

# New York Paint Stewardship Program July 1, 2024 – June 30, 2025 Report

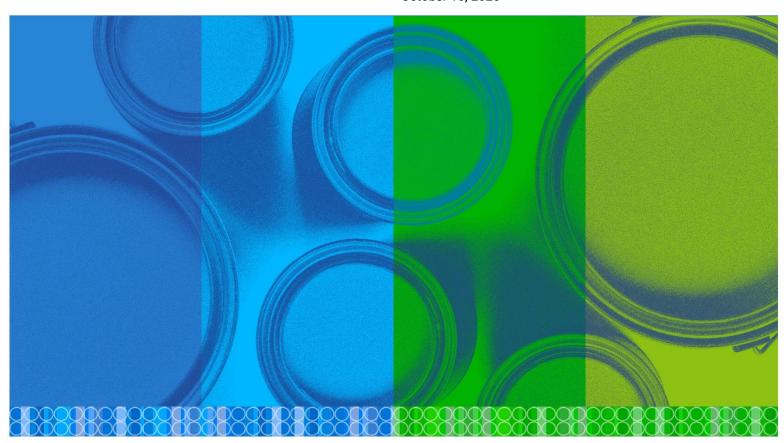
#### **Submitted To**

Richard Clarkson Director, Division of Materials Management Department of Environmental Conservation 625 Broadway Albany, NY 12233

# **Submitted By**

Andrew Radin New York Program Manager (315) 317-4346, aradin@paint.org

PaintCare New York LLC 901 New York Ave NW, Washington, DC 20001 (855) 724-6809 October 15, 2025



# Contents

Executive Summary						
	New York Paint Stewardship Law					
	Program Highlights					
	Pro	gram Plan and Annual Report	5			
Section 1.	Pai	nt Collection and Transportation	6			
	A.	Drop-Off Sites and Services	6			
	В.	Convenience Criteria	10			
	C.	Paint Collection Procedures	18			
	D.	Paint Transportation	19			
Section 2.	Pai	nt Collection Volume and Processing Methods	20			
	A.	Collection Volume and Recovery Rate	20			
	В.	Paint Processing Methods and Volume	21			
	C.	Latex Paint Processing Methods and Processors	21			
	D.	Oil-Based Paint Processing Methods and Processors	22			
	E.	Paint Collection Volume by Site Type or Service	24			
	F.	Container Recycling	24			
Section 3.	Ind	ependent Audit and Financial Summary	25			
	A.	Independent Financial Audit	25			
	В.	Financial Summary and Discussion	25			
		<ul><li>B1. Revenue and Expense Categories</li><li>B2. Financial Summary</li></ul>	25 27			
	C.	Reserves	28			
	D.	Evaluation of the Program's Funding Mechanism	28			
Section 4.	Cor	mmunications	29			
	A.	Outreach Activities	29			
		<ul> <li>A1. Introduction</li> <li>A2. Point of Sale Print Materials</li> <li>A3. Fact Sheets</li> <li>A4. Website</li> <li>A5. Translations</li> </ul>	29 30 31 32 32			

		A6. Signs for Drop-Off Sites	33
		A7. Press Coverage	33
		A8. Digital Advertising	35
		A9. Streaming Audio	39
		A10. Social Media	39
		A11. Video	42
		A12. Television	43
		A14. Print Advertising	43 43
		A14. Print Advertising A15. Outdoor Advertising	43 46
		A16. Joint Outreach	49
		A17. Face-to-Face	49
	В.		52
Section 5.	20:	25 and Future	53
	٨	Operations	53
		·	
	В.	Communications	53
	C.	Proposed Changes to the Program	53
Maps			
	Ye	ar-Round Drop-Off Sites	14
	Su	pplemental Drop-Off Sites	15
	Ye	ar-Round and Supplemental Drop-Off Sites	16
	Dir	rect Pickup Sites	17
Appendic	es		
	A.	Drop-Off Sites and Services	
	В.	Independent Financial Audit	
	C.	Samples of Outreach Materials	
	D.	Awareness Survey	
	E.	PaintCare Drop-Off Site Guidelines	

# **Executive Summary**

#### **NEW YORK PAINT STEWARDSHIP LAW**

PaintCare is the representative stewardship organization for the New York Paint Stewardship Program codified in New York State Environmental Conservation Law, Article 27: Collection, Treatment and Disposal of Refuse and Other Solid Waste, Title 20: Postconsumer Paint Collection Program. The New York program began in May 2022.

The broad goals of the program are for paint manufacturers to implement and manage the finances of a statewide paint stewardship program to reduce the generation of postconsumer paint, promote using up leftover paint, and facilitate the recycling and proper disposal of unwanted postconsumer paint. The program aims to increase opportunities to properly manage leftover paint, offer cost-saving opportunities to local governments, and manage the paint collected in an environmentally and economically sound manner.

#### **PROGRAM HIGHLIGHTS**

**Drop-Off Sites.** The program had 374 year-round paint drop-off sites at the end of the report period; 331 were paint retailers, representing 28% of likely paint retail participants. The remaining sites included eight household hazardous waste (HHW) facilities, 17 transfer stations, eight reuse stores, five recycling centers, one paint recycler, one landfill, and three public works facilities.

The program also managed paint from supplemental drop-off sites that included two seasonal HHW facilities, 133 HHW events, two seasonal transfer stations, one public works facility, eight sites that accepted paint for part of the report period, 3 PaintCare events, 24 paint-only events, and four New York Department of Environmental Conservation (DEC) Clean Sweep events.

During the report period, 99.3% of New York residents lived within 15 miles of a drop-off site.

PaintCare also managed paint from five drop-off sites in New York City operated by the City's Department of Sanitation (DSNY). While these sites were open to the public, they were not counted as PaintCare drop-off sites and were not included in the convenience analysis as described later in this report. We refer to these sites as "special sites" throughout this report.

**Services.** The program provided 288 direct pickups from businesses and others that had either (1) accumulated more than 100 gallons of paint (considered large volume pickups or LVPs) at their locations, or (2) were categorized as small quantity hazardous waste generators (SQG) or large quantity hazardous waste generators (LQG). The program serviced two locations set up as recurring large volume pickup (RLVP) sites.

PaintCare also partnered with five HHW door-to-door (D2D) collection programs.

Paint Collection Volume. The program collected 757,818 gallons of postconsumer paint.

**Paint Processing.** Latex paint was 81% of the paint processed: less than one percent was reused, 85% was made into recycled-content paint, 7% was processed for energy recovery, and 8% was landfilled. Oil-based paint was 19% of the paint processed: less than one percent was reused, 11% was made into recycled-content paint, 87% was processed for energy recovery, and 2% was incinerated.

**Revenue and Expenses.** The program was financed through a fee on new paint sales: 45 cents on small containers, 95 cents on medium containers, and \$1.95 on large containers. Approximately 24.1 million gallons of architectural paints were sold in the state and the program collected \$16,751,594 in revenue from these sales.

Expenses, including paint transportation and processing, communications, staffing, and administration were \$12,698,318. The program ended the report period with net assets of \$18,786,759. The total program cost per gallon of paint collected was \$16.33.

**Paint Recovery Rate.** The recovery rate—the volume of postconsumer paint collected divided by the volume of new paint sales in the same period—was 3.1%.

**Awards.** PaintCare received the Corporate Stewardship Excellence Award given by the Product Stewardship Institute.

**Communications.** Public outreach activities included the distribution of point-of-sale print materials, fact sheets, and signage, as well as messaging delivered via digital ads, streaming audio, social media, video, television, radio, print ads, and outdoor ads. PaintCare team members exhibited at face-to-face events across the state providing program information, including home and garden shows, as well as conferences for municipal officials and recycling professionals.

**Operations.** PaintCare staff visited hundreds of paint retailers, reuse operations, and municipalities throughout the state in an ongoing effort to establish a network of convenient drop-off sites for leftover paint. Since submittal of the previous fiscal year annual report, PaintCare had a net increase of 30 paint retail drop-off sites, resulting in a year-to-year increase of over 35,500 gallons recovered from retail locations. All locations that elected to voluntarily serve as a drop-off site for PaintCare were provided with in-person training regarding program-eligible materials. Reusable bins were made available to retail sites to store paint awaiting pickup and subsequent transport to processing facilities.

#### PROGRAM PLAN AND ANNUAL REPORT

The state's paint stewardship law required the approval of a program plan prior to the start of the program. Program plans and annual reports are available on PaintCare's website.

# **Section 1. Paint Collection and Transportation**

# **Annual Report Statutory Citation**

Paragraph 1 of Section 27-2005 requires PaintCare to submit an annual report that includes, in relevant part:

(a) A detailed description of the methods used to collect, transport and process postconsumer paint in the state including detailing collection methods made available to consumers and an evaluation of the program's collection convenience.

#### A. DROP-OFF SITES AND SERVICES

The overall goal of the program is to increase recycling opportunities for households, businesses, and others with leftover paint. All suitable locations were invited to participate as paint drop-off sites, provided they meet the program's operational requirements. PaintCare partners with paint retailers, hardware stores, lumber centers, material reuse stores, household hazardous waste programs, solid waste facilities (e.g., transfer stations, recycling centers, landfills), and other site types to serve as paint drop-off sites.

The program's drop-off sites and services are summarized in the following tables. PaintCare considers a site (including events) as year-round if it was open at least one day per month in the reporting year or if it is a new site and the site plans to be open at least one day per month going forward.

Sites that are open less frequently are considered supplemental sites. Sites that stopped participating in the program during the year are listed as "partial year." All sites and HHW door-to-door collection program sponsors are listed in the appendix.

#### YEAR-ROUND DROP-OFF SITES

Site Type	FY23	FY24	FY25
Household Hazardous Waste Facility	8	8	8
Landfill	1	1	1
Other Site	1	1	3
Paint Recycler	2	2	1
Paint Retailer	264	301	331
Recycling Center	3	4	5
Reuse Store	6	9	8
Transfer Station	8	8	17
Total Sites	294	334	374

# SUPPLEMENTAL DROP-OFF SITES

Site Type	FY23	FY24	FY25
Household Hazardous Waste Event Site/Number of Events	81/152	75/116	86/133
Household Hazardous Waste Facility (Seasonal)	2	2	2
Other Event Site (DEC Clean Sweep)/Number of Events	11/11	5/5	4/4
Other Site	1	1	1
PaintCare Event Site/Number of Events	3/3	0/0	2/3
Paint-Only Event (Non-PaintCare) Site/Number of Events	12/14	22/25	22/24
Paint Recycler (Partial Year)	0	0	1
Paint Retailer (Partial Year)	2	3	6
Reuse Store (Partial Year)	2	0	1
Transfer Station (Seasonal)	1	1	2
Total Sites	115	109	127

# SPECIAL SITES (NON-PAINTCARE)

Site Type	FY23	FY24	FY25
DSNY Special Waste Site	5	5	5

#### **SERVICES**

Site/Service Type	FY23	FY24	FY25
Direct Pickup Site/Number of Pickups	340/368	275/304	269/288
Recurring Large Volume Pickup Site	0	2	2
HHW Door-to-Door Collection Program	5	5	5

The program's drop-off sites and services are described below.

**Household Hazardous Waste Programs.** PaintCare partners with household hazardous waste programs—either directly or indirectly—to cover the costs of their paint collection bins, transportation, processing and in some cases additional on-site paint management activities. HHW programs are typically good program

partners because they have an existing customer base and provide an "all-in-one" HHW drop-off opportunity.

**Paint Retailers.** At the end of the report period, PaintCare identified 1,566 paint retailers—including paint, hardware, and home improvement stores—with 1,178 considered potential paint retail drop-off sites. This number may change from year to year as stores open and close. PaintCare does not consider a store to be a potential drop-off site if it belongs to a corporate chain and the corporate headquarters has indicated that—as a group—they are not interested in serving as drop-off sites at this time. These are primarily big box stores.

Of the 1,178 potential retail drop-off sites, 331 (28%) were participating as drop-off sites at the end of the report period. Retail participation as a drop-off site is voluntary, and sites are not compensated.

PaintCare regularly visited paint retailers throughout the state to answer program questions and highlight the benefits of becoming a paint drop-off site. As a result, the network of drop-off locations continued to grow throughout the report period, with 36 new retail drop-off sites providing all-year drop-off to their commercial and residential customers. Six retailers dropped out of the program for a variety of reasons, including store closure and relocating to a smaller location with limited storage capacity.

**Reuse Stores.** A special group of retailers are material reuse stores. Even though only some of these stores sell paint, they are considered to be potential drop-off sites. Those who are drop-off sites may operate paint reuse programs by donating or selling good quality leftover paint back to the local community to use, rather than sending it downstream through PaintCare for processing. PaintCare provided compensation for reuse services.

Of the potential 36 reuse store drop-off sites, eight (22%) were participating as drop-off sites at the end of the report period. Six participated in the reuse program.

**Solid Waste Facilities.** PaintCare partners with solid waste facilities, including transfer stations, recycling centers, and landfills to be paint drop-off sites for their customers.

At the end of the report period, 23 year-round municipal solid waste facilities were serving as drop-off sites.

**Paint Recycler.** Empire Recycled Paint in Syracuse and GreenSheen Paint in Rotterdam are latex paint recyclers and served as drop-off sites for the program. They accepted large quantities of leftover paint from eligible program participants in the state. Empire Recycled Paint stopped accepting paint at its facility in Syracuse on May 31, 2025.

**Other Sites.** Oriskany Falls, the Town of North Collins, the St. Lawrence County Highway Facility, and the Town of Schaghticoke are drop-off sites through their public works facilities. The Town of Schaghticoke is only open on the second Saturday of April through November and is categorized as a supplemental site, whereas the other municipal sites are open year-round.

**Special Sites.** DSNY operated five special waste drop-off sites – one located in each borough. These sites were not contracted with PaintCare for direct service; however, PaintCare covered the cost of processing the paint collected at these sites through an agreement with PaintCare and DSNY's mutual service provider, Veolia. Since these sites were not considered PaintCare sites, we did not promote them to the public or count them in our convenience analysis, but we did include the paint volume collected and processed from these sites since PaintCare managed those aspects of the paint management at PaintCare's expense.

PaintCare Events. PaintCare conducted three paint drop-off events during the reporting period.

**Paint-Only Events (Non-PaintCare).** Empire Recycled Paint and GreenSheen Paint each organized paint-only collection events in Upstate New York, held as part of the PaintCare program. A total of 24 such events were conducted during the reporting period.

**Other Events.** PaintCare partnered with DEC to manage paint from their four "Clean Sweep" events and managed the transportation and processing of program-eligible materials at PaintCare's expense.

**Direct Pickup Service.** PaintCare's LVP service provided a convenient option for painting contractors and other eligible program participants who accumulated large volumes of paint. The minimum amount to receive an LVP is 100 gallons. In June 2025, PaintCare lowered the minimum amount to receive an LVP in the five boroughs of New York City (NYC) to 50 gallons. Typically, users of the service have accumulated paint over many years due to the institutional, logistical, and financial barriers to disposal. PaintCare aimed to remove these barriers by providing a free and convenient service. Common users of this service include contractors, builders, property managers, academic institutions, and homeowners, and are further described in the appendix.

In addition to the LVP service, PaintCare offered a pickup service to SQG and LQG generators in New York with volumes of less than 100 gallons (or less than 50 gallons in NYC). This service was offered in lieu of other drop-off opportunities, which were not currently permissible under New York law.

**Recurring Large Volume Pickup Service.** Some LVP sites receive pickups on an on-going basis. These RLVP sites sign a contract with PaintCare to allow them to keep PaintCare collection bins on site and fill them as they accumulate leftover paint. In addition, staff at these locations are trained by PaintCare on how to segregate products and store them until picked up by a transporter.

**HHW Door-to-Door Collection Programs.** Door-to-Door collection of household hazardous waste materials was provided by five communities and included collection of PaintCare products. PaintCare was not involved with the door-to-door collection component of these programs; however, the program-eligible material collected through those programs was subsequently processed through the PaintCare program and is included in the program totals.

#### B. CONVENIENCE CRITERIA

PaintCare analyzed the convenience level offered by drop-off sites using ArcGIS, a mapping and analytics software, and U.S. Census Bureau 2020 population data. PaintCare uses Urban Areas data for density analysis. The Census Bureau defines Urban Areas as populated areas with 5,000 or more residents.

Some sites (e.g., HHW facilities) have geographic limitations; they are only available to residents of their own city, county, or jurisdiction (i.e., residents of other jurisdictions are not allowed to use the site to drop off HHW/paint even if they live close by). For these sites, PaintCare tracks their service area restrictions and only counts the population for those residents who are (1) within a 15-mile radius, and (2) within the site's service area.

PaintCare established goals to provide paint drop-off sites according to the criteria that follow. However, in contrast to the protocol used by PaintCare for convenience analysis in most other PaintCare states, PaintCare is presenting the convenience analysis in New York with the following limitations to align with DEC's interpretation of the relevant statutory language: (1) each drop-off site is included (counted towards) one of the two convenience criteria, not both. (2) only year-round drop-off sites are used to measure progress in meeting the convenience goals. Supplemental sites such as HHW events are thus not included in the convenience analysis presented below under the "DEC protocol" heading.

PaintCare also conducted convenience analysis using its standard protocol (reflecting PaintCare's interpretation of the relevant statutory language) to allow for a uniform comparison with other PaintCare states. Under PaintCare's protocol, (1) a drop-off site can be counted towards both convenience criteria, if applicable, and (2) both year-round and supplemental drop-off sites are used to measure progress in meeting the convenience goals. The results from both methods are provided below.

**Distribution Criterion.** Provide 90% of the state's residents access to a drop-off site within 15 miles.

<u>DEC protocol</u>: To meet this criterion using the DEC protocol, in addition to all 136 year-round sites located outside of urban areas, 27 year-round sites located within urban areas were included in the analysis to achieve the distribution criterion above 90%. Of the 27 sites in urban areas, 26 were sites that exceeded the target number of sites needed in urban areas and one was a site that would otherwise contribute to meeting the target number of sites in urban areas. The 27 sites in urban areas used to meet the distribution criteria were not included in the density analysis (per DEC protocol).

<u>PaintCare protocol</u>: Including all the program's 374 year-round drop-off sites in the distribution analysis (136 sites outside of urban areas and 238 sites within urban areas), provided 99% of the state's residents access to a year-round drop-off site within 15 miles. When supplemental sites were included, coverage increased to 99.3%.

**Density Criterion.** Provide one additional drop-off site for every 50,000 residents of an Urban Area.

<u>DEC protocol</u>: The following table shows the population centers in the state, the target number of sites the program should provide, and the level of service the program had at year-end with year-round sites only and excluding the 27 sites located in urban areas that were used to meet the distribution criterion.

TARGET NUMBER OF PAINT DROP-OFF SITES IN URBAN AREAS

Census Bureau Urban Area	Population in New York	Target Number of Sites	Number of Year-Round Sites	Number of Additional Sites Needed
Albany-Schenectady	593,142	11	11	0
Binghampton	155,942	3	3	0
Bridgeport-Stamford	55,434	1	1	0
Buffalo	948,864	18	17	1
Elmira	62,468	1	1	0
Glens Falls	71,191	1	1	0
Ithaca	59,102	1	1	0
Kingston	50,254	1	1	0
Kiryas Joel	71,582	1	1	0
Middletown	61,516	1	0	1
New York-Newark	12,909,844	258	136	122
Poughkeepsie-Newburgh	314,766	6	6	0
Riverhead-Southold	51,120	1	1	0
Rochester	704,327	14	14	0
Saratoga Springs	75,684	1	1	0
Syracuse	413,660	8	8	0
Utica	119,059	2	2	0
Watertown	51,832	1	1	0

To correspond with the New York Program Plan, the following table provides additional details about the number of sites by county for the New York-Newark urban area. (Note: the total number of sites needed decreased by a few when breaking the urban area into smaller areas due to rounding.)

#### NEW YORK-NEWARK URBAN AREA BREAKDOWN

County	Population in New York	Target Number of Sites	Number of Year-Round Sites	Number of Additional Sites Needed
Bronx	1,472,657	29	6	23
Kings (Brooklyn)	2,736,074	54	28	26
Nassau	1,389,785	27	23	4
New York (Manhattan)	1,694,251	33	12	21
Putnam	57,886	1	0	1
Queens	2,405,390	48	20	28

Richmond (Staten Island)	495,747	9	4	5
Rockland	337,010	6	3	3
Suffolk	1,418,173	28	28	0
Westchester	902,871	18	12	6

<u>PaintCare protocol</u>: The following table shows the population centers in the state, the target number of sites the program should provide, and the level of service the program had at year-end when including all year-round and supplemental sites in the urban areas in the density analysis.

# TARGET NUMBER OF PAINT DROP-OFF SITES IN URBAN AREAS

				Number of	
		Target	Number of	Year-Round &	Number of
0 5 111 4	Population in	Number of	Year-Round	Supplemental	Additional
Census Bureau Urban Area	New York	Sites	Sites	Sites	Sites Needed
Albany-Schenectady	593,142	11	20	25	0
Binghampton	155,942	3	3	4	0
Bridgeport-Stamford	55,434	1	1	1	0
Buffalo	948,864	18	17	30	0
Elmira	62,468	1	1	2	0
Glens Falls	71,191	1	3	5	0
Ithaca	59,102	1	2	3	0
Kingston	50,254	1	4	6	0
Kiryas Joel	71,582	1	2	2	0
Middletown	61,516	1	0	0	1
New York-Newark	12,909,844	258	140	161	97
Poughkeepsie-Newburgh	314,766	6	7	8	0
Riverhead—Southold	51,120	1	1	2	0
Rochester	704,327	14	18	18	0
Saratoga Springs	75,684	1	2	3	0
Syracuse	413,660	8	10	12	0
Utica	119,059	2	4	5	0
Watertown	51,832	1	3	3	0

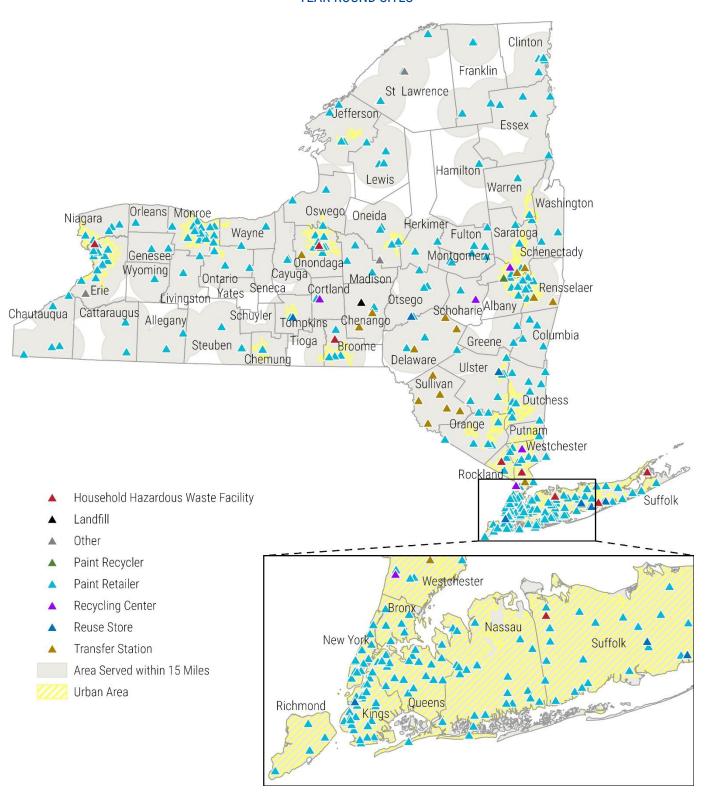
To correspond with the New York Program Plan, the following table provides additional details about the number of sites by county for the New York-Newark urban area. (Note: The total number of sites needed decreased by a few when breaking the urban area into smaller areas due to rounding.)

#### NEW YORK-NEWARK URBAN AREA BREAKDOWN

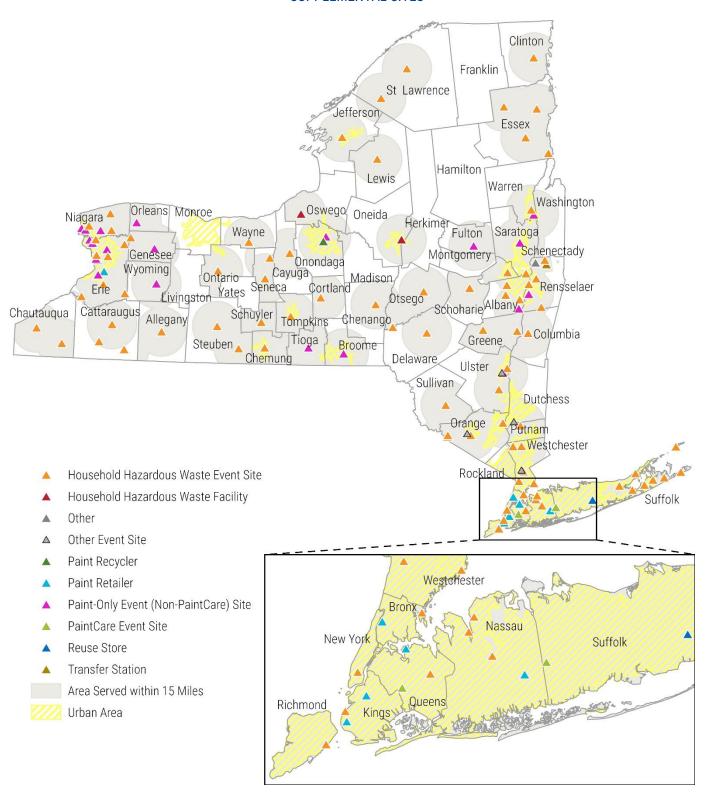
County	Population in New York	Target Number of Sites	Number of Year-Round Sites	Number of Year-Round & Supplemental Sites	Number of Additional Sites Needed
Bronx	1,472,657	29	6	7	22
Kings (Brooklyn)	2,736,074	54	28	30	24
Nassau	1,389,785	27	23	26	1
New York (Manhattan)	1,694,251	33	12	13	20
Putnam	57,886	1	0	0	1
Queens	2,405,390	48	21	24	24
Richmond (Staten Island)	495,747	9	4	5	4
Rockland	337,010	6	3	3	3
Suffolk	1,418,173	28	31	34	0
Westchester	902,871	18	12	19	0

**Maps.** The following maps show the locations of the sites and services available during the report period: (1) year-round sites; (2) supplemental sites; (3) year-round and supplemental sites; and (4) direct pickup sites, which were not included when conducting convenience analysis.

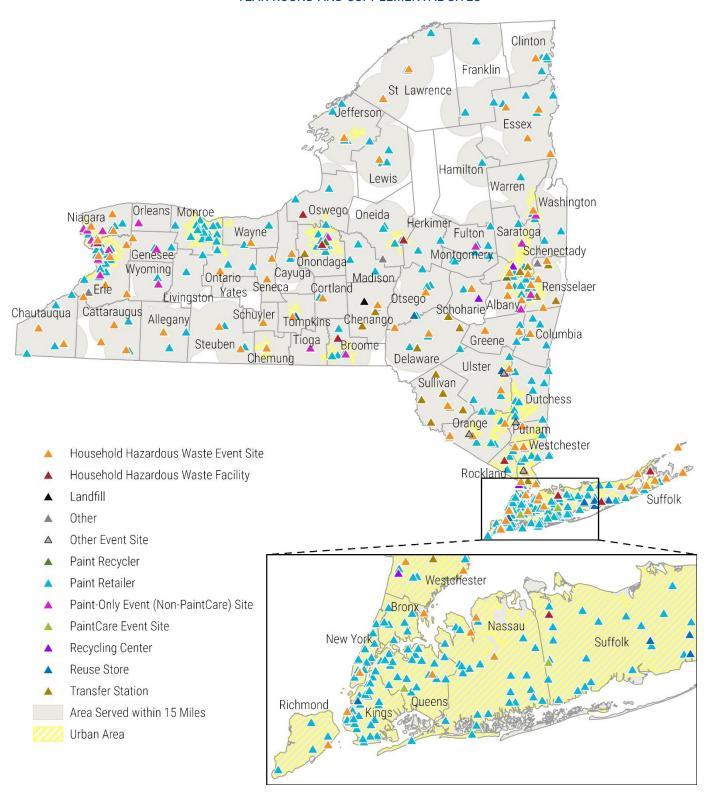
#### YEAR-ROUND SITES



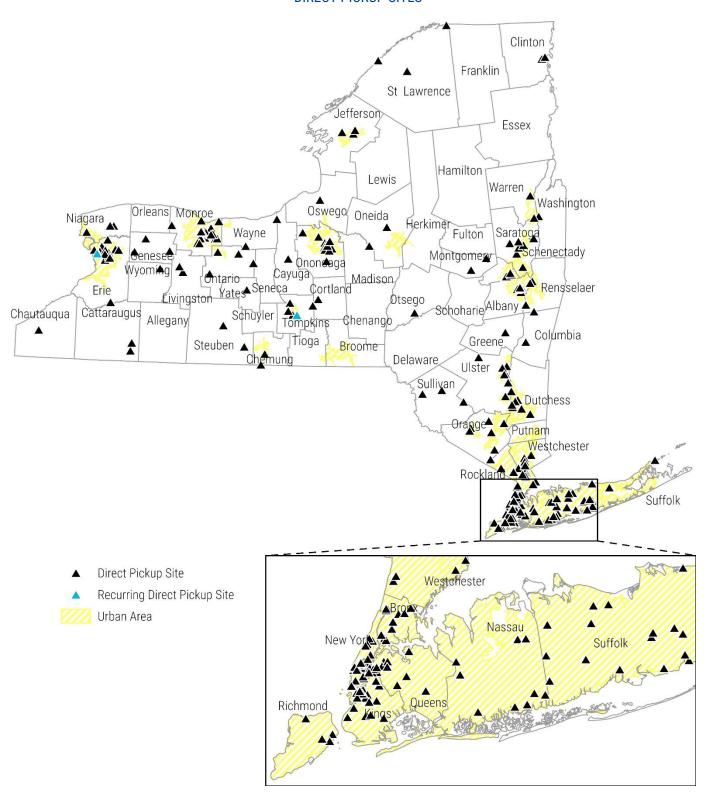
#### SUPPLEMENTAL SITES



#### YEAR-ROUND AND SUPPLEMENTAL SITES



# **DIRECT PICKUP SITES**



#### C. PAINT COLLECTION PROCEDURES

The program has agreements with owners or operators of all drop-off sites, and other partners, that set forth collection procedures. PaintCare agreements require that sites meet all requirements of local, state, and federal law, regulations, and policies.

All new sites (other than Direct Pickup) received site guidelines and all sites (other than HHWs and Direct Pickup) also received an on-site, in-person training that covered topics in the site guidelines including identification and screening of program products, paint storage, spill response, arranging to have paint picked up, and record keeping. A copy of the current site guidelines for drop-off sites is included in the appendix.

Site personnel are required to visually inspect, but not open, containers of paint to confirm that they are acceptable program products and then place them in spill proof collection bins provided by the program. Unlabeled and leaking containers are not accepted at retail or other non-HHW sites; however, trained staff at HHW facilities and events can accept and prepare them for management under their program to the extent permissible under applicable law.

PaintCare staff visit most drop-off sites on a regular basis to check on their operations and to provide additional training and consumer outreach materials as needed.

**Permits.** DEC requires all participating drop-off sites in the program to complete the NYS Postconsumer Paint Collection Program Paint Collection Site Certification Form. This Certification Form, along with a duly executed drop-off site agreement between PaintCare New York LLC and the drop-off site, serves to register the drop-off site in accordance with the New York Paint Stewardship Program Plan as approved by the DEC. PaintCare assists sites with the submission of the Certification Form to the DEC.

# D. PAINT TRANSPORTATION

PaintCare contracted with the following companies for transportation services. Individual sites are assigned to transporters based on costs and logistics.

# **TRANSPORTERS**

Name	Site Types Served
Clean Harbors	HHW Event/Facility, LVP/RLVP, Direct Pickup, Other Site, PaintCare Event, Paint Retailer, Reuse Store
Empire Recycled Paint	HHW Event/Facility, Latex Paint Recycler, Other Site, Paint-Only Event (Non-PaintCare), Paint Retailer, Reuse Store, Solid Waste Facility
Environmental Service Group	HHW Facility/Event
GreenSheen	Latex Paint Recycler, LVP/RLVP, Other Site, PaintCare Event, Paint-Only Event (Non- PaintCare), Paint Retailer, Reuse Store, Solid Waste Facility
Miller Environmental	HHW Event/Facility
MXI	HHW Event/Facility, Other Site, PaintCare Event
North Ward	HHW Event/Facility
Veolia	HHW Event/Facility, Special Waste Site
Waste Management	HHW Door-to-Door Collection Program

# **Section 2. Paint Collection Volume and Processing Methods**

# **Annual Report Statutory Citation**

Paragraph 1 of Section 27-2005 requires PaintCare to submit an annual report that includes, in relevant part:

- (a) A detailed description of the methods used to collect, transport and process postconsumer paint in the state including detailing collection methods made available to consumers and an evaluation of the program's collection convenience.
- (b) The overall volume of postconsumer paint collected in the state.
- (c) The volume and type of postconsumer paint collected in the state by method of disposition, including reuse, recycling and other methods of processing or disposal.

#### A. COLLECTION VOLUME AND RECOVERY RATE

The table below provides the gallons of paint collected, gallons of new paint sales, and the resulting recovery rate. The recovery rate is a ratio of the volume (number of gallons) of paint collected compared to the volume of paint sold in the program during the same time period.

## GALLONS COLLECTED, SOLD, AND RECOVERY RATE

Description	FY23	FY24	FY25
Paint Collected (gallons)	799,664	701,367	757,818
New Paint Sold (gallons)	25,039,418	24,190,939	24,120,353
Recovery Rate	3.2%	2.9%	3.1%

PaintCare typically receives reports of gross pounds of paint collected, along with the number of bins or other collection containers from its transporters or drop-off site partners. Gallons of paint collected are calculated by removing the estimated weight of collection bins and paint cans and converting the remaining weight to volume, typically using 10 pounds per gallon for the conversion.

As indicated by the table above, there was an increase of 56,451 gallons of paint collected in FY2025 versus the previous reporting period, as well as a decrease of 70,586 gallons in the amount of new paint sold. The increase in paint recovered is likely attributable to a number of factors, including the increase in the number of drop-off sites.

An estimate of gallons collected at each site during the report period is included in the appendix.

#### B. PAINT PROCESSING METHODS AND VOLUME

The following tables provide the volumes and paint processing methods for latex and oil-based paint during the report period. Descriptions of the processing methods follow the tables. Processed volume differs from collected volume because not all paint is processed in the same year that it is collected. (Note: processing method volume percentages may not add up to exactly 100% due to rounding.)

#### LATEX PAINT PROCESSING METHODS

Method	FY23 Gallons	FY23 Percent	FY24 Gallons	FY24 Percent	FY25 Gallons	FY25 Percent
Reuse	2,872	<1%	2,428	<1%	3,042	<1%
Paint-to-Paint Recycling	479,748	82%	412,703	83%	533,186	85%
Energy Recovery	46,924	8%	28,965	6%	41,062	7%
Disposal	55,938	10%	50,709	10%	49,522	8%
Total	585,482	100%	494,805	100%	626,812	100%

#### **OIL-BASED PAINT PROCESSING METHODS**

Method	FY23 Gallons	FY23 Percent	FY24 Gallons	FY24 Percent	FY25 Gallons	FY25 Percent
Reuse	38	<1%	69	<1%	182	<1%
Paint-to-Paint Recycling	21,671	14%	4,623	3%	16,209	11%
Energy Recovery	126,801	84%	142,024	96%	131,372	87%
Incineration	3,254	2%	1,534	1%	2,987	2%
Total	151,764	100%	148,250	100%	150,750	100%

#### C. LATEX PAINT PROCESSING METHODS AND PROCESSORS

The following methods were used to process latex paint:

**Reuse.** Latex paint was sold or given away in its original labeled containers without any alteration of the container contents.

**Paint-to-Paint Recycling.** Latex paint was sorted, blended, and sometimes re-tinted into recycled-content latex paint for local use or domestic or international sale.

**Energy Recovery.** Latex paint unsuitable for recycled-content paint was processed for energy recovery at a waste-to-energy facility.

**Disposal.** Dry or solidified latex paint was landfilled. Some liquid latex paint was also used as alternative daily cover (ADC), which is considered disposal in New York.

#### LATEX PAINT PROCESSORS

Processor	Location	Process
Albany County Landfill	Albany, NY	Disposal
Eco Safe Landfill	Blountville, TN	Disposal
Empire Recycled Paint	Syracuse, NY	Paint-to-Paint Recycling
Empire Recycled Paint	Syracuse, NY	Reuse
GDB International	Nashville, IL	Paint-to-Paint Recycling
GDB International	Pinckneyville, IL	Paint-to-Paint Recycling
GreenSheen	Rotterdam, NY	Reuse, Paint-to-Paint Recycling
MXI	Abingdon, VA	Paint-to-Paint Recycling
Onondaga County Resource Recovery Agency	Jamesville, NY	Energy Recovery
Perry Ridge Landfill	Du Quoin, IL	Disposal
Reuse Store	Brooklyn, NY; Ithaca, NY; Syracuse, NY	Reuse
ReWorld	Niagara Falls, NY	Energy Recovery

#### D. OIL-BASED PAINT PROCESSING METHODS AND PROCESSORS

The following methods were used to process oil-based paint:

**Reuse.** Oil-based paint was sold or given away in its original labeled containers without any alteration of the container contents.

**Paint-to-Paint Recycling.** Oil-based paint was sorted and blended into recycled-content oil-based paint for domestic or international sale.

**Energy Recovery.** Oil-based paint was processed for energy recovery at a waste-to-energy facility and/or cement kiln.

**Incineration.** Oil-based paint was incinerated.

# OIL-BASED PAINT PROCESSORS

Processor	Location	Process
Ash Grove Cement	Chanute, KS	Energy Recovery
Ash Grove Cement	Foreman, AR	Energy Recovery
Buzzi Unicem	Cape Girardeau, MO	Energy Recovery
Buzzi Unicem	Greencastle, IN	Energy Recovery
Clean Harbors (Sarnia)	Corunna, ON	Incineration
Clean Harbors	Deer Park, TX	Incineration
Clean Harbors	El Dorado, AR	Incineration
Clean Harbors	Kimball, NE	Incineration
Giant Resource Recovery	Harleyville, SC	Energy Recovery
Green America	Hannibal, MO	Energy Recovery
GreenSheen	Rotterdam, NY	Reuse
Heidelberg Materials	Nazareth, PA	Energy Recovery
Holcim	Holly Hill, SC	Energy Recovery
Holcim	Paulding, OH	Energy Recovery
Keystone Cement	Bath, PA	Energy Recovery
Loop	Niagara Falls, ON	Paint-to-Paint Recycling
Reuse Store	Ithaca, NY	Reuse

# E. PAINT COLLECTION VOLUME BY SITE TYPE OR SERVICE

The following table shows the volume of paint collected by site type or service. (Note: site type volume percentages may not add up to exactly 100% due to rounding.)

#### COLLECTION VOLUME BY SITE TYPE OR SERVICE

Site Type/Service	FY23 Gallons	FY23 Percent	FY24 Gallons	FY24 Percent	FY25 Gallons	FY25 Percent
Direct Pickup Service	96,098	12%	54,894	8%	49,209	6%
HHW D2D Collection Program	1,896	<1%	1,269	<1%	1,430	<1%
HHW Event	222,940	28%	136,366	19%	138,979	18%
HHW Facility	104,209	13%	94,595	14%	102,131	14%
HHW Seasonal Facility	15,211	2%	17,948	3%	16,331	2%
Other Event	5,791	1%	1,618	<1%	2,931	<1%
Paint-Only Event (Non-PaintCare)	61,582	8%	82,821	12%	91,847	12%
Paint Recycler	25,973	3%	26,486	4%	18,936	3%
Paint Retailer	197,740	25%	237,076	34%	272,632	36%
PaintCare Event	4,266	1%	0	0	5,688	1%
Reuse Store	7,666	1%	6,701	1%	10,332	1%
Solid Waste Facilities	22,239	3%	23,923	3%	28,783	4%
Special Sites (DSNY)	34,053	4%	17,670	3%	18,589	3%
Total	799,664	100%	701,367	100%	757,818	100%

# F. CONTAINER RECYCLING

The following table shows the tons of metal and plastic paint containers recycled during the report period.

## **CONTAINER RECYCLING**

	FY23	FY24	FY25
Tons	376	440	487

# **Section 3. Independent Audit and Financial Summary**

## **Annual Report Statutory Citation**

Paragraph 1 of Section 27-2005 requires PaintCare to submit an annual report that includes, in relevant part:

(d) The total cost of implementing the program, as determined by an independent financial audit, as performed by an independent auditor.

#### A. INDEPENDENT FINANCIAL AUDIT

An independent financial audit of the PaintCare program was conducted by Rogers & Company PLLC. This independent CPA firm conducted the audit in accordance with auditing standards generally accepted in the United States. Those standards require that the firm plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatements. The audit process includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. The audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In Rogers & Company's opinion, the financial statements of PaintCare present fairly, in all material respects, the financial position as of June 30, 2025, and the changes in its net assets and its cash flows for the report period ended in conformity with accounting principles generally accepted in the United States. The independent financial audit of the PaintCare program is available in the appendix.

#### B. FINANCIAL SUMMARY AND DISCUSSION

# **B1.** Revenue and Expense Categories

**Revenue.** Revenue is derived from fees on new paint sales.

**Expense Categories.** With the exception of General and Administrative Allocation, the following expense categories were state-specific costs related to the implementation of the New York program:

**Paint Processing.** Processing costs were based on the weight, volume of paint, or number of paint collection bins or drums from drop-off sites and services. Processing costs included the cost of sorting bins of comingled latex and oil-based paint from drop-off sites as well as the ultimate recycling or other processing methods.

**Paint Transportation.** Transportation costs were based on one or more of the following: the number of bins and drums picked up, number of stops, or mileage.

**Paint Collection Supplies and Support.** Collection supplies and support expenses included paint collection bins, spill kits, training materials, signs, and other related costs for drop-off sites, and LVPs.

**Communications.** Communications expenses included advertising, printing and distribution of brochures and other outreach materials, media relations, event promotion, conferences & memberships, production, translations, and the awareness survey.

**Personnel, Professional Services and Other.** Personnel, professional services and other included the direct costs of program staff, travel, legal fees, office supplies, and other logistical and professional support.

**Loan Interest.** The cost incurred by the program for borrowing funds to cover program expenses prior to program launch. Interest is paid annually through the duration of the loan period.

**General and Administrative.** General and administrative costs included administrative and corporate staff, back-office support (e.g., information technology, human resources, legal, accounting, and government affairs), insurance, data management systems, annual financial audit, software licenses, professional services for corporate or organization-wide matters, occupancy, general communications, and other supplies and services that support all PaintCare programs. These costs were shared across all PaintCare programs and allocated relative to population. New York's share of the general and administrative allocation was 21.4%.

# **B2.** Financial Summary

The following table shows program revenue and expenses.

# **REVENUE AND EXPENSES**

Revenue	FY23	FY23 Percent of Total	FY24	FY24 Percent of Total	FY25	FY25 Percent of Total
Small Containers	\$1,824,936	10	\$1,897,518	11	\$1,725,955	10
Medium Containers	11,081,616	63	10,523,255	62	10,200,855	61
Large Containers	4,800,003	27	4,683,361	27	4,824,784	29
Total Revenue	17,706,555	100	17,104,134	100	16,751,594	100
Expenses						
Paint Processing	3,817,091	39	3,510,656	32	3,881,561	31
Paint Transportation	1,759,268	18	1,768,739	16	1,944,673	15
Paint Collection Supplies and Support	638,080	6	491,153	4	601,715	5
Communications	1,198,664	12	2,699,263	24	3,264,063	26
Personnel, Professional Fees, Other	755,381	8	734,650	7	780,165	6
Loan Interest	134,104	1	134,104	1	170,944	1
General and Administrative	1,622,066	16	1,715,337	16	2,055,197	16
Total Expenses	9,924,654	100	11,053,902	100	12,698,318	100
Change in Net Assets	7,781,901		6,050,232		4,053,276	
Net Assets, Beginning of Year	901,352		8,683,251		14,733,483	
Net Assets, End of Year	\$8,683,251		\$14,733,483		\$18,786,759	
Reserve Level	87%		133%		148%	
Cost Per Gallon of Paint Collected	\$12.41		\$15.76		\$16.76	

Note: Due to rounding, Total Revenue and/or Total Expenses may differ by a few dollars in some years and percentages may not add up to 100%.

Notable changes between the last two program years include:

- Revenue decreased by just over \$352,000, or 2%, in FY25 versus FY24 due to decreased paint sales.
- Expenses increased by 15% in FY25 versus FY24. Several factors contributed to this, including an increased investment in public outreach (Communications), general inflationary cost increases, and higher costs for Paint Processing, Transportation, and Collection due to increased paint recovery.
- Program revenues continue to cover program expenses, and reserve levels remain robust.

#### C. RESERVES

Reserves represent the net assets (investments and/or checking account balance) of the program. Reserves provide the program with a balance that is sufficient to pay its bills in times of either higher than expected paint collection (higher expenses), lower than expected paint sales (lower revenue), or a combination of the two. Net assets total \$18,786,759, representing a reserve level of 148%.

PaintCare's program in New York began three years ago and is still in its early stages. PaintCare continues to closely monitor its reserve levels and will consider various options to reduce them, including a potential fee change, if needed, as the program matures.

#### D. EVALUATION OF THE PROGRAM'S FUNDING MECHANISM

PaintCare fees placed on the sale of new paints are based on container sizes as follows:

#### PAINTCARE FEE SCHEDULE

Size	Container Size	Fee
Very Small	Half pint or smaller	\$0.00
Small	Larger than half pint up to smaller than 1 gallon	\$0.45
Medium	1-2 gallons	\$0.95
Large	Larger than 2 gallons up to 5 gallons	\$1.95

Manufacturers and/or their designated representatives reported sales and remitted fees to PaintCare directly.

Based on the program's financial performance, no adjustment to either the fee structure or the reporting system is presently necessary.

# **Section 4. Communications**

## **Annual Report Statutory Citation**

Paragraph 1 of Section 27-2005 requires PaintCare to submit an annual report that includes, in relevant part:

- (e) Samples of all educational materials provided to consumers of architectural paint and retailers.
- (f) A detailed list of efforts undertaken and an evaluation of the methods used to disseminate such materials including recommendations, if any, for how the educational component of the program can be improved.

#### A. OUTREACH ACTIVITIES

#### A1. Introduction

PaintCare's outreach strategy includes a variety of activities targeted to retailers, painting contractors, municipal agencies, and the public through direct contact and advertising. Outreach efforts focused on encouraging the public to recycle their unwanted paint and also included messages related to reducing paint waste by planning ahead for a paint purchase and using up leftover paint.

Outreach was conducted by distributing brochures and other printed materials to retailers and others and by using a variety of media including digital advertising, streaming audio, social media, video, radio, print advertising, and outdoor advertising. The main call-to-action of outreach materials and messaging directs readers to PaintCare's website for more information on finding a drop-off site, reusing paint, reducing waste, and finding more information about the program.

The relative amounts of spending dedicated to different outreach activities are summarized in the following table.

