

# Colorado Paint Stewardship Program 2021 Annual Report

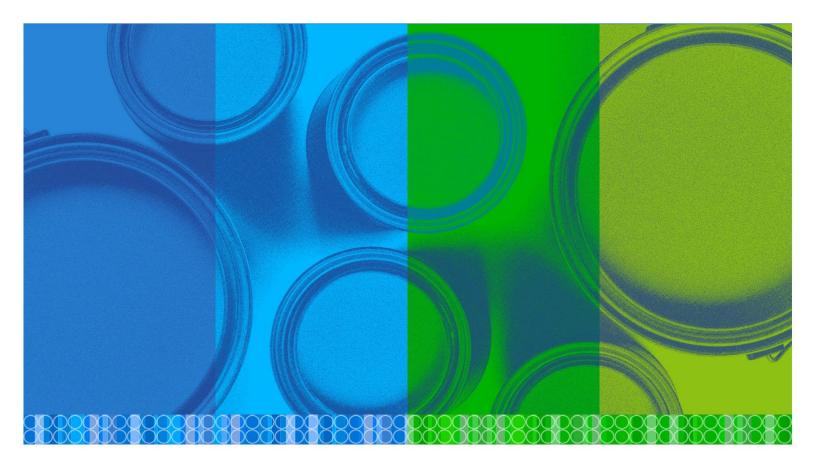
#### **Submitted To**

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## **Executive Summary**

## COLORADO PAINT STEWARDSHIP LAW

PaintCare is the representative stewardship organization for the Colorado Paint Stewardship Program codified in the Colorado Revised Statutes, Title 25 Health-Environmental Control, Article 17 Waste Diversion and Recycling, Part 4 Architectural Paint Stewardship Programs. The Colorado program began July 1, 2015.

The broad goals of the program are for paint manufacturers to implement and manage the finances of a statewide paint stewardship program to reduce the generation of postconsumer paint, promote using up leftover paint, and facilitate the recycling and proper disposal of unwanted postconsumer paint. The program aims to increase opportunities to properly manage leftover paint, offer cost-saving opportunities to local governments, and manage the paint collected in an environmentally and economically sound manner.

## **PROGRAM HIGHLIGHTS**

**Drop-Off Sites.** The program had 185 year-round paint drop-off sites at the end of the year (referred to as permanent in the Colorado law). Of the 185 year-round sites, 161 were paint retailers, representing 42% of likely paint retail participants. The remaining sites included two transfer stations, four recycling centers, one landfill, two reuse stores, three paint recyclers, two environmental service companies, and 10 household hazardous waste (HHW) facilities.

The program also managed paint from supplemental sites that included 20 HHW events, three retailers that accepted paint for part of the year, one recycling center that accepted paint for part of the year, 41 non-PaintCare paint-only events, and 15 PaintCare events.

During the year, 97.3% of Colorado residents lived within 15 miles of a drop-off site.

**Services.** The program provided 153 direct large volume pickups (LVP) from businesses and others that had accumulated more than 100 gallons of paint at their locations and serviced six locations set up as recurring large volume pickup (RLVP) sites.

PaintCare also partnered with eight HHW door-to-door collection programs and offered its own door-todoor paint collection service within a limited geography. PaintCare's service was initially available to households in El Paso and Teller Counties. In May the service was expanded to six counties in the Denver metro area including, Adams, Arapahoe, Broomfield, Denver, Douglas, and Jefferson. Participants must have more than 10 gallons and be home at the time of service. The service picked up paint from 804 households during the year.

Paint Collection Volume. The program collected 793,228 gallons of postconsumer paint.

**Paint Processing.** Latex paint was 84% of the paint processed: 3% was reused, 85% was made into recycled-content paint, 1% was used as a component in alternative daily landfill cover, and 11% that was dry paint was landfilled. Oil-based paint was 16% of the paint processed: 2% was reused, 47% was processed for energy recovery, and 51% was incinerated.

**Revenue and Expenses.** The program was financed through a fee on new paint sales: 35 cents on pint and quart containers; 75 cents on 1-gallon containers; and \$1.60 on 5-gallon containers. Approximately 14.5 million gallons of architectural paints were sold in the state and the program collected \$7,188,288 in revenue from these sales.

Expenses, including paint transportation and processing, communications, staffing, and administration were \$6,807,044. The program ended the year with net assets of \$8,879,650. Total program cost per gallon of paint collected was \$8.58.

**Paint Recovery Rate.** The recovery rate—the volume of postconsumer paint collected divided by the volume of new paint sales in the same period—was 5.5%.

**Communications.** Public outreach activities included the distribution of point-of-sale print materials, fact sheets, and signage, as well as messaging delivered via direct mail, television, digital ads, streaming audio, radio, social media, and online video. PaintCare launched a new brand identity intended to make outreach materials more effective by making them clearer, more accessible, and more memorable.

**Operations.** In April PaintCare lowered its threshold for LVP eligibility from 200 gallons to 100 to make it more convenient for customers with large quantities of paint.

#### PROGRAM PLAN AND ANNUAL REPORT

The state's paint stewardship law required the approval of a program plan prior to the start of the program. Program plans and annual reports are available on PaintCare's website.

# **Section 1. Paint Collection and Transportation**

#### **Annual Report Statutory Citation**

Section 25-17-405 (3)(a) requires PaintCare to submit an annual report that includes, in relevant part:

(I) A description of the method or methods used to reduce, reuse, collect, transport, recycle, and process postconsumer architectural paint.

(V) The name, location, and hours of operation of each facility added or removed from the list developed in accordance with section 25-17-404(2)(f)

## A. DROP-OFF SITES AND SERVICES

The overall goal of the program is to increase recycling opportunities for households, businesses, and others with leftover paint. All suitable locations were invited to participate as paint drop-off sites, provided they meet the programs operational requirements. PaintCare partners with paint retailers, hardware stores, lumber centers, material reuse stores, household hazardous waste programs, solid waste facilities (e.g., transfer stations, recycling centers, landfills), and other site types to serve as paint drop-off sites.

The program's drop-off sites and services are summarized in the following tables. PaintCare considers a site (including events) as year-round if the site is open at least one day per month, every month of the year.

Sites that are open less frequently are considered supplemental sites. Sites that stopped participating in the program during the year are listed as "partial year." All sites and HHW door-to-door collection program sponsors are listed in the appendix.

| Site Type                          | 2019 | 2020 | 2021 |
|------------------------------------|------|------|------|
| Environmental Services Company     | 0    | 2    | 2    |
| Household Hazardous Waste Facility | 10   | 10   | 10   |
| Landfill                           | 1    | 1    | 1    |
| Paint Recycler                     | 3    | 3    | 3    |
| Paint Retailer                     | 156  | 158  | 161  |
| Recycling Center                   | 5    | 4    | 4    |
| Reuse Store                        | 1    | 1    | 2    |
| Transfer Station                   | 1    | 1    | 2    |
| Total Sites                        | 177  | 180  | 185  |

## YEAR-ROUND DROP-OFF SITES

#### SUPPLEMENTAL DROP-OFF SITES

| Site Type   | 2019  | 2020  | 2021  |
|---|-------|-------|-------|
| Household Hazardous Waste Event<br>Site/Number of Events  | 25/28 | 12/14 | 18/20 |
| PaintCare Event Site/Number of Events                     | 17/17 | 6/6   | 15/15 |
| Paint-Only Event (Non-PaintCare)<br>Site/Number of Events | 23/26 | 27/28 | 37/41 |
| Paint Retailer (Partial Year)                             | 1     | 2     | 3     |
| Recycling Center (Partial Year)                           | 0     | 1     | 1     |
| Total Sites   | 66    | 48    | 74    |

## SERVICES

| Site/Service Type  | 2019    | 2020   | 2021    |
|--|---------|--------|---------|
| Direct Large Volume Pickup<br>Site/Number of Pickups                 | 100/129 | 81/100 | 140/153 |
| Recurring Large Volume Pickup Site                                   | 5       | 6      | 6       |
| HHW Door-to-Door Collection Program                                  | 8       | 8      | 8       |
| PaintCare Door-to-Door Collection<br>Service Areas Number of Pickups | 0/0     | 1/2    | 2/804   |

The program's drop-off sites and services are described below.

**Household Hazardous Waste Programs.** PaintCare partners with household hazardous waste programs– either directly or indirectly—to cover the costs of their paint collection bins, transportation, processing and in some cases additional on-site paint management activities. HHW programs are typically good program partners because they have an existing customer base and provide an "all-in-one" HHW drop-off opportunity.



Paint at HHW Location

**Paint Retailers.** At the end of the year, PaintCare identified 559 paint retailers—including paint, hardware, and home improvement stores—with 382 considered potential paint retail drop-off sites. This number may change from year to year as stores open and close. PaintCare has been informed by the corporate headquarters of big box stores that they are not interested in serving as drop-off sites at this time, so they are not included in the count of potential retail drop-off sites.

Of the 382 potential retail drop-off sites, 161 (42%) were participating as drop-off sites at the end of the year. Retail participation as a drop-off site is voluntary, and sites are not compensated.

PaintCare continues to host paint drop-off events in partnership with retailers in unserved areas to encourage them to join the program as drop-off sites.



PaintCare Informational Materials Displayed at a Paint Retailer

**Reuse Stores.** A special group of retailers are material reuse stores. Even though only some of these stores sell paint, they are considered to be potential drop-off sites. Those who are drop-off sites may operate paint reuse programs by donating or selling good quality leftover paint back to the local community to use, rather than sending it downstream through PaintCare for processing. PaintCare provided compensation for reuse services.

PaintCare is aware of 23 material reuse stores in the state-22 Habitat for Humanity (H4H) ReStores and one other. There are now two Pikes Peak H4H Restores participating as drop-off sites in Colorado Springs. One joined the program in 2018. A second store operated by the same organization joined the program when they opened in 2021. Both offered paint for reuse. PaintCare plans to build on this success and encourage additional H4H ReStores to participate in the program.



PaintCare Partner Sign at Reuse Store

**Solid Waste Facilities.** PaintCare partners with solid waste facilities, including transfer stations, recycling centers, and landfills to be paint drop-off sites for their customers.

Huerfano Transfer Station joined the program in 2021, offering service to nearby Walsenburg. Fountain Recycling Center also joined the program and now offers paint for reuse to their local community.



PaintCare Signage at a Landfill

**Paint Recyclers.** GreenSheen Paint in Denver, Old Western Paint in Denver, and Southern Colorado Services & Recycling in Pueblo are paint recyclers and served as drop-off sites for the program. They accepted large quantities of leftover paint from anyone in the state. GreenSheen Paint also offers paint for reuse.



#### Reuse Shelf at GreenSheen Paint

**Environmental Services Companies.** Veolia Environmental Services participated in the program as a dropoff site. Their high-volume capacity allowed anyone in the state to drop paint (and other HHW) off at their facility, by appointment. This facility filled an important need for people who have more paint than a smaller site can handle, but not enough for the large volume pickup service. In previous reports this site was identified as an HHW facility.

Waste Management Curbside has a consolidation facility in Denver that participates in the program as a drop-off site for households within the service areas of their HHW door-to-door collection programs for those who need immediate service.

**PaintCare Events.** PaintCare held 15 paint drop-off events to help clean out large volumes of stored up paint and to increase paint drop-off opportunities. The total number of participants at these events was over 1,000.



## PaintCare Event in Brighton

**Paint-Only Events (Non-PaintCare).** GreenSheen Paint, a latex paint recycler based in Denver, held 41 paint-only events. Their events were held in partnership with various organizations including homeowner associations, schools, and community organizations.

**Large Volume Pickup Service.** PaintCare's large volume pickup service (LVP) provides a convenient option for painting contractors and others who have accumulated large volumes of paint. The minimum amount to receive a direct pickup is 100 gallons. Typically, users of the service have accumulated paint over many years due to the institutional, logistical, and financial barriers to disposal. PaintCare has removed these barriers by providing a free and convenient service. Common users of this service include contractors, builders, property managers, academic institutions, and homeowners, and are further described in the appendix.



Paint Ready for Pickup at LVP Site

**Recurring Large Volume Pickup Service.** Some LVP sites receive pickups on an on-going basis. These recurring large volume pickup (RLVP) sites sign a contract with PaintCare to allow them to keep PaintCare collection bins on site and fill them as they accumulate leftover paint. In addition, staff at these locations are trained by PaintCare on how to segregate products and store them until picked up by a transporter.

**HHW Door-to-Door Collection Programs.** PaintCare contracted with Waste Management Curbside and Veolia Environmental Services to cover downstream transportation and processing costs for paint collected through their door-to-door (D2D) household hazardous waste collection service. Waste Management Curbside served six municipalities and Veolia served one municipality. Jefferson County's Rooney Road Recycling Center, a PaintCare drop-off site partner, also offers a D2D service to their residents; the volume is consolidated at their HHW facility.

**PaintCare Door-to-Door Collection Service.** PaintCare continued the pilot door-to-door service to collect paint in El Paso and Teller Counties and expanded service to the Denver metro area, including Adams, Arapahoe, Broomfield, Denver, Douglas, and Jefferson Counties in May. The service was offered in these two underserved regions to gauge its effectiveness. Participants must have more than 10 gallons and be home at the time of service. The service picked up paint from 804 households.

## B. CONVENIENCE CRITERIA

PaintCare analyzed the convenience level offered by drop-off sites and events using Geographic Information System (GIS) tools and U.S. Census Bureau population data. 2020 population data was used for distribution analysis. However, population data and updated boundaries for Urbanized Areas were not yet available from at the time of this report; therefore, 2010 data was used for density analysis. Census Bureau data shows how population is distributed geographically in each state. Census Bureau Urbanized Areas represent densely populated areas.

Some sites (e.g., HHW facilities) have geographic limitations; they are only available to residents of their own city, county, or jurisdiction (i.e., residents of other jurisdictions are not allowed to use the site to drop off HHW/paint even if they live close by). For these sites, PaintCare tracks their service area restrictions and only counts the population for those residents who are (1) within a 15-mile radius, and (2) within the site's service area.

During the program planning phase, PaintCare identified approximately 172 optimally located, year-round drop-off sites as its baseline service level goal.

**Distribution Criterion.** Provide 90% of the state's residents access to a year-round drop-off site within 15 miles.

The program's 185 year-round drop-off sites provided 96% of the state's residents access to a drop-off site within 15 miles. When supplemental sites were included, coverage increased to 97.3%.

**Density Criterion.** Provide one year-round drop-off site for every 30,000 residents of an Urbanized Area.

The following table shows the population centers in the state, the number of sites they require, and the level of service the program had at year-end.

| Census Bureau Urbanized Area | Population in<br>Colorado | Sites<br>Needed | Year-Round<br>Sites | Additional<br>Sites Needed |
|------------------------------|---------------------------|-----------------|---------------------|----------------------------|
| Boulder                      | 117,861                   | 3               | 5                   | 0                          |
| Colorado Springs             | 568,088                   | 18              | 15                  | 3                          |
| Denver-Aurora                | 2,388,255                 | 79              | 57                  | 22                         |
| Fort Collins                 | 271,752                   | 9               | 13                  | 0                          |
| Grand Junction               | 130,897                   | 4               | 7                   | 0                          |
| Greeley                      | 118,789                   | 3               | 4                   | 0                          |
| Lafayette-Louisville-Erie    | 80,991                    | 2               | 3                   | 0                          |
| Longmont                     | 91,971                    | 3               | 4                   | 0                          |
| Pueblo                       | 141,136                   | 4               | 4                   | 0                          |

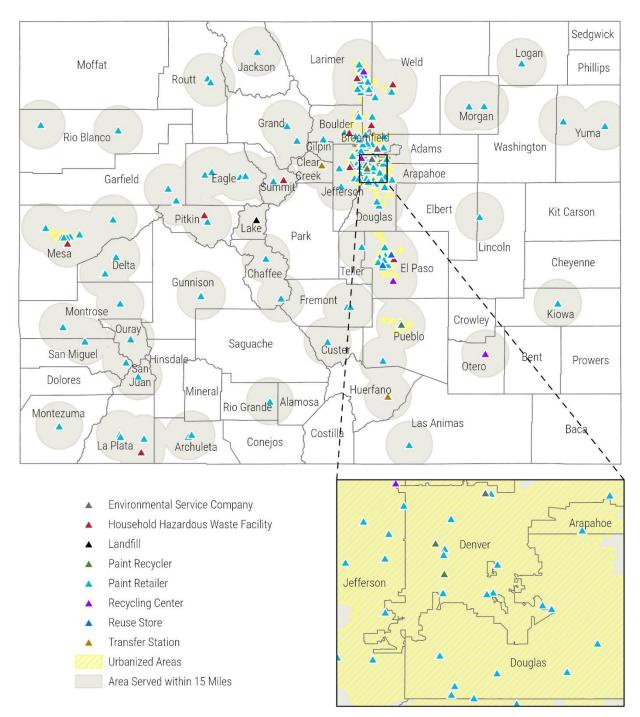
#### SITES NEEDED IN URBANIZED AREAS

**Unserved Areas Criterion.** For the portion of Colorado residents who will not have a year-round drop-off site within 15 miles, the program must plan to provide a paint drop-off event at least once per year.

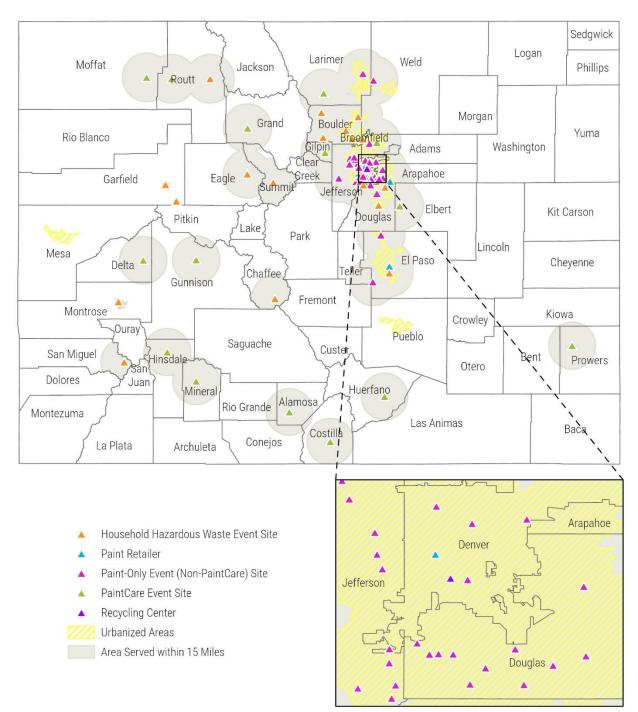
PaintCare continued to host PaintCare events in unserved areas of the state. Over time this strategy has proven to be a successful site recruiting tool, resulting in approximately 10 retailers joining the program as drop off sites after seeing events held in their area. Since hosting an event in Costilla County in 2021, PaintCare has now provided program services in every county in Colorado over the span of the program.

**Maps.** The following maps show the locations of the sites and services available during the year: (1) year-round sites; (2) supplemental sites; (3) year-round and supplemental sites; and (4) large volume pickup.

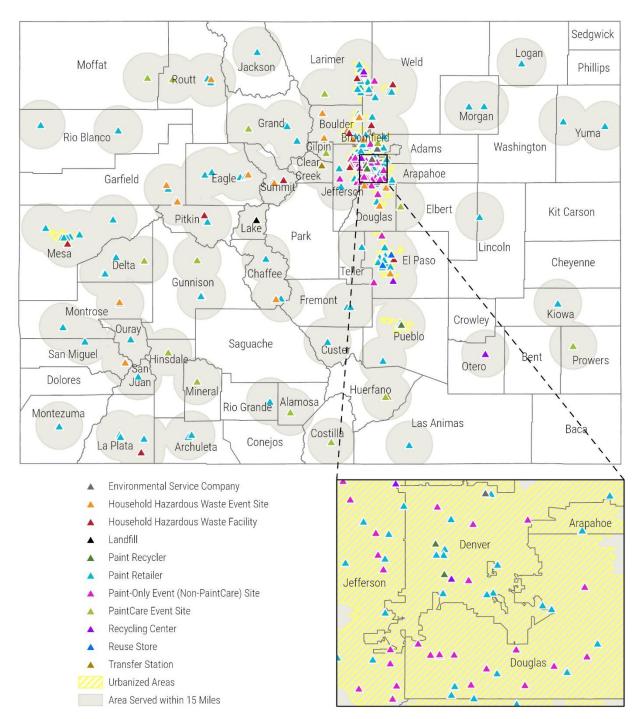
#### YEAR-ROUND SITES



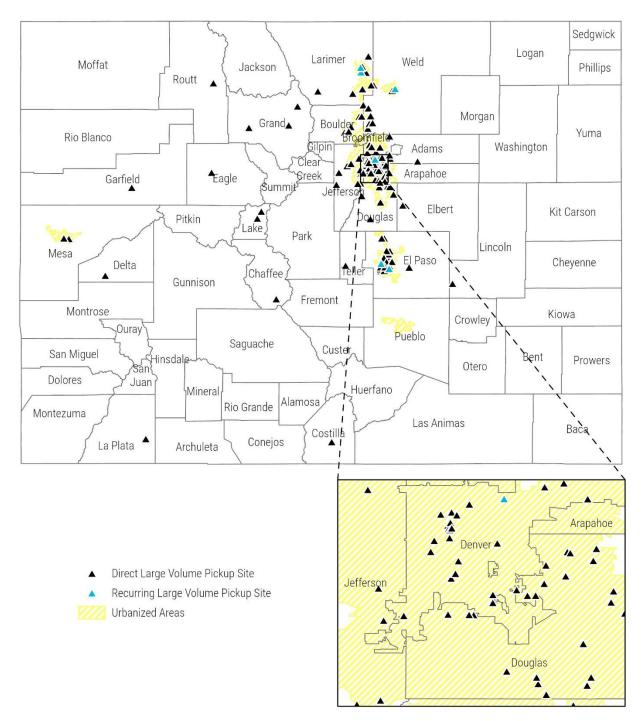
#### SUPPLEMENTAL SITES



#### YEAR-ROUND AND SUPPLEMENTAL SITES



#### LARGE VOLUME PICKUP SITES



## C. PAINT COLLECTION PROCEDURES

The program has agreements with owners or operators of all drop-off sites and events, and other partners, that set forth collection procedures. PaintCare agreements require that sites meet all requirements of local, state, and federal law, regulations, and policies.

All new sites (other than HHWs and LVPs) received an on-site, in-person training and program procedures manual. The training and procedures manual covered identification and screening for program products, storage, spill response, arranging to have paint picked up, record keeping, and other topics.

Site personnel are required to visually inspect, but not open, containers of paint to confirm that they are acceptable program products and then place them in spill proof collection bins provided by the program. Unlabeled and leaking containers are not accepted at retail or other non-HHW sites; however, trained staff at HHW facilities and events can accept and prepare them for management under their program to the extent permissible under applicable law.

PaintCare staff visit most drop-off sites on a regular basis to check on their operations and to provide additional training and consumer outreach material as needed.

## D. PAINT TRANSPORTATION

PaintCare contracted with the following companies for transportation services. Individual sites are assigned to transporters based on costs and logistics.

| Name                                   | Site Types Served   |
|--|---|
| ACT Enviro                             | HHW Facility/Event, LVP/RLVP, PaintCare Door-to-<br>Door Collection Service, Paint Recycler, Paint Retailer,<br>Reuse Store                           |
| Clean Harbors                          | Environmental Service Company, HHW Facility/Event,<br>LVP/RLVP, PaintCare Event, Paint Recycler, Paint<br>Retailer, Reuse Store, Solid Waste Facility |
| Gallegos Sanitation Inc.               | HHW Facility  |
| GreenSheen Paint                       | HHW Facility/Event, PaintCare Door-to-Door<br>Collection Service, LVP, Paint-Only Event (Non-<br>PaintCare), Paint Retailer, Solid Waste Facility     |
| Southern Colorado Services & Recycling | HHW Facility/Event  |
| Veolia Environmental Services          | HHW Facility/Event, HHW Door-to-Door Collection<br>Program, PaintCare Event, Paint Retailer   |
| Waste Management Curbside              | HHW Event, HHW Door-to-Door Collection Program  |

## TRANSPORTERS

# **Section 2. Paint Collection Volume and Processing Methods**

#### **Annual Report Statutory Citation**

Section 25-17-405 (3)(a) requires PaintCare to submit an annual report that includes, in relevant part:

(I) A description of the method or methods used to reduce, reuse, collect, transport, recycle, and process postconsumer architectural paint.

(II) The total volume, in gallons, and type of postconsumer architectural paint collected, with the data broken down by: (A) Collection site; and (B) Method of waste handling used to handle the collected postconsumer architectural paint, such as reuse, recycling, energy recovery, or waste disposal.

(III) The total volume, in gallons, of postconsumer architectural paint sold in Colorado by the producer or producers participating in the paint stewardship program.

#### A. COLLECTION VOLUME AND RECOVERY RATE

The table below provides the gallons of paint collected, gallons of new paint sales, and the resulting recovery rate. The recovery rate is a ratio of the volume (number of gallons) of paint collected compared to the volume of paint sold in the program during the same time period.

| Description               | 2019       | 2020       | 2021       |
|---------------------------|------------|------------|------------|
| Paint Collected (gallons) | 742,823    | 658,356    | 793,228    |
| New Paint Sold (gallons)  | 13,639,043 | 14,924,829 | 14,468,105 |
| Recovery Rate             | 5.4%       | 4.4%       | 5.5%       |

#### GALLONS COLLECTED, SOLD, AND RECOVERY RATE

There was more paint collected in 2021 than in any previous year due to higher volume paint-only and PaintCare collection events, expansion of PaintCare's door-to-door collection service, and the lowering of the LVP threshold thereby increasing the number of pickups. Paint sales also decreased slightly since the pandemic-driven sales surge of 2020.

PaintCare typically receives reports of gross pounds of paint collected, along with the number of bins or other collection containers. PaintCare or the transporter calculates the gallons of paint collected by applying a formula that removes packaging weight and converts everything to gallons.

An estimate of gallons collected at each site during the year is included in the appendix.

## B. PAINT PROCESSING METHODS AND VOLUME

The following tables provide the volumes and paint processing methods for latex and oil-based paint during the year. Descriptions of the processing methods follow the tables. Processed volume differs from collected volume because not all paint is processed in the same year that it is collected; the volumes reported as processed in one year may include some paint that was collected at the end of the previous year.

## LATEX PAINT PROCESSING METHODS

| Method                           | 2019<br>(gal) | 2019<br>(%) | 2020<br>(gal) | 2020<br>(%) | 2021<br>(gal) | 2021<br>(%) |
|----------------------------------|---------------|-------------|---------------|-------------|---------------|-------------|
| Reuse                            | 23,725        | 4           | 16,613        | 3           | 21,232        | 3           |
| Paint-to-Paint Recycling         | 462,280       | 82          | 436,667       | 83          | 556,765       | 85          |
| Alternative Daily Landfill Cover | 0             | 0           | 4,303         | 1           | 6,640         | 1           |
| Disposal                         | 80,323        | 14          | 70,622        | 13          | 68,467        | 11          |
| Total                            | 566,328       | 100         | 528,205       | 100         | 653,104       | 100         |

#### **OIL-BASED PAINT PROCESSING METHODS**

| Method          | 2019<br>(gal) | 2019<br>(%) | 2020<br>(gal) | 2020<br>(%) | 2021<br>(gal) | 2021<br>(%) |
|-----------------|---------------|-------------|---------------|-------------|---------------|-------------|
| Reuse           | 5,328         | 3           | 1,190         | 1           | 2,610         | 2           |
| Energy Recovery | 62,992        | 39          | 51,633        | 41          | 56,624        | 47          |
| Incineration    | 94,362        | 58          | 73,661        | 58          | 62,116        | 51          |
| Total           | 162,682       | 100         | 126,484       | 100         | 121,350       | 100         |

## C. LATEX PAINT PROCESSING METHODS AND PROCESSORS

The following methods were used to process latex paint:

**Reuse.** Latex paint was sold or given away in its original labeled containers without any alteration of the container contents.

**Paint-to-Paint Recycling.** Latex paint was sorted, blended, and sometimes re-tinted into recycled-content latex paint for local use or domestic or international sale.

**Alternative Daily Landfill Cover.** Latex paint unsuitable for recycled-content paint was used as a component in alternative daily landfill cover (ADC).

**Disposal.** Dry or solidified latex paint was sent to landfill for disposal.

| Processor                                | Location             | Process   |
|--|----------------------|---|
| Apex Regional Landfill                   | Las Vegas, NV        | Disposal  |
| Boulder County HHW                       | Boulder, CO          | Reuse   |
| Clean Valley Recycling                   | Swink, CO            | Reuse   |
| Conservation Services, Inc               | Bennett, CO          | Disposal  |
| Fountain Recycling Center                | El Paso, CO          | Reuse   |
| GDB International                        | Las Vegas, NV        | Paint-to-Paint Recycling  |
| GreenSheen Paint                         | Denver, CO           | Reuse, Paint-to-Paint<br>Recycling                                      |
| Habitat for Humanity Restore             | Colorado Springs, CO | Reuse   |
| Larimer County HHW                       | Fort Collins, CO     | Reuse   |
| Mesa County HHW                          | Grand Junction, CO   | Reuse, Paint-to-Paint<br>Recycling, Alternative Daily<br>Landfill Cover |
| Republic Services Tower Road<br>Landfill | Commerce City, CO    | Disposal  |
| Rooney Road Recycling Center             | Golden, CO           | Reuse   |
| Southern Colorado Services & Recycling   | Pueblo, CO           | Reuse, Paint-to-Paint<br>Recycling                                      |
| Twin Enviro                              | Penrose, CO          | Disposal  |
| Weld County HHW                          | Greeley, CO          | Reuse   |

## D. OIL-BASED PAINT PROCESSING METHODS AND PROCESSORS

The following methods were used to process oil-based paint:

**Reuse.** Oil-based paint was sold or given away in its original labeled containers without any alteration of the container contents.

**Energy Recovery.** Oil-based paint was processed for energy recovery at a waste-to-energy facility and/or cement kiln.

Incineration. Oil-based paint was incinerated.

| Processor                    | Location                              | Process         |
|------------------------------|---------------------------------------|-----------------|
| Ash Grove                    | Chanute, KS<br>Foreman, AR            | Energy Recovery |
| Boulder County HHW           | Boulder, CO                           | Reuse           |
| Buzzi Unicem                 | Cape Girardeau, MO<br>Greencastle, IN | Energy Recovery |
| Clean Harbors                | Kimball, NE<br>Aragonite, UT          | Incineration    |
| Clean Valley Recycling       | Swink, CO                             | Reuse           |
| Covanta                      | Tulsa, OK                             | Energy Recovery |
| Fountain Recycling Center    | El Paso, CO                           | Reuse           |
| Larimer County HHW           | Fort Collins, CO                      | Reuse           |
| Mesa County HHW              | Grand Junction, CO                    | Reuse           |
| Rooney Road Recycling Center | Golden, CO                            | Reuse           |
| Systech                      | Fredonia, KS                          | Energy Recovery |
| Weld County HHW              | Greeley, CO                           | Reuse           |

#### OIL-BASED PAINT PROCESSORS

## E. PAINT COLLECTION VOLUME BY SITE TYPE OR SERVICE

The following table shows the relative volume of paint collected by site type or service.

| Site Type/Service                         | 2019<br>(Percent) | 2020<br>(Percent) | 2021<br>(Percent) |
|---|-------------------|-------------------|-------------------|
| Environmental Services Company            | 0.5               | 1.4               | 0.7               |
| HHW Door-to-Door Collection Program       | 0.5               | 1.3               | 1.2               |
| HHW Facility/Event                        | 28.9              | 28.6              | 24.6              |
| Landfill                                  | 0.2               | 0.3               | 0.1               |
| LVP/RLVP                                  | 4.9               | 4.7               | 5.4               |
| Paint Recycler                            | 7.2               | 8.3               | 7.2               |
| Paint Retailer                            | 46.8              | 44.9              | 44.1              |
| Paint-Only Event (Non-PaintCare)          | 1.6               | 4.1               | 8.5               |
| PaintCare Door-to-Door Collection Service | 0                 | <0.1              | 1.9               |
| PaintCare Event                           | 4.1               | 0.9               | 2.4               |
| Recycling Center                          | 4.4               | 4.5               | 3.2               |
| Reuse Store                               | 0.8               | 0.8               | 0.6               |
| Transfer Station                          | 0.1               | 0.2               | 0.1               |

## COLLECTION VOLUME BY SITE TYPE OR SERVICE

## F. CONTAINER RECYCLING

The following table shows the tons of metal and plastic paint containers recycled during the year. There was a significant increase in the tons of containers that were recycled during the year due to improved processes at one of the paint recyclers, resulting in more of the plastic containers being recycled.

#### **CONTAINER RECYCLING**

|      | 2019 | 2020 | 2021 |
|------|------|------|------|
| Tons | 301  | 358  | 508  |

# **Section 3. Independent Audit and Financial Summary**

## **Annual Report Statutory Citation**

Section 25-17-405 (3)(a) requires PaintCare to submit an annual report that includes, in relevant part:

(VII) A copy of an independent third party's report auditing the paint stewardship program. The audit must include a detailed list of the program's costs and revenues.

## A. INDEPENDENT FINANCIAL AUDIT

An independent financial audit of the national PaintCare program was conducted by Rogers & Company PLLC. This independent CPA firm conducted the audit in accordance with auditing standards generally accepted in the United States. Those standards require that the firm plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatements. The audit process includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. The audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In Rogers & Company's opinion, the financial statements of PaintCare present fairly, in all material respects, the financial position as of December 31, 2021, and the changes in its net assets and its cash flows for the year ended in conformity with accounting principles generally accepted in the United States. The independent financial audit of the PaintCare program is available in the appendix.

## B. FINANCIAL SUMMARY AND DISCUSSION

## B1. Revenue and Expense Categories

Revenue. Revenue is derived from fees on new paint sales.

Expense categories:

**Paint Processing.** Processing costs were based on gross weights or by volume of full paint collection bins or drums from drop-off sites. Processing costs included the cost of sorting bins of comingled latex and oil-based paint from drop-off sites as well as the ultimate recycling or other processing methods.

**Paint Transportation.** Transportation costs were based on one or more of the following: the number of bins and drums picked up, number of stops, or mileage.

**Paint Collection Supplies and Support.** Collection supplies and support expenses included paint collection bins, spill kits, training materials, signs, and other related costs for drop-off sites, events, and LVPs.

**Communications.** Communications expenses included advertising, printing and distribution of brochures and other outreach materials, media relations, and the awareness survey.

**Personnel, Professional Services and Other.** Personnel, professional services and other included the cost of program staff, travel, legal fees, office supplies, and other logistical and professional support.

**State Agency Administrative Fees.** These fees, required by the paint stewardship law, are paid to the state for oversight of the program.

**Corporate Activity.** Corporate activity costs include but are not limited to corporate staff, insurance, data management systems, annual financial audit, software licenses, professional fees for corporate or organization-wide issues, occupancy, and shared communications projects. These costs are shared across all PaintCare programs and allocated relative to population. At the end of the year, the program's share of the corporate allocation was 6.4% (a slight reduction from previous years due to the addition of the New York program to the allocation calculation at the end of the year).

## B2. Financial Summary

The following table shows program revenue and expenses.

#### **REVENUE AND EXPENSES**

| Revenue                               | 2019        | 2020        | 2021        |
|---------------------------------------|-------------|-------------|-------------|
| Small Containers                      | \$610,450   | \$768,624   | \$644,813   |
| Medium Containers                     | 3,239,120   | 3,861,068   | 3,597,008   |
| Large Containers                      | 2,842,158   | 2,951,531   | 2,946,467   |
| Total Revenue                         | 6,691,728   | 7,581,223   | 7,188,288   |
| <b>F</b>                              |             |             |             |
| Expenses                              | 0 400 007   | 0.010.050   | 0 700 000   |
| Paint Processing                      | 3,409,907   | 3,218,352   | 3,729,082   |
| Paint Transportation                  | 749,905     | 691,378     | 917,406     |
| Paint Collection Supplies and Support | 540,981     | 439,593     | 565,391     |
| Communications                        | 645,660     | 733,929     | 754,596     |
| Personnel, Professional Fees, Other   | 400,121     | 212,655     | 317,346     |
| State Agency Administrative Fees      | 120,000     | 120,000     | 120,000     |
| Allocation of Corporate Activity      | 392,692     | 375,890     | 403,223     |
| Total Expenses                        | 6,259,266   | 5,791,797   | 6,807,044   |
| Allocation of Investment Activity     | 537,206     | 509,161     | 342,456     |
| Anooution of intestinent Activity     | 007,200     | 000,101     | 042,400     |
| Change in Net Assets                  | 969,688     | 2,298,587   | 723,701     |
|                                       |             |             |             |
| Net Assets, Beginning of Year         | 4,887,694   | 5,857,362   | 8,155,949   |
| Net Assets, End of Year               | \$5,857,362 | \$8,155,949 | \$8,879,650 |
|                                       |             |             |             |
| Reserve Level                         | 94%         | 141%        | 130%        |
|                                       |             |             |             |

Note: Values presented in this table are obtained from a financial worksheet that includes additional subcategories and cents. Due to rounding, Total Revenue and/or Total Expenses may differ by a few dollars in some years.

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Notable changes between the last two program years include:

- Lower paint sales resulted in slightly decreased revenue.
- Expenses in the categories of Paint Collection Supplies and Support, Transportation, and Processing (CTP) increased due to higher collection volumes; increased number of sites, services, and events; and vendor price increases.
- Personnel, Professional Fees, Other increased with the addition of a second coordinator located in the Western Slope.
- Total expenses were higher than ever before.
- If investment activity allocation was not included, the reserve level would be within target range at 125%.

## C. FINANCIAL METRICS

The following financial metrics are provided for the year:

#### FINANCIAL METRICS

| Description   | 2019        | 2020        | 2021        |
|---|-------------|-------------|-------------|
| Total cost of the program   | \$6,259,266 | \$5,791,797 | \$6,807,044 |
| Cost per gallon of paint collected  | \$8.43      | \$8.80      | \$8.58      |
| Paint collection support/supplies, transportation,<br>and processing costs as percentage of total<br>program cost | 75%         | 75%         | 77%         |
| Communications cost as percentage of total<br>program cost  | 10%         | 13%         | 11%         |
| Program administration cost (corporate activity) as percentage of total program cost                              | 6%          | 6%          | 6%          |
| Reserve level   | 94%         | 141%        | 130%        |

#### D. RESERVES

Reserves represent the net assets (investments and/or checking account balance) of the program. Reserves provide the program with a balance that is sufficient to pay its bills in times of either higherthan-expected paint collection (higher expenses), lower-than-expected paint sales (lower revenue), or a combination of the two. PaintCare's Reserves Policy sets a target reserve level as a percentage of annual expenses. The target is 100%. It also sets a range with minimum and maximum thresholds. The minimum threshold is 75% (nine months) of annual expenses and the maximum is 125% (15 months).

If reserves fall below the minimum threshold or rise beyond the maximum threshold, an evaluation of the program's expenses and revenue will be performed to determine if changes are needed to program operations, communications, and/or the fee structure to bring the reserve balance within range.

## E. EVALUATION OF THE PROGRAM'S FUNDING MECHANISM

PaintCare fees placed on the sale of new paints are based on container sizes as follows:

| Size       | Container Size                                    | Fee    |
|------------|---|--------|
| Very Small | Half pint or smaller                              | \$0.00 |
| Small      | Larger than half pint up to smaller than 1 gallon | \$0.35 |
| Medium     | 1 gallon  | \$0.75 |
| Large      | Larger than 1 gallon up to 5 gallons              | \$1.60 |

## PAINTCARE FEE SCHEDULE

Manufacturers and/or their designated representatives reported sales and remitted fees to PaintCare directly.

Based on the program's financial performance, no adjustment to either the fee structure or the reporting system is presently necessary. The reserve level is currently over the upper threshold of PaintCare's internal reserve level policy of 125%. However current projections suggest that costs will continue to increase, with increasing collection volumes and services, while revenue is decreasing, lowering the reserve level over the next few years.

## F. THREE-YEAR PROJECTIONS

Three-year projections are an important exercise that can help provide the program with financial guidance. Projections are used for planning purposes only and should not be construed as representing actual program revenue, expenses, or budgets.

**Revenue.** While projected to be slightly higher in 2022, revenue is expected to return to pre-pandemic levels. Changes to paint sales volumes would alter actual revenue available when compared to the forecast provided.

**Expenses.** CTP expenses are expected to increase over the next few years due to vendor price increases and an increase in paint volumes collected from an ever-increasing number of drop-off sites. The categories of Personnel, Professional Fees, Other and Corporate Activity are estimated to increase 3% per year.

Changes to expenses, especially in paint collection volume and pricing, would alter actual expenses when compared to the forecast provided.

