;CO 31;CT 21;DC 29;ME 17;MN 26;NY 14;OR 39;RI 23;VT 25;WA 30;TOTAL 309*  
 PURCHASED *N=CA 108;CO 72;CT 55;DC 47;ME 40;MN 60;NY 49;OR 67;RI 48;VT 54;WA 63;TOTAL 663*



**APPENDIX 3:  
STATE/DISTRICT RESULTS  
(UNDER SEPARATE FILE)**

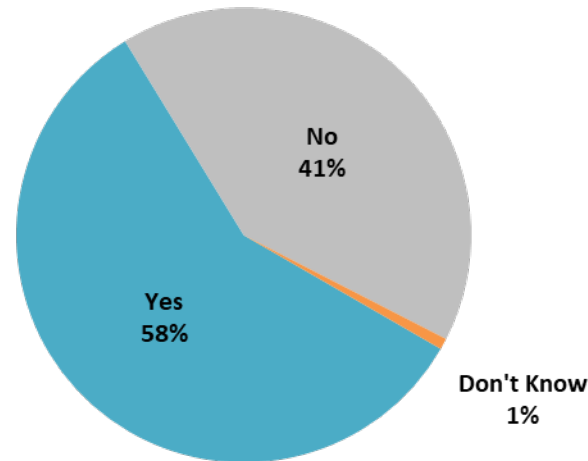


**New York**

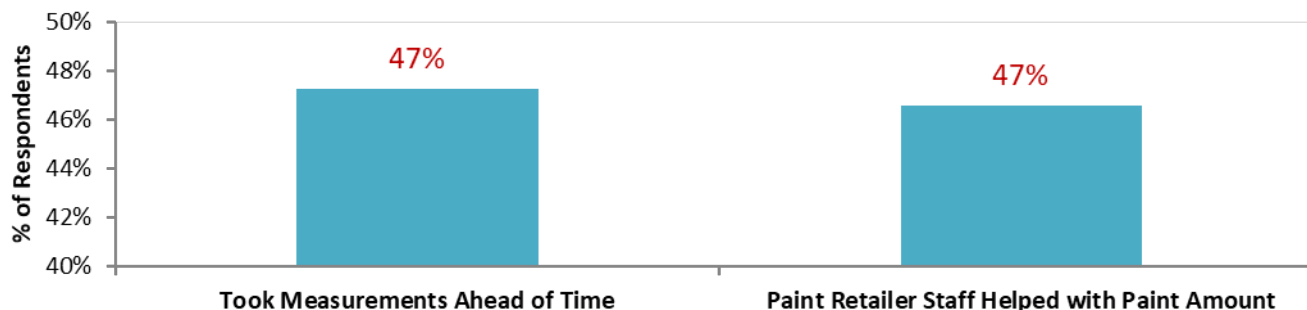
# New York Highlights – Paint Buying History

- ❖ 58% of consumers surveyed had purchased in the last year, down from 64% in 2021. Almost half of them were helped by the store in determining needs and/or took measurements themselves.

## Have you purchased paint in the last year?



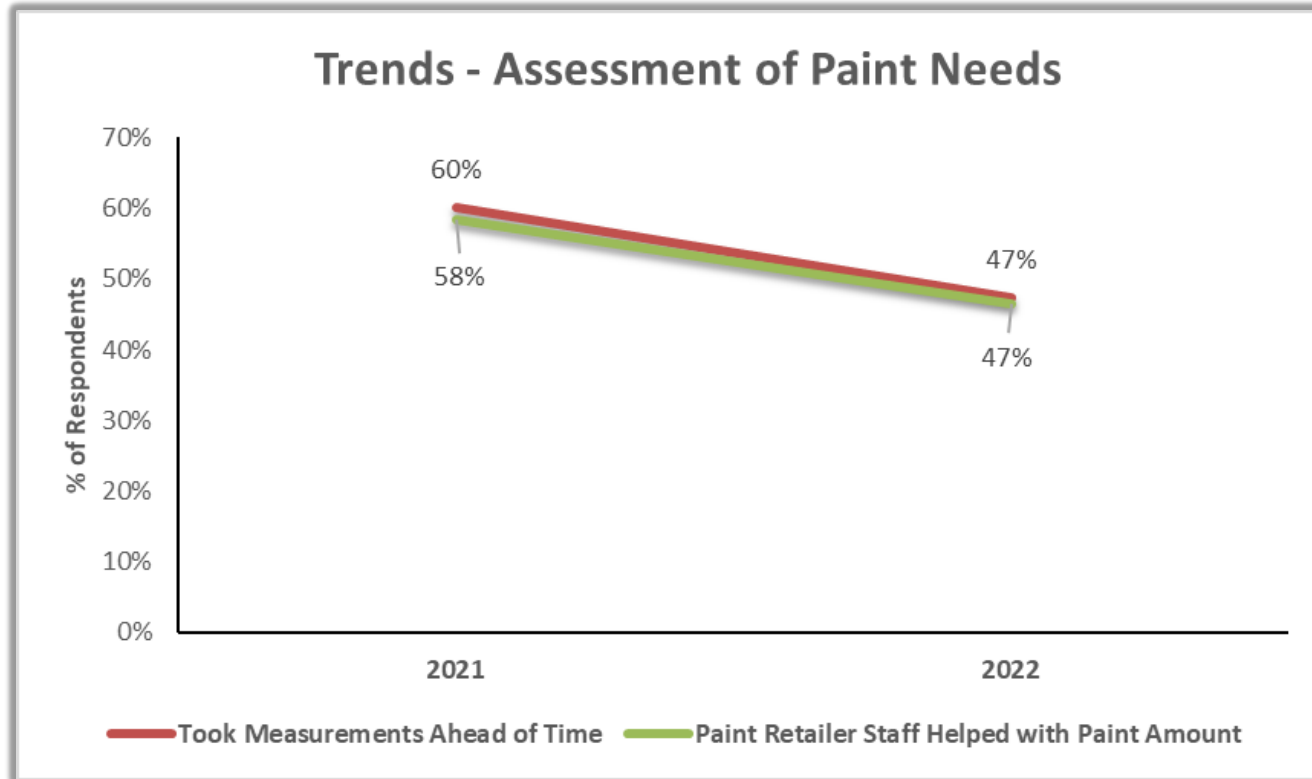
## Pre-Project Preparation (End Consumers Who Purchased Paint in the Last Year)