#### RELATIVE SPENDING ON COMMUNICATION & OUTREACH ACTIVITIES

Activity	Percent
Out of Home	36
Digital Ads	13
Social Media	12
TV	11
Video	10
Radio	6
PR Agency Support	5
Streaming Audio	3
Print Ads	2

Event Promotion	<1
Conference & Membership	<1
Print Materials Distribution	<1
Surveys	<1
Total	100

This year, most PR Agency Support costs were included in the total cost of media placement. These costs ranged from 15% to 30% of media placement cost, depending on the medium and the type of placement. They are included within Out of Home, Digital Ads, TV, Social Media, Radio, Video, Print Ads, and Streaming Audio listed in the chart above.

# A2. Point of Sale Print Materials

PaintCare distributed print materials to retailers for them to make available to consumers to educate them about the PaintCare program. Staff fulfilled requests for materials totaling 20,238 brochures, mini cards, fact sheets, posters, and other materials during the year. Program staff also delivered additional materials in person during site visits.

PaintCare provided counter mats to retailers for use in the paint department to reference when customers have questions. The counter mat is popular with retailers and more likely than the poster to be seen by customers while they wait for their paint to be mixed.

PaintCare worked with Home Depot to develop and ship 100 custom Home Depot-branded counter mats to Home Depot sites. Program staff also delivered counter mats in person during site visits.

Larger versions of the materials shown below are included in the appendix and are available on the PaintCare website.



Brochure, Mini Card, Program Poster, Counter Mat, and Fact Sheets

In December, PaintCare sent letters and fact sheets to 70 paint retailers known to sell paint online. The letter provided a summary of PaintCare program information for retailers and a reminder that online paint sales are included under the paint stewardship law.

In June, PaintCare sent postcards to paint retailers in New York not currently participating as drop-off sites with information about becoming a drop-off site. Also in June, PaintCare mailed postcards to active retail drop-off sites thanking them for their participation and providing tips for successfully operating the program at their location.



Mailer Sent to PaintCare Retail Drop-off Sites

#### A3. Fact Sheets

Several fact sheets are available on PaintCare's website for different target audiences, and printed versions are distributed upon request. Minor updates are made throughout the year. Current versions of the fact sheets on PaintCare's website include:

- How Does the Paint Stewardship Program Affect Paint Retailers?
- How to Become a Retail Drop-Off Site
- About PaintCare Fees
- Information for HHW Programs
- Information for Solid Waste Facilities Including Transfer Stations, Recycling Centers, and Landfills
- Reuse Programs Compensation and Reporting

- Information about the Large Volume Pickup Service
- Information for Painting Contractors

#### A4. Website

Most PaintCare advertising and outreach materials direct the public to PaintCare's website for more information and to find a local PaintCare site. The website is easy to navigate and features content on buying the right amount of paint, storage and reuse tips, and recycling. It contains special pages for manufacturers, retailers, contractors, waste facilities, products covered by the program, and the New York program. PaintCare's website is updated throughout the year. The most frequently visited part of the website is the PaintCare site locator.

There were 753,117 page views of the New York web page during the year.

PaintCare provides a web page of links to paint calculators from various sources, at www.paintcare.org/paint-calculators. These calculators can be used by households and businesses to help them buy the right amount of paint.

PaintCare maintains a list of locations by state where the public can find recycled-content paint at www.paintcare.org/recycled-paint-stores.

PaintCare's website also provides a series of video tips about storing paint properly to increase recyclability. The videos are used in social media posts and on PaintCare's website at www.paintcare.org/store-right.



Example of Storage Tip Video Showing Use of a Paint Key or Can Opener to Avoid Damaging Can

#### A5. Translations

PaintCare translates program brochures and fact sheets into languages other than English upon requests from paint retailers and other stakeholders. PaintCare has translated its program brochure into Amharic,

Arabic, Armenian, Bengali, Cantonese, Farsi, French, Haitian Creole, Hawaiian, Hindi, Hmong, Italian, Japanese, Khmer, Korean, Lao, Mandarin, Polish, Portuguese, Punjabi, Russian, Somali, Spanish, Tagalog, Thai, Turkish, Ukrainian, Vietnamese, and Yiddish. Three widely used fact sheets that provide information about the LVP service, guidance for painting contractors, and the program products list are also available in the 29 languages listed above. PaintCare maintains a Spanish language translation button on its website, making the site fully bilingual. Additionally, live interpretation in Spanish and other languages is available on PaintCare's telephone hotline by request. PaintCare provides information on how to access translations and hotline interpretation at www.paintcare.org/language-assistance/.

# A6. Signs for Drop-Off Sites

PaintCare provides several signs to drop-off sites to help them educate the public about the program, screen program products, and address any concerns about illegal dumping. Drop-off sites may order the following signs: Program Products (English/Spanish), Program Partner, Combination (program partner with simplified products list), No Dumping, and Please Wait for Assistance.



#### A7. Press Coverage

PaintCare, through its media agency, issued a number of press releases to local television, print, and digital media outlets to earn press coverage about the program. Press releases featured the 2 millionth gallon collected, a mural using paint collected from a PaintCare large volume pickup, and stories about PaintCare in the context of home care tips. These efforts led to 139 mentions of PaintCare in the following outlets:

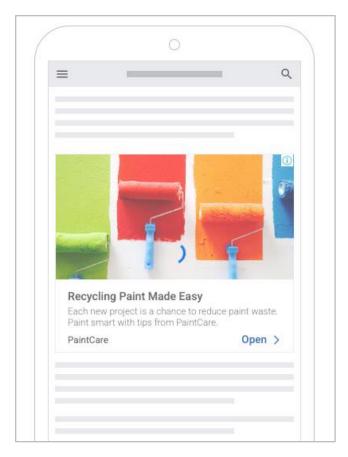
Date	Media Outlet	Date	Media Outlet
7/31/24	Wellsville Regional News.com	11/15/24	Leader Publications
8/1/24	Olean Times Herald	11/15/24	Austin Daily Herald
8/3/24	Western New York News Now	11/15/24	Lowndes Signal
8/6/24	Solomon's Words	11/15/24	Luverne Journal
8/13/24	Wellsville Sun	11/15/24	BluegrassLive.com
8/30/24	Yahoo.com	11/15/24	Roanoke Chowan News Herald
8/30/24	INFORMNNY.com	11/15/24	Coastland Times
9/5/24	The Journal	11/15/24	Ashland - Local Town Pages
9/7/24	Advance-News	11/15/24	Salisbury Post

9/9/24	North Country Now	11/15/24	Gates County Index
9/18/24	CNYHomepage.com	11/15/24	Clanton Advisor
9/21/24	Oswego Daily News	11/15/24	Kenbridge Victoria Dispatch
9/22/24	Times Telegram	11/15/24	ValleyTimes-News.com
9/22/24	Observer-Dispatch	11/15/24	Leesville Leader
9/23/24	SC Democrat Online	11/15/24	MillisMedway - Local Town Pages
9/23/24	Mid-Hudson News	11/15/24	Hopedale - Local Town Pages
9/23/24	Utica Observer-Dispatch	11/15/24	Post-Searchlight
9/25/24	OswegoCountyNewsNow.com	11/15/24	Magnolia State Live
9/27/24	Times Telegram	11/15/24	Andalusia Star
9/27/24	Utica Observer-Dispatch	11/15/24	Port Arthur News
10/2/24	North Country Now	11/15/24	Riverton Journal
10/4/24	Patch.com	11/15/24	Stanly News & Press
11/15/24	LaGrange Daily News	11/15/24	Orange Leader
11/15/24	Interior Journal	11/15/24	Frankfort State Journal
11/15/24	Wetumpka Herald	11/15/24	Winchester Sun
11/15/24	Southwest Daily News	11/15/24	The Oxford Eagle
11/15/24	Daily Leader.com	11/15/24	Atmore Advance
11/15/24	Selma Times-Journal	11/15/24	Elizabethton.com
11/15/24	Alexander City Outlook	11/15/24	Suffolk News Herald
11/15/24	Jessamine Journal	11/15/24	Alabama Now
	The Brewton Standard	11/16/24	Pike County Courier
11/15/24	Holliston - Local Town Pages	11/16/24	Chronicle Newspaper
11/15/24	Demopolis Times	11/16/24	The Photo News
11/15/24	The Advocate-Messenger	11/16/24	The Warwick Advertiser
11/15/24	Washington Daily News	11/18/24	Kilgore News Herald
11/15/24	L' Observateur	12/1/24	Shawangunk Journal
11/15/24	Picayune Item	12/19/24	Staten Island Advance
	Indo-Asian News Service	12/23/24	Catskills Today - The Reporter
	Davie County Enterprise Record	1/2/25	The Mountain Eagle
11/15/24	Charlotte Gazette	1/9/25	Staten Island Advance
11/15/24	Tryon Daily Bulletin	1/16/25	The Mountain Eagle
11/15/24	PressBee.net	2/16/25	Mid-Hudson News
11/15/24		2/17/25	Recycling Today
11/15/24	•	2/17/25	WasteAdvantage
	Clemmons Courier	2/18/25	Scrap Monster
	Le Lezard.com	2/27/25	Times Union
11/15/24	Claiborne Progress	3/3/25	Mid-Hudson News

11/15/04	Smithfield Times	2/5/25	MENAFN -Press Releases
, -,		3/5/25	
11/15/24	Shelby County Reporter	3/11/25	Local Syracuse
44.45.04		0/40/05	Erie County Executive Mark C.
	Troy Messenger	3/19/25	Poloncarz
11/15/24	Cordele Dispatch	4/2/25	North County Now
11/15/24	ADVFN US	4/7/25	INFORMNNY.com
11/15/24	PR Newswire	4/16/25	The Journal and Republican
11/15/24	MENAFN -Press Releases	4/19/25	Times Union
11/15/24	Canadian Insider	4/21/25	NNY 360
11/15/24	CNHI News Service	4/23/25	The Journal and Republican
11/15/24	News-Journal	4/24/25	AM New York
11/15/24	Sustainabilityhq.com	4/30/25	QNS.com
11/15/24	Yahoo! Finance	4/30/25	LocalSRY.com
	NorfolkWrentham - Local Town		
11/15/24	Pages	4/30/25	Brownstoner
11/15/24	Greenville Advocate	5/1/25	Queens Chronicle
11/15/24	Norwood - Local Town Pages	5/7/25	Buffalo News
11/15/24	TheTidewaterNews.com	5/13/25	North Country Now
			Erie County Executive Mark C.
11/15/24	Franklin- Local Town Pages	6/2/25	Poloncarz
11/15/24	Greenville Business Magazine	6/12/25	WBNG News 12
11/15/24	Chester County Press	6/19/25	AM New York
11/15/24	Times of San Diego	6/24/25	The Forum News
11/15/24	Prentiss Headlight	6/24/25	Brownstoners
11/15/24	Vicksburg Post	6/30/25	Buffalo News
11/15/24	Ironton Tribune		

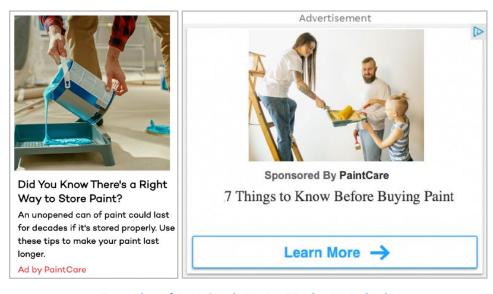
# A8. Digital Advertising

From July through November and February through June, PaintCare ran responsive display banners to efficiently promote messaging to target audiences and drive them to PaintCare's website and site locator tool. Ads targeted homeowners and paint consumers on a variety of popular websites across mobile, tablet, and desktop formats. From July through September, PaintCare ran responsive display banners in Spanish and Italian. From April through June, PaintCare ran responsive display banners in Spanish, Italian, Chinese, and Russian. From July through October and April through June, PaintCare also used dynamic display digital advertising that used geotargeting to automatically provide information about each PaintCare dropoff site to nearby paint consumers and prompt them to drop off their paint for recycling.



Demonstration of Google Responsive Display Ad Promoting Recycling Paint on Mobile Phone

In July, August and March through June, PaintCare used native display digital advertising to promote its messaging.



Examples of PaintCare's Native Display Digital Ads

In May and June, PaintCare was highlighted in sponsored content placements in the Buffalo News, amNYmetro, TimesUnion, and the Brownstoner, highlighting paint recycling as good for the community and good for business.



**Buffalo News Sponsored Content Article** 

In August through October and March through May, PaintCare sent more than 2.5 million emails to New York homeowners, DIY enthusiasts, and remodelers highlighting the importance of buying the right amount of paint, using up what's left, and recycling the rest.



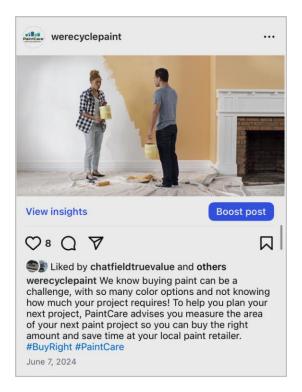
Email Promoting PaintCare's Three Simple Rules for Painting Smarter

### A9. Streaming Audio

Monthly from July through October and February through June, PaintCare ran ads on Pandora and Spotify promoting "Three Simple Rules for Painting Smarter." From April through June and July through September PaintCare ran a Spanish version of the ad on the same platforms.

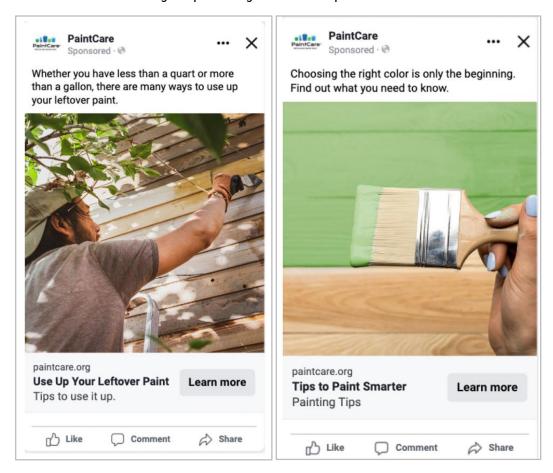
#### A10. Social Media

Throughout the year, PaintCare maintained its social media presence on sites including Facebook, Instagram, and TikTok and posted messaging to audiences on those platforms. Social media messages included promotion of PaintCare's three key messages: buy the right amount of paint, use up leftover paint, and recycle the rest with PaintCare.



Instagram Post Promoting Tips to Buy the Right Amount of Paint

Monthly from July through November and February through June, PaintCare ran social media ads on Facebook, Instagram, Pinterest, TikTok, and Snapchat in English with messages about buying the right amount of paint, using up leftovers, and recycling the rest at drop-off sites. Monthly from July through September and April through June, PaintCare ran social media ads on Facebook and Instagram in Spanish and Italian. Monthly, from April through June, PaintCare ran social media ads on Facebook and Instagram in Chinese and Russian. Monthly from July through September and April through June, PaintCare ran social media ads on Facebook and Instagram promoting individual drop-off sites.



Facebook Ads Promoting Using Up Leftover Paint and Tips to Paint Smarter

Monthly from July through September and April through June, PaintCare ran social media ads on LinkedIn targeting painting contractors, property managers, and other professionals who would benefit from PaintCare's large volume pickup program.



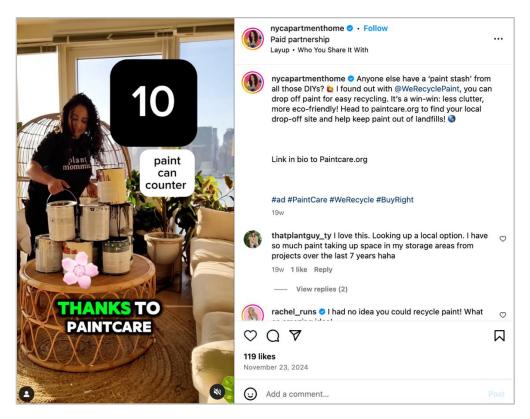
LinkedIn Ad Promoting PaintCare's Large Volume Pickup Service

In July through October, PaintCare ran an advertisement about how PaintCare is good for business in the Habitat Magazine eNewsletter, a magazine serving residential condominium associations in New York City.



Ad Promoting PaintCare in Habitat Magazine's eNewsletter

In November, December, March and April, PaintCare partnered with New York-based social media influencers to promote PaintCare's message points to their audiences.



Instagram Post Promoting Recycling Leftover Paint with PaintCare

#### A11. Video

Monthly from July through October and March through June, PaintCare ran programmatic online video, connected television device, and YouTube commercials online in English. The commercials educate consumers about PaintCare's "Three Simple Rules for Painting Smarter," highlighting the importance of buying the right amount of paint, using up what's left, and recycling the rest. PaintCare's video commercials can be viewed on its YouTube channel.



Still Frames from PaintCare Video Commercials

Monthly from April through June, PaintCare ran YouTube ads online in English highlighting the LVP service and targeting painting contractors and other businesses.







Still Frames from PaintCare LVP Video

#### A12. Television

In July through October and March through May, PaintCare ran cable television spots throughout most of the state on networks including NBC, CBS, ABC, News 12, and HGTV, Fox News, MSNBC, and Spectrum News in New York City using the same commercials as noted in the Video section above.

#### A13. Radio

In July through September and March through May, PaintCare used underwriting of national public radio stations in the state to promote its paint stewardship messaging to target audiences. The following message was used on public radio in approximately eight spots per week in two-week time blocks and was appended to locally tailored underwriting acknowledgements: "...and from PaintCare. Recycling leftover paint, stain, and varnish is now available year-round at over 300 paint stores and other sites in New York. More at paintcare.org."

In July through October and March through May, PaintCare also ran a commercial radio campaign using the same commercials as noted in the Streaming Audio section above. Monthly from July through October, PaintCare ran the same ad on the Home Repair Workshop on WSYR in Syracuse.

#### A14. Print Advertising

In July and August, PaintCare placed an advertisement in the USPS Welcome Kit which is sent to anyone who has registered for a change of address. The enclosed postcard promoted the "Three Simple Rules for Painting Smarter" message and educated consumers about reducing paint waste.



Postcard as Part of the USPS MyMove Welcome Kit

In April through June, PaintCare ran print ads in newspapers in Arabic, Haitian Creole, Italian, Korean, Polish, Russian, and Spanish promoting recycling paint at PaintCare drop-off sites and the LVP service.



Example of Print Ad in Italian Language Newspaper

Throughout the year, PaintCare ran print ads in various Realtor Folders throughout the state. These folders are distributed by realtors to home buyers and sellers. The ads encourage buyers and sellers to recycle leftover paint.



Example of Print Ad in Realtor Folders

#### A15. Outdoor Advertising

In August and September, and from March through May, PaintCare ran outdoor advertisements on billboards in high traffic areas in Buffalo, Syracuse, Utica, Albany, Watertown, Rochester, and the Hudson Valley.



Digital Bulletin Promoting Recycling Leftover Paint

In August through November and May through June, PaintCare ran outdoor advertisements on billboards in high traffic areas in Queens and Brooklyn.



Static Bulletin Promoting Recycling Leftover Paint

In August through October, PaintCare ran digital billboard ads in the New York City Subway. In September through November and March through June, PaintCare ran subway card ads in the New York City Subway.



Subway Digital Billboards and Subway Card Ads

In July through September and March through May, PaintCare ran transit advertisements on platforms on the Long Island Railroad.



Long Island Railroad Poster

In July, August, May, and June, PaintCare ran advertisements at 19 cinemas in Manhattan and Queens during the peak summer blockbuster season.

In July through September, PaintCare sponsored the Syracuse Mets, Rochester Red Wings, and Buffalo Bisons minor league teams. In April through June, PaintCare sponsored the Binghamton Rumble Ponies, Long Island Ducks, and Hudson Valley Renegades. Sponsorship included various benefits, including tabling opportunities, live radio interviews during the games, throwing out the first pitch, jumbotron commercials, and stadium signage.



Stadium Signage at the Rochester Red Wings Stadium and Syracuse Mets Stadium

#### A16. Joint Outreach

PaintCare offers creative and financial support for outreach campaigns conducted by HHWs and government run solid waste facilities that are PaintCare partners. Joint Outreach support included print advertisements in the North Collins Pennysaver and online advertisements with the Development Authority of the North Country.

#### A17. Face-to-Face

PaintCare staff attended the following face-to-face activities:

Date	Event	Activity
8/5-8/7	National Conference of State Legislators/Legislative Summit	Exhibitor, table/booth
8/9	Buffalo Bisons AAA Baseball Game	Exhibitor, table/booth
8/16	Rochester Red Wings AAA Baseball Game	Exhibitor, table/booth
8/22	Syracuse Mets AAA Baseball Game	Exhibitor, table/booth
8/24-8/25	New York State Fair	Exhibitor, table/booth
9/18	Sherwin-Williams Pro Show Queens, NYC	Exhibitor, table/booth
9/19	Syracuse Mets AAA Baseball Team	Exhibitor, table/booth
9/22-9/27	NAHMMA/Annual Conference	Exhibitor, table/booth
9/22	Street Works Earth Arts & Climate Festival, Queens, NYC	Exhibitor, table/booth

10/04 1 2 60 1:114 1 14	
Conf.	Exhibitor, table/booth
Canadian Product Stewardship Council/Canadian Stewardship Conference	Attended sessions
NY City Real Estate Expo	Exhibitor, table/booth
SWANA/WasteCon Leadership Summit	Exhibitor, table/booth
National Association of Residential Property Managers/Annual Trade Show	Exhibitor, table/booth
Northeast Recycling Council Fall Conference	Exhibitor, table/booth
U.S. Green Building Council/Greenbuild International Conference + Expo	Exhibitor, table/booth
National Association of Realtors/Annual Conference and Expo	Exhibitor, table/booth
NYS Assoc of Reduction, Reuse, & Recycling Conference	Exhibitor, table/booth
Northeastern Retail Lumber Association	Exhibitor, table/booth
National Conference of State Legislators/Legislative Summit	Exhibitor, table/booth
Buffalo Bisons AAA Baseball Game	Exhibitor, table/booth
Rochester Red Wings AAA Baseball Game	Exhibitor, table/booth
Syracuse Mets AAA Baseball Game	Exhibitor, table/booth
New York State Fair	Exhibitor, table/booth
Sherwin-Williams Pro Show Queens, NYC	Exhibitor, table/booth
Syracuse Mets AAA Baseball Team	Exhibitor, table/booth
NAHMMA/Annual Conference	Exhibitor, table/booth
Street Works Earth Arts & Climate Festival, Queens, NYC	Exhibitor, table/booth
NYS Association of Solid Waste Managers Annual Conf.	Exhibitor, table/booth
Canadian Product Stewardship Council/Canadian Stewardship Conference	Attended sessions
NY City Real Estate Expo	Exhibitor, table/booth
SWANA/WasteCon Leadership Summit	Exhibitor, table/booth
National Association of Residential Property Managers/Annual Trade Show	Exhibitor, table/booth
Northeast Recycling Council Fall Conference	Exhibitor, table/booth
U.S. Green Building Council/Greenbuild International Conference + Expo	Exhibitor, table/booth
National Association of Realtors/Annual Conference and Expo	Exhibitor, table/booth
NYS Assoc of Reduction, Reuse, & Recycling Conference	Exhibitor, table/booth
	Canadian Product Stewardship Council/Canadian Stewardship Conference NY City Real Estate Expo SWANA/WasteCon Leadership Summit National Association of Residential Property Managers/Annual Trade Show Northeast Recycling Council Fall Conference U.S. Green Building Council/Greenbuild International Conference + Expo National Association of Realtors/Annual Conference and Expo NYS Assoc of Reduction, Reuse, & Recycling Conference Northeastern Retail Lumber Association National Conference of State Legislators/Legislative Summit Buffalo Bisons AAA Baseball Game Rochester Red Wings AAA Baseball Game Syracuse Mets AAA Baseball Game New York State Fair Sherwin-Williams Pro Show Queens, NYC Syracuse Mets AAA Baseball Team NAHMMA/Annual Conference Street Works Earth Arts & Climate Festival, Queens, NYC NYS Association of Solid Waste Managers Annual Conf. Canadian Product Stewardship Council/Canadian Stewardship Conference NY City Real Estate Expo SWANA/WasteCon Leadership Summit National Association of Residential Property Managers/Annual Trade Show Northeast Recycling Council Fall Conference U.S. Green Building Council/Greenbuild International Conference + Expo National Association of Realtors/Annual Conference and Expo NYS Assoc of Reduction, Reuse, & Recycling

12/11-12/12	Northeastern Retail Lumber Association	Exhibitor, table/booth
2/3 - 2/7	PCA Annual Conference & Expo	Exhibitor, table/booth
2/17-2/18	NYS Association of Towns, Annual Meeting	Exhibitor, table/booth
2/24-2/25	NYS Association of Counties; Legislative Conference	Exhibitor, table/booth
3/3 - 3/6	FCA Signatory Contractors' Conference	Exhibitor, table/booth
3/4	NYC Cooperator Spring Expo	Exhibitor, table/booth
3/6	NYC Trash Academy Graduation Ceremony	Exhibitor, table/booth
4/5-4/6	Long Island Home and Garden Show	Exhibitor, table/booth
4/8 - 4/10	Northwest NAHMMA Conference	Exhibitor, table/booth
4/29	Brooklyn Sustainable Building Resource Fair	Exhibitor, table/booth
5/5 - 5/8	WasteExpo	Exhibitor, table/booth
5/18-5/21	NY State Association for Solid Waste Management (NYSASWM)	Exhibitor, table/booth
5/18 - 5/21	Federation of NYS Solid Waste Association	Exhibitor, table/booth
5/19 - 5/20	Northeast Resource Recovery Association	Exhibitor, table/booth
6/3 - 6/5	PSI Conference	Exhibitor, table/booth
6/17 - 6/19	National Association of Minority Contractors Annual Conference	Exhibitor, table/booth



PaintCare Coordinator Michael Rieser at New York State Fair

#### B. AWARENESS SURVEY

In October, PaintCare ran its annual public awareness survey to measure the effectiveness of its outreach activities with the assistance of market research firm KB Insights. KB Insights analyzed all survey data to help PaintCare better understand trends and guide future outreach targeting. Data from all PaintCare programs were included in the analysis, providing comparison results between paint stewardship programs throughout the nation.

The following are some highlights from the survey results:

- 254 surveys were completed by New York residents, allowing 90% confidence in the accuracy of the measured results for the population within +/-5%.
- Over half of respondents (67%) purchased paint in the last year. Of those, 44% reported seeking
  help from paint retail staff to purchase the right amount and 42% reported taking
  measurements in order to purchase the right amount of paint.
- 77% of respondents said they were "extremely likely" or "likely" to drop off paint for recycling the next time they have leftover paint to dispose of.
- 48% of end-consumers who had purchased paint in the last year were aware that paint can be recycled, of available drop-off opportunities in the state, or both.

The full report for this year's awareness survey for all PaintCare programs is included in the appendix.

# Section 5. 2025 and Future

#### **Statutory Citation**

Paragraph 12 of Section 27-2003 requires, in relevant part:

The operator of the postconsumer paint collection program shall notify the department annually, in writing, if there are no changes proposed to the program and the producer or representative organization intends to continue implementation of the program as previously approved by the department.

This section of the annual report describes activities or plans for the program that have happened since June 30, 2025, or are being planned. It also addresses any proposed changes to the program.

#### A. OPERATIONS

PaintCare plans to continue direct outreach to paint retailers and municipalities across the state as a key part of the effort to expand the drop-off network for leftover paint. Plans for the visits include providing updated outreach materials, checking site staff familiarity with the program, and observing whether the PaintCare fee is being applied to covered products. During these visits, staff may invite retailers and other locations (recycling facilities, solid waste transfer stations) to participate in the program as drop-off sites.

PaintCare plans to continue to support paint-only collection events throughout the state, the direct pickup service, as well as the costs to transport and process paint collected at municipal household hazardous waste collection events.

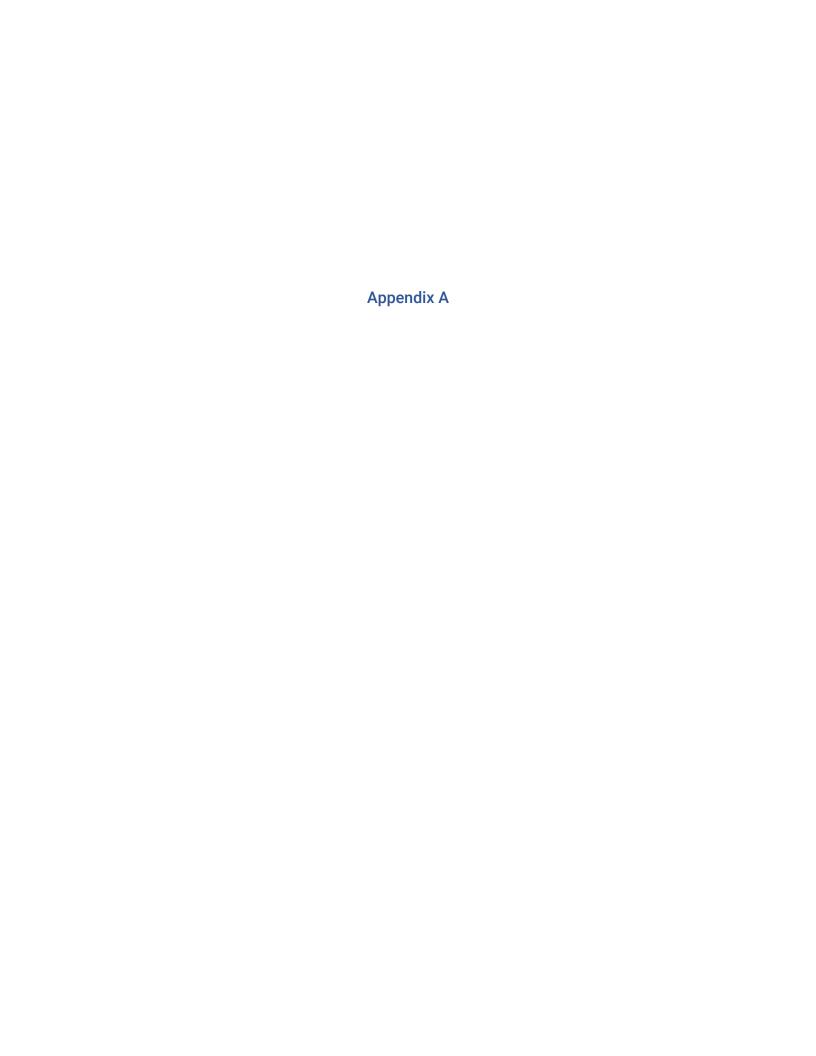
PaintCare is planning a pilot door-to-door pick-up program for Staten Island. This pilot program may begin as soon as late 2025.

#### **B. COMMUNICATIONS**

PaintCare plans to continue statewide promotion of paint stewardship messaging to households and businesses through digital advertising, social media, television, video ads, streaming audio, mailers, and print ads, and to conduct awareness surveys of paint consumers.

#### C. PROPOSED CHANGES TO THE PROGRAM

PaintCare intends to continue implementation of the program as previously approved by the Department.



City/Town	Site Name	Address	<u>Type</u>	Gallons
1. Year-Round S	ites			424,173
Albany County (	9)			12,190
Albany	Sherwin-Williams	130 Wolf Rd	Retail	2,173
Albany	Herzogs Paint Centers	1343 Central Ave	Retail	1,157
Colonie	Hatchet Hardware of Colonie	1 Fuller Rd	Retail	89
Delmar	Sherwin-Williams	180 Delaware Ave	Retail	2,123
Guilderland	Sherwin-Williams	2080 Western Ave	Retail	1,925
Latham	Sherwin-Williams	193 Troy/Schenectady Rd	Retail	1,955
Latham	PPG Paints	1 Avis Dr (Guptill Industrial Park)	Retail	553
Latham	Herzogs Paint Centers	898 New Loudon Rd	Retail	1,117
Watervliet	Passonno Paints	500 Broadway	Retail	1,099
Allegany County	· (2)			689
Alfred Station	Tinkertown Hardware	833 State Route 244	Retail	352
Wellsville	Sherwin-Williams	125 Bolivar Rd	Retail	337
<b>Bronx County (7</b>	)			1,397
Bronx	New Generation Hardware Store (Dropped Mar 2025)	1800 Dr M Luther King Blvd	Retail	
Bronx	Sherwin-Williams	500 Baychester Ave	Retail	300
Bronx	Sherwin-Williams	2333 Cross Bronx Expy	Retail	386
Bronx	Sherwin-Williams	5740 Broadway	Retail	485
Bronx	F and F Supply	1260 Oak Point Ave	Retail	158
Bronx	Loconsolo of Morris Park	1057 Morris Park Ave	Retail	67
Bronx	Best Value NY	4095 Park Ave	Retail	
<b>Broome County</b>	(5)			9,825
Binghamton	Sherwin-Williams	3 Lewis St	Retail	953
Binghamton	Broome County Landfill HHW Facility	286 Knapp Rd	HHW Facility	6,718
Vestal	Sherwin-Williams	3800 Vestal Pkwy E	Retail	1,404
Vestal	Stevens Paint and Blinds	253 Vestal Pkwy E	Retail	499
Whitney Point	Greenes Ace Home Center	2563 W Main St	Retail	251

<u>City/Town</u>	Site Name	Address	<u>Type</u>	Gallons
Cattaraugus Co	unty (2)		1	1,437
Franklinville	Franklinville True Value Hardware	99 N Main St	Retail	349
Olean	Sherwin-Williams	11 Delaware Park Ctr	Retail	1,088
Cayuga County	(2)		L	2,390
Auburn	Sherwin-Williams	217 Grant Ave	Retail	1,554
Auburn	Whitings WLPR And Paints	9 N Fulton St	Retail	836
⊤Chautauqua Coi	unty (5)		ı	4,012
Clymer	Clymer Hardware and Home Center	8789 W Main St	Retail	114
Dunkirk	Sherwin-Williams	3961 Vineyard Dr	Retail	1,085
Irving	Add Lumber True Value	12768 Buffalo Rd	Retail	414
Jamestown	Sherwin-Williams	1255 E 2nd St	Retail	1,055
Lakewood	Sherwin-Williams	279 E Fairmount Ave	Retail	1,344
Chemung Count	ty (1)		1	2,787
Elmira	Sherwin-Williams	2406 Corning Rd	Retail	2,787
Chenango Coun	ty (5)		I	2,132
Greene	Brisben Transfer Station	177 Coutermarsh Rd	Transfer Station	761
Norwich	Sherwin-Williams	5631 State Hwy 12	Retail	308
Norwich	North Norwich Transfer Station	6701 NYS Hwy 12	Transfer Station	691
Norwich	Giltners/ Roots Flooring and Paint	43 S Broad St	Retail	220
Norwich	Chenango County Landfill - Pharsalla Landfill	439 County Rd 47	Landfill	151
Clinton County	(4)			2,234
Peru	Aubuchon Hardware	2 Gorman Way	Retail	280
Plattsburgh	Sherwin-Williams	48 State Route 3	Retail	1,211
Plattsburgh	Aubuchon Hardware	38 Skyway Shopping Ctr	Retail	375
Plattsburgh	PPG Paints	46 Lafayette St	Retail	369
Columbia Count	y (4)		I	3,092
Chatham	Herringtons	6 Depot Square	Retail	489
Hillsdale	Herringtons	312 White Hill Ln	Retail	1,021
Hudson	Herringtons	1 Graham Ave	Retail	851

<u>City/Town</u>	Site Name	<u>Address</u>	<u>Type</u>	Gallons
Valatie	Marios True Value Hardware	1057 Kinderhook St	Retail	731
Cortland County	(3)			4,205
Cortland	Sherwin-Williams	1117 State Route 222	Retail	922
Cortland	Meldrims Paint Center	3975 West Rd	Retail	1,230
Cortland	Cortland County Recycling Center	137 S Pendleton St	Recycling Center	2,053
Delaware County	<b>/ (4)</b>		l	888
Delhi	Westlake ACE Hardware	1 Main St	Retail	470
Fleischmanns	Wadler Brothers	47293 Route 28	Retail	119
Walton	Westlake Ace Hardware	36 West St	Retail	300
Walton	Delaware County Solid Waste Management Center	32230 NY-10	Transfer Station	
Dutchess County	y (12)			12,752
Amenia	Page Lumber	5291 US-44	Retail	352
Fishkill	Herzogs Paint Centers	1083 Route 9	Retail	1,186
Millbrook	Reardon Briggs Hardware	3265 Franklin Ave	Retail	1,170
Millerton	Herringtons	11 Dutchess Ave	Retail	740
Pawling	Page Lumber	69 NY-22	Retail	927
Poughkeepsie	Sherwin-Williams	684 Dutchess Tpk	Retail	1,157
Poughkeepsie	PPG Paints	800 Main St	Retail	386
Poughkeepsie	Herzogs Paint Centers	409 Manchester Rd	Retail	956
Poughkeepsie	Page Lumber	360 Manchester Rd	Retail	752
Rhinebeck	Williams Lumber and Home Center	6760 Route 9	Retail	3,233
Stanfordville	Roosters Route 82 Home and Hardware Center	6047 Route 82	Retail	321
Wappingers Falls	Sherwin-Williams	1847 South Rd	Retail	1,571
Erie County (15)			Ĺ	52,699
Amherst	Sherwin-Williams	2045 Niagara Falls Blvd	Retail	1,656
Blasdell	Sherwin-Williams	4408 Milestrip Rd	Retail	1,859
Buffalo	Sherwin-Williams	1470 Main St	Retail	723
Buffalo	Sherwin-Williams	2636 Delaware Ave	Retail	741
Cheektowaga	Sherwin-Williams	2578 Walden Ave	Retail	1,228
Depew	Sherwin-Williams	4869 Transit Rd	Retail	2,490

<u>City/Town</u>	Site Name	<u>Address</u>	<u>Type</u>	<u>Gallons</u>
Depew	Sherwin-Williams	2082 George Urban Blvd	Retail	1,569
Derby	Evans Ace Hardware (New May 2024)	7065 Erie Rd	Retail	329
Hamburg	Sherwin-Williams	141 Buffalo St	Retail	2,949
Orchard Park	Arthurs True Value Hardware	6471 W Quaker St	Retail	2,030
Tonawanda	Sherwin-Williams	2775 Sheridan Dr	Retail	1,293
Tonawanda	Hazman - American Recyclers Transfer Station/Recycling Center	177 Wales Ave	HHW Facility	28,822
West Seneca	Sherwin-Williams	2008 Ridge Rd	Retail	2,925
West Seneca	PPG Paints	1530 Union Rd	Retail	896
Williamsville	Sherwin-Williams	7604 Transit Rd	Retail	3,188
Essex County (	5)			1,558
Elizabethtown	Aubuchon Hardware	7572 Court St	Retail	150
Jay	Ward Lumber	697 Glen Rd	Retail	476
Lake Placid	Aubuchon Hardware	2010 Saranac Ave	Retail	375
Ticonderoga	Aubuchon Hardware	131 Montcalm St	Retail	290
Willsboro	Willsborough Hardware	3759 Main St	Retail	267
Franklin County	<b>/</b> (4)			1,526
Malone	Sherwin-Williams	3408 State Route 11	Retail	431
Malone	Ward Lumber	3240 State Route 11	Retail	274
Saranac Lake	Coakley Home and Hardware	622 Lake Flower Ave	Retail	672
Tupper Lake	Aubuchon Hardware	65 Lake St	Retail	150
Fulton County (	(4)			2,161
Broadalbin	Tanner Lumber Inc	4 N 2nd Ave	Retail	223
Gloversville	Kingsboro Lumber	17 Meadow St	Retail	609
Johnstown	Sherwin-Williams	222 N Comrie Ave	Retail	615
Johnstown	Noble Ace Hardware	130 S Comrie Ave	Retail	714
Genesee Count	y (2)			1,978
Batavia	Sherwin-Williams	16 Liberty St	Retail	1,495
Le Roy	Crockers Ace Hardware	8457 N Street Rd	Retail	483
Greene County	(2)			1,093
Catskill	Sherwin-Williams	44 Grandview Plaza	Retail	741

<u>City/Town</u>	Site Name	Address	<u>Type</u>	Gallons
Coxsackie	Hatchet Hardware of Coxsackie	11780 Route 9W	Retail	351
Herkimer Count	y (2)			605
Dolgeville	Zipp Hardware	73 N Main St	Retail	232
llion	Ilion True Value Hardware	39 W Clark St	Retail	372
Jefferson Count	cy (7)			6,394
Alexandria Bay	Sherwin-Williams	43449 State Route 12	Retail	1,119
Carthage	Aubuchon Hardware	66 High St	Retail	296
Clayton	Whites Lumber	945 James St	Retail	645
Watertown	Sherwin-Williams	491 Factory St	Retail	2,108
Watertown	Whites Lumber	231 N Rutland St	Retail	730
Watertown	Whites Paint Store	902 Arsenal St	Retail	1,446
Watertown	Stratton Hardware	1336 Washington St	Retail	51
Kings County (2	(6)			13,102
Brooklyn	Mazzone Ace Hardware	470 Court St	Retail	567
Brooklyn	Sherwin-Williams	3760 Nostrand Ave	Retail	178
Brooklyn	Sherwin-Williams	1748 86th St	Retail	313
Brooklyn	Sherwin-Williams	7823 5th Ave	Retail	304
Brooklyn	Mazzone Ace Hardware	476 Bergen St	Retail	636
Brooklyn	Corner Hardware	2266 Nostrand Ave	Retail	105
Brooklyn	Mazzone Paint Center	211 Smith St	Retail	529
Brooklyn	Sherwin-Williams	60 Broadway	Retail	250
Brooklyn	Sherwin-Williams	4606 3rd Ave	Retail	20
Brooklyn	Sherwin-Williams	555 5th Ave	Retail	649
Brooklyn	Do It Best Hardware of Clinton Hill	900 Fulton St	Retail	469
Brooklyn	Reliable Supply	6109 7th Ave	Retail	
Brooklyn	WR Paint Supply	720 Manhattan Ave	Retail	101
Brooklyn	DIY Supplies Color Center	8230 18th Ave	Retail	126
Brooklyn	Zee Hardware	259 Schenectady Ave	Retail	18
Brooklyn	Loconsolo Paints	2660 Coney Island Ave	Retail	4,107
Brooklyn	Park Slope Hardware	593 5th Ave	Retail	
Brooklyn	Certified Boro Park Lumber	4601 New Utrecht Ave	Retail	25
Brooklyn	Alexanders Hardware	1604 Avenue M	Retail	
Brooklyn	Go Greene Hardware	759 Fulton St	Retail	

<u>City/Town</u>	Site Name	Address	<u>Type</u>	<u>Gallons</u>
Brooklyn	B and G Hardware	210 Roebling St	Retail	48
Brooklyn	Certified Lumber and Home Center	148 Classon Ave	Retail	399
Brooklyn	Big Reuse	1 12th St	Reuse Store	3,700
Brooklyn	DIY Supplies Color Factory	7419 13th Ave	Retail	149
Brooklyn	K and S Building Supply	901 65th St	Retail	332
Brooklyn	Stillwell Ready Mix and Building Materials	2543 Stillwell Ave	Retail	77
Lewis County (2	)			2,652
Croghan	Buckingham Hardware	9801 Main St	Retail	
Lowville	Sherwin-Williams	5815 Number Four Rd	Retail	2,652
Livingston Coun	ity (1)			1,088
Geneseo	Sherwin-Williams	4176 Lakeville Rd	Retail	1,088
Madison County	(3)			4,319
Canastota	Kime Hardware	3381 Seneca Tpke	Retail	1,711
Cazenovia	Cazenovia Lumber	27 William St	Retail	1,957
Hamilton	Parrys	100 Utica St	Retail	651
Monroe County	(17)			23,789
Brockport	Sherwin-Williams	4756 Lake Rd S	Retail	1,548
Honeoye Falls	Weiders Ace Hardware	166 W Main St	Retail	779
Penfield	Sherwin-Williams	2200 Penfield Rd	Retail	2,205
Pittsford	Hadlocks Ace Hardware	3400 Monroe Ave	Retail	1,835
Rochester	Mayer Paint and Hardware	226 Winton Rd N	Retail	978
Rochester	Sherwin-Williams	4400 Dewey Ave	Retail	1,279
Rochester	Sherwin-Williams	2407 Monroe Ave	Retail	2,416
Rochester	Sherwin-Williams	158 Monroe Ave	Retail	1,026
Rochester	Sherwin-Williams	830 Emerson St	Retail	273
Rochester	Sherwin-Williams	851 Ridge Rd E	Retail	1,574
Rochester	Sherwin-Williams	3240 Chili Ave	Retail	965
Rochester	Sherwin-Williams	2315 Ridge Rd W	Retail	1,968
Rochester	Sherwin-Williams	951 Jefferson Rd	Retail	1,640
Rochester	PPG Paints	566 S Clinton Ave	Retail	878
Rochester	Rochester Paint Center	1800 Lyell Ave	Retail	693

<u>City/Town</u>	Site Name	Address	<u>Type</u>	<u>Gallons</u>
Webster	Sherwin-Williams	191 W Main St	Retail	3,021
Webster	Hadlocks House of Paint	657 Ridge Rd	Retail	712
Montgomery Cou	unty (3)			1,721
Amsterdam	Sherwin-Williams	4908 NY-30	Retail	1,238
Fort Plain	Fort Plain True Value Hardware	12 Willett St	Retail	195
Palatine Bridge	Hatchet Hardware of Palatine Bridge	6133 State Hwy 5	Retail	288
Nassau County (	22)			10,767
Baldwin	Costellos Ace Hardware	923 Atlantic Ave	Retail	195
Bellmore	Costellos Ace Hardware	2667 Merrick Rd	Retail	305
Bethpage	Costellos Ace Hardware- closed	3899 Hempstead Tpke	Retail	490
East Meadow	Sherwin-Williams	2575 Hempstead Tpke	Retail	256
Garden City Park	Costellos Ace Hardware	2323 Jericho Tpke	Retail	848
Glen Cove	Sherwin-Williams	202 Glen Cove Ave	Retail	611
Great Neck	Costellos Ace Hardware	518 Middle Neck Rd	Retail	105
Island Park	Costellos Ace Hardware	3965 Long Beach Rd	Retail	646
Lawrence	Sherwin-Williams	309 Rockaway Tpke	Retail	542
Long Beach	Centre Millwork and Supply	669 Long Beach Blvd	Retail	65
Massapequa	Costellos Ace Hardware	1330 Hicksville Rd	Retail	399
Massapequa	Sherwin-Williams	4360 Sunrise Hwy	Retail	826
Merrick	Sherwin-Williams	2200 Sunrise Hwy E	Retail	252
Mineola	Sherwin-Williams	111 E Jericho Tpke	Retail	1,556
New Hyde Park	Costellos Ace Hardware	1518 Union Tpke	Retail	258
New Hyde Park	Sherwin-Williams	1300 Jericho Tpke	Retail	626
North Bellmore	Costellos Ace Hardware	1305 Newbridge Rd	Retail	324
North New Hyde Park	New Park Paint and Wallpaper	1601 Hillside Ave	Retail	217
Oceanside	Sherwin-Williams	2994 Long Beach Rd	Retail	442
Plainview	Sherwin-Williams	80 Express St	Retail	65
Port Washington	Sherwin-Williams	59 Shore Rd	Retail	1,310
Syosset	Sherwin-Williams	406 Jericho Tpke	Retail	429
New York County	y (11)			3,396
New York	Rainbow Ace Hardware	1449 1st Ave	Retail	188
New York	Sherwin-Williams	150 Varick St	Retail	320

