

2012

Oregon Paint Stewardship Pilot  
Program Annual Report



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## EXECUTIVE SUMMARY

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Oregon passed legislation (Chapter 777 Oregon Laws 2009) which provided for the establishment of a statewide paint stewardship pilot program through a stewardship organization to:

- (1) Establish an environmentally sound and cost-effective architectural paint stewardship program;
- (2) Undertake responsibility for the development and implementation of strategies to reduce the generation of post-consumer architectural paint;
- (3) Promote the reuse of post-consumer architectural paint; and
- (4) Collect, transport and process post-consumer architectural paint for end-of-product-life management.

**PaintCare** Inc., a 501(3)(c) non-profit corporation, is the product stewardship organization established to implement the Program on behalf of architectural paint manufacturers. In addition, PaintCare engaged Product Care Association to assist in the development and implementation of the Oregon pilot given their success establishing similar programs throughout Canada.

Under Oregon's paint stewardship law, PaintCare must submit an annual report to the Oregon Department of Environmental Quality (DEQ) on September 1 of each year. In 2012 the annual report was submitted on Tuesday, September 4, because September 1-3 were non-business days (Labor Day weekend).

As prescribed in the Oregon paint stewardship law, the annual report must contain:

- (1) A description of the methods used to collect, transport, recycle and process post-consumer architectural paint in this state;
- (2) The volume and type of post-consumer architectural paint collected in all regions of this state;
- (3) The volume of post-consumer architectural paint collected in this state by method of disposition, including reuse, recycling, energy recovery and disposal;
- (4) An independent financial audit of the Program;
- (5) A description of Program costs;
- (6) An evaluation of the operation of the Program's funding mechanism;
- (7) Samples of educational materials provided to consumers of architectural paint, an evaluation of the methods used to disseminate those materials and an assessment of the effectiveness of the education and outreach, including levels of waste prevention and reuse; and
- (8) An analysis of the environmental costs and benefits of collecting and recycling latex paint.

The PaintCare 2012 Annual Report addresses each of these areas. Highlight from year 2 of the Oregon pilot include:

- An increase in the number of collection sites from 93 to 102, providing 96.4% of the Oregon population living within cities, towns and census designated places, and 94.4% of the total Oregon population with a collection site within 15 miles of their home.



- Collection of 609,471 gallons of post-consumer paint, representing a 29.8% increase over the first year of the Oregon program.
- Increased awareness of the program, the PaintCare Recovery Fee, and available collection sites.
- Program cost per Oregon resident is \$1.00
- Program cost per gallon collected is \$6.27

## SECTION I. Description of the Methods Used to Collect, Transport, Recycle and Process Post-Consumer Architectural Paint in the State

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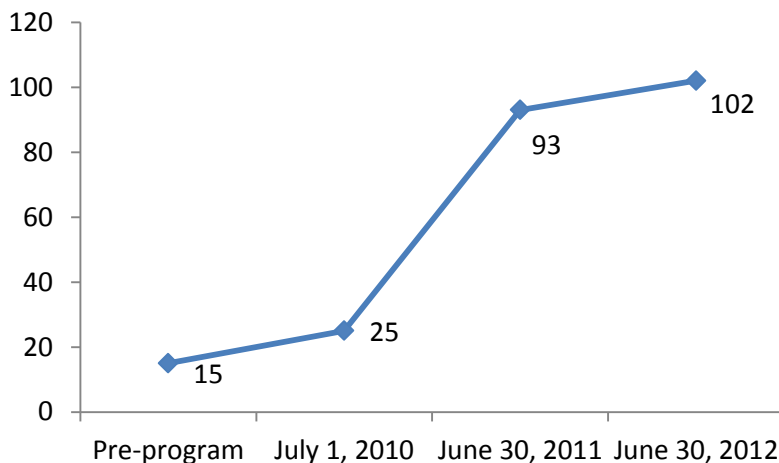
### A. Collection

#### 1. Collection Sites and Events

PaintCare is pleased to report that at the end of the second year of the program, as of June 30, 2012, the program had established 102 collection sites throughout the state, an increase of 9 sites from the 93<sup>1</sup> participating sites at the end of year 1. Statewide, this translates into 94.4% of the total Oregon population and 96.4% of the Oregon population living within cities, towns and census designated places (CDP)<sup>2</sup> having a collection site within 15 miles of their home.

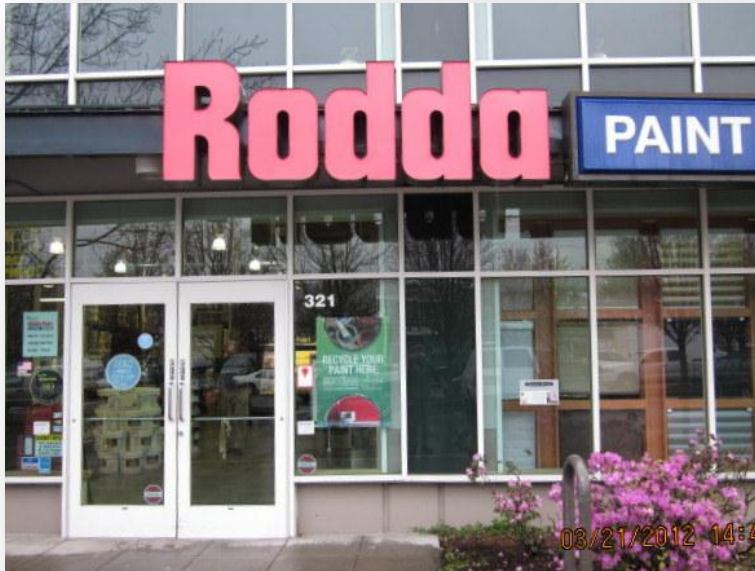
Figure 1 shows the increase in collection sites from prior to the PaintCare program through the end of year 2 (June 30, 2012).

**Figure 1: Collection Infrastructure (Permanent Collection Sites)**



<sup>1</sup> The 2011 Annual Report included 98 collection sites. This number included 5 collection sites that were added between the end of the year 1 reporting period (June 30, 2011) and the submittal date of the year 1 Annual Report (September 1, 2011). For consistency with year 2 and future reporting years that span a 12 month period, the number of sites referenced in regards to year 1 will be 93 in this and future reports.

<sup>2</sup> CDP is defined as a statistical entity defined for each decennial census according to Census Bureau guidelines, comprising a densely settled concentration of population that is not within an incorporated place, but is locally identified by a name. CDPs are delineated cooperatively by state and local officials and the Census Bureau, following Census Bureau guidelines. Beginning with Census 2000 there are no size limits. <<Text from Year 1 Annual Report>>



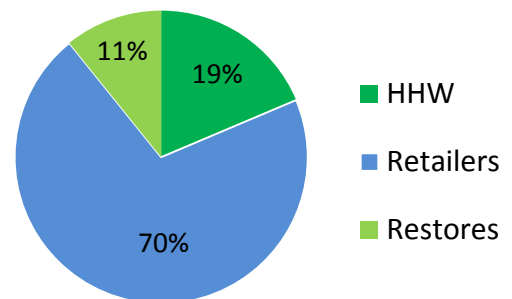
*Collection sites are predominately retailers, such as this store in Portland*

Table 1 summarizes the paint collection infrastructure at the end of year 1 and year 2 of the PaintCare program, including both permanent facilities and collection events and shows the increase in collection locations that the PaintCare program has brought to Oregon. Additionally, and perhaps more important, it should be noted that the PaintCare collection infrastructure provides a much greater level of convenience than pre-program collection service since the majority of the PaintCare collection sites are retail stores that are open, on average, five or more days per week. Figure 2 shows the distribution of PaintCare collection sites among HHW/solid waste facilities, retail stores and Habitat for Humanity ReStores.

**Table 1: PaintCare Collection Infrastructure**

Collection Site	Year 1	Year 2
HHW & Solid Waste Facilities	15	19
Retailers	69	72
ReStores	9	11
<b>Total Collection Sites</b>	<b>93</b>	<b>102</b>
Collection Events	Year 1	Year 2
PaintCare-Sponsored	2	6
HHW/Municipal-Sponsored	57	57
<b>Total Collection Events</b>	<b>59</b>	<b>63</b>

**Figure 2: Collection Site Demographics**



In addition to collection sites and events, the PaintCare program also provided 15 direct pick-ups to commercial, institutional and industrial entities, including trade painters, apartment complexes, housing authorities and other private businesses.

## **2. GIS Analysis**

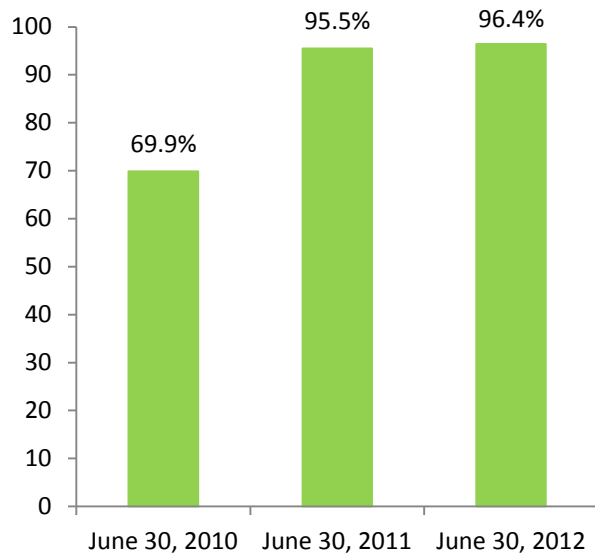
As noted above, 94.4% of the total Oregon population and 96.4% of those living within cities, towns and CDPs have a collection site within 15 miles of their home. This reflects a 29.7 and 26.5 percentage point increase, respectively, over pre-program collection site convenience. Coverage analysis is based on GIS analysis that provides a more precise and complete look at the PaintCare collection infrastructure.

To allow for an accurate comparison between collection infrastructure before the PaintCare program, at the end of year 1, and at the end of year 2, the new GIS analysis was performed on data sets from all three stages: June 30, 2010 (pre-program), June 30, 2011 (end of year 1), and June 30, 2012 (end of year 2). The new GIS analysis calculated and mapped the percentage of Oregon residents living within a 15 mile radius of the nearest collection site using two datasets: Oregon's 2010 statewide population and Oregon's incorporated cities, towns, CDP population. It is important to note that convenience criteria used in the new GIS analysis is the same as that established in the PaintCare Program Plan and evaluated and presented in the 2011 Annual Report, specifically: The program will use distance and population as criteria for determining convenient and available statewide collection under the legislation. The program will use a 15 mile radius as the criteria for distance and incorporated cities and towns.

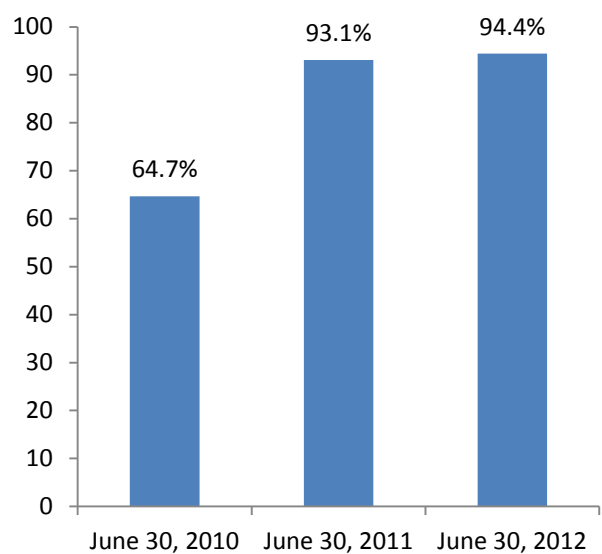
The new GIS method differs from previous analysis conducted by PaintCare in that includes populations that are within 15 miles of a PaintCare collection site, but do not live in incorporated cities, towns and CDPs. Previous analysis did not include this population group. For more information about the new GIS methodology, please see Appendix A.

Figures 3 and 4 illustrate the percentage of Oregon's population living within 15 miles of a collection site. Table 2 shows the year to year percentage point increase in collection convenience.

**Figure 3: Population in Cities, Towns and CDPs Living within 15 Miles of a Collection Site**



**Figure 4: Population Living within 15 Miles of a Collection Site**

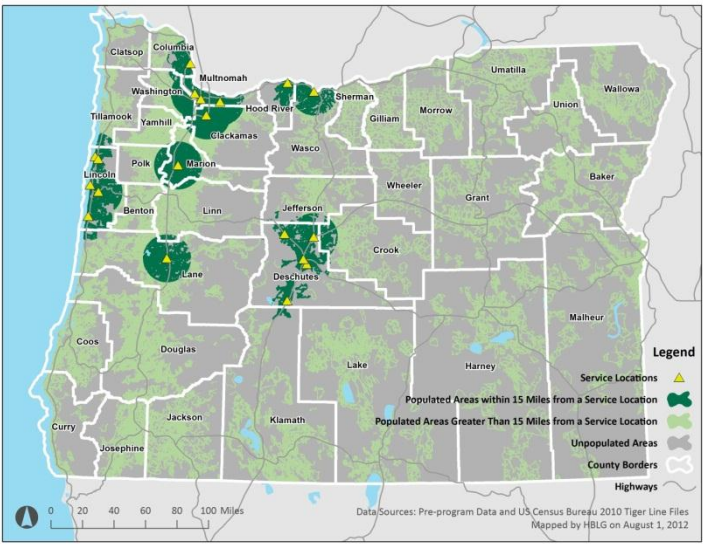


**Table 2: Year to Year Change in Collection Convenience**

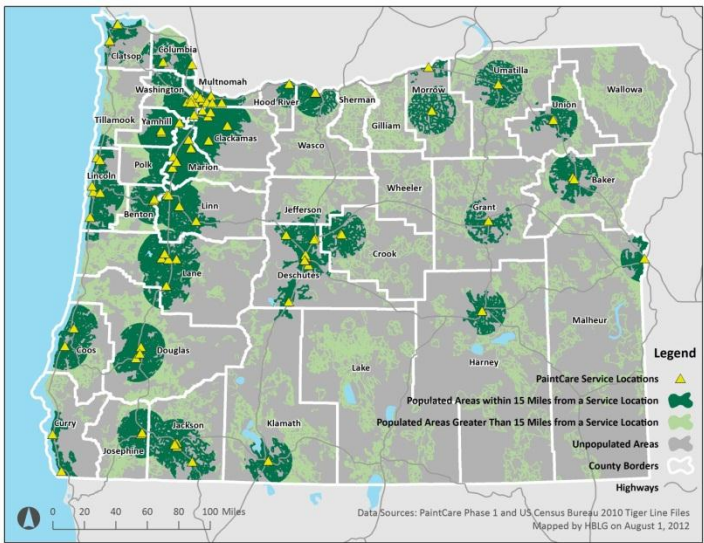
Population Group	June 30, 2010	June 30, 2011	June 30, 2012
Cities, Towns and CDPs	69.9%	+25.6%	+0.9%
Entire Oregon Populations	64.7%	+28.4%	+1.3%

GIS data was also used to map PaintCare collection locations at the three stages previously noted: June 30, 2010 (pre-PaintCare program), June 30, 2011 and June 30, 2012. The yellow triangles on the maps indicate a permanent collection site. The dark green circles on the maps in Figures 5, 6, and 7 delineate the 15 mile radius around a collection site. Please refer to the map legends for more details.

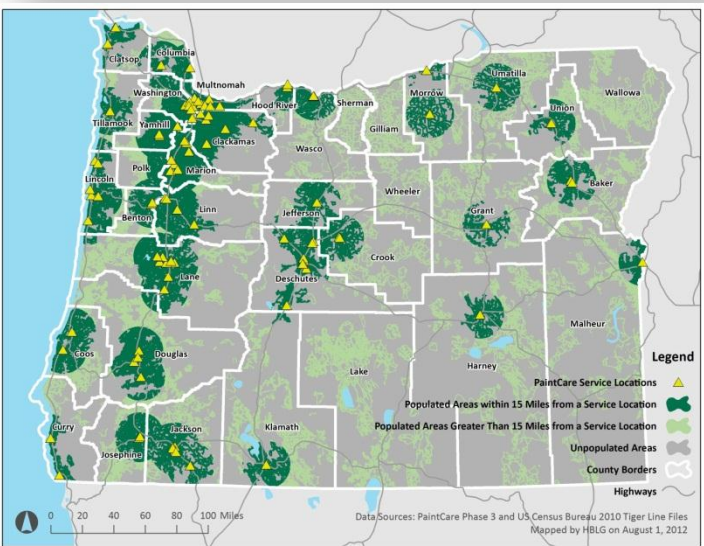
**Figure 5: Pre-PaintCare Program  
(June 30, 2010)**



**Figure 6: End of Year 1  
(June 30, 2011)**



**Figure 7: End of Year 2  
(June 30, 2012)**



The new GIS analysis was also used to determine and confirm coverage gaps. As a result of this data, PaintCare will continue to pursue permanent collection sites in following areas: Lake, Wallowa, Wheeler and Umatilla counties.

### 3. Program Surveys

Identical program surveys were conducted shortly after the end of the first and second program years, in July 2011 and August 2012. The surveys asked a number of questions about program awareness and convenience. Table 3 presents the results of question relevant to this section of the Annual Report. Appendix B contains the full August 2012 program survey.

**Table 3. Survey Results Regarding Collection Infrastructure Awareness and Convenience**

<i>Surveyed</i>	<i>Jul 2011</i>	<i>Aug 2012</i>	<i>% Increase</i>
Respondents who purchased paint and are aware of a collection site	31%	43%	+12%
Respondents who are aware of a collection site and who consider the site to be convenient	63%	73%	+10%

### 4. Collection Procedures

Collection procedures remained the same in the second year of the program. Please refer to the 2011 PaintCare Annual Report for more details. As before, collection sites receive site visits by the program on a routine basis (generally at least once per year) to ensure compliance by the site with program requirements, as well as with health, safety and environmental standards and/or in response to complaints or compliance issues. PaintCare conducted 102 compliance visits in year 2 of program operations, visiting each retailer at least one time.

#### B. Transportation

As described in the 2011 PaintCare Annual Report, the program continued to utilize the transportation procedures and material tracking systems that were implemented in year one, including contracting with PSC to provide transportation services to collections sites, collection events and large volume direct services. These systems and procedures were also required of any additional service providers added in year two including Marion County which now serves as a service provider to PaintCare.

#### C. Recycling and Processing

##### 1. Latex Paint Processing

Portland Metro, Lincoln County Haulers Association (LCHA) and PSC continued to provide recycling and latex paint management services to the program in year 2. In addition, the program added Marion County as a service provider for latex recycling (and alkyd paint management) in July 2011.

As described in the 2011 PaintCare Annual Report, Metro collects good, recyclable paint from its locations in the Portland metropolitan area and accepts recyclable latex paint from outside the

Portland area from PSC's consolidation center. Latex paint under the Metro agreement is made into new recycled-content paint and sold or distributed through a variety of channels. Any latex paint processed at the Metro paint facility that is not of suitable quality to recycle back into paint is disposed of by biodegradation – a process used to extract gas from landfills. For more information about this process, please refer to the 2011 PaintCare Annual Report.