## New York Highlights – Preparation Trends

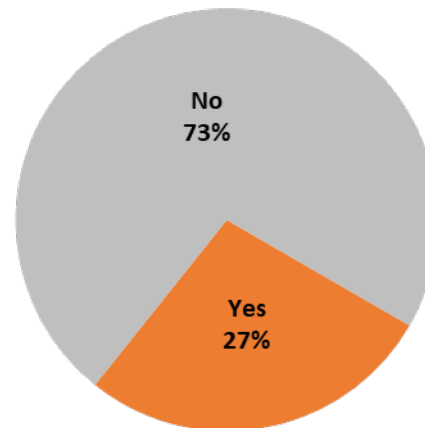
- ❖ Both pre-purchase measurements and store assistance declined in 2022 among those who purchased in the last year.



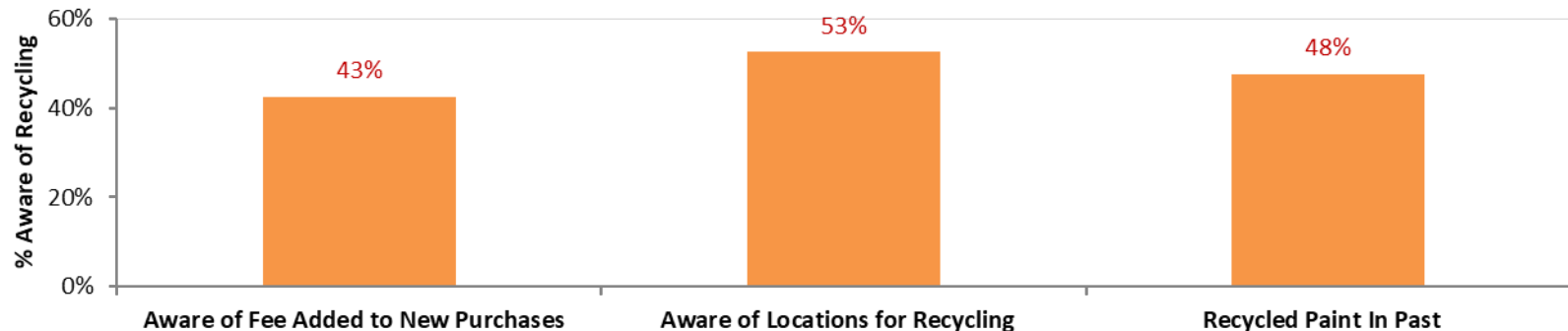
## New York Highlights – Paint Recycling Knowledge

- ❖ 27% of consumers who purchased in the last year knew that paint can be recycled.
- ❖ Among them, 43% were aware of the recycling fee added to new purchases; 53%, potential recycling locations. Almost half said they had recycled paint in the past.