<u>City/Town</u>	Site Name	Address	<u>Type</u>	Gallons
New York	Sherwin-Williams	600 Amsterdam Ave	Retail	551
New York	Sherwin-Williams	155 E 55th St	Retail	373
New York	Sherwin-Williams	554 2nd Ave	Retail	244
New York	Sherwin-Williams	125 W 21st St	Retail	1,102
New York	Sherwin-Williams	619 W 46th St	Retail	380
New York	J and M Hardware	19 E 21st St	Retail	49
New York	Epsteins Paint Center	562 W 52nd St	Retail	70
New York	Sugar Hill Hardware	529 W 145th St	Retail	
New York	Nunez Depot	4147 Broadway	Retail	119
Niagara County	(5)			5,803
Gasport	Stockham Lumber	4440 Central Ave	Retail	52
Lockport	Spalding Ace Hardware	215 Davison Rd	Retail	245
Lockport	Sherwin-Williams	5871 S Transit Rd	Retail	3,004
Niagara Falls	Sherwin-Williams	7895 Niagara Falls Blvd	Retail	1,336
North Tonawanda	Sherwin-Williams	301 Meadow Dr	Retail	1,165
Oneida County	(7)			5,829
New Hartford	Sherwin-Williams	4631 Commercial Dr	Retail	732
New Hartford	Curtis Lumber (formerly Jay K Independent Lumber)	8448 Seneca Tpke	Retail	655
Oriskany Falls	Oriskany Falls DPW	111 Mill St	Other	
Rome	Sherwin-Williams	1719 Black River Blvd	Retail	2,762
Rome	Ace Hardware of Rome	115 Black River Blvd	Retail	528
Utica	Sherwin-Williams	1904 Genesee St	Retail	189
Utica	Meldrim's Paints	1420 Oriskany St W	Retail	963
Onondaga Cour	nty (10)			33,216
Brewerton	Brewerton Ace Hardware	9655 Brewerton Rd	Retail	764
Liverpool	Sherwin-Williams	7879 Oswego Rd	Retail	3,406
Marcellus	Skaneateles Transfer Station	1676 Old Seneca Tpke	Transfer Station	1,430
North Syracuse	Sherwin-Williams	508 N Main St	Retail	2,049
Syracuse	Sherwin-Williams	2380 Erie Blvd E	Retail	2,582
Syracuse	Sherwin-Williams	113 E Seneca Tpke	Retail	1,368
Syracuse	Sherwin-Williams	4500 W Genesee St	Retail	2,677
Syracuse	Habitat ReStore Syracuse	514 W Genesee St	Reuse Store	690

<u>City/Town</u>	Site Name	<u>Address</u>	<u>Type</u>	<u>Gallons</u>
Syracuse	Miller Environmental Group HHW Facility	532 State Fair Blvd	HHW Facility	6,809
Syracuse	Empire Recycled Paint	1810 Lemoyne Ave	Paint Recycler	11,441
Ontario County (	4)			8,008
Canandaigua	Sherwin-Williams	77 Eastern Blvd	Retail	1,809
Geneva	Sherwin-Williams	520 Hamilton St	Retail	966
Victor	Sherwin-Williams	7387 Pittsford Victor Rd	Retail	1,291
Victor	Hadlocks House of Paint	7273 State Route 96	Retail	3,941
Orange County (	5)			5,571
Florida	Werners ACE Hardware	8 N Main St	Retail	706
Monroe	Sherwin-Williams	290 Larkin Dr	Retail	1,118
Monroe	Beck's Monroe	74 Millpond Pkwy	Retail	36
Newburgh	Sherwin-Williams	1404 Route 300	Retail	2,892
Port Jervis	Neversink True Value Lumber	95 Jersey Ave	Retail	819
Orleans County	(1)			570
Medina	Evans Ace Hardware	342 E Center St	Retail	570
Oswego County	(2)			1,679
Oswego	Sherwin-Williams	242 State Route 104 E	Retail	1,229
Pulaski	Whites Lumber	3704 State Route 13	Retail	450
Otsego County (	5)			3,431
Cooperstown	Westlake ACE Hardware	5390 Rt 28	Retail	845
Cooperstown	Bruce Hall Home Center	206 Main St	Retail	511
Oneonta	Sherwin-Williams	729 State Hwy 28	Retail	758
Oneonta	Otsego ReUse Center	23 Duane St	Reuse Store	1,190
Richfield Springs	Aubuchon Hardware	129 Main St	Retail	127
Putnam County (	(1)			1,219
Brewster	Sherwin-Williams	1 Starr Ridge Rd	Retail	1,219
Queens County	(21)		I	6,224
Astoria	Sherwin-Williams	1942 37th St	Retail	161
Astoria	Broadway Hardware	2917 Broadway	Retail	27
	•	,		

<u>City/Town</u>	Site Name	Address	<u>Type</u>	Gallons
Bayside	Sherwin-Williams	4739 Bell Blvd	Retail	266
College Point	Nelco Hardware (CLOSED ON 12/9/24)	18-08 College Point Blvd	Retail	48
Flushing	Sherwin-Williams	2519 Parsons Blvd	Retail	358
Flushing	Flushing Paint	133-43 35th Ave	Retail	
Flushing	Colorall Home Fashions	161-24 Northern Blvd	Retail	662
Forest Hills	Sherwin-Williams	6860 Austin St	Retail	260
Hollis	NY Paint and Home Center #1	204-03 Hillside Ave	Retail	67
Jackson Heights	Sherwin-Williams	7567 31St Ave	Retail	309
Little Neck	Colorall Paint II	252-02 Northern Blvd	Retail	131
Long Island City	Long Island City Paint Store - PPG	51-02 27th St	Retail	355
Middle Village	Harrys Paint and Hardware True Value	8203 Eliot Ave	Retail	217
Ozone Park	Sherwin-Williams	107-20 Atlantic Ave	Retail	153
Queens	Liberty Paint and Deco	185-26 Union Tpke	Retail	455
Queens Village	Best Paint-Benjamin Moore Retail	220-23 Jamaica Ave	Retail	111
Richmond Hill	Jamaica Hardware and Paints	13101 Jamaica Ave	Retail	143
Ridgewood	Platz Hardware True Value	65-25 Forest Ave	Retail	289
Rockaway Park	Mazzone Ace Hardware	245-251 Beach 116 St	Retail	409
Whitestone	Whitestone Hardware	1248 150th St	Retail	190
Woodside	Sherwin-Williams	6216 34th Ave	Retail	1,613
Rensselaer Cour	nty (5)			4,336
East Greenbush	Sherwin-Williams	596 Columbia Tpke	Retail	1,923
Stephentown	Stephentown Transfer Station	235 Newton Rd	Transfer Station	371
Troy	Hatchet Hardware of Brunswick	831 Hoosick Rd	Retail	933
Troy	Country True Value Hardware	217 N Greenbush Rd	Retail	583
West Sand Lake	Sand Lake Convenience Facility	213 Chamberlin Hill Rd	Transfer Station	527
Richmond Count	ty (4)			2,659
Staten Island	Sherwin-Williams	240 Page Ave	Retail	779
Staten Island	Sherwin-Williams	1440 Forest Ave	Retail	872
Staten Island	Greaves Paint and Hardware	3155 Amboy Rd	Retail	230
Staten Island	Sherwin-Williams	1462 Hylan Blvd	Retail	778

<u>City/Town</u>	Site Name	<u>Address</u>	<u>Type</u>	Gallons
Rockland County	<i>(</i> (3)		L	25,200
Nanuet	Sherwin-Williams	202 W Route 59	Retail	1,730
Pomona	Rockland County SWMA HHW Facility	35 Firemens Memorial Dr	HHW Facility	23,240
West Haverstraw	Sherwin-Williams	36 Route 9 W	Retail	230
Saratoga County	(8)			15,331
Clifton Park	Sherwin-Williams	629 Plank Rd	Retail	2,608
Corinth	Whites Ace Hardware	2 Hamilton Ave	Retail	325
Halfmoon	Halfmoon Transfer Station	322 Route 146	Transfer Station	1,250
Rexford	Clifton Park Transfer Station	217 Vischer Ferry Rd	Transfer Station	3,722
Saratoga Springs	Sherwin-Williams	226 Washington St	Retail	4,566
Saratoga Springs	Allerdice Building Supply	41 Walworth St	Retail	1,318
South Glens Falls	Noble Ace Hardware	80 William St	Retail	1,108
Waterford	Hatchet Hardware of Waterford	42 Saratoga Ave	Retail	433
Schenectady Co	unty (4)			14,636
Glenville	Schenectady County Compost and Recycling Center	24 Hetcheltown Rd	Recycling Center	1,778
Niskayuna	Hatchet Hardware of Niskayuna	1448 Balltown Rd	Retail	268
Rotterdam	GreenSheen Paint	1470 Rotterdam Industrial Park - Building 14 - Bay 7	Paint Recycler	10,726
Schenectady	Sherwin-Williams	1702 State St	Retail	1,864
Schoharie Count	y (2)			513
Cobleskill	Cobleskill Agway	239 West Main St	Retail	296
Middleburgh	Middleburgh Recycling Center	142 Cotton Hill Rd	Recycling Center	216
St Lawrence Cou	inty (4)			2,055
Canton	Coakley Home and Hardware	2535 NY-68	Retail	837
Gouverneur	Aubuchon Hardware	32 Clinton St	Retail	199
Gouverneur	Whites Lumber	71 Depot St	Retail	444
Massena	Sherwin-Williams	164 Harte Haven Center	Retail	576
Steuben County	(3)		1	2,067
Bath	Sherwin-Williams	121 Liberty St	Retail	841

<u>City/Town</u>	Site Name	Address	<u>Type</u>	<u>Gallons</u>
Bath	Longwell Lumber and Building	31 W Steuben St	Retail	248
Corning	Stevens Paint Store	62 Bridge St	Retail	977
Suffalk County (	24)			40.040
Suffolk County (	34)			42,816
Babylon	Sherwin-Williams	260 E Main St	Retail	744
Bohemia	Long Island Hardware	3606 Veterans Memorial Hwy	Retail	580
Centereach	Sherwin-Williams	1945 Middle Country Rd	Retail	483
Commack	Sherwin-Williams	212 Jericho Tpke	Retail	1,088
Copiague	Costellos Ace Hardware	705 Montauk Hwy	Retail	139
Deer Park	Sherwin-Williams	410 Commack Rd	Retail	378
East Farmingdale	Costellos Ace Hardware	242 Broadhollow Rd	Retail	527
East Islip	Sherwin-Williams	300 E Main St	Retail	984
East Moriches	East Moriches Hardware	469 Montauk Hwy	Retail	200
East Northport	Sherwin-Williams	353 Larkfield Rd	Retail	1,273
East Patchogue	Angels of Long Island	350-23 E Main St	Reuse Store	102
Hampton Bays	Shinnecock Hardware	91 W Montauk Hwy	Retail	234
Huntington	Sherwin-Williams	55 New York Ave	Retail	1,051
Huntington	Huntington Recycling Center and Transfer Station HHWF	641 New York Ave	HHW Facility	9,107
Huntington Station	Sherwin-Williams	1985 New York Ave	Retail	125
Mastic	Angels of Long Island	14 Herkimer St	Reuse Store	
Medford	Angelas House Home Store (Closed 4/30)	2052 Route 112	Reuse Store	84
Medford	Sherwin-Williams	3170 A Route 112	Retail	753
Melville	Costellos Ace Hardware	720 Walt Whitman Rd	Retail	380
Melville	Sherwin-Williams	610 Broadhollow Rd	Retail	660
Nesconset	Costellos Ace Hardware	246 Smithtown Blvd	Retail	72
Patchogue	Sherwin-Williams	206 E Main St	Retail	307
Port Jefferson Station	Sherwin-Williams	5060 Nesconset Hwy	Retail	1,115
Riverhead	Sherwin-Williams	1704 Old Country Rd	Retail	989
Rocky Point	Costellos Ace Hardware	360 Route 25A	Retail	497
Ronkonkoma	Habitat ReStore Suffolk	2111 Lakeland Ave	Reuse Store	902
Shelter Island	Shelter Island Recycling Transfer Station and HHWF	34 N Menantic Rd	HHW Facility	499
Shirley	Sherwin-Williams	800 Montauk Hwy	Retail	675

<u>City/Town</u>	Site Name	Address	<u>Type</u>	<u>Gallons</u>
Smithtown	Costellos Ace Hardware	52 E Main St	Retail	
Southampton	Shinnecock East Ace Hardware	849 County Rd 39	Retail	226
Wading River	Ace Hardware	6281 Route 25A	Retail	475
Wainscott	Sherwin-Williams	338 Montauk Hwy	Retail	420
Westhampton Beach	Sherwin-Williams	80 Old Riverhead Rd	Retail	371
Yaphank	The Town Landfill - Brookhaven STOP Facility	350 Horseblock Rd	HHW Facility	17,377
Sullivan County	(1)			513
Monticello	Monticello Transfer Station	91 Landfill Dr	Transfer Station	513
Tompkins Coun	ty (2)			3,709
Ithaca	Sherwin-Williams	722 S Meadow St	Retail	2,319
Ithaca	Ithaca ReUse Center and Office	214 Elmira Rd	Reuse Store	1,390
Ulster County (8	3)			7,424
Ellenville	Ace Hardware of Ellenville	140 S Main St	Retail	884
Ellenville	Slutsky Lumber	1 Pine St	Retail	305
Kingston	Sherwin-Williams	568 Albany Ave	Retail	2,238
Kingston	Herzogs True Value Home Center	151 Plaza Rd	Retail	2,821
Kingston	Habitat ReStore Ulster County	406 Route 28	Reuse Store	586
New Paltz	Beck's Home and Hardware - New Paltz	4 Cherry Hill Rd	Retail	
Saugerties	Saugerties Lumber True Value	223 Ulster Ave	Retail	521
Wallkill	Beck's Wallkill	4 Bona Ventura Ave	Retail	68
Warren County	(3)		L	3,156
Chestertown	Stephenson Lumber (New Jun 2024)	6267 US-9	Retail	415
Queensbury	Sherwin-Williams	736 Glen St	Retail	780
Queensbury	Colorize Inc	63 Quaker Rd	Retail	1,961
Washington Co	unty (2)			648
Greenwich	Aubuchon Hardware	511 State Route 29	Retail	524
Salem	A and J Enterprises Pro	7 Thomas St	Retail	124

<u>City/Town</u>	Site Name	Address	<u>Type</u>	Gallons
Wayne County (2)				
Newark	Sherwin-Williams	599 W Union St	Retail	999
Wolcott	Wolcott Building Supply and Home Center	11838 W Main St	Retail	107
Westchester Co	unty (14)			37,413
Bedford	Bedford Ace Hardware	466 Old Post Rd	Retail	873
Briarcliff Manor	Sherwin-Williams	1908 Pleasantville Rd	Retail	850
Eastchester	Sherwin-Williams	360 White Plains Rd	Retail	674
Millwood	Millwood Hardware	235 Saw Mill River Rd	Retail	684
Mount Kisco	Sherwin-Williams	156 N Bedford Rd	Retail	1,111
Peekskill	Sherwin-Williams	1837 E Main St	Retail	1,409
Port Chester	Sherwin-Williams	142 Midland Ave	Retail	1,109
Scarsdale	Scarsdale Transfer Station	110 Secor Rd	Transfer Station	5,368
South Salem	Rings End	386 Smith Ridge Rd	Retail	1,055
Tuckahoe	Kawers Tuckahoe Paint and Glass	29 Columbus Ave	Retail	1,959
Valhalla	Westchester County Valhalla HMRF	15 Woods Rd	HHW Facility	16,233
Yonkers	Sherwin-Williams	1025 Saw Mill River Rd	Retail	243
Yonkers	Yonkers Recycling Center	735 Saw Mill River Rd	Recycling Center	4,205
Yorktown Heights	Yorktown Recycling Center	2279 Crompound Rd	Recycling Center	1,640
Wyoming Count	ty (1)		L	165
Warsaw	Montgomerys Building Supply	100 Allen St	Retail	165
2. Supplementa	l Sites			243,012
Albany County	(7)		1	14,693
Albany	City of Albany Landfill (City)	525 Rapp Rd	HHW Event	6,218
Albany	Honest Weight Food Coop (GS)	81 Watervliet Ave	Paint Only Event	1,327
Bethlehem	Bethlehem Highway Garage (Town)	74 Elm Ave E	HHW Event	1,605
Cohoes	Lansing Park (City)	James St	Paint Only Event	669
Cohoes	Town of Colonie Landfill (Town)	4 Arrowhead Ln	HHW Event	2,690

<u>City/Town</u>	Site Name	Address	<u>Type</u>	<u>Gallons</u>
Guilderland Center	Guilderland Highway Dept (Town)	6338 Frenches Mill Rd	HHW Event	1,472
Voorheesville	New Scotland Highway Dept (Town)	2869 New Scotland Rd	HHW Event	712
Allegany Count	y (1)			351
Belmont	Belmont Transfer Station (County)	6006 County Rd 48	HHW Event	351
Bronx County (	1)			4,393
Bronx	Orchard Beach Parking Lot (DSNY)	Orchard Beach Parking Lot	HHW Event	4,393
Broome County	<b>'</b> (1)			510
Binghamton	Meldrims (Moved June 2024)	242 Main St	Retail	510
Cattaraugus Co	ounty (3)			625
Allegany	Allegany Highway Barn (County)	3108 N 7th St	HHW Event	251
Little Valley	Cattaraugus County DPW (County)	8810 Route 242 (Jack Ellis Dr)	HHW Event	
Salamanca	Seneca Nation of Indians Environmental	3674 Administration Dr	HHW Event	374
Cayuga County	(1)			1,822
Auburn	Cayuga Soil and Water Conservation District (County)	7413 County House Rd	HHW Event	1,822
Chautauqua Co	ounty (3)			1,946
Dunkirk	Dunkirk DPW (County)	19 W Lucas Ave	HHW Event	928
Falconer	Dept of Public Facilities Bldg (County)	454 N Work St	HHW Event	738
Irving	Seneca Nation Environmental Dept (Seneca Nation)	84 Iroquois Dr	HHW Event	280
Chemung Coun	ity (1)			1,497
Horseheads	Chemung County Fairgrounds (County/Cassella)	170 Fairview Rd	HHW Event	1,497
Chenango Cou	nty (1)			1,495
Norwich	Chenango County Highway Garage (County)	79 Rexford St	HHW Event	1,495

<u>City/Town</u>	Site Name	Address	<u>Type</u>	Gallons
Clinton County (1)				
Morrisonville	Clinton County Landfill (County)	286 Sand Rd	HHW Event	1,116
Columbia Count	y (1)			5,873
Ghent	Columbia County Fire Training Center (County)	50 Grandinetti Dr	HHW Event	5,873
<b>Cortland County</b>	(1)			1,456
Cortland	Cortland County Recycling Center (County)	137 S Pendleton St	HHW Event	1,456
Delaware County	y (1)			2,136
Delhi	Public Safety Building/Complex (County)	280 Phoebe Ln	HHW Event	2,136
Erie County (11)				39,844
Akron	Highway Dept/Joint Municipal Facility (County)	12707 Clarence Center Rd	HHW Event	743
Buffalo	Martin Luther King Park (County)	778 Best St	HHW Event	2,289
Buffalo	SUNY Buffalo South Campus (GS)	3465 Main St	Paint Only Event	5,720
Chaffee	Chaffee Landfill (Town)	10860 Olean Rd	HHW Event	363
Clarence Center	Town of Clarence Highway Garage (GS)	6223 Goodrich Rd	Paint Only Event	3,097
Depew	Depew Public Works Dept	315 Borden Rd	HHW Event	2,178
Grand Island	Grand Island High and Middle School (GS)	1100 Ransom Rd	Paint Only Event	2,423
Hamburg	Erie County Fairgrounds	5600 McKinley Pkwy	Paint Only Event	7,269
Lakeview	Highway Department (County)	2720 Lakeview Rd	HHW Event	4,603
Tonawanda	Tonawanda High School (GS)	150 Hinds St	Paint Only Event	5,144
Williamsville	Erie Community College North Campus (PaintCare)	6205 Main St	Paint Only Event	6,016
Essex County (4	)			2,984
Elizabethtown	Essex County DPW (County)	8053 US Route 9	HHW Event	1,053
Lake Placid	Town of North Elba Highway Garage (County)	5648 Cascade Rd	HHW Event	814

<u>City/Town</u>	Site Name	Address	<u>Type</u>	<u>Gallons</u>
North Hudson	North Hudson Transfer Station (County)	Route 9 - 7 Dump Rd	HHW Event	356
Ticonderoga	Ticonderoga Highway Garage (County)	138 Racetrack Rd	HHW Event	760
Fulton County (1	)			1,435
Gloversville	Gloversville Transit Facility	109 W Fulton St	Paint Only Event	1,435
Genesee County	(1)			23
Basom	Tonawanda Seneca Environment	7027 Meadville Rd	HHW Event	23
Greene County (2	2)			3,753
Athens	Greene County Highway Dept (County)	67 Scott Ln	HHW Event	2,077
Windham	Windham Transfer Station - (Town of Windham Hwy Dept HHW	83 County Road 21	HHW Event	1,676
Jefferson County	y (1)			2,898
Watertown	Jefferson County Highway Dept (DANC)	21897 County Rd 190	HHW Event	2,898
Kings County (2)				4,299
Brooklyn	Sunset Ace Hardware (Dropped Aug 2024)	8111 5th Ave	Retail	100
Brooklyn	Brooklyn Army Terminal	Pier 4 Parking Lot	HHW Event	4,199
Lewis County (2)				746
Lowville	Lewis County Transfer Station (DANC)	7956 State Route 26	HHW Event	746
Lowville	Lewis County Transfer Station	7952 State Route 26	Transfer Station Seasonal	
Nassau County (	4)			8,322
Farmingdale	Farmingdale State College (PaintCare)	2350 Broadhollow Rd	PaintCare Event	2,315
Glen Cove	Glen Cove DPW (City)	100 Morris Ave	HHW Event	2,235
Old Westbury	Westbury High School (Town)	1 Post Rd (South Parking Lot)	HHW Event	1,252
Port Washington	North Hempstead Beach Park North Lot (Town)	175 W Shore Rd	HHW Event	2,520

<u>City/Town</u>	Site Name	<u>Address</u>	<u>Type</u>	Gallons
New York County (1)				
New York	Union Square (DSNY)	Union Square	HHW Event	1,499
Niagara County	(7)			13,243
Lewiston	Tuscarora Environment HETF (HETF)	5226 Walmore Rd	HHW Event	137
Lewiston	Dwyer Ice Arena (GS)	5795 Lewiston Rd - 1 Monteagle Trl	Paint Only Event	3,669
Lockport	Lockport Town Hall (County)	6560 Dysinger Rd	HHW Event	970
Lockport	Starpoint Central School District (GS)	4363 Mapleton Rd	Paint Only Event	3,034
Newfane	Town of Newfane Highway Garage (County)	6176 McKee St	HHW Event	854
Niagara Falls	Veterans Memorial Community Park	7000 Joe Rotella Way	Paint Only Event	3,920
North Tonawanda	North Tonawanda Public Works (County)	758 Erie Ave	HHW Event	658
Oneida County	(1)		Į.	14,469
Utica	EcoDrop Utica (OHSWA)	80 Leland Ave	HHW Seasonal	14,469
Onondaga Cour	nty (2)			7,779
Clay	Great Northern Mall (ERP)	4155 NY-31	Paint Only Event	2,451
N Syracuse	DMV Parking Lot (ERP)	5801 E Taft Rd	Paint Only Event	5,328
Ontario County	(2)			3,759
Canandaigua	Town of Bristol Highway Garage (County)	6740 County Rd 32	HHW Event	1,660
Stanley	Ontario County Landfill Recycling Center (Casella)	1879 State Route 5 & 20	HHW Event	2,099
Orange County	(3)		Į	5,966
New Hampton	Orange County Transfer Station #1	21 Training Center Ln	HHW Event	5,045
Port Jervis	Orange County Transfer Station #3	86 Tow Path Rd	HHW Event	
Port Jervis	Port Jervis High School Lower Parking Lot (County)	10 Route 209	HHW Event	920

<u>City/Town</u>	Site Name	Address	<u>Type</u>	Gallons
Orleans County	(1)			3,432
Albion	Orleans County Building (GS)	456 West Ave	Paint Only Event	3,432
Oswego County	(1)		L	2,277
Fulton	Bristol Hill Materials Recovery Facility - HHW Facility (County)	3125 State Hwy 3	HHW Seasonal	2,277
Otsego County (	2)			2,658
Cooperstown	Meadows Office Bldg (County)	140 County Hwy 33W	HHW Event	1,549
Unidilla	Unadilla Highway Bldg - Town Barn (County)	216 Co Hwy 3	HHW Event	1,110
Putnam County	(1)			1,839
Kent	Fahnestock State Park - Canopus Lake Beach Parking Lot (County)	1570 Route 301	HHW Event	1,839
Queens County	(1)		<u> </u>	5,204
Queens	Cunningham Park (DSNY)	Cunningham Park Francis Lewis Blvd	HHW Event	5,204
Rensselaer Coul	nty (7)			8,507
East Greenbush	Hudson Valley Community College (GS)	99 Troy Rd Lot B	Paint Only Event	4,762
Johnsonville	Pittstown Transfer Station	2500 NY-67	Transfer Station Seasonal	165
Schaghticoke	Schaghticoke Town Garage (ERCSWMA)	895 Old Schaghticoke Rd	Other	97
Schodack	Town of Schodack Highway Garage (Town)	3775 US Route 20	HHW Event	1,245
Stephentown	Stephentown Transfer Station (County)	235 Newton Rd	HHW Event	383
Troy	Troy Alamo Disposal Facility (City)	3000 East Industrial Pky	HHW Event	806
Troy	Brunswick Recycling Center (Town)	336 Town Office Rd	HHW Event	1,049
Richmond Coun	ty (1)		1	6,443
Staten Island	Midland Beach Parking Lot (DSNY)	Midland Beach Parking Lot L	HHW Event	6,443

<u>City/Town</u>	Site Name	Address	<u>Type</u>	Gallons
Saratoga County	(2)			6,444
Ballston Spa	Town Hall (Town)	323 Charlton Rd	Paint Only Event	752
Saratoga Springs	Saratoga Springs High School	1 Blue Streak Blvd	Paint Only Event	5,692
Schenectady Co	unty (1)			4,389
Schenectady	Schenectady County Community College (County)	78 Washington Ave	HHW Event	4,389
Schoharie Count	ty (1)			2,977
Cobleskill	MOSA Schoharie County Transfer Station (County)	2805 State Route 7	HHW Event	2,977
Schuyler County	(1)			509
Watkins Glen	Schuyler County Highway Dept (County)	910 S Decatur St	HHW Event	509
Seneca County (	1)			461
Romulus	Seneca County Highway Dept (County)	2017 Prospect St	HHW Event	461
St Lawrence Cou	inty (2)			3,516
Canton	Human Services Building (DANC)	80 State Hwy 310	HHW Event	3,000
Canton	St Lawrence County Highway Facility	44 Park St	Other	516
Steuben County	(2)			1,375
Hornel	Steuben Transfer Station (County)	County Rd 64 E Ave Ext	HHW Event	427
Painted Post	Erwin Transfer Station (County)	622 S Hamilton St	HHW Event	948
Suffolk County (	В)			11,569
Cutchogue	Southold Town Transfer Station (Town)	6155 Cox Ln	HHW Event	4,243
East Hampton	East Hampton Recycling Center (Town)	260 Springs Fireplace Rd	HHW Event	1,042
Fishers Island	Fishers Island Transfer Station (Event)	58 Town Rd	HHW Event	371
Hampton Bays	Hampton Bays Transfer Station (Town)	30 Jackson Ave	HHW Event	965

<u>City/Town</u>	Site Name	<u>Address</u>	<u>Type</u>	Gallons
Montauk	Montauk Transfer Station (Town)	365 Montauk Hwy	HHW Event	724
Riverhead	Town Highway Dept Yard (Town)	1177 Osborn Ave	HHW Event	2,459
Sag Harbor	Sag Harbor Transfer Station (Town)	1404 Bridgehampton Sag Harbor Tpke	HHW Event	983
Southampton	North Sea Transfer Station (Town)	1370 Majors Path	HHW Event	783
Sullivan Count	y (1)			3,562
Monticello	Monticello Transfer Station (County)	91 Landfill Dr	HHW Event	3,562
Tioga County (	1)			2,648
Owego	Tioga County Public Works Dept (GS)	477 NY-96	Paint Only Event	2,648
Tompkins Cou	nty (1)			3,035
Ithaca	Tompkins County Recycling and Solid Waste Center (County)	160 Commercial Ave	HHW Event	3,035
Ulster County (	(2)			3,158
Kingston	UCRRA Ulster Transfer Station (County)	999 Flatbush Rd	HHW Event	1,590
New Paltz	UCRRA New Paltz Transfer Station (County)	1 Clearwater Rd	HHW Event	1,568
Warren County	(2)			4,189
Glens Falls	East Field Parking Lot	175 Dix Ave	Paint Only Event	3,302
Queensbury	Queensbury Highway Garage (County)	742 Bay Rd	HHW Event	886
Washington Co	ounty (2)			1,650
Fort Edward	Washington County Office Bldg (County)	383 Broadway Ave	HHW Event	
Fort Edward	Washington County Office Bldg (Greensheen)	383 Broadway Ave	Paint Only Event	1,650
Wayne County	(1)			313
Lyons	Wayne County SWDC	7312 NY-31	HHW Event	313
Westchester Co	ounty (8)			9,652
New Rochelle	Glen Island State Park (County)	Weyman Ave	HHW Event	

<u>City/Town</u>	Site Name	Address	<u>Type</u>	Gallons
Peekskill	Charles Point Resource Recovery Facility (Resco) (County)	1 Charles Point Ave	HHW Event	1,271
Rye	Rye Playland (County)	1 Playland Pkwy	HHW Event	1,096
South Salem	Lewisboro Town Park (GS)	1079 Rt 35	Paint Only Event	2,807
Valhalla	Westchester County Valhalla HMRF	15 Woods Rd	HHW Event	361
White Plains	Westchester Community College	Lot 11	HHW Event	701
Yonkers	Sprain Ridge Park (County)	149 Jackskon Ave	HHW Event	1,096
Yorktown Heights	FDR State Park (County)	2957 Crompond Rd	HHW Event	2,321
Wyoming Count	ty (1)			4,275
Silver Springs	Wyoming County Highway Dept (GS)	4328 NY-19	Paint Only Event	4,275
3. Direct Pickup	Sites			54,098
Albany County	(5)			497
Albany	[School District]		LVP	82
Albany	[Credit Union]		LVP	65
Albany	[School or University]		LVP	66
Albany	[Albany Jewish Community Center]		LVP	81
Colonie	[Property Manager/Owner]		LVP	202
Bronx County (1	10)			1,507
Boronx	[Property Manager/Owner]		LVP	164
Bronx	[City Government]		LVP	146
Bronx	[Housing Authority]		LVP	354
Bronx	[School District]		LVP	130
Bronx	[Hardware Store]		LVP	156
Bronx	[Painting Contractor]		LVP	161
Bronx	[School District]		LVP	50
Bronx	[Household]		LVP	214
Bronx	[Church]		LVP	53
Bronx	[Public Housing]		LVP	79

<u>City/Town</u>	Site Name	Address	<u>Type</u>	Gallons
Cattaraugus Co	ounty (1)			94
Ellicottville	[Construction]		LVP	94
Cayuga County	(2)			170
Auburn	[City Government]		LVP	123
Auburn	[Painting Contractor]		LVP	47
Chautauqua Co	ounty (2)			189
Mayville	[Property Manager/Owner]		LVP	64
Sinclairville	[Household]		LVP	125
Chemung Coun	ity (1)			80
Elmira	[Hospital]		LVP	80
Clinton County	(4)			500
Plattsburgh	[Painting Contractor]		LVP	78
Plattsburgh	[Painting Contractor]		LVP	240
Plattsburgh	[Construction]		LVP	77
Plattsburgh	[Construction]		LVP	106
Columbia Coun	ity (3)			235
Claverack	0		LVP	64
Craryville	[Household]		LVP	68
Valatie	[Painting Contractor]		LVP	102
Cortland Count	y (1)			127
Cortland	[School or University]		LVP	127
<b>Dutchess Coun</b>	ty (11)			2,365
Amenia	[School District]		LVP	90
Hopewell Junction	[Property Manager/Owner]		LVP	80
Hyde Park	[Property Manager/Owner]		LVP	129
Pawling	[School District]		LVP	95
Poughkeepsie	[College]		LVP	195
Poughkeepsie	[City Government]		LVP	201

City/Town	Site Name	Address	<u>Type</u>	Gallons
Poughkeepsie	[Property Manager/Owner]		LVP	85
Stormville	[Correctional Facility]		LVP	542
Wappinger Falls	[Household]		LVP	67
Wappingers Falls	[Painting Contractor]		LVP	189
Wassaic	[State Government]		LVP	691
Erie County (20)				3,745
Amherst	[Painting Contractor]		LVP	92
Amherst	[School or University]		LVP	18
Amherst	[Painting Contractor]		LVP	78
Buffalo	[Hospital]		RLVP	183
Buffalo	[Exhibit Design]		LVP	82
Buffalo	[Painting Contractor]		LVP	580
Buffalo	[Construction]		LVP	108
Buffalo	[Property Manager/Owner]		LVP	684
Buffalo	[Property Manager/Owner]		LVP	446
Buffalo	[School or University]		LVP	165
Buffalo	[Painting Contractor]		LVP	139
Cheektowaga	[School District]		LVP	130
Cheektowaga	[Household]		LVP	88
Cheektowaga	[Nursing Home]		LVP	72
Clarence	[School District]		LVP	232
Depew	[Painting Contractor]		LVP	195
Elma	[Painting Contractor]		LVP	190
Lancaster	[County Government]		LVP	136
Springville	[Painting Contractor]		LVP	68
Williamsville	[Senior Living Facility]		LVP	60
Franklin County	(3)			381
Hogansburg	[Property Manager/Owner]		LVP	174
Malone	[School District]		LVP	118
Saranac Lake	[Construction]		LVP	89
Genesee County	(4)			557
Batavia	[Casino]		LVP	217
Corfu	[School District]		LVP	63

<u>City/Town</u>	Site Name	Address	<u>Type</u>	Gallons
Le Roy	[School or University]		LVP	139
Oakfield	[School or University]		LVP	139
Greene County	(1)			108
Cairo	[School or University]		LVP	108
Game	[concor or only order)			100
Jefferson Coun	ty (6)			1,082
Adams	[School District]		LVP	134
Fort Drum	[Property Manager/Owner]		LVP	305
Fort Drum	[Government State]		LVP	329
Philadelphia	[School]		LVP	205
Watertown	[Hospital]		LVP	76
Watertown	[Painting Contractor]		LVP	33
Kings County (2	24)			4,086
Brooklyn	[Property Manager/Owner]		LVP	162
Brooklyn	[Painting Contractor]		LVP	77
Brooklyn	[Hardware Store]		LVP	154
Brooklyn	[Construction]		LVP	89
Brooklyn	[Nonprofit]		LVP	90
Brooklyn	[Property Manager/Owner]		LVP	123
Brooklyn	[Property Manager/Owner]		LVP	106
Brooklyn	[Property Manager/Owner]		LVP	25
Brooklyn	[Property Manager/Owner]		LVP	5
Brooklyn	[School District]		LVP	274
Brooklyn	[Housing Authority]		LVP	202
Brooklyn	[Property Manager/Owner]		LVP	44
Brooklyn	[School District]		LVP	300
Brooklyn	[School District]		LVP	68
Brooklyn	[Property Manager/Owner]		LVP	315
Brooklyn	[City Government]		LVP	443
Brooklyn	[Household]		LVP	25
Brooklyn	[Property Manager/Owner]		LVP	121
Brooklyn	[School or University]		LVP	69
Brooklyn	[Property Manager/Owner]		LVP	878
Brooklyn	[Property Manager/Owner]		LVP	75

<u>City/Town</u>	Site Name	Address	<u>Type</u>	<u>Gallons</u>
Brooklyn	[School or University]		LVP	98
Brooklyn	[Government City]		LVP	232
Brooklyn	[School or University]		LVP	110
Livingston Coun	ity (2)			229
Geneseo	[School or University]		LVP	173
Piffard	[Religious Organization]		LVP	55
i mara	[Ronglodo Organization]			00
<b>Madison County</b>	(1)			<b>87</b>
Chittenango	[School]		LVP	87
Monroe County	(32)			4,786
			LVD	
East Rochester	[Construction]		LVP	150
Fairport	[School or University]		LVP	328
Fairport	[Property Manager/Owner]		LVP	357
Henrietta Penfield	[Property Manager/Owner]		LVP LVP	229 103
Rochester	[School or University]		LVP	250
Rochester	[Painting Contractor] [Painting Contractor]		LVP	113
Rochester	[Painting Contractor]		LVP	187
Rochester	[Property Manager/Owner]		LVP	138
Rochester	[University]		LVP	77
Rochester	[Property Manager/Owner]		LVP	100
Rochester	[Property Manager/Owner]		LVP	76
Rochester	[Museum]		LVP	177
Rochester	[Property Manager/Owner]		LVP	148
Rochester	[Property Manager/Owner]		LVP	80
Rochester	[Property Manager/Owner]		LVP	146
Rochester	[Property Manager/Owner]		LVP	86
Rochester	[Construction]		LVP	72
Rochester	[School District]		LVP	68
Rochester	[Property Manager/Owner]		LVP	100
Rochester	[Property Manager/Owner]		LVP	65
Rochester	[Nursing Home]		LVP	124
Rochester	[Construction]		LVP	38
Rochester	[Construction]		LVP	124

<u>City/Town</u>	Site Name	Address	<u>Type</u>	<u>Gallons</u>
Rochester	[Painting Contractor]		LVP	446
Rochester	[Painting Contractor]		LVP	258
Rochester	[Construction]		LVP	152
Rochester	[Construction]		LVP	145
Rochester	[Painting Contractor]		LVP	73
Rochester	[Property Manager/Owner]		LVP	204
Webster	[Painting Contractor]		LVP	90
West Henrietta	[Property Manager/Owner]		LVP	83
Montgomery Co	unty (3)			278
Amsterdam	[Nonprofit]		LVP	97
Amsterdam	[Hospital]		LVP	98
Mohawk	[City Government]		LVP	83
Nassau County	(9)			3,594
Bellmore	[School or University]		LVP	261
Farmingdale	[Painting Contractor]		LVP	1,247
Garden City	[Property Manager/Owner]		LVP	123
New Hyde Park	[Construction]		LVP	84
New Hyde Park	[Medical Building]		LVP	112
New Hyde Park	[Painting Contractor]		LVP	447
Seaford	[School or University]		LVP	495
Syosset	[Painting Contractor]		LVP	574
Syosset	[School or University]		LVP	251
New York Count	y (26)			4,841
Manhattan	[Property Manager/Owner]		LVP	248
New York			LVP	67
New York	[Paint Retailer]		LVP	302
New York	[Hospital]		LVP	65
New York	[Housing Authority]		LVP	103
New York	[Property Manager/Owner]		LVP	60
New York	[Property Manager/Owner]		LVP	70
New York	[Property Manager/Owner]		LVP	105
New York	[Nonprofit Arts Organization]		LVP	214
New York	[Property Manager/Owner]		LVP	37

<u>City/Town</u>	Site Name	Address	<u>Type</u>	Gallons
New York	[Property Manager/Owner]		LVP	75
New York	[Office]		LVP	119
New York	[Housing Authority]		LVP	286
New York	[Property Manager/Owner]		LVP	180
New York	[Housing Authority]		LVP	160
New York	[Government City]		LVP	291
New York	[Housing Authority]		LVP	379
New York	[Government City]		LVP	375
New York	[City Government]		LVP	222
New York	[Property Manager/Owner]		LVP	146
New York	[Property Manager/Owner]		LVP	130
New York	[Construction]		LVP	73
New York	[Property Manager/Owner]		LVP	77
New York	[Government City]		LVP	776
New York	[Painting Contractor]		LVP	118
New York	[Paint Retailer]		LVP	164
Niagara County	(7)			2,014
Niagara County Lockport	[Painting Contractor]		LVP	<b>2,014</b> 83
			LVP LVP	
Lockport	[Painting Contractor]			83
Lockport Lockport	[Painting Contractor] [Property Manager/Owner]		LVP	83 205
Lockport Lockport Lockport	[Painting Contractor] [Property Manager/Owner] [School or University]		LVP LVP	83 205 225
Lockport Lockport Lockport Niagara Falls	[Painting Contractor] [Property Manager/Owner] [School or University] [Property Manager/Owner]		LVP LVP LVP	83 205 225 127
Lockport Lockport Lockport Niagara Falls Niagara Falls	[Painting Contractor] [Property Manager/Owner] [School or University] [Property Manager/Owner] [Property Manager/Owner]		LVP LVP LVP	83 205 225 127 108
Lockport Lockport Lockport Niagara Falls Niagara Falls Niagara Falls	[Painting Contractor] [Property Manager/Owner] [School or University] [Property Manager/Owner] [Property Manager/Owner] [City Government] [Painting Contractor]		LVP LVP LVP LVP	83 205 225 127 108 1,075
Lockport Lockport Lockport Niagara Falls Niagara Falls Niagara Falls Niagara Falls	[Painting Contractor] [Property Manager/Owner] [School or University] [Property Manager/Owner] [Property Manager/Owner] [City Government] [Painting Contractor]	f	LVP LVP LVP LVP	83 205 225 127 108 1,075 190
Lockport Lockport Lockport Niagara Falls Niagara Falls Niagara Falls Niagara Falls Oneida County	[Painting Contractor] [Property Manager/Owner] [School or University] [Property Manager/Owner] [Property Manager/Owner] [City Government] [Painting Contractor]  [Covernment State- Department of	f	LVP LVP LVP LVP LVP	83 205 225 127 108 1,075 190
Lockport Lockport Lockport Niagara Falls Niagara Falls Niagara Falls Niagara Falls Oneida County Rome	[Painting Contractor] [Property Manager/Owner] [School or University] [Property Manager/Owner] [Property Manager/Owner] [City Government] [Painting Contractor]  [Government State- Department of Aviation] [Painting Contractor]	f	LVP LVP LVP LVP LVP	83 205 225 127 108 1,075 190 195
Lockport Lockport Lockport Niagara Falls Niagara Falls Niagara Falls Niagara Falls Oneida County Rome Utica	[Painting Contractor] [Property Manager/Owner] [School or University] [Property Manager/Owner] [Property Manager/Owner] [City Government] [Painting Contractor]  [Government State- Department of Aviation] [Painting Contractor]	f	LVP LVP LVP LVP LVP	83 205 225 127 108 1,075 190 195 139
Lockport Lockport Lockport Niagara Falls Niagara Falls Niagara Falls Niagara Falls Oneida County Rome Utica Onondaga Cour	[Painting Contractor] [Property Manager/Owner] [School or University] [Property Manager/Owner] [Property Manager/Owner] [City Government] [Painting Contractor]  [Government State- Department of Aviation] [Painting Contractor]	f	LVP LVP LVP LVP LVP	83 205 225 127 108 1,075 190 195 139 57
Lockport Lockport Lockport Niagara Falls Niagara Falls Niagara Falls Niagara Falls Oneida County Rome Utica Onondaga Cour Fayetteville	[Painting Contractor] [Property Manager/Owner] [School or University] [Property Manager/Owner] [Property Manager/Owner] [City Government] [Painting Contractor]  [Government State- Department of Aviation] [Painting Contractor]  [Painting Contractor]  [Painting Contractor]	f	LVP LVP LVP LVP LVP LVP	83 205 225 127 108 1,075 190 195 139 57 1,286 109

City/Town	Site Name	Address	<u>Type</u>	<u>Gallons</u>
Syracuse	[Nonprofit]		LVP	132
Syracuse	[School District]		LVP	123
Syracuse	[Retailer]		LVP	123
Syracuse	[Household]		LVP	37
Syracuse	[Painting Contractor]		LVP	105
Ontario County	(4)			530
Canadaigua	[Hospital]		LVP	73
Clifton Springs	[Painting Contractor]		LVP	293
Geneva	[School or University]		LVP	63
Shortvsille	[School District]		LVP	101
Orange County	(4)			283
Harriman	[Household]		LVP	69
Monroe	[Household]		LVP	49
Montgomery	[Painting Contractor]		LVP	67
Newburgh	[Painting Contractor]		LVP	98
Oswego County	(1)			202
Mexico	[Painting Contractor]		LVP	202
Wexies	[r amang contractor]			202
Otsego County	(2)			974
Oneonta	[Health Care Service]		LVP	359
Oneonta	[School or University]		LVP	615
Putnam County	(2)			600
Carmel	[School District]		LVP	301
Carmel	[School District]		LVP	299
<b>Queens County</b>	(11)			1,891
Astoria	[Construction]		LVP	86
BAYSIDE	[College]		LVP	123
College Point	[Construction]		LVP	264
Fresh Meadows	[School District]		LVP	66
Jamaica	[Queens Public Library]		LVP	206
Long Island City	[Painting Contractor]		LVP	300
Long Island City	[Painting Contractor]		LVP	167

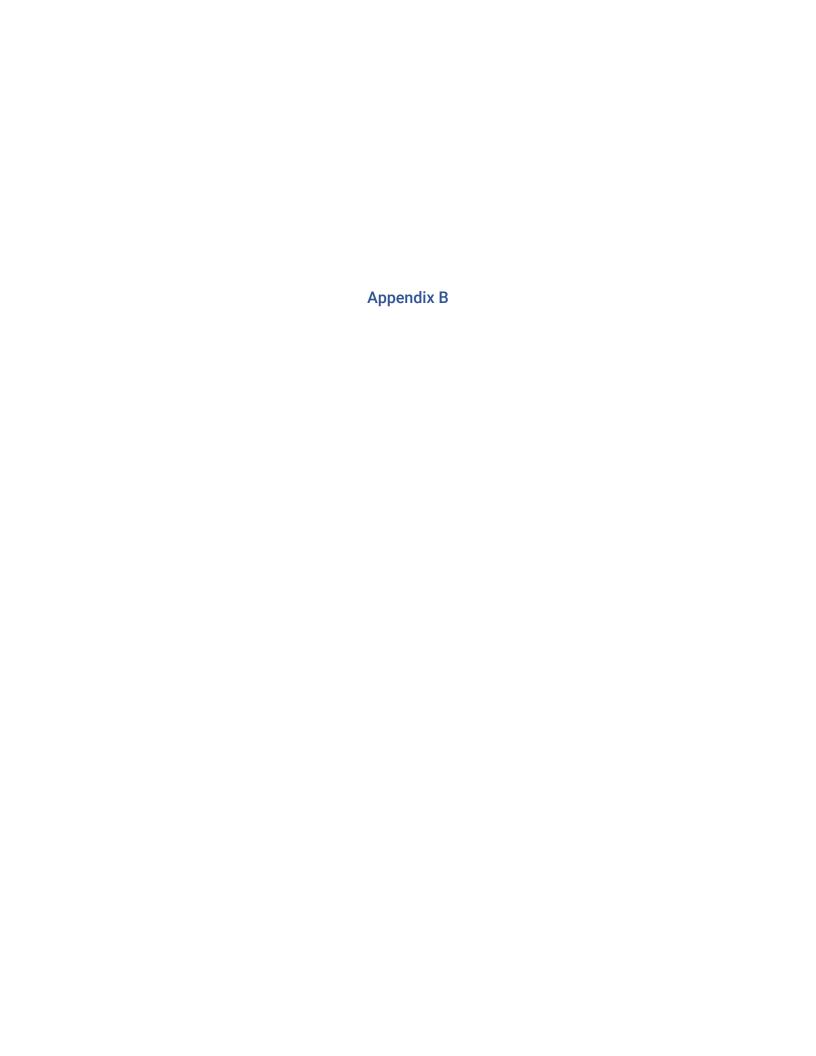
<u>City/Town</u>	Site Name	Address	<u>Type</u>	<u>Gallons</u>
Long Island City	[Painting Contractor]		LVP	166
Middle Village	[Construction]		LVP	238
Queens	[Construction]		LVP	143
Rego Park	[Painting Contractor]		LVP	132
Rensselaer Cour	nty (1)		I	109
Troy	[School District]		LVP	109
Richmond Count	ty (2)		L	215
Staten Island	[School or University]		LVP	80
Staten Island	[Hospital]		LVP	135
Rockland County	y (2)		I	1,064
Monsey	[Paint Store]		LVP	179
Suffern	[Painting Contractor]		LVP	884
Saratoga County	(4)		ı	597
Ballston Spa	[Painting Contractor]		LVP	104
Malta	[Property Manager/Owner]		LVP	171
Middle Griove	[Not for profit residential children's camp]		LVP	130
Saratoga Springs	[Painting Contractor]		LVP	192
Schenectady Co	unty (6)			1,083
Niskayuna	[Property Manager/Owner]		LVP	187
Rotterdam	[Property Manager/Owner]		LVP	101
Schenectady	[Construction]		LVP	121
Schenectady	[Retailer]		LVP	55
Schenectady	[Hospital]		LVP	311
Scotia	[School District]		LVP	307
St Lawrence Cou	inty (3)			561
Canton	[University]		LVP	253
Canton	[School or University]		LVP	241
Ogdensburg				