Latex paint collected outside the Portland Metro area and deemed unsuitable for recycling is sent to Amazon Environmental. Amazon recycles some of this material into recycled-content paint, and some into a biomass fuel product. For more information about the biomass fuel product, please refer to the 2011 PaintCare Annual Report.

Latex paint collected in Lincoln County by members of the LCHA is segregated into good, recyclable paint and poor quality, non-recyclable paint. Recyclable paint is made into recycled-content paint and sold locally. Non-recyclable paint (and alkyd paint) is transported back to PSC's consolidation facility and managed through PSC.

Similarly, latex paint collected by Marion County is either processed into recycled-content paint and given away locally or sent to PSC's consolidation facility. Residual and non-recyclable paint generated through the County's recycling process is sent to Marion County's incinerator for energy recovery.

## **2. Alkyd Paint Processing**

PSC continues to be the primary service provider for alkyd paint. With the exception of Marion County, PSC services the entire state, including Portland Metro. All alkyd goes for fuel blending. Alkyd paint collected by Marion County is utilized for energy recovery at Marion County's incinerator.

## **3. Reuse**

Metro runs a reuse program under contract for the PaintCare program. In addition, PaintCare has contracts with 11 ReStores. Under the reuse scenario, good, usable paint in containers is offered to the public either for free or for a discounted price so that the paint can be used for its first intended purpose. Collection sites with reuse programs report gallons distributed to the program. However, to be conservative, the program only reports 75% of the volume reported by the collection sites to account for the fact that not all gallon containers are full.

## **4. Container Recycling**

Plastic paint pails and metal cans from Portland Metro's recycling operations continue to be sent out for recycling. In addition, the metal and plastic cans from Amazon's operation are also being recycled.



## SECTION II. Volume and Type of Post-Consumer Architectural Paint Collected in All Regions of the State

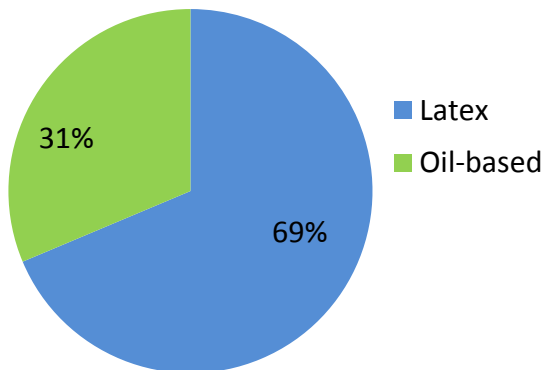
### 1. Collection Volumes by Type and Site/Service

A total of 609,471 gallons of paint was collected between July 1, 2011 and June 30, 2012. This represents a 29.8% increase over the first year of the Oregon Pilot. Table 4 show the volume of post-consumer architectural paint collected by type in the first two years of the program, and Figure 8 illustrates the breakdown by type in year 2.

**Table 4: Total Gallons of Paint Collected by Type (Year 1 and 2)**

<i>Architectural Paint</i>	<i>Year 1</i>		<i>Year 2</i>	
	<i>Gallons</i>	<i>% by Type</i>	<i>Gallons</i>	<i>% by Type</i>
<b>Alkyd</b>	117,529	25%	189,244	31%
<b>Latex</b>	352,136	75%	420,227	69%
<i>Total</i>	<i>469,665</i>	<i>100%</i>	<i>609,471</i>	<i>100%</i>

**Figure 8: Gallons of Paint Collected by Type in Year 2**



The following tables list the locations and/or services through which program products were collected in year 2. Table 5 lists each collection site with the volume of waste collected. Some volumes are more easily reported by site, while other volumes are more easily reported by service. The volumes in Tables 6 and 7 are cumulative, and comprise the total volume collection in year 2.

It's important to note that all volumes are approximate and subject to rounding errors, because a conversion factor must be applied to convert not only the weight of the full collection containers to volumes, but also to provide an estimate of the amount of paint in those containers (since not all collection containers are completely full). Sampling was utilized in some cases to determine the average volume per collection container by type and size. However, due to the complexity of measuring volume and the application of conversion factors, the total number of gallons attributed to the collection systems may not match the total program gallons reported. Year 2 results show a discrepancy of 0.05%. Additionally, the conversion factors differ from last year, because the sample amounts of volume per container differed from last year.



*Collection containers or "Tubskids" are approximately 1 cubic yard in volume. Random sampling was used to develop a conversion factor for the number of gallons expected from each tubskid.*

**Table 5: Volume of Paint Collected by Site in Program Year 2**

<b>Location</b>	<b>Address</b>	<b>City</b>	<b>County</b>	<b>Tubskid<sup>1</sup></b>	<b>Gallons</b>
Millers Home Center and Lumber	3815 Pocahontas Rd	Baker City	Baker	52	2503
Thatcher's Ace Hardware	2001 2nd Street	Baker City	Baker	13	626
ReStore	1327 NW 9th St	Corvallis	Benton	57	2743
Sherwin Williams	2495 NW 9th Street	Corvallis	Benton	40	1925
Miller Paint	10210 SE Hwy 212	Clackamas	Clackamas	74	3562
Estacada True Value	310 S Main St	Estacada	Clackamas	5	241
Miller Paint	544 North State St.	Lake Oswego	Clackamas	100	4813
Molalla True Value	114 Grange Avenue	Molalla	Clackamas	5	241
Welches Mountain Building Supply	67250 E Highway 26	Welches	Clackamas	-	-
Astoria Builders Supply	777 Marine Drive	Astoria	Clatsop	60	2888
City Lumber Company	2142 Commercial	Astoria	Clatsop	13	626
Gearhart Builders Supply	4320 Hwy 101 N	Gearhart	Clatsop	26	1251
Sherwin Williams	3527 Highway 101	Gearhart	Clatsop	44	2118
Columbia County	1601 Railroad Ave.	St Helens	Columbia	29	1396
Vernonia Hardware and Supply	1026 Bridge St	Vernonia	Columbia	14	674
Beaver Hill Disposal Site	55722 Highway 101	Coos Bay	Coos	37	1781
Benjamin Moore	1026 N Bayshore Drive	Coos Bay	Coos	58	2792
Del's Building Supply	102 South Old Pacific Hwy	Myrtle Point	Coos	-	-
Crook County Solid Waste	5601 SW Houston Lake Rd	Prineville	Crook	60	2864
Parr Lumber	601 N Main Street	Prineville	Crook	22	1059
Kerr Ace Hardware Building Center	711 Chetco Avenue	Brookings	Curry	14	674
Gold Beach Lumber	28680 Hunter Creek Loop	Gold Beach	Curry	5	241
Deschutes County	61050 SE 27th St.	Bend	Deschutes	402	19,348
Mitchell Hardware	66 NE 3rd	Bend	Deschutes	4	193
ReStore Bend	740 NE 1st St	Bend	Deschutes	55	2647
Rodda Paint and Decor	63007 Layton Ave	Bend	Deschutes	19	914
Sherwin Williams	20515 Cooley Rd.	Bend	Deschutes	67	3225
Standard Paint and Abbey Carpet	253 NE Greenwood	Bend	Deschutes	10	481
Lapine Ace Hardware & Building Supply	51615 Huntington Road	La Pine	Deschutes	49	2358
Redmond Habitat ReStore	1789 SW Veterans Way	Redmond	Deschutes	73	3513

Sherwin Williams	2835 SW Veterans Way	Redmond	Deschutes	35	1685
Lutton's Ace Hardware	373 E Hood Avenue	Sisters	Deschutes	38	1829
Heartwood Resources	3495 Old Hwy 99 S.	Roseburg	Douglas	18	866
Sherwin Williams	287 NW Garden Valley	Roseburg	Douglas	61	936
Harrison's True Value Hardware	124 Douglas	Winston	Douglas	11	529
John Day True Value	161 E Main St	John Day	Grant	6	289
Parr Lumber	1 South Broadway	Burns	Harney	4	193
Hometown Paint	1737 W.Cascade	Hood River	Hood River	6	289
Tri County	3440 Guignard Drive	Hood River	Hood River	50	2406
Miller Paint	2205 Ashland St.	Ashland	Jackson	83	3995
Drake's Paint & Supply	2929 N. Pacific Hwy	Medford	Jackson	87	4187
Miller Paint Medford	803 S. Central	Medford	Jackson	96	4620
Parr Lumber	1231 Disk Dr.	Medford	Jackson	49	2358
Rogue Valley Restore	2233 S. Pacific Hwy	Medford	Jackson	38	1829
Sherwin Williams	2560A Crater Lk Hwy	Medford	Jackson	100	4813
Jefferson County Restore	84 SW K. St	Madras	Jefferson	-	-
Glidden Professional Paint Center	310 N.E. Beacon Street	Grants Pass	Josephine	56	2695
Sherwin Williams	1072 Rogue River Highway	Grants Pass	Josephine	61	2936
Sherwin Williams	4525 S 6th Street	Klamath Falls	Klamath	70	3369
Cascade Home Center	120 South 5th Street	Cottage Grove	Lane	17	818
Forrest Paint Retail	990 McKinley Street	Eugene	Lane	245	11,819
Jerry's Home Improvement Center	2600 Hwy. 99 N.	Eugene	Lane	108	5198
Lane County	3100 E. 17th Ave.	Eugene	Lane	184	8820
Sherwin Williams	1054 Green Acres Rd.	Eugene	Lane	75	3621
Tommy's Paint Pot	1000 Conger Street	Eugene	Lane	75	3610
Jerry's Home Improvement Center	2525 Olympic St	Springfield	Lane	4	193
Square Deal Lumber	4992 Main Street	Springfield	Lane	32	1540
Lincoln County SW transfer Station	288 S Anderson Creek RD	Lincoln City	Lincoln	28	1348
Sherwin Williams	121 NE Harney St Suite D	Newport	Lincoln	13	626
Thompson's Sanitary SVC	8096 NW Avery St	Newport	Lincoln	12	578
Dahl Disposal Service	5441 Hwy. 20	Toledo	Lincoln	29	1396
Dahl Disposal Service-Waldport	235 Dahl Ave.	Waldport	Lincoln	18	866
ReStore Albany Area	1225 SE 6th Ave.	Albany	Linn	99	4716
Sherwin Williams	2945 SE Santiam Highway	Albany	Linn	33	1588
ReStore Lebanon	1055 W. Airway Rd.	Lebanon	Linn	11	529
Hoys True Value Hardware	3041 Main St	Sweethome	Linn	14	674
Kinney Bros & Keele True Value Hardware	460 SW 4th Ave	Ontario	Malheur	24	1155
Keizer	4669 River Road North	Keizer	Marion	18	866
ReStore Mt. Angel	225 Franklin St.	Mount Angel	Marion	2	96
Capital Paint	1080 Lancaster Dr NE	Salem	Marion	8	385
Marion County	3250 Deer Park Dr, SE	Salem	Marion	252	11,552
Sherwin Williams	1805 Lancaster Dr NE	Salem	Marion	23	1107
Sherwin Williams	287 NW Garden Way	Salem	Marion	37	1781
Rodda Paint - GW Hardware	1525 N Pacific Hwy	Woodburn	Marion	9	433
Morrow County Public Works (Boardman)	69900 Frontage Rd	Boardman	Morrow	3	144
Morrow County Public Works (Lexington)	57185 Hwy 74	Lexington	Morrow	2	96
Miller Paint - Gresham	1831 E Powell Boulevard	Gresham	Multnomah	171	8230
Kaleidoscope Paint	909 SE Salmon St.	Portland	Multnomah	38	1829
Parkrose True Value Hardware	10625 Ne Sandy Blvd	Portland	Multnomah	87	4187
Powell Paint Center	5205 SE Powell Blvd	Portland	Multnomah	82	3947
Powell Villa Ace Hardware	3660 SE 122nd Avenue	Portland	Multnomah	13	626
ReStore Portland	66 SE Morrison St	Portland	Multnomah	63	3032
Rodda Paint Eastside	321 SE Taylor	Portland	Multnomah	53	2551
Sherwin Williams	2246 NE Roosevelt	Portland	Multnomah	101	4861
Tillamook County SW transfer station	1315 Eckloff Rd	Tillamook	Tillamook	60	2872
Sherwin Williams	115 SE Emigrant Ave	Pendleton	Umatilla	50	2406
Miller Home Center	307 Greenwood St	La Grande	Union	6	289

Thatcher's Ace Hardware-La Grande	2212 Island Ave, Ste 9	La Grande	Union	5	241
Sawyer's True Value	500 E 3rd St	The Dalles	Wasco	6	289
Tri County	1317 W. First St.	The Dalles	Wasco	38	1800
Suburban Ace Hardware Inc	3470 SW 185th Ave	Aloha	Washington	125	6016
ReStore Beaverton	13475 SW Millikan Way	Beaverton	Washington	50	2406
Rodda Paint Progress	8614 SW Hall Blvd	Beaverton	Washington	92	4428
Miller Paint	8703 SW Beaverton	Portland	Washington	128	6161
Miller Paint	1040 NW Murray Rd.	Portland	Washington	177	8519
Sherwin Williams	19390 SW 90th Court	Tualatin	Washington	188	9048
McMinnville	570 N Highway 99W	McMinnville	Yamhill	33	1588
ReStore McMinnville	1040 SE 1st St.	McMinnville	Yamhill	58	2792
Newberg Hardware	2100 Portland Rd.	Newberg	Yamhill	74	3562

**Total**

**5,349 256,754**  
**Tubskids Gallons**

<sup>1</sup>This data is a tubskid equivalent derived from dividing total program product by total tubskids collected

**Table 6: Volume by Collection Program/Service in Program Year 2**

<i>Collection Site/Events Name</i>	<i>Cages, Pallets, Tubskids</i>	<i>Gallons</i>
Metro Collection System (South/Central/Events)	3,140	212,980
Lincoln County Haulers Association*	n/a	2,765
Marion County*	n/a	92,951
Municipal (HHW)-Sponsored Collection Events (57 Events)	389	18,524
PaintCare-Sponsored Collection Events (6 Events)	29	1,394
Large Volume Direct Pick-Up Service (15 Pick-Ups)	n/a	5,833
Direct Reuse (12 Sites)	n/a	17,949
<b>Total</b>		<b>352,396</b>

\*Volumes reported for from these program do not include paint picked up by PSC and managed through the PSC/Metro system (those volumes are included in the volume by site in Table 5)

Table 7 lists the 23 non-Portland Metro municipal/HHW-sponsored collection events, 6 PaintCare-sponsored collection events, and indicates that 34 collection events were held by Portland Metro.

**Table 7: Municipal/HHW and PaintCare Sponsored Events in Program Year 2**

<i>Date</i>	<i>Sponsor / Type</i>	<i>Location</i>	<i>County</i>
<b>2011</b>			
8/12-8/13	Allied Waste / HHW	Corvallis	Benton
9/1	*Tri-County / HHW	Odell	Hood River
9/24	Tri-County / HHW	Cascade Locks	Hood River
10/1	Southern Oregon Sanitation / HHW	Grants Pass	Josephine
10/8	Polk County / HHW	Independence	Polk
10/8	Tri-County / HHW	Tygh Valley	Wasco
10/15	Yamhill County / HHW	McMinnville	Yamhill
10/21-10/22	Allied Waste / HHW	Albany	Linn
10/29	Tri-County / HHW	Mosier	Wasco

<b>2012</b>			
2/10-2/11	Allied Waste / HHW	Corvallis	Benton
3/17	Lane County /HHW	Oakridge	Lane
4/7	Tri-County / HHW	Parkdale	Hood River
4/20-4/21	Lane County /HHW	Florence	Lane
4/21	Columbia County / HHW	Vernonia	Columbia
4/28	Tri-County / HHW	Maupin	Wasco
4/28	Marion County / HHW	Silverton	Marion
5/4	Tri-County / HHW	Moro	Sherman
5/5	Tri-County / HHW	Dufur	Wasco
5/12	Polk County / HHW	Dallas	Polk
5/5	Clatsop County / HHW	Seaside	Clatsop
5/20	Yamhill County / HHW	Newberg	Yamhill
6/2	Lane County / HHW	Cottage Grove	Lane
6/23	Tri-County / HHW	Tygh Valley	Wasco
6/23	Tri-County / HHW	Tygh Valley	Wasco

***Municipal/HHW (excluding Portland Metro) Events***

**23**

<b><i>Date</i></b>	<b><i>Sponsor / Type</i></b>	<b><i>Location</i></b>	<b><i>County</i></b>
<b>2011</b>			
9/17	Enterprise / PaintCare	Enterprise	Wallowa
9/10	Hermiston / PaintCare	Hermiston	Umatilla
8/27	Lakeview / PaintCare	Lakeview	Lake
<b>2012</b>			
6/16	Enterprise / PaintCare	Enterprise	Wallowa
6/23	Fossil / PaintCare	Fossil	Wheeler
6/23	Lakeview / PaintCare	Lakeview	Lake

***PaintCare-Sponsored Events***

**6**

<b><i>Date</i></b>	<b><i>Sponsor / Type</i></b>	<b><i>Location</i></b>	<b><i>County</i></b>
Various	34 Events Sponsored by Portland Metro	Various	Portland Metro

***Portland Metro Events***

**34**

***Total Events***

**63**

\*Tri-County HHW Program includes Hood River, Sherman and Wasco counties

## 2. Recovery Rate

Studies have shown that up to 10% of paint remains unused (leftover) and available for recycling. A recovery rate of 10% would indicate that all potential unused paint is being recovered. However, since it is unlikely that all available unused paint would be returned for recycling, a more conservative approach is to target a number in the range of 7-8%. Prior to program implementation, assumptions were made about potential recovery rates based on projected sale

volumes and historical post-consumer paint collection quantities. Using these assumptions, target recovery rates were set at 7.1% and 7.4% in program year 1 and year 2, respectively. In other words, in program year 1, the paint volume that is equal to 7.1% of sales in program year 1 was our collection goal. Similarly, in program year 2, the volume that is equal to 7.4% of sales in program year 2, was our collection goal.

Table 8 shows that the actual program year 1 recovery rate was 6.4%, while the actual program year 2 recovery rate was 8.0%. To derive recovery rate, the following steps were taken:

1. Actual sales volumes were obtained for each reporting year
2. Actual collection volumes were obtained for each reporting year
3. Collection volume in each year was divided by sales volumes in the same year

**Table 8: Program Year 1 and 2 Recovery Rates**

<b><i>Sales Volume</i></b>	<b><i>Year 1</i></b>	<b><i>Year 2</i></b>	<b><i>Year to Year Change</i></b>
Gallons Latex Sold	6,337,816	6,578,436	3.8%
Gallons Alkyd Sold	975,904	1,005,510	3.0%
Total Gallons Sold	7,313,720	7,583,946	3.7%

<b><i>Collection Volume</i></b>			
Gallons Latex Collected	352,136	420,227	19.3%
Gallons Alkyd Collected	117,529	189,244	61.0%
Total Gallons Collected	469,665	609,471	29.8%

<b><i>Recovery Rate</i></b>	<b><i>6.4%</i></b>	<b><i>8.0%</i></b>
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### SECTION III. Volume of Post-Consumer Architectural Paint Collected in the State by Method of Disposition, Including Reuse, Recycling, Energy Recovery and Disposal

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#### A. Paint Disposition

As described in Section I of this report (Description of the Methods Used to Collect, Transport, Recycle and Process Post-Consumer Architectural Paint in the State), latex paint is processed into recycled-content paint, used for landfill biodegradation, given away or sold in a reuse program, and used for energy recovery either directly or as a biomass product. Alkyd paint is primarily used for energy recovery, with a small volume given away or sold in through reuse programs.