***Prior to this survey, did you know that paint can be recycled?***

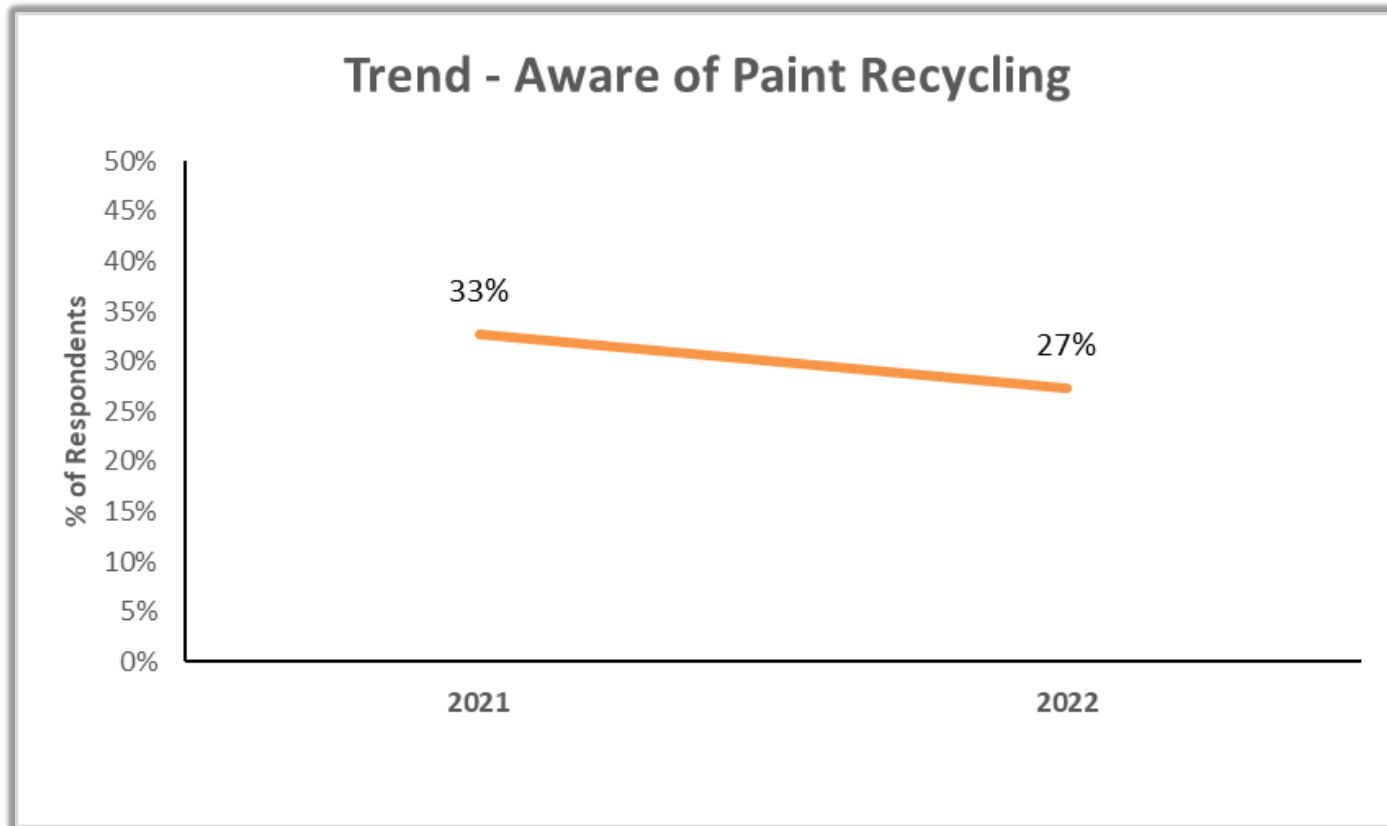


### **Knowledge/Experience of Those Aware of Paint Recycling** *(End Consumers Who Purchased Paint in the Last Year)*



## New York Highlights – Recycling Awareness Trends

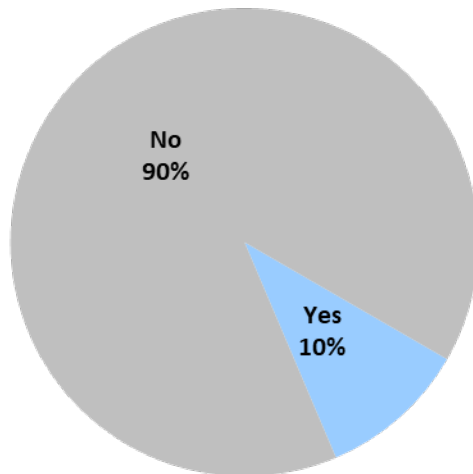
- ❖ Paint recycling awareness dropped slightly in 2022 among those who purchased in the last year.



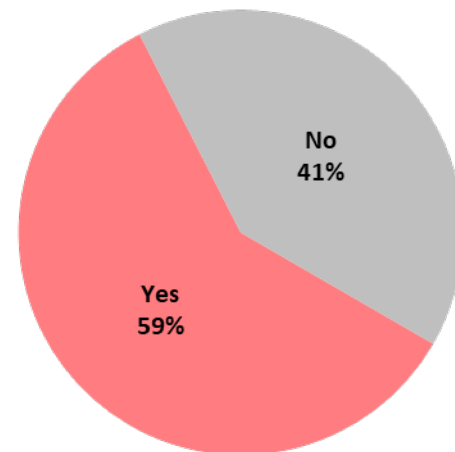
## New York Highlights – New Awareness Measurements

- ❖ Two new questions were added in 2022, to assess awareness of pick-up and drop-off opportunities among those who purchased in the last year.
- ❖ 10% were aware that there was free on-site pick up available for 100+ gallons of leftover paint.
- ❖ 59% were aware of drop-off opportunities (PaintCare stores and HHW facilities).

***Prior to this survey, were you aware there is a free on-site pickup service available to households, professional painters, businesses and organizations with 100 gallons or more of leftover paint?***



***Prior to this survey, were you aware of paint disposal opportunities in your state, such as drop off locations at paint stores and household hazardous waste facilities?***