City/Town	Site Name	Address	<u>Type</u>	Gallons
Steuben County	<i>(</i> (1)			383
Corning	[Reuse Store]		LVP	383
Suffolk County	(15)			2,440
Commack	[Paint Retailer]		LVP	214
Copiague	[School]		LVP	381
Deer Park	[Paint Retailer]		LVP	168
Holtsville	[Painting Contractor]		LVP	88
Islip	[Painting Contractor]		LVP	336
Kings Park	[School or University]		LVP	131
Kings Park	[Dumpster Rental]		LVP	54
Lindenhurst	[Paint Retailer]		LVP	293
Miller Place	[Painting Contractor]		LVP	59
Patchogue	[Property Manager/Owner]		LVP	163
Riverhead	[Household]		LVP	60
Ronkonkoma	[Painting Contractor]		LVP	260
Ronkonkoma	[Painting Contractor]		LVP	73
West Islip	[Household]		LVP	66
Westhampton Beach	[Painting Contractor]		LVP	95
Sullivan County	v (6)			704
Barryville	[State Government]		LVP	71
Callicoon	[Hotel Resort]		LVP	139
Highland	[Property Manager/Owner]		LVP	218
Liberty	[Construction]		LVP	96
Mountain Dale	[Household]		LVP	55
White Lake	[Household]		LVP	125
Tompkins Cour	ity (4)			1,459
Ithaca	[University]		RLVP	421
Ithaca	[School or University]		LVP	232
Ithica	[Property Manager/Owner]		LVP	85
Lansing	[Painting Contractor]		LVP	721

<u>City/Town</u>	Site Name	Address	<u>Type</u>	Gallons
Ulster County (	9)			991
Highland	[Painting Contractor]		LVP	160
Kingston	[Painting Contractor]		LVP	45
Kingston	[Property Manager/Owner]		LVP	173
Kingston	[Property Manager/Owner]		LVP	112
Kingston	[Painting Contractor]		LVP	93
Kingston	[Painting Contractor]		LVP	45
Phoenicia	[Closed Store]		LVP	111
Saugerties	[Painting Contractor]		LVP	66
Ulster Park	[Household]		LVP	187
Warren County	(1)			74
Queensbury	[Theme Park]		LVP	74
Washington Co	unty (1)			358
Hudson Falls	[Painting Contractor]		LVP	358
Wayne County	(1)			180
Red Creek	[Painting Contractor]		LVP	180
Westchester Co	ounty (23)			6,163
Armonk	[Construction]		LVP	89
Bedford hills	[Construction]		LVP	186
Chappaqua	[Household]		LVP	205
Eastchester	[School District]		LVP	258
Elmsford	[Painting Contractor]		LVP	435
Elmsford	[Property Manager/Owner]		LVP	118
Hastings on Hudson	[Painting Contractor]		LVP	101
Millwood	[non-profit]		LVP	126
Mount Vernon	[Painting Contractor]		LVP	1,020
Mount Vernon	[Painting Contractor]		LVP	82
Mt Kisco	[Painting Contractor]		LVP	338
North White Plains	[Painting Contractor]		LVP	1,248
Ossining	[Construction]		LVP	105

<u>City/Town</u>	Site Name	Address	<u>Type</u>	Gallons
Ossining	[School District]		LVP	226
Ossining	[Household]		LVP	106
Port Chester	[Painting Contractor]		LVP	79
Port Chester	[Painting Contractor]		LVP	78
Port Chester	[Painting Contractor]		LVP	575
Sleepy Hollow	[Hospital]		LVP	107
Valhalla	[School or University]		LVP	80
White Plains	[Painting Contractor]		LVP	134
White Plains	[Painting Contractor]		LVP	337
Yorktown Heights	[School District]		LVP	127
Yates County (1)				205
Penn Yan	[Lumberyard]		LVP	205
4. Door-to-Door	Programs			1,306
Erie County (5)				1,306
Boston	Boston Door-to-Door Program	(No street address)	HHW D2D	276
Colden	Colden Door-to-Door Program	(No street address)	HHW D2D	410
Holland	Holland Door-to-Door Program	(No street address)	HHW D2D	114
Orchard Park	Orchard Park Door-to-Door Program	(No street address)	HHW D2D	159
Springville	Springville Door-to-Door Program	(No street address)	HHW D2D	347
5. Special Sites				17,854
Bronx County (1	)			1,376
Bronx	Special Waste Drop-Off Site	Foot of Farragut St	Special	1,376
	(Bronx-Hunts Point) (DSNY)			
Kings County (1	)			3,227
Brooklyn	Special Waste Drop-Off Site (Brooklyn-Greenpoint) (DSNY)	459 N Henry St	Special	3,227
New York Count	y (1)			1,375
New York	Special Waste Drop-Off Site (Manhattan-Lower East Side)	74 Pike Slip (under Manhattan Bridge)	Special	1,375

<u>City/Town</u>	Site Name	Address	<u>Type</u>	<u>Gallons</u>
Queens County	/ (1)			3,230
College Point	Special Waste Drop-Off Site (Queens-College Point) (DSNY)	120-15 31st Ave	Special	3,230
Richmond Cou	nty (1)			8,647
Staten Island	Special Waste Drop-Off Site (Staten Island-Fresh Kills) (DSNY)	2 Muldoon Ave	Special	8,647
Total for All Site	es			740,443



Financial Statements and Independent Auditor's Report

December 31, 2024 and 2023

# Financial Statements December 31, 2024 and 2023

## **Contents**

Independent Auditor's Report	1-3
Financial Statements	
Statements of Financial Position	4
Statements of Activities	5
Statements of Functional Expenses	6-7
Statements of Cash Flows	8
Notes to Financial Statements	9-19
Supplementary Information	
Statements of Activities, Organized by Program	20-2





8300 Boone Boulevard Suite 600 Vienna, Virginia 22182

703.893.0300 voice 703.893.4070 facsimile www.rogerspllc.com

#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of PaintCare Inc.

#### **Opinion**

We have audited the accompanying financial statements of PaintCare Inc. ("PaintCare"), which comprise the statements of financial position as of December 31, 2024 and 2023; the related statements of activities, functional expenses, and cash flows for the years then ended; and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of PaintCare as of December 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of PaintCare and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.



### Responsibilities of Management for the Financial Statements (continued)

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about PaintCare's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of PaintCare's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about PaintCare's ability to continue as a going concern for a reasonable period of time.



## Auditor's Responsibilities for the Audit of the Financial Statements (continued)

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

## Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The supplementary information included on pages 20-21 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Vienna, Virginia March 20, 2025

12 overs + Company PLIC

# Statements of Financial Position December 31, 2024 and 2023

	2024	2023
Assets		
Current assets:		
Cash and cash equivalents	\$ 22,927,474	\$ 32,521,385
Accounts receivable, net	5,479,898	5,300,296
Investments	64,566,208	60,408,475
Prepaid expenses	544,451	305,984
Total current assets	93,518,031	98,536,140
Intangible assets, net	31,581	53,382
Total assets	\$ 93,549,612	\$ 98,589,522
Liabilities and Net Assets		
Liabilities		
Current liabilities:		
Accounts payable and accrued expenses	\$ 9,906,718	\$ 9,727,005
Due to affiliate	4,458,037	6,008,351
Total liabilities	14,364,755	15,735,356
Net Assets		
Without donor restrictions	79,184,857	82,854,166
Total net assets	79,184,857	82,854,166
Total liabilities and net assets	\$ 93,549,612	\$ 98,589,522

# Statements of Activities For the Years Ended December 31, 2024 and 2023

	2024	2023		
Operating Revenue and Support	¢ 77.025.204	¢ 77.400.700		
Paint recovery fees Other income	\$ 77,935,304	\$ 77,499,700		
Other income	<del>-</del>	26,912		
Total operating revenue and support	77,935,304	77,526,612		
Expenses				
Program and delivery services:				
Oregon	5,399,480	4,536,856		
California	33,388,128	35,255,096		
Connecticut	3,147,817	3,020,816		
Rhode Island	689,420	792,342		
Minnesota	6,501,411	6,110,219		
Vermont	753,230	809,869		
Maine	1,417,536	1,393,574		
Colorado	7,284,048	7,469,530		
District of Columbia	487,719	526,261		
Washington	7,741,911	8,063,906		
New York	9,899,737	8,886,624		
Illinois	283,158	82,184		
Maryland	60,951			
Total program and delivery services	77,054,546	76,947,277		
General and administrative	8,707,801	7,285,309		
Total expenses	85,762,347	84,232,586		
<b>Change in Net Assets from Operations</b>	(7,827,043)	(6,705,974)		
Non-Operating Activity				
Investment return, net	4,157,734	4,891,335		
Total non-operating activity	4,157,734	4,891,335		
Change in Net Assets	(3,669,309)	(1,814,639)		
Net Assets, beginning of year	82,854,166	84,668,805		
Net Assets, end of year	\$ 79,184,857	\$ 82,854,166		

#### Statement of Functional Expenses For the Year Ended December 31, 2024

Program and Delivery Services

									District of					General and	
	Oregon	California	Connecticut	Rhode Island	Minnesota	Vermont	Maine	Colorado	Columbia	Washington	New York	Illinois	Maryland	Administrative	Total
Expenses															
Salaries and related															
benefits	\$ 170,765	\$ 944,699	\$ 113,041	\$ 33,732 \$	266,980 \$	47,603 \$	100,823	316,589	\$ 26,576	\$ 396,610	\$ 651,321 \$	114,067	15,370	\$ 3,017,093 \$	6,215,269
Collection support	110,296	3,500,362	472,724	108,720	549,767	103,951	194,754	511,469	38,462	245,390	524,254	-	-	1,506	6,361,655
Transportation and															
processing	4,606,127	23,208,520	2,499,531	475,516	5,044,971	556,739	1,012,680	6,078,292	211,236	6,884,174	5,578,286	-	-	-	56,156,072
Communications	434,518	4,373,623	8,436	55,243	581,543	21,065	5,225	201,121	165,828	40,170	2,904,595	40,340	532	260,888	9,093,127
State agency															
administrative fees	40,000	678,974	20,800	-	9,690	15,000	61,234	120,000	31,617	64,557	-	-	-	-	1,041,872
Professional fees	9,232	370,814	25,524	13,635	1,302	133	23,088	16,621	353	31,581	28,929	104,300	39,922	192,127	857,561
Office and supplies	1,056	7,885	329	104	2,757	222	387	3,195	49	1,919	6,511	796	-	19,101	44,311
Subscriptions and															
publications	-	-	-	-	-	-	91	78	-	-	267	-	-	156,012	156,448
Professional development	454	85	-	-	16	143	137	-	-	1,291	439	7	-	16,642	19,214
Travel	20,672	139,267	7,432	2,469	43,572	8,374	19,117	34,230	12,786	41,053	63,636	22,014	5,127	335,656	755,405
Meetings	256	7,044	-	-	649	-	-	2,453	598	1,238	1,197	1,532	-	76,933	91,900
Bank fees	-	-	-	-	-	-	-	-	-	-	-	-	-	115,261	115,261
Management fees	-	-	-	-	-	-	-	-	-	-	-	-	-	4,099,938	4,099,938
Insurance	-	-	-	-	-	-	-	-	-	-	4,156	-	-	381,621	385,777
Amortization	-	-	-	-	-	-	-	-	-	-	1,675	-	-	34,951	36,626
Interest	-	-	-	-	-	-	-	-	-	23,729	134,471	-	-	-	158,200
Other expenses	6,104	156,855	-	1	164	-	-	-	214	10,199	-	102	-	72	173,711
<b>Total Expenses</b>	\$ 5,399,480 \$	\$ 22.288.128	\$ 3,147,817	\$ 689,420 \$	6,501,411	753,230 \$	1,417,536	\$ 7,284,048 \$	\$ 487,719	\$ 7,741,911	\$ 9,899,737 \$	283,158	60,951	\$ 8,707,801 \$	85,762,34

#### Statement of Functional Expenses For the Year Ended December 31, 2023

Program and Delivery Services

									District of				General and	
	Oregon	California	Connecticut	Rhode Island	Minnesota	Vermont	Maine	Colorado	Columbia	Washington	New York	Illinois	Administrative	Total
Expenses														
Salaries and related														
benefits	\$ 151,717 \$	944,819	\$ 108,562	\$ 32,352	\$ 201,818 5	45,756 \$	97,493 \$	327,722 \$	27,631	\$ 382,471	\$ 609,223 \$	42,950	\$ 2,486,154 \$	5,458,668
Collection support	30,940	3,637,199	448,503	109,379	479,600	104,137	159,694	539,886	50,796	239,043	563,924	-	6,332	6,369,433
Transportation and														
processing	4,164,425	22,507,102	2,382,637	504,199	4,639,909	590,244	955,607	5,630,404	300,645	6,475,102	5,510,185	-	-	53,660,459
Communications	108,868	4,624,855	15,001	118,594	653,626	13,140	61,784	736,430	99,665	794,136	1,940,504	5,449	207,218	9,379,270
State agency														
administrative fees	40,000	547,035	20,800	_	49,511	15,000	82,000	120,000	30,637	50,180	-	-	-	955,163
Professional fees	983	64,750	33,039	23,309	34,641	34,080	16,621	22,419	580	5,400	43,047	15,854	198,721	493,444
Office and supplies	10,442	10,425	618	106	4,952	426	367	6,409	318	26,015	6,324	489	18,563	85,454
Subscriptions and														
publications	118	2,869	-	39	415	-	89	276	25	480	1,167	-	137,887	143,365
Professional development	323	1,437	-	_	601	75	-	-	_	269	2,093	24	14,332	19,154
Travel	25,958	174,342	11,277	4,208	44,099	6,932	18,759	82,139	15,623	54,641	66,749	16,558	223,155	744,440
Meetings	657	14,590	-	3	959	-	34	3,280	_	1,014	1,319	860	19,604	42,320
Bank fees	-	-	-	69	-	-	135	-	101	-	-	-	115,376	115,681
Management fees	-	-	-	_	-	-	-	-	_	-	-	-	3,431,733	3,431,733
Insurance	-	-	-	_	-	-	-	-	_	-	6,234	-	328,976	335,210
Amortization	-	-	-	-	-	-	-	-	_	_	1,675	-	96,960	98,635
Interest	-	-	-	-	-	-	-	-	_	34,906	134,104	-	-	169,010
Provision for credit losses	816	2,725,673	379	84	-	79	988	565	240	-	-	-	-	2,728,824
Other expenses	1,609	-	_	_	88	-	3	-	_	249	76	-	298	2,323

## Statements of Cash Flows For the Years Ended December 31, 2024 and 2023

	2024	2023
<b>Cash Flows from Operating Activities</b>	,	
Change in net assets	\$ (3,669,309)	\$ (1,814,639)
Adjustments to reconcile change in net assets to		
net cash used in operating activities:		
Amortization	36,626	98,635
Net realized and unrealized gain		
on investments	(2,175,093)	(3,442,944)
Change in allowance for credit losses		
on accounts receivable	(444,585)	358,677
Establishment of allowance for credit losses		
on note receivable	3,326,125	2,351,584
Change in operating assets and liabilities:		
Decrease (increase) in:		
Accounts receivable	264,983	574,475
Prepaid expenses	(238,467)	1,051,845
Increase (decrease) in:		
Accounts payable and accrued expenses	179,713	105,216
Due to affiliate	 (1,550,314)	(652,812)
Net cash used in operating activities	(4,270,321)	 (1,369,963)
<b>Cash Flows from Investing Activities</b>		
Purchases of investments	(67,610,612)	(7,103,414)
Proceeds from sale of investments	65,627,972	5,655,024
Issuance of note receivable	(3,326,125)	(2,476,720)
Proceeds from principal receipts on note receivable	-	125,136
Purchases of intangible assets	 (14,825)	 (5,620)
Net cash used in investing activities	 (5,323,590)	 (3,805,594)
Net Decrease in Cash and Cash Equivalents	(9,593,911)	(5,175,557)
Cash and Cash Equivalents, beginning of year	32,521,385	37,696,942
Cash and Cash Equivalents, end of year	\$ 22,927,474	\$ 32,521,385

Notes to Financial Statements December 31, 2024 and 2023

## 1. Nature of Operations

PaintCare Inc. ("PaintCare"), a not-for-profit 501(c)(3) organization, was created in October 2009 by the American Coatings Association (ACA), who, working with state and local government stakeholders, passed the first ever paint product stewardship law in the United States in the state of Oregon in 2009. Similar legislation has subsequently been passed in other jurisdictions. The paint stewardship legislation guides an industry-led, end-of-life management program for post-consumer paint, which PaintCare operates. The PaintCare Board is made up of architectural paint manufacturers and participation in PaintCare is not limited to ACA members, but open to all architectural paint manufacturers. There are no dues or registration fees associated with PaintCare.

PaintCare organized single-member limited liability companies (LLC) for the Oregon, Connecticut, Rhode Island, Maine, District of Columbia, Washington, New York, and Colorado programs in an effort to shield the assets of each state program from liability stemming from acts and obligations of other PaintCare state programs.

## 2. Summary of Significant Accounting Policies

#### Basis of Accounting and Presentation

PaintCare's financial statements are prepared on the accrual basis of accounting. Net assets without donor restrictions represent funds that are not subject to donor-imposed stipulations and are available for support of PaintCare's operations. At December 31, 2024 and 2023 there were no net assets with donor restrictions.

#### Cash Equivalents

For the purpose of the statements of cash flows, PaintCare considers as cash equivalents all highly liquid investments, which can be converted into known amounts of cash and have a maturity period of 90 days or less at the time of purchase.

#### Accounts Receivable

Accounts receivable consist of amounts due from post-consumer paint recovery fees and are presented net of an allowance for credit losses resulting from the inability of customers to make required payments. The allowance for credit losses is based upon historical loss experience in combination with current economic conditions and a forecast of future economic conditions. Any change in the assumptions used in analyzing a specific account receivable might result in an additional allowance for credit losses being recognized in the period in which the change occurs.

Notes to Financial Statements December 31, 2024 and 2023

## 2. Summary of Significant Accounting Policies (continued)

#### Accounts Receivable (continued)

Allowance for credit losses consists of the following at December 31:

		2024	2023		
Allowance for credit losses, beginning of year	\$	444,585	\$	85,908	
Additions (charges to expense) Deductions (write-offs, net of	Ψ	-	Ψ	358,677	
recoveries)		(444,585)		-	
Allowance for credit losses, end of year	\$		\$	444,585	

## Note Receivable

Effective July 2, 2024, PaintCare entered into a settlement agreement with a manufacturer who participated in the post-consumer paint recovery program. PaintCare and the manufacturer agreed to convert \$2,976,509 of outstanding paint recovery fees due to the Program into a structured note receivable. The terms of the agreement require the manufacturer to pay PaintCare the principal amount, together with interest and reimburse for attorney's fees not to exceed \$250,000. As of December 31, 2024, the manufacturer owes PaintCare \$3,326,125. PaintCare has an allowance on this note receivable totaling \$3,326,125 in the event collection does not occur.

Allowance for credit losses consists of the following at December 31:

		2024		2023
Allowance for credit losses, beginning of year	\$	2,351,584	\$	
Additions (charges to expense) Deductions (write-offs, net of	Ψ	3,326,125	Ψ	2,351,584
recoveries)		(2,351,584)		
Allowance for credit losses, end of year	\$	3,326,125	\$	2,351,584

Notes to Financial Statements December 31, 2024 and 2023

## 2. Summary of Significant Accounting Policies (continued)

#### Investments

Investments are stated at fair value, based on quoted market prices. All realized and unrealized gains and losses, net of investment management fees, are reported as a component of net investment return in the accompanying statements of activities.

## Intangible Assets

PaintCare capitalizes certain costs associated with computer software developed or obtained for internal use in accordance with the provision of Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 350-40, *Internal Use Software*. PaintCare's policy provides for the capitalization of external direct costs of materials and services, and directly related payroll costs. Costs associated with preliminary project state activities, training, maintenance, and post implementation stage activities are expensed as incurred. Capitalized costs are amortized over the estimated useful life of five years on a straight-line basis.

## Revenue Recognition

PaintCare recognizes revenue from post-consumer paint recovery fees at the time architectural paint product is sold by a manufacturer participant of the paint product stewardship program. Manufacturer participants in the program pay the PaintCare recovery fee to PaintCare based on the amount of program products they sell on a monthly basis. The majority of PaintCare's revenue arrangements generally consist of a single performance obligation to transfer promised services. Revenue is recognized when PaintCare delivers the services.

Specifically, for the various types of contracts, PaintCare recognizes revenue as follows:

Program participants report their monthly unit sales of paint through a secure, HTTPS online system using their unique user ID and password. The participant must pay a paint recovery fee per unit sold, based on container size, according to the established fee schedule for each state program. As the PaintCare recovery fee is added to the wholesale price of paint and passed through uniformly to the retail purchase price of paint—so that the manufacturer, distributor, and/or retailer is made whole—in some cases, distributors or retailers have elected to undertake the obligation of the manufacturer for these fees. Thus, PaintCare has allowed remitter agreements in the program, whereby a distributor or retailer reports and remits directly to PaintCare on behalf of a participant manufacturer's brand or brands. Reports and payments are due by the end of the month following the reporting period.

Notes to Financial Statements December 31, 2024 and 2023

## 2. Summary of Significant Accounting Policies (continued)

#### Revenue Recognition (continued)

Revenue from all other sources is recognized when earned.

## Functional Allocation of Expenses

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

The expenses that are allocated include occupancy and amortization, which are allocated based on employee headcount, as well as salaries and wages, benefits, payroll taxes, professional services, office expenses, information technology, interest, insurance, and other, which are allocated on the basis of estimates of time and effort.

#### **Communications Costs**

PaintCare holds communication-related contracts for advertising, marketing, and consumer awareness. Communications costs are charged to operations when incurred. Communications expenses were \$9,093,127 and \$9,379,270 for the years ended December 31, 2024 and 2023, respectively.

#### Measure of Operations

PaintCare includes in its measure of operations all revenues and expenses that are an integral part of its programs and supporting activities, and excludes net investment return.

#### Use of Estimates

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

Notes to Financial Statements December 31, 2024 and 2023

## 2. Summary of Significant Accounting Policies (continued)

#### **Subsequent Events**

In preparing these financial statements, PaintCare has evaluated events and transactions for potential recognition or disclosure through March 20, 2025, the date the financial statements were available to be issued.

## 3. Liquidity and Availability

PaintCare strives to maintain liquid financial assets sufficient to cover 90 days of general expenditures. Management periodically reviews PaintCare's liquid asset needs and adjusts the cash and cash equivalents balances as necessary.

Financial assets available for general expenditures, that is, without donor or other restrictions limiting their use, within one year of the statements of financial position date, comprise the following at December 31:

	 2024	_	2023
Cash and cash equivalents Accounts receivable, net Investments, short term	\$ 22,927,474 5,479,898 64,566,208		\$ 32,521,385 5,300,296 40,777,968
Total available for general expenditures	\$ 92,973,580	_	\$ 78,599,649

#### 4. Concentration of Credit Risk

Financial instruments that potentially subject PaintCare to significant concentrations of credit risk consist of cash and cash equivalents, and investments. PaintCare maintains cash deposit and transaction accounts, along with investments, with various financial institutions and these values, from time to time, may exceed insurable limits under the Federal Deposit Insurance Corporation (FDIC) and Securities Investor Protection Corporation (SIPC). PaintCare has not experienced any credit losses on its cash and cash equivalents, and investments to date as it relates to FDIC and SIPC insurance limits. Management periodically assesses the financial condition of these financial institutions and believes that the risk of any credit loss is minimal.

Notes to Financial Statements December 31, 2024 and 2023

## 5. Accounts Receivable

Accounts receivable related to the following programs were due as follows at December 31:

		2024		2023	
	_		_		
California	\$	1,928,903	\$	2,461,063	
New York		1,581,703		1,220,636	
Washington		510,125		555,868	
Colorado		396,471		410,988	
Oregon		308,324		342,395	
Minnesota		281,791		325,316	
Connecticut		226,246		208,008	
Maine		80,228		84,872	
Rhode Island		60,687		53,741	
District of Columbia		27,060		30,580	
Vermont		78,360		51,414	
Total accounts receivable		5,479,898		5,744,881	
Less: allowance for credit losses		-		(444,585)	
		_		, , ,	
Accounts receivable, net	\$	5,479,898	\$	5,300,296	

## **6.** Investments and Fair Value Measurements

Net investment return consisted of the following for the years ended December 31:

	2024	2023
Interest and dividend income Net realized and unrealized gain Less: investment management fees	\$ 2,134,408 2,175,093 (151,767)	\$ 1,611,952 3,442,944 (163,561)
Total investment return, net	\$ 4,157,734	\$ 4,891,335

Notes to Financial Statements December 31, 2024 and 2023

## 6. Investments and Fair Value Measurements (continued)

PaintCare invests a portion of its accumulated surplus in a portfolio with Merrill Lynch. The sole objective of the portfolio is to earn a return equal to the rate of inflation and thus preserve the purchasing power of its capital. Interest, dividends, changes in market value, and other investment activities are allocated to each state program based on the relative net asset balances of each state program. Oversight of the investments is provided by the PaintCare Budget and Finance Committee and by the PaintCare Board of Directors.

PaintCare follows FASB ASC 820, Fair Value Measurements and Disclosures, for its financial assets. This standard establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. Fair value measurement standards require an entity to maximize the use of observable inputs (such as quoted prices in active markets) and minimize the use of unobservable inputs (such as appraisals or other valuation techniques) to determine fair value. The categorization of a financial instrument within the hierarchy is based upon the pricing transparency of the instrument and does not necessarily correspond to the entity's perceived risk of that instrument.

The inputs used in measuring fair value are categorized into three levels. Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and liabilities and have the highest priority. Level 2 is based upon observable inputs other than quoted market prices, and Level 3 is based on unobservable inputs. Transfers between levels in the fair value hierarchy are recognized at the end of the reporting period.

In general, and where applicable, PaintCare uses quoted prices in active markets for identical assets to determine fair value. This pricing methodology applies to Level 1 investments. Level 2 inputs include government securities, which are valued based on quoted prices in less active markets.

Notes to Financial Statements December 31, 2024 and 2023

# 6. Investments and Fair Value Measurements (continued)

The following table presents PaintCare's fair value hierarchy for those assets measured on a recurring basis as of December 31, 2024:

	Level 1		Level 2	Level 3	Total
T					
Equities:					
Energy		7,580 \$	- \$	- \$	907,580
Materials	780	5,594	-	-	786,594
Industrials	2,68	1,481	-	-	2,681,481
Consumer					
discretionary	2,26	1,309	-	_	2,261,309
Consumer staples	1,36	4,477	-	_	1,364,477
Health care	2,43	4,198	-	-	2,434,198
Financials		4,185	-	-	3,724,185
Information					
technology	4,71	8,698	-	-	4,718,698
Telecommunication					
service	1,44	3,784	-	-	1,448,784
Utilities	63.	3,145	-	-	633,145
Real estate	69	5,332	-	-	696,332
Blend	192	2,984	-	-	192,984
Mutual funds:					
Exchange traded					
funds	39,45	2,884	-	-	39,452,884
Fixed income	422	2,339	-	-	422,339
Cash equivalents	2,84	1,218	_	-	2,841,218
T 4 1 1 4 4	e (4.50		Φ.	Φ.	(4.5((.200
Total investments	\$ 64,56	5,208 \$	- \$	- \$	64,566,208

Notes to Financial Statements December 31, 2024 and 2023

# 6. Investments and Fair Value Measurements (continued)

The following table presents PaintCare's fair value hierarchy for those assets measured on a recurring basis as of December 31, 2023:

	Level 1	Level 2	Level 3	Total	
E:4:					
Equities:	ф 007.502 ф	Ф	¢	007.502	
Energy	\$ 907,583 \$	- \$	- \$	907,583	
Materials	716,349	-	-	716,349	
Industrials	2,312,346	-	-	2,312,346	
Consumer					
discretionary	1,892,060	-	-	1,892,060	
Consumer staples	1,583,534	-	-	1,583,534	
Health care	2,745,402	-	-	2,745,402	
Financials	3,025,555	-	-	3,025,555	
Information					
technology	3,741,872	-	-	3,741,872	
Telecommunication					
service	1,221,635	-	-	1,221,635	
Utilities	798,202	-	-	798,202	
Real estate	509,653	-	-	509,653	
Blend	50,682	-	-	50,682	
Mutual funds:	,			,	
Exchange traded					
funds	6,343,481	_	-	6,343,481	
Fixed income	11,818,529	-	-	11,818,529	
Corporate bonds	5,261,856	_	_	5,261,856	
Cash equivalents	2,322,892	_	_	2,322,892	
Government securities:	,- ,			,- ,	
U.S. Treasury	_	11,899,836	_	11,899,836	
U.S. Agency	_	3,257,008	_	3,257,008	
= 1.50 1 <b>1.5</b> 0 1.00 j		-,,			
Total investments	\$ 45,251,631 \$	15,156,844 \$	- \$	60,408,475	

#### PaintCare Inc.

Notes to Financial Statements December 31, 2024 and 2023

#### 7. Intangible Assets

Intangible assets consist of the following at December 31:

	 2024	 2023
Software Less: accumulated amortization	\$ 517,222 (485,641)	\$ 502,397 (449,015)
Intangible assets, net	\$ 31,581	\$ 53,382

Amortization expense for each year of the estimated remaining lives is estimated to be as follows for the years ending December 31:

2025	\$ 19,406
2026	8,880
2027	3,295
Future estimated amortization	\$ 31,581

#### 8. Related Party Transactions

ACA, a related party, is a separate, 501(c)(6) nonprofit organization working to advance the needs of the paint and coatings industry and the professionals who work in it. Through advocacy of the industry and its positions on legislative, regulatory, and judicial issues at the federal, state, and local levels, it acts as an effective ally, ensuring that the industry is represented and fairly considered. ACA also devotes itself to advancing industry efforts with regard to product stewardship, focuses on advancements in science and technology through its technical conferences and journals, as well as online training opportunities. ACA incorporated PaintCare for the sole purpose of implementing programs for post-consumer architectural paint. ACA maintains a controlling interest in PaintCare through the ability to appoint its Board of Directors.

In February 2011, ACA and PaintCare entered into an affiliation agreement whereby ACA charges PaintCare an administrative fee, annually, to cover the following expense categories: allocation of time incurred by PaintCare officers, allocation of other direct labor, and allocation of occupancy and infrastructure costs. The term of the agreement is for one year and it automatically renews for one-year terms unless canceled by either party.

#### PaintCare Inc.

Notes to Financial Statements December 31, 2024 and 2023

#### **8.** Related Party Transactions (continued)

For the years ended December 31, 2024 and 2023, the total administrative fees charged by ACA to PaintCare were \$4,099,938 and \$3,431,733, respectively. At December 31, 2024 and 2023, PaintCare owed ACA \$4,458,037 and \$6,008,351, respectively, which is recorded as due to affiliate in the accompanying statements of financial position.

#### 9. Income Taxes

PaintCare is recognized as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code, and is exempt from income taxes except for taxes on unrelated business activities.

No tax expense is recorded in the accompanying financial statements for PaintCare, as there was no unrelated business taxable income.

Management evaluated PaintCare's tax positions, and concluded that PaintCare's financial statements do not include any uncertain tax positions.

#### SUPPLEMENTARY INFORMATION

.

#### PaintCare Inc.

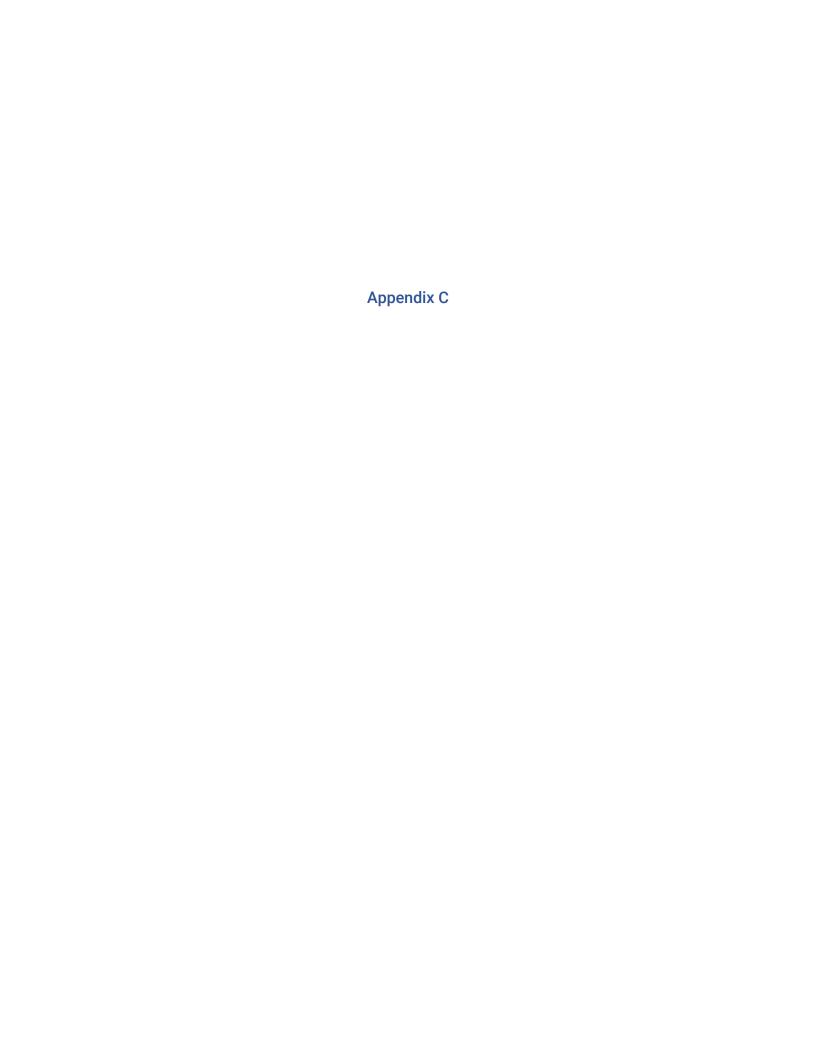
#### Statement of Activities, Organized by Program For the Year Ended December 31, 2024

	Oregon	California	Connecticut R	hode Island	Minnesota	Vermont	Maine	Colorado	District of Columbia	Washington	New York	Illinois	Marvland	General and Administrative	Total
Operating Revenue and Support Paint recovery fees	\$ 5,210,202		3,052,516 \$	820,714 \$	6,049,469 \$	994,440 \$		6,435,924 \$	420,916 \$		17,280,221 \$	- \$		- \$	77,935,304
Total operating revenue and support	5,210,202	27,902,745	3,052,516	820,714	6,049,469	994,440	1,329,260	6,435,924	420,916	8,438,897	17,280,221	-	-	-	77,935,304
Expenses															
Program and delivery services:	110,296	3,500,362	472,724	108,720	549,767	103.951	194,754	511,469	38,462	245,390	524,254				6.360.149
Collection support	4,606,127	23,208,520	2,499,531	475,516	5,044,971	556,739	1,012,680	6,078,292	211,236	6,884,174	5,578,286	-	-	-	56,156,072
Transportation and processing Communications	4,606,127	4,373,623	2,499,331 8,436	55,243	581,543	21,065	5,225	201,121	165,828	40,170	2,904,595	40,340	532	-	8,832,239
State agency administrative fees	40,000	678,974	20,800	33,243	9,690	15,000	61,234	120,000	31,617	64,557	2,904,393	40,340	332	-	1,041,872
Professional fees	9,232	370,814	25,524	13,635	1,302	13,000	23,088	16,621	353	31,581	28,929	104,300	39,922	-	665,434
Other program expenses	199,307	1,255,835	120,802	36,306	314,138	56,342	120,555	356,545	40,223	476,039	863,673	138,518	20,497	-	3,998,780
Total program and delivery services	5,399,480	33,388,128	3,147,817	689,420	6,501,411	753,230	1,417,536	7,284,048	487,719	7,741,911	9,899,737	283,158	60,951	-	77,054,546
General and administrative:															
Legal fees	-	-	-	-	-	-	-	-	-	-	-	-	-	427,939	427,939
Management fees	-	-	-	-	-	-	-	-	-	-	-	-	-	4,099,938	4,099,938
Insurance	-	-	-	-	-	-	-	-	-	-	-	-	-	381,621	381,621
Other expense	-	-	-	-	-	-	-	-	-	-	-	-	-	3,798,303	3,798,303
Total general and administrative		-	-	-	-	-	-	-	-	-	-	-	-	8,707,801	8,707,801
Total expenses	5,399,480	33,388,128	3,147,817	689,420	6,501,411	753,230	1,417,536	7,284,048	487,719	7,741,911	9,899,737	283,158	60,951	8,707,801	85,762,347
Change in Net Assets from Operations	(189,278)	(5,485,383)	(95,301)	131,294	(451,942)	241,210	(88,276)	(848,124)	(66,803)	696,986	7,380,484	(283,158)	(60,951)	(8,707,801)	(7,827,043)
Non-Operating Activity Investment return, net			-	-	-			-	-	-	-		-	4,157,734	4,157,734
Change in Net Assets Before Allocation of General and Administrative Activities	(189,278)	(5,485,383)	(95,301)	131,294	(451,942)	241,210	(88,276)	(848,124)	(66,803)	696,986	7,380,484	(283,158)	(60,951)	(4,550,067)	(3,669,309)
General and administrative allocation Investment allocation	(407,431)	(3,801,778) 3,360,326	(346,727)	(105,517)	(548,705) 348,243	(61,835) (17,397)	(130,997)	(555,169) 418,365	(66,303) 48,197	(740,897) -	(1,942,442)	- -	- -	8,707,801 (4,157,734)	- -
Total Change in Net Assets	(596,709)	(5,926,835)	(442,028)	25,777	(652,404)	161,978	(219,273)	(984,928)	(84,909)	(43,911)	5,438,042	(283,158)	(60,951)	-	(3,669,309)
Net Assets (Deficit), beginning of year	3,472,382	50,130,107	3,280,944	745,760	4,539,817	(299,889)	449,410	6,123,017	722,268	2,025,647	11,746,887	(82,184)	-	-	82,854,166
Net Assets (Deficit), end of year	\$ 2,875,673	\$ 44,203,272 \$	2,838,916 \$	771,537 \$	3,887,413 \$	(137,911) \$	230,137 \$	5,138,089 \$	637,359 \$	1,981,736 \$	17,184,929 \$	(365,342) \$	(60,951) \$	- \$	79,184,857

#### PaintCare Inc.

#### Statement of Activities, Organized by Program For the Year Ended December 31, 2023

	Oregon	California	Connecticut R	hode Island	Minnesota	Vermont	Maine	Colorado	District of Columbia	Washington	New York	Illinois	General and Administrative	Total
Operating Revenue and Support Paint recovery fees Other income	\$ 5,208,941	\$ 28,268,530 \$ 26,493	3,095,469 \$	813,414 \$	5,851,678 \$	798,215 \$	1,336,052 \$	6,300,542 \$ 179	431,102	8,120,279 \$	17,275,478 \$ 240	- \$ -	- \$ -	77,499,700 26,912
Total operating revenue and support	5,208,941	28,295,023	3,095,469	813,414	5,851,678	798,215	1,336,052	6,300,721	431,102	8,120,279	17,275,718	-	-	77,526,612
Expenses  Program and delivery services:  Collection support	30.940	3,637,199	448,503	109,379	479,600	104,137	159,694	539,886	50,796	239,043	563,924	_	_	6,363,101
Transportation and processing Communications	4,164,425 108,868	22,507,102 4,624,855	2,382,637 15,001	504,199 118,594	4,639,909 653,626	590,244 13,140	955,607 61,784	5,630,404 736,430	300,645 99,665	6,475,102 794,136	5,510,185 1,940,504	- 5,449	-	53,660,459 9,172,052
State agency administrative fees Professional fees Other program expenses	40,000 983 191,640	547,035 64,750 3,874,155	20,800 33,039 120,836	23,309 36,861	49,511 34,641 252,932	15,000 34,080 53,268	82,000 16,621 117,868	120,000 22,419 420,391	30,637 580 43,938	50,180 5,400 500,045	43,047 828,964	15,854 60,881	- - -	955,163 294,723 6,501,779
Total program and delivery services	4,536,856	35,255,096	3,020,816	792,342	6,110,219	809,869	1,393,574	7,469,530	526,261	8,063,906	8,886,624	82,184	-	76,947,277
General and administrative:  Management fees Insurance Other expense	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	3,431,733 328,976 3,524,600	3,431,733 328,976 3,524,600
Total general and administrative	-	-	-	-	-	-	-	-	-	-	-	-	7,285,309	7,285,309
Total expenses	4,536,856	35,255,096	3,020,816	792,342	6,110,219	809,869	1,393,574	7,469,530	526,261	8,063,906	8,886,624	82,184	7,285,309	84,232,586
Change in Net Assets from Operations	672,085	(6,960,073)	74,653	21,072	(258,541)	(11,654)	(57,522)	(1,168,809)	(95,159)	56,373	8,389,094	(82,184)	(7,285,309)	(6,705,974)
Non-Operating Activity Investment return, net		-	-	-		-		-	-	-	<u>-</u>		4,891,335	4,891,335
Change in Net Assets Before Allocation of General and Administrative Activities	672,085	(6,960,073)	74,653	21,072	(258,541)	(11,654)	(57,522)	(1,168,809)	(95,159)	56,373	8,389,094	(82,184)	(2,393,974)	(1,814,639)
General and administrative allocation Investment allocation	(340,874)	(3,180,726) 3,967,977	(290,087)	(88,281)	(459,069) 398,562	(51,734) (18,544)	(109,597)	(464,477) 487,261	(55,472) 56,078	(619,865)	(1,625,126)	-	7,285,308 (4,891,334)	- -
Total Change in Net Assets	331,211	(6,172,822)	(215,434)	(67,209)	(319,048)	(81,932)	(167,119)	(1,146,025)	(94,553)	(563,492)	6,763,968	(82,184)	-	(1,814,639)
Net Assets (Deficit), beginning of year	3,141,171	56,302,929	3,496,378	812,969	4,858,865	(217,957)	616,529	7,269,042	816,821	2,589,139	4,982,919	-	-	84,668,805
Net Assets (Deficit), end of year	\$ 3,472,382	\$ 50,130,107 \$	3,280,944 \$	745,760 \$	4,539,817 \$	(299,889) \$	449,410 \$	6,123,017 \$	722,268	3 2,025,647 \$	11,746,887 \$	(82,184) \$	- \$	82,854,166





#### A Program to Manage Leftover Paint

Each year about 850 million gallons of architectural paint are sold in the United States. Did you know that about 10 percent goes unused and can be reused and recycled?

New York's paint stewardship law requires the paint manufacturing industry to operate a financially sustainable and environmentally responsible program to manage postconsumer (leftover) architectural paint. Paint manufacturers created PaintCare, a nonprofit organization, to run paint stewardship programs in states with applicable laws.

The program includes education about buying the right amount of paint, tips for using up remaining paint, and setting up convenient recycling locations throughout the state.

#### PaintCare Products

These products have a fee when you buy them and are accepted for drop-off at no additional cost:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- · Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- · Metal coatings, rust preventatives
- Field and lawn paints

Leaking, unlabeled, and empty containers are not accepted at drop-off sites.

#### Non-PaintCare Products

- · Paint thinners, mineral spirits, solvents
- · Aerosol coatings
- · Auto and marine paints
- Art and craft paints
- · Caulk, epoxies, glues, adhesives
- · Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

For information about recycling and proper disposal of non-PaintCare products, please contact your garbage hauler, local environmental health agency, household hazardous waste program, or public works department.







## Where Do I Take Leftover Paint?

Paint recycling is convenient with PaintCare. We set up paint drop-off sites throughout the state. To find your nearest drop-off site, use PaintCare's drop-off site locator at www.paintcare.org or call our hotline at (855) PAINT09.

#### How to Recycle

PaintCare sites accept all brands of leftover house paint, stain, and varnish, whether recently used or many years old. Containers must be five gallons or smaller, and some types of paint are not accepted. See back panel for a list of what PaintCare accepts.

All PaintCare drop-off sites accept up to five gallons of paint per visit. Some sites accept more. Please call sites in advance to confirm business hours and make sure they can accept the amount of paint you would like to recycle.

Make sure all paint containers have lids and original labels, and load them securely in your vehicle if driving. Take them to a drop-off site during their regular business hours. We'll take it from there.



PaintCare makes sure that your leftover paint is processed into recycled paint, used as a fuel, made into other products, or is properly disposed if no other beneficial use for it can be found.

#### Who Can Use the Program?

Households may drop off as much latex or oil-based paint as the PaintCare drop-off site is willing to accept.

Businesses may drop off any amount of latexbased paint the PaintCare drop-off site is willing to accept, but limits may apply to oil-based paint. Visit www.paintcare.org/business-limits for more information.

# Do You Accept Large Volumes of Paint?

If you have at least 100 gallons of paint to recycle at your business or home, ask about our free large volume pickup service. Please visit www.paintcare.org for more details or to request a pickup.





#### PaintCare Fee

PaintCare is funded by a fee paid by paint manufacturers for each can of paint sold in the state. Manufacturers pass the fee to retailers, who then apply it to the price of paint. The fee is based on the size of the container as follows:

\$0.00	Half pint or smaller
\$0.45	Larger than half pint up to smaller than 1 gallon
\$0.95	1-2 gallons
\$1.95	Larger than 2 gallons up to 5 gallons

#### Not a Deposit

The fee is not a deposit—it is part of the purchase price. The fee is used to fund the costs of running the program, including recycling, public education, staffing, and other expenses.

#### **Contact Us**

To learn more or find a drop-off site, please visit www.paintcare.org or call (855) PAINT09.