*5 gallon buckets of recycled paint at Portland Metro is sold or distributed through local outlets*

Table 9 summarizes latex and alkyd paint disposition in year 2 of the program. Of the total latex volume collected, the large majority, 72%, was used in the production of recycled-content paint. Of the total alkyd paint collected, 98% went for fuel blend/energy recovery. Figures 9 and 10 illustrate the year 2 disposition methods.

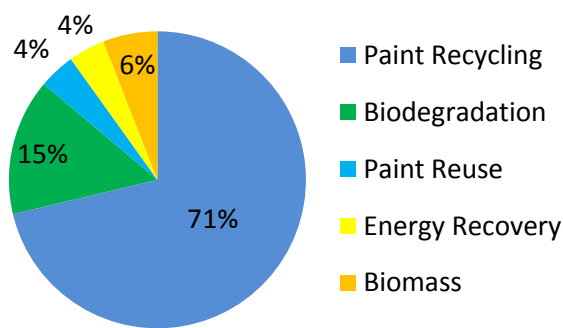
**Table 9: Summary of Latex and Alkyd Paint Disposition in Year 2.**

<b>Latex Disposition</b>	
Paint to Paint Recycling	72%
Biodegradation	15%
Paint Reuse	4%
Energy Recovery	4%
Biomass	6%
<b>Total</b>	<b>100%</b>

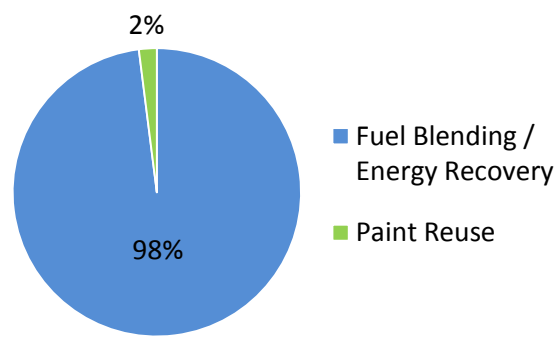
  

<b>Alkyd Disposition</b>	
Fuel Blending/Energy Recovery	98%
Paint Reuse	2%
<b>Total</b>	<b>100%</b>

**Figure 9: Latex Disposition**



**Figure 10: Alkyd Disposition**



**B. Container Recycling**

As described in Section I of this report, plastic paint pails and metal cans from Portland Metro’s recycling operations continue to be sent for recycling. In addition, the metal and plastic cans from Amazon’s operation are also being recycled. In program year 2:

- 60.8 tons of plastic paint containers were recycled
- 66.3 tons of metal cans were recycled



## **SECTION IV. Independent Financial Audit of the Program**

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An independent financial audit was conducted of the PaintCare program by Mayer Hoffman McCann, P.C. This independent CPA firm conducted the audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that the firm plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The audit process includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. The audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. In Mayer Hoffman McCann's opinion, the financial statements of PaintCare present fairly, in all material respects, the financial position as of June 30, 2012, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Please see Appendix D for the independent financial audit of the PaintCare program.

## SECTION V. Description of Program Costs

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Program expenses fall into two main categories – Program Delivery Expenses and Administrative Expenses.

Program delivery expenses include the following categories:

- **Transportation and processing** services are the single largest program expense. These expenses are combined due to the fact that PSC Environmental Services (PSC), the primary service provides both transport and processing services and the cost for such is combined into one price under the PSC contract. In addition, as there are only a small number of service providers, delineating the costs for PSC versus the costs for the other service providers would result in a breach of the confidentiality clause in the PSC contract regarding their pricing information.
- **Communications** includes marketing and advertising within the state of Oregon, website support, and point of sale materials.
- **State agency administrative fees** of \$10,000 are paid to the Oregon DEQ annually.
- **Collection support** includes spill kits and any miscellaneous supplies needed by collection sites to maintain safe and clean operations.
- **Other program services** includes the fees charged by Product Care to administer the Oregon program, license fees associated with an online collection center locator tool, travel, and bank fees.

Administrative expenses include Oregon’s share of the “corporate costs” or **indirect costs** for PaintCare. Expenses not directly benefiting a state program are captured in the indirect cost pool and allocated to each state program. The basis for this allocation is an estimated level of effort on the part of PaintCare corporate staff. In fiscal year 2012, the Oregon program was allocated 35% of the total indirect costs of PaintCare. Examples of indirect costs include:

- Salaries & benefits of corporate staff
- Insurance
- Legal fees
- Administrative fees charged by the American Coatings Association

Table 10 summarizes year 2 program expenses.

**Table 10: Oregon Year 2 Program Expenses**

<b>Program Delivery Expenses</b>	
Transportation and processing	\$ 2,831,356
Communications	303,724
State agency administrative fees	10,000
Collection support	770
Other program services	441,948
Total program delivery expenses:	3,587,798
<b>Administrative Expenses</b>	234,764
<b>Total Expenses</b>	<b>\$ 3,822,562</b>

Using the US Census Bureau's 2010 Oregon population of 3,831,074, Table 11 presents costs and collection metrics for the program.

**Table 11: Program Delivery Metrics**

Cost per Person	\$ 1.00
Cost per Gallon	\$ 6.27
Gallons Collected per Person (gallons/capita)	0.159

## SECTION VI. Evaluation of the Operation of the Program's Funding Mechanism

### A. Assessment Rate

The Statute provides:

Section 4(2) The plan must:

(c) Include a funding mechanism whereby each architectural paint producer remits to the stewardship organization payment of an architectural paint stewardship assessment for each container of architectural paint the producer sells in this state. ... To ensure that the funding mechanism is equitable and sustainable, a uniform architectural paint stewardship assessment must be established for all architectural paint sold in this state. The architectural paint stewardship assessment must be approved by the director as part of the plan and must be sufficient to recover, but not exceed, the costs of the architectural paint stewardship pilot program.

As described in the PaintCare Oregon Program Plan and PaintCare 2011 Annual Report, the program utilizes the assessment rates (aka "PaintCare Recovery Fee") shown in Table 12.

**Table 12: PaintCare Recovery Fee (based on container size)**

<i>Container size</i>	<i>Fee</i>
Less than half pint	\$ 0.00
Half pint to less than 1 gallon	\$ 0.35
1 gallon	\$ 0.75
Greater than 1 gallon to 5 gallons	\$ 1.60

As in the first year of the program, the assessment rate and system established to receive payment from manufacturers has performed well. There has only been one incident of a retailer refusing to pay the assessment on program products manufactured for his private label, but this incident was resolved after repeated notification and contact from PaintCare and DEQ.

### B. Revenues

The program has now acquired two years of accurate sales data from producer and remitter reporting and will revise future year projections based on the new data. As sales vary from year to year with general economic activity, related home-building/renovation activities, and seasonal variation, reforecast of revenue will be done on at least an annual basis by the PaintCare program.

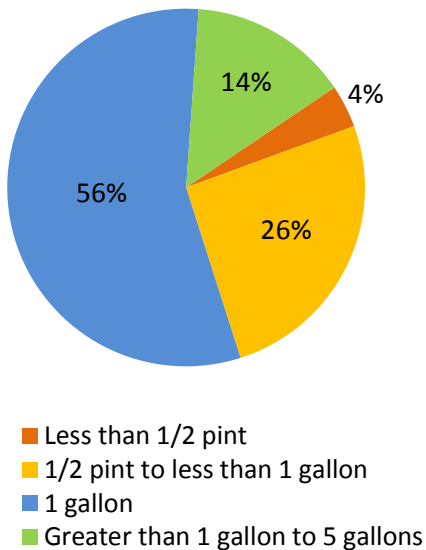
Total revenue for the Oregon program was \$4,247,071 in fiscal year 2012, which was adequate to cover the total expenses for the program. Total architectural paint containers sold in Oregon were 5.6 million, equating to total volume of over 7.5 million gallons. The container size representing the largest share of revenue was the one-gallon container, with 57% of the recovery fee revenue and 56% of total container sales reported.

Table 13 shows the total number of container and corresponding revenue for each container size category. Figures 11 and 12 also illustrate these results.

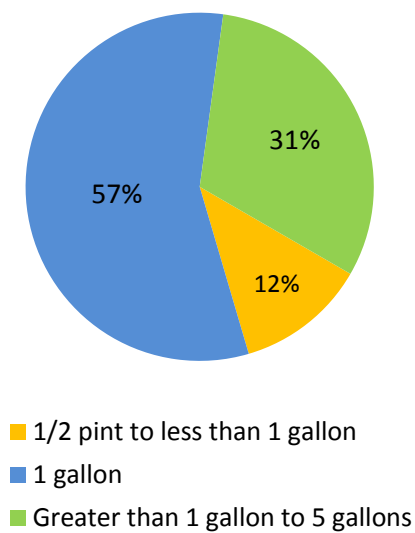
**Table 13: PaintCare Recovery Fee (based on container size)**

	<i><b>Total Containers</b></i>	<i><b>Total Revenue</b></i>	<i><b>% Total Containers</b></i>	<i><b>% Total Revenue</b></i>
Less than half pint	217,618	-	4%	0%
Half pint to less than 1 gallon	1,442,523	504,883	26%	12%
1 gallon	3,147,076	2,360,307	56%	57%
Greater than 1 gallon to 5 gallons	811,708	1,298,733	14%	31%
<b>Total</b>	<b>\$ 5,618,925</b>	<b>\$ 4,163,923</b>	<b>100%</b>	<b>100%</b>

**Figure 11: Total Containers by Size**



**Figure 12: Total Revenue by Container Size**



As was seen program year 1, both retail paint sales and post-consumer paint collection in Oregon follow a seasonal trend, with the months of May through September containing the highest levels of activity. The revenue collected in the months October through April is significantly lower.

### C. Surplus

The net assets (or “accumulated surplus”) of the Oregon program at June 30, 2011 were \$259,911. The net assets increased during fiscal year 2012 by \$424,509, resulting in a balance of net assets on June 30, 2012 of \$684,420. PaintCare has adopted a policy to maintain net asset balances in each state program equal to three months of expenditures. This accumulated balance allows PaintCare programs to continue to operate in times of either high post-consumer paint collections or low retail paint sales – or in a combination of the two. For the Oregon state program, this targeted balance is roughly \$1 million. PaintCare will continue to accumulate surpluses in the Oregon program up to the \$1 million target. Once that target is reached, PaintCare will determine whether to increase certain expenditures, such as outreach and communications, or whether to reduce the assessment fees, or to implement a combination of the two.

### D. Consumer Perception of the PaintCare Recovery Fee

In its third awareness survey, PaintCare saw a positive shift with regards to perception of the PaintCare Recovery Fee applied on paint purchases. Consumer awareness of the fee has improved 3% over the past year, and so did consumer behavior as a result of fee. Compared to last year, 3% more respondents who were aware of the fee purchased less paint because of it. Table 14 summarizes the relevant survey results.

**Table 14: PaintCare Recovery Fee: Consumer Awareness and Behavior**

<i><b>Surveyed</b></i>	<i><b>July 2011</b></i>	<i><b>Aug 2012</b></i>	<i><b>% Change</b></i>
Aware of the assessment fee *	11%	14%	+3%
Aware of the assessment fee and purchased Less faint	7%	10%	+3%

\*Results also include people who had and had not purchased paint, and those who paint for pay.

As the first PaintCare survey found, the vast majority of the respondents believe that the consumer fees per can of paint are reasonable, with 33% calling them very reasonable, and 40% calling them somewhat reasonable. Only about one-quarter (23%) considered the fees unreasonable.

## SECTION VII. Samples of Educational Materials Provided to Consumers of Architectural Paint, an Evaluation of the Methods Used to Disseminate Those Materials and an Assessment of the Effectiveness of the Education and Outreach, Including Levels of Waste Prevention and Reuse

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### A. Educational Materials Provided to Oregon Consumers of Architectural Paint

#### 1. Point of Sale Materials

PaintCare continued to distribute point of sale information for use by retailers for consumers purchasing architectural paint in Oregon. These materials included posters to advise consumers of the program, how to obtain information on the program, the importance of purchasing the correct amount of paint, and identifying collection locations for the program. In addition, PaintCare distributed counter cards, which included information on the assessment rates, what products are accepted under the program and where to find local collection locations. Where requested, PaintCare worked with individual retailers to modify the program materials to comply with individual store or corporate requirements.

In total, 9,050 counter cards and 54 posters were sent to retailer locations in year 2. PaintCare provides these point of sale materials to all retailers free of charge and restocked such throughout the year as needed or upon request.



*A PaintCare poster on the window of Cascade Home Center, Cottage Grove, Oregon.*

## **2. Internet**

PaintCare website ([www.paintcare.org](http://www.paintcare.org)) where information is available on all aspects of the program and a collection locator is provided by zip code or map, received 512,376 hits between July 1, 2011 to June 30, 2012 – indicating high use of this tool.

## **3. 1-800 Number**

PaintCare provides a nationwide 1-800 CLEANUP number – available 24/7 and bilingually, to enable consumers to find collection sites, including hours of operation, via an automated product and zip code locator.

## **4. Trade Shows/Conferences**

PaintCare participated in the National Hazardous Material Management Association Conference in Portland in September, 2011. PaintCare also presented to the Portland Chapter of the Painting and Decorating Contractors of America in November, 2011.

## **5. Public Relations, Earned Media**

PaintCare embarked on an extensive PR campaign at the program's first anniversary, the publication of the program's first Annual Report, and for Earth Day 2012.

- Upon completion of the first year of the program, PaintCare launched a campaign that generated 13 articles, 4 TV and radio stories and 23 internet articles.
- For the publication of the first Annual Report, PaintCare received 2 print stories and 8 internet articles.
- On Earth Day 2012, PaintCare was featured in 2 TV stories and 13 internet articles.
- Total publicity value from all media activities is estimated at over \$100,000. Please see Appendix E for examples of press coverage.

## **6. Purchased Media**

As in year 1, PaintCare purchased extensive advertising on radio and in newspapers. Table 15 shows the radio coverage. Table 16 shows general newspaper coverage, and Table 17 shows newspaper coverage to promote PaintCare-sponsored collection events. For additional details, please refer to Appendix F.



**Table 15: Radio Advertising**

<b><i>Radio Station</i></b>	<b><i>Run Dates</i></b>
Astoria KAST	All radio ads ran the weeks of: 7/4/11, 7/18/11, 8/1/11, 8/15/11, 9/29/11, 3/19/12, 4/2/12, 4/16/12, 4/30/12, 5/21/12, 6/4/12, 6/18/12, and 6/25/12
Baker KBKR	
Bend KBND	
Coos Bay KWRO	
Corvallis KLOO	
Enterprise KWVR	
Eugene KPNW	
Klamath Falls KFLS	
La Grande KLBH	
Lincoln City KBCH	
Medford KMED	
Newport KNPT	
Pendleton KUMA	
Roseburg KQEN	
Tillamook KMBD	
The Dalles KACI	
Portland KXL	

**Table 16: Newspaper Advertising**

<b><i>Newspaper</i></b>	<b><i>Run Dates</i></b>
Albany Democrat Herald	9/24/11, 4/20/12, 5/25/12, 6/29/12
Argus Observer	9/23/11, 4/20/12, 5/25/12, 6/29/12
Astoria The Daily Astorian	9/23/11, 4/20, 5/25, 6/29
Baker City Herald	9/24/11, 4/20/12, 5/25/12, 6/29/12
Bend Bulletin	9/24/11, 4/20/12, 5/25/12, 6/29/12
Blue Mountain Eagle	9/21/11
Brookings Curry Pilot Brookings	9/11/11, 4/18/12, 5/23/12, 6/27/12
Burns Times Herald	9/21/11, 4/18/12, 5/23/12, 6/24/12
Community Newspapers Sustainable Life	9/14-15/11, 4/18/12, 5/10/12 6/14/12
Coos Bay The World	9/24/11, 4/19/12, 5/24/12, 6/28/12
Corvallis Gazette	9/24/11, 4/20/12, 5/25/12, 6/29/12
Eugene Register Guard	9/24/11, 4/20/12, 5/25/12, 6/29/12
Gold Beach Curry County Reporter	9/21/11, 4/18/12, 5/23/12, 6/27/12
Grants Pass Daily Courier	9/24/11, 4/20/12, 5/25/12, 6/29/12
Hood River News	9/21/11, 4/18/12, 5/23/12, 6/27/12
John Day The Daily Astorian	4/18/12, 5/23/12, 6/27/12
Klamath Falls Herald and News	9/24/11, 4/20/12, 5/25/12, 6/29/12
La Grande Observer	9/23/11, 4/20/12, 5/25/12, 6/29/12
Lincoln City Country Media	9/21/11, 4/18/12, 5/23/12, 6/27/12
Manzanita Country Media	4/19/12, 5/17/12, 6/28/12
Medford Mail Tribune	9/24/11, 4/20/12, 5/25/12, 6/29/12

Newberg Graphic	9/24/11, 5/23/12, 6/27/12
Newport News Times	9/23/11, 4/20/12, 5/25/12, 6/29/12
Pendleton The Daily Astorian - East Oregonian	9/23/11, 4/20/12, 5/25/12, 6/29/12
Portland The Oregonian	9/23/11, 4/20/12, 5/25/12, 6/29/12
Roseburg News Review	9/23/11, 4/20/12, 5/25/12, 6/29/12
Salem Statesman Journal	9/23/11, 4/20/12, 5/25/12, 6/29/12
The Dalles Chronicle	9/23/11, 4/20/12, 5/25/12, 6/29/12
The Madras Pioneer	4/18/12, 5/23/12, 6/27/12
Tillamook Country Media	4/18/12, 5/23/12, 6/27/12
Tillamook County Shopper	4/17/12, 5/22/12, 6/26/12
Vernonia Voice	9/27/11, 4/24/12, 5/22/12, 6/26/12
Yamhill Valley News	9/24/11, 4/18/12, 5/23/12, 6/27/12

**Table 17: Newspaper Advertising for PaintCare-Sponsored Collection Events**

<i><b>Newspaper</b></i>	<i><b>Run Dates</b></i>
Condon Times Journal	6/7/12, 6/14/12, 6/21/12
Hermiston Herald	8/31/11, 9/7/11, 8/15/12, 8/22/12, 8/29/12, 9/5/12
Wallowa County Chieftan	9/8/11, 9/14/11, 5/30/12, 6/7/12, 6/14/12
Wheeler County News	6/6/12, 6/20/12
Lake County Examiner	8/17/11, 8/24/11

## **B. An Evaluation of the Methods Used to Disseminate Education and Outreach Materials**

PaintCare carried out its third survey of Oregon residents in August 2012. The latest awareness survey was identical to the July 2011 survey. Both online surveys gauged awareness levels and gathered information on the behavior of Oregon respondents that had purchased paint to test the “buy right” message and the effect of the assessment rate on the paint purchase. The surveys also gathered data on overall program and fee awareness among non-purchasers of paint and people who paint for pay. Table 18 compares the results of the end of year 1 survey (conducted in July 2011) with the results of the end of year 2 survey (conducted in August 2012). The full year 2 survey and results are available in Appendix B.