## THREE-YEAR PROJECTIONS

|                                       | Actual      |             | Projections |             |
|---------------------------------------|-------------|-------------|-------------|-------------|
| Revenue                               | 2021        | 2022        | 2023        | 2024        |
| Small Containers                      | \$644,813   | \$728,000   | \$645,000   | \$645,000   |
| Medium Containers                     | 3,597,008   | 3,632,000   | 3,597,000   | 3,597,000   |
| Large Containers                      | 2,946,467   | 2,985,000   | 2,946,000   | 2,946,000   |
| Total Revenue                         | 7,188,288   | 7,345,000   | 7,188,000   | 7,188,000   |
|                                       |             |             |             |             |
| Expenses                              |             |             |             |             |
| Paint Processing                      | 3,729,082   | 3,938,000   | 4,109,000   | 4,232,000   |
| Paint Transportation                  | 917,406     | 965,000     | 1,005,000   | 1,035,000   |
| Paint Collection Supplies and Support | 565,391     | 631,000     | 661,000     | 681,000     |
| Communications                        | 754,596     | 750,000     | 750,000     | 750,000     |
| Personnel, Professional Fees, Other   | 317,346     | 428,000     | 441,000     | 454,000     |
| State Agency Administrative Fees      | 120,000     | 120,000     | 120,000     | 120,000     |
| Allocation of Corporate Activity      | 403,223     | 422,000     | 435,000     | 448,000     |
| Total Expenses                        | 6,807,044   | 7,254,000   | 7,521,000   | 7,720,000   |
|                                       |             |             |             |             |
| Allocation of Investment Activity     | 342,456     | 0           | 0           | 0           |
|                                       |             |             |             |             |
| Change in Net Assets                  | 723,701     | 91,000      | (333,000)   | (532,000)   |
|                                       |             |             |             |             |
| Net Assets, Beginning of Year         | 8,155,949   | 8,879,650   | 8.970,650   | 8,637,650   |
|                                       |             |             |             |             |
| Net Assets, End of Year               | \$8,879,650 | \$8,970,650 | \$8,637,650 | \$8,105,650 |
|                                       |             |             |             |             |
| Reserve Level                         | 130%        | 124%        | 115%        | 105%        |

Note: Values presented in this table are obtained from a financial worksheet that includes additional subcategories and cents. Due to rounding, Total Revenue and/or Total Expenses may differ by a few dollars in some years.

# **Section 4. Communications**

#### **Annual Report Statutory Citation**

Section 25-17-405 (3)(a) requires PaintCare to submit an annual report that includes, in relevant part:

(IV) For the education and outreach program implemented in compliance with section 25-17-404 (2)(i): (A) Samples of any materials distributed; and (B) A description of the methodology used and the results of the evaluation conducted pursuant to section 25-17-404 (2)(i)(III). The results must include the percentage of consumers, painting contractors, and retailers made aware of the ways to reduce the generation of postconsumer architectural paint, available opportunities for reuse of postconsumer architectural paint, and collection options for postconsumer architectural paint recycling.

## A. OUTREACH ACTIVITIES

#### A1. Introduction

PaintCare's outreach strategy includes a variety of activities targeted to retailers, painting contractors, municipal agencies, and the public through direct contact and advertising. Outreach efforts focused on encouraging the public to recycle their unwanted paint, and also included messages related to reducing paint waste by planning ahead for a paint purchase and using up leftover paint.

Outreach was conducted by distributing brochures and other printed materials to retailers and others and by using a variety of media including digital ads, streaming audio, print advertising, video, and social media. The main call-to-action of outreach materials and messaging directs readers to visit PaintCare's website to find a drop-off site using PaintCare's site locator search tool.

In May PaintCare announced an updated brand, including a new logo design, new website, and updated graphic designs for public education materials. The updated brand was developed by PaintCare's in-house communications team after soliciting feedback from the staff and the public about how well the previous branding represented PaintCare's work and comparing PaintCare's brand with those of peer organizations. The goal of creating the new brand was to make PaintCare's communications and outreach materials more effective by making PaintCare's purpose more apparent to readers, improving clarity and legibility of the branding elements, make the PaintCare graphic design and website more accessible through stronger color contrasts, and make PaintCare's name and new tagline ("Recycling Made Easy") more noticeable and memorable. Updated branding is displayed in the samples included in the following sections of this report.

The relative amounts of spending dedicated to each of these outreach activities are summarized in the following table. The "other" category includes surveys, ad production, conferences and memberships, and translations.

## RELATIVE SPENDING ON OUTREACH ACTIVITIES

| Activity                     | Percent |
|------------------------------|---------|
| PR Agency Support            | 23      |
| Social Media                 | 19      |
| Print Ads                    | 14      |
| Digital Ads                  | 13      |
| Online Video                 | 13      |
| Event Promotion              | 5       |
| TV Ads                       | 4       |
| Radio                        | 3       |
| Other                        | 3       |
| Streaming Audio              | 2       |
| Print Materials Distribution | 1       |
| Total                        | 100     |

## A2. Point of Sale Print Materials

PaintCare continued to distribute print materials to retailers for them to make available to consumers to educate them about the PaintCare program. Staff fulfilled requests for materials totaling 3,460 brochures, mini cards, fact sheets, posters, and other materials during the year. Additionally, 1,106 fact sheets were enclosed in a statewide mailing in August to 553 paint retail and other sites along with a cover letter informing them about PaintCare's new brand, announcing the reduced threshold for large volume pickups, and noting that paint retailers are required by the Colorado paint stewardship law to provide paint stewardship information to consumers. Program staff also delivered additional materials in person during site visits.

PaintCare provided counter mats to retailers for use in the paint department to reference when customers have questions. The counter mat is popular with retailers and more likely than the poster to be seen by customers while they wait for their paint to be mixed.

Larger versions of the materials shown below are included in the appendix and are available on the PaintCare website.



Brochure, Mini Card, Program Poster, Counter Mat, and Fact Sheets

## A3. Fact Sheets

Several fact sheets are available on PaintCare's website for different target audiences, and printed versions are distributed upon request. Minor updates are made throughout the year. Current versions of the fact sheets on PaintCare's website include:

- How Does the Paint Stewardship Program Affect Paint Retailers?
- How to Become a Retail Drop-Off Site
- About PaintCare Fees
- Information for HHW Programs
- Information for Solid Waste Facilities Including Transfer Stations, Recycling Centers, and Landfills
- Reuse Programs Compensation and Reporting
- Information about the Large Volume Pickup Service
- Information for Painting Contractors
- Information for Paint Purchasers
- Information about Partnering for Rural Events

## A4. Website

Most PaintCare advertising and outreach materials direct the public to PaintCare's website for more information and to find a local PaintCare site. The website is easy to navigate and features content on buying the right amount of paint, storage and reuse tips, and recycling. It contains special pages for manufacturers, retailers, contractors, waste facilities, products covered by the program, and the Colorado program. PaintCare's website is updated throughout the year. The most frequently visited part of the website is the PaintCare site locator.

There were 112,940 page views of the Colorado web page during the year.

PaintCare provides a web page of links to paint calculators from various sources, at www.paintcare.org/paint-calculators. These calculators can be used by households and businesses to help them buy the right amount of paint.

PaintCare maintains a list of locations by state where the public can find recycled-content paint at www.paintcare.org/wp-content/uploads/docs/xx-recycled-paint-stores.pdf.

PaintCare's website also provides a series of video tips about storing paint properly to increase recyclability. The videos are used in social media posts and on PaintCare's website at www.paintcare.org/store-right.



Two Examples of Storage Tip Videos: (1) Create a Tape Spout to Reduce Spills, (2) Use a Mallet to Close a Paint Can (Using a Hammer Can Damage the Can)

#### A5. Translations

PaintCare translates program brochures and fact sheets into languages other than English upon requests from paint retailers and other stakeholders. PaintCare has translated its program brochure into Amharic, Arabic, Armenian, Bengali, Chinese, Farsi, French, Haitian Creole, Hawaiian, Hmong, Italian, Japanese, Khmer, Korean, Lao, Polish, Portuguese, Russian, Somali, Spanish, Tagalog, Thai, Turkish, Ukrainian, Vietnamese, and Yiddish. Two widely used fact sheets that provide information about the LVP service and guidance for painting contractors are also available in the 27 languages listed above. PaintCare maintains a Spanish language translation button on its website, making the site fully bilingual. Additionally, live interpretation in Spanish and other languages is available on PaintCare's telephone hotline by request. This year, PaintCare added a new webpage to its site providing information on how to access translations and hotline interpretation, found at www.paintcare.org/language-assistance/.

#### A6. Signs for Drop-Off Sites

PaintCare provides several signs to drop-off sites to help them educate the public about the program, screen program products, and address any concerns about illegal dumping. Drop-off sites may order the following signs: Program Products (English/Spanish), Program Partner, Combination (program partner with simplified products list), No Dumping, and Please Wait for Assistance.



### A7. Press Coverage

PaintCare, through its media agency, issued a number of press releases to local television, print, and digital media outlets to earn press coverage about the program. Press releases featured new sites added to the program or encouraged stories about PaintCare in the context of home care tips. These efforts led to 32 stories mentioning PaintCare in the following outlets:

| Date | Media Outlet                 | Date  | Media Outlet                 |
|------|------------------------------|-------|------------------------------|
| 1/1  | Denver Life Magazine         | 6/2   | Fountain Valley News         |
| 1/4  | Mile High on the Cheap       | 6/11  | Patch.com                    |
| 1/19 | Colorado Springs Gazette     | 7/15  | The Mountain Ear             |
| 1/19 | BollyInside                  | 7/22  | The Mountain Ear             |
| 1/21 | Fountain Valley News         | 7/27  | The Denver Post YourHub      |
| 3/31 | Colorado Community Media     | 7/28  | Patch.com                    |
| 3/31 | Denver Herald Dispatch       | 8/13  | Estes Park News              |
| 4/1  | Life on Capitol Hill         | 9/16  | The Colorado Springs Gazette |
| 4/1  | Washington Park Profile      | 9/18  | KRDO                         |
| 4/6  | Colorado Real Estate Journal | 11/15 | The Denver Business Journal  |
| 4/21 | Patch.com                    | 11/17 | The Sopris Sun               |
| 4/21 | Mesa County News             | 11/18 | The Denver Gazette           |
| 4/23 | The Denver Post YourHub      | 11/18 | The Colorado Springs Gazette |
| 5/1  | StayHappening.com            | 11/18 | Colorado Politics            |
| 5/2  | Mile High on the Cheap       | 11/30 | The Denver Post              |
| 5/2  | The Denver Post YourHub      | 12/8  | Greeley Tribune              |

#### A8. Digital Advertising

Monthly from March through October PaintCare used digital advertising to efficiently promote its messaging to target audiences and drive them to PaintCare's website and site locator tool. Ads targeted homeowners and paint consumers on a variety of popular websites across mobile, tablet, and desktop formats. In October and November PaintCare used dynamic display digital advertising that used geotargeting to automatically provide information about each PaintCare drop-off site to nearby paint consumers and prompt them to drop off their paint for recycling.



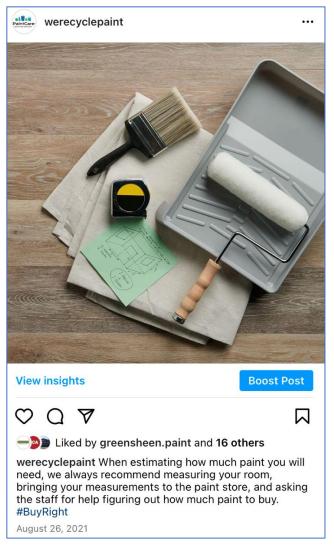
Example of PaintCare's Digital Ads

#### A9. Streaming Audio

In May, June, and July PaintCare ran ads on the Spotify streaming audio service that were geotargeted to service users throughout the state.

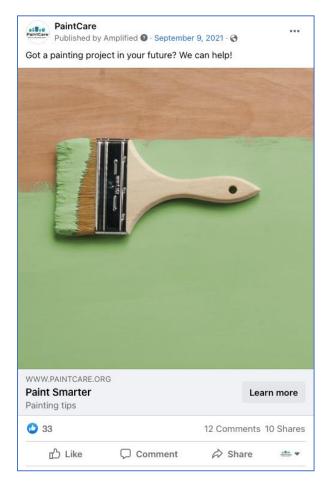
#### A10. Social Media

Throughout the year PaintCare continued to grow its Facebook, Instagram, and Twitter presence and posted messaging to audiences on those platforms. Social media messages included promotion of PaintCare's three key messages: buy the right amount of paint, use up leftover paint, and recycle the rest with PaintCare.



Instagram Post Encouraging Followers to "Buy Right"

Monthly from March through November PaintCare ran social media ads on Facebook, Instagram, and Pinterest in English and Spanish with messages about buying the right amount of paint, using up leftovers, and recycling the rest at drop-off sites.



Facebook Ad Promoting PaintCare's Tips On Buying Right & Using Up Leftover Paint

In February, March, October, and November PaintCare ran social media ads on Facebook promoting the door-to-door pickup service to households in El Paso, Teller, and Denver-area counties.



Facebook Ad Promoting PaintCare's Door-to-Door Collection Service

#### A11. Video

Monthly from May through August PaintCare ran video commercials online in English and Spanish. The commercial showed a woman whose child had drawn on the wall. When she goes to get some of the paint she had been saving for touchups, she sees that she has much more leftover paint than she would need and recycles the rest.



Still Frames from PaintCare Video Commercial

PaintCare's video commercials can be viewed on its YouTube and Vimeo channels.

#### A12. Television

In April and August PaintCare ran cable television spots throughout most of the state using the same commercial as noted in the Video section above.

#### A13. Radio

In May through June and August through October PaintCare used underwriting of public radio stations in the state to promote its paint stewardship messaging to target audiences. The following message was used in public radio spots: "...PaintCare. Now with more than 180 drop-off sites in Colorado where households and businesses can recycle their leftover paint. More information can be found online at PaintCare dot O-R-G."

#### A14. Print Advertising

Quarterly throughout the year PaintCare placed ads in Welcome Home magazine, a publication targeting new home homeowners in Colorado. The ads directed the public to drop-off sites in their communities.

# New home! Leftover paint?



Welcome Home Magazine Ad

In June PaintCare sent direct mailers to Colorado households and businesses promoting paint recycling at year-round drop-off sites and by using the large volume pickup service.



# Paint project done. Now the easy part.

#### **RECYCLE YOUR LEFTOVER PAINT**

There are 181 sites in Colorado where households and businesses can recycle or dispose of unwanted paint, stain, and varnish all year round.

Find a drop-off location near you: **DropOffMyPaint.com** 

Have a lot of paint to recycle? Households and businesses with 100 gallons or more can contact PaintCare for a free pick-up. Visit paintcare.org/pickup. Please call ahead to confirm business hours and ask if they can accept the type and amount of paint you would like to recycle. Sites do not accept aerosols (spray paint), leaking, unlabeled, or empty containers.



#### **Direct Mailer Sent to Households**

In August PaintCare sent direct mailers to households in Denver-area counties promoting the door-todoor collection service. The mailer included a note about year-round drop-off sites for quantities smaller than 10 gallons.



Direct Mailer Sent to Denver-Area Households

### A15. Joint Outreach

PaintCare offers creative and financial support for outreach campaigns conducted by HHWs and government run solid waste facilities that are PaintCare partners. In March PaintCare provided graphic design to the Boulder County Hazardous Materials Management Facility for shelf signage that facility staff placed in four Boulder County hardware stores promoting paint recycling to consumers. The signs were part of a set that included messaging about managing other leftover products such as lightbulbs, pesticides, auto products, batteries, etc.



Boulder County Hazardous Materials Management Facility Sign

#### A16. Face-to-Face

| Date      | Event  | Activity   |
|-----------|--|--|
| 5/18      | Rocky Mtn NAHMMA Chapter<br>Conference (Virtual) | Attended a regional conference of<br>hazardous waste professionals                               |
| 5/26      | PaintCare Annual Webinar                         | Met with program stakeholders about<br>highlights of 2020 annual report                          |
| 6/15-6/16 | Recycle Colorado Summit (Virtual)                | Met with local community recycling<br>leaders about the PaintCare program<br>and upcoming events |
| 9/28-9/29 | NAHMMA National Conference<br>(Virtual)          | Attended national meeting of<br>hazardous waste professionals                                    |
| 10/13     | Recycle Colorado Annual Meeting<br>(Virtual)     | Met with local community recycling<br>leaders about PaintCare program                            |
| 11/1-11/3 | Colorado SWANA Conference                        | Tabled and presented on PaintCare<br>program in person   |

PaintCare staff attended the following face-to-face activities:

In November, PaintCare's staff hosted a booth at the Colorado's chapter of Solid Waste Association of North America (SWANA) conference, held in Boulder. PaintCare staff promoted awareness of the program to numerous solid waste stakeholders.



PaintCare Staff Tabling at SWANA Conference

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### B. AWARENESS SURVEY

In October PaintCare ran its annual public awareness survey to measure the ongoing effectiveness of its outreach activities with the assistance of market research firm KB Insights. KB Insights analyzed the data to help PaintCare better understand trends and guide future outreach targeting. Data from all PaintCare programs was included in the analysis, providing comparison results between paint stewardship programs throughout the nation.

Following are some highlights from the survey results:

- 258 surveys were completed by state residents, allowing 90% confidence in the accuracy of the measured results for the population within +/-5%.
- Nearly half (43%) of state respondents knew that paint can be recycled. Of those over half (52%) have taken paint somewhere to be managed in the past, and of those nearly all would consider doing so again.
- Over half of state respondents (66%) purchased paint in the last year. Of those, 48% reported seeking help from paint retail staff and 58% reported taking measurements themselves in order to purchase the right amount of paint and reduce the amount leftover.
- Over half (54%) of state respondents reported that they will choose a sustainable option if they have leftover paint in the future. The options included dropping it off at a paint retail store (14%) or HHW facility (26%) or giving it away to someone else who needs it (14%).

The full report for this year's awareness survey for all PaintCare programs is included in the appendix.

#### **Painting Contractors**

PaintCare conducted an online survey of Colorado painting contractors in 2021. The survey was taken by 215 respondents. A summary report of questions and answers is included in the appendix. Some observations based on the survey results follow:

- Nearly all (90%) of painting contractors surveyed seek to buy the right amount of paint by taking measurements themselves or getting help from suppliers to reduce potential leftovers.
- Most of the contractors surveyed (80%) report that they will choose a sustainable option if they
  have leftover paint in the future, such as dropping it off at a paint retail store (15%), taking it to a
  HHW facility (14%), giving it away to someone in their community who needs it (11%), hiring a
  commercial waste transporter to pick it up (9%), finding another PaintCare location (10%), or
  taking it to a local paint recycling company (21%).
- Most of the contractors surveyed (83%) were aware that paint can be recycled, and 86% report having taken paint to be recycled in the past.

• Most of the contractors surveyed (64%) were aware of the fee added to new paint sales to fund the PaintCare program.

#### Retailers

PaintCare did not conduct a survey of paint retailers. PaintCare plans to repeat the paint retailer survey in 2022.

## Section 5. 2022 and Future

This section of the annual report describes activities or plans for the program that have happened since December 31, 2021, or are being planned:

### A. CHANGE IN REPRESENTATIVE ORGANIZATION

PaintCare has begun taking steps to transition to having a sole member "disregarded" limited liability company (PaintCare Colorado LLC) replace PaintCare Inc. as the representative organization for the Colorado paint stewardship program. PaintCare plans to finalize that transition in 2022 in coordination with the Colorado Department of Public Health and Environment.

### B. DROP-OFF SITES AND SERVICES

PaintCare plans to continue the door-to-door collection service in the two limited geographic regions where it currently offers this service.

#### C. FEE CATEGORY CHANGE

PaintCare is seeking approval to change the fee categories to include 2-gallon containers of architectural coatings in the 1-gallon container category. PaintCare plans to finalize that change in 2022 in coordination with the Colorado Department of Public Health and Environment.

#### D. PAINT PROCESSING

PaintCare no longer uses Gallegos Sanitation Inc. to process latex paint. That processor was previously landfilling the contents of roll off containers at two HHW facilities. This change should help decrease the amount of paint that is managed by disposal each year.

#### E. COMMUNICATIONS

PaintCare plans to continue promoting paint recycling opportunities to Colorado households and businesses, and to conduct awareness surveys of consumers, painting contractors, and paint retailers. Additionally, PaintCare plans to apply QR codes to some of its outreach materials to test whether readers are likely to scan the codes with their smart phones in order to more conveniently access PaintCare's website resources, such as its drop-off site locator. Appendix A

| <u>City/Town</u> | <u>Site Name</u>               | Address                | Туре                      | <u>Gallons</u> |
|------------------|--------------------------------|------------------------|---------------------------|----------------|
| 1. Year-Round S  | ites                           |                        |                           | 620,953        |
| Adams County (   | 12)                            |                        |                           |                |
| Brighton         | Sherwin-Williams               | 1555 Bridge St         | Retail                    | 2,798          |
| Commerce City    | Commerce City Ace Hardware     | 6900 Eudora Dr         | Retail                    | 1,071          |
| Commerce City    | Reunion Ace Hardware           | 15181 E 104th Ave      | Retail                    | 694            |
| Commerce Clty    | Sherwin-WIlliams               | 10440 Chambers Rd      | Retail                    | 1,839          |
| Denver           | Mile High Ace Hardware         | 2800 W 104th Ave       | Retail                    | 2,703          |
| Henderson        | Veolia                         | 9131 E 96th Ave        | Environmental<br>Services | 3,821          |
| Northglenn       | Sherwin-Williams               | 11455 N Washington St  | Retail                    | 3,491          |
| Northglenn       | Sherwin-Williams               | 11450 N Cherokee St    | Retail                    | 458            |
| Thornton         | Ace Hardware of Thornton       | 3851 E 120th Ave       | Retail                    | 4,172          |
| Westminster      | Guirys                         | 6735 W 88th Ave        | Retail                    | 1,110          |
| Westminster      | Northside Paint and Decorating | 12365 Huron St         | Retail                    | 1,724          |
| Westminster      | Standley Shores Ace Hardware   | 9979 Wadsworth Pkwy    | Retail                    | 3,132          |
| Arapahoe Count   | y (13)                         |                        |                           |                |
| Aurora           | Sherwin-Williams               | 2832 S Havana St       | Retail                    | 2,593          |
| Aurora           | Sherwin-Williams               | 1701 Chambers Rd       | Retail                    | 2,992          |
| Aurora           | Sherwin-Williams               | 3106 S Parker Rd       | Retail                    | 4,954          |
| Aurora           | Sherwin-Williams               | 23850 E Smokey Hill Dr | Retail                    | 6,652          |
| Centennial       | Guirys                         | 8262 S University Blvd | Retail                    | 11,736         |
| Centennial       | Sherwin-Williams               | 5150 E Arapahoe Rd     | Retail                    | 4,504          |
| Centennial       | Sherwin-Williams               | 17100 E Smoky Hill Rd  | Retail                    | 4,808          |
| Centennial       | Sherwin-Williams               | 6707 South Potomac St  | Retail                    | 4,040          |
| Littleton        | Guirys                         | 250 E Dry Creek Rd     | Retail                    | 0              |
| Littleton        | Sherwin-Williams               | 1500 W Littleton Blvd  | Retail                    | 3,447          |
| Littleton        | Sherwin-Williams               | 13134 W Ida Ave        | Retail                    | 5,758          |
| Littleton        | Sherwin-Williams               | 8996 W Bowles Ave      | Retail                    | 6,504          |
| Littleton        | Sherwin-Williams               | 8001 S Broadway        | Retail                    | 6,641          |

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| <u>City/Town</u> | <u>Site Name</u>                    | Address                      | <u>Туре</u>      | <u>Gallons</u> |
|------------------|-------------------------------------|------------------------------|------------------|----------------|
| Archuleta Count  | y (2)                               |                              |                  |                |
| Pagosa Springs   | Sherwin-Williams                    | 2163 Eagle Dr                | Retail           | 2,334          |
| Pagosa Springs   | Terrys Ace Hardware                 | 525 Navajo Trail Dr          | Retail           | 867            |
| Boulder County   | (14)                                |                              |                  |                |
| Boulder          | Boulder County                      | 1901 63rd St                 | HHW Facility     | 38,492         |
| Boulder          | Guirys                              | 3295 Walnut St               | Retail           | 1,404          |
| Boulder          | Guirys                              | 2404 Pearl St                | Retail           | 3,214          |
| Boulder          | Sherwin-Williams                    | 3550 Arapahoe Ave            | Retail           | 2,294          |
| Boulder          | Sherwin-Williams                    | 3130 Valmont Rd              | Retail           | 2,447          |
| Erie             | Sherwin-Williams                    | 2325 E Baseline Rd (Hwy 7)   | Retail           | 1,830          |
| Lafayette        | Jax Outdoor Gear Ranch and Home     | 400 W South Boulder Rd       | Retail           | 559            |
| Lafayette        | Sherwin-Williams                    | 670 N Hwy 287                | Retail           | 3,080          |
| Longmont         | Ace Hardware Longmont               | 1727 N Main St               | Retail           | 1,347          |
| Longmont         | Guirys                              | 300 W 2nd Ave                | Retail           | 2,131          |
| Longmont         | Sherwin-Williams                    | 825 Main St                  | Retail           | 2,299          |
| Longmont         | Sherwin-Williams                    | 1197 Ken Pratt Blvd          | Retail           | 2,764          |
| Louisville       | Juniper Paints                      | 1335 A East South Boulder Rd | Retail           | 1,894          |
| Nederland        | Indian Peaks Ace Hardware           | 74 S Hwy 119                 | Retail           | 334            |
| Broomfield Cour  | nty (3)                             |                              |                  |                |
| Broomfield       | Jax Outdoor Gear Ranch and Home     | 5005 W 120th Ave             | Retail           | 1,069          |
| Broomfield       | PPG Paints                          | 6850 W 116th Ave             | Retail           | 404            |
| Broomfield       | Sherwin-Williams                    | 5055 W 120th Ave             | Retail           | 4,907          |
| Chaffee County   | (2)                                 |                              |                  |                |
| Buena Vista      | Buena Vista ACE Hardware            | 29785 US Hwy 24N             | Retail           | 280            |
| Salida           | Sherwin-Williams                    | 101 US-50 A                  | Retail           | 1,348          |
| Clear Creek Cou  | nty (1)                             |                              |                  |                |
| Idaho Spring     | Clear Creek County Transfer Station | 1531 Soda Creek Rd           | Transfer Station | 1,161          |

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### **COLORADO PAINTCARE SITES IN 2021**

Sites with 0 gallons did not have paint picked up during the reporting year.

| <u>City/Town</u> | Site Name                  | Address                 | <u>Type</u>               | Gallons |
|------------------|----------------------------|-------------------------|---------------------------|---------|
| Custer County (  | 1)                         |                         |                           |         |
| Westcliffe       | Valley Ace Hardware        | 1 Enterprise Dr         | Retail                    | 1,432   |
| Delta County (3  | )                          |                         |                           |         |
| Cedaredge        | Big Johns Ace              | 200 SW 2nd St           | Retail                    | 511     |
| Delta            | Delta Ace Hardware         | 121 W Gunnison River Dr | Retail                    | 1,075   |
| Delta            | Sherwin-Williams           | 1410 Valley View Dr     | Retail                    | 358     |
| Denver County    | (13)                       |                         |                           |         |
| Denver           | Gone for Good Thrift Store | 101 Kalamath St         | Retail                    | 1,478   |
| Denver           | GreenSheen Paint           | 1055 S Jason St         | Paint Recycler            | 45,569  |
| Denver           | Guirys                     | 2121 S Colorado Blvd    | Retail                    | 11,857  |
| Denver           | Guirys                     | 2245 Market St          | Retail                    | 3,573   |
| Denver           | Guirys                     | 4500 E 48th Ave         | Retail                    | 460     |
| Denver           | Old Western Paint          | 2001 W Barberry Pl      | Paint Recycler            | 1,298   |
| Denver           | PPG Paints                 | 1134 W Evans Ave        | Retail                    | 205     |
| Denver           | Sherwin-Williams           | 4697 E Evans Ave        | Retail                    | 4,318   |
| Denver           | Sherwin-Williams           | 5315 W 38th Ave         | Retail                    | 3,215   |
| Denver           | Sherwin-Williams           | 543 Santa Fe Dr         | Retail                    | 2,112   |
| Denver           | Sherwin-Williams           | 5225 Leetsdale Dr       | Retail                    | 11,306  |
| Denver           | Sherwin-Williams           | 4601 N Tower Rd         | Retail                    | 2,518   |
| Denver           | Waste Management           | 3730 E 48th Ave         | Environmental<br>Services | 1,900   |
| Douglas County   | v (6)                      |                         |                           |         |
| Castle Rock      | Sherwin-Williams           | 175 Plum Creek Pkwy     | Retail                    | 5,953   |
| Castle Rock      | Sherwin-Williams           | 3845 Ambrosia St        | Retail                    | 3,981   |
| Lone Tree        | Sherwin-Williams           | 7580 Park Meadows Dr    | Retail                    | 7,336   |
| Parker           | Guirys                     | 16534 Keystone Blvd     | Retail                    | 5,812   |
| Parker           | Sherwin-Williams           | 10155 S Parker Rd       | Retail                    | 7,592   |
| Parker           | Sherwin-Williams           | 18403 E Longs Way       | Retail                    | 4,039   |
| Eagle County (4  | N                          |                         |                           |         |

Eagle

Sherwin-Williams

### **COLORADO PAINTCARE SITES IN 2021**

Sites with 0 gallons did not have paint picked up during the reporting year.

| <u>City/Town</u> | <u>Site Name</u>         | Address              | <u>Type</u> | Gallons |
|------------------|--------------------------|----------------------|-------------|---------|
| Gypsum           | Gypsum Ace Hardware      | 220 Cooley Mesa Rd   | Retail      | 627     |
| Vail             | Sherwin-Williams         | 40800 Hwy 6 Unit 1   | Retail      | 5,272   |
| Vail             | Vail Valley Ace Hardware | 2111 N Frontage Rd W | Retail      | 325     |

### El Paso County (16)

| Colorado Springs  | Circle Ace Hardware        | 1225 N Circle Dr           | Retail           | 1,481  |
|-------------------|----------------------------|----------------------------|------------------|--------|
| Colorado Springs  | El Paso County HHWF        | 3255 Akers Dr              | HHW Facility     | 54,488 |
| Colorado Springs  | Guirys                     | 5691 N Academy Blvd        | Retail           | 580    |
| Colorado Springs  | Guirys                     | 3141 W Colorado Ave        | Retail           | 1,750  |
| Colorado Springs  | Habitat ReStore Pikes Peak | 411 S Wahsatch Ave         | Reuse Store      | 4,222  |
| Colorado Springs  | Habitat ReStore Pikes Peak | 6250 Tutt Blvd.            | Reuse Store      | 285    |
| Colorado Springs  | PPG Paints                 | 275 N Chelton Rd           | Retail           | 473    |
| Colorado Springs  | Sherwin-Williams           | 5862 Tutt Blvd             | Retail           | 3,704  |
| Colorado Springs  | Sherwin-Williams           | 1724 Dublin Blvd           | Retail           | 3,096  |
| Colorado Springs  | Sherwin-Williams           | 1815 S Nevada Ave          | Retail           | 2,580  |
| Colorado Springs  | Sherwin-Williams           | 1466 Garden Of The Gods Rd | Retail           | 2,241  |
| Colorado Springs  | Sherwin-Williams           | 6345 Source Center Point   | Retail           | 1,500  |
| Colorado Springs  | Sherwin-Williams           | 2939 N Hancock Ave         | Retail           | 2,744  |
| Colorado Springs  | Sherwin-Williams           | 1820 Democracy Point       | Retail           | 288    |
| Colorado Springs  | Sherwin-Williams           | 260 S Academy Blvd         | Retail           | 1,132  |
| Fountain          | Fountain Recycling Center  | 301 E Iowa Ave             | Recycling Center | 1,025  |
| Fremont County (  | (2)                        |                            |                  |        |
| Canon City        | Sherwin-Williams           | 1015 Main St               | Retail           | 1,452  |
| Canon City        | Sonnys Ace Home Center     | 3090 E Main St             | Retail           | 1,127  |
| Garfield County ( | 4)                         |                            |                  |        |
| Carbondale        | Ace Hardware of Carbondale | 1011 Hwy 133               | Retail           | 1,193  |
| Carbondale        | The Paint Store Inc        | 2401 Dolores Way           | Retail           | 385    |
| Glenwood Springs  | Big Johns Ace Hardware     | 2602 S Glen Ave            | Retail           | 809    |
| Glenwood Springs  | Sherwin-Williams           | 3228B S Glen Ave           | Retail           | 5,264  |
| Grand County (3)  |                            |                            |                  |        |
| •                 |                            |                            |                  |        |

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| <u>City/Town</u> | Site Name                         | Address                | <u>Type</u>      | Gallons |
|------------------|-----------------------------------|------------------------|------------------|---------|
| Granby           | Country Ace Hardware              | 627 W Agate Ave        | Retail           | 1,652   |
| Granby           | Sherwin-Williams                  | 21 10 Mile Dr          | Retail           | 958     |
| Gunnison Cou     | nty (2)                           |                        |                  |         |
| Gunnison         | Fullmers Ace Hardware             | 820 W Tomichi Ave      | Retail           | 1,558   |
| Gunnison         | Sherwin-Williams                  | 821 N Main St          | Retail           | 1,854   |
| Huerfano Cou     | nty (1)                           |                        |                  |         |
| Walsenburg       | Huerfano Waste Transfer Station   | 701 Industrial Park Dr | Transfer Station | C       |
| Jackson Coun     | ty (1)                            |                        |                  |         |
| Walden           | Timberline Builders Supply        | 209 Main St            | Retail           | 213     |
| Jefferson Cou    | nty (13)                          |                        |                  |         |
| Arvada           | Ace Hardware at Westwoods         | 15530 W 64th Ave Ste G | Retail           | 1,725   |
| Arvada           | Sherwin-Williams                  | 7731 Wadsworth Blvd.   | Retail           | 5,452   |
| Arvada           | Sherwin-Williams                  | 15220 W 64th Ave       | Retail           | 4,029   |
| Arvada           | Sustainability Central Arvada     | 6240 W 54th Ave        | Recycling Center | 11,596  |
| Conifer          | Aspen Park Hardware               | 26572 Barkley Rd       | Retail           | 2,344   |
| Evergreen        | Sherwin-Williams                  | 1002 Swede Gulch Rd    | Retail           | 3,779   |
| Golden           | Rooney Road Recycling Center HHWF | 151 S Rooney Rd        | HHW Facility     | 23,424  |
| Golden           | Sherwin-Williams                  | 17101 S Golden Rd      | Retail           | 2,268   |
| Lakewood         | Green Mountain Ace Hardware       | 12035 W Alameda Pkwy   | Retail           | 2,595   |
| Lakewood         | Lake Ridge Ace Hardware           | 2563 Kipling St        | Retail           | 4,375   |
| Lakewood         | Sherwin-Williams                  | 3224 S Wadsworth Blvd  | Retail           | 3,516   |
| Lakewood         | Sherwin-Williams                  | 7105 W Colfax Ave      | Retail           | 3,959   |
| Lakewood         | Sherwin-Williams                  | 110 S Wadsworth Blvd   | Retail           | 1,725   |
| Kiowa County     | (1)                               |                        |                  |         |
| Eads             | Eads Auto Supply and Hardware     | 404 E 15th St          | Retail           | 99      |
| La Plata Coun    | ty (5)                            |                        |                  |         |
| Bayfield         | Lewis True Value Mercantile       | 311 Bayfield Center Dr | Retail           | 531     |
| Durango          | Colors Inc                        | 166 Bodo Dr            | Retail           | 729     |

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| <u>Citv/Town</u> | <u>Site Name</u>                    | <u>Address</u>          | Type                    | Gallons |
|------------------|-------------------------------------|-------------------------|-------------------------|---------|
| Durango          | Kroegers Ace Hardware               | 8 Town Plaza            | Retail                  | 1,365   |
| Durango          | Sherwin-Williams                    | 400 S Camino Del Rio    | Retail                  | 2,589   |
| Ignacio          | Southern Ute Indian Tribe Utilities | 16360 CO-172            | HHW Facility            | 2,005   |
| ignuolo          |                                     |                         | Three county            | 200     |
| Lake County (1)  |                                     |                         |                         |         |
| Leadville        | Lake County Landfill                | 1500 County Rd 6        | Landfill                | 1,119   |
| Larimer County   | (15)                                |                         |                         |         |
| Fort Collins     | Ace Hardware of Fort Collins        | 1001 E Harmony Rd       | Retail                  | 438     |
| Fort Collins     | Community Recycling Center          | 1903 S Timberline Rd    | <b>Recycling Center</b> | 9,309   |
| Fort Collins     | Downtown Ace Hardware               | 215 S College Ave       | Retail                  | 624     |
| Fort Collins     | Guirys                              | 118 W Troutman Pkwy     | Retail                  | 655     |
| Fort Collins     | Guirys                              | 7620 S College Ave      | Retail                  | 741     |
| Fort Collins     | Jax Outdoor Gear Ranch and Home     | 1000 N Hwy 287          | Retail                  | 308     |
| Fort Collins     | Larimer County Solid Waste          | 5887 S Taft Hill Rd     | HHW Facility            | 36,152  |
| Fort Collins     | Sherwin-Williams                    | 4215 Corbett Dr         | Retail                  | 2,707   |
| Fort Collins     | Sherwin-Williams                    | 8101 SW Frontage Rd     | Retail                  | 70      |
| Johnstown        | Sherwin-Williams                    | 4870 Larimer Parkway    | Retail                  | 531     |
| Loveland         | Guirys                              | 3206 N Garfield Ave     | Retail                  | 742     |
| Loveland         | Jax Outdoor Gear Ranch & Home       | 950 E Eisenhower        | Retail                  | 199     |
| Loveland         | Jax Outdoor Gear Ranch & Home       | 2665 W Eisenhower Blvd  | Retail                  | 195     |
| Loveland         | Sherwin-Williams                    | 2033 W Eisenhower Blvd  | Retail                  | 3,970   |
| Loveland         | Sherwin-Williams                    | 1390 S Cleveland Ave    | Retail                  | 1,809   |
| Las Animas Cou   | inty (1)                            |                         |                         |         |
| Trinidad         | Trinidad Builders Supply            | 108 W Colorado Ave      | Retail                  | 207     |
| Lincoln County   | (1)                                 |                         |                         |         |
| Limon            | Hoffman Drug True Value             | 900 Main St             | Retail                  | 89      |
| Logan County (1  | )                                   |                         |                         |         |
| Sterling         | Sherwin-Williams                    | 100 Broadway St, Ste 11 | Retail                  | 735     |

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| <u>City/Town</u>  | Site Name                      | Address                        | Туре             | <u>Gallons</u> |
|-------------------|--------------------------------|--------------------------------|------------------|----------------|
| Mesa County (8)   |                                |                                |                  |                |
| Collbran          | Collbran Supply                | 203 Main St                    | Retail           | 57             |
| Fruita            | Co Op Country Ace Hardware     | 1650 Hwy 6 and 50              | Retail           | 369            |
| Grand Junction    | Ace Hardware of Clifton        | 569 32 Rd                      | Retail           | 493            |
| Grand Junction    | Guirys                         | 2991 North Ave                 | Retail           | 1,210          |
| Grand Junction    | Mesa County Landfill HHWF      | 3071 Hwy 50                    | HHW Facility     | 10,331         |
| Grand Junction    | Sherwin-Williams               | 845 North Ave                  | Retail           | 2,960          |
| Grand Junction    | Sherwin-Williams               | 2801 North Ave                 | Retail           | 2,159          |
| Palisade          | Palisade Co op Country Ace     | 205 W 8th St                   | Retail           | 163            |
| Montezuma Cour    | nty (2)                        |                                |                  |                |
| Cortez            | Choice Building Supply and Ace | 525 N Broadway                 | Retail           | 810            |
| Cortez            | Slavens True Value Hardware    | 237 W Main St                  | Retail           | 1,135          |
| Montrose County   | r (2)                          |                                |                  |                |
| Montrose          | Sherwin-Williams               | 110 E Main St                  | Retail           | 3,705          |
| Nucla             | Nucla Co-op Country Store      | 995 Main St                    | Retail           | 57             |
| Morgan County (   | 2)                             |                                |                  |                |
| Brush             | Hometown Auto and Hardware     | 1305 Edison St                 | Retail           | 354            |
| Fort Morgan       | Sherwin-Williams               | 810 W Platte Ave               | Retail           | 327            |
| Otero County (1)  |                                |                                |                  |                |
| Swink             | Clean Valley Recycling         | 203 N Swink Dr                 | Recycling Center | 839            |
| Ouray County (1)  |                                |                                |                  |                |
| Ridgway           | Ridgway True Value             | 276 S Lena St                  | Retail           | 728            |
| Pitkin County (2) |                                |                                |                  |                |
| Aspen             | Sherwin-Williams               | 304 Aspen Airport Business Ctr | Retail           | 2,993          |
| Snowmass Village  | Pitkin Resource Recovery HHWF  | 32046 Hwy 82                   | HHW Facility     | 2,960          |
| Pueblo County (5  | )                              |                                |                  |                |
| Colorado City     | Greenhorn Valley Ace           | 6850 Hwy 165                   | Retail           | 216            |