## New York Highlights – Recycling vs. Drop-off Opportunity Awareness

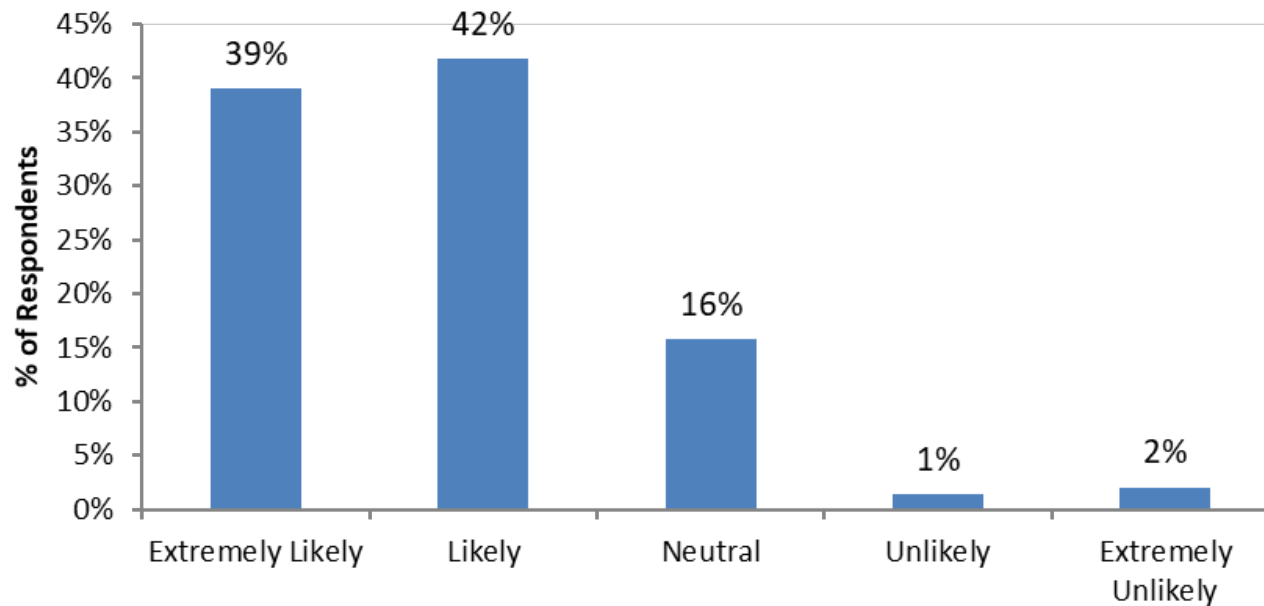
- ❖ Originally, we expected that those familiar with paint recycling would be a subset of those familiar with disposal opportunities (a “funnel”).
- ❖ However, what we learned was that there are many who know about paint recycling who do not know about disposal opportunities in the state, and vice versa.
- ❖ The following “matrix” breaks down the awareness of recent purchasers on both subjects.
- ❖ 57% didn’t know about either topic; 23% knew about both topics; the rest, one or the other.

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	23%	16%
	No	5%	57%

## New York Highlights – Future Recycling Intentions

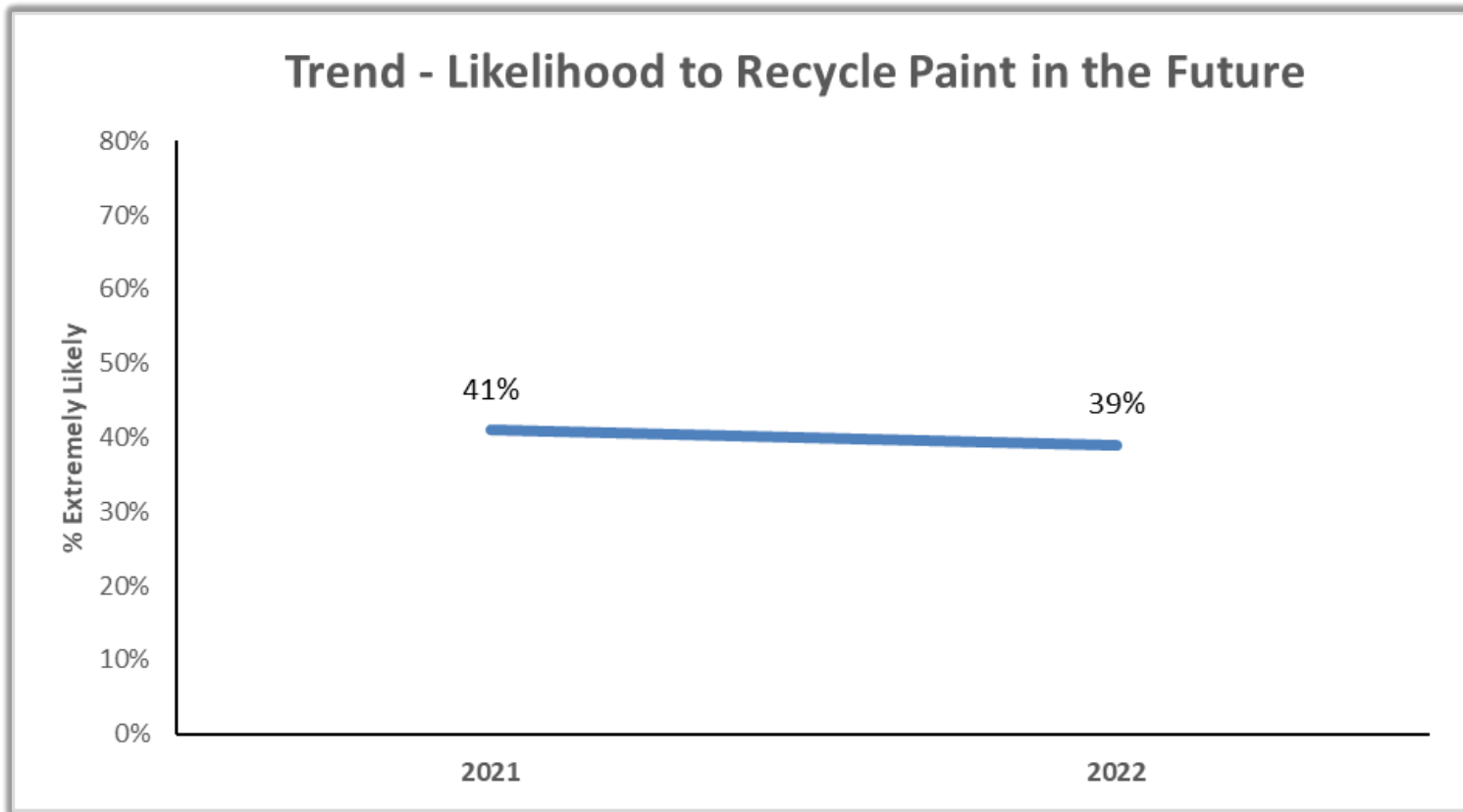
- ❖ 81% of respondents said they were either “Extremely Likely” or “Likely” to drop off leftover paint for recycling for recycling next time they had some to dispose. Very few were unlikely to do so.