#### **Paint Smarter**

Scan the code above with your smart phone or visit **paintcare.org/paint-smarter** to get tips on how to buy the right amount of paint, use up what's left, and recycle the rest with PaintCare.

A nonprofit organization created by paint manufacturers, PaintCare is committed to making it easy and convenient to recycle leftover paint in states with paint stewardship laws.

xx-mcen-0522

#### Mini Card



#### Paint Recycling Program

Paint manufacturers created PaintCare, a nonprofit organization, to provide convenient places for households and businesses to recycle leftover paint. PaintCare sets up paint drop-off sites throughout states that pass paint stewardship laws.

#### PAINTCARE PRODUCTS

These products have a fee when you buy them and are accepted for drop-off at no additional cost:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- · Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- · Metal coatings, rust preventatives
- Field and lawn paints

Leaking, unlabeled, and empty containers are not accepted at drop-off sites.

#### **PAINTCARE FEE**

The PaintCare fee is applied to the purchase price of architectural paint as required by law. The fee funds collection, transportation, and processing costs. The fee is based on container size as follows:

\$0.00	Half pint or smaller
\$0.45	Larger than half pint up to smaller than 1 gallon
\$0.95	1–2 gallons
\$1.95	Larger than 2 gallons up to 5 gallons

For more information or to find a place to take your unwanted paint for recycling, please ask for the PaintCare brochure, visit **paintcare.org**, or call **(855) PAINT09**.

#### **8** NON-PAINTCARE PRODUCTS

- · Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulk, epoxies, glues, adhesives
- · Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- · Roof patch and repair
- · Asphalt, tar, and bitumen-based products
- · 2-component coatings
- · Deck cleaners
- · Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes



#### **Counter Mat**





Buy Right: Consult with painting professionals and retailers to buy the right amount of paint and reduce potential waste.



Use It Up: Use up leftover paint on the surface you are painting, on additional painting projects around the house, or give it to someone else in your community.



Recycle the Rest: When you can't use up leftover paint, drop it off with PaintCare to get it recycled!

Visit www.paintcare.org to find a year-round paint dropoff site near you or schedule a large volume pickup.



**NEW YORK START DATE** MAY 1, 2022

#### What types of paint products can be recycled with PaintCare?

#### PAINTCARE PRODUCTS

The following are products included in the program. When purchased, the PaintCare fee is applied. These products are accepted at no additional cost when dropped off at PaintCare's participating drop-off sites.

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based
- Deck coatings, floor paints (including textured coatings)
- Primers, sealers, undercoaters
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based) Metal coatings, rust preventatives
- Field and lawn paints

#### NON-PAINTCARE PRODUCTS

The following are non-PaintCare products and are not included in the program. When purchased, the PaintCare fee is not applied. They are not accepted at PaintCare's participating drop-off sites.

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans) Auto and marine paints Art and craft paints

- Caulk, epoxies, glues, adhesives Paint additives, colorants, tints, resins Wood preservatives (containing pesticides)
- Roof patch and repair Asphalt, tar, and bitumen-based products 2-component coatings

- Deck cleaners
- Traffic and road marking paints
  Industrial Maintenance (IM) coatings
- Original Equipment Manufacturing (OEM) (shop application) paints and finishes Containers that are leaking or empty, and containers without the original printed manufacturer's label are not accepted at retail drop-off sites

#### PROGRAM FUNDING

The PaintCare fee is applied to the purchase price of architectural paint sold in New York as required by law. The fee is based on container size:

Half pint or smaller	\$0.00
Larger than half pint up to smaller than 1 gallon	\$0.45
1 gallon up to 2 gallons	\$0.95
Larger than 2 gallons up to 5 gallons	\$1.95

# Recycle Paint at This Store



#### **PAINTCARE PRODUCTS**

Paint must be in sealed, original container with original manufacturer label.

- House paint and primers (latex or oil-based)
- Stains
- Deck and concrete sealers
- Clear finishes (e.g., varnishes, shellac)

#### **8** NON-PAINTCARE PRODUCTS

No leaking, unlabeled, or empty containers

- No aerosol coatings
- No drums or containers larger than 5 gallons
- We cannot accept other hazardous waste or chemicals such as paint thinner, solvents, motor oil, spackle, glue, adhesive, roofing tar, pesticides, cleaning chemicals

Paint is accepted during business hours only. Staff will check all products before accepting.



For a complete list of PaintCare Products, scan the code, ask for the PaintCare brochure, visit www.paintcare.org, or call **(855) PAINT09**.





# We are a PaintCare Partner

The fee on the sale of paint in New York funds our program.

Recycle with PaintCare

To learn more, visit paintcare.org or call (855) PAINT09.





#### PaintCare Products

These products have a fee when you buy them and are accepted for drop-off at no additional cost:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- · Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- · Field and lawn paints

Products must be in original containers with original labels. Latex paint that is dried out and "rock hard" is also acceptable.

#### Non-PaintCare Products

These products do not have a fee when purchased and are not accepted at drop-off sites:

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Arts and crafts paints
- · Caulk, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- · Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Leaking, unlabeled, and empty containers are not accepted at drop-off sites.

To learn more, please call (855) PAINT09 or visit www.paintcare.org

# 

# **NO DUMPING**

# STOP! IT'S ILLEGAL to dump or abandon Paint, Oil, or other Hazardous Waste



THIS AREA MAY BE UNDER VIDEO SURVEILLANCE

Violators Will Be Prosecuted

PAINT STEWARDSHIP PROGRAMS IN THE U.S.

#### Large Volume Pickup (LVP) Service

Updated — November 2023



PaintCare offers a free pickup service to painting contractors, property managers, and others with large amounts of leftover architectural paint.

#### Who Is PaintCare?

PaintCare is a nonprofit organization established by the American Coatings Association to operate paint stewardship programs on behalf of paint manufacturers in states that pass paint stewardship laws.

In states with a paint stewardship program (see www.paintcare.org/states), PaintCare's primary effort is to set up conveniently located drop-off sites—places where households, businesses, and others may take their unwanted paint for no charge. Sites set their own limits on the volume of paint they accept from customers per visit, usually from 5 to 20 gallons. To find a drop-off site near you, visit www.paintcare.org/drop-off-sites or call (855) PAINT09.

#### **Large Volume Pickups**

In states where PaintCare operates, those who have accumulated a large volume of paint may be eligible for PaintCare's large volume pickup service (LVP). Large volume means 100 or more gallons, measured by container size, not liquid volume. On a case-by-case basis, PaintCare may approve a pickup for less than 100 gallons. After two or three pickups, you may be switched to a recurring pickup service (see next page).

#### **Drums and Bulked Paint Are Not Accepted**

PaintCare only accepts paint in containers that are 5 gallons or smaller in size. Leave paint in original cans with original labels; do not combine or bulk paint from small cans into larger ones. If you have unwanted paint in drums or containers larger than 5 gallons, please contact a paint recycling company or a hazardous waste transportation company to assist you.

#### **HOW TO REQUEST AN LVP**

1. **Sort and count your paint**Tally the number of each container size and the type of products you have, sorted into two categories: (1) water-based paints and stains, and (2) oil-based paints and stains and any other

categories: (1) water-based paints and stains, ar (2) oil-based paints and stains and any other program products (sealers and clear top-coat products, such as varnish and shellac).

#### 2. Fill out the request form

Fill out the Large Volume Pickup Request Form on our website at www.paintcare.org/pickup.
Call PaintCare at (855) PAINT09 if you need assistance using the web form.

#### Scheduling

After reviewing your form, PaintCare staff will either approve your site for a pickup or inform you of the best place to take your paint if you do not meet the requirements. Once approved, you will be put in contact with our licensed transporter to schedule a pickup. It may be several weeks before your pickup occurs.

#### On the Day of Your Pickup

Sort your products into the two categories as noted above and store them in an area that has easy access for the transporter. If the paint is far from where the transporter parks, the path between should be at least four feet wide to accommodate movement of the paint collection bins.



The transporter is responsible for packing the paint into the bins. Once your paint is properly packed and loaded onto the transporter's truck, you will sign a shipping document and receive a copy for your records. Your paint will then be taken to an authorized facility for processing.

#### **Recurring Service for LVPs**

For those that generate large volumes of leftover paint on a regular basis, a service for recurring pickups is available. With this service, you will be provided with collection bins and request a pickup when at least two bins are filled. Your full bins will be swapped with empty bins each time a pickup occurs. You will be required to sign a contract with PaintCare, and PaintCare will provide onsite training on how to properly pack the paint.

#### **Business Limits**

To use the PaintCare program for oil-based paint, a business must qualify as an exempt generator under federal and any analogous state hazardous waste generator rules. Please visit www.paintcare.org/VSQG for more information on exempt generator rules. If your business does not qualify as an exempt generator, it will not be able to use the program for oil-based paint, but it can still use the program for latex products. (Non-exempt generators may use the pickup service in New York. Contact PaintCare for details.)

#### If You Have Products We Don't Accept

PaintCare does not accept certain paint products (such as aerosol coatings and automotive finishes) or other hazardous waste. If you have solvents, thinners, pesticides, or any non-PaintCare products (see list to right for examples), we recommend that households contact their local household hazardous waste (HHW) program. Some HHW programs also allow businesses to use their program for a modest fee. Otherwise, businesses should contact a licensed hazardous waste transportation company.

#### **What Products Are Covered?**

The products accepted by the PaintCare program are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol coatings, industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

#### PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

#### **NON-PAINTCARE PRODUCTS**

- Paint thinners, mineral spirits, solvents
- Aerosol coatings
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
   Original Equipment Manufacturer (OEM) (shop application) paints and finishes

#### PAINT STEWARDSHIP LAWS IN THE U.S.

#### **Information for Painting Contractors**

Updated — January 2024



# How do paint stewardship laws affect painting contractors?

#### **PaintCare**

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for Illinois.

#### **Paint Drop-Off Sites**

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households, businesses, and other organizations can take postconsumer (leftover) architectural paint, free of charge. Most drop-off sites are paint and hardware stores; others are waste transfer stations, recycling centers, landfills, and household hazardous waste (HHW) facilities. Participation as a drop-off site is voluntary. There are more than 2,400 drop-off sites across all PaintCare programs. To find a drop-off location, visit www.paintcare.org/drop-off-sites.

#### **Fee and Funding**

As required by laws in PaintCare jurisdictions, the program is funded by a fee (known as the PaintCare fee) that must be added by manufacturers to the wholesale price of all architectural paint sold in the state, including paint sold in stores and online. This fee is paid by manufacturers to PaintCare to fund program operations including paint collection and recycling, consumer education, and program administration. Displaying the fee on receipts is optional for retailers; however, PaintCare encourages retailers to show the fee to inform consumers about the program. (See reverse for complete listing of fees by state.)

#### **Recommendations for Contractors**

#### **Preparing Estimates**

When estimating jobs, contractors should take the PaintCare fee into account by checking with suppliers to make sure their quotes for paint products include the fee.

#### Pass Fee to Customers

PaintCare suggests that painting contractors pass on the fee to customers in order to recoup the fee they pay. Tell customers that quotes include the PaintCare fee and that the fee funds a statewide paint recycling program.

#### **Convenient Paint Drop-Off Sites**

With paint drop-off sites conveniently located throughout PaintCare states, anyone can drop off their leftover paint year-round. Many contractors report the benefits of clearing out their storage spaces and no longer stockpiling paint. Contractors now have an answer for customers who ask what to do with old paint they no longer want; they can recommend that they use PaintCare drop-off sites too.

Most drop-off sites take 5 gallons per customer per trip, though some take more. All retail drop-off sites take paint from businesses, although some transfer stations and household hazardous waste programs only serve households. Always call a drop-off site ahead of visiting to make sure they have space for your volume and to confirm they take paint from businesses.

#### **Pickup Service for Large Volumes**

Painting contractors with at least 100 gallons of leftover paint to recycle may qualify to have their paint picked up by PaintCare for free. To learn more about this service or to request an appointment, visit www.paintcare.org/pickup or call (855) PAINT09.

#### **Business Limits**

To use the PaintCare program for oil-based paint, a business must qualify as an exempt generator under federal and any analogous state hazardous waste generator rules. Please visit www.paintcare.org/business-limits for more information on exempt generator rules. If your business does not qualify as an exempt generator, it will not be able to use the program for oil-based paint, but it can still use the program for latex products. (Non-exempt generators may use the pickup service in New York. Contact PaintCare for details.)

#### What Are the Fee Amounts?

The PaintCare fee is based on container size and varies from one program to another:

	Larger than half pint up to smaller than 1 gallon	1–2 gallons	Larger than 2 gallons up to 5 gallons
California	\$0.30	\$0.65	\$1.50
Colorado	\$0.35	\$0.75	\$1.60
Connecticut	\$0.35	\$0.75	\$1.60
District of Columbia	\$0.30	\$0.70	\$1.60
Maine	\$0.35	\$0.75	\$1.60
Minnesota	\$0.49	\$0.99	\$1.99
New York	\$0.45	\$0.95	\$1.95
Oregon	\$0.45	\$0.95	\$1.95
Rhode Island	\$0.35	\$0.75	\$1.60
Vermont (through 4/30/24)*	\$0.49	\$0.99	\$1.99
Vermont (starting 5/1/24)	\$0.65	\$1.35	\$2.45
Washington	\$0.45	\$0.95	\$1.95

<sup>\*</sup>A fee increase in Vermont will take effect on May 1, 2024.

#### **What Products Are Covered?**

The products accepted by the PaintCare program are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in containers of five gallons or less. They do not include aerosol coatings, industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

#### **PAINTCARE PRODUCTS**

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

#### **NON-PAINTCARE PRODUCTS**

- Paint thinners, mineral spirits, solvents
- Aerosol coatings
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

PAINT STEWARDSHIP PROGRAMS IN THE U.S.

#### **Become a Retail Drop-Off Site for Paint**

Updated — August 2023



PaintCare makes it easy for paint retailers to provide a convenient and valuable service for their community. Funding for the program comes from a fee applied to the price of architectural paint sold in states with paint stewardship laws.

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for Illinois.

#### **Paint Drop-Off Sites**

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households and businesses can take postconsumer (leftover) architectural paint, free of charge.

Most drop-off sites are paint and hardware stores; others are waste transfer stations, recycling centers, landfills, and household hazardous waste (HHW) facilities. Participation as a drop-off site is voluntary. There are more than 2,400 drop-off sites across all PaintCare programs.

All retailers in active PaintCare states should 1) be aware of the program, 2) that the PaintCare fee is applied to the price of architectural paint products, and 3) that drop-off sites are available throughout the state.

#### **Benefits to Retailers and Their Customers**

There are many benefits to becoming a paint drop-off site. As a participating retailer, you will:

- Make recycling of leftover paint more convenient for your customers
- Support the paint industry's effort to lead the way in being responsible for end-of-life management of its products
- Keep leftover paint out of landfills and put to a beneficial use
- Promote your store's environmental responsibility
- Increase customer foot traffic and sales opportunities
- Help relieve local government of their cost of managing leftover paint
- Be advertised by PaintCare on their website and in consumer outreach efforts
- Help your state conserve resources, keep paint out of the waste stream, and prevent the improper disposal of paint in your community

#### **Become a Paint Drop-Off Site**

Retailers interested in becoming drop-off sites can fill out the Interest Form available at www.paintcare.org/drop-off-site-interest-form/.



#### PaintCare Drop-Off Sites Receive Free of Charge

- Reusable bins for storing collected PaintCare products
- Transportation and recycling of the collected PaintCare products
- Training materials and staff training at your site
- Program brochures, signage, and customer education materials
- Paint spill kits
- Listing of your store as a drop-off site on our website and in advertisements and promotional materials

#### **Drop-Off Site Responsibilities**

- Provide secure storage area for reusable paint collection bins
- Accept all brands of leftover PaintCare products from the public during regular business hours
- Place only PaintCare products in reusable collection bins, taking care not to open containers
- Keep bins neat and properly packed
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure all staff maintain training on PaintCare program guidelines and operating procedures
- Display "drop-off site" signs in store window and provide consumers education materials about the program



#### **What Products Are Covered?**

The products accepted by the PaintCare program are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

#### PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

#### **NON-PAINTCARE PRODUCTS**

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
   Original Equipment Manufacturer (OEM) (shop application) paints and finishes

901 New York Ave NW

NEW YORK PAINT STEWARDSHIP PROGRAM

# How Does the New York Paint Stewardship Program Affect Paint Retailers?

Updated — January 2024



New York's paint stewardship law requires a fee to be applied by manufacturers to all new architectural paint sales in New York. Retail stores must pass the fee on to consumers and may volunteer to be a postconsumer paint drop-off site. The program started in May 2022.

#### **PaintCare**

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for Illinois.

#### **Paint Drop-Off Sites**

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retail and other locations, where households and businesses can take postconsumer (leftover) architectural paint, free of charge. PaintCare has established more than 2,400 paint drop-off sites across its 11 programs. Most sites are paint and hardware stores, as well as government run waste collection facilities. There are more than 325 PaintCare drop-off sites in New York.

#### Participation as a Drop-Off Site is Voluntary

Paint retailers are encouraged to participate as paint dropoff sites. Participating as a drop-off site can increase foot traffic and provide an environmentally responsible service for retailers' customers by making it convenient for them to recycle leftover paint.

Store staff will screen and accept paint from the public. All supplies, including reusable collection bins, as well as

transportation and recycling of the paint, and site training, will be provided by the PaintCare program. PaintCare also promotes sites to the local community.

#### **Become a Paint Drop-off Site**

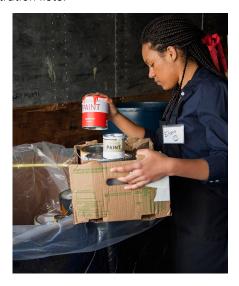
Retailers interested in becoming drop-off sites can fill out the Interest Form available at <a href="https://www.paintcare.org/drop-off-site-interest-form/">www.paintcare.org/drop-off-site-interest-form/</a> or scan the code.



#### **REQUIREMENTS OF RETAILERS**

#### 1. Check Registered Manufacturers and Brands

Once the program starts, retailers may not sell architectural paints in New York that are not registered. Paint manufacturers must register their company with PaintCare, and they must register all architectural paint brands they sell in the state. PaintCare publishes lists of registered manufacturers and brands so that retailers can check to see that the products they sell are registered. Please visit www.paintcare.org/manufacturers for current registration lists.



#### 2. Pass on the PaintCare Fee

State law requires that a stewardship fee (PaintCare fee) is applied by manufacturers to the wholesale price of all architectural paint sold in store and online in New York. This fee funds all aspects of running the program.

The fee is remitted by manufacturers to PaintCare. Manufacturers then pass the fee to their dealers and retailers, who add it to the wholesale price of covered products. Retailers should see the PaintCare fee on invoices from suppliers. The law also requires that retailers and distributors include the fee in the price of architectural paint they sell in store and online. The fee paid by customers to retailers offsets the fee charged to the retailers. This ensures a level playing field for all parties.

#### **COMMON QUESTIONS**

#### How much is the fee?

The fee is based on container size, as follows:

\$0.00 - Half pint or smaller

\$0.45 — Larger than half pint up to smaller than 1 gallon

\$0.95 - 1 - 2 gallons

\$1.95 — Larger than 2 gallons up to 5 gallons

#### How is the fee calculated?

The fee is set to cover the cost of a fully operating program. PaintCare estimated the annual program expenses and sales of architectural paint in New York and determined a fee structure that will provide the revenue needed to fund the program. PaintCare is a nonprofit organization and operates programs on a state-by-state basis, so the fee may increase or decrease in the future and is different from state to state.

#### Is the fee a deposit to be returned to customers?

The fee is not a deposit. The fee is used entirely to cover the expenses of running the program. The fee is not given back as a deposit for dropping off covered PaintCare products or empty paint cans (empty cans are not accepted by the PaintCare program at all).

#### Is the fee a tax?

The fee is not a tax. It does not go to the state. It is used to cover the cost of the statewide program including collection, transportation, and processing of paint as well public outreach.

#### Is sales tax applied to the fee, itself?

Yes. The fee is part of the purchase price; therefore, sales tax is collected on the fee.

#### Do we refund the fee if a product is returned?

Yes, the fee should be refunded because it is part of the purchase price.

#### How does the public know about the fee?

PaintCare provides printed materials for retailers to distribute to the public to help explain the purpose of the fee, how the program works, and how to find a paint dropoff site. Translated materials are available in Spanish and over two dozen other languages, provided upon request. Additional materials can be ordered as needed for no charge. In addition to retailers, PaintCare works with contractor associations to inform professional painting contractors and conducts general outreach campaigns that may include digital and online advertising, direct mail, newspaper, radio, and television.

#### What products are covered?

Architectural paints include most house paints, stains, and clear coatings (e.g., varnish and shellac). For a definition of covered architectural paint (PaintCare products) for the purposes of this program and for examples of PaintCare and non-PaintCare products, please contact PaintCare or visit www.paintcare.org/products.

#### Contact

Andrew Radin New York Program Manager (315) 317-4346 aradin@paint.org

#### **About the PaintCare Fee**

Updated — January 2024



Paint stewardship laws require retailers to add a fee to architectural paint products and make sure they are not selling unregistered brands of architectural paint.

#### **PaintCare**

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for Illinois. The main goal of PaintCare is to decrease paint waste and recycle more postconsumer paint by setting up convenient drop-off sites in each state.

#### What is the recovery fee and how does it work?

The PaintCare program is funded through a paint stewardship fee called the PaintCare fee. The PaintCare fee is applied to the purchase price of architectural paint. The fee funds collection, transportation, and processing of unused

postconsumer (leftover) architectural paint, public education about proper paint management, and administrative costs. The fee is paid to PaintCare by paint manufacturers. This fee is then added to the wholesale and retail purchase price of paint, passing the cost of managing postconsumer paint to everyone who purchases paint. This reduces local and state government costs for paint management and provides a funding source for a more convenient, statewide paint management program.

#### Do retailers have to pass on the fee?

Yes, each state or jurisdiction's law requires retailers to pass on the fee to consumers, ensuring a level playing field for all parties. This requirement includes paint sold online on any ecommerce websites.

#### **Recommendations for Painting Contractors**

#### Preparing Estimates

When estimating jobs, painting contractors should take the PaintCare fee into account by checking with suppliers to make sure their quotes for paint products include the fee.

#### Pass Fee to Customers

PaintCare suggests that painting contractors pass on the fee to customers in order to recoup the fee they pay. Tell customers that quotes include the PaintCare fee and that the fee funds a statewide paint recycling program.

#### How much is the fee?

The PaintCare fee is based on container size and varies from one program to another:

	Larger than half pint up to smaller than 1 gallon	1-2 gallons	Larger than 2 gallons up to 5 gallons
California	\$0.30	\$0.65	\$1.50
Colorado	\$0.35	\$0.75	\$1.60
Connecticut	\$0.35	\$0.75	\$1.60
District of Columbia	\$0.30	\$0.70	\$1.60
Maine	\$0.35	\$0.75	\$1.60
Minnesota	\$0.49	\$0.99	\$1.99
New York	\$0.45	\$0.95	\$1.95
Oregon	\$0.45	\$0.95	\$1.95
Rhode Island	\$0.35	\$0.75	\$1.60
Vermont (through 4/30/24)*	\$0.49	\$0.99	\$1.99
Vermont (starting 5/1/24)	\$0.65	\$1.35	\$2.45
Washington	\$0.45	\$0.95	\$1.95

<sup>\*</sup>A fee increase in Vermont will take effect on May 1, 2024.

#### How is the fee initially calculated?

When a new program starts, the fee is set to cover the cost of a fully implemented program. PaintCare estimates annual sales of paint in each state and then divides the cost of the program in that state by the number of containers sold in that state. Next, the fee is adjusted based on container size by taking into consideration the typical percentage of unused paint for each size (e.g., the percentage of unused paint from one 5 gallon container is typically less than from five 1 gallon containers).

PaintCare is a nonprofit organization, so the fee may be decreased if set at a level beyond what is needed to cover program expenses. Likewise, the fee may be increased if PaintCare does not collect enough revenue to cover the costs to operate the state program.

#### Are retailers required to show the fee on receipts?

While it's not required, PaintCare encourages retailers to list the PaintCare fee on purchase receipts to aid in consumer education, and most stores do so. Most states have enacted price accuracy statutes that govern the nature of pricing information that must be disclosed to consumers. Retailers should be mindful that regulators in some states may view their state's laws as requiring retailers to incorporate the PaintCare fee in the product price displayed to consumers, regardless of whether a retailer chooses to break the PaintCare fee out separately on purchase receipts. For more information, visit www.paintcare.org/pricinglaws.

#### Is the fee taxable?

Yes, the fee is part of the purchase price of paint. Sales tax is collected on the fee in most cases, except in Oregon, a state that does not have a sales tax, and Maine, per supplemental legislation.

#### Is the fee to be applied to paint sold to customers who are exempt from sales tax?

Yes, government agencies and other organizations that are exempt from sales tax in PaintCare States must still pay the fee, because it is part of the price of paint. However, the fee, like the rest of the product price, should not be taxed for sales tax-exempt organizations.

# Is the fee a deposit that is returned to customers when they bring paint to a drop-off site?

No, the fee is not a deposit. The fee is used entirely to cover the cost of running the program.

#### Do retailers return the fee if someone returns a product?

Yes. The fee should be returned as part of the purchase price.

#### How does the public know about the fee?

PaintCare provides public education materials to retailers. These materials explain the purpose of the fee, where to take paint for recycling, and other information about the program. When a new state program begins, PaintCare mails a package of materials to retailers. As needed, retailers may order additional free materials from PaintCare at any time. In addition to retailer information, PaintCare works with contractor associations to provide information to trade painters and conducts general outreach including newspaper, radio, television, and online advertising.

#### How do we as retailers know what products to put the fee on?

Suppliers' invoices should indicate that you are being charged the fee, so you simply pass on the fee for those items. Additionally, PaintCare and each state's oversight agency list all architectural paint manufacturers and brands that are registered for the program on their websites. Retailers may not sell brands that are not registered with the program. If your store sells architectural coatings that are not on the list of registered products, please notify PaintCare so we can contact the manufacturer to get them registered.

#### What products are covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare Products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol coatings, industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. For a detailed list of PaintCare and non-PaintCare products, please visit www.paintcare.org/products-we-accept.

#### FOR NEW PROGRAMS

Do we apply the fee to sales on the first day of the program for inventory purchased before the first day of the program, even though we didn't pay a fee for the product to the distributor or manufacturer?

Yes, retailers must add the fee on all covered products sold on or after the first day of the program, regardless of when (before or after program launch) they were purchased from the distributor or manufacturer.

PAINT STEWARDSHIP PROGRAM IN THE U.S.

#### **Information for HHW Programs**

Updated — January 2024



Paint stewardship laws benefit household hazardous waste (HHW) programs.

#### **PaintCare**

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for Illinois. The main goal of the programs is to decrease paint waste and recycle more postconsumer (leftover) paint.

#### **Paint Drop-Off Sites**

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households, businesses, and other organizations can take leftover architectural paint free of charge. PaintCare has established more than 2,400 paint drop-off sites across its programs. While most sites are paint and hardware stores, solid waste facilities including transfer stations, recycling centers, and landfills, as well as household hazardous waste collection programs are also important partners and may participate as paint drop-off sites and have their paint transportation and recycling costs paid by PaintCare.



#### **Become a Drop-Off Site**

HHW programs that would like their facilities and/or events to become paint drop-off sites can fill out fill out the interest form available at www.paintcare.org/drop-off-site-interest-form/.

#### **Benefits of Partnering with PaintCare**

There are many benefits to becoming a paint drop-off site. The cost of transportation and recycling of products accepted by PaintCare (e.g., paint, stain, varnish) will be paid by PaintCare. As a participating drop-off site, you will:

- Save on paint management (supplies, transportation, and recycling) and public outreach
- Help your state conserve resources, keep paint out of the solid waste stream, and prevent the improper disposal of paint in your community
- Make recycling of leftover paint more convenient for your community

#### Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. In areas where HHW programs do not accept water-based paint, households and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint—including water-based paint—is recycled to the maximum extent possible.

#### PaintCare Drop-Off Sites Receive Free of Charge

- Staff training at your site
- Reusable paint collection bins
- Paint transportation and processing services
- Site signage
- Compensation for value-added services including paint reuse programs, bulking of oil-based paint, and other optional services
- Publicity of HHW site or event (optional)

#### **Drop-Off Site Responsibilities**

- Provide secure storage area for reusable paint collection bins
- Accept all brands of leftover PaintCare products from the public during operating hours
- Place only PaintCare products in bins
- Keep paint collection bins neat and properly packed
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure all staff maintain training on PaintCare program guidelines and operating procedures

#### How do billing and payments work?

- In the most common scenario, when your site ships out PaintCare products, the hauler sends PaintCare an invoice directly. This avoids the need for reimbursement.
- If your site also contracts with PaintCare for valueadded services such as paint reuse, your program sends an invoice to PaintCare for reimbursement.

#### Will PaintCare Require Operational Changes?

- If your program does not currently accept latex paint, PaintCare will not require you to do so. If you wish to start accepting latex, PaintCare will cover the transportation and processing costs.
- If your program does not currently accept paint from businesses, PaintCare will not require you to do so. If you wish to start accepting paint from businesses, PaintCare will cover the transportation and processing costs.
- HHW programs may continue to put restrictions on who can use their programs, e.g., to residents of certain towns or cities. (PaintCare retail drop-off sites accept paint from anyone in the state, and from both households and businesses.)

#### Our Program Would Like to Partner with PaintCare, What Are Our Next Steps?

- Contact PaintCare to begin contracting discussions as early as possible
- Analyze your current operations so you can describe them in detail to PaintCare to help determine the most appropriate type of contracting approach for your program
- Reach out internally to those who will be involved with the contracting process to understand their needs and time constraints
- Consult with staff involved with paint management operations to ensure they understand how partnership with PaintCare works and to address any questions and concerns with PaintCare staff
- Review the Fact Sheet: Contracting with PaintCare for more details on contract types and other considerations as you prepare. Get a copy by contacting PaintCare or find the fact sheet in the Waste Facilities section of www.paintcare.org.

#### What Products are Covered?

Architectural paints include most house paints, stains, and clear coatings (e.g., varnish and shellac). For a definition of covered architectural paint (PaintCare products) for the purposes of this program and for examples of PaintCare and non-PaintCare products, please contact PaintCare or visit <a href="https://www.paintcare.org/products">www.paintcare.org/products</a>.

PAINT STEWARDSHIP PROGRAMS IN THE U.S.

# Information for Solid Waste Facilities Including Transfer Stations, Recycling Centers, and Landfills



Updated — January 2024

PaintCare supports paint collection activities at solid waste facilities in states with paint stewardship laws. Funding for the program comes from a fee applied to the price of architectural paint sold in these states.

#### **PaintCare**

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for Illinois.

#### **Paint Drop-Off Sites**

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households and businesses can take postconsumer (leftover) architectural paint, free of charge. PaintCare has established more than 2,400 paint drop-off sites across its programs. While most sites are paint and hardware stores, solid waste facilities including transfer stations, recycling centers, and landfills, as well as household hazardous waste (HHW) facilities, may participate as paint drop-off sites.

#### **Become a Drop-off Site**

Solid Waste Facilities that would like to become a drop-off site can fill out the interest form available at www.paintcare.org/drop-off-site-interest-form/.

#### Benefits to Solid Waste Facilities and Their Customers of Becoming a PaintCare Drop-Off Site

There are many benefits to becoming a paint drop-off site. The cost of transportation and recycling of PaintCare accepted products (e.g., paint, stain, varnish) will be paid by PaintCare. As a participating drop-off site, you will:

- Make recycling of leftover paint more convenient for your customers
- Help relieve local government of their cost of managing leftover paint
- Help your state conserve resources, keep paint out of the solid waste stream, and prevent the improper disposal of paint in your community
- Optional: offer paint in good condition collected at your site to the public for reuse and receive a reimbursement of \$1.60 per gallon. See our fact sheet, Reuse Program – Compensation and Reporting, for more information.

#### **PaintCare Drop-Off Sites Receive Free of Charge**

- Reusable paint collection bins
- Paint transportation and processing services
- Training materials and staff training at your site
- Program brochures, signage, and customer education materials
- Listing your drop-off site on PaintCare website and in ads and promotional materials (optional)

#### **Drop-Off Site Responsibilities**

- Provide secure storage area for paint collection hins
- Accept all brands of leftover PaintCare products from the public during operating hours
- Place only PaintCare products in paint collection bins, taking care not to open containers
- Keep paint collection bins neat and properly packed
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure all staff maintain training on PaintCare drop-off site guidelines and operating procedures

#### Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. In areas where HHW programs do not accept water-based paint, households and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint—including latex paint—is recycled to the maximum extent possible.

#### Will Becoming a PaintCare Drop-Off Site Require Operational Changes?

No. Your facility may continue to put restrictions on who can access the paint collection program at your site. If your facility only services a specific geographic region (e.g., specific towns, cities, or counties), you will not be required to service customers that live outside of your service area. Similarly, if your facility is not permitted to take business waste, you will not be required to do so. (PaintCare retail sites accept paint from anyone in the state and from both households and businesses.)

#### **Benefits of PaintCare to Solid Waste Facilities**

Solid waste facilities that generate leftover paint but are not PaintCare drop-off sites can still participate in the PaintCare program.

- Solid waste facilities, like other entities, can drop off leftover paint at PaintCare sites. All PaintCare drop-off sites accept up to 5 gallons of paint, but some PaintCare sites accept more. Visit www.paintcare.org/drop-off-locations to find a site.
- PaintCare offers a free pickup service for households, businesses, and organizations that have accumulated 100+ gallons of paint measured by container size (not volume). Learn more about this in our fact sheet titled Large Volume Pickup (LVP) Service or at www.paintcare.org/pickup.
- For entities that generate large volumes of unwanted paint on a regular basis, a service for recurring direct pickups is available. Contact PaintCare for additional information.

#### **What Products Are Covered?**

The products accepted by the PaintCare program are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol coatings, industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

#### PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

#### **NON-PAINTCARE PRODUCTS**

- Paint thinners, mineral spirits, solvents
- Aerosol coatings
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- · Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
   Original Equipment Manufacturer (OEM) (shop application) paints and finishes

#### FOR GOVERNMENT AGENCIES PARTNERING WITH PAINTCARE

#### **Joint Outreach Projects**

Updated — January 2024



#### Introduction

If you are a local government that has partnered with PaintCare, we offer limited funding support for outreach activities that promote the PaintCare program. We are most interested in partnering with you when setting up new PaintCare sites, where participation is low, or to promote one-day household hazardous waste events to boost the amount of paint collected. We support radio, newspaper, social media, and direct mail, and will consider other media.

#### **REVIEW AND APPROVAL**

Project budgets and all creative work must be reviewed and approved by PaintCare. Creative work includes text, images, and scripts. All projects must include PaintCare's website address and logo and mention that other PaintCare drop-off sites can be found at www.paintcare.org.

#### **PROPOSAL FORM**

Please complete our Proposal Form for Joint Outreach Projects on the Waste Facilities page at www.paintcare.org/joint-outreach/, or email brodgers@paint.org with questions.

#### **IMAGES**

PaintCare can provide artwork and photos you can use for creating drafts.

#### **Your Responsibilities**

At the start of each project, we request that you provide PaintCare with draft text, dimensions and/or specs, and due dates for the materials.

#### PRINT (BROCHURES, POSTCARDS, ETC.)

You are responsible for sending artwork files to your printer, coordinating mailings, and distribution. After the project is completed, we request a description of how, when, and where the piece was distributed and an electronic copy of the final piece.

#### **NEWSPAPER**

You are responsible for scheduling and sending artwork files to the newspaper. After the project is completed, we request a list of run dates for each newspaper and a scan of each ad.

#### **RADIO**

You are responsible for providing the pre-approved scripts to the stations and handling scheduling. After the project is completed, we request you provide text of the final script with a list of run dates and times.

#### **DIGITAL MEDIA & OTHER**

We are open to other types of projects such as digital advertising and social media campaigns, as well as other forms of outreach. Please coordinate details in advance and send PaintCare supporting documentation along with your invoice so we have a record of the projects and examples to show others.

#### **Design Assistance**

PaintCare can assist with basic layout and graphic design for print and digital projects. When we provide this type of assistance, we will provide electronic files for you to send for printing or ad placement. Other than editing and commenting on scripts, we do not provide in-house assistance with audio or video production.

Please allow plenty of time for project planning, approvals, and editing. Depending on the time of year, this may take 4–8 weeks.

#### Reimbursement

PaintCare provides reimbursements for approved projects only. We do not provide money up front, pay vendors directly, or accept requests for reimbursements on projects that have already been completed. Generally, PaintCare will reimburse costs for approved projects proportional to the amount of the project dedicated to PaintCare information. Funding amounts may also differ depending on available resources and our other outreach taking place in your area.

To be reimbursed after the project is completed, send an invoice from your government agency, samples of final pieces, and copies of invoices from your vendors to paintcare@bill.com and copy Brett Rodgers at

brodgers@paint.org. The "To:" space on the invoice should be addressed to PaintCare Inc., 901 New York Ave NW, Suite 300 West, Washington DC, 20001. In the space for purchase orders please write "6369 Communications: Other, Joint Projects." See sample invoice below.

#### **{SAMPLE INVOICE}**

**Environmental Services Program** 

Washington County 123 Government Way Anytown, State 55776

June 24, 2023

Invoice: 2452187

Purchase Order: 6369 Communications: Other, Joint Projects

Communications Department PaintCare Inc. 901 New York Ave NW, Suite 300 West Washington DC, 20005

#### Description:

- Newspaper ad promoting one day event held in Anytown on May 1, 2023
- Three 5x5 ads ran on April 13, 2023 in the County Journal
- Total invoices from newspapers: \$1,487.00
- Invoice and copy of one ad are attached
- Per prior discussion, PaintCare agreed to reimburse county for \$750
- Contact person: Marie Chen, 202-555-1212

Invoice Amount: \$750.00

Remit to:

Environmental Services Program Washington County 123 Government Way Anytown, State 55776

#### FACT SHEET FOR OFFERING A REUSE PROGRAM

#### **Reuse Programs - Compensation & Reporting**

Updated — January 2024



PaintCare encourages household hazardous waste programs, reuse stores, and others to operate paint reuse programs (i.e., swap shops or exchanges). Reuse programs return good quality, unused paint to the local community at low or no cost. Reuse is a preferred method of waste management.

To encourage reuse, PaintCare will compensate paint drop-off sites operating a reuse program under a contract with PaintCare.

#### **Operating a Reuse Program**

Any PaintCare products (qualifying paint, stain, and varnish as defined by PaintCare – please see www.paintcare.org/products) that are distributed through reuse programs must be in their original container, have an original label, and be in good physical and aesthetic condition. Contents must be liquid and relatively new. Containers should be closed securely before being placed in the reuse storage area.

Customers must sign a waiver form explaining that the paint is taken "as-is" with no guarantee of quality or contents. The customer is required to read, complete, and sign the form, and site staff members are required to verify and record what has been taken by the customer. If a reuse facility does not use a waiver form, the facility accepts the liability for the materials. The staff must record the number of containers taken by each participant and the total estimated volume on the log.



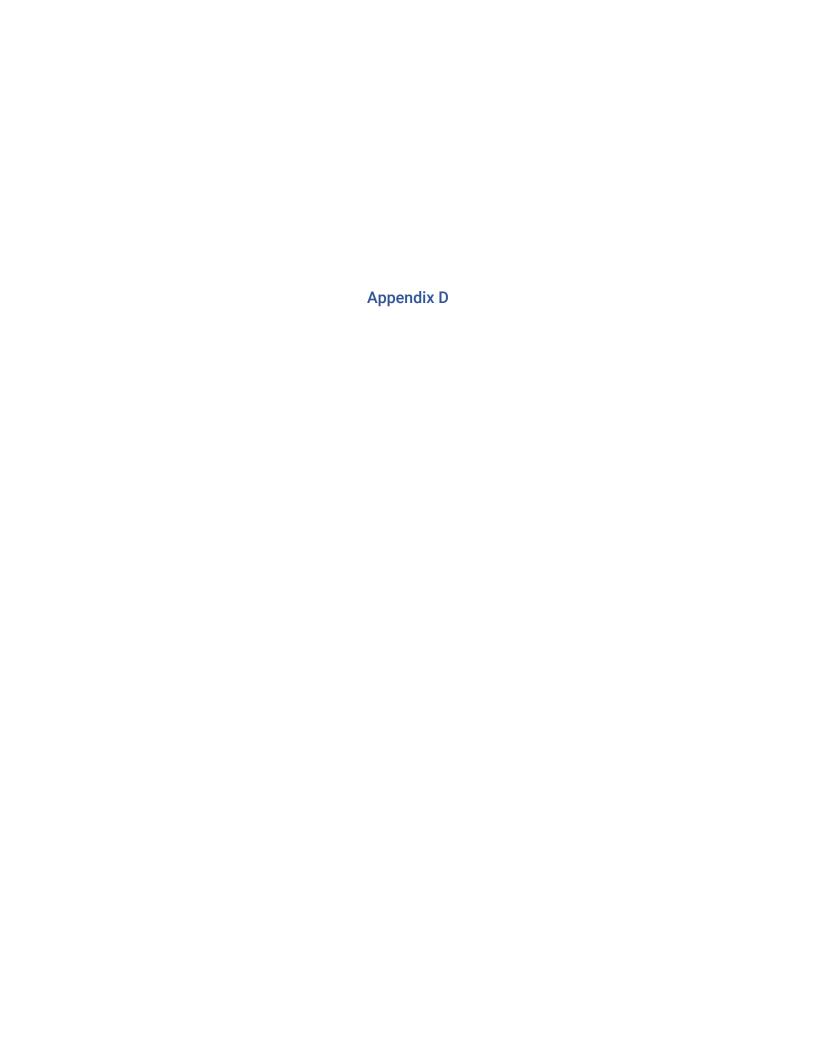
Reuse room at the Household Hazardous Waste Facility at the Yolo County Central Landfill in Woodland, CA.

info@paint.org

#### Track and Report by Volume (gallons)

- Containers may contain any amount of paint in them
- The site must determine and report the total gallons of latex paint and the total gallons of oil-based paint distributed for reuse
- Compensation is provided at \$1.60 per gallon

The site must track and report the actual volume of paint in the containers using an internal methodology (e.g., weigh the cans on a scale, estimate weight by hand, do visual inspection). The methodology must be provided to PaintCare upon request.





### 2024 Annual Survey Results

prepared by



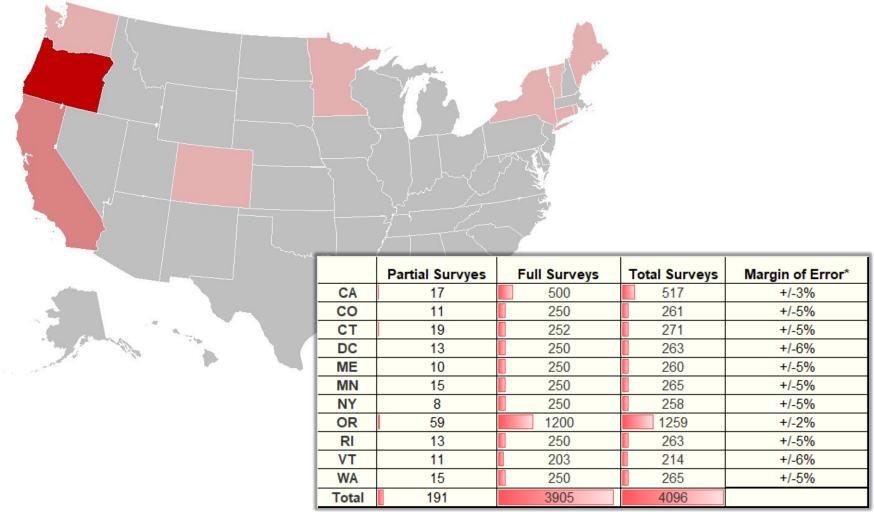
KB Insights October 2024

#### **Table of Contents**

Response Summary	page 3
Respondent Profiles	page 4
Source Reduction Behaviors	page 12
Paint Recycling and Disposal Awareness	page 34
Awareness Matrices	page 41
Recycling Process Awareness and Behaviors	page 46
Paint Recycling Future Intentions	page 55
Advertising and Marketing Considerations	page 74
***	
APPENDIX 1: The Impact of Profiles on Results (Cross-Tabs)	page 80
APPENDIX 2: State/District Results	Encl.

#### **Response Summary**

- 4,096 surveys were conducted in 10 states plus the District of Columbia in September October 2024.
- Panel research methodologies were applied to attain a representative distribution of results by gender, age, ethnicity, and income. Surveyed consumers were all over the age of 18.

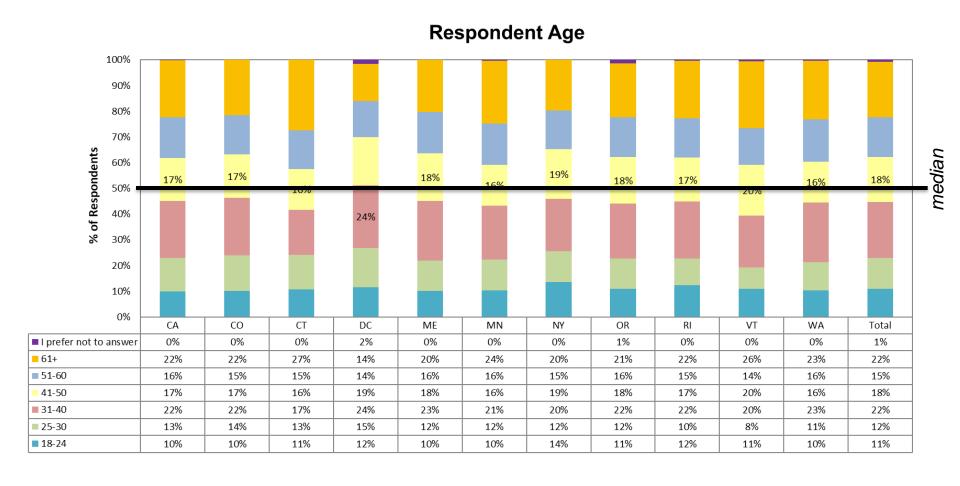




# **RESPONDENT PROFILES**

#### **Profile of Respondents - Age**

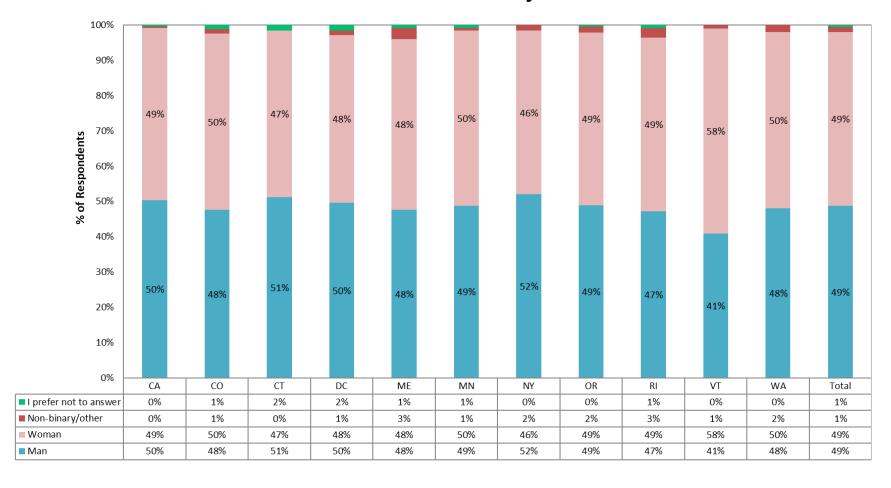
- A good mix of age ranges was represented in each state's/district's sample.
- The median age was 41-50 overall and in most states/the district (as was the case last period).
- Variances can be attributed to state/district characteristics and sample availability.