**Table 18: July 2011 and August 2012 PaintCare Awareness Survey Results**

<i><b>Survey of Oregon Respondents who had Purchased Paint</b></i>	<i><b>July 2011</b></i>	<i><b>Aug 2012</b></i>	<i><b>% Change</b></i>
Aware of a program that collects leftover paint*	27%	31%	+4%
Recall seeing a “paint calculator” tool	18%	19%	+1%
Recall seeing the “paint calculator” tool and used the tool	20%	38%	+18%
In recent painting project, used leftover paint for another project	7%	12%	+5%
In recent painting project, recycled or donated the paint	0%	5%	+5%

\*Results also include people who had and had not purchased paint, and those who paint for pay.

Additional results from the August 2012 survey that are important to share include:

- 31% of all survey respondents are aware of the Program. Respondents most likely to be aware:
  - Are aged over 65, (37% are aware)
  - Are residents of Central Oregon (35%), compared to residents of Eastern Oregon, who were least likely (15%)
  - Have an income over \$50,000 per year (32%)
  - Are college graduates or higher (35-44%)
- Out of those who are aware of the program, newspapers, television, and radio were the most often cited sources of information (40%, 39%, and 18% respectively). Retail posters were cited at 6% and retail rack cards were the lowest, at 3%.
- The overwhelming majority (90%) of those respondents who were aware of the fee answered that it did not have any impact on the quantity of paint they purchased most recently. Similarly, the vast majority (93%) of those respondents said that the information they have seen or heard about the Oregon paint recycling program had no effect on the amount of paint they purchased or planned to purchase.
- 19% of respondents recalled seeing a “paint calculator” during their most recent paint purchase. Of that group, 38% used the “paint calculator” to help them decide how much paint they should purchase.

### **C. Assessment of the Education and Outreach, Including Levels of Waste Prevention and Reuse**

Based on the positive results from the second awareness survey, PaintCare believes the education and outreach initiatives are working well. There was a 4% jump in awareness of the program from year 1 to year 2 and a 3% jump in fee awareness.

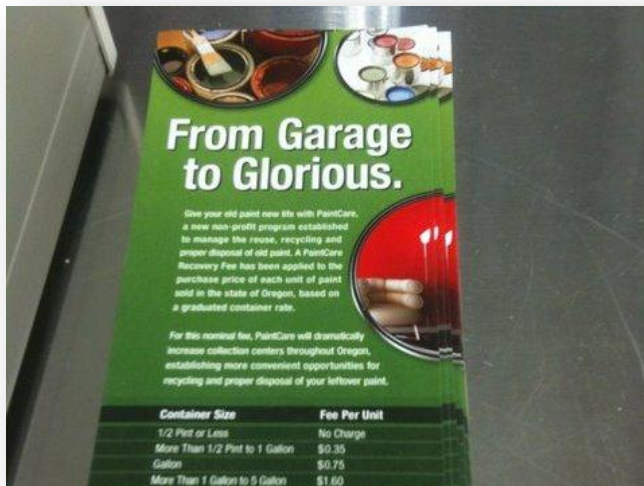
Similar jumps were seen in the results related to collection system convenience. 43% of respondents who had purchased paint were also aware of a collection sites and 73% found the collection sites to be convenient – compared to last year, this is a 12% and 10% increase, respectively.

Point of sale materials such as retail posters and rack cards still showed a low-level of use, but their use has increased slightly from last year (6% and 3% of respondents cited them as a source of program awareness, respectively).

In addition, changes were observed with regards to waste minimization behaviors. In terms of using the “paint calculator,” there was an 18% usage increase compared to last year amongst those who saw the poster. This provides further evidence that the education and outreach efforts are working.

In the third year of the program, PaintCare will continue to engage and enhance both public and retailer education and participation. In addition, based on lessons learned in the first two years of the program, the following specific measures will be taken:

- Retailer point of sale materials will be revised based on input from retailers at a Retailer Stakeholder Meeting held in San Francisco, CA, in June 2012.
- A “two year program highlights” factsheet will be sent to all retailers to reeducate and reengage them in the program.
- The PaintCare website will be revamped to be more user-friendly.
- Targeted outreach will be done to real estate agents, banks, foreclosure specialist, property managers and others that may benefit from awareness of the PaintCare program for managing large volumes of paint left behind by tenants.



*PaintCare's retailer rack card, on display at True Value in Estacada, Oregon.*



*PaintCare's "paint calculator" poster, on display at True Value in Molalla, Oregon.*

## **SECTION VIII. Analysis of the Environmental Costs and Benefits of Collecting and Recycling Latex Paint**

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The Life Cycle Assessment of environmental costs and benefits was completed in 2011, please refer to the 2011 PaintCare Annual Report for the study and results.

## **Appendices**

**Appendix A – GIS Analysis of OR Service Coverage**

**Appendix B – 2012 Awareness Survey of Oregon Residents**

**Appendix C – PaintCare Collection Sites as of June 30, 2012**

**Appendix D – Independent Financial Audit of the PaintCare Program**

**Appendix E – Earth Day Media Coverage**

**Appendix F – PaintCare Outreach Year 2 Report**

**August 28, 2012**

**Technical Memo to PaintCare: GIS Method Used to Calculate the Population Coverage of the PaintCare Service Locations in Oregon**

All PaintCare service location addresses were mapped and a service area with a 15-mile radius surrounding each location was calculated using ESRI's ArcMap 10 GIS program. Population data for 2010 were downloaded directly from the US Census Bureau for both Census Blocks (the smallest unit for which census data is available) and Cities, Towns & Census Designated Places (CDPs).

An overlay analysis was conducted to calculate the percentage of the population living in each census block that resides within at least one 15-mile service area in each of the three PaintCare project phases. The block level population coverage calculations were then aggregated to describe both state and county level population coverages. Additionally, a similar overlay analysis was conducted to calculate the percentage of the population of all Cities, Towns and CDPs within at least one 15-mile service area in each of the four PaintCare project phases. To show State-wide coverage for each project phase, results were summarized in both tabular and cartographic formats.

Cordially,

Aaron Licker, *ADP GIS, BA*

Anthony Smith, *BA*

## Appendix B - 2012 Awareness Survey of Oregon Residents



PaintCare Awareness Survey of Oregon Residents

August 2012



## Overview

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*This was an online survey targeting residents of Oregon who have purchased paint in the year prior to taking an online survey (July 1, 2011 to June 30, 2012). Respondents who had not purchased paint in the last year were still asked about basic awareness of the program. The following summary includes combined results from those who purchased paint (n=253), have not purchased paint (n=630), and those who paint for pay on either a part-time or full-time basis. (n=89).*

- With regard to seeing or hearing any advertisements about the PaintCare™ program, an average of 31% of all survey respondents (n=972) recalled advertisements – or in other words, are aware of the program. There was little difference in program awareness between males and females. Respondents most likely to be aware:
  - Are aged over 65, (37% are aware)
  - Are residents of Central Oregon (35%), compared to residents of Eastern Oregon, who were least likely (15%).
  - Have an income over \$50,000 per year (32%)
  - Are college graduates or higher (35-44%)
- In terms of awareness of the PaintCare Recovery Fee, 14% of all survey respondents (n=972) were aware of the fee. Residents most likely to be aware of fees:
  - Are residents of Eastern Oregon (25%), as compared to residents of Portland Metro who were least likely (10%).
  - Are males (16%).
- Of those who reported being aware of the program (n=298), newspapers, television, and radio were the most often cited sources of information (40%, 39%, and 18% respectively). Retail posters were cited at 6% and retail rack cards were the lowest, at 3%.

*The following summary only includes respondents who purchased paint.*

- Respondents most frequently purchased their paint at:
  - home centers, 45%
  - paint stores, 25%
  - hardware stores, 22%
- The overwhelming majority (90%) of those respondents who were aware of the fee (n=60) answered that it did *not* have any impact on the quantity of paint they purchased most recently. 10% of respondents purchased less paint because of the fee, a 3% increase compared to last year.
  - 93% of respondents who were aware of the fee said that the information they have seen or heard about the Program had no effect on the amount of paint they purchased or planned to purchase.
- Nearly 43% of respondents who purchased paint reported being aware of established drop-off locations to collect leftover paint. The residents most likely to be aware live in the Willamette Valley, Eastern Oregon and Central Oregon (53%, 50% and 44%, respectively). Respondents living on the Oregon Coasts showed the lowest level of awareness (18%).
- 46% of respondents who were aware of a drop-off location reported that they live within five miles of a drop-off location.
  - 73% of respondents who were aware of a drop-off location consider the drop-off location to be convenient.
- 19% of respondents recalled seeing a “paint calculator” during their most recent paint purchase.
  - Of that group, 38% used the “paint calculator” to help them decide how much paint they should purchase.
- 59% of respondents reported storing the paint from their most recent paint project for later projects or touch-ups. Another 22% reported having no leftover paint after completing their most recent painting project. 12% reused their paint in another project or recycled/donated their paint (5%).

## Background and Methodology

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This survey was developed by Allen Irish of PaintCare, who conducted an on-line survey using a demographically representative outbound sample of Oregon residents provided by SurveyMonkey. The results were analyzed and this report was written by Eveline Xia of Product Care.

A total of 972 surveys were conducted, so the margin of error of is +/- 3%, at 95% level of confidence. Interviews were conducted between Aug 6, 2012 and Aug 10, 2012.

Ages were monitored to ensure that no respondents were under the age of 18.

### Survey Demographics:

<b>Age</b>	Under 18 0%	18-24 5%	25-34 11%	35-44 12%	45-54 17%	55-65 30%	Over 65 26%
<b>Gender</b>	Male 33%	Female 67%					
<b>Region*</b>	Coast 9%	Portland Metro 40%	Central 8%	Willamette Valley 28%	Southern 13%	Eastern 3%	
<b>Income</b>	Under \$25,000 26%	\$25,000 - \$50,000 32%	\$50,000 - \$100,000 28%	Over \$100,000 7%	Prefer not to Answer 7%		
<b>Education</b>	Less than High school 2%	High school graduate 16%	Some college or Associate's Degree 47%	College Graduate 21%	Post-graduate study/degree 13%		

\*Respondents were asked to select in which of the following Oregon regions they lived:

<b>Coast</b>	Astoria, Florence, etc.
<b>Portland Metro</b>	Multnomah, Columbia, Clackamas, and Washington Counties
<b>Central</b>	Columbia River Gorge, the Dalles, Bend, etc.
<b>Willamette Valley</b>	Salem, Eugene, etc.
<b>Southern</b>	Ashland, Medford, Klamath Falls, etc
<b>Eastern</b>	Pendleton, Ontario, etc.

## Results: All respondents (who had and had not purchased paint, and those who paint for pay)

Note: Percentages are calculated based on demographic categories by columns.

11. During the past year, do you recall seeing or hearing any advertisements describing a program to collect leftover paint in Oregon?

	AGE							GENDER		REGION							INCOME				Pref no	Less	Hgh	EDUCATION				
	Total	18-24	25-34	35-44	45-54	55-65	>65	Male	Fem	Coast	PrtInd	Metro	Centrl	Willmtt	Valley	Sthrn	Eastrn	<\$25k	\$25k-\$50k	\$50k-\$100k	>\$100k	answr	High Schl	High Schl Grad	Collg/Assts Deg	Collg Grad	Post-grad	Pref no
	972	54	112	121	173	277	235	319	653	79	399	72	276	119	27			209	255	221	54	55	14	128	375	169	106	2
		6%	12%	12%	18%	28%	24%	33%	67%	8%	41%	7%	28%	12%	3%			22%	26%	23%	6%	6%	1%	13%	39%	17%	11%	0%
Yes	298	8	23	31	47	101	88	105	193	22	114	25	93	40	4			52	85	70	13	20	3	29	102	59	47	0
	31%	15%	21%	26%	27%	36%	37%	33%	30%	28%	29%	35%	34%	34%	15%			25%	33%	32%	24%	36%	21%	23%	27%	35%	44%	0%
No	674	46	89	90	126	176	147	214	460	57	285	47	183	79	23			157	170	151	41	35	11	99	273	110	59	2
	69%	85%	79%	74%	73%	64%	63%	67%	70%	72%	71%	65%	66%	66%	85%			75%	67%	68%	76%	64%	79%	77%	73%	65%	56%	100%

12. Where do you recall seeing advertisements or other information about the program to collect leftover paint in Oregon (select all that apply\*)?

	AGE							GENDER		REGION							INCOME				Pref no	Less	Hgh	EDUCATION				
	Total	18-24	25-34	35-44	45-54	55-65	>65	Male	Fem	Coast	PrtInd	Metro	Centrl	Willmtt	Valley	Sthrn	Eastrn	<\$25k	\$25k-\$50k	\$50k-\$100k	>\$100k	answr	High Schl	High Schl Grad	Collg/Assts Deg	Collg Grad	Post-grad	Pref no
	298	8	23	31	47	101	88	105	193	22	114	25	93	40	4			52	85	70	13	20	3	29	102	59	47	0
		3%	8%	10%	16%	34%	30%	35%	65%	7%	38%	8%	31%	13%	1%			17%	29%	23%	4%	7%	1%	10%	34%	20%	16%	0%
Newspaper	120	1	5	11	13	40	50	48	72	9	42	9	45	13	2			14	34	32	7	9	2	9	39	30	16	0
	40%	13%	22%	35%	28%	40%	57%	46%	37%	41%	37%	36%	48%	33%	50%			27%	40%	46%	54%	45%	67%	31%	38%	51%	34%	#DIV/0!
TV	117	3	5	12	18	46	33	39	78	7	41	6	37	25	1			33	34	22	5	5	1	13	49	19	17	0
	39%	38%	22%	39%	38%	46%	38%	37%	40%	32%	36%	24%	40%	63%	25%			63%	40%	31%	38%	25%	33%	45%	48%	32%	36%	#DIV/0!
Radio	53	3	6	8	9	15	12	16	37	7	17	5	20	4	0			9	12	14	0	4	0	4	13	12	10	0
	18%	38%	26%	26%	19%	15%	14%	15%	19%	32%	15%	20%	22%	10%	0%			17%	14%	20%	0%	20%	0%	14%	13%	20%	21%	#DIV/0!
Retail poster	18	0	3	1	3	7	4	9	9	1	7	2	6	2	0			2	9	5	0	0	0	1	8	5	2	0
	6%	0%	13%	3%	6%	7%	5%	9%	5%	5%	6%	8%	6%	5%	0%			4%	11%	7%	0%	0%	0	3%	8%	8%	4%	#DIV/0!
Retail Rack Card	9	0	2	3	1	2	1	4	5	2	5	0	1	0	1			0	2	3	0	0	0	0	1	4	0	0
	3%	0%	9%	10%	2%	2%	1%	4%	3%	9%	4%	0%	1%	0%	25%			0%	2%	4%	0%	0%	0%	0%	1%	7%	0%	#DIV/0!
Internet	31	1	3	4	9	7	7	8	23	1	19	5	4	2	0			3	8	8	3	3	0	2	10	5	8	0
	10%	13%	13%	13%	19%	7%	8%	8%	12%	5%	17%	20%	4%	5%	0%			6%	9%	11%	23%	15%	0%	7%	10%	8%	17%	#DIV/0!
Other, please specify	40	2	1	3	3	17	14	16	24	5	19	5	6	5	0			3	11	11	1	6	0	4	13	11	4	0
	13%	25%	4%	10%	6%	17%	16%	15%	12%	23%	17%	20%	6%	13%	0%			6%	13%	16%	8%	30%	0%	14%	13%	19%	9%	#DIV/0!

\*Percentages may exceed 100% in some cases where respondents were permitted to select more than one response.

13. Recent Oregon legislation established a fee of between \$0.35 and \$1.60 (based on container size) and directed retailers to begin collecting this fee beginning in July 2010. Were you aware that such a fee is added to paint purchases?

	AGE							GENDER		REGION							INCOME				Pref no	Less	Hgh	EDUCATION				
	Total	18-24	25-34	35-44	45-54	55-65	>65	Male	Fem	Coast	PrtInd	Metro	Centrl	Willmtt	Valley	Sthrn	Eastrn	<\$25k	\$25k-\$50k	\$50k-\$100k	>\$100k	answr	High Schl	High Schl Grad	Collg/Assts Deg	Collg Grad	Post-grad	Pref no
	972	54	112	121	172	280	233	318	654	79	396	73	277	119	28			207	255	222	55	55	14	128	374	170	106	2
		6%	12%	12%	18%	29%	24%	33%	67%	8%	41%	8%	28%	12%	3%			21%	26%	23%	6%	6%	1%	13%	38%	17%	11%	0%
Yes	132	6	15	15	26	41	29	51	81	14	39	15	44	13	7			13	41	36	5	9	0	9	47	33	15	0
	14%	11%	13%	12%	15%	15%	12%	16%	12%	18%	10%	21%	16%	11%	25%			6%	16%	16%	9%	16%	0%	7%	13%	19%	14%	0%
No	840	48	97	106	146	239	204	267	573	65	357	58	233	106	21			194	214	186	50	46	14	119	327	137	91	2
	86%	89%	87%	88%	85%	85%	88%	84%	88%	82%	90%	79%	84%	89%	75%			94%	84%	84%	91%	84%	100%	93%	87%	81%	86%	100%

Results: Respondents who have purchased paint only

10. At which retail outlet(s) have you purchased paint in the past year (select all that apply\*)?

Paint Store	62	25%
Home Center	114	45%
Lumber Yard/Building Supply Store	25	10%
Mass merchant	48	19%
Hardware Store	55	22%
Other, please specify	15	6%

\*Percentages may exceed 100% in some cases where respondents were permitted to select more than one response.

14. Thinking about your most recent paint purchase, did the fee have any impact on the quantity of paint you purchased?

	Total	AGE						GENDER		REGION						INCOME					Pref no answr	Less High Schl	EDUCATION					
		18-24	25-34	35-44	45-54	55-65	>65	Male	Fem	Coast	Metro	Centrl	Willmtt Valley	Sthrn	Eastrn	<\$25k	\$25k- \$50k	\$50k- \$100k	>\$100k	Collg/ Assts Deg			Collg Grad	Post- grad	Pref no answr			
		1%	9%	10%	29%	27%	23%	29%	71%	12%	34%	13%	33%	8%	1%	17%	40%	31%	6%	6%			0%	10%	53%	21%	15%	0%
No, I purchased the same amount of paint.	77	1	8	9	17	22	20	25	52	10	27	9	26	4	1	13	27	27	5	5	0	7	41	16	13	0		
	90%	100%	100%	100%	68%	96%	100%	100%	85%	100%	93%	82%	93%	57%	100%	87%	79%	100%	100%	100%	0%	78%	89%	89%	100%	0%		
Yes, I purchased less paint.	9	0	0	0	8	1	0	0	9	0	2	2	2	3	0	2	7	0	0	0	0	2	5	2	0	0		
	10%	0%	0%	0%	32%	4%	0%	0%	15%	0%	7%	18%	7%	43%	0%	13%	21%	0%	0%	0%	0%	22%	11%	11%	0%	0%		
Yes, I traveled outside Oregon to purchase paint.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
Other, please specify.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		

15. Based on your understanding of the information you have seen on the Oregon program, does the program cover the following types of paint products?