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| <u>City/Town</u>  | <u>Site Name</u>                   | <u>Address</u>                  | <u>Type</u>    | <u>Gallons</u> |
|-------------------|------------------------------------|---------------------------------|----------------|----------------|
| Pueblo            | D and S Paint Center               | 715 West St                     | Retail         | 918            |
| Pueblo            | G4 Coatings                        | 524 N Santa Fe Ave              | Retail         | 294            |
| Pueblo            | Sherwin-Williams                   | 3205 N Elizabeth St             | Retail         | 2,348          |
| Pueblo            | Southern CO Services and Recycling | 1731 Erie Ave                   | Paint Recycler | 9,879          |
| Rio Blanco Count  | y (2)                              |                                 |                |                |
| Meeker            | Valley Hardware                    | 401 E Market St                 | Retail         | 398            |
| Rangely           | Rangely True Value                 | 105 W Main St                   | Retail         | 550            |
| Rio Grande Count  | ty (1)                             |                                 |                |                |
| Monte Vista       | Monte Vista Coop                   | 1901 E Hwy 160                  | Retail         | 986            |
| Routt County (2)  |                                    |                                 |                |                |
| Steamboat Springs | Ace Hardware Steamboat Springs     | 2155 Curve Plaza                | Retail         | 2,114          |
| Steamboat Springs | Sherwin-Williams                   | 385A Anglers Dr                 | Retail         | 2,854          |
| San Juan County   | (1)                                |                                 |                |                |
| Silverton         | Silverton Hardware                 | 740 Greene St                   | Retail         | 92             |
| San Miguel Count  | ty (2)                             |                                 |                |                |
| Norwood           | Norwood Ace Hardware               | 41087 Hwy 145                   | Retail         | 116            |
| Telluride         | Timberline Ace Hardware            | 200 E Colorado Ave - Box 1010   | Retail         | 834            |
| Summit County (2  | 2)                                 |                                 |                |                |
| Dillon            | Resource Allocation Park           | 639 County Rd 66 Landfill Rd    | HHW Facility   | 6,326          |
| Frisco            | Sherwin-Williams                   | 699 Ten Mile Dr., Ste 10 and 11 | Retail         | 4,815          |
| Teller County (2) |                                    |                                 |                |                |
| Woodland Park     | Foxworth Galbraith Lumber          | 300 S Chestnut St               | Retail         | 1,095          |
| Woodland Park     | Sherwin-Williams                   | 717 Gold Hill Pl                | Retail         | 1,715          |
| Weld County (7)   |                                    |                                 |                |                |
| Dacono            | Weld County South HHWF             | 5500 Hwy 52                     | HHW Facility   | 2,758          |
| Evans             | Guirys                             | 3313 35th Ave                   | Retail         | 545            |
| Evans             | Sherwin-Williams                   | 3230 23rd Ave                   | Retail         | 1,020          |
|                   |                                    |                                 |                |                |

| <u>City/Town</u> | <u>Site Name</u>            | Address               | <u>Type</u>  | Gallons |
|------------------|-----------------------------|-----------------------|--------------|---------|
| Firestone        | Sherwin-Williams            | 6075 E Firestone Blvd | Retail       | 1,730   |
| Greeley          | Sherwin-Williams            | 2904 W 10th St        | Retail       | 1,493   |
| Greeley          | Weld County North HHWF      | 1311 N 17th Ave       | HHW Facility | 6,068   |
| Johnstown        | Johnstown Ace Hardware      | 9 S Parish Ave        | Retail       | 1,156   |
| Yuma County (2)  |                             |                       |              |         |
| Wray             | Quality Farm & Ranch Center | 333 Dexter St         | Retail       | 0       |
| Yuma             | Quality Farm & Ranch Center | 700 E 8th Ave         | Retail       | 89      |

|                   | <u>Site Name</u>                     | Address                      | Туре             | <u>Gallons</u> |
|-------------------|--------------------------------------|------------------------------|------------------|----------------|
| 2. Supplemental S | Sites                                |                              |                  | 104,316        |
| Adams County (2)  | )                                    |                              |                  |                |
| Brighton          | Adams County Fairgrounds             | 9755 Henderson Rd            | PaintCare Event  | 9,624          |
| Northglenn        | Northglenn Maintenance (Greensheen)  | 12301 Claude Ct.             | Paint Only Event | 407            |
| Alamosa County (  | 1)                                   |                              |                  |                |
| Alamosa           | Ace Hardware of Alamosa              | 175 Craft Dr                 | PaintCare Event  | 858            |
| Arapahoe County   | (14)                                 |                              |                  |                |
| Aurora            | Ace Saddle Rock (Dropped Apr 2021)   | 7420 S Gartrell Rd           | Retail           | 229            |
| Aurora            | Community Living (Greensheen)        | 1770 S Helena St.            | Paint Only Event | 813            |
| Centennial        | Arapahoe High School (Greensheen)    | 2201 E Dry Creek Rd          | Paint Only Event | 1,542          |
| Centennial        | Church of Christ (Greensheen)Event   | 6495 S Colorado Blvd         | Paint Only Event | 1,715          |
| Centennial        | Good Shepherd Church (Greensheen)    | 8545 E Dry Creek Rd          | Paint Only Event | 1,991          |
| Centennial        | Mile High Horse Rescue (Greensheen)  | 6351 S Peoria St             | Paint Only Event | 1,400          |
| Centennial        | Piney Creek HOA (Greensheen)         | 5800 S Joplin Way            | Paint Only Event | 3,511          |
| Greenwood Village | Perry and Company (Greensheen)       | 5375 Landmark Pl             | Paint Only Event | 225            |
| Littleton         | Columbine High School (Greensheen)   | 6201 S Pierce St             | Paint Only Event | 1,063          |
| Littleton         | First Presbyterian (Greensheen)      | 1609 W Littleton Blvd        | Paint Only Event | 780            |
| Littleton         | Ken-Caryl Ranch House (Greensheen)   | 7676 S Continental Divide Rd | Paint Only Event | 1,225          |
| Littleton         | Littleton Elks Lodge (Greensheen)    | 5749 S Curtice St            | Paint Only Event | 3,030          |
| Littleton         | Littleton High School (Greensheen)   | 199 E Littleton Blvd         | Paint Only Event | 1,812          |
| Littleton         | St James Church (Greensheen)         | 3601 W Belleview Ave         | Paint Only Event | 1,266          |
| Boulder County (5 | ;)                                   |                              |                  |                |
| Allenspark        | Allenspark Transfer Station (County) | 14857 State Hwy 7            | HHW Event        | 236            |
| Boulder           | Excelitas Research (ACT)             | 5055 Airport Blvd            | HHW Event        | 55             |
| Longmont          | Wastewater Treatment Plant (County)  | 110 S. Martin St             | HHW Event        | 2,419          |
| Louisville        | Ascent Community Church (County)     | 550 McCaslin Blvd            | HHW Event        | 649            |
| Nederland         | Nederland Transfer Station (County)  | 286 Ridge Rd                 | HHW Event        | 181            |

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|                                     |  | <u> </u>  | <u>Gallons</u>  |
|-------------------------------------|--|---|---|
| <b>y</b> (1)                        |  |   |   |
| Broomfield Municipal Shops (County) | 3951 W 144th Ave   | HHW Event   | 1,688   |
| )                                   |  |   |   |
| Chaffee County Fairgrounds (County) | 10165 Co Rd 120  | HHW Event   | 798   |
| )                                   |  |   |   |
| Costilla County Shop                | 19881 6th St/County Road R   | PaintCare Event   | 140   |
|                                     |  |   |   |
| Paonia Town Hall                    | 214 Grand Ave  | PaintCare Event   | 959   |
|                                     |  |   |   |
| Denver South High (Greensheen)      | 1700 E Louisiana Ave   | Paint Only Event  | 3,584   |
| Gone for Good Thrift Denver West    | 150 Tejon St   | Retail  | 576   |
| McAuliffe School (Greensheen)       | 2540 Holly St  | Paint Only Event  | 1,611   |
| Potenza Lodge (Greensheen)          | 1900 W 38th Ave  | Paint Only Event  | 863   |
| Saint Ignatius Church (Greensheen)  | 2301 York St   | Paint Only Event  | 666   |
| Sustainability (Closed Mar 2021)    | 1270 S Bannock St  | <b>Recycling Center</b>   | 2,296   |
| Westerly Creek School (Greensheen)  | 8800 E 28th Ave  | Paint Only Event  | 1,449   |
| )                                   |  |   |   |
| Safeway (Greensheen)                | 560 Castle Pines Parkway   | Paint Only Event  | 3,141   |
| County Fairgrounds (Tri-County)     | 500 Fairgrounds Road   | HHW Event   | 1,755   |
| Shea Stadium (Tri-Countyt)          | 3270 Redstone Park Cir   | HHW Event   | 819   |
| St Andrew Church (Greensheen)       | 9203 S University Blvd   | Paint Only Event  | 1,029   |
| UC Health Hospital (Greensheen)     | 1500 Park Central Dr   | Paint Only Event  | 5,113   |
| Joint Services Center (Tri-County)  | 17801 East Plaza Dr  | HHW Event   | 1,300   |
| Murdochs (Greensheen)               | 9853 S Parker Rd   | Paint Only Event  | 1,421   |
|                                     |  |   |   |
| RV Lot at the Lionshead (City)      | 395 S Frontage Rd  | HHW Event   | 333   |
|                                     | Broomfield Municipal Shops (County) ) Chaffee County Fairgrounds (County) Costilla County Shop Paonia Town Hall Denver South High (Greensheen) Gone for Good Thrift Denver West McAuliffe School (Greensheen) Potenza Lodge (Greensheen) Saint Ignatius Church (Greensheen) Sustainability (Closed Mar 2021) Westerly Creek School (Greensheen) Sustainability (Closed Mar 2021) Westerly Creek School (Greensheen) Safeway (Greensheen) County Fairgrounds (Tri-County) Shea Stadium (Tri-Countyt) St Andrew Church (Greensheen) UC Health Hospital (Greensheen) Joint Services Center (Tri-County) Murdochs (Greensheen) | Broomfield Municipal Shops (County)3951 W 144th AvePaonia County Fairgrounds (County)10165 Co Rd 120Costilla County Shop19881 6th St/County Road RPaonia Town Hall214 Grand AveDenver South High (Greensheen)1700 E Louisiana AveGone for Good Thrift Denver West150 Tejon StMcAuliffe School (Greensheen)2540 Holly StPotenza Lodge (Greensheen)1900 W 38th AveSaint Ignatius Church (Greensheen)2301 York StSustainability (Closed Mar 2021)1270 S Bannock StWesterly Creek School (Greensheen)8800 E 28th Ave'Safeway (Greensheen)500 Fairgrounds RoadShea Stadium (Tri-County)500 Fairgrounds RoadShea Stadium (Tri-County)1500 Park Central DrJoint Services Center (Tri-County)17801 East Plaza DrMurdochs (Greensheen)9853 S Parker Rd | Broomfield Municipal Shops (County)3951 W 144th AveHHW EventChaffee County Fairgrounds (County)10165 Co Rd 120HHW EventCostilla County Shop19881 6th St/County Road RPaintCare EventPaonia Town Hall214 Grand AvePaintCare EventDenver South High (Greensheen)1700 E Louisiana AvePaint Only EventGone for Good Thrift Denver West150 Tejon StRetailMcAuliffe School (Greensheen)1900 W 38th AvePaint Only EventPaint Longe (Greensheen)2540 Holly StPaint Only EventSaint Ignatius Church (Greensheen)2301 York StPaint Only EventSustainability (Closed Mar 2021)1270 S Bannock StRecycling CenterWesterly Creek School (Greensheen)560 Castle Pines ParkwayPaint Only EventSafeway (Greensheen)500 Fairgrounds RoadHHW EventShea Stadium (Tri-Countyt)3270 Redstone Park CirHHW EventSt Andrew Church (Greensheen)9203 S University BlvdPaint Only EventUC Health Hospital (Greensheen)1500 Park Central DrPaint Only EventJoint Services Center (Tri-County)17801 East Plaza DrHHW EventMurdochs (Greensheen)9853 S Parker RdPaint Only Event |

| <u>City/Town</u>  | Site Name                            | Address            | Туре             | Gallons |
|-------------------|--------------------------------------|--------------------|------------------|---------|
| El Paso County (3 | 3)                                   |                    |                  |         |
| Colorado Springs  | Sherwin-Williams                     | 1370 N Newport Rd  | Retail           | 932     |
| Colorado Springs  | Widefield Community Center (County)  | 705 Aspen Dr       | HHW Event        | 795     |
| Monument          | Church at Woodmoor (Greensheen)      | 18125 Furrow Rd    | Paint Only Event | 822     |
| Elbert County (1) |                                      |                    |                  |         |
| Elizabeth         | Big R                                | 650 Beverly St     | PaintCare Event  | 1,600   |
| Garfield County ( | 2)                                   |                    |                  |         |
| Carbondale        | Carbondale Town Hall (City)          | 511 Colorado Ave   | HHW Event        | 509     |
| Glenwood Springs  | Glenwood Springs Parks & Rec (City)  | 100 Wulfsohn Rd    | HHW Event        | 189     |
| Gilpin County (1) |                                      |                    |                  |         |
| Black Hawk        | Gilpin County Fair Ground            | 230 Norton Dr      | PaintCare Event  | 1,021   |
| Grand County (1)  |                                      |                    |                  |         |
| Kremmling         | Middle Park Fair and Rodeo Grounds   | 210 11th St        | PaintCare Event  | 642     |
| Gunnison County   | (1)                                  |                    |                  |         |
| Crested Butte     | Crested Butte Ace Hardware           | 607 6th St         | PaintCare Event  | 893     |
| Hinsdale County   | (1)                                  |                    |                  |         |
| Lake City         | Blue Spruce Building Materials       | 310 Bluff St       | PaintCare Event  | 158     |
| Huerfano County   | (1)                                  |                    |                  |         |
| Walsenburg        | Walsenburg Lumber                    | 403 W 7th St       | PaintCare Event  | 293     |
| Jefferson County  | r (11)                               |                    |                  |         |
| Arvada            | Arvada Covenant Church (Greensheen)  | 5555 Ward Rd       | Paint Only Event | 3,220   |
| Evergreen         | Evergreen Church (Greensheen)        | 5980 County HWY 73 | Paint Only Event | 783     |
| Golden            | Bell Middle School (Greensheen)      | 1001 Ulysses St    | Paint Only Event | 1,505   |
| Golden            | Golden Elks Lodge (Greensheen)       | 16795 W 50th Ave   | Paint Only Event | 3,859   |
| Lakewood          | Heritage (Greensheen)                | 801 S Yarrow St    | Paint Only Event | 2,795   |
| Lakewood          | United Church of Christ (Greensheen) | 100 Carr St        | Paint Only Event | 990     |

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|                   |                                       |                              | -                |         |
|-------------------|---------------------------------------|------------------------------|------------------|---------|
| <u>City/Town</u>  | <u>Site Name</u>                      | Address                      | Туре             | Gallons |
| Lakewood          | Whitlock Center (Greensheen)          | 1555 Dover Street            | Paint Only Event | 3,582   |
| Littleton         | Grant Ranch Village (Greensheen)      | 7255 W Grant Ranch Blvd      | Paint Only Event | 1,411   |
| Littleton         | Saint Philip Church (Greensheen)      | 7531 S Kendall Blvd          | Paint Only Event | 1,351   |
| Littleton         | St Gregorys Church (Greensheen)       | 6653 W Chatfield Ave         | Paint Only Event | 1,873   |
| Wheat Ridge       | Prospect Park (Greensheen)            | 11600 W 44th Ave             | Paint Only Event | 2,972   |
| Larimer County (2 | 2)                                    |                              |                  |         |
| Estes Park        | Community Church of the Rockies       | 1700 Brodie Ave              | PaintCare Event  | 1,032   |
| Fort Collins      | Fort Collins High School (Greensheen) | 2400 Lambkin Way             | Paint Only Event | 1,654   |
| Mineral County (1 | )                                     |                              |                  |         |
| Creede            | Mineral County Landfill               | Dump Ground Rd (2.5 mi SE of | PaintCare Event  | 240     |
| Moffat County (1) | )                                     |                              |                  |         |
| Craig             | MJK Sales and Feed                    | 2315 W 1st St                | PaintCare Event  | 591     |
| Montrose County   | (1)                                   |                              |                  |         |
| Montrose          | Montrose Public Works (City)          | 1221 6450 Rd                 | HHW Event        | 509     |
| Prowers County (  | 1)                                    |                              |                  |         |
| Lamar             | Big R of Lamar                        | 8625 US Hwy 50               | PaintCare Event  | 83      |
| Routt County (2)  |                                       |                              |                  |         |
| Hayden            | Hayden Mercantile and Ace Hardware    | 111 N 6th                    | PaintCare Event  | 868     |
| Steamboat Springs | Middle School (County)                | 39610 Amethyst Dr            | HHW Event        | 326     |
| San Miguel Count  | xy (1)                                |                              |                  |         |
| Telluride         | Carhenge Parking Lot (County)         | 3601 Mahoney Dr              | HHW Event        | 484     |
| Summit County (1  | 1)                                    |                              |                  |         |
| Frisco            | Summit Stage (County)                 | 0222 County Shops Rd         | HHW Event        | 1,127   |
| Weld County (1)   |                                       |                              |                  |         |
| Windsor           | Windsor High School (Greensheen)      | 1100 Main St                 | Paint Only Event | 636     |
|                   |                                       |                              |                  |         |

| <u>City/Town</u> | Site Name                | Address | Туре | Gallons |
|------------------|--------------------------|---------|------|---------|
| 3 Large Volume   | Pickup Sites             |         |      | 42,748  |
| Adams County (   | (7)                      |         |      |         |
| Bennett          | [School District]        |         | LVP  | 128     |
| Brighton         | [Household]              |         | LVP  | 547     |
| Commerce City    | [Painting Contractor]    |         | LVP  | 801     |
| Commerce City    | [Painting Contractor]    |         | LVP  | 430     |
| Henderson        | [Construction]           |         | LVP  | 443     |
| Northglenn       | [Property Manager/Owner] |         | LVP  | 154     |
| Northglenn       | [Property Manager/Owner] |         | LVP  | 266     |
| Arapahoe Count   | ty (22)                  |         |      |         |
| Aurora           | [Hotel]                  |         | LVP  | 98      |
| Aurora           | [Household]              |         | LVP  | 297     |
| Aurora           | [Painting Contractor]    |         | LVP  | 149     |
| Aurora           | [Painting Contractor]    |         | LVP  | 201     |
| Aurora           | [Painting Contractor]    |         | LVP  | 235     |
| Aurora           | [Painting Contractor]    |         | LVP  | 142     |
| Aurora           | [Property Manager/Owner] |         | LVP  | 233     |
| Aurora           | [Property Manager/Owner] |         | LVP  | 355     |
| Aurora           | [Property Manager/Owner] |         | LVP  | 159     |
| Aurora           | [Property Manager/Owner] |         | LVP  | 210     |
| Aurora           | [Property Manager/Owner] |         | LVP  | 166     |
| Aurora           | [Property Manager/Owner] |         | LVP  | 268     |
| Aurora           | [Property Manager/Owner] |         | LVP  | 137     |
| Centennial       | [Painting Contractor]    |         | LVP  | 241     |
| Centennial       | [Property Manager/Owner] |         | LVP  | 470     |
| Englewood        | [Construction]           |         | LVP  | 94      |
| Englewood        | [Furniture Store]        |         | LVP  | 170     |
| Englewood        | [Painting Contractor]    |         | LVP  | 86      |
| Englewood        | [Painting Contractor]    |         | LVP  | 127     |
| Englewood        | [Property Manager/Owner] |         | LVP  | 91      |
| Englewood        | [Property Manager/Owner] |         | LVP  | 133     |
|                  |                          |         |      |         |

#### **COLORADO PAINTCARE SITES IN 2021**

Sites with 0 gallons did not have paint picked up during the reporting year.

| <u>City/Town</u> | <u>Site Name</u>         | <u>Address</u> | <u>Type</u> | <u>Gallons</u> |
|------------------|--------------------------|----------------|-------------|----------------|
| Englewood        | [Property Manager/Owner] |                | LVP         | 140            |

Boulder County (9)

| Boulder  | [Painting Contractor]    | LVP | 177 |
|----------|--------------------------|-----|-----|
| Boulder  | [Painting Contractor]    | LVP | 383 |
| Boulder  | [Painting Contractor]    | LVP | 202 |
| Boulder  | [Property Manager/Owner] | LVP | 113 |
| Boulder  | [School District]        | LVP | 286 |
| Boulder  | [University]             | LVP | 146 |
| Boulder  | [University]             | LVP | 516 |
| Longmont | [Hardware Store]         | LVP | 252 |
| Longmont | [Painting Contractor]    | LVP | 260 |
|          |                          |     |     |

### Chaffee County (1)

| Poncha Springs  | [Construction] | LVP | 73  |
|-----------------|----------------|-----|-----|
| Costilla County | <i>(</i> 1)    |     |     |
| San Luis        | [Church]       | LVP | 349 |

### Delta County (1)

| Delta | [Property Manager/Owner] | LVP | 305 |
|-------|--------------------------|-----|-----|
|       |                          |     |     |

### Denver County (29)

| Denver | [Artist]              | LVP | 173   |
|--------|-----------------------|-----|-------|
| Denver | [Household]           | LVP | 133   |
| Denver | [Household]           | LVP | 58    |
| Denver | [Museum]              | LVP | 106   |
| Denver | [Painting Contractor] | LVP | 89    |
| Denver | [Painting Contractor] | LVP | 708   |
| Denver | [Painting Contractor] | LVP | 209   |
| Denver | [Painting Contractor] | LVP | 2,079 |
| Denver | [Painting Contractor] | LVP | 870   |
| Denver | [Painting Contractor] | LVP | 955   |
| Denver | [Painting Contractor] | LVP | 302   |

### COLORADO PAINTCARE SITES IN 2021

Sites with 0 gallons did not have paint picked up during the reporting year.

| <u>City/Town</u> | <u>Site Name</u>         | Address | Туре | Gallons |
|------------------|--------------------------|---------|------|---------|
| Denver           | [Painting Contractor]    |         | LVP  | 170     |
| Denver           | [Painting Contractor]    |         | LVP  | 212     |
| Denver           | [Painting Contractor]    |         | LVP  | 285     |
| Denver           | [Painting Contractor]    |         | LVP  | 180     |
| Denver           | [Painting Contractor]    |         | LVP  | 540     |
| Denver           | [Property Manager/Owner] |         | LVP  | 315     |
| Denver           | [Property Manager/Owner] |         | LVP  | 251     |
| Denver           | [Property Manager/Owner] |         | LVP  | 100     |
| Denver           | [Property Manager/Owner] |         | LVP  | 203     |
| Denver           | [Property Manager/Owner] |         | LVP  | 162     |
| Denver           | [Property Manager/Owner] |         | LVP  | 181     |
| Denver           | [Property Manager/Owner] |         | LVP  | 300     |
| Denver           | [Property Manager/Owner] |         | LVP  | 39      |
| Denver           | [Property Manager/Owner] |         | LVP  | 310     |
| Denver           | [Property Manager/Owner] |         | LVP  | 295     |
| Denver           | [School or University]   |         | LVP  | 194     |
| Denver           | [Telecom]                |         | LVP  | 398     |
| Denver           | [Thrift Store]           |         | RLVP | 162     |
| Douglas County   | (8)                      |         |      |         |
| Castle Rock      | [Property Manager/Owner] |         | LVP  | 195     |
| Larkspur         | [Household]              |         | LVP  | 28      |
| Littleton        | [Painting Contractor]    |         | LVP  | 527     |
| Littleton        | [Property Manager/Owner] |         | LVP  | 1,729   |
| Lone Tree        | [Hospital]               |         | LVP  | 108     |
| Parker           | [church]                 |         | LVP  | 141     |
| Parker           | [Household]              |         | LVP  | 98      |
| Parker           | [Household]              |         | LVP  | 88      |
| Eagle County (1) |                          |         |      |         |
| Eagle            | [Retail Paint Store]     |         | LVP  | 659     |
| El Paso County ( | 25)                      |         |      |         |
| Colorado Springs | [Aerospace]              |         | LVP  | 115     |
|                  |                          |         |      |         |

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| <u>City/Town</u>  | <u>Site Name</u>         | Address | Type | Gallons |
|-------------------|--------------------------|---------|------|---------|
| Colorado Springs  | [Auto Parts]             |         | LVP  | 115     |
| Colorado Springs  | [Church]                 |         | LVP  | 149     |
| Colorado Springs  | [Construction]           |         | LVP  | 128     |
| Colorado Springs  | [Construction]           |         | LVP  | 189     |
| Colorado Springs  | [Household]              |         | LVP  | 114     |
| Colorado Springs  | [Household]              |         | LVP  | 168     |
| Colorado Springs  | [Painting Contractor]    |         | LVP  | 68      |
| Colorado Springs  | [Painting Contractor]    |         | LVP  | 1,235   |
| Colorado Springs  | [Painting Contractor]    |         | LVP  | 238     |
| Colorado Springs  | [Painting Contractor]    |         | RLVP | 506     |
| Colorado Springs  | [Painting Contractor]    |         | LVP  | 333     |
| Colorado Springs  | [Painting Contractor]    |         | LVP  | 218     |
| Colorado Springs  | [Painting Contractor]    |         | LVP  | 209     |
| Colorado Springs  | [Painting Contractor]    |         | LVP  | 230     |
| Colorado Springs  | [Painting Contractor]    |         | LVP  | 100     |
| Colorado Springs  | [Property Manager/Owner] |         | LVP  | 228     |
| Colorado Springs  | [Property Manager/Owner] |         | LVP  | 54      |
| Colorado Springs  | [Property Manager/Owner] |         | LVP  | 133     |
| Colorado Springs  | [Property Manager/Owner] |         | LVP  | 207     |
| Colorado Springs  | [Property Manager/Owner] |         | LVP  | 406     |
| Colorado Springs  | [Thrift Store]           |         | RLVP | 0       |
| Colorado Springs  | [Zoo]                    |         | LVP  | 335     |
| Monument          | [School]                 |         | LVP  | 167     |
| Rush              | [Household]              |         | LVP  | 176     |
| Elbert County (1) | )                        |         |      |         |
| Elizabeth         | [Government City]        |         | LVP  | 130     |
| Garfield County   | (1)                      |         |      |         |
| Rifle             | [Paint Store]            |         | LVP  | 82      |
| Grand County (4   | )                        |         |      |         |
| Granby            | [Painting Contractor]    |         | LVP  | 676     |
| Granby            | [Property Manager/Owner] |         | LVP  | 219     |
|                   |                          |         |      |         |

| <u>City/Town</u> | Site Name                | Address | Туре | Gallons |
|------------------|--------------------------|---------|------|---------|
| Grand Lake       | [Property Manager/Owner] |         | LVP  | 176     |
| Kremmling        | [Painting Contractor]    |         | LVP  | 289     |
| Jefferson Cou    | nty (8)                  |         |      |         |
| Conifer          | [Painting Contractor]    |         | LVP  | 61      |
| Evergreen        | [Painting Contractor]    |         | LVP  | 216     |
| Golden           | [Property Manager/Owner] |         | LVP  | 867     |
| Lakewood         | [Painting Contractor]    |         | LVP  | 146     |
| Lakewood         | [Property Manager/Owner] |         | LVP  | 67      |
| Littleton        | [Painting Contractor]    |         | LVP  | 173     |
| Littleton        | [Property Manager/Owner] |         | LVP  | 96      |
| Wheat Ridge      | [Construction]           |         | LVP  | 212     |
| La Plata Count   | y (1)                    |         |      |         |
| Bayfield         | [Landscaping]            |         | LVP  | 170     |
| Lake County (2   | 2)                       |         |      |         |
| Leadville        | [Household]              |         | LVP  | 127     |
| Leadville        | [Kitchen Cabinet Shop]   |         | LVP  | 126     |
| Larimer Count    | y (12)                   |         |      |         |
| Berthoud         | [Painting Contractor]    |         | LVP  | 211     |
| Estes Park       | [Painting Contractor]    |         | LVP  | 4,118   |
| Fort Collins     | [Construction]           |         | LVP  | 434     |
| Fort Collins     | [Government City]        |         | RLVP | 99      |
| Fort Collins     | [Painting Contractor]    |         | LVP  | 267     |
| Fort Collins     | [Property Manager/Owner] |         | LVP  | 250     |
| Fort Collins     | [Property Manager/Owner] |         | LVP  | 466     |
| Fort Collins     | [University]             |         | RLVP | 0       |
| Golden           | [Painting Contractor]    |         | LVP  | 264     |
| Loveland         | [Painting Contractor]    |         | LVP  | 378     |
| Loveland         | [Painting Contractor]    |         | LVP  | 238     |
| Wellington       | [Painting Contractor]    |         | LVP  | 296     |

### **COLORADO PAINTCARE SITES IN 2021**

Sites with 0 gallons did not have paint picked up during the reporting year.

| <u>City/Town</u>  | Site Name             | Address | Туре | Gallons |
|-------------------|-----------------------|---------|------|---------|
| Mesa County (2)   |                       |         |      |         |
| Grand Junction    | [Construction]        |         | LVP  | 107     |
| Grand Junction    | [Household]           |         | LVP  | 262     |
| Routt County (1)  |                       |         |      |         |
| Steamboat Springs | [Resort]              |         | LVP  | 164     |
| Teller County (1) |                       |         |      |         |
| Florissant        | [Household]           |         | LVP  | 128     |
| Weld County (9)   |                       |         |      |         |
| Erie              | [Painting Contractor] |         | LVP  | 145     |
| Firestone         | [Painting Contractor] |         | LVP  | 237     |
| Frederick         | [Painting Contractor] |         | LVP  | 320     |
| Greeley           | [Reuse Store]         |         | LVP  | 139     |
| Greeley           | [University]          |         | RLVP | 108     |
| Longmont          | [Painting Contractor] |         | LVP  | 230     |
| Mead              | [Painting Contractor] |         | LVP  | 287     |
| Windsor           | [Construction]        |         | LVP  | 152     |
| Windsor           | [Painting Contractor] |         | LVP  | 210     |

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### **COLORADO PAINTCARE SITES IN 2021**

Sites with 0 gallons did not have paint picked up during the reporting year.

| <u>City/Town</u>            | <u>Site Name</u>                      | Address           | Туре          | Gallons |  |  |  |
|-----------------------------|---------------------------------------|-------------------|---------------|---------|--|--|--|
| 4. Door-to-Door P           | Programs                              |                   |               | 25,211  |  |  |  |
| Adams County (1)            |                                       |                   |               |         |  |  |  |
| Westminster                 | City of Westminster                   | No street address | HHW D2D       | 1,554   |  |  |  |
| Arapahoe County (4)         |                                       |                   |               |         |  |  |  |
| Aurora                      | City of Aurora                        | No street address | HHW D2D       | 857     |  |  |  |
| Centennial                  | Southeast Metro Stormwater Authority  | No street address | HHW D2D       | 1,766   |  |  |  |
| Cherry Hills Village        | Cherry Hills Village                  | No street address | HHW D2D       | 4       |  |  |  |
| Greenwood Village           | City of Greenwood Village             | No street address | HHW D2D       | 1,522   |  |  |  |
| Denver County (2)           |                                       |                   |               |         |  |  |  |
| Denver                      | Denver                                | No street address | HHW D2D       | 3,322   |  |  |  |
| Denver                      | PaintCare D2D - Denver Area           | No Street Address | PaintCare D2D | 12,833  |  |  |  |
| Douglas County (1)          |                                       |                   |               |         |  |  |  |
| Lone Tree                   | City of Lone Tree                     | No street address | HHW D2D       | 293     |  |  |  |
| El Paso County (1)          |                                       |                   |               |         |  |  |  |
| Colorado Springs            | PaintCare D2D - Colorado Springs Area | No street address | PaintCare D2D | 3,060   |  |  |  |
| Jefferson County (1)        |                                       |                   |               |         |  |  |  |
| Golden                      | Jefferson County*                     | No street address | HHW D2D       |         |  |  |  |
| Total for All Sites in 2021 |                                       |                   |               | 793,228 |  |  |  |

\*Paint from Jeffereson County's Door-to-Door program is taken to and counted from the HHW facility in Golden.

Appendix B

### PaintCare Inc.

Financial Statements and Independent Auditors' Report

December 31, 2021 and 2020

Financial Statements December 31, 2021 and 2020

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| Supplementary Information                     |       |
| Schedules of Activities, Organized by Program | 19-20 |



Rogers & Company PLLC Certified Public Accountants

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# **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors of PaintCare Inc.

# **Opinion**

We have audited the accompanying financial statements of PaintCare Inc. ("PaintCare"), which comprise the statements of financial position as of December 31, 2021 and 2020; the related statements of activities, functional expenses, and cash flows for the years then ended; and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of PaintCare as of December 31, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of PaintCare and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.



# **Responsibilities of Management for the Financial Statements (continued)**

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about PaintCare's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of PaintCare's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about PaintCare's ability to continue as a going concern for a reasonable period of time.

# ROGERS COMPANY

# Auditor's Responsibilities for the Audit of the Financial Statements (continued)

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

# Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The supplementary information included on pages 19-20 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

V2 avers + Company PLLC

Vienna, Virginia March 29, 2022

# Statements of Financial Position December 31, 2021 and 2020

|                                       | 2021           | 2020          |
|---------------------------------------|----------------|---------------|
| Assets                                |                |               |
| Current assets:                       |                |               |
| Cash and cash equivalents             | \$ 36,963,562  | \$ 27,911,659 |
| Accounts receivable, net              | 4,896,293      | 4,606,670     |
| Investments                           | 62,580,051     | 59,337,509    |
| Prepaid expenses                      | 219,541        | 61,936        |
| Total current assets                  | 104,659,447    | 91,917,774    |
| Intangible assets, net                | 224,852        | 229,606       |
| Total assets                          | \$ 104,884,299 | \$ 92,147,380 |
| Liabilities and Net Assets            |                |               |
| Liabilities                           |                |               |
| Current liabilities:                  |                |               |
| Accounts payable and accrued expenses | \$ 8,342,451   | \$ 9,305,941  |
| Due to affiliate                      | 7,098,980      | 2,139,549     |
| Grants payable                        | 100,101        | 100,101       |
| Total liabilities                     | 15,541,532     | 11,545,591    |
| Net Assets                            |                |               |
| Without donor restrictions            | 89,342,767     | 80,601,789    |
| Total net assets                      | 89,342,767     | 80,601,789    |
| Total liabilities and net assets      | \$ 104,884,299 | \$ 92,147,380 |

# Statements of Activities For the Years Ended December 31, 2021 and 2020

|   | 2021          | 2020          |
|---|---------------|---------------|
| <b>Operating Revenue and Support</b><br>Paint recovery fees | \$ 72,051,580 | \$ 68,107,028 |
| Total operating revenue and support                         | 72,051,580    | 68,107,028    |
| Expenses  |               |               |
| Program and delivery services:                              |               |               |
| Oregon  | 5,024,398     | 4,512,687     |
| California  | 32,604,671    | 28,771,777    |
| Connecticut   | 3,345,656     | 2,856,892     |
| Rhode Island  | 1,023,818     | 679,444       |
| Minnesota   | 5,568,865     | 4,758,947     |
| Vermont   | 743,644       | 718,430       |
| Maine   | 1,285,606     | 1,104,108     |
| Colorado  | 6,403,821     | 5,415,908     |
| District of Columbia  | 473,101       | 442,305       |
| Washington  | 4,408,803     | 102,912       |
| New York  | 276,923       | 42,451        |
| Total program and delivery services                         | 61,159,306    | 49,405,861    |
| General and administrative                                  | 5,393,837     | 4,549,989     |
| Total expenses  | 66,553,143    | 53,955,850    |
| Change in Net Assets from Operations                        | 5,498,437     | 14,151,178    |
| Non-Operating Activity                                      |               |               |
| Investment return, net                                      | 3,242,541     | 4,336,103     |
| Total non-operating activity                                | 3,242,541     | 4,336,103     |
| Change in Net Assets  | 8,740,978     | 18,487,281    |
| Net Assets, beginning of year                               | 80,601,789    | 62,114,508    |
| Net Assets, end of year                                     | \$ 89,342,767 | \$ 80,601,789 |

#### Statement of Functional Expenses For the Year Ended December 31, 2021

|                                  | Program and Delivery Services |            |             |              |              |           |           |           |              |            |           |                |              |
|----------------------------------|-------------------------------|------------|-------------|--------------|--------------|-----------|-----------|-----------|--------------|------------|-----------|----------------|--------------|
|                                  |                               |            |             |              |              |           |           |           | District of  |            |           | General and    |              |
|                                  | Oregon                        | California | Connecticut | Rhode Island | Minnesota    | Vermont   | Maine     | Colorado  | Columbia     | Washington | New York  | Administrative | Total        |
| Expenses                         |                               |            |             |              |              |           |           |           |              |            |           |                |              |
| Salaries and related benefits    | \$ 116,655 \$                 | 1,024,821  | \$ 98,195   | \$ 30,746 \$ | 5 247,684 \$ | 41,778 \$ | 88,658 \$ | 257,799   | \$ 20,660 \$ | 218,577    | \$ 97,364 | \$ 1,821,544   | \$ 4,064,481 |
| Collection support               | 73,523                        | 3,382,046  | 496,113     | 159,445      | 376,479      | 77,773    | 154,340   | 565,391   | 42,510       | 714,369    | -         | -              | 6,041,989    |
| Transportation and processing    | 4,724,976                     | 23,257,761 | 2,350,669   | 592,179      | 4,522,049    | 580,973   | 912,673   | 4,646,488 | 240,433      | 3,205,769  | -         | -              | 45,033,970   |
| Communications                   | 44,445                        | 4,491,661  | 338,788     | 214,175      | 320,554      | 13,731    | 32,175    | 754,596   | 137,446      | 142,277    | 67,685    | 113,419        | 6,670,952    |
| Legal fees                       | -                             | -          | -           | -            | 13,189       | -         | -         | -         | -            | -          | 161       | 26,202         | 39,552       |
| State agency administrative fees | 40,000                        | 294,095    | 20,000      | -            | 20,559       | 15,000    | 80,035    | 120,000   | 26,786       | 20,452     | -         | -              | 636,927      |
| Professional fees                | 538                           | 42,441     | 31,561      | 19,557       | 32,690       | 9,348     | 5,600     | 12,643    | 430          | 18,047     | 51,396    | 66,790         | 291,041      |
| Office and supplies              | 6,589                         | 11,085     | 507         | 107          | 2,047        | 215       | 325       | 2,616     | 63           | 8,115      | 791       | 23,721         | 56,181       |
| Subscriptions and publications   | 651                           | 3,868      | 145         | 43           | 719          | 60        | 217       | 4,880     | -            | 1,760      | 110       | 81,974         | 94,427       |
| Professional development         | 2,480                         | 22,197     | 2,689       | 833          | 4,729        | 372       | 784       | 2,912     | -            | 3,760      | 12,385    | 27,053         | 80,194       |
| Travel                           | 11,112                        | 70,708     | 5,706       | 5,122        | 10,892       | 2,519     | 9,642     | 31,709    | 3,821        | 37,066     | 45,814    | 21,139         | 255,250      |
| Meetings                         | 171                           | 3,988      | 66          | -            | -            | -         | -         | 1,228     | -            | 311        | 707       | 1,890          | 8,361        |
| Bank fees                        | 1,174                         | -          | 1,003       | 1,174        | -            | -         | 1,157     | -         | 97           | 1,124      | -         | 119,158        | 124,887      |
| Management fees                  | -                             | -          | -           | -            | -            | -         | -         | -         | -            | -          | -         | 2,755,595      | 2,755,595    |
| Insurance                        | -                             | -          | -           | -            | -            | -         | -         | -         | -            | -          | -         | 213,433        | 213,433      |
| Amortization                     | -                             | -          | -           | -            | -            | -         | -         | -         | -            | -          | -         | 77,177         | 77,177       |
| Interest                         | -                             | -          | -           | -            | -            | -         | -         | -         | -            | 35,188     | -         | -              | 35,188       |
| Other expenses                   | 2,084                         | -          | 214         | 437          | 17,274       | 1,875     | -         | 3,559     | 855          | 1,988      | 510       | 44,742         | 73,538       |

