



UPDATED DECEMBER 2018

The United States Environmental Protection Agency has estimated that as much as 10% of the architectural paint purchased annually in the United States ends up left over. Paint is often the largest household hazardous waste product managed by local governments, by cost and volume. As a result, PaintCare—a non-profit 501(c)(3) industry-led program—was created to help manage leftover paint in states with paint stewardship legislation. PaintCare currently operates paint stewardship programs in California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island, Vermont, and the District of Columbia.

The collective total of latex paint processed under the PaintCare program in the 2017 reporting periods was approximately 5.3 million gallons. While most of the leftover latex paint collected through the program is recycled back into paint, there are very few viable options to recycle certain types of paint, such as spoiled, frozen, and dried latex paints.

PaintCare believes there are great ideas out there for developing recycling options for the fraction of latex paint which is not recycled today; however, more work is needed to advance these ideas towards commercialization. Therefore, we developed the PaintCare Innovative Recycling Grant Competition to identify and help develop the best ideas for recycling leftover latex paint. PaintCare will conduct three separate competitions using funding from the PaintCare programs in California, Colorado, and Connecticut for each state's respective competition. The grantee, individual or entity, of each competition will be awarded a grant of up to \$100,000 for an idea which is expected to return benefits to the state that contributed the funding.

Applicants are asked to complete a questionnaire and will be evaluated by a panel of judges on criteria, including the background and expertise of the applicant and key employees, the value of the product, the value of the technology and production to utilize the fraction of paint not currently recycled, and the benefits to the funding PaintCare state.

The competition period begins on December 17, 2018. Applications will be due March 22, 2019, and the grantees will be notified by or about April 30, 2019.

Learn More and Apply

Information and documentation for the PaintCare Innovative Recycling Grant Competition can be found at <u>http://www.paintcare.org/innovation-grant/</u>. For complete details regarding eligibility, restrictions, and judging, review the **Official Contest Rules**. To apply, review and complete the **Participant Entry Form and Terms of Participation**.