	Yes	No	Not sure
	87%	7%	7%
Oil-based paint (cleans up with mineral spirits or paint thinner)	27	2	2
	30	2	0
Latex (cleans up with water)	94%	6%	0%
	15	7	10
Paint thinner	47%	22%	31%
	25	1	6
Paints in containers of 5 gallons or larger	78%	3%	19%

16. Are you aware of any drop-off locations that have been established to collect leftover paint?

	Total	AGE						GENDER		REGION						INCOME					Less High Schl	Hgh Schl Grad	EDUCATION				
		18-24	25-34	35-44	45-54	55-65	>65	Male	Fem	Coast	Prtlnd Metro	Centrl	Willmtt Valley	Sthrn	Eastrn	<\$25k	\$25k- \$50k	\$50k- \$100k	>\$100k	Pref no answr			Collg/ Assts Deg	Collg Grad	Post- grad	Pref no answr	
		12 5%	31 12%	32 13%	44 17%	77 30%	57 23%	96 38%	157 62%	17 7%	107 42%	25 10%	73 29%	10 11%	27 12%	4 2%	43 17%	80 32%	94 37%	23 9%			13 5%	5 2%	14 13%	46 46%	25 21%
Yes	108 43%	2 17%	7 23%	15 47%	15 34%	36 47%	33 58%	42 44%	66 42%	3 18%	43 40%	11 44%	39 53%	10 37%	2 50%	20 47%	37 46%	38 40%	6 26%	7 54%	2 40%	12 35%	46 40%	25 47%	23 51%	0 0%	
No	145 57%	10 83%	24 77%	17 53%	29 66%	41 53%	24 42%	54 56%	91 58%	14 82%	64 60%	14 56%	34 47%	17 63%	2 50%	23 53%	43 54%	56 60%	17 74%	6 46%	3 60%	22 65%	70 60%	28 53%	22 49%	0 0%	

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17. Thinking of the closest drop-off location, approximately how far is it located from your home or painting project?

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Less than 1 mile	6	6%
1-5 miles	43	40%
5-10 miles	28	26%
10-25 miles	20	19%
Over 25 miles	7	6%
Not sure	4	4%
Total	108	100%

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18. Do you consider that to be a convenient location for you to drop-off leftover paint?

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Yes	76	73%
No	28	27%
Total	104	100%

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19. Thinking of your most recent paint purchase, do you recall seeing a “paint calculator” or other tool designed to help customers estimate the quantity of paint needed for their project?

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Yes	49	19%
No	204	81%
Total	253	100%

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20. Did you use the paint calculator or other tool help you decide how much paint to purchase for that project?

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Yes	13	38%
No	21	61%
Total	34	100%

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22. Did any information you may have seen or heard about the Oregon paint recycling program influence the amount of paint you purchased or planned to purchase?

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	Total	AGE						GENDER		REGION						INCOME				Pref no answr	EDUCATION					
		18-24	25-34	35-44	45-54	55-65	>65	Male	Fem	Coast	Prtlnd Metro	Centrl	Willmtt Valley	Sthrn	Eastrn	<\$25k	\$25k-\$50k	\$50k-\$100k	>\$100k		Less Hgh Schl	Hgh Schl Grad	Collg/ Assts Deg	Collg Grad	Post-grad	Pref no answr
	74	1	5	12	8	23	25	29	45	5	36	7	19	6	1	9	23	28	6	8	3	7	28	15	21	0
		1%	7%	16%	11%	31%	34%	39%	61%	7%	49%	9%	26%	8%	1%	12%	31%	38%	8%	11%	4%	9%	38%	20%	28%	0%
Had no effect	69	0	5	12	8	22	22	27	42	5	35	5	17	6	1	9	22	25	6	7	3	7	24	14	21	0
	93%	0%	100%	100%	100%	96%	88%	93%	93%	100%	97%	71%	90%	100%	100%	100%	96%	89%	100%	88%	100%	100%	86%	93%	100%	0%
I purchased fewer containers of paint	2	1	0	0	0	1	0	1	1	0	0	1	1	0	0	0	0	1	0	1	0	0	2	0	0	0
	3%	100%	0%	0%	0%	4%	0%	3%	2%	0%	0%	14%	5%	0%	0%	0%	0%	4%	0%	13%	0%	0%	7%	0%	0%	0%
I purchased a smaller sized container	2	0	0	0	0	0	2	0	2	0	0	1	1	0	0	0	0	2	0	0	0	0	1	1	0	0
	3%	0%	0%	0%	0%	0%	8%	0%	4%	0%	0%	14%	5%	0%	0%	0%	0%	7%	0%	0%	0%	0%	4%	7%	0%	0%
Other, please specify	1	0	0	0	0	0	1	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
	1%	0%	0%	0%	0%	0%	4%	3%	0%	0%	3%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	4%	0%	0%	0%

[illegible]

## Appendix C - PaintCare Collection Sites as of June 30, 2012

#	City/Town	Facility Type	Store Name	Address	County	Hours of Operation	Operational
1	Albany	ReStore*	Albany Area ReStore	1225 SE 6th Ave.	Linn	Mon-Fri 9-5, Sat 9-4	July 2010
2	Albany	Sherwin Williams	Albany #8088	2945 SE Santiam Highway	Linn	Mon-Fri 6:30-7	September 2010
3	Aloha	Ace Hardware	Suburban Ace Hardware	3470 SW 185th Ave	Washington	Mon-Fri 7-7, Sat 8-6, Sun 12-5	July 2010
4	Ashland	Miller Paint	Miller Paint	2205 Ashland St.	Jackson	Mon-Fri 7-6, Sat 8-5	July 2010
5	Astoria	Independent Dealer	Astoria Builders Supply	1777 Marine Drive	Clatsop	Mon-Fri 7-6; Sat-Sun 8-5	July 2010
6	Astoria	Independent Dealer	City Lumber Co	2142 Commercial Street	Clatsop	Mon-Fri 7:30-5:30, Sat 8-5, Sun 9-4	December 2010
7	Baker City	Ace Hardware	Thatcher's Ace Hardware	2001 2nd Street	Baker	Mon-Fri 7-6, Sat 8-6, Sun 10-4	July 2010
8	Baker City	Do It Best	Millers Home Center and Lumber	3815 Pocahontas Rd	Baker	Mon-Fri 7:30-5:30, Sat 7:30-5, Sun 9-4	July 2010
9	Beaverton	Rodda	Rodda Paint Progress	8614 SW Hall Blvd	Washington	Mon-Fri 7-6, Sat 8-4	August 2010
10	Beaverton	ReStore*	Washington County Restore	13475 SW Millikan Way	Washington	Tue-Sat 9-5	May 2011
11	Bend	Rodda	Rodda Paint and Decor	63007 Layton Ave	Deschutes	Mon-Fri 7-5	July 2010
12	Bend	Benjamin Moore	Standard Paint and Abbey Carpet	253 NE Greenwood	Deschutes	Mon-Fri 7:30-5:30, Sat 9-3	September 2010
13	Bend	Permanent HHW Collection	Deschutes County	61050 SE 27th St.	Deschutes	2nd & 4th Fri & Sat of each month 9-3	July 2010
14	Bend	Sherwin Williams	Sherwin Williams #8554	20515 Cooley Road	Deschutes	Mon-Fri 7-7, Sat 8-6, Sun 10-6	July 2010



15	Bend	ReStore*	Bend ReStore	740 NE 1st Ave	Deschutes	Tue-Fri 9-5, Sat 10-4	January 2011
16	Boardman	Permanent HHW Collection	Morrow County -North Transfer Station	69900 Frontage Lane	Morrow	Sat-Sun 9-4	May 2011
17	Brookings	Ace Hardware	Kerr Ace Hardware Building Center	711 Chetco Avenue	Curry	Mon-Fri 7:30-5:30, Sat-Sun 8-5	July 2010
18	Burns	Parr Lumber	Parr Lumber	1 South Broadway	Harney	Mon-Fri 7:30-5, Sat 8-4	July 2010
19	Clackamas	Miller Paint	Miller Paint	10210 SE Hwy 212	Clackamas	Mon-Sat 7-6, Sun 11-4	August 2010
20	Coos Bay	Benjamin Moore	Bayshore Paint	1026 N Bayshore Drive	Coos	Mon-Fri 7:30-5:30, Sat 9-5	July 2010
21	Coos Bay	SW Transfer Station	Beaver Hill Disposal Site	55722 Highway 101	Coos	Tue-Sat 8-4:30	September 2010
22	Corvallis	ReStore*	Benton Restore	1327 NW 9th St	Benton	Tue-Sat 9-4:30	July 2010
23	Corvallis	Sherwin Williams	Corvallis #8049	2495 NW 9th Street	Benton	Mon-Fri 7-7, Sat 8-6, Sun 10-6	July 2010
24	Cottage Grove	Do It Best	Cascade Home Center	49 South 6th Street	Lane	Mon-Sat 8-6, Sun 10-4	August 2010
25	Estacada	True Value	Estacada True Value	310 S Main St	Clackamas	Mon-Sat 8-7, Sun 9-5	August 2010
26	Eugene	Forrest Paint	Forrest Paint Retail	990 McKinley Street	Lane	Mon-Fri 7:30-5:30, Sat 8-4	July 2010
27	Eugene	Benjamin Moore Signature Store	Tommy's Paint Pot	1000 Conger Street	Lane	Mon-Fri 7:30-5:30, Sat 10-4	July 2010
28	Eugene	Sherwin Williams	Eugene # 8623	1054 Green Acres	Lane	Mon-Fri 7-7, Sat 8-6, Sun 10-6	June 2011
29	Eugene	Permanent HHW Collection	Lane County	3100 E. 17th Ave.	Lane	Every Thurs & 2nd Sat of month by appt	August 2010
30	Eugene	Independent Dealer	Jerry's Home Improvement Center	2600 Hwy 99 North	Lane	Mon-Sat 7-8, Sun 8-6	July 2011
31	Gearhart	Independent Dealer	Gearhart Builders Supply	4320 Hwy 101N	Clatsop	Mon-Fri 7-6, Sat-Sun 8-5	January 2011

32	Gearhart	Sherwin Williams	Gearhart #8275	3527 Highway 101	Clatsop	Mon-Fri 7-7, Sat 8-6, Sun 10-6	July 2010
33	Gold Beach	Independent Dealer	Gold Beach Lumber Yard	28680 Hunter Creek Loop	Curry	Mon-Fri 7:30-5:30, Sat-Sun 9-3	November 2010
34	Grants Pass	Sherwin Williams	Grants Pass #8192	1072 Rogue River Highway	Josephine	Mon-Fri 7-7, Sat 8-6, Sun 10-6	July 2010
35	Grants Pass	Glidden Paint	Glidden Professional Paint Center	310 N.E. Beacon Street	Josephine	Mon-Fri 7-5, Sat 9-1	September 2010
36	Gresham	Miller Paint	Gresham	1831 E Powell Boulevard	Multnomah	Mon-Sat 7-6	July 2010
37	Hood River	Permanent HHW Collection	River/Wasco/Sherman Counties	3440 Guignard Dr. Hood River	Hood River	3rd Friday of the Month 9-2	July 2010
38	Hood River	Independent Dealer	Hometown Paint	1737 West Cascade	Hood River	Mon-Fri 8-5, Sat 10-3	September 2011
39	John Day	True Value	John Day True Value	161 E Main Street	Grant	Mon-Sat 8-6, Sun 10-3	July 2010
40	Keizer	Sherwin Williams	Keizer #8609	4669 River Road North	Marion	Mon-Fri 7-7, Sat 8-6, Sun 10-6	July 2010
41	Klamath Falls	Sherwin Williams	Klamath Falls #8051	4525 S 6th Street	Klamath	Mon-Fri 7-7, Sat 8-6, Sun 10-6	July 2010
42	La Pine	Ace Hardware	Lapine Ace Hardware & Building Supply	51615 Huntington Road	Deschutes	Mon-Fri 7-6, Sat 8-5, Sun 9-5	July 2010
43	La Grande	Do It Best	Miller Home Center	307 Greenwood St	Union	Mon-Fri 7:30-5:30, Sat 7:30-5, Sun 9-4	July 2010
44	La Grande	Ace Hardware	Thatcher's Ace Hardware	2212 Island Ave Suite 290	Union	Mon-Fri 7-6, Sat 8-6, Sun 10-4	January 2011
45	Lake Oswego	Miller Paint	Miller Paint	544 North State St.	Clackamas	Mon-Sat 7-6, Sun 11-4	August 2010
46	Lebanon	ReStore	Lebanon ReStore	1055 W. Airway Rd.	Linn	Wed-Thu 10-2, Fri-Sat 9-4	July 2010
47	Lexington	Permanent HHW Collection	Morrow County -South Transfer Station	57185 Hwy 74	Morrow	Sat-Sun 9-4	May 2011
48	Lincoln City	Lincoln County SW Transfer Station	Schooner Creek Transfer Station	367 S Anderson Creek Rd	Lincoln	Mon-Fri 8-5, Sat 8-4	May 2011

49	Lincoln City	Lincoln County SW Transfer Station	North Lincoln Sanitary Service	1726 SE Hwy 101	Lincoln	Mon-Fri 7:30-4:30, 1st Sat of month 10-1	May 2011
50	Madras	ReStore*	Jefferson County Habitat ReStore	85 SW K Street	Jefferson	Wed-Sat 10-5	August 2011
51	McMinnville	Sherwin Williams	McMinnville #8085	570 N Highway 99W	Yamhill	Mon-Fri 7-7, Sat 8-6, Sun 10-6	September 2010
52	McMinnville	ReStore*	McMinnville ReStore	1040 SE 1st St.	Yamhill	Tue-Sat 9-5	July 2010
53	Medford	Sherwin Williams	Medford #8157	2560A Crater Lake Hwy	Jackson	Mon-Fri 7-7, Sat 8-6, Sun 10-6	July 2010
54	Medford	Parr Lumber	Parr Lumber	1231 Disk Drive	Jackson	Mon-Fri 7-5	March 2011
55	Medford	Independent Dealer	Drake's Paint & Supply	2929 North Pacific Hwy	Jackson	Mon-Fri 7-6, Sat 8-4, Sun 10-3	December 2010
56	Medford	ReStore*	Rogue Valley Habitat ReStore	2233 South Pacific Hwy	Jackson	Mon-Fri 10-5	September 2011
57	Medford	Miller Paint	Miller Paint Medford	803 S. Central	Jackson	Mon-Fri 8-6, Sat 8-5	July 2010
58	Molalla	True Value	Molalla True Value	114 Grange Avenue	Clackamas	Mon-Sat 8-6, Sun 9-5	July 2010
59	Mt Angel	ReStore*	North Willamette Mt Angel Restore	225 Franklin Street	Marion	Wed-Sat 10-4	June 2011
60	Newberg	Benjamin Moore	Newberg Hardware	2100 Portland Rd.	Yamhill	Mon-Fri 7-6, Sat 8-6, Sun 10-4	July 2010
61	Newport	Lincoln County SW Transfer Station	Thompson's Sanitary Service	7450 NE Avery Street	Lincoln	Tue-Sat 9-5	July 2010
62	Newport	Sherwin Williams	Newport #8229	121 NE Harney St Suite D	Lincoln	Mon-Fri 7-7, Sat 8-6, Sun 10-6	September 2010
63	Ontario	True Value	Kinney Bros & Keele True Value Hardware	460 SW 4th Ave	Malheur	Mon-Sat 8-7, Sun 10-5	July 2010
64	Oregon City	Permanent HHW Collection *	Metro South	2001 Washington St.	Clackamas	Mon-Sat 9-4	July 2010
65	Pendleton	Sherwin Williams	Pendleton #8499	115 SE Emigrant Ave	Umatilla	Mon-Fri 7:30-7, Sat 8-6	July 2010

66	Portland	Permanent HHW Collection *	Metro Central	6161 NW 61st Ave	Multnomah	Mon-Sat 9-4	July 2010
67	Portland	Ace Hardware	Powell Villa Ace Hardware	3660 SE 122nd Avenue	Multnomah	Mon-Fri 8-7, Sat 9-6, Sun 9-5	June 2011
68	Portland	Benjamin Moore	Powell Paint Center	5205 SE Powell Blvd	Multnomah	Mon-Fri 7-5:30, Sat 8-5	June 2011
69	Portland	Benjamin Moore	Kaleidoscope Paint	909 SE Salmon St.	Multnomah	Mon-Fri 8-5:30, Sat 8-6	September 2010
70	Portland	True Value	Parkrose True Value Hardware	10625 NE Sandy Blvd	Multnomah	Mon-Sat 7-7, Sun 8-6	September 2010
71	Portland	ReStore*	Portland ReStore	66 SE Morrison St	Multnomah	Tue -Sat 9-5	July 2010
72	Portland	Rodda	Rodda Paint Eastside	321 SE Taylor	Multnomah	Mon-Fri 7-6, Sat 8-4	September 2010
73	Portland	Sherwin Williams	Roosevelt # 8239	2246 NE Roosevelt	Multnomah	Mon-Fri 6:30-5:30, Sat 8-1	September 2010
74	Portland	Miller Paint	Miller Paint	8703 SW Beaverton Hillsdale Hwy	Washington	Mon-Sat 7-6, Sun 11-4	September 2010
75	Portland	Miller Paint	Miller Paint	1040 NW Murray Rd.	Washington	Mon-Sat 7-6, Sun 11-4	September 2010
76	Prineville	Parr Lumber	Parr Lumber	601 N Main Street	Crook	Mon-Fri 7-5, Sat 8-2	July 2010
77	Prineville	Permanent HHW Collection	Crook County	110 SW Landfill Rd	Crook	Mon-Sat 8-4:30	April 2011
78	Redmond	ReStore*	Redmond Habitat ReStore	1242 Hwy 97 South	Deschutes	Tue-Sat 9-5	July 2010
79	Redmond	Sherwin Williams	Redmond #8261	2835 SW 17th Place	Deschutes	Mon-Fri 7-7, Sat 8-6, Sun 10-6	September 2010
80	Roseburg	Sherwin Williams	Roseburg #8118	287 NW Garden Valley	Douglas	Mon-Fri 7-7, Sat 8-6, Sun 10-6	July 2010
81	Roseburg	Independent Dealer	Heartwood Resources	3495 Old Hwy 99S	Douglas	Mon-Sat 9-5:30	June 2011
82	Salem	Permanent HHW Collection	Marion County	3250 Deer Park Dr, SE	Marion	3:30; weekly curb collection of 1 gal latex	August 2011