#### Statement of Functional Expenses For the Year Ended December 31, 2020

|                                  | Program and Delivery Services |            |              |               |              |            |              |              |             |            |          |                |               |
|----------------------------------|-------------------------------|------------|--------------|---------------|--------------|------------|--------------|--------------|-------------|------------|----------|----------------|---------------|
|                                  | District of                   |            |              |               |              |            |              |              | General and |            |          |                |               |
|                                  | Oregon                        | California | Connecticut  | Rhode Island  | Minnesota    | Vermont    | Maine        | Colorado     | Columbia    | Washington | New York | Administrative | Total         |
| Expenses                         |                               |            |              |               |              |            |              |              |             |            |          |                |               |
| Salaries and related benefits    | \$ 115,544 \$                 | 915,713    | \$ 98,382 \$ | \$ 32,368 \$  | 234,884 \$   | 41,696 \$  | 88,330 \$    | 189,256 \$   | 12,189 \$   | 38,029 \$  | -        | \$ 1,590,724   | \$ 3,357,115  |
| Collection support               | 16,389                        | 3,016,941  | 441,778      | 118,762       | 347,899      | 65,962     | 138,956      | 439,593      | 29,239      | 1,989      | -        | -              | 4,617,508     |
| Transportation and processing    | 4,280,130                     | 21,897,673 | 2,154,995    | 448,261       | 4,064,857    | 576,586    | 791,393      | 3,909,731    | 208,547     | -          | -        | -              | 38,332,173    |
| Communications                   | 33,851                        | 2,428,492  | 124,160      | 73,060        | 76,892       | 1,608      | 1,315        | 733,929      | 161,728     | 19,256     | 1,178    | 10,688         | 3,666,157     |
| Legal fees                       | -                             | 5,784      | -            | -             | -            | -          | -            | 5,794        | 1,913       | 81         | 13,617   | 52,033         | 79,222        |
| State agency administrative fees | 40,000                        | 402,584    | 22,400       | -             | 17,171       | 30,000     | 78,919       | 120,000      | 26,468      | 22,700     | 10,000   | -              | 770,242       |
| Professional fees                | 647                           | 11,800     | 3,358        | 597           | 1,593        | 400        | 781          | 611          | 541         | 14,750     | 3,486    | 110,538        | 149,102       |
| Office and supplies              | 7,522                         | 13,525     | 396          | 99            | 1,584        | -          | 156          | 734          | -           | 1,787      | 293      | 24,531         | 50,627        |
| Subscriptions and publications   | 869                           | 16,291     | 145          | 43            | 1,537        | 60         | 217          | 386          | -           | 472        | -        | 62,525         | 82,545        |
| Professional development         | 2,580                         | 18,009     | 5,336        | 3,692         | 3,157        | 125        | 2,281        | 5,245        | -           | 650        | 4,626    | 12,181         | 57,882        |
| Travel                           | 5,258                         | 42,983     | 5,167        | 1,597         | 9,220        | 1,956      | 499          | 7,182        | 1,606       | 2,455      | 6,533    | 24,411         | 108,867       |
| Meetings                         | 65                            | 1,945      | 64           | 101           | 153          | -          | -            | 162          | 74          | 10         | 2,718    | 1,737          | 7,029         |
| Bank fees                        | 1,050                         | -          | 661          | 790           | -            | -          | 1,076        | -            | -           | 210        | -        | 103,441        | 107,228       |
| Management fees                  | -                             | -          | -            | -             | -            | -          | -            | -            | -           | -          | -        | 2,230,558      | 2,230,558     |
| Insurance                        | -                             | -          | -            | -             | -            | -          | -            | -            | -           | -          | -        | 254,832        | 254,832       |
| Amortization                     | -                             | -          | -            | -             | -            | -          | -            | -            | -           | -          | -        | 63,355         | 63,355        |
| Other expenses                   | 8,782                         | 37         | 50           | 74            | -            | 37         | 185          | 3,285        | -           | 523        | -        | 8,435          | 21,408        |
| Total Expenses                   | \$ 4,512,687 \$               | 28,771,777 | \$ 2,856,892 | \$ 679,444 \$ | 4,758,947 \$ | 718,430 \$ | 1,104,108 \$ | 5,415,908 \$ | 442,305 \$  | 102,912 \$ | 42,451   | \$ 4,549,989   | \$ 53,955,850 |

# Statements of Cash Flows For the Years Ended December 31, 2021 and 2020

|  | 2021             | 2020 |              |  |
|--|------------------|------|--------------|--|
| <b>Cash Flows from Operating Activities</b>      |                  |      |              |  |
| Change in net assets                             | \$<br>8,740,978  | \$   | 18,487,281   |  |
| Adjustments to reconcile change in net assets to |                  |      |              |  |
| net cash provided by operating activities:       |                  |      |              |  |
| Amortization                                     | 77,177           |      | 63,355       |  |
| Net realized and unrealized gain                 |                  |      |              |  |
| on investments                                   | (2,209,604)      |      | (3,292,809)  |  |
| Change in allowance for doubtful accounts        |                  |      |              |  |
| receivable                                       | (2,193)          |      | (4,276)      |  |
| Change in operating assets and liabilities:      |                  |      |              |  |
| (Increase) decrease in:                          |                  |      |              |  |
| Accounts receivable                              | (287,430)        |      | (441,479)    |  |
| Prepaid expenses                                 | (157,605)        |      | 31,150       |  |
| Increase (decrease) in:                          |                  |      |              |  |
| Accounts payable and accrued expenses            | (963,490)        |      | 1,373,166    |  |
| Due to affiliate                                 | 4,959,431        |      | 1,274,431    |  |
| Grants payable                                   | <br>-            |      | (78,764)     |  |
| Net cash provided by operating activities        | <br>10,157,264   |      | 17,412,055   |  |
| <b>Cash Flows from Investing Activities</b>      |                  |      |              |  |
| Purchases of investments                         | (17,692,279)     |      | (13,411,519) |  |
| Proceeds from sale of investments                | 16,659,341       |      | 12,368,225   |  |
| Purchases of intangible assets                   | <br>(72,423)     |      | (50,100)     |  |
| Net cash used in investing activities            | <br>(1,105,361)  |      | (1,093,394)  |  |
| Net Increase in Cash                             | 9,051,903        |      | 16,318,661   |  |
| Cash and Cash Equivalents, beginning of year     | <br>27,911,659   |      | 11,592,998   |  |
| Cash and Cash Equivalents, end of year           | \$<br>36,963,562 | \$   | 27,911,659   |  |

Notes to Financial Statements December 31, 2021 and 2020

## **1.** Nature of Operations

PaintCare Inc. ("PaintCare"), a not-for-profit 501(c)(3) organization, was created in October 2009 by the American Coatings Association (ACA), who, working with state and local government stakeholders, passed the first ever paint product stewardship law in the United States in the state of Oregon in 2009. Similar legislation has subsequently been passed in other jurisdictions. The paint stewardship legislation guides an industry-led, end-of-life management program for post-consumer paint, which PaintCare operates. The PaintCare Board is made up of architectural paint manufacturers and participation in PaintCare is not limited to ACA members, but open to all architectural paint manufacturers. There are no dues or registration fees associated with PaintCare.

PaintCare organized single-member limited liability companies (LLC) for the Oregon, Connecticut, Rhode Island, Maine, District of Columbia, Washington, and New York programs in an effort to shield the assets of each state program from liability stemming from acts and obligations of other PaintCare state programs.

# 2. Summary of Significant Accounting Policies

## Basis of Accounting and Presentation

PaintCare's financial statements are prepared on the accrual basis of accounting. Net assets without donor restrictions represent funds that are not subject to donor-imposed stipulations and are available for support of PaintCare's operations. At December 31, 2021 and 2020, all net assets were without donor restrictions.

## Cash Equivalents

For the purpose of the statements of cash flows, PaintCare considers as cash equivalents all highly liquid investments, which can be converted into known amounts of cash and have a maturity period of 90 days or less at the time of purchase.

## Accounts Receivable

Accounts receivable are recorded at net realizable value and represent amounts due from post-consumer paint recovery fees. PaintCare provides an allowance for bad debts using the allowance method, which is based on management's judgment considering historical information. Accounts are individually analyzed for collectability, and will be reserved based on individual evaluation and specific circumstances. When all collection efforts have been exhausted, the accounts are written off against the related allowance. At December 31, 2021 and 2020, an allowance of \$57,706 and \$59,899, respectively, was recognized.

Notes to Financial Statements December 31, 2021 and 2020

# 2. Summary of Significant Accounting Policies (continued)

#### Investments

Investments are stated at fair value, based on quoted market prices. All realized and unrealized gains and losses, net of investment management fees, are reported as a component of net investment return in the accompanying statements of activities.

## Intangible Assets

PaintCare capitalizes certain costs associated with computer software developed or obtained for internal use in accordance with the provision of Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 350-40, *Internal Use Software*. PaintCare's policy provides for the capitalization of external direct costs of materials and services and directly related payroll costs. Costs associated with preliminary project state activities, training, maintenance, and post implementation stage activities are expensed as incurred. Capitalized costs are amortized over the estimated useful life of five years on a straight-line basis.

## Grants Payable

Grants payable represent amounts awarded to organizations for the Innovation Recycling Grant Competition. These funds were committed as of June 30, 2019 and will be paid out over a maximum period of three years on a reimbursement-only basis. Grants payable are included in the accompanying statements of financial position, totaling \$100,101 at both December 31, 2021 and 2020.

## Revenue Recognition

PaintCare recognizes revenue from post-consumer paint recovery fees at the time architectural paint product is sold by a manufacturer participant of the paint product stewardship program. Manufacturer participants in the program pay the PaintCare recovery fee to PaintCare based on the amount of program products they sell on a monthly basis. The majority of PaintCare's revenue arrangements generally consist of a single performance obligation to transfer promised services. Revenue is recognized when PaintCare delivers the services. Based on PaintCare's evaluation process and review of its contracts with customers, the timing and amount of revenue previously recognized is consistent with how revenue is recognized under the new standard. No changes were required to previously reported revenues as a result of the adoption.

Notes to Financial Statements December 31, 2021 and 2020

# 2. Summary of Significant Accounting Policies (continued)

## Revenue Recognition (continued)

Program participants report their monthly unit sales of paint through a secure, HTTPS online system using their unique user ID and password. The participant must pay a paint recovery fee per unit sold, based on container size, according to the established fee schedule for each state program. As the PaintCare recovery fee is added to the wholesale price of paint and passed through uniformly to the retail purchase price of paint—so that the manufacturer, distributor, and/or retailer is made whole—in some cases, distributors or retailers have elected to undertake the obligation of the manufacturer for these fees. Thus, PaintCare has allowed remitter agreements in the program, whereby a distributor or retailer reports and remits directly to PaintCare on behalf of a participant manufacturer's brand or brands. Reports and payments are due by the end of the month following the reporting period.

Revenue from all other sources is recognized when earned.

# Functional Allocation of Expenses

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited. The expenses that are allocated include occupancy and amortization, which are allocated on a square footage basis, as well as salaries and wages, benefits, payroll taxes, professional services, office expenses, information technology, interest, insurance, and other, which are allocated on the basis of estimates of time and effort.

## Communications Costs

PaintCare holds communication-related contracts for advertising, marketing, and consumer awareness. Communications costs are charged to operations when incurred. Communications expenses were \$6,670,952 and \$3,666,157 for the years ended December 31, 2021 and 2020, respectively.

## Use of Estimates

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

Notes to Financial Statements December 31, 2021 and 2020

## 2. Summary of Significant Accounting Policies (continued)

#### Measure of Operations

PaintCare includes in its measure of operations all revenues and expenses that are an integral part of its programs and supporting activities, and excludes net investment return.

## Subsequent Events

In preparing these financial statements, PaintCare has evaluated events and transactions for potential recognition or disclosure through March 29, 2022, the date the financial statements were available to be issued.

## 3. Liquidity and Availability

PaintCare strives to maintain liquid financial assets sufficient to cover 90 days of general expenditures. Management periodically reviews PaintCare's liquid asset needs and adjusts the cash and cash equivalents balances as necessary.

Financial assets available for general expenditures, that is, without donor or other restrictions limiting their use, within one year of the statements of financial position date, comprise the following at December 31:

|  | 2021                                     | 2020                                     |
|--|--|--|
| Cash and cash equivalents<br>Accounts receivable, net<br>Investments, short term | \$ 36,963,562<br>4,896,293<br>43,095,840 | \$ 27,911,659<br>4,606,670<br>41,826,898 |
| Total available for general expenditures   | \$ 84,955,695                            | \$ 74,345,227                            |

Notes to Financial Statements December 31, 2021 and 2020

## 4. Concentration of Credit Risk

Financial instruments that potentially subject PaintCare to significant concentrations of credit risk consist of cash and cash equivalents, and investments. PaintCare maintains cash deposit and transaction accounts, along with investments, with various financial institutions and these values, from time to time, may exceed insurable limits under the Federal Deposit Insurance Corporation (FDIC) and Securities Investor Protection Corporation (SIPC). PaintCare has not experienced any credit losses on its cash and cash equivalents, and investments to date as it relates to FDIC and SIPC insurance limits. Management periodically assesses the financial condition of these financial institutions and believes that the risk of any credit loss is minimal.

## 5. Accounts Receivable

Accounts receivable related to the following programs were due as follows at December 31:

|                                       | 2021 |           | <br>2020        |
|---------------------------------------|------|-----------|-----------------|
| California                            | \$   | 2,546,825 | \$<br>2,679,700 |
| Washington                            |      | 529,207   | -               |
| Colorado                              |      | 435,946   | 475,008         |
| Minnesota                             |      | 595,720   | 549,549         |
| Oregon                                |      | 377,308   | 451,841         |
| Connecticut                           |      | 232,476   | 246,193         |
| Maine                                 |      | 80,140    | 95,524          |
| Rhode Island                          |      | 56,258    | 64,709          |
| District of Columbia                  |      | 49,110    | 45,288          |
| Vermont                               |      | 51,009    | <br>58,757      |
| Total accounts receivable             |      | 4,953,999 | 4,666,569       |
| Less: allowance for doubtful accounts |      | (57,706)  | <br>(59,899)    |
| Accounts receivable, net              | \$   | 4,896,293 | \$<br>4,606,670 |

Notes to Financial Statements December 31, 2021 and 2020

## 6. Investments and Fair Value Measurements

Net investment return consisted of the following for the years ended December 31:

|  | <br>2021                                  | <br>2020                                  |
|--|---|---|
| Interest and dividend income<br>Net realized and unrealized gain<br>Investment management fees | \$<br>1,216,669<br>2,209,604<br>(183,732) | \$<br>1,214,814<br>3,292,809<br>(171,520) |
| Total investment return, net   | \$<br>3,242,541                           | \$<br>4,336,103                           |

PaintCare invests a portion of its accumulated surplus in a portfolio with Merrill Lynch. The sole objective of the portfolio is to earn a return equal to the rate of inflation and thus preserve the purchasing power of its capital. Interest, dividends, changes in market value, and other investment activities are allocated to each state program based on the relative net asset balances of each state program. Oversight of the investments is provided by the PaintCare Budget and Finance Committee and by the PaintCare Board of Directors.

PaintCare follows FASB ASC 820, *Fair Value Measurements and Disclosures*, for its financial assets. This standard establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. Fair value measurement standards require an entity to maximize the use of observable inputs (such as quoted prices in active markets) and minimize the use of unobservable inputs (such as appraisals or other valuation techniques) to determine fair value. The categorization of a financial instrument within the hierarchy is based upon the pricing transparency of the instrument and does not necessarily correspond to the entity's perceived risk of that instrument.

The inputs used in measuring fair value are categorized into three levels. Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and liabilities and have the highest priority. Level 2 is based upon observable inputs other than quoted market prices, and Level 3 is based on unobservable inputs. Transfers between levels in the fair value hierarchy are recognized at the end of the reporting period.

In general, and where applicable, PaintCare uses quoted prices in active markets for identical assets to determine fair value. This pricing methodology applies to Level 1 investments. Level 2 inputs include government securities, which are valued based on quoted prices in less active markets.

Notes to Financial Statements December 31, 2021 and 2020

# 6. Investments and Fair Value Measurements (continued)

The following table presents PaintCare's fair value hierarchy for those assets measured on a recurring basis as of December 31, 2021:

|                        |    | Level 1       | Level 2       | Level 3 | Total      |
|------------------------|----|---------------|---------------|---------|------------|
| Equities:              |    |               |               |         |            |
| Energy                 | \$ | 513,392 \$    | - \$          | - \$    | 513,392    |
| Materials              | Ŷ  | 761,332       | -             | -       | 761,332    |
| Industrials            |    | 2,072,705     | -             | _       | 2,072,705  |
| Consumer discretionary | 7  | 2,394,567     | -             | -       | 2,394,567  |
| Consumer staples       |    | 1,357,142     | -             | -       | 1,357,142  |
| Health care            |    | 2,472,775     | -             | -       | 2,472,775  |
| Financials             |    | 2,469,937     | -             | -       | 2,469,937  |
| Information technology | ,  | 4,212,549     | -             | -       | 4,212,549  |
| Telecommunication      |    |               |               |         |            |
| service                |    | 1,603,182     | -             | -       | 1,603,182  |
| Utilities              |    | 646,460       | -             | -       | 646,460    |
| Real estate            |    | 702,934       | -             | -       | 702,934    |
| Blend                  |    | 94,454        | -             | -       | 94,454     |
| Mutual funds:          |    |               |               |         |            |
| Exchange traded funds  |    | 6,690,359     | -             | -       | 6,690,359  |
| Fixed income           |    | 12,631,950    | -             | -       | 12,631,950 |
| Corporate bonds        |    | 6,903,831     | -             | -       | 6,903,831  |
| Cash equivalents       |    | 1,578,305     | -             | -       | 1,578,305  |
| Government securities: |    |               |               |         |            |
| U.S. Treasury          |    | -             | 11,614,320    | -       | 11,614,320 |
| U.S. Agency            |    | -             | 3,859,857     | -       | 3,859,857  |
|                        |    |               |               |         |            |
| Total investments      | \$ | 47,105,874 \$ | 15,474,177 \$ | - \$    | 62,580,051 |

Notes to Financial Statements December 31, 2021 and 2020

# 6. Investments and Fair Value Measurements (continued)

The following table presents PaintCare's fair value hierarchy for those assets measured on a recurring basis as of December 31, 2020:

|                        |    | Level 1       |     | Level 2           | Level 3 | Total                  |
|------------------------|----|---------------|-----|-------------------|---------|------------------------|
| Equities:              |    |               |     |                   |         |                        |
| Energy                 | \$ | 378,441 \$    | 2   | - \$              | - \$    | 378,441                |
| Materials              | Ψ  | 711,615       | þ   | Ψ                 | Ψ<br>-  | 711,615                |
| Industrials            |    | 1,933,051     |     | _                 | _       | 1,933,051              |
| Consumer discretionary | 7  | 2,097,775     |     | _                 | _       | 2,097,775              |
| Consumer staples       | Ŷ  | 1,437,964     |     | _                 | _       | 1,437,964              |
| Health care            |    | 2,385,807     |     | _                 |         | 2,385,807              |
| Financials             |    | 2,118,876     |     | _                 | _       | 2,385,807<br>2,118,876 |
| Information technology | 7  | 3,928,706     |     | -                 | -       | 3,928,706              |
| Telecommunication      |    | 3,928,700     |     | -                 | -       | 3,928,700              |
|                        |    | 1 615 002     |     |                   |         | 1 615 092              |
| service                |    | 1,615,083     |     | -                 | -       | 1,615,083              |
| Utilities              |    | 646,668       |     | -                 | -       | 646,668                |
| Real estate            |    | 639,260       |     | -                 | -       | 639,260                |
| Blend                  |    | 155,993       |     | -                 | -       | 155,993                |
| Mutual funds:          |    |               |     |                   |         |                        |
| Exchange traded funds  |    | 6,337,235     |     | -                 | -       | 6,337,235              |
| Fixed income           |    | 10,335,838    |     | -                 | -       | 10,335,838             |
| Corporate bonds        |    | 8,240,549     |     | -                 | -       | 8,240,549              |
| Cash equivalents       |    | 1,993,231     |     | -                 | -       | 1,993,231              |
| Government securities: |    | , ,           |     |                   |         | , ,                    |
| U.S. Treasury          |    | -             | 1   | 0,694,841         | -       | 10,694,841             |
| U.S. Agency            |    | -             | -   | 3,686,576         | -       | 3,686,576              |
| 8 ,                    | _  |               |     | - , - ~ ~ , - , ~ |         | - ,                    |
| Total investments      | \$ | 44,956,092 \$ | 5 1 | 4,381,417 \$      | - \$    | 59,337,509             |

Notes to Financial Statements December 31, 2021 and 2020

## 7. Intangible Assets

Intangible assets consist of the following at December 31:

|  | <br>2021                   | 2020                       |
|--|----------------------------|----------------------------|
| Software<br>Less: accumulated amortization | \$<br>477,262<br>(252,410) | \$<br>404,839<br>(175,233) |
| Intangible assets, net                     | \$<br>224,852              | \$<br>229,606              |

Amortization expense for each year of the estimated remaining lives is estimated to be as follows for the years ending December 31:

| 2022<br>2023<br>2024          | \$<br>77,177<br>77,177<br>70,498 |
|-------------------------------|----------------------------------|
| Future estimated amortization | \$<br>224,852                    |

## 8. Related Party Transactions

ACA, a related party, is a separate, 501(c)(6) nonprofit organization working to advance the needs of the paint and coatings industry and the professionals who work in it. Through advocacy of the industry and its positions on legislative, regulatory, and judicial issues at the federal, state, and local levels, it acts as an effective ally, ensuring that the industry is represented and fairly considered. ACA also devotes itself to advancing industry efforts with regard to product stewardship, focuses on advancements in science and technology through its technical conferences and journals, as well as online training opportunities. ACA incorporated PaintCare for the sole purpose of implementing programs for post-consumer architectural paint. ACA maintains a controlling interest in PaintCare through the ability to appoint its Board of Directors.

In February 2011, ACA and PaintCare entered into an affiliation agreement whereby ACA charges PaintCare an administrative fee, annually, to cover the following expense categories: allocation of time incurred by PaintCare officers, allocation of other direct labor, and allocation of occupancy and infrastructure costs. The term of the agreement is for one year and it automatically renews for one-year terms unless canceled by either party.

Notes to Financial Statements December 31, 2021 and 2020

# 8. Related Party Transactions (continued)

For the years ended December 31, 2021 and 2020, the total administrative fees charged by ACA to PaintCare were \$2,933,470 and \$2,230,558, respectively. At December 31, 2021 and 2020, PaintCare owed ACA \$7,098,980 and \$2,139,549, respectively, which is recorded as due to affiliate in the accompanying statements of financial position.

# 9. Income Taxes

PaintCare is recognized as a tax-exempt organization under Internal Revenue Code (IRC) Section 501(c)(3), and is exempt from income taxes except for taxes on unrelated business activities.

No tax expense is recorded in the accompanying financial statements for PaintCare, as there was no unrelated business taxable income. Contributions to PaintCare are deductible as provided in IRC Section 170(b)(1)(A)(vi).

Management evaluated PaintCare's tax positions, and concluded that PaintCare's financial statements do not include any uncertain tax positions.

SUPPLEMENTARY INFORMATION

#### Schedule of Activities, Organized by Program For the Year Ended December 31, 2021

| Openalization         5         Solution 5         Jostantian 5  |   |    | Oregon       | California    | Connecticut  | Rhode Island | Minnesota                             | Vermont      | Maine        | Colorado     | District of<br>Columbia | Washington   | New York     | General and<br>Administrative | Total      |
|--|---|----|--------------|---------------|--------------|--------------|---------------------------------------|--------------|--------------|--------------|-------------------------|--------------|--------------|-------------------------------|------------|
| Legans         13.53         3.300 b         99.11         99.45         77.77         15.30         95.90         74.50         74.80         94.010           Tangent and delong service:         17.53         3.300,00         93.400         93.479         47.300         92.075         17.400         94.000         <  |   | \$ | -            | 36,562,083 \$ | 3,712,972 \$ | 959,460 \$   | 7,332,221 \$                          | 940,824 \$   | 1,528,052 \$ | 7,188,288 \$ | 645,448 \$              | 7,177,469 \$ | - \$         | - \$                          | 72,051,580 |
| Intermediation processes           Contention of processes         7.52.5         5.82.52.07.6         5.92.17.9          5.92.17.9  | Total operating revenue and support     |    | 6,004,763    | 36,562,083    | 3,712,972    | 959,460      | 7,332,221                             | 940,824      | 1,528,052    | 7,188,288    | 645,448                 | 7,177,469    | -            | -                             | 72,051,580 |
| Clear in appoint<br>Transporting pressing         77,223<br>(27,276)         3332,848<br>(23,156)         99,119         452,109<br>(27,127)         77,273<br>(24,28)         90,139<br>(24,48)         74,239<br>(24,48)         74,239<br>(24,17)         74,339<br>(24,17)         74,339<br>(24,17)         74,339<br>(24,17)         74,339<br>(24,17)         74,349<br>(24,17)         74,349<br>(24,17)         74,349<br>(24,17)         74,349<br>(24,17)         74,349<br>(24,17)         74,349<br>(24,18)         74,349<br>(24,18)         74,349<br>(24,18)         74,349<br>(24,18)         74,349<br>(24,18)         74,349<br>(24,18)         74,349<br>(24,18) <td>Expenses</td> <td></td>   | Expenses                                |    |              |               |              |              |                                       |              |              |              |                         |              |              |                               |            |
| $ \begin{array}{c c c c c c c c c c c c c c c c c c c $  | Program and delivery services:          |    |              |               |              |              |                                       |              |              |              |                         |              |              |                               |            |
| Communication         44.45         4.49.10         33.87.89         21.47.9         32.05.54         17.31         22.17.5         734.49         17.21         17.22         1   | Collection support                      |    | · · ·        | · · ·         |              |              | · · · · · · · · · · · · · · · · · · · |              |              | · · · · ·    | · · · ·                 |              | -            | -                             | · · ·      |
| Independent structure for s        |   |    |              |               | , ,          |              |                                       |              |              | · · ·        |                         |              |              | -                             |            |
| Single gener duministrative for optimistrative | Communications                          |    | 44,445       | 4,491,661     | 338,788      | 214,175      | 320,554                               | 13,731       | 32,175       | 754,596      | 137,446                 | 142,277      | 67,685       | -                             | 6,557,533  |
| Ohe program expanse         141.44         1,172,04         140,66         52,09         316,035         56,167         106,383         317,346         22,956         322,966         200,077         2,275,537           Teal program and delivey services $5,024,398$ $32,046,071$ $3,345,666$ $1023,818$ $5,568,365$ $746,644$ $128,666$ $6,403,821$ $473,101$ $4,468,803$ $276,923$ $6,10,9366$ General and administrative         . <td< td=""><td>Legal fees</td><td></td><td>-</td><td>-</td><td>-</td><td>-</td><td>13,189</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>161</td><td>-</td><td>13,350</td></td<>  | Legal fees                              |    | -            | -             | -            | -            | 13,189                                | -            | -            | -            | -                       | -            | 161          | -                             | 13,350     |
| Total program and adivory services         5,024,398         2,004,671         3,345,66         1,023,818         5,568,865         743,644         1,285,06         6,403,821         473,101         4,408,803         276,923         -         6,103,900           General and administrative:         1         1         1         1         1         1         2,026,671         3,045,07         3,045,07         3,045,07         3,045,07         3,045,07         3,045,07         3,045,07         3,045,07         3,045,07         3,045,07         3,045,07         3,045,07         1         1         1         1         2,026,07         3,045,07         3,045,07         3,045,07         1         1         1         2,026,07         3,045,07         3,045,07         3,045,07         1         1         1         1         2,026,07         3,045,07         3,045,07         1         1         1         1         1,013,07         3,045,07         3,045,07         1         2,026,07         1         2,026,07         3,023,04         3,035,04         1,003,08         1,003,08         1,003,08         1,003,08         1,003,08         1,003,08         1,003,08         1,003,08         1,003,08         1,003,08         1,003,08         1,003,08         1,003,08  | State agency administrative fees        |    | 40,000       | 294,095       | 20,000       | -            | 20,559                                | 15,000       | 80,035       | 120,000      | 26,786                  | 20,452       | -            | -                             | 636,927    |
| General and administrative:         General and administrative:         1 <th1< th="">         1         1</th1<>  | Other program expenses                  |    | 141,454      | 1,179,108     | 140,086      | 58,019       | 316,035                               | 56,167       | 106,383      | 317,346      | 25,926                  | 325,936      | 209,077      | -                             | 2,875,537  |
| Lagles       · <td>Total program and delivery services</td> <td></td> <td>5,024,398</td> <td>32,604,671</td> <td>3,345,656</td> <td>1,023,818</td> <td>5,568,865</td> <td>743,644</td> <td>1,285,606</td> <td>6,403,821</td> <td>473,101</td> <td>4,408,803</td> <td>276,923</td> <td>-</td> <td>61,159,306</td>   | Total program and delivery services     |    | 5,024,398    | 32,604,671    | 3,345,656    | 1,023,818    | 5,568,865                             | 743,644      | 1,285,606    | 6,403,821    | 473,101                 | 4,408,803    | 276,923      | -                             | 61,159,306 |
| Magenetic field       Imagenetic field <thimagenetic field<="" th="">       Imagenetic field       <thi< td=""><td>General and administrative:</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></thi<></thimagenetic>   | General and administrative:             |    |              |               |              |              |                                       |              |              |              |                         |              |              |                               |            |
| Instruct       Instruct <t< td=""><td>Legal fees</td><td></td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>26,202</td><td>26,202</td></t<>  | Legal fees                              |    | -            | -             | -            | -            | -                                     | -            | -            | -            | -                       | -            | -            | 26,202                        | 26,202     |
| Other expens       I       <   | Management fees                         |    | -            | -             | -            | -            | -                                     | -            | -            | -            | -                       | -            | -            | 2,755,595                     | 2,755,595  |
| Total general and administrative   | Insurance                               |    | -            | -             | -            | -            | -                                     | -            | -            | -            | -                       | -            | -            | 213,433                       | 213,433    |
| Total expenses         5,024,398         32,604,671         3,345,656         1,023,818         5,568,865         743,644         1,285,606         6,403,821         473,101         4,408,803         276,923         5,393,837         66553,143           Change in Net Assets from Operations         980,365         3,957,412         367,316         (64,358)         1,763,356         197,180         242,446         784,467         172,347         2,768,666         (276,923)         (5,393,837)         5,498,437           Non-Operating Activity<br>Investment return, net         .   | Other expense                           |    | -            | -             | -            | -            | -                                     | -            | -            | -            | -                       | -            | -            | 2,398,607                     | 2,398,607  |
| Change in Net Assets from Operations         980,365         3,957,412         367,316         (64,358)         1,763,356         197,180         242,446         784,467         172,347         2,768,666         (276,923)         (5,393,837)         5,498,437           Non-Operating Activity<br>Investment return, net         -         -         -         -         -         -         -         -         3,242,541   | Total general and administrative        |    | -            | -             | -            | -            | -                                     | -            | -            | -            | -                       | -            | -            | 5,393,837                     | 5,393,837  |
| Non-Operating Activity<br>Investment return, net         -         -         -         -         -         -         3,242,541         3,242,541           Change in Net Assets Before Allocation of<br>General and Administrative Activities         980,365         3,957,412         367,316         (64,358)         1,763,356         197,180         242,446         784,467         172,347         2,768,666         (276,923)         (2,151,296)         8,740,978           General and administrative Activities         980,365         2,954,447         (281,565)         (88,276)         (421,408)         (49,414)         (104,870)         (403,223)         (48,231)         (539,002)         (202,855)         5,393,837         -           Total Change in Net Assets         674,819         3,684,270         85,751         (147,634)         1,536,276         137,721         137,576         723,700         158,613         2,229,664         (479,778)         -         8,740,978           Net Assets (Deficit), beginning of year         1,798,103         61,675,337         3,810,070         1,102,290         3,468,495         (330,768)         541,181         8,155,949         782,516         (358,933)         (42,451)         -         80,001,789   | Total expenses                          |    | 5,024,398    | 32,604,671    | 3,345,656    | 1,023,818    | 5,568,865                             | 743,644      | 1,285,606    | 6,403,821    | 473,101                 | 4,408,803    | 276,923      | 5,393,837                     | 66,553,143 |
| Investment return, net       . <td>Change in Net Assets from Operations</td> <td></td> <td>980,365</td> <td>3,957,412</td> <td>367,316</td> <td>(64,358)</td> <td>1,763,356</td> <td>197,180</td> <td>242,446</td> <td>784,467</td> <td>172,347</td> <td>2,768,666</td> <td>(276,923)</td> <td>(5,393,837)</td> <td>5,498,437</td>   | Change in Net Assets from Operations    |    | 980,365      | 3,957,412     | 367,316      | (64,358)     | 1,763,356                             | 197,180      | 242,446      | 784,467      | 172,347                 | 2,768,666    | (276,923)    | (5,393,837)                   | 5,498,437  |
| General and Administrative Activities         980,365         3,957,412         367,316         (64,358)         1,763,356         197,180         242,446         784,467         172,347         2,768,666         (276,923)         (2,151,296)         8,740,978           General and administrative allocation<br>Investment allocation         (305,546)         (2,954,447)         (281,565)         (83,276)         (421,408)         (49,414)         (104,870)         (403,223)         (48,231)         (539,002)         (202,855)         5,393,837         -           Investment allocation         -         2,681,305         -         -         194,328         (10,045)         -         342,456         34,497         -         -         (3,242,541)         -           Total Change in Net Assets         674,819         3,684,270         85,751         (147,634)         1,536,276         137,721         137,576         723,700         158,613         2,229,664         (479,778)         -         8,740,978           Net Assets (Deficit), beginning of year         1,798,103         61,675,337         3,810,070         1,102,290         3,468,495         (330,768)         541,181         8,155,949         782,516         (358,933)         (42,451)         -         80,601,789  |   | -  |              | -             | -            | -            | -                                     | -            |              | -            | -                       | -            | -            | 3,242,541                     | 3,242,541  |
| Investment allocation       -       2,681,305       -       194,328       (10,045)       -       342,456       34,497       -       -       (3,242,541)       -         Total Change in Net Assets       674,819       3,684,270       85,751       (147,634)       1,536,276       137,721       137,576       723,700       158,613       2,229,664       (479,778)       -       8,740,978         Net Assets (Deficit), beginning of year       1,798,103       61,675,337       3,810,070       1,102,290       3,468,495       (330,768)       541,181       8,155,949       782,516       (358,933)       (42,451)       -       80,601,789   | 0                                       |    | 980,365      | 3,957,412     | 367,316      | (64,358)     | 1,763,356                             | 197,180      | 242,446      | 784,467      | 172,347                 | 2,768,666    | (276,923)    | (2,151,296)                   | 8,740,978  |
| Net Assets (Deficit), beginning of year         1,798,103         61,675,337         3,810,070         1,102,290         3,468,495         (330,768)         541,181         8,155,949         782,516         (358,933)         (42,451)         -         80,601,789   |   |    |              |               | ,            |              |                                       |              |              |              |                         |              |              | · · ·                         | -          |
|  | Total Change in Net Assets              |    | 674,819      | 3,684,270     | 85,751       | (147,634)    | 1,536,276                             | 137,721      | 137,576      | 723,700      | 158,613                 | 2,229,664    | (479,778)    | -                             | 8,740,978  |
| Net Assets (Deficit), end of year \$ 2,472,922 \$ 65,359,607 \$ 3,895,821 \$ 954,656 \$ 5,004,771 \$ (193,047) \$ 678,757 \$ 8,879,649 \$ 941,129 \$ 1,870,731 \$ (522,229) \$ - \$ 89,342,767   | Net Assets (Deficit), beginning of year |    | 1,798,103    | 61,675,337    | 3,810,070    | 1,102,290    | 3,468,495                             | (330,768)    | 541,181      | 8,155,949    | 782,516                 | (358,933)    | (42,451)     | -                             | 80,601,789 |
|  | Net Assets (Deficit), end of year       | \$ | 2,472,922 \$ | 65,359,607 \$ | 3,895,821 \$ | 954,656 \$   | 5,004,771 \$                          | (193,047) \$ | 678,757 \$   | 8,879,649 \$ | 941,129 \$              | 1,870,731 \$ | (522,229) \$ | - \$                          | 89,342,767 |

#### Schedule of Activities, Organized by Program For the Year Ended December 31, 2020

|  |    | Oregon       | California               | Connecticut  | Rhode Island | Minnesota            | Vermont              | Maine        | Colorado             | District of<br>Columbia | Washington   | New York    | General and<br>Administrative | Total      |
|--|----|--------------|--------------------------|--------------|--------------|----------------------|----------------------|--------------|----------------------|-------------------------|--------------|-------------|-------------------------------|------------|
| <b>Operating Revenue and Support</b><br>Paint recovery fees                        | \$ | 6,391,504 \$ | 37,953,882 \$            | 3,860,401 \$ | 1,034,940 \$ | 8,029,305 \$         | 1,003,047 \$         | 1,628,474 \$ | 7,581,223 \$         | 624,252 \$              | - \$         | - \$        | - \$                          | 68,107,028 |
| Total operating revenue and support  |    | 6,391,504    | 37,953,882               | 3,860,401    | 1,034,940    | 8,029,305            | 1,003,047            | 1,628,474    | 7,581,223            | 624,252                 | -            | -           | -                             | 68,107,028 |
| Expenses   |    |              |                          |              |              |                      |                      |              |                      |                         |              |             |                               |            |
| Program and delivery services:   |    |              |                          |              |              |                      |                      |              |                      |                         |              |             |                               |            |
| Collection support   |    | 16,389       | 3,016,941                | 441,778      | 118,762      | 347,899              | 65,962               | 138,956      | 439,593              | 29,239                  | 1,989        | -           | -                             | 4,617,508  |
| Transportation and processing  |    | 4,280,130    | 21,897,673               | 2,154,995    | 448,261      | 4,064,857            | 576,586              | 791,393      | 3,909,731            | 208,547                 | -            | -           | -                             | 38,332,173 |
| Communications   |    | 33,851       | 2,428,492                | 124,160      | 73,060       | 76,892               | 1,608                | 1,315        | 733,929              | 161,728                 | 19,256       | 1,178       | -                             | 3,655,469  |
| Legal fees   |    | -            | 5,784                    | -            | -            | -                    | -                    | -            | 5,794                | 1,913                   | 81           | 13,617      | -                             | 27,189     |
| State agency administrative fees   |    | 40,000       | 402,584                  | 22,400       | -            | 17,171               | 30,000               | 78,919       | 120,000              | 26,468                  | 22,700       | 10,000      | -                             | 770,242    |
| Other program expenses   |    | 142,317      | 1,020,303                | 113,559      | 39,361       | 252,128              | 44,274               | 93,525       | 206,861              | 14,410                  | 58,886       | 17,656      | -                             | 2,003,280  |
| Total program and delivery services  |    | 4,512,687    | 28,771,777               | 2,856,892    | 679,444      | 4,758,947            | 718,430              | 1,104,108    | 5,415,908            | 442,305                 | 102,912      | 42,451      | -                             | 49,405,861 |
| General and administrative:  |    |              |                          |              |              |                      |                      |              |                      |                         |              |             |                               |            |
| Legal fees   |    | -            | -                        | -            | -            | -                    | -                    | -            | -                    | -                       | -            | -           | 52,033                        | 52,033     |
| Management fees  |    | -            | -                        | -            | -            | -                    | -                    | -            | -                    | -                       | -            | -           | 2,230,558                     | 2,230,558  |
| Insurance  |    | -            | -                        | -            | -            | -                    | -                    | -            | -                    | -                       | -            | -           | 254,832                       | 254,832    |
| Other expense  |    | -            | -                        | -            | -            | -                    | -                    | -            | -                    | -                       | -            | -           | 2,012,566                     | 2,012,566  |
| Total general and administrative   |    | -            | -                        | -            | -            | -                    | -                    | -            | -                    | -                       | -            | -           | 4,549,989                     | 4,549,989  |
| Total expenses   |    | 4,512,687    | 28,771,777               | 2,856,892    | 679,444      | 4,758,947            | 718,430              | 1,104,108    | 5,415,908            | 442,305                 | 102,912      | 42,451      | 4,549,989                     | 53,955,850 |
| Change in Net Assets from Operations   |    | 1,878,817    | 9,182,105                | 1,003,509    | 355,496      | 3,270,358            | 284,617              | 524,366      | 2,165,315            | 181,947                 | (102,912)    | (42,451)    | (4,549,989)                   | 14,151,178 |
| Non-Operating Activity<br>Investment return, net                                   | -  | _            | _                        | -            | _            | -                    | _                    | _            | -                    | _                       | -            | _           | 4,336,103                     | 4,336,103  |
| Change in Net Assets Before Allocation of<br>General and Administrative Activities |    | 1,878,817    | 9,182,105                | 1,003,509    | 355,496      | 3,270,358            | 284,617              | 524,366      | 2,165,315            | 181,947                 | (102,912)    | (42,451)    | (213,886)                     | 18,487,281 |
| General and administrative allocation<br>Investment allocation                     |    | (286,341)    | (2,784,419)<br>3,599,655 | (267,134)    | (78,671)     | (396,424)<br>196,007 | (46,769)<br>(14,807) | (99,284)     | (375,890)<br>509,161 | (44,974)<br>46,087      | (170,083)    | -           | 4,549,989<br>(4,336,103)      | -          |
| Total Change in Net Assets   |    | 1,592,476    | 9,997,341                | 736,375      | 276,825      | 3,069,941            | 223,041              | 425,082      | 2,298,586            | 183,060                 | (272,995)    | (42,451)    | -                             | 18,487,281 |
| Net Assets (Deficit), beginning of year  |    | 205,627      | 51,677,996               | 3,073,695    | 825,465      | 398,554              | (553,809)            | 116,099      | 5,857,363            | 599,456                 | (85,938)     | -           | -                             | 62,114,508 |
| Net Assets (Deficit), end of year  | \$ | 1,798,103 \$ | 61,675,337 \$            | 3,810,070 \$ | 1,102,290 \$ | 3,468,495 \$         | (330,768) \$         | 541,181 \$   | 8,155,949 \$         | 782,516 \$              | (358,933) \$ | (42,451) \$ | - \$                          | 80,601,789 |

Appendix C



# A Program to Manage Leftover Paint

Each year about 800 million gallons of architectural paint are sold in the United States. Did you know that about 10 percent goes unused and is available for recycling?