***How likely will you drop it off for recycling next time you have paint to dispose?***



## New York Highlights – Future Recycling Intentions Trend

- ❖ The percentage of recent purchasers who said they were "Extremely Likely" to recycle in the future stayed about the same as reported in 2021.



## Sample Comments: What would be your personal motivation for recycling leftover paint in the future?

It is the right thing to do.

Better for the environment than putting it in the trash, where it'll end up in the landfill

Care for where the paint goes. If it can be recycled, then great. Less paint on my basement. I feel like it always ends up there because we're unsure how to dispose off it.

don't want something good to go to waste

don't want to waste it/contribute to pollution

Global warming is my biggest motivation. They say the earth will only last 5 years. I'm scared.

Honestly just knowledge. Its a great idea.

I don't like to waste anything so this appeals to me.

I don't want it sitting in my home any more

I don't want to waste it

I get it out of my house in a way that is less harmful.

I like a clean planet and drinking water

I would always rather donate or recycle something I am not going to use than dispose of it in the trash - it's less wasteful

i would prefer that there be a place for someone else to use !

I'm big on saving the planet and recycle everything I can and I think this would be promoted.

It bothers me knowing it goes to a landfill. I would love to see it recycled

It could be reused and it's better for the environment

It is the right thing to do for the environment

It would help other people in need

It's great for the environment and won't go to waste!

It's the right thing to do.

Just to get rid of it.

Knowing that I'm doing good and the right thing for the community.

Less waste and better for the environment.

Like to protect our environment

Making sure its for a good cause and not just throwing it out or giving it to someone else

My motivation would be helping environment

My motivation would be to have more space in my home and to also do good for the environment and help someone who may need it.

No need to waste it. Was never a fan of wasting anything, if I'm not using it I'd rather give it to someone who could.

Not polluting the environmental, have someone else be able to use it

Not to store it

Not to waste it, but give away to someone who can use it.

Paint is leading chemical mixed use. If we don't pay attention then disaster will happen to our earth and local environment. Doomsday is coming if we don't know how to recycle.

Refund given



## Appendix E



# Drop Off Site Guidelines

This document contains detailed information on PaintCare's program guidelines and operations procedures. In combination with the state-specific guidelines, it is designed to be used by new staff for self-training and for site refresher training without PaintCare staff.

Note: The supplemental training slides included in the training binder summarize only the most important information from these Drop-Off Site Guidelines. The slides are used during training by PaintCare staff and can also be used to supplement refresher training.

Adherence to these guidelines is critical for drop-off sites participating in the program. Exceptions to these guidelines can be made only with PaintCare's express written permission. If your site is unable to comply with any of these guidelines, please contact your PaintCare representative so that we may try to find a solution that works for your site but still achieves compliance with applicable legal and operational requirements for the program.

## Contents

---

<b>Section 1. Training and Safety</b>	<b>2</b>
<b>Section 2. General Guidelines</b>	<b>3</b>
<b>Section 3. Collection Bins and Storage Area</b>	<b>4</b>
<b>Section 4. Identifying and Accepting PaintCare Products</b>	<b>6</b>
<b>Section 5. Participant Paint Volume</b>	<b>11</b>
<b>Section 6. Working with Transporters</b>	<b>12</b>
<b>Section 7. Spill Response</b>	<b>13</b>
<b>Section 8. Inspections and Records</b>	<b>14</b>
<b>Section 9. Direct Reuse</b>	<b>15</b>

# Section 1. Training and Safety

---

## Training

For the safety of the program and your staff, all employees handling PaintCare products must receive training in product identification, acceptance, handling, packaging, inspection, and emergency response procedures before collecting PaintCare products or engaging in any PaintCare program activities.

Training helps ensure that employees:

- Conduct PaintCare products collection activities in a safe manner that protects workers and the environment
- Are equipped for and understand hazards associated with PaintCare products

Training plans and records should be maintained for each employee. Record staff training using the log included in the training binder.

## Safety

Store personal protective equipment (PPE) and spill response equipment in an accessible location adjacent to the collection bins. Ensure those materials are protected from impacts of weather.

The drop-off site must be equipped with appropriate emergency response equipment including a fire extinguisher, spill kit, and PPE. Monthly inspections of equipment are recommended.

PaintCare products collection activities need to follow general safety practices including proper lifting techniques.

Post emergency procedures and emergency contact numbers including police, fire department, and emergency services by a phone and in close proximity to the collection bins, if possible.

If applicable, develop and maintain an emergency action plan as required by OSHA.