83	Salem	Sherwin Williams	Salem (North) #8014	1805 Lancaster Dr NE	Marion	Mon-Fri 6:30-7, Sat 8-6, Sun 10-6	July 2010
84	Salem	Sherwin Williams	Salem #8018	4596 Commercial Street	Marion	Mon-Fri 7-7, Sat 8-6, Sun 10-6	July 2010
85	Sisters	Ace Hardware	Lutton's Ace Hardware	373 E Hood Avenue	Deschutes	Mon-Sat 7-7, Sun 8-6	July 2010
86	Springfield	Do It Best	Square Deal Lumber	4992 Main Street	Lane	Mon-Fri 7-5	July 2010
87	Springfield	Independent Dealer	Jerry's Home Improvement Center	2525 Olympic St	Lane	Mon-Sat 7-8, Sun 8-6	July 2011
88	St Helens	Permanent HHW Collection	Columbia County	1601 Railroad Ave.	Columbia	Last Sat of every month 8- noon	July 2011
89	Sweethome	True Value	Hoys True Value Hardware	3041 Main St	Linn	Mon-Fri 8-7, Sat 9-6, Sun 10-5	August 2010
90	The Dalles	Permanent HHW Collection	River/Wasco/Sherman Counties )	1317 W. First St.	Wasco	3rd Sat of the month 9-2	July 2010
91	The Dalles	True Value	Sawyer's True Value	500 E 3rd St	Wasco	Mon-Fri 7:30-7, Sat 8-6, Sun 9:30-5	July 2010
92	Tillamook	SW Transfer Station	Tillamook County SW transfer station	1315 Eckloff Rd	Tillamook	Mon-Sun 8-4:30	February 2012
93	Toledo	Lincoln County SW Transfer Station	Dahl Disposal Service	5441 Hwy. 20	Lincoln	Mon -Sat 8:30-4:30	May 2011
94	Tualatin	Sherwin Williams	Commercial Location	19390 SW 90th Court	Washington	Mon-Fri 6:30-7, Sat 8-6, Sun 10-4	August 2010
95	Vernonia	Do It Best	Vernonia Hardware and Supply	1026 Bridge St	Columbia	Mon-Thu 9-6, Fri-Sat 9-7, Sun 12-5	July 2010
96	Waldport	Lincoln County SW Transfer Station	Dahl Disposal Service	235 SW Dahl Ave (off Crestline Drive)	Lincoln	Mon-Sat 9-4	May 2011
97	Winston	True Value	Harrison's True Value Hardware	124 Douglas	Douglas	Mon-Sun 8-6	August 2010
98	Woodburn	Permanent HHW Collection	Marion County-North Marion Transfer St	17827 Whitney Line NE	Marion	Mon-Sat 8-5	August 2011
99	Woodburn	Miller/Rodda Independent Retailer	GW Hardware	1525 N. Pacific Highway	Marion	Mon-Fri 8-6:30, Sat 8-6, Sun 9-5	July 2010

<b>100</b>	Bend	Rodda	Mitchell Hardware	660 NE 3rd	Deschutes	Left Program Nov 2011	
<b>101</b>	Myrtle Point	True Value	Myrtle Pt True Value	427 Spruce St	Coos	Left program March 2011	
<b>102</b>	Portland	Kelly Moore	Kelly Moore 82nd Ave	1414 SE 82nd Ave	Multnomah	Store closed May 2011	
<b>103</b>	Salem	Benjamin Moore	Capital Paint	1080 Lancaster Dr NE	Marion	Left Program March 2012	
<b>104</b>	Creswell	Independent Dealer	Cascade Home Center	104 S Mill Street	Lane	Mon-Sat 8-7, Sun 10-5	June 2012
<b>105</b>	Myrtle Creek	Independent Dealer	Del's Building Supply	102 S Old Pacific Hwy	Douglas	Mon-Fri 8-5:30, Sat 8-4, Sun 10-4	June 2012
<b>106</b>	Welches	Independent Retailer	Welches Mountain Bldg Supply	67250 East Hwy 26	Clackamas	Mon-Sat 8-6, Sun 9-5	June 2012

Sites have been numberd per DEQ instructions.

#### Legend

Active
Deleted
New Addition
*Reuse Site

**PAINTCARE, INC.**  
**FINANCIAL STATEMENTS**  
Year Ended June 30, 2012



**Mayer Hoffman McCann P.C.**  
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## **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors

### **PAINTCARE, INC.**

We have audited the accompanying statement of financial position of PaintCare, Inc. as of June 30, 2012, and the related statements of activities and changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of PaintCare, Inc.'s management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of PaintCare, Inc. as of June 30, 2012, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

*Mayer Hoffman McCann P.C.*

Bethesda, Maryland  
August 29, 2012



**PAINTCARE, INC.**  
**STATEMENT OF FINANCIAL POSITION**  
June 30, 2012

**ASSETS**

**CURRENT ASSETS**

Cash	\$ 2,237,245
Accounts receivable	478,283
TOTAL CURRENT ASSETS	<u>2,715,528</u>

TOTAL ASSETS	<u>\$ 2,715,528</u>
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**LIABILITIES**

**CURRENT LIABILITIES**

Accounts payable	\$ 585,495
Due to affiliate	957,933
TOTAL CURRENT LIABILITIES	<u>1,543,428</u>

**LONG-TERM DEBT**

Notes payable	1,445,000
Accrued interest	8,670
TOTAL LONG-TERM DEBT	<u>1,453,670</u>

TOTAL LIABILITIES	2,997,098
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**NET ASSETS**

**NET ASSETS**

Unrestricted	<u>(281,570)</u>
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TOTAL LIABILITIES AND NET ASSETS	<u>\$ 2,715,528</u>
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**PAINTCARE, INC.**

**STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS**

Year Ended June 30, 2012

**SUPPORT AND REVENUE**

Paint recovery fee revenue	\$ 4,163,922
Royalty income	20,745
Other income	62,404
<b>TOTAL SUPPORT AND REVENUE</b>	<u>4,247,071</u>

**EXPENSES**

**PROGRAM/DELIVERY EXPENSES**

Transportation and processing	2,831,356
Communications	368,033
Legal fees	196,512
State agency administrative fees	10,000
Collection support	770
Other program expenses	711,127
<b>TOTAL PROGRAM/DELIVERY EXPENSES</b>	<u>4,117,798</u>

**ADMINISTRATIVE EXPENSES**

Salaries and related benefits	204,159
Legal fees	203,665
Administrative fees	113,200
Insurance	43,928
Interest expense	8,670
Other expenses	97,132
<b>TOTAL ADMINISTRATIVE EXPENSES</b>	<u>670,754</u>

<b>TOTAL EXPENSES</b>	<u>4,788,552</u>
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<b>CHANGE IN UNRESTRICTED NET ASSETS</b>	(541,481)
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<b>UNRESTRICTED NET ASSETS, BEGINNING OF YEAR</b>	<u>259,911</u>
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<b>UNRESTRICTED NET ASSETS, END OF YEAR</b>	<u><u>\$ (281,570)</u></u>
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See Notes to Financial Statements

**PAINTCARE, INC.**  
**STATEMENT OF CASH FLOWS**  
Year Ended June 30, 2012

**CASH FLOWS FROM OPERATING ACTIVITIES**

Change in net assets	\$ (541,481)
Adjustments to reconcile change in net assets to net cash flows from operating activities	
Decrease in operating assets	
Accounts receivable	26,480
Increase in operating liabilities	
Accounts payable	151,043
Due to affiliate	712,112
Accrued interest	8,670
NET CASH FLOWS FROM OPERATING ACTIVITIES	<u>356,824</u>

**CASH FLOWS FROM FINANCING ACTIVITIES**

Proceeds from long-term debt	<u>1,445,000</u>
NET INCREASE IN CASH	1,801,824
CASH, BEGINNING OF YEAR	<u>435,421</u>
CASH, END OF YEAR	<u><u>\$ 2,237,245</u></u>

## PAINTCARE, INC.

### NOTES TO FINANCIAL STATEMENTS

#### (1) Summary of significant accounting policies

**Organization** – PaintCare, Inc. (“PaintCare”), a not-for-profit 501(c)(3) organization, was created in October 2009 by the American Coatings Association (“ACA”), who, working with state and local government stakeholders, passed the first ever paint product stewardship law in the United States in the state of Oregon in 2009 with implementation of the Oregon Program beginning July 1, 2010. Similar legislation has subsequently been passed in California, Connecticut, and Rhode Island. The implementation of the California Program is anticipated in October 2012 and the Connecticut Program in June 2013; the Rhode Island Program is yet to be determined. The legislation pilots an industry-lead end-of-life management program for post-consumer paint, which PaintCare operates. The PaintCare Board is made up of architectural paint manufacturers and participation in PaintCare is not limited to ACA members, but open to all architectural paint manufacturers. There are no dues or registration fees associated with PaintCare. ACA is the sole member of PaintCare.

**Financial statement presentation** – PaintCare’s financial statements have been prepared on the accrual basis of accounting in accordance with U.S. generally accepted accounting principles.

The financial statements are prepared under the requirements of Financial Accounting Standards Board (FASB) Codification Topic 958-205-05. The topic requires PaintCare to recognize any contributions as support in the period received or when an unconditional pledge has been made. In addition, contributed services using specialized skills that would have been required to be purchased if not provided by donation are also recognized. Further, net assets are classified as permanently restricted (the net assets cannot be spent due to the donor permanently restricting the use of funds), temporarily restricted (the net assets can be expended but only in accordance with donor-imposed restrictions), or unrestricted (the net assets may be spent in accordance with management and Board wishes).

As of June 30, 2012, PaintCare had a deficit in unrestricted net assets of (\$281,570). There were no permanently or temporarily restricted net assets.

**Use of estimates** – The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Revenue recognition** – Revenue from post-consumer paint recovery fees is recognized at the time architectural paint product is sold by a manufacturer participant of the paint product stewardship program. Manufacturer participants in the program pay the PaintCare recovery fee to PaintCare based on the amount of program products they sell in or into Oregon on a monthly basis. Program participants report their monthly unit

## PAINTCARE, INC.

### NOTES TO FINANCIAL STATEMENTS

#### (1) Summary of significant accounting policies (continued)

sales of paint through a secure, HTTPS online system using their unique User ID and Password. The participant must pay a paint recovery fee per unit sold according to the following fee schedule:

1/2 pint container or less	No Charge
More than 1/2 pint to 1 gallon	\$0.35
1 gallon container	\$0.75
More than 1 gallon to 5 gallons	\$1.60

As the PaintCare recovery fee is added to the wholesale price of paint and passed through uniformly to the retail purchase price of paint, so that the manufacturer, distributor, and/or retailer is made whole, in some cases distributors or retailers have elected to undertake the obligation of the manufacturer for these fees. Thus, PaintCare has allowed remitter agreements in the program, whereby a distributor or retailer reports and remits directly to PaintCare on behalf of a participant manufacturer's brand or brands. Reports and payment are due by the end of the month following the end of the reporting period.

**Accounts receivable** – Accounts receivable consists of paint recovery fees due from program participants. Management determines the allowance for doubtful accounts by identifying troubled accounts and using the historical experience applied to an aging of accounts. Management is of the opinion that all accounts are collectible at June 30, 2012.

**Income tax status** – PaintCare is generally exempt from federal income taxes under the provisions of Section 501(c)(3) of the Internal Revenue Code (IRC) and has been classified as an organization that is not a private foundation. Income which is not related to exempt purposes, less applicable deductions, is subject to federal and state income taxes. PaintCare has not had any net unrelated business income through June 30, 2012.

**Accounting for uncertainty in income taxes** – PaintCare has adopted ASC Topic 740-10 which prescribes measurement and disclosure requirements for current and deferred income tax provisions. The topic provides for a consistent approach in identifying and reporting uncertain tax provisions. It is management's belief that PaintCare does not hold any uncertain tax positions. PaintCare's returns are subject to examination by the IRS generally for three years following the date filed.

**Functional allocation of expenses** – The costs of providing the various program and supporting services of PaintCare have been summarized on a functional basis in the financial statements. Accordingly, certain costs have been allocated among the program and supporting services benefited.

## PAINTCARE, INC.

### NOTES TO FINANCIAL STATEMENTS

(1) **Summary of significant accounting policies (continued)**

**Communications costs** – PaintCare holds communications-related contracts for advertising, marketing, and consumer awareness. Communications costs are charged to operations when incurred or on a quarterly basis depending on contract terms. Communications expense was \$368,033 for the year ended June 30, 2012.

(2) **Due to affiliate; commitments; contractual obligations**

**American Coatings Association** – American Coatings Association, a related party, is a separate, voluntary, 501(c)(6) non-profit organization working to advance the needs of the paint and coatings industry and the professionals who work in it. Through advocacy of the industry and its positions on legislative, regulatory, and judicial issues at the federal, state, and local levels, it acts as an effective ally ensuring that the industry is represented and fairly considered. ACA also devotes itself to advancing industry efforts with regard to product stewardship, through its signature Coating Care® resources, and focuses on advancements in science and technology through its technical conferences and journals, as well as online training opportunities. ACA incorporated PaintCare for the sole purpose of implementing programs for post-consumer architectural paint. ACA appoints the Board of Directors of PaintCare and is its sole member.

In February 2011, ACA and PaintCare entered into an affiliation agreement whereby ACA provides staffing, an office, office equipment and furniture, supplies, and other administrative support services. The term of the agreement is for one year and automatically renews for one-year terms unless canceled by either party.

For the year ended June 30, 2012, total administrative fees and direct program expenses charged by ACA to PaintCare were \$113,200 and \$22,900, respectively.

At June 30, 2012, the amount included on the statement of financial position under “due to affiliate” consisted of the following:

Direct program expenses	\$ 281,548
Corporate expenses allocated	<u>676,385</u>
Total due to affiliate	<u><u>\$ 957,933</u></u>

## PAINTCARE, INC.

### NOTES TO FINANCIAL STATEMENTS

#### (2) **Due to affiliate; commitments; contractual obligations (continued)**

**PCA Paint Stewardship, Inc.** – Product Care Association (“PCA”) is a Canadian non-profit industry association that manages product stewardship programs for household hazardous and special waste on behalf of its members across Canada. PCA incorporated PCA Paint Stewardship, Inc. (“PCA-USA”) as a not-for-profit organization in order to expand its work in managing product stewardship programs into the United States. PCA is the sole member of PCA-USA.

On April 1, 2010, PaintCare contracted with PCA-USA as program manager of the PaintCare Oregon stewardship program. The agreement calls for a monthly management fee until the earlier of June 30, 2014 or the termination of the contract within 30 days of month end. For the year ended June 30, 2012, management service fees included under “other program expenses” totaled \$200,000.

Under provisions of the agreement, PCA-USA contracts with independent subcontractors to perform the collection, transportation, processing, and recycling services of post-consumer paint at pre-determined rate schedules. Contracts with the two largest subcontractors extend through December 31, 2013 with one-year renewal options. PCA-USA invoices PaintCare on a monthly basis to recover the payments made by PCA-USA to the subcontractors. Expenses related to the subcontractor activity are recorded in program/delivery expenses. For the year ended June 30, 2012, expenses related to the subcontractor activity were approximately \$2,832,000.

#### (3) **Long-term debt**

PaintCare uses debt primarily for financing advance cost of programs in the startup phases. During 2012, PaintCare received loans from nine coatings companies totaling \$1,445,000. The loans are unsecured and payments are deferred for three years with simple interest rates of 3.6% charged annually over the term of the loan. Principal and accumulated interest are due on April 30, 2015.

#### (4) **Concentrations**

Financial instruments which potentially subject the Company to concentrations of credit risk consist of cash from two accounts held at high-quality commercial banks. The accounts are non-interest bearing and are fully insured by the Federal Deposit Insurance Corporation. Management believes there is no significant concentration of credit risk.

**PAINTCARE, INC.**

**NOTES TO FINANCIAL STATEMENTS**

**(4) Concentrations (continued)**

For the year ended June 30, 2012, four customers accounted for approximately 56% of PaintCare's revenue. Three of these customers and a separate fourth customer accounted for 46% of PaintCare's accounts receivable at June 30, 2012. Purchases made through PCA-USA's two largest subcontractors (see Note 2) made up 60% of total purchases for the year ended June 30, 2012. At June 30, 2012, two vendors accounted for 90% of the accounts payable balance.

**(5) Subsequent events**

Management has evaluated subsequent events through August 29, 2012, the date on which the financial statements were available to be issued.

On July 19, 2012, the California Architectural Paint Stewardship Program Plan was approved by CalRecycle (the body responsible for the approval of the program plan within the state of California). California is the second state in the U.S. to enact model, industry supported, paint stewardship legislation, passed on September 28, 2010. The anticipated start date of the California program is October 19, 2012. On this date, paint recovery fee revenue from the California program will begin to be earned by PaintCare.