#### **Profile of Respondents - Gender**

- Overall, results were fairly evenly split between men and women.
- Variances can be attributed to sample availability.

#### **Gender Identity**

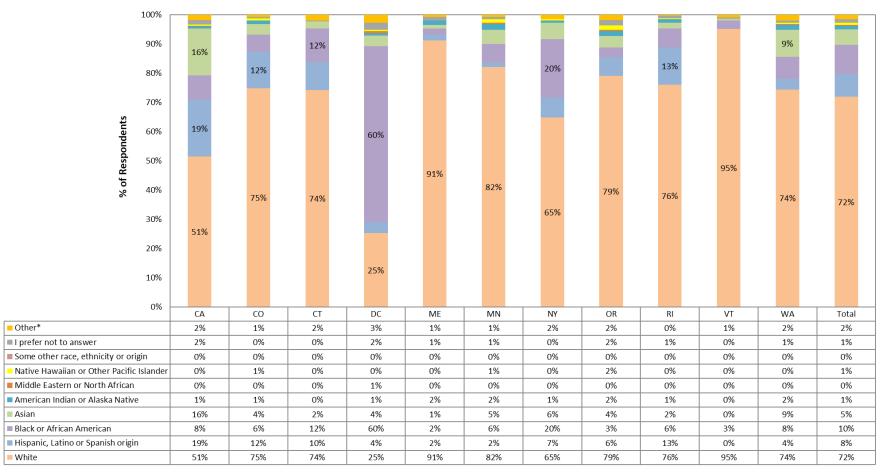


6

## **Profile of Respondents - Ethnicity**

- 72% of all respondents identified themselves as white (about the same as in last period).
- However, there were variances within states/the district. Consistent with census data, D.C. had the highest proportion of Black/African American respondents; California, Hispanic/Latino and Asian respondents; Vermont/Maine; white respondents.

#### Respondent Ethnicity



<sup>\*</sup>Other Ethnicities: American, Human, Bi-Racial/Mixed Race, Caribbean, Native American, Portuguese, German, Scandinavian, Italian

### **Profile of Respondents - Income**

The median household income level for respondents in each state/district was \$50-99K per year, with the exception of Maine where the median income was \$25-49K.

#### **Respondent Annual Household Income**



#### **Profile of Respondents – Dwelling Type**

- 60% of respondents live in a single-family home (similar to last period).
- Condominium/apartment living was more predominant in D.C. and New York.

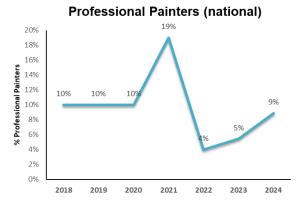




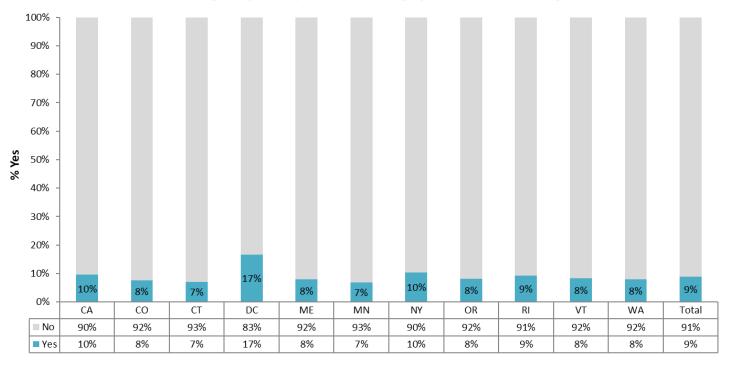
<sup>\*</sup>Other Dwelling Types: Shelter, Hotel, Trailer, Homeless, Nursing Home, Rehab Center, Co-op, University Housing, Row House, Staying with Family/Friends, Navigation Center, Vehicle, RV, Tiny House, 7 Family House

### **Profile of Respondents – Paint-Related Professions**

- 9% of all respondents identified as professional painters, higher than last year (5%).
- The greatest percentages of professional painters were in DC, CA and NY.



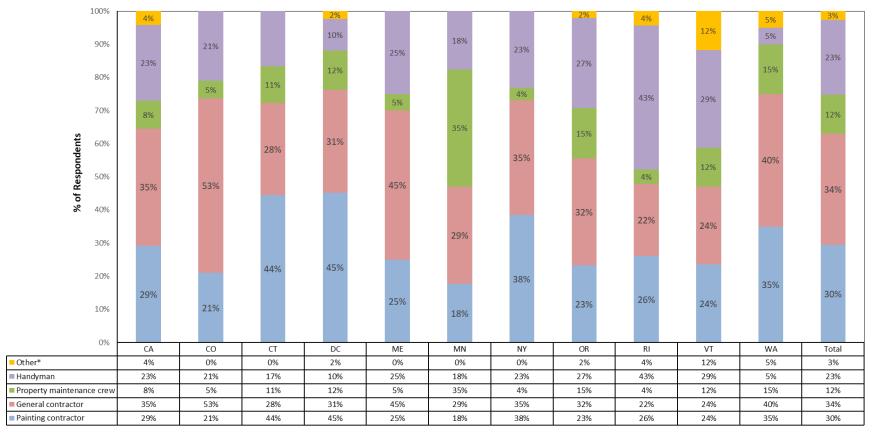
#### Do you paint professionally (NOT as an artist)?



#### **Profile of Respondents – Painter Types**

- Professional painter respondents were mostly general contractors (34%) and painting contractors (30%).
- Results varied by state/district. For example, respondents were most commonly general contractors in Colorado; handymen, in Rhode Island; painting contractors, in the District of Columbia.





<sup>\*</sup>Other Professions: Property owner, Banker, House Flipper, Parking Area Painter

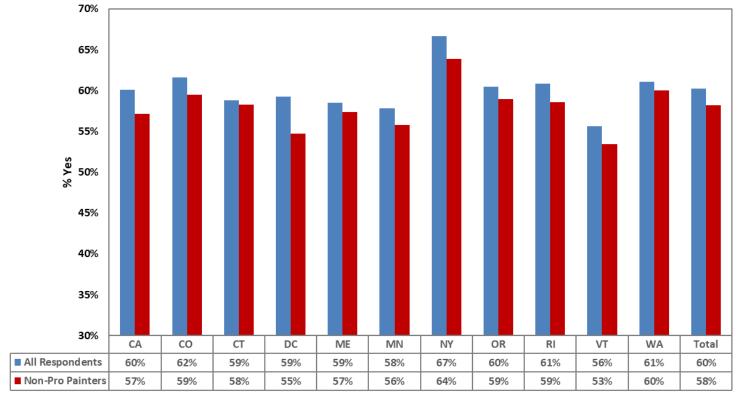


# **SOURCE REDUCTION BEHAVIORS**

#### **Recency of Paint Purchases**

- More than half of respondents bought paint in the last year, both overall and among the subset of nonprofessionals (end consumers).
- The gap between all respondents (blue) and non-professional painters (red) can be explained by the fact that 84% of professional painters nationally bought paint in the past, driving the overall average up.
- Note: data is not shown for professional painters in individual states/the district due to low sample sizes.

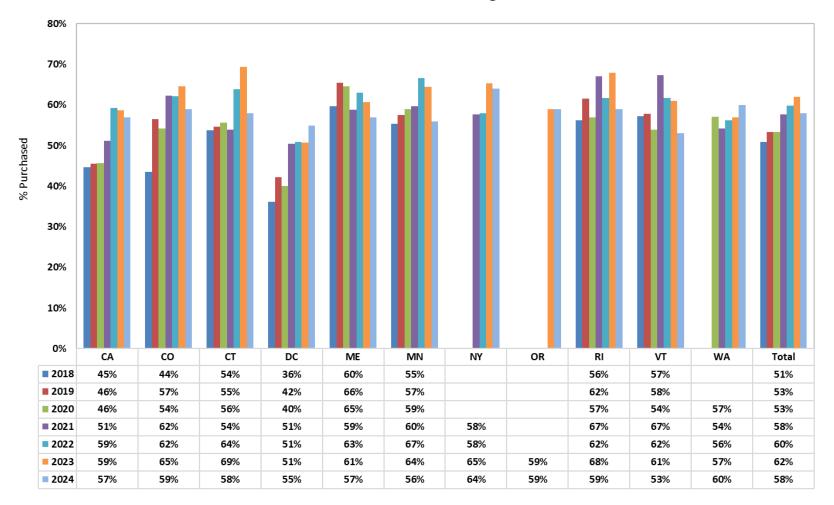
Have you purchased paint in the last year? (primer, interior or exterior house paint, stain, deck sealer, and clear finishes like varnish)



#### **TREND: Recency of Paint Purchases Among End Consumers**

- Purchase recency data are shown as a percentage of end-consumers who purchased in the last year.
- Overall, paint purchases dipped in 2024 among non-professionals (end consumers).
- Results varied by state/district.

TREND: Purchased Paint in the Last Year Among Non-Professional Painters



#### **Determination of Paint Quantity Needs**

- Across all states/the district, the most common methods respondents used to determine the amount of paint to buy was taking measurements of the project area themselves and asking a salesperson for assistance.
- The "other" category responses are shown on the following page.

#### How did you determine right amount of paint to buy? (Select all that apply)

Method	CA	со	ст	DC	ME	MN	NY	OR	RI	VT	WA	Total
Took measurements of project area and estimated myself	38%	38%	42%	37%	45%	43%	38%	47%	41%	51%	45%	43%
Asked a salesperson for assistance with calculating	43%	36%	35%	44%	30%	36%	46%	33%	40%	34%	35%	37%
Followed instructions on the label	32%	20%	25%	36%	15%	22%	25%	19%	18%	17%	26%	23%
Looked up recommendations online	23%	24%	28%	25%	15%	25%	26%	18%	25%	17%	25%	22%
Used a web-based "paint calculator" tool that helps you figure out the right amount	21%	22%	22%	29%	12%	15%	24%	14%	16%	8%	23%	18%
Other*	5%	7%	5%	5%	8%	6%	4%	7%	5%	6%	6%	6%
None of the above	3%	3%	3%	5%	4%	2%	2%	3%	4%	3%	1%	3%

# **COMMENTS: Other Ways of Determining Quantities**

❖ Top three "other" sources were painter advice, guesswork, and friends/family advice.

handyman	Boyfriend told me how much to get	Guess
2 spray cans is all I needed	Buy a gallon at a time, or else two-three spray cans	Guess
A favorite I have used before	Buy it and hope for the best	Guess
Advised by a professional	Buy some and then more if I need it	guessed
all of the above	By looking en knowing	Guessed
Already knew	by the price and location the paint was being used	Guessed
Already measured	Can tell by the size of the room	Guessed
An app	Common sense	Guessed
Ask contractor	consulted with contracter	Guessed
Ask the painter	Contracter purchased the paint	Guessed
Asked a friend	contracter told us what to buy	Guessed
Asked a professional	Contractor	Guessed
Asked my contractor	Contractor bought the paint	Guessed
Asked my Dad for advice	Dad owned a painting company	Guessed
Asked my family	Estimate	Had professionals paint our house and they brought what they thought wa necessary
Asked my wife	Estimated Myself	I bought a gallon at a time. Always able to use the whole gallon
Asked painter	estimated myself and overbought	I bought spray paint
Asked the contractor	Experience as a painter.	I bought the amount the contractor told me to buy
Asked the painter	Experience with painting room previously	I estimate blueprints using a CAD device
Asked the painters in the family	Eye measurements	I got a brand that worked well before
Based it on my contractor's estimate.	Figured it out by myself-guess the amount	I guessed
Based on size of room and color I'm using determir if it's gonna take multiple coats	e Friend	I guessed using past experience
Bought 1 and when I ran out bought another	from previous projects I knew it would be under a gallon	I guesstimate. And if I need more I go buy it and it never hurts to have a little extra on hand for touch-ups through our the years
Bought extra	Gallon was best price	I have painted a lot
Bought more than actually needed	Got a sample court to make sure it was the right color	I just bought like 2 big paint cans and it had enough.
Bought too much to paint my house	Grandfather to help me	I just eyeballed it

#### **Success in Determination of Paint Quantity Needs**

- More than half of respondents said they purchased more paint than they needed for the project.
- ❖ About a third purchased the right amount; 8%, less than they needed.

	When you initially purchased paint did you buy?												
Amount	CA	со	СТ	DC	ME	MN	NY	OR	RI	VT	WA	Total	
More than I needed for the project	54%	56%	58%	48%	54%	51%	51%	59%	63%	50%	60%	56%	
The right amount for the job such that there was little to none leftover	36%	36%	38%	44%	35%	44%	40%	31%	30%	32%	31%	35%	
Less than I needed for the project	8%	8%	4%	7%	8%	5%	8%	9%	6%	15%	8%	8%	
Unsure	1%	0%	1%	2%	3%	0%	1%	2%	1%	3%	1%	1%	

#### **Reasons for Excess Paint Purchases**

- Across all states/the district, the top two reasons for excess paint purchases were to have extra for later touch-ups and to avoid having to go back out to buy more.
- ❖ 15% said they were unsure how to calculate the right amount. Results varied by state/district.
- "Other" category responses are detailed on the following page.

		Why	did you	buy m	ore pair	nt than y	ou nee	ded? (S	elect a	ll that a	pply)	
Reason	CA	со	СТ	DC	ME	MN	NY	OR	RI	VT	WA	Total
I wanted to save some for touch-ups.	59%	59%	66%	47%	64%	64%	66%	66%	56%	60%	56%	62%
I did not want to run out and then need to get more.	52%	47%	53%	41%	44%	60%	64%	53%	60%	45%	50%	52%
I wanted to save some for future projects.	28%	31%	39%	30%	35%	30%	38%	36%	25%	29%	34%	33%
I wanted to account for multiple coats of paint.	33%	23%	34%	33%	22%	21%	28%	32%	33%	22%	26%	29%
I was unsure how to calculate the right amount.	17%	18%	23%	25%	15%	8%	17%	12%	15%	12%	16%	15%
It's more cost-effective to buy more.	16%	13%	13%	10%	10%	12%	15%	14%	10%	9%	15%	13%
Other*	1%	2%	0%	0%	1%	3%	0%	2%	2%	5%	1%	2%

#### **Comments: Other Reasons for Excess Paint Purchases**

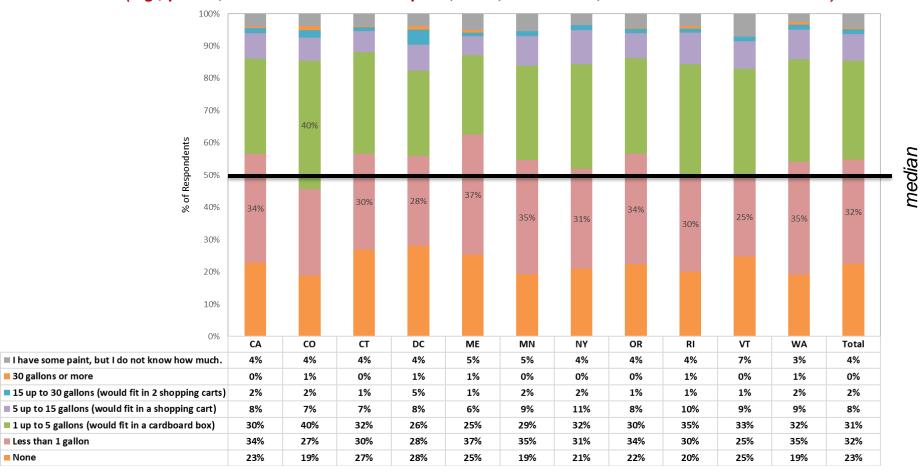
The most common "other" reason for excess paint purchases was that a smaller size wasn't available.\*

Because I knew I only needed a small amount
bought a gallon
Didn't come in a smaller can size
I assumed how much I needed and used no accurate measurements
i couldn't buy a smaller container
In case of accidental spillage
It wasn't my fault.
It's a small project
less amount cost more or can't get
Only came in one siza
Only size available
Only size they had
Painting front door. The least I could buy was 1 quart.
price of quart vs price of gallon
Rental property that I have
The only way this can was sold
The pros brought way too much to paint the house
The salesman sucked
To get the amount I needed I had to buy the larger quantity as that was what was in the container
To have it for the next projects
you cant be exact

#### **Leftover Paint Storage**

- The median amount of paint stored at home/business was "less than a gallon," overall and in most states/the district.
- "1 up to 5 gallons" was also a common response.

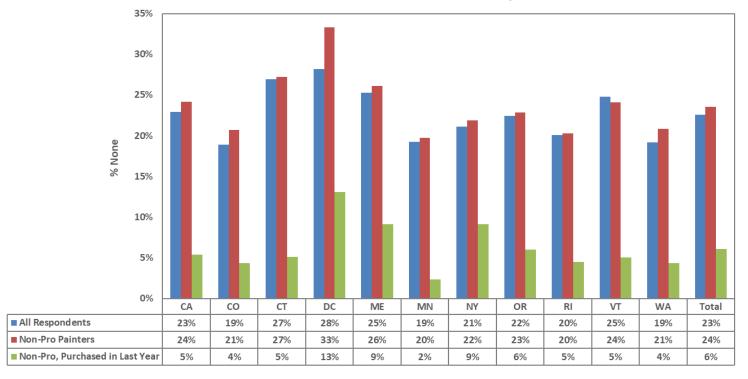
How much leftover or unwanted paint do you have in your home or business at this time (e.g., primer, interior/exterior house paint, stain, deck sealer, or clear finishes like varnish)?



#### **Leftover Paint Storage**

- To consider the impact of professional painter status and purchase recency, results are are shown three ways hereafter: 1) all respondents, 2) non-professionals, and 3) non-professionals who purchased paint in the last year.
- Recency makes a big difference in paint storage. Those who purchased paint in the last year were significantly more likely to be storing paint now. This suggests some delay in disposal after purchase.

How much leftover or unwanted paint do you have in your home or business at this time (e.g., primer, interior or exterior house paint, stain, deck sealer, or clear finishes like varnish)?

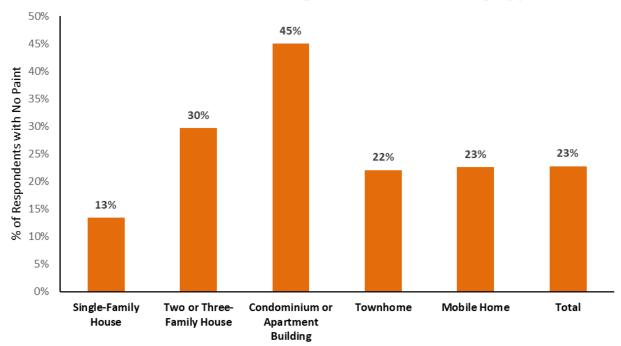


Data is not shown for professional painters in individual states/the district due to low sample sizes.

#### **CROSS TAB: No Paint Storage Based on Dwelling Type**

- Another factor that seems to impact paint storage is dwelling space.
- Those living in apartments/condominiums were much less likely to store paint. Accordingly, Washington D.C., which has the highest percentage of apartment/condominium dwellers, also has the lowest paint storage.

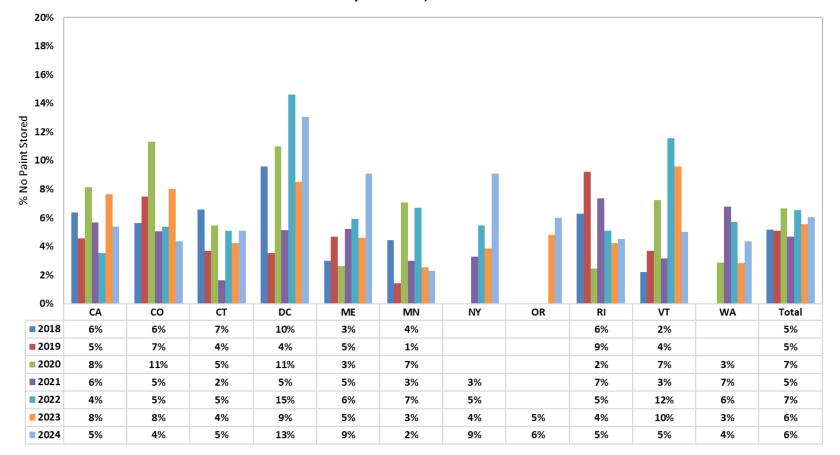




#### TREND: No Paint Storage, Recent End-Consumer Purchasers

- All trends hereafter are shown as a percentage of end-consumers who purchased in the last year.
- Overall, the same percentage of end consumers are not storing paint in 2024 as they were in 2023 (6%).
- Results varied by state/district. For example, in the District of Columbia, where apartment/condominium living is prevalent, paint storage was the lowest.

TREND: No Paint Stored at Home/Business, Non-Pros Who Purchased Paint in the Last Year



#### **Reasons for Paint Storage**

- The top 2 reasons (highlighted in yellow) that respondents stored paint are the same in all states/the district: leftovers from their own paint job or planned excess for touch-ups.
- Results were fairly consistent for all states/the district.
- "Other" category responses are shown on the following page.

		V	Vhat is t	the mail		n you h ur hom			r paint d	currently	y	
Reason	CA	со	СТ	DC	ME	MN	NY	OR	RI	VT	WA	Total
I did some painting myself and I had some leftover paint when I was done.	52%	45%	54%	51%	57%	63%	57%	53%	62%	57%	51%	54%
I intentionally bought paint for future touch-ups.	27%	29%	30%	22%	26%	19%	27%	26%	18%	19%	24%	25%
I hired someone to paint, and they left it behind.	12%	8%	9%	10%	4%	5%	6%	6%	9%	6%	8%	7%
I found the paint in my home or business when I moved in.	5%	11%	4%	5%	3%	6%	4%	7%	5%	9%	8%	6%
I don't remember where the paint came from.	3%	3%	1%	6%	5%	2%	4%	3%	3%	4%	3%	3%
Other*	1%	3%	2%	2%	3%	3%	0%	2%	2%	3%	5%	2%
I am a professional painter or contractor, and it is from one or more of my jobs.	1%	1%	1%	4%	2%	1%	1%	2%	1%	2%	0%	2%

# **Comments: "Other" Reasons for Storage**

❖ The most common "other" reason for paint storage was that a future project was envisioned.

Apartments let me use it for touch ups.	After painting the house, there is little paint left.
Did one project, will complete another with same paint, the extra was intentional	Can dispose of it. It i classed toxic waste
For any additional building I might do on the deck	Dad owns construction company. Left over paint from jo bs/house projects
For future projects	Didn't buy enough and then bought too much
Had plans for projects, bought the paint, and haven't done the project yet	I did not paint the item that needed painting
Have paint for projects I have not finished yet	I had extra and didn't know how to dispose of it
I allways keep some for future touch up and to Match later	I have no idea what to do with left over paint.
I always like to buy a little extra for touch ups	I have paint from several different projects
I hought to much energy point and IIII use it leter	I have paint leftover from our painters but I also bought more of one I was short on to paint shelves
I bought to much spray paint and I'll use it later	to the exact match of white trim
I have paint for unfinished projects	I have the left over paint bcuz, I discovered I only needed a certain amount to cover the area worked
Thave paint for unimistied projects	on.
I haven't finished painting	I'm bad at math lol
I hired someone to paint and I bought the paint. They left what was left over so that I could	It was in a spray can
use it for touching up if necessary.	it was iii a spray cari
I like to keep extra paint on hand for touchups	just had too much to begin with.
I plan to paint more surfaces in the future and touch ups	Left over from a job site , customer said I could keep any leftovers
I'm a crafter and do many paint projects	Left over from rebuild after totally destroyed by wildfire
Im an artist with multiple projects	Leftovers from family member
It was leftover and I keep for touch up or repairs.	My brother is a professional painter and all the leftover paint is from his jobs.
May need it for touch up	My father gets to keep the leftover paint from work, and we save it for other projects.
My x-husband and daughter bought paint for projects that are not yet finished. There are	My friend gave me paint for my dresser
some leftover paint for touch ups.	my mena gave me paint for my dresser
We painted railings on our front-step deck and will be painting railings on our larger back	My mom hired somebody to paint our house.
deck soon.	* '
Bought paint on top of what was there when we moved in	My roommate bought paid to fix-touch up the stairs her dog chewed on.
Dad had it when he passed and left me his home.	Not sure who bought
Grandma left the leftover paints behind.	Paint store tinted the wrong base paint
It belonged to the previous owner of the my house.	Repairs
It is for home mini projects and my kids art projects.	Repeat rooms that the tenants are living in.
It was here when we bought the house.	Someone else bought paint
It's 50/50 between paint that was left behind and paint that was leftover from painting over	Someone in my house bought the paint to renovate my bathroom.
the ugly colors they had painted	
Left from previous owners	The guy I work for was trying to only buy what we needed so when we ran out it was easier to
	guestimate I
Left over from projects and previous management	The salesman oversold me
left over paint from relatives before I owned house	To paint another room in the Spring
Leftover paint from painting when we moved into this house, and paint from the previous	Was going to paint
owners	
Some of it was here when I bought my house. The rest of it is left from various painting jobs	We get gallons for \$10 and then mix our own colors.
over the past 25 years.	

#### Paint Storage Best Practices Knowledge

- About half of respondents knew about most best practices (i.e., rubber mallet, clean rim, temperature/humidity control, paint key).
- ❖ 15% of respondents didn't know any of the best practices listed. Results varied slightly by state/district.

	Below			-			mes to p this sur		_		-	ctices
Best Practice	CA	со	СТ	DC	ME	MN	NY	OR	RI	VT	WA	Total
When putting the lid back on the can, tap it with a rubber mallet instead of pounding it with a hammer to prevent the lid from bending.	49%	57%	55%	46%	64%	60%	48%	62%	58%	62%	55%	57%
Clean any paint out of the container's rim before putting the lid back on.	51%	54%	55%	39%	64%	64%	49%	57%	61%	55%	57%	55%
Keep paint away from freezing temperatures.	40%	57%	55%	47%	64%	71%	51%	55%	51%	66%	50%	54%
Keep paint away from rain or damp locations.	45%	50%	46%	41%	55%	50%	50%	51%	48%	51%	52%	49%
Use a paint key or paint can opener instead of a screwdriver to prevent the lid from bending.	40%	48%	46%	32%	51%	45%	43%	51%	48%	50%	46%	46%
None of the above - I didn't know any of these best practices before taking this survey.	20%	14%	18%	21%	13%	9%	16%	14%	13%	12%	14%	15%

#### **Past Paint Disposal Methods**

- The most common "disposal" method across most states/the district is actually not to dispose it at all.
- Disposing at a HHW facility/event was next most common for most; however, results varied by state/district.
- "Other" category responses are shown on the following page.

	In the past, which has been your preferred method to dispose of leftover or unwanted paint?														
Method	CA	со	СТ	DC	ME	MN	NY	OR	RI	VT	WA	Total			
Stored it in the basement, garage, or a closet because I intended to use it someday	26%	23%	25%	22%	26%	23%	28%	23%	30%	25%	25%	25%			
Took it to a household hazardous waste facility/event or transfer station	23%	15%	23%	9%	20%	33%	11%	24%	13%	23%	19%	21%			
Not applicable - I have never stored or disposed of leftover or unwanted paint	13%	9%	12%	15%	10%	9%	15%	10%	9%	16%	13%	11%			
Dried it out and put it in the trash	6%	10%	8%	10%	15%	8%	12%	8%	15%	7%	12%	9%			
Gave it away to family, friends, or a community organization	8%	9%	9%	10%	9%	6%	7%	11%	9%	10%	6%	9%			
Took it to a paint, hardware, or lumber store	8%	12%	7%	9%	5%	7%	3%	8%	8%	6%	6%	7%			
I don't remember what I did with the leftover or unwanted paint.	7%	9%	5%	6%	4%	4%	8%	7%	6%	5%	7%	6%			
Put cans of liquid paint in the trash	3%	2%	4%	6%	3%	2%	7%	3%	2%	2%	2%	3%			
Left it behind when I moved	3%	3%	3%	4%	4%	3%	3%	4%	3%	0%	4%	3%			
Mixed it with hardener or kitty litter and put it in the trash	2%	2%	2%	5%	2%	4%	3%	2%	4%	3%	4%	3%			
Other*	1%	2%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%			
Poured paint down the drain	1%	3%	0%	2%	1%	1%	1%	0%	0%	0%	2%	1%			

## **Comments: "Other" Past Disposal Methods**

- ❖ The most common "other" method for paint disposal was to give it to some sort of recycler.
- Several others said they didn't know what to do with it.

All of it remains in my storage areas because I don't know what to do with it and I	Art
don't want to do the wrong thing for the environment.	
I didn't throw it away instill have it	Burned it
I mostly store it because I don't know what to do with it but I also might need it for touch up's someday	Donated it
It's sitting in my garage because I'm not sure how best to dispose	Donation
	Flushed down toilet
Store in garage	
Stored in closet	Found a use for it (upcycle)
We'd figure something else we'd use it for	Gave it to the boyscouts as they use it to help others
Called for hazardous waste pick up	I always used it allnever bough too much paintnt.
disposed of it at resickle center	If there's a significant amount of paint, then the local Habitat For Humanity will accept the paint for free. We just need to drive it over boxed up. If there's a negligible amount, we could open the can, leave it to dry out, and put it in the trash, but I've never done this.
Dried paint pu in commercial hazardous dumpster we pay for	It would depend on how much was left
Drop off at disposal location	Left by trash for city to pick up
I actually took the cans to ACE Hardware after I was done with them.	My wife saves the paint until she or my daughter needs it for future art projects.
Portland has a paint recycling program - can drop off there (I think they even pick up). we've used that	Painted my garage floor
Recycle	Put saw dust into it till all wet paint is gone. Lte it dry and then dispose of container
Recycled	The guy I worked with took it
Recycled it through curbside pickup.	threw in garbage
Take it to the transfer station	Use it for another project
To get to our recycling place that gets rid of it for you	used it
took it for recycling	Used the paint I had - placed the empty cans in the normal trash after allowing them to dry out.
Took it to a transfer station	We have a red recycle bin and the recycle company picks it up on trash day.
Took it to paint recycler	When I was sure I was completely finished with the paint I sold it at my yardsale
Took it to recycling on free recycle day Took it to the paint exchange	

#### **Past Paint Store Disposal Preference**

- Paint take-back service is the top reason people would go to a store vs. a HHW facility/event.
- Proximity was also important in most areas; however, the lack of HHW facilities and store hours also play a role for few others.
- Note: results should be interpreted only anecdotally as sample sizes are low.

	What is the main reason you would take paint to a paint/hardware/lumber store instead of a household hazardous waste facility/event of transfer station?													
Reason	CA	CA CO CT DC ME MN NY OR RI VT WA Tota												
The paint/hardware/lumber store has a paint take-back program in place.	32%	55%	56%	38%	58%	33%	25%	46%	50%	54%	56%	45%		
We don't have any local hazardous waste facilities/events or transfer stations.	21%	19%	28%	17%	17%	6%	25%	25%	15%	31%	25%	21%		
The paint/hardware/lumber store is close.	24%	16%	17%	21%	8%	39%	13%	22%	20%	0%	19%	20%		
Paint/hardware/lumber stores are open more often.	24%	6%	0%	25%	8%	22%	38%	8%	15%	15%	0%	13%		
Other*	0%	3%	0%	0%	8%	0%	0%	0%	0%	0%	0%	1%		

\*Other

Because I dont know where there is a hazardous waste facilities/events or transfer stations are in my state Hardware store knows disposal protocol

#### **Household Hazardous Waste Facility/Event Preference**

- Lack of knowledge of retail store take-back services was the top reason people chose HHW facilities/events in the past across all states/the district.
- Chemical disposal and proximity were also important in some areas.
- The "other" category responses are detailed on the following page.
- Note: results should be interpreted only anecdotally as sample sizes are low.

	What is the main reason you would take paint to a household hazardous waste facility/event or transfer station instead of a paint/hardware/lumber store?													
	CA	со	СТ	DC	ME	MN	NY	OR	RI	VT	WA	Total		
I wasn't aware paint/hardware/lumbers stores took back paint	37%	67%	36%	43%	52%	54%	38%	51%	47%	52%	43%	48%		
The household hazardous waste facility or transfer station is closer.	22%	23%	33%	17%	26%	11%	31%	18%	26%	21%	22%	21%		
I have other chemicals to dispose of that paint/hardware/lumber stores don't accept and want to get rid of it all at the same time.	29%	3%	12%	30%	14%	20%	12%	17%	12%	19%	22%	18%		
We don't have a paint/hardware/lumber store that takes back paint in our area.	7%	8%	12%	4%	4%	9%	15%	8%	15%	4%	6%	8%		
Other*	3%	0%	7%	0%	4%	1%	4%	2%	0%	4%	4%	3%		
I have more paint than the paint/hardware/lumber stores would take.	3%	0%	0%	4%	0%	5%	0%	3%	0%	0%	2%	2%		

### **Comments: "Other" Reasons for HHW Disposal Preference**

The most common "other" reason for preferring a HHW facility over a paint store seems to be the perception that HHW facilities are the proper/legal option.

*Other
thought this was the best way to handle old paint cans.
That's the only way I know of legally disposing paint.
Because where I live it's illegal to put it in with regular trash
t's the right way to dispose of old unused paint
The city suppliers the proper facility to get rid of pants and chemicals so I use it
Environment
am waiting to have more paint to dispose of
As far as I am aware none of the hardware stores near me will take the paint back, but I will admit that I don't actually know for
sure as I've never thought to ask.
Safely dispose
they have an exchange program for people
The transfer station is where it goes
The local facility recycles it and sells it.
At the time it was the most convenient and ethical option for disposal.
Common Sense
m enviromentally responsible
Also buying recycled paint
So it can be recycled
bring all my trash to the transfer station
My mom used to own a business that ran these.
To be used by someone in need
Best option for the environment.

#### **Future Paint Disposal Intentions**

- Disposing at a HHW facility/event was the top future disposal intention in all states/the district.
- In most states, taking unwanted paint to a paint/hardware/lumber store was second. For some, giveaways and the dry-then-trash methods were prevalent.
- Very few said they would pour liquid paint down the drain.
- "Other" category responses are provided on the following page.

If you wanted to get rid of unwanted paint in the near future, what would you most likely do with it?												
Method	CA	со	СТ	DC	ME	MN	NY	OR	RI	VT	WA	Total
Take it to a household hazardous waste facility/event or transfer station	30%	27%	31%	23%	28%	43%	22%	30%	28%	33%	33%	30%
Take it to a paint/hardware/lumber store	18%	24%	14%	21%	17%	16%	14%	19%	19%	16%	17%	18%
Give it away to a family member, friend, or community organization	19%	12%	15%	13%	14%	13%	18%	18%	14%	17%	15%	16%
Dry it out and put it in the trash	10%	16%	13%	11%	18%	13%	14%	11%	18%	14%	11%	12%
l don't know	11%	10%	15%	17%	12%	10%	16%	12%	10%	14%	13%	12%
Mix it with hardener or kitty litter and put it in the trash	5%	4%	5%	5%	5%	2%	5%	3%	6%	3%	6%	4%
Put cans of liquid paint in the trash	5%	2%	4%	6%	4%	1%	6%	4%	2%	2%	2%	4%
Pour paint down the drain	2%	2%	1%	2%	1%	1%	4%	1%	3%	0%	2%	2%
Other*	1%	2%	2%	1%	0%	1%	1%	2%	0%	0%	0%	1%

# "Other" Future Disposal Intentions

Once again, the most common "other" method for paint disposal was to not dispose it at all.

I put it in a storage that I have in my garage for some days usage.	recycle
Use the rest of it on a different project	took it to the recycling centre where they know what to do with it
I would find a DIY project or ask around to see if someone wanted it. Maybe post it on a	If a hardware store or lumber store accepted it, I would take it to them. Otherwise, I would
social media site like FB Marketplace or Letgo	check to see where I could safely dispose of it.
Just store in the basement	try to recycle it
I would just store it in my garage	Bring to a recycling center
Upcycle by finding a use for it.	Take it to an recycling center
Store in garage	have it recycled
	I'll call and see if my local store will take it and if not I'll take it to the household hazardous
Use it for a DIY project	waste facility
put it in basement or garage if you dont have either of them id throw it out triple bagged still	
in can	dry it out, bring it to a paint store or hazardous waste facility
Find some way to use it up	Recycling center
Make art	Take it to the paint exchange
	Take it to a paint/hardware store first to see if they take unwanted paint if not then take it to
Target practice	hazardous waste center
I would never get rid of paint. I would use it eventually.	recycle thru the city
See if the paint can be useful for home blemishes	I would call first to see if donating or delivery to transfer station would be better
Use it to paint abstractly on a canvas	I'd probably take it to a pint/ lumber store if I didn't need to dispose of other trash or bio toxic
	liquid.
Google what to do with old paint	Take it to recycling
Ask around to find best alternative in my area.	Take it to Metro Re-cycling for reuse.
hire a bulk trash crew and let them handle it	Drop it off at a PaintCare location
Flush down toilet	
Small amounts would be dried and discarded, large amounts saved or recycled	
Box up the cans with lids intact and drive it over to Habitat For Humanity, which accepts	
old paint for free.	
Google the best paint disposal methods. Never just pour it out somewhere randomly.	
Donate to a nonprofit organization	
This is much closer to me and I am there often	
Take to dump	
Don't buy to much.	
I currently live in an apartment and have no need for paint.	
Take it to paint recycler	
Hazardous commercial dumpster we own	

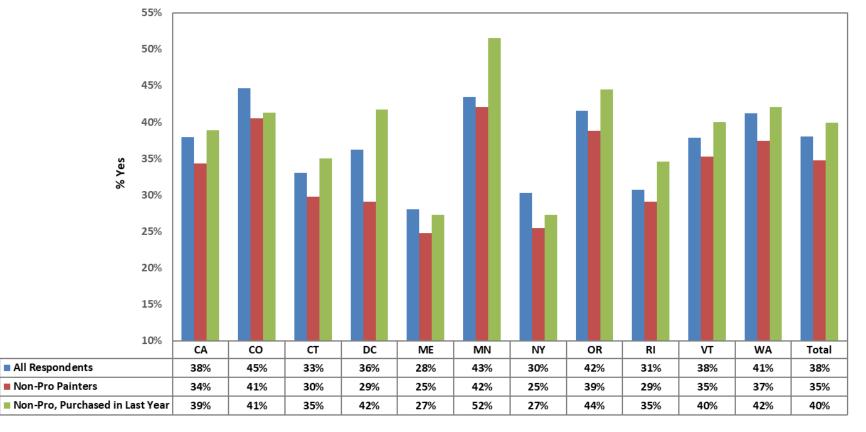


# PAINT RECYCLING AND DISPOSAL AWARENESS

#### **Awareness of Paint Recycling**

- 38% of all respondents said they knew that paint can be recycled (comprised of consumers and pros).
- Whereas 35% of end consumers knew that paint could be recycled, 72% of professionals were aware\*.
- End consumers who purchased paint more recently were more likely to know that it can be recycled. This supports the idea that recent store interactions are having an impact on awareness.

# Prior to this survey, did you know that paint can be recycled (disposed in such a way that it may be re-used)?

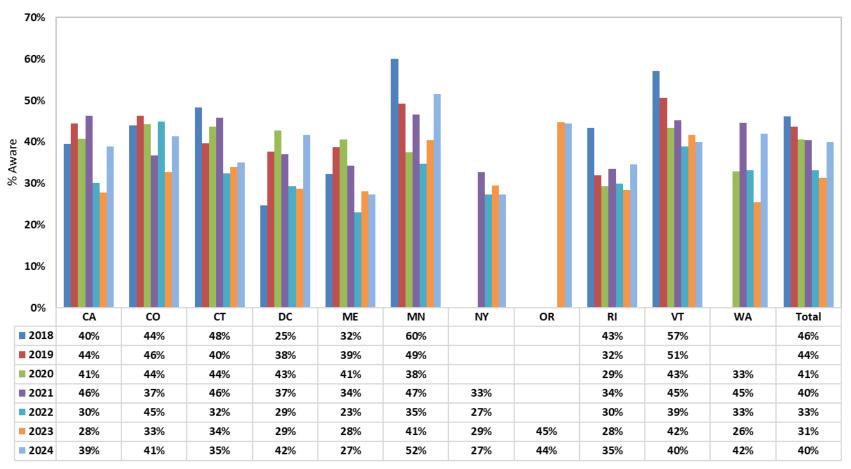


\*Data is not shown for professional painters in individual states/the district due to low sample sizes.

#### TREND: Paint Recycling Awareness, Recent Consumer Purchasers

Overall, a higher percentage of recent end-consumer purchasers were aware that paint can be recycled in 2024 (40%) than in 2023 (31%). Results varied by state/district.

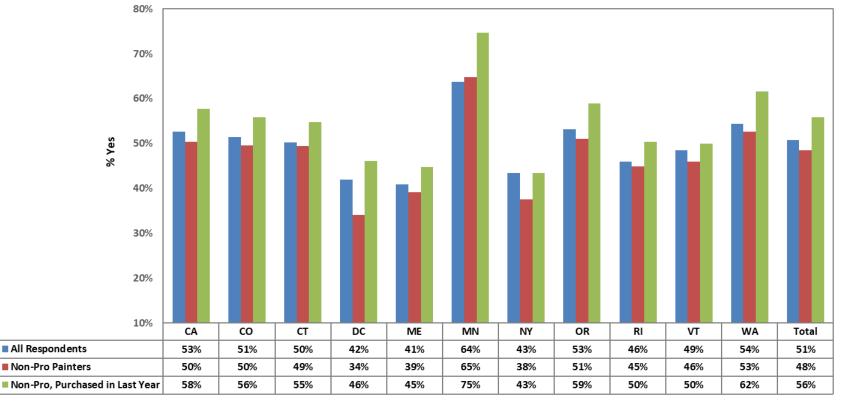
TREND: Knowledge of Paint Recycling, Non-Pros Who Purchased Paint in the Last Year



#### **Awareness of Paint Disposal Opportunities in State/District**

- 51% of all respondents were aware of paint disposal opportunities in their state/district, comprised of both professionals (74% aware) and end consumers (48% aware).
- Awareness among end consumers who purchased in the last year was higher (56%) than that of all consumers (48%), demonstrating that purchase recency makes a difference in understanding.

Prior to this survey, were you aware of paint disposal opportunities in your state, such as drop off locations at paint stores and household hazardous waste facilities?

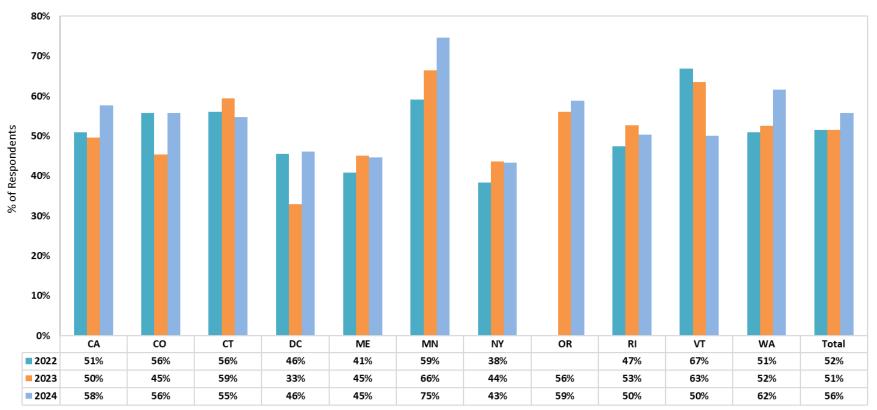


<sup>\*</sup>Data is not shown for professional painters in individual states/the district due to low sample sizes.

#### TREND: Disposal Opportunity Awareness, Recent Purchasers

- Overall, awareness of disposal opportunities among recent end-consumer purchasers increased from last year. Results varied by state/district.
- Note that only three years of trend data is available as this question was added in 2022.

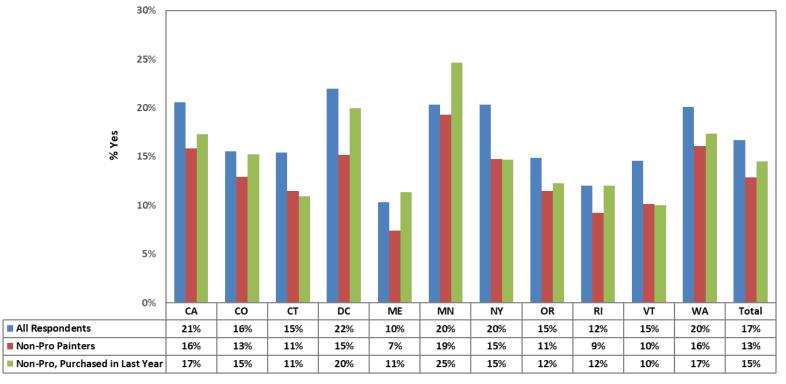
TREND: Aware of Paint Disposal Opportunities in State, Non-Pros Who Purchased Paint in Last Year



#### **Awareness of Free Onsite Pickup Services**

- ❖ 17% of all respondents knew that 100+ gallons could be picked up for free.
- 55% of professional painters were aware\*; 13% of non-professionals.
- Recency may have made a small difference among non-professionals. 15% of those who purchased in the last year were aware of pick-up services.

Prior to this survey, were you aware there is a free on-site pickup service available to households, professional painters, businesses and organizations with 100 gallons or more of leftover paint?

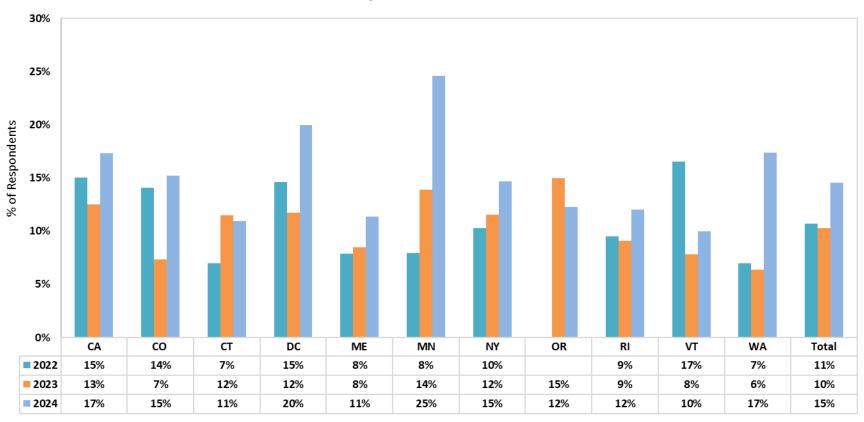


<sup>\*</sup>Data is not shown for professional painters in individual states/the district due to low sample sizes.

#### **TREND: Awareness of Free Onsite Pickup, Recent Purchasers**

- Overall, awareness of pick-up services among recent end-consumer purchasers increased from last year, from 10% to 15%. Results varied by state/district.
- Note that only three years of trend data is available as this question was added in 2022.