If required by federal, state, or local law, familiarize police, fire departments, and emergency response teams with the layout of your facility, properties of PaintCare products handled at your facility, and evacuation routes.

## Section 2. General Guidelines

---

### PaintCare Provides Your Site:

- Training binder with recordkeeping logs/forms
- Signage identifying your site as a PaintCare drop-off site
- Printed educational materials for the public

### PaintCare's Transporter Provides Your Site:

- Paint collection bins and liners for cardboard/single-use collection bins
- Labels and/or markings for paint collection bins
- Spill kits (excluding HHW programs)

### General Guidelines for Drop-Off Sites

Each PaintCare drop-off site has unique logistical and operational considerations. Each drop-off site must make its own decisions and use its best judgment to operate in the safest manner possible in accordance with applicable law. To ensure the highest standards of safety for you and your staff, drop-off sites must:

- Have appropriate signage that informs the public of the hours of operation
- Accept PaintCare products from participants during your regular advertised or posted operating hours
- Display PaintCare signage to identify you as a drop-off site; signage should be posted in a highly visible area, at the entrance of your site
- Assist and supervise participants when they visit to drop off PaintCare products. Site staff should greet participants and must verify eligibility of the participant and their leftover paint products as PaintCare products
- **IMPORTANT:** Never allow a participant to open a PaintCare product container
- Have adequate space, staffing, and training to collect and store PaintCare products
- Provide a secure space for empty and full collection bins
- Place all PaintCare products immediately in collection bins approved for use by PaintCare and its transporters
- Pack only PaintCare products into collection bins
- Schedule shipments of PaintCare products from your drop-off site
- Maintain all records relating to the program
- Train staff to be familiar with the requirements and practices of this guide

# Section 3. Collection Bins and Storage Area

---

## Storage Area and Collection Bin Placement

Establish a dedicated storage area for collection bins and PaintCare products.

Place collection bins on an impermeable surface (i.e., paved asphalt, concrete, or other surface) at all times.

Place collection bins away from ignition sources, storm drains, and floor drains.

Ensure there is adequate ventilation if bins are stored indoors.

If stored outdoors, protect collection bins from the elements (e.g., precipitation, temperature extremes, rain, and snow). Keep collection bins under cover to prevent exposure to precipitation to protect against temperature extremes. If you store collection bins outdoors, you may need approval from your local fire or hazardous materials oversight agency.

Comply with any local fire codes or other regulations that might pertain to your storage of collection bins at your site.

Maintain enough space around collection bins to inspect for leakage and emergency access.

Use good housekeeping standards; keep paint storage areas clean and orderly.

## Setting Up, Packing and Maintaining Collection Bins

Collection bins must be set up, used, and closed according to the manufacturer's instructions. PaintCare's transporters should set up the collection bins that they provide, unless otherwise requested by the drop-off site staff.

Ensure liners are inserted in cardboard collection bins. The liners provide secondary containment to contain liquids in the event a can leaks while in storage or transit. Reusable plastic bins that are leak-proof by design do not need liners.

Collection bins must be structurally sound. If you see any evidence of damage to bins (or liners) that may cause a leak or spill, notify PaintCare immediately.

Mark the collection bin with the date the first PaintCare product is placed in it.

Place PaintCare products in bins immediately upon receipt. Keep collection bins closed except when adding PaintCare products.

Pack 5-gallon buckets on the bottom layer of the collection bins for stability.

Pack all PaintCare products (cans, buckets) upright and as tight as possible in the collection bins to protect contents from shifting and leaking in transit.

Do not open containers to verify product.

Do not overfill collection bins; allow enough space for a lid to fit securely.

Do not take PaintCare product out of the bin.

### **Security**

Never allow "self-serve," public access to the collection bins.

The collection bin storage area must be secured and locked when not attended.

Only drop-off site staff should have access to the collection bins and storage area until the collection bins are ready for pick-up by PaintCare's transporter.

# Section 4. Identifying and Accepting PaintCare Products

---

## What are PaintCare Products

PaintCare drop-off sites should accept only PaintCare products (architectural paint products) for management under the PaintCare program. Only those PaintCare products accepted from individuals residing in the state and businesses/organizations located in the state can be managed under the PaintCare program.

Listed below are the primary examples of architectural paint products accepted by the PaintCare program and paint or paint-related products not accepted by the PaintCare program.

Generally, PaintCare products include latex and oil-based house paint, stains, and clear coatings (varnish, shellac, etc.). The program excludes anything that is:

- In an aerosol spray can
- Intended and labeled “for industrial use only”
- Mostly used in the manufacture of equipment
- On the list of specifically excluded products for some other reason

PaintCare products are classified as either latex (water-based) or oil-based (alkyd) and the classification is important in order to decide how the product should be handled and processed. Knowing how to tell the difference between latex- and oil-based products is also important in determining which types of businesses/organizations can use the PaintCare program (if your site accepts paint from this audience).

## PaintCare Products and Non-PaintCare Products

### Acceptable products (PaintCare products)

- Interior and exterior paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings and floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

## Unacceptable products (Non-PaintCare products)

- Paint thinner, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

For more information, please see [www.paintcare.org/products](http://www.paintcare.org/products)

If non-PaintCare products end up in a drop-off site's bin, such products will not be returned to the drop-off site and will be managed by PaintCare's transporter. Transporters identify non-PaintCare products and report all instances to PaintCare. PaintCare staff will notify the site of any contamination in the bins. If the problem persists, additional training may be provided.