## **ADDITIONAL INFORMATION**



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**INDEPENDENT AUDITORS' REPORT ON ADDITIONAL INFORMATION**

To the Board of Directors

**PAINTCARE, INC.**

We have audited the financial statements of PaintCare, Inc. as of and for the year ended June 30, 2012, and have issued our report thereon dated August 29, 2012, which contained an unqualified opinion on those financial statements. Our audit was performed for the purpose of forming an opinion on the financial statements as a whole. The accompanying schedule of activities and changes in net assets for the year ended June 30, 2012, which follows, is presented for purposes of additional analysis of the basic financial statements rather than to present the financial position, changes in net assets, and functional expenses and is not a required part of the basic financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

*Mayer Hoffman McCann P.C.*

Bethesda, Maryland  
August 29, 2012

**PAINTCARE, INC.**

**ADDITIONAL INFORMATION – SCHEDULE OF ACTIVITIES AND CHANGES IN NET ASSETS**

Year Ended June 30, 2012

	OR	CA	CT	CORP	2012
<b>SUPPORT AND REVENUE</b>					
Paint recovery fee revenue	\$ 4,163,922	\$ -	-	\$ -	\$ 4,163,922
Royalty income	20,745	-	-	-	20,745
Other income	62,404	-	-	-	62,404
<b>TOTAL SUPPORT AND REVENUE</b>	<u>4,247,071</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>4,247,071</u>
<b>EXPENSES</b>					
<b>PROGRAM/DELIVERY EXPENSES</b>					
Transportation and processing	2,831,356	-	-	-	2,831,356
Communications	303,724	64,309	-	-	368,033
Legal fees	-	196,512	-	-	196,512
State agency administrative fees	10,000	-	-	-	10,000
Collection support	770	-	-	-	770
Other program expenses	441,948	263,508	5,671	-	711,127
<b>TOTAL PROGRAM/DELIVERY EXPENSES</b>	<u>3,587,798</u>	<u>524,329</u>	<u>5,671</u>	<u>-</u>	<u>4,117,798</u>
<b>ADMINISTRATIVE EXPENSES</b>					
Salaries and related benefits	-	-	-	204,159	204,159
Legal fees	-	-	-	203,665	203,665
Administrative fees	-	-	-	113,200	113,200
Insurance	-	-	-	43,928	43,928
Interest expense	-	-	-	8,670	8,670
Other expenses	-	-	-	97,132	97,132
<b>TOTAL ADMINISTRATIVE EXPENSES</b>	<u>-</u>	<u>-</u>	<u>-</u>	<u>670,754</u>	<u>670,754</u>
<b>TOTAL EXPENSES</b>	<u>3,587,798</u>	<u>524,329</u>	<u>5,671</u>	<u>670,754</u>	<u>4,788,552</u>
<b>CHANGE IN UNRESTRICTED NET ASSETS BEFORE ALLOCATION OF CORPORATE ACTIVITIES</b>	659,273	(524,329)	(5,671)	(670,754)	(541,481)
<b>ALLOCATION OF CORPORATE ACTIVITIES</b>	(234,764)	(335,377)	(100,613)	670,754	-
<b>CHANGE IN UNRESTRICTED NET ASSETS</b>	424,509	(859,706)	(106,284)	-	(541,481)
<b>UNRESTRICTED NET ASSETS, BEGINNING OF YEAR</b>	259,911	-	-	-	259,911
<b>UNRESTRICTED NET ASSETS, END OF YEAR</b>	<u>\$ 684,420</u>	<u>\$ (859,706)</u>	<u>\$ (106,284)</u>	<u>\$ -</u>	<u>\$ (281,570)</u>



**Paint Care 2012  
Earth Day  
Media Value Report**



# PRINT Coverage

## 1) Lebanon Express-Daily Publication

Market: Lebanon, Oregon

Circulation: 2,600

Issue: April 11<sup>th</sup>

Value: \$97

## 2) Paint Dealer-Trade Publication

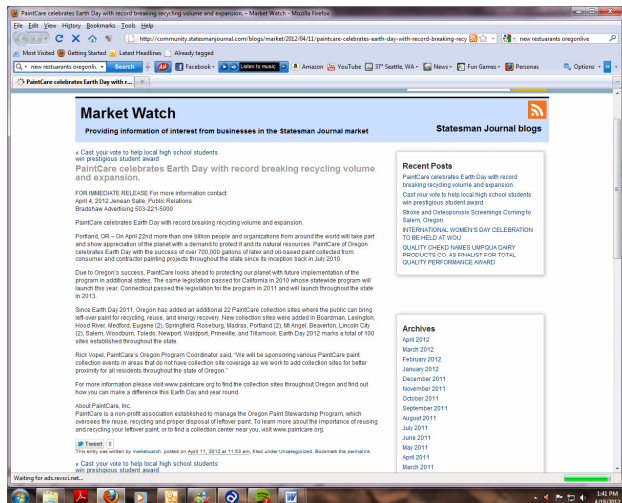
Market: National / Canada

Distribution: 20,000

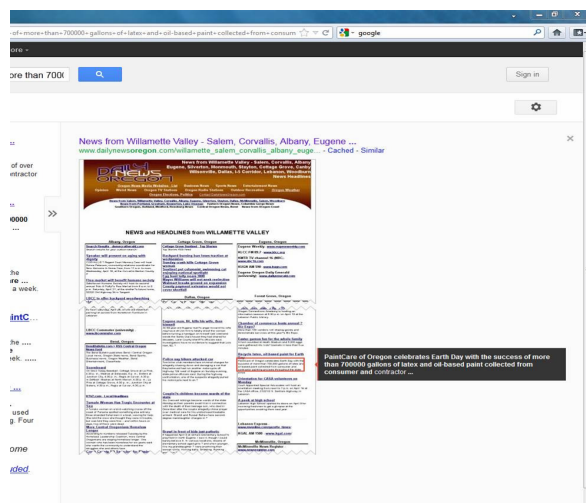
Issue: April Print/Online

Calculated Publicity Value: \$10,200

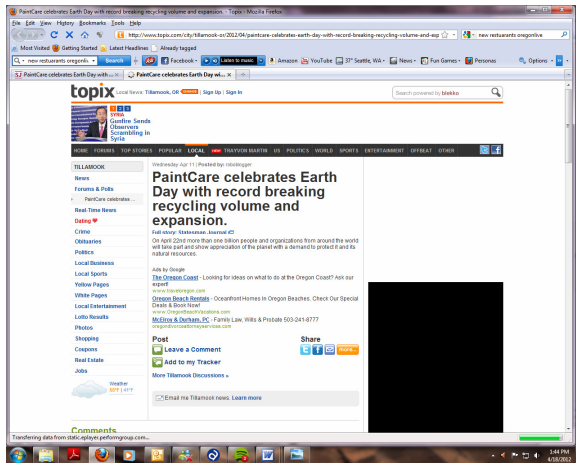
# Internet Coverage (Please See Attachments)



Salem Statesman Journal- 4/12



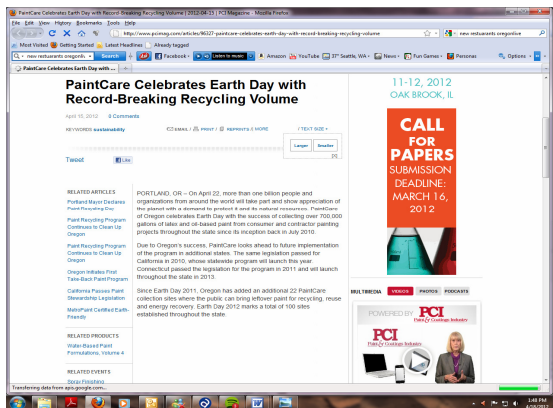
Dailynewsoregon.com



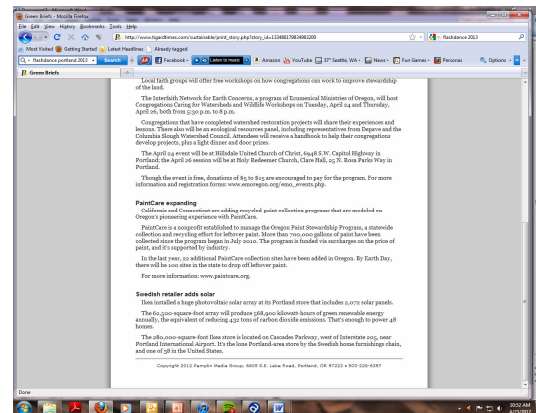
Topix.com



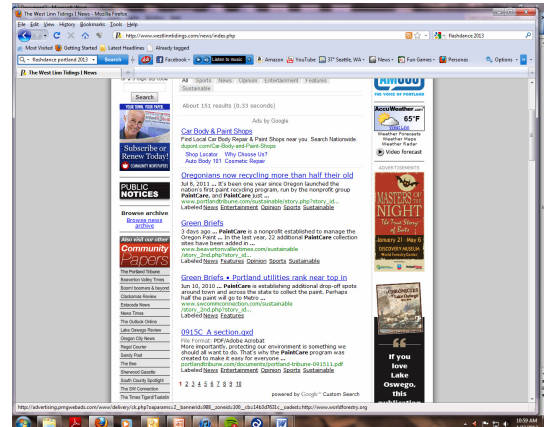
Urbanmining



Paint & Coatings Industry Magazine – April 15<sup>th</sup> Tigard Times-4/20

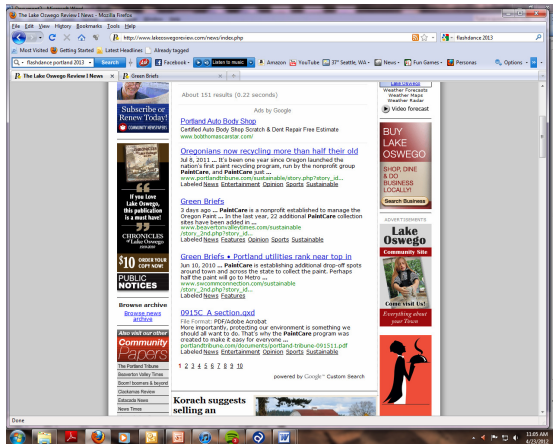


Beaverton Valley Times- April 19



West Linn Tidings- Green brief link

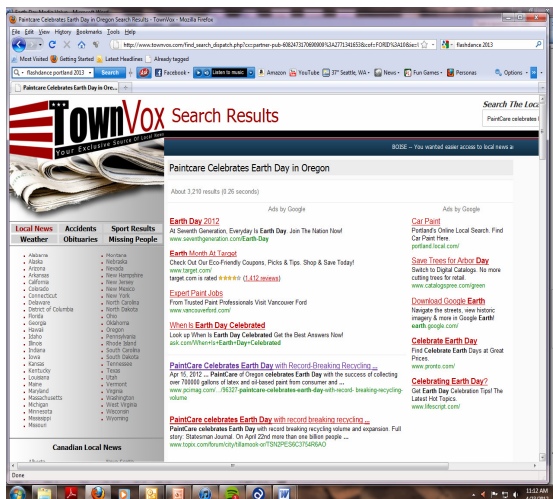




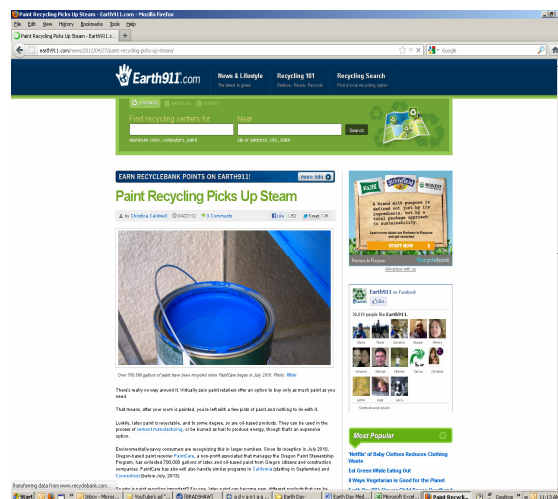
Lake Oswego Review- Green brief link



Portland Tribune- Green brief link



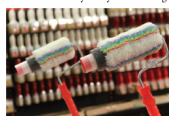
Townvox.com



Earth911.com

One of the attendee favorites was the "DIY Score Tour," a bus tour to three DIY retailers located in the greater Cologne area to learn about retail management experiences specific to the German retailers OBI, Knauber and Toom.

The International Hardware Fair/Eisenwaremesse takes place in March every two years in Cologne. The event is widely recognized as the leading industry trade show for the international tools, fasteners, fittings and the home improvement industry. Products offered here apply to domestic as well as industrial use.



**Recycled Birthday Bash!**

PaintCare of Oregon celebrated Earth Day (April 22) with the success of over 700,000 gallons of latex and oil-based paint collected from consumer and contractor painting projects throughout the state since its inception back in July 2010.

Due to its success in Oregon, PaintCare looks ahead implementing the program in additional states. The same legislation passed for California in 2010, its statewide program will launch this year. Connecticut passed the legislation for the program in 2011 which will launch throughout the state in 2013.

Since Earth Day 2011, Oregon has added an additional 22 PaintCare collection sites where the public can bring left-over paint for recycling, reuse, and energy recovery. Earth Day 2012 marked a total of 100 sites established throughout the state. PaintCare, a first-in-the-nation pilot program, instituted a model, industry supported paint stewardship program to ensure environmentally responsible end-of-life management for leftover architectural paint while relieving local and state governments of the economic burden of post-consumer paint management.

Rick Vopel, PaintCare's Oregon Program Coordinator said, "We will be sponsoring various PaintCare paint collection events in areas that do not have collection site coverage as we work to add collection sites for better proximity for all residents throughout the state of Oregon." [paintcare.org](http://paintcare.org)

In the early 1970's Thibau concentrated on one of his first loves, furniture making, and also started the Yankee Doodle Toy Company with son Dana, producing wooden folk toys. While carefully reproducing copies of Colonial era museum pieces as the Country Bed Shop, he wanted to provide an authentic finish for the Windsor chairs, hutches, four-poster beds and other pieces he produced. Much of the original furniture designs would have been finished with a casein-based milk paint, and to duplicate this Thibau set out to recreate an authentic formula for this long-lost paint for use on his own work. He spent two years and countless hours studying old formulas and conducted countless experiments in his basement until he finally got it right.

At the time *Yankee Magazine* was producing a series of books on the "forgotten arts." They interviewed Thibau for a chapter about making paint from scratch. When the book was published, Thibau's phone started ringing off the hook and his company, the Old Fashioned Milk Paint Company was born. The staff at Mugler Publications sends its condolences to all who knew and loved him.

Total Sites: 13

**Grand Total Publicity Value:**

Print Coverage: \$10,297

Internet Coverage: \$17,175

**Grand TOTAL Publicity Value: \$ 27,472**





# **PaintCare Oregon July 2011-June 2012 Annual Report**

# PaintCare Outreach

## July 2011- June 2012

### **Public Relations**

#### **PaintCare One Year Anniversary 6/13/11-7/27/11**

Total TV & Radio Stories: 4

Total Publicity Value for Broadcast: \$11,843

Total Print Coverage: 13

Total Publicity Value for Print: \$25,721

Total Internet Coverage: 23

Total Publicity Value for Internet: \$32,261

#### **PaintCare Annual Report PR 10/4/11-11/3/11**

Total Print Coverage: 2

Total Publicity Value for Print: \$711

Total Internet Coverage: 8

Total Publicity Value for Internet: \$3,836

#### **PaintCare Earth Day 3/19/12-5/22/12**

Total Print Coverage: 2

Total Publicity Value for Print: \$10,200

Total Internet Coverage: 13

Total Publicity Value for Internet: \$17,175

#### **Total Publicity for All Medias:**

Total Broadcast Coverage: \$11,843

Total Print Coverage: \$36,632

Total Internet Coverage: \$53,272

**Grand Total: \$101,747**

***Findings/Learning:***

From July 2011 through June 2012 PaintCare focused its public relations efforts around the One-Year Anniversary, Annual Report and Earth Day.

Recommendations for the upcoming year are to release the PR prior to the actual release of the Annual Report to optimize press coverage rather than waiting to send the release after the Annual Report being completed and publicized.

Recommendations for PR efforts tied to Earth Day would be to continue to create a unique spin / tie in. Any point of differentiation that would illustrate new information would garner more PR coverage. Efforts should continue to be focused throughout the state of Oregon with specific emphasis on areas where collection sites are readily available.

**Print Advertising**

From July 2011- June 2012 PaintCare ran print ads in the following newspapers throughout Oregon:

- Albany Democrat Herald- 9/24/11, 4/20/12, 5/25/12, 6/29/12
- Argus Observer- 9/23/11, 4/20/12, 5/25/12, 6/29/12
- Baker City Herald- 9/24/11, 4/20/12, 5/25/12, 6/29/12
- Bend Bulletin- 9/24/11, 4/20/12, 5/25/12, 6/29/12
- Blue Mountain Eagle- 9/21/11
- Burns Times Herald- 9/21/11, 4/18/12, 5/23/12, 6/24/12
- Community Newspapers Sustainable Life- 9/14-15/11, 4/18/12, 5/10/12 6/14/12
- Corvallis Gazette- 9/24/11, 4/20/12, 5/25/12, 6/29/12
- Country Media- Manzanita- 4/19/12, 5/17/12, 6/28/12
- Country Media- Tillamook- 4/18/12, 5/23/12, 6/27/12
- Country Media- Lincoln City- 9/21/11, 4/18/12, 5/23/12, 6/27/12
- Curry Country Reporter- Gold Beach- 9/21/11, 4/18/12, 5/23/12, 6/27/12
- Curry Pilot- Brookings- 9/11/11, 4/18/12, 5/23/12, 6/27/12
- Eugene Register Guard- 9/24/11, 4/20/12, 5/25/12, 6/29/12
- Grants Pass Daily Courier- 9/24/11, 4/20/12, 5/25/12, 6/29/12
- Hood River News- 9/21/11, 4/18/12, 5/23/12, 6/27/12
- Klamath Falls Herald and News- 9/24/11, 4/20/12, 5/25/12, 6/29/12
- La Grande Observer- 9/23/11, 4/20/12, 5/25/12, 6/29/12
- Medford Mail Tribune- 9/24/11, 4/20/12, 5/25/12, 6/29/12
- Newberg Graphic- 9/24/11, 5/23/12, 6/27/12
- Newport News Times- 9/23/11, 4/20/12, 5/25/12, 6/29/12
- Roseburg News Review- 9/23/11, 4/20/12, 5/25/12, 6/29/12
- Salem Statesman Journal- 9/23/11, 4/20/12, 5/25/12, 6/29/12
- The Daily Astorian- John Day- 4/18/12, 5/23/12, 6/27/12
- The Daily Astorian- Astoria- 9/23/11, 4/20, 5/25, 6/29

- The Daily Astorian- East Oregonian, Pendleton- 9/23/11, 4/20/12, 5/25/12, 6/29/12
- The Dalles Chronicle- 9/23/11, 4/20/12, 5/25/12, 6/29/12
- The Madras Pioneer- 4/18/12, 5/23/12, 6/27/12
- The Oregonian- Portland- 9/23/11, 4/20/12, 5/25/12, 6/29/12
- The World- Coos Bay- 9/24/11, 4/19/12, 5/24/12, 6/28/12
- Tillamook County Shopper- 4/17/12, 5/22/12, 6/26/12
- Vernonia Voice- 9/27/11, 4/24/12, 5/22/12, 6/26/12
- Yamhill Valley News- 9/24/11, 4/18/12, 5/23/12, 6/27/12

These print ads educated readers on how the program worked and provided the location of all of the paint collection sites near the location of where the ad ran.

### **Radio Advertising**

PaintCare promoted their program on the following radio stations throughout Oregon during the weeks of 7/4/11, 7/18/11, 8/1/11, 8/15/11, 9/29/11, 3/19/12, 4/2/12, 4/16/12, 4/30/12, 5/21/12, 6/4/12, 6/18/12, and 6/25/12.

- Astoria-KAST
- Baker- KBKR
- Bend- KBND
- Coos Bay- KWRO
- Corvallis- KLOO
- Enterprise- KWVR
- Eugene- KPNW
- Klamath Falls- KFLS
- La Grande- KLBM
- Lincoln City- KNPT
- Medford- KMED
- Newport- KNPT
- Pendleton- KUMA
- Portland- KXL
- Roseburg- KQEN
- Tillamook- KMBD
- The Dalles- KACI

### **Paint Collection Events**

In addition to the collection site ads, PaintCare created ads that promoted the collection sites events.

These event ads ran in:

- Condon Times Journal: 6/7/12, 6/14/12, 6/21/12

- Hermiston Herald- 8/31/11, 9/7/11, 8/15/12, 8/22/12, 8/29/12, 9/5/12
- Wallowa County Chieftan- 9/8/11, 9/14/11, 5/30/12, 6/7/12, 6/14/12.
- Wheeler County News- 6/6/12, 6/20/12
- Lake County Examiner- 8/17/11, 8/24/11

## **Media**

For media efforts PaintCare should continue to implement ongoing branding throughout radio, as well as promoting collection events in print advertising to inform the public of when collection events are taking place and providing them with the ample amount of information regarding the event details.