TREND: Aware 100+ Gallon Pickup, Non-Pros Who Purchased Paint in the Last Year





# **AWARENESS MATRICES**

#### **Recycling/Disposal Awareness Matrix**

- Familiarity with paint recycling does not necessarily go hand in hand with the knowledge of drop-off opportunities.
- In fact, there are many who know about paint recycling who do not know about disposal opportunities in the state/district, and vice versa.
- The following "matrix" breaks down the entire respondent base given both subjects.
- 31% knew about both topics; 43%, neither; the rest, one or the other.\*

		Knows About Paint Recycling			
		Yes No			
Knows About Disposal Opportunities	Yes	31%	19%		
	No	7%	43%		

\*Implication: need for balanced marketing and communications if we are to get both points across.

#### **Awareness Matrices – By Professional Painter Status**

- As expected, professional painters were much more likely to know about both topics, paint recycling and disposal opportunities.
- ❖ In fact, more than twice as many professionals (62%) knew about both than non-professionals (29%).

ALL END CONSUMERS		Paint Re	ecycling	ALL PROFESSIONAL PAINTERS		Paint Re	ecycling
		Yes	No			Yes	No
Disposal	Yes	29%	20%	Disposal Opportunities	Yes	62%	12%
Opportunities	No	6%	45%		No	10%	16%

#### **Awareness Matrices – By Recency of Consumer Paint Purchase**

- End consumers were slightly more aware of both aspects, disposal opportunities and paint recycling, if they had purchased paint in the last year (34% vs. 29%).
- This supports the idea that consumer education is working among those who have recently interacted with stores and/or seen marketing communications.

ALL END CONSUMERS		Paint Re	ecycling	CONSUMERS BOUGHT IN LAST YEAR		Paint Re	ecycling
		Yes	No			Yes	No
Disposal	Yes	29%	20%	Disposal	Yes	34%	22%
Opportunities	No	6%	45%	Opportunities No	6%	38%	

## **Awareness Matrices – By State/District, Recent Consumer Purchasers**

CA		Paint Recycling		ME		Paint Recycling		RI		Paint Recycling	
		Yes	No			Yes	No			Yes	No
Disposal	Yes	32%	25%	Disposal	Yes	25%	20%	Disposal	Yes	29%	22%
Opportunities	No	7%	36%	Opportunities	No	2%	53%	Opportunities		6%	43%
со		Paint R	ecycling	MN		Paint Re	ecycling	VT		Paint Re	ecycling
		Yes	No			Yes	No			Yes	No
Disposal	Yes	36%	20%	Disposal	Yes	45%	30%	Disposal	Yes	31%	19%
Opportunities	No	5%	39%	Opportunities	No	7%	18%	Opportunities		9%	41%
ст		Paint R	ecycling	NY		Paint Re	ecycling	WA		Paint Recycling	
		Yes	No			Yes	No			Yes	No
Disposal	Yes	28%	26%	Disposal	Yes	22%	22%	Disposal	Yes	36%	25%
Opportunities	No	7%	39%	Opportunities	No	6%	50%	Opportunities	No	6%	33%
								ALL END			
DC		Daint R	ecycling	OR		Paint Re	cycling	CONSUMERS		Paint Re	eveling
be		Yes	No	O.		Yes	No	BOUGHT IN LAST YEAR		Yes	No
Disposal	Yes	30%	16%	Disposal	Yes	39%	20%	Disposal	Yes	34%	22%
Opportunities	No	11%	43%	Opportunities	No	5%	36%	Opportunities	No	6%	38%

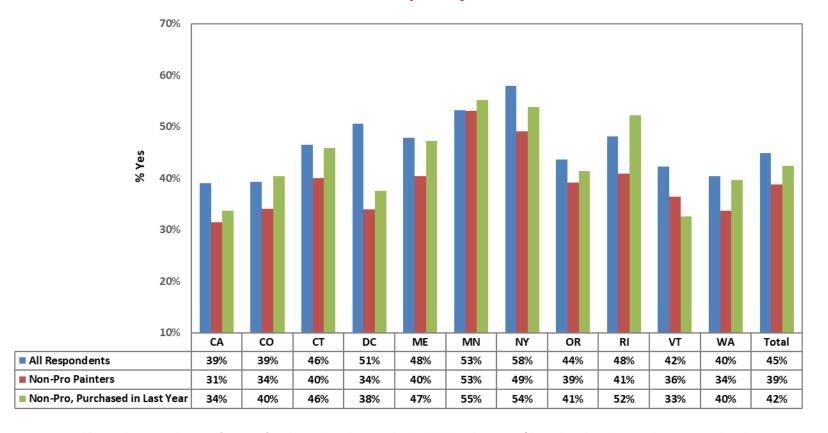


# RECYCLING PROCESS AWARENESS AND BEHAVIORS

#### Awareness of Fee Among Those Who Knew About Recycling

- 45% of those who knew about paint recycling also knew about the recycling fee added to new purchases.
- There was a marked difference between professionals (75%)\* and non-professionals (39%).
- Recency of paint purchases made a small difference. Results varied by state/district.

Are you aware that when you buy paint in (STATE/DISTRICT), there is a small fee added to the price to pay for a program to recycle any leftover paint you have?

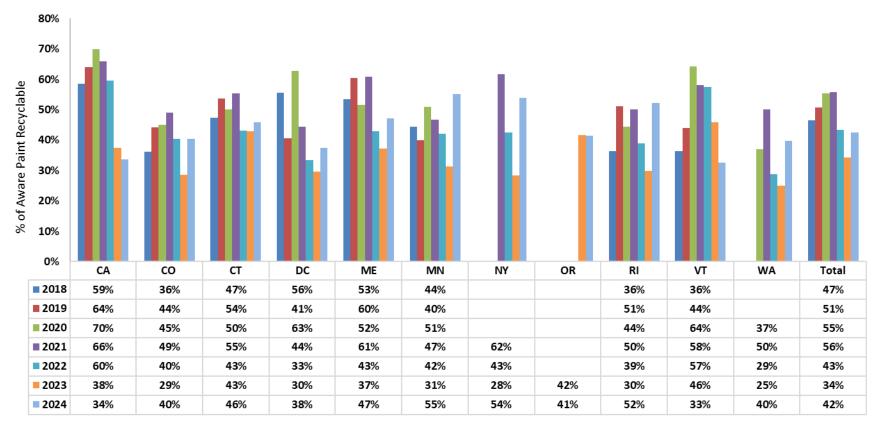


<sup>\*</sup>Data is not shown for professional painters in individual states/the district due to low sample sizes.

#### **TREND:** Fee Awareness, Recent End-Consumer Purchasers

Fee awareness improved in 2024 overall, but varied within states/the district.

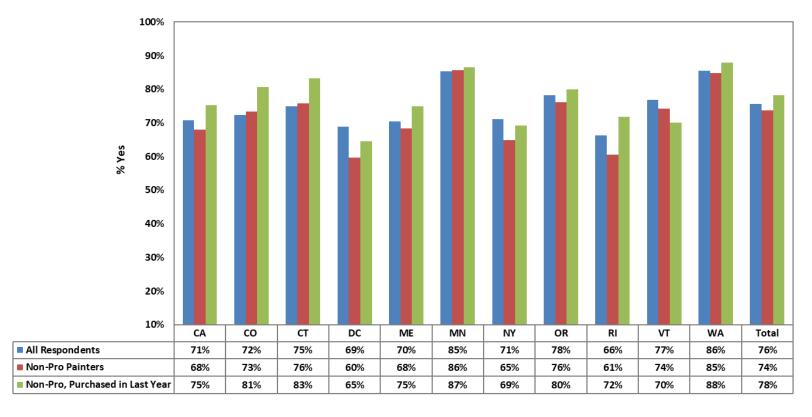




#### **Knowledge of Places for Recycling**

- 76% of respondents who knew that paint can be recycled also knew where to go to do so.
- As with other results, end consumers' awareness was lower (74%) than professionals' (86%)\*.
- Awareness was higher among end consumers who purchased in the last year (78%).

If you wanted to take paint somewhere to be recycled, do you know where to take it?

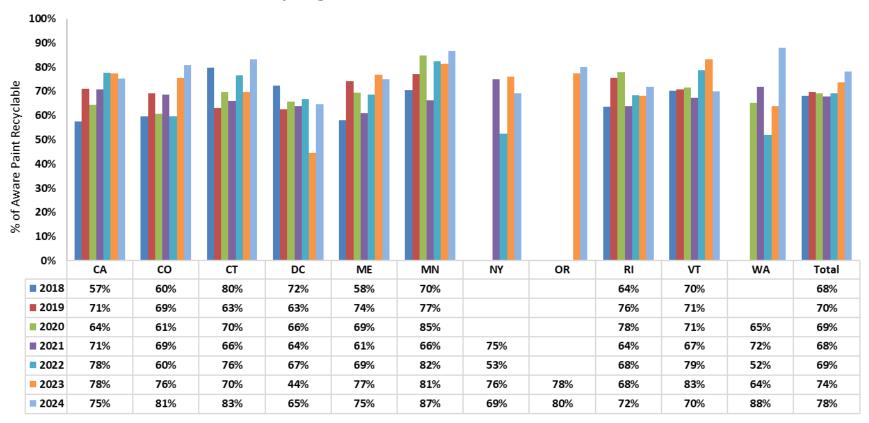


<sup>\*</sup>Data is not shown for professional painters in individual states/the district due to low sample sizes.

#### TREND: Knowledge of Where to Recycle, Recent Purchasers

- Recycling location knowledge improved in 2024 among recent consumer purchasers who were familiar with recycling.
- Results varied by state/district.

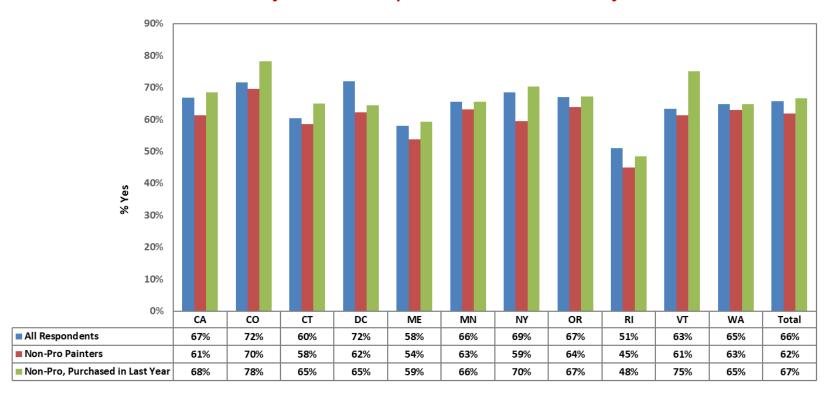
TREND: Aware of Recycling Locations, Non-Pros Who Purchased Paint in the Last Year



## Past Recycling Behaviors Among Those That Knew About Recycling

- 66% of those who said they were aware that paint can be recycled said they had done so in the past.
- Non-professionals (62%) are less likely to have recycled in the past than professionals (81%)\*.
- End consumers who purchased in the last year are similarly likely to have recycled in the past as those who had purchased before.

#### Have you ever taken paint somewhere to be recycled?

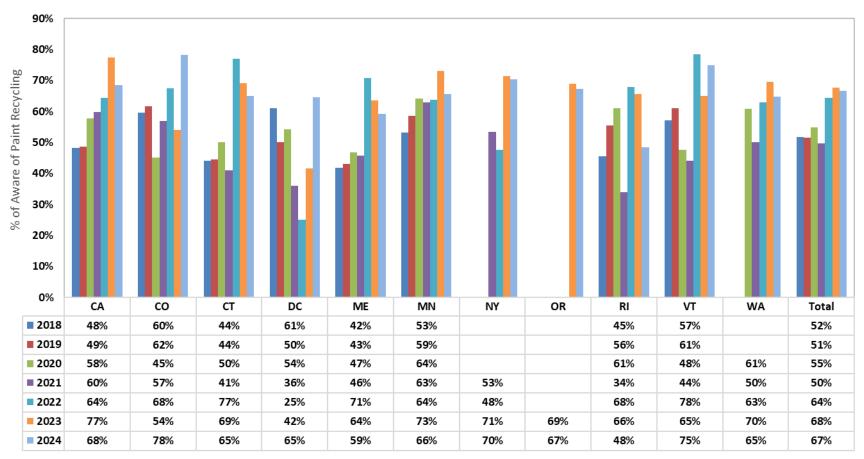


<sup>\*</sup>Data is not shown for professional painters in individual states/the district due to low sample sizes.

#### **TREND: Past Recycling, Recent End-Consumer Purchasers**

- In 2024, about the same percentage of end-consumer respondents who purchased in the last year indicated they had recycled in the past as in 2023.
- Results varied by state/district.

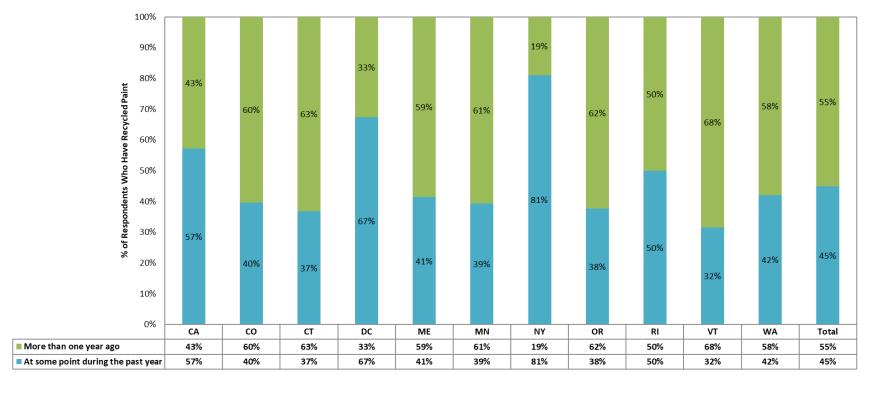
TREND: Recycled in the Past, Non-Pros Who Purchased Paint in the Last Year



#### **Recency of Paint Recycling**

45% of those who said they had recycled paint in the past said they had done so in the last year.

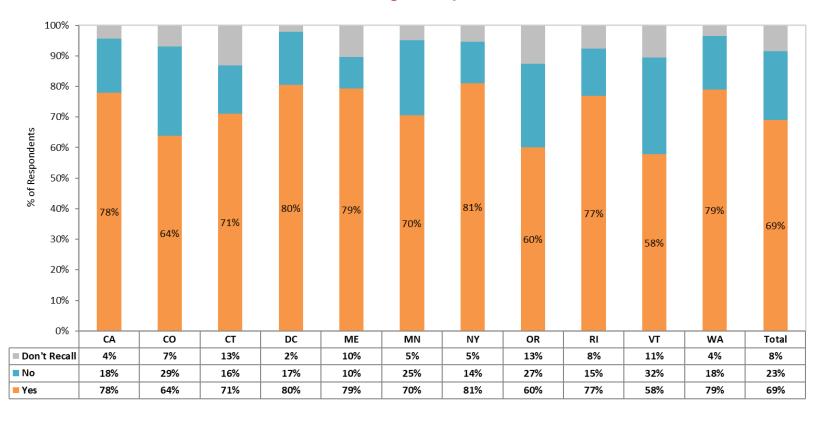
#### When was the most recent time you have taken paint somewhere to be recycled?



#### **Consistency of Paint Purchasing and Recycling**

The person who brought the paint to be recycled was usually the same person who had purchased the paint.

Was the person who physically took the paint to be recycled the same person who bought the paint?



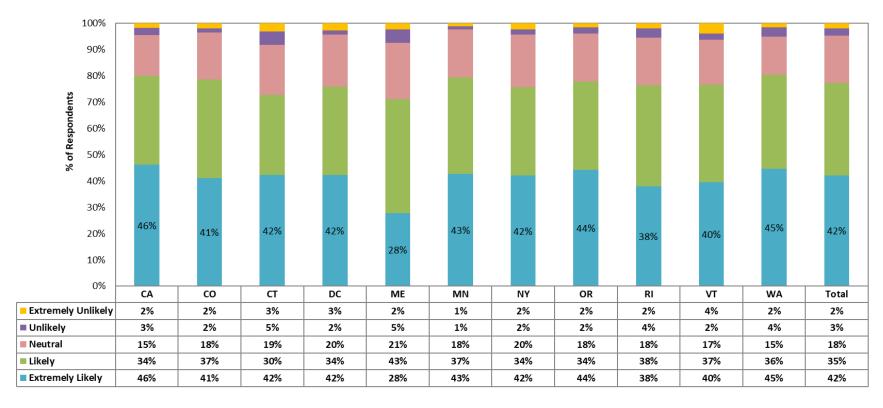


# PAINT RECYCLING FUTURE INTENTIONS

#### **Likelihood for Future Paint Recycling**

- 77% of all respondents said they were "extremely likely" or "likely" to recycle the next time they had paint to dispose.
- Very few said they were unlikely to do so.
- Results varied only slightly by state/district.

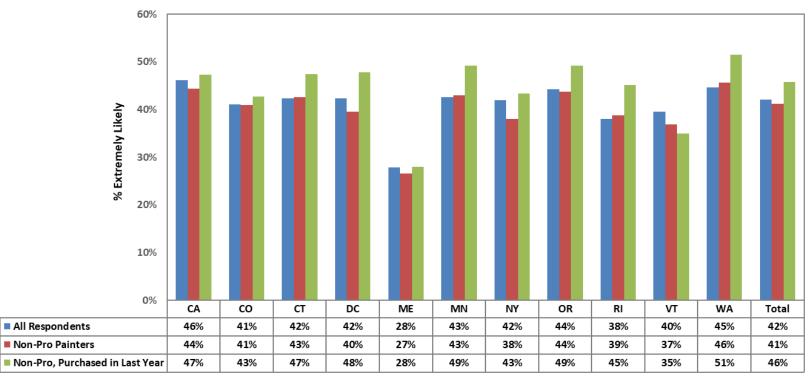
#### How likely will you recycle next time you have paint to dispose?



## Future Paint Recycling Intentions – Extremely Likely

- 42% of respondents were "extremely likely" to recycle in the future.
- The percentage of respondents who said they were "extremely likely" to recycle was lower among non-professionals (41%) than professional painters (51%)\*.
- Recency plays a strong role in driving recycling intentions—those who had purchased paint in the last year were most likely to recycle in the future (46%).



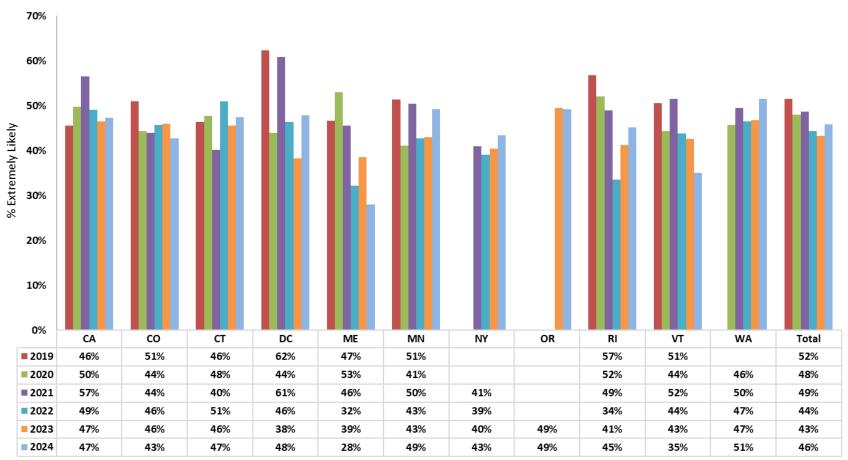


<sup>\*</sup>Data is not shown for professional painters in individual states/the district due to low sample sizes.

#### TREND: Extremely Likely to Recycle Paint, Recent Purchasers

- The percentage of end-consumer respondents who are "extremely likely" to recycle in the future was slightly higher in 2024 (46%) than in 2023 (43%).
- Results varied by state/district.

TREND: Extremely Likely to Recycle In Future, Non-Pros Who Purchased Paint in the Last Year

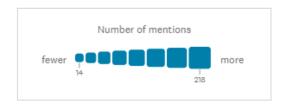


#### **Open-Ended Commentary: Recycling Motivators**

- The most common motivations to recycle paint are to help/save the environment, reduce waste/clutter, and "do the right thing."
- To a lesser degree, philanthropic, financial and safety motivators played a role. Sample comments are provided in the following pages.

#### What would be your personal motivation for recycling your leftover paint in the future?

```
care environment
     motivation recycling
                                                       responsible environment clean
                            way disposefeel Save planet
       personal motivation
                                                             recycling leftover
                           keep environment reduce waste someone use go
       protect<sup>recycle paint</sup> help make sure make dispose ridleftover paint Nonetry recycle
community left landfill Better environment know keep clean
    home great way right thing good recycle waste things placetaken care
                                                    USC safe house disposal t want
            also take environment paint want go waste earth able reused don to s better prevent
                        protect environment
                                                      need Environmental
                                           planet
  hazard best way Safety
                           save environment
                                              trash something easy doesn t less safely
    ensure money people
                            disposed properly
                                               buykeep landfill harm environment
       right rather pollution Idk throwing away
                                                              Nothing
                                                                         hazardous waste
```



#### Sample Comments\* – Environmental Motivations

An law who passed a few years ago had a friend here in California who worked at a Sherwin Williams, and he told this in law what to do with leftover paint, how to dispose of it. That you take water based paint to different locations as opposed to oil based paint. To never pour paint down a drskn anywhere becsuse its horrible for the environment. I saw a video on youtube where old paint can be recycled and used to make more paint. I don't store paint here, as a nephew dropped it off at a paint center 2 years ago.

Better for the environment. Recycled paint is a great resource for keeping building costs lower.

Desire to do something good for the environment and make sure I don't contribute to unnecessary pollution.

Environmental concerns. Don't want to pollute.

Environmental responsibility and knowledge that the paint is disposed of in the best possible manner

Environmental, community contribution, convenience, cost saving, personal values, awareness.

Had I known of better methods of recycling I would have used them for the best result in preserving the planet.

I believe in recycling as it is better for the environment.

I believe in recylng just about most things to allow for a green environment.

I believe that restoring the environment is the foremost responsibility as a species.

I care about the environment and I do not want my leftover paint contaminating the soil

i care about the environment and will do what it takes to conserve nature whatever possible.

I want to be able to protect my environment. And I don't like that the paint cans will fill up a landfill.

If I have any leftover paint which is very unlikely because my husband uses paint like crazy, but for me recycling paint would be much better for the planet, environment, and wildlife

Just to do my part in helping the environment and disposing of the paint the right way

My motivation would be to help the environment and do my part in keeping the planet clean.

My personal motivation for recycling leftover paint in the future would be primarily driven by environmental concerns

My personal motivation for recycling leftover paint in the future would be to make sure it didn't end up causing any environmental issues and possibly benefit someone with a new use.

My personal motivation for recycling leftover paint would be to reduce environmental impact and promote sustainability.

My personal motivation for recycling my leftover paint in the future is to help contribute environmental sustainability

My personal motivation for recycling my leftover paint in the future would give me peace of mind also about doing something great for the environment.

Of course, I will be more than happy to give the leftover paint Do the companies they can recycle it? I feel like I did something good for the environment.

Planet Earth !!!

Environmental Motivations 1. Reduce waste: Keep paint out of landfills and conserve natural resources. 2. Protect waterways: Prevent paint pollutants from contaminating water sources. 3. Conserve energy: Recycling paint reduces energy needed for new paint production Personal Motivations 1. Save money: Recycling paint can reduce waste disposal costs. 2. Clear storage space: Get rid of leftover paint taking up space. 3. Feel good: Contribute to a sustainable future.

There are many reasons why recycling is essential. Not only can it help reduce your carbon footprint, but it also helps reduce the need for harvesting raw materials, saves energy, reduces greenhouse gases, prevents pollution, and more

#### Sample Comments\* – Decluttering Motivations

Knowing that it would be used in a better way instead of languishing in a basement for years.

Because I don't want to put it in the trash and I don't want it sitting around my house

Because I have no use for it anymore and don't need it to be laying around in my household. Best thing to do is to get rid of it.

Cleaning the basement

Definitely to get rid of and de clutter the house

Don't want to store it in garage.

Environment and not having leftovers taking up room in my garage

Get it out of the house

Get rid of the leftover paint I don't need that takes up space.

I think it is better to recycle it than just pile it in the garage or throw it away.

Just doing the right thing and not leaving it laying around the house, plus if the service is free then why not just drop it off at the recycling center.

Not having cans of paints left out in shed or garage that I never use and take them in to a disposal place instead

To get rid of paint that I have no intention of using and that is just taking up shelf space

To help reduce unwanted paint laying around potentially getting spilled & throw in the garbage

To make room on the shelves in the garage for other household items

To not have leftover paint stored at my home when I probably will never use in time for it to still be good

Too Much clutter at home and I know that I won't use it in future OR moving houses

Would prefer to have it recycled than drying in my basement.

Get it out of the house

Get rid of unwanted paint so my yard looks better.

get rid of what is not needed without throwing ut out

help the environment and clean out my garage

I can get rid of it right away. Don't have to wait for it to dry out.

I love to do so. it will clean my garage.

I would like to not have it stored in my garage

I would use for the paint that I will never use and need to get rid of

Instead of it just sitting in our garage or basement taking up space!

It's simple and reduces clutter in my home.

Just to get it out from under foot.

Keeping un-used paint from my kids. Also, less storage.

Takes up space. Paint could be flammable. Pets or wildlife could get into it and poison themselves.

#### Sample Comments\* – Right Thing To Do

It is a responsible action to take. Warm.fuzzy.

a good citizen concerned about the environment

Because it is environmentally responsible.

Because it's the right thing to do

Being a responsible citizen and protecting the environment

better to know it will be taken care of properly

Do the right thing for the environment maybe help somebody else in need

Easy to do and right thing to do

Environmentally the right thing to do

Get off my lazy butt and do the right thing.

I am environmentally concerned and want to do right thing

I do the right thing for the environment

i dont want it and want to do the right thing for the environment

I just feel it's morally the right thing to do and I would have no issue doing it, especially when it could be beneficial

I strive to be the most environmentally conscious and responsible

I want to be a better global citizen.

I want to be responsible and take care of the planet.

I would want to do the right thing. I would want to do what's right for the environment.

it is good for the environment- its the right thing to do!

It is the most environmentally responsible way of disposing of my leftover paint.

It is the responsible thing to do.

It sounds like the right thing to do for the environment

It's less guilt and I'm sure I can combine it with another errand

It's the proper way

just feels good to do the right thing i never knew you could recycle paint usually just sits around in my garage if i have extra

Just knowing I did the right thing

My family and I have recycled for three decades and always try to recycle responsibly.

None I'm already doing the right thing

So it can be disposed of properly or repurposed appropriately

Those collection centers are the experts in the field, and I trust they will handle the material properly.

To be a more responsible person

To do the right thing for the planet

To ensure that it was properly taken care of.

To make my contribution to saving the environment. I try in every way to recycle or properly dispose of things.

To save the environment, what am i supposed to do? Pour it down the storm drain, that's irresponsible and horrible for those around and the environment.

we ALL have to do what is right, even with such small things like recycling left over paint

#### Sample Comments\* – Waste Reduction Motivatations

Cut down on waste, it's better for the world in general

Decrease waste and negative environmental effects

decrease waste in landfill

Doing whatever miniscule things i can to help do my part to elleviate improper waste and curb demand for paint by recycling it. I hate capitalism.

Giving the paint to anyone who could put it to good use, to reduce waste, and improve the environment.

Hate to waste and recycling is a great option, we throw out way too many things in this country.

Help keep waste our of landfills.

I am someone that does try to recycle! I do terracycle and as much as possible I hate waste, I have never thought of recycling leftover paint because by the time I remember I have it it's all dried out and gross so I just buy a new one and assume dried out paint is non recyclable so now I know that there's a way to recycle them I'd like to just because the more people do it the more popular it will get and the more sustainable our world will be.

i care about recycling and limiting waste

I don't like to waste and paint isn't to dispose of in the landfill.

I hate waste and want to protect our environment as much as possible. It's easy enough to recycle, so if I can't use the paint or give it to someone who could use it, I would recycle.

I would be motivated since the paint would not go to waste and seems would be a sustainable way to dipose of unused paint.

If it helps with the environment and less waste in landfills be nice to do.

I'm committed to minimal waste and toxins in out landfullsz

I'm very environmentally friendly when it comes to man made waste

It should be recycled because if it recycle then the paint would not be the waste and pollute our environment.

It's never a good idea to throw hazardous waste like paint away in the garbage of all places.

Keep it from hardening being wasted or in a landfill. Also if someone can reuse that is awesome

Less waste and pollution if it can be recycled, and it doesn't really inconvenience me.

less waste for the dumps, its safer for the environment.

Less waste is always better for the earth

My personal motivation for recycling leftover paint in the future stems from a desire to reduce environmental impact, promote sustainability, and support community resources. Recycling ensures that materials are reused, preventing waste and contributing to a healthier planet for feature generations

My personal motivation for recycling leftover paint would be to reduce environmental waste and free up storage space

My personal motivation for recycling leftover paint would be to reduce waste and minimize environmental impact. It feels good to contribute to sustainability and ensure that materials are reused rather than ending up in a landfill.

My personal motivation for recycling leftover paint would be to reduce waste. By recycling, I can contribute to conserving resources and supporting sustainable practices. Additionally, I can help provide recycled paint to those in need or to community projects, enhancing social responsibility and benefiting the community.

My personal motivation would be to reduce waste, protect the environment, and support sustainability efforts.

#### Sample Comments\* – Reuse Motivations

Knowing that it can be reused which someone else might need

Knowing that it's being repurposed would probably be my motivation for recycling my leftover paint in the future

be good for the earth and to help someone else out.

Have someone else use it or give it to an organization that makes homes

I always believe in reuse or recycling overthrowing away if it all possible. I'd love to be able to give away the paint and have somebody recycle or reuse it! Much better than trashing it.

i care about the environment, and also overall being good to other people. if i have to move ill find a way to recycle so its not someone else's problem.

I donated paint to art projects through a local charity. I don't have to worry that my excess is poluting and I get to give supplies to future artists

I like knowing that unused paint could be used for someone else or be repurposed in some way.

It's a great way to help someone else While getting rid of my paint

I try to be intentional about reusing/recycling anything I don't need anymore in order to make best use of the planet's resources. Whether it is taking clothes I no longer wear to a consignment or thrift store, or taking unneeded paint to a paint store/recycling facility, I feel I'm using resources intelligently by making sure they're used to the fullest extent.

My personal motivation for recycling leftover paint is that paint is expensive and if it could help someone lower their price that'd be awesome.

My personal motivation for recycling. The paint in the future would be because I always gave it to friends or the community or family and I don't know if they would use it or how they would dispose of it. So just to make sure it was disposed of correctly, I would just recycle it myself.

Reduce, Reuse, Recycle is my motto when at all possible.

Leftover paint can be a challenge to dispose of. I generally try and give it to a friend, however if that isn't a option, I let the paint dry and harden, the toss it, but the challenge there is I am knowingly storaging what is at the [point garbage.

So it can be reused and given to people who can't afford it

My motivation comes from the "pay it forward" aspect. I would give it to a friend in need, or an organization for recycling.

My motivation for recycling leftover paint would be the possibility that it could be used to make new paint.

So that it could be reused or recycled makes me feel better about what im doing to reduce my carbon footprint.

Taking advantage of the remainig paints to restore social places.

The paint would be of help to someone else who might need it

To be able to give back and still make use of something that I probably would not have been able to and also to give to somebody who might not be financially able to get paint, but need it

to dispose of it and let the recycle people use it for Habitat for Humanity

To give back

to give to others that can't afford to paint

To help conserve resources by allowing the C material to be reused, reducing the need for a new raw material.

Why not reuse it if you can

#### **Sample Comments\* - Financial Motivations**

It's usually free to recycle and won't have such. High dump bill

Pay me

Reimbursements

Repayment. Like with when recycling cans and bottles.

saftey, recyable to save time and money

Some kind of discount on new paint or something

The cost is free to recycle and it's an eco-friendly options that is good to nature.

To get an incentive of some kind.

to get points

To use it again and save money

We recycle a.lot of items at the nearby recycling center. Good for the earth and the non profit center uses the money it makes on scholarships for kids going into environmental careers.

Well, honestly liabilities. Can't just dump it or toss it in the dumpster ide be fined. If it's better for environment and I've already paid a fee for disposal when bought it might as well do it right.

you can get money

\$1 rebate per can

0\$ Cost

Probably to get the return funds that are. It's taken from me when I purchase and check out and also you know whatever I can do to contribute to saving the environment. That's apparently too late to save. But, you know, I guess it's important to try intention is important

Money back

Money back sometimes

Money even if its like thr .bottle retun setup

Building on previous literature in incentives of recycling behaviors, our research aims to compare the effect of financial and nonfinancial incentives among different consumer groups

I would rather recycle than pay extra for disposal.

To help save our world and if we got money back like returning bottles but enough to make it worth it or maybe free paint

To recycle - Plus I have gotten recycled paint from the same paint recycle place that I have dropped of unneeded paint for FREE.

I would recycle to save someone else some money.

money

Preserve wealth.

#### Sample Comments\* - Safety/Health Concerns

Being Health And Safety First. Plus Less Mess In The Regular Garbage Landfill.

Do not want to waste it. If someone else can use it, that is the best way to deal with leftover paint. Don't want it to end up in landfill because it will contaminate the ground and possibly water supply.

Doing something good for the environment by disposing it in a safer manner

Don't want it in waterways, drains or in the environment

Don't want to put chemicals into the plumbing or soil. Want to keep our environment clean.

Don't want toxic chemicals to end up in our water

Don't want toxic fumes to reach my family or me

For ease of getting it out of my house and prevent hazards

Help keep chemicals away from the ground and be better for the environment.

I am motivated to recycle paint in the future to keep my house safe and the environment safe for everyone.

I fully understand the hazards of improperly storing and or disposing a potentially harmful substance to our environment and our homes or businesses

I know it is a very toxic material to dispose of and I just wanna be safe about it for the sake of the environment, animals, and people.

I love to recycle if it helps animals and the earth were reall bad off and people dont care and just make it worse

Id rather recycle something with the hopes of it being reused it also reduces the amount of potentially hazardous trash

If it helps the environment or is less harmful to people, I would like to choose a better way of disposal, including recycle it.

It is safer for the environment and I am a responsible homeowner who values the safety of my community members and Mother Earth!

It would be a disservice if I didn't and let those chemicals roam around my family and neighbors that would be hazardous

It's free and prevents drinking water contamination and sludge buildup in sewer lines

Just to keep my house clean from clutters and also help the environment from toxic chemicals.

Keep it from being a poison to the water system

Keep the trash clean free from chemicals and messes

Keep toxic substances away from our wildlife and make something that was once unusable functional again

Paint can be a hazard to the environment and animals so recycling it will make sure that it doesn't accidentally get introduced into the environment.

Seems like safe thing to do

So it can be up cycled and reused as well as kept away from animals, children, ADULTS, and anything it may cause damage to.

So that the leftover paint does not add any toxins into the soil or water shed in the community

The personal motivation I would have for recycling in the future when it comes to leftover paint would be that it minimizes the environmental impact while promoting sustainability: paint recycling stops harmful chemicals from entering landfills and waterways, protecting ecosystems. It would motivate me to do responsible waste recycling, knowing that my effort could be conserved for resource conservation and be provided to community projects or to those in need. It's such an easy act but makes one feel good, with the satisfaction of making a difference while encouraging ecological awareness in the community.

The safety of others, myself and the planet.

To make sure it doesn't contaminate anything in our environment. Paint has chemicals that can be dangerous, and I would like to avoid that.

To prevent potentially causing harm to the environment by disposing of paint in a way that is hazardous

We only have one earth and I like to do my part to dispose of hazardous materials responsibly to keep our planet healthy and happy.

#### Sample Comments\* - Knowledge that I Can

I have never known this was an option. I have cans of paint being unused in my basement and would like to get rid of them in a safe and helpful way.

I didn't know there were places you could take your left over paint. From now on I will recycle it. My motivation is Sustainability

The survey and global warming

Just knowing I'm supposed to is good enough for me

just knowing the laws or rules for recycling paint

Just knowing there is a place to recycle I would do that

Just knowing your supposed to works for me

Just that there is a way to dispose of it

knowing now that paint can be recycled; I did not know this before

Knowing of the new information that I just received that paint can be recycled

Knowing that it can be re used

Knowing that it can be recycled

Knowing where I can drop it off

Knowing where to go

Knowing where to recycle the paint.

Knowledge

knowledgeable

Now I know you can

Now I learned that you can recycle paint

Now that I know that I can. I just never did anything with it because I wasn't sure what to do so it just sat around

Now that I know that there are these specific locations designed for Paint I definitly will take them there instead.

so i can make sure i am getting rid of it correctly, and i enjoy recycling for the extra cash

That I am able to

the info here suggests that this is smart

This survey

Well now that I know it can be recycled and I've got the time to go to the location they do this at and recycle it

What I just learn s

I would have done it in the first place if I knew I could have. But I would say I'm motivated mainly because I just recycle as much as I can

One I don't know a better way or at all of disposing it. Also recycling is a better option and am a avid recycler in general, did not know u could

### Sample Comments\* - Avid Recycler

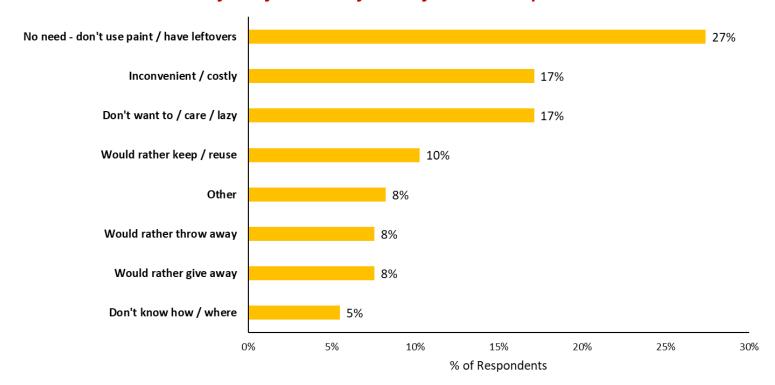
Because I recycle everything possibly can I've always preferred to recycle just about everything, and try to do so when I know how. Loveve to recycling Recycle is always better. Recycle whenever possible recycling anything is better than not recycling Recycling anything is the best practice. Recycling in general is the better alternative when compared to all other ways of disposal Recycling is always better than throwing away Recycling is always good Recycling is better for everone Recycling is generally a good thing Recycling is normally best Recycling is something everyone should do if they can. Recycling Is the best Recycling is the best option for disposing of pretty much anything Recycling is the way to go Recycling items is my standard practices try to recycle anything I can We recycle as much as possible. We recycle everything in our house and now that I know paint can be recycled as well, I will from now on. We recycle much as we can! Pkis live in Oregon I'm a huge fan of recycling. If it's recyclable, I'll recycle it. Have recycled most of my 81-year life I like to recycle I like to recycle I like to recycle

I like to recycle anything I can. I like to recycle items when I can.

#### **Open-Ended Commentary: Recycling Obstacles**

- Cited by about a third of those unlikely to recycle paint in the future, the most prevalent obstacle was that recycling would be inconvenient.
- A fifth said they would rather keep and/or re-use leftover paint.
- 16% said they wouldn't recycle paint because they didn't paint and/or wouldn't have any to dispose in the future.
- Others preferred other disposal methods, just didn't want to, or they didn't know how to recycle.

COMMENT CATEGORIZATION:
Why are you unlikely to recycle leftover paint in the future?



# **Sample Comments\* – No Need**

	I DON'T EVEN BUY PAINTI LIVE IN A RENTED APARTMENT IN THE CITY AND
always use it up	THERE IS NOTHING TO PAINT.
Because I don't paint	I don't own any paint
Because I don't usually have that much paint leftover	I don't paint
Because I never use paint anymore and don't have any paint in my small	
apartment.	I don't use paint.
	I have no need to buy paint in the future therefore I'm not gonna have a
Because I'm not painting anything	reason to recycle paint.
Because there usually is practically nothing left. So I will wait for a	
hazardous waste day in my area to dispose of any remainder paint.	I never have any left overs
Cause I never have leftover paint	I rent an apartment and never paint anything
Don't have any to recycle ya get it I said no to everything	I use it all
Dont have that much left	I usually don't have leftover anyway
Don't paint	I usually finish it
dont use paint	I'm in assisted living
I barely ever use paint and I don't waste it so I don't have leftovers.	N/A
I do not paint	Na
I do not use paint	Never I don't paint
I don't have enough to warrant it	no need
I don't purchase paint.	Not applicable
I don't use paint.	Not enough leftover paint to feel worth the effort
I Dont anticipate doing my own painting anymore now that I am sixty	
years old. I will hire painters and they will take the paint with them.	Use all paint
i dont buy it	We don't use paint.
I don't buy paint	When I paint my house I use all the paint.

## **Sample Comments\* – Inconvenient or Don't Care/Too Lazy**

Don't know where such facilities are and lack transportation. However, I	
can upcycle the paint instead.	it's too far away for me to bother with for a single can
have to go somewhere I don't usually go	Never adequate to make it worth the trip
Cost more to transfer to recycling center then the dump	no car
Nothing in our immediate location.	no place near by
Because i will not have time to taking to another location	not convenient
Convenience	Nothing near me
Costs gas to drive to places to recycle	takes to much time to drive
Don't have the gas money to cover it.	The county collection spot is over an hour away
Don't have time	The recycling center is too far away
I don't know where these facilities are and it seems inconvenient	There are no recycle places near where I live.
I have no vehicle and the facility shut down	There are no recycling facilities near me
I live in an area where that isn't a practice, and those places don't exist.	there's no place convenient for me but I know of.
it's so far away that I cannot afford the gas.	

Because I am too lazy and I find it much easier to just throw it in the	
trash.	I dont want to
Because I would forget	I might forget
because im lazy	I would forget about it
Because it's too much work.	I'm lazy
Because of laziness	i'll probably forget or just be too lazy
Cause I don't care	It don't get around to it
Don't care	Just wouldnt
dont want to	lack of motivation
have not bothered doing anything more with them yet	Lazy I guess
I can't be bothered to take the time out of my day.	Seems like a lot of work
I can't keep up with what's in front of me	too much effort
I don't care	too time consuming

### Sample Comments\* – Rather Keep/Re-use or Give Away

Because I save it

Because I usually save the leftover paint for touchups

Because I would use it to paint on a canvas
I can always find a use for it in my home.
I keep it for any touching up that is needed.
I like to keep it on hand
I might want to use it
I normally hold it until I need it and only get rid of old paint if it is no i save it for any other projects i might do
I will keep it until I use it all (eventually)
I will need it in the future
It would be wasting it. I would use it eventually for something.
Prefer to keep future use
would use old paint as a primer

I would more than likely give it to someone else who could use it.

Because I give my leftover paint to a family member or a friend

Because there is always someone that can use paint and I'd rather help someone or an organization save money

Give to someone

I always give my extra paint to a friend or family member who can use it
I have friends who I can give it to to be used
I know people who will use it
I normally use it all or someone else needs it
I prefer to give it to someone who needs it.

Ill give it to family or friends or donate it
My friend is a maintenance man and always finds use for it.

#### Sample Comments\* – All Other Obstacles

Because I am too lazy and I find it much easier to just throw it in the trash.

Because paint will dry up

because i'll pour it down the drain

Do it myself put it in the trash

easier to just throw it away

Gonna throw it away

I bring it with my garbage in 1 trip to dump.

I just dispose of it the easy way

I just pour it down the storm drain

It's easier to just throw it away.

Just easier to throw the can away, if I had a lot I'd recycle it though

Cost more to transfer to recycling center then the dump

Don't know where

Don't know where to take it

Don't know where to bring it.

I don't know where to do this

I don't know where to recycle it

I know nothing about paint

I will if I knew where to take the paint.

Just have never done it before.

0 percent

Because I want it picked up

because of animals

Flameable

I will use different disposal methods.

It's easier to take it to a hardware store where they can take it to be

leftover paint to save money

Our local garbage/recycling place is a nightmare. It's only open 1 day a

prefer to go to the hardware store so they recycle it

The store is closer and more convenient

We use mostly chlorinated rubber traffic paint



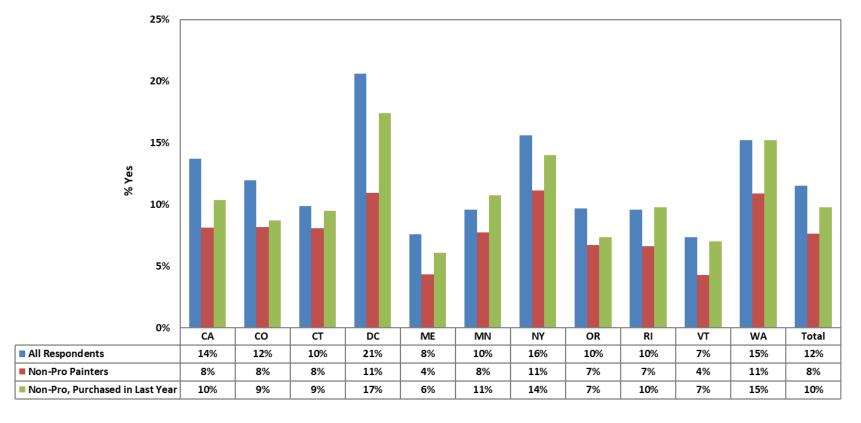
# ADVERTISING AND MARKETING CONSIDERATIONS

## **PaintCare Awareness**

**KB** Insights

- Overall, 12% of respondents said they had heard of PaintCare before.
- Awareness was much lower among end-consumers (8%) than professional painters (51%).\*
- It was slightly higher among end consumers who bought paint in the last year (10%) than among all end consumers (8%)

Have you ever heard of PaintCare, the program that sets up sites that take paint for recycling?

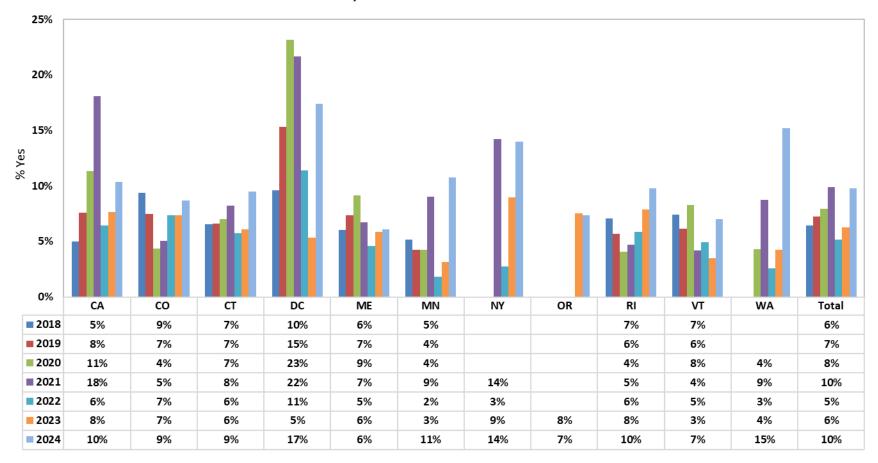


<sup>\*</sup>Data is not shown for professional painters in individual states/the district due to low sample sizes.

## TREND: PaintCare Awareness, Recent End-Consumer Purchasers

- The percentage of end-consumer respondents who had heard of PaintCare was higher in 2024 (10%) than in 2023 (6%).
- Results varied by state/district.