Colorado's paint stewardship law requires the paint manufacturing industry to develop a financially sustainable and environmentally responsible program to manage postconsumer (leftover) architectural paint. Paint manufacturers established PaintCare, a nonprofit organization, to run paint stewardship programs in states with applicable laws.

The program includes education about buying the right amount of paint, tips for using up remaining paint, and setting up convenient recycling locations throughout the state.

# PaintCare Products

These products have a fee when you buy them and are accepted for drop-off at no additional cost:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- · Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Leaking, unlabeled, and empty containers are not accepted at drop-off sites.

# Non-PaintCare Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- · Auto and marine paints
- Art and craft paints
- · Caulk, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

For information about recycling and proper disposal of non-PaintCare products, please contact your garbage hauler, local environmental health agency, household hazardous waste program, or public works department.



# Recycle

COLORADO



# **Places to Take Leftover Paint**

Paint recycling is more convenient with PaintCare. We set up paint drop-off sites throughout the state. To find your nearest drop-off site, use PaintCare's search tool at www.paintcare.org or call our hotline at (855) PAINT09.

# How to Recycle

PaintCare sites accept all brands of leftover house paint, stain, and varnish, whether recently used or many years old. Containers must be five gallons or smaller, and some types of paint are not accepted. See back panel for a list of what PaintCare accepts for recycling.

All PaintCare drop-off sites accept up to five gallons of paint per visit. Some sites accept more. Please call sites in advance to make sure they can accept the amount of paint you would like to recycle.

Make sure all paint containers have lids and original labels, and load them securely in your vehicle. Take them to a drop-off site during their regular business hours. We'll take it from there.



# What Happens to the Paint?

PaintCare makes sure that your leftover paint is remixed into recycled paint, used as a fuel, made into other products, or is properly disposed if no other beneficial use for it can be found.

# Who Can Use the Program?

Households may drop off as much latex or oilbased paint as the site is willing to accept.

Businesses may drop off any amount of latexbased paint the site is willing to accept. To use the PaintCare program for oil-based paint, a business must qualify as an exempt generator under federal and any analogous state hazardous waste generator rules. Please visit www.paintcare.org/VSQG for more information on exempt generator rules. If your business does not qualify as an exempt generator, it will not be able to use the program for oil-based paint, but it can still use the program for latex products.

# Do You Accept Large Volumes of Paint?

If you have at least 100 gallons of paint to recycle at your business or home, ask about our free large volume pickup service. Please visit www.paintcare.org for more details or to request a pickup.





# PaintCare Fee

PaintCare is funded by a fee paid by paint manufacturers for each can of paint sold in the state. Manufacturers pass the fee to retailers, who then apply it to the price of paint. Retailers are encouraged to show the fee on customer receipts. The fee is based on the size of the container as follows:

| \$0.00 | Half pint or smaller                              |
|--------|---|
| \$0.35 | Larger than half pint up to smaller than 1 gallon |
| \$0.75 | 1 gallon  |
| \$1.60 | Larger than 1 gallon up to 5 gallons              |

# Not a Deposit

The fee is not a deposit—it is part of the purchase price. The fee is used to fund the costs of running the program, including recycling, public education, staffing, and other expenses.

# **Contact Us**

To learn more or find a drop-off site, please visit www.paintcare.org or call (855) PAINT09.



# your leftover paint, stain, and varnish.

Find a drop-off site near you: (855) PAINT09 | paintcare.org

# Buy right. Use it up. Recycle the rest.

Paint manufacturers created PaintCare, a nonprofit organization, to set up convenient places for you to recycle leftover paint. PaintCare provides environmentally sound and cost-effective recycling programs in states with paint stewardship laws.

#### LEARN MORE

Visit **paintcare.org** or follow us on Facebook for tips on how to buy the right amount of paint, store paint properly, use up leftover paint, and find a drop-off site. We also have a free pickup service for businesses or households with at least 100 gallons of paint to recycle.

xx-mcen-0521

# Mini Card



# About the Paint Recycling Program

Paint manufacturers created PaintCare, a nonprofit organization, to provide convenient places for households and businesses to recycle leftover paint. PaintCare sets up paint drop-off sites throughout states that pass paint stewardship laws.

# PAINTCARE PRODUCTS

These products have a fee when you buy them and are accepted for drop-off at no additional cost:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- · Field and lawn paints

Leaking, unlabeled, and empty containers are not accepted at drop-off sites.

# PAINTCARE FEE

The PaintCare fee is applied to the purchase price of architectural paint as required by law. The fee funds collection, transportation, and processing costs. The fee is based on container size as follows:

| \$0.00 | Half pint or smaller                              |
|--------|---|
| \$0.35 | Larger than half pint up to smaller than 1 gallon |
| \$0.75 | 1 gallon  |
| \$1.60 | Larger than 1 gallon up to 5 gallons              |

For more information or to find a place to take your unwanted paint for recycling, please ask for the PaintCare brochure, visit **paintcare.org**, or call **(855) PAINT09**.

# **8** NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- · Art and craft paints
- Caulk, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- · Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- · Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes



# **Counter Mat**



XX-CMWI-0521

# **Recycle Paint** at This Store



# PAINTCARE PRODUCTS

Paint must be in sealed, original container with original manufacturer label.

- House paint and primers (latex or oil-based)
- Stains
- Deck and concrete sealers
- Clear finishes (e.g., varnishes, shellac)

# 8 NON-PAINTCARE PRODUCTS

- No leaking, unlabeled, or empty containers
- No aerosol spray paints
- No drums or containers larger than 5 gallons
- We cannot accept other hazardous waste or chemicals such as paint thinner, solvents, motor oil, spackle, glue, adhesive, roofing tar, pesticides, cleaning chemicals

Paint is accepted during business hours only. Staff will check all products before accepting.

For a complete list of PaintCare Products, please ask for the PaintCare brochure, visit www.paintcare.org, or call (855) PAINT09.



XX-WDSM-0621



# We are a PaintCare Partner

The fee on the sale of paint in Colorado funds our program.

**Recycle with PaintCare** 

To learn more, visit **paintcare.org** or call **(855) PAINT09**.





# PaintCare Products

These products have a fee when you buy them and are accepted for drop-off at no additional cost:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- · Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Products must be in original containers with original labels. Latex paint that is dried out and "rock hard" is also acceptable.

# **8** Non-PaintCare Products

These products do not have a fee when purchased and are not accepted at drop-off sites:

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Arts and crafts paints
- · Caulk, epoxies, glues, adhesives
- · Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- · Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Leaking, unlabeled, and empty containers are not accepted at drop-off sites.

To learn more, please call (855) PAINT09 or visit www.paintcare.org

XX-PPSM-0521

# See a staff member for assistance before dropping off paint for recycling.



# **NO DUMPING**

# STOP! IT'S ILLEGAL to dump or abandon Paint, Oil, or other Hazardous Waste



# THIS AREA MAY BE UNDER VIDEO SURVEILLANCE

**Violators Will Be Prosecuted** 

# Large Volume Pickup (LVP) Service

Updated — February 2022



PaintCare offers a free pickup service to painting contractors, property managers, and others with large amounts of leftover architectural paint.

# Who Is PaintCare?

PaintCare is a nonprofit organization established by the American Coatings Association to operate paint stewardship programs on behalf of paint manufacturers in states that pass paint stewardship laws.

In states with a paint stewardship program (see www.paintcare.org/states), PaintCare's primary effort is to set up conveniently located drop-off sites—places where households and businesses may take their unwanted paint for no charge. Sites set their own limits on the volume of paint they accept from customers per visit, usually from 5 to 20 gallons. To find a drop-off site near you, please use PaintCare's site locator at www.paintcare.org or call (855) PAINT09.

# Large Volume Pickups

In states where PaintCare operates a paint stewardship program, those who have accumulated a large volume of paint may be eligible for PaintCare's large volume pickup service (LVP). Large volume means 100 or more gallons, measured by container size, not liquid volume. On a caseby-case basis, PaintCare may approve a pickup for less than 100 gallons. After two or three pickups, you may be switched to a repeat pickup service (see next page).

# **Drums and Bulked Paint Are Not Accepted**

PaintCare only accepts paint in containers that are 5 gallons or smaller in size. Leave paint in original cans with original labels; do not combine or bulk paint from small cans into larger ones. If you have unwanted paint in drums or containers larger than 5 gallons, please contact a paint recycling company or a hazardous waste transportation company to assist you.

# HOW TO REQUEST AN LVP

1. Sort and count your paint

Tally the number of each container size and the type of products you have, sorted into two categories: (1) water-based paints and stains, and (2) oil-based paint and stains and any other program products (sealers and clear top-coat products, such as varnish and shellac).

# 2. Fill out the request form

Fill out the Large Volume Pickup Request Form on our website (www.paintcare.org/pickup). Upon request, the form is also available as a PDF and can be returned to PaintCare by email or regular mail. Call PaintCare to request the printable form.

# Scheduling

After reviewing your form, PaintCare staff will either approve your site for a pickup or inform you of the best place to take your paint if you do not meet the requirements. If approved, you will be put in contact with our licensed hauler to schedule a pickup. It may be several weeks before your pickup occurs.

# On the Day of Your Pickup

Sort your products into the two categories noted above and store them in an area that has easy access for the hauler. If the paint is far from where the hauler parks, the path between should be at least four feet wide to accommodate movement of the paint collection bins.



The hauler is responsible for packing the paint into the bins. Once your paint is properly packed and loaded onto the hauler's truck, you will sign a shipping document and receive a copy for your records. Your paint will then be taken to an authorized processing facility for recycling.

## **Repeat Service for LVPs**

For businesses that generate large volumes of unwanted paint on a regular basis, a service for recurring direct pickups is available. With this service, you will be provided with reusable collection bins and can request a pickup when at least three bins are filled. Your full bins will be swapped with empty bins each time a pickup occurs. You will be required to sign a contract with PaintCare, and PaintCare will provide onsite training on how to properly pack the paint.

# **Business Limits**

To use the PaintCare program for oil-based paint, a business must qualify as an exempt generator under federal and any analogous state hazardous waste generator rules. Please visit www.paintcare.org/VSQG for more information on exempt generator rules. If your business does not qualify as an exempt generator, it will not be able to use the program for oil-based paint, but it can still use the program for latex products. (Non-exempt generators will be able to use the program under development in New York. Contact PaintCare for details about the New York program.)

# If You Have Products We Don't Accept

PaintCare does not accept certain paint products (such as aerosols and automotive finishes) or other hazardous waste. If you have solvents, thinners, pesticides, or any non-PaintCare products (see list to right for examples), we recommend that households contact their local household hazardous waste (HHW) program. Some HHW programs also allow businesses to use their program for a modest fee. Otherwise, businesses should contact a licensed hazardous waste transportation company.

## What Products Are Covered?

The products accepted by the PaintCare program are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

# PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

# **NON-PAINTCARE PRODUCTS**

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners

(855) PAINT09

- Traffic and road marking paints
- Industrial Maintenance (IM) coatings Original Equipment Manufacturer (OEM) (shop application) paints and finishes

www.paintcare.org

# **Information for Painting Contractors**

Updated — January 2022



# How do paint stewardship laws affect painting contractors?

# PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for New York.

# **Paint Drop-Off Sites**

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households and businesses can take postconsumer (leftover) architectural paint, free of charge. Most drop-off sites are paint and hardware stores; others are waste transfer stations, recycling centers, landfills, and household hazardous waste (HHW) facilities. Participation as a drop-off site is voluntary. There are more than 2,000 drop-off sites across all PaintCare programs. To find a drop-off location, visit www.paintcare.org.

# **Fee and Funding**

As required by laws in PaintCare jurisdictions, the program is funded by a fee (known as the PaintCare fee) that must be added by manufacturers to the wholesale price of all architectural paint sold in the state, including paint sold in stores and online. This fee is paid by manufacturers to PaintCare to fund program operations including paint collection and recycling, consumer education, and program administration. Displaying the fee on receipts is optional for retailers; however, PaintCare encourages retailers to show the fee to inform consumers about the program. (See reverse for complete listing of fees by state.)

# **Recommendations for Contractors**

## **Preparing Estimates**

When estimating jobs, contractors should take the PaintCare fee into account by checking with suppliers to make sure their quotes for paint products include the fee.

## Pass Fee to Customers

PaintCare suggests that painting contractors pass on the fee to customers in order to recoup the fee they pay. Tell customers that quotes include the PaintCare fee and that the fee funds a statewide paint recycling program.

# **Convenient Paint Drop-Off Sites**

With paint drop-off sites conveniently located throughout PaintCare states, anyone can drop off their leftover paint year-round. Many contractors report clearing out their storage spaces and no longer stockpiling paint. Contractors now have an answer for customers who ask what to do with old paint they no longer want; they can recommend that they use PaintCare drop-off sites too.

Most drop-off sites take 5 gallons per customer per trip, though some take more. All retail drop-off sites take paint from businesses, although some transfer stations and household hazardous waste programs only serve households. Always call a drop-off site ahead of visiting to make sure they have space for your volume and to confirm they take paint from businesses.

# **Pickup Service for Large Volumes**

Painting contractors with at least 100 gallons of leftover paint to recycle may qualify to have their paint picked up by PaintCare for free. To learn more about this service or to request an appointment, visit www.paintcare.org/pickup or call (855) PAINT09.

# **Business Limits**

To use the PaintCare program for oil-based paint, a business must qualify as an exempt generator under federal and any analogous state hazardous waste generator rules. Please visit www.paintcare.org/VSQG for more information on exempt generator rules. If your business does not qualify as an exempt generator, it will not be able to use the program for oil-based paint, but it can still use the program for latex products. (Non-exempt generators will be able to use the program under development in New York. Contact PaintCare for details about the New York program.)

### What Are the Fee Amounts?

The PaintCare fee is based on container size and varies from one program to another:

### California and Colorado

\$ 0.00 — Half pint or smaller
\$ 0.35 — Larger than half pint up to smaller than 1 gallon
\$ 0.75 — 1 gallon
\$ 1.60 — Larger than 1 gallons up to 5 gallons

### Connecticut, Maine, Rhode Island

\$ 0.00 — Half pint or smaller

0.35 - Larger than half pint up to smaller than 1 gallon 0.75 - 1 gallon up to 2 gallons

\$ 1.60 — Larger than 2 gallons up to 5 gallons

### **District of Columbia**

\$ 0.00 — Half pint or smaller

\$ 0.30 — Larger than half pint up to smaller than 1 gallon

0.70 - 1 gallon up to 2 gallons

\$ 1.60 - Larger than 2 gallons up to 5 gallons

### Minnesota and Vermont

\$ 0.00 — Half pint or smaller

\$ 0.49 — Larger than half pint up to smaller than 1 gallon

\$ 0.99 - 1 gallon up to 2 gallons

\$ 1.99 - Larger than 2 gallon up to 5 gallons

### New York, Oregon, Washington

\$ 0.00 - Half pint or smaller

\$ 0.45 – Larger than half pint up to smaller than 1 gallon

\$ 0.95 – 1 gallon up to 2 gallons

\$1.95 - Larger than 2 gallon up to 5 gallons

### What Products Are Covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in containers of five gallons or less. They do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

### PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

### **NON-PAINTCARE PRODUCTS**

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
   Original Equipment Manufacturer (OEM) (shop application) paints and finishes

WASHINGTON, DC 20001

(855) PAINT09

www.paintcare.org

## **Become a Retail Drop-Off Site for Paint**

Updated — January 2022



PaintCare makes it easy for paint retailers to provide a convenient and valuable service for their community. Funding for the program comes from a fee applied to the price of architectural paint sold in these states.

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for New York.

### Paint Drop-Off Sites

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households and businesses can take postconsumer (leftover) architectural paint, free of charge.

Most drop-off sites are paint and hardware stores; others are waste transfer stations, recycling centers, landfills, and household hazardous waste (HHW) facilities. Participation as a drop-off site is voluntary. There are more than 2,000 drop-off sites across all PaintCare programs.

All retailers in active PaintCare states should be aware of the program, that the PaintCare fee is applied to the price of architectural paint products, and that drop-off sites are available throughout the state.

### **Benefits to Retailers and Their Customers**

There are many benefits to becoming a paint drop-off site. As a participating retailer, you will:

- Make recycling of leftover paint more convenient for your customers
- Support the paint industry's effort to lead the way in being responsible for end-of-life management of its products
- Promote your store as environmentally responsible
- Increase customer foot traffic and sales
   opportunities
- Help relieve local government of their cost of managing leftover paint
- Help your state conserve resources, keep paint out of the waste stream, and prevent the improper disposal of paint in your community

### Become a Paint Drop-Off Site

Retailers interested in becoming drop-off sites can fill out the Interest Form available at www.paintcare.org/drop-off-site-interest-form/.



### PaintCare Drop-Off Sites Receive

- Reusable bins for storing collected PaintCare
  products
- Transportation and recycling of the collected PaintCare products
- Training materials and staff training at your site
- Program brochures, signage, and customer education materials
- Paint spill kits
- Listing of your store as a drop-off site on our website and in advertisements and promotional materials

### **Drop-Off Site Responsibilities**

- Provide secure storage area for paint collection bins
- Accept all brands of leftover PaintCare products from the public during regular business hours
- Place only PaintCare products in reusable collection bins, taking care not to open containers
- Keep bins neat and properly packed
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure all staff maintain training on PaintCare program guidelines and operating procedures
- Display "drop-off site" signs in store window and provide consumers education materials about the program



### What Products Are Covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

### PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

### **NON-PAINTCARE PRODUCTS**

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- · Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings Original Equipment Manufacturer (OEM) (shop application) paints and finishes

WASHINGTON, DC 20001

(855) PAINT09

www.paintcare.org

info@paint.org

## How Does the Colorado Paint Stewardship Program Affect Paint Retailers?

Updated — January 2022



Colorado's paint stewardship law requires a fee to be applied to the price of architectural paint sold in Colorado. Retail stores must pass the fee on to consumers and may volunteer to be a drop-off site. The program started in July 2015.

### PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for New York.

### **Paint Drop-Off Sites**

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households and businesses can take postconsumer (leftover) architectural paint, free of charge. PaintCare has established more than 2,000 paint drop-off sites across its programs. Most sites are paint and hardware stores, as well as government run waste collection facilities.

### Participation as a Drop-Off Site is Voluntary

Paint retailers are encouraged to participate as drop-off sites. Participating as a drop-off site can increase foot traffic and provide an environmentally responsible service for the community by making it convenient for their customers to recycle leftover paint.

Store staff will screen and accept paint from the public. All supplies, including collection bins, as well as transportation and recycling of the paint, and site training, will be provided by the PaintCare program. PaintCare also promotes sites to the local community.

### Become a Paint Drop-off Site

Retailers interested in becoming drop-off sites can fill out the Interest Form available at www.paintcare.org/drop-off-site-interest-form/.



### **REQUIREMENTS OF RETAILERS**

### 1. Check Registered Manufacturers and Brands

Retailers may not sell architectural paints in Colorado that are not registered. Paint manufacturers must register their company with PaintCare, and they must register all architectural paint brands they sell in the state. PaintCare publishes lists of registered manufacturers and brands so that retailers can check to see that the products they sell are registered. Please visit paintcare.org/manufacturers for current registration lists.

### 2. Pass on the PaintCare Fee

State law requires that a stewardship fee (PaintCare fee) is applied by manufacturers to the wholesale price of architectural paint sold in store and online in Colorado. This fee pays for all aspects of running the program. This fee is not a tax.

The fee is remitted by manufacturers to PaintCare. Manufacturers then pass to their dealers and retailers, who add it to the wholesale price covered products. Retailers should see the PaintCare fee on invoices from suppliers. The law also requires that retailers and distributors apply the fee to the price of architectural paint they sell. The fee paid by customers to the retailers offsets the fee charged to the retailers. This ensures a level playing field for all parties.

### 3. Provide Information to Customers

Paint retailers in Colorado are required by law to provide customers with information regarding the program and how paint is managed. The requirement to provide paint stewardship information at the time of purchase applies to both in-store paint retail and online paint retail. PaintCare has developed educational materials that meet state requirements and provides them free of charge to all paint retailers and others wishing to distribute them.

### **COMMON QUESTIONS**

### How much is the fee?

The fee is by container size, as follows:

\$ 0.00 - Half pint or smaller

\$ 0.35 - Larger than half pint up to smaller than 1 gallon

\$ 0.75 - 1 gallon

\$1.60 — Larger than 1 gallon up to 5 gallons

PaintCare is currently seeking approval to change the fee categories in Colorado to include 2 gallon containers of architectural coatings in the 1 gallon container category. Following approval from the Colorado Department of Public Health and Environment (CDPHE), this change will take effect on July 1, 2022.

### How is the fee calculated?

The fee is set to cover the cost of a fully operating program. PaintCare estimated the annual program expenses and sales of architectural paint in Colorado and determined a fee structure that provides the revenue needed to fund the program. PaintCare is a nonprofit organization and operates programs on a state-by-state basis, so the fee may increase or decrease in the future and is different from state to state.

### Is sales tax applied to the fee itself?

Yes. The fee is part of the purchase price; therefore, sales tax is collected on the fee.

# Is the fee a deposit to be returned to customers?

The fee is not a deposit. The fee is used entirely to cover the expenses of running the program. The fee is not given back as a deposit for the return of paint or empty paint cans.

### Are we required to show the fee on receipts?

No, but most stores show the fee in order to explain the price increase. PaintCare encourages retailers to show the fee to aid in customer education and provide consistency across the program.

### Do we refund the fee if a product is returned?

Yes, the fee should be refunded because it is part of the purchase price.

### How does the public know about the fee?

PaintCare provides printed materials for retailers to distribute to the public to help explain the purpose of the fee, how the program works, and how to find a paint dropoff site. Translated materials are available in Spanish and over two dozen other languages, provided upon request. Additional materials can be ordered as needed for no charge. In addition to retailers, PaintCare works with contractor associations to inform professional painting contractors and conducts general outreach campaigns that may include digital and online advertising, direct mail, newspaper, radio, and television.

### What products are covered?

Architectural paints include most house paints, stains, and clear coatings (e.g., varnish and shellac). For a definition of architectural paint for the purposes of this program or for examples of PaintCare and non-PaintCare products, please contact PaintCare or visit www.paintcare.org.

### Contact

Kevin Lynch Colorado Program Manager (720) 481-8858 klynch@paint.org

info@paint.org

## **About the PaintCare Fee**

Updated — January 2022



Paint stewardship laws require retailers to add a fee to architectural paint products and make sure they are not selling unregistered brands of architectural paint.

### PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturerled paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for New York. The main goal of PaintCare is to decrease paint waste and recycle more postconsumer paint by setting up convenient drop-off sites in each state.

# 1. What is the recovery fee and how does it work?

The PaintCare program is funded through a paint stewardship fee called the PaintCare fee. The PaintCare fee is applied to the purchase price of architectural paint. The fee funds collection, transportation, and processing of unused postconsumer (leftover) architectural paint, public education about proper paint management, and administrative costs. The fee is paid to PaintCare by paint manufacturers. This fee is then added to the wholesale and retail purchase price of paint, passing the cost of managing postconsumer paint to everyone who purchases paint. This reduces local and state government costs for paint management and provides a funding source for a more convenient, statewide paint management program.

### 2. Do retailers have to pass on the fee?

Yes, each state or jurisdiction's law requires retailers to pass on the fee to consumers, ensuring a level playing field for all parties. This requirement includes paint sold online on any ecommerce websites.

### 3. How much is the fee?

The PaintCare fee is based on container size and varies from one program to another:

### California and Colorado

- \$ 0.00 Half pint or smaller
- \$ 0.35 Larger than half pint up to smaller than 1 gallon
- \$ 0.75 1 gallon
- \$1.60 Larger than 1 gallon up to 5 gallons

### Connecticut, Maine, Rhode Island

- \$ 0.00 Half pint or smaller
- \$0.35 Larger than half pint up to smaller than 1 gallon
- \$ 0.75 1 gallon up to 2 gallons
- \$ 1.60 Larger than 2 gallons up to 5 gallons

### **District of Columbia**

- \$ 0.00 Half pint or smaller
- \$ 0.30 Larger than half pint up to smaller than 1 gallon
- 0.70 1 gallon up to 2 gallons
- \$1.60 Larger than 2 gallons up to 5 gallons

### Minnesota and Vermont

- \$ 0.00 Half pint or smaller
- \$0.49 Larger than half pint up to smaller than 1 gallon
- \$ 0.99 1 gallon up to 2 gallons
- \$1.99 Larger than 2 gallons up to 5 gallons

### New York, Oregon, Washington

- \$ 0.00 Half pint or smaller
- \$0.45 Larger than half pint up to smaller than 1 gallon
- 0.95 1 gallon up to 2 gallons
- \$1.95 Larger than 2 gallons up to 5 gallons

### **Recommendations for Contractors**

### **Preparing Estimates**

When estimating jobs, contractors should take the PaintCare fee into account by checking with suppliers to make sure their quotes for paint products include the fee.

### Pass Fee to Customers

PaintCare suggests that painting contractors pass on the fee to customers in order to recoup the fee they pay. Tell customers that quotes include the PaintCare fee and that the fee funds a statewide paint recycling program.

### 4. How is the fee initially calculated?

When a new program starts, the fee is set to cover the cost of a fully implemented program. PaintCare estimates annual sales of paint in each state and then divides the cost of the program in that state by the number of containers sold in that state. Next, the fee is adjusted based on container size by taking into consideration the typical percentage of unused paint for each size (e.g., the percentage of unused paint from one 5 gallon container is typically less than from five 1 gallon containers).

PaintCare is a nonprofit organization, so the fee may be decreased if set at a level beyond what is needed to cover program expenses. Likewise, the fee may be increased if PaintCare does not collect enough revenue to cover the costs to operate the state program.

# 5. Are retailers required to show the fee on receipts?

While it's not required, PaintCare encourages retailers to list the PaintCare fee on purchase receipts to aid in consumer education, and most stores do so.

### 6. Is the fee taxable?

Yes, the fee is part of the purchase price of paint. Sales tax is collected on the fee in most cases, except in Oregon, a state that does not have a sales tax, and Maine, per supplemental legislation.

# 7. Is the fee to be applied to paint sold to customers who are exempt from sales tax?

Yes, government agencies and other organizations that are exempt from sales tax in PaintCare States must still pay the fee, because it is part of the price of paint. However, the fee, like the rest of the product price, should not be taxed for sales tax-exempt organizations.

# 8. Is the fee a deposit that is returned to customers when they bring paint to a drop-off site?

No, the fee is not a deposit. The fee is used entirely to cover the cost of running the program.

# 9. Do retailers return the fee if someone returns a product?

Yes. The fee should be returned as part of the purchase price.

### 10. How does the public know about the fee?

PaintCare provides public education materials to retailers. These materials explain the purpose of the fee, where to take paint for recycling, and other information about the program. When a new state program begins, PaintCare mails a package of materials to retailers. As needed, retailers may order additional free materials from PaintCare at any time. In addition to retailer information, PaintCare works with contractor associations to provide information to trade painters and conducts general outreach including newspaper, radio, television, and online advertising.

# **11.** How do we as retailers know what products to put the fee on?

Suppliers' invoices should indicate that you are being charged the fee, so you simply pass on the fee for those items. Additionally, PaintCare and each state's oversight agency list all architectural paint manufacturers and brands that are registered for the program on their websites. Retailers may not sell brands that are not registered with the program. If your store sells architectural coatings that are not on the list of registered products, please notify PaintCare so we can contact the manufacturer to get them registered.

### 12. What products are covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare Products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. For a detailed list of PaintCare and non-PaintCare products, please visit www.paintcare.org/products-weaccept.

### FOR NEW PROGRAMS

13. Do we apply the fee to sales on the first day of the program for inventory purchased before the first day of the program, even though we didn't pay a fee for the product to the distributor or manufacturer?

Yes, retailers must add the fee on all covered products sold on or after the first day of the program, regardless of when (before or after program launch) they were purchased from the distributor or manufacturer.

info@paint.org

PAINT STEWARDSHIP PROGRAM IN THE U.S.

## **Information for HHW Programs**

Updated — January 2022



## Paint stewardship laws benefit household hazardous waste (HHW) programs.

### PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for New York. The main goal of the programs is to decrease paint waste and recycle more postconsumer (leftover) paint.

### **Paint Drop-Off Sites**

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households and businesses can take leftover architectural paint free of charge. PaintCare has established more than 2,000 paint drop-off sites across its programs. While most sites are paint and hardware stores, solid waste facilities including transfer stations, recycling centers, and landfills, as well as household hazardous waste collection programs are also important partners and may participate as paint drop-off sites and have their paint transportation and recycling costs paid by PaintCare.



### **Become a Drop-Off Site**

HHW programs that would like their facilities and/or events to become paint drop-off sites can fill out fill out the interest form available at www.paintcare.org/drop-off-site-interest-form/.

### **Benefits of Partnering with PaintCare**

There are many benefits to becoming a paint drop-off site. The cost of transportation and recycling of products accepted by PaintCare (e.g., paint, stain, varnish) will be paid by PaintCare. As a participating drop-off site, you will:

- Save on paint management (supplies, transportation, and recycling) and public outreach
- Help your state conserve resources, keep paint out of the solid waste stream, and prevent the improper disposal of paint in your community
- Make recycling of leftover paint more convenient for your community

### Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. In areas where HHW programs do not accept water-based paint, households and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint including latex paint—is recycled to the maximum extent possible.

### PaintCare Drop-Off Sites Receive

- Staff training at your site
- Reusable paint collection bins
- Free paint transportation and processing services
- Site signage
- Compensation for value-added services including paint reuse programs, bulking of oil-based paint, and other optional services
- Publicity of HHW site or event (optional)

### **Drop-Off Site Responsibilities**

- Provide secure storage area for reusable paint collection bins
- Accept all brands of leftover PaintCare products from the public during operating hours
- Place only PaintCare products in bins
- Keep bins neat and properly packed
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure all staff maintain training on PaintCare program guidelines and operating procedures

### How do billing and payments work?

- In the most common scenario, when your site ships out PaintCare products, the hauler sends PaintCare an invoice directly. This avoids the need for reimbursement.
- If your site also contracts with PaintCare for valueadded services such as paint reuse, your program sends an invoice to PaintCare for reimbursement.

### Will PaintCare Require Operational Changes?

- If your program does not currently accept latex paint, PaintCare will not require you to do so. If you wish to start accepting latex, PaintCare will cover the transportation and processing costs.
- If your program does not currently accept paint from businesses, PaintCare will not require you to do so. If you wish to start accepting paint from businesses, PaintCare will cover the transportation and processing costs.
- HHW programs may continue to put restrictions on who can use their programs, e.g., to residents of certain towns or cities. (PaintCare retail drop-off sites accept paint from anyone in the state, and from both households and businesses.)

### Our Program Would Like to Partner with PaintCare, What Are Our Next Steps?

- Contact PaintCare to begin contracting discussions as early as possible
- Analyze your current operations so you can describe them in detail to PaintCare to help determine the most appropriate type of contracting approach for your program
- Reach out internally to those who will be involved with the contracting process to understand their needs and time constraints
- Consult with staff involved with paint management operations to ensure they understand how partnership with PaintCare works and to address any questions and concerns with PaintCare staff
- Review the Fact Sheet: Contracting with PaintCare for more details on contract types and other considerations as you prepare. Get a copy by contacting PaintCare or find the fact sheet in the Waste Facilities section of www.paintcare.org.

## Information for Solid Waste Facilities Including Transfer Stations, Recycling Centers, and Landfills



Updated — January 2022

PaintCare supports paint collection activities at solid waste facilities in states with paint stewardship laws. Funding for the program comes from a fee applied to the price of architectural paint sold in these states.

### PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for New York.

### **Paint Drop-Off Sites**

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households and businesses can take postconsumer (leftover) architectural paint, free of charge. PaintCare has established more than 2,000 paint drop-off sites across its programs. While most sites are paint and hardware stores, solid waste facilities including transfer stations, recycling centers, and landfills, as well as household hazardous waste (HHW) facilities, may participate as paint drop-off sites.

### **Become a Drop-off Site**

Solid Waste Facilities that would like to become a drop-off site can fill out the interest form available at www.paintcare.org/drop-off-site-interest-form/.

### Benefits to Solid Waste Facilities and Their Customers of Becoming a PaintCare Drop-Off Site

There are many benefits to becoming a paint drop-off site. The cost of transportation and recycling of PaintCare accepted products (e.g., paint, stain, varnish) will be paid by PaintCare. As a participating drop-off site, you will:

- Make recycling of leftover paint more convenient for your customers
- Help relieve local government of their cost of managing leftover paint
- Help your state conserve resources, keep paint out of the solid waste stream, and prevent the improper disposal of paint in your community
- Optional: offer paint in good condition collected at your site to the public for reuse and receive a reimbursement of \$1.60 per gallon. See our fact sheet, Reuse Program – Compensation and Reporting, for more information.

### PaintCare Drop-Off Sites Receive

- Bins for storing collected PaintCare products
- Transportation and recycling of the collected PaintCare products
- Training materials and staff training at your site
- Program brochures, signage, and customer education materials
- Optional: listing your drop-off site on PaintCare website and in ads and promotional materials

### **Drop-Off Site Responsibilities**

- Provide secure storage area for paint collection bins
- Accept all brands of leftover PaintCare products from the public during operating hours
- Place only PaintCare products in paint collection bins, taking care not to open containers
- Keep paint collection bins neat and properly packed
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure all staff maintain training on PaintCare drop-off site guidelines and operating procedures

### Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. In areas where HHW programs do not accept water-based paint, households and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint including latex paint—is recycled to the maximum extent possible.

# Will Becoming a PaintCare Drop-Off Site Require Operational Changes?

No. Your facility may continue to put restrictions on who can access the paint collection program at your site. If your facility only services a specific geographic region (e.g., specific towns, cities, or counties), you will not be required to service customers that live outside of your service area. Similarly, if your facility is not permitted to take business waste, you will not be required to do so. (PaintCare retail sites accept paint from anyone in the state and from both households and businesses.)

### Benefits of PaintCare to Solid Waste Facilities

Solid waste facilities that generate leftover paint but are not PaintCare drop-off sites can still participate in the PaintCare program.

- Solid waste facilities, like other entities, can drop off leftover paint at PaintCare sites. All PaintCare drop-off sites accept up to 5 gallons of paint, but some PaintCare sites accept more. Visit paintcare.org/drop-off-locations to find a site.
- PaintCare offers a free pickup service for households, businesses, and organizations that have accumulated 100+ gallons of paint measured by container size (not volume). Learn more about this in our fact sheet titled Large Volume Pickup (LVP) Service or at paintcare.org/pickup/.
- For entities that generate large volumes of unwanted paint on a regular basis, a service for recurring direct pickups is available. Contact PaintCare for additional information.

### What Products Are Covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

### PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

### **NON-PAINTCARE PRODUCTS**

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
   Original Equipment Manufacturer (OEM) (shop application) paints and finishes

WASHINGTON, DC 20001

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www.paintcare.org

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## **Joint Outreach Projects**

Updated — January 2022



### Introduction

If you are a local government that has partnered with PaintCare, we offer limited funding support for outreach activities that promote the PaintCare program. We are most interested in partnering with you when setting up new PaintCare sites, where participation is low, or to promote one-day household hazardous waste events to boost the amount of paint collected. We support radio, newspaper, social media, and direct mail, and will consider other media.

### **REVIEW AND APPROVAL**

Project budgets and all creative work must be reviewed and pre-approved by PaintCare. Creative work includes text, images, and scripts. All projects must include PaintCare's website address and logo and mention that other PaintCare drop-off sites can be found at www.paintcare.org.

### **PROPOSAL FORM**

Please complete our Proposal Form for Joint Outreach Projects on the Waste Facilities page at www.paintcare.org/joint-outreach/, or email brodgers@paint.org with questions.

### IMAGES

We have artwork and photos you can borrow for creating drafts at www.flickr.com/photos/paintcare/, but please be sure to request permission to use them in your final design.

### **Your Responsibilities**

At the start of each project, we request that you provide PaintCare with draft text, dimensions and/or specs, and due dates for the materials.

### PRINT (BROCHURES, POSTCARDS, ETC.)

You are responsible for sending artwork files to your printer, coordinating mailings, and distribution. After the project is completed, we request a description of how, when, and where the piece was distributed and an electronic copy of the final piece.

### NEWSPAPER

You are responsible for scheduling and sending artwork files to the newspaper. After the project is completed, we request a list of run dates for each newspaper and a scan of each ad.

### RADIO

You are responsible for providing the pre-approved scripts to the stations and handling scheduling. After the project is completed, we request you provide text of the final script with a list of run dates and times.

### **DIGITAL MEDIA & OTHER**

We are open to other types of projects such as digital advertising and social media campaigns, as well as other forms of outreach. Please coordinate details in advance and send PaintCare supporting documentation along with your invoice so we have a record of the projects and examples to show others.

### **Design Assistance**

PaintCare can provide assistance with basic layout and graphic design for print and digital projects. When we provide this type of assistance, we will provide electronic files for you to send for printing or ad placement. Other than editing and commenting on scripts, we do not provide in-house assistance with audio or video production.

Please allow plenty of time for project planning, approvals, and editing. Depending on the time of year, this may take 4–8 weeks.

### Reimbursement

PaintCare provides reimbursements for pre-approved projects only. We do not provide money up front, pay vendors directly, or accept requests for reimbursements on projects that have already been completed. Generally, PaintCare will reimburse costs for pre-approved projects proportional to the amount of the project dedicated to PaintCare information. Funding amounts may also differ depending on budgets available and our other outreach taking place in your area.

To be reimbursed after the project is completed, send an invoice from your government agency, samples of final pieces, and copies of invoices from your vendors to paintcare@bill.com and copy Brett Rodgers at brodgers@paint.org. The "To:" space on the invoice should be addressed to PaintCare Inc., 901 New York Ave NW, Suite 300 West, Washington DC, 20001. In the space for purchase orders please write "6369 Communications: Other, Joint Projects." See sample invoice below.

### {SAMPLE INVOICE}

**Environmental Services Program** 

Washington County 123 Government Way Anytown, State 55776

Invoice: 2452187

Purchase Order: 6369 Communications: Other, Joint Projects

Outreach Department PaintCare Inc. 901 New York Ave NW #300W Washington DC, 20005

### Description:

- Newspaper ad promoting one day event held in Anytown on May 1, 2021
- Three 5x5 ads ran on April 13, 2021 in the County Journal
- Total invoices from newspapers: \$1,487.00
- Invoice and copy of one ad are attached
- Per prior discussion, PaintCare agreed to reimburse county for \$750
- Contact person: Marie Chen, 202-555-1212

Invoice Amount: \$750.00

Remit to:

Environmental Services Program Washington County 123 Government Way Anytown, State 55776 June 24, 2021

## **Reuse Programs - Compensation & Reporting**

Updated — May 2021



PaintCare encourages household hazardous waste programs, reuse stores, and others to operate paint reuse programs (i.e., swap shops or exchanges). Reuse programs return good quality, unused paint to the local community at low or no cost. Reuse is a preferred method of waste management.

To encourage reuse, PaintCare will compensate paint drop-off sites operating a reuse program under a contract with PaintCare.

### **Operating a Reuse Program**

Any PaintCare products (qualifying paint, stain, and varnish as defined by PaintCare – please see www.paintcare.org/products-we-accept) that are distributed through reuse programs must be in their original container, have an original label, and be in good physical and aesthetic condition. Contents must be liquid and relatively new. Containers should be closed securely before being placed in the reuse storage area.