## Creative

## Print Samples

### PaintCare Oregon- Collection Site Ad: Sustainable Life 2012

# Overwhelmed with leftovers?

**Aloha**  
Suburban Ace Hardware Inc.  
3470 SW 185th Ave.  
Mon-Fri 7-7, Sat 8-6, Sun 12-5

**Beaverton**  
Rodda Paint-Progress  
8614 SW Hall Blvd.  
Mon-Fri 7-6, Sat 8-4

**Washington County ReStore**  
13475 SW Millikan Way  
Tue-Sat 9-5

**Clackamas**  
Miller Paint-Clackamas  
10210 SE Highway 212  
Mon-Sat 7-6, Sun 11-4

**Estacada**  
True Value Hardware  
310 SE Main St.  
Estacada, OR  
Mon-Fri 8-7, Sat 8-7, Sun 9-5

**Gresham**  
Miller Paint  
1831 E Powell Blvd.  
Mon-Sat 7-6

**Lake Oswego**  
Miller Paint  
544 North State St.  
Lake Oswego, OR  
Mon-Sat 7-6, Sun 11-4

**Molalla**  
True Value  
114 Grange Ave.  
Mon-Sat 8-6, Sun 9-5

**Oregon City**  
Metro South Transfer Station\*  
2001 Washington St.  
Mon-Sat 9-4\*

**Portland**  
Metro Central Transfer Station\*  
6161 NW 61st  
Mon-Sat 9-4\*

**Kaleidoscope Paint**  
909 SE Salmon St.  
Mon-Fri 8-5:30, Sat 10-4

**Portland**  
Roosevelt Sherwin Williams  
2246 NW Roosevelt St.  
Mon-Fri 6:30-5:30, Sat 8-1

**Parkrose Hardware**  
10625 NE Sandy Blvd.  
Mon-Sat 7-7, Sun 8-6

**Portland Area ReStore**  
66 SE Morrison St.  
Tue-Sat 9-4:30

**Rodda Paint-Eastside**  
321 SE Taylor  
Mon-Fri 7-6, Sat 8-4

**Powell Paint Center**  
5205 SE Powell Blvd  
Mon-Fri 7-5:30, Sat 8-5, Sun. closed

**Powell Villa Ace Hardware**  
3660 SE 122nd Ave  
Mon-Fri 8-7, Sat 9-6, Sun 9-5

**Miller Paint-Beaverton Hillsdale**  
8703 SW Beaverton-Hillsdale Hwy  
Mon-Sat 7-6, Sun 11-4

**Miller Paint-Murray Rd.**  
1040 NW Murray Rd.  
Mon-Sat 7-6, Sun 11-4

**St. Helens**  
Columbia County Transfer Station  
1601 Railroad Ave.  
Mon-Sat 8-5

**Tualatin**  
Sherwin Williams  
19390 SW 90th Ct.  
Tualatin, OR  
Mon-Fri 6:30-7, Sat 10-5, Sun 10-4

**Woodburn**  
GW Hardware  
1525 N. Pacific Hwy  
Mon-Fri 8-6:30, Sat 8-6, Sun 9-5

**North Marion Recycling & Transfer Station**  
17827 Whitney Lane NE,  
Mon-Sat 8am-5pm



Do you know what to do with leftover cans of paint? With PaintCare®, recycling unwanted paint is simple and convenient.

Here's how: When you buy a gallon of new paint, \$0.75 of the purchase price funds the cost of recycling your old leftover paint. (For quarts it's \$0.35, five gallons is \$1.60). When you no longer need it, simply take it to any of our drop-off sites for no additional charge. You're done. We'll take it from there.

The program is for both households and businesses. Please check with the drop-off site before bringing more than 15 gallons. Please do not bring paint thinner, aerosols or empty paint cans. Empty cans may be placed in your regular trash (or recycling if allowed in your area). Remove lids so your trash collector knows they are empty.



Buy right. Use it up. Recycle the rest.

To learn more: [www.paintcare.org](http://www.paintcare.org)

\*Businesses are requested to contact Metro at (503) 234-3000 to arrange a time to drop off your paint.

# Overwhelmed with leftovers?

Please join us at the  
Wallowa County Paint  
Collection Event

**Saturday, June 16th**  
9-2pm

**Enterprise Recycling  
Center**  
207 Fish Hatchery Ln.  
Enterprise, Oregon



Do you know what to do with leftover cans of paint? With PaintCare®, recycling unwanted paint is simple and convenient.

Here's how: When you buy a gallon of new paint, \$0.75 of the purchase price funds the cost of recycling your old leftover paint. (For quarts it's \$0.35, five gallons is \$1.60). When you no longer need it, simply take it to any of our drop-off sites for no additional charge. You're done. We'll take it from there.

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Buy right. Use it up. Recycle the rest.

To learn more: [www.paintcare.org](http://www.paintcare.org)

## There are better locations to dispose of paint than a landfill.

Albany Area ReStore  
1225 SE 6th St.  
Albany, OR  
Mon.-Fri. 9-5, Sat. 9-4

Albany Sherwin Williams #8080  
2945 SE Santiam Highway  
Albany, OR  
Mon.-Fri. 7-7, Sat. 8-6, Sun. 10-6

Lebanon Area ReStore  
1055 Airway Rd.  
Lebanon, OR  
Wed.-Thurs. 10-2, Fri.-Sat. 9-4

Hoy's True Value Hardware  
3041 Main St.  
Sweet Home, OR  
Mon.-Fri. 8-7, Sat. 9-6, Sun. 10-5

Recycling your old paint is simple and something that everyone can do. More importantly, protecting our environment is something we should all want to do. That's why the PaintCare program was created to make it easy for everyone to recycle and properly dispose of every can of unused paint.



Here's how it works. Purchase paint, pay a small recovery fee with purchase, then with whatever paint you want to recycle, simply drop it off at the collection site for no extra charge. You're done. We'll take it from there.

To learn more, visit us at [www.paintcare.org](http://www.paintcare.org)





## There are better locations to dispose of paint than a landfill.

Klamath Falls  
Sherwin Williams #8051  
4525 S 6th St.  
Klamath Falls, OR  
Mon.-Fri. 7-7,  
Sat. 8-6, Sun. 10-6

Recycling your old paint is simple and something that everyone can do. More importantly, protecting our environment is something we should all want to do. That's why the PaintCare program was created to make it easy for everyone to recycle and properly dispose of every can of unused paint.

Here's how the program works: A portion of the purchase price of all new paint sales is being used to cover recycling and disposal costs for leftover, unwanted paint. So, if you have any paint you want to recycle, simply drop it off at any collection site for no additional charge. You're done. We'll take it from there.

To learn more, visit us at  
[www.paintcare.org](http://www.paintcare.org)



buy right. reuse. recycle.

## **Radio Samples**

### **PaintCare Oregon- 2012- Recycle Right: 15**

#### Radio Script:

MUSIC: Lighter tone, perhaps just a solo piano.

V.O.: Female voice (Regular mom, nothing dramatic)

You think “Misty Sunrise” looks great. He likes “Matador Red”.

PaintCare reminds you that while choosing the right paint is never easy, recycling the leftovers is. For a recycling center close to you and to learn how to buy right, reuse and recycle, visit [paintcare.org](http://paintcare.org).

### **PaintCare Oregon- 2012- Buy Right: 30**

#### Radio Script:

MUSIC: Lighter tone, perhaps just a solo piano.

V.O.: Male voice (Regular dad, nothing dramatic)

You want dayglo. She wants earthtones. You like semi-gloss. She’s thinking satin.

PaintCare reminds you that while deciding on the right paint is never easy, choosing the right amount is. By using a paint calculator, pre-measuring the space to be painted and getting help from your local paint retailer will save money, avoid storage hassles and help protect the environment. Especially from dayglo orange.

For more information on how to buy right, reuse and recycle, visit [paintcare.org](http://paintcare.org).

## PR Media Coverage Samples

### Earth Day Coverage 2011

#### Paint and Coatings Industry News: Durability and Design

Interact | Forums | Resources | Buying Guides | Webinars | White Papers | Classifieds

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Login

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### Paint and Coatings Industry News

Main News Page

#### In Oregon's Take on Earth Day, Paint Recycling Gets Marquee Billing

Tuesday, April 19, 2011

More items for Coatings Technology

On Earth Day, April 22, the residents of Portland, Ore., will also observe a new green-faceted event—National Paint Recycling Day.

Perhaps the idea and location shouldn't come as a total surprise, since Oregon has built a reputation as a leader in paint-recycling and other environmentally conscious initiatives.

Portland Mayor Sam Adams declared April 22 as National Paint Recycling Day in recognition of the considerable environmental benefits of paint recycling, the mayor's office announced.

"Paint recycling is not only the right thing to do, but it has become increasingly convenient to drop off unwanted paint with expanded paint-recycling options," Adams said in issuing the Paint Recycling Day proclamation. "We hope Paint Recycling Day will increase the community's awareness of these local solutions."

#### Recycling Targets Waste Issue

In a 2007 report, the EPA estimated that 56 to 69 million gallons of post-consumer architectural paint is disposed or incinerated annually in the U.S. Proper storage and disposal of paint prevents harmful chemicals from entering the environment and the release of VOC emissions, which have been associated with adverse effects on human health and the environment.

#### THE PAINT CALCULATOR

Wall Length (in feet)

Wall Height (in feet)	6	8	10	12	14	16	18	20	22	24	26
6											
8											
10											
12											
14											
16											
18											
20											

of unwanted paint with expanded paint-recycling options," Adams said in issuing the Paint Recycling Day proclamation. "We hope Paint Recycling Day will increase the community's awareness of these local solutions."

#### Recycling Targets Waste Issue

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#### THE PAINT CALCULATOR

Wall Length (in feet)

Wall Height (in feet)	6	8	10	12	14	16	18	20	22	24	26
6											
8											
10											
12											
14											
16											
18											
20											

#### Keeps Paint Out. Keeps Lines Sharp.

FrogTape® is the only painter's tape treated with PaintBlock® Technology. PaintBlock reacts with latex paint and instantly gels to a micro-barrier, preventing paint bleed.

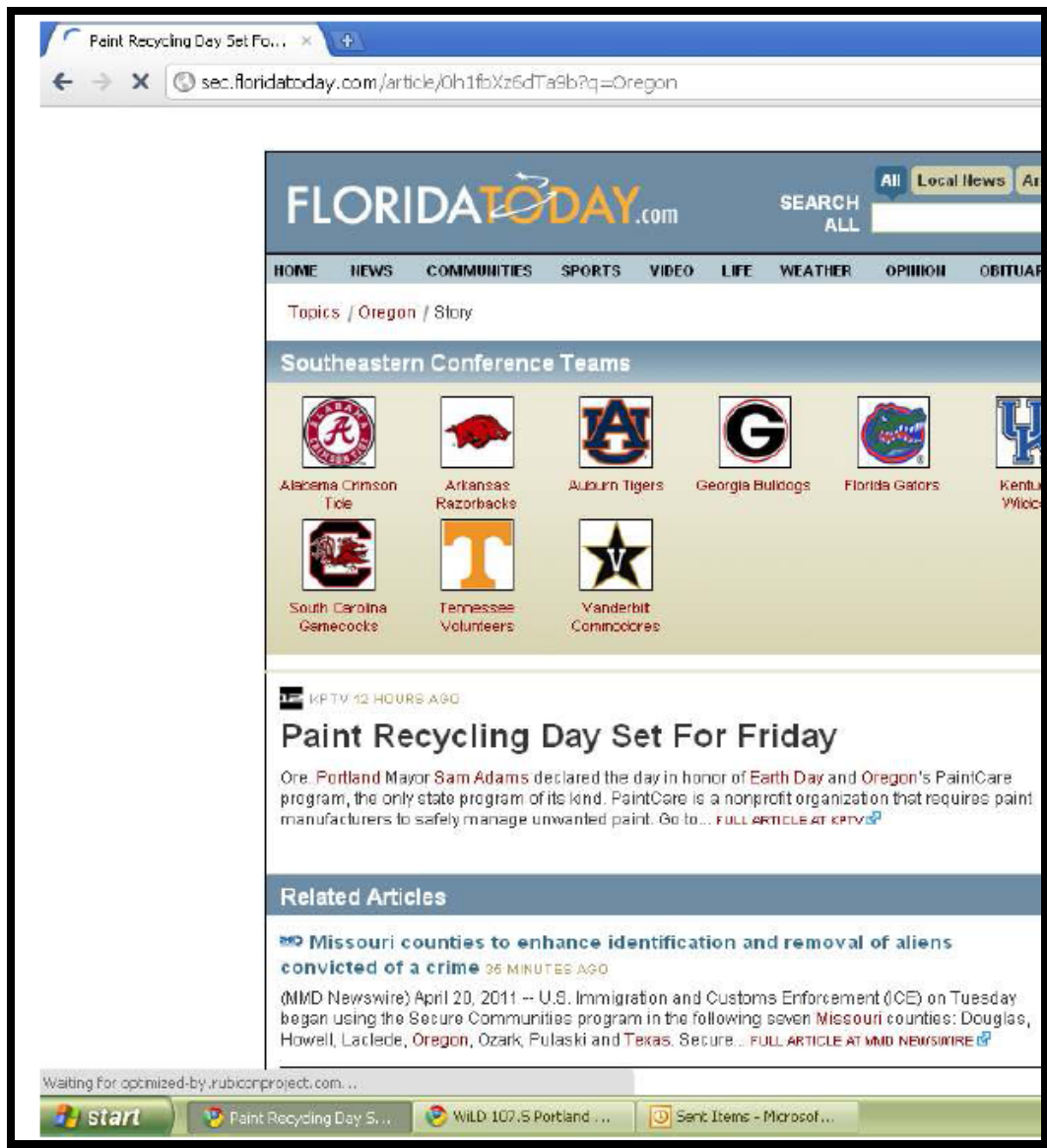
#### OLD MASTERS Craftsman Quality Stains and Finishes.

Since 1953, Old Masters has produced the finest stains, finishes available. Discover Old Masters today.

#### Green Coatings

Kelly-Moore Paints offers 100% VOC, Zero VOC and Revolt

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 7 DIFFERENT BEVERAGES  
ONE SMART LITTLE BOT





Topics > Places, Geography > Towns, Cities, Counties > Seattle >

Comment | 12h 26m ago

 **Paint Recycling Day Set For Friday**

12h 26m ago

PORTLAND, Ore. -- Friday is National Paint Recycling Day. Portland Mayor Sam Adams declared the day in honor of Earth Day and Oregon's PaintCare program, the only state program of its kind. PaintCare is a nonprofit organization that requires paint manufa

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## PR Media Coverage Samples

### One Year Anniversary 2011

#### Bend Bulletin

Recycling pilot program paints picture of success: More than 280,000 gallons of unwanted coatings collected in first eight months | The Bulletin - Mozilla Firefox

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http://www.bendbulletin.com/apps/pbcs.dll/article?AID=/20110721/NEWS0107/107210342

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## Recycling pilot program paints picture of success

More than 280,000 gallons of unwanted coatings collected in first eight months

By The Associated Press  
Published: July 21, 2011 4:00AM PST

EUGENE — Oregon's first-in-the-nation environmental plan for recycling paint is 1 year old, and its proponents are claiming success.

PaintCare, a paint recycling program that launched its pilot project in Oregon, collected more than 284,000 gallons of paint in its first eight months, The Eugene Register-Guard reported.

Since its start in July 2010, the program has recycled more than half of the latex paint it collected and returned it to store shelves. Most oil-based paint was processed and used in fuel blending.

The program has 90 collection sites statewide.

"We really want the paint to be on the wall, not in the waste stream," said Alison Keane, executive director for PaintCare.

"Paint has always been the No. 1 product in cost and amount for hazardous waste (disposal)."

The Legislature passed the paint "take back" program in 2009 after similar measures failed in Vermont and Connecticut.

*Funded by deposit*

The program is funded by a deposit with no return value that changes based on the amount of paint purchased.

One quart to one gallon of paint now costs an additional 75 cents, and anything more than one gallon increased by \$1.60.

The program governs the recycling of architectural paint, the oil-based and latex paints sold in containers of 5 gallons or less used on the interior and exterior of buildings. It also includes deck coatings, primers, varnishes and wood coatings. The paint is collected at drop-off centers, reprocessed and then sold.

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### PaintCare One-Year Anniversary Analysis Shows Increase in Paint Recycling

By 1-800-Recycling  
June 29, 2011

*When given the necessary information, consumers are responding by responsibly recycling their leftover paint.*

July marks the one-year anniversary of the nation's first paint recycling program. PaintCare, the nonprofit organization in charge of administering the state legislated paint recycling program unique to Oregon, compiled statistics to evaluate the program success.

284,086 gallons of paint were collected in the first eight months of the program, and the number continues to grow daily. Of the latex paint collected, 4% went to reuse/exchange; 52% went into recycled content paint; 6% went into cement production; and 38% was sent for biomass or biodegradation. Of the alkyd, 5% went to reuse/exchange and 95% went for fuel blending.

In order to drive the program, PaintCare set up 90 collection sites throughout Oregon. The sites are comprised of 65 retailers, 16 local government sites and nine restoration sites (such as Habitat for Humanity Stores). Most retailers report that they are in favor of the program and see their participation as a competitive advantage. In general, consumers said they feel that they are doing the responsible thing by recycling their paint and that the program has given them convenient locations to recycle their paint.

"We want to continue to increase our recycling rate and grow the amount of collection sites available to consumers throughout the state," Alison Keane, Executive Director for PaintCare, said. "Over 60% of paint is currently being recycled, but we think we can do better than that. In addition, we need to continue to work with paint retailers to increase the education process at the point of purchase in order to get the message out about the program and the economic and environmental consequences of paint purchases."

One of the next goals for the PaintCare program is to pass legislation in Washington so the program can become region-wide.

The next state program will roll out to California in July 1, 2012, followed by Connecticut in July



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June 23, 2011 Jenean Salle, Public Relations  
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PaintCare—One-Year Anniversary Analysis Shows Increase in Paint Recycling

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The next state program will roll out in California in July 1st 2012 followed by Connecticut in July 2013. PaintCare will manage and oversee all the programs.

PaintCare's Annual Report for Oregon will be available online this September at: [www.paintcare.org](http://www.paintcare.org).

About PaintCare, Inc. PaintCare is a non-profit association established to manage the Oregon Paint Stewardship Program, which oversees the reuse, recycling and proper disposal of leftover paint. To learn more about the importance of reusing and recycling your leftover paint, or to find a collection center near you, visit [www.paintcare.org](http://www.paintcare.org).

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Oregon's first-in-the-nation environmental plan for recycling paint is 1 year old, and its proponents are claiming success.

PaintCare, a paint recycling program that launched its pilot project in Oregon, collected more than 284,000 gallons of paint in its first eight months, The Eugene Register-Guard reported.

Since its start in July 2010, the program has recycled more than half of the latex paint it collected and returned it to store shelves. The majority of oil-based paint was processed and used in fuel blending. The program has 90 collection sites statewide.

"We really want the paint to be on the wall, not in the waste stream," said Alison Keane, executive director for PaintCare. "Paint has always been the No. 1 product in cost and amount for hazardous waste (disposal)."

The Legislature passed the paint "take back" program in 2009 after similar measures failed in Vermont and Connecticut. The program is funded by a deposit with no return value that changes based on the amount of paint purchased.

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The program is part of a larger push toward "product stewardship," the idea that manufacturers should take responsibility for what they produce after consumers are done with them.

PaintCare hopes to pass similar legislation in Washington state.

The program has saved money in Lane County, where officials say it has helped cut paint disposal costs.

"For the consumers, it appears that the majority of folks think it's a good idea," Keane said. "[Paint] is not sitting in your garage for 20 years. If you're finished with a project, you can bring it right back, and we will find a recycling opportunity for it."

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