## Acceptable Containers vs. Unacceptable Containers

Before accepting products from participants for management under the PaintCare program, drop-off site staff must (1) check the condition of the container for acceptance in the program, and (2) check the product label to verify that it contains a PaintCare product.



## Acceptable

- The PaintCare product must be in its original container
- The container is labeled as containing one of the designated PaintCare products listed above
- The container must be in good condition and not leaking
- The container must be 5 gallons in size or smaller
- The container contains dry latex paint

## Not Acceptable

- The container is not original (e.g., paint was transferred into a jar)
- The container does not have an original label
- The container is leaking or has no lid
- The container is larger than 5 gallons
- The container is empty

However, drop-off sites permitted to accept household hazardous waste may accept unlabeled and leaking containers by following the procedures described below.

## Unlabeled and Leaking Containers

A drop-off site permitted to accept household hazardous waste may, at its discretion, choose to accept unlabeled and/or leaking containers if it follows the protocols below and otherwise complies with all applicable laws:

### Unlabeled Containers

A drop-off site may accept containers that do not have an original label if a staff person appropriately trained in identifying unknown wastes (1) identifies the material in the container as a PaintCare product, and (2) applies a label identifying the contents to the container before placing it in a collection bin.

### Leaking Containers

A drop-off site may accept a leaking container or a container with no lid if an appropriately trained drop-off site staff person (1) verifies that the container contains a PaintCare product, (2) places the contents of the leaking/open container into an appropriate substitute container (which can include bulking such PaintCare products into 55-gallon drums), and (3) applies an appropriate label to the substitute container.

## Refusing an Unacceptable Product or Container

Do not accept non-PaintCare products from any participant unless they are received as part of normal site operations and are not placed in PaintCare collection bins.

When refusing a material at a drop-off site, drop-off site staff must explain why the material cannot be accepted (e.g., material is not a PaintCare product, cannot accept material from non-exempt generator, etc.). If a participant tries to drop off products that your location cannot manage, refer the participant to an appropriate alternative resource, such as their local household hazardous waste disposal program, garbage transporter, environmental health agency, or public works department. Local contact information is provided at the front of the training binder.

## Paint Volume Acceptance Rules

The program accepts PaintCare products from households and businesses/organizations.

**Households.** Households may drop off any volume of PaintCare product, subject to the volume limit set by the site.

**Businesses/Organizations.** Non-households may also drop off any volume of latex PaintCare product, subject to the volume limit set by the site. Non-households may only drop off oil-based PaintCare products if they comply with federal and state hazardous waste generator rules that, among other criteria, require that the business/organization (1) generates no more than 100 kilograms (about 25 gallons or 220 pounds) of hazardous waste per calendar month, and (2) does not accumulate more than 1,000 kg (about 250 gallons or 2,200 pounds) of hazardous waste at any time. Painting contractors and commercial property owners typically meet these criteria. For more information about these criteria, please visit [www.paintcare.org/vsqq](http://www.paintcare.org/vsqq)

Each business or organization is responsible for determining its own generator status under applicable law.

When a business/organization has oil-based PaintCare products to drop off at your site, it must sign the Paint Drop-Off Log or form included in the training binder to verify that it qualifies to use the program for oil-based paint. The log/form includes an explanation of the requirements. If a business/organization has only latex paint, it does not need to sign the log/form.

Once a business/organization signs the Paint Drop-Off Log or form, you may accept oil-based paint from that business/organization. (HHW sites and other waste collection programs may need a permit and/or to meet additional legal requirements in order to collect oil-based paint from businesses.) To help ensure legal compliance, unless you're specifically permitted to accept more, you should not accept more than 25 gallons of oil-based paint per calendar month from a qualifying business. Paint Drop-Off Log or forms may be reviewed by PaintCare or government agencies and compared with a list of registered hazardous waste generators to verify that only qualified businesses/organizations are using the program for their oil-based paint.

## **Transporter/Recycler Drop-Off Sites**

### **Maintaining Paint Drop-Off Logs for All Participants**

Drop-off sites operated by a PaintCare-contracted transporter and/or recycler must keep and maintain separate drop-off logs to record both latex and oil-based paint volumes from both businesses/organizations and households. While PaintCare offers template logs, an alternative may be used if approved by PaintCare.

# Section 5. Participant Paint Volume

---

## How Much Paint to Accept from Participants

While the PaintCare program intends to collect as many PaintCare products as possible, we recognize that your drop-off site may have storage limitations. PaintCare drop-off sites, in agreement with PaintCare, may limit the amount of PaintCare products they accept per participant, however, drop-off sites must accept up to 5 gallons at a minimum per participant.

## What if Bins are Full?

If your collection bins are completely full, inform the participant that you are temporarily unable to accept PaintCare products and redirect them to the nearest alternative PaintCare drop-off site. Refer them to the site locator at [www.paintcare.org](http://www.paintcare.org) or the **PaintCare hotline at 855-724-6809**, or ask them to come back at a later date. Contact the PaintCare transporter immediately to have collection bins picked up and replaced.

If a participant has a significant amount of PaintCare products that your location cannot manage, ask the participant to contact PaintCare directly for additional assistance. PaintCare may direct the participant to another drop-off site or offer our Large Volume Pickup service.

## Large Volume Pickup (LVP) Service

PaintCare offers a free pick-up service to painting contractors, property managers, households, and others with a large quantity of leftover PaintCare products. Typically, a minimum of 100 gallons (by container size) is required to qualify for the LVP service.