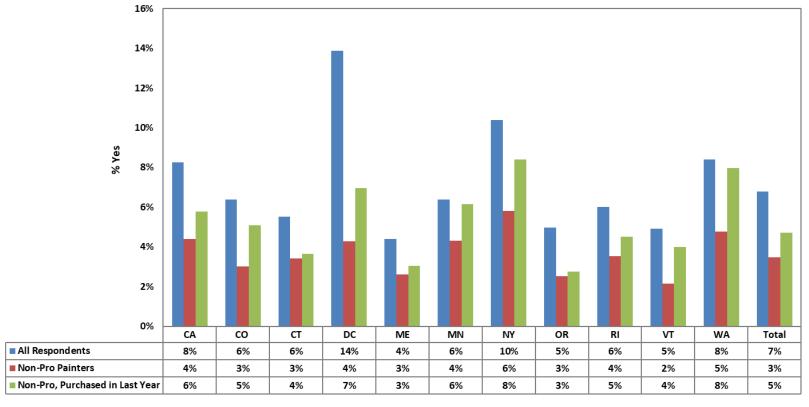
TREND: Heard of PaintCare, Non-Pros Who Purchased Paint in the Last Year



## Ad Recall

- 7% of respondents recalled a PaintCare ad, higher than last year (3%).
- Non-professionals were much less likely to have encountered a PaintCare ad (3%) than professional painters (40%).
- Recent purchasers are much more likely to have encountered a PaintCare ad (5%) than all end consumers (3%).

Do you recall seeing or hearing an advertisement about paint recycling and/or PaintCare in the last several months?



<sup>\*</sup>Data is not shown for professional painters in individual states/the district due to low sample sizes.

## **Ad Recall Types**

- TV was most frequently cited by respondents who remembered ads (typical response even when TV ads not running).
- Other common ad types varied by state/district, between online, radio, newspaper, billboard and mail.
- Note: sample sizes are small by state/district; as such, results should be considered anecdotally.

			What ty	ype(s) o	f ad(s)	do you i	recall?	Choose	all that	apply.		
Ad Type	CA	со	СТ	DC	ME	MN	NY	OR	RI	VT	WA	Total
TV	56%	88%	71%	66%	82%	25%	65%	52%	47%	50%	71%	60%
Online Advertisement	41%	44%	43%	71%	55%	38%	46%	43%	60%	40%	71%	50%
Newspaper	24%	19%	36%	57%	36%	44%	46%	35%	20%	30%	52%	37%
Radio	24%	19%	50%	34%	45%	44%	46%	30%	27%	40%	24%	33%
Billboard	22%	6%	29%	31%	18%	31%	46%	22%	27%	20%	14%	25%
Mailer sent to my home/business	10%	13%	29%	9%	0%	0%	19%	7%	0%	20%	5%	9%
Unsure	2%	6%	0%	0%	0%	6%	0%	8%	7%	0%	0%	3%

Shown as a percentage of those who recalled an ad

## **Recall of Other Marketing Measures**

- Among those who had heard of PaintCare, word-of-mouth communication was the most common source of information in most states. HHW centers also play a key role in most states/the district.
- Brochures, social media, signs, displays and online research were all important methods as well.
- Note: sample sizes are small by state/district; as such, results should be considered anecdotally.

Do you recall hearing about paint recycling and/or PaintCare in any of the following other ways? Choose all that apply.												
Method	CA	со	СТ	DC	ME	MN	NY	OR	RI	VT	WA	Total
From a friend/relative/colleague	43%	30%	36%	35%	42%	42%	46%	49%	21%	40%	26%	40%
From my local hazardous waste center or transfer station	25%	20%	32%	38%	37%	25%	26%	32%	42%	27%	39%	31%
Brochure/card at a paint/hardware/lumber store	21%	23%	24%	44%	37%	29%	36%	20%	17%	20%	34%	27%
Sign/poster/display at a paint/hardware/lumber store	29%	13%	40%	40%	37%	25%	38%	19%	13%	7%	24%	26%
Facebook/social media	19%	17%	28%	37%	26%	13%	23%	22%	17%	27%	26%	23%
At one of PaintCare's one-day paint collection events	25%	17%	24%	31%	21%	13%	26%	17%	17%	7%	13%	20%
From my own online research (e.g. searched "how to get rid of paint")	18%	17%	24%	31%	21%	13%	13%	17%	13%	20%	24%	19%
Mailed information	16%	23%	24%	19%	26%	21%	26%	8%	21%	40%	11%	17%
None	7%	17%	12%	2%	0%	13%	0%	11%	8%	0%	11%	8%
Other*	0%	3%	0%	0%	0%	4%	0%	1%	8%	0%	0%	1%

*Other				
This survey	Here just now			
Ad in newspaper	From my city Public Works Department			

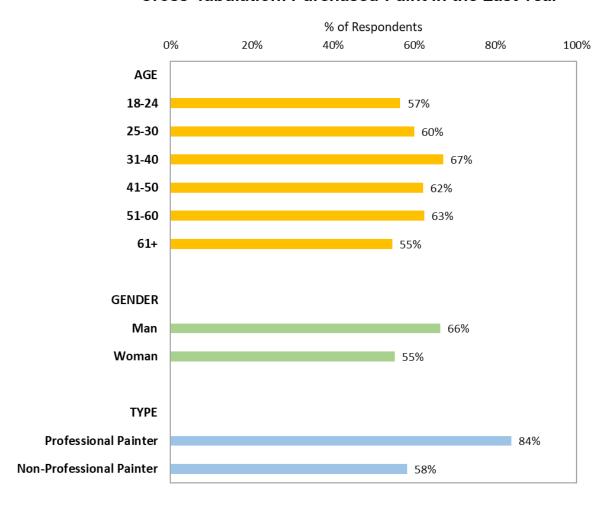
Shown as a percentage of those who had heard of PaintCare



## APPENDIX 1: IMPACT OF PROFILES ON RESULTS (Cross-Tabs, All Respondents)

### **Consumer Behavior Cross Tabulations – Paint Purchases**

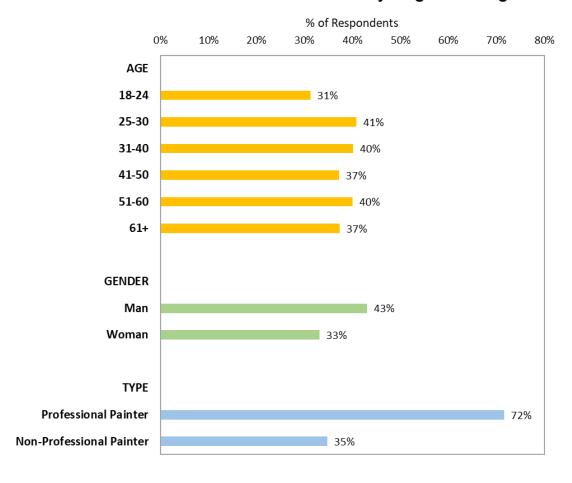
#### Cross-Tabulation: Purchased Paint in the Last Year



- Those in the 31-40 age range bought paint most often in the last year.
- Men purchased at a slightly higher rate than women in the last year.
- As expected, professional painters purchased more often in the last year than nonprofessionals.

## **Cross Tabulation – Recycling Knowledge**

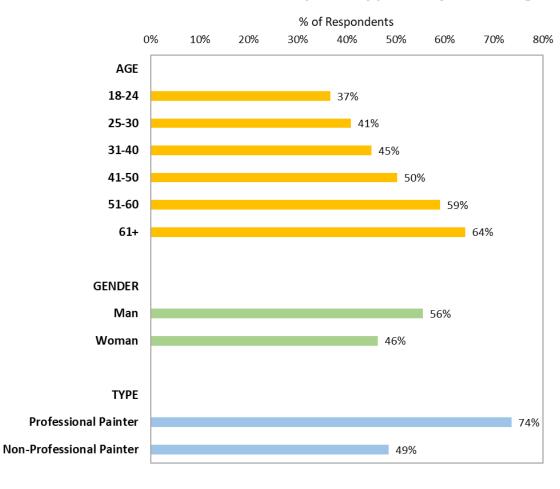
#### **Cross-Tabulation: Paint Recycling Knowledge**



- Recycling knowledge increases after 24.
- Men are significantly more likely to know that paint can be recycled than women, as was the case in prior years.
- Professional painters are more than twice as likely to know that paint can be recycled.

## **Cross Tabulation – Disposal Opportunities**

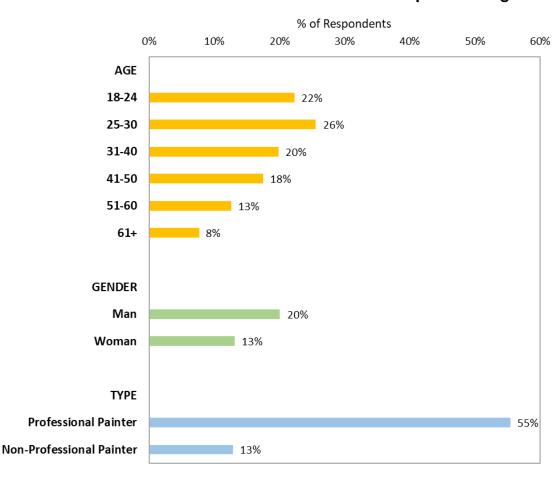
#### **Cross-Tabulation: Disposal Opportunity Knowledge**



- Knowledge of paint drop-off opportunities increases with age.
- Men are more knowledgeable about disposal opportunities.
- Professional painters are more aware of drop-off opportunities than non-professionals.

## **Cross Tabulation – Pick-up Service**

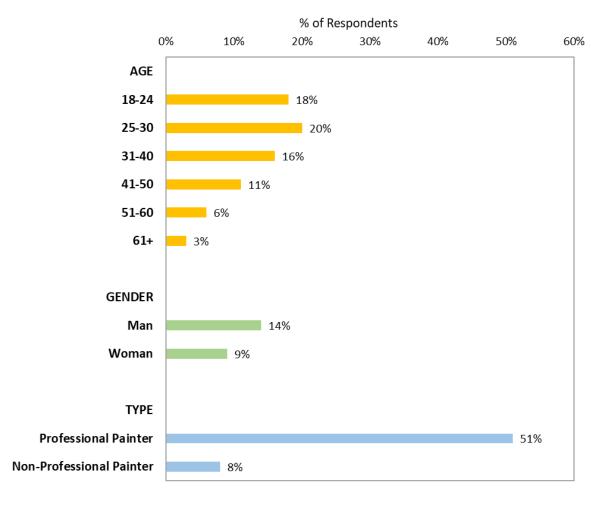
#### Cross-Tabulation: 100 Gallon Pick-up Knowledge



- Knowledge about free on-site pickup services generally decreases with age.
- More men are aware than women.
- As expected, professional painters are much more familiar with pick-up services than nonprofessionals (i.e., they are more likely to have 100+ gallons of paint on hand).

## **Cross Tabulation – PaintCare Familiarity**

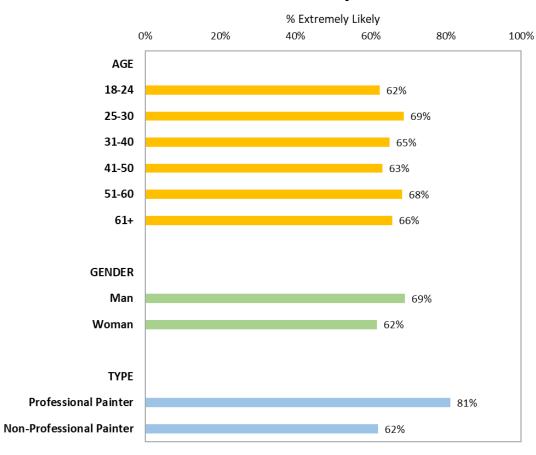
#### Cross-Tabulation: Heard of PaintCare



- Awareness of PaintCare generally decreases with age.
- More men have heard of PaintCare than women.
- Professional painters are much more aware of PaintCare than non-professionals.

## **Cross Tabulation – Past Paint Recycling Behaviors**

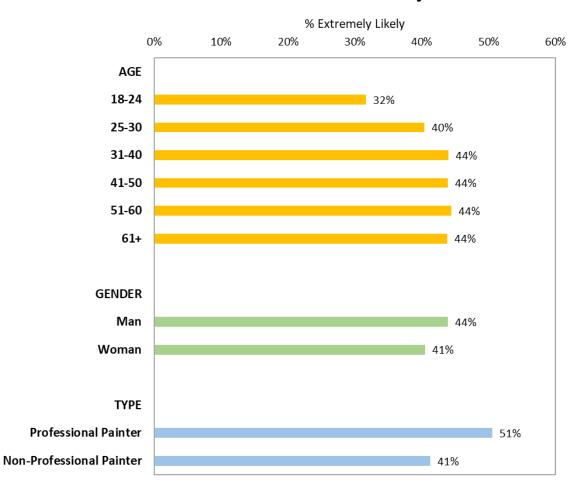
#### **Cross-Tabulation: Has Recycled in the Past**



- Recycling experience is not predictable based on age.
- Only slightly more men have recycled paint than women.
- Professional painters are much more likely to have recycled in the past than non-professionals.

## **Cross Tabulation – Future Paint Recycling Intentions**

#### Cross-Tabulation: Likelihood to Recycle in the Future



- Intentions to recycle paint are higher after 24.
- Intentions are similar among men and women.
- Professional painters are more likely to recycle in the future than non-professionals.



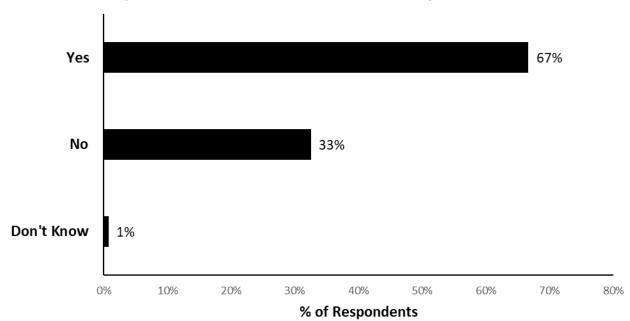
## APPENDIX 2: STATE/DISTRICT RESULTS (UNDER SEPARATE FILE)



## **Recency of Paint Purchases**

❖ 67% of respondents bought paint in the last year, the same percentage from last year's study.

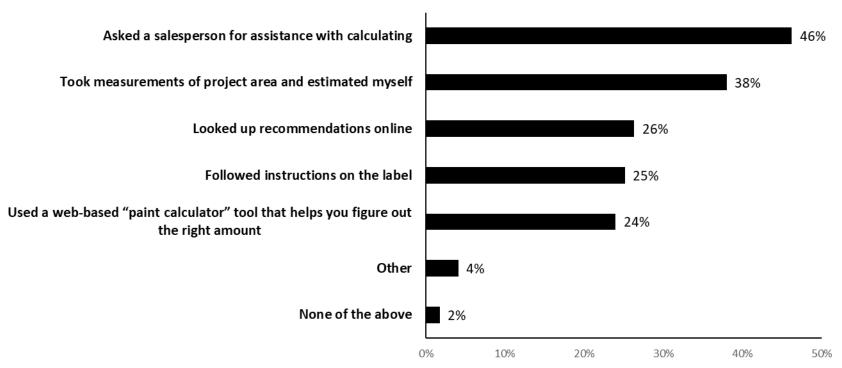
Have you purchased paint in the last year? For the purposes of this question, "paint" includes primer, interior or exterior house paint, stain, deck sealer, and clear finishes like varnish.



## **Paint Needs Assessment Behaviors**

- As was the case last year, the top two methods that consumers used to assess their paint needs were to ask a salesperson for assistance (46%) and to take measurements themselves (38%).
- Next most common were to looked up recommendations online (26%) and follow the instructions on the paint can label (25%).
- 24% used a web-based paint calculator to determine the amount of paint to buy.

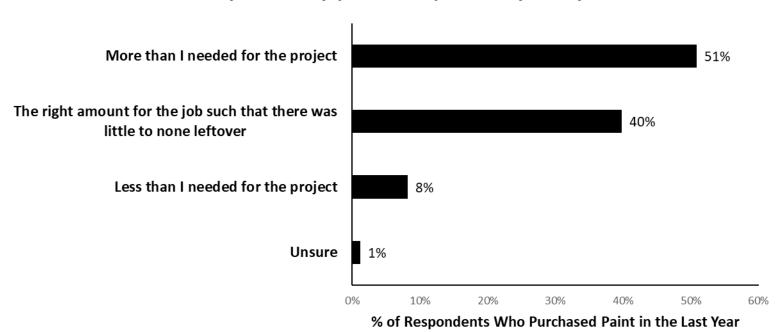
#### How did you determine right amount of paint to buy? (Select all that apply)



## **Paint Quantity Purchased**

- Among those who purchased paint in the last year, 40% bought the right amount for the job such that there was none left over.
- About half bought more than they needed for the project.
- 8% said they bought less than they needed.

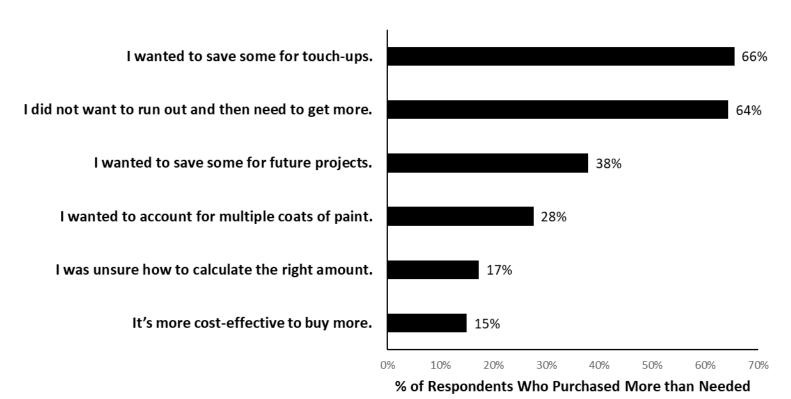
#### When you initially purchased paint did you buy...?



## **Reasons for Excess Paint Purchases**

- Of those who said they bought more than they needed, 66% said they did so because they wanted leftover paint for touch-ups.
- 64% didn't want to run out during the project and have to go out and get more.
- 38% said they wanted paint for other projects; 28%, for multiple coats.
- 17% said they were unsure how to calculate the right amount.

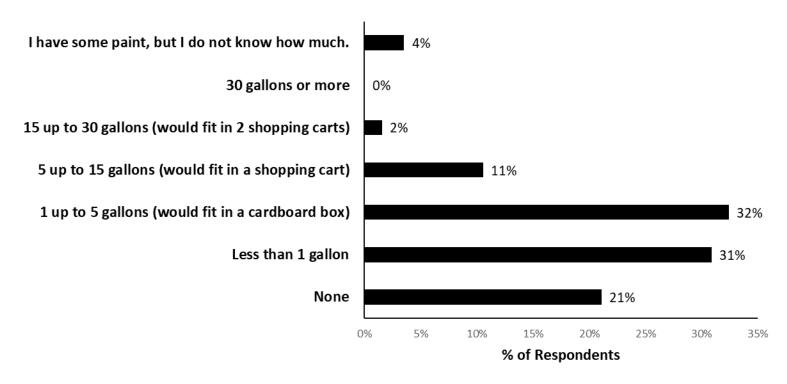
#### Why did you buy more paint than you needed? (Select all that apply)



## **Leftover Paint Storage**

- 21% said they didn't have any paint in storage at the time.
- The most common amounts of paint stored at home/business were "1 up to 5 gallons" and "less than 1 gallon."

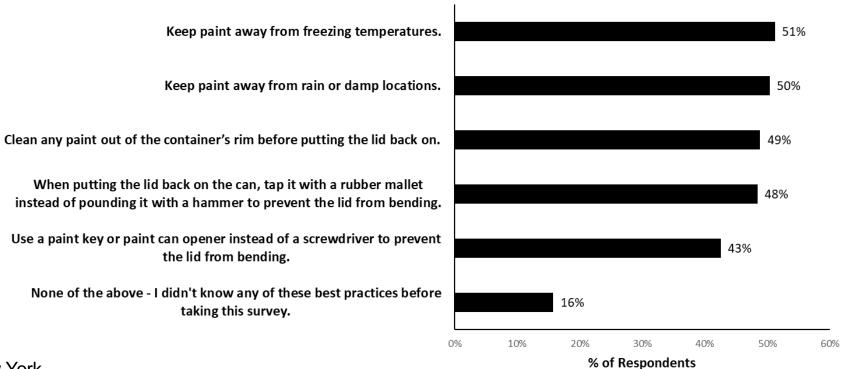
How much leftover or unwanted paint do you have in your home or business at this time (e.g., primer, interior or exterior house paint, stain, deck sealer, or clear finishes like varnish)?



## **Best Practices Knowledge**

- About half of respondents were aware that they should keep paint away from freezing temperatures (51%) and wet/damp conditions (50%), clean the rim before closing (49%), and use a rubber mallet to tap the lid back on (48%).
- Slightly less were aware they should use a paint key opener to keep the lid from bending (43%).
- 16% weren't aware of any of the best practices listed.

Below is a list of best practices when it comes to paint storage. Which best practices were you aware of before taking this survey? Select all that apply.

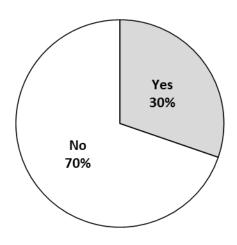


**New York** 

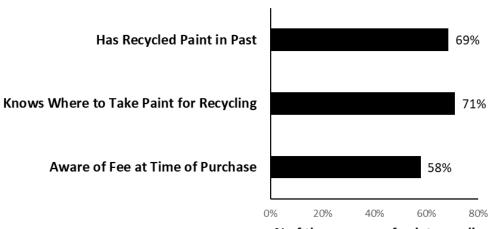
## **Awareness of Paint Recycling**

- 30% of all respondents said they knew that paint can be recycled.
- Among those who were familiar with paint recycling, 69% said they had recycled in the past.
- 71% also knew where to take paint for recycling.
- 58% were aware of the fee for future recycling that is paid at the time of purchase.

Prior to this survey, did you know that paint can be recycled (disposed in such a way that it may be re-used)?



#### Knowledge/Experience of Those Aware of Paint Recycling

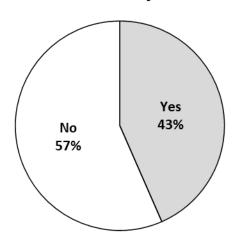


% of those aware of paint recycling

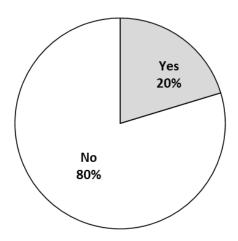
## **Awareness of Paint Disposal Opportunities and Pick-up Service**

- 43% of respondents were aware of paint disposal opportunities in their state.
- 20% of respondents knew that 100+ gallons could be picked up for free.

Prior to this survey, were you aware of paint disposal opportunities in your state, such as drop off locations at paint stores and household hazardous waste facilities?



Prior to this survey, were you aware there is a free on-site pickup service available to households, professional painters, businesses and organizations with 100 gallons or more of leftover paint?



## Recycling vs. Disposal Awareness, Recent Consumer Purchasers

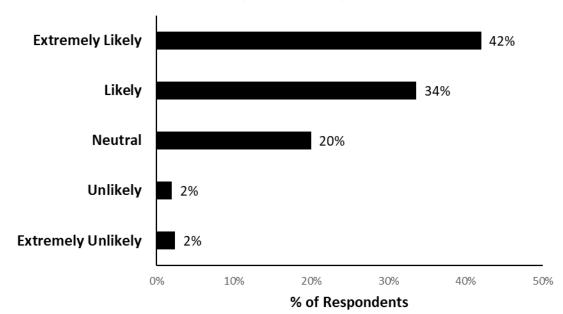
- Knowledge of paint recycling and knowledge of disposal opportunities do not necessarily go hand in hand. There are many who know about paint recycling who do not know about disposal opportunities in the state, and vice versa.
- The following "matrix" breaks down recent consumer purchasers given both subjects.
- 22% knew about both topics; 50%, neither topic; the rest, one or the other.

		Knows About Paint Recycling			
		Yes	No		
Knows About Disposal Opportunities	Yes	22%	22%		
	No	6%	50%		

## **Likelihood for Future Paint Recycling**

- 42% of all respondents said they were "extremely likely" to recycle the next time they have paint to dispose.
- Another 34% said they were "likely" to recycle.
- Very few said they were "unlikely" or "extremely unlikely" to recycle.

# How likely will you drop it off for recycling next time you have paint to dispose?



#### Sample Comments: What would be your personal motivation for recycling leftover paint in the future?

Giving the paint to anyone who could put it to good use, to reduce waste, and improve the environment.

Nothing good should go to waste

Recycling leftover paint helps reduce waste, protects the environment, and promotes sustainable practices, ensuring resources are used responsibly for future generations.

so someone less fortunate could use it

To help recycle something that can be reused instead of ending up in overcrowded dumps.

Getting it out of my house or garage.

Save room in my house etc and cleaning up my mother nature

I don't wanna create a mess or a hazard

So that there isn't a mess somewhere being it's toxic

I do the right thing for the environment

The survey and global warming

If I know what to do with something, I try to choose the best option for the environment.

saving the earth and bringing more human mindsets to do good

That I'm doing my part not to add to the current state of our environment.

To use it again and save money

So that someone else can use it and I don't contaminate anything with it

That the paint would be able to have a new life, and not just thrown away.

I love to recycle if it helps animals and the earth were reall bad off and people dont care and just make it worse

I wouldn't want anyone to be exposed to chemicals in paint

It is safer for the environment and I am a responsible homeowner who values the safety of my community members and Mother Farth!

My personal motivation for recycling leftover paint in the future would be to make sure it didn't end up causing any environmental issues and possibly benefit someone with a new use.

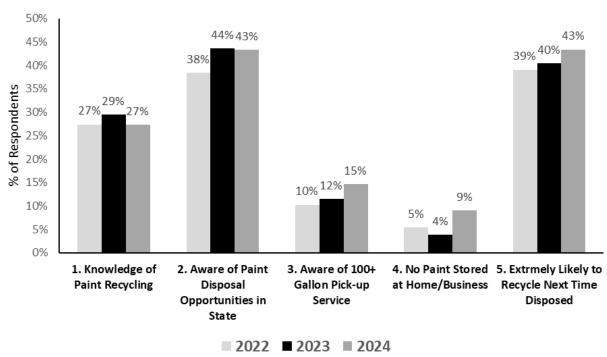
Recycling paint can be a simple way to minimize environmental impact and also support sustainable practices.

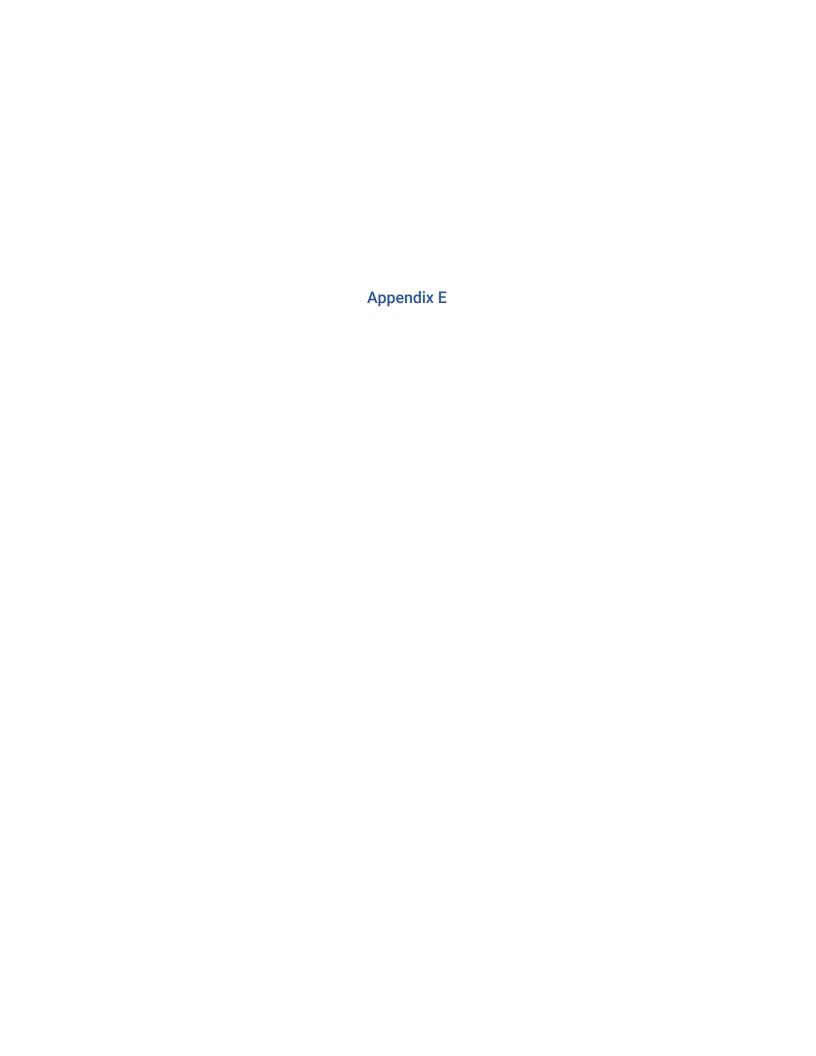
#### **New York**

## **KPI Trends**

- The best way to determine year-over-year change is to look at the awareness, behavior and intentions of end consumers who purchased in the last year. Accordingly, five key performance indices ("KPIs") were calculated for this audience.
- More people have no paint stored at home in 2024.
- All other KPI changes are statistically insignificant in 2024.

# Trends in KPI Measurements (Non-professionals who purchased in the last year)







## **Drop Off Site Guidelines**

This document contains detailed information on PaintCare's program guidelines and operations procedures. In combination with the state-specific guidelines, it is designed to be used by new staff for self-training and for site refresher training without PaintCare staff.

Note: The supplemental training slides included in the training binder summarize only the most important information from these Drop-Off Site Guidelines. The slides are used during training by PaintCare staff and can also be used to supplement refresher training.

Adherence to these guidelines is critical for drop-off sites participating in the program. Exceptions to these guidelines can be made only with PaintCare's express written permission. If your site is unable to comply with any of these guidelines, please contact your PaintCare representative so that we may try to find a solution that works for your site but still achieves compliance with applicable legal and operational requirements for the program.

## **Contents**

Section 1. Training and Safety	2	
Section 2. General Guidelines	3	
Section 3. Collection Bins and Storage Area	4	
Section 4. Identifying and Accepting PaintCare Products	6	
Section 5. Participant Paint Volume	11	
Section 6. Working with Transporters	12	
Section 7. Spill Response	13	
Section 8. Inspections and Records	14	
Section 9. Direct Reuse	15	

## Section 1. Training and Safety

#### **Training**

For the safety of the program and your staff, all employees handling PaintCare products must receive training in product identification, acceptance, handling, packaging, inspection, and emergency response procedures before collecting PaintCare products or engaging in any PaintCare program activities.

Training helps ensure that employees:

- Conduct PaintCare products collection activities in a safe manner that protects workers and the environment
- Are equipped for and understand hazards associated with PaintCare products

Training plans and records should be maintained for each employee. Record staff training using the log included in the training binder.

#### Safety

Store personal protective equipment (PPE) and spill response equipment in an accessible location adjacent to the collection bins. Ensure those materials are protected from impacts of weather.

The drop-off site must be equipped with appropriate emergency response equipment including a fire extinguisher, spill kit, and PPE. Monthly inspections of equipment are recommended.

PaintCare products collection activities need to follow general safety practices including proper lifting techniques.

Post emergency procedures and emergency contact numbers including police, fire department, and emergency services by a phone and in close proximity to the collection bins, if possible.

If applicable, develop and maintain an emergency action plan as required by OSHA.

If required by federal, state, or local law, familiarize police, fire departments, and emergency response teams with the layout of your facility, properties of PaintCare products handled at your facility, and evacuation routes.

## Section 2. General Guidelines

#### PaintCare Provides Your Site:

- Training binder with recordkeeping logs/forms
- Signage identifying your site as a PaintCare drop-off site
- Printed educational materials for the public

#### PaintCare's Transporter Provides Your Site:

- Paint collection bins and liners for cardboard/single-use collection bins
- Labels and/or markings for paint collection bins
- Spill kits (excluding HHW programs)

#### **General Guidelines for Drop-Off Sites**

Each PaintCare drop-off site has unique logistical and operational considerations. Each drop-off site must make its own decisions and use its best judgment to operate in the safest manner possible in accordance with applicable law. To ensure the highest standards of safety for you and your staff, drop-off sites must:

- Have appropriate signage that informs the public of the hours of operation
- Accept PaintCare products from participants during your regular advertised or posted operating hours
- Display PaintCare signage to identify you as a drop-off site; signage should be posted in a highly visible area, at the entrance of your site
- Assist and supervise participants when they visit to drop off PaintCare products. Site staff should
  greet participants and must verify eligibility of the participant and their leftover paint products as
  PaintCare products
- IMPORTANT: Never allow a participant to open a PaintCare product container
- Have adequate space, staffing, and training to collect and store PaintCare products
- Provide a secure space for empty and full collection bins
- Place all PaintCare products immediately in collection bins approved for use by PaintCare and its transporters
- Pack only PaintCare products into collection bins
- Schedule shipments of PaintCare products from your drop-off site
- Maintain all records relating to the program
- Train staff to be familiar with the requirements and practices of this guide

## Section 3. Collection Bins and Storage Area

#### **Storage Area and Collection Bin Placement**

Establish a dedicated storage area for collection bins and PaintCare products.

Place collection bins on an impermeable surface (i.e., paved asphalt, concrete, or other surface) at all times.

Place collection bins away from ignition sources, storm drains, and floor drains.

Ensure there is adequate ventilation if bins are stored indoors.

If stored outdoors, protect collection bins from the elements (e.g., precipitation, temperature extremes, rain, and snow). Keep collection bins under cover to prevent exposure to precipitation to protect against temperature extremes. If you store collection bins outdoors, you may need approval from your local fire or hazardous materials oversight agency.

Comply with any local fire codes or other regulations that might pertain to your storage of collection bins at your site.

Maintain enough space around collection bins to inspect for leakage and emergency access.

Use good housekeeping standards; keep paint storage areas clean and orderly.

#### Setting Up, Packing and Maintaining Collection Bins

Collection bins must be set up, used, and closed according to the manufacturer's instructions. PaintCare's transporters should set up the collection bins that they provide, unless otherwise requested by the drop-off site staff.

Ensure liners are inserted in cardboard collection bins. The liners provide secondary containment to contain liquids in the event a can leaks while in storage or transit. Reusable plastic bins that are leak-proof by design do not need liners.

Collection bins must be structurally sound. If you see any evidence of damage to bins (or liners) that may cause a leak or spill, notify PaintCare immediately.

Mark the collection bin with the date the first PaintCare product is placed in it.

Place PaintCare products in bins immediately upon receipt. Keep collection bins closed except when adding PaintCare products.

Pack 5-gallon buckets on the bottom layer of the collection bins for stability.

Pack all PaintCare products (cans, buckets) upright and as tight as possible in the collection bins to protect contents from shifting and leaking in transit.

Do not open containers to verify product.

Do not overfill collection bins; allow enough space for a lid to fit securely.

Do not take PaintCare product out of the bin.

#### Security

Never allow "self-serve," public access to the collection bins.

The collection bin storage area must be secured and locked when not attended.

Only drop-off site staff should have access to the collection bins and storage area until the collection bins are ready for pick-up by PaintCare's transporter.

# Section 4. Identifying and Accepting PaintCare Products

#### What are PaintCare Products

PaintCare drop-off sites should accept only PaintCare products (architectural paint products) for management under the PaintCare program. Only those PaintCare products accepted from individuals residing in the state and businesses/organizations located in the state can be managed under the PaintCare program.

Listed below are the primary examples of architectural paint products accepted by the PaintCare program and paint or paint-related products not accepted by the PaintCare program.

Generally, PaintCare products include latex and oil-based house paint, stains, and clear coatings (varnish, shellac, etc.). The program excludes anything that is:

- In an aerosol spray can
- Intended and labeled "for industrial use only"
- Mostly used in the manufacture of equipment
- On the list of specifically excluded products for some other reason

PaintCare products are classified as either latex (water-based) or oil-based (alkyd) and the classification is important in order to decide how the product should be handled and processed. Knowing how to tell the difference between latex- and oil-based products is also important in determining which types of businesses/organizations can use the PaintCare program (if your site accepts paint from this audience).

#### PaintCare Products and Non-PaintCare Products

#### Acceptable products (PaintCare products)

- Interior and exterior paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings and floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacguers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

#### Unacceptable products (Non-PaintCare products)

- Paint thinner, mineral spirits, solvents
- Aerosol coatings
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

For more information, please see <a href="https://www.paintcare.org/products">www.paintcare.org/products</a>

If non-PaintCare products end up in a drop-off site's bin, such products will not be returned to the drop-off site and will be managed by PaintCare's transporter. Transporters identify non-PaintCare products and report all instances to PaintCare. PaintCare staff will notify the site of any contamination in the bins. If the problem persists, additional training may be provided.

#### Acceptable Containers vs. Unacceptable Containers

Before accepting products from participants for management under the PaintCare program, drop-off site staff must (1) check the condition of the container for acceptance in the program, and (2) check the product label to verify that it contains a PaintCare product.

#### Acceptable

- The PaintCare product must be in its original container
- The container is labeled as containing one of the designated PaintCare products listed above
- The container must be in good condition and not leaking
- The container must be 5 gallons in size or smaller
- The container contains dry latex paint

#### Not Acceptable

- The container is not original (e.g., paint was transferred into a jar)
- The container does not have an original label
- The container is leaking or has no lid
- The container is larger than 5 gallons
- The container is empty

However, drop-off sites permitted to accept household hazardous waste may accept unlabeled and leaking containers by following the procedures described below.

#### **Unlabeled and Leaking Containers**

A drop-off site permitted to accept household hazardous waste may, at its discretion, choose to accept unlabeled and/or leaking containers if it follows the protocols below and otherwise complies with all applicable laws:

#### **Unlabeled Containers**

A drop-off site may accept containers that do not have an original label if a staff person appropriately trained in identifying unknown wastes (1) identifies the material in the container as a PaintCare product, and (2) applies a label identifying the contents to the container before placing it in a collection bin.

#### **Leaking Containers**

A drop-off site may accept a leaking container or a container with no lid if an appropriately trained drop-off site staff person (1) verifies that the container contains a PaintCare product, (2) places the contents of the leaking/open container into an appropriate substitute container (which can include bulking such PaintCare products into 55-gallon drums), and (3) applies an appropriate label to the substitute container.

#### Refusing an Unacceptable Product or Container

Do not accept non-PaintCare products from any participant unless they are received as part of normal site operations and are not placed in PaintCare collection bins.

When refusing a material at a drop-off site, drop-off site staff must explain why the material cannot be accepted (e.g., material is not a PaintCare product, cannot accept material from non-exempt generator, etc.). If a participant tries to drop off products that your location cannot manage, refer the participant to an appropriate alternative resource, such as their local household hazardous waste disposal program, garbage transporter, environmental health agency, or public works department. Local contact information is provided at the front of the training binder.

#### **Paint Volume Acceptance Rules**

The program accepts PaintCare products from households and businesses/organizations.

**Households.** Households may drop off any volume of PaintCare product, subject to the volume limit set by the site.

Businesses/Organizations. Non-households may also drop off any volume of latex PaintCare product, subject to the volume limit set by the site. Non-households may only drop off oil-based PaintCare products if they comply with federal and state hazardous waste generator rules that, among other criteria, require that the business/organization (1) generates no more than 100 kilograms (about 25 gallons or 220 pounds) of hazardous waste per calendar month, and (2) does not accumulate more than 1,000 kg (about 250 gallons or 2,200 pounds) of hazardous waste at any time. Painting contractors and commercial property owners typically meet these criteria. For more information about these criteria, please visit <a href="https://www.paintcare.org/vsqg">www.paintcare.org/vsqg</a>

Each business or organization is responsible for determining its own generator status under applicable law.

When a business/organization has oil-based PaintCare products to drop off at your site, it must sign the Paint Drop-Off Log or form included in the training binder to verify that it qualifies to use the program for oil-based paint. The log/form includes an explanation of the requirements. If a business/organization has only latex paint, it does not need to sign the log/form.

Once a business/organization signs the Paint Drop-Off Log or form, you may accept oil-based paint from that business/organization. (HHW sites and other waste collection programs may need a permit and/or to meet additional legal requirements in order to collect oil-based paint from businesses.) To help ensure legal compliance, unless you're specifically permitted to accept more, you should not accept more than 25 gallons of oil-based paint per calendar month from a qualifying business. Paint Drop-Off Log or forms may be reviewed by PaintCare or government agencies and compared with a list of registered hazardous waste generators to verify that only qualified businesses/organizations are using the program for their oil-based paint.

#### **Transporter/Recycler Drop-Off Sites**

#### Maintaining Paint Drop-Off Logs for All Participants

Drop-off sites operated by a PaintCare-contracted transporter and/or recycler must keep and maintain separate drop-off logs to record both latex and oil-based paint volumes from both businesses/organizations and households. While PaintCare offers template logs, an alternative may be used if approved by PaintCare.

## Section 5. Participant Paint Volume

#### **How Much Paint to Accept from Participants**

While the PaintCare program intends to collect as many PaintCare products as possible, we recognize that your drop-off site may have storage limitations. PaintCare drop-off sites, in agreement with PaintCare, may limit the amount of PaintCare products they accept per participant, however, drop-off sites must accept up to 5 gallons at a minimum per participant.

#### What if Bins are Full?

If your collection bins are completely full, inform the participant that you are temporarily unable to accept PaintCare products and redirect them to the nearest alternative PaintCare drop-off site. Refer them to the site locator at <a href="https://www.paintcare.org">www.paintcare.org</a> or the PaintCare hotline at 855-724-6809, or ask them to come back at a later date. Contact the PaintCare transporter immediately to have collection bins picked up and replaced.

If a participant has a significant amount of PaintCare products that your location cannot manage, ask the participant to contact PaintCare directly for additional assistance. PaintCare may direct the participant to another drop-off site or offer our Large Volume Pickup service.

#### Large Volume Pickup (LVP) Service

PaintCare offers a free pick-up service to painting contractors, property managers, households, and others with a large quantity of leftover PaintCare products. Typically, a minimum of 100 gallons (by container size) is required to qualify for the LVP service.

To refer a participant to the LVP service:

- Provide the participant a LVP fact sheet
- Ask the participant to request a pick-up using the online LVP form
- The LVP fact sheet and online form are available at www.paintcare.org (select the "Request a Pickup" button on the homepage)
- For additional questions, refer the participant to PaintCare for assistance

## Section 6. Working with Transporters

PaintCare contracts with transporters for the delivery of supplies, delivery of empty collection bins, and pickup of full collection bins.

#### Scheduling the Transporter to Pick Up Collection Bins

When you anticipate your collection bins will be full within your site's pick-up timeframe (generally 5 business days in urban areas, 10 business days in rural areas), call your transporter to schedule a pickup, or use their online order system if they have one. The name and contact information of your transporter is provided at the front of the training binder.

When establishing an appointment for pick-up, please indicate:

- Your site is a PaintCare drop-off site
- Name of drop-off site and address
- Your name
- Your phone number
- Number of full collection bins to be picked up
- Number of empty collection bins needed for replacement

#### **Preparing Collection Bins for Pickup**

On the scheduled pickup day, collection bins and the loading area must be readily accessible to the transporter for quick and efficient loading. Complete the following steps:

- Identify which bins are full and ready for pickup
- Make sure the path between your bins and the transporter's vehicle is clear and at least 4 feet wide to accommodate movement of bins
- Sign and keep copies of any shipping documents for your records

The transporter is responsible for labeling, loading/off-loading collection bins, and preparing shipping documents.

## Section 7. Spill Response

#### **Spills**

The information in this section will assist with spills from damaged or leaking program containers. It is important that all drop-off site staff understand corrective actions to minimize exposure to people and the environment.

#### Reporting

Report spills as required by law, summarized in the state-specific guidelines. Contact PaintCare within 24 hours of making such a report.

#### **Spill Response Procedures**

Always follow all applicable spill response procedures set forth in your operating permit or as otherwise required by applicable law.

If a spill is small enough to be managed by drop-off site staff, follow these steps:

- Isolate the area and restrict access to the spill
- Ensure personal safety, put on protective gear (glasses and gloves) provided in the spill kit
- Stop the movement of paint by placing the leaking container upright or in a position where the least amount will spill, and place leaking container in plastic bags provided in spill kit, or into the spill kit container
- Contain the spill by placing absorbent pads or granular absorbent around and on the spill if outdoors, place barriers around storm drains to prevent a release to the environment
- Collect the contaminated absorbent and place it in plastic bag(s) or spill kit container, along with the leaking container and contaminated PPE, seal the bag(s), label it and place in the collection bin
- Remove any clothing that may be contaminated, wash thoroughly to remove spilled material from your hands or body
- Document the date, location, and amount and type of material spilled
- Replace any used spill control supplies as soon as possible

## Section 8. Inspections and Records

#### Inspections and Record Keeping

Drop-off site staff are responsible for regularly inspecting collection bins and spill kits to ensure that such materials are in proper working order and include any necessary labeling. Please report any damaged bins or other problems to PaintCare immediately so PaintCare may arrange for prompt replacement or repair.

Maintain the following records for a minimum of 3 years:

- Internal and external inspection records (if applicable)
- Paint Drop-Off Log or forms (copy provided in the training binder)
- Paint Waivers (copy provided in the training binder; only for sites that do reuse)
- Employee training logs (copy provided in the training binder)
- Shipping documents and/or other documentation required by applicable law for outgoing shipments of PaintCare products

## Section 9. Direct Reuse

Direct reuse is an additional service permitted for certain site types, e.g., HHW programs, material reuse stores, and solid waste management facilities. PaintCare may compensate sites for this service. Please see the terms of your PaintCare agreement or contact PaintCare if you need assistance determining if direct reuse is an authorized additional service at your site.

#### **Requirements for Direct Reuse**

PaintCare encourages reuse of leftover paint through direct reuse. Reuse sites return good quality unused paint to the local community at low or no cost.

Products offered for reuse to the public must be in their original container, have an original label, and be in good physical and aesthetic condition. Contents must be liquid and relatively new. The container must be closed securely before placing it in the reuse storage area. Containers must never be opened by customers at the drop-off site. Reuse products must be displayed by drop-off site in an area separate from the PaintCare collection bins.

An individual customer may not take more than twenty-five (25) gallons of reuse product per day. If you have a customer that would like to take more paint, let your PaintCare contact know in advance.

#### **Paint Waiver**

Customers taking reuse paint from a drop-off site must sign the Paint Waiver included in the training binder (or an approved equivalent thereof). The waiver explains that the material is taken "as-is" with no guarantee of quality or contents and the customer accepts the risks and liability for the materials.

The customer must read the waiver, fill in the date and name fields, and sign their name. Site staff must verify what has been taken by the customer, record on the log the gallons of latex and gallons of oil-based products taken, and add their initials.

When a paint waiver is full or when a site wants to invoice PaintCare, the latex and oil-based columns should be totaled at the bottom of the form. PaintCare does not require the submission of the waiver to PaintCare, but they must be kept by the site for at least three years and made available for review by PaintCare staff upon request.

Drop-off sites may use their own version of the waiver, but it must be approved by PaintCare in advance.

#### **Invoicing Procedures**

Drop-off sites should invoice for reuse on a monthly basis by filling out and submitting the Invoice for Direct Reuse at paintcare.org/invoices. This is an online form and is submitted directly on PaintCare's website. If you're unable to submit an online form, contact your PaintCare contact.