



RURAL EVENTS, BANNER ADS, METAL COATINGS

PAINT DROP-OFF EVENTS IN RURAL COMMUNITIES

This spring and summer, PaintCare has been conducting one-day paint drop-off events in some of Oregon's most rural communities. These events provide both households and businesses with an opportunity to recycle leftover, unwanted paint in areas where PaintCare does not have permanent drop-off locations. In these less densely populated areas, there are fewer paint retailers or other locations that can serve as paint drop-off sites, requiring some residents to drive longer distances to drop off their paint. The events typically are held in a centrally-located parking lot of a municipal facility, park, or school and are intended to make it even more convenient to recycle paint.

So far, we've conducted nine drop-off events, and a few more have been scheduled for late summer and fall in Alsea (September 12), Arlington (September 19), Jordan Valley (October 3), Monument (September 26), and Paulina (September 12). For details about upcoming paint drop-off events, please visit PaintCare's website. [link: www.paintcare.org/oregon].

DIGITAL BANNERS ARE AVAILABLE

Are you interested in mentioning that you are a paint drop-off site on your store's website? At the request of several retailers, we've created a set of banner ads using our tag line "Paint Recycling Made Easy" that you can download and use on your website. And we will be creating more sets of digital banners in the future. If you have your own ideas, our communications department is happy to help with the artwork. Ads are available in the most common sizes used in digital advertising, but if you would like other sizes, just let us know. To download a banner, visit the PaintCare website at www.paintcare.org/banners

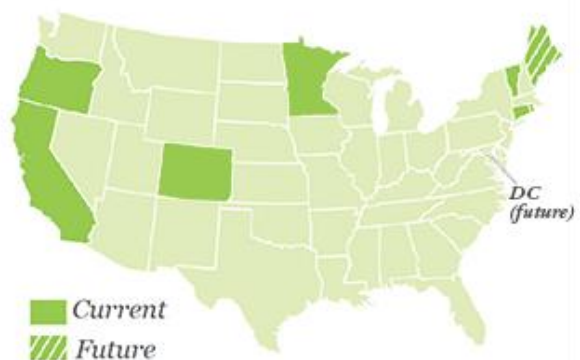


TWO STATES LAUNCH PAINTCARE PROGRAMS THIS SUMMER & FALL

In July, Colorado became the seventh state to begin a paint stewardship program. The state currently has 117 drop-off sites, and another 50 sites are interested in joining the program in the coming months.

Following on the heels of Colorado, Maine will also begin a PaintCare Program this year. The program will start with about 50 drop-off sites on October 1.

Early next year, PaintCare will launch a program for the District of Columbia (DC). The anticipated start date for the DC program is January 1, 2016.



SPOTLIGHT ON COATINGS: METAL COATINGS ARE PAINTCARE PRODUCTS TOO!

Although most of the paint collected by the PaintCare program is typically latex or oil-based house paint, stain or varnish, the PaintCare program covers certain coatings for metal (paint containing rust inhibitors to prevent corrosion) and

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coatings that contain metal particles (such as aluminum paint). Both types of metal coatings are accepted at drop-off sites when consumers want to recycle them; they also should have the fee applied to them when they are sold in Oregon.

Coatings "for metal" are those that contain rust inhibitors to protect against corrosion (rust), especially outdoors.

Coatings "containing metal" are used for many purposes, including heat reflection, ability to withstand the elements, and to create a shiny or industrial-looking surface (as if the surface were made of metal).

Most metal coatings are accepted by PaintCare with a few exceptions:

- Metal coatings in aerosol containers (spray cans) are not accepted (PaintCare does not cover any aerosols).
- Metal paints that are labeled "automotive" or "marine" are not accepted because they are not considered "architectural" (PaintCare does not cover any auto or marine paints).

For a complete list of all PaintCare products, visit our website [[LINK: www.paintcare.org/products-we-accept/](http://www.paintcare.org/products-we-accept/)].

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