



## *Become a Retail Drop-Off Site for Paint*

SEPTEMBER 2019

**The PaintCare program makes it easy for paint retailers to provide a convenient and valuable service for their community.**

**START DATE: OCT. 1, 2020 (PENDING APPROVAL)**

A state law passed in 2019 requires paint manufacturers to set up and operate a paint stewardship program in Washington. As part of this program, retailers may also volunteer to be paint drop-off sites for postconsumer (leftover) paint and provide a valuable service to their community.

### **Paint Stewardship Program**

The American Coatings Association (ACA) worked with various stakeholders interested in the management of postconsumer paint to develop a paint stewardship program in the United States. PaintCare is a nonprofit organization established by ACA to implement the program on behalf of paint manufacturers in states that adopt paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, the District of Columbia, Maine, Minnesota, Oregon, Rhode Island, and Vermont.

### **Convenient Paint Recycling**

The law's primary requirement is for paint manufacturers to set up paint drop-off sites across the state to make it more convenient for households and businesses to recycle their leftover paint.

In addition to retailers, drop-off sites may include municipal household hazardous waste facilities and drop-off events, solid waste transfer stations, and landfills. Paint retailers represent over 75% of the more than 1,700 paint drop-off sites across ten existing programs.

Retailers or retail groups that would like to learn more about what it takes to become a drop-off site are encouraged to contact PaintCare for details or complete an interest form available in the Retailers Section of [www.paintcare.org/WA](http://www.paintcare.org/WA).

### **Benefits to Retailers and Their Customers**

There are many benefits to becoming a drop-off site.

As a participating retailer, you will:

- ◆ Make recycling of leftover paint more convenient for your customers
- ◆ Support the paint industry's effort to lead the way in being responsible for end-of-life management of its own products
- ◆ Promote your store as environmentally responsible
- ◆ Increase customer foot traffic and sales
- ◆ Help relieve local government of their cost of managing leftover paint
- ◆ Help prevent the improper disposal of paint in your community

### **PaintCare Provides Everything You Need**

- ◆ Bins for storing collected program products
- ◆ Transportation and recycling of the collected program products
- ◆ Training materials and staff training at your site
- ◆ Program brochures, signage and customer education materials
- ◆ Paint spill kits
- ◆ Listing of your store as a drop-off site on our website and in advertisements and promotional materials

## Drop-Off Site Responsibilities

- ◆ Provide secure storage area for paint collection bins
- ◆ Accept all brands of leftover program products from the public during operating hours
- ◆ Place only program products in bins, do not open product containers
- ◆ Keep bins neat and properly packed
- ◆ Complete minimal paperwork related to tracking outgoing bin shipments
- ◆ Ensure all staff maintain training on PaintCare program guidelines and operating procedures
- ◆ Display “drop-off site” signs in store window and provide consumers education materials at time of purchase

## Contact

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## WHAT PRODUCTS ARE COVERED?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare program products include interior and exterior architectural coatings sold in containers of five gallons or less. They do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

### PaintCare Program Products

- ◆ Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- ◆ Deck coatings, floor paints (including elastomeric)
- ◆ Primers, sealers, undercoaters
- ◆ Stains
- ◆ Shellacs, lacquers, varnishes, urethanes (single component)
- ◆ Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- ◆ Metal coatings, rust preventatives
- ◆ Field and lawn paints

### Non-PaintCare Program Products

- ◆ Paint thinners, mineral spirits, solvents
- ◆ Aerosol paints (spray cans)
- ◆ Auto and marine paints
- ◆ Art and craft paints
- ◆ Caulking compounds, epoxies, glues, adhesives
- ◆ Paint additives, colorants, tints, resins
- ◆ Wood preservatives (containing pesticides)
- ◆ Roof patch and repair
- ◆ Asphalt, tar and bitumen-based products
- ◆ 2-component coatings
- ◆ Deck cleaners
- ◆ Traffic and road marking paints
- ◆ Industrial Maintenance (IM) coatings
- ◆ Original Equipment Manufacturer (OEM) (shop application) paints and finishes