Customers must sign a waiver form explaining that the paint is taken "as is" with no guarantee of quality or contents. The customer is required to read, complete, and sign the form, and site staff members are required to verify and record what has been taken by the customer. If a reuse facility does not use a waiver form, the facility accepts the liability for the materials. The staff must record the number of containers taken by each participant and the total estimated volume on the log.

### Track and Report by Volume (gallons)

- Containers may contain any amount of paint in them
- The site must determine and report the total gallons of latex paint and the total gallons of oil-based paint distributed for reuse
- Compensation is provided at \$1.60 per gallon

The site must track and report the actual volume of paint in the containers using an internal methodology (e.g., weigh the cans on a scale, estimate weight by hand, do visual inspection). The methodology must be provided to PaintCare upon request.



Reuse room at the Household Hazardous Waste Facility at the Yolo County Central Landfill in Woodland, CA.

## **Information about Partnering for Rural Events**

Updated — May 2021



# Colorado's paint stewardship law benefits everyone in Colorado.

A law passed in June 2014 requires paint manufacturers to establish a paint stewardship program in Colorado. Local governments that participate can save money on paint management costs. Program funding comes from a PaintCare fee applied to each container of architectural paint sold in Colorado since the program started in July 2015.

### Paint Stewardship Program in Colorado

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. Colorado is the eighth state to pass such a law. Although this program is required by state law, it is designed and operated by the paint manufacturing industry. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, Oregon, Rhode Island, Vermont, and Washington. PaintCare is currently developing a program for New York.

### **Making Paint Recycling Convenient**

PaintCare has established drop-off sites throughout the state for residents and businesses to take leftover architectural paint. Although most drop-off sites are at paint retailers, HHW programs, solid waste transfer stations, recycling centers, and landfills may also volunteer to be PaintCare drop-off sites and have their paint transportation and recycling costs paid by PaintCare. Participation as a drop-off site is voluntary. Facilities that would like to become a drop-off site can fill out the Interest Form available in the Waste Facilities section of www.paintcare.org/CO.

### **Designing a Program for Colorado**

In rural areas of the state far from established year-round drop-off sites, PaintCare hosts paint collection events. These events are open to both residents and qualifying businesses. In underserved areas of the state, we are looking for local government run HHW programs, retailers, and other organizations to partner with to help determine the best sites for hosting paint drop-off events. Sites that are familiar to community members work best: hardware stores, government-run public works yards, community centers, and parks have all worked well for event locations in the past.

### **Benefits of Partnering with PaintCare**

- Conserve resources and keep paint out of the solid
   waste stream and prevent improper disposal
- Make recycling of leftover paint more convenient for your customers and your community
- Promote your location as environmentally friendly

### **PaintCare Partners Receive**

- Listing of your site as an event location on our website
- Promotional outreach materials
- Free paint transportation and processing services
- Publicity of event in local ads (optional)

### PaintCare Partner Responsibilities

- Provide area for PaintCare to host the paint collection event, including a paved surface, clear of obstructions
- Help PaintCare and hauler determine if there are any insurance or permitting requirements to use the site
- Ensure staff are informed about the upcoming PaintCare event and provide flyers to community members
- Communicate with PaintCare on the day of the event



### PaintCare Responsibilities

- Hire and contract with a hazardous waste hauler to collect the program products on the day of the event
- Serve as the point of contact on the day of the event and make sure the site and hauler are in communication or address any issues as they arise
- Communicate with the participants and help explain details of PaintCare program and fee structure
- Work with site to advertise the event in the most effective local media channels
- Provide site with outreach materials including informational flyers before the event

### Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. Not all rural communities have access to drop-off sites for their paints and stains. Residents and businesses are often told to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint, including latex paint, will be recycled to the maximum extent possible.

### Contact

Kevin Lynch Colorado Program Manager (720) 481-8858 klynch@paint.org

### What Products Are Covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in containers of five gallons or less. They do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

### PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

### **NON-PAINTCARE PRODUCTS**

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings Original Equipment Manufacturer (OEM) (shop application) paints and finishes

WASHINGTON, DC 20001

(855) PAINT09

www.paintcare.org

info@paint.org

Appendix D



# **Annual Consumer Survey Results**

prepared by



**OCTOBER 2021** 

**KB** Insights

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# **Response Summary**

- ◆ 3,239 surveys were conducted in 10 states plus the District of Columbia in October 2021.
- Panel research methodologies were applied to attain distribution of results by gender, age, ethnicity, and income. Surveyed consumers were all over the age of 18.



|                          | Partial Surveys | Full Surveys | Total Completes | Margin of Error* |
|--------------------------|-----------------|--------------|-----------------|------------------|
| California               | 12              | 504          | 516             | +/-3%            |
| Colorado                 | 7               | 251          | 258             | +/-5%            |
| Connecticut              | 6               | 250          | 256             | +/-5%            |
| The District of Columbia | 9               | 250          | 259             | +/-5%            |
| Maine                    | 5               | 250          | 255             | +/-5%            |
| Minnesota                | 4               | 250          | 254             | +/-5%            |
| New York                 | 13              | 418          | 431             | +/-4%            |
| Oregon                   | 6               | 266          | 272             | +/-5%            |
| Rhode Island             | 9               | 250          | 259             | +/-5%            |
| Vermont                  | 8               | 201          | 209             | +/-6%            |
| Washington               | 6               | 264          | 270             | +/-5%            |
| Total                    | 85              | 3154         | 3239            |                  |

\*at a 90% level of confidence

# **RESPONDENT PROFILES**



# **Profile of Respondents - Age**

- ✤ A good mix of age ranges was represented in each state's/district's sample.
- The median age was 41-50 overall and in most states/the district (as was the case last period). However, we surveyed proportionately fewer 61+ and proportionately more in the 18-30 range than in 2020.
- Variances can be attributed to state characteristics and sample availability.



## **Respondent Age**

## **Profile of Respondents - Gender**

Overall, results were evenly split between men and women. Results varied by state, but the split was no greater than 40%-60% in any state/district.



### **Gender Identity**

# **Profile of Respondents - Ethnicity**

Other\*

Asian

White

- 73% of all respondents identified themselves as Caucasian (slightly lower than last period). \*
- However, there were variances within states/the district. Consistent with census data, D.C. had the highest proportion of Black/African American respondents; California and Colorado, Hispanic/Latino respondents; California and New York, Asian respondents.

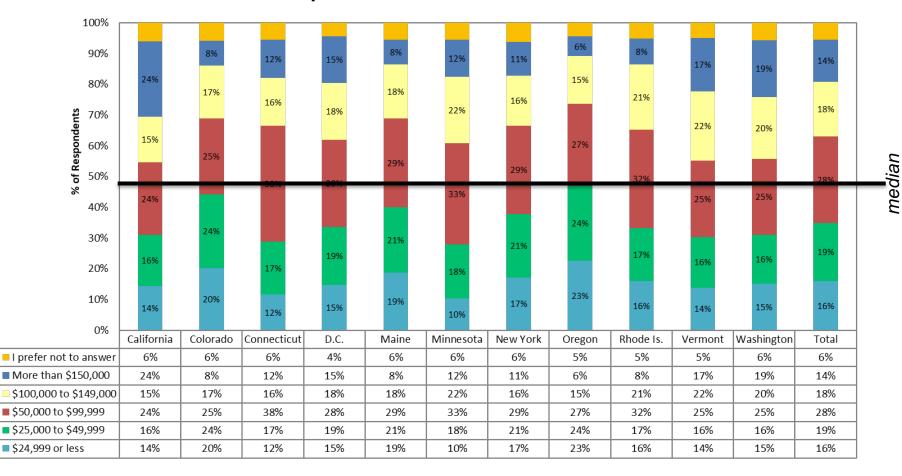


### **Respondent Ethnicity**

\*Other Ethnicities: Afro Latino, American, Biracial, Cuban, German, Human, Indo-European, Native American, African Canadian, Italian, Middle Eastern, Swedish, Mexican.

## **Profile of Respondents - Income**

The median household income level for respondents in each state/the district was \$50-99K (same as last period).



### **Respondent Annual Household Income**

KB Insights N=CA 504;CO 251;CT 250;DC 250;ME 250;MN 250;NY 418;OR 266;RI 250;VT 201;WA 264;TOTAL 3154

# **Profile of Respondents – Dwelling Type**

Other\*

- Almost two thirds of respondents live in a single-family home.  $\Rightarrow$
- Condominium/apartment living was more predominant in D.C. than in the states. \*

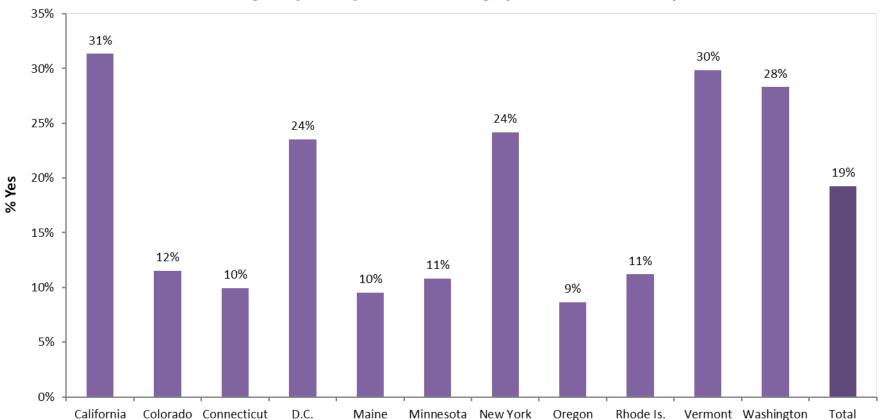


## **Respondent Dwelling Type**

\*Other Dwelling Types: A little of everything, assisted living, homeless, truck, boarding house, camper, car, duplex, group home, with family, motor home, tent, vehicle, prefer not to answer

## **Profile of Respondents – Paint-Related Profession**

- 19% of those surveyed said they painted professionally, higher than in 2020 (10%) possibly because we surveyed proportionately fewer 61+ respondents, possibly because more entered the profession, or both.
- Demographic characteristics of professional painters were: 69% men / 28% women, median age 31-40, median income \$100-149K, 66% White / 17% Black or African American / 9% Latino or Hispanic / 4% Asian.

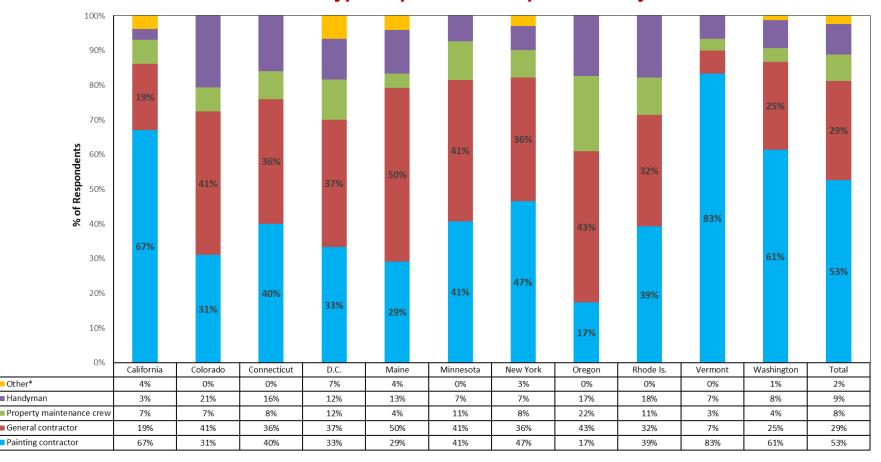


## Do you paint professionally (NOT as an artist)?

10

## **Profile of Respondents – Paint-Related Profession (continued)**

- Over half of respondents who said they painted professionally were dedicated painting contractors. However, this varied widely by state/district.
- Many were general contractors, property maintenance crew-members and handymen.



### What type of professional painter are you?

# **CONSUMER BEHAVIOR, PAINT PURCHASING AND DISPOSAL**

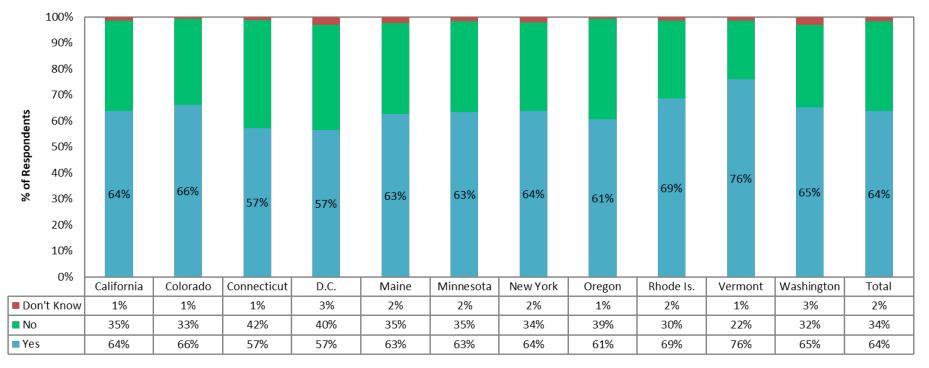
3

## **Recency of Paint Purchases**

- Overall, 64% of respondents bought paint in the last year.
- Results were similar in each state/district other than in Vermont where a proportionately higher percentage of respondents had purchased paint in the last year.

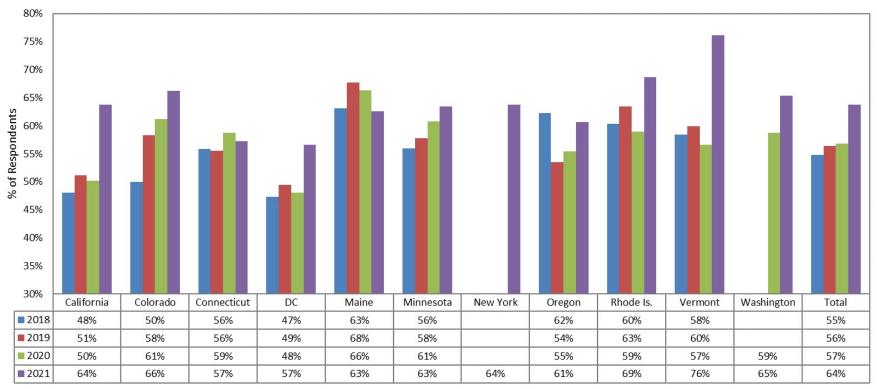
### Have you purchased paint in the last year\*?

\*For the purposes of this question, "paint" includes primer, interior or exterior house paint, stain, deck sealer, and clear finishes like varnish.



# **TREND: Recency of Paint Purchases**

- With a couple of exceptions (Connecticut and Maine), paint purchasing increased in the last year.
- The most significant increases were in California, D.C., Rhode Island, Vermont and Washington.
- Again, multiple factors may play into this result (e.g., respondent mix, profession changes, decrease of COVID cases and lock downs, etc.).



### TREND: PURCHASED PAINT IN LAST YEAR

## **Measurements Prior to Paint Purchases**

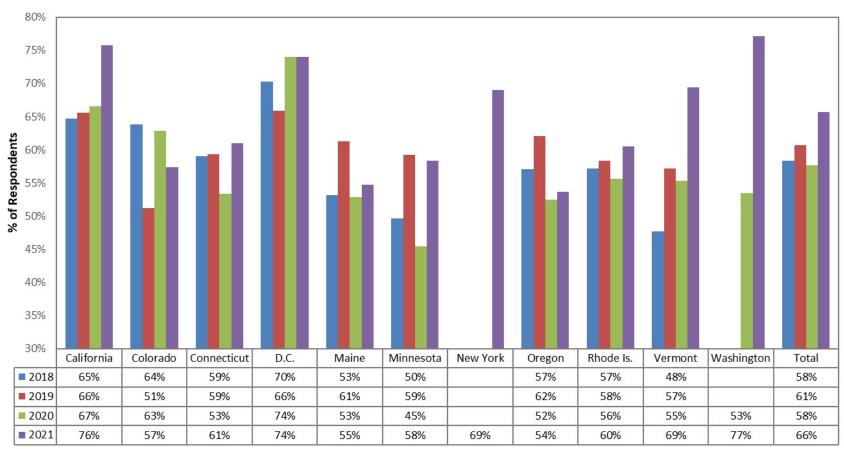
- Two thirds of respondents measured ahead of time to determine paint needs before purchasing.
- The highest level of preparation occurred in California, D.C. and Washington; the lowest, in Maine and Oregon.

100% 90% % of Respondents Who Purchased in Last Year 80% 70% 60% 50% 40% 77% 76% 74% 69% 69% 66% 61% 30% 60% 58% 57% 55% 54% 20% 10% 0% Washington California Colorado Connecticut D.C. New York Rhode Is. Vermont Maine Minnesota Oregon Total Don't Recall 3% 2% 3% 3% 4% 4% 2% 7% 1% 2% 3% 3% No 21% 40% 36% 23% 41% 38% 29% 39% 38% 29% 20% 31% 60% Yes 76% 57% 61% 74% 55% 58% 69% 54% 69% 77% 66%

Before purchasing, did you take any measurements of the area to be painted to figure out how much paint was needed for the project?

## **TREND: Measurements Prior to Paint Purchases**

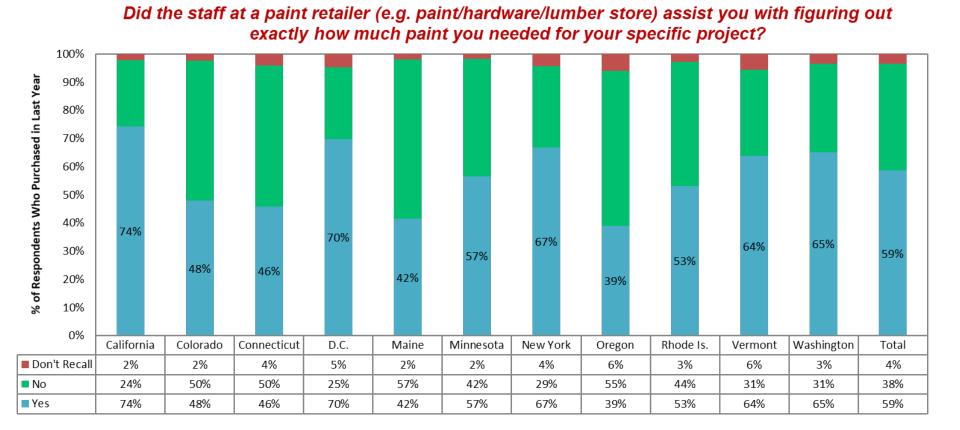
In general, pre-project measurements increased, with two exceptions (Colorado and D.C.).



### **TREND: MEASUREMENTS TAKEN BEFORE PURCHASING**

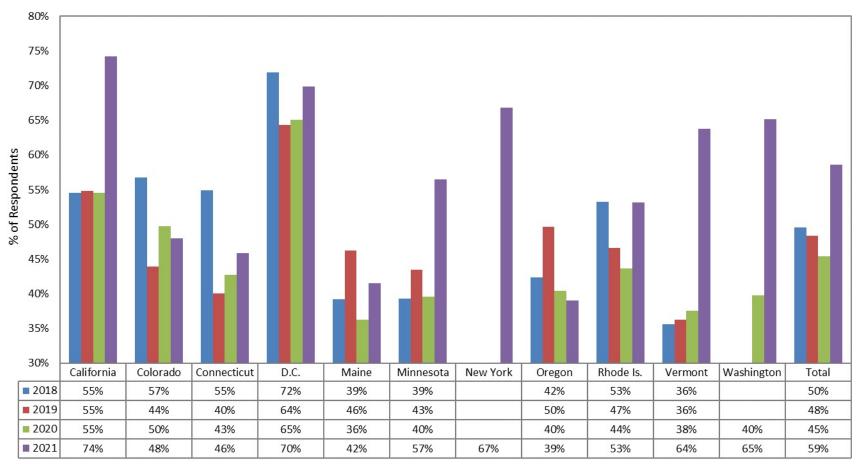
## **Paint Store Assistance**

- Overall, 59% of purchasers said the paint store staff assisted them with determining paint needs.
- California and D.C. retailers are most involved in this process; Maine and Oregon retailers, the least.



## **TREND: Paint Store Assistance**

- Store assistance improved in all states with the exception of Colorado and Oregon, where modest decreases existed (both within the 5% error range).
- The most significant gains were made in California, Vermont and Washington.



### TREND: PAINT STORE ASSISTANCE, AMOUNT OF PAINT NEEDED

## **Leftover Paint Storage**

None

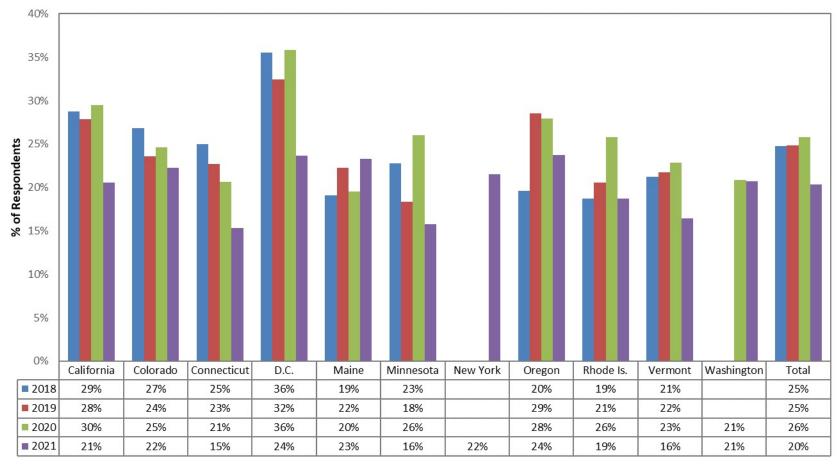
The median amount of paint stored at home or business was less than a gallon in Colorado, D.C., \* Oregon, Rhode Island and Vermont; 1-5 gallons, everywhere else.

### How much leftover or unwanted paint do you have in your home or business at this time (e.g., primer, interior or exterior house paint, stain, deck sealer, or clear finishes like varnish)?



## **TREND: Leftover Paint Storage**

- In general, the percentage of consumers who are <u>not</u> storing paint at home (desirable) decreased or stayed steady everywhere except Maine.
- The increase in stored paint might be explained by the recent uptick in paint purchases or other factors.



#### **TREND: NO PAINT STORED AT HOME**

## **Reasons for Paint Storage**

As was the case in prior years, the top 2 reasons that consumers store paint is the same in all states/the district: leftovers from their own paint job or from a contractor's paint job.

|   | Wha        | at is th | e main      | rease |       | u have<br>ome/bi |          | 1      | paint c   | urrent  | ly in yo   | ur    |
|---|------------|----------|-------------|-------|-------|------------------|----------|--------|-----------|---------|------------|-------|
|   | California | Colorado | Connecticut | D.C.  | Maine | Minnesota        | New York | Oregon | Rhode Is. | Vermont | Washington | Total |
| I did some painting myself and I had<br>some leftover paint when I was<br>done.         | 66%        | 72%      | 69%         | 57%   | 73%   | 74%              | 62%      | 66%    | 75%       | 76%     | 64%        | 68%   |
| I hired someone to paint, and they left it behind.                                      | 14%        | 11%      | 18%         | 21%   | 12%   | 11%              | 22%      | 17%    | 12%       | 12%     | 15%        | 15%   |
| I found the paint in my home or<br>business when I moved in.                            | 8%         | 4%       | 6%          | 15%   | 5%    | 7%               | 8%       | 9%     | 7%        | 5%      | 9%         | 7%    |
| l am a professional painter or<br>contractor, and it is from one or<br>more of my jobs. | 5%         | 4%       | 2%          | 4%    | 2%    | 1%               | 4%       | 2%     | 0%        | 2%      | 7%         | 3%    |
| I don't remember where the paint came from.   | 5%         | 4%       | 4%          | 3%    | 6%    | 4%               | 4%       | 3%     | 4%        | 2%      | 2%         | 4%    |
| Other*  | 3%         | 6%       | 2%          | 1%    | 2%    | 3%               | 1%       | 3%     | 1%        | 2%      | 3%         | 2%    |
| Sample Size   | 406        | 199      | 215         | 197   | 194   | 214              | 336      | 206    | 209       | 173     | 211        | 2560  |

## "Other" Reasons for Storage

| *Other Reas  | ons to Store Paint  |
|--|---|
| Bought but haven't used it   | kept for touch up (after new construction)                                    |
| Builder left paint for me  | Leftover from remodeling home.  |
| Builder left paint from the building of our new townhouse 3 years ago.         | moved in and the people before me left it                                     |
|  | Multiple unfinished projects needing the paint, also to have some on have for |
| Decided not to paint couple walls because we choose another color              | touch up.   |
| For later use  | My wife inherited her brother's house. It was in there when sold it.          |
| For touch up   | Never opened  |
| For touch ups  | Not finished painting   |
| I also want leftover for more repair projects in the future                    | Over bought   |
| I always want a little left over for touch ups.                                | Over measured   |
| I buy paint from Homedepot when I can find a color I likeI use it for          |   |
| various projects I have in mind. Maybe for a birdhouse or a piece of           |   |
| furniture i picked up 2nd hand. I mostly like to get them from people who      |   |
| have left overs from painting.   | Paint was just used for touch ups around the house                            |
| I did some painting myself and I had some leftover paint when I was done.      |   |
| I hired someone to paint, and they left it behind.                             | Purchased a bunch of paint at an auction 25 years ago.                        |
| I had leftover paint. I don't throw the extra of anything away. I'll use it on |   |
| something.   | Purchased for a DIY & had some leftover.                                      |
| I keep extra for touch up  | Save for touchup or for another project, can mix colors if I have to.         |
| I keep it around to use on various projects                                    | Saved it for touchupd   |
| I keep the leftover paint to do touch upsi do my own painting                  | Some From old projects, Some given to me and some found when moved in         |
| I kept finding & taking all the paint others had discarded                     | the painter left it for me  |
| I painted the whole interior of my home and the paint that I have leftover I   |   |
| use for touch ups as needed. There are minimal amounts left in each            |   |
| color.   | To do touch ups if needed   |
| I recently bought the paint and I did not use it yet.                          | To use for touch ups  |
| I still have another room to do  | touch up paint  |
| I wanted extra   | Various colors have some left. Can be used for touch up as needed             |
| wanted extra   | Was left in my townhouse from the last time they painted                      |
| i wanted leftover to do touchups later and it would match                      | We are painting in our business   |
| In case I need to re paint a scratch part or what have you.                    | We Bought some paint to that we still have leftover from a project            |
| It's paint I bought to touch up my previous residence                          | we used as much as suitable for aesthetics and it came out well               |
| Just small paint projects in home  |   |

## **Past Paint Disposal Methods**

- Similar to those surveyed in prior years, most people who kept paint intended to use it someday.
- Disposing at HHW facility/event or the dry-then-trash methods were next most common.
- There were some variances by state. For example, those in California and Vermont both had higher percentages of respondents who poured paint down the drain.

|   | In                | the pa   | ast, whi    |      |       | en you<br>r or un |          |                   |                   | to dis <sub>l</sub> | oose of    |       |
|---|-------------------|----------|-------------|------|-------|-------------------|----------|-------------------|-------------------|---------------------|------------|-------|
|   | California        | Colorado | Connecticut | D.C. | Maine | Minnesota         | New York | Oregon            | Rhode Is.         | Vermont             | Washington | Total |
| Stored it in the basement, garage, or a<br>closet because I intended to use it<br>someday | 23%               | 33%      | 37%         | 33%  | 30%   | 35%               | 27%      | 26%               | 35%               | 33%                 | 27%        | 30%   |
| Took it to a household hazardous waste<br>facility/event or transfer station              | 13%               | 11%      | 14%         | 7%   | 11%   | 23%               | 8%       | 19 <mark>%</mark> | 13%               | 13%                 | 9%         | 12%   |
| Dried it out and put it in the trash  | 9%                | 10%      | 14%         | 9%   | 11%   | 12%               | 14%      | 11%               | 18 <mark>%</mark> | 12%                 | 12%        | 12%   |
| Not applicable - I have never stored or<br>disposed of leftover or unwanted paint.        | 13%               | 13%      | 9%          | 14%  | 14%   | 9%                | 13%      | 13%               | 9%                | 8%                  | 12%        | 12%   |
| Poured paint down the drain   | 18 <mark>%</mark> | 3%       | 2%          | 6%   | 2%    | 2%                | 6%       | 1%                | 4%                | 20 <mark>%</mark>   | 12%        | 8%    |
| Took it to a paint, hardware, or lumber store   | 5%                | 6%       | 8%          | 8%   | 7%    | 3%                | 4%       | 7%                | 4%                | 2%                  | 3%         | 5%    |
| Put cans of liquid paint in the trash   | 5%                | 5%       | 5%          | 6%   | 6%    | 4%                | 7%       | 5%                | 5%                | 2%                  | 5%         | 5%    |
| Mixed it with hardener or kitty litter and<br>put it in the trash                         | 5%                | 5%       | 5%          | 5%   | 6%    | 4%                | 8%       | 2%                | 4%                | 3%                  | 8%         | 5%    |
| Gave it away to family, friends, or a community organization                              | 5%                | 5%       | 3%          | 7%   | 5%    | 4%                | 6%       | 9%                | 2%                | 2%                  | 4%         | 5%    |
| I don't remember what I did with the<br>leftover or unwanted paint.                       | 2%                | 4%       | 3%          | 3%   | 5%    | 3%                | 5%       | 4%                | 4%                | 2%                  | 3%         | 4%    |
| Left it behind when I moved   | 2%                | 3%       | 1%          | 1%   | 1%    | 2%                | 1%       | 3%                | 2%                | 0%                  | 2%         | 2%    |
| Other*  | 2%                | 3%       | 0%          | 1%   | 2%    | 0%                | 2%       | 1%                | 0%                | 2%                  | 2%         | 1%    |
| Sample Size   | 508               | 254      | 252         | 256  | 252   | 252               | 426      | 270               | 257               | 207                 | 265        | 3199  |

## **"Other" Disposal Methods**

| *Other Pain   | t Disposal Methods  |
|---|---|
| Took it to RKMiles in town  | paint contracter disposed of the paint  |
| Found a place to use it (on a shed or barn, since I live on a farm) | Brought to Habitat for Humanity   |
| had a community organization pick it up from my home                | I use for small projects I have never have left over  |
| Used it as a creative project.                                      | Garbage can   |
| Store it and use it when I have projects that need painted          | Took to town dump   |
| Never needed to purchase paint-much dispose of unwanted paint.      | apartment building recycles   |
| I've never disposed   | I put it down the drain   |
| Paint retailer has a return for disposal program                    | Keep it stored  |
| Store it in smaller containers for touch up                         | Used leftover for other projects or other properties  |
| I just kept it for future use and touchups                          | 3,5,7,9 Depended on the situation. # 5 usually happens until can is empty   |
| It's in garage  | Unless you can't do basic math, there is no good reason to ever<br>have unused paint.   |
| Used for crafts   | I'm 90 years old, I have had left-over paint from projects many times in my life. I have probably disposed of left overs in many differentd ways. |
| My painter took it with him after finished                          | My husband deals with it  |
| None  | I will use it when needed   |
| I have never bought paint!  | No Reason   |
| Disposed of it properly in the dump                                 | I have just kept it   |
| Still have it. Dont know how to dispose of it                       | Dump  |
|   | Saved the leftovers and used it to reapply on the walls when need   |
| Never really bought paint   | to be   |
| Took it to the dump   | Recycling location  |

## **Past Paint Store Disposal Preference**

- Proximity was the number one reason for recycling at retail stores across most states/the district.
- Maine, New York, Rhode Island and Washington were exceptions, where the lack of close-by HHW facilities had more of an impact.
- Many Connecticut and Vermont respondents also said that paint store hours impacted their decision to recycle.
- Note: results should be interpreted only directionally as sample sizes are low.

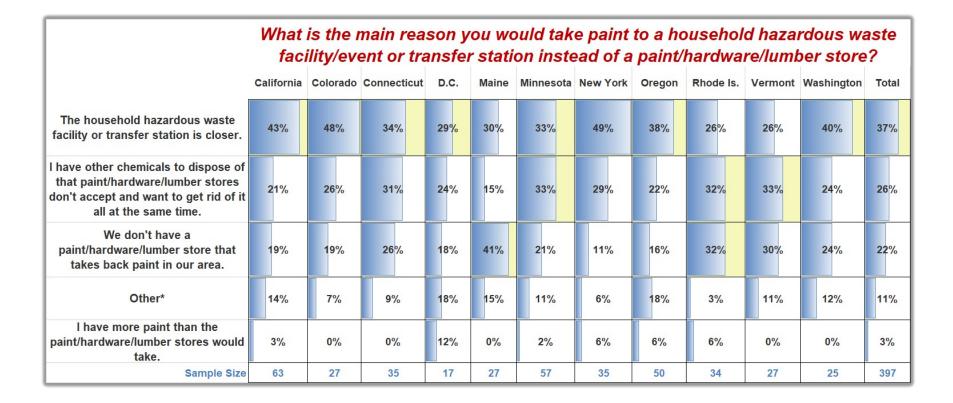
|  | What       | <i>What is the main reason you would take paint to a paint/hardware/lumber store instead of a household hazardous waste facility/event or transfer station?</i> |             |      |       |           |          |        |           |         |            |       |
|--|------------|---|-------------|------|-------|-----------|----------|--------|-----------|---------|------------|-------|
|  | California | Colorado  | Connecticut | D.C. | Maine | Minnesota | New York | Oregon | Rhode Is. | Vermont | Washington | Total |
| The paint/hardware/lumber<br>store is close.   | 37%        | 50%   | 37%         | 43%  | 22%   | 43%       | 18%      | 40%    | 30%       | 20%     | 33%        | 35%   |
| We don't have any local<br>hazardous waste<br>facilities/events or transfer<br>stations. | 26%        | 21%   | 11%         | 24%  | 39%   | 29%       | 59%      | 40%    | 40%       | 20%     | 44%        | 32%   |
| Paint/hardware/lumber stores<br>are open more often.                                     | 30%        | 29%   | 53%         | 33%  | 11%   | 14%       | 12%      | 20%    | 30%       | 40%     | 22%        | 27%   |
| Other*   | 7%         | 0%  | 0%          | 0%   | 28%   | 14%       | 12%      | 0%     | 0%        | 20%     | 0%         | 7%    |
| Sample Size  | 27         | 14  | 19          | 21   | 18    | 7         | 17       | 20     | 10        | 5       | 9          | 167   |

## **Other Rationale for Choosing a Store for Recycling**

| *Other - Why Store?   |
|---|
| hazardous waste dump only once per year   |
| They recycle  |
| There's no public transportation to the hazardous waste transfer Station  |
| The hardware store disposes of it at ahazardous waste facility  |
| The paint store does not charge for old paint disposal.   |
| we pay a recycling fee when we buy the paint so they take it back and dispose of it properly                        |
| Paint/hardware/lumber store recycles for us   |
| Paint recycling is in the price of paint purchase. Left over paint is recycled for free because of this prepaid fee |
| It was recommended by a friend  |
| It can be recycled that way.  |
| the paint store that i take it to collects and sends paint to the waste facility /very convenient                   |

## Household Hazardous Waste Facility/Event Preference

- Proximity was the top reason for HHW facility selection across most states/the district.
- In Minnesota, Rhode Island and Vermont, the need to dispose other chemicals was most important.
- In Maine, Rhode Island and Vermont, the lack of paint store participation was a big obstacle.
- Note: results should be interpreted only directionally as sample sizes are low.



## **Other Rationale for Choosing a HHW Facility/Event for Recycling**

| Othe  | r - Why HHWF?   |
|---|---|
| wasn't aware they took it back  | more environmentally friendly   |
| I thought that was the way to dispose of it properly                    | Hazard control  |
| No hardware stores advertised this service                              | I'm not sure. Thought it was the correct procedure                                    |
| I had no idea paint/hardware/lumber stores take used paint              | I didn't know you could take paint back to a store                                    |
| My hazardous waste facility makes paint available to people who want    |   |
| to use it, if effect, recycles it                                       | So I dont have to pollute the waters by dumping it down the drain.                    |
| No other place to take it at that time                                  | because i could   |
| They were having a special "don't know what to do with" day when        |   |
| they collected everyone's junk  | it didn't occur to me   |
| I didn't know I could take it to a hardware or lumber store.            | I didn't know the paint store would use it  |
|   | It was the procedure in the prior state in which I lived. I mean I would take it to a |
| have always disposed of paint in this manner                            | paint store   |
| had recycling and garbage to take too                                   | For recycle   |
| I like the way it smells  | Don't know  |
| I didn't know that lowes would take the paint back.                     | I didn't know you could take it back to the store                                     |
| It wasn't allowed in the trash and I was unaware it could be taken to a |   |
| hardware store.   | I am unaware of any place else to dispose of it safely                                |
| To recycle  | I don't know if a local store accepts paint for disposal.                             |
| I didn't know I could take it to a pain store                           | I didn't know they take back unused paint   |
| Not aware they take it  | No reason   |
| don't know  | For environmental safety reasons and adherence to hazardous waste laws.               |
| It's convenient   | They mix and donate to the needy.   |
| Healthy environment   | Its the proper way to dispose of paint.   |
| I know that waste facility recycles paint                               | It was a very long time ago   |
| That's how my work is set up  | Didn't know that was an option.   |
| It's more convenient  | I think it is the best way to recycle   |
| I don't know what to do with it.  |   |

## **Future Paint Disposal Intentions**

- Disposing at a HHW facility/event was the top future disposal intentions in all states/the district.
- The dry-it-out/throw-it-away intention was also a top intention in most states.
- Giving it away was also prevalent, as was taking it to a paint/hardware store.
- Only in California and Vermont was pouring paint down the drain a common intention.

|   | lf yo      | u want   | ed to ge    | t rid c |       | anted p<br>st likely |          |        | ar future | e, what           | would y    | ou    |
|---|------------|----------|-------------|---------|-------|----------------------|----------|--------|-----------|-------------------|------------|-------|
|   | California | Colorado | Connecticut | D.C.    | Maine | Minnesota            | New York | Oregon | Rhode Is. | Vermont           | Washington | Total |
| Take it to a household hazardous<br>waste facility/event or transfer<br>station | 23%        | 26%      | 31%         | 17%     | 23%   | 35%                  | 17%      | 32%    | 22%       | 37%               | 27%        | 25%   |
| Dry it out and put it in the trash  | 9%         | 15%      | 14%         | 15%     | 19%   | 17%                  | 18%      | 11%    | 22%       | 10%               | 14%        | 14%   |
| l don't know  | 11%        | 13%      | 13%         | 15%     | 16%   | 10%                  | 16%      | 15%    | 13%       | 7%                | 11%        | 13%   |
| Give it away to a family member, friend, or community organization              | 12%        | 14%      | 11%         | 15%     | 9%    | 12%                  | 12%      | 18%    | 15%       | 9%                | 9%         | 12%   |
| Take it to a paint/hardware/lumber<br>store                                     | 13%        | 14%      | 14%         | 13%     | 13%   | 12%                  | 9%       | 12%    | 11%       | 11%               | 9%         | 12%   |
| Pour paint down the drain   | 17%        | 4%       | 4%          | 7%      | 2%    | 4%                   | 8%       | 2%     | 2%        | 18 <mark>%</mark> | 11%        | 8%    |
| Put cans of liquid paint in the trash   | 7%         | 6%       | 7%          | 7%      | 6%    | 5%                   | 11%      | 4%     | 7%        | 4%                | 8%         | 7%    |
| Mix it with hardener or kitty litter<br>and put it in the trash                 | 8%         | 9%       | 4%          | 9%      | 9%    | 3%                   | 9%       | 3%     | 5%        | 4%                | 11%        | 7%    |
| Other*  | 1%         | 1%       | 2%          | 2%      | 2%    | 2%                   | 2%       | 3%     | 2%        | 1%                | 2%         | 2%    |
| Sample Size   | 507        | 254      | 251         | 255     | 252   | 252                  | 425      | 270    | 254       | 205               | 265        | 3190  |

## **"Other" Future Disposal Intentions**

| *Other Future  | Disposal Methods  |
|--|---|
| I would still give it away but if I have no one to give to, I will research on what is   |   |
| the safe way to dispose it. I am not sure whether I have a household   | Check with local authorities.   |
| hazardous waste facility near my residence, I would have to find out.  |   |
| Take it to a hadzerous waste facility. Or give it a way to a community program.  | Google how to properly dispose of it and follow that method   |
| call the previous community organization   | Lol   |
| Paint a mural.   | Just put it in a safe Place where it can be Reused.   |
| I would use it on something  | Recycle it  |
| Look up online how to dispose of it properly   | Hazardous materials drop off  |
| use it all eventually  | Donate it to Restore  |
| Keep for future use  | Whatever I buy would be used on what I bought it for.   |
| Throw it away, in a nearby dumpster.   | check recycling recommendations whether to dry out or take to hazardous waste                       |
|  | collection  |
| I never get rid of paint. I'm an artist and there is always another use.   | Ask my husband  |
| Find out if it can be recycled.  | Town Transfer station   |
| I would google how to properly dispose of unused paint   | Use the leftover to paint another layer of paint  |
| recycle  | Bring it to the transfer station  |
| Our local dump has paint disposal  | County recycling center   |
| Combined it with other paint for other projects  | Wait for my county's household hazardous waste collection date                                      |
| Google it to figure out how to gift it. or ask my local buy nothing group if they want it.   | Take it to a re-use store for building materials  |
| Call sanation to ask how to dispose of   | I wouldnt   |
| I believe in Oregon we can recycle our used paint cans up to 5-gallon containers with the respectful metals or plastics. We are allowed 1 inch of dried paint in recycled containers.  | I would research the most environmentally proficient way to dispose of old paint.<br>How about you? |
| Keep it  | I am an artist and will use the left over acrylic paint for my commissioned art work.               |
| Use it   | There is a certain day when the trash pick up collects paint and other left over<br>chemicals       |
| Take it to the Habitat for Humanity ReStore so they can sell or recycle it.  | Offer it for free to someone needing paint for a small project                                      |
| Find out how to properly get rid of it and do so   | Try to find a recycle place, or dispose of properly for better environment.                         |
| Post it on the FB buy nothing website and see if someone else could use it before trying to get rid of it  | We have at a place at our dump were we can bring unwanted paint. They deposed it green friendly.    |
| I currently have dozens of one- or two-ounce bottles of "craft paint", but living<br>in a 6th floor apartment, have no need for gallon-sized quantities of paint, and<br>it has been 30 or 40 years since we had need for "house paints" |   |

## **TREND: Future Paint Disposal Intentions**

- There are several disposal intentions that have shifted between 2020 and 2021 (statistically significant changes in red below).
- Most notably, fewer respondents said they intended to take paint to a HHW facility/event and more said they'd pour liquid paint down the drain. California was responsible for most of this shift, followed by Vermont.