To refer a participant to the LVP service:

- Provide the participant a LVP fact sheet
- Ask the participant to request a pick-up using the online LVP form
- The LVP fact sheet and online form are available at [www.paintcare.org](http://www.paintcare.org) (select the “Request a Pickup” button on the homepage)
- For additional questions, refer the participant to PaintCare for assistance

## Section 6. Working with Transporters

---

PaintCare contracts with transporters for the delivery of supplies, delivery of empty collection bins, and pick-up of full collection bins.

### **Scheduling the Transporter to Pick Up Collection Bins**

When you anticipate your collection bins will be full within your site's pick-up timeframe (generally 5 business days in urban areas, 10 business days in rural areas), call your transporter to schedule a pickup, or use their online order system if they have one. The name and contact information of your transporter is provided at the front of the training binder.

When establishing an appointment for pick-up, please indicate:

- Your site is a PaintCare drop-off site
- Name of drop-off site and address
- Your name
- Your phone number
- Number of full collection bins to be picked up
- Number of empty collection bins needed for replacement

### **Preparing Collection Bins for Pickup**

On the scheduled pickup day, collection bins and the loading area must be readily accessible to the transporter for quick and efficient loading. Complete the following steps:

- Identify which bins are full and ready for pickup
- Make sure the path between your bins and the transporter's vehicle is clear and at least 4 feet wide to accommodate movement of bins
- Sign and keep copies of any shipping documents for your records

The transporter is responsible for labeling, loading/off-loading collection bins, and preparing shipping documents.

# Section 7. Spill Response

---

## Spills

The information in this section will assist with spills from damaged or leaking program containers. It is important that all drop-off site staff understand corrective actions to minimize exposure to people and the environment.

## Reporting

Report spills as required by law, summarized in the state-specific guidelines. Contact PaintCare within 24 hours of making such a report.

## Spill Response Procedures

Always follow all applicable spill response procedures set forth in your operating permit or as otherwise required by applicable law.

If a spill is small enough to be managed by drop-off site staff, follow these steps:

- Isolate the area and restrict access to the spill
- Ensure personal safety, put on protective gear (glasses and gloves) provided in the spill kit
- Stop the movement of paint by placing the leaking container upright or in a position where the least amount will spill, and place leaking container in plastic bags provided in spill kit, or into the spill kit container
- Contain the spill by placing absorbent pads or granular absorbent around and on the spill – if outdoors, place barriers around storm drains to prevent a release to the environment
- Collect the contaminated absorbent and place it in plastic bag(s) or spill kit container, along with the leaking container and contaminated PPE, seal the bag(s), label it and place in the collection bin
- Remove any clothing that may be contaminated, wash thoroughly to remove spilled material from your hands or body
- Document the date, location, and amount and type of material spilled
- Replace any used spill control supplies as soon as possible

# Section 8. Inspections and Records

---

## Inspections and Record Keeping

Drop-off site staff are responsible for regularly inspecting collection bins and spill kits to ensure that such materials are in proper working order and include any necessary labeling. Please report any damaged bins or other problems to PaintCare immediately so PaintCare may arrange for prompt replacement or repair.

Maintain the following records for a minimum of 3 years:

- Internal and external inspection records (if applicable)
- Paint Drop-Off Log or forms (copy provided in the training binder)
- Paint Waivers (copy provided in the training binder; only for sites that do reuse)
- Employee training logs (copy provided in the training binder)
- Shipping documents and/or other documentation required by applicable law for outgoing shipments of PaintCare products

## Section 9. Direct Reuse

---

Direct reuse is an additional service permitted for certain site types. PaintCare may compensate sites for this service.

### Requirements for Direct Reuse

PaintCare encourages reuse of leftover paint through direct reuse. Reuse sites return good quality unused paint to the local community at low or no cost.

Products offered for reuse to the public must be in their original container, have an original label, and be in good physical and aesthetic condition. Contents must be liquid and relatively new. The container must be closed securely before placing it in the reuse storage area. Containers must never be opened by customers at the drop-off site. Reuse products must be displayed by drop-off site in an area separate from the PaintCare collection bins.

An individual customer may not take more than twenty-five (25) gallons of reuse product per day. If you have a customer that would like to take more paint, let your PaintCare contact know in advance.

### Paint Waiver

Customers taking reuse paint from a drop-off site must sign the Paint Waiver included in the training binder (or an approved equivalent thereof). The waiver explains that the material is taken “as-is” with no guarantee of quality or contents and the customer accepts the risks and liability for the materials.

The customer must read the waiver, fill in the date and name fields, and sign their name. Site staff must verify what has been taken by the customer, record on the log the gallons of latex and gallons of oil-based products taken, and add their initials.

When a paint waiver is full or when a site wants to invoice PaintCare, the latex and oil-based columns should be totaled at the bottom of the form. PaintCare does not require the submission of the waiver to PaintCare, but they must be kept by the site for at least three years and made available for review by PaintCare staff upon request.

Drop-off sites may use their own version of the waiver, but it must be approved by PaintCare in advance.

### Invoicing Procedures

Drop-off sites should invoice for reuse on a monthly basis by filling out and submitting the Invoice for Direct Reuse at [paintcare.org/invoices](http://paintcare.org/invoices). This is an online form and is submitted directly on PaintCare’s website. If you’re unable to submit an online form, contact your PaintCare contact.