



DIGITAL BANNERS, WATERPROOFERS

HAPPY NEW YEAR!

As 2016 begins, we would like to thank all our Oregon drop-off sites for making 2015 such a success.

In 2015, PaintCare Oregon provided increased convenience to households and businesses in the state by expanding the amount of permanent drop-off sites from 145 to 167. These additional sites will make it easier for Oregonians to drop off their unwanted paints, stains, lacquers and varnishes. Many of these new drop-off sites were established in underserved areas such as: Forest Grove, Cottage Grove, Northeast Lake County, Reedsport, and Tillamook County.

We look forward to another successful year in 2016.

PAINTCARE OREGON FEATURED ON PORTLAND RADIO PROJECT

PaintCare was recently featured during a segment by the Portland Radio Project in their award-winning "Community Voices" series, where they spotlight organizations that are making a difference in the state of Oregon.

The radio segment features interviews with PaintCare Oregon Program Manager Roy Weedman, as well as West Coast Program Manager Jeremy Jones. Weedman chatted with PRP about the meaning of paint stewardship, offering a glimpse to the very beginning of the PaintCare pilot program in Oregon back in 2009. During his interview, Jones elaborated more on the nature of the PaintCare program, including what products can or cannot be taken for recycling or reuse at drop-off sites.

Jim Quinn, hazardous waste program manager for MetroPaint, one of PaintCare's partners in Oregon, was also interviewed for the segment by PRP. Quinn gave insight as to what happens to some of the paint collected by PaintCare, explaining how MetroPaint turns it into recycled content paint.

You can find all three parts of the show here: <http://prp.fm/paint-stewardship-paint-care-oregon/>. For other press coverage about PaintCare, visit our media page at <http://www.paintcare.org/about/#/media>.

DIGITAL BANNERS AVAILABLE

Are you interested in mentioning that you are a paint drop-off site on your store's website?

At the request of our drop-off sites, we've created three sets of banner ads to download and use on your own website. Ads are available in the most common sizes used in digital advertising, but if you would like custom sizes or different artwork, just let us know. To download banners, visit the PaintCare website at <http://www.paintcare.org/banners/>.



SPOTLIGHT ON COATINGS: WATERPROOFERS ARE PAINTCARE PRODUCTS, TOO!

Water can be a powerful force for destruction. In order to prevent damage to wood, masonry and concrete surfaces both inside and outside the home, applying a waterproofing solution can help keep decks, porches, patios and basements looking great for years to come.



Waterproofing compounds and sealers for concrete, masonry, and wood are PaintCare products. This means that there is a PaintCare fee applied on them at the time of purchase, and that they are accepted for free when taken to a PaintCare drop-off location, such as a paint or hardware store.

However, there are some exceptions. Waterproofers that are tar or bitumen-based are not accepted PaintCare products. Additionally, products used to protect wood furniture, such as furniture polishes, waxes, and linseed, tung, and lemon oils, are excluded from the PaintCare program. It is also important to note that masonry and concrete sealers that are labeled "for professional use only" are excluded from the PaintCare program and do not have a PaintCare fee applied to them.

Over time, untreated wood surfaces can become damaged by water. When moisture comes in contact with wood, cracks can occur. Lingering water on wood surfaces can also lead to rot. Wood waterproofers help prevent cracking, warping and splitting of wood decking, siding, shingles and other wooden surfaces. Wood waterproofers are available in either oil- or water-based formulations.

Similarly, concrete and masonry can be damaged by water. Wind-driven rain and ice can pound on driveways, concrete steps and porches, and moisture can seep into homes and wreak havoc with basement walls. A waterproofing sealer penetrates and bonds to concrete and masonry to stop leaks that allow water to enter and cause irreparable harm. They can often prevent damage before it occurs by providing a tough barrier, however, some waterproofers can be used after water damage has already occurred.

Although concrete sealers and waterproofing compounds perform similar functions, they work in different ways. Sealers primarily form protective layers over concrete surfaces, while waterproofing compounds penetrate into surfaces to fill in gaps.

While waterproofing compounds and sealers are accepted PaintCare products, please remember that they must be in containers that are no larger than five gallons in size, just like other PaintCare products. They must also be in their original containers, and the containers must have a label and secured lid.

For a complete list of all accepted PaintCare products, visit [paintcare.org](http://www.paintcare.org). [<http://www.paintcare.org/products-we-accept/>].

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