#### If you wanted to get rid of unwanted paint in the near future, what would you most likely do with it?

| Change from 2020 to 2021   | California | Colorado | Connecticut | D.C. | Maine | Minnesota | New York | Oregon | Rhode Is. | Vermont | Washington | Total |
|--|------------|----------|-------------|------|-------|-----------|----------|--------|-----------|---------|------------|-------|
| Dry it out and put it in the trash   | -1%        | -4%      | -6%         | 2%   | 3%    | 1%        | n/a      | 1%     | 7%        | -3%     | -4%        | 0%    |
| Give it away to a family member, friend, or community organization           | 3%         | 1%       | -1%         | 0%   | -4%   | 4%        | n/a      | 3%     | 7%        | -6%     | -6%        | 0%    |
| l don't know   | -7%        | 2%       | 1%          | -7%  | 5%    | 0%        | n/a      | 4%     | -1%       | -6%     | -6%        | -1%   |
| Mix it with hardener or kitty litter and put it in the trash                 | 4%         | 2%       | 2%          | 3%   | 1%    | -1%       | n/a      | -3%    | -1%       | 0%      | 5%         | 2%    |
| Other*   | -1%        | 0%       | -1%         | 0%   | 0%    | 0%        | n/a      | -1%    | 0%        | 0%      | -1%        | -1%   |
| Pour paint down the drain  | 13%        | -3%      | 2%          | -2%  | 2%    | 3%        | n/a      | -1%    | 1%        | 16%     | 9%         | 5%    |
| Put cans of liquid paint in the trash  | 2%         | -1%      | 0%          | 2%   | 2%    | 0%        | n/a      | -1%    | 2%        | -2%     | 6%         | 2%    |
| Take it to a household hazardous waste<br>facility/event or transfer station | -12%       | 4%       | 3%          | 2%   | -7%   | -10%      | n/a      | 1%     | -9%       | 1%      | -2%        | -5%   |
| Take it to a paint/hardware/lumber store                                     | -1%        | 1%       | 1%          | 1%   | -2%   | 2%        | n/a      | -3%    | -6%       | 0%      | -2%        | -1%   |

#### % Change from 2020 to 2021

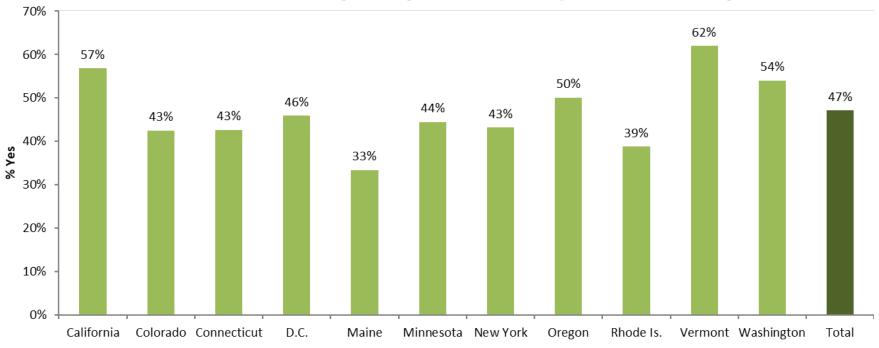
## PAINT RECYCLING AWARENESS/ENGAGEMENT

3



## **Awareness of Paint Recycling**

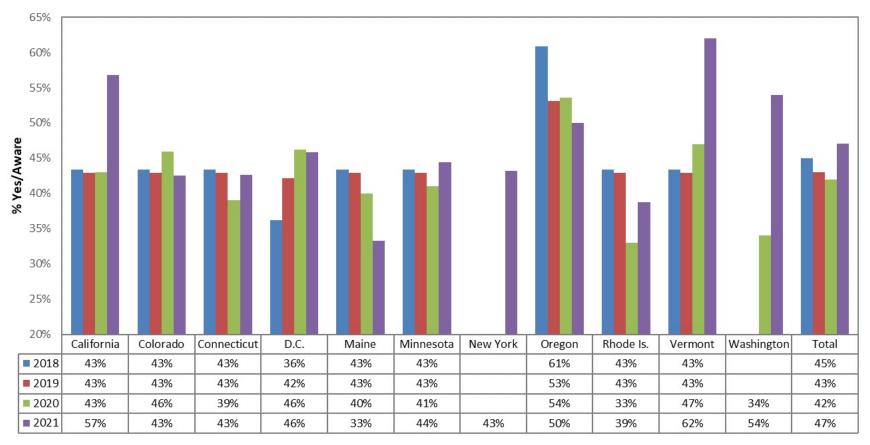
- At least half of respondents in California, Oregon, Vermont and Washington knew that paint can be recycled.
- Maine and Rhode Island had the lowest awareness rates.



#### Prior to this survey, did you know that paint can be recycled?

## **TREND: Paint Recycling Awareness**

California, Vermont and Washington saw the greatest improvements in 2021.

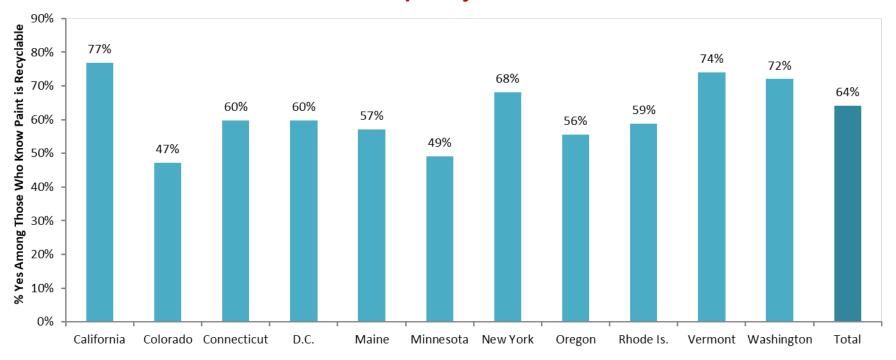


#### **TREND: KNOWLEDGE OF PAINT RECYCLING**

## Awareness of Fee Among Those Who Knew About Recycling

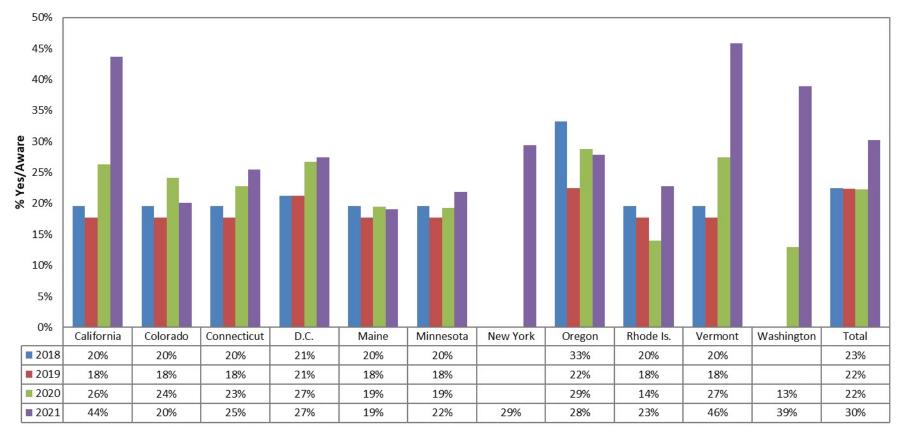
- Those who were aware that paint can be recycled were not necessarily aware of the nuances of how it works. More than a third of them didn't know that there was a recycling fee added to paint purchases.
- The highest fee awareness levels were in California, Vermont and Washington; the lowest, in Colorado and Minnesota.

#### Are you aware that when you buy paint in (STATE/DISTRICT), there is a small fee added to the price to pay for a program to recycle any leftover paint you have?



## **TREND: Fee Awareness Among All Respondents**

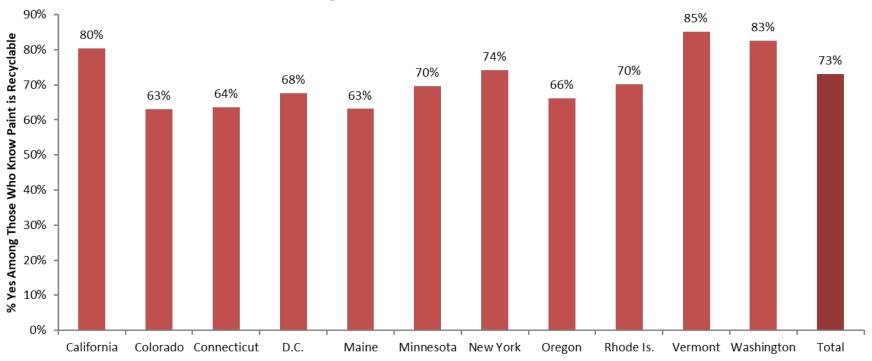
- \* The most improved locations for recycling fee awareness are California, Vermont and Washington.
- This may be interrelated to big upticks in purchasing activity in those states and/or higher percentages of professional painters in the sample.
- Note that trends are shown as a percentage of all survey participants, not only those who are familiar with paint recycling.



#### TREND: AWARENESS OF FEE FOR FUTURE RECYCLING

## **Awareness of Places for Recycling**

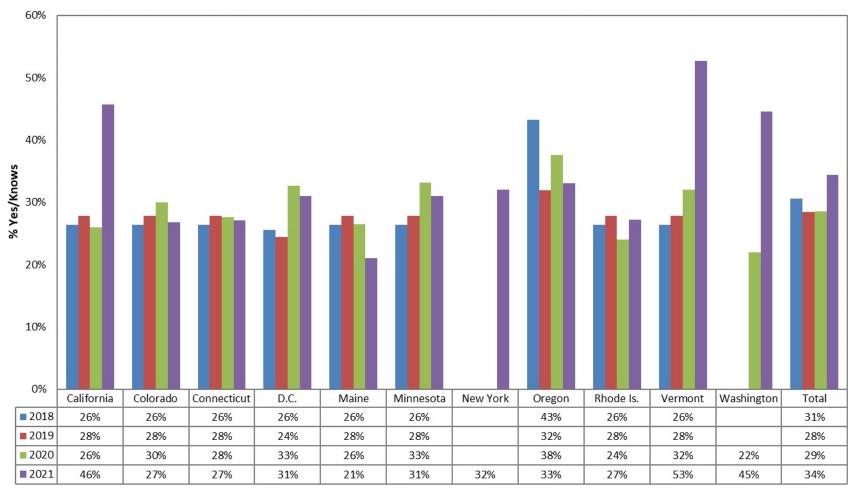
- ✤ 73% of the respondents who knew that paint is recyclable knew where to go.
- Location knowledge is highest in California, Vermont and Washington.
- Most others were statistically similar.



#### If you wanted to take paint somewhere to be recycled, do you know where to take it?

## **TREND: Knowledge of Where to Recycle Among All Respondents**

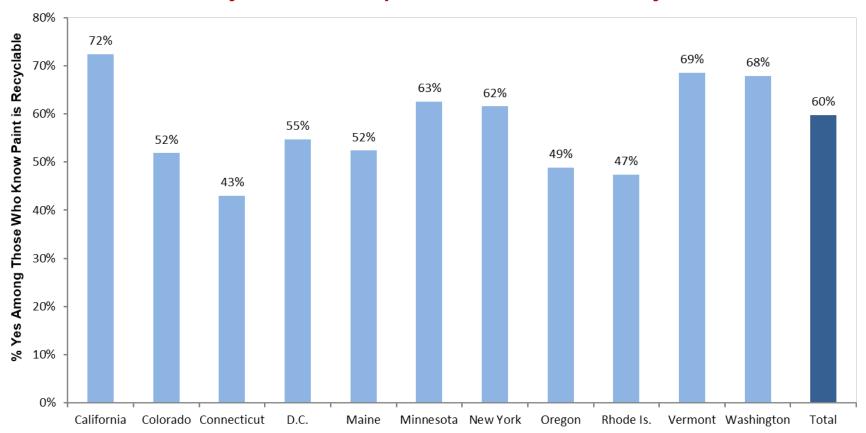
- The most improved locations for recycling fee awareness are California, Vermont and Washington.
- Note that trends are shown as a percentage of all survey participants.



#### TREND: KNOWLEDGE OF WHERE TO RECYCLE

## Past Recycling Behaviors Among Those That Knew About Recycling

- ♦ 60% of those who said they were aware that paint can be recycled said they had done so in the past.
- California, Vermont and Washington had the greatest recycling rates; Connecticut, the lowest.

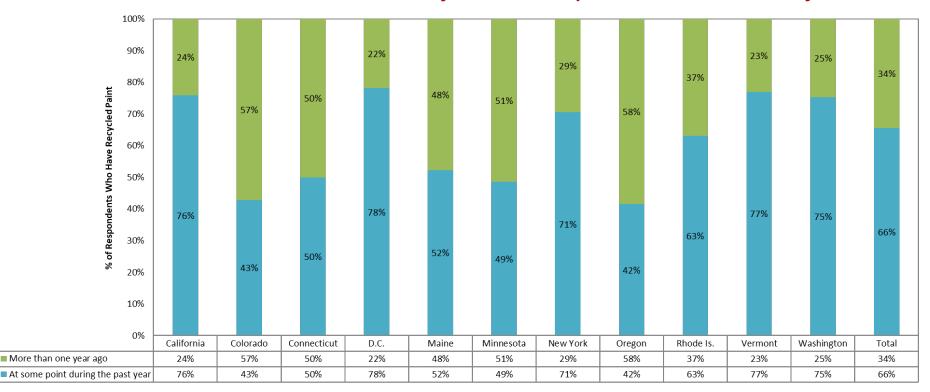


#### Have you ever taken paint somewhere to be recycled?

**KB** Insights

## **Recency of Paint Recycling**

- Two thirds of those who said they had recycled paint in the past said they had done so in the last year; however, results varied by state/the district.
- California, D.C, New York, Vermont and Washington respondents were proportionately more active recycling paint in the last year; those in Oregon and Colorado, the least active.

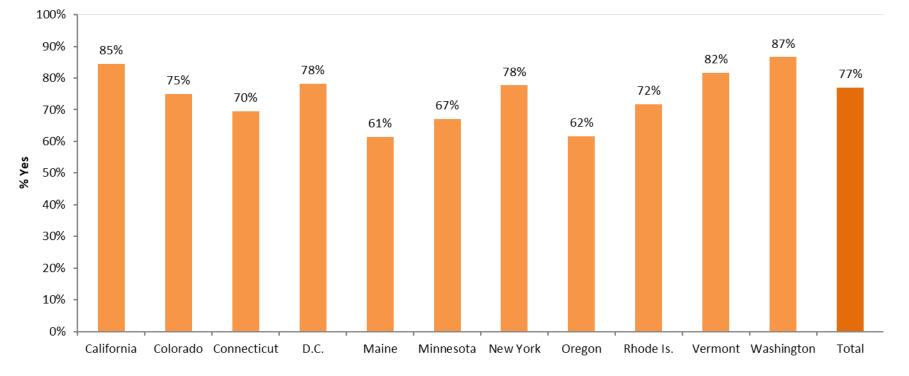


#### When was the most recent time you have taken paint somewhere to be recycled?

## **Consistency of Paint Purchasing and Recycling**

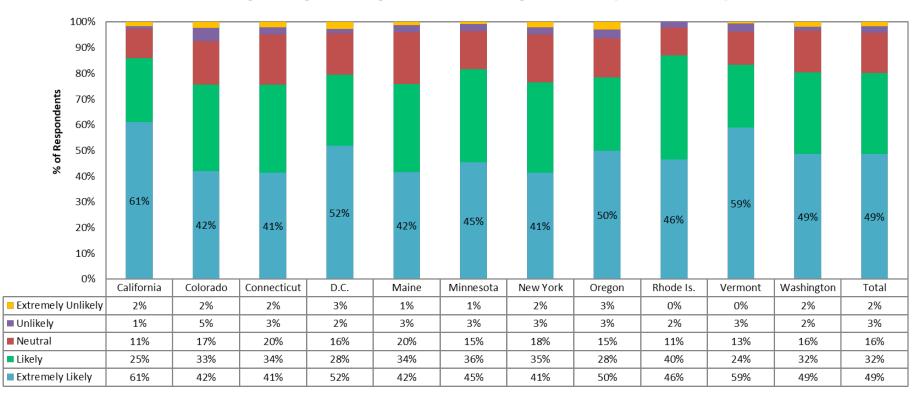
The person who brought the paint to be recycled was typically the same person who had purchased the paint.

## Was the person who physically took the paint to be recycled the same person who bought the paint?



## **Opportunity for Future Paint Recycling**

- 81% of all respondents said they were "extremely likely" or "likely" to recycle the next time they had paint to dispose, similar to last year's results.
- The states with the highest percentage of "extremely likely" respondents were California and Vermont.



#### How likely will you recycle next time you have paint to dispose?

## **Open-Ended Commentary: Recycling Motivators**

Consistent with prior year findings, the most common motivations to recycle paint are to help/save the environment, reduce waste/clutter, and "do the right thing."

#### What would be your personal motivation for recycling your leftover paint in the future?

make anything great Idk reduce waste demon game take paint future Yes bad personal motivation part Way believe recycling S make sure someone use people dispose well go waste help planet World doesn t recycle paint Better planet Environmental landfill save harm environment things save money save environment also earth recycling leftover need environmentally friendly know Nothing Want possible waste house paint go good throw away better environment take care environment Less waste recycle safety USE t know help environment animals right thing always keep motivation recycling help now protect environment dispose paint don t recycle anything rid cause Will prevent safe try recycle leftover paint care environment clean s better planet love ok put save planet hurt environment None store reuse feel left idea keep environment t want enviroment wasteful easy one know recycle toxic try best way

#### Sample Comments: Environmental Reasons

Any chance of recycling materials I will take, the world has very limited recourses and we need to be mindful of how we use them.

environmental conservation and the natural resources not being so fully polluted and there not being any left for future generations leading to extinction of mankind

I am a strong believer of recycling, to help our planet. So by all means if possible I will switch any method I was using prior if recycling becomes an option.

I had no idea that it could be recycled but I do see it as a huge waste of materials now as well as may be bad for the earth.

I try to recycle anything to the extent that I can. If paint can be recycled I'd be happy to do so to not just dump it back into the environment.

It would be a way to dispose of the paint without causing any harm to the environment. I'd rather know it was being recycled and being put to better use than it just being dumped and causing damage to the environment.

it's bad for the environment to just throw it randomly in the garbage. and number 2. It will take up too much of my garbage space.

My motivation would be to ensure that the paint is being properly disposed, so it does not cause an environmental hazard.

My personal motivation would be so that it won't harm the environment or animals, or contaminated drinking water for people and animals.

preserve the future of our ecosystem and lessen my footprint on the environment

Environmental reasons are my main motivation in recycling properly

Environmental...I would like to dispose of paint in the safest way possible.

for someone else to benefit using it or taken care of as to not hurt the environment

I have more knowledge about not recycling and how important it is to the environment and the planet.

I think about recycling to help the planet is totally fundamentals before climate

It can be really really toxic for the environment no matter how you throw it out there are less hazardous methods but none of them are good like messing with soil or water supply

I've always been concerned about the way I dispose of paint. I didn't know if my way of doing it was harming the environment. I don't want to leave this earth having made it a worse place to live for my grandchildren.

Protect the environment and save money.

The world is already disgusting and doesn't need my help making it worse

To help protect the environment, because I imagine that if you just "dumped the paint down the drain", it would not only clog the drain, but would be hazardous to the environment.

To help the Earth so climate change does not take over the world and melt all of the icebergs

To help this world heal instead of adding to the problem. I might still be alive for another 20-30 years, I can't afford for this planet to get any more worse than it currently is.

To prevent any hazardous chemicals from getting into the environment

| clean out the garage    |  |
|-------------------------|--|
| Get rid of something    | I don't need in a conscious way  |
| it is the best and safe | st way to get rid of leftover paint  |
| To dispose of unwan     | ed paint and to clear up space in my garage.   |
| To get rid of old pain  | and make more room. No clutter   |
| Get it out of my hous   | e  |
| It's a better way to g  | et rid of extra paint all around. I'm glad that there is such thing. I honestly didn't know it existed. But it seems eco friendly. |
| Getting rid of in a goo | od way   |
| so there is more roo    | n in my basement   |
| don't want it hanging   | around in my garage  |
| To decrease clutter a   | nd not have it sitting in my house forever   |
| Because in the past I   | would put the lid on it and stored it in the basement but I never use the paint again my reason is simple so it does not get       |
| dump in our waters o    | r in the ground  |
| Getting it out of the l | ouse in a responsible manner   |
| think it would be to    | tic to dump anywhere and it would be nice to see it recycled or out to better use than sitting in a garage or in the house         |
| It would be the best    | and most responsible way to dispose of it.   |
| To keep my storage o    | losets clean   |
| get it out of the hous  | e  |
| Don't want to store t   | he leftover paint.   |
| To get all the paint ca | ins out of my basement   |
| To get it out of my he  | ouse as I will pobably not ever use again and someone might be able to use   |
| Get rid of it           |  |
| Get it out of the gara  | ge to make room for other "stuff"  |
| So it don't add up an   | l cause clutter  |
| To ensure it doesn't (  | o to waste and hurt the environment plus not keep it in my garage  |
| To get it out of the h  | buse and made useful   |
| Get rid of paint right  | away   |
| 'M TIED OF SEEING I     | T IN MY BASEMENT.  |
| ust getting rid of it a | I the chemicals  |
| My personal motivat     | on would be not to have the extra paint cans cluttering the basement.  |

| Sample Comments - Reduce Waste                         |  |
|--|--|
| Better than putting in a landfill.                     |  |
| Knowing that it is not wasteful and better for the e   | environment to recycle.  |
| Not having anything go to waste, rather recycle an     | nd find different use for it   |
| Prevention of waste                                    |  |
| So it doesn't end up in the landfill                   |  |
| I don't want paint to be disposed of in a landfill.    |  |
| I feel like it would be a waste to just throw the pai  | nt away or dispose of it.  |
| I would recycle paint simply because I do not want     | t to waste anything that I use if someone else could use it.   |
| keep it out of landfills                               |  |
| Cause I don't need it to go to waste                   |  |
| Don't want to keep overloading the landfills. Recy     | cling is a much better process than just throwing stuff away.  |
| to reduce costs and not waste                          |  |
| I hate to see how us humans are ruining the enviro     | onment and do everything possible to reduce unnecessary waste  |
| So it doesn't end up in our landfills                  |  |
| There are profession was a forester so I've alway      | seen my life as having a strong environmental ethic. I hate the thought of waste and if the material |
| in unused paint can be repurposed, it's a positive.    | I also had to deal with illegal dumping while I was working and it angered me greatly.               |
| anything to stop it from going to a landfill           |  |
| Hate to be wasteful. Would always try to recycle i     | f possible   |
| I care deeply about environmental issues. Anything     | g I can do to keep toxics out of landfills I will do.  |
| I hate putting anything in a landfill that doesn't nee | ed to be there   |
| To reduce waste  |  |
| To help eliminate waste                                |  |
| to help the environment and also not let good pair     | nt go to waste   |
| I don't like to have waste! If I am unable to use the  | e leftover paint in any other way for my own purposes, it makes the most sense to me to recycle it.  |
| it's wasteful not to and destroys the environment      |  |
| There is too much waste on this planet and we need     | ed to reduce reuse and recycle as much as possible.  |
| To reduce waste. If it can be recycled, I will definit | ely do this.   |
| To reduce waste and help fight climate change.         |  |
| don't want anything to go to waste                     |  |
| I don't want it to go in a landfill                    |  |

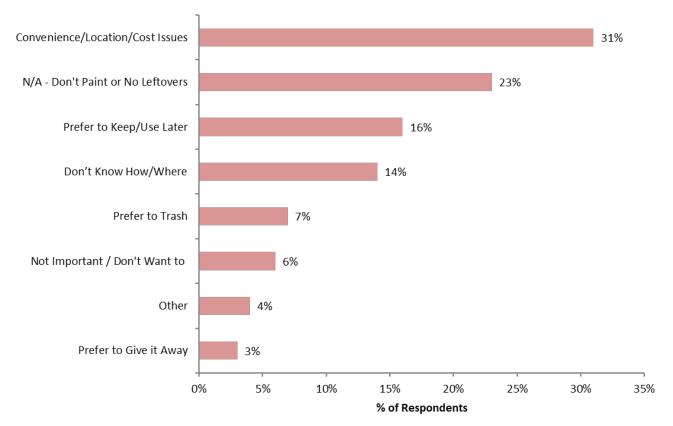
\*full comments list provided in separate file

| Sample Comments - Right Thing to Do                   |   |
|---|---|
| Civic duty  |   |
| It is the right thing to do. I try to recycle as much | as I can.   |
| It would make me feel like I'm doing the right thi    | ng.   |
| because it's the right thing to do.                   |   |
| It's just the right thing to do.                      |   |
| its the right thing to do for the environment         |   |
| I try to recycle whenever possible. It's the right t  | ning to do, even if it's slightly inconvenient.   |
| It is the right thing to do - maybe someone else o    | an use it.  |
| It seems lie the right thing to do                    |   |
| right thing to do                                     |   |
| There is a facility located 10-15 miles away so it    | is easy and convenient. Most importantly, it is the right thing to do and best for the environment. |
| Because it's the right thing to do for the environr   | nent  |
| I had no idea you couldn't sounds like the right th   | ing to do   |
| It is the right thing to do                           |   |
| The right thing to do for the environment and cli     | nate control.   |
| To do my part for the enviornment! Plus it is the     | right thing to do.  |
| Disposal correctly is the right thing to do.          |   |
| Knowing that I was doing the right thing with this    |   |
| I try to recycle as much as possible and just learn   | ed in the last two weeks that our local transferstation takes the paint for free. Even though the   |
| staff there doesn't care at all about recycling and   | they let you knowvery narrow minded people that make me angry every time I drop stuff off           |
| and try to do the right thing                         |   |
| Because it's the right thing to do                    |   |
| I want to do the right thing                          |   |
| It is the right thing to do.                          |   |
| It's the right thing to do if you have leftover pain  | t that needs to be thrown out.  |
| I would feel guilty if I didn't.                      |   |
| it is the appropriate and responsible thing to do a   | and can be done with minimal inconvenience.   |
| responsible thing to do                               |   |
| To be more responsible.                               |   |
| It seems like the responsible thing to do.            |   |

#### Sample Comments: Other Reasons Because I have no idea what to do with unused paint and now that I've learned I can recycle, well, that's what I'd do. I have no other idea of what to do with paint, so than you for the tip. Because.someone else might want to use it! For money I like to see things reused versus thrown away My personal motivation for recycling my leftover paint in the future would be the knowledge. The knowledge that I know that you can recycle paint now No more poison laying around. Convience hopefully to keep the cost down I would rather recycle anything we use that dispose of it somewhere. I will be checking where to recycle it next time we purchase paint. If someone can use it that would be great! discounts offered by paint stores I get scared of putting toxic things down the drain or in the garbage so I try to be safe! Maybe someone else can use it. Safety To save money Hopefully someone will will find it useful cost efficiency and save money Esay access to recycling services. Save money 2 bucks back for recycling Help create a supply of recycled paint to be sold (to me) at a price much lower that normal retail I want to recycle anything I can Just knowing that I can recycle paint motivates me. I try to do my best to recycle things So kids and animals can't get into it I liked this survey. Thanks! Cost savings BecauE it leaves less of a carbon footprint than anything else I do with it. Because it can be recycled and reused properly.

## **Open-Ended Commentary: Recycling Obstacles**

- The most prevalent obstacle cited by those not likely to recycle in the future was perceived cost, either in terms of money, time or inconvenience.
- Almost a quarter said they wouldn't recycle paint because they didn't paint and/or wouldn't have any to dispose in the future.
- 16% said they were intent on keeping it to use later.
- 14% said they didn't know how (opportunity for PaintCare).



#### Why are you unlikely to recycle leftover paint in the future?

#### N=100

# Recycling Obstacles (continued)

| Sample Comments - Won't Paint or Have Leftovers In Future                |
|--|
| Because I don't buy paint, and when I'm done with it I give it away.     |
| Because I never have leftover paint                                      |
| Because I will not paint in the future                                   |
| because i wouldn't really need paint                                     |
| because i'm not it i'm going to buy paint                                |
| do not have a reason to get paint  |
| Don't do painting  |
| Don't paint so noeftovers  |
| I am never going to paint  |
| I am not. I live in an apartment where maintenance comes to paint.       |
| I don't buy paint  |
| I don't own a house  |
| I don't paint  |
| I don't plan on ever painting again due to my age                        |
| i dont use paint   |
| recycle  |
| I probably won't be painting   |
| I will depend on my apartment maintenance people to use paint in future. |
| I`m not pain more  |
| that has to be disposed of.  |
| no historic over purchase for project                                    |
| use it all   |
| We do not paint so no paint  |
|  |
|  |

| Sample Comments - Convenience Issues  |
|---|
| Because I have to drive far from home to get there                                  |
| Because when I have called the companies that claim to recycle the paint            |
| I get told it will cost me \$10 per gallon! I'll dump it on the ground before I     |
| will pay to recycle it  |
| Easier to dispose of at a transfer station  |
| easier to dispose of my way   |
| Easier to throw out   |
| remaining   |
| I do not live in an area where it is easy to get to a place that would do           |
| this type of thing.   |
| I don't drive no way to get there   |
| I don't even know how. It would probably be inconvenient.                           |
| I live in the country and have to travel to a recycling place.                      |
| It is easy to put it in the garbage   |
| it's easier to just throw it in a dumpster.   |
| No place in my area   |
| No place to take it.  |
| not available in my area  |
| Not available in this area  |
| not convenient  |
| not convenient, would have to drive a half hour to drop it off at the               |
| recycle center  |
| Sounds like too much of a burden compared to just throwing it away                  |
| the closest place to take unused paint charges a disposal fee on top of             |
| the \$3.00 fee added to each gal of paint   |
| The cost to drive to a recycling center outweighs the benefits.                     |
| there is no recycle here<br>To much of a hassle                                     |
|   |
| Too costly after the price paid to paint.<br>Too hard to find out where to take it. |
|   |
| Too inconvenient  |
| Too lazy to bring it  |
| too much hassle   |
| Too much of a hassle  |
| Too much work researching how to do it then doing it                                |
| Why, It cost too damn much as it is!  |

## **Recycling Obstacles** (continued)

#### Sample Comments - Don't Know Where/How

Don't know where to go.

don't know anything about it

dont know how to do it

don't know where I can recycle it

don't know where to take it.

I don't know

#### I don't know of any stores that do this. I dont know where to recycle it at

I don't know.

I would rather take it to someone that knows what to do withbit

Not sure where to recycle it.

There's nowhere that I know of to recycle it

Where

| Sample Comments - Prefer to Keep/Use Later                             |
|--|
| store it for when I need it  |
| because I'd keep it for myself   |
| Don't usually have much. Keep what I have                              |
| Don't want to waist it   |
| I always use it  |
| i always use it all eventually   |
| I can probably use it later for touch up                               |
| it for touchups.   |
| I tend to keep extra paint in case of needed touch ups.                |
| I use my leftover paint.   |
| I would always find a use for old paint as a primer                    |
| I would just use it for something else and not waste it                |
| If I only have a little left I save it to have to touch up of the wall |
| my commissioned projects and have always finished the paint.           |
| on the walls that needs a bit of "Fixing."                             |
| Save for future painting   |

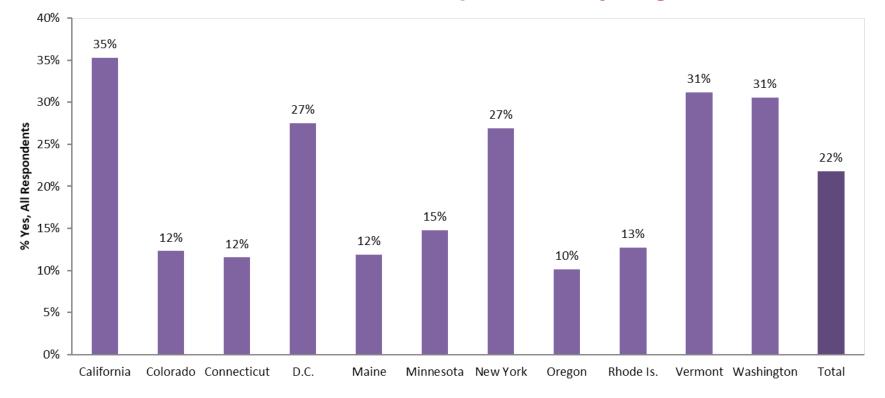
| Sample Comments - All Other Obstacles                                 |
|---|
| Trash   |
| Because I would give it to a friend who is always painting something. |
| Because it's going in the regular trash bin                           |
| Because it's not important to me                                      |
| Cuz it's not fresh  |
| don't want to   |
| I can't be bothered   |
| if i have any left  |
| I will just donate it or give it away.                                |
| Just not the option I will most likely choose TBH                     |
| no intrest  |
| taught to "dry and dispose".  |
| Very good to hear from you and thanks                                 |
| will never have   |
| You want it ? Come and get it   |
| quantity to little  |

## **ADVERTISING/MARKETING CONSIDERATIONS**

## **PaintCare Awareness**

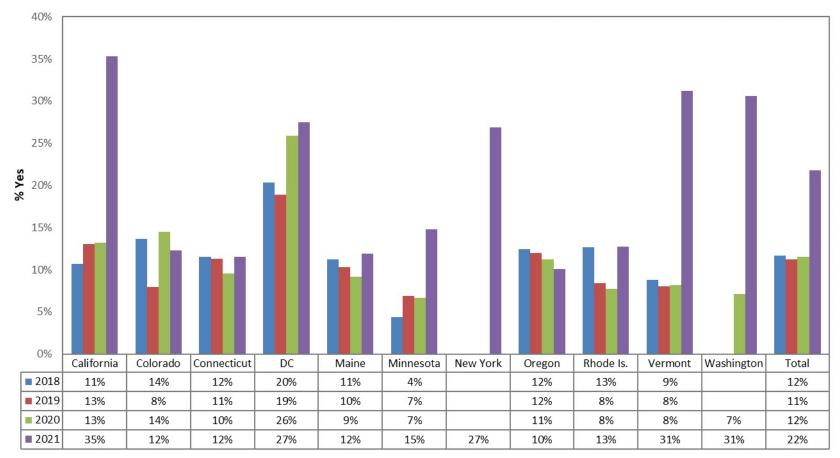
- Overall, 22% of respondents said they had heard of PaintCare before. Again, results differed by state/the district.
- California, D.C., New York, Vermont and Washington residents were most aware of PaintCare.
- All other states had 10%-15% awareness, similar to the average last period.

# Have you ever heard of PaintCare, the program that sets up sites that take paint for recycling?



## **TREND: PaintCare Awareness**

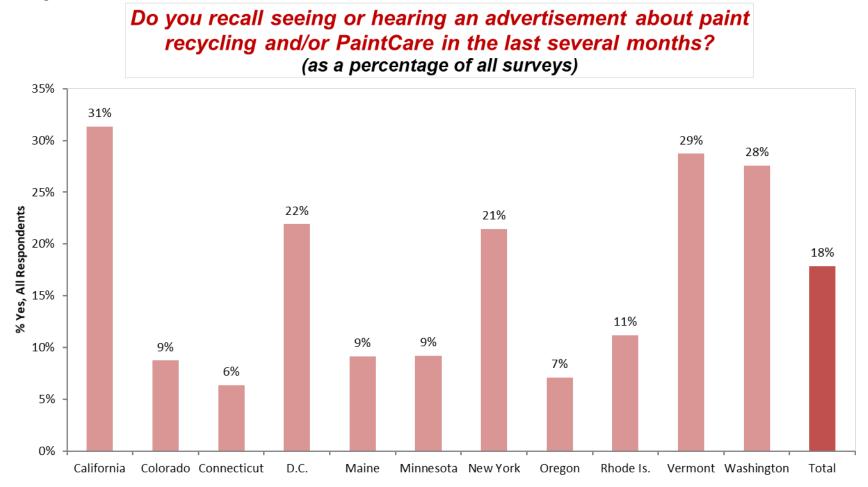
- Overall, awareness levels jumped dramatically 2021, largely attributable to California, Vermont, and Washington, as well as the addition of New York.
- Minnesota and Rhode Island both showed notable improvements as well.
- ✤ All other states experienced insignificant gains/losses from last period.



#### **TREND: HEARD OF PAINTCARE**

## Ad Recall

- 18% of all respondents recalled seeing/hearing a PaintCare ad, or one about paint recycling, in the last several months. However, results by state/the district varied widely.
- As with overall awareness, California, D.C., New York, Vermont and Washington showed the highest recall rates.



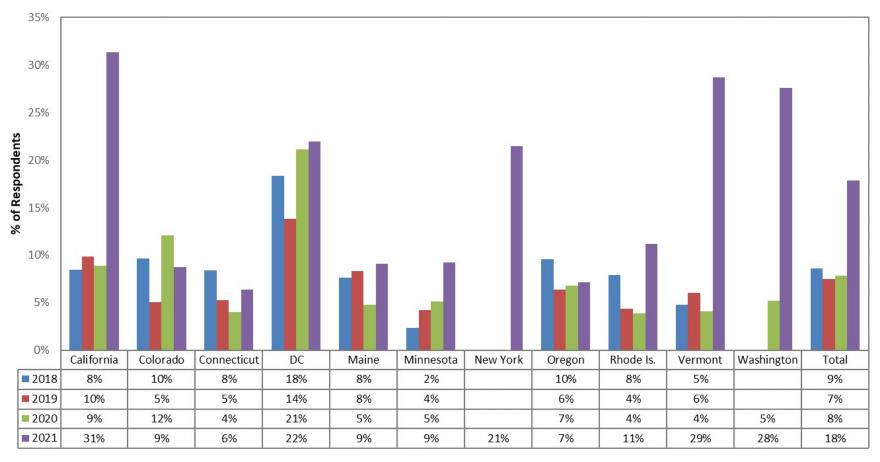
# **Ad Recall Types**

- TV was most frequently cited by respondents who remembered ads (typical response even when TV ads not running).
- Other common ad types varied by state, between newspaper, radio, online, billboard and mail.
- Note: sample sizes are small by state/the district; as such, results should be considered directionally.

| What type(s) of ad(s) do you recall? Choose all that apply. |            |          |             |      |       |           |          |        |           |         |            |       |  |
|---|------------|----------|-------------|------|-------|-----------|----------|--------|-----------|---------|------------|-------|--|
|   | California | Colorado | Connecticut | D.C. | Maine | Minnesota | New York | Oregon | Rhode Is. | Vermont | Washington | Total |  |
| тν  | 82%        | 50%      | 56%         | 73%  | 70%   | 35%       | 66%      | 47%    | 64%       | 91%     | 79%        | 73%   |  |
| Newspaper   | 49%        | 45%      | 31%         | 38%  | 26%   | 65%       | 48%      | 26%    | 54%       | 11%     | 64%        | 45%   |  |
| Radio   | 46%        | 50%      | 50%         | 49%  | 39%   | 35%       | 37%      | 32%    | 36%       | 30%     | 60%        | 43%   |  |
| Online Advertisement  | 41%        | 27%      | 38%         | 44%  | 43%   | 52%       | 47%      | 53%    | 39%       | 30%     | 53%        | 43%   |  |
| Billboard   | 39%        | 41%      | 38%         | 44%  | 17%   | 39%       | 24%      | 21%    | 25%       | 7%      | 47%        | 33%   |  |
| Mailer sent to my home/business                             | 20%        | 14%      | 19%         | 5%   | 9%    | 9%        | 8%       | 26%    | 11%       | 4%      | 37%        | 16%   |  |
| Unsure  | 1%         | 0%       | 25%         | 2%   | 0%    | 4%        | 0%       | 5%     | 0%        | 0%      | 10%        | 3%    |  |
| Sample Size   | 158        | 22       | 16          | 55   | 23    | 23        | 90       | 19     | 28        | 57      | 73         | 564   |  |

## **TREND: Adjusted Ad Recall for Entire Population**

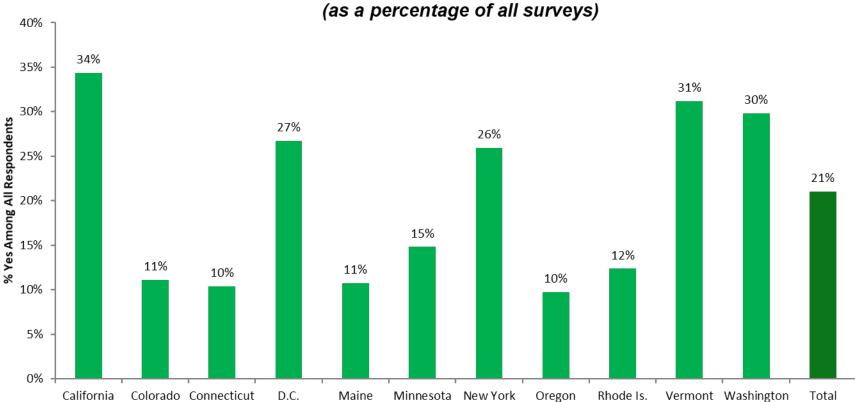
✤ Ad recall jumped the most in California, Rhode Island, Vermont and Washington.



#### **TREND: AD RECALL**

## **Adjusted Marketing Recall for Entire Population**

- About a fifth of respondents remembered some other type of marketing communication (non-ad).
- Marketing initiative recall was highest in the same states/districts: California, D.C., New York, Vermont and Washington.



#### Do you recall hearing about paint recycling and/or PaintCare in any of the following other ways? Choose all that apply. (as a percentage of all surveys)

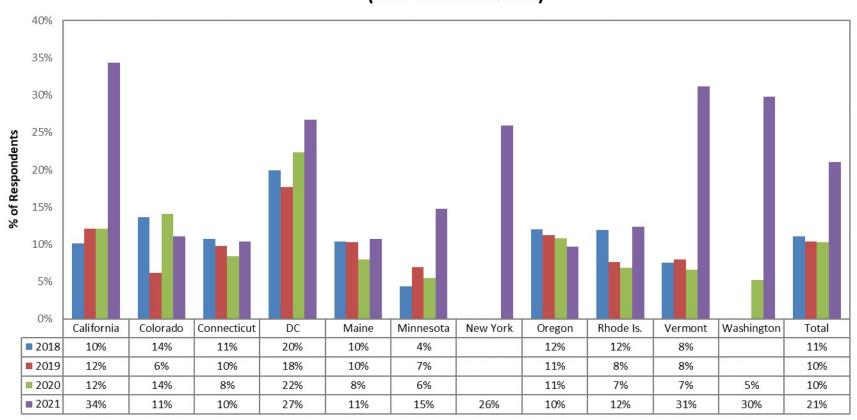
## **Recall of Other Marketing Measures**

- Among those who had heard of PaintCare, word-of-mouth communications was the most common source of information in most states, as were brochures/cards/signs at stores.
- Other (non-ad) communication types varied by state.
- Note that Washington enjoyed strong results in almost every category.
- Note: sample sizes are small by state/the district; as such, results should be considered directionally.

|   | Do         | you ree  |             | -    |       | oaint rec<br>r ways? | -        |        |           |         | any of the | e     |
|---|------------|----------|-------------|------|-------|----------------------|----------|--------|-----------|---------|------------|-------|
|   | California | Colorado | Connecticut | D.C. | Maine | Minnesota            | New York | Oregon | Rhode Is. | Vermont | Washington | Total |
| From a friend/relative/colleague                                      | 72%        | 42%      | 38%         | 58%  | 57%   | 46%                  | 41%      | 26%    | 50%       | 61%     | 65%        | 56%   |
| Brochure/card at a<br>paint/hardware/lumber store                     | 33%        | 42%      | 31%         | 29%  | 17%   | 41%                  | 37%      | 37%    | 31%       | 18%     | 58%        | 35%   |
| Sign/poster/display at a<br>paint/hardware/lumber store               | 35%        | 29%      | 10%         | 26%  | 33%   | 51%                  | 43%      | 26%    | 34%       | 6%      | 58%        | 35%   |
| From my local hazardous waste<br>center or transfer station           | 22%        | 26%      | 31%         | 41%  | 23%   | 27%                  | 30%      | 33%    | 31%       | 27%     | 41%        | 30%   |
| Facebook/social media   | 21%        | 13%      | 24%         | 30%  | 23%   | 30%                  | 25%      | 22%    | 16%       | 3%      | 42%        | 24%   |
| At one of PaintCare's one-day paint collection events                 | 19%        | 29%      | 17%         | 25%  | 27%   | 16%                  | 28%      | 19%    | 13%       | 8%      | 40%        | 23%   |
| Mailed information  | 15%        | 6%       | 21%         | 26%  | 13%   | 19%                  | 13%      | 7%     | 16%       | 2%      | 36%        | 17%   |
| From my own online research (e.g. searched "how to get rid of paint") | 11%        | 16%      | 21%         | 19%  | 10%   | 5%                   | 10%      | 22%    | 6%        | 23%     | 31%        | 16%   |
| None  | 3%         | 10%      | 10%         | 3%   | 10%   | 0%                   | 4%       | 4%     | 3%        | 0%      | 2%         | 3%    |
| Other*  | 1%         | 0%       | 0%          | 0%   | 0%    | 3%                   | 1%       | 0%     | 0%        | 0%      | 0%         | 0%    |
| Sample Size   | 178        | 31       | 29          | 69   | 30    | 37                   | 113      | 27     | 32        | 62      | 81         | 689   |

## **TREND: Marketing Recall**

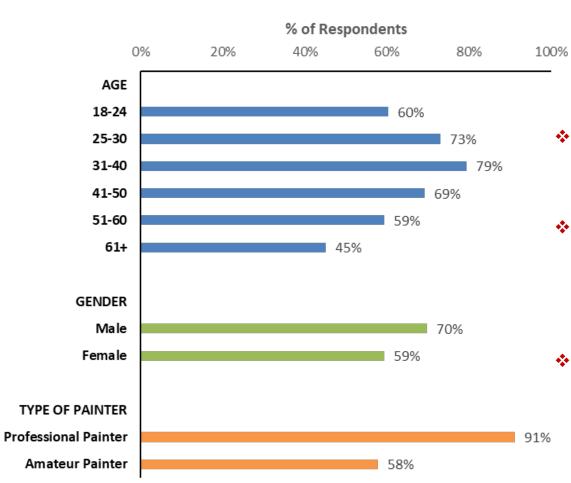
- Marketing initiative recall has improved the most in California, Minnesota, Rhode Island and Washington.
- All other states saw modest gains or losses from last year.



### TREND: HEARD OF PAINTCARE FROM OTHER SOURCES (NOT ADVERTISING)\*

# CROSS-TABULATIONS FOR TARGET MARKETING

## **Consumer Behavior Cross Tabulations – Paint Purchases**

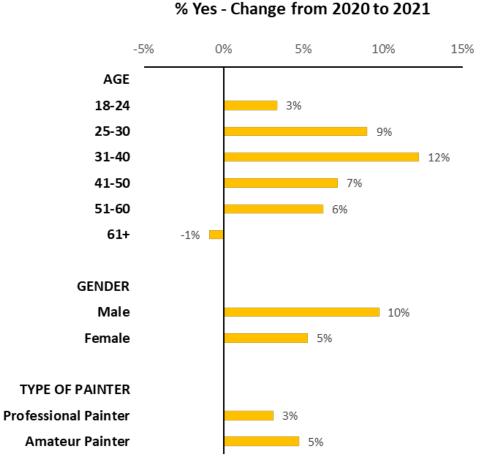


### **CROSS-TAB: Purchased Paint in Last Year**

- Those in the 31-40 age range bought paint most often in the last year.
- Men purchased more often than women in the last year, as was the case in previous years. However, purchase rates for both genders are both significant.
- As expected, professional painters purchased more often in the last year than non-professionals.

Demographic characteristics of professional painters include: 69% men / 28% women, median age 31-40, median income \$100-149K, 66% White / 17% Black / 9% Latino or Hispanic / 4% Asian.

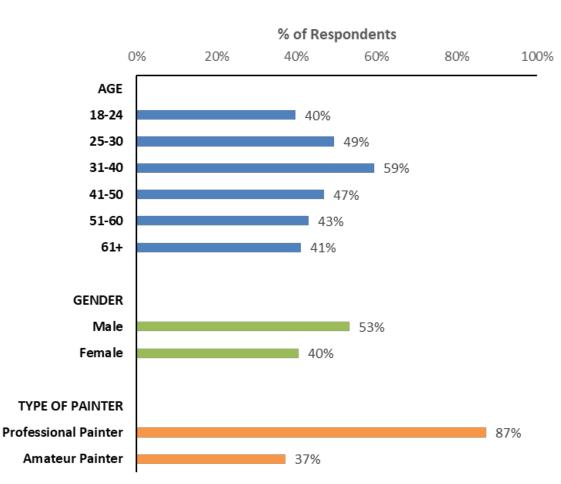
## **Consumer Behavior Cross Tabulations – Paint Purchase Trend**



### **TREND: Purchased Paint in the Last Year**

- By examining the results for respondents within different categories, we can isolate the impact of respondent mix.
- Paint purchase increases existed in almost every age category (with the exception of 61+).
- The greatest uptick in purchases in 2021 existed in the 31-40 age range.
- The greatest increase in purchases existed among men.
- Activity increased among both types of painters, but the greatest uptick was among amateur painters.

## Awareness/Engagement Cross Tabulations – Recycling Knowledge



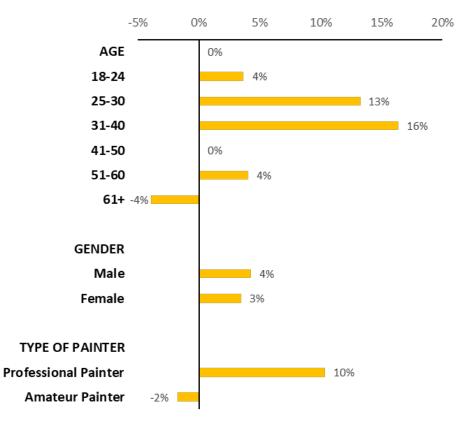
#### **CROSS-TAB: Knew Paint Can Be Recycled**

- Recycling knowledge seems to peak with those in the 31-40 range.
- Men are significantly more likely to know that paint can be recycled than women, as was the case in prior years.
- Professional painters are more than twice as likely to know that paint can be recycled.

Demographic characteristics of professional painters include: 69% men / 28% women, median age 31-40, median income \$100-149K, 66% White / 17% Black / 9% Latino or Hispanic / 4% Asian.

## Awareness Cross Tabulations – Recycling Knowledge Trend

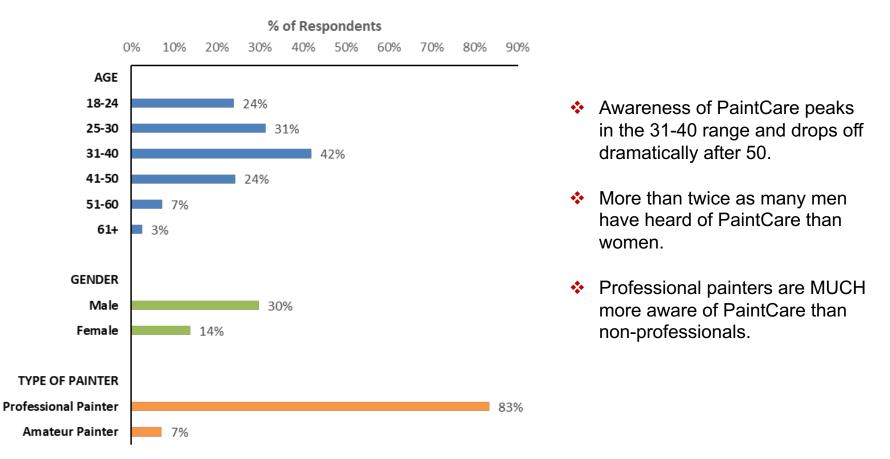
#### **TREND: Knowledge of Paint Recycling**



#### % Yes - Change from 2020 to 2021

- By examining the results for respondents within different categories, we can isolate the impact of respondent mix.
- In the last year, great strides in recycling knowledge have been made in the 25-40 age ranges.
- Awareness of paint recycling increased among both men and women in the last year.
- Awareness increased more for professional painters than for amateurs (for which we actually so a negative change).

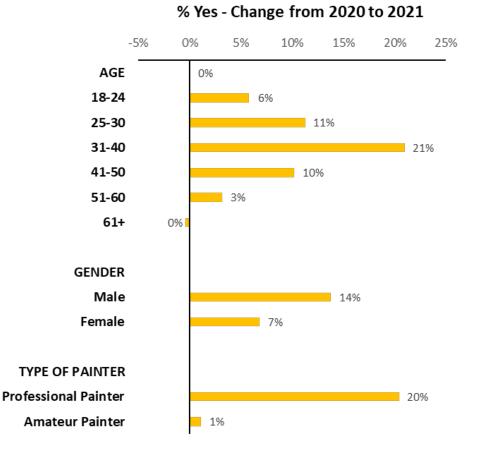
## **Advertising/Marketing Cross Tabulations**



#### CROSS-TAB: Heard of PaintCare

Demographic characteristics of professional painters include: 69% men / 28% women, median age 31-40, median income \$100-149K, 66% White / 17% Black / 9% Latino or Hispanic / 4% Asian.

## **Engagement Cross Tabulations – PaintCare Awareness Trend**



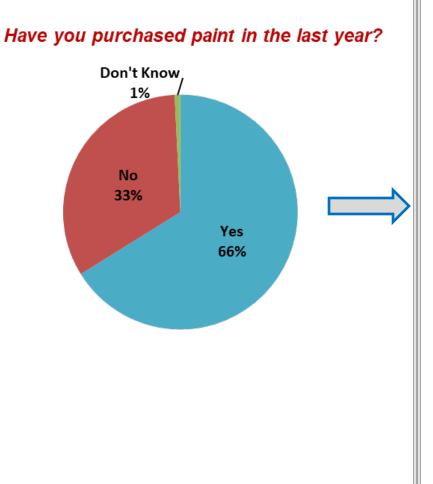
#### TREND: Heard of PaintCare

- By examining the results for respondents within different categories, we can isolate the impact of respondent mix.
- In the last year, great strides in PaintCare knowledge have been made in all age ranges (except 61+), particularly the 25-50 age ranges.
- Awareness of PaintCare increased among both men and women in the last year, especially men.
- Awareness increased more for professional painters than for amateurs.

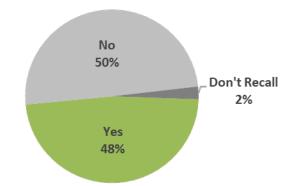
# **APPENDIX: STATE/DISTRICT HIGHLIGHTS**



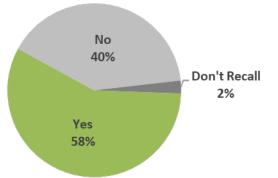
66% of those surveyed have purchased in the last year, about the same as last period. About half of them were helped by the store in determining need and/or took measurements themselves.



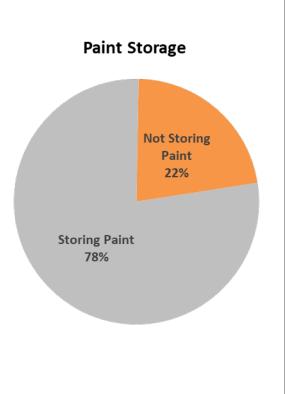
#### Did the staff of the paint retail store assist you with figuring out exactly how much paint you needed for your specific project?



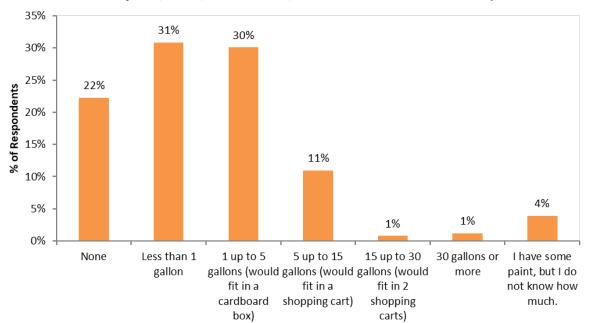
Before purchasing, did you take any measurements of the area to be painted to figure out how much paint was needed for the project?



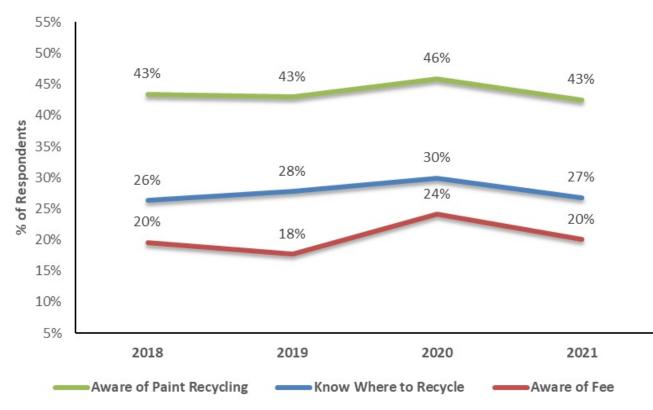
- ✤ 22% of respondents were NOT storing paint at home or at their business.
- The median amount of paint stored was "less than one gallon."



How much leftover or unwanted paint do you have in your home or business at this time (e.g., primer, interior or exterior house paint, stain, deck sealer, or clear finishes like varnish)?



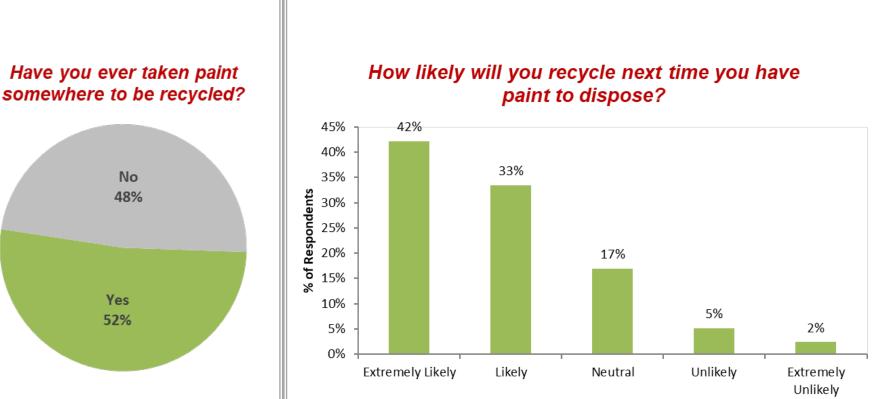
All KPIs decreased slightly in 2021 (although within our 5% error range). 43% of consumers were aware of paint recycling; 27% were knowledgeable of where to recycle; 20% were aware of the fee added to paint purchases for future recycling.



## Awareness and Engagement Trends

52% of respondents said they had taken paint to be recycled in the past. \*

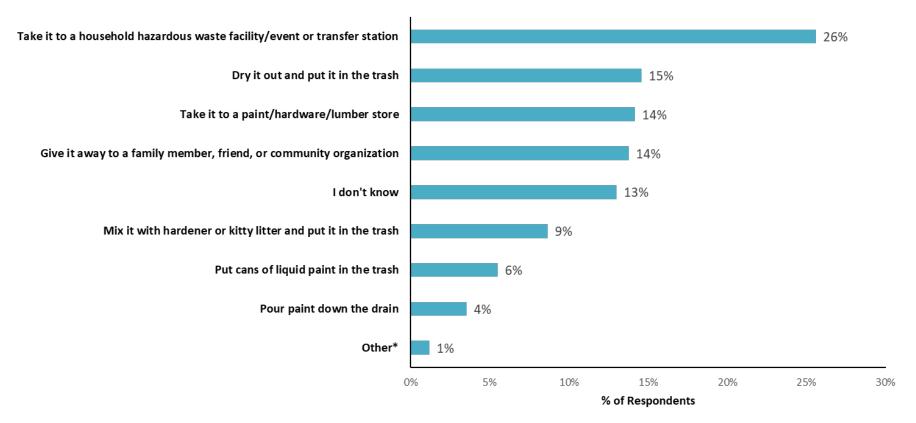
42% of respondents said they would be "extremely likely" to recycle paint in the future. Another 33% \* said they'd be "likely" to do so.



**KB** Insights

- 40% of respondents said they would take unwanted paint to a HHW facility/event or to a retail store in the future—up slightly from last period (35%).
- 10% said they would put liquid paint in the trash or pour it down the drain, down from 14% last period.

### If you wanted to get rid of unwanted paint in the near future, what would you most likely do with it?



### Sample Comments: What would be your personal motivation for recycling leftover paint in the future?

| Because I have no idea what to do with unused paint and now that I've learned I can recycle, well, that's what I'd do. I have no other idea of what      |
|--|
| to do with paint, so than you for the tip.   |
| because it's the right thing to do.  |
| Because.someone else might want to use it!   |
| Being respectful of the environment  |
| Dont need personal motivation. If it is possible, i will do so.  |
| don't want anything to go to waste   |
| Earth friendly home  |
| For money  |
| For safety   |
| Get it out of my house   |
| Get rid of it  |
| Help the Earth!  |
| I don't want paint to be disposed of in a landfill.  |
| I feel like it would be a waste to just throw the paint away or dispose of it.   |
| I have always hated wasting paint. Im glad I can recycle it now!!  |
| I keep small amounts of leftover paint to touch up as needed, but if I have more than needed, I take it back to my local Benjamin Moore dealer           |
| where it was purchased to recycle it.  |
| I like to recycle any time I can because I want to do what's best for the environment  |
| I like to see things reused versus thrown away   |
| I would recycle paint simply because I do not want to waste anything that I use if someone else could use it.  |
| it is the appropriate and responsible thing to do and can be done with minimal inconvenience.  |
|  |
| It's a better way to get rid of extra paint all around. I'm glad that there is such thing. I honestly didn't know it existed. But it seems eco friendly. |
| keep it out of landfills   |
| Keeping paint from the garbage dump where it's chemicals could leak into the environment   |
| My personal motivation for recycling my leftover paint in the future would be the knowledge. The knowledge that I know that you can recycle              |
| paint now  |
| No more poison laying around.  |
| Prevent hazards to the environment   |
| responsible thing to do  |

#### PaintCare Painting Contractor Survey - Colorado

Notes:

Online surveys conducted using SurveyMonkey. Blue numbers indicate the number of responses received. Questions 3, 5, and 11 allowed more than one answer; percentages are calculated using the number of people. 0 indicates the question was asked, but there were no responses for that answer.

|   | 2016     | 2016     |                | 8        | 2019     |                 | 202      | 0              | 202      | )1         |
|---|----------|----------|----------------|----------|----------|-----------------|----------|----------------|----------|------------|
|   |          |          | 201<br>Percent |          | -        |                 | -        |                |          |            |
|   |          |          |                |          | 2. 50    |                 | 2. Serie |                | 2.50.11  |            |
| 1. How do you estimate how much paint is needed for a job?                                    |          | 51       |                | 50       |          | 36              |          | 63             |          | 215        |
| Take measurements and calculate coverage myself   | 78       | 40       | 68             | 34       | 47       | 17              | 38       | 24             | 69       | 148        |
| Take measurements and ask for help from my supplier/paint store                               | 14       | 7        |                | 9        | 31       | 11              | 37       | 23             | 21       | 46         |
| I don't take measurements or do calculations, because I do it all the time                    | 8        | 4        | 10             | 5        | 17       | 6               | 21       | 13             | 8        | 17         |
| Other (please specify)  | 0        | 0        | 4              | 2        | 6        | 2               | 5        | 3              | 2        | 4          |
| 2. How much leftover or unwanted paint do you have (e.g., primer, interior or exterior        |          |          |                |          |          |                 |          |                |          |            |
| house paint, stain, deck sealer, or clear finishes like varnish)?                             |          | 53       |                | 58       |          | 36              |          | 63             |          | 214        |
| None  | 11       | 6        | 38             | 22       | 28       | 10              | 13       | 8              | 6        | 13         |
| 1-25 gallons  | 58       | 31       | 50             | 29       | 44       | 16              | 65       | 41             | 57       | 122        |
| 26-50 gallons   | 21       | 11       |                | 5        | 17       | 6               | 16       | 10             | 21       | 46         |
| 50-100 gallons  | 9        | 5        | 2              | 1        | 8        | 3               | 6        | 4              | 13       | 27         |
| More than 100 gallons   | 0        | 0        | 2              | 1        | 3        | 1               | 0        | 0              | 3        | e          |
| 3. Where did the paint come from? (choose all that apply)                                     |          | 47       |                | 50       |          | 44              |          | 80             |          | 311        |
| It was left over from one or more jobs  | 66       | 31       | 50             | 25       | 27       | 12              | 43       | 34             | 40       | 123        |
| It was at the company when I started  | 17       | 8        | 16             | 8        | 20       | 10              | 21       | 17             | 19       | 59         |
| Customers asked me to take away their old paint   | 43       | 20       | 22             | 11       | 18       | 9               | 23       | 18             | 23       | 71         |
| My company bought the wrong type or color of paint  | 21       | 10       | 8              | 4        | 8        | 4               | 10       | 8              | 14       | 43         |
| I don't remember  | 2        | 1        | 4              | 2        | 14       | 7               | 4        | 3              | 3        | 10         |
| Other (please specify)  | 0        | 0        | 0              | 0        | 4        | 2               | 0        | 0              | 2        | 5          |
| 4. In the past, how have you disposed of leftover or unwanted paint?                          |          | 53       |                | 58       |          | 36              |          | 44             |          | 183        |
| Poured paint down the drain   | 8        | 4        | 2              | 1        | 0        | 0               | 0        | 0              | 4        | 5          |
| Put cans of liquid paint in the trash   | 6        | 3        | 2              | 1        | 3        | 1               | 7        | 3              | 5        | ç          |
| Dried it out and put it in the trash  | 9        | 5        | 5              | 3        | 17       | 6               | 20       | 9              | 7        | 12         |
| Stored the paint for future projects or jobs  | 32       | 17       | 33             | 19       | 36       | 13              | 27       | 12             | 21       | 38         |
| Took it to a paint, hardware, or lumber store   | 13       | 7        | 19             | 11       | 6        | 2               | 5        | 2              | 11       | 21         |
| Took it to a household hazardous waste event or facility                                      | 13       | 7        | 9              | 5        | 14       | 5               | 11       | 5              | 16       | 30         |
| A commercial hazardous waste services company picked it up                                    | 0        | 0        | 3              | 2        | 6        | 2               | 5        | 2              | 5        | ç          |
| Took it to a local paint recycling company  | 4        | 2        | 12             | 7        | 3        | 1               | 11       | 5              | 17       | 32         |
| Gave it away to family, friends, or a community organization                                  | 9        | 5        | 7              | 4        | 3        | 1               | 7        | 3              | 7        | 12         |
| Left it behind when I moved   | 4        | 2        |                | 2        | 6        | 2               | 0        | 0              | 2        | Э          |
| I don't remember what I did with the leftover or unwanted paint                               | 0        | 0        | 2              | 1        | 0        | 0               | 7        | 3              | 1        | 2          |
| I have never stored or disposed of leftover or unwanted paint                                 | 2        | 1        |                | 0        | 8        | 3               | 0        | 0              | 3        | e          |
| Other (please specify)  | 0        | 0        | 3              | 2        | 0        | 0               | 0        | 0              | 1        | 1          |
| 5. If you wanted to get rid of unwanted paint in the future, what would you                   |          |          |                |          |          |                 |          |                |          |            |
| most likely do with it?   |          | 53       |                | 81       |          | 51              | -        | 112            | -        | 395        |
| Pour paint down the drain   | 8        | 4        | 1              | 1        | 4        | 2               | 2        | 2              | 6        | 22         |
| Put cans of liquid paint in the trash   | 11       | 6        | 1              | 1        | 10       | 5               | 4        | 5              | 4        | 17         |
| Dry it out and put it in the trash  | 15       | 8        | 12             | 10       | 8        | 4               | 15       | 17             | 8        | 32         |
| Take it to a paint store Take it to a household hazardous waste event or facility             | 23<br>26 | 12       | 27<br>17       | 22       | 20<br>16 | 10              | 13<br>19 | 15<br>21       | 15<br>14 | 58<br>57   |
| •   | 20       | 14<br>4  | 6              | 14<br>5  |          | 8<br>5          | 6        | 7              | 9        |            |
| Hire a commercial hazardous waste services company to pick it up<br>Find a PaintCare location | o<br>NA  | A<br>NA  | NA             | NA       | <u> </u> | 3               | 8        | 9              | 10       | 34         |
| Take it to a local paint recycling company  | 40       | 21       | 19             | 15       | 4        | 2               | 17       | 9<br>19        | 21       | 82         |
| Give it away to a family member, friend, or community organization                            | 21       | 11       | 19             | 13       | 12       | 6               | 17       | 13             | 11       | 45         |
| I don't know  | 21       | 1        |                | 0        | 12       | 6               | 4        | 4              | 2        | 4.         |
| Other (please specify)  | 0        | 0        | 0              | 0        | 0        | 0               | 0        | 0              | 0        | 1          |
| 6. Prior to this survey, did you know that paint can be recycled?                             |          |          |                |          |          | 20              |          | <b>C</b> 2     |          | 242        |
| Yes   | 79       | 53<br>42 | 84             | 58<br>49 | 53       | 36<br>19        | 65       | 62<br>40       | 83       | 213<br>177 |
| Yes<br>No   | 21       | 42       |                | 49<br>9  | 47       | 19              | 35       | 40<br>22       | 83       | 36         |
|   |          |          |                |          |          |                 |          |                |          |            |
| 7. Have you ever taken paint to be recycled/disposed? If yes, when? No                        | 25       | 53<br>13 | 34             | 58<br>20 | 47       | <u>36</u><br>17 | 0        | <u>44</u><br>0 | 14       | 213<br>30  |
| Yes, at some point during the past year   | 47       | 25       | 41             | 20       | 31       | 17              | 50       | 22             | 69       | 147        |
|   | 4/       | 17       | 41             |          |          |                 | ער       |                | 09       | 14/        |
| Yes, more than one year ago   | 28       | 15       | 24             | 14       | 22       | 8               | 50       | 22             | 17       | 36         |

8. Are you aware that when you buy paint in Colorado, there is a small fee added to

| he price to fund a paint recycling program?   |         | NA      |    | NA  |    | 36  |    | 62     |         | 212      |
|---|---------|---------|----|-----|----|-----|----|--------|---------|----------|
| /es   | _       |         |    |     | 47 | 17  | 56 | 35     | 64      | 135      |
| 0   | _       |         | _  |     | 53 | 19  | 44 | 27     | 36      | 77       |
| Did you know that PaintCare offers a large volume pickup service for businesses with 200  | aallons |         |    |     |    |     |    |        |         |          |
| r more of paint (measured by container size) at no additional cost?                       | yullons | NA      |    | NA  |    | 36  |    | 62     |         | 210      |
| es  |         |         |    |     | 25 | 9   | 44 | 27     | 53      | 111      |
| lo  | _       |         | _  |     | 75 | 27  | 56 | 35     | 47      | 99       |
|   |         |         |    |     |    |     |    |        |         |          |
| 0. What type of professional painter are you?   |         | 53      |    | 58  |    | 37  |    | 64     |         | 216      |
| Residential house painter   | 40      | 21      | 33 | 19  | 51 | 19  | 28 | 18     | 31      | 68       |
| am a commercial painting contractor   | 8       | 4       | 7  | 4   | 8  | 3   | 11 | 7      | 13      | 29       |
| Residential and commercial painting contractor  | 32      | 17      | 29 | 17  | 11 | 4   | 19 | 12     | 28      | 61       |
| ndustrial painting contractor   | 8       | 4       | 2  | 1   | 0  | 0   | 5  | 3      | 4       | 8        |
| Part of a property maintenance crew and paint on an as needed basis                       | 11      | 6       | 16 | 9   | 19 | 7   | 20 | 13     | 8       | 17       |
| am a handyman   | 2       | 1       | 14 | 8   | 11 | 4   | 17 | 11     | 10<br>6 | 21<br>12 |
|   | 2       | -       | 14 | 0   |    | -   | 17 |        | 0       | 12       |
| 1. Which county or counties in Colorado do you primarily work in? (choose all that apply) |         | 175     |    | 165 |    | 108 |    | 163    |         | 547      |
| idams   | 6       | 10      | 7  | 11  | 6  | 7   | 6  | 9      | 6       | 35       |
| lamosa  | 1       | 1       | 1  | 1   | 4  | 4   | 2  | 4      | 2       | 13       |
| rapahoe   | 5       | 8       | 7  | 12  | 9  | 10  | 9  | 15     | 7       | 40       |
| rchuleta  | 1       | 2       | 1  | 1   | 3  | 3   | 1  | 2      | 1       | 5        |
| аса   | 1       | 1       | 1  | 1   | 1  | 1   | 2  | 3      | 1       | 7        |
| Bent  | 1       | 1       | 0  | 0   | 1  | 1   | 1  | 2      | 1       | 7        |
| oulder  | 6       | 11      | 8  | 13  | 6  | 7   | 6  | 10     | 6       | 34       |
| roomfield   | 5       | 8       | 5  | 8   | 4  | 4   | 4  | 6      | 3       | 18       |
| haffee  | 1       | 1       | 0  | 0   | 0  | 0   | 2  | 3      | 1       | 8<br>10  |
| lear Creek  | 1       | 2       | 1  | 2   | 1  | 1   | 3  | 5      | 1       | 10       |
| ionejos   | 1       | 1       | 1  | 1   | 0  | 0   | 1  | 1      | 1       | 5        |
| Costilla  | 1       | 1       | 0  | 0   | 0  | 0   | 1  | 1      | 1       | 4        |
| rowley  | 1       | 1       | 0  | 0   | 0  | 0   | 2  | 4      | 1       | 7        |
| uster   | 1       | 2       | 0  | 0   | 0  | 0   | 1  | 2      | 1       | 3        |
| Delta   | 1       | 1       | 1  | 1   | 3  | 3   | 1  | 2      | 1       | 4        |
| Denver  | 14      | 24      | 12 | 20  | 12 | 13  | 10 | 16     | 14      | 75       |
| Dolores   | 1       | 1       | 1  | 1   | 0  | 0   | 0  | 0      | 0       | 2        |
| Douglas   | 3       | 5       | 5  | 8   | 1  | 1   | 9  | 14     | 4       | 23       |
| agle  | 1       | 1       | 0  | 0   | 2  | 2   | 1  | 1      | 1       | 3        |
| lbert   | 1       | 1       | 2  | 3   | 1  | 1   | 1  | 1      | 1       | 4        |
| il Paso   | 1       | 10<br>2 | 8  | 14  | 2  | 2   | 2  | 3      | 1       | 34<br>7  |
| Garfield  | 1       | 1       | 0  | 0   | 3  | 3   | 1  | 2      | 0       | 2        |
| Silpin  | 1       | 2       | 1  | 2   | 0  | 0   | 1  | 1      | 0       | - 1      |
| Grand   | 1       | 2       | 1  | 1   | 1  | 1   | 2  | 3      | 1       | 4        |
| Sunnison  | 1       | 1       | 0  | 0   | 0  | 0   | 2  | 4      | 1       | 8        |
| linsdale  | 1       | 2       | 0  | 0   | 0  | 0   | 1  | 1      | 0       | 2        |
| luerfano  | 1       | 1       | 0  | 0   | 0  | 0   | 1  | 1      | 1       | 3        |
| ackson  | 1       | 1       | 3  | 5   | 1  | 1   | 0  | 0      | 1       | 4        |
| efferson  | 5       | 9       | 5  | 9   | 5  | 5   | 4  | 7      | 3       | 19       |
| iowa  | 1       | 1       | 0  | 0   | 3  | 3   | 0  | 0      | 1       | 4        |
| it Carsonake  | 1       | 2       | 1  | 1   | 1  | 1   | 1  | 1      | 0       | 2<br>5   |
| ake<br>a Plata  | 1       | 2       | 1  | 1   | 1  | 1   | 1  | 2      | 3       | 2        |
| ariata  | 3       | 6       | 5  | 9   | 4  | 4   | 1  | 2      | 9       | 14       |
| as Animas   | 1       | 1       | 1  | 1   | 2  | 2   | 1  | 1      | 3       | 5        |
| incoln  | 1       | 1       | 2  | 3   | 0  | 0   | 1  | 1      | 1       | 2        |
| ogan  | 1       | 1       | 1  | 2   | 2  | 2   | 1  | 1      | 4       | 6        |
| Aesa  | 2       | 4       | 1  | 1   | 4  | 4   | 1  | 2      | 7       | 12       |
| 1ineral   | 1       | 1       | 0  | 0   | 0  | 0   | 1  | 2      | 1       | 2        |
| Ioffat  | 1       | 1       | 0  | 0   | 0  | 0   | 0  | 0      | 1       | 1        |
| Iontezuma   | 1       | 2       | 1  | 1   | 0  | 0   | 0  | 0      | 1       | 2        |
| 1ontrose  | 1       | 1       | 1  | 1   | 2  | 2   | 0  | 0      | 1       | 5        |
| Aorgan  | 1       | 1       | 0  | 0   | 1  | 1   | 0  | 0      | 1       | 4        |
| ltero   | 1       | 1       | 1  | 10  | 0  | 0   | 2  | 3<br>0 | 1       | 3        |
| lurayark  | 1       | 1       | 0  | 0   | 1  | 1   | 1  | 1      | 0       | 1<br>2   |
| hillips   | 1       | 1       | 1  | 2   | 1  | 1   | 1  | 1      | 0       | 2        |
| itkin   | 1       | 1       | 1  | 1   | 0  | 0   | 1  | 1      | 0       | 1        |
| Prowers   | 1       | 1       | 2  | 3   | 1  | 1   | 0  | 0      | 0       | 2        |
| ueblo   | 3       | 5       | 4  | 6   | 0  | 0   | 2  | 3      | 4       | 24       |

|                       |   |    |    |    |    | _  |    |    |    |     |
|-----------------------|---|----|----|----|----|----|----|----|----|-----|
| Rio Blanco            | 1 | 1  | 1  | 1  | 2  | 2  | 1  | 2  | 0  | 2   |
| Rio Grande            | 1 | 1  | 1  | 2  | 1  | 1  | 0  | 0  | 1  | 7   |
| Routt                 | 1 | 1  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 1   |
| Saguache              | 1 | 2  | 0  | 0  | 0  | 0  | 1  | 1  | 1  | 4   |
| San Juan              | 1 | 1  | 1  | 2  | 1  | 1  | 0  | 0  | 1  | 3   |
| San Miguel            | 1 | 2  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 2   |
| Sedgwick              | 1 | 2  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 2   |
| Summit                | 1 | 2  | 2  | 3  | 1  | 1  | 2  | 3  | 1  | 3   |
| Teller                | 1 | 2  | 1  | 1  | 1  | 1  | 0  | 0  | 1  | 4   |
| Washington            | 1 | 1  | 1  | 1  | 0  | 0  | 0  | 0  | 1  | 6   |
| Weld                  | 3 | 6  | 3  | 5  | 2  | 2  | 1  | 1  | 3  | 14  |
| Yuma                  | 2 | 3  | 1  | 1  | 0  | 0  | 1  | 1  | 0  | 1   |
| 12. What is your age? |   | NA |    | 58 |    | 36 |    | 62 |    | 210 |
| 18-30                 |   |    | 33 | 19 | 44 | 16 | 24 | 15 | 29 | 60  |
| 31-40                 |   |    | 36 | 21 | 33 | 12 | 35 | 22 | 47 | 99  |
| 41-50                 | _ |    | 14 | 8  | 14 | 5  | 13 | 8  | 14 | 29  |
| 51-60                 |   |    | 10 | 6  | 6  | 2  | 11 | 7  | 6  | 13  |
| 61+                   |   |    | 7  | 4  | 0  | 0  | 11 | 7  | 3  | 6   |
| Prefer not to say     |   |    | 0  | 0  | 3  | 1  | 5  | 3  | 1  | 3   |